

THE CISCO DAILY PRESS

COMBINED WITH CISCO DAILY NEWS AND CISCO AMERICAN AND ROUND-UP, NOVEMBER 1, 1937

CISCO—One of the healthiest areas in U.S.A., with a countryside devoted to blooded cattle, hogs, sheep, peanuts, cotton, fruits, feeds, poultry, gas, oil, two railroads; Bankhead highway; huge concrete swimming pool.

CISCO—1,614 ft. above sea; Lake Cisco—three miles long, 87 ft. deep at Williamson hollow concrete dam; fish hatchery; 127 blocks paving; A-1 high school; Junior college; natural gas, electric and ice plants.

VOLUME XXIV.

CISCO, TEXAS, THURSDAY, DECEMBER 23, 1943.

NUMBER 77

96-HOUR AIR RAID IS STILL IN PROGRESS

LION PRESIDENT GIVEN XMAS TURKEY

Melvin Sandler, home for the holidays from Riverside Military School at Gainesville, Ga., entertained the Lions club Wednesday with the piano numbers, "Rhapsody in Blue" by Gershwin and "Temple Chimes," which features Christmas music as a medley. Jack Shaw was in charge of the luncheon program.

O. L. Stamey, chairman of the membership committee and Charles S. Sandler, chairman of the committee on attendance, announced plans for a membership and attendance contest during January this month being observed by all Lions clubs as Melvin Jones month in tribute to the founder of the international organization. C. J. Turner and M. D. Fox were announced as captains of the two teams.

Norman Huston on behalf of the club, presented a turkey to the president, R. W. McCauley as a Christmas gift. C. J. Turner likewise presented a gift to Miss Barbara Grist, pianist and Lion sweetheart.

Sgt. Henry Foy, at home in Cisco now after 20 months of action in the Southwest Pacific area, was introduced and spoke briefly of his experiences in Java and Australia, stating he left Java only a few hours before the Japs took possession.

Other guests present were Hugh Cole, son of Rev. W. H. Cole; Jack Garrett, son of H. R. Garrett of Gainesville, Ga.; and Chas. W. Thomas.

HARRY BROADWELL, FORMER CISCOAN, DIES

Harry L. Broadwell, early-day Ciscoan and former manager here of the Rockwell Lumber Co., died in a Dallas hospital and was buried at his home in Hereford yesterday.

Mr. Broadwell left Cisco in 1910 and later founded laundries at Electra and elsewhere. His wife, who survives him, was the former Miss Florence Redfield of Cisco. Her father, David Redfield, was postmaster here in the early days or, as R. W. Mancill recalls, before the cyclone of 1893.

Surviving children are Misses Ella and Mary Broadwell, Hereford, and three sons—Philip and Harold of Electra and David Broadwell of Frederick, Okla.



ELECTED—Dr. Walter Stampfli, 59 years old, member of Swiss Federal Council since 1940 and last year its vice-president, is newly elected president of neutral Switzerland for 1944.

BATAAN HERO KILLED IN CRASH

News received late yesterday afternoon of the death of Col. Wm. E. Dyess of Albany, when his plane crashed at Burbank, Calif., came as a shock to many Ciscoans and especially to his uncle, Dr. E. L. Graham. Colonel Dyess visited in Cisco about a month ago and, with Dr. Graham, spent some time at McGregor, former home of the Grahams, and also at Albany, where Colonel Dyess was born and reared and where his parents, Judge and Mrs. Richard Dyess, still reside.

Dr. Graham has been informed that the body of his nephew will arrive in Cisco about noon Sunday and will be taken to Albany for burial.

A witness to the accident at Burbank, Howard C. Gowman, service station operator, told army investigators that Colonel Dyess might have made a safe landing in a vacant lot except for his attempt to save a passing motorist, who was in his path. Dyess had taken the P-38 fighter plane from Graneby Central Airport when motor trouble arose. He swung around and had started back when the plane ignited.

Other witnesses said the Texan died immediately in the burning plane as flames spouted 200 feet into the air. Plane fragments were scattered over hundreds of square feet of ground. Flames from the wreckage set fire to several houses, but they were extinguished by firemen.

The following news article sent out from Albany will be of interest here and elsewhere:

ALBANY, Dec. 23.—Judge Richard Dyess, father of the six-foot, 27-year-old flier who once was known as the one-man scourge of Bataan, said he had been informed of his son's death by telephone.

Military secrecy has cloaked the story of Colonel Dyess' escape from the Philippines. Once he was officially reported as missing, but the leathery West Texan led a ragknut band of Americans in guerrilla warfare long after the fall of Corregidor.

Stories of the tall Texan's exploits had filtered back to the United States from companions who escaped Bataan and made their way to Australia. Only a few weeks ago Colonel Dyess came back to his home town of Albany where the homefolk turned out en masse at the local high school football stadium for simple, honey ceremonies honoring their illustrious son.

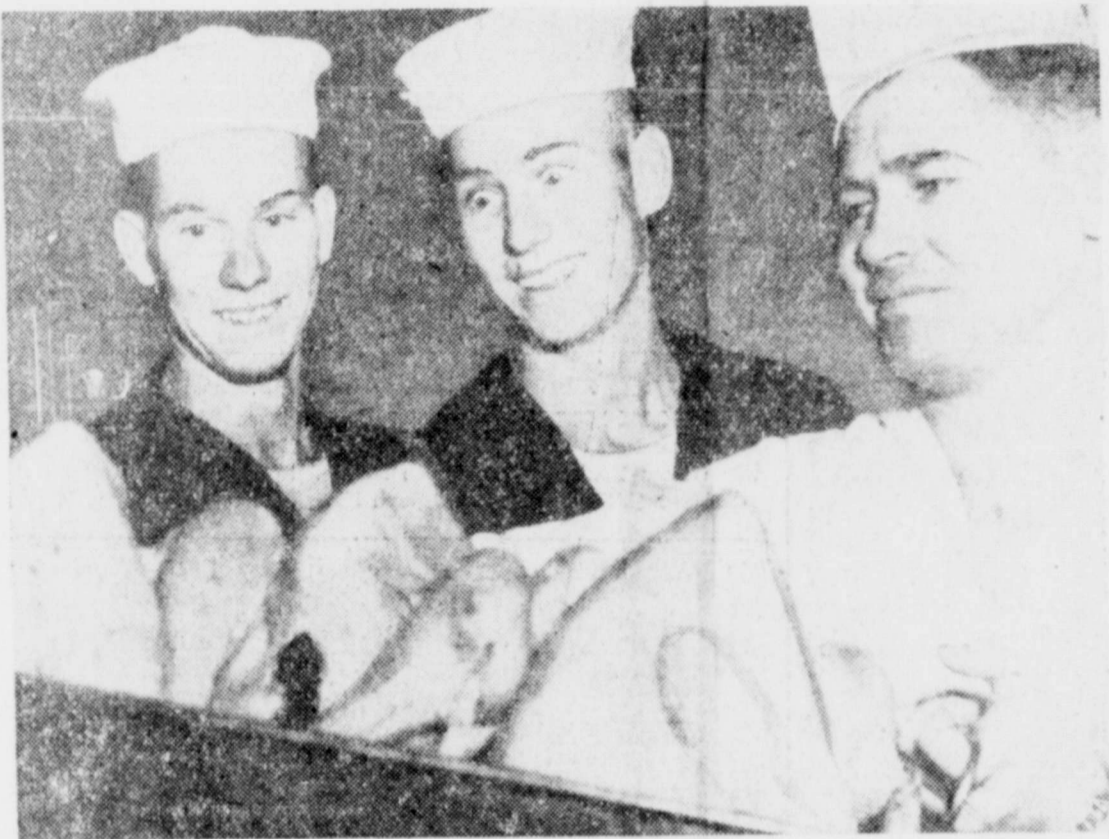
He had been awarded the Distinguished Service Cross with Oak Leaf cluster; the Legion of Merit, Silver Star and a two-cluster group citation.

Old cronies and friends gathered from miles around to greet Colonel Dyess on his recent visit home, but he steadfastly refused to talk of his experiences to newspapermen or close family friends.

He stood on the 50-yard line at the unique ceremony and shyly said: "Really, I feel like I've swallowed a ten-gallon hat and it just got so far—seeing you people. Let's make this a tribute to those who didn't get back. This is the greatest honor I've ever known, past, present or future. I love you all."

Colonel Dyess was one of those members of the torn American air force on Bataan who stayed to the finish, finally rigging up a battered P-40 fighter plane with a makeshift bomb bay to terrorize the Jap fleet.

On one of the last raids he made in the fighter plane, he dropped



EYE OPENER—Looking over situation, roast turkey for Christmas at U. S. Naval Training Station, Farragut, Idaho, seems like good idea to Raymond Harris (center) and twin brother Ralph. First Class Ship's Cook J. A. Scott seems ready to pop birds in oven.



NATIVE JIVE—Exploring lately captured territory in Gilberts, American soldiers on Makin come across solemn-faced youngster making with jive in approved native style. With proper training Yanks feel she shows potentialities of litterbug queen.

UNKNOWN PUTS FEAR INTO U. S. OFFICIALS

WASHINGTON, Dec. 23.—Official Washington was jarred today by a warning from a high-placed source that tremendous American battle casualties might be expected in the next 90 days.

The warning was tossed into an off-the-record conversation with newspapermen by an official whose position makes him a privy to many state secrets but who stipulated that he was not to be quoted by name. He predicted that total United States war losses will mount three-fold in the next three months. That would boost the present 132,000 casualty toll well past the half-million mark.

a 500-pound bomb strapped to its belly on an ammunition dump. Then he went back and strated a 12,000-ton tanker to its death, beached another and sank four 100-ton launches.

Next day the Japanese radio screamed that "Subic Bay has been bombed by a big force of four-engined bombers and forty or fifty fighters."

On one of the other raids which made him Bataan's No. 1 hero, he led his little band of foot fighters against a crack force of 600 Japanese marines and finally, after forty-five days, wiped them out in a bloody trap atop a cliff.



PENNY BONDS—Chicago news-stand boy, Charles Pinto, 11, saved 13,751 steel pennies that look like dimes to turn over to Mrs. O. H. Huebner (left) of Evanston finance committee for war bonds for himself and his sister Therese.

NAZI TANK ATTACK IS CHECKED

MOSCOW, Dec. 23.—Massed Russian heavy artillery and big mobile field guns blazed away today against a gigantic new German tank offensive, described as one of the war's heaviest armored assaults.

The large-scale enemy attack was sprung Wednesday on a 400-mile front stretching from White Russia to the Dnieper Bend, but front reports said Red Army forces were holding firm on all sectors and that concentrated artillery fire had destroyed at least 148 of the attacking tanks during the day.

The new enemy counter-attack came as an eleventh hour effort as Russian pressure increased on the Nazi Vitebsk-Polotsk defense wall farther north, where Gen. Ivan Bagramian's first Baltic army was said to be driving steadily ahead.

The Germans massed their heaviest assaults in the Korosten sector of the Kiev bulge, where for weeks Marshal Fritz von Manstein has been trying to break Russian defenses before the Ukrainian capital city. Despite the fury of the Nazi onslaught, troops of Gen. Nikolai Vatutin's First Ukraine Army held firm and actually improved their positions, dispatches said.

ORTONO PORT IS MINIATURE STALINGRAD

ALGIERS, Dec. 23.—Eighth Army tanks and infantry fought bitterly in the streets of Ortona for the third straight day with German forces who were turning the tiny Adriatic port into a miniature Stalingrad.

On the 5th Army front to the west, American troops captured snow-covered 3,000-foot Mount Cavallo, three and a half miles northwest of Venafro and near Vituliano, and French forces advanced in a mountain pass where a struggle had raged for several days.

Other American infantry attacking in the rain seized a hill near Monna Casale.

LONG RANGE BOMBER WILL BE OUT SOON

WASHINGTON, Dec. 23.—Development of a new superbomber was disclosed by Representative Sparkman of Alabama, chairman of a house military aviation subcommittee, on his return from a 10,000-mile inspection tour of aviation plants and army air force installations in eight states.

Other than that it will "surprise and hurt" the enemy and soon will be in large scale production, Sparkman said he could disclose no details of the new bomber because the army itself has not yet made any announcement about it. It probably will be used extensively in the Pacific theater, he said, because of its long flying range.

FRENCH COAST TARGETS GET HARDEST BOMBARDMENT SINCE 1940; SECRET BASE SOUGHT

LONDON, Dec. 23.—British bombers carried the heaviest air bombardment of the French invasion coast since 1940 past the 96-hour mark today with new attacks on mysterious targets in the Pas de Calais area, where neutral dispatches have reported the Germans readying batteries of rocket guns.

A series of shattering attacks by RAF heavy bombers last night brought the assault to a new high pitch of intensity and medium bombers followed through in daylight with their fourth day of raids on the area.

An air ministry report covering last night's operations said only that bombers raided objectives in Northern France and Western Germany without loss, but watchers on the English southeast coast reported tons of explosives were dropped on the Pas de Calais area across the channel.

It was the second time in seven nights that the Air Ministry has announced raids on Northern France and coastal reports indicated additional attacks had been made in recent nights, though not reported in communique.

The offensive appeared to be approaching the violence of that which wrecked German preparations for an invasion of Britain in 1940. But Allied authorities have not specified either the targets or the intent of the present series of raids.

Dispatches from Sweden and Switzerland have reported that the Germans were building concrete emplacements in the Pas de Calais area for rocket guns, the secret weapons with which many quarters believe the Germans hope to retaliate for the Allied air offensive against Germany.

Descriptions of the rocket-driven projectiles have varied. One Swiss report said the rocket shell was believed to weigh 50 tons, though carrying only 10 tons of explosives. The other 40 tons were said to have been required for the glider itself and propulsion apparatus.

The bomber formations crossed the southeast coast in several waves beginning shortly after dusk.

Only a few hours earlier, a powerful force of American Flying Fortresses and Liberators attacked unspecified targets in northwest Germany in daylight. Twenty-three enemy fighters were shot down by the big bombers and their escorting Thunderbolts and Lightnings destroyed another 15. Twenty-one bombers and four fighters were lost.

A short a-r raid alert was sounded in one London area last night, but no bombs were dropped.

MANY CITIES GLUTTED WITH HENS' EGGS

CHICAGO, Dec. 23.—Another example of the tremendous productive capacity of this country's food plant was before the American people this week as many cities were glutted with a surplus of eggs.

Hens had joined hogs, which have been moving to market in heavier volume than can be handled by meat processors, in giving their reply to the doleful prophets who earlier this year had asserted the nation was faced with shortages of food.

The hens' answer was in the

GROCERS CLOSE SHOP.

DALLAS, Dec. 23.—Between 50,000 and 75,000 food retailers in the nation have closed their doors during the last year, and 20,000 more may be forced to take this step before the end of the war. This was the estimate of P. M. Brinker of Dallas, president of the National Association of Retail Grocers. The closings, Brinker said, are caused by three factors: A shortage of goods, a shortage of manpower, and such federal regulations as price control and rationing.



DEAF HEAR MUSIC—Photo shows deaf Swiss boy "listening" to sound by placing his head on a tambourine. Since their sensitivity is greater than that of ordinary persons, the deaf can experience music by feeling vibrations of each note.

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A. B. OTLAHERTY, Publisher and General Manager.

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\$5.00

12c

WAR CHRISTMAS.

Another Christmas with the world still at war. Millions of grown-ups trying to make Christmas merry for small portions too young to know what war may mean. Millions of families separated by wastes of ocean and the wails that wail buds between the fighting fronts and the folks at home.

Not too merry a Christmas, on the whole, for people who can think.

But there are compensations. The war in Europe draws forward its appointed close. The end is not here, but in Europe the score is our favor.

It is in sight. By another Christmas the end may be in sight.

There are spiritual compensations, also. Americans were growing soft and materialistic. Now young men are offering their lives, mothers and wives are offering the lives of those they love best, on the altar of human freedom. They are all enduring unswerving change and separation, some of them suffering, some feeling only inconvenience, but all of them realizing the camp and unhappiness of war. They are feeling the need of God, whether in the form of organized religion or in a vague sense of closer touch with the Infinite, which encourages right and progress and destroys wrong and injustice.

So, through suffering, men come to glory. They come to the meaning of that heavenly Childhood which is Christmas.

They come to Hope for Man. And to Peace.

INDIA AND THE WAR.

India is supposed to be lukewarm toward Great Britain and the war, but she is certainly making vital contributions.

The Indian army numbers over 2,000,000, more than all the rest of the British empire together with the British Isles.

General Montgomery's Eighth Army owed its success in the African desert campaign largely to its divisions from India. The Indian Fourth Division captured ten times its number in prisoners, including the chief prize of all, General Von Arnim, the Nazi commander in chief.

These achievements are not all, says T. A. Rahman, a Hindu newspaper man who has just published a "Report on India."

There are 50,000 seamen from India operating British merchant ships. The biggest steel plant in the British empire, the Tata works, is in India. Of the 40,000 articles used by the British army, 30,000 are manufactured in India.

From India come burlap, mica, manganese, tea and coffee. In as large quantities as shipping can be found to carry.

These contributions should be borne in mind when India's relations to Great Britain come up again for review.

NEW JUDEA.

What shall be done with the dispossessed Jews of Nazi-ruled Europe? A new solution has been suggested by Prof. Henry D. Gray of Stanford University. He would make a second Jewish homeland in East Prussia.

This would solve another problem at the same time. East Prussia lies between two stretches of Poland like the ham in a sandwich. If it is connected with the rest of Germany, it will contain a moral, perhaps indigestible, of two countries, it will cut Poland in two. If Poland is to be a continuous country, it will contain a moral, perhaps indigestible, of two countries, it will cut Poland in two.

Many, it cuts Poland in two. If Poland is to be a continuous country, it will contain a moral, perhaps indigestible, of two countries, it will cut Poland in two.

Germany would solve one problem. Hitler has already done this when he transferred the Baltic Germans to Germany from Estonia and Latvia. The vacancy could then be filled by those Jews who find their present homes impossible and Palestine too far away. Germany, Hungary, Rumania, and Palestine too far away.

Because it would be a buffer between Russia and Poland, it would be likely to be an agency of peace.

There certainly would be poetic justice in such a solution of Germany's anti-Semitic hubbub.

HARDIN - SIMMONS TO RAISE HALF MILLION

ABILENE, Dec. 23.—A campaign to raise \$500,000 in a building and endowment fund has been launched by Hardin-Simmons University, with Dr. R. N. Richardson, acting president, as chairman of the steering committee.

The drive is dovetailed with the \$2,000,000 denominational endowment campaign recently announced by the Baptist General Convention of Texas.

The H-SU campaign is emphasized by the Baptist General Convention of Texas.

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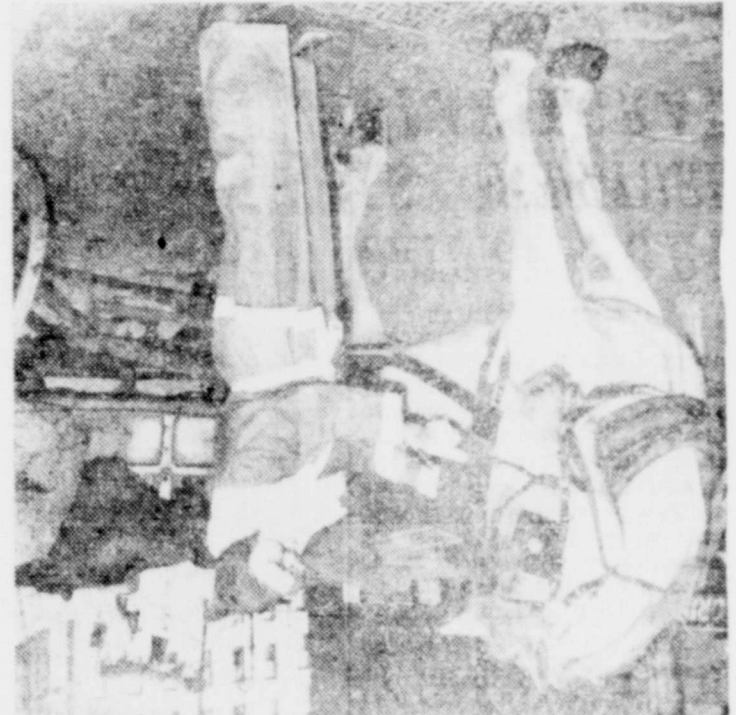
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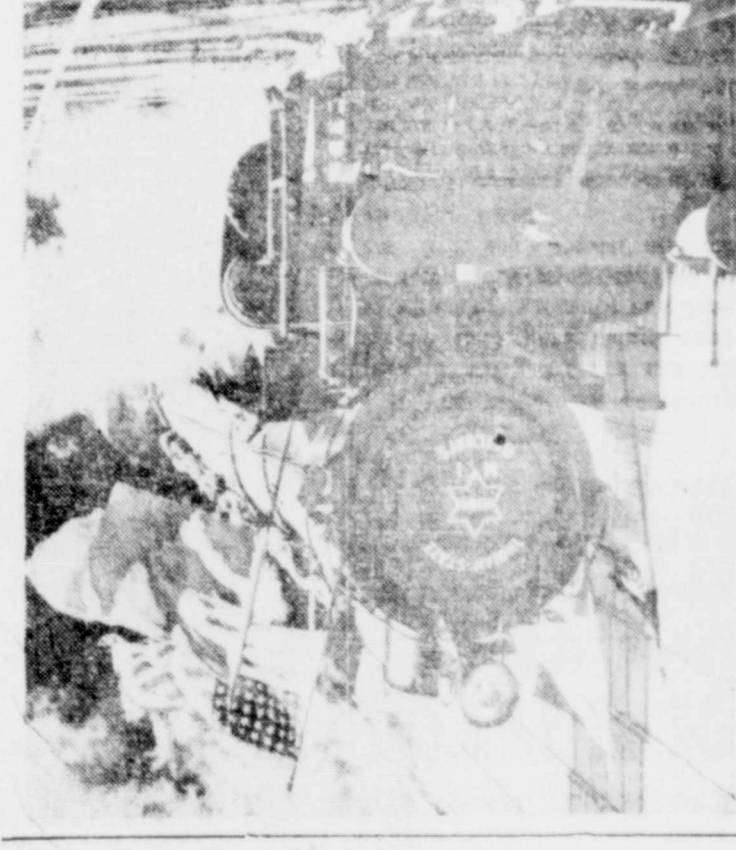
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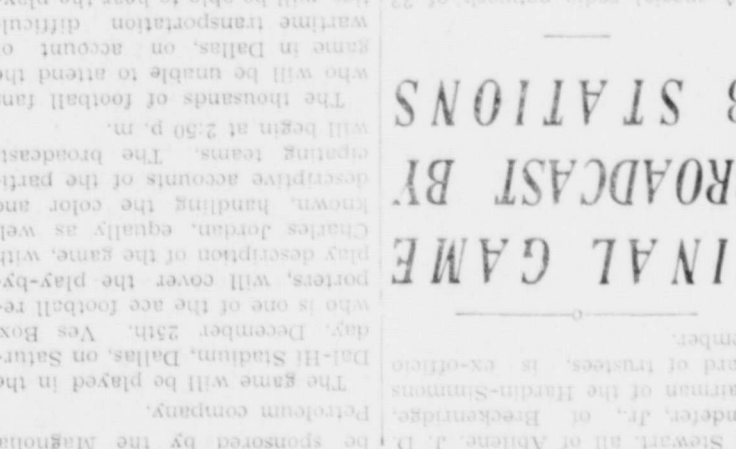
The H-SU campaign is emphasized by the Baptist General Convention of Texas.



NEW TRAIN—Stand in front of new Allied supplies across 1,000 miles of Indian railway to Burma front, the "Bombay" steams out of Kingdon, Chingon, front ready for duty. Part of 143 Canadian-built locomotives, from weights 117 tons, will haul 50 well-laden cars. After fuel, water will be used for shipment.



SHAMROCK EMBLEM—Battle flag with shamrock and red heart, interviewed was carried by Shamrock Battalion of 165th Infantry when New Yorkers moved into Makin. Flag is displayed by its designer (left) and Lt. Col. Joseph Hart, Battalion Commander.



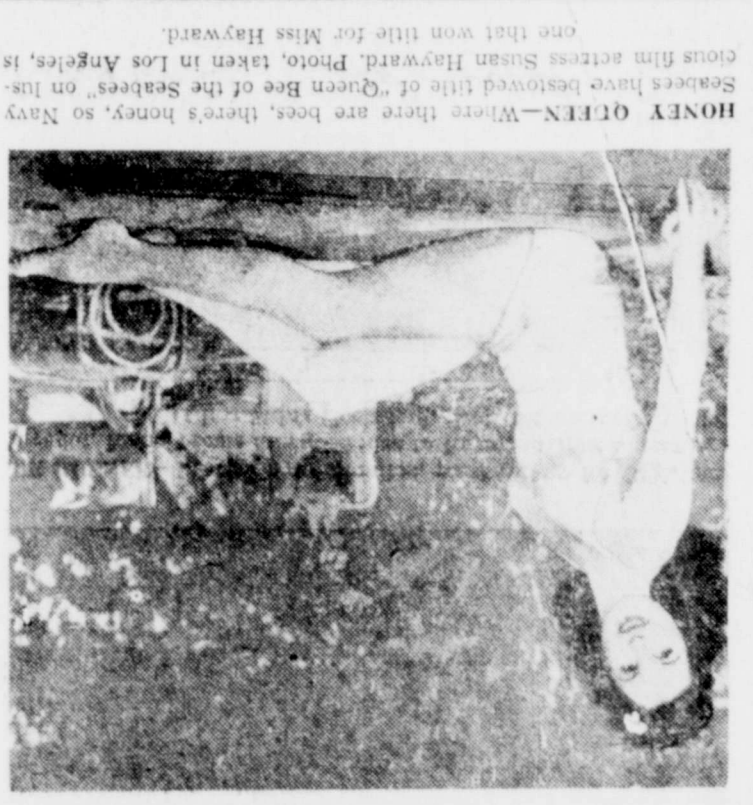
WINTER WADROBE—Snow and sleet hold no terror for Tommy. Blankets are distributed gratis to needy horses through the equine side of a New York City just dealer. He gets free winter blanket from Mrs. Santa Claus at Humane Society's headquarters. Blankets are distributed gratis to needy horses through the equine side of a New York City just dealer.



OLD CLOTHES—Missionaries working in Gilbert Islands some 50 years from now may find natives clad in what were once snappy Jap uniforms. On Makin, after Yanks took soil, Islanders are seen rummaging through supply dumps looking for clothing.

NOTICE

I have reopened my Service Station and Shop and am now ready to serve my friends and former customers at
1408 D Avenue
O. A. TENNYSON
Eastland 1922-1943
Texas.



HONEY OLLEN—Where there are bees, there's honey, so Navy Seabees have bestowed title of "Queen Bee of the Seabees" on famous film actress Susan Hayward. Photo, taken in Los Angeles, is one that won title for Miss Hayward.



SHAMROCK EMBLEM—Battle flag with shamrock and red heart, interviewed was carried by Shamrock Battalion of 165th Infantry when New Yorkers moved into Makin. Flag is displayed by its designer (left) and Lt. Col. Joseph Hart, Battalion Commander.

THOMAS FUNERAL HOME

OUR SERVICE A SACRED TRUST

A Stalled Nerve Equals Pried Mental Impulses.
That Auto au to But Can't.
DR. C. E. PAUL
Cisco's Chiropractor.

See Us For Burial Insurance
300 W. Ninth Street.
Phone 187

Repair or Replace Old Roofs

Before bad weather sets in!

WHEN bad weather meets a bad roof, the cost is high. Thirty property owners save money by replacing bad roofs before leaks occur. And those who know roofing values select Carey Roofing and Shingles—materials which are backed by 60 years of experience. Let us show you these time tested roofs and give you a free estimate on the type best suited to your needs.

BERTON - LINGO LUMBER STORE
Cisco, Texas.



CONFESSIONS

To Friends and Patrons:
May You Have a Merry Christmas and a Happy New Year!
DR. C. E. PAUL

CONNIE DAVIS

Real Estate
Rentals & Insurance
AUTO INSURANCE
A SPECIALTY
A few choice homes left for sale.
Phone 198

Thursday, December 23, 1943

Cisco Lumber & Supply

"We're Home Folks!"

Winter blankets of snow remain longest on the roofs of insulated homes.
Heat from inside the home does not escape through the ceiling to melt it, saving 80 percent of the heat and one-third the fuel.
Summer heat cannot come through either, making your home warmer in winter and cooler in summer. Also it is DUST-PROOF — Dust cannot come through this blanket.
For free estimate, CALL JOE CLEMENTS.
PHONE 872
For further information or samples—terms, see

Insulate Your Ceiling Now With KIMSUL

A Stalled Nerve Equals Pried Mental Impulses.
That Auto au to But Can't.
DR. C. E. PAUL
Cisco's Chiropractor.

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WHEN bad weather meets a bad roof, the cost is high. Thirty property owners save money by replacing bad roofs before leaks occur. And those who know roofing values select Carey Roofing and Shingles—materials which are backed by 60 years of experience. Let us show you these time tested roofs and give you a free estimate on the type best suited to your needs.

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Real Estate
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A few choice homes left for sale.
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CLASSIFIED

RATES: Four cents a word for three insertions. Minimum, 40 cents. Card of Thanks, 10 cents per line.

SALE—'31 model A Ford, good tires. 405 W. Eleventh

SALE — High grade baby stroller. C. A. Farquhar, 1206 F

SELL—Three-room house on half block land; very cheap for sale. Eugene Lankford, 77

SALE — Hotpoint electric range; good condition. I. E. Ruge, route four, Cisco, 77

WANTED—To rent a wheel chair. Mrs. M. D. Bailey, 208 E. Twentieth street, 77

WANTED — Boys who wish to get an application for newspaper routes. See Mr. Evans at City Press.

NEW ELECTRICAL house wiring, any size, and electrical Christmas decorations for sale at Schaefer's Radio Shop. 77

LOVE RADIANTS to fit any home at Schaefer's Radio Shop. 83

CHRISTMAS SPECIALS — Permittances \$2.50 to \$7.50. Phone 33, 907 W. Fourth street south of Ball park. 77

NOTICE TO FARMERS and RANCHERS — Your government urges you to turn in your pig stock, which can be converted to explosives. The CENTRAL RENDERING CO. will pick up free of charge. Telephone (West) 6513 or 4001; Sundays and holidays, 6680, Abilene, Texas. (Feb10)

W. S. FARISH ESTATE.

HOUSTON, Dec 23—Total gross value of the community property of the late W. S. Farish, Sr., Houston and New York oil man, and his widow, Mrs. Libbie Rice Farish, is \$7,072,880, according to inventory filed in probate court here.

SOCIAL and CLUBS

TELEPHONE 36

TWO HONORED SUNDAY IN WORLEY HOME.

Mrs. A. M. Worley was hostess at a Christmas party Sunday afternoon for employees of Southwestern Bell Telephone company. A festive appearance was manifested throughout the house. The guests were greeted at the door by Miss Mae Dele New, niece of the hostess, and house guest Miss Mildred Hearn of Eastland, who conducted them throughout the newly decorated home.

Luncheon was served buffet style from a table centered by a mirrored reflector containing beautiful poinsettias flanked by red tapers in plastic candelabra. The fireplace also carried seasonal decorations. Evergreen sprays and colored Christmas balls flanked by red tapers were on the mantel. Assisting the hostess to serve were Misses W. A. Lewis of Ranger, W. E. D. Johnston and Miss Ethel Leveridge.

After luncheon Christmas gifts were exchanged among the guests who had previously drawn names. Following this the biggest surprise of the afternoon came to bride-to-be Miss Mae Dele New, bride-elect of B. J. Lemmond, and Mrs. Hilery Buchanan, the former Miss Jo Ann Harris. Two gift-loaded white and gold sleighs were drawn in by Master B. Toney Lewis, who presented them to each with a well-worded little speech.

The last of the afternoon was spent in taking pictures of the group. Those who enjoyed this most pleasant afternoon were Misses Mart Agnew, Hugh Boyd, Hilery Buchanan, Charlie Huntington, W. H. McCullough, John C. Penn, Kearby Smith, Beuna W. Stansbury, Eugene Watson, Zola Witherspoon, Misses Eula Mae Jackson, Mae Dele New, Lela Mae Slatten, Mary Elizabeth Slatten, Gracie Wright, Myrtle

Wright, Mildred Hearn, Ethel Leveridge and the hostesses Mrs. A. M. Worley, W. E. D. Johnston and Mrs. W. A. Lewis.

MRS. TROY POWELL GROUP HOSTESS.

Group two of First Christian church council met Tuesday night in the home of Mrs. Troy Powell for a Christmas social. The house was gay with Christmas decorations and a pretty tree was soon laden with gifts for exchange.

Mrs. Lonnie Shockley, chairman, read "Our Third War Christmas," following which names were drawn and gifts were taken from the tree and presented. Miss Alice Bacon, on behalf of the group, presented Mrs. Lonnie Shockley with a lovely gift in appreciation of her service as chairman.

Refreshments were passed to Mrs. Callie W. McAfee, Mrs. George Swartz, Mrs. Audrey Ezzell, Mrs. Ida Painter, Miss Alice Bacon, Mrs. Burl D. Williams, Mrs. Lonnie Shockley, Mrs. H. J. Woodriddle, Mrs. J. R. Wright, Mrs. H. H. Davis, Mrs. Powell and the following guests, Mrs. C. F. Swartz and daughter, Dena Kay, June Hope Ezzell and Judy Williams.

CIRCLE THREE MET IN JOHNSON HOME.

Circle three of First Baptist women's missionary union met with Mrs. Isa Johnson Tuesday afternoon. Mrs. A. B. Cooper presided and opened the meeting with prayer by Mrs. O. L. Mason. Minutes of previous meeting were read by Mrs. L. B. Mayhew and the Bible lesson was directed by Mrs. O. L. Mason. The meeting closed with prayer by Mrs. W. S. Armstrong.

An exchange of gifts from the pretty Christmas tree was held during the social hour and a contest was also enjoyed at which Mrs. C. A. Farquhar was the winner.

Refreshments of pineapple pie and coffee were passed to Mrs. O. L. Mason, Mrs. L. B. Mayhew, Mrs. Fred Grist, Mrs. C. A. Farquhar, Mrs. W. S. Armstrong.

Mrs. E. L. Jackson, Mrs. A. B. Cooper, Mrs. Isa Johnson and a guest, Mrs. N. J. Tarver.

CISCOANS MAY HAVE SOLDIER AS GUEST.

With so much sickness in Cisco at this time, the invitation will not be extended to a convoy of soldiers from nearby army camps, as had been intended, stated Mrs. Philip Pettit, president of the Men's Service organization. All in position to have a soldier as a guest at dinner Christmas day, however, may call Mrs. Philip Pettit, telephone 73-W, or Mrs. E. H. Muller, 357. Entertainment of the soldiers will not be expected for the weekend.

WMU CIRCLES MET IN CHURCH TUESDAY.

Circles two and four of First Baptist women's missionary union met in the church parlor Tuesday afternoon for joint weekly meetings. Mrs. H. N. Lyle presided and opened the meeting with group singing of two hymns, led by Mrs. Paul Poe. After a brief

Dr. W. D. McGraw Optometrist.

Eyes Carefully Examined. First Quality Glasses. Guaranteed to Fit. 211 W. Main St., EASTLAND, TEXAS. Phone 30. (I have closed my Ranger office).

Insure in Sure INSURANCE

with E. P. CRAWFORD Agency 108 W. Eighth. Phone 453

business session the Bible study from the book "A Missionary Tour of the Bible," was directed by Mrs. Lyle in the form of a questionnaire.

Announcement was made by Mrs. Paul Poe of the need of toys for distribution by the Welfare association. Members were requested to take toys to the welfare office of the chamber of commerce. Special prayers offered by members for men in service, closed the meeting.

Attending were Mrs. A. D. Estes, Mrs. W. Frank Walker, Mrs. O. G. Lawson, Mrs. H. N. Lyle, Mrs. Paul Poe, Mrs. C. A. Williams and Mrs. Kate Richardson.

AVIATION GAS PLANTS.

WASHINGTON Dec. 23—The petroleum administration for war today said that 11 new 100-octane aviation gasoline refineries had been completed in the past 90 days and that 38 more would be in operation early in 1944.

DANCING.

Lakeview Club is open every night. Dancing and Good Music.

A very merry Christmas and a Victorious New Year for our friends and customers. MR. and MRS. ZOHN A. & P. MEAT MARKET.

Gift FLOWERS For Christmas Philpott the Florist

PHILPOTT the FLORIST

Xmas Dinner 75¢

Laguna Hotel Coffee Shop

ADAMS BEAUTY SHOP

GOODYEAR TOM Hints For Busy Santa

Easy Rolling, Smartly Styled Wood Scooter \$5.95

"Little Hostess" 31-Piece Plastic Tea Set \$1.35

DESERT FIGHTER TANK PULL TOY 95c

REALISTIC WOOD TOY MACHINE GUN \$2.25

COLORFUL 38-PIECE PAINT SET \$1.00

HORSE DESIGN "SHOO FLY" KEEPS BABY AMUSED AND OFF THE FLOOR \$4.95

GOODYEAR SERVICE STORE

Boyd Insurance Agency



DISCOVER THESE Miracle Paints FOR YOURSELF

- Ask for LUMINALL or ULTRA LUMINALL, the water-mixed paints that give you these big advantages. One coat covers. Dries in 40 minutes. No unpleasant odor. Economy of water mixing. Covers over wallpaper.

LUMINALL and ULTRA LUMINALL paint cans.

Free BOOKLET

Rockwell Bros. & Co. PHONE 4.

holiday FOOD SALE

Saturday 18th Through December 24th.

Table with PRODUCE and GROCERIES columns listing items like Colorado Cobbler Spuds, Bleached Celery, Lettuce, Texas Oranges, Tangerines, Large Apples, Pink Grapefruit, Purple Top Turnips, Fresh Tomatoes, Bewley Best Flour, Meal, Bakerite Shortening, Libby's Peas, CORN, Crackers, and Mixed Candy.

MARKET SPECIALS

Table listing market specials: Decker's Iowana Brand Sliced Bacon, Decker's Iowana Brand Country Style SAUSAGE, Decker's Tall Corn Brand Sliced Bacon, Decker's Iowana Brand Cured HAMS.

NORVELL & MILLER WHERE MOST PEOPLE TRADE

GROCERY STORE, We Deliver., FEED STORE

BRIEFLY TOLD

Miss Virginia Smith, of New York, who has been in Dallas for several days, will leave for New York on Saturday. She will be accompanied by her mother, Mrs. J. B. Smith, of New York. They will be on the train for New York.

Miss Mary Jean Tompkins, student at Texas Christian University, is spending the holidays with her parents, Mr. and Mrs. H. H. Tompkins.

Miss Phyllis and Billy Sherman of Salt College came in Wednesday to spend the holidays at the home of their families.

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After Winner of Young Men's Contest Was Mr. Vir. M. Kraft

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AT FIRST SIGN OF A
COLE
USE 666
556 TABLETS, SALVE, NOSE DROPS

There will always be a
CHRISTMAS AMERICA
and our Best Wishes go out to you during this Christmas Season.
MR. and MRS. R. V. GALLOWAY

PALACE NOW SHOWING
THE GREAT ESCAPE
THE GREAT ESCAPE

Aerial Gunner
MORRIS
ARLEN LYDON
DIRECTOR OF WILLIAM FOX
A Paramount Picture

The HOUNDS you buy THIS Christmas will help to bring our boys home NEXT Christmas!
GIVE YOUR HOUNDS for CHRISTMAS! Buy them in our store.

Christmas Coupon Books
Buy in Salt & Book Office

PALACE
NEW YEAR'S DAY
MIRIAM CHRISTMAS and LYNN NEW YEAR'S... and our million pictures on all the picture shows with the picture that will bring hysterical tears.

CRAMON
with **MALIBRAY**
with **FLORISSANT**
with **MARY PATRICK**

HOLIDAY GREETINGS

In the Old-Fashioned Way

At the time of the year when the world is full of joy and peace, it is fitting that we should give our greetings in the old-fashioned way. The old-fashioned way is the best way. It is the way that has stood the test of time. It is the way that has brought joy and peace to the hearts of men for centuries. It is the way that has made the world a better place. It is the way that we should follow.

CISCO GAS CORPORATION

Best Wishes

We are all most sincerely wishing you and yours a most happy and successful New Year. We are all most sincerely wishing you and yours a most happy and successful New Year.

Cisco Poultry & Egg Co.
1014 Sixth Street

We Greet Our Friends

Another year will soon be history, and new stars will be in the making for the year of 1935. The friends we have made in the past year will help us to make the best of the future. The year we will never forget.

HYATT'S GROCERY & MARKET
CASH - INDEPENDENT - CREDIT
NO DELIVER - PHONE 11

PROTECTIVE SERVICE
FALL
CONDITIONING

McCombie's Warm Service Help You Last Longer

- 1. LUBRICATION: using winter-weight lubricants.
- 2. MOTOR OIL: remove varnishes, sludge, and dirt with winter-grade oil.
- 3. TIGHTENING: check and retighten with proper torque.
- 4. BATTERY: check and retighten with correct water level.
- 5. OIL FILTER: inspect.
- 6. TUNE-UP: motor for faster starting, better running, mileage.

WANCE MOTOR COMPANY
Phone 241 - 242

SEASON'S GREETINGS

ALTMAN'S
STATIONERY

We send our thanks to friends and customers for their patronage during the past year and wish for them a Merry Christmas and a Happy New Year.

PALACE Saturday and Monday

CHINA

YOUNG LAD

BENDIX

Cisco Machinery

Will repair all machines this winter season. Starting January 1, 1935. Prices will be 10% less than the old prices. Write and request list.

J. W. THOMASSEN
1014 Sixth Street
PHONE 11

CLASSIFIED

Four cents a word for three insertions. Minimum, 40 cents. Card of thanks, 10 cents per line.

SALE—House at 1206 F Street, Cisco. Nute Hart, 9002-F3.

Back purse containing valuable papers and money, and if returned to Mrs. L. A. Glenn's Furniture Co. or by E. H. H.

SALE—31 model A Ford, 405 W. Eleventh Street.

TO BUY—Cash for residence if priced right; five rooms, Phone 104; 708 W. Eleventh Street.

WISH our many friends a Merry Christmas. J. J. and Collins.

SALE—High grade baby carriage, C. A. Farquhar, 1200 F Street.

SELL—Three-room house on black land; very cheap for sale. Eugene Lankford, 77

SALE—Hotpoint electric range good condition. I. E. Skate four, Cisco.

WANTED—To rent a wheel chair, Mrs. M. D. Bailey, 208 E. Twentieth Street.

WANTED—Boys who wish to get an application for newspaper routes. See Mr. Evans at Press.

ELECTRICAL house wiring, house, and electrical Christmas decorations for sale at Schaefer's Radio Shop.

LOVE RADIANTS to fit any size at Schaefer's Radio Shop.

CHRISTMAS SPECIALS—Permanents \$2.50 to \$7.50. Phone 31, 807 W. Fourth Street south ball park.

NOTICE TO FARMERS and RANCHERS—Your government urges you to turn in your old stock, which can be converted into explosives. The CENTRAL RENDERING CO. will pick up free of charge. Telephone (collect) 6513 or 4001; Sundays and holidays, 6680, Abilene, Texas (Feb 10)

Let us do your Christmas sewing and alterations. Mrs. Cone's Alteration Shop Across from Altman's

DISCOVER THESE Miracle Paints FOR YOURSELF

Ask for LUMINALL or ULTRA LUMINALL, the watermixed paints that give you these big advantages.

- One coat covers
• Dries in 40 minutes
• No unpleasant odor
• Economy of water mixing
• Covers over wallpaper



LUMINALL for Beauty and Economy plus high light reflection (White 90.6%) \$2.50

ULTRA LUMINALL for Beauty and Economy—plus extra washability (seven strands spot washing) \$2.95

Free BOOKLET If "color schemes" is your problem, ask us for your copy of "A Short Course in Interior Decorating" by Elizabeth M. McNeil, nationally famous interior decorator, contains many helpful decorating "tips."

Rockwell Bros. & Co. PHONE 4.

SOCIAL and CLUBS

TELEPHONE 36

INDUSTRIAL ARTS CHRISTMAS PARTY.

First Industrial Arts club held its Christmas party December 16, at the Women's club house. The room was gay with holiday decorations attractively arranged by Mrs. E. Hooks and Mrs. W. V. Gardenhire. A lighted Christmas tree stood in view of all and gave completeness to the decorations. Each member brought a gift of a doll for the welfare Christmas tree.

A splendid program was directed by Mrs. C. E. Paul with Mrs. O. L. Stamey and Mrs. Leslie Seymour assisting. Christmas carols sung by the group was the first program number; Mrs. Wm. H. Cole was presented in two appropriate readings; Miss Dorothy Nell Pugh gave two violin selections, "Hark the Herald Angels Sing" and "Gavotte," in which she was accompanied at the piano by Barbara Grist; Miss Ella Andrews sang "Jesu Bambino," accompanied by Miss Doies Jamison as the concluding number.

Games were played and refreshments were passed by Mrs. Joe Wilson, Mrs. H. H. Davis and Mrs. N. A. Brown to the group. Members present were Mrs. H. A. Bible, Mrs. N. A. Brown, Mrs. Wm. H. Cole, Mrs. J. E. Coleman, Mrs. H. H. Davis, Mrs. W. V. Gardenhire, Mrs. E. Hooks, Mrs. E. L. Jackson, Mrs. B. E. Morehart, Mrs. S. H. Nance, Mrs. C. E. Paul, Mrs. J. B. Pratt, Mrs. Leslie W. Seymour, Mrs. John Shertzer, Mrs. O. L. Stamey and Mrs. Joe Wilson.

CHRISTMAS PARTY IN SURLS HOME.

Misses Loydelon, Bettie Lou and Frances Surlis were hostesses with a Christmas party Monday night in the home of their parents, Mr. and Mrs. Lloyd Surlis, Humboldt. The house was decorated in keeping with the holidays. A Christmas tree, laden with gifts for exchange, was attractively decorated and lighted.

A number of jolly games and dancing entertained the group until a late hour. Gifts were taken from the tree and passed to the guests and refreshments of punch and cookies were served to Misses Dorothy Grantz, Margie

Reynolds, Bettie Jones, Mary Ellen Winn, Fern Huestis, Harvey Haynie, Joe Tom Poe, Jack Frye, Joey Baum, Vernon Ramsower, Wesley Isenhower and Charlie Pence.

KATIE LOU ATKINS HOSTESS AT PARTY.

Katie Lou Atkins was hostess of a school club party Thursday night in the home of her parents, Mr. and Mrs. George Atkins. A Christmas motif was carried out in the decorations which were climaxed with a beautifully lighted Christmas tree.

Games were played by the group and were heartily enjoyed following which gifts were taken from the tree and distributed. Each one present received a Christmas gift.

Mrs. Atkins was assisted in passing refreshments of hot chocolate, cookies and candy to the guests by Mrs. W. W. Fowell, Mrs. LaQuey and Mrs. E. E. Lennon.

Those present were Fredalyn Cook of Putnam; Carolyn Fowell, Carolyn Crofts, Helen Raye Edwards, Bettie Jo Thurman, Bettie Dean Lennon, Catherine Scott, Emma Lee Donohoe, Gwen Hib-



STARLET—Formerly personnel manager of New York radio station, Elaine Riley left job when too many men cluttered up her office. Arriving in Hollywood, she finds beauty is noticed in filmland, too.

bert, Katie Lou Atkins, Bobby Bell of Houston, Bill Purifoy, George Fowell, Bobby Joe Carrothers, Gene LaQuey, Bobby Walker, Pat Fee and Mickey Collins.

YWA MET TUESDAY IN McPHERSON HOME.

Young women's auxiliary of First Baptist church met for a Christmas social Tuesday evening in the home of their sponsor, Mrs. Leon McPherson. The room was attractive with Christmas decorations.

An interesting program began with group singing of Christmas carols. Miss Jo Ann Baker was presented in a Christmas reading; Miss Veda Faye Ramsower read "The Soldier's Thoughts of Christmas."

During the social hour refresh-

PALACE NOW SHOWING

Advertisement for 'Aerial Gunner' movie featuring Chester Morris, Richard Arlen, and Jimmy Lydon.

The BONDS you buy THIS Christmas will help to Bring Our Boys Home NEXT Christmas! GIVE WAR BONDS for CHRISTMAS GIFTS! On Sale in our Lobby!

Christmas Coupon Books Now on Sale At Box Office

PALACE XMAS DAY

MERRY CHRISTMAS and a HAPPY NEW YEAR... And may our gallant fighters on all fronts be quickly Blessed with the victory that will bring Everlasting Peace.

ONE KISS... and then the excitement started! It happened on a honeymoon—and it's crammed with moonlight romance—midnight mystery!

Advertisement for 'Above Suspicion' movie featuring Joan Crawford and Fred MacMurray.

Boyd Insurance Agency General Insurance PHONE 49.

ments were passed to Misses Jo Ann Baker, Jeanette Burnam, Mona Carol Bates, Dorothy Grantz, Louise Norris, Jimmie Jean Hensley, Dorothy Nell Pugh, Veda Faye Ramsower, Virginia Hibbert, Claudia Hill, Sylvia Hazel, Mrs. W. D. Hazel and Mrs. McPherson.

BRIEFLY TOLD.

Ensign Charles Spears of the navy is expected to arrive today from Seattle, Wash., to spend the holidays with his parents, Mr. and Mrs. Alex Spears. Ensign

Spears has been on duty in the Pacific area until recently, and in the service since July, 1942.

Miss Margaret Spencer of San Antonio arrived Thursday to spend Christmas holidays with her mother, Mrs. W. E. Spencer.

Mr. and Mrs. Elsworth Mayer and daughter Patricia of Dallas are guests of relatives in Cisco for the Christmas holidays.

Mrs. Victor Rene has gone to Putnam for a weekend visit with her parents.

Mrs. Rosemary Fambro visited

her husband's parents, Mr. and Mrs. T. C. Fambro at Breckenridge this week and was accompanied home by Jack Fambro.

Mrs. Wm. Rasmussen is spending the holidays with relatives in Dublin.

Clyde Kantz of Dallas is expected to be a guest in the home of Rev. and Mrs. J. R. Wright over the weekend.

Lieut. and Mrs. Forrest Mobley of Kelly Field, accompanied by Misses Helen Crawford and

Nanette Bible of San Antonio, will arrive tonight to spend Christmas in their several homes.

DANCING. Lakeview Club is open every night. Dancing and Good Music.

CHRISTMAS GREETINGS Christmas Joy As one hands down a good name, Christmas each year hands down its traditions, and all are good. It has been a tradition here to regard the good will of our customers as our most valuable asset, and we want to thank our customers for their consideration for us the past year in which we have been faced with rationing and other food problems.

In this holiday season of 1943 we extend to you not as a customer alone, but as a friend, our very best wishes for a Merry Christmas and a Happy New Year!

Norvell & Miller

NOTICE I have reopened my Service Station and Shop and am now ready to serve my friends and former customers at O. A. TENNYSON 1408 D avenue

Dear Friend: CHRISTMAS SPIRIT is one priceless commodity in human experience which can never be rationed. In these trying times, however, we wish to convey a more sober and quiet, though none the less sincere expression to our friends of this same spirit which, after all, is the sustaining influence in the lives of all of us today. We also want to thank you for your sympathy and understanding of the problems confronting us in our business today. We truly wish for you a "Merry Christmas" and our sincerest wish will not come true unless 1944 brings Happiness to you. A-G MOTOR COMPANY, INC. A. D. ANDERSON, JACK ANDERSON, OCTAVA JONES, FRED HAYES, E. S. TOWNSEND, MILTON COOK, REED McKEEN, ALVIN WENDE, PETE CLEMENT, JACK TOWNSEND, MRS. E. S. TOWNSEND

Greetings We thank you for all past favors and extend our most sincere wishes for a pleasant Christmas and Happy New Year. Warren Motor Co., Dodge and Plymouth Sales and Service Phone 9506. EASTLAND 305 E. Main.

Gift FLOWERS For Christmas Poinsettia and Other Pot Plants, Cut Flowers, Table Flowers, Smart Corsages. PHILPOTT the FLORIST

BRIEFLY TOLD

Mrs. Abigail White, who is spending the winter with a daughter at Glendale, Calif., writes from 346 N. Louise street, that city, asking that the Daily Press be mailed to her. Mrs. White says she is having a good time but misses the news of Cisco people.

Miss Ortha Rose of Bristol, Tenn., is a guest of her brother and wife, Mr. and Mrs. Glenn D. Rose, 1507 D avenue.

Mr. and Mrs. Frank Bassett will have as their guests during Christmas their two sons and their wives, Mr. and Mrs. Grady Bassett and son of Littlefield and Mr. and Mrs. Herschell Bassett and children of near Eastland, also Mrs. D. D. Lewis of Cisco.

James Qualls, Marine corps student of North Texas Military school, Arlington, is spending the holidays with his parents, Mr. and Mrs. L. H. Qualls and his sister and husband, Mr. and Mrs. Roy Burnam.

Mr. and Mrs. R. B. Lane will arrive tonight to spend Christmas with their parents, Mr. and Mrs. Homer Lane and Mr. and Mrs. J. E. Burnam.

W. R. Lambert of Goldthwaite will spend Christmas with his daughter and husband, Judae and Mrs. R. E. Grantham. Other guests in the Grantham home Christmas day will be her brother and wife, Mr. and Mrs. W. J. Lambert and their two children of Brownwood.

Miss Mary Lee Surles of Houston will arrive tonight to spend Christmas in the home of her parents, Mr. and Mrs. Lloyd Surles. She will be accompanied by a friend, Miss Pauline Speck.

Mrs. Milton Elliott has gone to Colorado City to spend Christmas with her parents after a visit with her sister, Mrs. Ralph Glenn.

Mr. and Mrs. H. N. Lyle went to Sweetwater today to spend Christmas with their daughter and husband, Mr. and Mrs. Carl Pratt.

Mr. and Mrs. M. F. Underwood went to Abilene this afternoon to spend Christmas day with her mother.

Mr. and Mrs. O. J. Tillinghast will go to Brownwood to spend Christmas and the weekend with her sister and husband, Dr. and Mrs. Todd of Howard-Payne college.

Miss Eugenia Jackson of Fort Worth arrived today to spend Saturday and Sunday in the home of her parents, Mr. and Mrs. E. L. Jackson.

Miss Dorothy Welch of Fort Worth visited with friends in Cisco today while enroute to Brownwood to spend the holidays with relatives.

Mr. and Mrs. Joe Collier and daughter of Abilene are expected tonight for a visit with her sister and husband, Mr. and Mrs. Paul Poe.

A. W. Triplett will come from Odessa to spend Christmas with Mrs. Triplett and their small son at their home in Hamletown.

Mrs. K. N. Frye and sons Jim and Jack will spend Christmas with relatives in Brownwood.

Mr. and Mrs. V. M. Housley and baby of Smithville arrived Thursday night to spend Christmas with her mother, Mrs. C. E. Allen and family.

Mrs. Beulah Nicks and sons Jack and Jim boy will arrive from Oklahoma tonight to spend Christmas with her parents, Mr. and Mrs. J. D. Yarbrough and with Mr. and Mrs. M. R. Surles near Cisco.

Dick Bacon of Fort Worth is expected to spend the weekend in the home of his mother, Mrs. Oia Bacon.

Mr. and Mrs. R. L. Martin of Fort Worth will arrive Saturday morning to spend Christmas with her parents, Mr. and Mrs. P. R. Warwick.

Miss Dorothy Jean Huettig of Abilene will spend the weekend with her parents, Mr. and Mrs. Snitty Huettig.

Mr. and Mrs. H. B. Fullerton and son, Henry Mack of Abilene are expected here to spend Christmas day with her mother, Mrs. M. H. McCanlies.

Misses Mabel and June Halbert of Fort Worth will spend Christmas with their parents, Mr. and Mrs. Cecil Halbert, Sr.

Bob Grantham of Austin is expected to eat Christmas dinner with his parents, Judge and Mrs. R. E. Grantham.

Corp. Gus M. Ansaldo and Pvt. Hilton Schuster of Camp Bowie and Pvt. Jimmy Nicholson of

California to visit her husband who is attending a government naval flying school.

Miss Ellen Bacon of Abilene will spend Christmas at her home in Cisco.

Miss Coleen Rouse, teacher in Cross Plains school, is here to spend the holidays with her parents, Mr. and Mrs. T. E. Owens.

Mrs. Vernon D. Neiman of Houston visited briefly with her parents, Mr. and Mrs. Lloyd Surles this week while enroute to

California to visit her husband who is attending a government naval flying school.

Robert Paul Shaw arrived Thursday from Houston to visit his cousin, Joe Tom Poe and other relatives during the holidays.

Mrs. Goran Pollard is visiting her daughter and husband, Mr. and Mrs. Jesse J. Butts, at Holiday.

Fredalyn Cook of Putnam is a guest of her friend, Katie Lou Atkins.

his parents, Dr. and Mrs. W. I. Ghormley.

Mrs. D. D. Lewis plans to attend a family Christmas tree in the home of her daughter and husband, Mr. and Mrs. Herschell Bassett, near Eastland tonight.

Mrs. P. R. Warwick will be hostess to members of the Presbyterian auxiliary Tuesday afternoon at 3 o'clock in her home at 1012 W. Twelfth street. All members are invited to attend.

James Haynie, who has been employed by Phillips Petroleum company at Borger, has returned to Cisco. He became ill and was rushed to a hospital at Brownwood for treatment, where he remained

a week. He hopes to be able to return to his work by January 1.

Mr. and Mrs. Cleaman Agnew of Rule, accompanied by their son, who has recently completed basic training at a Marine school

in California, will arrive tonight to spend Christmas with Mr. Agnew's parents, Mr. and Mrs. W. I. Agnew.

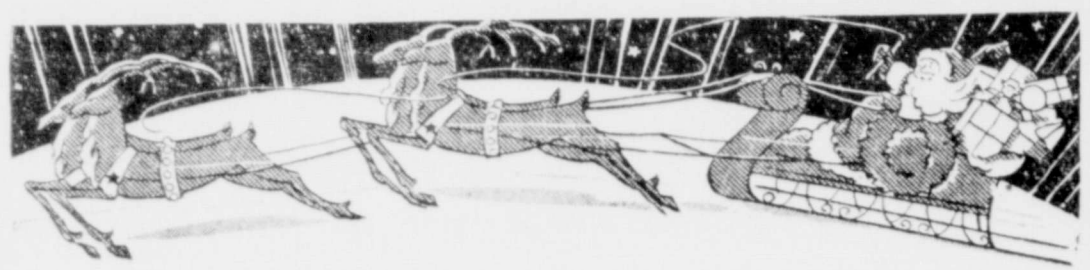
Mrs. Ted Sharp of Odessa is spending the holidays with her

parents, Mr. and Mrs. J. E. Culbert.

Mrs. Arthur U. Gutierrez of Dallas visited with her parents, Mr. and Mrs. James Haynie, this week

before joining her husband Truox Field, Wis.

Mr. and Mrs. Bill Frost of Dallas will spend Christmas with parents, Mr. and Mrs. J. E. Sicer.



Merry Christmas and Best Wishes For 1944

The approaching holiday season makes us appreciate more than ever before the priceless value of our friends and customers, like yourself. It reminds us, too, of the sacrifices being made by many of our friends now in the service of Uncle Sam.

To you, and to all these, go our thanks for your patronage in 1943, and our wishes for a joyous holiday.

The Man's Store

Nick Miller

Buy More War Bonds.

Merry Christmas

- ... A candle in the window
- ... the gleam of a star on a tree
- ... the light in the eyes of a child on Christmas morning.

But Christmas is more than these . . . how MUCH more we cannot put into words, but you DO know that we are wishing for you all that Christmas at its best implies, and all that Christmas can bring.

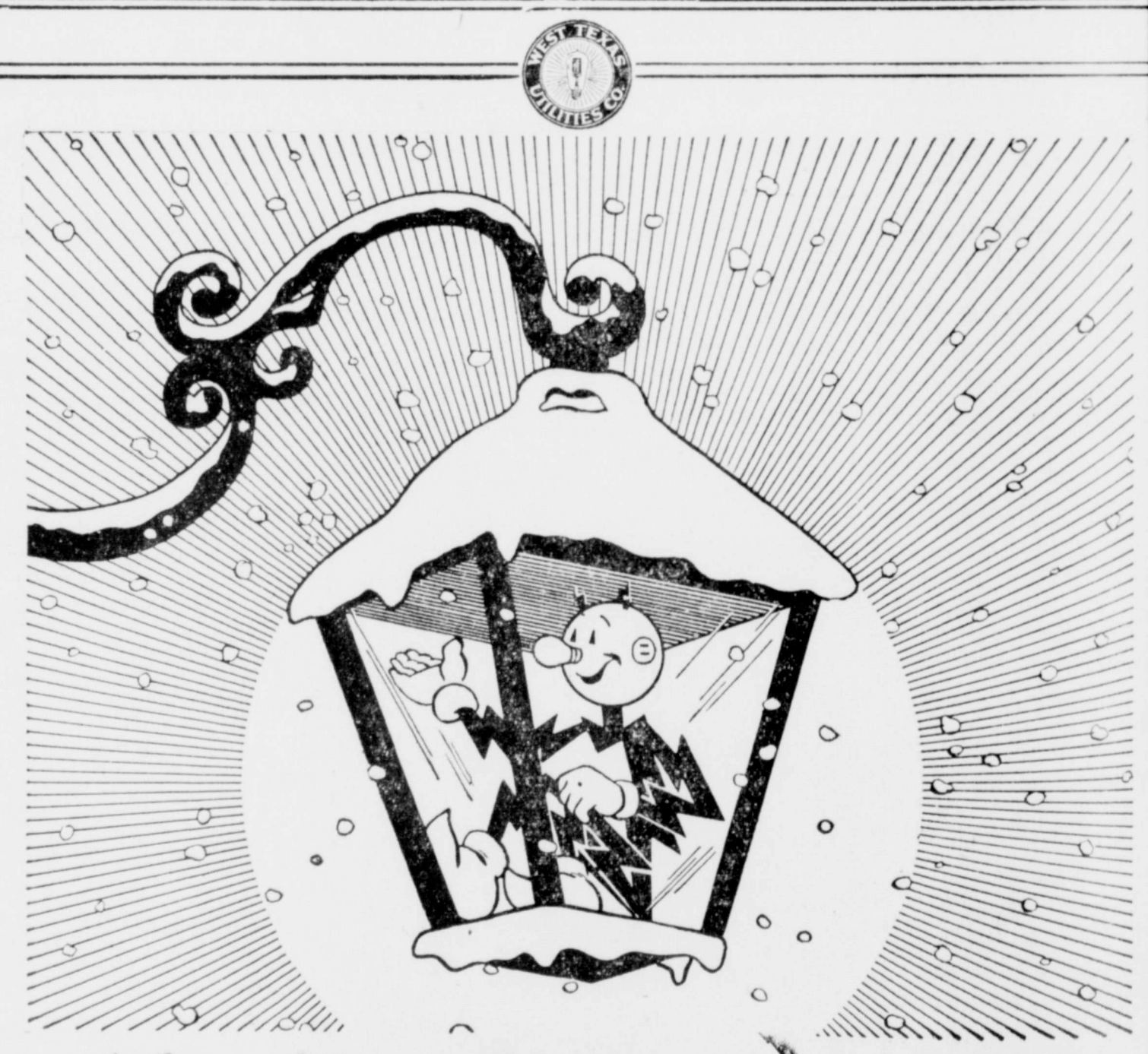
DEAN'S

Christmas Greetings and Best Wishes to All

In TIMES LIKE THESE, the spirit of good will that prevails at Christmastime acts like a tonic. It reminds us anew that cordial and mutually helpful relationships with our fellow men have a value far above material things.

IT IS IN THIS Spirit that we extend our Best Wishes to our friends and customers this Christmastide. We are deeply grateful for your kindness and your patronage. May you enjoy the best of everything the season offers and may good luck and good health in abundance be yours in 1944.

Drumwright, Inc.



A Very Merry Christmas and a Happy New Year!

—REDDY KILOWATT.



Every one of the myriad of bright lights that still burn in this Country at Christmas is a greeting from me, your electric servant, Reddy Kilowatt, and that greeting is MERRY CHRISTMAS. May it be an American Christmas with lights, happiness and good will for all.

We of your Electric Service Company will be on the job Christmas Day . . . to make sure that your Christmas lights burn brightly, and to continue to furnish industry and agriculture the electric energy necessary for production for victory. . . . This is our contribution to a happy Christmas Day the American Way.

—REDDY KILOWATT.

West Texas Utilities Company