







BRIEFLY TOLD

Mrs. A. L. Starnes, wife of Texas...

Mrs. A. W. Lamb, who has been...

Edna Anderson, 42, with her 11...

John James Hayes and Roy...

Mrs. M. W. Barksdale spent Sat...

Mrs. J. A. Baird and her party...

Did "Diamond Jim" Have Stomach or Ulcer Pains?

Antonia is spending the week...

Among those attending the fune...

Mr. and Mrs. N. S. McCantles...

Alton Roan, band instructor of...

Mrs. T. J. Dean who has been...

Mrs. D. E. Franklin and daugh...

Mr. and Mrs. W. A. Ramsey of...

Easter AT PENNEY'S

THIS YEAR ITS SMART IF ITS USEFUL

The Very Cream of the Easter DRESS FASHIONS



Refreshing little frocks that...

HELP YOUR NATION'S WAR EFFORT

SAVE WASTE PAPER

We are buying bundled Newspapers, Magazines, Cardboard.

CISCO LUMBER & SUPPLY CO.

husband, Dr. R. M. Arledge, at...

Mrs. Billy Frost of Dallas is...

Mr. and Mrs. N. S. McCantles...

Mrs. T. J. Dean who has been...

Mrs. D. E. Franklin and daugh...

Mr. and Mrs. W. A. Ramsey of...

Mrs. B. M. Arledge and son...

Try New Improved MARLIN MINERAL CRYSTALS

A Red Arrow Product.

DEAN DRUG CO. The REXALL Store.

Dailey Bros CIRCUS

Instructive Amusing And Thrilling

A Combination of 5 Attractions

Introducing a Stupendous Spectacle of Inconceivable Magnificance, a Fitting Prelude to a CIRCUS OF DISTINCTION

CISCO LIVESTOCK EXCHANGE

FRIDAY SALES OF CATTLE TOTALED \$7,000

Sales at the Cisco Livestock Exchange totaled more than \$7,000 Friday afternoon.

MAKING AMERICA STRONG LAND-WATER JEEP! Industry's latest addition to the Jeep family...

This Easter - Dress Up - Live For Victory!

Fashions For SPRING! DRESSES

Illustrations of women in various dress styles with descriptive text and prices.

ALTMAN'S STYLE SHOP

ICE CREAM Popular Flavors, Pre-War Prices

DR. W. P. LEE General Practitioner

Mobley Hotel Eat At Meals 50c

CONNIE DAVIS Real Estate Rentals & Insurance

Boyd Insurance Agency

COLEMAN MAYOR DEAR COLEMAN...

COLEMAN MAYOR DEAR COLEMAN...

COLEMAN MAYOR DEAR COLEMAN...

COLEMAN MAYOR DEAR COLEMAN...

COLEMAN MAYOR DEAR COLEMAN...

COLEMAN MAYOR DEAR COLEMAN...

COLEMAN MAYOR DEAR COLEMAN...

COLEMAN MAYOR DEAR COLEMAN...

COLEMAN MAYOR DEAR COLEMAN...



# THE 2ND WAR LOAN DRIVE IS ON!

# Winner Take All!

There is one stark and simple fact about war which you had better get straight . . . and quickly, too  
**THERE IS NO SECOND PLACE IN A WAR—IT'S EITHER WIN OR LOSE!**



This war is being fought for tremendous stakes . . .

... for your life and your liberty.

... for your church and your children.

... for your freedom and your future.

**WINNER TAKE ALL.** Don't forget that for a minute,

you will dictate whether tomorrow you shall be a free citizen of a helpless serf to a "master race."

Dictate whether you shall live and prosper under the hopelessly in the darkness of a "New Order."

... because the winner takes all.

Will you stand idly by . . . or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

... or throw all your money into the hands of the enemy . . . today . . . this very minute . . .

Your country wants to borrow every idle dollar you have—every dollar except what you need for the barest necessities of life.

You'll have to give up some luxury or comfort which was dear to your heart. You'll have to postpone some pleasure which you had been eagerly anticipating.

But what of it?

Your sons and brothers and husbands are *dying* out there... fighting your fight. Surely it is no sacrifice to *lend your dollars* while they are giving their lives.

They need your help. They need the weapons your money can buy. If one of the War Loan volunteers calls on you . . . greet him with open pocket-book. Remember, Uncle Sam's goal is 13 billion dollars in April.

Don't wait to be asked. Go to your nearest bank, investment dealer, broker, Post Office or issuing agency and lay your money on the line. Remember, it's an *investment* you're making—an investment that pays a good return and insures a happier future for you and your loved ones.

So *lend up to the limit.*

You'll sleep better for it.

There are 7 different types of U. S. Government securities—choose the ones best suited for you:

**United States War Savings Bonds—Series E:** The perfect investment for individual and family savings. Gives you back \$4 for every \$3 when the Bond matures. Designed especially for the smaller investor. Dated 1st day of month in which payment is received. Interest: 2.9% a year if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1000. Redemption: any time 60 days after issue date. Price: 75% of maturity value.

**2 1/2% Treasury Bonds of 1964-1969:** Readily marketable, acceptable as bank collateral, these Bonds are ideal investments for trust funds, estates and individuals. A special feature provides that they may be redeemed at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated April 15, 1943; due June 15, 1969. Denominations: \$500, \$1000, \$5000, \$10,000, \$100,000 and \$1,000,000. Redemption: Not callable till June 15, 1964; thereafter at par and accrued interest on any interest date at 4 months' notice. Price: par and accrued interest.

**Other Securities:** Series "C" Tax Notes; 7 1/2% Certificates of Indebtedness; 2 1/2% Treasury Bonds of 1950-1952; United States Savings Bonds Series "F"; United States Savings Bonds Series "G."

# THEIR LIVES... YOU LEND YOUR MONEY!

is Page Advertisement Paid For by The Cisco Daily Press and Its Employees.

FINANCE COMMITTEE - WAR SAVINGS STAFF - VICTORY FUND COMMITTEE



**TO ARMY**—John Boettiger, son-in-law of President, given leave of absence as publisher of Seattle Post-Intelligencer to join U. S. Army as captain. He reports at Army School for Military Government at Charlottesville, Va.

### WOULD BACK-FIRE.

WASHINGTON, April 13.—Opposition to a proposed constitutional amendment mandating equal rights for men and women, was expressed today by senators who contended it would backfire against the very group it is intended to benefit.

### TEXAS SCHOOL FUNDS.

AUSTIN, April 13.—The state permanent school fund's investment in bonds of the United States has jumped to \$27,990,000 with the purchase of \$4,000,000 in 2 1/2 per cent series '64-'69's.

### WOULD BACK-FIRE.

WASHINGTON, April 13.—Opposition to a proposed constitutional amendment mandating equal rights for men and women, was expressed today by senators who contended it would backfire against the very group it is intended to benefit.

### TEXAS SCHOOL FUNDS.

AUSTIN, April 13.—The state permanent school fund's investment in bonds of the United States has jumped to \$27,990,000 with the purchase of \$4,000,000 in 2 1/2 per cent series '64-'69's.

### is Page Advertisement Paid For by The Cisco Daily Press and Its Employees.

WASHINGTON, April 13.—Opposition to a proposed constitutional amendment mandating equal rights for men and women, was expressed today by senators who contended it would backfire against the very group it is intended to benefit.

### TEXAS SCHOOL FUNDS.

AUSTIN, April 13.—The state permanent school fund's investment in bonds of the United States has jumped to \$27,990,000 with the purchase of \$4,000,000 in 2 1/2 per cent series '64-'69's.

