# Local Pictures! Local News! Local Editoriala! <br> The Cisco daily Press 

# first fall falr draws large crowos 

Editor's
Spectacles
GEORGE egreat sunken
and concrete


MEETING OF BUSIEESS MEM IS SUMHONED

Japs Blame U.S. As Responsible For New Pact

INSPECTOR
PRAISES NEW CISCO SGHOOL RUSSIRN AREA
BLCCKED OUT
N AXIS PACT

Arrangement Worked Out to Avoid Any 'Encroachment'




Claim U.S. Prepared For Any Aggression

Church School
Has Promotion
Day Program
community BOOTH PRIZ to Lutheran

Interesting Exhibits Shown by NYA, and Other Groups

Nazi Bombers
Strike London at Mid-Morning

Committee Selects
Rings for Seniors

## AAA Cotton

Loan Program
Is Explained
$\stackrel{\text { Page rwo }}{\text { The Cisco Daily Press }}$

| (Consolidated with Cisco Daily News and Cisco American and Round-Ip. Nov, 1, 1937) Member of the Texas Press Association |  |
| :---: | :---: |
| Published each afternoon, except Saturday, and Sunday morning at Cisco, Eastland County, Texas, by the Free Press Publishing Corporation, incorporated under the laws of the state of Texas, EditoriTexas. Telephone 608. | THE idea of a week devoted to American 1 newspapers really belongs to H. R. Helsby, editor of the Olean (N. Y.) Times Herald. Mr. Helbsy got his inspiration more than a |
|  |  |
| B.A. BUTLER Editor and Publisher <br> STANLEY WEBB Advcrtising Manager <br> W. D. BRECHEN Superintendent <br> CATHRYNE RUSSELL Society Editor | $y$-one of the safeguards of Ameri- <br> ism as we know it. <br> And it is not only a safeguard, it is a |
| A home-owned and home-controlled newspaper devoted to the upbitt ding of Cisco and Eastland county, independently democratic in politics. | leguard which belongs to the people emselves. <br> A newspaper, to be successfut, must |
| subscription rates: Within First and Second Postal Zones, Per Year, $\$ 3.50$. Rateringice Within Other Zones. Weekly Rural Edition, pe Within Other Zontes, Wveeky | eal to the rank-and-file of people. It st provide information. entertainment inspiration. It is entirely dependent |
| National advertising representatives, Texa: Daily Press League, Dallas, Texas. |  |
| Any erroneous statement reflecting upon the character or reputation of any person will be gladly corrected if brought to the attention of the publishers. The Cisco Daily Press assumes no responsithe price of the advertisement. | This unassailable fact is an irrefutable answer to those who so continually charge that a newspaper is "controlled" by this or that incerest. <br> A newspaper is controlled, primarily. |
| Entered as Second Class Matter December 11 1934, at the post office at Cisco, Texas, under the Act of March 3, 1879. | by its subscribers who like it well enough to buy it. If they don't like it well enough to buy it, there simply isn't any |

Forty Minute
Film Made of
4-HClub Boys

DUT OUR WAY
By Williams

Congress Is About to Set a New Speed Record


With Our WILD LIFE

- STORIES IN STAMPS
 Mexico Marks 400 Years $\boldsymbol{T}_{\text {founding of the "first }}^{\mathrm{HE}}$ college In Amering of the "first collegemerated by
a new Mexican series of three
ostage and three airmail value new Mexican series of three
postage and three airmail values.
Designs picture Don Vasco de Designs picture Don Vasco de
Quiroga, founder of the College of
San Nicholas de Hidalgo at PatzSan Nicholas de Hidalgo at Patz-
cuaro in 1540, the college coat-of-
arms, Don Melshor Ocampo, who rems, Don Melshor Ocampo,
revere the college in 187,
views of college buildings.
Pitur views of college buildings.
Pictured above is the courtyard
of the original college in Patzof the original college in Patz
cuaro. Education in Mexico, under the
Spanish regime, antedates that Colonial America by almost 100
years. Harvard College, the first in North America, was not estab-
lished until 1636 Yale was found-
ed in 1701. William and Mary College, the Wirst . free sechool, shary
was grated a royal charter in
w93.

Provisions for Parity Payments Are Announced


## BRUCE CATTON'S

 AMERICAN ROUNDUPNEW DETALLS CLARIFY CONSCRIPTION LAW
-HERE' WHO-HOW-WHAT-WHEN-WHY SETUP



## oboes Win Great Offensive Battle With Mustangs <br> Boots and Saddles

 IIRRREN'S RUMlITH BREAKS
6.6 DEADLOCK

New Fords Make Bow to Cisco Friday

A. way From It All

## High School

Football Results

core by periods
LOOK "


12 REQUEST FEATURES

## Designed by WOMEN for WOMEN

It takes a woman to know what she wants . . . and tell about it! That's how this new All-Amerithar's how this new All-Ameri the help of 615 experts. They the help of cha experts. They were asked what they wanted in a modern range ... . home economits in schools and in gas companics, experienced homemak ers and consumer group leaders. The wishes of the majority ruled. They wanted a bigger, more

As advertised in leading national magazines Cisco Gas Corporation 713 Avenue D
roomy range with more oven and broiler space . . . extra shelf, warming compartment and widely-spaced top burners. And here they are, all wrapped up in the most beautiful, practical and efficient gas range you could ever imagine.

Compare the comfort, performance and economy of this car with anything anywhere near its price range! See the kind of deal we are giving now -.. see how little it will cost you to own th is great car! Come in today!
Nance Motor Co.

1 Practical size for all
2 Cooking needs.
Supersize oven -18
Supersize oven -18
inches wide, 20 inches
deep, 14 inches
Bigger swing-out broil-
4 Big warming space un
5 Burners spaced wide enough for four 12 -inch
6 Two disappearing, plate
7 Burner grates level
8 Cove calls fit flush with
cooking top.
9 Single streamline
10 Chrome plated
11 Ea s y-to-cte an-under
1 open front base.
12 Extra high back-guard,
join the swing to

(D)

## SPECIAL CLASSIFIED :-: USE THE WANT-AD MARKET - - IT PAYS

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Dr. W. P. Lee

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400 -acre Stock Farm near Cisco, 70 acres in cultivation, balance good pasture. Some with enough brush for goats but lots of grass. QUICK SALE ONLY.

## E. P. Crawford

 Agency tow w. sth Phome ss
SERAL STORY


- STAMP NEWS
$\overline{\mathrm{T}_{\text {ries of of three stamps }}^{\text {HE }} \mathrm{S} \text {, national defense se. }}$
ThE U. s. national defense se-
on tics of thres stamp siul go
on trit-day sale in Washington

We're having fun going a La SCHOOLGiRL


ELITE BEAUTY SHOP

NEIL LANE FUNERAL HOME

300 W . 9th Street-CISCO-Phone 167
In the Service of Others

THANKS to the PEOPLE OF CISCO and TRADE TERRITORY
We now have over 500 members in this associa-
tion, and our permanent charter. Now that we have
tion, and our permanent charter. Now that we have
this charter and over the amount of policys to secure it,we still are eager for you to have this protection at such a reasonable rate.

We sincerely believe when you have investigated
rate so reasonable that practically everyone can afford to carry the protection you wild not hesitate to
join. Ages 1 month to 80 years. Operating under apjoin. Ages 1 month to 80 years. Operating under ap-
proval of the board of insurance commissioners of
proval ${ }^{\text {pex }}$
Call Lane Burial Association (Phone 167) or see
Mrs. Leon
local agent.
$\underset{\substack{\text { zon wes sht. }}}{\text { LANE BIURLS }}$ ASSCCIATION

Stock Shipments in
August Show Climb

## Announces the remo Announces the removal of office from the Huey buil to the third floor of

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| :---: |
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## ROAN'S CLEANNG PLANT

Suits Cleaned and Pressed, Cash and Carry

$$
\text { Phone 88. --- : } 308 \text { Ave. D }
$$



Cutem $\hat{\hat{\mathrm{y}}}$ SOCIETY and CLUBS $\hat{\hat{\mathrm{E}}}$


DOROTHY GRAY
PPECIAL on CIEANSING CREAMS

## which is your skin type?

Stock up on your favorite cleanser, at half usual cost

luvefying cieansing cream
ily skin. Therovghl


OORE DRUG CO.
NYAL SERVICE STORE


$$
\$ 1.95 \text { to } \$ 3.95
$$

ALTMAN'S

[^0]


Ameriean boys and girls.

## In many other lands

aren't so lucky.
Sirens are screaming sending them s
ground shelters.
We can thank
stripes for escape from such terrors. Our flag is a symbol of freedom in a country despised by oppressors who think Americans are far too rich. We are rich. Gloriously rich. Not in money but in a wealth of the kind of things we can use and enjoy. For instance, with only $7 \%$ of the world's population, we have half of the world's railroads; half of the world's coffee is served on our tables; we consume twothirds of the world's oil. We own more automobiles, radios, telephones than all the rest of the world put together. And, more important, we have the freedom to enjoy these things as we please.

$\square$

INVITE A VISITOR
TO WEST TEXAS "Tbe Land of Oiexas
music, refrigeration, easy washing, cool ironing, good coffee . . . for only a few cents a day.
Not only does electric service give us more of the good things of life but it brings them to us at a steadily lowered cost. Because of your increased demand for electricity, and our economical oper-
ation, electric rates during the past twelve or fifteen years have been cut , about in half. And you can automatically reduce the average rate you pay still further; the more electricity you use each month, the lower your average rate will be
The employees of your electric company are proud to be members of an industry that has always been among the leaders in giving the public more and better service for its money. And we are grateful to you for your help in making our efforts succeed.

West Texas Utilities Company

No Predatory Animals

Churches-

FE. 5 PALACE


Thursday for 3 Days



He Doesn't Dare to Miss


TEXAS


Hats Cleaned and Blocked

DON'T FORGET
That STROTHER, the Hatter and Tailor is at
bill McCall's cleaning plant

## OVER THE LINE



Fall Fair-..
Is 'Mademoiselle'
Showing Years?


Reaching the goal in your bank account requires the saine constancy of purpose that takes the football team across the line in spite of set backs.

Dollar by dollar your account must be built up just as yard by yard the team works its way toward the goal posts.

## First National Bank

## In Cisco, Texas

member federal deposit insurance corporation

## 




[^0]:    cises at the Sunday school hour
    and all are urged to be on hand
    The pastor wil preach at bot
    morning and evening servic 3 . The

