

Lockney Beacon

VOLUME TWENTY-TWO

Lockney, Floyd County, Texas, Thursday, August 30th, 1923

NUMBER 49

MAN KILLED NEAR AIKEN

BODY LAY IN BACK YARD FROM SUNDAY TO TUESDAY

The body of Clarence Johnson, age 30 years, was found in the rear of his yard on the George T. Merriweather farm about one mile south of Aiken, between Plainview and Lockney, Tuesday morning about ten o'clock, with a large wound in his body. It is evident that his body had laid there since late Sunday afternoon. Near by was a shotgun. The charge from the shotgun entered his body from the left side of his back and ranged upward going through the heart, death was likely instantaneous.

Deceased was a single man and has been living on the farm with his father and a sister since the death of his mother about three months ago.

The father recently went to Spearman, on the North Plains, and Sunday his sister, Miss Ada, went over to the home of her sister, Mrs. Earnest Cox, not far away for a visit. It is evident that Clarence had taken his gun and gone out to shoot rabbits, for he still had eight or ten cartridges in his pocket, and as he returned home he went around to the back yard to turn of the windmill, and while going along a rickety board walk which led from the house to the windmill his foot caught on one of the boards, which caused him to stumble and fall, and doubtless the gun fell out of hands and was discharged.

It was first reported that Johnson had either committed suicide or was murdered, but from the nature of the wound this could hardly be possible, and his brother-in-law, Ernest Cox, informs us that there is no question but what it was an accident.

The accident doubtless occurred between 4 o'clock and sundown Sunday afternoon and nobody was about the place the following day, and the body was not found until Tuesday morning about 10 o'clock. The remains were turned over to Undertaker Garner of Plainview.

His father is J. R. Johnson, a well known farmer.

KINDERGARTEN SCHOOL OPENS NEXT MONDAY

Miss Ethel Cochran, who recently returned to Lockney from Cincinnati, Ohio, where she spent the summer with home folks, announces that she will begin the teaching of the Lockney Kindergarten, on next Monday, Sept. 3rd, at the college building. Miss Cochran requests that parents who wish to patronize the kindergarten this year have their children at the college Monday morning.

This is Miss Cochran's fourth year in Lockney as teacher of the little fellows who are too young to attend the public school, and during this time she has done splendid work with the tots.

ATTEND MASONIC LODGE AT SILVERTON SATURDAY NIGHT

Lockney Masons attending the Silverton Lodge A. F. & A. M. last Saturday night, were Messrs. C. L. Andersen, H. H. Howard, D. C. Lowman and W. D. McKay. They report a pleasant trip and a very interesting meeting. After the lodge closed refreshments were served to the ton lodge.

TALKINGTON MOVES TO MCKINNEY, TEXAS

N. L. Talkington and wife left this week for McKinney, Texas, where they expect to make their future home. Mr. and Mrs. Talkington have a son at McKinney, and are making the move, we understand, in order to be near him. They have not yet sold their farm near Lockney.

Return to Home in Denver

Mrs. Margaret Young and children, Dorris, Evelyn and Roy Baldwin, who have been here on an extended visit with the children's grand-parents, Mr. and Mrs. S. J. Baldwin, returned the latter part of last week to their home in Denver, Colorado.

The Hall county fair will be held in Memphis Sept. 19-22.

LARGE CROWD ATTENDS TECH. CELEBRATION

Gov. Neff Principal Speaker at Rally and Barbecue Held in Lubbock Tuesday

The Tech. college celebration at Lubbock Tuesday brought together doubtless the largest number of people ever assembled on the Plains of Texas.

Gov. Neff and party arrived at 7:30 in the morning and was met by the Plainview Boys Band and escorted to his hotel. The members of the Tech. college locating committee and board of regents, and many well known politicians of the state were present.

H. T. Kimbro presided over the program and the speakers were Representative Lewis T. Carpenter of Dallas, who had a leading part in putting the bill through the legislature; Representative R. M. Chitwood of Sweetwater, Representative E. M. Rosser of Snyder, Senator Bledsoe of Lubbock, Dean T. U. Taylor of the State University, Representative Lee Satterwhite of Amarillo, Lieut. Gov. T. W. Davidson, Amon G. Carter of Fort Worth, chairman of the board of regents.

There was a free barbecue and according to the secretary of the Lubbock chamber of commerce, the quantities of food served were 148 beaves totaling 35,000 pounds of meat, 418 tubs of sliced bread, 87 tubs of pickles, or 5 barrels, 184 tubs of potato salad averaging 200 pounds to the tub, 64 tubs of fried chicken, 1,950 gallons of coffee, 10,000 roasting ears. The Governor was the first man into the feeding lines and he filled his plate at 12:07, the last man was fed at 12:53.

RESIDENCE OF J. L. GENTRY CAME NEAR BEING DESTROYED

Fire, which it is supposed caught from a range cook stove, was discovered in the J. L. Gentry home, in the east part of town, last Saturday night at about 10:30 o'clock, when Mr. Gentry was awakened by fumes coming into his bedroom.

The fire department responded quickly to the alarm, and in a very short time the blaze was quenched. But not until considerable damage was done to the residence by both the fire and water from the hose. Mr. Gentry, assisted by his neighbors, removed most of the furniture from the house before the fire truck arrived, thereby saving it from being badly damaged. Several large window panes were broken, and the wall paper in most every room was either burned or otherwise ruined by smoke and water.

Only Mr. Gentry and four of his children were at home at the time of the fire, Mrs. Gentry and her two oldest sons and the baby having gone to Clovis on a visit to relatives.

In connection with this, Mr. Gentry asks us to state that he and Mrs. Gentry deeply appreciate the service rendered to them on this occasion by their neighbors, the fire boys, and townspeople in general. He states that the loss was partly covered by insurance.

SUNDAY SCHOOL CLASS GOES ON OUTING

The Glad Girls' Sunday school class of the Baptist church enjoyed a supper last Friday afternoon about four miles south or town. After eating supper, all took part in several different games and at a late hour returned home.

Those present were Messrs. and Mesdames. E. E. Dyer, E. L. Woodburn, T. L. Patterson and Y. F. Walker; Misses Gertrude Campbell, Grace Harper, Emma Hodel, Ruby Threet, Grace Prickett, Lillian Collier, Edith Barnett, Mary Pope Walker and Gene Dyer. Out of town guests were Misses Mildred Woodlee of Dimmitt and Lillian Cash of Canyon.

WORK STARTED YESTERDAY ON CONCRETE FOUNDATION

At one o'clock yesterday the Jordan Construction Company started its big concrete mixing machine to work, laying the concrete base, for the paving of streets in the business section of Lockney.

This work was begun on West College street, and is moving toward Main. A large delegation of workmen are being kept busy on this part of the paving job.

J. N. Jordan, senior member of the contracting firm, was present when this concrete work was begun.

RETURN FROM VACATION

Dr. N. E. Greer and family and A. J. White and family returned Monday from New Mexico, where they spent ten days in the mountains. A. B. Brown and family, who accompanied them on the trip, returned Thursday. A very pleasant time was reported.

Getting to be a Big Boy



SCHOOL BEGINS SEPTEMBER 10th

SOME GRADES TO USE COLLEGE TO RELIEVE CROWDED CONDITION

Next Monday week, September 10, vacation days will be over, and the long silence will be broken by chattering voices of boys and girls, as they plod their weary way to and from the old school house.

The teachers are anxious that all students begin their work the first week, and do their work well from the very beginning, in order that there may not be any regrets later. It means so much to get a good start at anything you undertake to do, that students and parents should resolve the very first day to do their parts in making the school a success.

Teachers this year in the Lockney schools are as follows:

High school—J. J. Wilson, E. F. Baker, Mrs. E. M. Randolph, Misses Otelia Graham, Gladys Roach and Lena Malone. The grade teachers at the high school building are: Miss Alma Livingston, sixth grade; Miss Rose Stewart, fifth grade; Miss Sam McFall, fourth grade; Miss Lauream Christian, third grade. Teachers at College ward: Mr. Ivy Hart, seventh grade; Miss Honea, second grade; Miss Roy Riley, mixed grade; Miss Mable Reeves, first grade; Miss Cochran, primary and kindergarten.

The kindergarten school will begin next Monday, September 3rd, according to Miss Cochran.

Rev. Y. F. Walker, pastor of the Baptist church will address students and patrons at the high school auditorium, at 8:45 o'clock Monday, Sept. 10th, and all patrons are invited to be present.

Superintendent Wilson has called our attention to the fact that the standards of the colleges are being raised all the time, and that high schools are going to have to do likewise if they expect their work to be recognized. Last year students could get in many of the colleges with thirteen units, whereas fifteen are required this year.

Mr. Wilson requests all students to bring their book card if their records are clear. Students must present book cards to show that they turned in all books in good shape, before another set will be issued there. Those who come from other schools should bring report cards. Superintendent Wilson requests also, that students who took books out for the summer school, bring them in Saturday morning at ten o'clock and get your book card, if it is convenient for you to do so. That means Saturday, September 8th.

All are looking forward to a very successful and co-operative school year, and happy will the boys and girls be when its opening day approaches.

PROTEST CONSTRUCTION OF NEW PANHANDLE ROAD

Conflicting Railroads Oppose the Building of Proposed Railroad from Tulsa to Ft. Worth

Washington, Aug. 26.—The Interstate Commerce Commission Saturday granted leave to the Quana, Acme & Pacific Railway Company to intervene in the matter of the finance application of the promoters of the Texas Panhandle & Gulf Railway for permission to construct a line from Tucumcari, N. M., to Seymour, Texas, a distance of 303 miles and from Perrin, Jack County, to Fort Worth, a distance of 57 miles. The correcting link is to be made through purchase of the Gulf Texas & Western.

Protest against granting the authority has been filed by the Ft. Worth & Denver and the Wichita Valley, which are intervenors in the application. The petition shows that the territory to be served by the new line is now served by them, and that if the proposed line is and business generally of the two constructed it will effect the traffic-protesting lines. Dallas has indicated an interest in the new route and hearing to be held the latter part of probably will be represented at the October. Fort Worth business interests will appear before the commission in support of the construction which will give it another direct route through West Texas and to rail connections in New Mexico.

RECENT RAINS BENEFIT FEED AND COTTON

The recent rains which have fallen over the entire county are proving very beneficial to both feed and cotton crops, it is very evident and especially have they benefitted the late kafir and maize.

A heavy rain Sunday night, covering a large portion of the county, and especially the north end, put a splendid bottom season in the ground for summer following, in addition to the benefit to be derived from the present growing crops.

Some of the farmers of the Roseland community, a few miles north-east of Lockney, report as much as two or three inches of rain, falling Sunday evening and night, and some of the lakes, or basins, of that and the Lone Star communities are overflowing, it is reported.

As late as Tuesday afternoon water of Sunday night's rain was reported to be running along the roadside.

ENJOY VISIT AT COLORADO SPRINGS

Hugh L. Earthman, local manager of the Floyd County Lumber Co., in company with his family, returned Saturday from Colorado Springs, and other points in Colorado, where they spent a two weeks' vacation. They had a very pleasant trip and outing Mr. Earthman reports. In his absence the lumber yard was under the management of L. D. McReynolds.

PLEA FOR LAW AND ORDER

LIEUT. GOV. DAVIDSON TELLS EVIL EFFECTS OF MOBS

From Plainview News:

Lieut. Gov. T. W. Davidson of Marshall, candidate for governor, spoke at the court house last night to an audience that comfortably filled the lower floor. He was en route from points on the Denver Road to the Lubbock celebration and stopped off in Plainview, and was asked by his friends to speak at night.

A. E. Boyd introduced Mr. Davidson, and complimented him upon his strong stand for law and order and against mob violence, as was evidenced while serving as acting governor several weeks ago.

Gov. Davidson went back to the early history of America, and told of colonies being made up of people of different religious sects—Episcopalians in Virginia, Catholics in Maryland, Hugonots in the Carolinas, the Baptists in Rhode Island, the Dutch Lutherans in New York and the Puritans in Massachusetts, and how they all went into the revolution and freed America from England, and afterward in the writing of the constitution at the suggestion of Thos. Jefferson the clause guaranteeing every person the right to worship God according to the dictates of his conscience, and he decried any effort toward building up religious prejudice in this country.

The most impressive part of Gov. Davidson's speech was his portrayal of the rise of the Regulators in the early days of East Texas, when a mob formed to get rid of a band of crooks who stole negro slaves and committed other crimes, but how good men whom had had a controversy of even minor importance with members of the Regulators were hanged without trial by the mob, one of them being a former member of the cabinet of President Sam Houston, also a man who was well to do and had given much property to the establishment of schools and charities. Finally, the better class of people were forced to organize for protection and they formed what was known as the Moderators, and in the war that followed one day at church fifty men were shot down, every man's hand was against the other men, no man's life was safe, suspicion dominated five counties in East Texas, and men killed their neighbors because they suspected they belonged to the other organization and would kill them if they did not kill first. Martial law had to be declared by Sam Houston and troops were sent to straighten out matters. Gov. Davidson clinched his argument by denouncing men in taking the enforcement of law into their own hands even in the worst cases, because the spirit of the mob once started never knows when to stop, and grows until anarchy prevails, and mobs always sooner or later get into the hands of the worst element.

Gov. Davidson came down to present times and told of numerous cases in Texas during the past several weeks and months where men and women have been murdered, beaten, tortured, tarred and feathered by masked men, and no known reason ever given, and no arrests have been made. There seems to be some invisible force behind these crimes that influences people to commit them and protects them after they do commit them. If mobbery is not broken up in Texas and those who take part in them punished, it will not be long until the state will be wrecked. Mobs violate every principle of the constitution and bill of rights of the United States, which guarantees to every man the writ of habeas corpus, trial by jury of his peers, the right to be faced by his accusers, and that he shall be tried by the law of the land.

Many people came forward at the close of the speech and commended Gov. Davidson for what he had said. This morning Mr. Davidson went with local citizens in a car to Lubbock.

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BLACKWELL HOME IS BEING REMODELED

Two rooms are being removed the residence of A. J. Blackwell, in the southeast part of Lockney and a very modern and convenient addition will be added to the remainder of the building, according to the contractors Middleton and Busby, who this week started the work.

The new residence is to be exceptionally finished, and will be equipped with all modern conveniences, it is stated.

After a couple of months as a semi-weekly, the Snyder Times, published by B. F. Smith, has changed back to weekly, declaring that the business does not justify a semi-weekly. The Lubbock Avalanche recently changed back from a semi-weekly to a weekly.

Down in the state the price of cotton this week has been around 23c for middling staple.

The Lockney Bearon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

ROBERT W. COLLIER, Local Editor and Publisher
J. M. ADAMS, Editorials

TERMS OF SUBSCRIPTION
One year \$1.50
Six months75
Three months40
Cash in advance

All advertising matter will be run until ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable first of the following months.

Says the Dallas News: "On the average we live fifteen years longer than the sturdy race of pioneers whose disappearance has left us a degenerate lot of physically unfit."

Speaking of sure enough profiteering, it is held that a gypsum cement mill near Quannah furnishes nearly all the dental cement used in the world and charges \$600 a ton for it, though the cost of producing it is only \$1.50 a ton.

The Amarillo Klux Klan seems to have "come clean" in regard to the recent flogging of a man in that city. The Klan adopted resolutions denouncing such acts of lawlessness and put itself on the side of law and order administered in the regular constitutional way by pledging to expel any Klansman proven to have been a party to a mob.

France seems bent on precipitating another war in Europe, and if it does come France will get licked, just as she has in every war since Napoleon's time—for she was whipped in the world war and the American troops at Chateau Thierry covered the retreat of the French, turned back the Germans from Paris, and won the war. If France mixes up with Great Britain she will surely get whipped, for England has whipped France in every one of the dozen or more wars they have engaged in during the past several hundred years. In another war France would not have the support of the United States, Italy, Japan, nor other nations except Belgium.

We have known Harry Koch of the Quannah Tribune-Chief for many many years, and always considered him one of the sanest and most level-headed newspaper men in all Texas, hence it was a shock to read a few days ago a signed article by him in which these words appeared: "I wish they (my town people) would insist that I should make a daily paper of my semi-weekly." Man alive, Harry, are you getting in your dotage? Don't you well know that a daily newspaper in a town as much as twice the population of Quannah is a snare and a delusion, and any newspaperman who would start a daily should be bored for the simples?

It is said President Coolidge will use his full support for the passage of the Dyer anti-lynching bill, which was killed by a filibuster in congress last year. This bill provides very stringent penalties for persons engaging in mobs, including a penalty of \$10,000 fine upon any county in which a lynching occurs and also penalties against officials where they do not prevent lynchings. The Southern congressmen fought the bill very bitterly and will likely do so again, as it will be re-introduced when congress convenes in December. We trust it will become a law, nor do we care how much more stringent its penalties may be made. Mobs are altogether bad, and if the local state authorities fail to prevent them the federal government should step in and do so. We favor state rights, but when states fall down so completely as they do in dealing with mobs and lynchings the federal government must needs do something.

Secretary of Agriculture Wallace is opposed to the proposed plan of the radical wheat growers to have the government fix the price of wheat. He is not hopeful of any such plan being helpful to the farmer, for if the price of wheat is fixed by the government in order to pull the wheat farmers out of their present troubles, could the government afford to fix the price of cattle, hogs, corn, cotton, hay, sugar and such other products of the farm when they decline in price below what the growers think they should receive? There would arise the question of what the price should be. The people have been this summer been raising a great howl about the high price of sugar, but really based on the prewar price of sugar, which was then about 6 1/2c a pound and wheat was 60c a bushel, the price of sugar at 10c is no higher in proportion than 90c wheat. The manufacturer has just as much right to demand that the government guarantee him a good price for his wares as has the farmer his products. For the government to begin fixing the price of wheat will open a Pandora's box of evils that will prove a curse to the nation, and it had better not be begun.

The First National Bank of Shelby, Montana, closed it doors this week. This was the second bank in that town to fail since the Dempsey-Gibbons prize fight there July 3th. The town now has no bank, as it is stated people withdrew their money from the banks following the promotion of the fight by the bank presidents. "Righteousness exalteth a city," but it seems that prize fights can bankrupt them.

MAN USUALLY TO BLAME

The Snyder Times declares the law should provide that neither party to a divorce case could marry within a period of time, say five or ten years, and argues that most divorces are wanted by persons simply in order to marry again. There is some sort of a provision by which the district judge in the decree granting a divorce can forbid remarriage with a year, but it carries no penalty for violation and is a dead letter. A very stringent law on the matter should be enacted which would provide the divorce should not be effective for several years and anyone remarrying before the time expired would be prosecuted for bigamy.

In nearly every case of husband and wife separating the man is to blame. The man who is honorable, provides a home, and supports and treats his family as he should, will very rarely have any complaint to make relative to his wife not doing her full part in the co-partnership. We doubt if one time in two hundred the woman is to blame when the matrimonial ship goes on to the rocks.

But a trifling, lazy, unambitious, mean man is the sorriest work of the Creator. He marries a girl, has not the energy or thrift to provide her with a home or proper support, has not enough efficiency or ambition to hold a good job or rise in the world and cause his wife and children to be proud of him; hasn't the manhood to make a good husband and father, and sooner or later deserts his family without any means of support. Sometimes he is so lustful and mean that he runs off with some other woman or has an affair with another woman and forces his wife to separate from him for protection of the good name of herself and children. In such cases divorce is justifiable.

Most separations and divorces are in the larger cities, where a large per cent of the people do not live under best conditions. Here on the Plains there are few divorce cases—possibly not a half-dozen a year in this county, and practically every one is filed by the wife because the husband has been untrue to her, or has failed to support and has deserted his family.

The fact is, the world supplies any kind of trouble you go out and look for.

Editor Ben Smith of the Snyder Times attended a Hardsell Baptist revival in that town last week. Wonder if he let them wash his feet.

The great race is now on. Will the blooms now on cotton mature before Jack Frost comes?

A scientific writer in the Dearborne Independent uses a page to discuss "Who Have More Brains, Men or Women?" but ends it with "It's a question that never has been settled, nor will this do it." Possibly men have the most brains, but they are not of so fine a fibre as those of women.

The very stringent "blue sky law" passed by the legislature last spring became effective last week. It regulates the sale of oil stocks and other securities, so as to protect the public. However, it is safe to say the swindlers will continue to in some way get the money of suckers.

Newspapers at Abilene, Cisco, Hamlin, Sweetwater, Snyder and other towns down below the caprock that were unsuccessful in the contest for the Tech. college are giving space, with evident approval, to communications from people who "knock" the location of the college on the Plains. The people down below the caprock do not seem to be good sports, for they are sorry losers and are using their hammers with dexterity. The contest was made for the college by thirty-seven towns, and only one could of course win. There is no question in our opinion that its location should be above the caprock, where it is needed most and can be of most benefit to the state. We believe Plainview would have been a better location for it than Lubbock, but as our sister city won it we are pleased and will defend the location against the "anvil chorus" below the cap. The man or town who is not a good sport and a good loser if he loses should never engage in any sort of a contest.

President Coolidge is favorable to Secretary Mellon's plan to lower the surtaxes in the income tax law, to 25 per cent from the present level of 50 per cent. By the adoption of a lower surtax it is contended it will be possible to lower the income rates on moderate incomes. The high graduated rates on large incomes is proving a very unwise piece of legislation for nearly all the rich people are investing their money in tax-free public securities and thus escaping all taxes. If the income tax rates were in reason the wealthy would find it profitable to invest in industrial securities and thus assist in develop-

ment of the resources of the country and provide labor with more to do.

Reports from down in Texas say the chigger crop this year was larger than usual. Chiggers are little red insects, scientifically named trombididae, and they burrow into a human being and make him miserable by intolerable itching. Salty butter, kerosene and lysol are used as protectives against them, but the better way to escape is to move to the Plains where the "beasts" do not grow.

Sir Conan Doyle, whose hobby now is spiritualism, predicts that the late President Harding will try to communicate from the spirit world through mediums. Well, if he should succeed in sending a message back to this world he will be the first person who ever did, and it will not be through a "medium" either, for it is safe to say were it possible for anyone to communicate from beyond the grave it would be directly with those whom he or she loved most in life, and not through a so-called medium, everyone of which is a fakir. Ever since the days of Job, and maybe for cycles of time before, man has been asking "If I die, shall I live again," and so far the answer has not come except through faith. The great mystery of the ages is why is humanity put upon the earth, and what is the end to be. God put us here for a purpose, and the soul feels that it was not made to die after the short stay on earth, and that there is an existence beyond where reward or punishment is meted according to the manner in which we live while here. My, what a tremendous mystery is life, and what is it all about, anyway?

WHY I BUY AT HOME

Because the community that is good enough for me to live in is good enough for men to buy in.

Because I believe in transacting business with my friends.

Because I want to get what I pay for.

Because every dollar I spend at home stays at home and helps for the welfare of the city.

Because the man I buy from stands back of the goods.

Because I sell what products I produce here at home.

Because the man I buy from pays his part of the city and county taxes.

Because the man I buy from helps support my school and church, my lodge, and my home.

Here is where I live, and here I buy.

IN A MINOR STRAIN

Because some people know a great deal about one thing they too often assume they know all about everything.

Some people will do anything for show, but when it comes to a show-down they are not there.

The fellow who always complains about having so much to do often doesn't do much but complain.

When a new illuminated hand bag is opened a tiny electric bulb is switched on, showing the interior and permitting the owner instantly to locate keys, money, theatre or railway tickets, or to use the little mirror.

A lamp that rivals the light of the sun has been invented by a Swede. Under the light of this lamp colors may be matched as accurately as if they were being viewed in the sunlight.

Memphis wants railroad line to Plainview

Plainview Committee Assured That People Will Co-operate in Every Way to Get Connection

Well Known Plainsman Dies

Neff Not Klan Member

Narrowness of mind is often the cause of obstinacy.

Across Continent in 34 Hours

Roll Your Own With Big La Crosse Filters Attached

Uncle John's Ash

THE OUTCOME OF MATRIMONY MOST ALWAYS DEPENDS UPON THE INCOME



It's Strong Points

"I am happy to know that my establishment was recommended to you by one of my former boarders."

"Yes, indeed, ma'am; I'm trying to get thin you see, and he advised me to come here."

Forget Himself

Mother: "Well, Bobby, did you remember to be a good boy at the party?"

Bobby: "I don't know, Mummy. I had so much fun that I forgot to pay any attention to myself."

Personal Dynamics

"Sambo, I don't understand how you can do all your work so quickly and so well."

"I'll tell yuh how 'tis, boss. I just sticks the match of enthusiasm to de fuse ob yengery—and jes' naturally explodes, I does."

Airplane Poultry

"See here," said the angry customer, "when I order poultry from you again I don't want you to send me any of those airplane chickens."

"What kind do you mean, sir?"

"The sort that are all wings and no meat."

You Can See Through It

Professor: "What insect lives on the least food?"

Student: "Please sir, the moth. It eats holes."

Not in the Books

Fond Mother (to son returning from the first day of school): "Well, son, what did my little pet learn at school today?"

Little Pet: "I learned two kids not to use the bathroom at school on the nose."

Not Qualified

"I'm a practical farmer. Mention if you can just one thing I can't do on a farm."

Voice (from the rear):—"Kin you lay an egg?"

Keeping boarders is getting more dangerous every day.

An Illinois roomer held up his landlord last week and demanded his money or his wife. The landlord decided that he'd rather keep his money.

Amarillo Conditions Are Bad

Austin, Aug. 23.—Governor Neff announced today that Ranger Captain Frank Hamer had reported to him that conditions of lawlessness surrounding the recent flogging of E. T. McDonald at Amarillo, were "very bad." He also announced that a report of the reported flogging of the wife of a preacher at Cross Plains, Callahan county, had been made to him by the sheriff and county attorney of that county.

The investigation of the flogging of McDonald at Amarillo will be continued, Governor Neff said.

The governor said he had received no report from Wichita Falls where Ranger J. W. McCormick is investigating a recent flogging at Iowa Park, nor from General Barton at San Antonio.

Neff Not Klan Member

Temple, Aug. 22.—Gov. Pat M. Neff of Texas, in a letter to former Gov. James E. Ferguson, which is to be published in the Ferguson Forum Wednesday morning, declares that "I am not a member of the Klan; have never been a member of the Klan; never made application for membership and never took an oath of any kind in connection with or pertaining to this organization."

Narrowness of mind is often the cause of obstinacy.

Across Continent in 34 Hours

The postal department Wednesday sent 400 pounds of mail by airplanes from New York to San Francisco in thirty-four hours and twenty-three minutes, thus moving the Atlantic and Pacific oceans four days closer. The flight was made in relays. Yesterday another record was made.

Roll Your Own With Big La Crosse Filters Attached

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

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Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

WAS WORTH WHILE—

During the past year, many people have told us that they have read our advertisements regularly and that they were messages worth while.

Of course we are pleased. Many customers have been drawn to our reliable Bank through these little newspaper chats. Many have been taught the benefits of the saving habit and the advantages of having a bank account. Our bank is growing stronger year by year. We thank the people of this community for the confidence, patronage and friendship that has made this possible.

THE FIRST NATIONAL BANK

"The Bank Behind the Farmer"

PHONE 30 FOR GROCERIES

Your order will receive the same prompt attention that you get in person—and it will save you the trouble and time of coming to the store. We deliver promptly.

SHOP HERE AND SAVE.

GROCERIES, HARDWARE AND UNDERTAKING GOODS

G. S. MORRIS

"Where Price and Quality Meet" Phone 30

MEMPHIS WANTS RAILROAD LINE TO PLAINVIEW

Plainview Committee Assured That People Will Co-operate in Every Way to Get Connection

Well Known Plainsman Dies

Judge A. P. McKinnon of Floydada died suddenly from a stroke of paralysis at his home in that town Monday afternoon. The body was shipped to Hillsboro, former home of the family, and burial took place yesterday. He was well known in Plainview.

Neff Not Klan Member

Temple, Aug. 22.—Gov. Pat M. Neff of Texas, in a letter to former Gov. James E. Ferguson, which is to be published in the Ferguson Forum Wednesday morning, declares that "I am not a member of the Klan; have never been a member of the Klan; never made application for membership and never took an oath of any kind in connection with or pertaining to this organization."

Narrowness of mind is often the cause of obstinacy.

Across Continent in 34 Hours

The postal department Wednesday sent 400 pounds of mail by airplanes from New York to San Francisco in thirty-four hours and twenty-three minutes, thus moving the Atlantic and Pacific oceans four days closer. The flight was made in relays. Yesterday another record was made.

Roll Your Own With Big La Crosse Filters Attached

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

Now 15c

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Now 15c

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Now 15c

Now 15c

Now 15c

when the time across the continent was made in twenty-nine hours and forty-four minutes.

Judge A. P. McKinnon of Floydada died suddenly from a stroke of paralysis at his home in that town Monday afternoon. The body was shipped to Hillsboro, former home of the family, and burial took place yesterday. He was well known in Plainview.

He was several years ago county attorney of Floyd county.

He is survived by a widow, three sons and a daughter.

If some politicians worked as hard to hold down their jobs as they worked to get them, they wouldn't have to work so hard to be re-elected.

fresh FROM THE FACTORY

Tuxedo TOBACCO

ROLL YOUR OWN WITH BIG LA CROSSE FILTERS ATTACHED

Now 15c

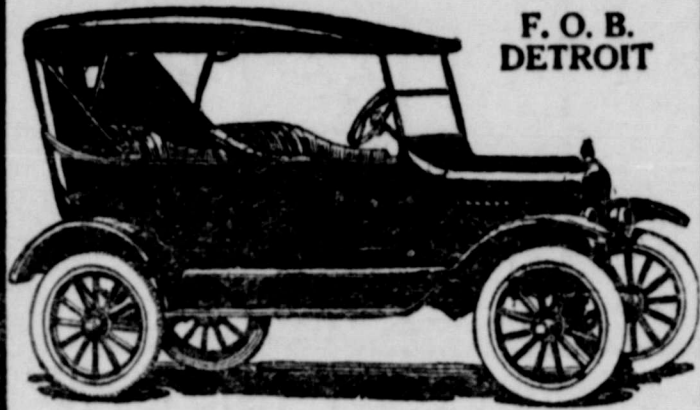
Ford

TOURING CAR

New Price

\$298

F. O. B.
DETROIT



This is the lowest price at which the Ford Touring Car has ever sold, and with the many new improvements, including the one man top, it is a bigger value than ever before.

Buy now. Terms if desired.

LOCKNEY AUTO CO.

TEXAS CONSUMES HER OWN FLOUR

REPORT SHOWS 75 PER CENT IS USED WITHIN CONFINES OF THIS STATE

The flour milling industry in the State of Texas represents total capital investment of approximately \$20,000,000 according to a statement made, today by Burt C. Blanton, industrial engineer and manager of the Industrial department of the Texas Chamber of Commerce, who is making a statewide survey of manufacturing industries.

"There are fifty one mills in Texas, representing a total capital investment in the milling industry of approximately \$20,000,000," Mr. Blanton said "while the value of flour mills based on replacement cost is approximately \$8,910,000."

"The total rated output of flour in mills in the state of Texas is 29,700 barrels per day.

"The total value of the products of Texas flour mills, based or computed upon fifty per cent of the total rated output of the mills, which is a consistent estimate, and upon the current price of flour per barrel at the mills, amount to approximately \$33,679,800 per annum," Mr. Blanton said.

"The fifty one flour mills are located in only thirty five counties in the state," said Mr. Blanton, "and based upon the number of mills in each county, Grayson county ranks first with five mills; Hunt county ranks second with four mills and Denton county ranks third with three mills."

"Based upon the daily production of flour in barrels by counties, Dallas county ranks first in the state with 4,400 barrels of flour produced per day; Grayson county ranks second with 3,250 barrels per day; Galveston county ranks third with 3,000 barrels per day; Tarrant county ranks fourth with 2,600 barrels per day; and Wichita county ranks fifth with 2,500 barrels per day," said Mr. Blanton.

Mr. Blanton stated that seventy five per cent of the flour produced in Texas was consumed within the confines of the state.

As America Sees Situation

France is getting about one-third as much coal on reparations account from the Ruhr as she was getting before occupation, Basil Miles, representative of the International Chamber of Commerce, reported on his return from that country. He

also reported that the condition of the region is being improved by the Germans who have devoted their attention to local improvements instead of mining coal for the French to haul away. There is no unemployment there, although the mines are being but little worked and manufacturing plants are turning out little. The workmen are being paid their wages regularly, the money coming from the German government, supplemented by contributions from labor unions and from syndicates of employers. To keep the French from getting anything for their pains, the employers are putting their men at unproductive tasks, such as improving the plants, digging canals, building houses for workmen, spotting new veins of coal and so on, to the end that when the French get out, business will be in apple pie order.

Will Visit Hawaiian Islands

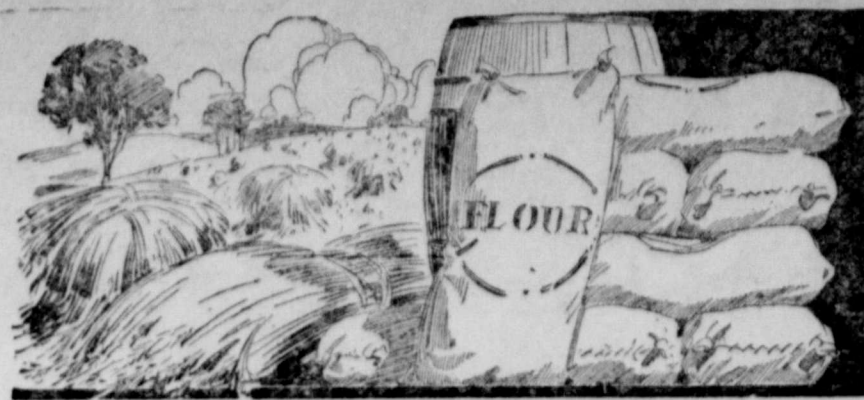
A. G. Hemphill of this city, general agent for a Dallas life insurance company, has won a trip to the Yellowstone national park, for writing at least one insurance policy each week for thirty-nine weeks. Mr. Hemphill and family last month made a trip in their car to the Yellowstone park, hence he tells us that he has elected to wait until next year and go to the Hawaiian Islands, at the expense of his company.

The Inconsistent Sex

Gladys—"Men are all flirts—you can't trust one of them."

Dick—"Do you really think so?"

Gladys—"I know so. Why, I'm engaged to three of the nicest men in town and I've found that every one of them is flirting with another girl."



GOOD BREAD FLOUR

In a large measure the making of good Bread is due to the efforts of the Housewife, but of course the Flour has something to do about it, too.

If you are making good Bread now, "Queen of the Pantry" Flour will make it better, and if you are having trouble with your Bread, "Queen of the Pantry" Flour will help you remedy it.

In either instance it will pay you to try "Queen of the Pantry" Flour.

A. J. WHITE & COMPANY

Lost Money in The Deal

A good story comes from a rural community in this section, where the people have been afraid to attend meetings for fear that somebody would steal their chickens during their absence from home.

A peddler came through the country, and at a farm house offered the lady to buy her poultry the next morning if she would pen them up that night. To show that he meant business, he produced a well filled pocketbook.

This agreement having been made, the chickens were put up that evening, but the next morning the lady was chagrined to discover that all her chickens had been stolen during the night. However, there was balm in Gilead, for in the chicken house she found the peddler's pocketbook containing over one hundred dollars.

The peddler showed up that day and sympathized with the lady for losing her chickens, but did not say anything about his loss, though he kept nosing about the place. The lady did not think it worth while to volunteer any information, as her chickens had been well paid for.—Quannah Tribune-Chief.

Uniform Mortgage Recommended

Recommendation that all States enact a uniform mortgage law is to be made to the American Bar Association when it meets in Minneapolis Aug. 28. The subject has been under discussion at a meeting of the National Conference on Uniform State Laws and this body will make the recommendation to the Bar Association. Originally a local subject, the law of mortgages has become a National wide subject.

Mortgages are bought and sold pretty much like bonds nowadays. Texas mortgages are likely to be bought by investors in Maine or California. Every state has its own laws and its own formalities, so that only investors with interests large enough to justify the employment of one or more attorneys can safely invest in them. It is argued in behalf of the uniform mortgage laws that the market for mortgages would be widened in the interest of borrowers, for an investor familiar with the laws of his own state would be familiar with the laws of all states on the

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

O. W. GANO, Secretary

Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building

Floydada, Texas

PRODUCE MARKET

Every day for Cream, Poultry, Eggs and Hides, for highest cash market price, at

HAMILTON PRODUCE
Lockney, Texas

Phone No. 41

HOLEPROOF HOSE

for women and children

Long Wear, Beautiful Finish
Special attention to mail orders.

CHARLES REINKEN
Clothing and Shoes
PLAINVIEW

IF WE TELL YOU WE'LL DO "THUS AND SO"

—you'll find we always do it. Send us your clothes to be cleaned, pressed or repaired and hold us to our promise.

RALPH ASHWORTH
PHONE 133

"GIFTS THAT LAST"

Nice Line of Diamonds, Jewelry, Watches

Eyes will receive skilled attention.

F. M. KESTER, Lockney, Texas

OLD CLOTHES—

—Are more valuable than you might imagine. To have them properly cleaned, pressed and repaired, means they will last a longer time. And we make them look like new ones.

We call for and deliver.

RALPH ASHWORTH

Phone One-Three-Three

BREAD

FRESH EVERY DAY

Cakes, Buns, Cinamon Rolls,
Doughnuts

Will Bake Anything to Order

CITY BAKERY

A BIG VALUE

The Lockney Beacon and Dallas Semi-Weekly Farm News, both for—
\$2.25

—for a whole year.

Either New or Renewal Subscriptions

Give us your order NOW

AW, WHAT'S THE USE

STICKS & STONES WILL BREAK MY BONES, BUT NAMES WILL NEVER HURT ME.



161



VAN ZELM

By L. F. Van Zelm
© Western Newspaper Union

Fanny Swings a Mean Comeback

6th Annual Paramount WEEK

 THOMAS MEIGHAN
 AGNES AYRES
 BEST DANIELS
 GLENN HUNTER
 LEATRICE JOY
 JACK HOLT
 RICHARD DIX

 BETTY COMPTON
 JACQUELINE LOGAN
 RICARDO CORTEZ
 THEODORE ROBERTS

 NITA NALDI
 DOROTHY DALTON
 GEORGE FAWCETT
 MARY ASTOR

 WALTER HIERS
 ALICE BRADY
 DAVID POWELL
 LOIS WILSON

 POLA NEGRİ
 ELSIE FERGUSON
 ELLIOTT DEXTER
 MAY MCAVOY

 GLORIA SWANSON
 LILA LEE
 ANTONIO MORENO
 SIGRID HOLMQUIST

 LEWIS STONE
 ROBERT AGNEW
 CHARLES DE ROCHE
 CHARLES MAIGNE

 THEODORE KOSLOFF
 WESLEY RUGGLES
 ROBERT WAGNER
 GEORGE FITZMAURICE

 SAM WOOD
 JOSEPH HENBERY
 VICTOR FLEMING
 IRVIN WILLAT

 ALLAN DWAN
 GEORGE MELFORD
 HERBERT BRENON
 ALFRED GREEN

 CECIL B. DEMILLE
 WM. C. DEMILLE
 JAMES CRUZE

All these Paramount artists invite you to participate.

With Paramount Week the greatest motion picture season the world ever saw gets well under way. You have the opportunity for a grand review of 1923's achievements and a pre-view of the great Paramount Pictures coming. Celebrate Paramount Week at your own theatre as millions have during five previous annual Paramount Weeks. "It's Paramount Week at your theatre now!"

FAMOUS PLAYERS LASKY CORPORATION
ADOLPH ZUKOR, President

LOCKNEY JOINS IN THE NATIONAL DEMONSTRATION OF THE BETTER MOTION PICTURES, ALL THIS WEEK
 —PARAMOUNT PICTURES WILL BE SHOWN THROUGHOUT THE MONTH OF SEPTEMBER AT THE—
OLYMPIC THEATRE

The bookings are as follows:

- | | |
|---|---|
| <p>September 4th
Agnes Ayres and Jack Holt in "Bought and Paid For"</p> <p>September 5th
Will Rogers in "One Glorious Day."</p> <p>September 7th
An All-Star Cast in "Is Matrimony a Failure."</p> <p>September 8th
Ethel Clayton in "Her Own Money."</p> <p>September 11th
Dore Davidson & Vera Gordon in "The Good Provider"</p> <p>September 12th
Agnes Ayres in "The Ordeal."</p> <p>September 14th
Betty Compton and Tom Moore in "Over the Border"</p> <p>September 15th
Betty Compton in "The Green Temptation."</p> <p>September 19th
William S. Hart in "Travelin' On."</p> <p>September 21st
Alma Rubens in "Find the Woman."</p> | <p>September 22nd
Dorothy Dalton in "The Crimson Challenge."</p> <p>September 25th
Agnes Ayres in "Borderland."</p> <p>September 26th
Cecil B. DeMille's famous attire, "Saturday Night."</p> <p>September 28th
Betty Compton in "The Little Minister."</p> <p>September 29th
William S. Hart in "The Cradle of Courage."</p> <p>October 2nd
Gloria Swanson and Rodolph Valentino in "Beyond the Rocks."</p> <p>October 3rd
Thomas Meighan, the most popular star today in, "Our Leading Citizen."</p> <p>October 5th
Thomas Meighan, again, in "The Bachelor Daddy."</p> <p>October 6th
Agnes Ayres in "The Lane That Had No Turning."</p> |
|---|---|

If it's a Paramount Picture, it's the best show in town.

SOCIETY NEWS

FLOYD COUNTY CLUB STAGES PICNIC

The Floyd County Club, fifty strong, met down town at 6:30 Tuesday afternoon and proceeded by "Lizzie Caravan" to the Gordon-Cemming Country Club. An hour and a half of vigorous swimming sharpened everybody's appetite to such an extent that there was no delay in "falling to" the sumptuous spread that followed.

This club is one of the strongest in the institution and promises to be second to none in "peptomistic" sport and social activities as well as the more serious functions of will be in school this fall.—Canyon of 88 students, a majority of which three sons and three daughters, and News.

•••

Opera Program

The closing exercises of the singing school of the West Side Church of Christ will be held in the public school auditorium, Thursday night, September 6th. Class songs, male Quartet, of Clovis, will sing if they will be the features. The Vaughn Quartet, of Clovis, will sing if they can possibly get here. The community, town and country are invited.—J. Frank Copeland.

•••

Family Reunion

Last week J. O. Cochran of Lockney, had with him thirty-two of his children and grand children. All

children except one son, Oliver, of Stamford, were present. There were three sons and three daughters, and twenty-six grand children present, and a very enjoyable family reunion was had.

The children present were: Joseph Cochran and family of Big Spring; Lawson Cochran and family of Mangum, Okla.; Floyd Cochran and family of Oklahoma; Mrs. Lucy Jordan of Erick, Okla.; Mrs. R. H. Fluty and family of Memphis, Texas; Mrs. T. W. Bowels and family of Rising Star Texas.

•••

Mothers' Club Meets September Seventh

On Friday, September 7th at 4 p. m., the Lockney Mothers club will meet at the Olympic theatre, it is announced by the president, Mrs. Stapleton.

This will be the first meeting of the season, and it is requested by the officers that all Mothers club members be present at this time. Work for the coming year will be outlined, some officers are to be elected, and other business will come up for consideration.

•••

Miss Livingston Returns from Denton

Miss Alma Livingston, daughter of Mr. and Mrs. S. J. Livingston, of this city, returned Tuesday from Denton, where she has been attending the College of Industrial Arts. Miss Livingston has been elected to the faculty of the Lockney public schools, and will teach the sixth grade during the coming term.

Return from Normal

Misses Roy and Joann Riley returned the latter part of last week from Canyon, where they had been attending the West Texas State Normal College. They were accompanied home by Miss Ethel McCloud, their friend, of Trent, Texas, also a student of the normal, who is visiting in the Riley home.

•••

The Cotton Outlook

Outlook for the production of cotton in Floyd county at this time is that there will be produced as many bales as last year on the basis of 20 to 30 per cent less acreage, meaning that the per acre average yield is going to be some 20 to 30 per cent greater.

In the section surrounding Floydada th acreage west, southwest, north west and northeast seems to have been reduced considerably, although to all appearances this spring was not true. The only section of the county, or rather of the territory ordinarily termed Floydada trade territory, which seems to have an actual increase in acreage is southeast. In that section, too, the best yield of cotton per acre is expected unless the rain of last week makes a material increase in production in other directions.—Floydada Hesperian.

•••

It is the struggle rather than the victory that makes the game of life interesting.

A man whose intellect is trained and whose moral development is neglected is a dangerous citizen.

CHURCH NEWS

Epworth League Social

Last Thursday evening at eight-thirty o'clock the members of the High School Epworth League met at the home of Rev. and Mrs. R. N. Huckabee for the regular monthly social.

Several very interesting games and contests were engaged in, which were enjoyed by all.

After this delicious refreshments were served to about twenty-five members.

All present enjoyed the occasion to the fullest extent, and trust the Huckabees will give us another entertainment in the near future.

We would be glad for all boys and girls of our age, regardless of denomination, to be with us in League every Sunday at two-thirty o'clock.—Reporter.

•••

High School League Program For Sunday, September 2nd

Leader—Nona Wells.
Songs—Nos. 62, 30.
Prayer.
Scripture—Acts XXVI, 25-26; Ephesians V, 17-21.
1st. Address—A New Song.—Lillian Collier.
2nd Address—The Psalm of Praise Must Have Its Center in God.—Willie Belyeu.
3rd Address—Psalms of Praise Must Be True to Experience.—Ezelle Fox.
Sentence prayers. Song 301.
Business.

Community Revival is Getting Underway

The various committees assigned to certain duties pertaining to the community revival now being held at the Methodist church in Lockney, such as advertising, preparing charts, securing co-operation, etc., have all been busy doing some effective work, in getting the purposes of the revival before the community. By community, we mean those who have common interests centering in town, the town and trade territory.

There was a general good feeling prevailing in the opening service Sunday morning. There were several professions of conversion and reclamation, and about fifteen requests for prayer. The cradle roll program was greatly enjoyed. About twenty babies were present for this feature.

On account of the heavy rain Sunday night, we were prevented from going on the outside for the service. But the night services are being held out of doors when the weather will permit.

Each morning at ten o'clock and evening at eight, we will have services for the general public. At four-thirty p. m., Mrs. G. W. Ralston and Mrs. Huckabee are meeting with children from nine to fifteen years of age.

At four o'clock Sunday afternoon a large crowd met at the church for a practice song service, with W. H. White as director and Mrs. Ruth Homer as pianist. Let everybody who sings come to the choir and help.

Subjects for the preaching hour for nights have been announced, as follows:

Thursday night—Reaping Sin.
Friday night—Weighed in the Balance; The Sinner at the Judgement.
Saturday night—The Sacrifice for Sin; God's Token of Love.

•••

Elder Smith Preached in Lockney Sunday

Members of the Church of Christ worshipping at the College in Lockney, were favored last Sunday morning with a talk by Elder W. R. Smith of Plainview. No night services were held on account of the bad weather conditions, Elder Smith and wife returning to their home late in the afternoon.

•••

ADDITION BEING BUILT TO ROSELAND SCHOOL

A brick addition of two rooms and an auditorium will be built to the Roseland school house, in district No. 17, about eight miles northeast of Lockney, it is announced by the trustees, C. S. Cummings, D. M. Smitherman and W. J. Meyers, of that district.

The two rooms will be joined to the ground floor of the present brick building, and the auditorium is to form the second story, covering the entire building.

Work on this addition is to begin immediately, according to Contractor W. O. Stark of Lockney, who was the successful bidder for the job.

Leonard Brewster and Elmer Burns have returned from Canyon, where they attended the summer normal.

THE CROWDS ARE COMING! THE CROWDS ARE COMING!

They are being drawn by THE UNIVERSAL CAR—

THE FORD

You can buy your own merchandise worth the money—worth the money and a great big stock to select from—stacks and stacks of goods—Thousands and thousands of dollars worth of seasonable merchandise on the market with a two hour special each day—9 a. m. till 11 a. m., are the hours.

MONDAY IS HOSIERY DAY—for two hours we will place on sale values unsurpassed in the West, for two hours only.

TUESDAY IS SHIRTING DAY—9 till 11. We sell you fine grade of bookfold chevots and Everett Shirting at 16 2-3 cents per yard—two hours only.

WEDNESDAY IS NOTION DAY—The little trinkets about the place will be on sale for two hours at prices that make competition reel—two hours only. If we quoted you prices, some one would make a miserable failure in trying to copy them.

THURSDAY IS UNDERWEAR DAY—Summer Underwear, Fall Underwear, Winter Underwear, in fact, any old kind of underwear—for two hours only, we will even forget the cost and revel in the glory of selling—selling the greatest values West of the Mississippi.

FRIDAY IS THE DAY FOR TOWELS—Hand Towels, Bath Towels, Huck Towels and Wash Rags.

SATURDAY IS THE DAY OF DAYS—Better pay us a visit on that day.

With every purchase you are nearing the goal of the Brand New Ford. A ticket with every purchase—a Ford to the best bidder in tickets.

E. GUTHRIE & COMPANY

PERSONAL MENTION

Mrs. L. Buchanan and children have returned from a visit with relatives in Central Texas.

C. R. Wilkinson and J. M. Freeman were business visitors in Floydada on Tuesday morning.

A. B. Brown, president of the First National Bank, was a business visitor to Austin this week.

J. H. Lockey and Marshal Campbell where they attended the Amarillo-Lubbock baseball series.

R. E. Fry, of Floydada, was in town Wednesday in the interest of his insurance and loan business.

Prof. Biggers, wife and baby of Knox City, were guests this week of Rev. Y. F. Walker and family.

Mrs. T. H. Orman and sons are visiting with her parents, Mr. and Mrs. W. F. McRee, of Texhoma, Okla.

Miss Kizzie Dobbins of Cisco, came in the first of the week on a visit with her sister, Mrs. J. H. Brooks and family.

Mrs. Garland Brown left Monday for her home near Hereford, after a visit here with her brother, Jno. Denny.

L. A. Cooper and family visited with relatives in Olton last Sunday, returning to their home Monday afternoon.

Roy Howard and family returned Tuesday to their home at Louisville, Texas, after a few days visit with home folks.

W. W. Angel and family returned Tuesday from Snyder, where they had been for a couple of weeks visit with relatives.

Mrs. C. L. Anderson returned Friday from Oklahoma City, where she visited for a few days with her sisters and brother.

Mrs. Z. T. Riley, two sons, and daughter, Miss Joac, are visiting this week with their daughter and sister, Mrs. Grady Brewster, of Stead, N. M.

Among those to renew their subscription to the Beacon this week were S. A. Ashburn, of Maypearl, Texas, and H. A. Brotherton of Lockney.

A. J. Brewster spent the week end in Lockney, with his brother, G. W. Brewster, and family. He is moving from Thurber, Texas, to Phoenix, Arizona.

Dr. and Mrs. M. J. Shaw attended the picnic at Lubbock Tuesday, and on their return stopped at Idalou for a visit with Dr. Shaw's sister, Mrs. Hall.

T. Z. Reed and Dr. T. L. Abington made a trip the first of the week to San Angelo. Mrs. Reed accompanied them as far as Snyder, where she was a guest of Mrs. Ben F. Smith.

Miss M. E. Helm, who has been teaching a very successful summer school in Lockney, has gone to Canyon and will attend the teachers' institute to be held at that place next week.

Dr. T. L. Abington and family of Zimmerman, La., came in last Thursday on a prospective trip, and are visiting with their son and daughter, A. T. Abington and Mrs. R. W. Collier, Jr.

Tom Carter and wife returned to their home in Amarillo, after a visit here with his brother, D. P. Carter, and family. They were accompanied by his parents, Mr. and Mrs. R. D. Carter, of Dallas, who will visit in Amarillo for a while before returning to their home.

Mrs. Z. J. Cyfert left Saturday for El Paso for her health, and to visit with her daughter, Mrs. John B. Cole Jr.

2 New Teachers for Lockney Schools
During the last few days the school board has released two high school teachers. Miss Reynolds, who had English and history will teach in Arizona or California. She has been attending the University of Southern California this summer. This vacancy will be filled by Miss Gladys Roach graduate of Baylor college. Miss Roach has had a very successful experience in her credit.

The position left open by Mr. Lockey has been filled by Mr. E. F. Baker of Sulphur Springs, Texas. Mr. Baker has had three years of successful experience teaching. Last year he taught five classes in the State Normal college at Commerce. Mr. Baker is well recommended as a coach. He has pitched for the college baseball team at Commerce for two or three years.

The school board decided to drop agriculture for this year at least. This late in the season it would have been very difficult to secure a man that would do what we want done.
J. J. WILSON.

CITY GROCERY AGAIN TAKES OVER MARKET

Upon the expiration of a lease to Messrs. Akins & Hutsel, the City Grocery has re-assumed management of the Sanitary Market, located in the rear of that store. The market business will be conducted along with the grocery business of Riley, Brewster & Reed, at the City Grocery, as heretofore.

Mr. Hutsel will be retained at the City Grocery. Mr. Akins, who with his family, is now visiting with relatives in Collin county, has made no announcement as to his plans for the future.

J. W. Malone and family of the Cedar Hill community, accompanied by Misses Ersey Homer and Ida Bob Cyfert, have just returned from Leuders, Texas, where they visited with friends and relatives.



"DON'T FIRE"

until you can see the whites of their eyes."

This command, given the Patriots at Bunker Hill, was intended to save ammunition. It meant success to their cause.

This bank is interested in helping you to conserve your resources and direct them to the greatest good.

THE LOCKNEY STATE BANK

Guaranty Fund Bank

SAFER THAN A COAL OR WOOD FIRE

Every year thousands of homes are burned down and many lives lost, mostly women and children, by coal and wood fires, gasoline and ordinary gas stoves. With the Oliver Oil Gas Burner, because of its construction and the handling of the oil, you have heat that is positively safe. Thousands of homes all over the country have been using the Oliver burner for more than 10 years, and in all that time not a single fire—not one explosion—has been due to an Oliver burner. No more danger from fire with the Oliver Oil Gas Burner.

Two gallons (16 lbs) of kerosene should equal 97 lbs. of soft coal. Oil is getting cheaper, coal and wood supply is decreasing and prices going higher. Kerosene is cheap and getting cheaper. Millions of barrels are constantly on hands. Experts estimate that in two states alone there is enough oil to last hundreds of years. From every gallon of gasoline there are 2 1-2 gallons of kerosene as a by-product for which there is little use except as a fuel. For descriptive folder, write or see—

D. MART THOMAS, Lockney, Texas



SEND THE CHILDREN HERE

They will be able to buy everything they need for School, and the total amount they spend will be much less than you had planned on.

The quality of our Pens, Pencils and other writing supplies is such that extra service is certain.

STEWART DRUG COMPANY

IRICK

Aug. 27.—A good rain fell in this community Sunday night. The crops look much better now. There will be some very good maize and cotton here if it rains some more soon.

Mr. Omar and Miss Verda McCoy were here last week visiting their mother, Mrs. S. T. Cooper.

Mrs. Kate Schuster and daughter, of Graham, visited her sister, Mrs. W. E. Taack last week.

Mrs. Taack and daughters and sister visited relatives at Idalou Friday.

Several of the boys from this community went to the brakes Sunday to get some grapes.

There was a party at the Murphy home Saturday night.

Miss Mami Lee McDougal visited Miss Hazle Zimmermann last week. Mrs. Roy Phillips is on the sick

list this week.

Little Charles Truston Willard was sick last week.

Mr. and Mrs. W. E. Taack and daughters, were in Plainview Saturday.

Mrs. Willie Smith and husband, visited her aunt, Mrs. Taack, Thursday.

Undergoes Operation

Leo, 13-year-old daughter of Mr. and Mrs. H. S. Bolin, who live east of Lockney, underwent an operation at Plainview Sanitarium Saturday night for appendicitis. At last reports she was resting well, and improving.

G. W. Earthman of Abilene, was here the first of the week in the interest of the Draughan's Business College of that place, and visiting with his brother, Hugh Earthman and family.

Several officers made raids in the mountains of Somervell county last week, captured a number of whiskey stills and arrested thirty-one men including the sheriff and county attorney, all of whom were taken to Waco and placed under bonds.

Cottle county expects to have 20,000 bales of cotton.

Miss Mildred Olson, of Floydada, is in the city, attending the singing school at the West Side Church of Christ. She is staying with her uncle, K. D. Middleton, and family.

RICHARD LLOYD JONES SAYS

Be of Single Purpose



It is a common practice to blame the world for our individual faults and failures. Nothing is more futile than to criticize circumstances. Discontent should be commended, but discouragement condemned. Strong men are never satisfied with their achievements nor content with their opportunities. Great men are ever eager to do greater things.

The conqueror triumphs because he has learned how to concentrate effort. Talent is worthless when latent. Talent must be applied to be proven. Knowledge is nothing unless used. Mere information is never the equivalent of action. The man who picks up knowledge and has no idea what to do with it is as helpless as a man in a canoe without a paddle.

Get a goal. It is the first essential in making a life good. A single purpose is the first essential of success. Who wants what he wants when he wants it and wants it bad enough to go after it and keep after it will usually get it.

Every man is given brains and a backbone with the idea that he will use both. You develop your muscles by contracting it in the application of its power. You develop your mind by concentrating it on the mastery of a single subject. You cannot spell and multiply in the same breath. Concentration as contraction is a cultivated quality. Some of our greatest inventions have been born in the distracting din of machine shops, but where all other activities were lost to the mind and hand that were fixed on the pursuit of a single thing.

The determined mind defies hindrances as a trained racer will hurdle hurdles. Resistance is essential to development. You do not sharpen your chisel by drawing it across velvet. The keen edge comes only when ground against the flinty stone. The soft soul never tackled the hard job.

History has been molded and made by men who had an idea and were willing to endure whatever confronted them in their effort to reach that idea.

Put yourself to work to do some worthwhile job and stick to it until it is done. That is the only way to win the success that satisfies.
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Etiquette

What & When to do it
By A. Leda

Any questions on etiquette will be gladly answered in this column if addressed to Aleda, care of this newspaper.

Dear Aleda: Is it proper for a young lady to invite a gentleman who has taken her out in the evening into her home? (2) If the parents have retired? (3) If they are still up? (4) Does the hour make any difference?—Thank you, C. P.

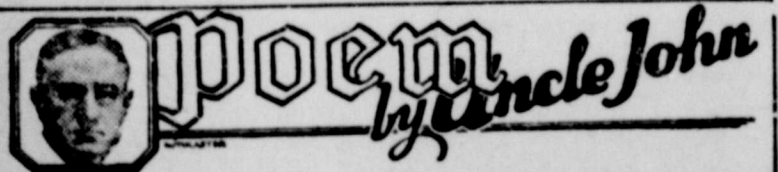
The hour is the whole thing. For an example, suppose a couple have gone to an early movie and are home by nine-thirty—then the girl may invite the boy in whether her family have retired or not. If, on the other hand, they have gone to a picture from which they return at eleven, she should not extend an invitation to enter. A gentleman calling usually concludes his visit between ten-thirty and eleven. Never later than eleven.

HELPFUL HEALTH HINTS

Splinter in the Skin. A needle will usually remove a splinter from your skin. First wash hands in soap and hot water and pass needle thru a flame to avoid possible infection. If this is not successful, try a pair of pliers.

Poison Ivy—Is a very treacherous plant. You may handle it at one time with no ill effects and the next time be severely poisoned. A good treatment and simple one is this: Wash the inflamed skin in boric acid solution in water, followed by smearing some ordinary zinc ointment on the skin. Cover this with a thin cloth. The ointment should be washed off daily, using lime water. The skin should then be dried, and carbolized vasoline as an ointment applied. A good old-time remedy is made by putting a penny in some vinegar and use this as a frequent wash.

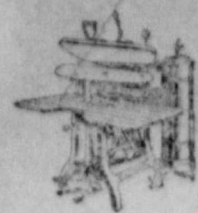
Cramps—A cramp is often caused by indigestible food or by cold, especially if one gets overheated in hot weather. Never drink a lot of cold water after some strenuous exercise, as this will often cause a spasm of the intestines and is quite dangerous. Soda mints or other yet a little hot water with a bit of syrup of ginger can be taken. For a mild cramp a hot water bottle placed on the abdomen will often give relief.



The biggest tax we have to pay, ain't levied on our oats an' hay, nor saddled on our farms. . . . The dread exactions of the law may strip us till we're feelin' raw,—but these a' trivial harms. Our taxes may be bigger'n rent,—and take the widder's last red cent, an' grow with frenzied pace. . . . The sheriff may attach our pelts, an' drive us off to somewhere's else,—but that's a minor case.

It's nothin' less than truth, to say, the heaviest toll we have to pay—is on perverted brains. . . . We pay a blame sight heavier tax on Callban and Sycorax, than on our fertile plains. We hardly ever hear 'em quote the penalties of green-horn vote,—so deaf we seem to be. . . . It costs a sight of coin fer schools, but, forty times as much fer fools, an' rascal strategy!





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PLAINVIEW, TEXAS

Try an Application of
GLOCO HAIR DRESSING

at Brooks' Barber Shop

Rev. N. E. Huckabee and family

were Plainview visitors Tuesday.

CITY SCHOOLS FULL TIME

PLAINVIEW SCHOOLS WILL CONTINUE FOR REGULAR NINE MONTHS TERM

From Plainview News:

The report has gotten into circulation that the Plainview public schools will have a term of only four or five months the coming year, on account of the state available school tax being somewhat less than in former years. This is an error, and we are requested by members of the board of trustees to state emphatically that the Plainview schools will not be cut short, but will continue for the full term.

The report evidently started from the fact that the state apportionment has been set at \$12 for the coming year, which is a couple of dollars under what it was the past year, and down in the state where the people refuse to levy adequate local taxes the terms of some of the schools will be cut short. Had those people levied the rate of local taxes that most Plains districts do they would be enabled to have full terms. Last year the Plainview schools got \$13.50 per capita from the state, hence the loss of \$4.50 per capita is not such a handicap as some people would make believe.

We have not been able to get an expression from Mrs. Ola Legg, county superintendent, but it is likely that most of the rural schools will also be able to fill out their full terms or at least not have to cut them very short, as fifteen of the rural schools in Hale county levy a tax of \$1, two 80c, four 75c, one 70c and four 50c.

In district court this week Arthur Cooper, age 18, and Austin Phillips, age 23, were tried on indictments charging that they entered the Gregory Bros. store in Petersburg one night last March and burglarized it, taking a number of articles. They were arrested at once and the stolen articles recovered. In the trial Cooper was given three years' suspended sentence, and Phillips a two years sentence in the penitentiary. Phillips was alleged to have been the leader in the burglary.

The jury failed to agree in the case of E. M. Carmichael, charged with having forged checks. The defense was that the defendant was a kleptomaniac and was afflicted with a species of insanity by which he could not resist the temptation to write and pass worthless checks. The jury stood six for conviction and six for acquittal on the insanity plea.

Dr. J. H. Wayland attended the annual re-union of the cowboys of the old T-Anchor ranch near Canyon yesterday. He was on the program for a talk on "Patching Up the Cowboys," as Dr. Wayland drove all over these Plains saving the pieces of the cowboys who had "mixed it," with another cowboy or spanish mount.

Plainview's unit of the National Guard, Battery A field artillery, returned on the northbound train this morning from a fifteen days' stay at the army training encampment at Camp Stanley, near San Antonio, where it received instruction in army tactics from regular army officers. There were drills, maneuvers, practice in all kinds of loading and range firing of guns, bombs, shrapnel, etc. The boys say they had a very enjoyable time.

May Become Oil Millionaires
Mr. and Mrs. Lee Stephens and daughter have returned from a trip to Milam county, where he has been looking after the harvesting of crops on his large farms.

Mr. Stephens says more than a hundred producing oil wells have been brought in around Rockdale and some of them are within only several miles of his 800 acres of land. A well or two is being drilled close to his land, and if oil is struck he and C. K. Shelton will drill a well.

The annual Plainview Flower Show will be held in the city auditorium Sept. 22, under the management of the Hale County Federation of Women's Clubs. An art exhibit will be added this year. Flower-raisers in other parts of the Plains have been invited to exhibit here. The committee in charge of the plans for the show consists of Mrs. C. G. Goodman, Mrs. T. B. Carter, Mrs. E. H. Perry, Mrs. L. A. Knight and Mrs. A. L. Putnam.

The rural schools of Hale county, as stated in Friday's News, will fill out their full terms, which as a rule are about eight months, so declares the county superintendent, Mrs. Ola Legg, if the property owners in the districts pay their taxes, which they will likely do.

The Hale county rural schools levy sufficient local taxes with the regular state apportionment added, to run them for full terms, and the people are so much interested in education that they are willing to do most anything to keep their schools going.

Oscar Petree and Miss Ellen Rice were married at the court house Saturday afternoon, Justice E. A. Young performing the ceremony.

They live ten miles east of Plainview. J. Merlin Craig and Ethel Annie Lusby, Aug. 25. They are well known young people of Iowa Avenue community, he being the son of Mrs. J. E. Craig.

A number of heavy showers fell in many sections of the Plains and Hale county Sunday afternoon and night, and while local the precipitation was from one to three inches. Communities reporting showers are Snyder, Finnie, West of Hale Center, east of Hale Center, Hooper, northeast of Plainview, north of Lockney, east of Ellen, Bellview. Here in Plainview the rain was light.

Frank Simonton of the southwest part of the county was in town yesterday and stated that the recent fine rains in that section will make lots of feedstuff and also help the cotton considerably.

Capt. T. J. Tilson informs us that a good rain fell in Bellview community Sunday night. Three inches of rain have fallen in that part of the county the past two weeks, and will make much feedstuff and be beneficial to cotton.

Rev. Hanneman and daughter of Chicago are here for a visit with his daughter, Mrs. A. W. Weber.

The Plainview public schools will begin Monday, Sept. 10, and the following are the teacher assignments for the ward schools for the year:

Central School
F. E. Matthews, principal, seventh grade.

Miss Dell Howard, low seventh.
Miss Veda Stafford, high sixth.
Miss Ruth Bullock, low sixth.
Miss Ruby Houston, low sixth.
Miss Belt Ann Vencil, high fifth.
Miss Martha Brown, low fifth.
Miss Mabel Frances Hardy, high fourth.

Mrs. T. A. Miertschin, low fourth.
Mrs. F. E. Matthews, high third.
Miss Eleanor McGowan, low third.
Miss Eunice Russell, high second.
Miss Myrtle Marrs, high first and low second.

Lamar School
E. M. Ballingee, principal, high seventh.

Miss Mary Smyley, low seventh.
Miss Seleta Smith, high sixth.
Miss Thelma McLean, low sixth.
Miss Cleo Swafford, fifth grade.
Miss Kathleen Smith, fourth grade.
Miss Dora Bell, high third.
Miss Rebecca Hill, low third.
Miss Beulah Shelton, second grade.
Miss Lora Lane, first grade.

Seth Ward School
Mrs. S. S. Sloneker, teacher.

Supervisors
Miss Leda Latimer, Art and Penmanship.

Public school music to be filled.
Expression

Miss Mamie K. Nutter.
The Plainview high school has received an additional credit of a half unit from the State University for shorthand.

The school now has credit for every subject taught, and students entering the University or other such institutions receive full credit without examination for work done in the school here.

Levi Schick underwent two operations in the local sanitarium yesterday for a bladder trouble and his condition is reported to be unfavorable.

He was one of the earliest settlers of this section of the Plains and has hundreds of friends who trust he will pull through this difficulty as he did many in the rough and ready pioneer days.

The Hale county district court the past week sentenced four men to the penitentiary. Ed Wright and Tim Willhoit were tried here on a charge of venue from Bailey county, on an indictment charging that they entered a store in Muleshoe and burglarized it. Wright was sentenced to two years in the penitentiary, but the jury failed to agree in the case of Willhoit and there was a mistrial.

P. K. Majors and Bill Knox yesterday plead guilty to indictments charging that they had committed forgery and were sentenced to two years in the penitentiary.

Buster Davis, a negro, was sentenced to two years in the penitentiary, on a charge of having stolen a diamond ring from Mrs. Wylie Boyles, while working at her home several months ago.

The civil case of T. L. Dollar vs. J. J. Ellerd et al, relating to notes against certain real estate, is now on trial. R. W. Frazer, Donohoe-Ware Hardware Co., and C. H. Curl are also suing Ellerd in cross actions in the suit.

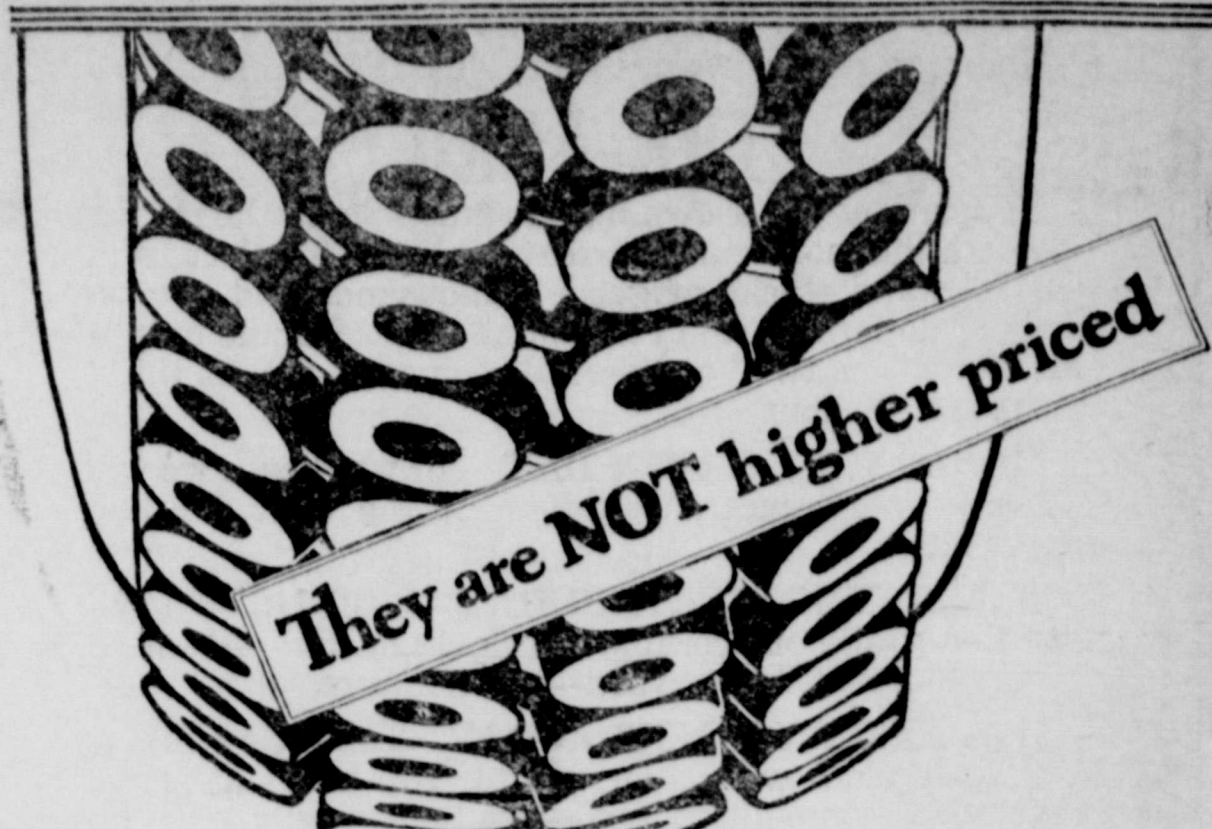
One Man; Two Women Drown
Clovis, N. M., Aug. 21.—D. D. Wilson, machinist's helper at the Santa Fe railroad shops at Clovis, and his sisters-in-law, Mrs. Fay Jones and Miss Mary Jones of Clovis, were drowned about 2 o'clock Monday afternoon in a lake, nine miles north of Farewell when Miss Mary Jones fell from an improvised raft, and Wilson and Mrs. Jones attempted to rescue her.

The tragedy occurred while the party, including the Misses Ainspiger, Mr. and Mrs. D. D. Wilson, Mrs. Fay Jones and Miss Mary Jones, sister of Mrs. Wilson, and Mrs. Wilson's three months old baby were drifting on the raft, constructed of barrels. When Miss Jones fell into the water, Mr. Wilson attempted to make the rescue

and he fell overboard. Then Mrs. Jones tried to fish out the victims and she fell in.
The survivors, who were the only witnesses to the drowning, were compelled to remain on the raft until the wind drifted them to the shore. They were forced to go ten miles to the Jones' home before aid could be summoned.
The bodies of Wilson and Miss Jones were recovered from about nine feet of water close to the shore, and Mrs. Jones' body was found in deeper water further out in the lake.
The Jones family lived about nine miles from Texico. Wilson is survived by his widow and his mother, Mrs. Mary Hill of Clovis and a sister in California.

Gasoline bootleggers are operating on the outskirts of Los Angeles, California. The bootlegger buys casing head gasoline at the oil fields close by for nine and ten cents a gallon. It is then either blended with benzine or kerosene or sold straight. The result is a wild and dangerous fuel, causing the motor to back-fire and over-heat.

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MICKIE SAYS—



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We have recently added to our big stock of lumber and building material, one of the most complete stocks of wall paper ever carried in Lockney.

Patterns are the very latest and are beautifully designed. Our display is so arranged that a customer may look through the patterns easily and with the assurance of overlooking none of them.

When you are ready to paper the new home, or re-paper the old one, call at our office and let us figure with you. Prices are very reasonable.

HIGGINBOTHAM-BARTLETT COMPANY

"Everything to Build Anything"
LOCKNEY, TEXAS

No Shortage of Text Books

There is not likely to be any shortage of textbooks when the public schools open in September, State Superintendent of Instruction S. M. N. Marrs said Wednesday. Judge West's refusal to restrain the state Superintendent from continuing to use present textbooks is construed as leaving the State Superintendent as free to act as he was before the

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Put yourself in the "sure" class—Phone us and the Coal you want will be delivered at once.

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Lay in a god supply while the price is low.

WE DELIVER PROMPTLY

LESLIE FLOYD GRAIN CO.

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Stearns, Boston Merchant, Closest Friend of Coolidge, Seen as Factor in Guiding New Administration

Stearns Seen as Factor in Guiding Nation



WASHINGTON, D. C.—Frank W. Stearns, the Boston merchant and the new President's closest personal friend, has been referred to as the "Colonel House" of the Coolidge administration. He is expected to play a leading part in shaping legislative programs. Together with William M. Butler, Boston lawyer, and James B. Reynolds, Washington banker who hails from Massachusetts, the three are acknowledged as the new President's closest political advisers. The above photo is a very rare and intimate picture of the inside life of unofficial Washington, taken just before the late President Harding left on his Alaska trip. From left to right—Harding, Coolidge, Mrs. Harding, Will Hays, motion picture "vamp," and Frank W. Stearns.

HE IS DESTINED TO PLAY LEADING PART IN SHAPING PROGRAM

Washington, D. C.—Is Frank W. Stearns, the Boston merchant and closest personal friend of the new president, to be the "right hand" man of the Coolidge administration? In the opinion of many persons he is to be what Colonel House was to the administration of Woodrow Wilson. Some believe that he is destined to play an important part in shaping of a legislative program—others, who have been watching him with critical eyes, fear that he may become an "administration nuisance."

During the first few days following the elevation of Coolidge to the presidency, Stearns was seen constantly in and out of the executive suite. He enacted the role of major dome around the presidential hotel. It was during this period that, in order to arrange an audience for Justice Sanford of the Supreme Court, who had called; Stearns intruded on a Cabinet conference the president was holding.

President's First Caller

The Boston merchant was the first caller to enter President Coolidge's office at the executive mansion after the new president took up his duties. He has been with Coolidge almost

continuously since he arrived in Washington following Harding's death.

Frank Waterman Stearns is well known in his own state. He is chairman of board of directors of R. H. Stearns Company, the great Boston department store founded by his father, and for years has been the strongest political adviser of Calvin Coolidge.

Stearns is trustee of Amherst College, from which the President was graduated; a director of the Children's and Homeopathic hospitals of Boston, South End House and Bunker Hill Boy's Club, a member of the executive committee of the American Trust Company and of the investment committee of the Provident Institution of Savings in the town of Boston, a member of the Congregational church, the Chi Psi fraternity and the Massachusetts, Middlesex, Algonquin, Brae Burn Country and University clubs.

See Significance

While Republican leaders are holding many political conferences which are the order of the day in Washington, they are wondering how much help his "right hand" man will give the chief executive during the next ten months, the brief time which Coolidge has to write a record of achievement, before the next republican convention.

Many observers around the execu-

tive mansion attached considerable political importance to the fact that Stearns brought additional influence and support for the president with the visit of the Massachusetts republican organization last week. This was the first concerted action from any state to put themselves and their state organization behind the new administration.

Political leaders also see significance in the fact that it is believed that William M. Butler, Boston lawyer, and intimate friend of Stearns, will be named Attorney-General if Attorney-General Daugherty resigns, as is looked for. Butler lately left Republican National Committee, when Secretary of War Weeks retired.

Bay State Political Hub

Together with Butler and James B. Reynolds, the Washington banker, who also hails from the Bay state, the three are acknowledged as the new President's closest political advisers. It is expected that they will help develop and put through a program fashioned after the New England business plan.

Taking in consideration the President's three advisors, and with the executive support, the speaker of the House, Gillette, Weeks in the Cabinet, Winslow, Greene, Treadway and Rogers as House leaders, and Lodge in the Senate, all from the Bay state—

Massachusetts is in an excellent position to get what it wants before Congress.

With these developments Boston is fast becoming the Hub of the political wheel—and the hand of Frank Waterman Stearns is seen spinning it around.

People Make Unnecessary Hells For Their Loved Ones

Kipling speaks of "the unnecessary hells" that we make for others, and that others make for us. A great phrase, that. The unnecessary hells in which we all writhe. The needless suffering we must endure. The needless tears we shed. The needless burdens we bear.

Mostly our unnecessary hells are made for us by our own families. That is the curious part of it. It is the people who really love us best who torture us most. It is the people who do not intentionally make us unhappy who rob life of its sweetness and make it bitter in our mouths.

Parents make unnecessary hells for their children by their petty tyrannies. They are determined to make their children rubber stamps of themselves, no matter how differently nature has created them, and so they force the youngsters into their own mold, even at the cost of crushing genius and wrecking lives.

With the average father and mother the standard of right and wrong is what they like to do, and what they did when they were young. Every time their children want to do what they enjoy doing, and what young people are doing now, it is at the price of stormy scenes and mother's and father's anger.

Just a little personal liberty; just a little sympathy with the craving of youth for pleasure; just a little evidence that father and mother are friends, as well as parents, who want to help them on to a good time instead of being grinding despots who block every plan that the year, would make home a heaven for many a boy and girl whose parents are now making it a purgatory out of which they are struggling to escape.

Children make unnecessary hells for their parents by their coldness and neglect. They are so intent on their own lives, so occupied with their own interests, so eager in the pursuit of pleasure that they forget the fathers and mothers who have toiled and sacrificed for them, and who can be repaid in no other coin than love and gratitude.

The deepest depth of the deepest hell is sounded by the fathers and mothers who have known the scorching shame of having a wayward daughter, or who have lain awake at night listening for the drag of the steps of a drunken son.

Nor is there any heartbreak more cruel to endure than that which comes of happy and prosperous children just forgetting—the perpetual looking for the letter that a busy man does not take the time to write, the longed-for visit that the daughter, rushed with society and clubs, and her own children and house, keeps putting off from year to year.

The Grand Inquisitor, himself, cannot torture parents as can the hand that has laid upon a mother's breast or clung to a father's neck.

Many a man and woman drink the bitterest drop in the cup of remorse when they look down on the patient faces of their old fathers and mothers for the last time, and remember how easily they might have made them happy, and that they did not do it.

Wives make unnecessary hells for their husbands by their selfishness. They look upon marriage as a graft, and they are determined to get as much as possible and give as little. A woman will marry a man knowing that he is poor, and instead of making the best of her lot she whines and frets and complains because she has not everything that a rich woman has.

Many a woman is too lazy to keep house; too indifferent to her husband's comfort to see that he has decent meals; too thrifless to spend wisely the money he earns. Many a woman never says one word of appreciation to her husband, or gives him one sign that she looks upon him as anything but a slave who is bound to toil to supply her wants. Many a man comes home at night to a place that is an inferno of dirt and confusion; of unwept floors and unwashed dishes, of dirty, noisy, untrained children, and delicatessen food, and a frowsy woman in a soiled kimono.

Such a home is a hell on earth, made by a woman who could turn it into a paradise if she would. For every woman can make her home a place of peace, and rest, and quiet, a calm haven in which a man may drop anchor after he has buffeted the storms of business all day.

And any woman who can make her husband happy, and make him feel that marriage is worth while, if she will let him see that he is still the hero of her girlish dreams, and that she does not take his hard work for her and the sacrifices he makes for her for granted, but that she stands in awe and reverence before the heroism of the husbands who literally give their lives to their families.

Men make unnecessary hells for their wives by their slowness; by their grumpiness; by their grumpiness; by their tempers that take out on an unoffending wife the nerve and irritability that they dared not show to the outside world. Many a woman lives in terror of the devil in her

husband. Many a woman starves to death for a word of affection. Many a woman's whole married life is a cold, miserable, lonely journey, full of disappointment, of dreariness, of vain regrets and longings, just because her husband withholds all tenderness and understanding from her. Just because of a few words he does not take the trouble to say.

It's a terrible thing for a man to take a woman's life in his hands and break it as wantonly as a bad child breaks a toy. Yet men do it continually. And it's the tragedy of tragedies to think that nearly every miserable marriage is an unnecessary hell. Either the man or the woman could nearly always save it. Both, working together, could surely save it!

The unnecessary hells that we make for each other! How pitiful!—Dorothy Dix.

PETERSBURG

Aug. 25.—Another fine rain came our way Tuesday night. Everything is looking grand and the farmers are rejoicing.

The gin is about ready to begin operation. This fall will find our people busy and hopeful.

Mrs. Melvin Henry and four children of Aiken are here visiting relatives.

Mrs. Mosely is slowly recovering from her recent illness.

Mr. and Mrs. Ard Howard and Mr. and Mrs. Carl Foster went to Bailey county on a little outing trip and to see after some land interest the past week end.

Rev. Clark of Fort Worth is doing some fine preaching at the Christian church here now. The people are wonderfully pleased with his sermons.

Misses Alma and Mabel Jay entertained quite a few of their friends in their home Sunday afternoon. A nice time was reported.

Quite a crowd of our people have been in Plainview this week attending court.

Mr. and Mrs. Tom Elliott of Lorenzo have been attending the meeting at the Christian church this week.

Miss Maye Hamilton, who has spent a few weeks here, as the guest of Miss Lily Dendy, leaves for her home at Rule Saturday night.

Misses Mattye Gregory, Oleitha Watkins, Gladys Featherstone and Woodie Featherstone took the state examination in Plainview the past week end.

SILVERTON

Aug. 24.—A good rain of approximately two inches fell Tuesday night in Silverton and vicinity. Prospects for late feed look considerably better.

W. L. Bain has purchased the Tourist garage and the City Filling Station from Zeph Fogerson and is now in charge.

The deal was closed Tuesday by which all the cattle on the P. A. Jones ranch became the property of Bland Burson, Sales Coffey and Chick Northcutt. They are preparing to ship immediately to Kansas City.—Star.

Mail Carrier Has New Experience

The Cottonwood mail driver had an unusual experience last Monday. A Mexican woman walking along the road, who complained of feeling badly, was offered a ride in the car and was brought on toward Artesia. When about a mile out the unexpected happened—something unusual even in the experience of a mail carrier. To make a long story short the woman gave birth to a girl before reaching her destination here. A message for a physician to attend the woman and child was brought to Artesia and Dr. Stroup went out and rendered professional services. The mother and child received attention and are now reported doing well.—Artesia (N. M.) Advocate.

Chestnut Charley Again

Chestnut Charley retorts: "Ask any dentist how much attention you need and he'll say a mouthful."

The Federal government owns 148 national forests comprising a total of 156,000,000 acres. The use of the national forests is encouraged, provided certain regulations for fire protection are observed.

DR. J. M. FLOYD

Veterinarian
Will do a general veterinary practice
Office at Lockney Drug Co.
LOCKNEY, TEXAS

"COLD IN THE HEAD"

is an acute attack of Nasal Catarrh. Those subject to frequent "colds" are generally in a "run down" condition. HALL'S CATARRH MEDICINE is a treatment consisting of an Ointment, to be used locally, and a Tonic, which acts quickly through the Blood on the Mucous Surfaces, building up the System, and making you less liable to "colds." Sold by druggists for over 40 Years. F. J. Cheney & Co., Toledo, O.

W. M. MASSIE & BRO.

General Land Agents
The Senior Land & Abstract Business of Floyd County.
SELL, EXCHANGE or LEASE (for Grazing or Farming Purposes) LAND

In any size tracts throughout Northwest Texas, especially through Floyd and other counties of the beautiful Plains; Render and Pay Taxes, Furnish Abstracts, Perfect Titles, Etc.
NON-RESIDENT LANDS A SPECIALTY

Address

W. M. MASSIE & BRO.

Save the surface and you save all the rest.

Save it with
Kyanize
WHITE ENAMEL

An Enduring, Sanitary, Crackless White

Indoors or out this master made-in-America Enamel will protect the surface, be it metal, wood or plaster.

Specified by leading architects. You cannot obtain more permanent, more beautiful, more lasting whiteness at any cost.

Try it today on your bath-room woodwork, metal beds, furniture—anywhere.

There are, in addition, delightful tints of Gray, Ivory and Blue.

FLOYD COUNTY LUMBER CO.



Time to Re-tire?
FISK
TIRES

For Sale by—
PENNINGTON MOTOR COMPANY
Lockney, Texas

WRIGLEYS
After Every Meal

Have a packet in your pocket for ever-ready refreshment.

Aids digestion.
Aids thirst.
Soothes the throat.

For Quality, Flavor and the Sealed Package, get

WRIGLEYS SPEARMINT
THE PERFECT GUM
THE FLAVOR LASTS

PERFECT HEALTH
Tutt's Pills keep the system in perfect order. Regulate the bowels and produce

A VIGOROUS BODY

A sovereign remedy for sick headache constipation.

Tutt's Pills

TO-NIGHT Tomorrow Alright

Nature's Remedy
A mild, vegetable laxative to relieve Constipation and Biliousness and keep the digestive and eliminative functions normal.

Chips off the Old Block
NATURE'S REMEDY
Little Natures
One-third the regular dose. Made of pure ingredients, then candy coated. For children and adults.

"We buy what you sell"

BAKER MERANTILE COMPANY

"We sell what you buy"

We congratulate every farmer in this section of the country on the good rains that have fallen, as it insures a crop of FEED and with a feed crop the farmers can go forward in the assurance that they will be able to make a crop next year.

It will enable the people of the country who have obligations to meet this fall to apply the proceeds of their cotton crop on their obligations and this will relieve the banks and merchants and enable them to assist in the making of next years crop. We are grateful for the rain and the improved prospect of our friends and customers.

We are keeping a good stock of merchandise in every department of the store and it shall be our policy to make the lowest prices possible this FALL to do all we can to make the COST of living as low as possible. We believe than we can save you money on your purchases and if you are now trading with us, give us a trial.

DRY GOODS

Fall Millinery and Dry Goods are coming in and when you think of Dry Goods for Fall think of us. Visit our Dry Goods and Millinery Departments and see for yourself the NEW merchandise we are offering and get our PRICES and you will not go to other towns to do your buying.

GROCERY AND MARKET

We feel justly proud of our good grocery business and it is here that the high cost of living falls on every home and we are doing what we can to reduce that cost

to the lowest degree possible. If you are not getting a share of that reduction it is not our fault and we invite you to give us a trial and let us show you not only our GOOD EATABLES, but our Low Prices and good service.

Our SANITARY MARKET is read to serve you.

HARDWARE

Remember we BUY everything in Country Produce. We are keeping a good stock of HARDWARE as you will find when you visit us. We have not only the exclusive sale of many leading articles in hardware, but as well as a full line of shelf hardware and we invite you to make your hardware wants known to us as we are prepared to supply you with what you need in this line. We carry a good line of LEATHER GOODS at all times.

ELEVATOR

We are certainly gratified at the business the public are giving our elevator this season and we are going to keep this business open and handle Feed and Coal. We are trying to be of service to the public and keep the Lockney Market what it should be.

HOGS AND CATTLE

If you have Hogs and Cattle for sale see our buyer or call at the store and leave a list of what you have and we will have him call at your place. Prices have been going up a little of late and we hope they will advance more.

Let us be of service to you in this line.

WANT COLUMN

Try a want adv. in the Beacon, it will reach the people of the town and trade territory. Only 1c a word per issue, 20c minimum.

WANTED—To rent a farm, on the halves. See me at Morris' store.—Willey Mudgett & Son. 48-2t

For prompt truck service, see M. P. McCloskey. 48-tfc

FOR SALE—Modern 6-room, story and a half house. Desirable location. Also complete household goods. For terms or appointment call Mrs. C. C. Miller, Phone 20. 1tc

Wanted—Room and board by young man, teacher. Address Box 912, Plainview. 1t

THE HOME GUARDS

LIVERGARD and LUNGARDIA LIVERGARD is the New Laxative we can not improve; excels all others. When a Laxative is needed, makes laughing babies of puny ones, keeps old folks young.

LUNGARDIA has no equal for Coughs, Colds, Sore Throat; unsurpassed in removing deep Coughs of long standing. One trial convinces. Lungardia Co., Dallas, Texas.

For sale by —

Lockney Drug Co.

FARM LOANS

Low Interest Rate—Easy Terms Quick Action

Real Estate— Life Insurance

FRANK BARBER

Office with Gruver Insurance Agency.

Moves to Fort Worth

S. C. Wise and family left last Thursday for Fort Worth, where they expect to make their future home. They shipped their furniture and other belongings through in a car, and made the trip overland.

M. P. Shaw and family are occupying the residence vacated by the Wise family, which is located in the east part of town.

W. L. Pennington of Coryell county is spending a few days with his uncles, Mesdames Jno. W. Sams and Reed Harper.

WILSON'S PIGS SHOW PROFIT AS TON LITTER

T. Scott Wilson's ten Duroc Jersey pigs, a litter of ten, will easily make the "Ton Litter" requirements by September 7th, when the pigs will be six months of age. In fact, the pigs already average 200 pounds apiece and the question now is how much more weight he can put on the pigs, Mr. Wilson thinks, for them still to be in good show condition, by September 7.

The pigs will be weighed up on scales in Floydada. Certificates are required by the terms of the "Ton Litter Contest" management, in order to avoid any fraud on the part of would-be contestants. The contest is a state-wide affair and hundreds of breeders of hogs are interested and competing.

The part about the contest which pleases Mr. Wilson most is the fact that he has brought his pigs to the 200-weight average at a profit, although he has bought his feed-stuffs for them. Marketed tomorrow, Mr. Wilson says, the pigs will show a cash profit, although some hog raisers have declared that the past several months of adverse markets have made profitable hog raising impossible in this section.

Mr. Wilson will not sell his pigs, however, but has them nominated for show in three different hog shows of the Panhandle country this fall. Details of his feeding operations, showing how the litter were raised to the "Ton Litter" class at a profit will be given after September 7th.—Floydada Hesperian.

OFFERIN INDUCEMENTS TO BUY GOOD CASINGS

A combined cut in the prices of a standard brand casing and a free tube with each purchase of one of these casings, are inducements being offered to auto and truck owners, to retire their vehicles, by the Ozark Filling Station.

Elsewhere in this issue of the Beacon will be found a large and attractive announcement of the Ozark Filling Station, explaining the fact that not only has this famous brand of casing been reduced in price, but that the purchaser will receive free a one-ton tested tube in corresponding size. This offer holds good for only a limited time.

OVER SIX THOUSAND CARS EVERY DAY

Detroit, Mich., Aug. 27.—Production of the Ford Motor Company has gone to 6,900 cars and trucks a day. And the new production figure means that within one eight-hour working

day domestic assembly branches of the company are at present turning out four times as many cars as were produced in the entire first year of the company's existence.

The new production record was set up Friday, July 27th, when domestic output reached 6,907 cars and trucks, the Ford News announces. This is 23 better than the previous high day of June 30th when production was 6,884.

During the first year the company produced 1,708 cars, so last Friday's production was just 75 more than 4 times that figure and was 1,905 more than the first three years' output of the company which totaled 5,002.

METHODIST MAGAZINE OF 1798 HOPKINS HEIRLOOM

A very interesting heirloom of the family of Dr. E. A. Hopkins, now of White Deer, father of Maury Hopkins, secretary of the Floydada Chamber of Commerce, is a bound copy of "The Methodist Magazine," made up largely of sermons, poems, letters and articles of John Wesley, written and published during the year of 1798. The bound copy of the magazine covers each monthly edition for the entire year.

The book is in Floydada and is in the possession of Maury Hopkins. It has been in the Hopkins family for more than a hundred years. The forefathers of the family were practically all Methodists, though Dr. Hopkins himself is a Baptist. The book was greatly prized, it is evident, and has come down in an excellent state of preservation, a cover of home-tanned leather with buckskin binding threads being responsible in large part for this probably.—Floydada Hesperian.

Cause for Congratulation.

A city motorist got lost in the back districts. He scratched his hands removing climbing briars from sign posts. He made many a weary trip to farmhouses for directions. He started down promising lanes and wound up in barnyards. He backed out and ran into swamps. After about five hours of this he managed to strike the state highway. Whereupon he remarked fervently: "I'm glad life hasn't as many forks as a country road."

The Crime.

"We are all ready to start the game," said the captain of the first convict team.

"So are we," responded the captain of the second convict team. "But who will umpire the game?"

"Well, let's get the game warden," suggested the captain of the first convict team.—Ohio State Sun Dial.

Visiting Mrs. Woodburn Mrs. E. L. Woodburn has as her guests this week, her friends, Miss Lillian Cash of Canyon, and Miss Mildred Woodlee of Dinmitt. Both

Misses Cash and Woodlee expect to return to their homes tomorrow. Jim Middleton returned Tuesday to his home at Abilene, after a visit

here with his uncle, K. D. Middleton. He was accompanied back to Abilene by H. H. Holcomb, who is visiting his daughter there, Mrs. W. W. Middleton.

RICHARD LLOYD JONES SAYS

Keep Still and Study Silence

Bismarck's enemies said of him in their despair, "He knows how to keep silence in seven different languages." It was his baffling tactfulness that blunted the weapons they had forged against him.

Silence is perhaps the greatest art of conversation. Joseph Jefferson is credited with having discovered Weber and Fields, the comedians. After seeing them play in an obscure Bowery theater, he hurried to a theatrical manager friend, saying: "They know how to listen."

A person often gains credit for sense, eloquence and wit, who merely says nothing and does it well. Silence indicates both courtesy and consideration. It gives the other fellow his turn. It pays him the compliment that his brain may also harbor some worthwhile ideas. Every ideal relation savors reciprocity. Every soul must have a medium and opportunity for self-expression. The one-sided conversation is always arrogant. Grant the other fellow a chance to say his say.

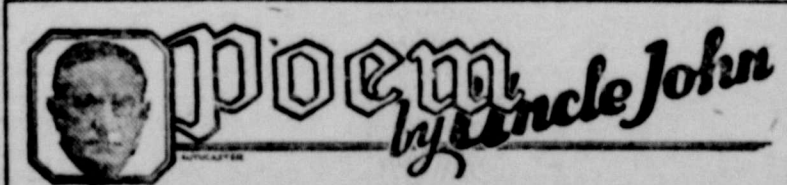
Silence indicates control. We often read: "He mastered himself and was silent." The trivial gabble! When the mind is in control the machine is geared up tight. The wagging tongue always means loose tension. It is the loose gear that rattles. All nature pays homage to self-control.

Silence is the great healing power of solitude. In the face of a great crisis we are silent. In a great emotion we are still. Silence can be eloquent. It is always majestic.

"Silence is the lesson of kings," said Jean du Beauvais at the funeral of Louis XV. And Carlyle has called silence the element of great things that fashion themselves together to rule.

Silence is more unimpeachable than speech because it cannot be attacked. Great thoughts are born in silence. It is the mother of truth. It is the servant of reason. It is the best help to him who mistrusts himself. "Let us be silent," says Emerson, "that we may hear the whisper of the gods."

Noise and tumult are the signs of war. Silence is the insignia of peace. It is quite as much a mark of strength to know how to hold your tongue as to know how to wisely use it.



It's a mighty good idea to feller—when you're right on the brink of a verge, with bankruptcy holt of yer collar, the way to get out, is to "merge." With an abyss in front of yer fivver so horrible, rocky, and deep that the sight of it upsets yer liver, and turns ye as white as a sheep—when you think you are bound ter the devil, in a wreck at the end of yer spurge, the way to get back on the level—is to hunt up somebody and merge!

It's the haven of refuge undoubted, fer the snoozer that's down on his luck. . . . A merger has never been routed,—you can swim in its pools like a duck. . . . The minnit the merger embraces the worm-eaten carcass you bring, you can set up in dignified places, and smoke cigarettes like a king! So, when you are mighty high busted, and yer balance-sheet sounds like a dirge,—if you ever expect to be trusted, there's nothin' to do, but to Merge.



HELPFUL HINTS

by A. Leda

Mrs. Housewife: This newspaper will publish "Helpful Hints" in this form at regular intervals. We suggest you clip this column and paste it in your recipe book.

In a Sewing Basket—Tie a little bow of bright ribbon on the handle of your scissors and they will be much easier to find.

Salad—In fixing a lettuce salad a leaf of mint and grating of onion is a pleasant addition to some tastes. Try it.

Mice—If one wishes to catch mice, put some pumpkin seeds in the traps. It is very attractive bait.

Scorch Spots—A scorch spot may be removed from a very delicate fabric by wetting with clear water and sprinkling with Borax.

Ice Cream Spot—A very ordinary stain which few people know how to remove is an ice cream stain. Take the spotted material and lay on a clean folded cloth and rub lightly with luke-warm water. This will take the protein (sweet) out of the stain. Then take some ether or benzine and rub lightly but firmly. The latter to remove the grease.

Lemonade—If the whole lemon is put through the food chopper for lemonade, instead of just squeezing the fruit, you will find it to have a much better flavor and have twice as much.

Singeing Feathers—When singeing chickens, hold over an oil or gas stove and the skin will not blacken, as where a burning paper is used. Also use a pair of tweezers to remove pin feathers. They will take hold of the very small ones.

Cannole Straps—If underneath the plain ribbon used for shoulder straps a piece of narrow elastic is sewed, there will be no trouble about "straps slipping."

Fine Linens—Fine linens and embroidery will have a longer life if they are washed in cold water with white soap and a little dissolved Borax.

Snappers on Curtains—If one wishes to save laundry bills, trouble, and have curtains stay clean, sew a snapper at each side on the lower part of the curtains. Then sew the corresponding fastener at a eighteen inches from the top of the curtains. At night just snap them up and they will not be soiled blowing against screens, etc.