## 

## O0.000 GAS STATIONS TO CLOSE NIEHTS

About Our
Friends


WRATHER GETS DISCHARGE AS NAVAL RESERVE

NEW BOMBERS HAVE 99-FOOT WINGSPREAD


HEAD SOCIAL SECURITY BD. WARNS PUBLIC


Insure in Sa IISURANC

Wally Gets key semate
 lle Da Real Esta tals E Insu UTO INSURA A SPECIALT v choice homes
sale.
Phone 198

CER

Interest
$\square$
lusure in Sure INSURANCE
"churforo
asemy
IV. 8th. Phone 453

AUTHORIZED G)GMTSODMM HAPING SERVICE
FOR LADIES ?isien

It last the constant
that ladies' dresses change size in the
noing process h a s


CRTIS
 fiorm enables us to
frn every garment to shaped to your co o preserve the 0 preserve the fit
appearance of your appearance of your
urite frock, whenever teds cleaning. EIMER'S ILIANERS

PRODUCE SPECLILS

## $\begin{array}{ll}\text { Cream Peas } & \text { lb. } 4 c\end{array}$

 Cucumbers, long green lb. 5 Cc Fresh Blackeyes $\quad 3$ lbs. 10 c Fresh tomatoes, Choice Select; lb. 7 c Fresh tomatoes, Regular Run lb. $31 / \mathrm{c}$ Kentucky Wonder BEAN Fresh lima beaENGIISH PEAS Fresh Okra and Fresh Okra and
Squash New POTATOES Fresh Red Potatoes

## P. Crawford

 AgencyPhone 453.
-5: BETTER SANDWICHES

A Big Jembo Ice Cream Soda 10c
MOORE DRUG CO.
n...


## MRS. HOUSEWIFE READS.-.

Every afternoon Mrs. Housewife rises from her Beauty Sleep, has her refresting bath and begins to look for her afternoon paper...

## The Cisco Daily Press

Along about 5 o'clock in the afternoon she knows the local paper will be arriving at her door. There! The newsboy has arrived

Eagerly she devours its pages ... Local news of Cisco and the surrounding area fills its pages . . . Deaths, funerals, marriages and parties . . . And then the personals, Briefly Told . . Had you noticed what a long list of those brief items are found in the paper each day? You would not think so many people would be doing things, going places of interest . . . And had you thought how much energy was used up in gathering these items of interest?

## BUT THE CISCO DAILY PRESS DOES IT FOR YOU

MRS. HOUSEWIFE is also interested in what is going on outside her city... she has friends and acquaintances in the rural sections . . . There are many country letters about people who live on our farms and ranches $=:=$ Items of interest to those people and about those people.

## WHERE CAN I GET WHAT I WANT AND AT WHAT PRICE-?

## Those are questions answered in the advertisements...

MRS. HOUSEWIFE READS THE ADS . . .And she finds a SALE ON DRESSES . . or SHOES . . or on ITEMS FOR THE CHIL DREN, or for HER MAN . . . Because Mrs. Housewife is responsible for the suggestions that sell Suits, Shirts, Hats and other items for her men and boys . . .

## BE SURE TO SUBSCRIBE TODAY FOR THE CISCO DAILY PRESS

YOUR SAVINGS ON GROCERIES FROM READING THE ADS ONE WEEE WILL PAY FOR THE PAPER AT LEAST SIX MONTHS ... HAD YOU THOUGHT OF THAT? Have It Sent To You On Your Vacation Trip - Many Others Do


