



The Cisco Daily Press

and CISCO DAILY NEWS
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Propaganda, Pressure and Persuasion

ARE you on a committee? If you aren't you're an unusual American these days. For there are so many committees operating in the United States at the moment that it seems as though every person in the country must be a member of one or more. Committees, that is, trying to persuade the American people to do this or that in regard to the country's policies toward other nations. Most of them are putting out propaganda. Don't recoil. We got so gun shy of that word during the World war that it still has a disreputable odor to us. Propaganda, the source and purpose of which is known and open, is not propaganda in the disreputable sense the word as acquired. The arguments by both the national democratic and republican committees during the presidential campaign were propaganda in the literal sense of the word. But their source and purpose was known to everyone, and their regularly-issued material was not propaganda in the evil sense. SO with the deluge of material that is being issued on foreign policy. Much of it comes frankly from known groups who frankly advocate a certain course. It is propa-

paganda in the sense that it aims at conviction leading to action, but it is not propaganda in the sinister sense. Here are committees to aid the Chinese, the Japanese, the French, the Poles, Scandinavian, and the people of almost every nationality of stricken Europe. Nearly all these committees are organized and run by native American citizens. They constitute a problem quite different from that which was attacked in forcing agents of foreign governments to register.

YET they exercise their influence (and some are now becoming large enough to be real pressure groups) on our relations with other countries. Democratic policies ought to be determined after hearing all the arguments. These groups are advancing the arguments on the basis of which we will decide. But it is likely that never before has so great a galaxy of pressure groups, committees and groups clamored for the American ear. That ear wants to be more delicately tuned than ever before.

Now that the campaign's over everybody's on speaking terms, but without the use of a platform. Barber's bill found in Deerfield, Mass., shows shaves cost 50 cents in 1756. Let's quit laughing at the beards in our family albums. It would be tragic if people had to wait as long for the doc to come as he waits for his money. Coming up for the draftees: 570,000 pillows. That's a lot of feathers in Uncle Sam's cap. Helena, Mont., law prohibits tying horses to anything but a hitching post of which there are none, and that's the hitch. You can't convince certain small countries that Germany isn't the ruler of the seize. If all the autos were placed end to end, it would be Sunday. The purpose of this item is to omit the names of politicians who are seeking publicity. Come to think of it (and most of us too seldom do), Americans have enough to be thankful for to spread over two Thursdays. If you think of yourself alone that's likely how people will leave you.

Barber's bill found in Deerfield, Mass., shows shaves cost 50 cents in 1756. Let's quit laughing at the beards in our family albums. It would be tragic if people had to wait as long for the doc to come as he waits for his money. Coming up for the draftees: 570,000 pillows. That's a lot of feathers in Uncle Sam's cap. Helena, Mont., law prohibits tying horses to anything but a hitching post of which there are none, and that's the hitch. You can't convince certain small countries that Germany isn't the ruler of the seize. If all the autos were placed end to end, it would be Sunday. The purpose of this item is to omit the names of politicians who are seeking publicity. Come to think of it (and most of us too seldom do), Americans have enough to be thankful for to spread over two Thursdays. If you think of yourself alone that's likely how people will leave you.

Four Football Broadcasts Next Saturday

Four football broadcasts have been scheduled by the Humble Oil & Refining company for Saturday, radio followers of the Southwest conference race will have three conference contests and one non-conference game to choose from. Of most importance in final conference standings is the game between the Rice Owls and the Texas Aggies. The Owls, with wins over Texas and Arkansas, are so far undefeated in conference play, while the Aggies turned in their 18th consecutive victory at Dallas last week. The Humble company's broadcast of this game will begin at 2:30 p. m., with Ken Tipton handling the play-by-play description and Pat Flaherty handling the color. Tune in on KPRC, Houston; WOAL, San Antonio; or WFAA-WBAP, Dallas-Fort Worth. The conference game between Southern Methodist university and the University of Arkansas also will be put on the air by the Humble company at 2:30 p. m., S.M.U., with a win over Texas and a loss to the Aggies, has a conference standing of 500; Arkansas has three losses—to T. C. U., Texas, A. & M. and Rice—and one win—over Baylor—in the record book. Cy Leland will describe the play of this game for radio followers, Bill Karn the color. It can be heard over KRLD, Dallas. The third conference game of the afternoon will be played by Texas Christian university and the University of Texas at Fort Worth. Texas has won two, lost two in conference play; T. C. U. has won two, lost one. The Humble company's broadcast of this game will begin at 1:50 p. m., with Ves Box handling the play-by-play description and Tee Casper the color. Tune in on KGKO, Ft. Worth; KNOW, Austin; KRIS, Corpus Christi; KXYZ, Houston; KTSU, San Antonio; KRGV, Waco; or KPDM, Beaumont. Baylor defends the conference's intersectional laurels Saturday in a game with the University of Tulsa in Waco. The Golden Hurricane has lost to Texas A. & M. and won from T. C. U. to have a 500 average in its games with Southwest conference teams to date this season. The Humble company's broadcast of this game will begin at 2:20 p. m., with Hal Thompson handling the play-by-play and Dave Young the color. It can be heard over stations WACO, Waco; WRR, Dallas; KTRH, Houston.

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Still Harping on the Old Refrain



PISGAH

Mr. and Mrs. Fred Morton and daughter drove to Nimrod and Haskell Sunday afternoon, where they visited friends. Mrs. Albert Parks and new daughter have returned to their home here. Gene Robertson and Gerald Parks are in Mineral Wells. Mr. and Mrs. H. S. Stubbins visited their home here Sunday. Mrs. S. B. Parks and daughter, Mrs. James Hueston of Cisco were visiting in our community Sunday. Mr. and Mrs. L. D. Westerman and children of Rising Star spent Sunday with her parents, Mr. and Mrs. S. B. Parks. KTSU, San Antonio; KRGV, Waco; or KPDM, Beaumont. Baylor defends the conference's intersectional laurels Saturday in a game with the University of Tulsa in Waco. The Golden Hurricane has lost to Texas A. & M. and won from T. C. U. to have a 500 average in its games with Southwest conference teams to date this season. The Humble company's broadcast of this game will begin at 2:20 p. m., with Hal Thompson handling the play-by-play and Dave Young the color. It can be heard over stations WACO, Waco; WRR, Dallas; KTRH, Houston.

STORIES IN STAMPS

Dr. Leo Stanton Rowe, director general of the Pan American Union for 20 years, is the fourth living American to be honored philatelically. Dr. Rowe's portrait appears in the oval at left on the Nicaraguan stamp above commemorating the 50th anniversary of the founding of the Union. The design also includes the Statue of Liberty and a map of Nicaragua. Other living Americans whose portraits are found on foreign postage issues are: President Roosevelt on stamps of Brazil, Guatemala, and Turkey; Mrs. Carrie Chapman Catt, Turkey; and Col. Charles A. Lindbergh, Spain. Dr. Rowe was born at McGregor, Tex., educated in the Midwest and at Philadelphia. During the World War he was assistant secretary of the treasury, later became chief of the division of Latin American affairs in the State Department. Since September, 1920, he has headed the Pan American Union. In the United States alone, there are about 10,000,000 stamp collectors.

Branton's Gin

Mr. and Mrs. Emory McBeth and sons of Overton spent last week-end with his parents, Mr. and Mrs. Dan McBeth. Mrs. W. A. Branton sent last week at Albany with her daughter, Mrs. Brice. Mrs. Jim Matthews and son, W. F. and daughter, Omella, of Wrigate spent Saturday night and Sunday with their daughter and sister, Mrs. Carl Richardson. Brice Eberhardt and W. W. Hill spent last week-end at Texon. Asa Howard of Long Branch visited home folk Sunday. Mr. and Mrs. A. N. McBeth of Nimrod visited her parents, Mr. and Mrs. P. D. Richardson, Saturday. Carl Hill, Jr., of Lubbock has been visiting his parents. Mr. and Mrs. Russell Ridens and baby of Austin are visiting his parents, Mr. and Mrs. Bill Ridens. Advertising is not an expense—it's the life blood of any business. To Relieve Misery of COLDS Take 666 LIQUID TABLETS, SALVE, NOSE DROPS

Wife Strangler Is Executed in Oklahoma Chair

M'ALESTER, Oklahoma, Nov. 15 (P)—Roger Cunningham, 34-year-old wife strangler whose attorney fought unsuccessfully in two courts to snatch him from death at the eleventh hour, was executed in the state prison electric chair a few minutes after midnight today. Attorney Herbert K. Hyde, denied a sanity hearing for his 34-year-old client by Gov. Leon C. Phillips, appealed in vain to the courts. District Judge R. W. Higgins refused writs of habeas corpus and mandamus to force a mental test. At Oklahoma City, the criminal court of appeals then did the same thing. Hyde's only recourse was the governor, who declared the "question of sanity had been tried in the legal, orderly way." Cunningham, his hair iron gray, sat in his death cell a few hours before midnight, his head shaven, nervous—a picture of despair. Warden Jess Dunn asked him if he wanted anything. He didn't. Dunn, who had shot a 198-

He'll Be Japan's U. S. Ambassador



Admiral Kichisaburo Nomura, above, will be appointed Japanese ambassador to the United States, it was learned in conference at Tokio. Former Japanese foreign minister and naval attaché at Washington, Nomura is considered a friend of the U. S. Fishing is Alaska's greatest industry.

BRUCE CATTON'S AMERICAN ROUNDUP

KEY CAREER DIPLOMAT BACKED STIFFER U. S. ATTITUDE TOWARD JAPAN THREE YEARS AGO BY BRUCE CATTON SEA Service Staff Correspondent WASHINGTON.—Recent stiffening of U. S. policy toward Japan was caused by many things. Not least important of these was the part played by a quiet, unassuming career diplomat in the State Department, Dr. Stanley K. Hornbeck, who bears the title of adviser on political relations. Ever since the "China incident" began three years ago, Dr. Hornbeck has advocated a sterner attitude toward Japan. For a long time he stood pretty much alone, Undersecretary Sumner Welles leaned in the other direction, as did Masw. J. Hamilton, chief of the division of Far Eastern affairs. So did the U. S. embassy in Tokio, headed by former Ambassador Joseph Grew. It has long been a tradition that U. S. diplomats in the orient like to have the home government talk tough now and then—but not too tough. After an outburst of tough talk, the diplomat can sit down with the Asiatics and say: "Look, they're kind of getting out of hand in Washington; you'd better make a concession on this or that, or I won't be able to hold them." Tennessee temper flares at Japs. It was this tradition Dr. Hornbeck has contended with for three years, Ambassador Grew followed it pretty consistently, and had a good deal to do with inducing the administration to modify its project for applying economic sanctions backed by a threat of military force when the "incident" began. Secretary Hull occupied a middle ground. Often enough in the last three years the Japanese have provoked a mighty flare-up of his tough Tennessee temper—accom-

panied, not infrequently, by some virile and salty language—but native caution and a determination not to get out into a position the American public wasn't ready to support always had their effect. Signing of the tri-power axis pact brought a big change. The differences of opinion didn't vanish overnight, but they did shrink awfully fast. The shrinkage caused Dr. Hornbeck to stand out more and more prominently as the man who had had the idea all along. VETERAN IN STATE DEPARTMENT POINT to remember is that the State Department's division of Far Eastern affairs is generally admitted to be its ablest and best-informed branch. For years this division has been helping to shape American policy in the Far East, backed by a thorough knowledge of oriental conditions and peoples and exact information on what has been going on out there. Dr. Hornbeck was in charge of this division from 1928 to 1937, when he was elevated to his present job. He is one of those State Department experts who hold important posts but of whom the public seldom hears. He first went out to China in 1909 to teach in various Chinese government schools and stayed in the orient for four years. He came to the State Department in the early twenties, after having served both the peace commission and the American delegation to the Washington arms conference as a special expert on Far Eastern affairs. Personally, Dr. Hornbeck is of the quiet, scholarly type, with a turn for ironic speech. I remember sitting in his office in the spring of 1939 just after the Germans had taken over Czechoslovakia. Prime Minister Chamberlain was on the air, trying to explain away his own appeasement program which had made the seizure possible. At the end of the speech Dr. Hornbeck clicked his radio off, heaved a sigh, and remarked: "Well—the who sups with the devil must needs use a long spoon."

OUT OUR WAY By Williams



RED RYDER By Fred Harman



ALLY OOP By Hamlin



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