

# THE CISCO DAILY PRESS

COMBINED WITH CISCO DAILY NEWS AND CISCO AMERICAN AND ROUND-UP, NOVEMBER 1, 1937

CISCO—One of the healthiest areas in U.S.A., with a countryside devoted to blooded cattle, hogs, sheep, peanuts, cotton, fruits, feeds, poultry, gas, oil; two railroads; Hankhead highway; huge concrete swimming pool; bass and crappie fishing.

CISCO—1,614 ft. above sea; Lake Cisco—three miles long, 87 ft. deep at Williamson hollow concrete dam; fish hatchery; 127 blocks paving; A-1 high school; Junior college; natural gas, electric and ice plants; home of The Boss Walloper work glove.

VOLUME XXIV.

CISCO, TEXAS, FRIDAY, MARCH 31, 1944.

NUMBER 147

# NIMITZ FORCE RAIDS JAP BASES

## RANGER HOTEL SUFFERS HEAVY FIRE DAMAGE

The Paramount Hotel building in Ranger, which consisted of three stories and sixty rooms, was the scene of a disastrous fire early this morning and total loss is placed at \$60,000, with what is said to be "fair" insurance.

The fire was discovered about 4:30 a. m., in a supply room on the third floor, by H. S. Whitson, an oil man who was spending the night in an adjoining room.

The entire third floor was destroyed and Mr. Whitson narrowly escaped with his life. He is said to have had government bonds valued at \$2,000 on his person, as well as some \$150 in cash, but his pants and boots were all that he saved from the flames.

The second floor was also said to have been a total loss, but the ground floor damage was due entirely to water and smoke.

The building was the property of Hall Walker, former mayor, and was erected in 1920 at a cost of \$115,000. Mr. Walker said he would start rebuilding at once.

Eastland and Cisco fire departments answered a call for help and a representative of the Ranger Times stated that the firemen from the two neighboring cities rendered fine service.

## FORMER CISCO WOMAN DIED TODAY, DALLAS

Mrs. Della Jarrett, about 50 years of age, died in a Dallas hospital early today where she had been a patient for several weeks. The body will be brought to Cisco, her former home, but the funeral arrangements have not been made and will probably await the arrival here of her son, Howard Shook, a Santa Fe railroad contractor, who lives in California. A. C. Green of the Green funeral home has gone to Dallas for the remains.

Besides the son, other survivors include her father, J. H. Huddleston; three sisters, among them Mrs. J. H. Hyatt of Cisco, and also two brothers.

## MRS. GOODMAN KILLED WHEN CARS COLLIDED

Mrs. R. B. Goodman of El Paso, formerly Miss Alfa Winston of Eastland, was killed last night in a head-on auto collision near El Paso.

Her husband, known to his friends as "Cattfish" Goodman, was badly injured and is in an El Paso hospital.

Mrs. Goodman was a daughter of Mrs. P. L. Parker of Eastland, where funeral and burial will be held. Deceased at one time owned considerable real estate in Ranger.

## LEACH THINKS OF CISCO.

Mrs. Laveda Simpson was the recipient this week of a large box of California flowers from W. J. Leach of Los Angeles, former Ciscoan, who requested that they be distributed among various merchants as a remembrance from him and to show what the California soil and climate can do under good conditions. The flowers were very beautiful and lush-of-paradise and were grown in Mr. Leach's yard.

## U.S. PLANE SHOT DOWN.

WASHINGTON, March 31.—British fighter planes from an aircraft carrier shot down a U. S. Army transport airplane and its crew of six by error in the Atlantic this week, the war department and the British admiralty announced jointly today. It was flown by a civilian contract crew, all of whom were lost.

## "Ahead of Schedule"

An AAF Report on the Aviation Cadet Program

Thanks to the young men of America, the AAF is seizing air supremacy in every theatre, faster than we ever planned or even dared to hope.

Thanks to youth's eagerness to serve, the AAF has grown in a remarkably short time from a mere handful of men into the largest, most powerful air force in the world.

Thanks to the fitness and alertness of these young men, they have learned their job so quickly that we have been able to throw our great airplane production into effective combat quicker than we believed possible. Due to their daring and skill we are destroying the enemy with less loss to our own forces than we anticipated.

All air crew men must have the irresistible desire to fly. Every such flying man in the AAF is there on his own initiative . . . in response to our invitation to fly and fight with "The Greatest Team in the World." Hundreds of thousands have thronged to our Aviation Cadet Examining Boards in response to this appeal. Thousands are continuing to volunteer . . . for active duty . . . and for the 17-year-old Air Corps Enlisted Reserve.

Our gratitude to the young men of America, and to their parents, friends and associates . . . is without bounds. We should like to welcome on our team any qualified young man who wishes to join. But there are other considerations . . . a balanced attack must be maintained.

Since last July the Selective Service process had not yielded enough men for all phases of the military program. Other branches of the army urgently need men for currently pending operations.

The AAF is ahead of schedule. It has sufficient men in training and in the Air Corps Enlisted Reserve to meet its present schedule for combat crews. It must therefore balance this activity with immediate over-all needs.

As General Marshall has announced, the AAF has returned to their former commands some 36,000 men who had recently volunteered for air crew training from the ground and service forces. Moreover, until further notice, the AAF will not take any men into active duty from civilian life for air crew training. Also, further enrollment in the 17-year-old Air Corps Enlisted Reserve has been temporarily suspended.

The future of America depends upon the fitness of our young men. All of the armed services need young men who are physically fit, mentally alert and well educated for the exacting demands of modern war.

The AAF urges every man approaching military age to prepare himself physically and mentally for his possible contribution to the defeat of our enemies and for his responsibilities in the post-war world.

We suggest, among other things, the physical training and other preparatory courses of the High School Victory Corps which are recommended for the various armed services, and the physical and pre-aviation training given to CAP Cadets by the nation-wide organization of the Civil Air Patrol, an auxiliary of the Army Air Forces.

The AAF current training program will, of course, continue. All men now enrolled in the Air Corps Enlisted Reserve will start their training after they become 18 as originally planned. And we will soon again take young men of 17 into the Air Corps Enlisted Reserve.

Meanwhile, in recognition of the overwhelming public support given the AAF, we shall continue to report developments—so that when we invite further active enrollment on our flying team, the nation will be familiar with our activities and the vital nature of our needs.

*H. H. Arnold*  
Commanding General, U. S. Army Air Forces

THE GREATEST TEAM IN THE WORLD



## JAP TROOPS DRIVE 30 MI. INSIDE BORDER

NEW DELHI, March 31.—Jap jungle troops, slashing 30 miles across the wild Indian frontier from central Burma, have cut the main highway linking Imphal and Kohima and are closing in for a major assault on the twin British strongholds.

An Allied report revealed that Jap invasion forces had fought their way to within striking distance of Kohima from three directions. The advanced units cut across the Imphal-Kohima highway south of the town and other raiding parties stabbed into the British lines from the north, while the main attacking force drove in from the east.

Simultaneously, it was revealed that another Jap column had

## IRISH HUMORIST SAYS FD PULLED BONER

LONDON, March 31.—President Roosevelt has made a "really stupid mistake" in trying to influence Irish policy in international affairs, says George Bernard Shaw in an article published in the Scottish weekly "Forward."

Shaw said that Eire, "that powerless little cabbage garden," has come out on top against the great powers with a neutrality policy which once seemed "crack-brained," and predicted that Prime Minister De Valera, backed by all Ireland, "will tell the president in fact to go to hell; and he will get away with it again."

A new shallow test by Guyle Greynolds on the farm of Miss Annie Innis, three miles south of Rising Star, is said to be making 20 barrels of high grade oil at 1,047 feet, in the Blake sand. It has been put on the pump.

## IRISH HUMORIST SAYS FD PULLED BONER

LONDON, March 31.—President Roosevelt has made a "really stupid mistake" in trying to influence Irish policy in international affairs, says George Bernard Shaw in an article published in the Scottish weekly "Forward."

Shaw said that Eire, "that powerless little cabbage garden," has come out on top against the great powers with a neutrality policy which once seemed "crack-brained," and predicted that Prime Minister De Valera, backed by all Ireland, "will tell the president in fact to go to hell; and he will get away with it again."

A new shallow test by Guyle Greynolds on the farm of Miss Annie Innis, three miles south of Rising Star, is said to be making 20 barrels of high grade oil at 1,047 feet, in the Blake sand. It has been put on the pump.

## WON'T SIGN IT.

WASHINGTON, March 31.—President Roosevelt announced today that he was permitting the soldiers' vote bill to become law without his signature. At the same time, Roosevelt told congress that the soldiers' vote bill as passed is "wholly inadequate" in giving men and women in the armed services the full opportunity of voting they would enjoy were they at home.

## TWENTY-TWO MORE.

LARUE, March 31.—Chester Gilliland, 20, one of Mrs. Emma Costlow's 23 grandchildren who are in the armed services, has been killed on the Italian front. Mrs. Gilliland, of Dallas, was notified by the war department that he was killed Feb. 16. He and Miss Geneva Costlow were married two weeks before he sailed for overseas duty. He was the first casualty among the 23 grandchildren of the LaRue resident.

## SONG OF THE BOMBERS.

MOSCOW, March 31.—Russia's first song praising an ally's aircraft or fliers is "The Song of the American Heavy Bombers" being sung here by a pretty redhead as the feature of a jazz band's program.

## SURPRISE ATTACK CARRIES ALLIES TO WITHIN 460 MI. OF THE PHILIPPINE GROUP

PEARL HARBOR, March 31.—A powerful American fleet, spearheading the greatest coordinated offensive of the Pacific war, was believed today to have wrecked Japanese bases within 460 miles of the Philippines in heavy attacks that still may be continuing on the Palau Islands.

While American battleships, carriers, cruisers and destroyers were making their deepest penetration of Japanese waters since the fall of the Philippines, U. S. bombing fleets from southwest and central Pacific bases blazed a trail of flaming destruction through Truk and other enemy strongholds along an arc stretching 1600 miles from Palau to the eastern Marshalls.

The naval force launched its assault on Palau, 1055 miles west of Truk and nearly 4000 miles southwest of Hawaii, at dawn Wednesday (Palau time) in a new attempt to bring the reluctant Japanese navy to battle, but such ships as were at the islands fled before the American warships could maneuver into attack positions.

Adm. Chester W. Nimitz, commander of the Pacific fleet, announced the start of "heavy attacks" on Palau in a communique late yesterday. The attacks were continuing, he said, but added that no details were available.

The raid was the most daring yet attempted by American naval forces and carried them nearly 2500 miles west of their nearest central Pacific bases along the invasion route to the Philippines and South China, which Nimitz has proclaimed to be his ultimate objective.

The Palau group of 200 small islands lies 460 miles east of Mindanao, southernmost of the Philippines and 2000 miles from Tokyo.

LONDON.—The Royal Air Force suffered the heaviest loss ever inflicted on an Allied air armada last night when 96 planes were shot down by German night fighters and anti-aircraft guns during a powerful British moonlight assault on the arms center of Nurnberg and targets in the western Reich.

The loss exceeded by 17 the previous record toll of 79 RAF bombers which failed to return from a raid on Leipzig the night of February 19.

Though the RAF was believed to have lost more than 10 percent of its raiding fleet, it dropped upwards of 2240 tons of explosives and fire bombs on Nurnberg.

The bomber command apparently had gambled on the waning striking power of the Luftwaffe to make its first moonlight attack in several months, only to run into the greatest concentration of night fighters of the war under conditions ideal for interception.

The big air battle of the night sky swirled over Germany and occupied territory during almost the entire 1100-mile round trip between Britain and Nurnberg with an average of one bomber plummeting to earth every 11 miles. Nearly 700 British airmen were believed to have been killed or captured.

German broadcasts said 132 British planes had been shot down.

MOSCOW.—Soviet mobile columns, driving disorganized enemy forces before them in headlong flight, swept to within 15 miles of Hungary today at a pace that promised to carry the Red army to the border by the week-end.

(The Czechoslovak government Press Bureau in New York reported that Czechoslovak underground forces, including hundreds of Russian war prisoners, have established contact with the approaching Red Army.)

(The Polish Telegraph agency said the German evacuation of Lwow in old Poland, directly in the path of the Russian advance, nearly has been completed.)

(A German high command spokesman predicted further extensive German withdrawals on the eastern front and acknowledged the front line now was west of Kowel, Tarnopol and Brody, the Nazi-controlled Scandinavian Telegraph Bureau said.)

Other elements of Marshal Zhukov's 1st Ukraine Army pushed 13 miles southwest of newly-captured Cernauti, capital of Bucovina province, and seized Stortzynets on the main road traversing the Carpathian mountains into the central Rumanian plains.

Russian tanks and motorized infantry nearing Hungary's Carpatho-Ukraine, formerly eastern Czechoslovakia, advanced so rapidly that the Germans had no time to deploy for defense. Abandoning all their equipment, the enemy troops fled for their lives. Axis prisoners were being rounded up by the thousands.

THE CISCO DAILY PRESS

(Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937).

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879.

A. B. OFLAHERTY, Publisher and General Manager.

Published daily except Saturday and Monday at Cisco, Eastland county, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D Avenue, Cisco, Texas.

National advertising representative: Texas Daily Press League, Dallas, Texas.

SUBSCRIPTION RATES: \$2 per year by mail (outside Cisco) in Eastland, Stephens, Shackelford and Callahan counties, Texas; outside above-mentioned counties \$3.50; \$5.00 in U. S. outside of Texas.

Per year, in advance (Cisco) \$5.00
Per week, by carrier boy 12c

QUADRENNIAL DEBAUCH.

The American people are getting ready for their fourth-year spree, and how they dread it! It hasn't occurred to them yet that they could possibly escape the emotional debauch of vilification, slander, name-calling, mud-throwing, and general ugliness that seem to go with their exercise of the highest prerogative a free citizen can boast—that of choosing his governmental officers.

Perhaps what America needs is a sort of "Elections Anonymous," corresponding to the "Alcoholics Anonymous" who persuade imbibers that they really do not have to go on sprees. It needs someone to tell citizens (and officeholders) that they do not need to yell, vilify, pass the lie, murkake and upset themselves and the rest of the world, which is apt to take them too seriously at these times.

Americans are proud of their Constitution and of their individual and states' rights under it and propose to maintain those rights, come hell or high water. They are proud of their elected presidents and of their congress. But there are times when they do not act that way. Just for a change, and seeing that there really is a war in progress for the freedom of the world, and that they are seriously and dangerously engaged in it, why not be themselves over this election—their regular, honest-to-goodness respectable decent selves? Why not think and vote quietly and elect without the debauch—and waking up to the shame of it?

There are too many designing people right now thinking it's up to them to design a new world.

NO OTHER WAY.

The problem of the future of Germany and Japan is the problem of the United Nations. The Germans and Japanese are alike in their acceptance of leadership, and their discipline, obedience and respect for authority. They are alike further in their belief that the state takes precedence over the individual, that the state is the source of all progress, that they are different from and superior to other peoples—that they are an end in themselves. Those beliefs must be reformed by the United Nations to bring peace to the world.

How must this be done? By complete military victory over German and Japanese war. By complete German and Japanese disarmament. By German and Japanese conviction that they shall not be permitted to arm again. And by effective application of economic justice. The future depends on our moral responsibility and intelligence.

To the objection that if Germany and Japan are disarmed and are convinced that they cannot arm again they will be frustrated, the Owensboro (Ky.) Daily Messenger makes this apt retort:

You may laugh at that. There is no possibility of making all people happy. Somebody after this war will be unhappy, and it will be better to have the Germans and Japanese unhappy than to have others living in fear of aggression. The Germans and Japanese won't like it when they can't have an army, but neither shall we like it when we have to keep an army.

WAR POLICY.

This nation's war effort so far has generally met with public approval, except for the bogging down of the Italian campaign. But there is more and more question regarding basic purpose and foreign policy. People don't want war secrets to be blared out to the world, but they would like more information as to the broad lines on which the national defense is conducted.

The 17 points intended by Secretary Hull to clarify the situation have been widely criticized as unsatisfactory, not because of their spirit but on account of their generality and vagueness. Critics say it is all very fine to hear that "the United Nations are fighting to make a world in which tyranny and aggression cannot exist, a world based on freedom, equality and justice; a world in which all persons regardless of race, color or creed may live in peace, honor and dignity." But hard-headed, practical-minded critics come right back with the observation that they, too, are in favor of sunshine and prosperity, but how about the concrete policy, plan and prosecution? Where are the blueprints? What are we going to do, and why? And how do our plans mesh with those of our Allies?

War secrets, of course, cannot be told. But people would be reassured if they were given a few more clear, simple and practical facts.

Looking Ahead

By GEORGE S. BENSON
President Harding College
Searcy, Arkansas

Pulling Together.

One of the first political discussions I ever heard that rose above the level of gossip had to do with

something called "the tariff wall," a high, protective, import tax, I learned only, as becomes small boys, while two mature neighbors talked it over. Their genuine interest was contagious and I still remember much of what they said. The impression I got might not have been accurate but it was fairly typical of views at that time. Manufacturers in the North, I gathered, were all in favor of a

high protective tariff. They didn't want foreign-made things to enter the United States and be sold in competition with things they were making. Those northern manufacturers, I was informed, were Republicans. My neighbors, like most farmers in that climate, were Democrats and opposed a high tariff. If Europe had better and less costly merchandise to offer, they were in the market for it.

Farmers Produce

Those two respected neighbors have passed on, along with most men of their generation. The tariff wall, as a political issue, is dead too. I have told this homely story, however, to spotlight an issue that is very much alive: All Americans need each other. Mutual distrust among men of different industries is a bigger hazard to this country than prejudice based on race or religion. Business progress requires confidence; credit is only part of it.

Besides being a great country, the United States is big. In its three million square miles dwell 133 million people. They can't all be acquainted, but they need to be friends in spite of personal interests and tastes that differ. We have to look out for one another now or we are sunk. Groups do not have completely opposing interests. Farmers are not merely consumers; they are the real producers. Manufacturers and their employees, no matter what they produce or how much, are still the country's big consumers.

Workers Consume

Of all the people in America who toil, 18 per cent work on the farm and 82 per cent do something else. It was not that way 100 years ago when nearly two-thirds of our workers plowed the soil, but things have changed. Now two farm hands working in a field produce for nine factory workers whose families must eat. In statistics, ten million farm hands stock the pantries of 43

million other laborers, not counting the white-collar workers. The factory town is America's big market for farm products and practically everything else. Those 43 million workers last year received 100 billion dollars a year in their pay envelopes, two-thirds of America's national income. Dreamers who career their necks toward Europe looking for post-war farm prosperity need waking up. America's exports in recent pre-war years have been running less than 5 per cent of national income. Every little bit helps but it's still 5 per cent.

We Help Ourselves

Devastated Europe can't do much for American soon after the war. Post-war favors will be from us to them, exclusively, and one of our greatest possible services to Europeans would be to lower our tariff bars and buy what they can spare so they, in turn, may buy more of our manufactured goods. We can't serve the rest of the world unless our own people are prosperous. But if ingenuity and enterprise may remain free, our factories will hum and our farms thrive as never before.

CONNIE DAVIS

Real Estate
Rentals & Insurance
AUTO INSURANCE
A SPECIALTY

A few choice homes left for sale.
PHONE 198



Re-Roof



Re-Paint



and Paper

OR ALL THREE

WE WILL FURNISH MATERIALS AND PAY LABOR.

You can pay on 12 easy monthly installments as follows:

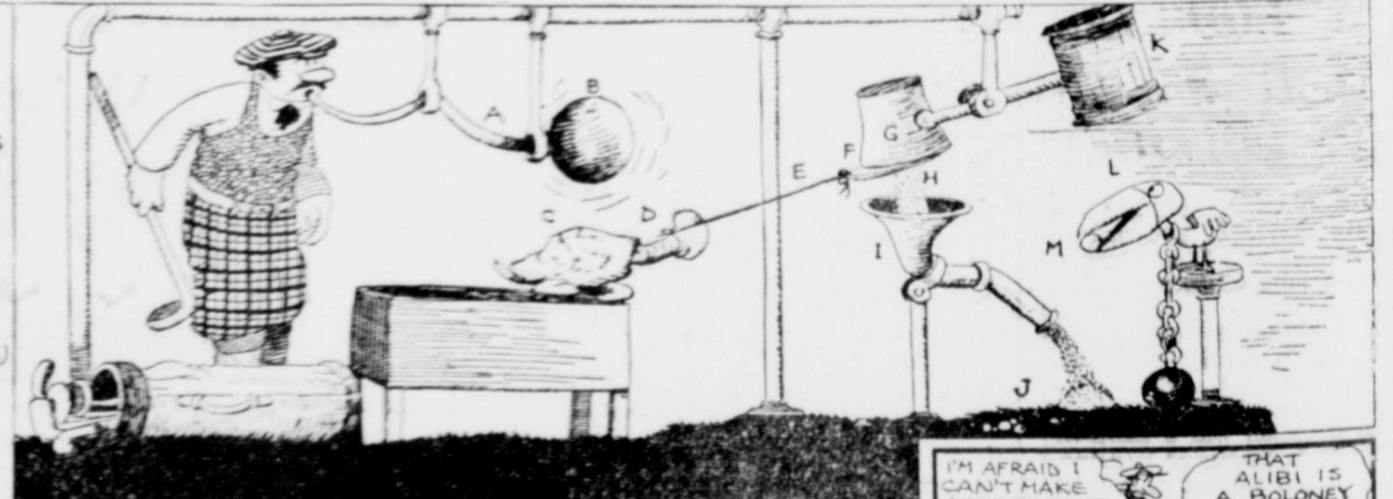
Table with 2 columns: Job Value and Monthly Payment for 12 Months. Includes rows for \$60.00, \$100.00, \$120.00, \$150.00, and \$200.00 jobs.

Cisco Lumber & Supply

"We're Home Folks"

SIMPLE WAY TO TEE UP YOUR BALL

BLOW ON TUBE (A) UNTIL BALLOON (B) SWELLS AND BURSTS - TURTLE (C) IS FRIGHTENED BY SOUND OF BURSTING BALLOON AND PULLS IN NECK (D), CAUSING STRING (E) TO SLIDE COVER (F) OFF BUCKET (G) AND RELEASE SAND (H) WHICH RUNS THROUGH FUNNEL (I) TO GROUND, FORMING TEE (J) - AS BUCKET GROWS LIGHTER FROM LOSS OF SAND, HAMMER (K) FALLS ON HEAD OF NIB-LICK-BIRD (L), CAUSING BIRD TO OPEN MOUTH AND DROP BALL (M) GRACEFULLY ON TEE.



By RUBE GOLDBERG

PEOPLE WHO PUT YOU TO SLEEP—NUMBER NINETY-FOUR



By RUBE GOLDBERG

NIMROD

Rev. Allen filled his regular appointment here Sunday and Sunday night. Mrs. A. E. Harrison of Cisco spent the weekend with her son and wife Mr. and Mrs. Oliver Harrison and attended church here Sunday and Sunday night. Rev. C. E. Myrick of Cottonwood had business in this community last week. Mr. and Mrs. W. L. McCorkle had business in Cisco Saturday afternoon. Mr. and Mrs. Clyde Stansell of

Eastland was the Sunday guest of his parents Mr. and Mrs. Jim Stansell. Mr. and Mrs. Lonnie Jordan visited Mr. Collins who is ill Sunday afternoon. We hope a speedy recovery for him. Mr. and Mrs. W. N. Compton spent Sunday afternoon in the home of Mr. and Mrs. A. N. McBeth. Mrs. Lillie Johnson of Cisco returned home last week after spending two weeks with Mrs. Vanzant. Mr. and Mrs. Louis Morgan of the Scranton community visited

in the home of her parents Mr. and Mrs. D. L. Allen Sunday. Mr. and Mrs. Ed Townsend visited in the Cook community Sunday afternoon. Mr. and Mrs. Buford Cozart was the Sunday afternoon guest of her parents Mr. and Mrs. Ben Williams in the Cook community. Mrs. L. D. Stanford was the

Sunday guest of her daughter and family, Mr. and Mrs. Herman Harrelson. Wayne Cozart spent Saturday night with Carl and Raymond Earl Jordan. Rev. Allen was the Sunday dinner guest of Mr. and Mrs. Vanzant.

JUST HUMANS

By GENE CARR



"Did I Tell You It Was Too Cold to Go Swimming?"
"They Pushed Me in!"
"Why Aren't Your Clothes Wet, Then?"
"Cause I Took 'Em Off First!"

Protect your Property- Re-Roof Now!



And when you re-roof, be sure that you buy the material which will insure the best appearance and longest wear. You can do so by choosing Carey Shingles or Roll Roofings, for these high quality products are the result of 60 years of experience.

We'll save you money on exactly the right roof for your needs—let's talk it over.

BURTON - LINGO LUMBER STORE, Cisco, Texas.



STANDARD FOR OVER 60 YEARS

Insure in Sure INSURANCE

with E. P. CRAWFORD Agency 108 W. Eighth. Phone 453



RANGER MINISTER SPOKE TO ROTARIANS

Father John B. Duessman of Ranger was the speaker at Rotary luncheon and was introduced by Rotarian J. J. Collins...

BRIEFLY TOLD

Mrs. W. R. Simmons will leave for Houston tomorrow for a visit with her daughter, Miss Elizabeth Simmons...

3 TO 5-CENT MOVIE HIKE ON APRIL 1

"Showgoers," says K. N. Greer, manager of the Palace theater, "will pay from three to five cents more for movie tickets on April 1, when the new 20 percent fee..."

entertainment tax goes into effect." He added that it would be impossible to avoid the use of pennies in making change.

Continuing, Mr. Greer said: "The motion picture industry has participated vigorously in every war loan drive and has been responsible for the sale of about 15 percent of all war bonds..."

from within than by the enemies outside our boundaries. One of the four expressed opinion that philosophy which Americans seem to have embraced that indicates it is all right to do wrong just so we do not get caught at it.

BLUFF BRANCH

Mrs. J. A. Yeager spent several days last week visiting her son and wife Mr. and Mrs. Byron Yeager of Brownwood.

Advertisement for VIKS VIKS VIKS, a cold remedy. Includes text: 'A few drops HIT HEAD COLD MISERY FAST'.

Advertisement for Dr. W. D. McGraw, Optometrist. Includes text: 'Eyes Carefully Examined. First Quality Glasses. Guaranteed to Fit.'

Advertisement for Boyd Insurance Agency, General Insurance. Includes text: 'PHONE 49.'

Advertisement for MOAD GROCERY. Includes text: 'Complete line of groceries, meats and vegetables. We pay Highest Market Price for Eggs. 1110 D Avenue. Cisco, Texas.'

First Presbyterian Church Sunday, April 2, 1944.

Church service details including sermon subject 'Remember.' and 'Perfection.' Includes a portrait of O. I. Savage, Pastor.

Advertisement for NANCE MOTOR COMPANY. Includes text: 'Have your motors put in first class condition to save your motor and gasoline. We can exchange your V-8 motors. Every job a special job with us. Day and night wrecker service. CISCO, TEXAS. Night Phone 246. Phone 244.'

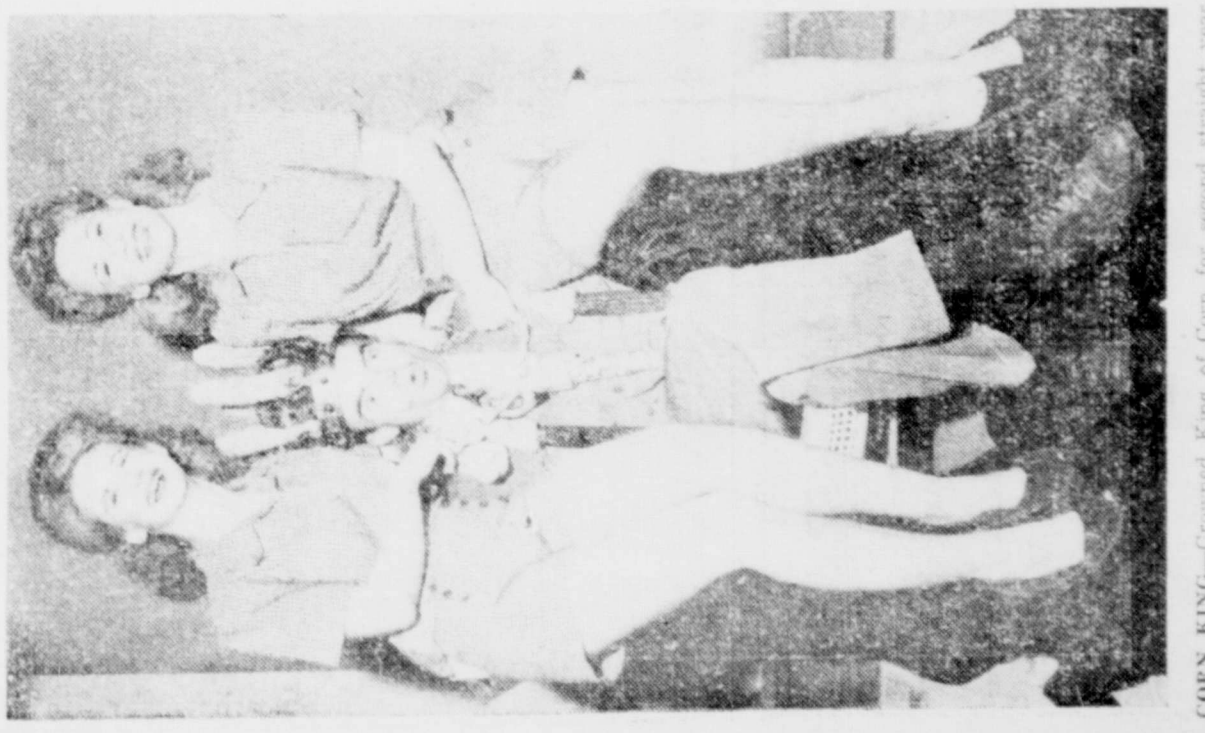
Advertisement for COFFEE AND CHILDREN. Includes text: 'Do you shrink at the very mention of coffee and children? Believe all the old rumors, legends, misunderstandings and back-fence gossip? Then examine the question frankly and realistically. That's what doctors did long ago—and promptly buried it.'

Advertisement for Admiration Coffee. Includes text: 'ARE YOU BESET WITH Silly Doubts? As to the silly doubts—let's dissolve them with a word. Coffee does indeed contain caffeine. So does tea. And hot cocoa. And chocolate candies. And all the favorite cola drinks the little shavers gulp every day. But caffeine is no more "harmful" in coffee than it is in any of these other daily favorites. So buy a pound of Admiration Coffee today—and give the kids a thrilling new experience.'

Advertisement for HYATT'S GROCERY & MARKET. Includes text: 'Your donations to the Red Cross in any form—money or service—will help to ease heart aches at home and across the ocean. Don't wait for a regular drive. The Red Cross spends money every day of the year. 1944 WAR FUND. WE DELIVER. PHONE 118.'

Advertisement for COFFEE AND CHILDREN (continued). Includes text: 'Of course give the little moppets coffee to drink! Not the way you drink it. No. Not as a substitute for nutritional or essential foods. But a cup of delicious Admiration Coffee, diluted with milk or cream, is perfectly all right. Children tire of the taste of milk. Many mothers therefore use Admiration in the milk as an encouragement to drink quantities of milk.'

Advertisement for COFFEE AND CHILDREN (continued). Includes text: 'Admiration, a blend of the choicest "mild" coffees, is frequently added in the proportion of half coffee and half milk. This is tempting to youngsters both in flavor and psychologically. Coffee is an "adult" drink to children. Admiration can also be used advantageously as a new and exciting flavor for custards, junks and the like. No matter how you serve it, Admiration's thrilling flavor and richness are present—and enjoyed.'



CORN KING—Crowned King of Corn for second straight year musically and radio star Spokes Jones arranges to have Nilson Swins, Ellen (left) and Elsa place the ornate crown on his head. Just to prove he's not completely crazy.