CISCO-One of the healthlest areas in U.S.A. with a countryside devoted to blooded cattle, hogs, sheep, peanuts, cotton, fruits, feeds, poultry, gas, oil; two railroads; Bankhead highway; huge concrete swimming pool,

VOLUME XXIV.

CISCO, TEXAS, TUESDAY, NOVEMBER 2, 1943.

NUMBER 40

ALLIED CASUALTIES IN ITALY ARE HEAVY

9 CISCOANS MAKE PROG-RESS, WOLTERS

CAMP WOLTERS, Nov. 2 .-Two Cisco men have qualified for air crew training in the Army Air Force (pilot, navigator, bombardier), while seven have passed the mental examination. The two qualified are Robert W. Donohoe and Robert J. Poe and the seven who have passed mentally are Martin O. Cleveland, Melbourne L. Clegg, Claud L. Satterfield, Mitford M. Johnson, Billy E. Britain, LeFaye A. Lenz and William R. Morrison. Upon passing a physical examination and a board of officers, these seven men will also be qualified. Qualified men will receive the air corps enlisted reservist wings.

Officers from the reception center aviation cadet board at Camp Wolters were at the local high school recently to administer the mental tests.

to active duty when they become 18, or have completed the school term in which they are enrolled **TENDANCE LOW**

PUBLIC MUST OBSERVE POS- tonight in regular session. Attendance in recent months

Copies of publications entered them to do so. as second-class matter when mail- The directors' roll shows the ed by the public to army person- following names: J. L. Thornton, nel overseas in respense to spe- J. R. Deen, J. H. Allen, William cific requests, may be accepted Reagan, R. N. Cluck, E. P. Crawether singly or in quantities at ford, A. B. O'Flaherty, Dr. Charles the transinent second class rate Hale, C. E. Hickman, J. D. Lauof one cent for each two ounces or derdale, T. J. McCarty, R. L. Ponsfraction thereof, or the parcel post ler, Nick Miller, L. A. Warren ite, whichever is lower, provid- and A, E. McNee ed parcels are within the limits of weight and size prescribed for

if sealed and not exceeding eight ounces, may be accepted at the WINS ADVANCE first class rate without endorsement for mailing to army person-

ed not to accept from the public public relations at Washington infor mailing overseas newspapers forms the Daily Press that Staff and other publications of the sec- Sgt. Harry L. Gray of Cisco, son ond class which are not presented of Mrs. Winnie Tichener of in conformity with the foregoing Brownwood, has been promoted conditions, as they will not be to technical sergeant.

ABILENE GETS HOUSE.

A. R. Geistman has purchased from W. H. LaRoque the property at 811 W. Twelfth street and will rebuilt into an apartment house. son of Mrs. C. Mobley of Cisco. The house was erected by Sam Hunt, contractor, about 1919. This is the fourth Cisco residence to be torn down and moved to Abi-



WAR VET - Thomas Billie Harris, 14, of Denver, Colo., has agreed to seek annulment of his marriage to 13year-old bride. He has already seen action in the Pacific and was discharged from both Navy and Marines after his true age was discovered.



MURDER HOUSE-Luxurious estate of the late Sir Harry Oakes, in Nassau, Bahamas, called Westborne. It was here that multi-millionaire was found bludgeoned to death, a crime with which his son-in-law, Count Alfred de Marigny, was charged. Main building is at left. Connecting building leads to country club. Marigny pleaded not guilty.

CHAMBER OF Men enlisted in the reserve are 17 years of age and will be called to active duty when they become COMMERCE AT-

commerce will meet at 8 o'clock

dale urges that all directors be present tonight if possible for

of weight and size prescribed for overseas mail, says Postmaster L. LONG, FAITH-In the absence of request, copies of publications of the second class, FUL SERVICE

The war department bureau of

dispatched from the ports of em- | The Cisco young man has served overseas almost two years, much of the time in India and China. His promotion, the Washington release states, is the result of "long and faithful service."

Gray was born in Cisco and atmove the 10-room dwelling there- tended the local schools and also on to Abilene, where it will be Texas university. He is a grand-

lene within the past twelve MANY POINTS HERE MONDAY

Thirteen members of Tabernac lodge No. 1195, A. F. and A. M., Fort Worth, conferred the master's degree on two candidates at Cisco Masonic temple Monday

Approximately 100 Masons were present and many visitors were here in addition to the Fort Worth party. Three were present from Gordon, three from Putnam, two from Cross Plains, two from Eastland, one from San Antonio and one from San Benito.

teresting. The visiting team extended an invitation to Mr. Fewell SHOES BY JAN. lodge was very impressive and into bring the Cisco degree team to accepted, Fewell said.



SLAIN IN NEW YORK - At left is Mrs. Patricia Burton Lonergan, heiress to millions, found slain in her luxurious apartment in New York. She is shown with husband, RCAF Cadet Wayne Lonergan, taken in Toronto for questioning by New York police. Victim was bludgeoned to death.



HOT OVERHEAD-Yank doughboys make themselves comfortable in trench on Volturno River front, while Nazi shells scream overhead. Scarred building at upper left indicates some hot ones came over. But Yanks later broke through Nazi fire, crossed Volturno and put Nazis to flight.

W. W. Fewell, worshipful master of Cisco lodge, said today that NON - LEATHER the initiatory work as given by the trained men from Tabernacle RATION - F R E E

Fort Worth and put on the mas- WASHINGTON, Nov. 2. - To tioned. ter's work at some time in the relieve a shortage of shoes for future. This invitation will be small children, a new supply of non-leather types will be made The Fort Worthians and other available ration-free about the

stocks of obsolete shoes, selling at pounds, the equivalent of one cent 61 a pair or less.

erally benefit youngsters up to fix milk prices on a regional banisses' or youths' size three or set increased production costs. smaller. Larger sizes will be ra- WASHINGTON, Nov. 2. - A

HOUSTON GETS RAIN.

removal from rationing of limited town Houston today.

M'ARTHUR STRUCK

ta Bay and doom thousands of

The surprise landing on argest-and most powerful h -island in the Solomons ground was carried out by troops under Admiral William F. Halsey's South Pacific command again slight opposition

A dispatch revealed that the asion was made at Cape Torokii by American Marines. Cape Torokina is at the north end of

that the Japanese fleet would offer a fight apparently was not realized as the convoy unloaded men and supplies and the troops fanned out over dense jungle trails and rugged mountains in drives that soon may result in bat- | the nation's strike-paralyzed tles with possibly 40,000 enemy mines today and the seizu

MAJOR TEST **SUBSIDIES**

WASHINGTON, Nov. 2.-Pres- wartime. ident Roosevelt's appeal to con- The UMW's 200-man gress for authority to pay food committee was in session this at subsidies to keep retail prices ternoon to make its choice. down faces a major test in the back-to-work order was consider enate this week.

The agriculture committee, whose membership has been predominantly hostile to the subsidy principle, has arranged a hearing for Thursday to consider a bill which would knock out the present dairy feed subsidy to milk producers. It would require instead that the office of price administration immediately boost tures. milk prices 46c per hundred |

a quart. In addition, the bill would reeather children's shoes will gen- quire the OPA within 90 days to about 8 years of age, wearing sis at a level high enough to off-

crusade is being launcheod by Representative Patton of Texas to obtain approval of Jesse Jones, federal loan administrator, to es-HOUSTON, Nov. 2.-Nine and tablish a \$3,500,000 iron ore works October to reach the record high nounced that copies of the minvisitors were entertained at din-ner at the Savoy cafe preceding

The OPA also announced the an all-time record, deluged down-terday he was "getting fed up and striking distance of the 10,000 a placed in the reading room of the local placed in ' impatient" over delays.

MOSCOW, Nov. 2 -- A Russian

SOUTHWEST PACIFIC, No. 2. were delivering the coup -In a sudden stroke to speed fin- grace to straggling tens of thousal reconquest of the Solomons, ands of Germany's snattered

Empress Augusta Bay, about half way up the west coast of Bougainville. MacArthur's expressed hope that the Japanese float would be seen to be a seen as a s

the second time this year, the go

l ed almost certain.

COLDER TONIGHT.

FORT WORTH, Oct. 2.-Freezing as general cold gripped most of the state with the Panhandle Lt. Gen. William N. Haskell reporting sub-freezing tempera- Democrat, opposes State Senate

AFTER 27 YEARS.

NORFOLK, Va.—A bottle bearng a note tossed overboard by a best available pre-president young enlisted navy man in the year test of the comparative pull Pacific 27 years ago washed ing power of Republican Gov ashore near here and was return- Thomas E. Dewey and Mr. Roose ed to the original owner who lives | velt in their home state.

PLANE OUTPUT UP.

WASHINGTON, Nov. 2.-Promonth goal for 1944.

NAZIS ARE BRITISH FIFTH ARMY CRACKED SOUTH END MAIN GERMAN LINE; TRAPPED GAIN VITAL ANCHOR POINTS

two major chunks from the Nazi "Little Rommel" line by

vest of Teano to seize new high ground and at the northern my pivot at Venafro. Extent distant of the gain was not

All available mules had been brought up to carry food, am-Fedor I. Torbukhin's main forces to form human chains to pass up shells and heavy equip

While the Fifth had bitten two major hunks from the American invasion forces stormed southern army cut off by the light- Little Rommel line, the Eighth was maneuvering below Iserashore on Bougainville Island ning Soviet advance across the nia to dislodge the Germans from the crest of a pass five

Allied night bombers and fighters hit Antedocco, 40 of Pisa. Two Allied planes were missing from all opera-

TODAY'S NEW ed to the press. Copies will be available about ten days after the YORK ELEC-

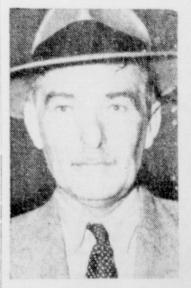
n New York and New Jers

New York for lieutenant gover

TO AVOID SECRECY.

AUSTIN, Nov. 2. - University luction of military aircraft took of Texas Regents, long criticized a 600-plane leap upwards during for executive sessions, today an-University library and be furnish-

REG ROBBINS' MOTHER.



ENVOY - Vladimir Hurban. Czechoslovakian Ambassador to U.S., returns to Miami after air clipper trip to Cuba

MODERN

Complete Tire Repair Servia

It may prove nothing, but no Relatives think Ma-

elligence test includes questions trouble is real Superman or Dick Tracy or | She gets over ;

Sign of the Best Tire Servicing Equipment.

lene, Texas. PERMANENT oil wave no wave now \$3.5 Call for appoir Adams 907 W.

BARGAIN in Also, larger 1 block of land Agency. Phon JUST RECEIV $600 \times 16 \text{ syn}$ your certificate Service. PEANUT BAG advise farme

til they need plenty for all Canafax, Rising Phone 39. Nora's sister managed to ca

wanted, but No man. It doesn't se

when nobody eign policy

Healthfu

SPIR MRS. M. I COR Phone 136-J

> Insure INSU

E. P. CR 108 W. Eighth

Boyd I General

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Residence Phone 15%

THE CISCO DAILY PRESS

(Consolidated with Cisco Daily News and Cisco American and Round-Up, November, #37.)

Entered as Second Class Matter Deamber 11, 1934, at the post office at Cisco, Texas, under Act of Mach 8, 1879.

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Per year, in advance (Cisco --Per week, by carrier boy -

WD'S RICH?

Pity the milliona. Their income tax brackets are being broken over the eads. The extent of this deterioration is astonishing.

talists, the late Edserd and President Charles E. Wilson folks are getting to be bigger and mittee on internal nue taxation figures out these facts.

The income fig for the year 1941, in round numbers. were \$276,000 for Vilson and \$234,000 for Mr. Ford. The taxes would be ctively \$176,000 and \$146,000. That would cut down tomes available for spending to \$99,000

Tax assaults Pearl Harbor knacked such net incomes gallev whose in 1942 Mr. Wilson would pay a tax of \$216,000, g him a net \$59,000, and Mr. Ford would pay \$179,000 are \$54.000 left to spend. The continued deterioration of two "spending incomes" in 1943 would leave Mr. Wil 5,000 and Mr. Ford \$41,000. When the estimates are ted in 1944, the expert's calculations indicate that, cestimated gross income of \$276,000 Mr. taxes" \$18,00° Mr. Ford, after paying the government \$215,000, wo'e left \$19,000 for himself.

In viewese figures, the ordinary employe wh ds rather than his head might consider works with, himself pre

DD FOR THOUGHT.

Herb er, discussing the controversial question of n the United States and Great Britain, de-He does so on the ground that such an generate organized opposition by the other e human race" to what would be regarded stery of the world by English-speaking peoas "a s beyond the question of a British-American ald "discard all proposals of military alliances of peace."

tates was accomplished largely by an alliance and the Declaration of Independence expressly right to make international alliances.

t generations the practice has been avoided, on of "friendship for all and entangling alliances But today many Americans, observing the new nd perils of these times, are disposed to draw the tightly between like-minded nations with simits. Honest nations, they argue, must do this to emselves from criminal nations.

In

perty. The local bank One localities monthly payments ed commodities. Rapid progress iso include insurance and taxes. is provides a regular method of

han hit-and-miss methods Owning a home is good for a family. But the people who buy at inflated prices find themselves out on a limb with their property when more normal market values cturn, along with increase in sell, too great a loss is incu cd. Foresight is good in thes

ents at once, and is much safer

GOOD SPORTS.

Americans in general pride themselves on their sportsmanship, but it is sad to see, nowadays, how often such honorable pride "goeth before a fall." This

ald be as dangerous as agents, have become the chief

not wise to buy the selves are beginning to remedy appraisal. Long-term example, housewives representing ore important to con- | more than 2,000,000 consumer Tage help is necessary to fi- not to pay more than the top the house, it is best to work prices established by law, and to aplan which includes month- surrender coupons for all ration-

COLLECTIONS DROP.



JUST BACK-SCRATCHERS—Mascots on Central Pacific island get backs scratched by trio of Yankee fighters. From left: Sgt. Arthur Bisner, Albany, N. Y.; Cpl. Ralph Flores, New York City, and S/Sgt. Frank Richards, Castleton, N. Y.

the old story of a good little fighter and a good big fighter.

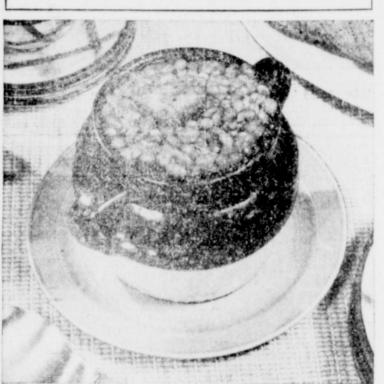
Action Under Vesuvius

regiment have set up their weapon at a vital crossroads. General Mark Clark's victorious Fifth Army is composed of about equal numbers of Yanks and

The Japs fight well. It is just | The final proof of love is that | Paper must be precious, When

woman with a regular job still publishers use fine print in nove

Baked Beans With Wine Boast Extra Flavor



Baked Beans, Tokay



PROTECTIVE SERVICE

FALL CONDITIONING · A Complete Wartime Service

- Helps Your Car Last Longer • LUBRICATION, using winter-weight lubricants.
- · MOTOR OIL removed, crankcase flushed, and refilled with winter-grade oil. • TRANSMISSION flushed and refilled with proper
- DIFFERENTIAL flushed and refilled with correct gear oil.
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WHEN bad weather meets a bad roof, the cost is high. Thrifty property owners save money by replacing bad roofs before leaks occur, And those who know roofing values select Carey Shingles or Roll Roofings-materials which are backed by 60 years of experience. Let us show you these time tested roofs and give you a free estimate on the type best suited to your needs.

> BURTON - LINGO LUMBER STORE. Cisco, Texas.





At Your SERVICE!

This Service Station the place where you ca always depend on com teous, reliable service We count every custo mer a valued part of our organization, that's wh you feel so much home" at this Servi Station. We'd like demonstrate what what mean when we say "At Your Service." Get Gulf Products for efficiency.

HARVEY THURMAN'S SERVICE STATION

Corner E at 8th.



IN MARIGNY TRIAL—Contents of a "filthy letter" said to

have been written by Mrs. Ruth Fahnestock, above, former

wife of Count Alfred de Marigny, may be revealed in trial of

Count, charged with murder of Sir Harry Oakes, in Nassau.

a section of an air Corps hospital and so I know how much good and, slentiful, ammunition means to a flier The glycerine from one bound of waste kitchen grease will fire ton machine gun bullets

you know. not only that, glycerine is used in the bases of many healing drugs and ointments which means that your waste fate work double time and over-

we are depending on you to keep the waste fale pouring in to your meat dealers. you volunteer salvagers and



CONNI Real Rentals & AUTO IN A SPE A few choice Pho

Dr. W. I. Opto 1510 CISCO "Glasses T

CLASSIFIED

RATES: Four cents a word for three insertions. Minimum, 40 cents. Card of Thanks, 10 cents per line.

WANTED - Four or five-room SATURDAY NIGHT. apartment or house, furnished or unfurnished, permanently

WANTED-General sewing.

FOR SALE - Fresh milk cows See John Gerhardt, near Rom

> WANTED-Will pay good prices for electric fans, radios, clocks. also electric irons. Bring or send cords to Williams Electric Repair Shop. 2102 Orange street. Mailing address P. O. Box 475, Abilene, Texas.

> PERMANENT SPECIALS - \$7.50 oil wave now \$4.50; \$5.00 oil wave now \$3.50; also \$2.50 waves. Call for appointment. Mrs. Cecil Adams 907 W. Fourth street.

BARGAIN in 5-room residence. Also, larger place with about 1-4 block of land. E. P. Crawford Agency. Phone 453.

JUST RECEIVED-Shipment of 600 x 16 synthetic tires. Bring your certificate to us. Goodyear

PEANUT BAGS-for sale, but advise farmers not to buy until they need them as there are plenty for all. John Fromen Canafax, Rising Star, Texas. 40 Phone 39.

Nora's sisters were pretty and managed to catch the men they wanted, but Nora was homely and had to be satisfied with a good

It doesn't seem a free country when nobody can discuss our foreign policy without adding, ' that is what it

R

Healthful Support With Style

Comfort As Well SPIRELLA

Foundation Garments. MRS. M. E. GOLDBERG CORSETIERE Phone 136-J2 - Lake Road

> Insure in Sure **INSURANCE** with

E. P. CRAWFORD Agency

108 W. Eighth. Phone 453

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CONNIE DAVIS

Real Estate Rentals & Insurance AUTO INSURANCE A SPECIALTY A few choice homes left for

sale. Phone 198

Dr. W. I. Ghormley Optometrist 1510 Avenue D, CISCO, TEXAS. "Glasses That Satisfy"

SOCIAL and CLUBS

TELEPHONE 36

shoulder strap. Phone 236, 41 and spirited out to the ranch home and Mrs. George Atkins block land; well located. See candles and jack o' lanterns.

Raye Edwards, who were dressed Pat Fee, Bill Purifoy, Billy Don Heatly, first vice president: s Raggedy Ann and Raggedy Baker, Mickey Collins, George Thelma Berry, second vice pre-The evening was spent gaily DELTA KAPPA GAMMA

with conducted tours to an under- OPENED NEW YEAR.

FOR SALE—Large house and half decorated and lighted only with Misses Katie Lou Atkins, Bettie Chambliss, the outgoing president, Kate Allen, Ora Kirklen, Dean Lennon, Betty Jo Thurman, presided. Each member told how Hill, Anna Mae McNeel, 41 After an unmasking game in- Dana Thornton, Catherine Scott, she spent the summer. This was Hazlewood, Alice Johnston, J. olving fortunes and forfeitures, Helen Raye Edwards, Emma Lee | followed by installation of the Crawford, Naldine Briscoe

WREATH HONORS BISHOP

TWO DEPARTMENTS ENTERTAINED SATURDAY

MANY FINE HEREFORDS TO SHOW AT DALLAS



A human link between their

A human link between the home churches and the nation's servicemen and their Chaplains, Dr. lize that expansion and improvement of the breed is better servicement of the breed is better servicement of the breed is better servicement.

Pugh, by the time he returns late ment of the breed is better served in November, will have covered by a show than by anything else,

Thank Uncle Sam for bringing 'em in. Now see us for

WHILE \$ THEY LAST ONLY

HAVE IN STOCK

These are Emergency Tires—released to us under Uncle Sam's plan to keep cars running during the present tire shortage. If you have a tire that must be replaced, or if you need a spare, come in and see these emergency tires. We'll help you with your ration application.

Many of these tires are good for lots of mileage as is. Others can be given new life with minor repairs which we can do quickly and expertly, at OPA ceiling prices, or less. The best tires will go first - so hurry! Good assortment of sizes, and every one a real bargain!



Listen to Goodyear's "Salute to Youth" . . . Tuesday . . . Station . . . Time

SERVICE STORE

R. W. McCAULEY, Manager. BACK THE ATTACK-BUY WAR BONDS

METHODISTS OF THIS DIS-TRICT CONVENE

FORT WORTH, Nov. 2. - The

TEXAS SERVICE STATION 100% Texaco Products. CERTIFIED LUBRICATION

WITH MARFAX GRASE Wash and Grease, 2.50

Mrs. W. E. Dean Mgr.

Phone 142

CISCO LIVESTOCK EXCHANCE.

Beginning October 19, date of week sale will be changed from Friday afternoon to Timy afternoon. Bring your stock to us. Top price One mile from Cisco on Lake Road

Every organ of your body is exected with the one under your

DR. C. E. PAUL

Cisco's Chiropractor.

THOMAS FUNERAL OUR SERVICE A SACRED TOST

See Us For Burial Insurance

300 W. Ninth Street.

A Good Job, Well Done---

Those of us who have lived in Eastland Cou long time are not surprised at anything that pen. When the September bond quota was ar the size of the figure and the magnitude of the taking, made us dizzy. But intelligent leaders perfect co-operation from the ranks did a gr There will be future quotas, and with the same leadership and loyalty by us who follow, we cann

> Earl Bender & Company, Inc. ABSTRACTERS

Eastland

1922-1943

RE-DECORATE YOUR HOM

No need to live in drab, gloomy hom when they may be enlivened so easily a economically with

KEM-TONE

That brightens them the easy way. PAINT, WALLPAPER, WINDOWS AND DOORS

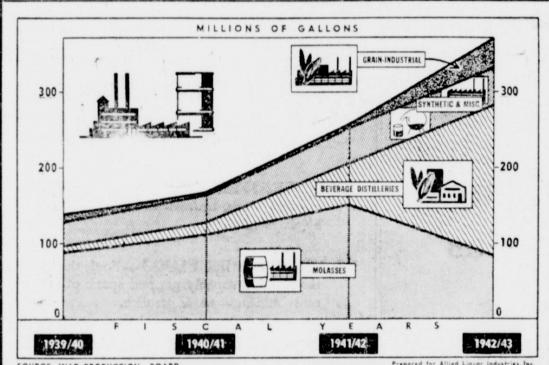
BURTON-LINGO LUMBER CO.

PHONE 12.



farm near Fredonia, N. Y. They receive 80 cents a day for their labor, as compared with 26 cents a day in the Fascist Army. Each prisoner gets \$3 a month credit at canteen Balance will be given him when Allied victory frees him.

BEVERAGE DISTILLERS' GROWING IMPORTANCE IN WAR ALCOHOL OUTPUT



SOURCE: WAR PRODUCTION BOARD year ended June 30, 1940, 6.6% of the total alcohol output in this country was produced by the nation's beverage distilling industry. In the fiscal year ended June 30, 1943, beverage distillers produced 152,400,000 gallons of alcohol, plus 44,900,000 gallons redistilled from low-proof spirits, or 197,300,000 gallons, which is 52.6% of the total. This vital commodity is used primarily in the production of smokeless powder and synthetic rubber. No whiskey or gin has been produced for beverage purposes sinc October 8, 1842.

"VALSPAR"

Paints & Varnishes

Trademark is the world's guide to absolute satisfaction in paints and varnishes. For more than a hundred years "VALSPAR" has led in establishing and maintaining high standards.

Whether it is outside walls, inside trim or floors, "VAL-SPAR" has a product for it.

See us for quality "VALSPAR" Paints, Varnishes, Oils, Turpentine, etc.

EVERYTHING TO BUILD ANYTHING CISCO LUMBER & SUPPLY CO.

"We're Home Folks"

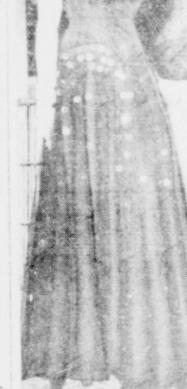
P. S .- A most complete stock of Fall Wallpaper to select from. Quality paper at real prices.

BRIEFLY TOLD

What Young With WARONDS



of dollars, dep ing War Bonds will help pay payday in War Bonds.



SPANGLED-Coin-spangled



LIGHT BUT FAST—Hal Hamberg of Lonoke, Ark, who weighs 150 but played key role in scoring each of Navy's four touchdowns against Georgia Tech. He threw three touchdown passes, scored on himself and reeled off an 80-yard kickoff.

Dr. W. D. McGraw

Optometrist. Eyes Carefully Examined.

First Quality Glasses. Guaranteed to Fit. 211 W. Main St.,

EASTLAND, TEXAS. Phone 30. In Ranger Office Monday's

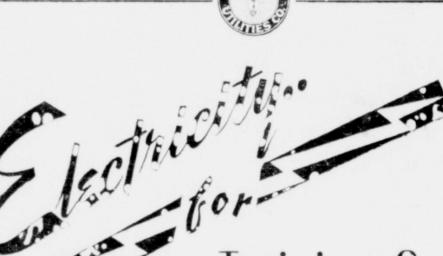
ing at and Mrs. Fred Scott and their 9:30 in the club house for regular | daughters, JoAnn and Mary Elizabeth. Lieutenant Lambert is an

MILK SERVICE

Beginning Monday, November 8, I will start delivering milk in Cisco

Anyone interested please phone 407 or call at 1302 N avenue.

SURLES DAIRY



* Training Camps

* War Industries

* Hospitals

* Street Lights

* Home Conveniences

> Right at the Flip of a Switch!

M OST people take electric service for granted ... We expect that when our fingers flip the switch, the lights will flash -instantly! AND THEY DO!

The same is true of power for the lathes, make our war weapons, power to light our factories for night shifts, power to take workers from their homes to their jobs, and back. It's always there, right at the flip of a switch.

HOW DID IT GET THERE? That's another story-much more complicated, but very interesting. It's the story of a people who saw a job to do, and rolled up their sleeves and did it. Call it initiative-call it free enterprise -- it's the spirit that has

made America great!

The people in our company have that spirit. Years ago they saw the need for electricity that was more plentiful and dependable than ever before. Transmission lines extending into many territories in West Texas, bringing economical electric service to both large and small towns-that was the answer to that need they believed, AND IT WAS! They built the lines and the power plants.

Today, we have an interconnected system of steam power plants, each independent of the other, yet so linked together that power is automatically switched from one region to another in event of mishap.

It's the most dependable system the world has ever known.

It's yours-all at your fingertips-right at the flip of a switch!

West Texas Utilities Company



HELD COMFORTABLY SNUG THIS WAY

You'll want your car Win-

terproofed this year more than ever before. Complete

Winterproof Service prepares your car for cool

weather-saves winter waste of gasoline for extra miles of driving-checks

winter wear to prolong

Here are the Gasoline

For Your Coug

CREOMULSIO



WEAK BATTERY - Robs your gasoline. For easy starts, hydrometer reading should

FOULED SPARK PLUGS - Foul, defective, or improperly gapped spark plugs cause missing-waste gasoline.

be above 1.225.

Winterproof!

DIRTY AIR CLEANER - Dirty Air Cleaners promote engine wear-rob power,

RADIATOR TROUBLE - A clogged radiator, or low coolant level, causes engine overheating-wastes gasoline.

DIRTY MOTOR OIL - Causes sludge, sticks valves and rings-wastes oil and gasoline.

NEGLECTED CHASSIS - Wears rapidly, creates drag, robs power-wastes gasoline.

STIFF GEAR GREASE - Causes hard starts, puts extra load on motor-wastes

SOFT TIRES - Increase road resistance waste gasoline and rubber.

-Winterproof Now-

At the Sign of the Flying Red Horse!



Official War Message SO EFFICIENTLY . . . WASTEFUL! American home kitchens are the world's most efficiently equipped . . . and the most wasteful! Last year alone, as much food was wasted as was shipped to all our Allies under Lend-Lease! Cut down waste these three ways: Buy food more thoughtfully . . . Prepare it more carefully . . .



Miracle Paints FOR YOURSELF Ask for LUMINALL of ULTRA LUMINALL, de

watermixed paints that give you these big advantages. · One coat covers

Dries in 40 minutes

No unpleasant odor

· Economy of water mixing · Covers over wallpaper

LUMINALL



Rockwell Bros. & C

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many church the bo Oth tion m

PA VI KIL

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-besid me." Hut Thoma him v parole had h ously, game rowed Amar

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> Eastla 32 to team the L game

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