

THE CISCO DAILY PRESS

(Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937).

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879.

A. B. O'FLAHERTY, Publisher and General Manager.

Published daily except Saturday and Monday at Cisco, Eastland county, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D Avenue, Cisco, Texas.

National advertising representative: Texas Daily Press League, Dallas, Texas.

SUBSCRIPTION RATES: \$2 per year (six months \$1.50) by mail (outside Cisco) in Eastland, Stephens, Shackelford and Callahan counties, Texas; outside above-mentioned counties \$3.50; \$5.00 in U. S. outside of Texas.

Per year, in advance (Cisco) \$5.00 Per week, by carrier boy 12c

THE WIDENING CRACK.

Himmler has the German revolt under control. That's what the Nazi radio says. It means that he has arrested many officers, slain some, driven others underground. Hitler, it is said, has gone into hiding. That's one kind of control.

But when it is found necessary to call for votes of loyalty from soldiers, when it is necessary to decree that the Nazi salute replace the military salute for every soldier and officer, as a sort of test and shibboleth, that is a clear indication that all is not well.

It is entirely reasonable that disorders should occur. In France, the Maquis, for long mere saboteurs, mosquitoes, irritating the Nazis in small ways but unable to come out into the open, are now a formidable army. Thus in Germany the underground now takes hope from the disagreement between old-line army and Nazi government. But its time has not yet come.

Revolution is not the word for what is beginning in Germany. The first stage will doubtless be civil war between the two governing powers, Army and Nazi. Out of it may later come a strong stand for some form of government by the people, but it seems evident that a bloody terror is coming first.

Meantime it is the American home job to work at full force till the last moment. Only thus can the war be brought soon to a successful close.

SKINS OF FRUITS.

Fruit is a valuable part of the normal diet. Children love it and at this time of year eat more than usual. That is all very well, but the skins, doctors say, ought to be washed before eating.

What? Wash a plum? Certainly, wash or peel a plum. Do not eat the peach skin at all. Wash an apple? What nonsense! Not nonsense. Wash it and rub it dry. If outdoors, wipe it thoroughly.

Commercial trees are sprayed. Sometimes particles of the spray are left, not enough to be really dangerous, but enough to make a child sick if he eats a lot, as what child loose in an orchard won't? In the city there is always street dust. Micro-organisms grow on fruit skins. Some physicians studying causes of infantile paralysis, whose peak always comes about this time of year, suspect fruit skins. Why take that chance?

LOOKING AHEAD by GEORGE S. BENSON, President, Harding College, Searcy, Arkansas

Making Work.

Proper steps taken soon enough will assure plenty of jobs after the war, in peaceful pursuits for men busy today with war work and for those in uniform as fast as they are discharged from the armed forces. To say these men will deserve good jobs is saying far too little. Having saved this country from foreign foes, they will deserve to possess and enjoy their own prosperous land.

It is for the good of the country and every family in it that plenty of well-paid employment be provided after the war. It is not a mere matter of justice to the deserving; not at all a matter of pity for the unfortunate. It is patriotism; it is self preservation.

If America is to remain the land of liberty and opportunity, our first post-war step must be toward firm footing. Work for willing workers.

Industry Must Lead.

The first move in post-war prosperity therefore is industry's move, putting some 25 million men to work at gainful employ-

ment. It is no small matter. The average investment necessary to make a job in American industry is \$6,000 which means that industry must put up 150 billion dollars for equipment to make all these jobs good, that is, make them pay wages and interest on investment.

Soon after V-Day these 25 million men will start making their personal adjustments from war to a peace-time manner of life. About 20 million people are in war work now but experts estimate that 25% of them will get out of industry after the war; young people returning to school, married women resuming their home-making, etc. But 15 million now in war industries will want to keep working.

Others From Battle.

The United States likely will keep a large standing army and a more powerful navy than ever before. Probably anybody who wants to remain in the armed forces will have a chance to stay, but ten million fighting men at least will want civilian jobs right after the war. These two groups combined make 25 million workers and there is not much disagreement among statisticians about the figure.

Putting all these men to work, of course, is only one side of industry's big post-war responsibility. The other half of it is providing people the things they want and need at prices they can afford to pay. Both undertakings require some high-powered planning. Popular retail prices have to start with low production costs which depend on volume, but over-production is a calamity for any plant, a big calamity in any industry.

Cooperation Needed.

This sketchy outline should show what a stupendous job of master precision American industry must accomplish, or else. It is staggering but it is possible. It will require accurate market forecasting, cautiously balanced production, economical operation and good selling. Industrial leaders understand that ruthless competition upsets plans, lowers em-

ployment and damages prosperity. All must plan.

If Private Enterprise does its share for national prosperity by

investing 150 billion dollars (the cost of 18 months of war) to create 25 million jobs, industry will be obliged to have security of in-

vestment and hope of profit—a green light and a clear road. Labor and government both have a necessary part to play in post-war

prosperity, and the next two chapters of this column will deal with them, one at a time. "Labor's Lever," next week.

Tropical Assembly Line for Army Trucks



The soldiers in the photos above are using American mass production methods to assemble GMC military trucks in the jungles of New Guinea. Their slogan, "A Vehicle Completed Is A Jap Defeated," also expresses the spirit of factory employees who work night and day to build these Army trucks.

Set up by the Ordnance section of a U.S. Army base, this motor vehicle assembly line is patterned after those that are famous in our motor manufacturing centers. The GMCs and other vehicles that roll out of the plant provide vital transportation for our forces in the South Pacific.

The contrast between the tropical jungle background and

the industrial setting of the assembly plant is a striking one, and is concrete evidence of how well the Army is getting the job done in the Southwest Pacific.

This plant alone has turned out more than 5,500 vehicles. Just a part of the trucks that were manufactured in one day are shown in the general view of the motor pool above.

A great many of the 350,000 "six-by-six" military trucks, produced to date by GMC Truck & Coach, have been sent abroad to assembly lines such as this one. GMC completely assembles and tests each one before it is dismantled and ingeniously packed in two huge boxes for shipment overseas.

ACME PHOTOS

FARM BUILDINGS AND EQUIPMENT You Need for Full Production

Brooders, Hog Houses, Equipment, Insulation and Repairs

Your job of getting top production, and most farmers are doing it soon, requires time saving, labor saving equipment as well as good efficient buildings.

No Cash Needed ASK ABOUT OUR APPROVED BUDGET PAYMENT PLAN Rockwell Bros. & Company.



COOL, CALM AND COLLECTED—Let the mercury soar. Tony Cascoppo, burnie, at Brooklyn, N. Y., shipyard, has figured a way to beat the heat. He merely has fellow burner Clem Derrick douse him with a bucket of water at noon-hour recess.

DEY SAY TIME AM A GREAT HEALER BUT HE SHO' AIN'T NO BEAUTY DOCTOR Dimah SAYS

LIFE'S LITTLE JOKES—NUMBER 139,888

Life's Little Jokes comic strip panels 1-4

By RUBE GOLDBERG

Life's Little Jokes comic strip panel 5: THINK OF THIS BOOB

Life's Little Jokes comic strip panels 6-8: MOVING DAY

By RUBE GOLDBERG

Life's Little Jokes comic strip panel 9: THINK OF THIS GUY

Life's Little Jokes comic strip panels 10-12: GOLF LIARS I HAVE MET

By RUBE GOLDBERG

Life's Little Jokes comic strip panel 13: THINK OF THIS GUY

CLASSIFIED

RATES: Four cents a word for three insertions. Minimum, 40 cents. Card of Thanks, 10 cents per line.

SOCIAL and CLUBS

TELEPHONE 36.

WOMEN'S AUXILIARY AT CHURCH TUESDAY.

Women's auxiliary of First Presbyterian church met at the church Tuesday afternoon for regular monthly business meeting.

GROUP ENJOYED STAY AT LAKE WEDNESDAY.

A group of girls went to Lake Cisco Wednesday night where they rented a cabin and enjoyed an all-night stay.

BUSINESS MEETING AT CHURCH TUESDAY.

Women's Missionary Union of First Baptist church met Tuesday afternoon at the church with Mrs. Paul Poe presiding.

another mission book should be studied by the Union before the annual meeting of Cisco Baptist association.

During the business period routine affairs were transacted and reports were made by committee chairmen and group leaders.

Masses Fern Hamlin and Dorothy Grants were presented in a vocal duet "Evening Prayer."

Approximately 25 members were present at the meeting.

ELECTRIC FENCERS and batteries at reduced prices. Schaefer's Radio Shop. 233

WANTED - Woman, 41, desires work in Baptist home. I cook and do housework. Must have time off for religious services. Call 284. Ruth Barton. 233

FOR SALE - Five-room bungalow, two lots, in city limits, modern conveniences, garage, storage house, place for cow and chickens, nice garden spot, small orchard. Priced to sell. 208 East Twenty-second street, Cisco, Texas. 233

FOR RENT - Furnished apartment to couple or two working women. 701 W. Tenth street. 233

WANTED - Two truck drivers. Johnston Motor Lines, Cisco, Texas. 233

JUST RECEIVED - 9x12 rugs, new patterns. \$5.95. Collins Hardware. 233

FOR RENT - Room. Vacuum cleaner for sale. Mrs. B. S. Haay, phone 180. 233

FOR SALE - Black-eyed and cream peas. You pick at 3 cents, we pick at 4 cents. E. R. Battle, 1 1/2 miles west of Scranton. 233

FOR SALE - Tip-top Jersey cow and calf. Gentle, easy milked. F. E. Harrell. 233

FOR SALE - 1938 Indian motorcycle. Call after 5 o'clock at 208 East Fourteenth street. 232

LOST - Blond cocker spaniel dog, 4 months old. Answers to name Bappy. Telephone 407 or call at 284 W. Seventh. 232

WANTED AT ONCE - Experienced help. Apply Hamp's Cafe, E. Eighth street. 232

WANTED - Cow to milk until December, for her feed; good care. Mrs. Pilcher, 610 west Second. 232

FOR QUICK SALE - Living room suit, bed room suit, desk, old tables, heaters. 1110 W. Seventh street, telephone 515-J. 232

JUST RECEIVED - Small shipment of oil cloth. Cisco Lumber. 231

FOR SALE - Grapes. L. A. Luttrell, 4 miles southwest of Cisco. 231

RECLINING LAWN CHAIRS, sturdy built. \$3.48. Collins Hardware. 232

FOR SALE - 320-acre ranch, eight miles northwest Cisco; five water tanks; 103 acres in cultivation; balance good grass land; school bus. W. I. Agnew, 710 west Sixteenth, Cisco. 238

WATER HOSE - Fifty foot section with brass couplings. \$4.50. Collins Hardware. 232

JUST RECEIVED a shipment of oil cook stoves. Collins Hardware. 232

FOR SALE - Two-year old roan riding filly, also saddle, bridle and blanket. 609 W. Fourth street. 233

FOR SALE - Good watermelons. Herman Schaefer, Nimrod, Texas. 238

FOR SALE - Nice 6-room house, newly done over inside and out, 21 700 west Eighth. See me at Beck's grocery. C. E. Sheffey. 232

PEANUT BAGS - Have closed deal with mills for a reasonable supply of bags. Present price is 11 to 12 cents each. John Froben Canafax, Rising Star. (thru-nov.)

Boyd Insurance Agency General Insurance PHONE 49.

INSURANCE with E. P. CRAWFORD Agency 108 W. Eighth. Phone 453 Insure in Sure



SHIRLEY GROWS UP - As attractive to look at as a grown young lady as when she was a four-year-old, Shirley Temple attends Hollywood premiere of her new movie, "Since You Went Away."

Zenith Radionic Hearing Aid \$40 Complete with radionic tubes, crystal microphone, batteries and battery-saver circuit. MADE BY Zenith Radio Corporation COME IN AND HEAR FOR YOURSELF Henry A. Schaefer 711 Avenue D. CISCO, TEXAS.

SAVE WASTE PAPER People are beginning to feel the shortage of paper. It's time to think seriously about saving in every way. Some tell us gasoline shortages are to be more serious than tire shortages, and August may find many curtailments in gasoline coupons. So we must adjust ourselves to what ever is needed to win.

HYATT'S GROCERY & MARKET Cisco's Independent Grocer WE DELIVER. PHONE 118.

THOMAS FUNERAL HOME Our Service a Sacred Trust See Us For Burial Insurance 300 W. Ninth Street. Phone 167

20 Degrees Cooler. PALACE NOW SHOWING M-G-M's LOST ANGEL MARGARET O'BRIEN JAMES MARSH HUNT with CRAIG HUNT

When this romance of the reporter and the night club beauty begins - the excitement begins! Gangsters and gals! Murder and mystery! And a grand little star who'll steal your heart!

PALACE Next Sunday and Monday

M-G-M's LEAP YEAR COMEDY! ANDY HARDY'S BLONDE TROUBLE with LEWIS STONE MICKEY RODNEY FAY HOLDEN - SARA HADEN BONITA GRANVILLE JEAN PORTER - KEYE LUKE and HERBERT MARSHALL Directed by George B. Seitz

PALACE SATURDAY ONLY DOUBLE FEATURE SHOW Feature No. 1 A RHYTHM ROUSIN', RIP-ROARIN' RIOT OF RUSTIC REVELRY - that's tailor-made for seam-splitting giddiness! Jamboree with RUTH TERRY GEORGE BYRON

PALACE SATURDAY ONLY DOUBLE FEATURE SHOW Feature No. 2 COWBOY CANTEN with CHARLES STARRETT JANE FRAZEE VERA VAGUE TEX RITTER GUNN Big Boy WILLIAMS THE MILLS BROTHERS Jimmy Wakely and His Saddle Pals.

We Invite You to Trade at ELLIOTT'S Where the drinks are plentiful and colder, Magazines and Candies never older; Cream and Drugs are somewhat cheaper, And appreciation always deeper. ELLIOTT'S NEWS and DRUG STORE Next to Palace Theatre.

Rain Makes Flowers Grow... And ROOFS LEAK! If you own a leaky roof, see us about replacing it with Carey Roofing or Shingles. Our line is complete, so you can choose exactly the right type for the purpose. Not only can we give you the highest quality, but you will pay no more for Carey materials than ordinary roofings will cost elsewhere. Let us bid on your roof needs. Burton-Lingo Lumber Store Cisco, Texas.

Carey ROOFINGS & SHINGLES STANDARD FOR OVER 60 YEARS

VITALAIRE Just received a late shipment of white Vitalaire ice refrigerators. \$49.50 20 percent down, Balance on Easy Terms. CISCO ICE CO. E. Fifth St.

BOWLING ALLEYS AIR - CONDITIONED Two large cooling units have been installed at the Eastland County Bowling Center, thus insuring summer comfort at this popular recreation spot, where four standard ABC alleys are always clean and trim. All children under fourteen and women may bowl for 15 cents from 10 a. m. to 6 p. m. except Saturday and Sunday. MAKE BOWLING A RECREATION HABIT. EASTLAND COUNTY BOWLING CENTER CISCO, TEXAS.

Right over your old roof Gains Insulation Lays Smooth Saves Labor (Company written 10-year guarantee) Old American Asphalt Shingles Made from WEATHERIZED ASPHALT There is no need to remove your old roof. Old American Asphalt Shingles are applied right over old shingles and save labor and material costs. Old roof serves as insulation. Old American Asphalt Shingles are made of the toughest rag-roofing felt and are scientifically treated with Asphalt to resist all weather conditions. Falling sparks are harmless. Available in efficient shapes and pleasing colors to harmonize with any setting. Colors retain freshness under hottest suns. A VITAL WAR MEASURE Yes, that's how the WPB looks upon necessary maintenance and repairs to your home. A leaky roof causes water-soaked boards to swell and pull away - plaster falls - wallpaper is ruined. So help conserve needed materials, and save yourself money, by re-roofing NOW before expensive damage occurs. CISCO LUMBER & SUPPLY "We're Home Folks" TO MAKE YOUR ROOF BOMB-SAFE BUY U. S. WAR BONDS!

LAKEVIEW CLUB Open Every Night at 8:30 Except Monday. Open Sundays at 2:00 P. M. Dine and Dance to Good Music.

THANKS, CAR OWNERS For Helping Us With a Big Job Our Service Shop has been a busy place this past year. Many car owners depended on us to help keep their cars rolling, and with their help we've done the job. Ford Protective Service has been adopted by most of our customers. They bring their cars to our shop regularly for expert inspection and maintenance work, preventing small repair jobs from becoming major overhauls. NANCE MOTOR COMPANY Cisco, Texas. S. H. NANCE. Phone 244.

After the War is Over... our fighting soldiers will be returning by the thousands and many of them will come to Eastland County with their families looking for homes in our towns and farms in the country. Some will be strangers, others will be our own native boys. Welcome back, soldiers! May you find what you want right here. Remember, when you buy your home be sure of the title and insist on a dependable abstract. Earl Bender & Company, Inc. ABSTRACTERS Eastland 1923-1944 Texas.

BRIEFLY TOLD

Mrs. Joe Wilson and sister, Mrs. Ellen Turner have returned from a ten day visit with relatives at Coleman, Sweetwater and Roscoe. They were accompanied home by Mrs. E. F. Duncan and babies of Roscoe who will spend the weekend in the Wilson home.

Little Patricia Jean Sledge daughter of Mr. and Mrs. Howell Sledge, was taken to the home of her parents today after having undergone tonsilectomy at Graham Sanitarium Thursday. She is reported to be getting along nicely.

Mr. and Mrs. Frank Kittrell are here for a vacation from Washington state where he has been engaged in defense work.

Miss Joan Sandler left today for Oklahoma City after a visit with her grandmother, Mrs. M. E. Goldberg and other relatives.

Mrs. G. R. Whitney of Breckenridge visited her mother, Mrs. Mattie Robinson, Monday. Mrs. Robinson has also had as guests

this week her son, Aaron Robinson of Rising Star and her brother, Cart Daniel of near Eastland.

Joe Tom and Mary Jeanette Poe were expected to return today from visits with their uncle and aunt, Mr. and Mrs. R. L. Shaw at Houston and with Mr. and Mrs. Jack Shaw at Beaumont.

Mrs. H. H. Tompkins accompanied her daughter, Miss Myra Jean Tompkins on her return Wednesday to Fort Worth where she is attending the summer term at T. C. U.

Misses Betty Slicker and Cathryn Shepard returned to Texas Christian University the first of the week after having spent the weekend with relatives in Cisco.

Mrs. A. E. Jamison visited her daughter, Miss Jeanne Jamison in Fort Worth this week.

J. W. Slaughter attended the state Lumbermen's convention at Fort Worth this week and was

accompanied by Mrs. Slaughter who visited there with friends. They returned to Cisco today.

Mrs. L. B. Krupp and son, Paul Krupp arrived this week from Safford, Ariz., for a visit with her mother, Mrs. M. E. Goldberg, at her home on Lake Cisco road.

Charles S. Sandler was expected to return today from Fort Worth where he attended the state Lumbermen's convention.

Misses Lou Nell Surles and Gloria Phippen who are employed at Eastland visited their parents at Dothan Wednesday night.

Corp. Fulton Largent of Camp Barkeley is expected for a weekend visit with Mrs. Largent who is making her home with her parents, Mr. and Mrs. J. W. Slaughter.

Miss Marian Lee Robertson of Abilene is a guest of her grandparents, Mr. and Mrs. S. W. Altman.

Sandra Turknett, daughter of Mr. and Mrs. Richard Turknett, went to Brownwood today for a weekend visit with her cousin, Kathleen Noble. While there she

will attend the birthday party of her cousin.

Mr. and Mrs. E. W. Vaughn of Hico are visiting his sister, Mrs. Wm. Raamussen and their niece and husband, Mr. and Mrs. W. V. Gardenhire.

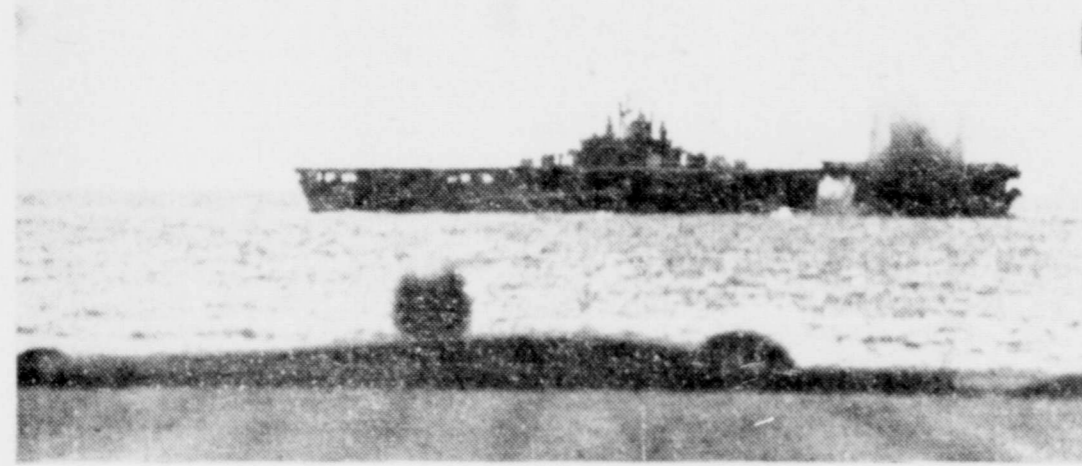
Mrs. Evan Holmes is spending the week with her parents at Seymour and while there plans to undergo tonsilectomy.

Mr. and Mrs. S. O. Barnhill are in receipt of recent news from their son, Carroll Barnhill, Seaman first class on a battleship of the Pacific, in which he stated that he plans to be home on leave by August 10.

Mr. and Mrs. R. C. Smith and son, Wayne and Mr. and Mrs. V. H. Bosworth and children attended the Thursday evening service of the Baptist revival at Olden.

Dink Alsbrook of Gorman is visiting his niece, Mrs. Rufus Petty and daughter here this week.

Rufus Petty who is employed at Uniontown, Pa., with the War Emergency Pipeline company, expected to arrive this week to spend his vacation with Mrs. Petty and their daughter, Betty Jo Petty and his mother, Mrs. D. D. Lewis.



A MISS—A near hit by a Nip bomber sends a cascade of water over the deck of this Essex class carrier of our Pacific fleet. Enemy bomber that aimed for the ship plunges toward the ocean in front of the carrier. Bomber's tail was shot off by ack-ack. (U. S. Navy Photo.)

First Presbyterian Church

Sunday, July 30, 1944.

Sunday School, 9.45.
Kent Word, Supt.



O. L. SAVAGE, Pastor.

Sermon subject at 11 a. m.

"Courage to Carry On"

In the evening, 8 o'clock, the congregation will join in the union meeting on First Methodist church lawn.

WANTED!

POULTRY, EGGS, TURKEYS and CREAM.

Cisco Poultry & Egg Co.

107 E. Sixth Street. Phone 148.



Don't Throw It Away

Waste Paper Is Critically Needed

Today a shortage of waste paper has developed greater than that of steel scrap two years ago. It is urgently needed for use in making shipping containers, ammunition chests, shell protectors, blood plasma containers.

In offices salvage shipping containers, office paper, periodicals, waste basket paper and corrugated paper.

In homes save books, magazines, newspapers, brown wrapping paper, boxes, and shipping containers.

For G. I. Joe 100 pounds of waste paper will make:

650—"K" Ration containers

50—75-mm shell containers

115—20-mm shell containers

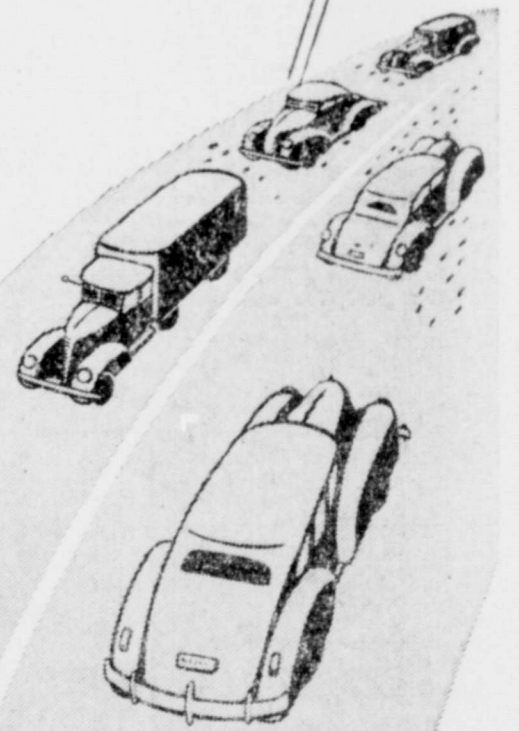
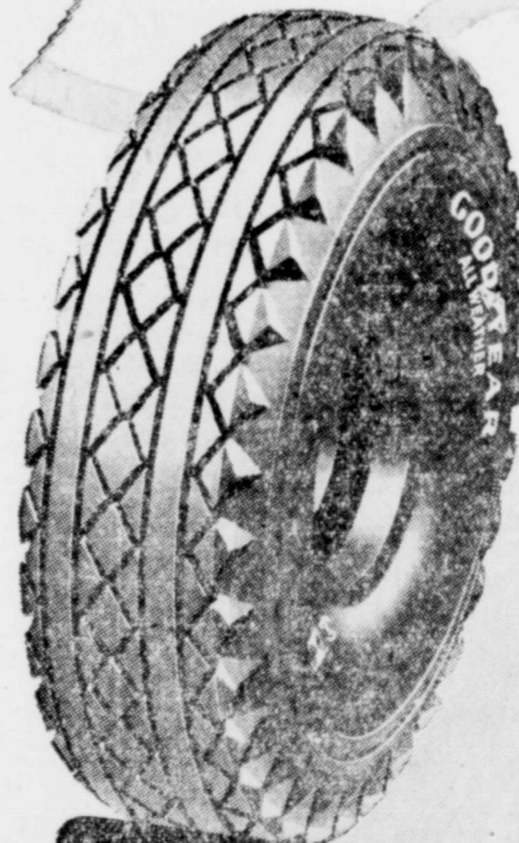
Every large shell is paper-protected until loaded into the gun.

Hundreds of tons of paper and paper board are used each day by our armed forces. Paper mills must have over 660,000 tons of waste paper per month to maintain production.

West Texas Utilities Company



WEAR TO SPARE



GOOD YEAR TIRE

Through 29 years of tire leadership, Goodyears have made amazing records of extra mileage, extra wear—the result of priceless skills developed through Goodyear Research. Your new Goodyear Synthetic Rubber Tire offers you "built-in" plus performance. You get the same safe, silent, pre-war tread design, the same sturdy, recappable body — nothing synthetic but the rubber. Better buy the best . . .

\$16⁰⁵
(6.00-16)

USE OUR EASY-PAY PLAN

GOOD YEAR

E. J. PROSS, Manager.

Phone 42.