## Tackney Thearan



LOCKNEY DRUG CO.

## Superior Grain DRILLS

It i s a bout time to to think of sowing your wheat, and don't forget that we have the

Famous Superior Line OF DRILLS

With the last improvement that has been made on this drill it will give you satisfaction in every way Be sure to see the SUPERIOR before you buy
E. P. Thompson \& Son

Lockney, Floyd County, Texas, Friday, September 19, 1919.
Number 52
hom tomet whent

$\qquad$ t
t stock has a large amount of manure
accumulated which can be put back
the rewing of grain of frain crops withou
thertility in the form of

Electritied Homes The Electrified Home is THE CLEAN HOME Just turn the switch the power house does the rest. ders, soot or ashes to contend with. THE COMFORTABLE HOME-Electri cal heat is the most even and uniform of all heat.
Save worry, save time, save work, save discomfort, yes, even save money by having us Electrify your Home.
It's the MODERN way.
C. R. WILKINSON

## VICTORY FAIR

 swisher countyAT TULIA, TEXAS LIVE STOCK EXHIBITS, AGRICULTUR al displays, poultry exhibits, ETC.
Races, Bronco Busting, Steer Roping, Band Concerts and Various other Amusements Both Days
COME EVERYBODY:


New Shipment of Dinning Tables and Chairs

Norton Baker Hardware \& Furniture Co

LOCKNEY,
TEY

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##  5 <br> 4．G．McAdams Lumber Co． 

\author{

## Land Bargains

 <br> Let Me Help You Own a Home <br> 640 acres in 2 miles of Happy，Texas，two sts of improvements，all good，smoothe and，clear of lakes．$\$ 35$ per acre，$\$ 5,000$ eash，balance 8 years time－ <br> 640 acres in 5 miles of Happy，well im－ roved，$\$ 30.00$ per acre，good terms <br> Two sections 20 miles east of Happy，two ets of improvements．$\$ 20.00$ per acre．A <br> Two improved sections in 5 miles of Hap－ 25．00 per acre，small cash payment or other information <br> GEORGE W．LASH real estate}


HAPPY
‥n＋mo

${ }^{-} 18$ cents a package

## CIGARETTES

If you want to know what rare and unusual enjoyment Camels provide smoke them in comparison with any cigarette in the world at any price！

AMELS are a cigarette revelation any or refreshing flavor and fragrance；or，that wonderful mellow－mild－smoothness you never before got in a cigarette smokel Yet Camels are so fuil－bodied and so fuil－of light could be put into a cigarette！
Camels expert blend of choice Turkish and choice Domestic tobaccos makes them so irresistibly appetizing！And，the blend explains why it is possible for you to smoke Camels liberally without tiring your taste！ of tobacco smoked straight！
You＇ll realize pretty quick，too，that
 is their hreedany reason you smoke call retty aftertaste or unpleasant cigarettyodorl
Once you know Camels you won＇t take much stock in premiums，coupons or gifts！You＇ll prefer Camel quality！

R J．REYNOLDS TOBACCO CO．，Winston－Salem，N．C．


City Grocery
SOME CORN
Parmers around Honey Grove are 15 to 20 feet thish with three and foum corn that are about twelve inchos, hundreis of jack-rabbits have ben There are several ears hanging found dead in the fields, as it grew
long. Th
 very stalk of corn in this section has ing for an airplane from of hem
$\qquad$ in County corn is not in a class some coment on Mitchell county corn
$\qquad$
$\qquad$

Who's Your Lumberman?
-
us figure your house bill or your repair we are sure we can

J. C. Wooldridge Lumber Company

## STOMACH TROUBLE <br> a long while I suffered with stomach trouble. I would have pains and a heavy feeling after my meals, a most disagreeable taste in my mouth. If I ate anything with butter, oil or grease, I would spit it up. I began to have regular sick headache. I had used pills and tablets, but after a course of these, I would be constipated. It just seemed to tear my stomach all up. I THEDFORD'S

## BLACK-DRAUGHT



| en the paths of truthfulness. You havent seen any corn this Corn that is really corn of the kind can be seen on the <br> The stalk will average in places sixteen feet high, and the One patch recently gathered ed 1500 bushels to the acre and more than 100 per cent. We orn that is corn, corn that re ds one of the pine forest of East If you North Texas and which is corn come to Floyd We will show you something $\qquad$ The Plainview News suggests that order to make the world safl for bands the women should be disarm completely of such weapons as | ially it stands for right and whatever is good for Vernon in particular and the Panhandle in general. <br> Every priting office in this part of the state knows "Gene" Thompson, who will be business manager of the new publishing concern. For years he has traveled up and down this territory, carrying his cheery smile and "hail fellow" greeting to each print shop therein, and if he has an enemy we have never met him. His long experience as a salesman and previous experience in the publishing business itself, amply qualfy him for the work he will now undertake. <br> The people of this city will welcome eagerly, this new enterprise and there cannot be the slightest doubt |
| :---: | :---: |

## Mr. Farmer-

Lightning is a real danger and a frequent visitor. Safety from it can not be guaranteed by anything of human invention.
We offer the next best thing to pay you in dollars and cents for the damage it does to your property.

## C. R. HATCHER

Office in Norton Baker Building Phonee No. 66. Lockney, Texas

## The Reason Why

Rubber and Automobile Securities are
Good Investments

Chevrolet

$\qquad$
Dunlap Tire Co.

$=4=$<br>We represent in the sale of stock the Texas Motor Car Associa- on and the Southland Tire and Rubber Company of Fort Worth.<br>C. A. Wofford,

## Huggins \& Fairey

A Corner in Bargains
That makes life worth eating for. We al ways have the drop on the stock markets. We know where the best can. be had for the least money and that is to your advantage as well as ours.
It enables you to secure good groceries at
Better the condition of your pantry by hold ing down its laced edge paper with the products bought in our store at your price.

Theo Griffit

## Twelfth Floyd Co. Fair

 Floydada, Texas, October 2, 3, 4, 1919

atomobile Races, Two Days $\$ 875$ each day in prizes. Five cars already en-
$\qquad$
$\qquad$
$\qquad$

## Floyd County Fair Association



## Do You Suppose

A store could be operated on a "Save You Money" basis
occuyping one of the best stands in town, proclaming to
an intelligent public constantly that they can save them
money by trading there, do business and thrive unless
they actually did save their friends money. Wouldn't
some one very soon find out that the very seat of their
business was a fairy story and then others and others un-
til soon the store wouldn't have enough business to sup-
port a peanut stand. We have been in business in Lock-
six months, our business has continually grown and we
have saved the people of this vicinity several dollars by
trading with us. anose you try trading with us 30
days, at the end if inat tme figure your grucery bill with
preceeding months and see if you have not "Had it For
Less."
Remember the celebrated Marechal Neil Flour.

## Wise Grocery

PHONE NO. 12

## We h. Come and Buy

me Jewelry from me. 111 give you your oney's worth
LLi Watehes, Cocks, Ete. ? JEWELER

Arthur B. Duncan aneral Land Agent and Abstractor


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Oomer of complet an thernot ot



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Once se soutbeat corner pable nomace

ARTHUR B. DUNCAN Floydada, Tex
W. M. Massie \& Bro. Geeneral Land Agente (The Senior Lasd at Abstrian
nees of Fhoyd Co.) SELL, EXCHANGE or LEAASE (tor Grasing or Farming Purpoean

 NON RESIDENT LANDS A NON RESIDENT LANDE
SPBCIALTY Address
W. M. Massie as bro
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\begin{gathered}
\text { DR. J. C. QUEST } \\
\text { Dentiat } \\
\text { Oftce Over First National Bank } \\
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\end{gathered}
$$

## To the Consumers of COAL

The Mines have not been running much over a basis of two days per week. All the dealers through the country, and especially the consumers, have not been buying their coal,and the consequence will be that along in October and November, and especially in December, we will probably see the greatest coal shortage that we have ever experienced. Of course everybody will want coal and

The Mines Will Not be Able to Supply The Demand

Advegtising costs us money, whether you buy from us or some other person, BUY IT. We will be glad to spend this amount, if it will be an inducement to you to lay in your snpply of caol, you will buy it later if you can get it, why not now? We urge you.

Floyd County Elevator Company

[^0]

Style Shop
Each week new King Bee Pattern Hats
 are looking for; see me.

Mrs. D. J. Thomas

## Save by Pressing

 and CLEANING your old dothes when you have grown tired of the colorCleaning is our forte. Cleaning is our forte.
Your apparel is red
Your apparel is redeemed from the soiled appearance and restored to the cleanly, neat, well pressed garment.
D. F. McDuffee

## Order Early

Place your orders for your suit early so as to get choice of selection, and an early delivery.

John W. Sams

## Grocery

## ANNOUNCEMENT

I have purchased the Farmers Exchange stock of groceries and invite the public to call and buy of me. My business will be conducted on a cash basis, with the policy of selling at a close margin. I will carry the best groceries that can be bought and will appreciate your business.

Come in and let us get acquainted.

- G. S. Morris

LOCkNEY.
LOCKNEY.
TEXAS


Fall Suits, Coats and Dresses


Fasinating Styles in Garments of Quality
Such is the verdict of all who have seen
hem. The graceful straight line effect d with touches of trimings, such as stitech-

on will find in them worthy examples
Come in and Select Yours Now

## Mallory stats

## Baker Brothers

"The Store of Service and Satisfaction"

## LOCKNEY

TEXAS


 -ressive farmers, paid hte Beacon Miss Roy Riley will teave Saturd Cfice an appreciative visit last Sat-
urday, Ieaving us a fine water melon whe his compliments. The melon Mr., R, M. Peace, and son, Rober
whes fine and dandy and the Beacon will go to Abilene whe
folks enjoyed it very much. Mr Miss Roy will enter the Cloy Parsons has our thanks for huch. Mr. M .
didenPid rememberance. Elden Sanders, son of Brother chin
Sister Liff Sanders, will leave Satur Abilene where he will enter the Christ day for Abile
an College. College.

## Notice

We have purchased the Lockney Garage. We, B. A Queen and S. R. Livingston, purchasing the stock of Supplies and fixtures, accessories, vulcanizing and welding plants, and Hutchison Brothers purchasing the repair shop.
We will be glad to have your repair business, and will guarantee you first-class service. We will carry a camplete line of automobile supplies and accessories. Headquarters for the Hot-Shot Batteries.

Respectfully
B. A. QUEEN,
S. J. LIVINGSTON HUTCHISON BROTHERS

Shoe Life Insurance
A good shoe just begins its life when the sole wears.
No matter how badly worn we can, put
A. R. Eastwood

## BIG SPECIAL AT <br> At Olympic

Saturday, September 20th "MIDNIGHT PATROLE" In Seven Reels
Also TOM and JERRY MIX Comedy Admission: 15 and 25 c

## Notice to the Public

I have purchased the Lockney Transfer Company's business, and will continue same at the same stand. In taking charge of the business I propose to give the public first-class service in every respect. I wish to do your hauling and will give all orders placed in my hands prompt attention. Wi continue to meet all trains with the cab.
I ask that yoy give me a share of business.
E. D. VAI مot, Owner and Mans


Ladies, Misses and Childrens Coats. Seal Plush for Ladies from $\$ 45.00$ to $\$ 60.00$. Misses and Childrens prettiest styles
$\$ 9.00$
to $\$ 27.50$

LADIES' READY-TO-WEAR DEPARTMENT
We have the largest exclusive Ladies' Ready-to-Wear deparrment in the City. Come take a peep at these new and up to date garments. It is a pleasure to show you whether you buy or not


LION SPECIAL AND

JOHN B. STETSON
HATS
$\$ 3.00$ to $\$ 12.50$

## September Price Bulletin

Ascending prices and wide spread complaint of scarcity of goods and labor stands out as the most prominent feature of the season. Shopping conditions with us show unusual amount of acti vity for the Fall and Winter season in every department of our store. In fact the willingness to buy seems stimulated by threatened famine in certain comodities.

There was never a year in th history of our business that Fall ropping was so early. Seems that our trade has learned the lesson of last year and do not want to get caught again without their supplies.
We have the right merchandise at the right price. Our store is now brim full of strictly high class merchandise. Come see for your self and get our prices beforyou buy.

PRICE-GOEN DRY GOODS COMPANY
J. D. Price SOUTH SIDE SQUORE
$\qquad$
$\qquad$ FLOYDADA, TEXAS


## Vulcanizing

Hes fatet Weem ax that tire of yure and d make it as good as new.
It takes an expert to do tire repair work properly and we're specialists in this line. Located at Hi-Way Garage

Otho Lowe


Batteries repaired and re-charged We do a general auto repair business. 3ring us your crippled cars. We guaran3e you service with promptness and accur$y$.
Come and see us when in need of work
Harve Pennington
TEXAS


GOOD TEAMS
We have some good teams that we will ell on twelve months time.
$\frac{8 \mathrm{e}}{}$ still have some high grade pianos ewe are selling at close prices Be sure and come around when you need a good team or piano
J. W. Boyle \& Son

## New Stock

We have now arranged our new stock of jewlery, Cut Glass, China ware, Stationery and Drug Sundries.
Our stock of confections are complete Just the place to get your candies, and sweets. Our fountain products are the best.
okers and tobacco usere will find at igaretts and tobaccos.

## Roy Griffith

## SchoolSupplies

N
Produce

Creamery Butter

City Grocery


## cook! Listen!!

If its Grain you have to sell or Coal \& Feed you want to buy call 60 for prompt and eficient ser vice. A square deal to all.

LOCKNEY COAL \& GRAIN COMPANY
iocnerr mans

All Done Up Fresh Fish Every friday

The City Market invites the people to buy their meats from them daily, pledging first-class service, and the choicest meats at all times. We have all kinds Fresh and cured meats. Also cooked meats too the busy wife

City Market
H. P. Coleman, Mgr.

Respectfully,
A. L. THOMPSON

## Lockney Undertaking Parlor <br> Joe McCollum, Proprietor

Kam in mantin Ne carry a compiete stock or undertake
 Lockney Undertaking Parlor

## Special Land BARGAIN

200 acres joining the town of Lockney, one of the best improved places to be found $\$ 87.50$ per acre.

## J. B. Downs Land and Cattle Co .

## Just Received

samesmentis
Iamsinas sior
Silk Shirt Patterns
Lady's Suits
Lady's Hats
Lady's Dress Shoes.
Ourse is complete Come in and let us show you our new Outings, Ginghams, Un-
derwear, and a big line of New Silks. New Serges, Braids and all the new trimmings, for less.

Page Dry Goods Co.
tow cash prices

## Wanted More Land Buyers

If you want toen sour land we have the buwers Lists sour hand with us and we willdo ourrey vest $t$ onl it
Ihave evereal spexat largains to offer small cast pament and ousy tems on ne

C A. Wofford $\mathrm{Co}-\mathrm{Op}$ erative Land Co.

LOCKNEY, TEXAS

## DRUGS--

We have a complete line of Pure Drugs nd Drug Sundries, Toilet Articles, Station ery, Cigars and smokers articles

OUR FOUNTAIN
Contains all the delicious drinks to be found anywhere. We cater to your business, and will be pleased to please you. We make a specialty of our prescription ork. Accuracy and special care are g :
in to all our preseription compounding:

## Stewart Drug Co.

## Coal

We want to sell you your COAL. We have the NigGerhead and matland COAL.
Better buy coal now while you can get COAL
We buy all kinds of Farm Products in the way of grain.
Remember, we are still in business, locat led on the track

Farmers' Exchange L kNEY,

TEXAS

real estate agents
-We want your business. If you want to sell your land or City property, list it with us. If you want to buy, call on us, or write for snap bargains.

## Goen \& Clárk

Office, Room 8, First National Bank Bldg. FLOYDADA,


We are showing a large variety of Fall models in Styleplus Clothes for men and Young men of all ages. They come in conservative models, Waist Seam, Belted, and double breasted effects.

PRICED
$\$ 25.00, \$ 30.00, \$ 35.00,40.00$

## Carter-Houston's

 PLAINVIEW

## Extra Special AT OLYMPIO

Tuesday night, September 25th Charlie Chaplin in his third million dollar comedy An Idyll of Small Town Life.
Also Tom Mix Special Five Reel FeatureWestern.

Admission: 20 and 35
pecial matinee for school children in after n, at 3 o'clock.

Admission: 15 and 25 c .


[^0]:    LOCKNEY and AIKEN

