

THE CISCO DAILY PRESS

COMBINED WITH CISCO DAILY NEWS AND CISCO AMERICAN AND ROUND-UP, NOVEMBER 1, 1937

CISCO, TEXAS, WEDNESDAY, FEBRUARY 18, 1942

NUMBER 120

PLANE ENGINES ARE HIT HARD FROM AIR

U. S., DUTCH AND RAF TAKE TOLL OF TROOP-LADEN SHIPS AND MANY FIGHTING PLANES

Japanese Far Eastern offensive hammered heavily against Allied defenses in Burma, East Indies and the Philippines today, despite stinging counter punches by American, Dutch and British forces.

In the Philippines the men of Gen. Douglas MacArthur suffered hard blows by the reinforced Japanese air and artillery units and faced an intensified assault by enemy infantry reserves landed on Bataan Peninsula.

But the Japanese suffered heavy losses, too, including five bombers shot down in a new raid on the Soerabaja naval base, six other planes downed over Sumatra, two transports believed sunk by American flying fortresses in Sumatra waters and many troop-laden barges destroyed.

DISPATCHES SHOW:

BATAVIA. -- Japanese invasion thrusts closer to Java countered by American and Dutch bomber fighter attacks sinking one or two transports, hitting another and downing 11 enemy planes over Sumatra and Soerabaja. The Japanese have taken Macassar, but Dutch still fight on at Celebes. Enemy planes raid Timor island.

AUSTRALIA. -- Government intensifies total mobilization and radio warns America of danger of invasion if battle of the Southwest Pacific is lost. The Dutch East Indies lieutenant-governor, H. J. Van Mook, says the United States is sending all possible reinforcements to the East Indies.

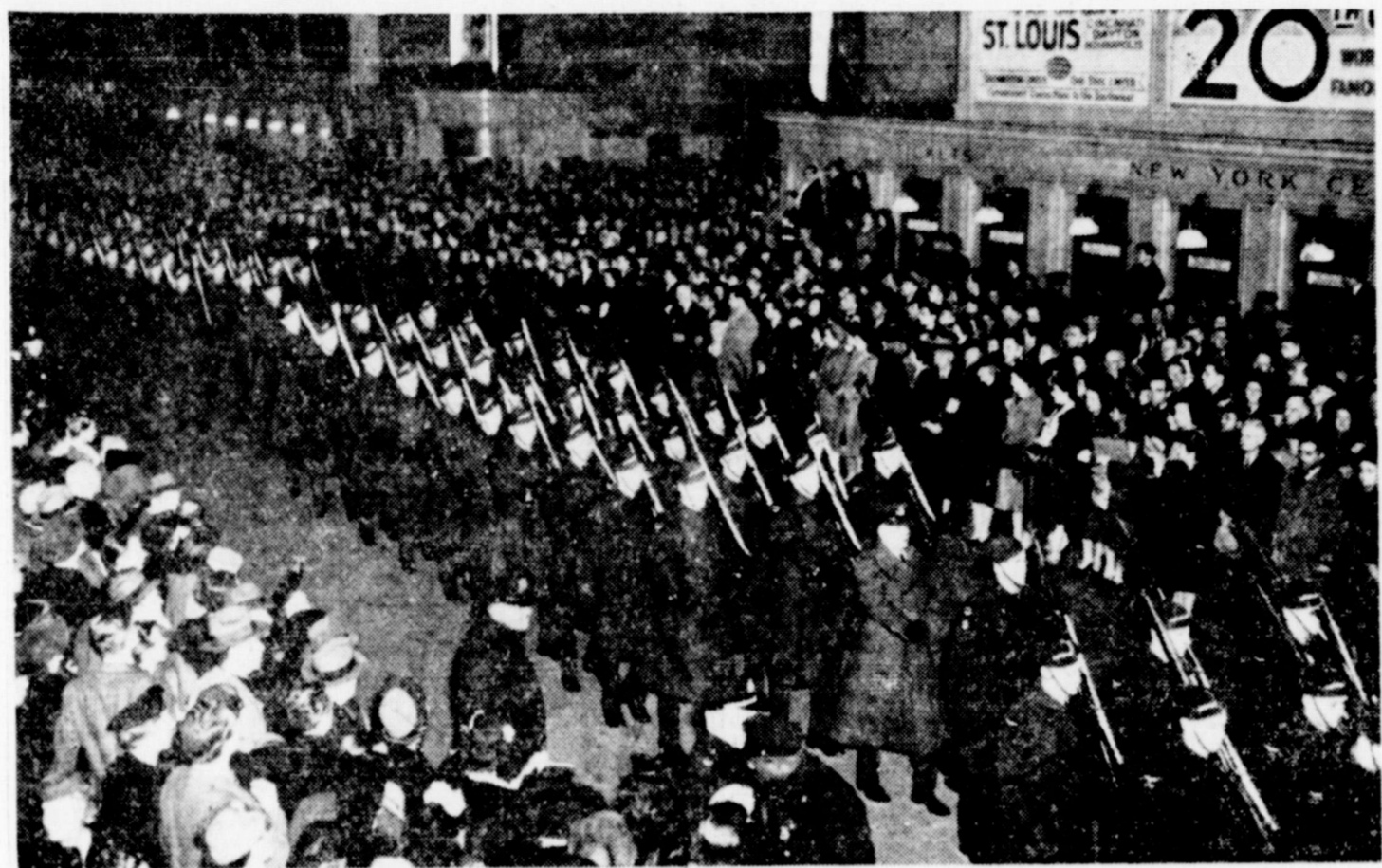
LIBYA. -- British report scoring air and submarine hits on two or three Axis cruisers and a destroyer; two British merchant ships lost; RAF bombs Benghazi and Tripoli as British patrols cover wide area of the Libyan desert without meeting the enemy.

RUSSIA. -- Red army smashes through German defensive line, apparently on the Central Front, and is battling to break enemy defenses in Vyazma sector on the road to Smolensk.

RANGOON, BURMA. -- British defense forces were reported fighting "stubbornly" against heavy Japanese attacks on the Bilin river front today and Japanese-controlled radio broadcasts acknowledged Chinese attacks had extended into Thailand. The radio at Saigon, in Japanese-held Indo-China, reported Chinese army units had invaded Thailand apparently near the Indo-Chinese border.

OIL PIPE LINE TO WEST COAST IS NOW URGED

ARTESIA, N. M., Feb. 18.—A group of southeastern New Mexico oil operators urged Governor John Miles Wednesday to initiate steps in Washington in furtherance of his proposal for an oil pipe line from Eastern New Mexico-West Texas pools to the Pacific Coast.



CANADIANS "INVAD" NEW YORK—Some 200 men of the Royal Canadian Air Force march out of Grand Central Station in New York after arrival to participate in premier of film built around the exploits of a "bush-pilot" in the RCA.

CISCO GETS JOHN BARBER TASTE OF WINTER FOR SHERIFF

The Cisco Daily Press of today carries the official announcement of John C. Barber, candidate for sheriff of Eastland county.



JOHN C. BARBER.

NEW TAYLOR WELLS FLOWS 100 BARRELS

ABILENE, Feb. 18.—Taylor's new pool opener, C. W. Williams L. Snoddy No. 1 D. L. No. 1, reported production of 300 barrels of oil in 11 hours after it had been cleaned following treatment with 2,000 gallons of acid.

MAN WHO SAW JAP BRUTALITY IN TEXAS NOW

GLADEWATER, Feb. 18.—J. O. Lamar, officer in charge of the Texas Navy recruiting station, is most persuasive when he asks men to get into the war and help the Japs.

CISCO JUNIOR COLLEGE BOYS SWAMP RANGER

Cisco Junior college basketball team defeated the Ranger Junior college team at Ranger Monday night by a score of 37 to 33 for the first string, and also by a score of 37 to 19 for the B team, playing a double header in Ranger's recreational building.

NEGRO STOPS FORUM DINNER CONCERT TO BE HELD MAKE SPEECH NEXT MONTH

KANSAS CITY, Feb. 18.—Paul Robeson, negro baritone, prefaced the second half of his concert Tuesday night with a lecture against race segregation and told his audience he was continuing under protest.

BANKERS TO MEET IN FT. WORTH M'DAY

FT. WORTH, Feb. 18.—War and the responsibilities it places on the banking industry will be the foremost topic at a meeting here Monday of the Seventh District, Texas Bankers' Association.

DUNN PRODUCE TO GIVE AWAY BABY CHICKS

Dunn's Hatchery and Produce company is going to give away 175 baby chicks as prizes to the writers of the best letters on "Why I Should Feed Purina Poultry Feeds," and thus encourage the greater use of this well known line of feeds.

FORMER KINGS AND QUEENS HERE FRIDAY

Many former kings and queens of the Royal Lobo Court have signified their intention of being here Friday night to witness the coronation of King Lobo Xth and his queen.

42,452 CATTLE FROM CANADA ENTER U. S.

WASHINGTON, Feb. 18.—Canadian shipments of cattle weighing 700 pounds or more each to the United States from Jan. 1 to Feb. 7 filled 42,452 of the 51,720 head quota for the first quarter of 1942, according to customs bureau records.

MOTHER AND 5 CHILDREN ARE CREMATED

DALLAS, Feb. 18.—A mother and her five children died and two other persons were injured in a fire which swept through a two-story rooming house at 1408 South Harwood Street Wednesday.

GIRLS' SEXTET ENTERTAINED LIONS CLUB

Lion Paul M. Culp had charge of the program at today's luncheon and presented Mrs. Ben Krauskopf and her sextet of girl music pupils in a series of accordion, violin and piano numbers, which were heartily enjoyed.

MOTHER AND 5 CHILDREN ARE CREMATED

DALLAS, Feb. 18.—A mother and her five children died and two other persons were injured in a fire which swept through a two-story rooming house at 1408 South Harwood Street Wednesday.

MOTHER AND 5 CHILDREN ARE CREMATED

Mrs. Othella Meadows, 34, was overcome by smoke and her daughter, Annette, 7, suffered a broken ankle when she jumped into the arms of her father. Twenty-six other persons escaped.

The Cisco Daily Press

(Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937.)

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A. B. O'FLAHERTY, Publisher and General Manager. W. H. LANOQUE, Advertising Manager.

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NOT ALONE

Major George Fielding Eliot, top war commentator, warns his fellow-Americans against letting an impression develop in Russia, China and the Dutch Indies that we want to run this war as an Anglo-American enterprise.

It would be very unfortunate all round if anything like that happened. And there is danger of such a mischievous impression spreading because Britain and America are, as yet, not ready for big and effective fighting.

REMEMBER JOE

It was very good business for the War Department to promote and decorate that Lockard lad who was the only fellow on the job when the big test came at Pearl Harbor.

It wasn't only at Pearl Harbor that let of us were getting slack. The morale of pretty near our whole national outfit had slumped.

While teaching our boys to Remember Pearl Harbor, how about teaching them to Remember Joe Lockard, too?

JEREMIAH SPEAKING

"Behold a people cometh from the north country, and a great nation shall be raised from the sides of the earth. They shall lay hold on bow and spear; they are cruel and have no mercy; their voice roareth like the sea."

"O daughter of my people, gird thee with sackcloth and wail thyself in ashes; make thee mourning as for an only son, most bitter lamentation; for the spoiler suddenly shall come upon us. The bellows are burned, the founder melteth in vain, for the wicked are not plucked away."

"Thus saith the Lord, Stand ye in the ways, and see, and ask for the old paths where is the good old way, and walk therein, and ye shall find rest for your souls."

UNKNOWN EXPERTS

General Todt, chief engineer of the Siegfried line and builder of the German defenses in Russia, is dead. To most people his name was unknown. That is true of many experts, military and otherwise.

Mrs. C. H. Abbott was hostess at her home, 607 W. Second street, Friday afternoon to members of the W. G. W. Circle, Loyalty Club.

Army and navy big shots believe in airplanes. The question is whether they think in terms of air power.

DO YOU REMEMBER?

(Cisco Daily Press, October, 1937.)

The Alpha Delphian chapter began their fall activities with a covered dish luncheon at the home of Mrs. Eugene Lanford, 509 W. Eighteenth street, Wednesday. The house was gay with decorations of fall flowers, zinnias and roses, making a very pleasant setting.

The Contract Bridge club met with Mrs. A. D. Anderson, hostess at her apartment at the Laguna hotel, Wednesday afternoon. Two tables of bridge players enjoyed the games at which Mrs. E. L. Graham was high score winner.

The Cisco Music Study club met Wednesday morning at 10 o'clock in the home of Mrs. R. S. Cope, 1103 W. Ninth street. The business session was omitted and members enjoyed a splendid musical program, presided over by Mrs. S. E. Hittson.

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Circle one of the First Baptist church met with Mrs. W. C. Deaigh, 1011 W. Seventh street Tuesday afternoon. The meeting was opened with prayer led by Mrs. T. E. House.

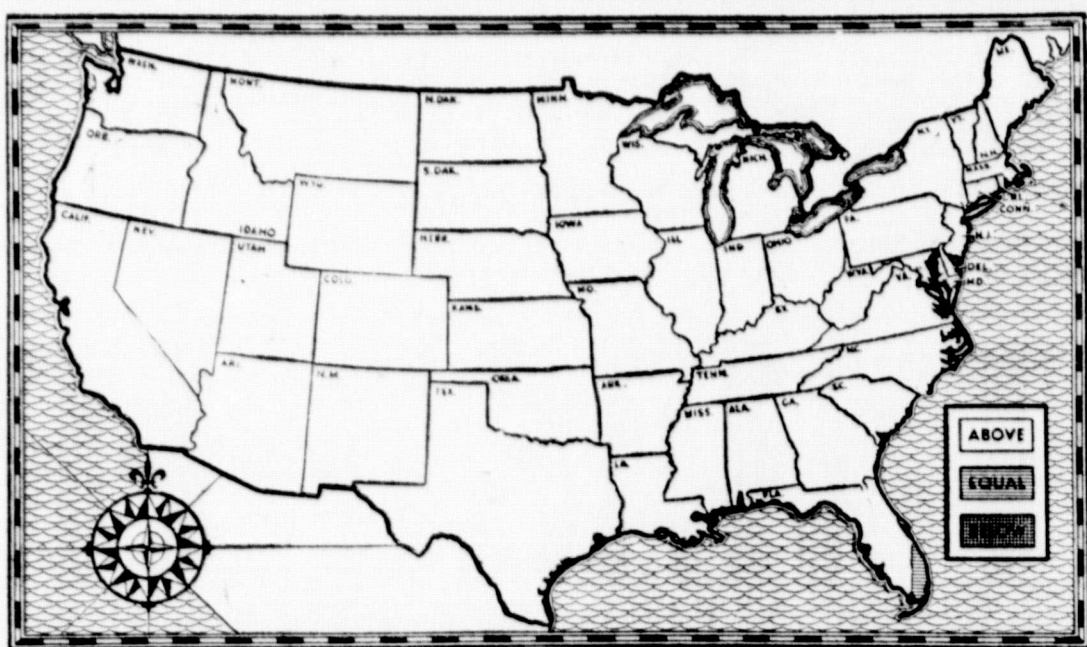
Mrs. W. W. Wallace was hostess to circle three of the Presbyterian auxiliary at her home in Humbleton Tuesday. Mrs. W. F. Watson brought the devotion.

Mrs. C. H. Abbott was hostess at her home, 607 W. Second street, Friday afternoon to members of the W. G. W. Circle, Loyalty Club.

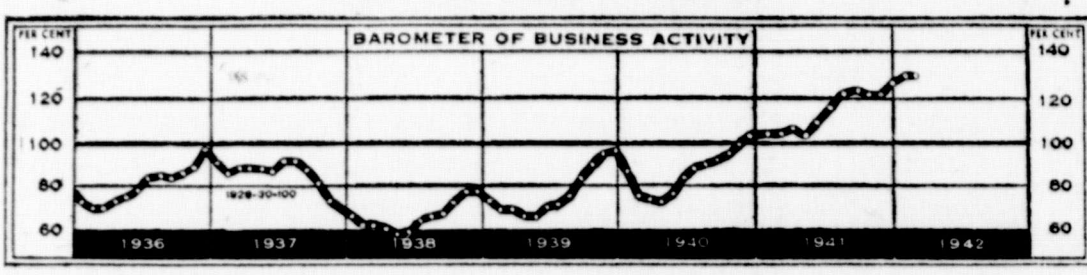
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This map depicts current business conditions as compared with the same period last year. It will appear in the March number of 'Nation's Business', published by the United States Chamber of Commerce.



EASTLAND COUNTY'S LATEST VITAL STATISTICS REPORT SHOWS BIRTH OF 90 BABIES

The vital statistics report for January shows ninety babies born in the county to the following parents:

- To Mr. and Mrs. C. B. Miller, Eastland, Feb. 6, a boy, Fred Glen.
To Mr. and Mrs. L. J. Baggett, Ranger, Dec. 1, a girl, Romona Nonell.
To Mr. and Mrs. H. F. Atkins, Crystal Falls, Dec. 23, a girl, Rita Sue.

- To Mr. and Mrs. O. R. Anderson, Ranger, Jan. 28, a boy, Robert Wayne.
To Mr. and Mrs. L. M. Allen, San Antonio, Dec. 31, a girl, Mackie Lee.
To Mr. and Mrs. L. C. Maynard, Eastland, Jan. 12, a girl, Joyce Inez.

- To Mr. and Mrs. Burrell Griffin, Eastland, April 26, 1941, a girl, Eva Bell.
To Mr. and Mrs. R. R. Shoemaker, Eastland, Jan. 12, a girl, Connie Leroy.
To Mr. and Mrs. A. D. Wynn, Ranger, Jan. 20, a girl, Avis Lee.

- To Mr. and Mrs. L. W. Weed, Cisco, Dec. 26, a girl, Avis Lee.
To Mr. and Mrs. E. N. Wayland, Comanche, Dec. 4, a boy, Lennie Maurice.
To Mr. and Mrs. N. L. Warren, DeLeon, Dec. 7, a girl, Maurine.

- To Mr. and Mrs. W. F. Tetts, Ranger, Jan. 30, a girl, Joyce Marie.
To Mr. and Mrs. G. C. Stacy, DeLeon, Dec. 30, a boy, Elmer Carlton.
To Mr. and Mrs. R. R. Spies, Ranger, Dec. 23, a boy, Kenneth Lee.

The wind blows soft on the mountain grasses. But I am not there to see. And here in the city the long day passes.

Eat At MOBLEY HOTEL

Special Dinners Sundays and Wednesdays FISH DINNER on Fridays Only 35c

Insure in Sure INSURANCE

with E. P. CRAWFORD Agency 108 W. 8th. Phone 453

BE THE MAN

Behind the men Behind the men behind the guns.

Save All Waste Materials

- PAPER, MAGAZINES, SCRAP IRON, TIN, ALUMINUM, BRASS, COPPER and LEAD.

Use This Money to Buy Defense Stamps and Bonds.



We Concentrate and Ship to Regular Channel All Materials. CISCO LUMBER & SUPPLY CO.

Moran, Dec. 5, a boy, Thomas Everett. To Mr. and Mrs. R. H. Erwin, Rising Star, Dec. 9, a girl, Sandra Lee.

To Mr. and Mrs. B. C. Earnheart, Dublin, Dec. 30, a boy, Daniel Edward. To Mr. and Mrs. J. R. Duggan, Rising Star, Jan. 23, a girl, Jettie Sue.

To Mr. and Mrs. C. F. Denny, Cisco, Jan. 8, a boy, Charles Sanders. To Mr. and Mrs. J. W. Daskevich, Jr., Mingus, Jan. 5, a girl, Gay Ann.

To Mr. and Mrs. J. B. Cottrell, Eastland, Dec. 20, twin boys, William Barton and Philip Andrew. To Mr. and Mrs. J. F. Corder, May, Dec. 16, a boy, Tommie Wayne.

To Mr. and Mrs. G. C. Collins, Comanche, Dec. 6, a boy, James Boland. To Mr. and Mrs. H. A. Collins, Gorman, Dec. 16, a boy, Harold Wayne.

To Mr. and Mrs. L. V. Clayton, Comanche, Dec. 6, a girl, Contita Gail. To Mr. and Mrs. A. C. Clark, Jr., Cisco, Jan. 2, a girl, Christopher.

To Mr. and Mrs. M. M. Chancellor, Cisco, Jan. 3, a girl, Mary. To Mr. and Mrs. J. A. Castro, Ranger, Jan. 12, a boy, Bitoriano.

To Mr. and Mrs. J. C. Caraway, Gorman, Dec. 1, a boy, Billy Charles. To Mr. and Mrs. J. A. Brown, Brownwood, Dec. 15, a girl, Jackie Lynn.

To Mr. and Mrs. B. E. Bisbee, Cisco, Jan. 18, a boy, Joel Edwin. To Mr. and Mrs. R. E. Bell, Breckenridge, Dec. 27, a girl, Barbara Nell.

To Mr. and Mrs. R. E. Baker, Ranger, Dec. 20, a boy, Donald Lynn. How history is made: (1) Photographers keep bareheaded Churchill posing for an hour on White House lawn; (2) Churchill's efficiency reduced by a bad cold.

Lemon Juice Recipe Checks Rheumatic Pain Quickly.

If you suffer from rheumatic arthritis or neuritic pain, try this simple, inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound, a two-week supply, today. Mix it with a quart of water, add the juice of four lemons. It's easy. No trouble at all and pleasant. You need only two tablespoonfuls two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained.

SUBURBAN BARGAIN

Improved 57 acres on paved highway just out city limits for sale at bargain if sold by 20th of Feb. for cash.

E. P. CRAWFORD AGENCY

108 W. 8th. Phone 453.

NELSON IN EARNEST

WASHINGTON, Feb. 18—Declaring that Axis thrusts have put the United States "on the spot," War Production Director Donald M. Nelson Wednesday asked war industries to cancel any holiday plans for George Washington's birthday next Monday because the country can't expect its troops "stop planes and tanks with their hands."

IN YOUR HOUR OF NEED...

Green's Funeral Home, by virtue of its 22 years of service to the people of Cisco, possesses the requirements for perfect direction of funeral services in this community. Here you will find an understanding, considerate staff, regardless of whether a simple or elaborate service is desired. Complete satisfaction is guaranteed!

A. C. GREEN'S FUNERAL HOME

Phone 521.

Buy Defense Savings Bonds--

and help save your country. If you have anything left Buy An Abstract Of Title and help save your home. Always demand an abstract in buying farms, ranches or town properties, regardless of value.

Earl Bender & Company, Inc. ABSTRACTERS 1923-1942 Texas

1897 Established 1897 Cisco Marble and Granite Works

C. E. (Ed) AYCOCK, Prop. A MONUMENT The Last Token of Love. Telephone 183. P. O. Box 141. Cisco, Texas. 208 E Avenue. At prices that will let you live while caring for your dead.

WE'RE PROUD OF OUR SHERWIN-WILLIAMS SWP HOUSE PAINT

"Some of the nicest looking houses in this town are Sherwin-Williams SWP House Paint jobs—and we're proud of them. We sold the paint and recommended the painter. You can't beat the combination of SWP and a rattling good painter if you're out to buy yourself a handsome, lasting paint job. Drop in at our store for a color card. Ask us, too, about the new SWP Undercoater that seals, 'blanks'ets', smooths out roughest surfaces!"

ROCKWELL BROS. & COMPANY

LOW PRICE-QUALITY LUMBER

- Siding Quality Mill Work Joists Lumber Timber Wall Board Insulation

If It's to Build We Have It BURTON-LINGO LUMBER CO.

CLASSIFIED

Good business a Del Rue Cafe. Cook and waiter Cafe. Good cook immediate at G. P. Mitchell, West 7th street, aft. Good 1939 model Ford. See Wal West 7th street, aft. Furnished apartment. Cliffs of Dover Goodyear Sery. POLITICAL. Daily Press is auth announce the follow for the office un names appear, subj of voters at Democr of July 25, 1942: DISTRICT CLERK John White (re-election) DIST. ATTORNE John Conner, Jr. (re-election) COUNTY JUDGE W. S. Adamson (re-election) CITY SCHOOL SUPT. C. Williams (re-election) COUNTY CLERK (Rep) Galloway (re-election) ASSESSOR-COLLECTOR C. Karkalis (re-election) COUNTY TREASURER Brant (re-election) SHERIFF Lass Woods (re-election) John S. Hart John C. Barber. COMMISSIONER PRECINCT 4 Arch Birt (re-election) A. S. (Ves) Nabors Three Met onler Home three of the First P auxiliary met Tue in the home of Mrs. Elizabeth McCra meeting to order the session with Pr Mrs. Allison, S Prinsler, and Mrs. Ho auxiliary president, Mrs. Elizabeth McCra an interesting articl "Our Stewardship Klamovits. Ponder passed ref jobs at the conclusi the little man was w big one, now he is w who knows how to mart spy desiring de would get a job in a restaurant and copy work on table linen.

CLASSIFIED

Monday because... expect its troops... tanks with the... "If we lose the... we lose the war... Good business and... Del Rue Cafe. 121... Cook and waitress... Cafe... Good cook immediate... G. P. Mitcham... 121... Good 1939 model De... Ford. See Walter... West 7th street, after... 120... Good 1939 model De... Ford. See Walter... West 7th street, after... 120... Furnished apartment... 120... "Cliffs of Dover" rec... Goodyear Service... 135... POLITICAL... Daily Press is author... announce the following... for the offices under... names appear, subject... of voters at Democratic... of July 25, 1942: DISTRICT CLERK... John White... (re-election) DIST. ATTORNEY... Earl Conner, Jr... (re-election) COUNTY JUDGE... W. S. Adamson... (re-election) CITY SCHOOL SUPT... T. C. Williams... (re-election) COUNTY CLERK... W. (Rip) Galloway... (re-election) ASSESSOR-COLLECTOR... Clyde S. Karkalits... (re-election) COUNTY TREASURER... Ruth (Gariand) Branton... SHERIFF... Less Woods... (re-election) John S. Hart... John C. Barber... COMMISSIONER... Arch Birt... (re-election) A.S. (Ves) Nabors... Three Met... onier Home... Three of the First Pres... auxiliary met Tuesday... in the home of Mrs. R... er, 907 W. Fourteenth... Mrs. Elizabeth McCracken... the meeting to order and... the session with prayer... Mrs. Allison, sister... and Mrs. Homer... auxiliary president, were... the devotional and dis... Mrs. Elizabeth McCracken... an interesting article en... "Our Stewardship and... "Reasons."... Fessler passed refresh... at the conclusion of... the little man was wrong... big one; now he is wrong... who knows how to use... smart spy desiring defense... would get a job in a Wash... restaurant and copy the... work on table linen.

SOCIETY and CLUBS

THE NOTEBOOK

Wednesday
The girls' auxiliary of East Cis... co Baptist church in the church at... 4:15 p. m.
Alpha-Delphian chapter at 9:30... a. m. in the club house.
The Daughters of Wesley of the... First Methodist church school will... meet for a covered dish luncheon... in the home of Mrs. W. W. Man... ning, 1111 W. Eighth street.
Thursday
First Industrial Arts club in club... house at 3 p. m.
The Word Home Demonstration... club will meet at 2 p. m. in the... home of Mrs. Ernest Schaefer... 1102 W. Seventh street.
Friday
The Junior girls' auxiliary of the... First Baptist WMU will meet at... 4 p. m. in the home of their spon... sors, Mrs. W. W. Fewell, 1206 L... avenue.

J. T. McKissick, Mrs. A. J. Ward, Mrs. Randolph Lee Clark, Mrs. Geo. Swartz, Mrs. Fred Steffey, Mrs. H. H. Davis, Mrs. W. R. Clark, Mrs. Lonnie Shockley, Mrs. V. E. McCharan, Mrs. J. R. Wright, Mrs. Jack Elkins, Miss Ethel Mae Wilson, Mrs. A. J. Davis, Mrs. J. S. Mobley and Mrs. Ezzell.
Those present were Mrs. J. W. Bailey, Mrs. I. A. Brunkenhoefer, Mrs. Claire Swartz, Mrs. W. H. Huestis, Mrs. A. L. Clark, Miss Joe Gray, Miss Alice Bacon and the hostess, Mrs. Garrett.
The group decided to meet for 1 o'clock luncheon in the home of Mrs. Randolph Lee Clark, next Tuesday.

Mrs. H. R. Garrett
Hostess to Group

Group one of the First Christian church council met Tuesday in the home of Mrs. H. R. Garrett, with Mrs. Fred Steffey, group chairman, presiding. After a brief business session, Mrs. A. J. Ward brought an interesting devotional, discussing the subject, "Christian Love."
Mrs. Randolph Lee Clark taught a splendid lesson on "Christianity and World Order." The meeting closed with prayer.
Those attending were Mrs. Roy Fonville, Mrs. Ida Painter, Mrs.

Mrs. J. D. Lauderdale
Group Hostess

First Christian council group two met in the home of Mrs. J. D. Lauderdale Tuesday afternoon. Mrs. H. H. Tompkins, group chairman, was in charge of the business session and plans were made for serving dinner for the Rotary club, Thursday. Mrs. J. F. Benedict brought the devotional, using as a scripture basis, Ephesians, chapter 6, verses 10-20. The session was closed with prayer.
Members present were Mrs. Nick Miller, Mrs. W. J. Garrett, Mrs. C. C. Ruffin, Mrs. H. H. Tompkins, Mrs. J. F. Benedict, Mrs. W. R. Winston and the hostess, Mrs. Lauderdale.

Mrs. Audrey Ezzell
Entertained Group

Mrs. Audrey Ezzell was hostess in the home of her mother, Mrs. A. J. Davis, 1510 Mancill Drive, to group three of the First Christian council at 3 p. m. Tuesday.
Mrs. Lonnie Shockley, group chairman, opened the meeting with prayer by Mrs. J. R. Wright. The devotional was brought by the leader, Mrs. J. S. Mobley, who also gave a review of the "World Call" magazine.
Announcement was made of the world day of prayer to be observ-

ed in the First Christian church Friday afternoon at 3 o'clock. It was stated that both men and women are urged to be present. The meeting was closed by repenting the missionary benediction.
Those present were Mrs. J. W. Bailey, Mrs. I. A. Brunkenhoefer, Mrs. Claire Swartz, Mrs. W. H. Huestis, Mrs. A. L. Clark, Miss Joe Gray, Miss Alice Bacon and the hostess, Mrs. Garrett.
The group decided to meet for 1 o'clock luncheon in the home of Mrs. Randolph Lee Clark, next Tuesday.

Mrs. J. E. Moriarty
Circle Hostess

Mrs. J. E. Moriarty was hostess to Presbyterian auxiliary circle two, which met in her home Tuesday afternoon. After the meeting was opened by Mrs. E. P. Crawford, chairman, an interesting devotional was brought by Mrs. John Kleiner on "Christian Stewardship."
The afternoon program followed in which the topic discussed was "Stewardship and World Missions." Those taking part were Mrs. E. P. Crawford, Mrs. R. E. Pentecost and Mrs. A. E. Jamison.
Mrs. Moriarty passed a refreshment plate at the conclusion of the meeting to Mrs. A. E. Jamison, Mrs. John Kleiner, Mrs. E. P. Crawford, Mrs. R. E. Pentecost, Mrs. H. L. Jackson, Mrs. Alex Spears, Mrs. C. E. Moore, Mrs. O.



JANE ARDEN UNITED STATES POST OFFICE

Gustafson, Mrs. Chas. J. Kleiner and infant son, Carl, and a guest, Mrs. D. V. Turner of Eastland.
Mrs. Russell Dennis
Hostess to Circle
The W. M. S. of the East Cisco Baptist church met with Mrs. Russell Dennis Monday afternoon

R. Hightower, Mrs. Claud McBeth, Mrs. Glenn Garrett, Mrs. Bill Thetford, Mrs. Cecil Prickett, Mrs. Carlton Holder, Mrs. L. F. Gilmore and the hostess, Mrs. Dennis.

Methodist WSCS
Had Program and
Social Meeting

The First Methodist women's society of Christian service was entertained in the home of Mrs. Leslie W. Seymour Tuesday afternoon for the monthly "World Outlook" program, with Mrs. Jimmy Allen and Mrs. Crigler Paschall as co-hostesses.
Mrs. J. T. Fields directed the program in which "Brotherhood" was the topic discussed. Those appearing on the program were Mrs. John Shertzer, Mrs. J. M. Witten and Mrs. Leslie W. Seymour. The "meditation" was given by Mrs. C. E. Paul.
At the close of the program refreshments were passed to Mrs. Joe Lovelady, Mrs. Wm. Joyner, Mrs. Chas. Flaherty, Mrs. Tom Stark, Mrs. W. L. Boyd, Mrs. J. M. Witten, Mrs. Edith Rainbolt, Mrs. F. A. McMillen, Mrs. R. W. Merket, Mrs. Jimmy Allen, Mrs. T. J. Dean, Mrs. Joe Wilson, Mrs. W. E. Ricks, Mrs. C. E. Paul, Mrs. John Brown, Mrs. J. T. Fields.

Mrs. John Shertzer, Mrs. B. E. Morehart, Mrs. Crigler Paschall, Mrs. C. E. Hickman, Mrs. Roy A. Langston and Mrs. Seymour.

Eugene Lankford
Lawyer
Office, Third Floor, Cisco State Bank Bldg.

9 out of 10
people should carry
more Fire Insurance.
In case of emergency
Have You Enough?

Boyd Insurance
Agency
Phone 49
Representing
THE TRAVELERS
FIRE INSURANCE COMPANY
Hartford

How much do you think
advertising costs?
100 to 1 your guess is too high!

TAKE, for instance, a widely advertised can of soup which you purchase from your grocer for 10 cents.
Then ask your neighbor how much of that 10 cents goes for advertising. She'll probably say—"Oh, about 1 or 2 cents" or "10 to 20 percent."
That's where you can correct a great American illusion.
The actual cost is only 36/1000 of 1 cent.
But here's something else you can mention.
Actually advertising absorbs its cost because without the

wide volume of sales brought about by advertising, the soup couldn't be sold for 10 cents. In fact, this soup 15 years ago cost you 12 cents retail. Advertising by expanding distribution and increasing sales made economics possible which cut 2 cents off the retail price of soup.
The same economic process works with most articles, autos, soap, cameras, hose, etc.
Advertising is the working man's friend, the low income man's friend because it continually acts to lower the cost of living. In the long run it actu-

ally costs nothing but is absorbed by the economies it makes possible—economies which are passed on to you in the form of lower prices, better value and better service.
What to do?
FIRST—Make advertising your buying guide.
NEXT—When the argument comes up, correct the illusion that advertising costs a lot because it doesn't. Show them how it lowers prices by expanding sales and effecting the economies of mass distribution.

Table titled 'TYPICAL EXAMPLES OF THE COST OF ADVERTISING' showing various goods and their advertising costs. Items include Fresh Milk, Canned Soup, Popular Soft Drink, Automobiles, Home furnishings, Bed Sheet, Tobacco, Apples, Peas & Prunes, Oranges, Watches, and Shoes.

SPEED...
at a telephone job
that is vital

Telephone construction crews everywhere have been breaking records month after month.
Within the space of a year, Southwestern Bell crews completed extensive telephone systems at scores of military or military supply locations in Texas, Missouri, Kansas, Arkansas, and Oklahoma, finishing each job on time... or ahead of time.
In some exchanges where the inrush of workers in armament plants created an extraordinary demand, these crews have helped to double the number of telephones in service.
All told, 30,000 Bell Telephone folks in the Southwest march ahead these days, doing their best with such materials as are available to give you... and the nation... all the telephone service possible in time of war.
SOUTHWESTERN BELL TELEPHONE CO.

NEIL LANE FUNERAL HOME
300 W. 9th Street—CISCO—Phone 167
In the Service of Others

COMMITTEE OF CONSUMER FACTS
in Cooperation with
THE CISCO DAILY PRESS

BRIEFLY TOLD

Born, February 14, to Mr. and Mrs. Y. C. Woodfin, Ft. Worth, a daughter; weight, 7 1/2 pounds. The Woodfins formerly lived in Cisco. Mrs. Woodfin was Miss Viola Osburn before her marriage.

Misses Marcia and Ada Rhone Mobley and Mrs. Woody Cook, all of Mineral Wells, visited in the home of Mr. and Mrs. J. S. Mobley over the week-end.

Mrs. H. J. McArdle and Mrs. G. C. Rosenthal visited Mrs. McArdle's mother in Breckenridge Monday.

Mrs. W. R. Huestis and daughter, Fern Huestis, are spending a few days in Dallas.

F. E. Witt of Midland visited friends in Cisco the first of the week.

Mr. and Mrs. Roy Fonville were Fort Worth visitors Sunday.

Mrs. Wm. Tanner went to Mineral Wells today for a visit with her daughter and son-in-law, Mr. and Mrs. Louis Lorenz.

Miss Laura Kittrell of Winters

visited in the home of her mother, Mrs. W. H. Kittrell, recently.

Mr. and Mrs. W. P. Slaughter and Mrs. D. M. Slaughter, all of DeLeon, visited his brother and wife, Mr. and Mrs. J. R. Slaughter this week.

Mrs. A. Sandhofer returned Tuesday from Dallas where she was called by the illness of her small grandson, whom she reports improved.

Miss Elizabeth McCracken, proprietor of the Elite and Nu-Way Beauty shops, accompanied by Miss Evelyn Reynolds, returned Tuesday night from Dallas where they attended the Beauty convention.

Mrs. Everett Duncan and infant son, Joe Duncan, have returned to their home in Roseow after a pleasant visit in the home of her mother, Mrs. Joe Wilson.

Mrs. G. R. Whitney of Breckenridge is a guest of her mother, Mrs. Mattie Robinson, 409 W. Eighteenth street.

Mrs. Opal Yancey and daughter Kay of Lubbock are visiting her mother, Mrs. Flora Sutton.

Charles Preston, who has been a patient in the hospital at Ranger, is now convalescing in the home of his parents, Mr. and Mrs. Walter Preston, 408 E. Eighteenth street.

Mrs. Dean Turner of Eastland visited her parents, Mr. and Mrs. O. Gustafson, Tuesday.

Public opinion of Presidents and preachers is based on their acts and modified by their families.

"Who's Who" on T. C. U. Campus



These 18 students have been chosen by the faculty and student body of Texas Christian as outstanding for 1941-42, their names to be included in the annual national "Who's Who" publication of colleges and universities. The 18 include: Wilson Baugh, Tampa, Fla.; Harry Rex Davis, Bellevue, Tex.; Kyle Gillespie, Paris, Tex.; Miller Moseley, Wichita Falls; James Moudy, Washington, D. C.; Margaret Ramage, Waxahachie; Marie Seaberry, Mineral Wells; Mary Simpson, Jackboro; Ethel Rae Chatham, Mrs. Marguerite Duval, Charles Horan, Frances McKee, David McKee, Arthur Norred, Rosella Porterfield, Ruth Priest, Jack Rolow and Joe Timmons, all of Fort Worth.

FIRST BAPTIST MISSIONS END THIS EVENING

The church school of missions in progress at the First Baptist church will close tonight. The pastor, Rev. Judson Prince, requests especially that members of the WMU auxiliaries, the G.A.'s, R.A.'s and Y.W.A.'s be present tonight for the last service.

The inspirational period tonight will be conducted by Rev. Levi Price. This period will come first this evening and will take the place of the usual mid-week service, Time, 7:30.

Tuesday night Rev. F. E. Swanner of Eastland was the inspirational speaker. Mr. Prince went to Eastland and spoke to the church there at the devotional hour.

There is one consolation. All Axis victories have resulted from our follies, and we can't be that foolish again.

"The house is hastening the German retreat."—Ed. Is that so? We thought he had put the generals in charge again.

COTTON INSURANCE MAKES THE FARMER SAFE. SAYS BRADSHAW, NO MATTER HOW WIND BLOWS

"Come what may, I'll have at least 75 per cent of a cotton crop this year," Mr. Bradshaw, chairman of the Eastland county AAA committee said when he signed his cotton crop insurance contract.

"For every pound I fall below 75 per cent of my normal production, the Federal Crop Insurance Corporation will make up the difference," he said.

Realizing farmers want insurance now and not six or eight months later, much of the so-called red tape has been eliminated from the new cotton crop insurance program. Insurance becomes effective when cotton is planted, the AAA official said.

When percentage of insurance has been decided, producers are required to sign a commodity note which is a part of the contract

O'DANIEL MAKES TELLING POINT AGAINST UNION SABOTAGE IN BRIEF SENATORIAL SPEECH

WASHINGTON, Feb. 18.—Senator W. Lee O'Daniel of Texas, in presenting to the senate a petition from seventy-three citizens of Austin, Texas, said they were unable to get jobs on the government magnesium plant being built there "without paying tribute to some labor racketeer" in the form of a \$50 union fee.

He said these men were "unable to help their country because of laws enacted by the government." He did not specify the laws, but later told reporters the contract with the government barred non-union workers. The petition said: "We, the undersigned, have been residents of Austin, Travis Co., Texas, for the past several years and have not been allowed an opportunity to work on the magnesium plant being built here in Austin because we do not belong to a carpenter's or carpenter helpers' union."

"If given the chance to work, we will buy \$50 of defense stamps

if available. In the event farmers are not cooperating with the AAA program and wish to take out insurance, they will be asked to pay premiums in advance, the chairman said.

"If I want to take my insurance contract to a lending agency and ask for cash to make my cotton crop, I'd be a good financial risk because I'm starting out with three-fourths of a crop," the committee man said.

"If I lose, they'll pay; if I win, so much the better, and that's fair enough," Mr. Bradshaw said.

Closing date for taking out cotton insurance is March 15, 1942.

and help the government rather than buy a card and help no one. All we want is a chance to prove our ability."

EAST CISCO MISSION IS A SUCCESS

The mission school which opened at the East Cisco Baptist church Monday night has created much interest among those attending. In spite of a great deal of sickness, 45 have already enrolled and 40 were present last night, said Rev. Russell Dennis, church pastor.

HERES QUICK RELIEF IF NOSE CLOGS TONIGHT Try 3 purpose Vatro-nol. It (1) shrinks swollen membranes, (2) soothes irritation, (3) relieves transient nasal congestion. And brings greater breathing comfort. You'll like it! Follow directions in folder. VIKES VATRO-NOL

Dr. W. I. Ghormley Optometrist 1516 D Avenue. Special Attention to Children and Elderly Folks.

GREAT DOG LOVER POMPTON LAKE, N. J. 18.—Albert Payson Terborgh whose simple stories about won him international fame Wednesday. He had been health two years. Once a character, six feet two inches and weighing 230 pounds, he drove himself relentlessly until he was 94. Then he

Connie Dav... Real Estate Rentals & Insurance AUTO INSURANCE A SPECIALTY A few choice homes left sale. Phone 198

DUNN HATCHER NOW OPEN FOR CUSTOM HATCHING We will receive eggs Saturday. Book your chicks NOW for January and February and save discount. PURINA FEED makes hens lay better eggs. Dunn's Hatcher 107 East Sixth Street. Phone 637.

Beware Coughs from common colds That Hang On Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back. CREOMULSION for Coughs, Chest Colds, Bronchitis

"HEAR HIERHOLZER" In his new Inspirational program, "God and His Bible," presented by the Beaumont Radio Evangelist, E. J. Hierholzer, each week day from 2 until 2:30 p. m.; Sunday 11 until 11:30 a. m., station KPFL, Dublin. You are welcome to the revival in progress each evening at 7:45, Chesley building, 103 W. Ninth street, Cisco, Texas.

FOR LEASE GULF SERVICE STATION LOCATED IN THE CENTER OF CISCO ON HIGHWAY LAST YEAR NET PROFITS \$225.00 PER MONTH APPLICANTS MUST HAVE EXPERIENCE IN THE SERVICE STATION BUSINESS Call GULF OIL CORP. Phone 69 Cisco, Texas

Do the VITAMINS you buy actually reach your table? Vitamin-saving is easier with modern GAS cooking OF COURSE YOU KNOW how important vitamins are—how vital they are for "health preparedness." But are you sure that the vitamins you pay for at your grocer's actually reach your table? AUTHORITIES SAY that it is of first importance to use as little water as possible in cooking vegetables. For this "waterless" method a modern gas range equipped with simmer burners offers you instantly the exact heat you need. Turned to simmer setting, the clear blue beads of flame do their work without boiling away precious vitamins. Let us give you full information about the vitamin saving features of the modern gas range. Community Natural Gas Co. Vim . . . Vigor . . . Vitamins! VICTORY Save Vitamins WITH A GAS RANGE FREE Just off the press! A 24-page booklet that is packed with information about what you should eat to get the proper vitamins from your food dollar. Get your free copy today at the gas company office.

of judge allegiance United States of Am REPUBLIC for whi Nation indivisible wi for all." VOLUME XXII. META UPS CHAPTER D BIRTH the evening of Febr Chapter Upsilon celebrat Gamma celebrat day anniversary v Laguna hotel. red and gold, red roses, whi symbol of th combined with hearts to make t pleasing and col after the invocatio Bagwell, a cordi given by the pres Chamberlain. of Clyde, on be presented a pin to Mrs. O. returning president. Bergh, sang three "A Dream," by "Some Way, Somewhere" by C. R. Crisp, "A piano solo," by Chappin was Betty Slicker, wh enthusiastic a song also "Valse" I The address of the by Mrs. Josie president of the I of Women's cl honorary membe Ganna. Her Place of Women present World." the things which had seen and heard visit to Washing bearing on her top was especially I members and guest than those menti Mesdames Grac E. Jamison, Laura Berta Hazelw Lila Stamey, Lesl son Prince, Irene Elaine Campbell, the Moore, Flor E. Winston, Ora Ki son, Jewell Swi son, Homer Ke Ormsby, Kate J McNeel, J. E. Cray Elb Amway, Cher and Doranway, Chel the Winston, Gover Virginia Woodall, the Greenswald, D son Jackson and Nel A Little of Dall the Magnolia Pet ry, has been electe the board of direct tern Life Insurat This announcement word received her F. O'Donnell, i president, by t al representative, l Election of Mr. L tancy on the ins y's board of Maj on company, who the director of e since 1929. President O'Donn mented that it was company would usual agency con ear, but that Unite ase bonds and at the full estimated mentation, would l among the agents w ed to attend the con Under this arran qualified agent wil ase bonds and stat cents per \$1,000 produced by hir