





# SPECIAL CLASSIFIED :: USE THE WANT-AD MARKET - - IT PAYS

When you want to buy a car, Sell a cow, rent a house, or Find a lost dog — Call 608 and see any one on the Daily Press.  
Call 608—Rates Reasonably Priced—3 Days for Only 4 Cents Per Word—6 Days, Only 6 Cents Per Word—Month, 20 Cents Per Word

## Beauty is Yours All Year 'Round



There is no more waiting season --- The season when one plans to have one's hair done such and such away. That season is gone. For now the lovely lady has her favorite hair dress for every season. . . She is assured beauty the year round. She knows best satisfaction from JEWELL'S BEAUTY CLINIC.

Perfectly groomed nails speak a word of compliments for you. Experiment with the latest shades that blend with fall colors. See us for your Manicures.

**JEWELL'S BEAUTY CLINIC**  
JEWELL DAVIS, Prop.  
MRS HAMMOND, Operator. Phone 115.  
704 West 8th Street

## What 2 Coats of Sherwin-Williams Paint Will Do for You



The above picture shows a residence at west 6th street. Half of which was painted with SW P NO. 450 UNDERCOATER and one coat of SHERWIN WILLIAMS S W P outside white.

The transformation is greatly contrasted against the worn unattractive appearance of the unpainted half. SHERWIN WILLIAMS paints will more than repay their cost in the improvement they make in the appearance of your home or other property—not to speak of a great saving they mean in preservation of the lumber and the lower of up-keep. Invest in permanency and beauty with

SHERWIN WILLIAMS PAINTS  
House Painted by Ace Lucas, Contractor  
**Rockwell Bros. & Co.**  
E. HARRELL, Manager. Phone 4

## NEIL LANE FUNERAL HOME

300 W. 9th Street—CISCO—Phone 167  
In the Service of Others

## LOW PRICE-QUALITY LUMBER

Quality Lumber  
Mill Work  
Timber  
Insulation

When your home is built, or repair work done with our lumber, you are assured of the best.  
If It's to Build We Have It  
**Burton-Lingo Lumber Co.**

SELECT your Christmas Gifts while stocks are complete. A small down payment will hold them. Collins Hardware, 70-31.

NOW—Only 4% per cent interest on HOLC homes! Easy Monthly payments that compare with rent—with as little as 10 per cent cash, and NO extra fees. Insurance and taxes included in installments. Connie Davis, Telephone 198.

LOST at Chesley Field—Green corduroy reversible raincoat. Finder return to Cisco Daily Press for reward. 72-31p

BEAUTIFUL Glassware in Fostoria and Lotus Red Wing art pottery. Collins Hardware, 70-31.

NOW—Only 4% per cent interest on HOLC homes! Easy Monthly payments—with as little as 10 per cent cash, and NO extra fees. Insurance and taxes included in installments. Connie Davis, Telephone 198.

FOR SALE OR TRADE: 1931 Chevrolet Tudor Sedan, 16-inch wheels. Good Condition. A REAL buy. 610 East 8th. 68-6t

WANTED—Pupils, music, typing. Price reduced. Lula Paschall, 503 E. 7th. 69-6t

OUR MOTOROLA RADIOS are among the best. A nice 5-tube for only \$11.95. Collins Hardware, 70-31.

FOR RENT: Small farm close to town. Apply 408 West 8th. 72-31c

SIX-ROOM HOUSE 710 West 13th. 10 per cent cash, balance \$7.65 per \$1,000, including principal and interest at 4 1-2 per cent. Connie Davis, phone 198. 72-31c

FOR SALE: 32 string Duker. Easy to play. Cost \$15, take \$7.50. Z. M. Taylor, Camp Bankhead, Cisco. 72-31

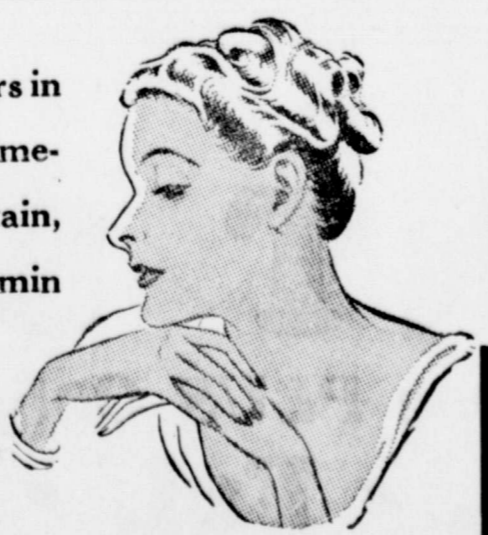
FOR RENT: Nice clean cabins, hot and cold water, gas heat, with and without baths, by week or month. 408 East 14th and Avenue A. 72-31

The place you have been looking for --- a 400-acre Stock Farm near Cisco, 70 acres in cultivation, balance good pasture. Some with enough brush for goats but lots of grass. QUICK SALE ONLY.

E. P. Crawford Agency  
108 W. 8th. Phone 453.

**ROAN'S CLEANING PLANT**  
Suits Cleaned and Pressed, 50c  
Cash and Carry  
Phone 88. --- 1308 Ave. D

Exclusive dealers in Dermetic Cosmetics and Derbetain, the wonder vitamin



With each shampoo, wave and manicure we will give FREE a complete Facial introducing our New Dermetic cosmetics. Get your complete beauty service that's complete now. Our shop is Air-Conditioned, with private booths.

**X-RAY BEAUTY SHOP**  
LUCILLE MAYHEW, Prop.  
Phone 41.

### SERIAL STORY

## NEW YORK JUNGLE

BY WRAY WADE SEVERN

YESTERDAY: Sidney follows Nella to the swimming pool, arrives in time to see Leseneff dive in, save the drowning girl. The director insists the girl attempted suicide. He notices a bruise on her head. Leseneff has an alibi for his presence in the neighborhood, expressed no regret over Adam's death. Nella revives, but is unable to speak.

### CHAPTER XVII

AFTER the doctor's second visit, everyone in the house knew that Nella Langdon was a victim of psychic dumbness. She could not speak. But he had administered a narcotic and had held out hope that when she awakened from the sleep induced by the drug she might be herself again.

People afflicted with psychic dumbness or blindness became so, he explained, because they had heard or seen sights so terrible that their nervous systems refused to recognize them and relate them. In Nella's case, a nervous inheritance from an insane grandmother, made her a ready victim. The question in all minds, including Captain Plowman's, was: What would Nella relate when she did return to normal?

"What can Nella have seen?" Marta asked Sidney when they were alone together in the library, later in the day. "Can she be protecting someone?"

"God knows," Sidney replied. "To guess is to accuse and I am not prepared to do that. Neither, I believe, is Plowman."

"Aren't there drugs that may be used to free her?"

"Yes, but they are not always successful and cannot be employed without the consent of relatives. I imagine Hugh, as the nearest relative, might not wish them tried."

Abruptly Sidney switched the subject. "Barkes said he saw a shadow against your curtain at 6 o'clock last night, Marta. Have you an idea who made it?"

A QUICK flush burned Marta's face. She turned from him, and stared out the window at the dripping trees, green now from

Helpless to offer comfort, Sidney waited for her to go on. "If we are to play square with Adam, Marta, you had better tell me all you know," he said gently. Marta faced him, eyes despairing. "It was Adam's own shadow the chauffeur saw," she said simply. "After you left me, he came to my room. He wanted to explain before I met the others. I had gone down the hall for a shower and when I returned he was standing by my window. The curtain had been drawn."

A quick frown darkened Sidney's face. Langdon's conduct remained inexplicable to him. "Don't judge him too hastily, Sidney," Marta said in a low tone. "You were in California when he came back from his aunt in India last year, after he'd had that terrible brush with a tiger. The beast would have done for him but for Hugh." She swallowed. "Now—I wish Hugh had not been there. We would have been spared all this horror."

"You dear girl!" Sidney's eyes were moist. "He thought himself safe, Sidney. We believed it, too. He

decided he must prove himself by going on another hunt and though we tried to dissuade him, he felt that he had to go."

"That took courage," Sidney commented. "Then he took that for your answer to his call for help?" Sidney said.

"He did. He simply gave up and when he believed that Pat cared for him, he married her. She attracted him, he admitted, but he did not love her."

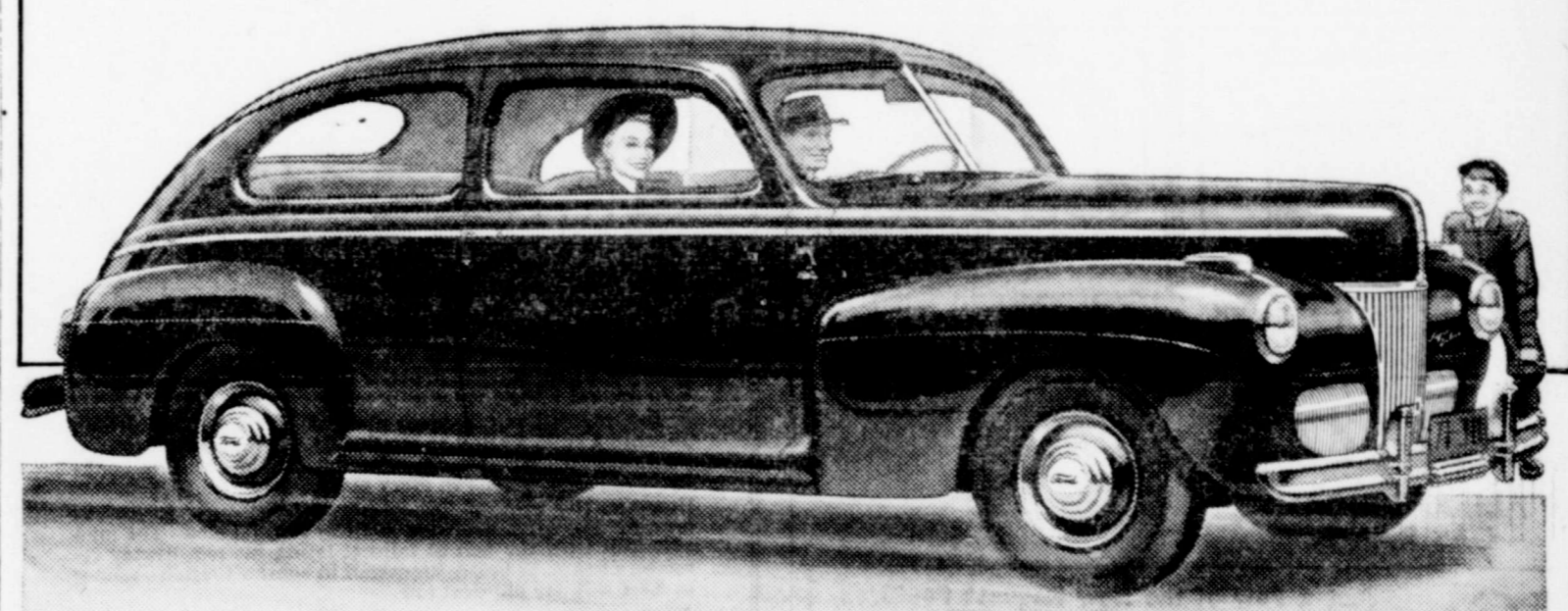
"Adam had a bad nervous inheritance. Such people should keep away from drugs."

MARTA continued the story: "It wasn't long before he realized Pat did not really care for him. Of course, he had money and the Bridges had lost all they had. Then she discovered his habit and once they had arrived here, she made plans to have him put in a hospital for treatment."

"He told me she meant to keep him there and control his estate. His nerves were completely shattered. He did not know what to do, so he sent for us without telling his wife. He thought she might prevent us from seeing him."

"It makes a clear picture. (Continued on Page Four)

## You expect BIG things from FORD!



THE Ford Rouge Plant is world-famous for doing big things in a big way. Now it's producing the biggest Ford car ever built!

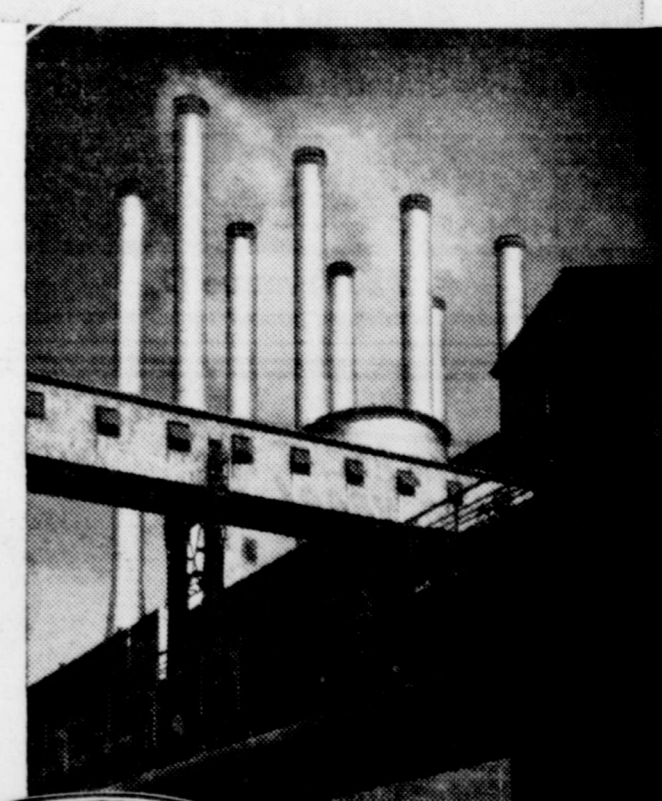
The 1941 Ford has an entirely new body—longer and wider. It has a longer wheelbase. Seating width has been increased as much as seven inches! Larger windshield and windows provide as much as 33% more glass area.

After you see the beauty and size of this big car, feel its faster acceleration and soft new ride—a ride produced by new, slower-action springs, improved shock absorbers, and a newly designed stabilizer that eases steering and helps maintain balance on curves or in cross winds.

How is it done? How can such a big, comfortable car have eight cylinders and this costly construction at low price?

The answer goes back to the Ford way of doing business—to the fact that Ford has built millions more cars than any one else and is satisfied with a smaller profit per car.

Get the full story from any Ford dealer. See how little it costs to trade in your present car. A 1941 Ford means a good deal!



The Great Ford Rouge Plant provides the finest manufacturing facilities in the world. Here the genius and experience of Henry Ford, plus the efficiency of Ford engineers, produce quality cars in huge volume to sell at a low price with small profit—so that when you buy a Ford, you get value far above the price you pay!

## Get the facts and you'll get a FORD!

### SOCIETY and CLUBS

CATHRYNE RUSSELL, Editor  
Phone Numbers 344 and 608

#### Club Has Second Lesson in Study Of Mexico City

With Mrs. W. J. Lench as hostess, the Twentieth Century club met at the clubhouse Friday morning at 9 o'clock. Mrs. J. T. Anderson presided.

Mmes. B. M. Holland, George Berry and James Harvey were welcomed into the club as new members.

The program was begun with the singing of America, and the second lesson on "The Conquest of the City of Mexico," was had. Mrs. Phillip Pettit discussed "The Government Established by Spain

over Mexico," and Mrs. Edward Lee directed open forum in which "The Siege and Surrender of the Aztec Capital," and "The Subsequent Career of Cortez" were the topics emphasized.

Responding to roll call were Mmes. J. T. Anderson, George Berry, J. E. Crawford, C. H. Fee, F. E. Harrell, James Harvey, B. M. Holland, W. J. Leach, Edward Lee, J. C. McAfee, Alex Spears, C. R. West and F. D. Wright.

Misses Jeanne Jamison, Jane Moore and Reda Wray Clark are among students from Stephenville spending the week-end with their parents here.

Mrs. Tom Bailey of Sweetwater, formerly of Cisco, is the guest of relatives and friends here.

#### Mrs. Lancaster Is Sewing Club Hostess

The Stitch and Chatter Sewing club met Thursday afternoon with Mrs. Elwood Lancaster. An enjoyable afternoon was spent in quilting and it was announced that the club will meet on Thursday, October 31, with Mrs. D. E. Nix at 301 West 17th.

Attending were Mmes. D. E. Nix, A. A. Chancellor, C. L. Nix, Jay Warren and the hostess, Mrs. Elwood Lancaster.



#### First Presbyterian Church

Sunday school, 9:45. At the 11 o'clock hour, Mrs. J. M. Singleton, religious education director, will speak on "The Assembly's Training School." Sermon by the pastor on the subject, "The Other Side." Young people's league, 6:45. Evening worship, 7:30. Sermon subject, "The Elder Brother." The first session of Leadership Training class, to be conducted by Mrs. Singleton, will be held in the afternoon at an hour to be announced.—Dr. Gary L. Smith, pastor.

#### First Methodist Church

Sunday school, 9:45, church service, 10:50. Sermon subject, "The Profitable Life." Young People's meeting, 8:30, evening service, 7:30. Sermon subject, "The Church Triumphant."—Joe I. Patterson, pastor.

#### The Pentecostal Church

Sunday school, 9:45 a. m.; preaching service, 11 a. m. Sunday night preaching, 7, followed by a baptismal service in the church. Everyone is cordially invited to attend.—Mrs. J. E. Blackwell, pastor.

#### First Christian Church

Sunday school at 9:45 a. m., with classes for all age groups and a warm welcome for all who attend. Morning worship service at 10:50 a. m., at which time the sermon subject will be, "It's The Soil That Matters." The evening service will begin promptly at 7:30 and the sermon subject will be, "Seeing Jesus Today." A cordial invitation is extended to the public to worship with us at both these services.—J. R. Wright, minister.

#### Dr. Smith Will Be Principal Speaker Monday

Cisco chapter Daughters of the American Revolution will meet at the clubhouse Monday afternoon at 3:30 for a program on "National Defense." Dr. Gary L. Smith, pastor of the First Presbyterian church, will bring the address, and a program has been arranged for the remainder of the hour.

It was pointed out that the school teachers have a special invitation to attend the program, and each member may bring guests.

#### PERSONALS

Mr. and Mrs. J. J. Tableman attended the Baylor-A & M game in Waco Saturday.

Mr. and Mrs. R. J. Butts and daughters, Barbara and Roberta, of Covington, are spending the week-end here with Mr. and Mrs. O. J. Russell.

Glenn Bailey of San Antonio spent the week-end here.

Miss Ann Burrus and Cecil Edwards of Dallas are spending the week-end with Cecil's parents, Mr. and Mrs. E. E. Edwards.

Doug Jones of Abilene is spending the week-end here.

Frank Turner, Jr., of Abilene is the guest of friends here.

#### The Notebook

##### Monday

The Band Parents club will meet at the high school at 7 o'clock. Every member is urged to attend.

##### Tuesday

The Cisco Federation of Missionary societies will meet at the First Methodist church at 3 o'clock with Mrs. J. E. Crawford as leader.

#### Presbyterian Juniors Have Party Friday

The Junior department of the First Presbyterian church was honored with a Halloween party at the church Friday night. The guests arrived dressed in costumes and masks, and immediately a guessing contest was held in an effort to identify each.

Pretending they were "spirits," the guests went in imagination to various lands where the Presbyterian church has foreign missions, including: China, Japan, Mexico, Brazil, Africa and Korea. Games Typical of each country were played.

Refreshments were served to Patsy Lois and Bernice Ann McCrea, Joan and Betty Bearman, Carolyn Cross, Katie Lou Atkins, Emma Lee Donohoe, Betty Winston, Laura Lu Morris, Pat Fee, Roger Hageman, George Cannon, Billy Howard, Billy Frank Dula, Mrs. B. S. Huey and Mrs. Letitia Morris.

#### High School PTA To Hold Open House

The High School Parent-Teacher association will hold open house at the school Monday evening beginning at 7:30, it was announced Saturday. The affair is for the purpose of becoming acquainted with the teachers and parents of students.

An interesting program is being arranged, it was said, and the public is cordially invited to attend.

#### New York Jungle--

(Continued from Page Three)

Marta. Sidney admitted, "Adam groped in a fog but he knew we were his friends."

"I couldn't tell Captain Ploewman of Adam's weakness," Marta said. "It might have put him in such a bad light."

"I understand, dear. Nevertheless Ploewman must be told. An autopsy will reveal that Adam used morphine. For your own sake, frankness is wise. Ploewman is a natural gentleman. He will not cause you a moment of unnecessary distress."

"There is no such thing as a private life in my profession, Marta burst out. "Tell Ploewman what you think he should know but ask him to protect Adam's character as much as possible."

#### Thongs Attend--

(Continued from Page One)

the following relatives: Mr. and Mrs. J. P. Qualls and family and Mr. and Mrs. Horace Ripley of Fort Worth; Mr. and Mrs. E. E. Deags of Plainview; Mr. and Mrs. Dick Ripley, John Ripley and Mrs. Annie Ripley of Blum.

From Abilene were Mrs. Donald Moore, Mrs. Henry Compton, Mrs. Clayton Lusby, Mrs. Harold Gardner, Mrs. Theis Jones, Mrs. Floyd Bagar, Mr. and Mrs. Cumpster, Lynn Hope Howell, Miss Hatfield Grisham, Mr. and Mrs. Ted Huestis, Paul Witt and others, Mr. and Mrs. Jim Keyes, Mr. and Mrs. Rueben Grothe, H. L. Head, Miss Neil Jean Haile and others came from Albany; Mrs. Mary Tompkinson of California; Mrs. Tom Bailey of Sweetwater, Glenn Bailey of San Antonio; Mr. and Mrs. J. D. Chastean of Gainesville; Mr. and Mrs. Hugh Smith and Mrs. Pierce Shackelford of Putnam, and many others from these places and the surrounding communities.

#### CONFINED TO HOME

Mrs. George Weaver is confined to her home because of illness.

Venezuela has no public debt.

## The First National Bank Is My Bank

THIS STATEMENT CARRIES WEIGHT

It means that you are affiliated with a strong, constructive, established financial institution that has helped little business grow into big business, that has assisted in the general development of Cisco and this community.

### First National Bank

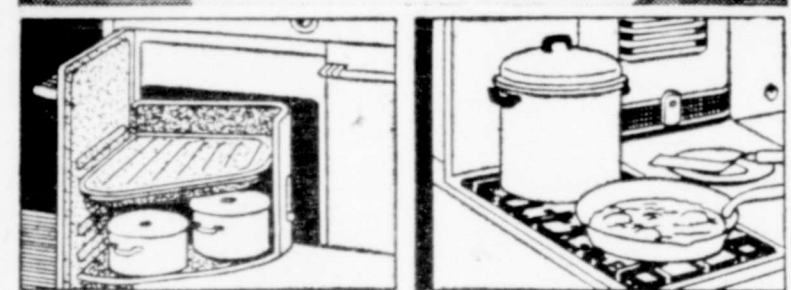
In Cisco, Texas

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

### Ladies! Don't Faint!

at last you get what you wanted

IT'S THE NEW "ALL-AMERICAN" MAGIC CHEF... designed with the help of 613 home economists and expert homemakers. Big enough for real family-size meals. A beautiful, massive-looking range, practical and efficient. Twelve new features, plus the famous Red Wheel Oven Control, automatic lighting, and Lifetime-Guaranteed Burners. See it today.



FAMOUS SWING-OUT BROILER now big enough to broil extra-size steaks or complete grilled dinners. Handy warming compartment beneath.

SELF-LIGHTING BURNERS spaced wide enough to take four large pans without placing them off-center. Burners flush with top eliminate lifting heavy pans.

### Magic Chef "ALL-AMERICAN" GAS RANGE

Just a Few of the New Request Features  
Larger capacity oven, and more roomy Swing-out broiler with handy warming compartment. Disappearing back shelves, and top burners widely spaced to take four big utensils. Chrome lamp and new Minute-Minder.  
As advertised in leading national magazines

"There is No Substitute for Personal Service"

### Cisco Gas Corporation

"HOME OF HI-HEAT GAS"

713 Avenue D.

## PHOBIAS

**FEAR** is the greatest enemy of mankind. It is a poison the most useful and constructive functions of medical science is to combat FEAR, as far as possible.

In training children, modern methods stress that everything put into a child's mind to instill FEAR is harmful to mental and physical development. Parents should cultivate confidence and fearlessness in every sense.

However, the fears of "phobias" of grown-ups are just as harmful and nerve-racking as those of childhood. The man who lives with the fear of failure, losing his job, money reverses, disease, of being discovered in some situation—sooner or later will pay physical toll.

A famous specialist on nerve diseases once said that "a contented man does not drink—he does not need to escape his can testify that fear is one of the most potent factors he has to combat in high blood-pressure, nervousness, and many other physical ailments. Your physician can help you to overcome many of your "phobias" or FEARS, if you will give him the opportunity. Keep up your mental health as well as your physical well-being.

### MOORE DRUG CO.

Prescriptions & Specialty

FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS

Telling the Public About the DANGERS appears weekly in this paper

#### Specs--

(Continued from Page One)

eds it employed to advance that program were not only condoned, but favored and abetted. Strange, indeed, it is, in view of these facts, that Mr. Lewis should now turn from a prospect of continuing in national effect these principles and policies which gave him so much assistance, to endorse a candidate who represents reaction against what he so forcefully prosecuted in his leadership of the most radical forces in labor. Can we answer it? Can you lay aside your feelings, anti- or pro- as the case may be, and within the secret chamber of your real and kingly self, find honest reason for this strange about-face?

Let the column pose another question. What is labor? Is a man without a job, labor? Is a man employed by the government labor in the sense of the C. I. O. and the A. F. L.?

No matter how much we may argue principle, or good faith, or the indispensable man, there is salient this reality—where there is no industry there is no labor. Let's modify the statement for the purpose of defining the issue directly at hand: Where there is no private ownership, no system of free enterprise, there can be no free labor. There can not be, in other words, a labor union. The conclusion is inescapable. Each complements the other. Labor and capital are as inseparable as daylight and darkness, and where one goes, so goes the other.

If you accept that prin-

#### Showdown Fight--

(Continued from Page One)

had aligned himself with who have "tried to crucify and crucify me."

As the competition for political favor was intense, President Roosevelt faced a quandary of speech writing and timing while Willkie underwent a swift round of campaigning New York.

Leaving Washington last night, Roosevelt will spend Madison Square Garden Monday night after a day of visits to New York metropolitan area northern New Jersey. The House added a tentative schedule to his schedule in the announcement saying that he "probably" would visit Massachusetts and deliver a major political address in Boston on the night Oct. 30.

Lewis, in opening his made it plain he was speaking a personal capacity. The cast, over these national news was sponsored and paid for National Committee of Dem for Willkie.

#### Loboes--

(Continued from Page One)

Brownwood Lions here in important conference clash. Game at glance.

Cisco	Stephens
8	First downs
112	Yards gained rushing
89	Yards gained passing
4 of 5	Passes completed
34	Punt average
2 for 20	Penalties

#### RAF Reports Bomb Hits on Kiel Base

LONDON, Oct. 26 (AP)—Bomb hits were made on the power station at the big German naval base of Kiel and fires were started in the ship building yards there when the Royal Air force made numerous raids on Germany Friday night, the air ministry reported Saturday.

The Neuhof power station at the Port of Hamburg also was "heavily bombed" and many fires were started among the docks at Bremen and Cuxhaven, the communique continued.

#### CARD OF THANKS

Words alone cannot express sincere appreciation which for the many acts of kindness, floral offerings, and expressions of sympathy which comforted in the recent loss of our wife and mother. Especially we thank our neighbors and friends who in so many ways helped to lighten the burden of sorrow. May God bless you.

L. H. Qualls and family

# REXALL ORIGINAL--

## ONE CENT SALE

Two For The Price Of One PLUS Only ONE Cent.

[ Wed. - Thur. - Fri. - Sat. ]

### OCTOBER 30th - 31st - NOVEMBER 1st - 2nd

# DEAN DRUG COMPANY

THE BIG EVENT OF THE YEAR!

Rexall Original ONE CENT SALE

Keep Your Radio Tuned to These Stations for the Rexall Fun, Thrills and Value News

KRBC—Abilene.  
WFAA—Dallas  
WBAP—Fort Worth  
KWFT—Wichita Falls

The Rexall Store

THE BIG EVENT OF THE YEAR!

Rexall Original ONE CENT SALE

Listen to the BIG SHOW Produced in Hollywood featuring:

KENNEY BAKER  
KEN MURRAY  
HARLOW WILCOX  
JIMMIE WALLINGTON  
DAVID BROEKMAN and His Orchestra.

Phone 33