#### The Lockney Beacon

DAW

**VOLUME 13** 

LOCKNEY, FLOYD COUNTY, TEXAS, FRIDAY, SEPT., 26, 1913

NUMBER 4

#### SYNDICATE BRINGS **PROSPECTORS HERE**

 $\sqrt{2}$ 

Colorado People Say Plains Land Is as Good as Colorado Land.

H. I. Miller, of New York, Vice-President of the Pearson Syndicate, was in Lockney last Saturday afternoon with a party of Colorado prospectors, who were investigating the syndicate irrigating propositions in the Lockney country.

The writer interviewed some of the prospectors, and found them to be men of experience and prominence from the irrigated districts of Colorado State. In conversation with Mayor Hamilton and others, State Senator W. A. Drake, of Port Connell, Col., said: "You people have as fertile land and better adapted to irrigation than in Colorado. Your inexhaustible supply of underground water, can be lifted for less expense than our system of reservoir irrigation in Colorado. Our irrigated lands is worth from \$150 to \$200 per acre, and you Lockney people have better soil, and your lands will eventually be worth more money. All you need is capital to develope your country."

The Pearson Syndicate last 160,000 acres of land in the sockney and adjoning shallow water country, and are spending two million dollars in developing same.

Already nearly fifty irrigating wells of 1,500 to 2,500 per minute capacity have been sunk and

The land man requests when you are in town to come to see him in the First National Bank building. I have the best trading list in West Texas. No deal too large

for me to handle. None to small to merit my best attention. Submit a proposition that will bear inspection. I have land in any county of the state to exchange for Plains land. The real estate business should be better now than it has ever been before. There many dissatified land owners on acccount of the drought which has covered the largest portion of the United States, which will tend to make many changes. As I am carring on extensive advertising of Floyd county lands, I will ask all that have land listed with me to come in and we will go over and

perfect same, so there will be no mistake when the buyers come. If you have a house to rent, or want to rent one, come in and see me.' I render and pay taxes on non-resident land. I have several good bricks, clear of debt, to trade for Plains land. Thanking you one and all for past favors, I am yours for business,

#### **BRING IN YOUR EXHIBITS FOR FAIR**

Lokeney Wants to Make a Creditable Showing at the Panhandle State Fair.

As the time draws nigh for the Panhandle State Fair at Amarillo, October 5th to 11th. it is very important that farmers bring in their best samples of products. Lockney is anxious to have creditable exhibit at the Fair, and the country at large should co-operate with the town in getting together products that will make a good showing. Bring the best you have and leave it at Brewster's office.

#### **Cotton Brings** Thirteen-Fifty

Cotton was sold on the Lockney market Tuesday for \$13.50. This is the highest price paid for cotton this season on any market in the Panhandle.

Lockney always pays more for cotton than surrounding towns.

#### Accidently Shot While Hunting.

Reports from Hurley at early this morning indicated that Ross Harp, who was acci-, . dently shot while hunting last Sunday, was resting easy. Young Ross is a son of A. E. Harp of Plainview. The young man is seriously injured.

it is the intentions to put down three hundred and fifty more; seven hundred acres have been put out in orchards and work is progressing on putting in 60,000 acres in alfalfa. The Syndicate is going to put their lands under a highly developed state with irrigating wells, good farm houses, and improvements, alfalfa fields, etc., and sell to actual settlers in tracts of 20, 40, 60, 80, 120 and 160 acres each. Each farm will be completely equipped so that the purchaser can move onto it and begin work at once.

The Pearson Syndicate is doing a grand work in the Lockney of pupils. Prof. T. W. Croom, districts in Texas. Every foot of the work by his brother, D. F. undeveloped irrigating land will be worth \$75 per acre in a few years, and irrigated land from \$150 to \$200 per acre.

#### **Clyde Smith Dies** From Operation follows:

Clyde Smith, son of John Smith of the Flomot community, was taken to Plainview last primary. week, where he was operated on Friday for appendicitis. He died from the effects of the operation Saturday, and was buried in the day class work was taken up. Planview cemetery.

He was well known in this community, and the many friends of the family regret to hear of his death.

Crest.

J. A. Baker.

# B.DOWNS

#### 

#### Lockney College **Opened Tuesday**

\*

Lockney College and Bible School was opened for the 1913-14 term with a goodly enrollment country, and are developing graduate of the Henderson school biggest and richest irrigating College. He will be assisted in Ollie Miller, Quitaque, Croom, late of Oklahoma. Miss Ethel Carruth, also of Oklahoma will have charge of the primary grades, and will also teach a class in music.

The school will be graded as

T. W. Croom will have charge of the High School and College Work; D. F. Croom, the Intermediate and Miss Carruth the

Tuesday and Wednesday were spent in classifying and maping out course of study, and Thurs-

The expression department is vacant, but will be supplied later on.

There is a bright outlook for the school this year. Both President Croom and his brother Just received a car of White comes to the school highly recommended and are men of character ana teachers of experience.

standing	of	Beacon's	Piano	Contestants.	
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Following are the standing of the contestants in Beacon's Piano contest up to 6 o'clock p. m., Thursday: 18015

Walter Campbell, Lockney, .... Josephine Nichols, Lockney, ..... \_16525 Wynette Britton, Lockney, Mamie Alford, Hello Girl, Lockney,  $_11765$ Miss Vera Smith, nine miles North of town. 10,845 Girlie Hewitt, Curlew,.... .10715 what will eventually become the of Tennessee, is president of the Glenna Dillard, Lockney, 6770 1000 Pleasant Valley Sunday School 705 Eula Mickey, Sandhill, ......... Mattie Lee Kell, Quitaque, 5001 Minnie Turner, Lockney, Miss Ford, Petersburg, 500 500 Lucy McGhee, Bobbitt, Vaden Whitt, Lockney, 375 750 Mrs. Virgil Teaver, Flomot, ..... 250Lena Juarrett, Curlew, 1250 Maggie Bryant, Muncey, 255 Ora Moore, Lockney, \_ 125 Irick Church and Sunday School, Irick ..... Meteor Church and SundaySchool, Meteor

> FREE COUPON Beacon's \$350 Piano Contest 10 Free Hotes

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#### For

SEPTEMBER 26th. This Coupon must be voted within Twenty days (20) from Issue.

B. F. SMITH, Publisher.

#### **ARE COMING**"

Miss Walter Campbell Stands at Head of List Again This Week.

**"THE CAMPBELL** 

"Fhe Campbells are Coming," was a Scotish battle cry. This week Miss Walter Campbell stands at head for second time. The other candidates show a nice gain. Miss Ella Ratjen deserves sepcial mention for gain 12640 made. Who'll lead next week.

#### Lockney on Movies.

A moving picture was made of the business section last Saturday. The reel will be in charge 500 of the Lockney State Bank.

It is the intention of the business men to have this picture run at several fairs this fall.

#### Granted Divorce.

Mrs. Effie Bell was granted a divorce from her husband, Council Bell, in district court Monday. She was awarded the custody of her children.

Attention is called to the big ad of E. Guthrie's appearing elsewhere in these columns. Mr. Guthrie is going after the business, and has made some sensantion prices. His big Red Tag Sale starts tomorrow.

#### Notice.

People owing me for colts are now due and past due, and you are requested to call and settle. P. M. McDonald. 1-4t.

# Staples

Calico, per yard 31-2c A good 31 ihch percale per yd 7c Forest percale, yd wide, fast colors, per yd 7c Apron Ginghams, all grades 16 yards for \$1.00 A very fine 36 inch bleached muslin, former price 10c, Red Tag price 81-3 An excellent 39 inch Sea Is-land domestic, .ery fine at 14 yds for \$1.00 A heavy round thread skirt-ing, a small case direct from the mills, 11 yds for \$1.00 All chivots and 10 waist goods, 12 yards \$1,00 All 12 1-2c ginghams, per vd 10c A beautiful line of bookfold ginghams, in dark fall vds for \$1.00

A dandy 9-4 Brown sheeting \$1.00

per yd 20c

# **Outing Flannels**

A very large line, all grades, a cracker-jack 10c outing in a great variety of colors, full weight, to go in this sale at per yard 83-4c A very fine fleecy white outing, good weight, 11 yards for \$1.00 We also show a number of grades of heavy blanket outings and on each piece you'll find the Red Tag attached, nothing re-

served. Space forbids our quoting prices on other staples but we have them all at cut prices.

# Blankets

The swellest line ever shown in Lockney. Grades from \$10 per pair on down to the lowest. Our high grade, pure fleeced wool blakets,\$10 grade grade cut to \$7.95 A very fine pure wool blanket in neat patierns \$8,00 grade

We will show you a line of \$6

Don't wait

blankets that other retailers ask \$8.50 for, we cut these to \$4.65 A beautiful line of \$5 wool blankets, large size and exclu-sive patterns, Red Tag price \$3.95 A large size Wool Nap blank-et in \$2.25 grade cut to 1.70 90 pairs of high grade cotton blankets that ordinarily retails at 1.50 per pair we offer you \$1.10

#### Hats

A great assortment of hats up to 3.50 value, many nobby ones, Red Tag price 95c each Special high grade 3.50 hats, large staple shape, Red 2.65

# John B. Stetson Hats

A good assortment, light and black values seldom offered. Style Big 4, reg price 5.00 Style Laloo, reg price 5.00 cut to \$3.95

cut to 3.75 Style Kenney, reg price 4.50 Cut to 2.95 Style Dakota, reg price \$5 cut to 3.75 All Stetson dress hats cut to 2.95 Just think, you can buy a John B. Stetson hat for less money than you ordinarily pay for a common grade.

## **Uther Hats**

All \$3.00 hats All 2.50 hats All 2.00 cut to

\$2.35 1.90 1.40

# Dress Goods

We are showing fine line in dress goods. All new, bought especially for fall 1913 business. Silks, Suitings and Coatings in great variety. We show you some exclusive patterns with beautiful new trimmings to

to

All men's overalls and go at 80c.

jumpers

Shirts

We're overstocked on this line, and we're going to make a quick clean up. Have assorted a spe-cial lot of 50c, 75c, 90c and \$1.00 to clean up quick at 45c. Flannel Shirts, no better can

chases, as the sole object of this Sale is to clear out our immense stock.

of course we w

the stock at your

ill hardly feel justified in making any new pur-

disposal.

Bear

in

mind many

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E. GUTHRIE.

EAD

ER

IN LOW PRICES

Lockney, Tex

Kas

ines will be broken the first week, and,

till the last and expect to find the cream of

be had, all pair on do All 1.25 All 1.50 All 1.50 All 1.75 All 2.50 All 2.50 All 3.50 All 3.50

10

rts, cut to cut to cut to cut to cut to cut to cut to

:

# Skirts

Specials in Work Shirts

We make an excellent show-

go at 20c.

Underwear

A spicial job lot, skirts to clean up at i	All 3.50	All 4.00	All 4.50	All 5.00	All 6.50	All 7.50	ing here
ial job clean u			:	:		Skirts,	•
pat a	•	•				cut	
t almost your							
good	2.50	3.00	3.25	3.95	5.00	5.25	

own price sk

### Pants

A big line, consisting of Wash-ington Trousers, Curlee Pants and several other well known

5.00 4.255 1.255 1.155 1

suits

90c

Ladies heavy fleeced lined shirts and pants, per suit Ladies full bleached vests and pants, a real nice gar-ment, per suit A very nice wool shirt and drawers for men, former price per garment 1.25, Red Tag price Our stock of woolen underwear is too big to enumerate. Have all grades up to \$3 per garment. We have used the knife freely on the prices and can surely please you as to quality.

# Sweater Specials

ton, per dozen Darning cotton, 3 spools for D. M. C. cotton, 4 skeins Clark's O. N. T. Lustre, per

888

dozen

lors, from

7.50

Only a few dozen of this spe-cial shirt, will be sold while they last at 20c. Boys' Work Shirts-A few to per A neat little Jersey sweater for boys and girls, a few dozen only. Red Tag price 25c All 50c Sweaters 40c All 1.25 40c All 1.25 55c All 2.00 55c All 3.00 55c All 4.00 55c All 5.00 55c All 5.00 55c All 4.00 55c All 5.00 55c All

A short horn comb, each Boys suspenders, per pair An ellegant assortment of ladies lace collars, baby Irish work, each

All 25.00 All 20.00 All 15.00 All 15.00 All 12.50 We have some odds and ends, then suits, etc., and can rig in a new suit anywhere wit up. No house

45c

Hair pins, large box Ladies handkerchiefs, 2 for Our prices are right, we ca quote prices on every thing,

cannot

8 8 8

Shoes

Ladies Coats and Suits

A good stock. The price is

cut.

Men's Overcoats

# Hosiery

We now come to the greatest item in the high cost of living for the average farmer. We can truthfully say that we believe we have West Texas beat on Shoe prices. We will quote only a few special lots of Endicott Johnson & Co's. high grade welt shoes, most of which run from \$3.50 to \$4.50 in price, Red Tag price \$2.70. These shoes are up-to-date goods and are high grade

No merchant, we believe, has attempted anything like our showing of Ladies' Misses' and children's coats in a town twice the size of Lockney. With our full line in, we will show you over 150 styles to select from, at prices from 90c up to 30.00. We have the cream of the New York market in this showing, and priced so low that competi-tion does not attempt to com-

A showing that is hard to equal from \$5 per suit down. High grade fleeced lined and ribbed union suits for boys and girls, up to size 34, Red Tag price two suits for Men's heavy fleeced lined shirts and drawers, per suit 85c Men's heavy ribbed shirts and drawers, per suit 85c Men's heavy ribbed shirts 85c Lot of Hosiery-socks and stock-ings for the whole family.

# Specials.

100 dozen of childrens school hose up to size 9 1-2-a smooth ribbed piece of goods, per 90

pair.

welts. Special lot of Ladies high grade shoe values from \$3 to \$3.50, Red Tag price \$2.00 per

pair A heavy 2x2 ribbed hose for boys and girls in th 20c grade, Red Tag price (You'll pay 25c for this hose at some houses.) 15e

A special lot of Misses 5-strap Roman Sandals, will be closed out one day during this sale at 75c.

tory of Floyd county. The suit line will not

point you either in style,

quality disapthis sale the greatest in the hisone and they all go in to make

# Men's Hose.

A special lot of heavy black and tan hose-we will place on sale at 7 1-2c per pair.

# Another Snap

Another special lot of Peters 18 carat and diamond special shoe values \$3.75 to \$4.50 will be Red Tagged at \$3.00. Another tough pliable work shoe, solid oak soles and insoles Red Tag Price \$1.95. We are making some striking reductions in our Shoe depart-ment and no shoe will be sold that will not be reduced at least 10 per cent, and many prices are cut in two.

 or price.
 All \$30.00
 Coats tagged \$22.00

 All \$30.00
 Coats tagged \$22.00
 19.00

 All \$25.00
 19.00
 12.75

 All \$12.50
 12.75
 12.00

 All \$12.50
 12.75
 12.00

 All \$12.50
 12.00
 9.95

 All \$1.500
 12.75
 12.00

 All \$1.500
 5.00
 5.50

 All \$1.000
 5.50
 5.50

 All \$1.000
 5.50
 5.50

 All \$5.00
 5.50
 4.10

 All \$5.00
 4.10
 3.10

 Reductions on down.
 Suit re 

 ductions will run about the same.
 3.10

 Better make your selections
 4.10

60 dozen heavy weights in a nice black and tan, per pair 11c form-er price 15c.

Notions

cut in

two.

Men's Suits

Sweater

clothes Selwell and other

The celebrated Schloss Bros. othes Selwell and other lines.

All \$35.00 Suits cut to

\$27.50

the first week, for this will be the last call at such prices.

We hadle the celebrated Brad-ley Line of knit goods together with other well known brands. All grades, all prices, for men; boys, ladies, Misses and children.

# Our prices speak for themselves. Cedar pencils per dozen 8c, these pencils are rubber tipped. A good black pencil, No. 2 lead, with good rubber, per dozen 10e Safety pins, 2 cards 5c Clark's O. N. T. Spool cot-



#### **Personal Mention**

W. A. Armstrong, cattleman from Floyd, was in our city Tuesday on business.

country was in the city this come in at a lively rate at Floyd week.

Roy Bruner was up from the Brakes country, Saturday on business.

Brewster last Friday.

line, Ill., were in Lockney this tention of retiring. week looking after their interests.

Tablets, pencils, inks and all wearing shape. kinds of school supplies at the Racket Store.

T. W. Thagard was in attendance on court at Floydada Monday.

Mr. Kimble, of Gasoline, was trading here Monday.

Every thing to eat at the Home Bakery.

Dr. J. C. Guest attended court at Floyd Monday.

U. S. Crum attended court at Floydada Monday.

Joe Robinson was in attendance on disrrict court at Floyd Monday.

Watches, clocks and jewelry repaired by W. M. Martin, at Lockney Drug Co.

Mrs. John Carpenter, of Plainview, was the guest of her friend, Mrs. J. D. Pelphrey this week.

Buy your school supplies at the Racket Store.

Gasoline Pumping Engines always in stock at Lockney Sheet Metal Works.

Roy Phillips left today for Kansas Citymarket with a shipment of fat cattle.

Messers. W. E. McClure and Test Shows Water L. B. Sweeney, of Silverton, attended the Masonic Lodge here Monday night.

Key Green, cashier of the State Bank at Floydada, was a visitor to our city Wednesday. Lee Montague of the Brakes He says cotton is beginning to and all business feels the effects

of it. County Judge Kendrick, of

Winter is here in full blast.

Johnie Sams, The Tailor.

The Beacon for the news.

#### BAKER'S PRODUCE lar 25c Eggs, per doz. Hens, per pound, 9c Broilers, per pound, 13c 12c Fryers, over 2 pounds, Fryers, over 3 10c Old Roosters, each. 15e Ducks 11c

11c

.20c

South Plans water is 99.59 percent pure, according to analysis jurt received by the Texas Land the chemical labatories of the University of Texas.

Six samples of water were sent and the lowest anlysis is 99.4 Tulia, was in the city this week per cent. This water was taken Mrs. John Oswell, of Plain- Kendrick is favorably mentioned east of Plainview. The well is view, was the guest of Mrs. Geo. as a candidate for district judge operated by a wind mill. The of this district to succeed Kin- water shows 602 parts solids in Mr. and Mrs. Paddock, of Mo- der, who has announced his in- the million, or .6 to 1 per cent.

> ruth has entered Lockney College, while his sister will teach in same institution.

> yarn spiner, and writer of "Jest and Suggest," blew in just ahead of the norther this week. He came around and told us a new one.

The first real norther of the season struck tho Plains Wednesday night. Fires and stove cy throughout yesterday. There was a scarcity of winter clothes.

#### 99.59 Per Cent Pure Notice to Farmers!

We are now ready to do your cotton ginning. We thank you and Development Company from for your last year's cotton ginning, of which you gave us a liberal patronage. And we hope to see every man that is interested in cotton come to see us, get acquainted, see how nice our machinery is running; see those naked cotton seed we are ginning, and that beautiful cotton sample we are making. We feel that with our visiting with relatives. Judge from a shallow well about south- twenty-five years' experience in the gin business enables us to do cotton ginning on a level with the best that can be had anywhere.

> We want to say to the man that has cotton, that it is to your interest and very important that you keep your cotton very dry. Don't even let the dew fall on your cotton, as wet cotton won't do

Roy Carruth and sister, Miss anything. Dry cotton will third itself; dirty cotton will clean it-Let me put those winter togs in Ethel, come in last Saturday self. We will give a \$5.00 Stetson Hat as an inducement for dry from Davidson, Okla. Mr. Car- cotton to the man that brings the greatest number of dry bales of cotton to our gin this season.

> We wish to say in regard to the \$1 for bales weighing over 500 pounds, that we failed to get that in print as it should have C. R. Caldwell, the champion been. We do not charge anything for bales weighing over 500 pounds, but we would be glad to have bales range from 450 to 550 pounds, for the ginners are requested to wrap the cotton well at the ends by cutting the bagging plenty big to cover good. Bring us fifteen hundred pounds of seed cotton and we will make you a

nice bale. By so doing we will greatly improve our cotton and get a good price when we go to market. We understand that the one dollar is to be collected from the railroads by the stea m building was the chief occupan- ships, and the farmers and ginners have nothing to do with it.

> Don't listen to knockers, but bring your cotton on. We are located near depot, Lockney, Texas.

> > WHITFILL

MILLS

PER CENT OF

PRODUCTION

Fifteen Hundred More Cotton

Mills Needed.

THAN ONE

COTTON

LESS

To those who have been in the habit of borrowing my car, I wish to say that I will not under any circumstances loan this car out to any one hereafter. I don't mind to accomodate my friends, but you cant get my car any more. J. C. Garrison.

Notice.

Prompt and good work. Bring me your watches.

W. M. Martin. The Remedy for a Great Evil.

\_15c Cotton Mill and Farmer Inseparable Comrades 10c One of the worst evils to the credit merchant, and to the prompt paying customer as well, 10c is the "Dead Beat." And we tant to our progress than that of the

USE C. S. Patton, district plant chief; H. O. King, district traffic chief; T. K. Becker, general commercial superintendent, of the Southwestern Telephone Co., were here this week on business connected with the company.

& SONS



You will find a complete line of school supplies at the Racket Store.

J. C. Garrison topped the Kan- Lard, good, per pound, sas City market this week with a shipment of Black Angus cattle.

Oysters! Oysters! at CREAM, per pound, the Home Bakery Restaurant.

Floyd Barber was a witness in district court Monday.

Judge F. P. Works of Amarillo and Judge Mayfield of Plainview, were in the city Tuesday on professional business.

Big fresh, juicy and fat oysters at the Home Bakery Restaurant.

Jim Taylor of the Brakes country was in the city Monday,

Z. T. Riley attended district court at Floyd Monday.

For Trade-A good six-eye range stove to trade for feed. D. F. Jones. 24t

Pidgeons, each, Turkeys, per pound, \_\_\_\_ 12 1-2c Old Toms, per pound, .\_\_18c

Geese.

Guineas, each, ....

Bacon, good, per pound Butter, bulk, per pound,

Onions, per pound, Cabbage, per pound,

ALL PRICES IN TRADE

J. A. loaded out with supplies from BAKER the Lockney Grocery Co. General Merchandise Lockney, Texas

trouble, or-loss, if you please- of the patronage of our merchants 18c we could give the honest buyers and of the friendship of the people. better value for their money. Texas is on the frontier of the fac-tory zone and the cotton mill is now 20c Hence this association was or-28c ganized, the object of which has only where business conditions are already been stated, and further reliable, a public sentiment stable, to protect the jobbers who sup- and the consuming public friendy 3c ply ns with merchandise on 30 to its output. The product is a and 60 days in perfect confidence staple one and when it enters the of getting his money when due. of the eastern and southern mills We, in turn, put it out to the where there is an abundance of waste consumer with the same confi- labor, cheap fuel, cheap money, and dence, and, how often are dis- where conditions are more settled. appointed. Some people do not We have fifteen cotton mills in seem to think it matters whether they pay or not, and it is this dles and having a capacity of 40,000

mind. After October 1st we do not employment to 1,000 people. propose to sell them unless their has been adjusted in a satisfactory manner to the merchant.

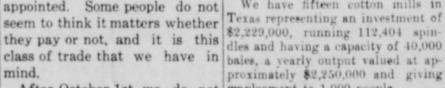
Please take warning.

#### **Notice to our Friends and Customers**

We have moved into our new building and will have everything ready in just a few days for your convenience. We want to serve you. Make this bank your headquarters when in town, we are glad to have you.

#### LOCKNEY STATE BANK

There is no industry more imporbelieve that by eliminating this sotton mills and none more in need



Our cotton mills use less than one account for the previous month per cent of our cotton production; the remaining ninety-nine per cent seeks the foreign factory. The people of Texas consume approximately 220,000 bales of cotton per annum Lockney Retail Merchants Ass'n. and yet out of the 40,000 bales manufactured in Texas, at least seventy per cent of it must find a market outside of the State, due to our failure to patronize home industry. It would require 1,500 cotton mills of the capacity of our present factories to consume the product of our farms, call for an investment of \$250,000,000, give employment to 150,000 people and add approximately a quarter of a billion dollars in value to our cotton crop.

> These desirable conditions can ony be obtained through co-operation | and by fostering and encouraging this important industry.

The cotton mill and the cotton farm are inseparable comrades and n promoting the prosperity of the former we build up the latter.

First in Quality First in Results First in Purity First in Economy

and for these reasons Calumet Baking Powder is first in the hearts of the millions. of housewives who use it and know it.

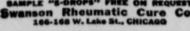
RECEIVED HIGHEST AWARDS. World's Pure Food Expusition, Chicago, Illinois. Paris Exposition, France, March, 1912.



#### Sells The Old Kell **Ranch in The Brakes**

R. M. Broyles closed a deal Tuesday whereby the old Henry Brown were married Sunday most important human event of this Kell ranch under the cap rock morning at 7:30 o'clock, at the age and intelligent construction of becomes the property of C. M. Methodist parsonage, Rev. S. A. roads the greatest triumph in mod-Rogers of Swisher county. The Barnes officiating. The young timated that sixty cents of every consideration was not stated, but couple were accompanied to the dollar spent on public highways is it is understood that it sold for a paronage by Misses Clara Belle wasted through faulty construction good price.

#### RHEUMATIC SUFFERERS 5 DROPS The Best Remedy For all forms of Rheumatism GOUT, NEURALGIA





#### **Former Lockney** Girl Weds Sunday Demonstration Work and Ma-

Miss Bessie Wilson and Byron; Wilson and Hattie Workman.

Immediately after the cremony | nance. Mr. and Mrs. Brown left in their car for a five days' trip to highway institute that every per-New Mexico and Colorado. Af- son who visits the State Fair of Texter October first they will be at as at Dallas should attend. home to their friends at 616

for in unwise methods of mainte-'The exhibits of road machinery

ROAD BUILDING.

chinery on Exhibition at the Dallas Fair.

Building a public highway is the

ern science. It is suthoritatively es-

and model roads will be a public The latest types of the most per-

Jones Street-Plainview Herald. fect road machinery will be parked on the Fair Grounds for convenient inspection. There will be model highways and demonstration roads A pretty wedding took place laid out and samples of road materials and construction will be ex-

The improvement of our public problem confronting the people of Texas today. We have 140,000 miles of public highways and 4,652 miles The ceremony was performed are surfaced with stone, gravel or imately \$53.60 per mile per annum The bride wore a lace and voile on public highways. The per cent of public highways improved in Texas is 3.2 and in the United States \$7,500,000 per annum on public At the noon hour, a three- highways and \$3,000,000 annually on paved streets. Of this amount \$4,000,000 is raised by bond issues and \$3,500,000 by taxation. We farmer of Hale county, and has spend on an average of \$2.00 per a new bungalow nearly complet- annum per capita on our roads and ed for his bride on a farm ten the average in the United States is

\$1.55. We have four per cent of our The bride is known in the public highways classed as "improved" and the average in the United

There is no better investment Congratulations and best than money intelligently spent on vested in road improvement adds three times its value to adjoining property and every argument that applies to the improvement of private property will apply with mutiplied force to the improvement of public property, and especially to public highways, as every farmer must use the roads.

> There are many important lessons that can be learned from the good roads exhibit at the State Fair of

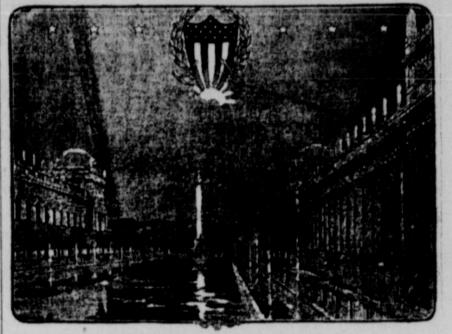
Fresh fish and oysters at Home Bakery Restaurant.

Car of meat salt just unloaded. J. A. Baker.

ents in north part of county and furnish power to raise water Tuesday and Wednesday.

With a view to irrigating the fertile acres around Hurley, Fort Worth and Eastern capitalists have organized a \$40,000 corporation, says the Fort Worth Record. The company will in-Clyde Reeves visited his par- stall an electric plant at Hurley from wells in the Hurley Valley.

PANAMA-PACIFIC INTER NATIONAL EXPOSITION, SAN FRANCISCO, 1915.



OOKING toward the hills of Marin county through the entrance of the great Court of Sun and Stars upon the harbor. In the center is seen a colossal column whose spiral represents man's climb towards fame. At the summit of the column the huge symbolical figure is designed to convey the spirit of success.

# J. R. FOX

Is headquarters for school supplies, inks, tablets, pencils, etc. Fine Candies and Cigars.

\*\*\*\*\*\*

Gray-Moon.

Sunday morning, Sept. 21, at the hibited and their value and utility home of the bride's parents, Mr. explained. and Mrs. C. A. Moon at 90'clock a. m., at which time Miss Geor- highways is the most stupendous gia E. Moon and Mr. D. N. Gray were united in marriage.

by Rev. Leon Henderson of the similar materials. We spend approx-M. E. Church.

dress over blue. The room was tastily decorated in pink and 7:14. We spend approximately white.

course dinner was served. The groom is a progressive miles west of Plainview.

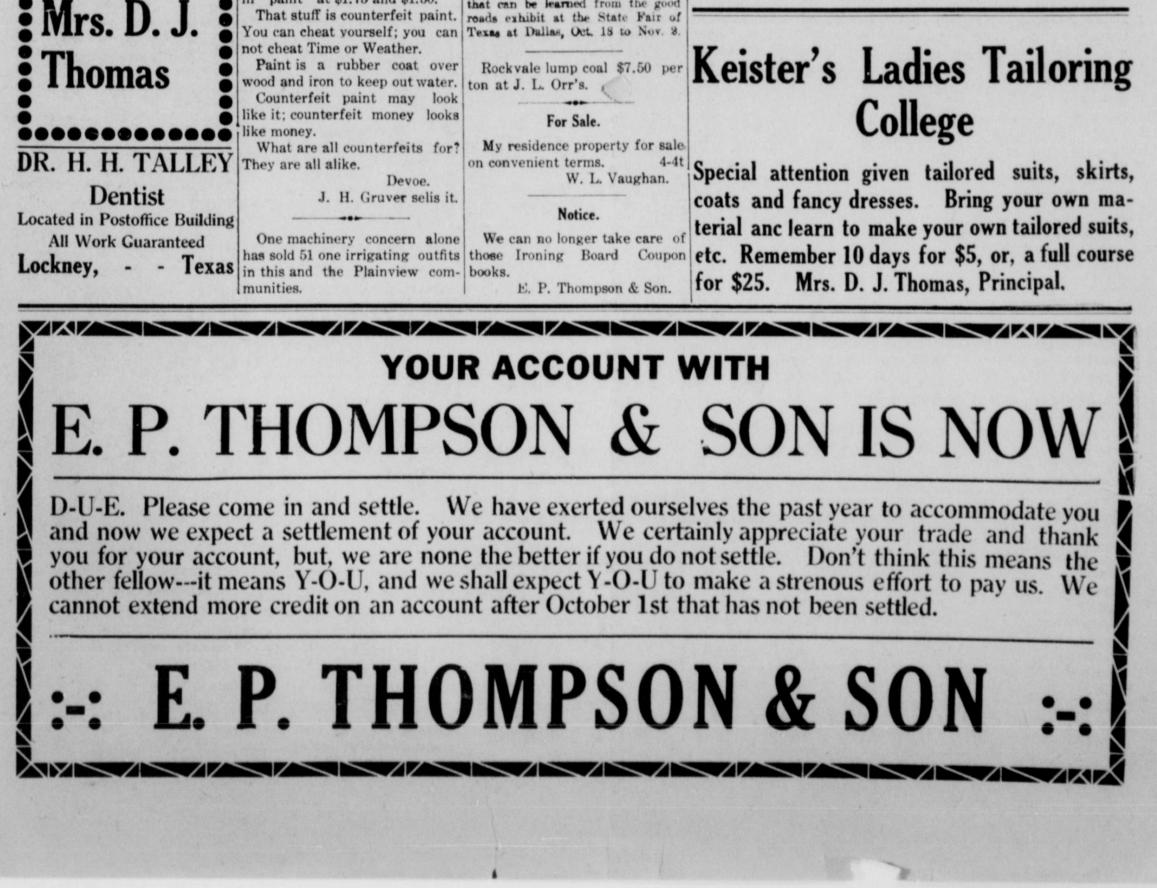
Plains country as being a suc- States is nine per cent. cessful nurse.

wishes for Mr. and Mrs. Gray go public highways and every dollar inwith them to their new home.

#### Not Paint

With linseed oil at \$1, what sort of oil do you think they use in "paint" at \$1.75 and \$1.50.

That stuff is counterfeit paint.



#### The Lockney Beacon

BEN F. SMITH, Editor.

Entered April 14, 1902, as second-class mail matter, Post office at Lockney, Tex., Act of Congress March 3, 1879.

Terms of Subscription Jne year Six months Thrse months -

Display advertising rates on application Bills due the first of each month.

Local notices ten cents per line first in sertion; five cents per line each subsequent insertion

three bundred bushels of sweet- October 10th and 11th, which potatoes to the acre on Hale will be Friday and Saturday. irrigated land. The crop was only watered twice.

The Tarrant County Public Schools have adopted "Child's Study of Nature" for use in the primary grades. The book was written by A. A. Whyte, of Lockney, Texas. Mr. Whyte has been a teacher in the rural schools of the South Plains for a number of years. Floyd county has already adopted the book.

#### Will Form New Baptist Association.

At the meeting of the Staked Plains Baptist Association held at Plainview last week, it was decided to create a new associa-

Robert Hall, cashier of the Pettersburg State Bank, is authority for the statement, that the Petersburg section has the best crops it has had in five years. He says: "Every farmer has an abundance of maize, and is selling his surplus for a good price. Many of them have have as much as one hundred \$1.00 tons and some have as high as three hundred tons, which means a big surplus. Our bank deposits are steadily increasing and our merchants are doing a good business."

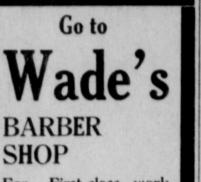
#### Floyd County Fair **Takes Place in October**

Floyd County Eighth Annual Col. R. P. Smyth is growing Fair will take place at Floydada, The premium list will cover a wide scope as has been the custom, and will include farm products, poultry, live stock, culinary and textile products which will carry premiums amounting to about \$500.

#### List of Grand Jurors.

The following grand Jurors invistigated the violations of the law in the county since the last term of court:

W. A. Knox, foreman; J. T. Hinkston, R. L. Reeves, C. C. Krause, A. J. Womack, L. H. Lewis, A. H. Manning, J. W. Sims, W. J. Teaver, A. D. White, W. O. Teague, R. C. Scott. J. A. Bently, door bailiff and



First-class work For courteout treat and ment. Treat all right. Agent for Plainview Steam Laundry.

#### **Granville** PROPRIETOR

W. M. MASSIE & BRO.

LANDS

in any size tracts through North-

west Texas, especially through

Floyd and other counties of the

beautiful Plains; render and pay

taxes, furnish Abstracts, perfect

Titles, etc. Non-Resident Lands

W. M. Massie & Bro., Floydada, Tex

Dr. J. C. Guest

a Specialty. Address

#### Going like hot cakes, clean, easy soap--not a washing powder but soap. Don't

have to rub clothes. Will pay your money back if you are not satisfied.

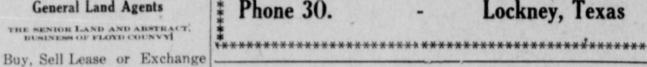
Farmers' Exchange

Get your fruit jars from us and save 25 per cent, every thing else in proportion. Bring all your produce to us and get highest market prices.

#### Farmers' Exchange

Phone 30.

Lockney, Texas



Second Class

One way Colonist fares to California and Northwestern States will be on sale September 25 to October 10. Fare approximately \$30. Summer tourist rates on sale daily Low fares to the Gulf. Call at depot for full particulars C. C. MILLER, Agent.



# 60 -の ス 下 ろ ー Begins Saturday, September 27th Ends Saturday, December 6th Sixty Great Bargain Days スワワ \*\*\*\*\*\*\*\*\*\* AG

Owing to the flattering outlook for the greatest crop in the history of the Plains and finding the New York and Boston markets in a a most excellent condition for buying, on our last trip east, we bought very heavily and to great advantage to our many customers. We bought goodsc heaper, quality considered, than ever before, and we're now loaded with a \$20,000 stock of the best selected goods ever brought to Lockney, in fact, our house is running over, with new goods arriving daily. The drought cut our crops short, yet there will be a bountiful harvest, which, at the prevailing price will leave the people and country in a prosperous condition. Yet those who know us can tell you that it is not our policy to carry over a raft of winter goods and offer them from year to year as new goods.

60

Hence, to clear out this immense stock and foster our future plans, we inaugurate this the greatest sale in the history of the town. We defy all competition. Don't fail to Supply Your Needs for the Fall and Winter Before the Stock is Broken

season of the year, but we know our business. Everything strictly cash. No goods sent out on trial, yet we will cheerfully refund your money if your purchase does not please you. That's our plan-your money back if your purchase does not please you No such opportunity will knock at your door again. Avail yourself of the opportunity. You may call us foolish to throw this stock of new goods on the market at such prices just at the beginning of the most prosperou

'; Look For The Red Tag; I

line of boys and young men's clothing. A six thousand dollar stock of Shoes consisting of high grade specialty lines. Steadfast and Beltrite Shoes for men, J. & K. Shoes for ladies, Endicott Johnson's line of heavy Shoes first week in October. The newest things in ladies skirts, petticoats, etc. An immense line of gents furnishings, with suits ranging in price from \$3.50 to \$35.00 per suit. We sell the celebrated Schloss Bros. Clothing. A complete Stock consists of high grade staple piece goods, a large assortment of fall dress goods varying in price from \$3 per yard down to 10c. A complete line of ladies coats and suits, some of which will not be in the house till the Logan Shoe for boys and girls. A complete line of Hats at all prices, including No Name and John B. Stetson Hats

# UNDERWEAR AND HOSIERY OF ALL DESCRIPTIONS

The Best line of woolen underwear ever displayed in Lockney-Sweater Coats and Jerseys. A great line of woolen and cotton Blankets. Noti-regine that await you

S P M

# Look at The Prices!

descriptions. Here's only a partia' list, and will hardly do justice to

Millinery Opening	Apportionment School Tax For 1913	***************************************	DIRECTORY Courts.
I will have my new fall and win- ter stock of Millinery Goods on display, Saturday, September 27, upstairs in the Furniture Depart- ment of E. P. Thompson & Son. We will show all the latest in Millinery this season, and the ladies of Lockney and country are cordially invited to be pres- ent on this occasion. Respt.,	Following is an apportionment of the district school tax of Floyd county for the year 1813:         District No. 1       \$ 661.39         " " 2       564.80         " " 3       573.40         " " 4       556.10         " " 5       514.00         " " 6       222.42         " " 7       1,062.30         " " 8       435.34         " " 10       354.08         " " 11       371.74         " " 12       281.36         " " 14       415.38         " " 15       545.12	We will handle a complete line of the adopted school books and school supplies this year. All books will be sold for cash.	District court' convenes on first Mondays in February and August. L. S. Kinder, Judge. G. L. Mayfield, Dist. Atty. W. B. Clark, Clerk. A. C. Goen, Sheriff. Ccunty Court convenes third Monday in January, April, July. and October. A. B. Duncan, Judge. W. B. Clark, Clerk. A. C. Goen, Sheriff. J. B. Bartley, County Attorney B. C. Willis, Tax Assessor Commissioners' Court meets in regular session 2nd. Monday in February, May August, and November A. B. Duncan, Presiding Judge John Howard, Com. Prect no. 1 Wm McGehee """22 R. L. Orman, """3
Mrs. G. W. Ford	$= \begin{array}{cccccccccccccccccccccccccccccccccccc$	Lockney Drug Co.	Chas. Trowbridge, "" 4 Justice Court of Prect. no. 2 convenes the 4th, Friday and Saturday in each month. H. L. Moore, J. P.
Attention Farmers!	$\begin{array}{cccccccccccccccccccccccccccccccccccc$		Lockney Lodges, A. F. & A. M. meet Saturday night on or after the full moon of each month. T. Z. Reed, W. M.
Attention Farmers! am now ready to gin your cotton, and am equip- ed to give you first-class service. I have installed boller and huller and will gin your cotton in the olls. I guarantee you satisfaction and fiirst-class ork. Gin located north Part of town. Bring me our cotton either in boles or seed and I will treat	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	Tax For Floyd County For 1913	Lockney Lodges, A. F. & A. M. meet Saturday night on or after the full moon of each month. T. Z. Reed, W. M. C. L. Cowart, Secy. The Lockney Lodge M. W. A. meets every second and fourth Saturday in each month. J. H. Byington, C. C. Homer Howard, Clerk. Lockney Camp No. 1280, W O. W. meet 1st and 3rd Satur- day nights in each month. Lloyd Nichols, C. C. T. S. McGehee Clerk.

	take hold of their work in school, be it arithematic, history or work in a literary society, are,	harvesting their crops. The yield is much better than expected. Mrs. Chas. Jarrett is visiting	Churches Church of Church Service
Lockney Rubber Co.	in a general, the leaders in so- ciety in the later years of their lives. Again, it is a fact that great numbers of boys and girls fail in school and in turn fail in life. There are various reasons for	week. Misses Anna and Pauline Sims	Church of Christ: Services be- gin every Sunday morning at 10:30. They consist of singing prayer, reading and preaching. or Bible talks; Breaking of Bread and contribution follow. Sunday 3:30 p. m. is the Bible study in classes. Wednesd night is the prayer meeting.
Witte, Tearce & Pennington Proprietors	this. To begin with, every boy and girl should have parental backing at home. Encourage- ment should be given to inspire effort, for any life, especially the	Pete Knight and family visited	Methodist Episcopal Church, South, services every Sunday as
In carry rain mile of automobile supplies and acces	young, need a word of encour- agement now and then. Another reason for failure lies in the fact of irregularity. No pupil, how- ever intelligent he may be, can	week.	Sunday School at9:45 A. M. E. P. Thompson, Supt. Preaching at 11 A. M. and 8: 30 P. M.
ALL WORK GUARANTEED	succeed in school without punc- tuality on every recitation throughout the school year. Again, failure may be the di- rect result of the pupil not pre-	Mr. and Mrs. Jones attended church at Lone Star Sunday. Paul Sims and sister, Mrs. West, visited at Lockney Sun- day. J. H. Upton attended lodge at	Junior League at 4 P. M. S Prayer service and Teachers' meeting every Wednesday even- ing at 8:30.
Beacon Gives the News While it's News	paring his lessons before hand. Parents may render a valuable service at this point in incourag- ing the boy or girl to be regular in their habits of study and life in general. No boy or girl will	J. W. Sims has been doing grand jury work at the county capital this week. The N. F. C. S. C. will meet	A cordial invitation is extend- ed to all people to attend these services. Come, a hearty wel- come awaits you. S. J. Upton, P. C.
J. L. ORR COAL, GRAIN and HAY	succeed in school who does not prepare their lessons before time of recitation. Another reason for failure lies in the fact that school going and	good crowd, and have the prom- ise of some good musicians. We extend an invitation to all to come and bring a well filled bas- ket. Mr. Editor, you and fam- ily have a special invitation. Shoo! Fly, Shoo!	Services every Sunday morning and evening at Baptist Church. Sunday school at 10 a. m. E C. Nix, Superintendent. La- dies' Aid Society meets at 2 p. m every Monday in each month. Everybody is cordially invited to attend our services. Rev. H. G. Finley, Pastor.
WAGON YARD in CONNECTION	miserable failure.	The South Floyd County Paren and Teachers Association will be held on the Third Sunday in	Farmers Union meets Satur- day before 2nd and 4th Sunday in each month in W. O. W hall J.S. Dickey President,

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