

The Lockney Beacon
Mr. and Mrs. Ben F. Smith
Editor and Publishers

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TERMS OF SUBSCRIPTION
One year \$1.50
Six months75
Three months40

Display advertising rates on application. Classified advertising 10 cents per line. All advertising matter will be run until ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable monthly.

Buy a Liberty Bond, and have a part in winning the war.

Every man in Floyd county is expected to buy a Liberty bond. Have you bought yours?

Floyd county's quota of Liberty Bonds is \$130,000. Every man is expected to purchase all the bonds he can take care of.

The daylight saving law is meant as a conservation of time. This time should be spent in gardening as a war measure. Have you a garden started?

Last Saturday was the first anniversary of America's participation in the world war for democracy and humanity. From an unprepared state we find ourselves today greatly prepared to whip the Kaiser, but the beginning has only just begun.

Childrens painted one of its business houses yellow and issued a notice for the proprietor to get up and get. The proprietor is alleged to have made remarks about the government in an uncomplimentary manner. During these distressing times it is not healthy for a man to show his Kaiserism.

April 26th 150,000 of Class One will be called to the colors. Texas quota will be 7,800. This is the first call out of the army of 800,000 men to be called this year. Calls will be made monthly, or as fast as they can be handled at training camps. April call is three times the number the government planned to call, but the crisis in France has called for all speed in assembling and sending troops to Europe

Attorney General, E. F. Looney, has withdrawn from the Governor's race, assigning as his reasons that the people of Texas, through Gov. Hobby, has been given what they had been asking for for thirty years, that of prohibition. With Mr. Mayfield out of the race also gives Mr. Hobby a clear field as far as prohibitionists are concerned. The attitude of both Mr. Looney and Mayfield will not be forgotten by Texas people. They have shown themselves to be patriots instead of mere politicians. That Gov. Hobby will be re-elected no one seriously doubts. The people of Texas are thoroughly satisfied with Gov. Hobby during these perilous times, and are not inclined to make a change nor stir up political confusion to detract from their duty to the federal government.

Of the 800,000 men to be called to the colors this year, Texas will furnish 40,000 of this number. Texas is ready and raring to go. We can furnish a hundred thousand, and the sooner the better it would suit Texas people generally. Texas want to get at the Huns, and they will show them how Texas people feel over this throat cutting business of American sens.

President Wilson has answered the duplicity of the Hun rulers. "Force, force to the utmost; force without stint or limit; the righteous and triumphant force which shall make right the law of the world and cast every selfish dominion down in the dust." Those are the words of our president to the throat-cutting German dogs. America is determined, we have not begun to fight yet. We will put an army of ten million men in the ranks in Europe if it becomes necessary. We are putting them there faster than any other nation could have done, yet we only have just begun. The Kaiser will yet feel the keen edge of the American sword. He has plunged the word into an awful war, and he can't get off with it. Every dollar we have, and every crumb of bread is pledged to the whipping of the Germans. President Wilson is the spokesman of the civilized world, and his sentiments are the sentiments of England, France and Italy. It makes us glad that we are an American. It makes us glad that we stand solid as a nation for the defeat of militarism and heathenism. We have no doubt of the outcome, right will prevail.

Last Sunday, at the Christian church, we listened to an able sermon, delivered by Eld. Luff Sanders of Lubbock. He took for his subject perilous times and a Christian's duty. His sermon was filled with patriotism and Americanism. He admonished his hearers to be brave and courageous, and do not become dispondent. He admonished us to support the government loyally, buy liberty bonds, give aid to the Red Cross work, etc. Reviewing the present world crisis he said this is a time that tries men's souls, a time for brave and courageous men. The coward and timid man or woman has no part in this great human struggle, but the loyal, brave Christian would be those that come out better men and women. He stated that perilous times had always come to man, and if we conduct ourselves devoutly and bravely we would be prepared for the blessings that would follow world peace. Brother Sanders sermon was pronounced the best every heard in the Christian church along the lines he discussed. His remarks were strengthening, both to the church and the government. It was timely, and will prove an inspiration to his brethren in Lockney to stand firm in the present crisis and do their whole and patriotic duty to the church and the American government.

Here comes one of the most frightful and nerve racking story of German cruelty practiced on Americans in Europe. A salvation Army Captain, writing to this country, says: "I visited a base hospital recently," says the letter, "and had this story from a sergeant who had passed through one of the raids. The sergeant was horribly wounded by a grenade and passed by the Germans as dead. Before the sergeant lost consciousness, however, he saw a dozen Germans overpower three American boys and cut their throats from ear to ear, one of the Americans being held by four Germans while a fifth fairly severed his head from his body. I have just learned," continues the letter, "that this same company of Americans passed through today with their bayonets sharpened like razors, sworn to avenge this awful crime against their comrades. It is the work of the enemy brigades known as 'the butchers' that make our blood boil and make us forget to love our enemies." When we read of the butchery of our dear boys in the manner above stated it makes our blood run hot. God pity American sons that fall in the hands of these German brutes. And we say, God speed the comrades of these murdered Americans in their work of revenge. "Vengeance is mine saith the Lord," and in this case it

will be the Lord himself that will avenge such inhuman cruelty. The Germans have inaugurated a reign of terror and unheard of cruelty in regard to American soldiers. They expect to deter America in her purpose, but she little knows our metal. For every drop of blood spilt by these German dogs we demand and will claim as told the lives of these human beings. No wonder public sentiment is running high in this country, and the man that criticizes the government is promptly dealt with. They should be. When we see our brothers' throat cut in cold blood, and not on honorable fields of battle, we have no respect or patience with the dirty cur in this country that will stand in the way of the government in prosecution of the war, and avenging the cruelty practiced on our sons.

A splendid lesson in patriotism is manifested in the action of a number of counties in Texas voluntarily pledging themselves as citizens to discontinuous the consumption of wheat for the next few months in order to release same for exportation. We know of know greater patriotism than is shown in these matters. If all the country would agree to cut the consumption just half into there would be plenty for our armies and allies. When it is proven to the American people that a step of this kind is absolutely necessary, or when the fact as it now exist is brought home to them, we feel sure that dispensing with the use of wheat will become the general practice instead of the exception. The greatest difficulty in prosecuting of the war has been to convince men and women of the importance of this or that thing.

Clarendon raised thirty-five thousand dollars of its Liberty Loan quota the first day. We have not been apprised of the amount purchased in Floyd county the first day, last Saturday, but have no idea it ran to the above proportions. Floyd county people are a little slow to become interested in these matters, but when they do take hold they usually go over the top. Our quota is \$130,000. This is a considerable sum, but it is not beyond our ability to subscribe this amount. This is a matter when general co-operation is necessary. To raise this amount it will be necessary for every man to do all he can and then some. Because you haven't the money on hands will not excuse you. Your ability to borrow will be taken into consideration. The government expects every man to do his duty, and if you are not able to purchase a bond then it is expected that you will boost for same and encourage others to buy. The campaign manager is instructed to turn every man in that fails or refuses to buy a bond, with the reasons assigned for such failure or refusal. The authorities know how much property you own and your general financial ability. Come clean and do all you can.

Sweetwater is going to keep on the map if it takes a killing a month to do it. Rather strenuous advertising, but it gets them on the front page.—Taylor county Times.

Sweetwater has sure come into the limelight the past few months for bad men from Bitter Creek. There was a time when Fort Worth held the championship for so many killings per, but things have changed. The Panther City criminal record use to be attributed to submarine liquor, but in Sweetwater's case no such honors can be claimed. It may be the attitude at Sweetwater has something to do with killings in that city. But there is one thing to be said in Sweetwater's favor in these matters, and that is, it has not been her citizens that have carried on these mortal combats, but rather a meeting place for those of other towns. The best way to stop these killings will be to send somebody to Huntsville for periods ranging from 99 years up.

According to Mr. Wolfe of political fame in Texas no man has a right to oppose the candidate he selects in his wisdom for their support. Mr. Wolfe would make a fine kaiser if he lived in some other country. Unfortunately the people of Texas still reserve the right to do a little thinking of their own. Too bad—for Bro. Wolfe.—Taylor County Times.

It seems that Brother Wolfe is a pretty good adviser after all. He speak and Mayfield and Looney got out of the ring. He speak again and we see a clear field for Governor Hobby among prohibitionists of Texas. Abilene and the Times has no prohibition champion left in the field except their straw-man Cockerell. Of course Mr. Clark is still in the race, provided the sale of his platform keeps pace with his campaign expenses. Our Abilene friends must be between the devil and the deep blue sea. They are good prohibitionists over there, but they are driven to except either Hobby as a practical prohibitionist or Gov. Ferguson as a rank anti. We feel for you, Brother Halford, but we can't reach you.

One day this week a certain prominent and well-established merchant of our city in conversation with this editor made the following statement: "I

his last cent with these multiplied advertising schemes brought in by transients. He said that he intended to spend his entire advertising appropriation, and it isn't insignificant, with the home paper and with the home printers. This is the conclusion of a business man after years of experiment and is worthy of consideration by younger men who are striving to get the best results from their money spent for publicity.—Clarendon News.

It is usually the non-advertiser that is the first to get stung by these traveling advertising grafters. In every field we have been in in Texas, and we have been in several, we have had merchants that do not believe in advertising at all, and you could not get a dime out of them with a gimlet, yet let a traveling salesman come along with a red rich right now proposition and he takes the bait, cork, sucker and pole all under at one jerk. A few years ago, the Merchant's Association at Waco passed a resolution that they would not advertise in any other manner except through the columns of well established newspapers. We are not informed how long the agreement was kept in force, but we feel quite sure that they paid less money for advertising and at the same time got greater results. But why worry. Barnum, the great circus man, once said, that there was a sucker born every minute. Birth rate continues in this particular.

FLOWERS FOR THE LIVING

There is a sweet old lady living in our neighborhood, who has mothered a great many of her own and her neighbor's children, and though poor in worldly goods, is very rich in the affection of others. All day long people stop at her door, inquire after her health, showering a thousand little attentions upon her, which only the aged can properly appreciate. Seeing her reminds one of a splendid sermon. After a life of unselfish devotion she is made happy by the affection of young and old, rich and poor.

Let nobody tell us that it does not pay to be a gentleman or gentleman! The experience of Grandma Decker utterly refutes it. Think of the cheerless old age of some you know, who have had no regard or love for others are dead so far as others are concerned long before the last breath has left their weakened bodies. Money makes no difference, people avoid them, and the only favors they may expect are those they are willing to pay for.

After all, don't we get out of this world just about what we deserve?—Quannah Tribune-Chief.

The above is indeed a beautiful sermon, one we would all do well to learn. The scattering of sunshine as we go along is like one casting his bread on the waters. Some day, as in the case above mentioned, the sunshine scattered here and there as we go down life's pathway will return to us in a cluster of sunbeams to gladden and sweeten old age. The American people have been too busy in the past to scatter sunshine, but we think, in the years to come, we will see a change in these as in other matters. We feel quite sure that many new customs and new modes of living will date back to the dawn of a new age, when peace is again restored to troubled earth and mankind be allowed to pursue the even tenor of his ways, unmolested with the thought of war. Like gold cast into the fire civilization is undergoing a process of purification in fiery trials and tribulations. The dross will be thrown away, and civilization emerge regenerated and reconsegrated to the pursuit of peace and happiness. The Beacon writer is an optimist, and sees in the future great things in store for the men and women that are courageous and does their full duty to God and man in these dark days of adversity. The best in us is undeveloped and only adversity can bring fourth these hidden treasures.

The mail order concerns of this country do an aggregate annual business in excess of a billion dollars, and this stupendous total increases steadily each year. Every dollar of this billion come from the pocketbook of a customer of some retail merchant.—Claude News.

We have thought much anent the mail order business, and have endeavored to find a solution in which to persuade men and women to spend their money at home, but nothing practical has suggested itself. In our mind the fault lies mainly with the retail merchant himself. If he would adopt the same liberal advertising as does the mail order concerns, and stress the educational feature of same the mail order business would decrease instead of increase. The retailer has the advantage of the mail order concern, inasmuch as they have the home newspaper to advertise in when, as a rule, the mail order house is cut out of local advertising. Newspaper advertising is the method to fight the mail order business with, and that with convincing price-quoting comparisons. A man's dollars is his to do with as he pleases, and in the absence of convincing advertising that he can buy goods as cheap at home as abroad he naturally buy where it is seemingly the cheap est.

BUY A BOND of the Third Liberty Loan

Every loyal citizen is behind this great struggle, and must contribute his money for the upkeep of our army.

Loan your Money to the Government

There is only one idea—

VICTORY

To carry out this idea.

First National Bank
Lockney, Texas

The painting yellow of the office of the Amarillo Daily News and issuing notice to the managing editor, Mr. Eli Ammons, to get up and get, created a sensation throughout the Panhandle. The Beacon knows nothing of the circumstances, but judge that the people of Amarillo had just cause for grievance against Mr. Ammons, and the warning was more for him than for the paper. The News itself editorially is loyal to the government, but the actions of Mr. Ammons whatever they may have been in his un-American attitude should prove a warning to all men everywhere. This is a time when men must be loyal. If you are not for the government you are against it. The American people will positively not stand for German sympathizers. If you don't like America and her ways get out, and the quicker the better. If you don't agree with the government in its prosecution of the war, keep your mouth shut. If you can't keep quiet the people will see to it that you do.

A law was enacted by the special session of the Legislature barring teaching of foreign language in public schools below the high school grades. Heretofore the German language has been taught in many of our public schools in German communities to the exclusion of English. A splendid law this barring foreign language taught to the children of Texas. Teach them English and other foreign language. America for Americans is our motto.

The Breeze editor has the finest garden on the Plains—in the making. We naturally like to stir the soil, and incidentally eat the products. With a garden and the Rocks already laying our own eggs we hope to get through. Now there's Jess Adams. He doesn't have time to make a garden for explaining to the Lockney Beacon person and others that he is actually making a garden.—Abernathy Breeze.

Jess is alright. Just give him time, and he will raise some garden truck. He has promised to send us a basket of his choicest raisings, and we will pass on the matter, and assist him in securing that institute job. We are all war gardening these days, and expect to raise much stuff to eat. We are after whipping the Kaiser, we are.

When Your
WATCH
Needs fixing, please
remember
W. M. Martin
Jeweler

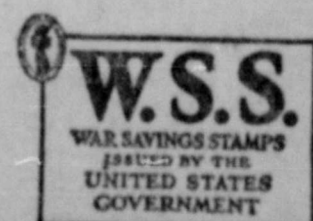
Safety Hatch Incubators

We have a complete of the Famous Safety Hatch Incubators. Come in and see Them

Garden Seed

We have a complete line of fresh bulk Garden Seed. Anything for the garden

E. P. Thompson & Son



P. S. Buy Thrift Stamps help win the war



Paint Those Shabby Floors

PAINTED KITCHEN FLOORS MAKE HOUSEWORK EASIER. ACME QUALITY FLOOR PAINT FORMS A SMOOTH HARD SURFACE THAT CLEANS ALMOST AS EASILY AS TILE.

ACME QUALITY
FLOOR PAINT

NO NEED OF BACK BREAKING SCRUBBING IS INEXPENSIVE, A QUART COVERS 75 SQUARE FEET TWO COATS, AND IS EASY TO APPLY.

The Acme Quality Painting Guide Book tells all about painting also waxing, staining and varnishing floors; what to use, how much will be required and how it should be applied. Free at yard.

A. G. McADAMS LUMBER CO.

You Will Want Your Nursery Stock

To be Good, Clean, healthy stock in varieties that will fruit. Our stock is young and will fruit when others fail.

ASK FOR CATALOGUE

Hereford Nursery Co.

"27 Years of Knowing How"
HEREFORD, TEXAS

MANSFIELD FARMER ACCUSED OF MAKING DISLOYAL REMARKS

"I hope the Germans will sing every transport that tries to cross the waters —

"And I hope that President Wilson will be one of them."

These alleged statements, attributed to J. V. Meadows, 60, are out in complaint filed before United States Commissioner Mitchell Saturday afternoon in which Meadows is charged with violation of the espionage act. He entered a plea of not guilty.

Meadows is a farmer and lives at Mansfield. Neither his name nor his appearance suggests German lineage. It is said that the remarks alleged to have been made by Meadows were spoken in the presence of neighbors, who did not hesitate to acquaint Federal authorities.

Meadows was arrested several days ago and has been held in the city jail until Saturday.

Commissioner Mitchell fixed Meadows' bond at \$2,000 which he made and was released. —Fort Worth Star-Telegram.

WAR-TIME PHILOSOPHY

The following rather clever article written "some where in France" and is receiving much attention in America:

"Of two things, one is certain; Either you're mobilized or you're not mobilized.

"If you're not mobilized, there is no need to worry; if you are mobilized, of two things one is certain: Either you're behind the lines or you're in the front.

"If you're behind the lines, there is no need to worry; if you're at the front of two things one is certain; Either you're resting in a safe place or you're exposed to danger.

"If you're resting in a safe place, there is no need to worry; if you're exposed to danger, of two things one is certain: Either you're wounded or you're not wounded.

"If you're not wounded, there is no need to worry; if you are wounded, of two things one is certain: Either you're wounded seriously or you're wounded slightly.

"If you're wounded slightly, there is no need to worry; if you're wounded seriously, of two things one is certain: Either you recover or you die.

"If you recover there is no need to worry; if you die you can't worry."

FRONT OF BUSINESS FIRM GETS COAT OF YELLOW PAINT

Sometime Tuesday night almost the entire front of the Stout confectionery was painted with a bright yellow paint

The side walk in front was also partly covered with the yellow paint and an attempt made to draw a skull and cross bone. Also the words "Beat it," "Dangerous" and "To hell with the Kaiser" were painted on the walk.

This comes as a climax to numerous rumors that have been persistently circulated of late concerning the attitude of this firm on the war with Germany. The rumors state that they have given utterances to unpatriotic sentiments on different occasions. The Post is not well informed on what these rumors charged nor what their origin is, nor do we know anything about their truth or falsity, but will say that if true, they justify harsh treatment by loyal citizens. This is a time when people are not in a state of mind to be very particular about details and little more is required to place a man under suspicion of being in sympathy with our enemies than a rumor that he is disloyal, hence it behooves all citizens to so live and conduct themselves as to place them above all suspicion even in these times of trouble and disloyalty.

We all know our fair land is beset on all sides by German spies and we also know that many of these are American citizens, hence all governmental authorities are requesting all good people to aid in the detection of disloyal persons.

As to the merits of the case under discussion we are not sufficiently informed to pass positive judgment. If the parties are guilty, their punishment is none too severe. At any rate this example will serve to put all on notice that Childress is a dangerous place for disloyalty and it should be. —Childress Post.

tion of the effectiveness of substantial and nourishing food, regular hours, sanitary environment and plenty of exercise. Stooped shoulders months ago have straightened, cavities in chests have rounded out, sagging "tummies" have grown hard as those of an athletic and the feet that dragged listlessly a half year ago now move with a springiness that means vigorous health.

Nothing is more provoking than to have a shirt come back from the laundry all drawn up until it is past buttoning, even if you can get into the pesky thing. But soldiers wear flannel shirts, and flannel shirts will draw up, even with the best of care in laundering. The problem was serious. Thousands of men getting larger with good food and exercised muscles, and at the same time thousands of shirts getting gradually smaller with repeated trips to the huge Camp Travis steam laundry. But the problem has been solved, and by a process discovered by the men in charge of reclamation of equipment, it is possible to stretch the chest of the soldier's shirt by four inches and the collar by two inches. For the arm doesn't waste a penny if forethought and ingenuity can save it.

These are the days when the thoughts of the "ole swimmin' hole" come alluringly to mind. Memories of the improvised diving board, with one end under the root of a tree, and possibly a convenient limb of some giant live oak from which youthful divers use to launch themselves into the watery depths to "bring up bottom," find a place in the spring recollections of almost every man. The soldiers of the Ninetieth Division are not

No Depositor in a State Bank in Texas has Ever Lost a Dollar.

Your Duty to Yourself and You Country

is in time of WAR, to use ever caution against any loss that might be sustained. And unless you are not using that caution that means so much in these trying days, you are neglecting your duty to your GOVERNMENT.

Know that your Money Is Safe

By opening an account with THE LOCKNEY STATE BANK, today —THE BANK THAT LOOKS AHEAD.

Lockney State Bank

THE PEOPLE'S BANK

No Depositor in a State Bank in Texas has Ever Lost a Dollar.

A. L. FOSTER

DRAY AND TRANSFER LINE LOCATED IN GRUVER BARN

In connection have opened a brand new wagon yard, good stalls, plenty of water. Apportion of your business solicited. Come around and let's get acquainted. Have just received a car of nice bright Alfalfa Hay, as good as the best, prompt service and fair treatment. BUSS MEATS ALL TRAIN. Phone your wants, we are at your command. DAY PHONE 37, NIGHT PHONE 56.

Phone No. 37

Lockney, Texas

DIVISION PUBLICITY OFFICE 90th DIVISION, CAMP TRAVIS

Austin H. McGavock, Lockney, Texas, a private of Ambulance Co. 358, Camp Travis, expects to graduate from the school for Cooks and Bakers in about a week. Private McGavock has attended the school for about two months.

Roscoe Moreland of Battery B of the 345th Field Artillery at Camp Travis has recently been promoted to the rank of Lance Corporal. Moreland has in many ways proven himself worthy of the place and no doubt he will receive an official appointment in a short time. Many more such men as he is are needed to fill the best places in the army.

H. F. Ratjen also of Battery B of the 345th Field Artillery has recently been appointed Lance Corporal. Ratjen has from time to time been assigned to many different tasks around the Battery, but this is the first promotion that he has received. No doubt there awaits further promotion for such a man.

War gardens are not restricted to civilians. Uncle Sam's nephews in arms are gardening with energy and success this spring at Camp Travis. Bits of spare ground throughout the camp are green with all manner of herbage from eat to young palms. Edibles share plots with plants whose only defense is that they delight the eye and the nostril—butter beans push above the crust of the soil alongside with shoots of convolvulus minor and cabbage. The gardens are marked off with borders of small stones and the stones are whitewashed, so that the springtime dress of the Camp Travis grounds is anything but unattractive. And incidentally the mess sergeant of each organization eyes with anticipation the progress of the prospective items on his bills of fare, for he knows that the vegetables will afford a welcome change of menu, as well as reduce his expense account. The gardening is instituted by direction of the commanding general.

A recent survey of the physical condition of the men at Camp Travis shows, on comparison with the data obtained at the time of their coming into the service, that they have gained from one-half an inch to an inch in height and from five to twenty-five pounds in weight. It would be hard to find a more convincing demonstra-

tion of the effectiveness of substantial and nourishing food, regular hours, sanitary environment and plenty of exercise. Stooped shoulders months ago have straightened, cavities in chests have rounded out, sagging "tummies" have grown hard as those of an athletic and the feet that dragged listlessly a half year ago now move with a springiness that means vigorous health.

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15¢

Will do wonders to your chair



Is your furniture marred and scarred, losing its neat, new appearance? You can make it store-new again, and do it yourself at little cost. 10c will finish a chair, 30c a dining-room table, 90c the floor of a good-sized room, etc. You can do the work yourself with

Pitcairn Sole-Proof Colored Varnishes

They give a brilliant, lasting newness, which makes things look better and wear longer—ready to use as it comes from the can. No mixing. Comes in 14 colors, including transparent, all natural wood-shades and other colors. Gaining outfit enables you to imitate expensive woods. Pitcairn Sole-Proof Colored Varnishes may be used on floors, woodwork, furniture, radiators, brick-a-brac, picture frames, linoleum and many articles of every description. Call at the store and let us show you how easy, and for what little money, you can make your home new again.

E. P. Thompson & Son

AND NOW THEY ARE COOKING TOBACCO TO MAKE IT BETTER

For a good many years The American Tobacco Company have been conducting a series of experiments having as their object the improvement of smoking tobaccos.

And it is interesting to know that one of the greatest of their discoveries was one of the simplest, and that was, that cooking or toasting tobacco improved it in every way, just as cooking most foods improves them.

They took a real Burley tobacco, grown in this country; toasted it as you would toast bread; moistened it to replace the natural moisture driven off by toasting; made it into cigarettes, called them "LUCKY STRIKE, the toasted cigarette," and offered them to the public.

The result has been the greatest demand ever created for any tobacco product in a similar length of time.

The change produced by toasting is not only most wholesome, but the flavor is greatly improved, just as cooking improves meat for example.

If you want your chickens to lay get some of that ground bone at Theo Griffith's Nothing better to make the chickens healthy, and produce the eggs 27-2t

Catarrh Cannot Be Cured with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly influenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Cure is taken internally and acts thru the blood on the mucous surfaces of the system. Hall's Catarrh Cure was prescribed by one of the best physicians in this country for years. It is composed of some of the best tonics known, combined with some of the best blood purifiers. The perfect combination of the ingredients in Hall's Catarrh Cure is what produces such wonderful results in catarrhal conditions. Send for testimonials free. F. J. CHENEY & CO., Props., Toledo, O. All Druggists. See Hall's Family Pills for constipation.

DR'S GREER & McNUTT
Office Red Cross Drug Store
Office Phone No. 19
Residence Phones
Dr. Greer 124 Dr. McNutt 108
Special attention given to Eye, Ear, Nose and Throat

ARTHUR B. DUNCAN
General Land Agent and Abstractor
FLOYDADA, TEX.

Buy, sells and leases real estate on commission.

Renders and pays taxes for non-resident land owners.

Investigates and perfects titles. Finishes abstracts of title from his records.

Owner of complete abstract of Floyd County Lands and town lots. Have had 25 years experience with Floyd county lands and land titles.

List your lands and town lots with me if for sale or lease.

And give me your abstract of title work.

Office South East corner Public Square

Address—ARTHUR B. DUNCAN
Floydada, Texas

Life Was a Misery

Mrs. F. M. Jones, of Palmer, Okla., writes: "From the time I entered into womanhood . . . I looked with dread from one month to the next. I suffered with my back and bearing-down pain, until life to me was a misery. I would think I could not endure the pain any longer, and I gradually got worse. . . Nothing seemed to help me until, one day, . . . I decided to

TAKE

CARDUI

The Woman's Tonic

"I took four bottles," Mrs. Jones goes on to say, "and was not only greatly relieved, but can truthfully say that I have not a pain. . ."

"It has now been two years since I took Cardui, and I am still in good health. . . I would advise any woman or girl to use Cardui who is a sufferer from any female trouble."

If you suffer pain caused from womanly trouble, or if you feel the need of a good strengthening tonic to build up your run-down system, take the advice of Mrs. Jones. Try Cardui. It helped her. We believe it will help you.

All Druggists

1.48

ABSTRACTER

Complete Abstracts of Title to all lands and lots in Floyd County, 20 years experience with Floyd County Land Titles.

Abstracts brought down to date accurately and promptly.—Room 10 First National Bank, Floydada, Texas. R. C. Scott.

DR. J. C. GUEST

Dentist
Office Over First National Bank Building.

LUCKY STRIKE CIGARETTE

EVERY month we make enough Lucky Strike Cigarettes to reach, end to end, from New York to China, the long way around. That's

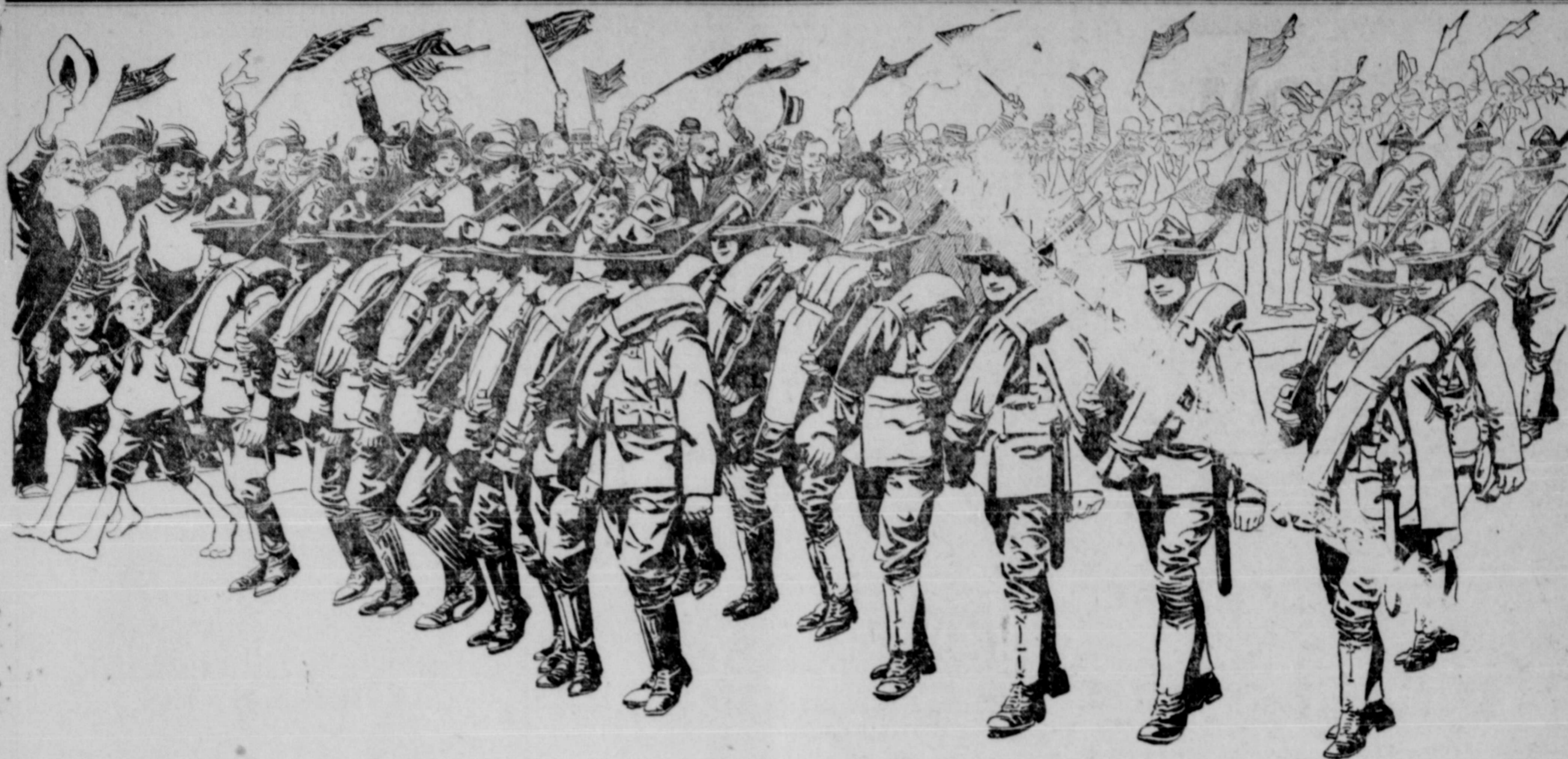
15,000,000 A DAY

Regular men like the Lucky Strike Cigarette—good, solid Kentucky Burley tobacco, fine for a cigarette because—

IT'S TOASTED



Guaranteed by
The American Tobacco Co.
INCORPORATED



Will You HELP Bring Back The Boys of This Community?

Our boys, the boys from this town and this county and this state, are fighting the Huns. They are in the trenches in France, they are sailing the U-boat infested seas, they are going "over the top" in the face of German cannon and machine gun fire.

Many, many more of our boys are now training and will soon be in France, and more are yet to be called.

And remember, these are our boys; those who are near and dear to us. They are doing their ALL. They are giving their ALL. They are prepared to make the extreme sacrifice that our homes, our town, our nation, may escape the ravages of the Hun.

We want them—one and all—to come back to us—

Will You Help to Bring Them Back?

Will you help to provide them with the things they need, with clothes and food and munitions that they may complete as quickly as possible the terrible task assigned to them.

Will you support our boys while they are fighting for us, fighting the German autoeracy that seeks to destroy our ideals of liberty and justice.

Compared to their heroic sacrifice our part is but small—that of providing the funds to keep them equipped; to build and man the ships that will transport their food, their clothes, their guns and their ammunition, and to pay for these things.

Yes, we, the people of this community, will support our boys.

We will do it by buying bonds of the Third Liberty Loan; by buying all these bonds we can; by making such sacrifices as are necessary to do this. That will be our support for Our Boys.

This Space Paid For and Contributed By

LOCKNEY BEACON
FARMERS EXCHANGE
S. A. HENRY & CO., Insurance
Lockney Coal & Grain Co.

LOCKNEY DRUG CO.
W. A. WOFFORD, Real Estate
J. H. GRUVER, Hardware
THEO GRIFFITH
E. P. THOMPSON & SON

FIRST NATIONAL BANK
E. L. AYRES & CO.
D. P. CARTER CO.
MRS. D. J. THOMAS

J. A. BAKER & SONS
CARRUTH & WATSON
LOCKNEY GARAGE
REEVES GROCERY CO.

WELCOME

School Fair visitors, Teachers and pupils—
You are welcome to come in and make your
self at home in our store. Make our store
your headquarters, meet your friends here.
Leave your packages and they will be
taken care of.

We shall be pleased to have you see our
Goods and Compare Our Quality and prices
with what you have been paying. With
our large stock of goods bought months ago
we feel that we can save you money.

PRODUCE

BRING US YOUR EGGS AND OTHER
PRODUCE. WE PAY CASH FOR SAME
AS WELL AS TRADE.

Sovenirs for the School
Children

J. A. Baker & Sons

METEOR ITEMS

Our people are all rejoicing over
the nice rain of last Monday.
Mrs. Durham left last Tuesday for
Oklahoma to attend to business. She
will return the last of the week.
Mrs. George Hess and sister, Mrs.
Picken's of Plainview, left last week
for Iowa to be at the bedside of their
mother who is very sick.
Miss Thelma Thompson is visiting
her cousin, Miss Mattie Lou Durham
this week.
Miss Pearl O'Bryant, Miss Cuba
Yates, Miss Florence Percy, Miss
Lois Ewing spent Tuesday night with
Mrs. Mack Cox.
Joe Miller left last Tuesday for Ft.
Worth to visit his son, Elly, and to be
in attendance at the Soldiers Grand

Review.

James Greene of Amarillo, visited
his uncle, H. H. O'Bryant, Saturday
and Sunday.
Mrs. J. A. Weathers visited her
brother, S. W. Ewing, Tuesday.
Little Miss Annie Hess and little
brother, Elmer, visited at Mr. Ewing's
Wednesday.
Joe Bingham who has been at Plain-
view Sanitarium the past week to
have his jaw bone set has returned
home. The bone was broken by a
mule kicking him while he was taking
a shoe off the mules foot. While it
was a very bad break, he is doing fine.
PEACH JUICE.

W. B. Wilson was in town last Sat-
urday from his ranch east of town.

JUNK IRON AND BONES

Highest market price
paid for your
Junk Iron and
Old Bones
Delivered at Public
Scales

Leslie Floyd

CURLEW

This community received a nice
shower which wet the ground about
three to four inches and it sure was a
welcome visitor.

Sunday school was well attended
Sunday afternoon. We are proud of
our Sunday school. After Sunday
school we had some fine singing led
by Messrs. Huckabay, Roberts and
Washburn.

Mr. and Mrs. Karr were calling on
Mr. and Mrs. O. F. Wilson Sunday
afternoon.

Miss Pauline Sims of Lockney
High School, spent the week end with
home folks.

Last Friday night Roseland school
came over to engage in a spelling and
spyring contest with the Sunset
school in which Sunset school came
out winner. The contest was pretty
close and very interesting.

Singing at C. C. Reynolds Sunday
night was well attended and all report
some fine singing.

Mr. and Mrs. A. J. Mabry was visit-
ing at the O. F. Wilson home Sunday
afternoon.

J. H. Upton motored to Floydada

one day last week.

C. P. Julian and daughter, Miss
Ruth, are visiting Mr. Julian's par-
ents at Abilene.

Mr. and Mrs. C. A. Wilson and fam-
ily attended the funeral of Mr. Wil-
son's mother at Plainview one day
last week. The family have the sym-
pathy of the entire community in
their bereavement.

Master Murry Julian and Leonard
Roberts were calling on Gerald and
Glen Wilson Sunday afternoon.

Mr. and Mrs. A. J. Mabry motored
to Lockney Saturday morning.

O. F. Wilson made a business trip
to Lockney Wednesday.

Mrs. Evans and daughter, Miss
Erma, were calling on Mrs. Karr Fri-
day afternoon.

W. D. Taylor of Lockney was call-
ing on E. B. Bruce one day last week.

G. Milton motored to Lockney Wed-
nesday.

Mr. and Mrs. P. L. Orman motored
to Lockney Saturday

O. F. Wilson and son, Curtis, were
calling on Mr. Evans Friday after-
noon.

Ralph Wilson has gone to Kansas
City to enter a mechanical school. We

Now or Never

No, that isn't our attitude, for we shall be
pleased to see you at any time.

We choose now rather than never. Do
you consent.

CLEANING, PRESSING AND REPAIR-
ING.

John W. Sams

The Tailor

Miss Ruth Welley, granddaughter of
Mrs. W. E. Broyles, was married last
week at the home of her parents at
Mertzton, Texas, to a Mr. Davis. Miss
Kelley has many friends in Lockney
who wish for her all happiness in her
married life. Mr. Davis is a promi-
nent young business man of that town
being engaged in the drug business.

Miss Icie Rigdon has resigned her
position with the Southwestern Tele-
phone Co., at this place. She has
been night operator for more than a
year and at all times has given the
customers of the Company the very
best and prompt service and we are
indeed sorry to have her give up her
position.

Confectionery

We cordially invite you to visit our Con-
fectionery, where we are prepared to serve
you in a manner that will be pleasing and
will cause you to want to come back. We
serve all the drinks that are drinkable, and
cream that is pure and delicious.

WE SPECIALIZE ON OUR CANDIES
Pure, fresh and of the best assortment.
Get the candy habit at Ashworth's. Best
candies ever.

Ice cream parlor for the young and old.
Cool and comfortable seated, and just the
place to become refreshed. Drop in after
the show.

Ralph Ashworth

Beauty Parlor

Will be pleased to have you call and
see me when you want anything in
my line of work, such as Hair Dress-
ing, Facials and Manicuring. Will
make up your combings to order.
Photographic work and Kodak finish-
ing done in first class order.

Mrs. Cheo Keys

LEAGUE PROGRAM

Leader—Beryl Visor.
Song.
Scripture—I Cor. 3:1-10.
Prayer.
Song.
The church that failed—Laura Mil-
ler.
Music—Melba Dougherty.
The application of the scripture les-
son—Mrs. Sweeney.
Reading—Mattie Lee Mercer.
A cure for factions—Joe Allen.
Discussion on the Daily Bible Read-
ings.—Leaguers.
Roll call.
E. L. Benediction.

Pure Bred Perchon Stallion

Blud Bay with star in forehead, Folded
July 16, 1918, Weight 2,000.

BIG MAMOTH JACK, REGISTERED
AND PEDIGREED

Will make the season at my farm 2 1-2
miles south-west of Lockney.

TERMS: \$10.00 to insure colt to stand and
suck. Mare and Colt to be held for service.
Money due if mare is sold or removed from
county. Caer taken to prevent accident,
but will not be ersponsible should any oc-
cure.

A. J. SAMS

Telephone No 154-2

Dollar Day Sale

Friday & Saturday Only

APRIL 12 AND 13

A Sale of Real Econo-
my for these two days

NOW IS YOUR CHANCE TO SAVE
MONEY.

We want you to see our New Stock and see
the unusual values we offer you.

By trading here you will save money to
help buy LIBERTY BONDS.

Ladies Silk Gloves, dollar day, pair -- \$1.00
Childrens Shoes and Slippers broken

sizes to No. 8	1.00
Mens Snappy Caps	1.00
Lace, 20 yards	1.00
Lace, 10 yards	1.00
Mens Silk Ties, two for	1.00
Ladies Silk Hose in all colors, pair	1.00
Automobile Veils	1.00
All Wool Dress Goods, per yard	1.00
A nice Voil or Organdee Waist	1.00
Mens Good Lisle Sox, 4 pair	1.00
Ladies Dress Goods, 4 yards	1.00
Ginghams, 5 yards	1.00
Pure Silk Fancy Ribbons, Dollar Day 3 yards for	1.00
Mens Good Madras and Percalé Shirts, this Sale each	1.00
1 Box Silkiné Chochoet Cotton	1.00
40 Ladies Corsets, each	1.00

GROCERIES

Queen Quality Coffee	1.00
4 Bottles Large Extracts	1.00
7 Pounds Pink Beans	1.00

MANY ONE DOLLAR VALUES NOT
LISTED.

Remember For These Two Days Only

D. P. Carter Co
SELL FOR LESS

wish him the best of success in his
study.

Mr. Keys of Plainview was visiting
his son Archie of this place Sunday.

Mrs. O. F. Wilson continues to im-
prove slowly.

Jordan Childress made a business
trip to Lockney Monday.

Joe McCollum of Lockney made an
address at Sunset in the interest of
the Red Cross Monday night. The
crowd was not so large on account of
the rain, but all seemed to enjoy the
speaking.

Wilbur Wilson and Miss Bertie Col-
lins spent the week end visiting
friends at Floydada.

Mrs. A. J. Mabry returned home
last Wednesday after a two weeks
visit with relatives at San Antonio.

There will be preaching at Sunset
Sunday morning at 11 o'clock by Bro.
Muncy. Sunday school at 2:30 in the
afternoon. Immediately after Sun-
day school there will be preaching by

Bro. Haddick. Everyone is cordially
invited.

Mrs. West and family of Plainview,
spent the week end with Mr. and Mrs.
J. W. Sims and family.

Mr. and Mrs. Jim Harper and fam-
ily and Mr. and Mrs. Richards and
children were the guest of Mr. and
Mrs. J. H. Upton and family Sunday.

SUNSHINE.

MOTHERS CLUB TO SERVE
DINNER TOMORROW

The Mothers Club of Lockney will
serve dinner tomorrow in the First
National Bank building. Prepara-
tion are being made to take care of a
large crowd. The proceeds of the din-
ner will be used to pay out the slide
recently installed on the school ground
Everybody patronize the mothers.

John Shipman of Lubbock was here
last Sunday the guest of friends.

THE

Lubbock Sanitarium

A Modern Fireproof Building,
Equipped for Medical and Sur-
gical Cases.

Dr. Arvel Ponton
Surgery and Consultation
Dr. O. F. Peebler,
Internal Medicine

Dr. J. T. Hutchinson
Eye, Ear, Nose, Throat.
Mary F. Farwell, R. N.
Superintendent

A chartered Training School is conducted by Miss Mary
F. Farwell, R. N. Supt. Bright healthy young women
who desire to enter may address Miss Farwell.

She is in a Whirl



relief from sore throat—so prevalent and catching at this time of the year. For all human ills here is the place to seek the right remedies—the kind that assure quick relief. We carry all kinds of internal and external remedies in proprietary articles, and our prescription department leads in promptness, careful compounding, and low prices.

Red Cross Drug Store
Will Duke, Prop.

SAVE AND SERVE

FOR THE SAFETY OF TEXAS SAMMIES



Those boys who left home just a short time ago are carrying the flag—the Stars and Stripes with its message of liberty—toward Berlin. It's not an easy journey for them. Some of them will never reach Berlin



Long trains, locomotives half hidden in steam clouds, are grinding and lurching and pounding their way over

the rails to the east. They are carrying Texas soldiers—your boy and your neighbors' boys—to the ports from where they will sail for France to fight for you who remain at home. They are going—going with prayers in their hearts, smiles on their lips—going to fight for you. Their only hope is that their efforts will save Texas for Texans, America for Americans. They hope to come back when the job is well done and Wilhelm is written as plain Bill. Whether they will return is a matter that rests largely with you. Are you investing in Thrift Stamps and War Savings Stamps which supply the Texas boys with ammunition, food, clothing and things that they need?

and some will never come back home again. Hunnish bullets may cut them down or maim them; poison gas may suffocate them and barb-wire entanglements mangle them. They must fight for days at a time hip-deep in mud and slime. But they are carrying forward the flag—ready to give up their lives that German autocracy may be crushed. They are glad to do it; they only ask to serve that they may save their folks back home in old Texas from the fate of Belgians.

What Are You Doing?

Just what are you doing to back up the boys who are giving up their all—life itself, if needed—to protect you here at home? Are you carrying the flag here in Texas or are you hiding behind it and letting the boys do all? Their shoulders can't bear all of the burdens. They can't do everything for you. If the Texas men in France are to beat the Boche and come back home, they must have the cartridges your Thrift Stamps will buy; they must have the guns, clothes and food your War Savings Stamps will get for them. Are you going to refuse to save your money, are you going to keep on using non-essentials, are you going to refuse to buy Thrift Stamps and War Savings Stamps when the Texas Sammie laddies are crying to you for the aid that only you can give? Remember that your boy or your neighbor's boy is over there or they soon will be. Don't they mean something to you? Prove it, then, by saving and buying War Savings Stamps. They save soldiers and sailors, and they make money for you.

Serve and Prosper

Money put in War Savings Stamps now saves the lives of men. Less than five years from now the same money will be paid back to you with added interest. You can't lose if you invest in War Savings Stamps, but if you don't buy War Savings Stamps the boys over there will lose—lose their lives, lose the war. Their loss will be yours—what then belongs to you will be the property of the Kaiser. Buy War Savings Stamps now and you and the boys will never lose. Save the boys and save yourself by saving and investing in Thrift Stamps and their bigger brothers, War Savings Stamps. What more could one ask than the privilege of doing his duty and adding to his pocket-book at the same time? War Savings Stamps give you the opportunity. They are Government bonds of small denomination; they differ from other Government bonds only in price. They bear interest for the owner.

Societies Sink Subs

If those Texas sailor laddies come marching home again there must be a War Savings Society for every company of them. Americans have but two big duties today: They must either fight or help the fighters. War Savings Societies will save sailors. They have a man-sized work to do—those sailor laddies and marines from Texas. They have to keep the Kaiser's war boats bottled up in Bremenhaven where they will do no harm to America and our allies. Their duty is to prevent the Hunnish undersea water-wolves from torpedoing our transports and sending Texas lads to join the Tuscania's silent dead. They gladly risk their lives to save the men who marched away from home such a short time ago, or who soon will go.

Records of the State Director of the National War Savings Committee at Dallas show there are a number of counties in the State which have no War Savings Societies to their credit. Is your county one of these? Has your secretary reported the organization of your Society to the State Director? See that your Society's organization has been reported. Use forms L3 and L4 to make the report. Get them from your County Chairman, fill them out and mail to the State Director at Dallas.

Societies Will Save



For every company of soldiers in the field or training in the army camps there should be a War Savings Society here at home. War Savings Societies will save soldiers; they are made up of people who have taken the pledge to save their money and invest as they can in war-winning War Savings Stamps. War Savings Societies will add those boys in getting to Berlin and they will make more certain their return to home and Texas. If you can't be in the khaki-colored ranks, at least be in the company of soldier savers here at home by joining or forming a War Savings Society. Are the boys over there asking you to do too much for them when they request that little favor of you?

That each county may get credit for the War Savings Societies organized in them, the secretary of every War Savings Society should not fail to report their formation to Louis Lipsitz, State Director of the National War Savings Committee, Dallas, Texas. The regulations require that two blanks, L3 and L4, which may be obtained from the State Director or the County Chairman, shall be filled out and mailed to Mr. Lipsitz.



Bargains

we are going to close our stock of Linoleum out at 55c Per Square yard. This is less than whole sale cost today. We only have three patterns left. Do not put it off, but come early while you can get it at this price.

L. M. Flanary

Lockney, Texas

Phone No. 67

NEWS ITEMS FROM FLOYDADA

Floydada Hesperian:

The retail establishments of Floydada have chosen seven o'clock in the afternoon as closing time, general observance of the time beginning the first of this week. The need for a certain closing hour had long been recognized, dry good stores had been recognizing a regular closing hour for some years. Other retailers had been slow to adopt a time, however, heretofore. The arrangement is a part of the general speeding up plan of the government, whereby some two hours is saved daily, accomplishing the same results as to volume of business in less time and thereby conserve labor. The government urges that the time thus saved be applied on War Gardens recreation and application to other conservation measures.

Miss Cordellia Finger of this city, and C. M. Wilson, of Lockney, were married Sunday afternoon at Amarillo. They returned to Floydada Wednesday. Mrs. Wilson has been saleslady at the Price-Goen store for sometime, until recently she left to visit with her mother at Memphis. Mr. Wilson has resided in Floyd county a number of years and has been in the photography business here the past several years. Recently he bought the studio at Lockney and is operating both at that place and at Floydada. The will make their home at Lockney.

Geo. Probasco, 73 years of age, for

tion class of the Floydada High School Superintendent F. E. Savage has announced. Her general average for the year is above 93. Miss Irene Armes will be salutatorian. Her average is above 89. She is the daughter of Mr. and Mrs. W. H. Armes.

Miss Massa Petty, who will be remembered by numerous friends here, niece of Mrs. J. T. Kirk, was married during March to Mr. Will Bruce of Sadler, Grayson county, where they are making their home. Mrs. Bruce is teaching school at Sadler. She was formerly a high school student here and lived in Floydada some two or three years.

Mrs. Addie Tharard last week received from the State Highway Commission the auto license tax money, which has been credited to the "Special Highway Fund," and which can be expended only on designated highways in the county. The amount received was \$1,731.27, which is 50 per cent of the total license taxes paid by auto owners in the county.

Mr. H. D. Wells and Miss Violet Moore were married in Floydada yesterday afternoon, Elder J. J. Day officiating at the ceremony which was held at his home.

It is announced that Bob Johnson has disposed of the Motley county News to Neal A. Douglas of Littlefield who will take charge some time this summer. Douglass is a splendid



The choicest designs and colorings. Every pattern new.

Henry Bosch Co.'s Wall Papers for 1918

NEW YORK CHICAGO

A postal card brings the samples to your home. No obligation to purchase. We solicit an inspection.

J. W. MURPHY

Lockney, Texas

RED CROSS RECEIVES NEAT SUM FROM SALE OF STEER

Our good friend, J. M. Free, living a short distance west of Lakeview, donated a red yearling to the Hall County Red Cross Chapter one day last week and on last Saturday he was raffled off in Memphis. Two hundred Thrift Stamps were sold, enclosed in an envelope, each one numbered, for \$1.00 entitling the holder to a chance at the yearling.

Very little time was spent in disposing of the envelopes and at 2 o'clock the number was drawn from a hat. E. A. Boston held the corresponding number, 191. He relinquished claims to the yearling by donating it back to the Red Cross and the animal was immediately sold at auction. W. B. Quigley bought the yearling for \$100 which was the highest bid. He followed the example of Mr. Boston and the yearling was again raffled off Monday. Two hundred and fifty chances were sold and Miss Nelson was holder of the lucky number. She, of course, had no use for the yearling and gave it back to the Red Cross. It was auctioned off again and George Bass bought it at \$35.50 and took it home.

In all the steer netted the Red Cross \$525.50.—Lakeview Promoter.

EACH GIVEN A COAT OF PAINT

There was considerable excitement in our little city Monday afternoon, not all over the big reports coming from the war which all sounded so good, but a happening here in town attracted general attention for some time. A. B. McAfee and son Frank, until recently citizens of this county, came in town and several men and boys seized them, took them to a side street, and in the presence of quite a crowd covered them with a coat of paint.

There has been much dissatisfaction in this county regarding the draft law and Frank which was the foundation for what happened. McAfee was in the current call last summer, but received a few weeks temporary exemption from the district board which expired December 1st or thereabout. He married shortly before the questionnaires were filled out, and the local exemption board placed him in class two but re-opened the case and placed him in Class One. The district board sustained them, and we understand turned down his claim for exemption on agricultural grounds, and as we understand, they were in town yesterday submitting affidavits to the local board for either a new hearing or an appeal.

There has been general discussion of this case since its beginning, and at on time last fall, a petition was circulated here by Mr. McAfee, and received several signers, asking the District Board to give Frank exemption, and the next morning a dummy was found on one of our main streets giving a warning that such was not approved.

The A. B. McAfee family moved to Amarillo last week, and Frank and wife are living on a ranch in Gray county.

The happening Monday went off good naturedly, and there appeared to be no one very mad, and neither of the parties receiving the paint offered any resistance.—Miami Chief.

\$100,000 ROAD BONDS VOTED AT PADUCAH

Paducah, Texas, April 7.—In a bond election yesterday for \$100,000 for building good roads in Precinct 1, the bonds carried 292 to 70.

Those that are expected to buy Liberty bonds are expected to buy Liberty bonds. No excuse will be accepted by the government this time.

Time to Paint Up

OLD SOL'S rays are beginning to show upon those dusty places and cracks. Paint prevents deterioration and decay. To protect enhance and beautify the value of your property, you can not spend your money to better advantage than to buy paint.

See what you need in the paint line then come in and tell us your wants. We are fixed for Spring Cleaning.

J. C. Wooldridge Lumber Company

Lockney, Texas



Excursions

All year Tourist Tickets on sale to Texas Resorts, round trip fare to Mineral Wells and return \$15.15 For rates to other points apply to Local Agent.

C. C. MILLER

AGENT

Bevo
A BEVERAGE

Put on the Bevo Glasses when you set the table for the bite you've prepared for the guests of the evening. As a suggestion for a dainty lunch: Cream cheese and chopped olive sandwiches (on brown bread), Dill pickles, Shrimp salad, Ice cold Bevo.

Itself a nutritive drink, Bevo makes an appetizing and delightful addition to any meal—hot or cold, light or heavy.

Bevo—the all-year-round soft drink.
Sold in bottles only and bottled exclusively by ANHEUSER-BUSCH—ST. LOUIS

the past several years a resident of Floyd county, died Sunday morning at four o'clock at his residence in the Cedar Hill community, after an illness of several weeks. For the past several days it had been apparent that his condition was very serious. The funeral services were held Sunday afternoon at five o'clock at the Floydada Cemetery, conducted by Pastor W. M. Pearn, of the Christian church. Deceased is survived by his wife, six children and two step-children.

Miss Mae Montague, daughter of Mrs. Fannie Montague will be the valedictorian of the 1917-18 gradua-

ECZEMA!

"Hunt's Cure" is guaranteed to keep you permanently free from the terrible itching. It is compounded for that purpose and your money will be promptly refunded without question if Hunt's Cure fails to cure Itch, Eczema, Tetter, Ring Worm or any other skin disease. Get the real one. For sale locally by Lockney Drug Co.

If Its Feed Or Coal

THAT YOU WANT PHONE THE LOCKNEY COAL & GRAIN CO., THEY HAVE JUST WHAT YOU WANT. IF YOU HAVE GRAIN TO SELL PHONE THEM ALSO AND RECEIVE THE HIGHEST MARKET PRICE.

WE HAVE BOUGHT THE COAL AND FEED BUSINESS OF ROY GRIFFITH, AND WILL BE PLEASED TO HAVE ALL OF HIS CUSTOMERS TO PLACE THEIR ORDER WITH US FOR COAL AND FEED AND WE ASSURE YOU THE MOST COURTEOUS TREATMENT AND PROMPT ATTENTION.

Lockney Coal & Grain Company

LOCKNEY

PHONE 60

TEXAS

Car Trouble? Call Us

Engine stop? Something wrong with the mechanism? Just step to the phone, tell central to give you No. 77 and your troubles will soon be over.
We are the greatest little trouble fixers you ever ran across.
We're hunting trouble—
And we get rid of your trouble so quickly and easily that you almost feel like inviting trouble just to see us straighten it out.
No trouble too, troublesome for us to remedy.

Hi-Way Garage

FRED GRIFFITH, Manager.
HARVE PENNINGTON, Mechanic.

Phone No. 77

OVER THE PLAINS AND THE PANHANDLE

A heavy rain began falling in Glazier at four a. m. last Friday and continued until ten o'clock a. m. giving us a few more showers before clearing up Saturday. This rain soaked the ground thoroughly and being followed by a raising temperature one could almost "see the grass grow." The rain covered Lipscomb county as well as Hemphill and extended at least to Amarillo on the southwest. While there was a good rain reported at Guyton, Okla., but little fell at Ochiltree though the downpour extended northwest of Glazier as far as the Half-way House, or about twenty five miles.

J. M. Jordan of Merkel was placed under arrest Monday afternoon by Sherie J. T. Dodson charged with disloyalty. A bond of \$500 was allowed and made by the Merkel man. It is stated by the authorities that the charge against Jordan grew out of utterances made by him when buying groceries. Jordan did not wish to purchase substitutes pound for pound with the flour he was ordering, and when the merchant explained that under no other condition could he make the flour sale, it is said Jordan declared the "Dutchmen" would soon have it all anyway, and the sooner the better so far as he was concerned or words to that effect.

The wife of an itinerant preacher, who came to Ingleside from Wichita Falls a few days ago, broke out with a bad case of smallpox this week. Mrs. Fain and daughter, Mrs. Stovall and a man by the name of Nappier, all living in and near Ingleside, have been taken down since. Several others have been exposed to this disease, Dr. Johnson, the county health officer, says.

S. M. Lester, of Vernon has purchased from L. G. Gould 1,500 acres of land situated in Hardeman and Cottle counties. He also bought 140 black Aberdeen Angus cattle. As part payment for the ranch Mr. Lester deeded to Mr. Gould a half section of farm land situated between Vernon and Chillicothe.

Will Make Stand

The Burgan Horse and Jack will make the season at my place three-quarter miles west Pleasant Valley School house.

Teams to insure living Colt:
Horse \$10; Jack \$12.50

F. U. PAYNE, Owner

Lockney Drug Store

Headquarters For

Pure Drugs and Drug Sundries

Stationery, Cigars and Smokers' Articles,
Toilet Articles, Perfumery, Etc.

We would appreciate a share of your business. We specialize in our prescription work, and give careful attention to this branch of our work at all hours.

MR. SIMPKINS PAYS HIS INCOME TAX

By ROBERT McBLAIR.

Mr. Simpkins gazed at the portrait on the wall till his eyes filled with tears. It was a portrait of his father, Colonel Simpkins, who had four times been promoted for valor during the Civil War and had died bravely on the field of action. Mr. Simpkins' throatached now for two reasons: First, he revered and adored the memory of his father; secondly, his age and his eyes and his game leg wouldn't let him go to war himself. And as he observed the martial bearing and uncompromising gaze of Colonel Simpkins he saw, in imagination, the khaki-clad lads of the new generation marching forth and crossing three thousand miles of sea to fight, maybe die, for liberty.

Mr. Simpkins peered around to make sure that neither Boss nor John (who were at the teasing ages of sixteen and seventeen) were where they could see him, then he straightened and threw his right arm up for a salute. But his zesty shoulder twinged, and he groaned. He couldn't even salute.

"Damn!" said Mr. Simpkins, and with his other hand fiercely twirled his white mustachios.

He turned and limped into the library and sat down creakily before the mahogany desk on which were lying the blanks for his income tax statement, blanks which he had rather grumpily got from the Internal Revenue officer only that day after luncheon on his way home from the club.

Mr. Simpkins' income for 1917 had amounted to just about \$15,000, and he had been rather snappy on the subject of taxes ever since he had discovered that the more income a man has the greater the percentage of it he pays in taxes. He could think of several men who, like himself, were married and had two children, and yet, although their incomes were nearly half of his, they would pay only a small fraction of the amount he paid. He gloomily drew the blank nearer and began filling in the information that it asked for.

As Mr. Simpkins' income was \$15,000 he had to figure out the amounts payable on each of the successive smaller classes of incomes in order to arrive at the total due from himself. He passed over the first class who must pay taxes, that is, single men making over 1,000. His calculation for married men then showed up as follows:

First, they pay 2 per cent. (under the 1916 law) on all income over \$4,000, deducting \$200 for each of their children under eighteen years. In Mr. Simpkins' case this was \$212, which he put down in the "payable" column.

He saw next that, under the 1917 law, married men pay an additional 2 per cent. on all over \$2,000—with the same allowance for children. This added \$252 to his "payable" column.

He then observed that for every \$2,500 jump in his income over \$5,000 he had to pay a surtax, the percentage growing larger with each jump. This was \$250 more added to his burden. And on top of all this came an "Excess Profits" tax of 8 per cent. on all "occupation" income over \$5,000, making \$720 more.

The total, then, he must pay was fourteen hundred and thirty-four dollars. "Where?" exclaimed Mr. Simpkins angrily. "There's young Henry Wilkins, who married Jake Johnson's girl, he makes \$2,000 and he doesn't pay a cent of taxes. I guess this is his war as well as mine!"

Thinking of young Henry Wilkins, he remembered that Mrs. Wilkins went every afternoon to make bandages for the Red Cross and that Henry, who was a lawyer, was aiding the Local Draft Board with his questionnaires.

"Well," he admitted to himself, "that makes a difference."

He thought next of Judge Willoughby, whose income was about \$3,000.

"He only pays \$20," commented Mr. Simpkins, not quite so angrily this time; and then a thought struck him and he sat up rigidly in his chair.

Judge Willoughby's son had been drowned on the Tuscany when it was submerged with the loss of two hundred soldiers.

"Judge Willoughby gave his son to America," muttered Mr. Simpkins.

He leaned forward suddenly and put his foot in his hands.

For a long time Mr. Simpkins sat very still in that position. There was no sound in the library except the ticking of the tall clock and an occasional trill of laughter from the children skylarking upstairs. The square of light on the carpet gradually withdrew itself through the window, and first twilight and then darkness settled in about the quiet, white haired, sometimes irascible old man.

Mr. Simpkins was thinking things which he would never afterward speak of, he was thinking things that were too sacred ever to be put into words. But some inkling of his thoughts may be found in his rejoinder to Mrs. Simpkins when that placid lady came in and turned on the lights, and asked him whether he was ready for dinner.

"Judge Willoughby's only son was worth as much as fourteen hundred and thirty-four dollars, wasn't he?" Mr. Simpkins demanded of her.

As his wife, who was not unused to his superficial irritations, watched him in mild astonishment, Mr. Simpkins limped out to the hall and took his old felt hat and silver-headed cane from the hat rack. Letting himself out into the foggy evening, he tapped his way down to the corner, and mailed his income tax statement and check with his own hands.

"Now, God be thanked," said Mr. Simpkins as the lid clanked shut over his missive, "I can do this much for my country, anyhow."

APRIL 1 LAST DAY FOR FEDERAL RETURNS

Penalties for Income Dodgers Are Severe—Get Your Return in if You Are Liable.

April 1, 1918, is the final day allowed under the federal income tax law for the filing of federal income tax returns. Persons who are required to file returns under the provisions of law and who fail to get their returns in on time are subject to severe penalties, as follows:

For making false or fraudulent returns, not exceeding \$2,000 or not exceeding one year's imprisonment, or both, in the discretion of the court, and, in addition, 100 per cent. of the tax evaded.

For failing to make return on time, not less than \$20 nor more than \$1,000, and, in addition, 50 per cent. of the amount of tax due.

If on account of illness or absence from home you are unable to render your return within the time prescribed by law you may obtain an extension of 30 days if a request therefor is filed with the collector of your district before the due date of the return. In this request you must state the reason why the return cannot be filed within the time prescribed by law.

Collectors of internal revenue are not authorized to grant extensions of more than 30 days, but the commissioner of internal revenue has authority to grant a reasonable extension beyond 30 days in meritorious cases. If you desire an extension of more than 30 days your request should be addressed to the commissioner and should contain a detailed statement covering the reasons which make it impossible for you to file your return on or before April 1.

The internal revenue men are now completing their tour of the country, during which they were in touch with the people of every city and town. If you failed to get in touch with the deputy which visited your section it is not too late to get advice. Consult your postmaster as to where the nearest deputy is now. Get your blank form, study the directions and the requirements as shown thereon and make your return without fail if your income was sufficient to come within the bounds named in the law.

It is pointed out by Commissioner Roper that it is important that the people comply with the federal laws as fully as they are complying with the drafts for men and the conservation of foods and fuel. "The war must be paid for," says Commissioner Roper. "Congress has as much right to conscript a just portion of income as it has to conscript our boys. The tax for 1917 is designed to reach moderate as well as large incomes, so that all persons who are in financial position to bear a portion of the heavy government expenses can be assessed in proportion to their ability to pay."

"The man who is barely making a living or barely supporting a family is not affected by the 1917 law. But the man who is able to bear a share of the burden has been reached by the new law, and he should accept his responsibility in the same patriotic spirit that our young men have shown in offering themselves for this great purpose of the country to make the world safe for people of all kinds to live in and to govern themselves."

This tax is one which recognizes women as on an equal basis with men. The unmarried woman or the married woman with a salary must make tax return just the same as any man. Only the woman supporting her mother or other members of her family may take out \$2,000 exemption.

Under the law the head of the family is the one whose earning power contributes to the family's support.

Similarly a widow with small children to support can take out \$2,000 exemption and \$200 additional exemption for each of her children under eighteen. Thus it is intended that the law shall work no hardship to women having to struggle to get along. But each must file return if her income is \$1,000.

A man whose wife dies and who is left with small children to support upon a moderate income may also take full exemption under the new tax law and also claim \$200 exemption for each of his children under eighteen.

The widower under the law is a single man and must make tax return accordingly. Married men need not file returns unless they are earning \$2,000 or more.

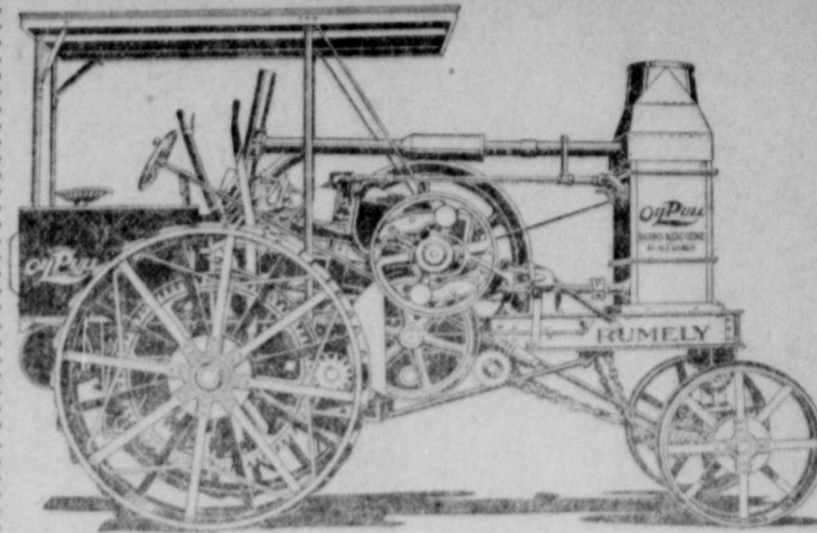
"This is as much a national obligation as the reporting for duty of a man drafted for service with the colors," says D. C. Roper, commissioner of internal revenue. "As it stands, it is such a matter of the man or woman's own conscience. It is for him or her to determine just how far he is liable to the tax. He must figure his own income and if it reaches the figures named in the law must make faithful report upon it to the proper authority."

"This tax is distinctly a war measure and will be in effect during the war."

"This is a people's tax—it reaches right down into the pockets of the small wage earner; it makes him a partner in the job of winning the war."

Away with DEADLY POISONS
RAT CORN
KILLS RATS, MICE AND GOPHERS

FOR SALE BY



RUMLEY OIL-Pull Tractor

This tractor is especially suitable for the Plains country. It has been thoroughly tested, and its work is satisfactory in every way. We positively guarantee the Oil-Pull Tractor to operate successfully at all loads, under all conditions not only on all grades of kerosene permitted by law to be sold in the United States and Canada, but on distillate and fuel oils free from earthy matter.

We will have one of these tractors on exhibit in Lockney in the near future. Anyone contemplating buying a tractor will do well to see me before placing their order.

E. E. DYER

Lockney, Texas

DR. D. J. THOMAS
Does and Office Practice
AND FITS GLASSES

FOR SALE—Single comb pure bred
White Orphington and White Leghorn
24-1f
T. H. Stewart

Single Comb Brown Leghorn eggs,
\$4.50 per 100, 75c per 15.—W. B.
Hatchett, R. 1, Lockney, Texas, Phone
4-174. 26-1f.

FOR SALE—Good registered Jack,
14 1-2 hands high, 6 years old, guaranteed
in every way. First Jack buyer
gets him. Phone 36—C. J. Maper,
Dimmitt, Texas 27-1f

Just received a shipment of Aluminum
and extra good assortment. Purchase
\$5 cash and get your aluminum
at half price. 20 year guarantee.—
Carruth & Watson. 27-1f

Hupmobile

THE
Comfort
Car

All of the Old Hupmobile Qualities—Amazing quickness and an almost savage power of driving and pulling—are more fully developed than ever.

W. D. Taylor

Lockney, Texas

Fair Visitors Welcome to Our Store

Quality in Furniture is akin to culture in individuals. It is the result of careful continued painstaking effort. Our Furniture is readily appreciated by the buyers who make home furnishings a study and who are looking for pieces that are at once authentic, dignified and durable.

This week we received a shipment of cane bottom chairs, we also have a large stock of the New Perfection Oil Stoves.

Norton Baker Furniture Company

Lockney, Texas

POLITICAL ANNOUNCEMENTS

District Judge 64th Judicial District:
JUDGE R. C. JOINER.

District Attorney:
AUSTIN HATCHELL.

For County Judge:

JOHN W. HOWARD.
W. B. CLARK.
D. C. LOWE.

For County and District Clerk:

TOM W. DEEN.
M. A. YEARWOOD.

For County Treasurer:

MRS. ADDIE THAGARD.

For Tax Assessor:

A. A. WHYTE.

For Sheriff and Tax Collector:

J. A. GRIGSBY.

County Attorney:

C. K. HOLLOWAY.

Commissioner Precinct No. 2:

G. F. RIGDON.

Commissioner Precinct No. 3:

ROY BROWN.

R. C. Reagan from the north part of the county, was in town Monday.

Don't Offer a Reward

Don't offer a reward for the best dressed man or woman in town—

Just step into our store and select one of our world-famous

Hart Schaffner & Marx

SUITS FOR MEN

You'll save your money and have the reward, because there are no better suits than Hart Schaffner & Marx suits.

This popular brand of clothing is known the world over for its excellence in material, style, fit and finish. It is worn by the most discriminating dressers everywhere. We want you to get acquainted with the merits of Hart Schaffner & Marx Clothing.

E. L. Ayres & Company

The home of Hart Schaffner & Marx clothes

Lockney Garage and Motor Co.

Appreciates your patronage. We are equipped to give service on short notice.

We are still doing a CASH BUSINESS.

Service is our motto. A full line of accessories. A well equipped repair shop. Battery service in connection.

Lockney Garage

N. E. WALLER, Prop., Lockney, Texas

Feeding the Reserves

Uncle Sam will feed the boys at the front and in the camps. Our job is to feed the RESERVES—the folks at home.

We've prepared for this job by stocking our store with the most carefully selected line of

FAMILY GROCERIES

Every commodity in our large stock was bought with a view of giving our customers THE MOST POSSIBLE FOR THEIR MONEY.—Good pure, energy-producing foods at moderate prices—these are what you always get at

Carruth & Watson

Floco Garage

For Auto Work and Vulcanizing see me when you come to Floco. We do a general auto repair business.

Elmer Wahn

Robin Baker and wife were the guest of their aunt, Mrs. Lizzie Schmitt, Sunday.

Mr. Wood and wife of the Cedar Hill community were in town Tuesday doing some shopping.

W. M. MASSIE & BRO.
General Land Agents
(The Senior Land & Abstract Business of Floyd Co.)

SELL, EXCHANGE or LEASE (for Grazing or Farming Purposes)

LAND

in any size tracts through Northwest Texas especially through Floyd and other Counties of the beautiful Plains; Render and Pay Taxes, Furnish Abstracts, Perfect Titles & Etc.

NON RESIDENT LANDS A SPECIALTY

Address
W. M. MASSIE & BRO.
Floydada, Texas

FOR SALE—Brown Leghorn eggs at \$1.50 for setting of 15.—C. L. Anderson. 28-3tp

FOR SALE—I have some real choice young Jersey cows for sale. I have a surplus. If you want the best see me.

NOTICE—Charley, my pure bred Percheron stallion will make the stand this season at my place 14 miles north east of Lockney 1 1-2 miles south-west of Curlew p. o. I also have some extra fine Big Type Poland China and Berkshire pigs for sale at a bargain. Phone 32 on line 165.—O. F. Wilson.

FOR SALE—White Leghorn eggs, 15 for \$1.50 \$3.25, 100 \$5.75. See Mrs Chas Wilson, Curlew, Texas Phone No. 165-F-33. 27-4t

FOR SALE—Rose Comb Brown Leghorn eggs, 15 for \$1 or \$4 per 100 Phone 165-22, 5 miles east of Curlew.—P. L. Orman 27-4t

My Percheron Stallion and Mammoth Jack will make the season at my place 2 1/2 miles south-west of Lockney.—A. J. Sams. 29-4tp.

FOR SALE—An Overland car at a bargain. See Grady Rigdon. 29-4t

Single Comb Brown Leghorn eggs, \$4.50 per 100, 75c per 15.—W. B Hatchett, R 1, Lockney, Texas Phone 4-170

Stock Tonic, guaranteed to kill worms and a general appetizer. 27-4t —Farmers Exchange.

FOR SALE—Pure bred Buff Orpington eggs, \$1.25 for setting of 15 eggs. Phone 118.—Mrs. Rowe Bryant 27-3t

Attention farmer. Our field seed are complete, priced right.—Farmers Exchange. 27-4t

SATISFACTION

There is a satisfying pleasure every housewife feels in preparing a meal from good wholesome materials. Makeshift foods are unsatisfactory as well as unwholesome.

OUR MEATS SATISFY

You feel fresh and vigorous after eating a give the necessary buoyance and vigor to the system. And they cost no more than the "other" kind. Why not eat well when it costs no more.

Theo Griffith

IRICK

A good crowd was present Sunday morning to hear an interesting sermon preached by Brother Smith. Sunday school was well attended and Sunday afternoon a singing class was organized. The following officers were elected: John Denney, Pres.; Miss Mattie McLarty, Secretary; Mrs. Grace Courtney, leader. We

will meet every second and fourth Sunday afternoon.

Mr. Joe McCollum made an interesting talk to us Friday evening. We were very glad to have him with us. Later in the evening we were organized into a Red Cross Auxiliary by Mrs. Ben F. Smith from Lockney. The ladies met with Mrs. Geo. Potts Tuesday afternoon and outlined their work.

A number of our folks were in Lockney Saturday evening to hear the Hawaiian singers and players.

Mr. and Mrs. Chas. Murphy and family visited Sunday at the Collier home.

Mr. and Mrs. Will Eastridge, Mr. and Mrs. Clyde Young and daughter, from Bellview spent the day Sunday with Mr and Mrs. Joe Courtney.

Hardin Jackson, Ray Bowman, Jim and Denney Sparks called on Fred Lam Sunday evening.

Misses Nevada Hoppe and Tynn Jackson spent Saturday and Sunday with Miss Dana Lancaster at the Courtney home.

Partons of this community and neighboring communities are cordially invited to attend a box supper at chasing supplies necessary for the Red 19th. Proceeds will be used for purchasing supplies necessary for the Red Cross work. Everybody come and tell your neighbors to come and bring well filled boxes and pocket books.

Mrs. E. L. Wahn is ill at the home of her parents, Mr. and Mrs. J. E. Jackson

THE HAPPY FAMILY.

City Dray & Transfer

O. T. PRICKETT, Prop.

Haul Anything That's Loose

Day Phone 62
Night Phone 90

Priced to Help Win the War

Early Ohio Seed Potatoes—Genuine Red River Valley Stock only \$4.75 per 100 lbs. F. O. B. Plainview.

Any variety and quantity of seed you want, and at a price you can afford to pay. **Highest Quality Grown in America.**

Progressive everbearing Strawberry plants \$1.50 per 100 post paid Klondike and Excelsior Strawberry plants onl 80c per 100 post paid.

C. E. White Seed Co.

PLAINVIEW, TEXAS

Attention Farmers!

We sell the only Single Cell Planter Sold. Plants Cotton Seed one in each hill one to 36 inches apart, every adjustment necessary, in fact most modern most complete Planting Lister Sold.

DUCKS	8c
BROILERS	19c
STAGS	8c
EGGS	25c
BUTTER	35c
COX	10c
TURKEYS	20c

HIDES, Green 7c
HIDES Dry 17c

Also will pay the highest price for Hides.

FARMERS EXCHANGE

LOCKNEY, TEXAS

PHONE NO. 30