



## DO YOUR CLOTHES SAVING EARLY

Pay enough at first to get all-wool fabrics and fine tailoring. You'll get it back in better style and longer wear. But when you pay enough be sure you get enough—that you get what you pay for. To be "on the safe side" buy your clothes here. You'll get clothes made by

**HART SCHAFFNER & MARX**

They might cost a little bit more at first, but they'll cost less in the end for they'll outwear two ordinary suits.

**E. L. Ayres**

THE HOME OF HART, SCHAFFNER & MARX

Lockney, Texas

The biggest picture on the road here Saturday at the Olympic. Matinee at 2:30 p. m. 32-11

**FOR SALE**—Pure bred Partridge Wyndotte eggs for setting purposes \$2 per setting.—Lockney Produce Co. 32-11

**FOR SALE**—A second hand Haynes piano, dark walnut finish. See Lawrence Gruver. 32-21

The talk of the town is "Mickey" at the Olympic Saturday. 32-11

**ESTRAY**—One 4 year old sorrel roach mane horse, saddle and chain harness marks, no brand, 3 stocking leg feet and one white foot, bluish on left and lower side of neck hardly noticeable. Below right eye is a knot. Will pay reward for his recovery.—J. E. Dillard, Lockney, Texas. 32-21p

## ATTENTION

Of course we all know that everything is high but some place are higher than others. If you find the H. C. L. too heavy suppose you come to us and get our prices. We can save you money and will be glad to show you hat we can. We buy our goods in sufficient quantities to get the very best prices and then discount our bills by paying cash. Then we sell for cash eliminating all losses so we can sell for less and still make money.

We are expecting another car of Sweet Potatoes in a few days. These potatoes are fine and much cheaper than Irish potatoes. We are glad to have you come in any time. If you dont want to buy visit with us.

**G. S. MORRIS & COMPANY**

Lockney, Texas

## STRETCH your DOLLAR

We are receiving new goods all the time. Values that cannot be beat.

When you buy from us you are assured new and fresh goods and latest styles.

**SOMETHING SPECIAL IN TIES**

**Floyd Huff**

Lockney, Texas

## CLASSIFIED ADVERTISING

**FOR SALE**—Two Second-hand Ford Hi-Way Garage. 27-11

**FOR SALE**—One Sunshing Washing Machine and wringer, only used 3 months, good as new.—J. H. Gruver. 27-11

**FOR SERVICE**—Registered Big/Bone Poland China male at my barn in Lockney.—Ira Broyles. 27-11

**FOR SALE**—One span of good work mules. See Ira Broyles. 28-11

**FOR SALE**—Big German millet seed.—Judson Miller, phone 173-F12. 30-11

**WANTED**—Plain sewing.—Mrs. J. B. Jarnagin. 30-11

**LOST**—One red pig, weighing about 100 pounds. Finder please notify me.—Dr. N. E. Greer. 30-11

**LOST**—Red bald-face cow with young calf, branded L. Y. on left side. Notify Frank Dodson. 31-21p

**WANTED**—Some shoats weighing from 100 to 150 pounds.—Lockney Coal & Grain Co. 20-11

I have plenty Early Jersey Wakefield cabbage plants, Early Dwarf Champion and Early Acme Tomatoe plants at 50c a hundred. Come down and get them fresh out of pit.—C. E. Wells. 31-11p

**LINE CAR**—Lockney to Plainview every Sunday morning. Will leave Home Cafe every Sunday morning at 7 o'clock and meet morning trains.—C. E. Turner. 29-11

We have one of the nicest stock of pianos, player pianos, phonographs, sheet music, player rolls and phonograph records to be found in West Texas. We take live stock in exchange.—J. W. Boyle & Son, Plainview, Texas. 22-11

### NOTICE OF WITHDRAWAL FROM WEIGHER'S RACE

I hereby announce my withdrawal from the race of Public Weigher of the Lockney Precinct. In this connection I wish to thank those who have pledged their suffrage and shown their interest in my candidacy. I find it impossible for me to continue in the race for reason of conflicting business interest.—C. R. Gallegety. 32-11



Hear! At Olympic Theatre  
7:30 P. M. Sunday  
"PLEASE SHUT THE GATE"

Mable Norman in "Mickey" is coming to the Olympic Friday and Saturday. 32-11

**FOR RENT**—Nice bed room to two gentlemen, close in, will give breakfast if preferred. See Mrs. J. L. Suits or phone 139. Will be vacant about the 15 of May. 32-11

Mable Norman in "Mickey" is coming to the Olympic Friday and Saturday. 32-11

**FOR SALE**—1 Ford Touring car, 1918 model, 1 Chevrolet Roadster, 1918 model; 1 Little Four Overland; 1 Buick passenger Chevrolet. See W. A. Parr at Lockney Garage. 32-11

**FOR SALE**—105 acres of wheat, 75 acres of oats, farm tools, teams and feed. See D. J. Thompson, Lockney, Texas. 32-21p

**LOST**—A white leather button shoe between the school grounds and his home east of town.—J. D. Huggins. 21-11

**FOR SALE**—Alfalfa seed, high grade, thirty cents per pound.—John Knight, Canyon, Texas. 32-21p

The biggest picture on the road here Saturday at the Olympic. Matinee at 2:30 p. m. 32-11

**TO OUR CUSTOMERS**—If you cannot pay up the first of every month get your goods from Artie Baker or Zeb Reed.—Theo. Griffith. 31-11

### ANNOUNCEMENTS

We are authorized to announce the following for county, precinct, state and district offices, subject to the action of the democratic primaries:

**For District Attorney:**

Charles Clements.

Austin Hatchell.

**For District and County Clerk:**

Miss Lola Walling.

**For Tax Assessor:**

D. I. Bolding.

W. I. Allen.

Floyd Ewing.

Haden Harris.

**For County Judge:**

John Howard.

Tom W. Deen.

W. B. Clark.

**For County Attorney:**

A. P. McKinnon.

**For Sheriff and Tax Collector.**

J. A. Grigsby.

T. B. Hill.

**For County Treasurer:**

Mrs. Lillie Britton.

**For Commissioner Precinct 2:**

G. F. Rigdon.

**Public Weigher, Precinct No. 2:**

Dewey Floyd.

L. A. Cooper.

Dad Mullins.

**For County Surveyor:**

G. A. Linder.

**For Constable Precinct No. 2:**

Walt Griffith.

of the latest style and pattern, and If you will visit our store you will find some pretty Ladies Voil Dresses at a very reasonable price.

Our piece goods department is complete of pretty Voils, Silks, Crepes, all new much wanted designs.

Don't forget us when you are in need of Ladies Pumps or Oxfords. We can save you money on them.

BRING US YOUR HEMSTICHING AND PICOTING, OUR MACHINE IS DOING EXCELLENT WORK.

**PAGE DRY GOODS COMPANY**

Low Cash Prices

**FOR SALE**—Bargain price on thoroughbred Duroc Jerseys. Service males \$30, Pigs \$15, shoats \$20. These prices good till May 15th. Pedigree furnished free.—E. T. Pratt. 31-31

**FOR SALE**—Some good work mares. The price will be a present to the man that gets them.—O. J. Huggins. 32-11p

The talk of the town is "Mickey" at the Olympic Saturday. 32-11

All members of the Eastern Star are requested and urged to be at our regular meeting Friday night, May 7, as this is our regular time for the election of new officers for the next year. There will be business of interest to every member in regard to the school of instruction which will be held with us June 18th and 19th. So let every member bear the date in mind and do not fail to be present.

Mrs. W. N. Brown, W. M.

It Will Pay You to Investigate  
**Carter-Houston's**  
Merchandise Prices

A Large and Choice  
Stock  
TO SELECT FROM

**Carter-Houston's**

"Goods That Satisfies"

Telephone's 78, 79 and 82

Plainview, Texas



\$8.75 to \$11.75 value  
at ..... **\$6.95**

\$24.00 to \$27.50 values  
at ..... **\$19.20**

\$65.00 to \$75.00 values  
at ..... **\$51.95**

\$19.00 to \$22.50 values  
..... **\$15.20**

\$49.50 to \$57.50 values  
at ..... **\$39.60**

**\$6.95 to \$63.59.**

\$16 a ..... **\$18.50 values**  
..... **\$13.20**

\$39. a ..... **\$42.50 values**  
at ..... **\$31.80**

\$12.5 to \$15.00 values  
at ..... **\$9.85**

\$32.50 to \$35.00 values  
at ..... **\$25.95**

\$79.50 to \$98.50 values  
at ..... **\$63.59**



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**39 SPRING DRESSES.**

of Serges, Tricotines and Jersey—Priced at Thirty-Three and One-Third per cent Discount, ranging from

**\$16.34 to \$63.34**

**—SILK KIMONAS AND NEGLIGES—**

An unexcelled line to choose from  
\$12.50 quality, now on sale at ..... **\$10.00**  
\$22.50 quality, now on sale at ..... **\$18.00**  
\$18.50 quality, now on sale at ..... **\$14.80**  
\$42.50 quality, now on sale at ..... **\$34.00**  
Other Qualities in Proportion—

**SIK UNDERWEAR.**

**Teddies, Gowns, and Camisoles.**

\$1.50 grades now on sale at ..... **\$1.35**  
\$12.50 grades now on sale at ..... **\$11.25**  
\$4.00 grades, now on sale at ..... **\$3.60**  
\$18.00 grades, now on sale at ..... **\$16.20**  
Other grades in same ratio—

**PETTICOATS**

Her Majesty petticoats, the premier line—  
Florishwah Silk fabric of unsurpassed wear,  
soft texture, Jersey and similiar fabrics.

And remember, too, that our prices are based for the most part on merchandise bought six to eight months ago—and ten to fifteen per cent less than prices current today.

**Women's Spring Suits**  
**Exceptional Style and Merit**

Tricotines, velours and serges, plain colors checks and neat stripes—all sizes, nine groups priced ... **Nothing Reserved.**  
**\$17.67 to \$89.95.**

\$26.50 to \$37.50 val- ues ..... <b>\$17.67</b>	\$45.00 to \$49.50 val- ues ..... <b>\$29.95</b>
\$52.50 to \$62.50 val- ues ..... <b>\$33.95</b>	\$67.50 to \$70.00 val- ues ..... <b>\$44.95</b>
\$75.00 to \$77.50 val- ues ..... <b>\$49.50</b>	\$80.00 to \$87.50 val- ues ..... <b>\$53.34</b>
\$92.50 to \$100.00 val- ues ..... <b>\$61.67</b>	\$110.00 to \$125.00 val- ues ..... <b>\$73.34</b>

**GEORGETTE AND CREPE DE CHINE BLOUSES.**

of splendid varieety, of plain and gorgeous hues, every color on fashion card—Many of the lac yones can be combined with Georgette skirts for afternoon or party wear.

Every blouse at a big reduction, read below  
225 choice Blouses priced ... **\$3.95 to \$28.75**  
in fourteen groups

\$5.00 to \$6.00 Blouses priced ..... <b>\$3.95</b>	\$16.50 to \$18.50 Blouses, priced ..... <b>\$13.45</b>
\$10.00 to \$11.00 Blouses, priced ..... <b>\$7.95</b>	\$20.00 to \$22.50 Blouses, priced ..... <b>\$15.95</b>
\$13.75 to \$15.00 Blouses, priced ..... <b>\$10.95</b>	\$37.50 to \$45.00 Blouses, priced ..... <b>\$28.75</b>

**Others Priced Accordingly.**

Organdie and imported voile blouses at reduced prices—

Sport Skirts at a reduction priced **\$14.80 to \$34.00**—20 per cent discount.

Tricolette and Silk Shirts **\$4.00 to \$28.15**—20 per cent discount.

Wool Skirts Thirty-three and one-third per cent discount priced **\$4.00 to \$15.00** regularly \$6.00 to \$22.00.



Children's hand embroidered panties, princess slips and gowns and a very complete line of **Infant's Wear.**

Children's Rompers and Play Suits, a comprehensive showing at **68c, 90c, and \$1.13.**

**Women's Spring Coats**  
**Tricotine and Sport Goods**

\$20.00 to \$21.50 val-  
ues ..... **\$11.95**

\$37.50 to \$42.50 val-  
ues ..... **\$19.45**

\$52.50 to \$59.50 val-  
ues ..... **\$31.49**

\$75.00 to \$80.00 val-  
ues ..... **\$44.95**

\$24.50 to \$27.50 val-  
ues ..... **\$14.89**

\$45.00 to \$50.00 val-  
ues ..... **\$26.95**

\$65.00 to \$69.50 val-  
ues ..... **\$38.50**

\$85.00 to \$92.50 val-  
ues ..... **\$49.95**

\$140.00 to \$145.00 val-  
ues ..... **\$83.69**



**—ART GOODS.—**  
**All Reduced.**

13 pr Maderia Embroidered Luncheon Sets,  
\$8.50 value ..... **\$6.95**  
\$2.95 Bluebird sets **\$2.19**

**MIDDY BLOUSES**

\$3.00 values ..... **\$2.70**  
\$3.50 values ..... **\$3.15**  
\$2.75 values ..... **\$2.48**  
\$1.50 values ..... **\$1.35**  
Pretty Embroidered

Handkerchiefs special-  
ly priced ..... **9c**

Children's Gingham  
Dresses at great sav-  
ing, see them.

**Staples**

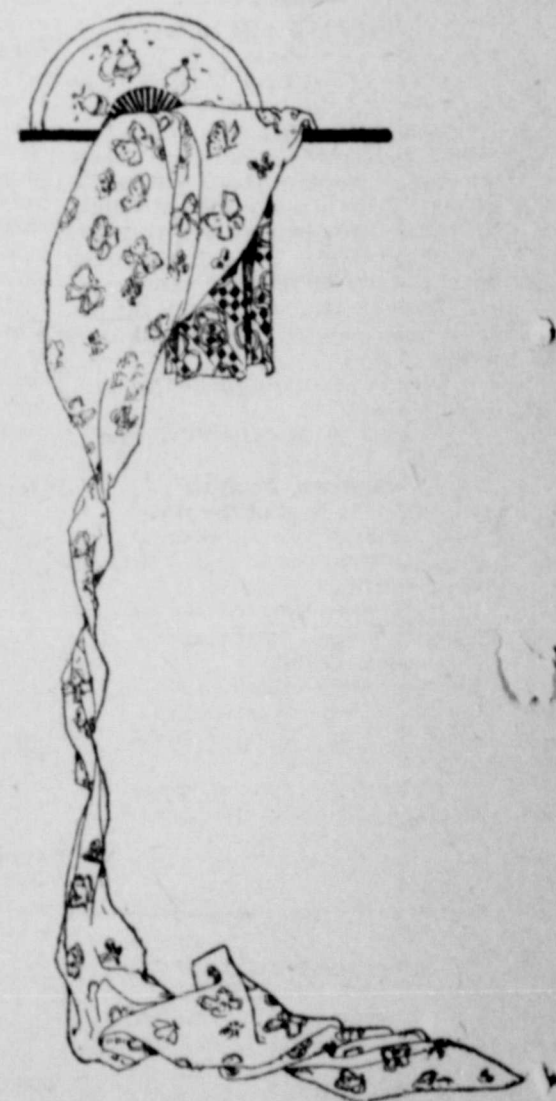
The largest stock of Staples on the plains select from in gingham, pericals, domestic etc.

2,500 yds Red Seal, Toil du Nord, Gold Rod, Dress Gingham in plaid stripes and checks, your choice, nothing reserved, special .....

1000 yds Delhi Gingham all new Spring patterns a large and varied assortment colors in fancy and solids, special .....

2,500 yards Cheviot Shirting "Bonny" in solid and stripes, colors warranted, special .....

2000 yards 36-inch Bleach Domestic "Introducer" a full bleach, finish no stain special .....



**Sale Starts Wednesday, May 5th at 9:00 o'clock. Closes May 29th at 9:30 o'clock** Twenty-two days of real bargain, we sincerely hope that it will pay us to do so, for we know that every item is a bona fide bargain and when you visit us you will be convinced—Our aim is giving you your past patronage and establish closer relations with your and your neighbor.  
**"GOODS THAT SATISFY"**

**MORNING SHOPPING**

In view of the vast crowds which will attend this sale it will be to your advantage to shop in the morning when we can serve you quicker and better.

**Carter-Houston Dr**  
**PLAINVILLE**

# SPRING WHEAT

Floyd County Elevator has Spring Wheat for Planting purposes. Also Seed Oats Red Rust Proof kind.

**PLENTY GOOD SUDAN SEED FOR PLANTING PURPOSES.**

## PLENTY FEED

Plenty of Feeds of all kind for Dairy Cattle, including Bran, Shorts, Cotton Seed Meal and Alfalfa Hay.

**PHONE US YOUR ORDERS FOR COAL.**

# Floyd County Elevator Company

Lockney, Texas

## Who's Your Lumberman?

The J. C. WOODRIDGE LUMBER COMPANY solicits your lumber business. Best of service, a complete stock carried. Let us figure your house bill, or your repair job. We are sure we can please you.

## J. C. Wooldridge Lumber Company

## How Good?

That's the big consideration in having prescriptions filled or in purchasing drugs. Here you are certain of absolute quality, accuracy and speedy service. You will find the best of everything in standard remedies, toilet articles, stationery and other drug specialties.

## Stewart Drug Co.

LOCKNEY,

TEXAS

### NOTICE

Let us decorate your home with the Beautiful Eureka Wall Paper. A card will bring samples to you.

**M. H. PAULEY**  
Lockney, Texas

### FARMERS AT RALLS ARE EMBARKING IN THE SWINE BUSINESS

Ralls, Texas, April 29.—Ralls and vicinity is going into the purebred swine business on an important scale, according to announcement made here today to the West Texas Chamber of Commerce. Eighty registered Duroc-Jersey and Poland-China sows have already been ordered, the number of which will be increased to 150 in the next few weeks. As a result a pig club has been organized here, which will receive a name in a few days. The hog campaign is being financed by the Guaranty State Bank and Trust Company of Ralls. Farmers may pay on delivery of hogs or at a later date when their finances may become better. Every inducement is being offered to get farmers interested in fine stock. The details of the movement are in the hands of P. M. McLaughlin, official of the bank. It is the purpose of the club to make this part of Cross-county a leader in fine hogs.

The State veterinarian has agreed to come to Ralls and vaccinate all hogs received, so that the movement shall not be impeded by diseased stock. Amarillo is also financing a movement for better hogs and will shortly make an order through Ralls.

### SPECIAL SESSION ON MAY 24 IS LIKELY

Austin, Texas, April 30.—Governor Hobby next week will issue his proclamation convening a special session of the Legislature. It is his present intention to call it for Monday, May 24. He will not make it any later than that date but may decide to move it up a few days.

By convening it on May 24 thirty days will expire on June 3 or just in time for the Texas delegates to leave for the San Francisco convention.

Commissioner of Agriculture Fred

### COAL

We have a car of Colorado Lump coal on the track.

We will carry a line of coal at all times. When in need of fuel come to us.

**BEN WHITFILL & SONS**  
**GINNERS**  
Lockney, Texas

W. Davis conferred with the Governor today regarding the pink boll worm matters to be brought before the special session. Mr. Davis had previously consulted the Attorney General in having the legal phases arranged before the session convenes. The question of pink boll worm quarantine and appropriations is being worked out in advance of the session.

State Tax Commissioner James A. King saw the Governor today and formally presented the matter of having the Governor submit the subject of taxation to the special session, particularly for the creation of a State Board of Equalization and an enlargement of the intangible asset tax law so as to include a number of corporations not now embraced therein. Mr. King insists that the special session will be called upon to appropriate more money for pink bollworm reimbursement and for increased school aid, therefore the State should have new sources of revenue. He contends that his plan would reach property not now paying its full share of taxes. The Governor has the matter under advisement, but is not inclined to give the special session the subject of taxation.

### A PICTURE THAT LOOKS LIKE YOU

That is the kind we make. No freakishness, no harshness, no inaccuracies of expression. Just a clear, soft tone that is a faithful likeness of yourself.

OUR MOUNTS ARE NIFTY

**GRIGGS STUDIO**

S. M. Henry W. E. Craven  
**HENRY & CRAVEN**  
General Practice and Special Attention Given to Diseases of Women.  
OFFICE IN LOCKNEY DRUG CO.

## Notice to the Public

We are receiving and distributing 3 to 4 cars coal per week.

Remember we bid on all farm grain, especially oats, wheat and maize and cotton seed.

You mke a bad deal when you don't trade with us.

Phone 74, we are always on the job.

## Farmers Exchange

E. M. RANDOLPH, Manager

## LOCKNEY TRANSFER CO.

Is now owned and managed by C. R. Gallegly, who will be glad to do your hauling. Meets all trains with bus. Phone us your hauling necessities.

## C. R. GALLEGLY

Residence Phone 35

Barn Phone 37

**GENUINE DURHAM**  
Smoking Tobacco  
W. A. DURHAM & CO.  
LOCKNEY, TEXAS

**50**

Guaranteed by  
*The American Tobacco Co.*  
INCORPORATED

"BULL" Durham cigarettes; you roll them yourself from genuine "Bull" Durham tobacco; fifty from one bag.  
No machine can even duplicate your "own" rolled from genuine "Bull" Durham tobacco.  
Good old reliable "Bull". Always genuine; since 1865 he's been everyone's friend.

**GENUINE "BULL" DURHAM TOBACCO**

**"Roll Your Own"**

## The Lockney Beacon

Mr. and Mrs. Ben F. Smith  
Editors and Publishers

Entered April 14th, 1902 as second class mail matter at the Post Office Lockney, Texas, by act of Congress March 3rd, 1879.

### TERMS OF SUBSCRIPTION

One year .....\$1.50  
Six months .....75  
Three months .....40

Display advertising rates on application. Classified advertising 10 cents per line. All advertising matter will be run until ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable monthly.

A warning for newspaper publishers to expect the complete exhaustion of wood pulp within seventy-five years and for the public to expect prices of daily papers to go to 5c and even 10c in the event that there is not some regulation or restriction of the use of newsprint paper says Frank A. Minsey, New York publisher.

Strict control of bank credits is suggested by New York bankers if there is to be enough money to go round. Paul M. Warburg, banker, makes this statement: "The entire world must lighten its belt if there is to be enough for all, and that is a strict control of bank credit without which the world will continue to gorge itself and inflate."

Lumber prices dropped 5 per cent in an announcement from Denver, Colorado, due to it is said from a general slackening of the building program, which has resulted from the high money rates. There will have to come many 5 per cent reductions before prices of building material reaches anything like normal. There is a great deal of building in this country

waiting the decline in lumber prices. When that time comes Lockney and Floyd county will witness the greatest building activity in the history of this section. There exists in Lockney a large demand for homes, and business houses, and as soon as prices goes down and material becomes available a building program will be inaugurated in this section unprecedented in the history of Plains towns. But the Beacon is not expecting to see this situation brought about for some time to come. The demand for lumber is beyond the supply of production. This abnormal demand has been brought about by the period of reconstruction that exists in Europe and the prosperous condition of this country.

Gainesville, Bailey's old home town went against him in last Saturday's primary. Bailey's home precinct refused to send him to the county convention as a delegate. His Ft. Worth platform of principles were rejected. Bailey said a while back in answer to Thomason of El Paso that if he could not carry his home town he would not make the race. It is now up to him to step down and out.

Hides are selling at a price that they sold for when \$7.50 was about the highest price paid for a pair of shoes, \$5 was the price of an AI pair of shoes but how about it now? They tell us the cost of labor, Labor is charged with a lot of high prices but is it true? Well hardly.—Lamesa Reporter.

Much discussion has taken place as to where the blame lies in these matters. All are agreed that there is profiteering in the shoe business some where up the line. All are agreed that it is not the local merchant as a rule that are demanding this pound of flesh from the people. The question that divide thinkers is how to adjust these matters, if they can be adjusted at all. The law of supply and demand enters as an element in controlling the price of shoes, but we believe that the price we are now paying for shoes have passed beyond the demand mark. Price of labor would necessarily advance the price of shoes, but it should not advance them to the present figures.

After all that can be said on the subject one can only conclude that human nature is asserting itself in these matters. Shoe manufacturers have the same human nature as the labor, the capitalist, and so on. More they get the more they want, either by fair or foul means, and they are going to have it. This rule is not the general rule of men, but the exception is sufficient to make the price of shoes almost prohibitive.

The great silent vote of the people are being heard from in their regards to the national democratic administration and its splendid achievements. Texas has spoken in no uncertain terms. Utah, a ribbed-rocked Republican State, has spoken, and its voice is that of democracy. The conclusion we draw from the expression of the people is that President Wilson has a fixed place in minds and hearts of the American people. His policies are overwhelmingly endorsed by the masses. Further, it is our candid opinion that he will be nominated at San Francisco for a third term and this fall he will be overwhelmingly elected. The Republicans lost their last chance of gaining control of national affairs when they refused to ratify the treaty and league of nations. America is for these two things, and will defeat any man or party that gets in the way of their adoption.

Texas Federation of Women's Clubs held their annual meeting at Amarillo last week. One important subject discussed was that of dress reform. One member had the following to say along the line of extremes in female dress: "Mrs. Lennett, also during the open forum session deplored by extreme in dress for women, and the custom of mothers to dress their little girls leaving bare legs from the feet to the waist while the larger sisters dressed bare back from neck to waist. Mrs. Lennett plead for amusement and entertainment for young folks and had no objection to the social dance, the fox trot barred. Cheap films that are brought into some of the smaller towns because they are cheap, as a means of entertainment Mrs. Lennett considers productive of evil results, she said."

### A Tractor That Will Not Last Will Not Pay

Long life and low up-keep expense are two outstanding features of the Rumely OilPull.

Many of the first Oil-Pulls built over eleven years ago, are still working as satisfactorily and economically as when new. "Old Number One," the first OilPull, has cost its owner but \$200 for repairs in eleven years.

The OilPull is built in four sizes—12-20, 16-30, 20-40 and 30-60 H. P.





**John M. Levisay**  
DISTRIBUTOR  
Lockney, Floydada and Silverton

## Take the Gamble Out of Farming

*Make it a cinch rather than a hope. Be safe rather than sorry. Get a policy in the HARTFORD FIRE INSURANCE CO. which will indemnify you for loss or damage to your crops by drouth, disease, insects and windstorm.*

*You know the "OLD HARTFOR," every body does. For over one hundred years it has sold sound protection and dealt fairly with its patrons. The cost of this protection is moderate, from a peck to a bushel of grain per acre, we will make you safe against your investment. You want this protection. You cannot afford to be without it, buy it while you can. Come in and let us tell you all about it. We are the only agents in Lockney that can give you this protection.*

### S. A. Henry Insurance Co., Agents

## Kind of Old Style . . .

But it lasted a long while because it was built of the best lumber obtainable in its time.

Why not build your erections with the same A—No. 1 Lumber?

It does not pay to put up crumbly frame works. Come and look through our display yards where there are piles of the finest woods in the country.

Build your home sure. Build it with our materials.

### PAINTS

We handle the B. P. S. Paints, Post, Wire, and Wind Mills.

## A. C. McAdams Lumber Co.

### Floydada

Lockney,

There is much agitation among business men throughout the country for an open shop situation. This demand is against organized labor, and has been the result of the unreasonable demands and arbitrary action of labor unions for the past twelve months. The Beacon does not favor doing away with organized labor, or the right for laboring men to organize, but it does advocate restrictive measures being thrown around organized labor there is thrown around capital. Laboring men should have the right of bargaining but they should be controlled in their demands. As reference to railroad employes a solution has been found, and is regrettable that the same restrictive measures could not have been thrown around all branches of organized labor through a general law. Instead of an arbitration Board to settle strikes and labor problems between railroad owners and their employes a commission should have been appointed to settle all labor problems.

With reports of continued increases in the price of clothing, it is well to remember that the cotton mills of the old South continue to report huge dividends. The most recent statement coming to the attention of the public was that given out by the Belton mills at Belton, S. C., which divided among the stockholders an even one hundred per cent. It would be well to get to the source of the wave of profiteering that has swept the country. The manufacturer, nine times out of ten, is the man who needs watching. The goods should be traced from the manufacturer down to the ultimate consumer, and if undue profits are made at any step along the way, prosecution ought to follow. A great hullabaloo, about profiteering and threats to wear overalls or pajamas or something else, isn't going to stop profiteering. It takes a bit of red-blooded action upon the part of the government if matters are to be adjusted.—Ama-

It has been the opinion of the writer for many months that profiteering was going on among both woolen and cotton manufacturers, and that the high-cost of clothing could be traced directly to this source if proper efforts were put forth. There might be included shoe manufacturers, and hat manufacturers, in fact every manufacturer of every article of clothing. Manufacturers have taken the advantage of high wages to extort from the people in prices charged the retailer and jobber. We do not believe as a general rule local dry goods men are responsible for the high cost of their wares. They pay an enormous price to their jobber for their goods and by the time reasonable profit is added at home the price is almost prohibitive. The efforts of the government to regulate these matters has been almost a farce, and very little if any relief can be looked for in this direction.

Up in Gray county there is located two towns—Pampa and McLean. Each town has a newspaper and each newspaper has an editor. These editors are now and have been engaged for some time in a battle of words, representing each town, in an endless chain of criticism over various things political or otherwise. Neither Pampa nor McLean is located at the county seat. The county seat is situated out in the sand between the two towns. The bone of contention between these two splendid towns is the county seat matter, which is prospective as to its future and permanent location. Both towns are divided against each other and neither are making the progress towards future greatness if this bone of contention did not exist. Neither will develop its resources and that of Gray county until these matters are settled. We speak from past experience. Floyd county had the same situation until a few years ago, when the court house location was settled definitely, and since then both towns of Lockney and Floydada have gone forward in development, and along with them the county at large. The future of both towns are fixed, and there does not exist the bone of contention, nor the bickering that existed previously. The situation in Gray county is unfortunate, and will doubtless continue until the question of the court house is settled. However, the editors can do great deal in bridging the gulf that exists between Pampa and McLean. They can cease their battle of words, and adopt instead the method of saying something nice about each other.

Senator Bailey offered the commend on last Saturday's primary results, that if his principles were defeated it was accomplished by women and preachers. We are glad that it took place in this place. God save the country if the time ever should come when our women and preachers ceased to use their influence upon the destinies of this nation. The liquor crowd have always attributed their defeat to the preachers. God bless the preachers for this splendid work. If the time should ever arise in this Christian nation when the preachers are silenced we will pull up and move to Mexico and live in with Villa. The truth of the matter is religious and moral sentiment in Texas defeated Joseph Weldon Bailey.

### NO MORE FUMES

*With our New Cleaner and dryer we now guarantee that there will be no gas odor on the suit we clean for you. This enables us to give prompt and better service.*

### GENTS FURNISHINGS

*We have an advance shipment of Gent's Furnishings and a full and complete line to arrive.*

### JOHN W. SAMS



## Delightful hot cakes

Nothing can equal good hot cakes for breakfast.

Hot cakes made with BELLE OF WICHITA Flour are "there." They are deliciously good from the first bite to the last.

Don't think this kind of hot cakes can be made with just any flour, for that won't hold true.

To avoid disappointment, order a sack of BELLE OF WICHITA before you try.



### Belle of Wichita FLOUR

CITY GROCERY

# Carter-H

# FIFTEENTH ANN

**O**UR BUSINESS has been exceptionally good this year---but we are not satisfied. A number of reasons for this sale: first, we want to extend our trade over this territory territory. Every day we sell goodly bills of merchandise to customers who live at the advantages of our store justify them in coming a great distance, yet we want to sell to more people to come to us. Therefore, this might be called a "trade extension sale"; second, we have the right price---and we want to give these customers a bargain feast and extend our trade. We have enormous stocks of merchandise on hand and we would like to reduce these stocks, regardless of the facts that many lines of the year are being sold in our Stock Reduction Sale. It happens, however, to be the fifteenth year of fifteen years of successful growth in this line of business in Plainville.

At the height of the spring and summer season comes this enormous sale at a time when s

## NOTHING OF OUR BIG \$195,

### Extraordinary Sale of Women's Garments

Into this sale goes hundreds of garments all of quality and the seasons accepted styles. Not one dress or garment of our immense \$40,000.00 stock of Women's New Ready-to-Wear reserved. Many shipments just received and others will arrive during sale, all to go into this effort of ours to place our merchandise in every household in this corner of the Globe.

#### Women's Dresses

of Satin, Charmeuse, Kitten's Ear Crepe, colored and figured, Georgette, Foulards, Tricolette, Paulette and many other desired fabrics, each a standard in itself, all the street shades—All 183 dresses to choose from sizes in fifteen groups, priced from

\$14.98 to \$89.95.

One \$22.50 Dress  
One \$24.50 Dress  
One \$25.00 Dress

**CHOICE \$14.98.**

One \$29.00 Dress  
Four \$30.00 Dresses  
Four \$32.50 Dresses

**CHOICE \$19.34**

Four \$35.00 Dresses  
Three \$37.50 Dresses  
Four \$39.50 Dresses  
One \$39.75 Dress

**CHOICE \$23.34**

Seven \$40.00 Dresses  
Ten \$42.50 Dresses  
Two \$43.50 Dresses  
Four \$45.00 Dresses

**CHOICE \$26.64**

Five \$47.50 Dresses  
One \$48.50 Dress  
Two \$49.50 Dresses

**CHOICE \$31.65**

Eight \$50.00 Dresses  
Three \$52.50 Dresses  
Eight \$55.00 Dresses

**CHOICE \$33.34**



Four \$57.50 Dresses  
Two \$59.50 Dresses  
Four \$60.00 Dresses  
One \$62.50 Dress

**CHOICE \$38.35**

Nine \$65.00 Dresses  
Six \$67.50 Dresses  
Two \$69.50 Dresses

**CHOICE \$43.34**

Two \$70.00 Dresses  
Six \$75.00 Dresses  
Six \$77.50 Dresses

**CHOICE \$46.67**

One \$79.50 Dress  
Nine \$80.00 Dresses  
Eight \$85.00 Dresses  
Two \$87.50 Dresses

**CHOICE \$52.95**

Nine \$90.00 Dresses  
Two \$92.50 Dresses  
Four \$95.00 Dresses

**CHOICE \$59.95**

One \$97.50 Dress  
Four \$98.50 Dresses  
One \$98.75 Dress  
One \$99.50 Dress  
Two \$100.00 Dresses

**CHOICE \$64.95**

Two \$110.00 Dresses  
Three \$115.00 Dresses  
One \$117.50 Dress

**CHOICE \$73.34**

Five \$120.00 Dresses  
Five \$125.00 Dresses

**CHOICE \$79.95**

Two \$135.00 Dresses  
Five \$150.00 Dresses

**CHOICE \$89.95**

### Piece Good

#### SILKS.

This mammoth stock of silks consisting of Taffeta, Sateens, Messalines, Charmeuse, Pussy-Willow, Crepe de Chine, Georgette, etc., all go in this sale at **Reduced Prices**.

40-inch Satin block Poplin, colors black, blue, brown, \$3.50 value special . . . . . \$2.50

33-inch Silk Brocade Bengaline, colors Navy and Black, \$1.50 value, special . . . . . 90c

32-35-inch Silk Shirting in Sport and Cluster stripes, \$2.50 and \$2.75 value special \$1.75

40-inch Georgette, in fancy and plain named shades, \$2.98 value special . . . . . \$2.00

40-inch Fantasi Silk, in blue prints etc, \$9.00 and \$8.85 values, special . . . . . \$7.00

40-inch Georgette, in fancy and plain large assortment, \$3.50 values, special \$2.50

40-inch crepe de chine—all silk assortment, \$2.35 values, special . . . . . \$1.75

### Summer

An immense aggregation of Summer Fabrics, of voiles, tissues, etc. at low prices—**Nothing Reserved.**

40-inch Radiant and Verlane Voile and Floral designs in light shades, 75c value, special . . . . . 50c

32-inch Loraine Tissue and Print designs, with silk spots in plaids, floral designs, 85c and 75c value

32-34-inch French and Zephyr in light and dark ground of stripes, 65c and 75c value, special

A nominal charge will be made for alterations—Nothing can be sent on approval at sale prices

67 VOILE, ORGANDY, WHITE GEORGETTE

# BAKER BROTHERS

Phone 14 for everything you need in Dry Goods and Groceries. Our Dry Goods department is filled with goods that were bought before the recent advance, therefore we can sell them to you much cheaper than goods bought on the present markets. Come in and we will do our part in helping you cut down the high cost of living. Kuppenheiper and Styleplus clothes for Men. You want fail to get a Kperfect fit in our line of mens clothing.

## LADIES READY TO WEAR

We have a few of the famous Printzess and Sunshine Coat Suits yet, also have just received a shipment of Printzess Dresses.

## MCCALL PATTERNS

We now have a complete line of McCall Patterns. Pick out what you want in our counter book, and we will get your pattern in a jiffy.

## GROCERIES

Buy our good groceries. Indications are that flour will go sky high, we firmly believe that you will save money by buying a few months supply ahead. We give a discount on flour bought in quantity lots.

The Store of Service and Satisfaction

# Baker Bros.

Lockney, Texas

# Orange Bob No. 393839

Farrowed Sept. 7, 1919

**THE ORANGE 338617** Orange Boy 230167  
Orphan Princess 2nd 747274

**BOBS GIANTESS 778992** Wonder Giantess 646468  
Big Bob Wonder 252987

By reading his pedigree you see he is a cross of the famous Orange and Big Bob families both noted for their individuality.

**SERVIC FEE WILL ONLY BE \$5.00 CASH.**

Also have a few choice boar pigs by Gerstdale Major by Gerstdale Jones, Dam Cilia Prospect 3rd. Priced to sell.

## J. E. LEE

On Hiley McGhee place 2 miles south of Lockney.

# MIKE

MY BLACK AND WHITE SPOTTED JACK WILL MAKE THE SEASON AT LEWIS LEE'S PLACE, 4 MILES SOUTH AND ONE MILE WEST OF LOCKNEY

**TERMS**—\$12.50 to insure living colt. Will not be responsible for accidents.

**WILL SERVE THE PUBLIC IN THE MORNING ONLY. WHEN MARES ARE SOLD, TRADED OR REMOVED FROM COUNTY, SERVICE BECOMES DUE AND PAYABLE.**

A. A. Whyte, Owner

# Groceries Groceries Closing Out

## GET A SUPPLY

THEY ARE GOING FAST.

There will be no more opportunities like this.

DO NOT NEGLECT THIS CHANCE TO REDUCE THE HIGH COST OF LIVING.

Miller

## CREAM PAYS YOU

At the present price of butter fat and butter you are losing by churning your cream. We will test on Wednesday's and Saturday's during this month and pay you here for it in cash or trade on those days. Bring us your cream, butter, poultry and eggs. We are paying the tip top in cash or trade. We also will save you 10 per cent on your grocery bill. We are expecting any day the largest shipment of the famous Hamilton Brown Shoes we have ever received. We will guarantee to save you from 20 to 50 per cent on shoes. We are selling lots of shoes. In fact can't hardly keep a full line. There's a reason.

IT PAYS TO TRADE WITH US

## THE WISE GROCERY

PHONE NO. 12

Lockney, Texas

## THE NEW EDISON

"The Phonograph With a Soul"

We have just received a large shipment of Re-Creations. If you want real music

THE NEW EDISON

Will satisfy the most exacting. Genuine Diamond Point Re-Producer. We invite you to call and make The Realism Test. Several models in stock, priced to suit you. No obligation to buy except at your pleasure.

McLellan Drug Co.

Lockney, Texas

# Ford

THE UNIVERSAL CAR

WHETHER COTTER PIN OR COMPLETE OVERHAUL

You can get it in our Authorized Ford Sales and Service Station. In our stockroom, we carry every part that goes into a Ford car, or Ford truck. They're genuine Ford parts too—each made of the same tough, durable Vanadium steel as its counterpart in the Ford car. Our shop is equipped with specially designed tools and up-to-the-minute machinery so that repairs, adjustments, or complete overhauls for Ford cars can be handled promptly and efficiently. Our mechanics understand the Ford mechanism and know the right way to tune it up.

We are a part of the Big Ford Family and not only repair Fords but sell them as well. We have more than a passing interest in your car. Drive in when it needs repairing. For safety's sake have the Authorized Ford dealer do it.

LOCKNEY AUTO COMPANY

## F. M. KESTER

JEWELER and OPTOMETRIST

Fine Watch Repairing and Glasses Fitted. Astigmatism corrected.

## LOCKNEY DRUG COMPANY

Elder Liff Sanders went over to Lubbock Wednesday to see a son who is in the Sanitarium at that place.

Mr. and Mrs. Dollard and Hart Shope of Plainview were here Sunday attending the protracted meeting at the College.

KENNETH BAIN

LAWYER

Room 4, First National Bank  
FLOYDADA, TEXAS



# 100 Cents for Your Clothing Dollar

If you are interested in getting 100 cents for your clothing-dollar you should know the clothes you buy. There's quality all the way through in the clothes we have here for you. They're

## SOCIETY BRAND CLOTHES

One glance at the mwill convince you of their superior style, tailoring and fabric. And after many months of service, you'll appreciate them more than ever—you'll see the real economy in them.

100 cents for your clothing-dollar—nothing less—we guarantee it.



We give *Z.N.* Green Trading Stamps

## Barrier Bros. Dry Goods Co.

"DEPENDABLE MERCHANDISE"

Plainview, Texas

Stores also at Lubbock, Brownfield and Floydada.

## YOUR HOME SHOULD BE A HAVEN OF REST AND RELAXATION. BAD TASTE IN DECORATIONS JARS THE NERVES

We will have to arrive in a few days a car of all kinds of Bedroom, Dining Room, Kitchen, Living Room and Parlor Furniture, a full and complete line of Du-Fold Suits, Wardrobes, Trunks, Chairs and rockers of all kinds and descriptions, in fact we can fit you out in complete shape and will appreciate your visit to see us.

We received this week a line of dressers, rockers, cane bottom chairs, fancy steel beds and an ALL LINTER ROLL EDGE MATTRESS which we can sell for \$12.50

## NORTON BAKER HARDWARE & FURNITURE

## WE DO CUT CLOTHING COST

Reduce the price of a new suit to the cost of having the old one cleaned, repaired and pressed. That is profiteering downward—for you.

We have learned the knack of making old clothes look just like new. Let us "knack" a little with yours. You get a yard of satisfaction at an inch of cost.

McDUFFIE & FOWLER

Sweet Potato Slips, Nancy Hall & Bradley Yam 50c 100 postpaid; Tomato Plants, Early Dwf. Champion, Stone & McGee 40c 100 postpaid; Cabbage Plants, Early varieties 40c 100 postpaid; Sweet & Hot Pepper plants 20c Doz. post paid; Gian Ruhubarb Roots 80c Doz. postpaid; Horse Radish & Asparagus Roots 40c Doz. postpaid; Seeds and Poultry Supplies, Sprays, Insecticides, Fungicides.

C. E. WHITE SEED CO., Plainview, Texas.

## Personal Mentions

W. E. Griffith of Quanah came in Tuesday to attend the funeral of his brother, Duff Griffith.

Mr. and Mrs. S. W. Perry and T. Z. Reed and wife attended the North Side Singing Convention at Sunset Sunday.

J. H. Byington returned Monday from the Plainview Sanitarium where he underwent an operation. His many friends are glad to see him home again and wish him a speedy return to health.

Messrs. Carl McAdams, C. F. Ramsey, E. P. Thompson, Rev. H. Bascom Watts, J. C. Guest and the writer attended the county convention at Floydada Tuesday.

Commissioner Chas. Trowbridge was in the city a short time Monday afternoon.

Porter Wood, before the war, manager for the Southwestern Telephone Co., has been sent to Lockney to do the trouble shooting at this place.

Mr. and Mrs. Will McGehee and Mr. and Mrs. Jim Dines spent Sunday at Wayside.

M. B. McCleskey of Floydada was here Monday visiting with friends.

Mr. and Mrs. Lane came in Sunday to visit with their brother, T. B. Hill, returning Tuesday night.

BORN—To Mr. and Mrs. B. A. Queen, Tuesday, April 23, a boy.

Mr. and Mrs. Hyatt and Mrs. Jink Penney of Roaring Springs were here Sunday attending the Christian meeting and visiting friends.

## STYLE SHOP

New Lace and Transparent Hats for the Summer. 25 per cent discount on Suits and Dresses.

## MRS. D. J. THOMAS

W. M. MASSIE & BRO. General Land Agents The Senior Land & Abstract Business of Floyd County. SELL, EXCHANGE or LEASE (for Grazing or Farming Purposes) LAND

In any size tracts throughout Northwest Texas, especially through Floyd and other counties of the beautiful Plains; Render and Pay Taxes, Furnish Abstracts, Perfect Titles, Etc.

NON RESIDENT LANDS A SPECIALTY Address W. M. MASSIE & BRO. Floydada, Texas

Mesdames E. P. Thompson, Buck Sams, and T. Z. Reed were Plainview visitors Monday.

Mrs. L. A. Gunn left last week for Dallas where she will spend several weeks visiting with her son, and recuperating her health.

# Coal

April and May are the lowest months for **STORAGE COAL**. All producers predict coal shortage again this year. Better buy your **WINTER SUPPLY** of coal while we have plenty on hands.

Still have plenty of feed of most all kinds on hand.

## LOCKNEY COAL & GRAIN COMPANY

Composed of

Ira Broyles, Manager.  
Robin Baker  
Artie Baker  
L. M. Honea  
Jno. Stalcup

PHONE Lockney, T

Complete abstract of Floyd and town lots. We have your abstract of title and 25 years experience with title lands and land titles.

MR. B. DUNCAN Floydada, Texas

NO DEPOSITOR EVER LOST A DOLLAR IN A STATE BANK IN TEXAS

## HAVE YOU PLANTED THESE SEEDLINGS?

You cannot build a wall without single bricks. You cannot put up a barn without single boards. You cannot raise corn without planting single grains. You cannot build up a Bank Account without single dollars. If you despise the little things you can never attain to the big things. Bear that in mind for yourself. Bear it in mind for your children. Teach them—learn yourself—by beginning a small account for your children and yourself at this bank.

It has been well said that little things make up the sum total of life—and little habits that of character. They are the seedlings of character.—Mosaics.

## THE LOCKNEY STATE BANK

Member Federal Reserve Bank

NO DEPOSITOR EVER LOST A DOLLAR IN A STATE BANK IN TEXAS

## LOCKNEY GARAGE

Place to bring your automobiles for over-hauling and general repair. The mechanics we employ who will do your work are experienced, and the job they turn out for you will give you satisfaction and service.

General line of Automobile Accessories, Oils and Gas. We carry the Victor Casing and Tubes. These tires will give you the milage you are expecting.

Come around when in need of auto mobile service.

## THE LOCKNEY GARAGE

F. M. Taylor, Manager

George McBurton, John Easley, Mechanics.



You've often heard about the man who "said nothing and sawed wood." He didn't expect to saw a whole cord at once. He didn't expect to make a whole fortune at once. But he began with a little deposit in the bank and piled up a fortune almost before he knew it. Look at the men today who said nothing and "sawed wood" a few years ago.

## The First National Bank

A. B. Brown, President  
John C. HOSPITAL  
James F. Texas

Houston's

# ANNIVERSARY SALE



We want to make 1920 the "most" banner year of our business record. There are a number and number among our satisfied customers as nearly as possible every person in this trade a distance from Plainview and there is a reason for this. The quality, selection and ad- of them. We realize that it is necessary to make a price inducement to get those people re a vast number of good customers at home, because they find here what they want at the among the people near at hand. Hence this might be called a "good will sale." Third, merchandise we are selling will be some higher and cost us more money to replace them than what we are selling them for. You could call this a view for us. So we call this our Fifteenth Anniversary Sale.

Some lines of spring and summer merchandise have been scarcely touched—"Everything Is Included."

## 1000.00 STOCK IS RESERVED

### Department

#### Nothing Reserved



### Dress Goods

Summer Dress at reduced

Boyle of Fout and dark ..... 50c

Printed Organ- stripes and special 63c

Ginghams plaids and al .... 59c



### Sale of Men's and Boys' Clothing

Justly favors Hart Schaffner & Marx Clothes for Men and Boys. Perfection Clothes for Boys, and other good makes for both—All good because we don't buy the other kind—

MEN'S SUITS—Three piece, there are a few of the cheaper suits with some cotton in them,, but the balance are all wool, are well tailored—

- Choice of 15 suits worth \$35 to \$45 at \$19.50
- Choice of 25 suits worth \$45 to \$50 at \$35.00
- Choice of 75 suits worth \$55 to \$65 at \$45.00
- Choice of all \$50 suits at ..... \$42.50
- Choice of all \$55 suits at ..... \$46.50
- Choice of all \$70 suits at ..... \$56.50
- Choice of all \$80 suits at ..... \$67.50
- Choice of all \$90 suits at ..... \$76.50
- Choice of all \$60 suits at ..... \$48.50
- Choice of all \$65 suits at ..... \$52.50
- Choice of all \$75 suits at ..... \$62.50
- Choice of all \$85 suits at ..... \$72.50
- Choice of all \$100 suits at ..... \$86.50



#### Boys' Suits

- \$15.00 values now on sale at ..... \$11.75
- \$16.50 values now on sale at ..... \$12.75
- \$17.50 values now on sale at ..... \$14.75
- \$18.50 values now on sale at ..... \$15.75
- \$20.00 values now on sale at ..... \$17.50
- \$22.50 values now on sale at ..... \$19.75
- \$25.00 values now on sale at ..... \$22.75
- \$27.50 values now on sale at ..... \$24.75
- \$30.00 values now on sale at ..... \$26.75

#### OVERALLS.

Special 700 men's blue and stripe overalls and jumpers, worth \$3.50 on today's market—while they last ..... \$1.98

#### HOSIERY.

Special—600 pair Men's Black Sox 35c value per pair ..... 16c

Special 1200 pair Men's Lisle Sox, 35c value blk Cordivan, Champagne, Navy and White, per pair ..... 28c

#### BOYS' PANTS.

- One lot fair qualit, all sizes choice .... \$1.25
- \$1.50 values now on sale at ..... \$1.22
- \$2.00 values now on sale at ..... \$1.70
- \$2.50 values now on sale at ..... \$2.15
- \$3.00 values now on sale at ..... \$2.55
- \$3.50 values now on sale at ..... \$2.98
- \$4.00 values now on sale at ..... \$3.40
- \$4.50 values now on sale at ..... \$3.83



#### UNDERWEAR.

Men's Elastic Seam

#### MEN'S SHIRTS

Travelling Bags, Suit Cases and Trunks at a Saving in Price—Buy Your Luggage now.

# Some Telephone Facts

IT COSTS MORE to furnish Telephone Service today than it did a few years ago.

THE COST OF ALL MATERIALS AND LABOR has increased in the past few years, but telephone rates have remained fixed. It is now imperative that telephone rates be slightly increased in order to meet the changed conditions.

We have not been earning anything like a reasonable return and we must increase the rate to our patrons to a point where we can earn a small return on the investment.

The new rate will not yield a reasonable return, but it is imperative that we increase the rate to a point where we will not suffer a loss. The readjustment of telephone rates, however, is nothing like that in other lines, proportionately, but they will enable us to survive and properly fulfill our obligations to the public.

**INCREASE IN COST OF MATERIALS  
INCREASE IN COST OF OPERATION  
INCREASE COST OF ALL LABOR  
MUST INCREASE THE COST OF TELEPHONE SERVICE**

The **SOUTHWESTERN BELL TELEPHONE COMPANY**

## CITY GROCERY

Will sell you your groceries and buy your eggs and produce, paying you the highest market price.

## GRAPELADE

Take home with you a jar of Welch's Grapelaide, the national spread, and try this for your breakfast.

PLENTY OF BULK GARDEN SEED ON HANDS.

# City Grocery

## GOOD IS GOOD BUT BETTER IS BETTER

groceries are better. We sell the better kind, but we **DON'T CHARGE ANY MORE.** Steady customers at small profits are the best in the long run.

## TRY SOME OF THESE

Our Flour                      Our Syrup  
Our Breakfast Serials    Our Coffee  
Our Breakfast Bacon  
Our Canned Goods

# Theo Griffith

## IT PAYS TO OPERATE YOUR CAR WITH CARE

"To get the maximum enjoyment and comfort from your car you must be thoughtful of it," says C. A. Wolford, dealer in Chevrolet and passenger and commercial cars.

Do not race the motor unnecessarily. Be warned by every abnormal noise. If it is a squeak, locate it and lubricate the part. If caused by loose parts locate them and tighten the bolts.

"Don't tinker, half the ability to make an adjustment or repairs is the ability to discover its necessity.

"If all adjustments are carefully made when needed and every bearing and working part is well lubricated, smooth operation will be continuous with a minimum of attention.

"By neglecting details you may save time at the start, but you will make up for it in the long run.

"Do not maintain too high a speed in driving, the time saved will not offset the liability of accidents nor the extra wear to which the car is subjected. In the end the time saved this way is a loss in dollars and cents.

"You will find that a normal rate of travel will conserve the life of your car and give you the utmost return in economical service.

"It is not the number of miles covered in a given time that counts most, but the number of miles travel that can be obtained at the least cost for fuel, oil, tires and adjustments, etc.

## ATTENTION OF SHEEP MEN

In response to an inquiry sent out some time ago, the County Agent is in receipt of a letter from Congressman Marvin Jones in which he states that claims for reimbursement for losses sustained from the sale of the 1918 wool clip to the Government should be made to either the War Adjustment Board or the U. S. Bureau of Markets.

All men who sold wool in 1918 who wish to file claims are invited to bring their sale statements and as much other data regarding the sale as possible to the County Agent so that they can be arranged and sent to the proper Bureau for adjustment.

Several members of the Floyd County Pure Bred Hog Ass'n., accompanied by County Agent, W. H. Darrow, made a trip to Childress last week looking over the fine hogs near there. The hog breeders of Childress gave the party a warm welcome and promised a return visit in the future. The men who made the trip were: T. S. McGee, C. H. Day, and father, M. Day of Hale Center; Chas. Merrick and Earl Branson of Floydada. A fine gilt pig (Duroc Jersey) was purchased by the County Agent for a club member and brought back, and a splendid male (Poland China) was bought by Mr. Merrick for Jno. Stevenson.



## No sir-ee, bob!

No premiums with Camels—all quality!

CAMELS quality plus Camels expert blend of choice Turkish and choice Domestic tobaccos pass out the most wonderful cigarette smoke you ever drew into your mouth!

And, the way to prove that statement is to compare Camels puff-by-puff with any cigarette in the world!

Camels have a mild mellowness that is as new to you as it is delightful. Yet, that desirable "body" is all there! They are always refreshing—they never tire your taste.

Camels leave no unpleasant cigarette aftertaste nor unpleasant cigarette odor! Your say-so about Camels will be:

"My, but that's a great cigarette".

Camels are sold everywhere in quantities equal packages of 20 cigarettes for 20 cents, or ten packages (200 cigarettes) in a glassine paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

R. J. REYNOLDS TOBACCO CO.  
Winston-Salem, N. C.

# Camel

## CIGARETTES



## DENNEY'S LONG ORANGE NO. 351523

By Sire Long Orange No. 255519, Sire Orange Boy No. 230167, Dame Sensation Maude No. 410986, Dam Orange Mollie No. 594420, Sire Big Orange Equal No. 196997, Dam Long Mollie A No. 461934.

This male, Denny's Long Orange, was sired by Long Orange of Iowa, 1st Prie Winner at Iowa State Fair, and National Swine Show 1916. Also twice Grand Champion of Texas 1917 and 1918. His dam, Orange Mollie of Illinois, was 1st Prize Winner at Illinois State Fair and National Swine Show 1916. Also Grand Champion Waco Cotton Palace Show 1918. Denny's Long Orange has the individuality as well as one of the best pedigrees in the United States.

BREEDING SERVICE—(To registered sows only) \$20 cash or 2nd choice sow pig. I have also an excellent registered male for service on either grade or registered sows. \$10 cash or 2nd choice sow pig.

**C. W. DENNEY, Lockney, Texas**

Farm 2 miles north of Lone Star School

## DR. J. M. FLOYD Veterinary

Office at Lockney Drug Company.  
Will do a general Veterinary Practice

## ARTHUR B. DUNCAN Floydada, Texas

General Land Agent and Abstractor  
Buys, sells and leases real estate on omission.

Furnishes abstracts of title from the records.  
Office Southeast corner public square

List your lands and town lots with me if for sale or lease.  
Investigates and perfects titles.

Renders and pays taxes for nonresident land owners.  
Owner of complete abstract of Floyd County Lands and town lots.

And give me your abstract of title work.  
Have had 25 years experience with Floyd county lands and land titles.

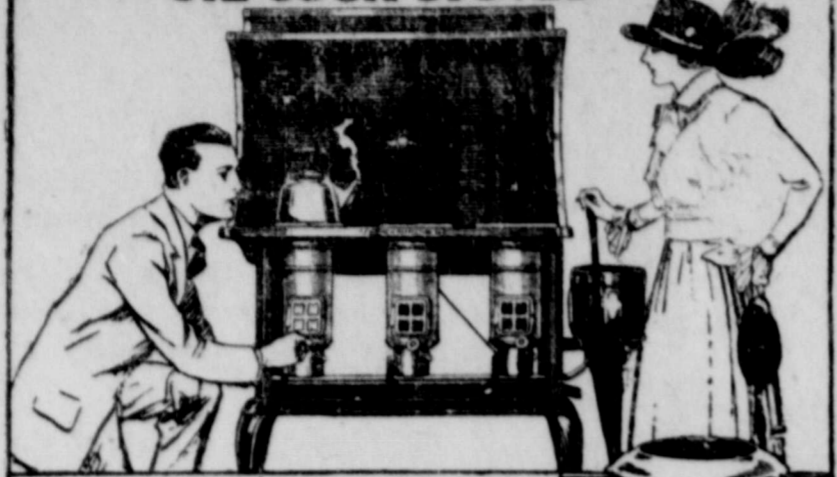
Address—  
**ARTHUR B. DUNCAN**  
Floydada, Texas

## Special Notice to Ford Owners of Floyd County

We have opened a Special Ford Repair Shop just north the Lockney Garage and want all the Ford Repair Work. Have been in service with the Ford people ever since there has been a Ford—eleven years. Have the best of recommendations to prove it. We give you Ford Service free. Charge you Ford prices. Before you leave your Fliver you know what your charges are. All our work guaranteed three months, done at Ford Motor Co. prices, use nothing but genuine Ford parts. Give us a trial and you will come back.

**LUMBER SEARS MOTOR CO.**  
**FLOYD HOSPITAL**  
Texas

## NEW PERFECTION OIL COOK STOVES



### THE LONG BLUE CHIMNEY BURNERS

—turn every drop of oil into clean, intense heat and drive it full force, directly against the utensil. None wasted—no smoke or odor. They give an abundance of perfect cooking heat for every purpose—delicious results!

Light and heat instantly—flame stays where set. 3,000,000 users.

We'll be glad to give you a demonstration of this high searing flame.



## New Furniture

We have received a car of new furniture, which includes kitchen cabinets, dining Room suits, bed room suits and parlor suits. This furniture is new in design and will prove pleasing as to style and prices.

We can fit out your home from the kitchen to the parlor. Spring house cleaning will be made easy by a visit to our store.

## E. P. Thompson & Son

Lockney, Texas

### WE WANT YOUR HEADS—

We want your heads on which your hair is located that we may trim same nicely, also we want to do your shaving. Our shop is sanitary, we have expert workmen and service is our chief aim. When in need of barber work don't fail to look up the PALACE BARBER SHOP.

V. E. PRUITT, Proprietor

### GARAGE NOTICE

We have taken charge through purchase the business of Harve Pennington and will operate in the future the mechanical department of the Hi-Way Garage, where we will be pleased to serve you with the best automobile work that skill mechanics can turn out.

#### Willard Battery Station

have the Willard Battery Station and can furnish you with new batteries or repair old ones.

Your business

FR

LESS HUT

Lock

The Amarillo convention of the Panhandle Press Association the past week was the victim of a piece of propaganda put out by the enthusiastic friends of the Canyon Normal, who in the absence of a large number of the membership from the room passed a resolution endorsing the addition of the agricultural courses to the Canyon school. Every member of the Panhandle organization is a friend to the Canyon Normal and all of us are proud of it, but it appears to us that it is an unwise friendship for the institution and a disregard for the welfare of the Press Association for any member to come on the floor with a resolution that is really political in its nature. A number of the towns in the Panhandle will be candidates for location of the A. & M. college for this part of the state, and most anyone knows that if the addition should be made to the Normal, there would not be granted a new school to this section. Supporters of the resolution say that the A. & M. will not be located above the cap rock, but if there is anything the Almighty does not know it is just what a legislature or a legislative committee will do. The News would rather see the addition made to the Normal at Canyon than for the Panhandle and West Texas to be without the benefits of agricultural courses, but we consider it a last resort. Fact is the school fund will not stand additional expenditures when state schools are already suffering until additional sources of revenue have been made operative. The question until that is accomplished is largely academic, and what engages our attention most at present is that every member of the Panhandle Press Association, every member of the Texas Press Association, every member of any press association should stand ready to put their influence emphatically against any resolution which partakes of political significance. Such things destroy the harmony which ought always to exist among the members and will, if persisted in, bring about a disintegration of the organization. For one The News editor is against the passage of any resolution endorsing any political or semi-political movement—even of those things we personally favor. The floor of a press convention is no place to consider such matters.—Clarendou News.

As one of the two that offered the resolution in behalf of Canyon Nor-

mal will say that we gave no thought as to how many editors were present when the resolutions were offered. We did not know how many if any left the hall. We resent the idea that we took snap judgment on the convention when these resolutions were offered. As to the political feature of the resolution we can not see it the way our friend Brasswell does. As an educational matter we feel we had a perfect right to endorse the Canyon Normal expansion. As to the division the resolution met with it is rather a difference of opinion as affecting the location of the proposed West Texas A. & M. school. We do not see where any violence has been done the Panhandle Press Association in offering these resolutions. The fact of the business all the Panhandle and Plains country should be in favor of the expansion.

The National Democratic Administration was endorsed in last Saturday's primary conventions in Texas by a vote of 5 to 1. Senator Bailey led the opposition in Texas to President Wilson and for the past two months his campaign has been a bitter attack on President Wilson and the democratic party. He was running for governor as side line. His main fight was against President Wilson and the democratic party. He came back to Texas for this express purpose. He has avowed that he will continue the race for governor regardless of which way the presidential primaries went, but it is the belief of many that he will now get out of the race. Bailey does not care anything about being governor of Texas. A governor's salary of \$4000 a year evidently will not appeal to him. Regardless of whether he will resign from the governor's race as a result of last Saturday's primary results is an indication of how the people feel over the matter in Texas. He will be defeated for governor just like he was defeated in his efforts to discredit the National Administration. There is likely to be some important developments in these matters in a few weeks. Bailey will either resign from the race or else he will change his tactics. He will have to bring forward some new and more popular issues if he expects to become governor of Texas.

A man has been arrested and sentenced in Los Angeles, California on a charge of murder and bigamy for a period of life imprisonment. According to the man's confession and evidence gathered this San Franciscan had married 25 women and killed a number of them. This is perhaps the biggest marrying record we have heard of, and has Brigham Young beaten a dozen different ways.

D. J. THOMAS, M. D.  
DOES A GENERAL PRACTICE  
Physician and Optician  
and Fits Glasses

### HEMSTITCHING

We are now prepared to do your hem stitching, Pecoing, Dress Making, and all kinds of alterations.

### OLYMPIC TAILOR SHOP

## Roy Griffith

Confections of all kinds, fountain drinks and a complete line of smokers articles. Our line of cigars are complete.

A complete line of Jewelry, every piece guaranteed.

Make our place your headquarters while in the city.

## Roy Griffith

THE CONFECTIONER

### MARKET CHANGE

I have purchased the market at City Grocery Store and will continue to serve the people with first-class meats at all times. Would appreciate a share of your business. Prompt service of the best meats that can be had, will be our aim.

B. A. QUEEN

## The Mosler Spark Plug For Tractors and Automobiles

We are offering to the auto trade the Mosler Spark Plug. Before the war this spark plug was on the market, but the government took over the factory and they were made exclusively for Uncle Sam.

The first airplane, the NC 4, to pass over the waters used these plugs.

We have a supply of these spark plugs. If you use them once you will use no other.

Come in and let us explain the advantages of these plugs over all others.

## Ignition Parts

We also carry a complete line of Ignition parts and replacement Coils.

## Hi-Way Garage

LOCKNEY, TEXAS

to Suit- shades, the h for middies special .. 53c

Marquissette, Sedanner, of silk plaid and cluster stripe, a large assortment \$1.50 and \$1.65 value, special .... \$1.29

40-inch Pine Hearst and Chantilly Lace Voiles the bright new Spring patterns are of Georgette and Toulard designs, \$2.25 values, special ..... 98c



A good number in men's Athletic Union Suits on sale at per suit . 68c

A good number of men's Athletic Union Suits now per suit ..... 90c  
Men's White Lisle and Balbriggan Shirts and drawers, all sizes \$1.50 value, until they are choice ..... 75c

**MEN'S HATS.**



All Straw and Panama Hats at Reduced Prices  
One Big Lot Men's Staple and Fancy Hats, desirable styles and sizes values up to \$7.50 at choice ..... \$4.50  
One Lot Fancy Shapes and Crusheers, choice at ..... \$1.50  
Men's Caps—values up to \$2.50 desirable patterns, choice .... \$1.00



**Silk Shirts.**

\$12.50 values now \$11.25  
\$13.50 values now \$12.15  
\$14.75 values now \$13.28  
One Lot Men's Silk Shirts \$10. value, while they last choice .. \$6.95  
One lot Men's White Plaited Bosom Shirts, \$2.50 and \$3.00 values, now ..... \$1.00

**MEN'S WORK SHIRTS**

Light Blue Chambrey now \$1.50 on sale at 65c  
**All Shirts at Substantial Savings.**

**LIGHT WEIGHT SUITS.**

Men's Palm Beach, Silk and Mohair Suits at Substantial Reductions

**MEN'S PANTS**

\$6.50 values now on sale at ..... \$5.53  
\$7.50 values now on sale at ..... \$6.38  
\$8.50 values now on sale at ..... \$7.23  
\$9.50 values now on sale at ..... \$8.98  
\$10.00 values now on sale at ..... \$8.50  
\$11.50 values now on sale at ..... \$9.78  
\$12.50 values now on sale at ..... \$10.63  
\$15.00 values now on sale at ..... \$12.75  
\$16.50 values now on sale at ..... \$14.40

**HANDKERCHIEFS**

Special Men's White Handkerchief each . 9c

**GLOVES.**

Medium weight canvas Gloves worth 20c while they last per pair ..... 9c  
\$2.50 Hodkins Short Gloves ..... \$1.85  
\$3.00 Hodkins Short Gloves ..... \$2.25  
\$2.75 Hodkins Gauntlet Gloves ..... \$1.95  
\$3.50 Hodkins Gauntlet Gloves ..... \$2.95

**SHOES**

**OXFORDS, TIES, PUMPS**

Men's, Women's Misses, Children's and Boy's

selection of our \$50,000 stock of shoes at a big saving—  
Of Special Interest in Women's Shoes is the following:

Special Sale of 375 pr. of Women's novelty Slippers. These are exceptional values, we are offering same to our trade at sacrifice prices  
26 pr Black Kid plain pumps high heel, \$11.00 value ..... \$8.75

**Kid Pump Special**

53 pr Black Kid Tongue effect Pumps, high heel \$14.00 value .... \$11.75  
19 pr Black Kid one eyelet tie, high heel, \$9.00 value ..... \$7.45  
35 pr Plain Blk Kid Pump, \$9.00 value \$7.45  
**\$14. Suedes for \$9.50**  
14 pr Blk Suede Vamp Satin back two eyelet tie, \$14.00 value .. \$9.50  
24 pair Brown Suede Vamp, Satin Back, two eyelet tie, \$14.50 value \$9.50  
36 pair Bronze

Kid Pump, tongue effect, \$16.50 value \$14.85

**Black Calfs \$8.75**

38 pair Black Calf light weight, Baby Louis free \$11.00 value ..... \$8.75  
22 pr Brown Suede, one eyelet tie, high heel, \$16.00 value .... \$10.85  
18 pr Brown Kid Pump high heel, \$16. val \$11.85  
30 pair Brown Suede vamp and Satin Back, high heel, \$14.50 value ..... \$9.50

**Special Patent Leathers**

60 pair Black Kid and Patent Leather Pumps broken sizes ..... \$5.95  
One Big Table Children and Misses Oxfords and Pumps, choice .... \$1.95

**No Approvals.**

No shoes sent out on approval at Sale Prices.

**Hosiery-Knit Underwear.**

All our immense stock of Hosiery and knit underwear at saving prices.

During sale will have many interesting hosiery specials.



**Millinery**

Our Millinery Department is full of choice hats ready for you to wear.

All Spring Styles, **One Half Price.**

Summer Hats at goodly saving in price.

**RAINCOATS.**

All Ladies and Children's Raincoats,

**33 1-3 per cent Reduction**

**Special.**

Women's fine guage 35c value cotton 9-c ote \$ cotton lisle finished hose, 35c value .... 19c

**Special.**

Women's Silk Hosiery plain and lace effects \$2.50 value ..... \$1.69

**House Furnishings**

2x99 Bleached Sheet "Ideal" good weight special ..... \$1.98  
2x90 Bleached Sheet, "Empire" extra wt. special ..... \$2.09  
2x36 Pillow Cases extra weight, "Kenwood" each ..... 43c  
2x38 Full Bleached Turkish Towel good weight, ..... 43c  
2x90 White Dimity Bed Spread .... \$2.95  
10 yards Pannel net 2 1/2 yds wide in white and ecru of Filet net applique, this centre ranging in price from \$3.50 to \$22.50 per yard at discount of ..... 20 per cent

at least one member of every family that lives in Plainview's Trade Territory," will find it convenient to attend our sale on one or more days. This sale at a time when merchandise is scarce and advancing, is not alone to increase our present business, but to show our appreciation of  
**"IF IT'S NOT RIGHT, WE MAKE IT RIGHT"**

**Goods Company**  
**W, TEXAS**

**MORNING SHOPPING**

In view of the vast crowds which will attend the sale it will be to shop in the morning when we can and better.

## WE'RE FOR IT

The Big idea back of the overall club is economy

THE desire for economy in clothes seems to be widespread. We are for it. It is something we have been trying to encourage in our advertising. We consistently urge economy. We believe that people who do not need clothes should not buy them. There have not been enough clothes in the country to go around and anyone who can get along with the clothes he has, is rendering a public service.

We have also said that if you do buy clothes for reasons of self-respect or other aesthetic feelings you should buy the kind of clothes that will be the least wasteful.

Economy in clothes is not simply in paying a low price for them; it is not getting a certain amount of cloth and tailoring, for clothes are something more than a mere covering for the body.

You'll find here economy in Hart Schaffner & Marx clothes; we guarantee that they'll give all the value, wear and style you expect to get in any clothes.

# E. L. Ayres

THE HOME OF HART, SCHAFFNER & MARX

Lockney, Texas

We have one of the nicest stock of pianos, player pianos, phonographs, sheet music, player rolls and phonograph records to be found in West Texas. We take live stock in exchange.—J. W. Boyle & Son, Plainview, Texas. 22-1f

**FOR SALE**—Alfalfa seed, high grade, thirty cents per pound.—John Knight, Canyon, Texas. 32-2tp

**WANTED**—You to know that I am still in the insurance business and am still writing old line life, fire, tornado, windstorm, automobile and hail and in fact any other kind of insurance that is written. Come in and figure with me.—C. R. Hatcher. 33-1f

**WANTED**—Some shoats weighing from 100 to 150 pounds.—Lockney Coal & Grain Co. 20-1f

We are pleased to announce that the last week of the best month we had. This is extremely gratifying since it proves that our efforts to make our store a good place to trade is being appreciated by the buying public. We are doing everything possible to keep our shelves filled with the very best in Groceries and Hardware at prices you can afford. If you are not a customer we invite you to give us a trial.

We sell and receive American Beauty Floud and Gold Plume Coffee. Bring us your eggs.

**G. S. MORRIS & COMPANY**  
Lockney, Texas

## THE HOT SUMMER DAYS

Are going to make you lay your felt hats away. So be sure and look over our line of "Panamas and Straws" before you buy.

Our stock of shoes are complete at reasonable prices.

Don't fail to ask about the "Cowden" which is a "Bear for Wear"

if you contemplate traveling now soon, see us for Suits

## CLASSIFIED ADVERTISING

**FOR SERVICE**—Registered Big Bone Poland China male at my barn in Lockney.—Ira Broyles. 27-1f

**FOR SALE**—One span of good work mules. See Ira Broyles. 28-1f

**FOR SALE**—Bargain price on thoroughbred Duroc Jerseys. Service males \$30, Pigs \$15, shoats \$20. These prices good till May 15th. Pedigree furnished free.—E. T. Pratt. 31-3f

**LISTEN**—If you wait till the hail has destroyed your wheat you won't get any wheat or insurance either. Better insure and have two shots. Better be safe than sorry.—C. R. Hatcher. 33-1f

I have plenty Early Jersey Wakefield cabbage plants, Early Dwarf Champion and Early Acme Tomato plants at 50c a hundred. Come down and get them fresh out of pit.—C. E. Wells. 31-4tp

**FOR SALE**—1 Ford Touring car, 1918 model, 1 Chevrolet Roadster, 1918 model; 1 Little Four Overland; 1 Buick passenger Chevrolet. See W. A. Parr at Lockney Garage. 32-1f

**FOR SALE**—One good saddle, blanket and bridle with shop made silver mounted bits, all for only \$65 if taken at once.—C. R. Hatcher. 33-1f

**FOR SALE**—Piano and bench, mahogany finish. Phone 129. 32-1tp

**FOR SALE**—A second hand Haynes piano, dark walnut finish. See Lawrence Gruver. 32-2f

**TO OUR CUSTOMERS**—If you cannot pay up the first of every month get your goods from Artie Baker or Zeb Reed.—Theo. Griffith. 31-1f

**FOR SALE**—A fresh milk cow. See Dr. J. M. Floyd. 33-1f

### ICE NOTICE

Will start delivery of ice regularly in any part of town next Monday. Phone us your orders and get on our regular list. Buy your ice book now. Ice rates for this season: 5000 pound book \$37.50; 1000 pound book \$8.50; 500 pound book \$4.50. Ice without books 1 cent per pound. Not less than 25 pounds delivered, not less than 10 pounds sold at vault. Phone us your orders early as ice will only be delivered in forenoon. All ice cash. Do not ask for credit. C. R. WILKINSON. 33-1f

# Mothers Day

HONOR MOTHER NEXT SUNDAY

SPECIAL PROGRAM

SCHOOL AUDITORIUM  
11 A. M.

**FOR SALE**—One fine young milk cow. Exceptionally gentle and kind. Priced to sell.—C. R. Hatcher. 33-1f

**PUBLIC SALE**—We will sell to the highest bidder on Wednesday, May 12, 30 head of High Grade Jersey Cows & heifers. 16 now have baby calves. Every one will be sold under a guarantee. Sale starts promptly at 2 o'clock. Positively no by-bidders.—Riley & Kay Owners, three quarters of a mile north and one quarter west, W. A. Nash, Auctioneer. 33-1f

**NOTICE**—Having sold my home in Lockney and will soon leave for Tennessee I am offering for sale a nice lot of household furniture that is real nice and in good shape, together with a nice lot of canned fruits of the best and a quantity of it. Two extra fine milk cows, six fine red shoats, a nice lot of chickens and other things. Also one good piano in fine shape. Better come and see what we have. Its all selling stuff.—J. D. H. Hatcher. 33-1f

**FOR SALE OR TRADE**—One second hand Maxwell Truck 1918 model, in first-class running order. See O. T. Prickett. 33-1f

**FOR SALE**—165 acres of wheat, 75 acres of oats, farm tools, teams and feed. See D. J. Thompson, Lockney, Texas. 32-2tp

### ANNOUNCEMENTS

We are authorized to announce the following for county, precinct, state and district offices, subject to the action of the democratic primaries:

For District Attorney:

Charles Clements.

Austin Hatchell.

For District and County Clerk:

Miss Lola Walling.

For Tax Assessor:

D. I. Bolding.

W. I. Allen.

Floyd Ewing.

Haden Harris.

For County Judge:

John Howard.

Tom W. Deen.

W. B. Clark.

For County Attorney:

A. P. McKinnon.

For Sheriff and Tax Collector:

J. A. Grigsby.

T. E. Hill.

For County Treasurer:

Mrs. Lillie Britton.

Commissioner Precinct 2:

Rigdon.

Commissioner Precinct No. 2:

H. H. Hatcher.

We have just received a beautiful line of Mens and Boys Suits in Palm Beech and Mohair. Something nifty and good Styles. Summer is coming why not buy one and enjoy those hot summer days that are before us.

LADIES we have just received many beautiful patterns in Voils his week, make your selection before they are picked over, as we feel sure there are some patterns that will please you.

Have lots of pretty dresses now and we believe that if you will come in and look them over we can please you and they are priced reasonable.

Spring is here and you ladies will want to put up new curtains in your home. We have many pretty and would like for you to come and make your selection from us.

## MILLINERY MILLINERY

We receive new hats every week and know that we have something in the house that will please you and for less money than you will be able to buy elsewhere and we want you to give us a trial with your hat if you haven't, for we have a heavy stock to select from.

Remember we have a full line of Pictorial Review patterns.

Don't forget us when you have any work on the Hemstitching Machine as we are doing good work.

## PAGE DRY GOODS COMPANY

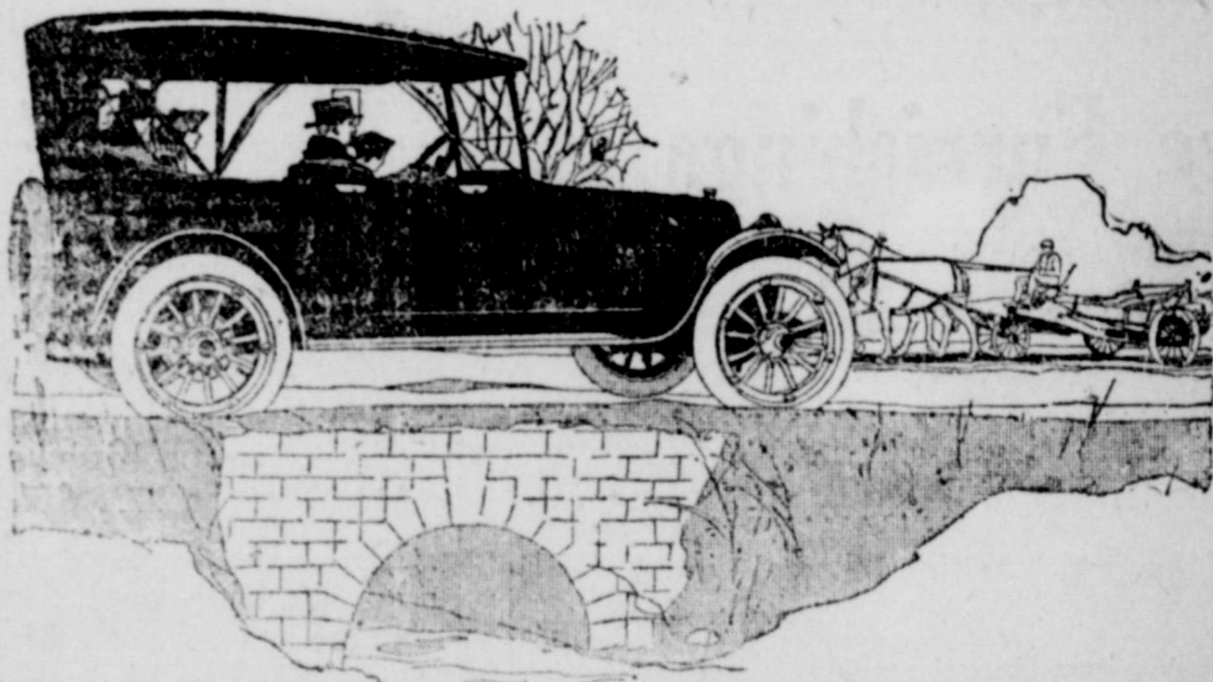
Low Cash Prices

**FOR SALE**—Pure bred Partridge Wyn dotte eggs for setting purposes \$2 per setting.—Lockney Produce Co. 32-1f

**NOTICE**—I am offering for sale my fine three year old Shetland saddle pony. This pony is extra well bred and is unexcelled for saddle qualities and style. Also broke to harness. Must sell at once or not at all.—C. R. Hatcher. 33-1f

**LOST**—Registered Poland China sow. Any information regarding her whereabouts will be appreciated.—Otis Carter. 33-1f

Mr. J. H. Riley of Waco came in Monday with a car of Jersey milk cows which he offers the people of this section to increase their dairy herds. He brought some fine stuff back with him.



## Sensible-Six Oaklands

We have new Sensible Six Oaklands on the floor, also one Oakland Sedan. These Oaklands are new Models and just out. See them and get yours while the getting is good.

## Car 490 Chevrolets

We have on the floor a car of 490 Chevrolets. Come and get yours. They are the car for service.

Only one Chevrolet Truck left out of our first car shipment. Get yours in the next shipment, or you can get the one now on the floor if you hurry.

# C. A. WAFFORD