CISCO-1,614 ft. above sea; Lake Ciscothree miles long, 87 ft. deep at Williamson hollow concrete dam; fish hatchery; 127 blocks paving; A-1 high school; Junior college; nataral gas, electric and ice plants.

THE CISCO DAILY PRESS

CISCO-One of the healthiest areas in U.S.A., with a countryside devoted to blooded cattle, hogs, sheep, peanuts, cotton, fruits, feeds, poultry, gas, oil; two railroads; Bankhead highway; huge concrete swimming pool.

COMBINED WITH CISCO DAILY NEWS AND CISC O AMERICAN AND ROUND-UP, NOVEMBER 1, 1937

VOLUME XXIV.

NOW

SHOW

CISCO, TEXAS, THURSDAY, OCTOBER 14, 1943.

NUMBER 27

YANKEE TANKS, BIG GUNS CROSS VOLTURNO ES TO COMMON SENSE BE NEEDED SAID TAYLOR

have won the present struggle. Lion E. C. Paul announced Fighting Loboes will play preliminary meeting at the bowlingelo tomorrow night at 8 ing alley Thursday night, when a

at San Angelo. The local team of Lions will be selected to e in good physical shape play Rotarians the fol is non-conference contest day night. Il give a good account of Mr. Tompkin ves. says Monroe Sweeney,

AAA. In four games the They defeated Lubbock one of 44 to 0.

ANGELO

first conference game to

layed by the Loboes, who ad lost one. They beat Wells 32-7 and lost to 0

BRECK MURDER TRIAL.

RECKENRIDGE, Oct. 14 ---- A in connection with the they were capable of understandere Sept. 24 of W. T. Con- ing such questions as he was go Breckenridge. Trial has ing to discuss, and that et for Oct. 25. Conner was a simple process. All should get

Booths will be established at | several down-town points tomor- ! row as headquarters for the young women of Cisco Junior College

who have patriotically offered to sell tags for the college Library speak on the projected frozen Fund.

Ciscoans who have an opportunity to purchase these tags may do so with the assurance that money thus expended will go to the further upbuilding of a well-func-

tioning home institution -one that is certain to be merged with the state-owned college system of Texas when properly developed. Nothing would have a more stabilizing effect on Cisco than the fruition of these plans. It is announced by Carlos J.

Turner, college registrar, that the headquarter booths will be located at the J. C. Penney store, Red Front Drug, Norvell-Miller grocery, Drumwright, Inc., Dean Lrug store and Skiles grocery.



HANDY HELPER-Skipper earns his keep because his master, Fred B. Dugger, civilian electrician at Camp Callan, Cal., trained the pooch to carry tools and electrical appliances at command. Skipper can climb a ladder, if necessary.



M'ARTHUR FIFTH ARMY NOW HAS ACCESS to the main highway lead-smashed ing to the city of rome



y every combat plane in his the river.

26 of 4

Three destroyers, three rs and 70 harbor craft sunk or destroyed.

A submarine, two naval tenders | high way. nd a 7000-ton freighter severely

ALGIERS, Oct. 14 .- The Fifth Army, launching its full dress push toward Rome, has smashed across the Volturno which tanks and big guns are pouring to support the battles against fierce German resistance.

A co-ordinated attack by Allied shock forces, assault 14.-Japan's whole Southwest Pa- boats, swimming troops, and guns massed along the south ific defense perimeter has been bank of the Volturno broke the German defense line and won aid open to attack by the smash- springboards for liquidation of the river fortifications and ng of 177 planes and 123 ships the long awaited drive on Rome.

The Allies attacked in darkness after crushing a German assault which won temporary toeholds on the south bank of the Volturno. The announcement of the offensive was de-Hurling into the attack virtual- layed pending a definite trend in the bitter struggle north of

rise at Rabaul - Japan's Pearl either side of the Capua strong point 17 miles from the mouth Harbor of the Southwest Pacific of the river, were secured under heavy German mortar, ma--at mid-day Tuesday and batter- chine gun and rifle fire, and now are being strengthened

bared away Wednesday they left To the northeast the American and British forces gained new ground all along the line. The right flank of the Fifth 100 enemy planes destroyed Army swept beyond the Calore river, a tributary of the Voland 51 severely damaged on the turno, to capture the town of Guardia—an advance of almost six miles in the central sector.

The British Eighth Army reported good progress genlarge erally along with the capture of Gildone, nine miles northerchant ships, 43 smaller freight- west of Gambelesa, which brought the line within eight miles of Vinchiaturo, key junction on the Temoli-Naples

Lieut. Gen. Mark W. Clark launched his sledge hammer

a football game here be- | when thinking on the subject Breckenridge and North post-war planning,

ligh school of Fort Worth.

SOYBEANS TO TEXAS.

1

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INTE

Lad

MA

15. X

ASHINGTON, Oct. 14 .- Sovhave started moving to ton, vice president of the odity credit corporation. nent will continue through- if we were of a mind to accept it

0 BURNED TO DEATH.

PHENVILLE, Oct. 14. - into those matters. auto and a truck near these people the new start in life. Before going to school to regiswille last night, have been and he gave reasons why he ter, people are urged to make the ed and sent to Camp Wol- thought it would work. He said following preparation:

inding arrangements. 0-----

TEN GRANDSONS.

le Sam. Eight are in the nd two are in the navy. d Wm. T. Ingram.



JUMPER-Lieut. Col. Serge olensky, former Russian nce, who led four Yank ers and men in a parate jump over Sardinia, establish Allied contact th Italians fighting Gerans. It was his first jump. gave up royal title when he became American citizen.

He then emphasized that there RATION people in Europe than the country was able to support in a fair standard of living-not having a car and a maid, but just simple living; that providing for them **BOOK FOUR** war was going to be a tremende al carloads are en route from responsibility was going to b idwest, he said, and the dumped upon the United State

He said some common sense was going to be sorely needed, October 21, 22 and 23 residents

rather than sentiment in looking of Cisco and Eastland county will register for War Ration Book No. He then outlined a solution 4 at the school nearest to them.

AVERAGE MAN

SAYS AMEN TO

REDS' LOGIC

MOSCOW, Oct. 14 .- The official

Communist party organ Pravda

declares that the Russians do not

of California."

Africa, with its vast area and 1. Take with you War Ration development. Its size is much and Mrs. Bill Dill of Cisco greater than that of North Ameri-

multitudious assets, was open for Book 3 on each member of your family for whom you expect to

a grandsons in the service ca. and its possibilities unlimited. register. Some of the richest lands in the 2. Be sure the face or front of world lie there and uncovered Book 3 is completely filled in and wealth is in its hills and moun- signed in the name of the person Realph Watts, Marvin Dill, tains. The reason why it has not developed is because European to whom issued. This means the complete address and age, sex, e Dill, Lennon Dill, Bill people have exploited it rather weight and occupation of appli-

If all will follow these instruc-This country is ours, he said, and we have a right to think and tions it will assist school authorispeak according to our ideas. ties in distributing the ration That is where some common sense book in a minimum length of time, is going to come in handy, he say county OPA officials.

Herewith is a list of school locations where the book will be distributed:

Alameda, Carbon, Center Point, Bullock, Cisco (school to be announced later), Colony, Desdenona, Eastland (nearest school to residence), Flatwood, Gorman, tion building), Scranton, Rising

JOE WEAVER HONORED.

ntend to discuss frontiers or the FT. WORTH, Oct. 14 .-- Maston status of the Baltic states at the forthcoming three-power conferforthcoming three-power conters over new duties today as presi- WASHINGTON, Oct. 14. - A

Oil & Gas Assn., succeeding average is forecast by the agricul- met Wednesday afternoon and sia brought the Soviet command

conference to be field in Aloston among representatives of Russia, the United States and Great Brit-the United States and Great Brit-Kelley, with Snowden & Mer-the United States and Great Brit-Kelley, with Snowden & Mer-the United States and Great Brit-Kelley, with Snowden & Mer-the United States and Great Brit-Kelley, with Snowden & Mer-the Difference Content of Lates are the United States and Great Brit-Kelley, with Snowden & Mer-the Difference Content of Lates are the United States and Great Brit-Kelley, with Snowden & Mer-the Difference Content of Lates are the United States and Content of Lates are the United States are the United States and Content of Lates are the United States and Content of Lates are the United States are the United States are the United States and Content of Lates are the United States are the United States are the United States and Content of Lates are the United States are the United Sta

district. postwar frontier questions.

Star.



PANTS FOR TWO-S/Sgt. John A. Thomas, left, of South mea Houston, Texas, was issued these work trousers at Moses Lake Army Air Base and told they would shrink. But there's big bases anchoring the ends of still room for T/Sgt. Jerry P. Longo of Stamford, Conn. the Dnieper line, was believed

Lone Cedar, Morton Valley, Okra, Olden, Pioneer, Ranger (recrea- PECAN CROP Oklahoma and Missouri where ex-Olden, Pioneer, Ranger (recrea- PECAN CROP) TOPS AVER - in 1942. Georgia's estimate of ravaged and virtuall 23,600,000 pounds tops the nation Ukrainian capital. in 1942. Georgia's estimate of ravaged and virtually abandoned with Texas second at 23,250,000] The gates of the corridor to the

the "second front and not to debate ident for the West Central Texas increases in the important seed- Sponsors are Mrs. Ora Kirkland opportunity to entrench themling producing states of Texas, and Carlos J. Turner,

In addition, the raiders demolshed fuel and ammunition dumps, heavy rainfall brought firmer footing. nti-aircraft batteries, operational The Germans had timed and launched an attack which

uildings and port installations, at

"gives us definite mastery in the

"If I succeed," MacArthur had old war correspondents before is raiding fleet took off, "it will t Rabaul."

ully, knocking out 60 per cent of Japan's air forces at Rabaul at an

REDS AGAIN

Hailing the raid as a "disas- south bank of the Volturno near Capua. The Allied onslaught rous defeat" for the enemy, Mac- swept the Germans back with sufficient momentum to break Arthur's communique said it their grip on the north bank and fix the first Allied footholds.

coincided with the Allied assault. It carried across to the

The primary importance of the Allied bridgeheads on acent waters, and thereby threat- either side of Capua lay in the fact that the main road to ns the enemy's whole perimeter | Rome runs through that town.

GREEN RE-ELECTED. e the end of the Japanese base ican Federation of Labor today guardsmen re-elected President William Green for his twentieth term as

single ballot was cast.

NINE CASUALTIES.

and three wounded. All the cas-BOSTON, Oct. 14 .- The Amer- ualties were former national

STRIKERS RETURNING.

ATLANTA, Oct. 14 .- Nearly all of the 8,500 striking truck drivers in six southern states returned to their jobs today, but the vote to go back, a Memphis union spokes-

BRECKENRIDGE. Oct. 14. - man said, was coupled with a no-Two Stephens county men have tice to strike if the WLB does not orted killed in action in take action on their wage raise



WAY DOWN IN CONNECTICUT-It's cotton picking time in Stamford, Conn. Crop is probably first of its kind grown in Nutmeg State. It's an experiment at American Cyanamid laboratories to observe effect of a chemical that brings premature leafless condition. easier to harvest.

street by street through Melitopol. ence any more than the borders dent of the Texas Mid-Continent pecan crop 15 per cent larger than Cisco Junior College freshmen of the Gomel hinge in White Rus-

In its first announcement of the George Sawtelle, of Houston, ture department. Production is elected officers and sponsors for nearer to the realization of its In its first antionice of the realization of its conference to be held in Moscow Other officers elected, at the or- placed at 104,806,000 pounds, the group and disposed of other hopes of splitting the entire Ger-

the United States and Great Data States and Great Data States and Great St ain, Pravda said the Russians in Sweeney here, director, and Joe except Georgia, Alabama and president; Claire Jordon, secre- afford the Germans any substantend to use the meeting to date is M. Weaver, of Eastland, vice pres- Florida, with particularly heavy tary; Dick McPherson, reporter. tial protection nor enable them

AGE 15 PCT with Texas second at 23,250,000 The gates of the corridor to the and Oklahoma third at 14,800,000 Perekop neck of the Crimea were pounds.

FRESHMEN OFFICERS.



Fer week, by carrier boy

ings to go around.

life-the only peace wort

declared guilty

ed for days, with no point. The however



YOU never know when a badly worn roof will spring a leak. But you do know that the leak may be costly.

Check up on any doubtful roofs, and get our money saving prices on Carey Roofings or Shingles to replace them. We can supply the right roof for any building, large or small,

> **BURTON - LINGO** LUMBER STORE Cisco, Texas.



No need to live in drab, gloomy homes when they may be enlivened so easily and economically with

KEM-TONE

That brightens them the easy way. PAINT, WALLPAPER, WINDOWS AND DOORS

BURTON-LINGO LUMBER CO. PHONE 12.

go first - so hurry! Good assortment of sizes, and every one a real bargain!



BACK THE ATTACK __ BUY WAR BONDS

We have a complete stock of Purina Feeds --- Milk Chow, Layena, Lay Chow, Hog Chow, Growena.

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CISCO,

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PHON

CISCO POULTRY & EGG COMPANY

CHAS. W. THOMAS, Mgr. 107 E. Sixth. Phone 148 . October 14, 1943.

ASSIFIED

1, 1943.

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Four cents a word e insertions. Mini-40 cents. Card of 10 cents per line.

From Dothan pas-

ng Hereford bull; rn; reward. W. J.

0; also \$2.50 waves tment. Mrs. Cecil Fourth street, help, hours leader of the program on mission church council met. street. Nicely furnished and Mrs. J. E. Crawford. brick home; bills

Ford, 1940 Buick. Call L. Short,

A good used car. e Cart Daniel, route

in good condition. wler, 507 E. Four-28

cept gas. Telephone pr Two room cottage. D avenue.

five dozen pre-Western Auto, Buy on display.

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ne 453. EIVED-Shipment of

GS-for sale, but rs not to buy un-



MRS. S. H. NANCE HOSTESS TO CIRCLE.

Circle one of First Methodist society of Christian service met Tuesday afternoon with Mrs. S. H. Nance, The meeting began with the devotional, "Following | Christ's Way of Service," brought

Mrs. Sam Kimmell was hostes by Mrs. B. E. Morehart, with re- in her home at 909 W. Fourteenth ponses read by the group. street Tuesday afternoon when Mrs. Leslie W. Seymour was group one of First Christian

MRS. SAM KIMMELL

Without My Chaplain," wa

Mrs. W. R. Huestis, gro

Ward and the hostess. Mrs.

CIRCLE THREE WSCS

IN MCCANLIES HOME.

It's the screen's

new boiling

point!

by Mrs. Jim Latimer

GROUP HOSTESS.

Mrs. Cecil Adams, work in Cuba and Porto Rico, in Mrs. Rex W. Moore 29 which she was assisted by Mrs. opening prayer and Mrs. Jim La Wm. Joyner, Mrs. S. H. Nance imer brought the devotional fro Mrs, C. E. Paul then conducted 13. An article from the World

lard, Phone 27. 29 the business session where re- Call magazine, "I Can't Get Along DR TRADE - 1941

29 Mrs. Wm. Joyner, Mrs. J. E. er, presided at the business ses-Crawford, Mrs. S. H. McCanlies, Used ABC washing Mrs. J. W. Slaughter, Mrs. Edith missionary benediction, soline motor driv- Rainbolt, Mrs. W. A. Cox, Mrs. Those present were Mrs. J. F. Cisco Lum- B. E. Morehart, Mrs. Leslie W. Benedict, Mrs. Rex W. Moore, Mrs. 28 Seymour, Mrs. Homer Ferguson, Jim Latimer, Mrs. W. R. Huesti Mrs. C. E. Paul, Mrs. J. T. Fields Mrs. Fred Steffey, Mrs. Guy and Mrs. Nance.

CISCO MUSIC STUDY 1938 Deluxe Ply- CLUB MET WEDNESDAY. Cisco Music Study club met at

house Wednesday in the meeting of the club season a war service program. Mrs. dist WSCS which met Tuesday - Furnished threeent to couple. Frig- Ben Krauskopf was hostess and afternoon in her home, 608 W. bath, garage. Utili- passed each one present a printed Third street. gram to which a favor of a presided and Mrs. C. E. Hickman

28

27 hand-made French rebec was at The first program nu 27 "What the Federation of Music Milk cow and calf. Clubs is Doing for the Men was told in a splendi Mrs. S. E. Hittson: Mr F of 600x16 and C I Paul was presented in a ve at Western Auto cal solo, "The Morning Wind," ombe, with Mrs. Hittsor Mrs. John Kleiner passed yes books for the coming season of grass land at bar- My Home," by Albert Wooler, was few miles of Cisco. sung by Mrs. A. E. Jamison and d Agency. Phone Mrs. John E. Walter, with pian ment by Mrs. Hittson

5-room residence. Mrs. J. R. Burnett, guest speaklace with about 1-4 er, was presented in a talk on E. P. Crawford "Music on the War and Home Fronts." Those present were Mrs. F. D

R

ynthetic tires. Bring te to us. Goodyear

THE DAILY PRESS, CISCO, TEXAS,

of Plainview, Mrs. J. R. Mrs. Ben Krauskop the program. Mrs. Fred Hayes tailers, Mrs. R. W. Merket read conducted the business session

Jensen, Mrs. the devotional scripture from the and Mrs. Wm. H. Cole closed the Purifoy, Mrs. C. E. Paul, fifteenth chapter of John and led meeting with prayer. Mrs. John E. | the prayer following. Miss Ora Howell, Mrs. Mrs. Wm. H. Cole brought an member, Mrs. Midkiff, Mrs. A. R.

F. Mendenhall, Mrs. Theresa article on "The Spread of Chris- Westfall, Mrs. Levi Wilson, Mrs. Weddington, Mrs. Paul Poe, Mrs. tianity Through the Printed Tom Stark, Mrs. R. W. Merket, Thomas, Mrs. Charles Word;" the hymn, "What a Friend Mrs Ola Bacon, Mrs. Wm. H. Robarts, Mrs. E. McCracken, Mrs. We Have in Jesus," was sung by Cole, Mrs. Smith Huestis, Mrs. L. A. E. Jamison and Mrs. S. E. the group and selected readings F. Mendenhall, Mrs. Ed Aycock, rom the bulletin were given by Fred Hayes, Mrs. C. E. Hickman Mrs. Wm. H. Cole, Mrs. Ed Av- and Mrs. McCanlies

cock, Mrs. Fred Hayes and Mrs. C. E. Hickman. A game, Bible otto, directed by Mrs. C. E. Hick-

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID **FreeBookTellsofHomeTreatmentthat** Must Help or it Will Cost You Nothing symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid – Poor Digestion, Sour or Upset Stomach, Gassiness, Heartburn, Sleeplessness, etc., 'Willard's Message' sion. The meeting closed with the

Dean Drug Co.





I will reopen my Radio and Appliance Shop next Saturday in the new location at 709 D avenue --- opposite First National Bank.

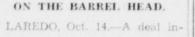
OPENING

New merchandise not heretofore carried will be on display and a cordial invitation is extended to all customers and friends to call and inspect the new quarters.

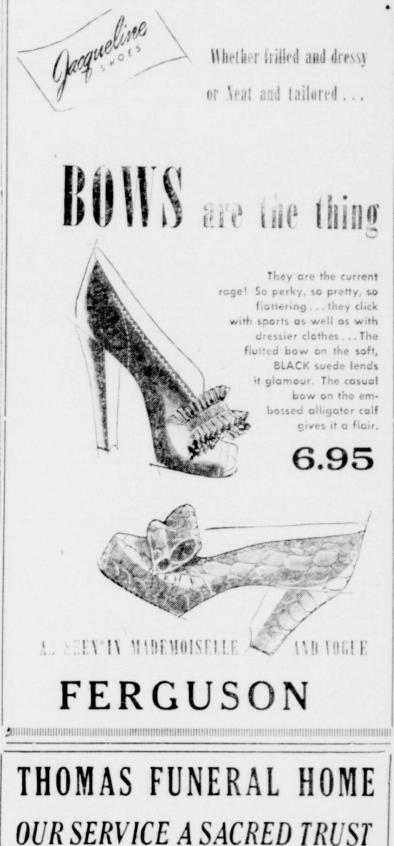
SCHAEFER'S RADIO SHOP

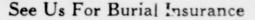
HENRY SCHAEFER, Prop.

was enjoyed at the close of front already had competent high-, Nazi propaganda never worked that impresses the world is the by itself. The only propagandal power to win



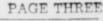
volving \$124,710.84 cash for the of 13,856.76 acres 'he purchaser be Whittier and wife of Los Angeles





300 W. Ninth Street.

Phone 167



John Fromen Star, Texas. 40 NOTICE TO ER CONSUMERS. ber 15, 1943, th gallons allowe e discontinued. CITY OF CISCO.

S WANTED.

Cisco will receiv eases only on all ds until 5 o'cloch October 26, at of-

etary. Leases will

of one year only, nuary 1, 1944. W. DOWNIE, City Secretary.

overnment wil

le for those of us

y at all to do just as who try their best.

As Well SPIRELLA Foundation Garments. MRS. M. E. GOLDBERG CORSETIERE Phone 136-12 - Lake Road

complete.

Healthful Support

With Style

and

Comfort

TIRE CAPPING, VULCANIZING.

nsure in Sure NSURANCE with CRAWFORD

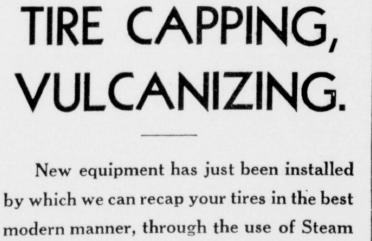
Agency Eighth. Phone 453

vd Insurance

Agency neral Insurance

PHONE 49.

W. I. Ghormley Optometrist 1510 Avenue D. CISCO, TEXAS. ses That Satisfy"



Cure and Air Pressure methods. Our Vulcanizing department is also

Experienced workmen and the equipment with which to do the best work is our guarantee of satisfaction to all customers. Twenty-four hour service in emergency cases.

WHITE'S TIRE SHOP,

Ft. Worth Highway, Just East of Viaduct.

Edgar KENNEDY · Jacqueline WHITE Horace MCNALLY . Nella WALKER Donald MEEK · Henry O'NEILL Howard FREEMAN



And all the things that go with this delightful season of the year-Football, hallowe'en and big sales on winter goods.

It is well that people enjoy these things. In these gloomy times of war and loss of life many homes have felt the tragic hand of such bloody strife, and a vacant chair will never again be filled. But despite all this children have a right to be happy, normal life, and the gloom should not be allowed to settle upon them to blight the joy of youth.

> And this only reminds us that we should do all we can to end this curse upon civilization as soon as possible. We must cooperate with our government in every way so that the enormous expense may be met-We have put our hand to the plow; we cannot look back. There is light only in one direction - Forward.

Cisco Gas Corporation

PAGE FOUR

Mrs. Emmett L. Graham arriv-

THE DAILY PRESS, CISCO, TEXAS.

mona, San Francisco and San

Diego. She was accompanied Mr. and Mrs. Aaron Robinson home by her grandson, Paul Gilliof Rising Star visited his mother,

with her daughter, Mrs. Clarence tered the Juliard School of Mu- Mrs. Mattie Robinson, Tuesday. Mrs. Roy L. Williams has as her quest this week Mrs. Davis of ransacted business in Abilene Putnam

> Mrs. H. N. Balderree of Putnam rived Wednesday for a visit with visiting her daughter, Mrs her sister, Mrs. J. Willie Moore who makes her home with he

Mrs. Ted Hale, Humbletown. hool, has moved to Oklahoma Mrs. Neil A. Moore of Eastland isited her sister, Mrs. Beunal

Stansbury, here Wednesday,

ednesday from California after | turned to Ft. Bliss after a visit

The keynote is wise buying

That comes naturally to us because our business has been built on a policy of thrift and savings.

you DO need.

LOW BRIDGE-This game of human croquet, as played by girl Marines at Camp Lejeune, New River, N. C., is guaranteed to take off poundage. Pvt. Harriet Schlackman of New York City is crawling under the first "wicket." At right is 2nd Lieut

TRAGEDIES of War Just Beginning For Us.

The tragedies of war . . . soldiers being killed in large numbers . . . are just now beginning to be felt in America and in local communities, as messages come saying John and Bill have been lost in action.

As our troops invade new territory, disputed by the enemy, more and more such messages will be brought. This critical time is the test of our faith and our patriotism. If we can stand this crucial test, victory will be ours. Greater sacrifices are ahead. We must make them.

HYATT'S GROCERY & MARKET



Comfortable! Sturdy!

BED PILLOWS

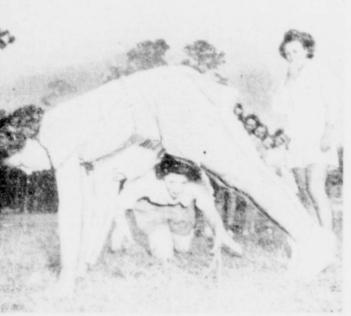
1.98

Filled to a billowy roundness

with nice, * clean & chicken feathers - and covered with

sturdy striped ticking. 7%







BRIEFLY TOLD

Mrs. C. A. Foreman of Munday, past two weeks with her daugh

is expected for a weekend visit ter, Miss Gloria Graham, who en-

York City where she spent the Ronny, Mrs. Roy L. Williams and

ed home Wednesday from New Mrs. James Huddleston and son today.

Thursday, October 1

RO

JEW'S

RETUI

famou Sweeth eras fi

years, Hollyw

patriot will be she is :



DR. C. E. PAUL Cisco's Chiropractor.

Woven of 25 Pct. wool, 50 Pct. rayon .27 and 25 Pct. cotton! Bound with rayon satin. Pastel shades. 72" x 84". PAIR OF PLAID BLANKETS Warm and serviceable cotton. Rayon 2.98 satin bound. Pastel shades. 72" x 84". PLAID COTTON BLANKETS All new strong cotton in pastel shades. 1.98 72" x 84".

She'll tell you when Long Distance lines are busy

BUY WAR BONDS

The Long Distance operator knows, firsthand, when the rush is heaviest and what lines are busy.

Then, if your call isn't vital, it will help if you cancel it altogether.

When you must make a Long Distance call over war-crowded circuits, the operator will say - "Please limit your call to 5 minutes. Others are waiting.",

SOUTHWESTERN BELL TELEPHONE CO.



Machines of War Feed on Oil

For days the General Staff had been making plans for the invasion branches of land, sea and air had been put in readiness: the timing of all more ments carefully coordinated . . . Then came the Big Moment in the gre of early dawn . . . Paratroops dropped behind the lines. Navy hig guns and do bombers blasted shore defenses, wave after wave of infantry scrambled ashor to establish beach heads-and right on their heels came tanks and jeeps and trucks with food, ammunition and OIL.

NO MATTER how fast a mechanized

army can move, it cannot out-distance its supply lines: for to fight, a soldier must have food, his guns must have ammunition, his machines must have OIL.

By devious routes and in many shapes and forms oil finds its way into the smooth operation of every department of our armed forces, even to

HUMBLE PRODUCTS FOR THE MACHINES OF WAR: Asphalt, Aviation Gasolines and Av tion Engine Oils, Camouflage Paints, Diesel Fuels, Engine Oils, Univis Instrument Oils, Mar Paints, Navy Symbol Lubricants, Recoil Oils, Rust-Ban Protective Coatings, Stratosph Greases, Toluene, Torpedo Greases, Waxes, Waterproof Lubricants, Synthetic Rubber f military uses. FOR THE MACHINES OF INDUSTRY: Automotive Lubricants, Cutting Flu Cleaners, Diesel Fuels, Gasolines, Industrial Lubricants, Launching Lubricants, Mot Paints, Petroleum Solvents, Quenching Oils, Rust Preventives, Waxes. FOR YOUR CAR Products and service to help you care for your car for your country.

HUMBLE OIL & REFINING COMPANY 13,000 Texans United in the War Effort

Yes. Oil is vital to victory, and victory the best efforts of 13.00 Humble employees are dedicated Their goal is to produce from pel leum the growing demand of the Arm and the Navy for the finest fuel lubricants and synthetics.

These products are made available for war and industry through leade ship in petroleum research, the sam toluene for T. N. T. (see partial list Humble gasolines, Esso, 997 and Velvel research which produces Esso at Motor Oils for your car and truck.