# Tarkneu Reacon 



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## NOTICE

We wish to announce to the public that after January 15th, 1920, we will sell for cash, which will enable us to save our customers money.

## Williams \& Jones

Aiken, Texas

## City Meat Market

Handles Fresh meats of all kinds, also dry meats. We have fresh oysters. Come to us for your meats.


## W. H.SEALE

Auctioneer
Will cry Farm and Stock Sales in any part of Foyd and adjoining counties For Terms and Dates call 128 FLOYDADA

# TO THE MOTORING PUBLIC "SERVICE" 

By increasing our floor space, we are more able to serve you. We have moved our repair shop to the second floor of the Hi-Way Garage which gives us plenty of room and light to better do our work. We employ nothing but first-class workmen, and we guarantee every piece of work that leaves our shop to be right. Our prices are reasonable and we give you honest hours.

OUR MEN ARE WELL PADD AND "TIPS" ARE UNNECESSARY
We are prepared to rebore Ford cylinders to an exact fit for a .0031 over-size piston also recharge Ford Magnets without dissembling the motor.
tRY US ON THAT NEXT JOB OF YOURS, WE CAN PLEAS YOU

On the ground floor you will find a MODERN BATTERY SERVIEE STATHO
Known as the FLOYD BATTERY COMPANY it is an official "Williard" Service Station No. 9139. We have a complete stock of WILLARD STORAGE BATTERIES, we can fit any make or any size car.
We have recently installed a new "TUMCAR REGTIFIER"
which handles ten six volt batteries on recharge. We also have a MotorGenerator set for recharging. Bring your batteries to us for overhauling and recharge.

## IF WE PLEASE YOU TELL OTHERS

Harvey Pennington

## Duroc Jersey HOGS

I have for sale at my place, one and a half miles west of Aiken, some pure bred Duroc Jersey Hogs, two males, one grown and one 7 months old; Five gilts and three grown sows.
This stock is out of the Will P. Jones, Childress, Texas, stock.

Those wishing good stock hogs can not find any better stock any where.

WILL MAKE GOOD PRICES
O. M. GOX

Lockney, Texas
Ira har


## Roy Griffith

Confections of all kinds, fountain drinks and a complete line of smokers articles. Our line of cigars are complete.

A complete line of Jewelry, every piece guaranteed.
Make our place-your headquarters while in the city.

## Roy Griffith

## the confectioner

## PREPAREDUESS

We are told in the Bible that Noah's warning as direct and plain.
God told him what was coming and how to prepare for it. He heeded, and thereby the welfare of all his houschold was assured.
Were Noah alive today, we cannot doubt but that he would carry adequate IIFE INSURANCE PROTECTION.
I sell the most liberal policy going.
C. R.Hatcher

KANSAS CITY LIFE
Phone 66
Lockney, Texas

## FIND OUT--

Don't select your bank with your eyes shut. Find out about it. We invite your most careful investigation of this bank.
Find out who are its Directors.
Find out its Financial Standing. Look up its Personnel, its Methods, Its Principles. We will help you do so.
No one has ever regretted carrying an account here, while many have bitterly regretted not having done so. The money is here instant ly at your demand-establishing for you credit when you need credit.
Why not open your account here today?

## THE LOCKNEY STATE BANK

Lockney, Texas
no depostror ever lost a dollar in a state bank
in texas

## Hogs For Sale

A few more good Sows, Gilts and Sow Pigs for sale. Mules are sold. I still have three good Jerseys for sale. Better act quick if youl want any of this stuff as I have several prospective customers.
J. R. Mahaffey

3 Miles East of Curlew

Cleaning and Pressing
Bring us your Suit or Dress for Cleaning and Pressing. We will do you a neat job and give you prompt service.
McDuftie \& Sparks

## A New Car of Sensible Six Oaklands



NOW ON FLOOR

## Lands For Sale

$I$ am still on the job, selling Oakland and Chevrolet cars and Cheap Lands If you have lands for sale list it with me. I will do my best to sell it.

## BUY YOUR CARS IWTELLIGENTLY

The Oakland and Chevrolet cars that were sold 4 years ago are still giving good service. Economy of up-keep is one of the main essentials in buying an automobile. You get this economy in the Oakland and Chevrolets.

## CAR LOAD OF 490s JUST RECEIVED Price $\$ 860$ With 90 Days Free Service



## Making The Spring Apparel at Home

The thrifty housewife will find in our offerings just now buying opportunities of unusual interest for home sewing. We have extensive assortments of favored fabrics at prices exceptionally low when the present wholesale prices, and quality is considered. Every thing offered today is selected to further home economies.

| NEW SPRING DRESS GiNGHiMS We have Just recelved new shipment of Spring Dress Ging | oltivas <br> You will save about ten cents per yard by buying your next fall needs now. | in white goods Our stock is now very complete and prices cheaper than you can get later. |
| :---: | :---: | :---: |
| ful and you will have a full range to select from. Prices $35 \mathrm{e}, 40 \mathrm{c}, 45,50 \mathrm{e}$ | advance savings of SPRING SIL.KS | in bleached domestic One grade for …... 27 1.2c yd Hope and Extex …... 35e Td |
| new percales <br> Also new shipment of 36 inch Percale. Prices 40 and 50e Per Yard | the new Silks. These silks were contracted for months ago and prices are less than you witt pay later. Come in and select now that Silk Dress. | in Nainsook and long сLотн <br> Fistra fine finished at <br> $35 \mathrm{e}, 40 \mathrm{e}$ and 50 c Yard |
| madris shikting of select quality. Ideil for boys school shirts and blowses. Per Yard toe | blankets <br> A late shipment just put on sale in Woolen and cotton large sizes, both medlum meduan and | in sheetings <br> Our ptices are still no higher You should buy at present prices this years needs. |
| heavy shirting of good quality. The price is still the same, <br> Per Yard 35 E | and Plalds, Blankets bought now at these prices will look cheap to you next fall. Make an carty inspection. | PEPPERELL SHEETS Sizo 81590 only $\ldots \ldots . . .82 .93$ |

Early showing of Ladies Coats and Suits from the famous lines of SUNSHINE and PRINTYESS.

## Baker Brothers

"THE STORE OF SERVICE AND SATISFACTION

## LOCKNEY TEXAS


THE ENORMOUS VOLUME OF BUSINESS IS
STRONG EVIDENCE OF OUR ABILITY TO
Clean, press and repair clothing so thoroughly that those who try us TRY AGAIN.
You ought to become fully informed regarding our Hoffman sanitary method of pressing clothes.
Suppose you tell us you're interested that't allSuppose
Well call.

Jno. W. Sams

## A City on a Hill

cannot be hid. An insurance company that stands high in resources, experience and honest dealings cannot be ignored.

That is why we represent the Standard Insurance Companies and why we recommend their sound protection to property owners.

Enough insurance in Standard Insurance Companies is enough.
S. A. Henry \& Co. Insurance Agency
Strongest in the Panhandle

> | THE CHLRCH OF CHRIST | GETS ABOVE HIS FRIENDS |
| :--- | :--- | :--- |
| WHIL AT FLO |  |




## PAGE DRY GOODS COMPANY

Lovely new Spring Frocks, expensive selections at popular prices. You will be delighted with the charming styles for selection. Repre sentative of all the new modes. The new Spring Coats, spring days call for light wraps. The new ones are lovely.

## BLOUSES

of Georgette in plain and suit shades $\$ 5.95$ to $\$ 18.00$. A wonderful line of Silks booked before big jump in prices. Buy your silk now. We are anxious to show you our new Spring things.
PAGE DRY G0ODS CO. quarters for the best in the way of Farm Implements.
P. \& O. and OLIVER PLOW Goods. LISTERS and CULTIV ATORS. McCORMICK and DEERING HARVESTER MACHINERY. WEBERWAGONS.
KEROSENE TRACTORS.


## REMEMBER

The House of the I.H.C. Line of goods.

## N. W MORGAN \& COMPANY

Lockney, Texas
High School Corner


The CHARACTER of the MEN as well as their financial responsibility had to be found O . K . before we could become a member of the Federal
Reserve system of banks.

Being a Member Ba
em means that our bank is one this National Sys CHAIN of banks linked together for the protection of our depositors.

When your money is in our bank you can Get it when you WANT it-because we can take our securities any time to our Central Reserve Bank
PUT YOUR MONEY IN OUR BANK
First National Bank
A. B. Brown, President Jno. C. Broyles, Caehier Carl Mcidams, Vice President James B. Reed, Asst. Cashier

## These are the Suits You

 WILL WISH TO BE SEEN WEARING SOONThe sudden changes in the weather prove to you more conclusively than any words we could use how essential it is for you to have your Spring Suit now. From now on there will be many days when a wrap is necessary but the suit you have worn all winter is too heavy or looks to warm to be seen in when you meet your friends in Smart Spring apparel.
Our suits in new SPRIRG MODEL.S are unusual attractive and are being shown in all the new shades and colors.
Our four-house buying make it cheaper prices. We feature

## WOOLTEX and PALMER SUITS

## Barrier Bros. Dry Goods Co.

"DEPENDABLE MERCHANDISE" Plainview, Texas
Stores also at Lubbock, Brownfield and Floydada.



## BARBER SHOP GHRKGE

I have purchased the Bedwell Barber Shop in the rear of Roy Griffith's Confectionery, where I will will be pleased to have my friends and patrons call and see me. First-class workmen, and prompt and courteous service. We ask that you give us a try out with your barber work, feeling sure we can make permanent customers out of you.

## V. E. PRUITT, Proprietor

Successful Incubatars

## successel brooders

And a full line of Modern Poultry applances and supplies for the Ap to date poultry raisers. Our line of poultry supplies, appliances pemedies, Feeds and conveniences is the largest in Texas. If you raise pouitry on a large scale or on a small seckle, it will pay yo in ear lond lots.
C. E. White Seed Co minnyum: \#hyty


Don't Need a Butcner Knife...

Our meat is easy to cut easy to chew, and easy to digest 'ou can't beat this the price.

EAT ORDERS DELIVERED BY
HE CITY GROCERY.
J. H. RILEY


If a man loves a woman-that's his business.
If a woman loves a man-that's her business.
If they decide to get married-that's fine business.
But when they are thinking of getting the best Hoosier to help make comfortable their little home-that's OUR business.
A few minutes spent in coversation with our Hoosier man will give you much valuable information regarding the points of a good Hoosier. Stop in and see them when you are down town.

## Norton Baker Hard-

ware \& Furniture Co.
LOCKNEY


This is because we do a big volume of grocery business and can afford to make the little prices.
And the quality of our groceries is the best. We know it, you will know it when you try them.
Give us all of your grocery orders next month and you will buy from us all of your groceries and everything eise you need in our line as long as you live.


## THE CHOICE IS UP TO YOU

We have never taken the position of telling farmers how to farm. We believe that the farmers have forgotten more about farming than hardware men as a class will ever know, and it's simply our business to serve you, to sell you what you want.

Whether you prefer to walk between the handles, or ride, or crank a tractor, is none of our business. It's our business to show you the very best implement of its kind that we can find and at the right price. The choice is up to you. Come around and look us over.

We have the CASE LISTE R,AVERY BOB CAT disc plows, and P.\& O.disc harrows. We have in stock any thing yourmay need for either horse or tractor use.

## E. P. Thompson \& Son



## Post Office Cafe

 EAT WITH USIlt will be sanitary
It will be well cooked.
It will be appetizing.
It will be O.K.
Others find it so, and so will you.
MID-DAY MEALS A SPECIALTY
${ }^{-}$ROSE DILLARD, Proprietress

## LET YOUR AUTO

Have the benefit of proper treatment If you want to get away quick when your tire embarrasses you or your engine has a icicle for a spin-

## COME TOUS

We'll put some real work on your machine-work that brings you back again.
TURN IN ANY TIME
We're always ready to give you immediate service at reasonable prices
LESS HUTCHISON
Located at Lockney Garage

## Look! Notice! Listen!

 barber shop movedI have moved my barber shop to my build ing adjoining Norton Baker Furniture \& Hardware Co., where I will be pleased to have my friends and patrons to call and see me We will give you first-class service.

## B. F. Rigdon

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 territory with togss the three-gear business interests on the movement saturday night.
Felogd county, for
 state." Mr. French said. "Floyd coun-
ty hivg sippers were nmong the best
customers of our market at that time
sult 1300 SHEEP SOLD - Floydada While at present we are at teceiring time
cew
actoristo of the top-noteh hogs char-.

 neeved, these to be distributed over head. Cauble plans to raise them on Hunter of Texns receiver, is in charcke

# Ben Whitfill \& Sons 

GIN NERS

Lockney, Texas
We have been in the Ginning Business 40 years, pleasing and displeasing the people. Now with our up-to-date Machinery and fine Cotton Cleaners we please 'em all.
When in Lockney with cotton come and see us, near Depot.

## PLANTING SEED WHILE THEY LAST S2 PER BUSHEL

We have added to our business a new boll breaker and cotton cleaner. How can we show you unless you come to see us. A special invitation is extended to you to come an dsee our new machinery, cotton or no cotton. Bring your wife and daughterswith you, we will be glad to show them.

COAL BUSIMESS ADDED
We have added to our lines the coal business. We can supply you with your fuel.

Ben Whitfill \& Sons

## The Chalmers CARS

We are agents for The Chalmers Cars. We can sell you on quick delivery, a Five Passenger Chalmers Touring Car. The Seven Passenger, The Chalmers Roadster, the Chalmers Sedan for five, or the Chalmers Coupe. There is no car on the market bet ter than the Chalmers, and few as good, when price and real service is considered. Call in at once and let us show you the Chalmers.

HI-WAY GARAGE

## CARDEN SEED

All Kinds of Garden Seed found at our store.

SEED POTATOES
ONION SETS
PACKAGE SEED, all kinds
When you get ready to do your gardening come to our place for your seed.

## City Grocery

## Who's Your Lumberman?

## J. C. Wooldridge Lumber Company

## GOOD IS GOOD BUT BETTER IS BETTER

groceries are better. We sell the bet ter kind, but we DON'T CHARGE ANY MORE. Steady customers at small profits are the best in the long r'n.

TRY SOME OF THESE

## Our Flour Our Syrup

 Our Breakfast Serials Our Coffee Our Breakfast Bacon Our Canned GoodsTheo Gritfith


##  REMAIWS THE SAME <br> The subscription rate of The Record, the quality newspaper that contains high class features for every member of the family is $\$ 100$ per month in Fort Worth. The Record is the only newspaper in Fort Worth containing Associated Press Reports seven days each week. And the beautiful Photo-Gravure Supplement every Sunday. Is there one any better? <br> If the shortage of white paper is not relieved real soon, or if the postage rates are again incres ed, we may be forced to increase our rates in the country to $\$ 1.00$ per month as we did in Fort Worth. In fact, the searcity of white paper and the threatening increase of second class postage may cause us to refuse subscriptions temporarily. A word to the wise should be sufficient. "Get in while the gettin' is good.' <br> Our rates in Texas and Oklahoma effective January 1,1920 are as follows: <br> | y \& Sunday | Daily Only |
| :--- | ---: |
| $\$ 8.00$ | $\$ 6.00$ |
| 4.25 | 3.25 |
| 2.25 | 1.65 |
| .75 | .55 | <br> AND OKLAHO <br> Daily and Sunday or Daily Only <br> Box .............. State <br> Town (Publish <br> (Publisher insert your name here for our key.)

## Floyd County

 Elevator $\mathrm{C}_{0}$.Announcing the arrival of a car of Cotton Seed Cake. We can supply you in any quantity.
We will ship a car of Sudan next week, so if you have Sudan seed bring it in at once.

## Cars Again Scarce

Cars are scarce again and if possible you had better call us before starting in with your grain.

## WE TAKE PLEASURE

in announcing that we have added many items to our stock of Hardto come in and get our prices on any to come in an dget our prices on any thing you need in our line. Just received a line of Columbia Tires \& Tubes. It will soon be time to make a garden. We have plenty hoes and rakes to prepare the land and Ferrys Seeds for planting.
We pay cash or trade for produce and sell strictly for cash.
G.gS. Morris \& Co.

Lockney, Texas


## HEMSTITCHIMG

We have intransit a hemstitching and button hole and button machine. We will be prepared to do your hestitching, we also have a dress-making parlor in connection.

## OLYMPIC TAILOR SHOP

## IF YOU WANT

to change your breed of chickens? Have you some choice ones to sell? Do you need some new stock in your flock? If you have some good stuff to sell we will sell it for you or if you want to buy we will get what you want. We will charge you nothing for any service we can be to you along this
line. Also remember we want your surplus pro duce and will pay you the highest price. Bring us duce and will pay you the highe
your chickens, eggs and butter.

We also have oyster shells and egg crates at low prices.

## OUR PRICES

| In Cash | In Trade |
| :---: | :---: |
| HENS . . . . . . . . . . . . . . . $241 / 2 \mathrm{c}$ | . .25c |
| FRYERS ................... 22 - | 23 c |
| STAGS ................... 13 c | 131/2 |
| TURKEYS .............. 25 c | 26c |
| EGGS .-. . . . . . . . . . . . . . . . 40c | .40c |
| SHIPPING BUTTER ...... 20c | 20c |
| See us before you sell. |  |

## Baker Bros.

Lockney, Texas
When you buy a tractor you want first,the most efficient, dependable and economical tractor on the market. Second,eme yor eahe mat meansomething. For what good is thevery best tactor to you if you donthoroughly know how it works andhow to keep it working?Twent to the Advance-Rumley Deal-the famous Oil Pull Tractor is built forthe famous Oil Pull Tractor is built fo$\mathbf{V} \quad$ the express purpose of putting myselfwas privileged to attend this two weekcourse in compan with some 250 othercourse in company with some 250 other
dealers selected by the Advance-RumI
ley Thresher CompanyDuring the two weeks we workedand worked hard. We learned the tradtor thoroughly,-not from books-butby stripping it down and assembling itagain. We worked on the motortransmission-the cooling, ignition andElubrication systems-in fact every partof the machineAnd they put the "cards on the
table" there at LaPorte. We were al
lowed, and urged, to look into every lowed, and urged, to look into every branch of the factory - no department was closed to us - nothing was kept
from us. We saw the whole inside from us. We saw the whole inside workings. The bigness of it impressed me-the machine shop alone is 800 feet long-but more than that was the
systematic way things are organized systematic way things are organized
and the thoroughness with which the and the thoroughness with which the
goods are manufactured, inspected and tested. One of the machines, a cylinder grinder, is the only machine of its kind in the country. The OilPull cylin ders an dpistons, you know, are ground to within 1-1000 of an inch.
Iwas pretty well satisfied before I Went down to LaPorte that the materi-
als and workmanship that went into the als and workmanship that went into the
OilPull were the best that went into OilPull were the best that went into
any tractor-now I am SURE of it. any tractor-now I am SURE of it. In the Rumley OilPull Tractor I am efficient, dependable and economical tractor on the market-and guaranteed remember-but I am backing it with a personal service that means something.

JOHN M. LIVESAY
advance-rumley distributor
Lockney, Texas


