

THE CISCO DAILY PRESS

COMBINED WITH CISCO DAILY NEWS AND CISCO AMERICAN AND ROUND-UP, NOVEMBER 1, 1937

"I therefore believe it is my duty to my Country, to love it, to uphold its Constitution, to obey its laws, to respect its Flag and to defend it against ALL enemies."

CISCO, TEXAS, TUESDAY, MAY 19, 1942.

NUMBER 184

ALLRED TO ADDRESS JR. COLLEGE GRADUATES

FORMER GOVERNOR OF TEXAS TO VISIT CISCO MONDAY NIGHT, JUNE 1; HE IS FINE SPEAKER

Cisco Junior College has been extremely fortunate in securing no less a personage than Federal Judge James V. Allred, former governor of Texas to make the commencement address on the night of June 1 for Cisco Junior college.

"Judge Allred, announced candidate for the U. S. Senate, will be a big drawing card for the college, regardless of what kind of politics one has," said President R. N. Cluck in releasing the news item.

"Allred has been a hectic figure in the politics of Texas. First as a red-headed shootin', tootin', wild western prosecuting attorney for his district, then as attorney general for Texas and next as governor of his state. And there was always something going on during those administrations," said Mr. Cluck.

"And so," Cluck continued, "whether we are for him or for one of his two opponents in this senatorial race, the auditorium should be packed to overflowing with citizens eager to hear the fire that always gets into his speeches -- regardless of the subject he chooses."

"In addition to the lurid flame that animates his speech, Allred is outstanding as an orator and public speaker," said Cluck.

"I know of no man in public life today who commands the oratorical ability possessed by this native West Texan," he continued.



U.S. WAR BIRD GETS FED—Among the first pictures to be received from the interior of Australia, this photo shows American and Australian soldiers refueling a huge U.S. Army Flying Fortress at an undisclosed airdrome.

USO CO-ORDINATOR FOR FORTY-THREE COUNTIES WAS A CISCO VISITOR TODAY; FUND GROWS

T. J. O'Brien of Houston, state USO co-ordinator for 43 counties was in Cisco today and spent some time with Charles J. Klein, USO chairman for Eastland county.

Mr. O'Brien, who is enroute to Breckinridge to visit Jake D. Defer, regional chairman for thirteen counties, expected to make brief stops in Eastland and Ranger. The visitor said the campaign seems to be going along nicely throughout the state; ten counties went over the top the first week of the drive and it is understood a considerable portion of the remaining 244 counties are rapidly approaching their goal.

The ten blue counties are Andrews, Gillespie, Middle, Nolan, Parmer, Pos, Stephens, Sterl, Edwards and Live.

Eastland is Over. Chairman Kleiner reported that the city of Eastland, with a population of \$582, has already raised over \$600.

Rising Star, as was reported in the Daily Press of Sunday, secured a quota of \$316 in five hours, last night, hence was the first Eastland county to go over the top.

Cisco's quota is \$500, Mr. Kleiner stated.

LET'S GO, CISCO!

GOOD TIME IS BEING MADE ON HIGHWAY 80

Work was under way that the road was closed, making it necessary to detour from the highway via Morton Valley to the west.

CLOUDS MAKING GOOD

Glenn Cloud, son of Mr. and Mrs. A. B. Cloud, who reside on the Lake road, is now a member of the U. S. navy, having signed up last week at El Paso. The third member of the Cloud family to enter the navy is 22 years of age and entered the service as a third class mechanic.

The first to enter the armed forces was Sergeant Albert Cloud, 28, who joined some eight years ago. During the army maneuvers at Fort Bliss in 1940, Sergeant Cloud lost his arm when a headquarters troop, first cavalry division, scout car turned over with him. He was discharged on December 8, the same year.

About a year ago James Cloud, 18, Cisco-born, became a member of the navy. He is a gunner on one of the navy's dive bombers in the Pacific.

Sergeant Cloud, who is still trying to get back into the service despite the loss of an arm, made the following statement about himself and his kid brother, James, recently, in an El Paso paper:

"They haven't anything for me to do and the army is the only thing I know. Since I can't fight, I must get my pleasure from the 'kid.' He's doing a great job. He and his buddies have five Jap flags painted on their plane. Each flag represents a Nip plane shot down."

Sergeant Cloud says he will continue his efforts to get into military service. "I'm sound as a dollar except being minus this hand and arm. Surely there will be something found that I can do. I've asked for a commission, thinking perhaps there may be some demand for me to help in training soldiers more whole than I."

HINTS NOW OF FOOD CONTROL AGENCY SOON

WASHINGTON, May 19.—Creation of a war food administrative body within the near future was predicted Tuesday by responsible governmental officials.

Whether the agency would be an independent group or a part of the Agriculture Department, the War Production Board or some other department remained to be decided.

One plan tentatively advanced called for appointment by Donald M. Nelson, WPB chairman, of a committee headed by Secretary of Agriculture Claude R. Wickard which would be responsible for stimulating agricultural output and apportioning it to meet the growing needs of the army and navy as well as the United Nations.

It was estimated the armed forces and lend-lease would require 20 to 25 per cent of next year's food production.

JR. COLLEGE SENIORS AT HIGH SCHOOL

The senior class of Cisco Junior college will sponsor a "Variety Hour" at Cisco high school auditorium Wednesday night at 8:15. The admission will be 15 and 25 cents and the money will go to the senior class to pay for their senior trip. This is the first paid program the Junior college has given this year.

The program will consist of the following numbers:

- Vocal solo—Billye Cole.
- Readings—Mary Philpott.
- Violin solo—Gloria Graham.
- "The Hungry Five"—German band numbers. Members of the band are Arthur Johnson, Bob Donohoe, A. D. Anderson, Roy Lee George and Glenn Tableman.
- Cornet solo—Glenn Tableman.
- "Four Quarts and a Gal"—Jack Chambliss, Edward King, Marian Jacobs, Troy Caraway, Wilburn Ghormley.
- Piano solos—Mrs. L. E. Hall.
- Violin duet—Rose Ann Woods, Gloria Graham.
- A surprise dance.

The high school orchestra will play numbers at intervals during the program.

CORP. KENNEDY SPENT THE WEEKEND HERE

Corporal Hubert W. Kennedy, 22, son of Mrs. Dora Kennedy, of San Antonio, former Ciscoan, spent the week-end with his sister and husband, Mr. and Mrs. V. H. Bosworth and their family.

He is now located at Tyndall Flying Field, Panama City, Fla.

Corporal Kennedy still calls Cisco his home and was greeted by many old friends here. He grew to young manhood and attended the public schools of the city; was employed by the Ruppert bakery before going to Austin about four years ago.

In July, 1941, he volunteered for service in the U. S. army and was sent to Chanute Field, Ill., where he graduated in the ground mechanical branch of the flying service in December, 1941. He was promoted to rank of corporal in April, 1942.

He will go to San Antonio this week to spend the remainder of his furlough with another sister and husband, Dr. and Mrs. R. W. Varner and his mother, Mrs. Kennedy, who is making her home with them.

Dr. Varner, recently of Abilene, reported for duty in San Antonio as a surgeon May 18.

COVETED SILVER WINGS

Bill Berry, son of Mr. and Mrs. P. G. Berry of Lake Cisco, is a member of a class of student officers and aviation cadets to be graduated soon from the air force advanced flying school at Stockton Field, Cal.

The graduates will be commissioned as second lieutenants in the air corps reserve and will be given the coveted silver wings, symbolic of the aeronautical rating of pilot. They will be placed on active duty in their new rank with the army air force.

Before entering the final and advanced course at Stockton Field, Aviation Cadet Berry completed 20 weeks of primary and basic training at Ryan School of Aeronautics, Hemet, and Gardner Field, Taft, Cal.

Berry, who is now 26 years of age, had his first flying experience at the Cisco Field, under Instructor Morris. He attended Randolph College and later Cisco Junior College and was a letterman in football and basketball and captain of the basketball team.

Many Cisco friends will rejoice with Cadet Berry's family at his rapid promotion with Uncle Sam's birds of the air.

AUSTRALIA IS EASING UP ON SUNDAY LAWS

ALLIED HEADQUARTERS, Australia, May 19.—Australians gradually are relaxing their restrictions against Sunday entertainment since United States soldiers arrived, although it is still impossible in most cities to see a Sunday movie or stage show.

Newly inaugurated Sunday shows in Sydney are heavily patronized. Sunday dances in the principal cities have proved extremely popular. Many canteens and service men's clubs are now on a seven-day-a-week basis.

The Victoria State cabinet decided this week to allow one movie and one stage show in Melbourne for uniformed men and companions each Sunday with a token admittance charge, one silver coin.

CHINA SAID TO BE IN GRAVE DANGER NOW

China sounded a rare note of alarm Tuesday, warning that Generalissimo Chiang Kai-Shek's armies face a "very grave" danger in the five-year war with Japan amid signs that a major Japanese offensive against China is imminent.

While Allied warplanes slashed at the invaders on the approaches of Australia and in Burma, a Chinese government spokesman said Japanese reinforcements were pouring into Burma and that 500 Japanese planes were massed there on a scale "out of proportion with the inland operations."

The spokesman said the Chungking government had come into possession of an officially approved Japanese map, published in Tokyo, showing that Japan's "co-prosperity sphere for Greater East Asia," intended to engulf China, India, Iran (Persia) and all of Russian Siberia.

The projected sphere's western boundary, he said, ran up the Persian Gulf, then to the Caspian sea and on to the Ural mountains. "According to present indications, the next item on the Japanese program is a major offensive against China," the spokesman declared.

NEFF IS HEAD OF SOUTHERN BAPTISTS NOW

SAN ANTONIO, May 19.—Under the leadership of their newly-elected president, former Texas Governor Pat M. Neff, the Southern Baptist Convention at San Antonio entered its next to last day Tuesday.

Neff, 70-year-old president of Baylor University at Waco, was chosen at a meeting late Monday which also saw the admission of 31 California churches, with a membership of 31,000 to the organization.

Tuesday the new president, as acting chairman of the Social Service Commission, told the convention that "upon the church these days rests the responsibility of evangelizing America" in order to build a social order after the war. He stated the commission's recommendation for "immediate action by the states and the nation to prohibit the manufacture, the transportation and the sale of intoxicating beverages wherever goes the American flag."

90 FEET WATER AT LAKE

George W. Downie, city secretary, says the official rain gauge at city hall recorded one and eight-tenths inches of rainfall in Cisco Monday night, thus giving a total rainfall this year of 16 and 9-10th inches.

Lake Cisco, says Mr. Downie, now has a depth at Williamson Dam of 90 feet, the highest point in the history of this great body of water.

An additional 5 feet 8 inches of water would put the spillway in operation.

COUNTY COURT JURY CALLED FOR MAY 25TH

Following is the list of persons drawn by the jury commission of the county court to serve as petit jurors during the third week of the May term. Said jurors were summoned to appear at the court house at Eastland, Monday, May 25, at 10 o'clock:

- V. V. Cooper, Jr., J. F. Moseley, Thornton Cooper, W. W. Paschall, R. E. Barker, A. H. Blackwell, Ranger, W. Q. Verner, R. A. McDaniels, Joe Tow, J. F. McWilliams, W. H. May, Vernon Humphreys, A. W. Wright, G. C. Kimbrell, J. W. Greathouse, Eastland; J. H. Nunnally, Rising Star; Ned Morris, Carbon; R. L. Shaw, Cisco.

PRODUCTION LAGS.

KANSAS CITY, May 19.—J. H. Kindelberger, president of North American Aviation, Inc., declared Tuesday that, because of mistaken and costly production methods, the automobile industry is falling behind in making parts for bombers.

He said it was a mistake to bring the automobile industry into the aircraft production business. He declared that, although the program for automobile industry participation in bomber production started 16 months ago, North American has received from the automobile industry "not a single unit or part of an airplane which it manufactured."

LONG FLOW OIL RUN STARTED TEXAS TODAY

AUSTIN, May 19.—Despite Federal Petroleum Co-ordinator Ickes' criticism it was "a serious blow to the war program," Texas oil operators Tuesday began the longest and heaviest straight production run in several months.

Barring federal intervention, 99,000-odd wells in the state, by order of the Texas Railroad commission, state oil production regulatory agency, will be allowed to flow more than 1,400,000 barrels daily for the remainder of May, the highest volume since January.

In Washington Monday, Ickes, who has recommended only 960,000 barrels a day oil production in Texas, asserted that co-operation between his office and the Texas commission must be mutual and that the state agency was making a mistake in allowing the high volume of production.

Commissioner Olin Culberson declined to comment but Commissioner Jerry Sadler, who with Culberson signed the order, declared:

"I signed the order in question because I wanted to see all war contracts filled and if someone shows me that I made a mistake, I shall be glad to correct it."

Culberson and Sadler have contended there was no necessity for further slashing of Texas oil production which stood at more than 1,500,000 barrels a day in January. Asserting such action would drive thousands of small operators into bankruptcy, they stated that sworn nominations of purchasers at an emergency prorated hearing last week totaled more than 1,400,000 barrels a day and that on a recent date 50,000,000 barrels of vacant storage was available.

NEW PRICE RULINGS TO BE EXPLAINED

P. R. Warwick, secretary of the Cisco chamber of commerce has received notification of an OPA area clinic to be held at Brownwood, Tuesday night, May 26.

The meeting is for the purpose of bringing information to merchants of the Brownwood-Cisco area concerning new price regulations. The office of price administration has organized teams of specialists, each consisting of at least one man in the price division and one of these teams will attend the area clinic to explain provisions of the new price ceilings.

DR. KILDARE DECIDES TO DO HIS PART

PORTLAND, Ore., May 19.—Lew Ayres, "Dr. Kildare" of the movies, was en route to an army reception center Tuesday for non-combatant service, probably with the medical corps, after his induction at Portland.

Ayres, who carried his screen role in "All Quiet on the Western Front" into real life by enrolling for the draft as a conscientious objector, worked several weeks in a civilian public service camp near Cascade Locks, Ore., before he asked for a change in his selective service status. He passed his physical examination with flying colors and draft board officials indicated that the star will take a 13-week basic training course with other drafted men and then be assigned to a medical unit. He studied first aid and organized a class in that subject at camp.

The Cisco Daily Press

(Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937.)

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A. B. O'FLAHERTY, Publisher and General Manager, W. H. LAROQUE, Advertising Manager

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Per year, in advance, \$5.00; Per week, by carrier boy, \$1.00.

TOOTHACHE

Is toothache on the way out? Such an announcement would arouse almost as hearty cheers as the downfall of Hitler.

Dr. Virgil D. Cheyne of Indianapolis, says the Journal of the American Dental association, has been treating school children's teeth with a liquid solution of fluorine, a chemical element related to chlorine, which is familiar in bleaching-powder and in water purification.

Before everybody rushes to fluorine, however, Dr. Cheyne points out that it must be used with extreme care, as it is highly poisonous. Swallow the solution in which you rinse your teeth, and you are in great danger.

Perhaps we had better stick to ordinary dental treatment. The dentist uses new methods as soon as they are proved safe. The advances in dentistry in the last few years are phenomenal and more benefits come all the time.

RETRIBUTION

The trouble that the Nazi supermen are now having in all of the invaded countries is a warning to conquerors, present and prospective. It is evidence that the invaders and despoilers have bitten off more than they can chew.

All western Europe is now surging with revolt. The Nazi overlords continue firing, robbing and shooting the rebellious people. They make the captured and looted countries vast prison houses. But it does no good. The more their new subjects are punished, the more fiercely they strike back, reckless of their lives, bent only on revenge and the preservation of their honor.

The Knights of Malta were a famous medieval order, but they never fought like the present inhabitants of that island. Every man, woman and child should be knighted now.

COMMUNITY MEALS

The Mexicans have an interesting venture, low-cost public dining rooms. They furnish three meals a day to 1,200 people, eating in three shifts. Each pays what he can afford. How the arguments on this score are settled has not been told.

The Germans have been reported as trying something like this. But the most famous example of community meals was in ancient Sparta. That warlike state thought family life softening to the soldier, and discouraged it as much as possible.

POLITICS

Congressmen and other groups of politicians complain of a lack of interest in politics this year. Not in Washington especially, but back home. They say people won't pay any attention to political speeches

and letters. The prospect is for a very tight vote next fall. The evident lack of strong partisan controversy at present is a wholesome phenomenon.

There is ample room for the practice of this principle alike by private citizens and by people in office. There must be a continuation of the two-party system which is normal in this country. It would be a great misfortune if either party were to grow futile.

MONEY TO SAVE

The income of the American people—that is, the payments now being made to individuals in wages, dividends and so on—was at the rate of \$106,000,000,000 at the end of March. It may be a billion or two more by this time.

This present, rising income is big money and it cannot last forever. The government, by holding prices down and making war materials instead of consumers' goods, gives people an unusual chance to save.

PEACE DAY

"Peace Day," or "World Good Will Day," it seems, was usually observed on May 18—but not this year. There is too much concern with war.

The funeral services for the late L. A. Kennedy (who died from self-inflicted gun shot wound) will be held this afternoon at 4 o'clock, at the First Christian church, conducted by the pastor, Rev. Thos. Lemos.

CIVIL SERVICE EXAMINATIONS TO CLOSE; OTHERS MODIFIED.

The United States Civil Service Commission announces that it will discontinue receiving applications for economist positions paying from \$2,600 to \$5,600 a year. Applications will be accepted until May 29, 1942, but must be filed with the commission's Washington office not later than that date.

Junior chemist positions, \$2,000 a year, and technical and scientific aid positions, \$1,440 to \$2,000 a year, will be closed to men who do not apply by June 1, 1942.

Announcements for technical assistant in engineering, \$1,800 a year, and junior meteorologist, \$2,000 a year, have been amended. In order to secure additional qualified persons for these positions, the education requirements were modified. Women are particularly desired for the meteorologist positions.

All applications must be filed with the civil service commission in Washington, D. C. Announcements and the forms for applying may be obtained from Civil Service Secretary, Cisco P. O., or from the secretary of the board of U. S. Civil service examiners, at any first or second-class post office.

An admirer of Whistler once told the famous American painter that she had just come from a walk along the Thames, and that the scenery was almost like a series of his brilliant canvases. "Yes," Whistler admitted, "nature is creeping up."

Whether or not we adopt the idea of community eating, we shall do well now to imitate the Spartans in the two other practices for which they were noted: a bare simplicity of living and a terrible efficiency in war.

Save your pennies for U. S. SAVINGS STAMPS—to scour Hitler off the map. Every U. S. SAVINGS STAMP AND BOND is added energy in America's war effort.

Connie Davis Real Estate Rentals & Insurance AUTO INSURANCE A SPECIALTY A few choice homes left for sale. Phone 198

February, 1928

(Files of Cisco Daily News)

One of the Cisco bank bandits will perhaps reach the state penitentiary in Huntsville today, as Marshall Ratliffe (who impersonated Santa Claus) left Eastland last night in charge of Transfer several other men convicted in the Eastland county courts. The others were: Jack Rose, for forgery; Fred Hardy, four cases of burglary; W. O. Wilson, burglary; and J. D. Echols, burglary and theft. Another man, Clarence Files, was scheduled to go with this lot of prisoners to begin serving a penitentiary sentence, but he was taken with appendicitis a few days ago, and had to be transferred to a hospital, where he is still in an operation.

MARRIAGE LICENSE

Robert F. Murray, Carbon; Virginia Carmack, Eastland; Glenn Burgess Bishop and Faye Katherine McCurley, Rising Star; C. C. Wolfe and Mrs. Arabella White, Gorman.

Paul Euel Fonville and Dorotha Roberts, Desdemona.

The news was circulated here this morning of the fatal injury of Doctor J. H. Surles, well known masseur, near his home one one-half miles this side of Putnam, Tuesday evening. Doctor Surles was struck by a tourist car going east from Arizona. He was dragged about 70 feet before the car could be stopped. This tragedy was a shock to the people of Cisco where Doctor Surles was well known. He was an upright, honorable Christian gentleman, and for a few years made his residence in Cisco, where he practiced his profession. Every one who knew him was his friend, and his tragic death is greatly deplored.

The funeral services for the late L. A. Kennedy (who died from self-inflicted gun shot wound) will be held this afternoon at 4 o'clock, at the First Christian church, conducted by the pastor, Rev. Thos. Lemos. Interment will be in Oakwood cemetery immediately following the funeral services. Mr. Kennedy's father was a practicing physician of Salem, W. Va. He came to Cisco nine years ago from Clarksville, W. Va., and has been identified with oil interests in this section since that time. He had many friends and was generally well liked. His son, Harold Kennedy and wife of Cleburne, are here to attend the funeral.

Wednesday night the Cisco Lobos defeated the Maytown independent basketball team by a score of 44 to 24. The game was a practice affair and was marked by the goal shooting of the Lobos. The full first team played only a half, in which time it amassed 26 points. B. Pippen was high scorer for the Lobos with ten points. Van Horn was next with seven points. H. Pippen, Keyes and Smith each made six points. Johnson, center for Maytown was high man of the game with eleven points.

W. B. Starr, who has been feeding a bunch of white face yearling heifers at his farm southwest of Cisco, reports the sale of these cattle the first of the week to a Fort Worth buyer. There were 16 head in the lot which were said to be one of the best bunches of cattle ever shipped out of Cisco.

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The 16 averaged 773 pounds each, the total weight being 12,368 pounds. These cattle sold on the Fort Worth market for 12 cents per pound, the bunch bringing \$1,484.16. Starr bought this bunch last August and began feeding them in September.

ALBANY—One of the largest individual checks that has ever been turned over to the tax collector of Shackelford county was paid by Roeser & Pendleton, Inc. for 1927 taxes when the company deposited its check for \$77,689.33. The Roeser & Pendleton company is the firm that opened up the Cook pool and put Shackelford county on the oil map. This check represents a larger sum of money than the entire taxes of the county amounted to within the memory of many now living in the county.

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INSTRUMENTS RECORDED BY COUNTY CLERK

The following instruments are of recent filing for record in the county clerk's office: W. L. Farmer et ux et al to Lone Star Gas Co., part of section 10, BBB&C survey; easement for right of way, \$80. Florence Altizer to Lee Mahoney, subdivision 2, block 109, Cisco; warranty deed, \$25. Dobbs Oil corporation to Jereki Mig Co., 60 acres J. L. McKay survey; materialman's lien, \$102. Charles Gordon et ux to Lone Star Gas Co., north half of north-west quarter, section 13, BBB&C survey; easement, \$40. W. V. Penn et ux to Lone Star Gas Co., 160 acres of section 14, BBB&C survey; easement, \$40. F. E. Harrell et ux to Lone Star Gas Co., northeast quarter section 13, and northwest quarter section 16, block 2, BBB&C survey; easement, \$80. Mercy P. Ramsey et vir, to Lone

Star Gas Co., southeast quarter section 9, BBB&C survey; easement, \$40. W. S. Poe et ux et al to the public, affidavit of heirship. W. S. Poe et al to T. J. Holbrook, part of D. G. Womack pre-emption; warranty deed, \$1. T. J. Holbrook et al to Samuel Greer, part of D. G. Womack survey; warranty deed, \$950. Otis J. Taft et ux to Lane O. Ready, lot 8, block 24, Joe Young addition, Ranger; warranty deed, \$100. Bettie Liesberg et al to the public, affidavit of heirship. B. J. Poe et al to W. E. Harrell, lot 18, block 18, Daugherty addition, Eastland; warranty deed, \$400. Mrs. Liddie Scurlock to W. E. Harrell, lots 14 and 16, block 18, Daugherty addition, Eastland; warranty deed \$50. L. R. Pearson to Winifred Dunkle, part of E. Fenley survey; warranty deed, \$200. J. A. Stanford to E. O. Battles, all mineral reserved in lot 8, Thomas A. Howell survey, mineral deed, \$10. J. B. King et ux to L. B. Cozart, part of D. S. Richardson survey; warranty deed, \$250. Helen E. Thompson et al to Lee and Winnie Mitchel, lots 1, 2 and 3,

block 31, Ranger; warranty deed, \$900. Fred H. Tibbels et ux to C. W. Waggoner et ux, part of Francis Blundel and Mark Haley surveys; warranty deed, \$1. Gus Everett et al, to C. E. May, portions of lots 2 and 3, block 28, Ranger; quit claim deed, \$10. Jim George to W. H. McDonald, real estate in Eastland; release of judgment lien, paid in full. R. C. Morris to Neil M. Day, lots 10, 11 and 12, block 28, Daugherty addition, Eastland; warranty deed, \$3,500. W. F. Murray et ux to Willard Taylor, part of Francis Blundel survey; warranty deed, \$1,500. J. L. Greer to Maud Lee Greer, southwest quarter, section 7, block

1, H&T survey; transfer of dors lien, \$1. At eighty, Mrs. Annie E. Garner, of Kansas City, Mo., who crocheted an American flag Admiral Dewey, is working on fifteenth flag—for General Arthur. Another of her hands is making quilts, and her most intricate one contained 43,500 pieces some of which were less than a quarter of an inch square.

Insure in Sure INSURANCE with E. P. CRAWFORD Agency 108 W. 8th. Phone 453

Eat At MOBLEY HOTEL Special Dinners Sundays and Wednesday FISH DINNER on Fridays Only 40c

How advertising helps lower the cost of goods -brings more joy to living!

ONE of the great paradoxes of American business is that the more a business advertises a product the less the cost of the product to you—the consumer. For instance—take disposable tissues. When first introduced in 1925 a 200 sheet carton cost you 65c. Today it costs 13c, or two for 25c. How did this happen? From the advertising you saw the advantages of disposable tissues and bought. Thousands of others did likewise. This increased sales—made the economies of mass production and mass distribution possible. In this manner advertising lowered the cost of disposable tissues to you so you could get them for 1/5 the former cost. The same principle operates continually with most products. Remember what radios, electrical refrigerators, automobiles, vacuum cleaners, silverware, china, pottery, women's clothing, cameras, etc., cost 15 years ago and what they cost you today. In every case costs to you have been reduced. And quality has been improved. The system of free competitive private enterprise takes care of that.

Businesses vie to give you better quality at lower prices and through advertising they tell you how their products are better. If a business man gets his prices too high a competitor comes in with a lower price. You are the gainer every time. That's how advertising brings you more joy in living.

WHAT TO DO

Make advertising your buying guide. It's a guarantee of finest quality at the right price. And don't let anybody tell you that advertising increases the cost of goods. When you run into that one, tell them how advertising lowers costs through mass production and raises quality through competitive enterprise—the American system.

Table comparing costs of various goods in 1926 and 1941. Items include Electric Refrigerator, Small Car Sedan, Vacuum Cleaner, Silverware, Cameras, Toothpaste, Hand Lotion, Soup, Silk Stockings, Electric Irons, Sanitary Napkins, Shoes, Deodorant, Soap, Disposable Tissues, and Radio.

COMMITTEE OF CONSUMER FACTS in Cooperation with The Cisco Daily Press

CLASSIFIED ADVERTISEMENTS: Desirable Rent, Remington, Car and radio, Bids, 9 years, Congoleum, Radio Shop, 1,000 Us, Eugene Lank Lawyer, FUR STORAGE, Store Your, Powell's Cle, Fe

BRIEFLY TOLD

Mr. and Mrs. Sam Key of Big Spring spent Sunday in the home of Mr. and Mrs. C. H. Lawrence...

The regular meeting of the board of directors will be held at the chamber of commerce offices at 8 o'clock tonight.

Tom Nabors of Brownwood was a guest in the home of his uncle and aunt, Mr. and Mrs. C. B. Powell, Sunday.

Mrs. E. Mayer has returned to her home, 1109 W. Ninth street, after an extended visit with her daughters in Albuquerque, New Mexico...

Warren Hall of Texas Wesleyan college, Fort Worth, spent the week-end with his parents, Mr. and Mrs. W. H. Hall.

Mr. and Mrs. James Huddleston and small son, Ronny, visited relatives in Breckenridge Sunday.

Mr. and Mrs. Carl Stockard and small daughter, Patricia Ann of...

Benavides, who have been visiting relatives in Sulphur Springs, arrived Friday for a visit with his sister and husband, Mr. and Mrs. Edward Lee...

Reese Porter has gone to Lubbock on a business errand.

Mr. and Mrs. Joe Lovelady visited their son and family in Wichita Falls Sunday. They were accompanied on the trip by Mr. and Mrs. Lynn Williams of Putnam...

There will be an executive board meeting of the West Ward Parent-teacher association Wednesday afternoon at 2:30. The regular meeting will be held at 3:30.

E. C. McClelland and Chas. McClelland were transacting business in Eastland Saturday.

Mr. and Mrs. Walter Brooks were among the Moran visitors in Cisco the last of the week.

Mrs. W. H. Hayes plans to return to Fort Worth Wednesday after spending a few days with friends in Cisco. She will be accompanied by Mrs. G. C. Rosenthal who will visit relatives there.

Miss Marie Winston returned to Abilene Monday morning after a week-end visit with her parents, Mr. and Mrs. W. R. Winston.

Mr. and Mrs. Jack Lauderdale visited relatives in Abilene last Saturday.

Mr. and Mrs. H. C. Brown spent Monday with relatives in Wichita Falls.

J. T. Anderson went to Dallas Monday where he is transacting business this week.

Mr. and Mrs. J. J. Litchfield and children Jessie Lou and Jimmy Dan visited relatives in Greenville over the week-end.

Mr. and Mrs. Chas. White of Anson spent the week-end in the home of Mrs. White's parents, Mr. and Mrs. Lee Cook.

Rev. and Mrs. Robert Jones and daughter, Miss Octavia Jones spent Sunday in Dublin.

Misses Bobby Shirley, Rivers Greenhaw and LaLuna Cook visited in Eastland this morning.

Miss Ruby Jones was visiting friends in Breckenridge Sunday.

Eldon Anderson, Jr., and his aunt, Mrs. M. A. Hamby left for their home in San Angelo today after spending the week-end with his mother, Mrs. Myrtle Anderson and other relatives...

Mmes. J. C. Warnock and D. L. Warnock of Brownwood are guests in the home of R. C. Carr.

Dr. and Mrs. E. L. Graham and son, Emmett Graham, spent Sunday in Fort Worth where Miss Gloria Graham, violinist, was presented in violin recital by the Junior Euterpean club.



ARMY-NAVY RELIEF PARADE—With Lieut. John D. Bulkeley, USN mosquito boat hero leading the parade, while here on furlough from Pacific theatre of war, Army, Navy and volunteer contingents make their way through New York midtown in parade which featured opening of drive by movie houses for Army Navy relief.

submarine could not have escaped the depth charges. Facing its most important Atlantic convoy job in more than five months of war, the U. S. Navy kept intact its record of never having lost a troopship. British warcraft assisted.

From the transport — among them converted liners and cruise ships — the debarkation was smooth and swift. A lieutenant colonel who served in the infantry in World War I commented: "The last time I came over on an old cattle boat. This time it was a liner. The war is getting better."

Food awaited the men at a wharf shed—stewed meat, vegetables, pork and beans, slices of luncheon meat, pickles, jam, bread, pears, apricots and coffee. Pvt. Marvin O'Neal, who said he was "an Irishman from South Dakota"—the town of Philip—was the first enlisted man of the contingent to step ashore. With O'Neal was his commanding officer, Capt. Junior Miller of Rapid City, S. D.

Maj. Gen. Russell P. Hartle, Jr., commander of the AEF here, personally greeted Pvt. Van Jernigan of New Albany, Miss., in passing one of the piers. Unloading, screened by anti-aircraft guns against possible discovery by German air scouts, continued by day and by night. The business of emptying transports and turning them around for the return trip and new loads of men and material was pushed to a peak of efficiency.

Huge field guns were hoisted out of holds and rolled away. Ammunition cases were shifted to trucks and trains almost as quickly as the troops themselves. Tanks were started and moved off under their own power toward interior bases.

They were in the hands of expert noncommissioned officers and armored force specialists and hardly an order was necessary. "They're ready to go," shouted lean and sunburned Capt. H. T. McWatters of Pittsburg, Texas, to a British major.

The Briton asked if there was anything he could do to help. "Nothing," the captain replied. "The boys will take care of everything."

First Sgt. Walter Riley, 37-year-old, six-foot New Yorker, who smuggled himself into France with the World War AEF at the age of 13, said "the tankers have got to be the toughest of the bunch." He has been with the United States' modern tanks since 1934, or, as he expressed it "since they were born."

General Hartle and Lieut. Gen. H. E. Franklin, commander of British troops in Northern Ireland, inspected training centers. They spent the most time at demonstration.

ish officer who witnessed the unloading. Many among the sturdy youths are from middle western and north central states. Some already have served in the Pacific. Fit and eager, they make up the most formidable of the American forces landed here since the first arrived in January. The convoy outfitted Axis submarines on the 2,400-mile voyage, its escort delivering thunderous depth charge attacks and its gun crews alert for aerial onslaughts that never came. Observers expressed belief that at least one

ANOTHER BIG CONTINGENT ARRIVE EIRE

AEF HEADQUARTERS, NORTHERN IRELAND, May 19.—Tens of thousands of fresh United States soldiers, newly landed with their own tanks and artillery from a convoy almost as large as the greatest of 1918, powerfully reinforced earlier contingents in advanced training at Ulster bases Tuesday. Equipped with millions of dollars worth of battle tools, they arrived amid public enthusiasm in Britain for opening an Allied front against Germany in Western Europe. "This is the finest I've ever seen," commented a veteran Brit-



GOSH!—Nine-year-old Charles Byes who is said to have started two fires, one in a large hotel while visiting his grandmother in Colorado Springs, Colo., is shown after being returned to Chicago by police.

UTILITIES' VITAL SERVICE IS COMMENTED ON NEW YORK, May 19.—Justin R. Whiting, president, said in the annual report to stockholders Monday that operating subsidiaries of the Commonwealth and Southern Corporation performed a vital service to the nation in 1941 by expanding and utilizing their every

power resource to the limit. About \$43,700,000 was spent on additions and improvements to properties, of which \$39,600,000 was for electric facilities, he said. A record electric output of 10,800,000,000 kilowatt hours was thus achieved. Whiting said this production of the 10 subsidiaries of the system was equal to about one-quarter of all the electric power produced in Japan in that year.

Gas output, much of which was used in industrial establishments making tanks, planes and ships, totaled 20,000,000,000 cubic feet in the year. The transportation services of the system handled 192,000,000 revenue passengers. Try a want ad.

MARK CALLAWAY NAMED AUSTIN, May 19.—Gov. Callaway today appointed Mark Stevenson of Brownwood to be district attorney for the 35th judicial district (Brown, Coleman and Culloch counties) to finish unexpired term of Howell E. Cobb of Brady. Cobb submitted resignation effective June 1, cause he is entering military vice.

What a world this would be if all the fears that exist in people's minds could be gotten together and placed in a permanent concentration camp until every one of them died of starvation lack of attention.—George Thew Adams.

PALACE NOW SHOWING

Come See This Honey Of A Funny Love And Laugh Show!



FOR SALE

For the next few days, offering a 4-room, modern bungalow, on paved street, near school. Take small cash payment for equity. Balance easy monthly payments. Why pay rent when you can own your home so easily?

E. P. CRAWFORD AGENCY 108 W. Eighth - Phone 453

1001 WAYS TO BRIGHTEN UP YOUR HOME!

Advertisement for Sherwin-Williams Paints. It features a 'Style Guide' with photos of homes and rooms. Text includes 'JUST BORROW THIS COLOR STYLE GUIDE!', 'It's the famous Sherwin-Williams Paint and Color Style Guide—World's largest collection of giant, full-color home and room photographs. And it's yours to borrow FREE!', 'HUNDREDS OF FULL COLOR PHOTOS OF HOMES, ROOMS!', 'DROP IN OR PHONE US!', 'Rockwell Bros. & Company', and 'SHERWIN-WILLIAMS PAINTS'.

Advertisement for Skiles Food Store. It features a large banner that says 'WHY PAY MORE? Tender MEATS at Savings'. Below the banner, it says 'A good piece of Tender Meat is usually worth all you pay for it—a tough beef cut is usually high at any price. That's the principle we use in buying our cuts. And this is the principle we use with all our merchandise... Staple Groceries, Vegetables and Fruits. Quality goods with highest vitamin content, are the kind we feature, and the price is usually about what one pays for goods of even lower quality. Start buying quality groceries today and notice the reaction of your family.' At the bottom, it says 'SKILES FOOD STORE Phone 377'.

Advertisement for A.-G. Motor Company. It features a large banner that says 'RELEASED FOR SALE'. Below the banner, it lists several vehicles: '1941 Fleetline Chevrolet Demonstrator', 'Two 1941 Town Sedans', '1938 Standard Town Sedan', '1937 DeLuxe 4-Door Sedan', '1937 DeLuxe Town Sedan', '1935 Standard Coach', 'Two 1939 Long Wheelbase Trucks', '1937 Short Wheelbase Truck', and '1937 3/4-Ton Chevrolet Pickup'. It also includes the text 'TERMS CAN BE HAD ON THESE CARS AND TRUCKS.', 'Better Buy Before Further Restrictions.', and 'A.-G. MOTOR COMPANY'.

ICE CREAM

13c Pt. - 2 Pts. 25c WHY PAY MORE? Your Little Drug Store. Most any item you need in Staple Drugs. Elliott's News and Drug Store (Next to Palace Theatre)

Advertisement for Greyhound Lines. It features a woman in a uniform pointing to a sign that says 'PUT YOUR WARTIME TRAVEL ON A 4-DAY WEEK'. The sign lists 'MONDAY', 'TUESDAY', 'WEDNESDAY', and 'THURSDAY'. Below the sign, it says 'GREYHOUND LINES' and 'HOTEL LAGUNA Phone 82'.

Advertisement for Neil Lane Funeral Home. It says 'NEIL LANE FUNERAL HOME 300 W. 9th Street—CISCO—Phone 167 In the Service of Others'.

Advertisement for Earl Bender & Company, Inc. It says 'READY TO SERVE YOU! Abstracting is careful and painstaking work. Every order must be checked and rechecked by an experienced personnel with the thought ever in mind that the completed abstract must be right. Good abstracting takes time. MORAL: Don't delay sending in your order. Rush orders are always acceptable, but mistakes are less likely to occur where the abstracter is given plenty of time to do a good job. Earl Bender & Company, Inc. ABSTRACTERS Eastland. 1932-1942'.

Advertisement for Burton-Lingo Lumber Co. It features a banner that says 'LOW PRICE-QUALITY LUMBER'. Below the banner, it lists 'Siding', 'Quality Lumber', 'Mill Work', 'Joists', 'Timber', 'Wall Board', and 'Insulation'. It also says 'When your home is built, or repair work done with our Lumber, you are assured of the Best.' At the bottom, it says 'If It's to Build We Have It BURTON-LINGO LUMBER CO.'.

Advertisement for Cisco Lumber & Supply Company. It features a banner that says 'A NEW 180-LB. COMPOSITION SHINGLE'. Below the banner, it says 'For A New Roof—Or Reroof Work "Beautiful Colors" Special Introductory Price \$4.50 PER SQUARE See Samples on Display — Easy FHA Terms'. At the bottom, it says 'WHAT YOU CAN BUILD AND REPAIR Under the New Government Building Regulations (Not As Bad As You Think) CISCO LUMBER & SUPPLY COMPANY "We're Home Folks"'. There is also a small illustration of a house with a new roof.