In an area of benevolent climate blessed with an abundance of the purest lake water, possessing the best in recreational facilities, situated on the Bankhead. all-weather route, with three railroads and many highways, Cisco is the best place in Texas to live and to work.

LUME XX.

CISCO, TEXAS, MONDAY, JULY 1, 1940

NUMBER 281

JAYCEE COMMITTEE SELECTS RODEO QUEEN

Through the Editor's **Spectacles**

By GEORGE

Some smart economist has Gured out that if 12 per cent the country's economic energy is turned to the production of armaments and if this is paid for by deficit financing we will have an inflation equal to 13.6 per cent. You may take that for its mathematical worth. It is flation at all no set of econo- Prut rivers. mists, mathematicians or New trary factor. It will come and across our peaceful mid-wes- racks. tern plains, and only those who have sense and foresight are able to know any security against them. It is as on free economy and leave from the Danube to the Black sea, anything free about it. Happily in our country, however, some latitude of choice is left to the individual, a n d, ong us those who believe

e main highway of what crossed the Prut river at several it wishes to say.

h the risk involved.

our form of government a success? The dicta of the bureaucrats? The fiat of ing a Rumanian general. some superman? No, by the shades of your great-greatgrandfather who shot the Inyou off in ancestry! IT'S THE WAY WE HAVE OF DOING BUSINESS! And I do not necessarily mean the way the corporations, or the little panies in your home town ve of doing business. I ness with your neighbor. The system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from truck to keel of this old ship of state. If our government did not allow us a system is essentially the same from the form of the Miss Cisco title will be eligible for competition in the Mineral Wells festival later to will be eligible for competition in the Miss Miss did year and daughter, and Miss John States and daughter, and Miss John States are stated in the Miss Miss and the states are stated as a state of the Miss Miss and ernment did not allow us a successful economy we would have none of it. Under the democratic form that has been established here-not, mind you, in anticipation of developing a way of doing business, but because the way of doing business already existed and demanded the form resistance is entirely questionab -we have been able to develop the highest standard of

If our way of doing business could make us prosperous in competition with other systems, is it not our strongest weapon? American business genius is unsurpassed. By developing mass produc- nian navy. tion we have been able to pay high wages at home and ll undersell slave labor naons in the world market. e shall still be able to do hat, no matter to what engths the "three muscleteers" of Europe drive their laborers in an effort to un-

living under the sun.

(Continued on Page Four) and Mr. Anderson.

IMPORTANT RIVER TOWN

Baby Tanks Landed By Planes Surprise Rumanians

BUCHAREST, Rumania July 1 (A).—Russian baby tanks, landed by planes, Sunthe personal opinion of the day night seized Reni at the column that if we have in- juncture of the Danube and

The tanks, suspended be-Dealers can hold it to 13.6 tween the wheels of big transper cent or any other arbi- port planes in a display of warfare in its modern phase, caught the Rumanian garrison so after it something else, just completely by surprise that the as these sudden tornadoes rip | rifles stood in untouched barracks

This maneuver was believed to have gained quantities of military material for the Russians, and enough to provide themselves gave them a commanding position with storm cellars at home over the mouth of the Danube, one of Germany's vital communications lifelines.

From Reni, the red army is in

trangely enough, there are west corner of Bessarabia, but it counted it as part of the territory at the privilege of running | ceded to Russia. Final decision own businesses without on the boundaries has been schedernmental interference is uled at a Russian - Rumanian meeting Tuesday in Odessa, Rus-

Which brings the column quarters said the Rumanians turnlong a bridle path of thought ed to fight when the Russians

Capture General

These reports said the reds were What do you think makes | thrown back with considerable losses, but they brought up reinforcements and succeeded finally in crossing the stream and captur-

mean the way you do busi- line on which the Russians decid- Ranger.

retreat. Instead, he was continuing the fight at an undesignated point bell.

Drive to Bulgaria? Ministry observers believed that lately, the sheriff said. the Russian forces may be planning a quick smashing drive a Rumania into Bulgaria. There they would encounter a Bulgarian ar of men technically sympathetic

The Rumanian interior ministry local club was urged by Lion Pres. Nine-Tenths Inch early Monday issued regulations A. G. Tuttle. closing all cases at 11 p. m., forhiding political discount p. m., for-

REDS CAPTURE Members of Jaycee Rodeo Sponsors Committee



CHARGES OF

Fighting was reported from sev- Charged with cattle theft, four eral points throughout the day. men were in Eastland county ; The conflict apparently arose today, their bonds set at \$1,000 over interpretation of the boun- each. The four men were charg dian who would have cut dary of northern Bucovina, which, ed in two separate cases by Sheriff with Bessarabia, was ceded by Loss Woods, who arrested three Rumania to Russia in an effort of them last week and the fourth

> northern Bucovina as ending at the Prut river, but it was believed the Rumanina minister to Mose and the Rumanina minister to Mose and the Bucovina as ending at the Prut river, but it was believed the Rumanina minister to Mose as tatement to the sheriff, are David Woods, James Rose and proposed to have the Crest arrested, each topic forms of the Statement to the sheriff, are David Woods, James Rose and proposed to have the Crest topic forms of the Statement to the sheriff, are David Woods, James Rose and proposed to have the Crest topic forms of the Statement to the sheriff, are David Woods, James Rose and proposed to have the Crest topic forms of the Statement to the sheriff, are David Woods, James Rose and proposed to have the Crest topic forms of the Statement to the sheriff, are David Woods, James Rose and proposed to have the Crest topic forms of the Statement to the sheriff, are David Woods, James Rose and proposed to have the Crest topic forms of the Statement to the sheriff, are David Woods, James Rose and the Crest topic forms of the Statement to the sheriff, are David Woods, James Rose and the Crest topic forms of the Statement to the sheriff, are David Woods, James Rose and the Crest topic forms of the Statement to t cow might have failed to advise Benjamin Richards of Ranger. Daily Vacation Bible his government of the demarcation They are charged with theft near

Lions Club to **Install Officers**

Rumania's big Black sea port of other invited clubs in the district.

In the district of the fourth, but was set up in deference to the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of the constant and the Danube port of the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of the constant and the Danube port of the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the constant and the Danube port of ulina were mined by the Ruman for the Cisco celebation. Constanta and the Danube port of It was emphasized that dress Cisco celebation. Sulina were mined by the Ruma- for the occasion will be optional. A 100 per cent attendance of the

biding political discussions in pub- installed: President, E. L. Jacklic places, with a padlock penalty, son; first vice president, O. L. Staagainst the army, the regime or ner,; treasurer, J. T. Eggen; Lion Saturday night at the city. The Tamer, C. M. Neville; tail twister, precipitation ended the rainiest Hugh Chief Brown; assistant tail June in many years in this sec- bie Grace McWhorter; Brown's Earl Marks, 15, of Temple, the element of seniority. Miss Dorothy Mayberry of twister, D. H. Looney; song leader, tion. dercut us-provided we do Athens has arrived to be the guest Roy Tuggle; new directors, Smitty of her sister, Mrs. Jack Anderson, Huestis and R. W. McCauley, and Frank Yarger of Houston spent pianist, Martha Jo Pass.

cee second annual rodeo, to be held here July 3 and 4. They are, standing, left to right, Mrs. James Harvey and Mrs. A. G. Tuttle, and mounted, Mrs. Sterling Drumwright, chairman, Mrs. Gordon Davis, Mrs. Edward Lee and Mrs. Neil Lane. Other members of the committee not shown are Mrs. Sutton Crofts, Misses Heien Crawford and Lillian Shertzer. (Osborn Photo).

Two More Entrants In Bathing Revue

for the Miss Cisco title July 3, are Eulala Reames, who will uge in trees and on housetops. The Rumanians interpreted orthorn Ruseying as ending at the three first arrested, each represent Johnson's Motor lines, and Ruth Eaton, representational representations of the three first arrested, each representation of the three first arrested are the three first arrested.

July 4.

School Nears Close

have been received by officers lately, the sheriff said.

No. Frince said that the school play in the window of the Man's crew went for rope to rescue him, but the man was gone when they ning, at which time graduation exercises will be held.

Amusement company and the Boosters To Ranger Pool Opening Tuesday

the week-end here.

Numbers Are **Drowned In Floodwaters**

Latest additions to the already large list of contestants ping many residents who took ref; through?"

tricts of isloated towns and traphere and there to make a breakplay at Lee's Super service. Other ping many residents who took ref; through?"

• Wednesday night at 9:30 and win- the Lavaca river in their homes destroyed." ner in that revue will appear in at Hallesttsville, where the crest the Oil Belt revue the night of reached forty-one feet.

They gave the names of those Winner of the Miss Cisco title missing as Mr. and Mrs. Joseph will be eligible for competition in Stanzel and daughter, and Mr. and

named in the charge as J. Campbell.

Many complaints of cattle theft Mrs. Prince said that the school have been provided in the charge as J. Campbell.

Mrs. Judson Prince, general superintendent.

Mrs. Prince said that the school have been provided in the lational revue in Atlantic City, N. J., will be sent. Miss lantic City, N. J., will be sent. Miss and one man, John beautiful loving cup, now on dispersion of the lational revue in Atlantic City, N. J., will be sent. Miss and one man, John beautiful loving cup, now on dispersion of the lational revue in Atlantic City, N. J., will be sent. Miss and one man, John beautiful loving cup, now on dispersion of the lational revue in Atlantic City, N. J., will be sent. Miss and one man, John beautiful loving cup, now on dispersion of the lational revue in Atlantic City, N. J., will be sent. Miss and one man, John beautiful loving cup, now on dispersion of the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss and the lational revue in Atlantic City, N. J., will be sent. Miss

Royal entertainment for contestants in the two revues has been The bodies of S The bodies of Svab and Stanzel

arranged by the Lake Cisco were recovered. ed by a committee consisting of a. m. after rainfall of twelve inch

ger, Abilene, Abilene West Texas rescued by boats from tops of and Wilbourne B. Collie of East-

sponsors for the night of the third ville and at least 300 homes were ponents in their races for re-electron breckenridge. is: Drumwright's, Inc., Kathleen inundated.

Alexander; Dean Drug company, Frightened city officials ap- Seniority Big Help An estimated one-tenth of an Mildred Kimmell; McCracken-Poe pealed by radio for help, and boats In the Texas legislature, as in residence for any who speak Lea Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore; secretary, C. J. Tur- the 8-10ths of an inch recorded alub. Leavise Pulses A.C. Moore alub. Leavise A.C. Moore alub. Lea

Cisco Amusement company, Bob- Youth Drowned

(Continued on Page Four)

Chamberlain Says Britons to Fight to Death

LONDON, July 1 (A).-Neville idbursts along the ister and now lord president of vetersheds of the Colorado and the council, broadcast to the world Lavaca rivers swept through the Sunday that at any moment Gerfertile southeast Texas area Sun- many may start an invasion of day, pouring into business dis- Great Britain and "may manage ceived Saturday and are on dis-

> "If he does." Chamberlain said, "we will fight him on every road. Performances will be given at a

Chamberlain began with this sentence:

"The first thing I want to say is that all members of the wa cabinet are working in comp harmony and agreement.

Then the man who so "peace in our time" at the Mu conference declared:

"Anyone who lends himself to German propaganda by listening but the man was gone when they to idle tales about disunion among us or who imagines that any of us would consent to enter on peace negotiations with the enemy is just playing the nazi game.

Collie Would Be

Install Unicers

Tonight At 8

A large number of Cisco Jaypied area told of street fighting in many places among communist elements. In two cities, it was said, penitentiary inmates were freed by the fleeing inaltes.

A large number of Cisco Jayman, Mrs. Jack Anderson, Miss Esie Pulley and A. L. Osborn. Out-of-town and local representatives will be honored with a dimner party at the Laguna hotel the night of the formal poening of the new Ranger swimming pool two cities, it was said, penitentiary inmates were freed by the fleeing inaltes.

A large number of Cisco Jayman, Mrs. Jack Anderson, Miss Esie Pulley and A. L. Osborn. Out-of-town and local representatives will be honored with a dimner party at the Laguna hotel the night of the fourth, after which the water rose four to six feet deep in the town of 1,800 inhobit lists evening at 8 o'clock for botel this evening at 8 o'clock for botel this evening at 8 o'clock for Betty Lou Powell.

Breckenridge, will officially in the dimner of Sen. Clint Small of the many places adone to busithe said it was impossible to estimate the damage done to busithe many places among communists elements. In the various evening at 8 o'clock for botel this eveni

Utilities company, Fort Worth, buildings.

Breckenridge and DeLeon. The water surged to the second into this year, and all have op-

depends to a large extent upon

being waged in the three districts, the recent sale of tags.

MISS HEYSER TO REPRESENT CISCO IN EVENT

Selection Made By Sponsors Committee Of Rodeo

Miss Melvina Heyser, daughter of Mr. and Mrs. J. ed horsewoman, has been selected to represent Cisco as Junior chamber of commerce rodeo queen here July 3 and Miss Heyser, a graduate

Handsome Saddle

draw thousands or spectators. Pens

gan, Yoakum newspaperman, that in every village and in every o'clock Wednesday night, and at house until he or we are utterly 3:30 and 8 o'clock Thursday night

Former Ciscoan to Be Buried at Harpersville

Funeral services for S. R. Childs, former Cisco resident who died at the home of a son in Breckenridge at 1:50 a, in. today, will be held at the Harpersville tabernacle at Harpersville tomorrow at 2:30 p. m., it was announced today. The Rev. Jesse Lee Cochran of Harperville, assisted by the Rev. A. J. Morgan of

Cisco from 1919 until about The list of local girls and their floor of the courthouse at Hallets-

Band Parents Club To Meet Tonight

The Band Parents club will meet at the high school tonight at 7:30, sanitorium, Rosemary Huestis; The drowned when he and the mule Friends of Sen. Collie and of it was announced today. All mem-Man's store; Freda Fern Erwin; he was riding were sucked under Sens. Stone and Pace, are stress- bers were urged to be present and ing this fact in the campaign now to bring the money derived from I've Told You So Many Times!

W-Only 4

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ance and

198.

V-Only

10 per cent

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The Cisco Daily Press

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character or reputation of any person will be gladly corrected if brought to the attention of the publishers. The Cisco Daily Press assumes no responsi- done. Bases have been reinforcd and further bility for errors in advertising insertions beyond the price of the advertisement.

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Defense Moves Forward

WE as a people are extremists. We are either 'way up or 'way down. We go all

world which runs with emotion for gasoline. Europe's present crisis. That program is

emotion and enthusiasm. But it is also neces- world emerges from the present. That is sary to follow through—to set a goal and hold where the follow-through comes in. grimly to it after the initial enthusiasm begins to ebb away

For 20 years, right in the face of a Europe to grind. and Asia that were feverishly preparing for wars that now desolate both, we yawned, and we never built a battleship. We let the army pun'

go to seed. We held our air forces, good though they were in quality, down to minimums. When foreign armies won the air speed trophies we couldn't be bothered to compete.

WAR came to Asia, then to Europe. Even for the first six months of Europe's war we dawdled. "Phony!" some said. Plenty

Then, in all its fury the war broke bounds. Hullabaloo! Hysteria! Lid-off appropriations! All of a sudden, quick like a bunny, we were going to grind out 5000 airplanes a day from one plant. Nobody ever stopped to multiply that by 300 and to realize that it means a million and a half planes in paper devoted to the upbuilding of Cisco and East-land county, independently democratic in politics. ground staffs of 15,000,000.

NOW we are settling down to reality. Levelheaded General Marshall, the chief of National advertising representatives, Texas staff, has pointed out that we have two problems of defense, not one. The first is to get Any erroneous statement reflecting upon the into some kind of formation the defense forces we now have. This is already being protected. Small forces have been assembled and consolidated into effective units. Reserve officers, of whom we fortunately have a sizeable force, are being called up. National Guard training is rapidly being placed on a realistic basis. The country's readiness for an instant emergency is far greater than it was even six weeks ago.

But no long-term program can possibly That is not without its advantages in a be ready in time to affect the outcome of aimed at enabling the United States to live It is necessary to rise to high pitches of in comparative security in whatever kind of

Britain tells French not to give up the Take the matter of defense, for instance. ship, reminding 'em they still have an axis

It is suggested in some quarters that folks allowed that it was all pretty terrible but it who attend night baseball games be known couldn't touch US. During all those 20 years as electric fans, or can you think of a worse

Slighted William Tell. Got Into Trouble

(A).—Ladislaus Barta, a Hungar-in William Tell.
That made the necktie manu-

BY BRUCE CATTON

attempt to win

the nominati

stroke designe to bring abou

a fundamen

for the nor

re-making

The tacit bid

was much more

extent allowed itself to become

what its opponents often called it

-an instrument of "the interests,"

out of touch with the average man.

Deal not on the argument that

the New Deal was "bad for business," but on an opposition policy

sweeping.

grass roots.

HOOVER AND LEWIS

were fairly sweeping.

MET IN SPRING

Patrick Hurley.

BRUCE CATTON'S

AMERICAN ROUNDUP

HOOVER'S APPEARANCE AT CONVENTION

AN ATTEMPT TO REMAKE WHOLE PARTY

NEA Service Staff Correspondent it at least demonstrated that a

DHILADELPHIA.-The real map out a general program for

dramatic appearance before the could win the support of a left-

reason for Herbert Hoover's economic and social action that

wing labor teader.

as one of its bases.

WOULD BREAK UP

a patriotic Swiss. A necktie manufacturer sent Two 4-H Club

him samples bearing the Swiss hero's effigy. Barta wrote back ZURICH, Switzerland, July 1 haughtily stating that in soviet (A).—Ladislaus Barta, a Hungar- Russia people were not interested

ufacturers by pretending to rep- facturer so angry that he got priresent the soviet importing bu- vate detectives to investigate Barreau, might have succeeded with ta, who soon was turned over to 4-H club boy, and son of Mr. and August 4 — Texarkana, Hot beef calves, making an average ton Valley club in 1937. It seems his get-rich-quick scheme had he Zurich police as a fraud and was Mrs. J. C. Johnson of Eastland, Springs, National Park. known what William Tell meant sentenced to ten months in prison. and Paul Davis, Morton Valley August 5-Nashville, blue grass

a program came out of this, but

conservative Republican could

Viewed in this light, Lewis's

pre-convention utterances in

Philadelphia take on a different

aspect. He wasn't just getting

back at Roosevelt; he was indicat-

ing the conviction, which be

publican party could rebuild itself with militant labor unionism

hared with Hoover, that the Re-

Boys Chosen as Outstanding

Billy Johnson, Eastland high Worth, Dallas, Mt. Pleasant. elub boy and son of Mr. and Mrs. region, Rayon Plants. S. A. Davis of Morton Valley were selected as the two outstanding National Park. 4-H boys in Eastland county who will receive the 4-H trip in Au- Michigan, Stock Yards. gust of this year. The selection of August 9 - Ames, feed lots, boys to receive this trip was based State College. demonstration which began in 1939 yards. and ended in 1940, their attitude toward 4-H work, their character.

August 11 — Joplin.

August 12 — Oklah and their ability to accomplish good club work in spite of their hardships.

4-H club boy on the trip except trip was through the western held calves over a full month to ance of his calf, he took time to the three counties that have as- states and part of old Mexico, cooperate with the program of the groom him daily and to keep the sistant county agents. These three Buster won the district award for extension service. When the of- lot clean and sanitary. On the

ounties will send two boys, so writing the best account of the ficials of the Ft. Worth Fat Stock there will be 22 4-H boys and trip. ive county agents who will make Feeding Beef Calves

Newsom, R. F. McSwain, G. D. operate with the Extension service The tour which will begin in chief interest has been in feeding appointed at not receiving a tick-Brownwood August 3 and end in beef calves, even though he lives

August 7, 8 — Chicago, Lake prizes.

August 13 — Brownwood.

his personal character and loyal- in Eastland county. on their 1939 demonstration or the August 10 - Kansas City, Stock- ty to 4-H work. He served as re- Paul is one of the first boys in porter of the Eastland high 4-H the county to practice selling club in 1940 and has been active home grown feeds by feeding August 12 — Oklahoma City. | in club work. In the early spring | them to beef calves. In his feedof this year when plans were be- ing, he has carefully followed the Buster Wheat, Morton Valley ing made to take a car load of instructions of the Extension Ser-4-H club boy was selected as the stock to Ft. Worth on a 4-H mar- vice in balancing the feed and in

tour. The agents in charge of the 1937, Billy, who is 15, has been building this spring, Billy was on tour are Elmo V. Cook, F. N. outstanding in his efforts to co- of the 100 boys to receive a ticket and in his unselfish attitude toward other club members. His boy was there who was very dis Brownwood August 14, will be ap- in the heart of Eastland and his Billy promptly gave him his ticke proximately 3,500 miles and all father owns a bakery in Eastland. and told him to use it. Billy ha expenses will be paid for the boys Billy has overcome the drawback been very influential in organic points to be visited is listed below: ing direct from the farm at the of Eastland. August 3 - Brownwood, Ft. time when the best prices can be Paul Davis, 16, began his 4-H secured. In 1939-40 he fed three club work by enrolling in the Mordaily gain of 2 lbs. each and top- strange that his chief interest ping the Ft. Worth market on too, has been in beef calf feeding. April 11 for 1012c per lb. His however, when the selection of three calves were exhibited in all hove for the trin was made. It

Most outstanding about Billy is demonstrators in the 356 club boys There are 19 counties in District outstanding boy to receive the ket tour, Billy sacrificed his de- following proven feeding practices. , and each county will send one trip given in 1939. Last year's sires to sell early in March and Taking great pride in the appear-

LIKE THE

LAST ONE

show gave Eastland county 4-H boys 100 tickets to their 4-H rode the educational and entertainment | Beginning his 4-H club work in | held in the Will Rogers Memoria

Cave of the county livestock shows, thought was given to the kind of winning more than \$17.00 in demonstration conducted by the boys. There are only 35 beef calf

AND ALLEY OOP

A HAND

WHILE A MARAUDING ARMY OF

ATHENIANS CARRIES OFF

THE AMAZON QUEEN ... !

Likes First Graders; They Show Results

CLARKSBURG, W. Va., July grade teacher, Mrs. Clara Conrad boat, was beached and stri decided to retire. She never taught last spring, but her soul

in any other grade. "When the children first start tow-boat Mildred, her pilot v to school," she said, "they are so now guides a ferry at Fuller eager and honest that you can Ky., and her engines power really work with them and see Ohio river towboat Valley Bel the results from day to day.

Safety Shorts

Oil Belt Safety Council

WHAT DOES a smart gamble do when he wants to win? He figures his chances and plays the more for their clothes than Then if you don't want to get

hurt or killed in an accident watch out for July. For the Oil Belt Safety council says the odds are against you! More people are killed by acci-

dents in July than any other month. Last year, the death toll was 8,800! When your life is at stake, you

can't afford to lose a gamble. So play safe this July.

Spanish explorers called the river at Trinidad, Colo., "El Rio de Las Animas Perdidas en Purgatorio." French trappers shortened it to "Purgatoire" and American cowboys made it "Pick-

4-H marketing tour to Ft. Worth in April of this year, Paul's calf Billy and Paul, still interested n beef feeding, are making plano feed more calves this fall, hop ing to profit by the things they have learned in the past years o

Boat Stripped But Soul Marches On

CHARLESTON, W. Va... 1 (A).—After 47 years as a first- (A).—The Liberty, an old pace marching on. Her whistle is Call IL FIBER

DOUBLE TROUBLE

BRAZIL, Inda., July 1 Jacquelyn and Marjorie B 10-year-old twin daughters and Mrs. Jack Barding, stricken with appendicitis same time and taken to a for emergency operations

A department of labor has proved it - women

> Insure in Sure Insurance

E. P. CRAWFORDING a drake. Agency

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A COMPLETE BEAUTY TREATMENT

Attune yourself to the spirit of the new season . . . Be as gay as the new blossoms of Spring! A permanent, shampoo, manicure and facial will be the keynotes to youth-

ELIZABETH McCRACKEN, Prop.

A AND DR. BRONSON

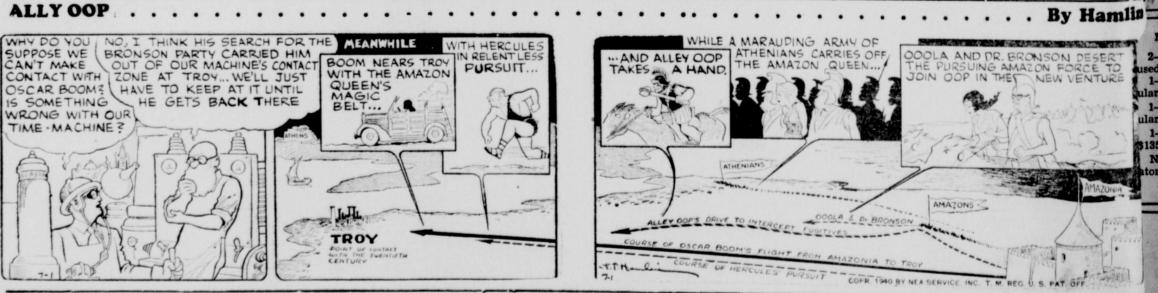
GREAT FORTUNES OR a re-building was what Hoover had in mind. A sample: men very close to him were talking frankly-at the moment when they were hoping the convention would nominate himabout the need for breaking up the great, inherited fortunes of tion that the party had to a large America, asserting that to abolish the inheritance of economic power would be only a logical followup to the republic's original action in outlawing the inheritance In substance, what he sought was to make it once more the of political power.

party of the ordinary citizen; to ONE ON CHIN base its opposition to the New FOR LANDON

HOOVER was not keeping all of this to himself, either before which would reach down to the the convention or during its early stages. Enough of an understanding was reached with both the Dewey and Taft camps so that Hoover felt that either of these SOME of the implications of this men could fit into his plan for a new, re-vitalized leadership.

One was wrapped up in Hoo- The going was slightly more difver's rapprochement with John L. ficult with Alfred M. Landon, who Lewis, head man of the C. I. O. was in some respects closer to the This was brought about by Hoo- New Deal outlook than the Hoover's former secretary of war, ver people liked. One of Hoover's lieutenants had a sharp pas-Months ago, Furley urged Hoo- sage at arms with Landon about ver to sit down with Lewis and it, early in the convention. He talk things out. Hoover demurred: "Why," he said, "he hasn't even spoken to me for sev-

en years." Hurley persisted, how- Landon was irritated. "What ever, and finally arranged a meet-ing in New York early this spring, manded. "We're not going to at which Hoover and Lewis came nominate any pale New Dealer. to a fairly definite understanding. "Humph," said the Hoover man. No hard and fast blueprint of "We did in 1936."





RED RYDER







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By Fred Harman Other Easy 7 Int

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ttle as \$1.95, installed. Easy SURE. Goodyear Ser-

Only 41/2 per cent interon HOLC homes! Easy my payments that compare rent—with as little as 10 "WELL, here we are!" Wayne ent cash, and NO extra fees. ance and taxes included in ents. Connie Davie, Tele-

W-Only 4½ per cent inter-st on HOLC homes! Easy by payments—with as little 10 per cent cash, and NO extra Auntie Rhoda." Insurance and taxes includ-Installments. Connie Davis, wiggled defiantly.

FORDnd a drake. Health Food Store. isn't she? Regular mouse. You

sone 45'R SALE: Stall No. 9 in small I told him. 'It's no trouble at all. oat house, Cisco. M. D. Black- She'll be good as a kitten." 11, 341 Santos, Abilene, Texas. Rhoda's neat brows puckered.

CE, Cool Bedrooms. Close in.

CO.R SALE: Light two-wheel trail-280-3t Clarence Tune.

E, D. (stay and have to be kept in honeymoon, won't it, dear?" pair by some special tractor

ent, E. P. Crawford. RNISHED apartment to ex- a tiny overnight case she carried. hange for carpenter work on

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New and Used Coolerators L8 7750 Coolerators, slightly real bargain. -L-12 New Coolerator. Reg- Tax Assessor-Collector lar price \$92.50, now \$77.50. 1-L10 New Coolerator. Regular price, \$77.50, now \$67.50. 1-L18 slightly used Coolerator

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135.00, now \$75.00. Number of other used Coolerpriced to sell. West Texas Utilities Plant

Unusual Home **Bargains** for

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(Re-election, second term) For Justice of the Peace, Pre. 6: HENRY S. STUBBLEFIELD R. W. H. (Judge) KENNON

W. E. (Bill) BROWN

• SERIAL STORY

PEACE---SHE'S WONDERFUL

Dennis grinned from the sober, blue-eyed, little girl at his side to the sober, dark-eyed, big North Station at Boston. "Rhoda,

"She isn't my aunt." Peace

"No, honey. But you can play she is on the trip," He beamed R SALE—Four mallard ducks at his fiance. "Cute little trick, can't imagine how grateful Warran was when I agreed to take her along with us. 'Old man,' he said, 'we'll never forget this.' 'Shucks,'

> 279-3t "That," she intimated, scrutinizing the 6-year-old in chicory blue, "remains to be seen, Denny. Has 279-3t the B-A-B-Y arrived yet?"

... taking her M-A-M-M-A to the H-O-S-P-I-T-A-L right now Picked up the kiddy at the office. HAVE A GARAGE building for Promised to wire the minute we ent, good for a car and tractor deliver Peace to her grandmother air shop. Tractors have come in Los Angeles. Be almost like a

chanic who specializes in trac- "Honeymoon! With that along!" S. A good business is coming She picked up a smart hatbox some good men, not amateurs. which had been resting on a huge sse Penn, P. O. Box 323. See my gray suitcase. "Me don't like her,"

"Shy, that's all," he said hastily. Mrs. W. L. Harrell, 500 "And no wonder, seeing we're 280-3t both practically strangers." picked up the bags. "Let's go." "She'll get acquainted." Rhoda started on ahead. "It's a scream -her being our chaperon! But rs old chose virtually the same you know my Aunt Tilly. Threw ys, but girls show greater inter- up her hands in holy horror at drawing, painting and clay the idea of our going out west to your sister's to get married.

> "But taking Peace made everything perfectly proper?"

"Not everything. I may as well say it now, Denny, Aunt Tilly isn't keen on my marrying you

Political Announcements

The Cisco Daily Press is authorized to announce the following as candidates for the offices under which their names appear, subject to the action of the voters in the democratic primaries of 1940.

For Congress, 17th District of Texas: OTIS (Oat) MILLER,

Anson, Texas. C. L. (Clyde) GARRETT, (Re-Election) THOMAS L. BLANTON

SAM RUSSELL For the State Legislature 107th District:

OMAR BURKETT (Re-election) For State Senate, Dist 24-JOHN LEE SMITH.

Throckmorton County For Legislature 106th District-(Eastland County)

J. M. WILLIAMSON For County

CLYDE S. KARKALITS For County Clerk-R. V. (Rip) GALLOWAY WALTER GRAY

For Sheriff-LOSS WOODS (Re-election) WALTER EVANS W. J. (Pete) PETERS

For County Judge-W. S. ADAMSON (Re-election) R. L. RUST

C. S. ELDRIDGE For County Treasurer— GARLAND BRANTON

(Second Term) For District Clerk-

JOHN WHITE (For Second Term) For Criminal District Attorney. EARL CONNER, JR.

For County Comm'r, Precinct No. 4 ARCH BINT (Re-election) L. H. QUALLS W L. (Roy) PIPPEN

JOE DONAWAY For Constable, Precinct 6: R. L. (Tub) WILSON



hind him a woman screamed "Stop that man! Kidnaper!"

Suddenly Denny saw another blue-clad figure . . . Peace !!

Denny put down the heaviest you? "What has she got

"Oh, come on. It isn't just you. It's all men. She says you can summer 'em and winter 'em and still get fooled. Her one exception is that precious nephew of hers, my Cousin Bertrand. She made me promise to stop off and!

Denny scowled. "It's up to you, dear. Bess is planning to stage a simple wedding for us at LaJolla, but if you aren't sure- Maybe you'll get to like me en route."

Confound that old blue stocking gage, and tried to relieve Peace fountain? of her small case, which she toted

Siding

Joists

Wall Board

mind me, like a good girl, won't

Peace hid the peanut in her von't mind her.'

What sort of talk was that? Then he remembered what Warren had said about an I-and-me complex the child had. When she says "me won't"-look out! Regular Jeykell-and-Hyde young lady. see him in Chicago, between He hoped Rhoda would under-

> stand. THEY found their reservations and saw the luggage safely stowed away.

leave until 2 o'clock. Denny consulted his watch aunt, with her fat pocketbook! He "We've plenty of time. How about signaled a porter for Rhoda's lug- a nice cool drink back at the soda

gingerly and refused to relinquish. favorite. Denny selected a couple He saw her pick up a peanut from of magazines and Rhoda made last-minute phone call, but Peace

Mill Work

Timber

Insulation

"Don't eat that, honey. You'll was still straining at her straw.

Quality

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built, or repair work

done with our fam-

ber, you are assur-

If It's to Build We Have It

Burton-Lingo Lumber Co.

ed of the best.

"Hurry up, honey, My, the instructions your daddy gave me,' Denny said, as all three headed pocket. "I'll mind you, but me once more for the train. "Put her to bed early! Don't let her lean

out of the window! Watch for drafts! Don't allow her too much candy! You'd think-" the conductor.

"Just in time. But the thing Warren stressed most," Denny went on, "was-don't let her ge lost. Good grief! Where is she?

Rhoda interceded, while Denny

holstered in shining black satis

The conductor stared back a

Behind him a woman screamed Stop that man! Kidnaper!

case. A moment, his blood conreal Peace. Why did women dress their children alike?

aboard the train steps as the limited glided gently forward. He could see raised fists shaking

but Denny wasn't looking at them at him through the grill of the closed gates. Had that tot found crowd was swallowed by the rising clatter of wheels. "What an escape!" he gasped

"You imp," Rhoda scolded Peace. "How dare you run away and scare us to death?"

"Postcard." Peace pouted. tell my Mummy me arrived safely

Cash and Carry car. What luck? Her seat wa (Continued on Page Four) **SMITTY HUESTIS**

We Still Say Friendly Service is Our Motto. Come in and try these TEXACO Products. THERE IS NONE BETTER.

Texaco Service Station



Equip your car with GOODRICH Safety Silvertown Tires with the Lifesaver Golden Ply.

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Come out and enjoy a cool place to have your dinner. We have just completed a new air-condition plant.

Saturday's Special

Italian Spaghetti and Meat Ball, 25c

Short Orders, Cold Drinks and Good Bar-B-Q.

BIG JUICY HOT DOGS, 5c

RAY'S CAFE

VIRGILS PHILLIPS STATION

For best performance use PHILLIPS 66 Oils and Greases. Give your car

the care it should have by bringing it to us for washing and lubrication. We have the most modern equipment and our work

is guaranteed. A complete line of Lee Tires, Leeland Tires and Tubes, Phillips Batteries and Gates Fan

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Wanted: A few more members for the burial associa-

We need 500 members-We lack just a few having this number which is necessary to get our charter. If you would like to be one of the members of this association call LANE BURIAL ASSOCIATION (Phone 167) or see Mrs. Leon McPherson-1300 Ave. L, our

We sincerely believe when you have investigated this ssociation and find what it offers you and at a rate so reasonable that practically everyone can afford to carry the protection you will not hesitate to join. Ages 1 month to 80 years. Operating under approval of the board of insurance commissioners of Texas.

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SOCIETY and CLUBS

CATHRYNE RUSSELL, Editor Phone Numbers 344 and 608

Visitors Are Entertained At Luncheon

Mrs. R. W. McCauley, assisted Jane and Mack, of Cisco. ed on Thursday of last week w

. . . Degrees Cooler MEE NOW

MacDONALD NELSON EDDY NEW MOON

OSCAR HAMMERSTEIN 2nd - FRANK MANDEL LAURENCE SCHWAB SIGMUND ROMBERG PRICES TODAY

Adults Federal Tax

TOTAL

Children

TOMORROW BARGAIN DAY

Adults Children



rice Brashear, A. E. Caldwell, to relatives here. Lawson Hathcock, G. B. Eager, Misses Mollie Hines and Kitty Dr. and Mrs. Roy A. Langston of Rainbolt and daughter, Joyce, Mrs. to return Tuesday. R. W. McCauley and children,

Former Ciscoan Marries Ranger Girl Saturday

and Mr. Wendell Surles of Olney, Pierce, West 6th. rning at 9 o'clock in impressive Jones as co-hostesses. remonies performed at the home the bride's parents, Mr. and Circles of the First Baptist David M. Phillips read the rites. meet at 4 o'clock as follows: The single ring ceremony was performed before an improvised Grist, Avenue H. altar banked by an arch covered ith rose buds and greenery. P. Cole, West 13th. Floor baskets of roses and gladioli

The bride was attired in a lovepowder blue redingote with LaRoque, 811 West 12th. nite accessories. She wore al ilder corsage of pink rosebuds. Lawson, 511 West 9th gold and coral pin, a gift of her Farquhar, Lake road. randmother, and which her

Her only atendant was Mrs. Royce Rainbolt, who wore a suit frock of nile green with white ccessories and a shoulder corsage sweetpeas. Mr. Surles was attended by Mr.

At the reception held following e ceremony, the wedding cake placed on a mirror reflector

ged with pink rosebuds. The young couple left immediately after the reception for Ol-

Wedding guests were Mr. and dren of Mr. and Mrs. R. W. Mc-Mrs. C. S. Surles and daughter, Cauley, have gone to Abilene to ona, and Charles Clark of Cisco; visit their maternal grandmother, Mr. and Mrs. J. T. Belknap and Mrs. E. D. Thomas. hter. Virginia, of Breckenidge; Mr. and Mrs. W. G. Pounds. nd Mrs. Royce Rainbolt, Mrs. tending Howard Payne college D. McNeilly and children, Lar- this summer, was the week-end and Coleen, Mrs. J. Higdon, guest of her parents, Mr. and Mrs. Miss Elizabeth Jay, Miss Melba C. S. Surles. gan, Misses Eva and Norma Miss Billy Fae Pounds, Lum Mr. and Mrs. Jack McCanlies Adron Pounds, Jo Bob of Southgate, California, are here Pounds and W. S. Pounds, all of visiting relatives and friends.

Class Meeting s Postponed

The meeting of the Fidelis Ma-Sunday school class of the irst Baptist church, scheduled for month's stay in California. lock tonight at the home of rs. R. W. McCauley, has been stponed until Tuesday night at have returned from Clarks the strong wards have returned from Clarks. have been visiting relatives.

Miss Ruth Meyer of Brenham visiting in the home of her Mr. and Mrs. Asa Skiles.

JULY CLEARANCE SALE

Nationally Advertised

Regular to \$4 shoes





- SPECTATORS
- SANDALS
- PUMPS

• ALL WHITE

Natural Poise Arch

Regular \$6 Special \$3.95

Other Shoes

\$1.49, \$1.99

FERGUSON

Gatesville Couple Parents of Girl

Mr. and Mrs. Elworth Lowrey of Gatesville are parents of daughter born at their home Sunday, June 30, according to word

Mrs. Lowrey is the daughter of E. Eager and Marion Eager of Cisco. Mrs. Langston has been in Clyde; Mrs. G. W. Stephens and Gatesville for several days, and son, George, of Baird, Mrs. G. P. Dr. Langston left for there today,

The Notebook

Tuesday Circles of the First Presbyterian auxiliary will meet at 3 o'clock

Circle One with Mrs. A. E. Jamison. West 9th. Miss Oleta Pounds of Ranger | Circle Two with Mrs. F. D.

son of Mr. and Mrs. C. S. Surles | Circle Three at the church with Cisco, were married Saturday Mmes, J. G. Jones, Sr., and W. L.

Mrs. W. G. Pounds. The Rev. Women's Missionary society will B. L. Lockett with Mrs. Fred Viola Humphreys with Mrs. C

Lewis Hannah with Mrs. F. E Shepard, 1006 West 7th Wilson Fielder with Mrs. W. H Hattie Stalling with Mrs. O. G.

randmother wore in her wedding The First Baptist Y. W. A. will son of Mr. and Mrs. Bob Winston meet with Miss Billye Cole at of Cisco.

Wednesday

The First Baptist Junior G. A will meet at the church at 4 o'-

Personals

Jack Shaw of Beaumont and

Harold Thornton of Fort Worth

were guests in the J. E. Spencer

children have returned from a

Ray Burnsides and Johnny Ed-

burg, West Virginia, where they

Miss Shirley Parker of Roscoe

Mr. and Mrs. N. C. Packer, Mr.

and Mrs. Roy G. Tuggle and son

spent Sunday visiting in Albany.

Mr. and Mrs. Albert Miller of

Ranger and Mr. and Mrs. C. L.

Fields and son, Charlie Joe, of

Eastland were guests in the Davis

fields home for a short while Sun-

Mrs. Eddie Brown of Dallas is

Miss Louise Stephenson of Abi-

lene spent the week-end with her parents, Dr. and Mrs. G. M. Steph-

HISTORIC HOTEL RAZED

LOS ANGELES, July 1 (A) .-

The old Bella Union hotel, one of California's most famed hostelries

even before the gold rush of 1849,

has been torn down. In its nearly

Union entertained many notables, and in 1874 proudly advertised

"All Spring Beds."

century of existence, the Bella

visiting her parents, Mr. and Mrs.

is the guest of her uncle and aunt,

Swim Director





BARON SMITH

structor and examiner, Baron Smith will direct water activities at the Boy Scout camp of the Comanche Trail council, Camp Billy Gibbons, on Brady creek at the San Saba river near Richland Springs.

LEAVES FOR OHIO

Finley Winston left this morn-"something old" she wore a Elizabeth Truly with Mrs. C. H. ing for Cincinnati, Ohio, where he will accept a government position as a mechanical engineer. He is the

Mr. and Mrs. Buel Woods of Big Spring are here for a few has been stationed at Hamilton days' visit with Mrs. Woods' par- field, California, and will report ents, Mr. and Mrs. O. S. Carroll. for duty July 15.

Mumbers Are ---

(Continued from Page One) by swift water as he attempted to not forget where our genius cross a slough of the swollen Lit-

tle river near Temple. Heavy crop damage was expected from the overflow of the river in our ability to raise the below Cameron in Milam county. standards of life, both eco-A bridge on Highway 36 near nomically and spiritually. Cameron was under water and A. H. Baskin, landowner, expressed fear a large levee built several years ago near Cameron would self raise the standards of livbreak. The levee was built to pro- ing of the people. Only the tect bottom land.

days aggregated five inches. The treacherous Colorado river whose history is threaded with disasters it has wreaked along its world. It has developed an course from the south plains in the northwestern part of the state to the Gulf of Mexico, was on its first rampage since 1938. From a few miles below Austin

to Columbus, the stream struck at every community along its banks -bustling towns like Bastrop Smithville, LaGrange and Colum

Smithville was buried under 20.4-inch rain, the heaviest reported, and at LaGrange, the river ad rushed to a thirty-five-fool neight and was rising a foot an our. Flood stage there was 42 be taken idly. But it is also

Peace . . . She's---

(Continued from Page Three) right behind theirs. "Wonder there's a reward?" Mrs. King's

(To Be Continued)

TO CALIFORNIA

Donald Surles is spending few days here in the home of hi parents, Mr. and Mrs. C. S. Surles frmo Kelly field in San Antonio

Specs--

(Continued from Page One)

lies and do not desert our strength. That genius exists

But government cannot itenterprise of the people can Rain at Temple the last three do that. American business has proved itself the most efficient enterprise in the increasing desire for the good things of life as its market and developed production to meet the desire.

We are now confronted with prospect of a "total economic war" against us in this hemisphere by the dictator nations. It is quite true that the prospect is serious. The threat is not to well to remember that these nations have been unable to raise their standards of living at home. They have some goods to sell. We have a way of life, a way of doing business to raise the standards of the individual, to sell. The dictators cannot sell that. They have no knowledge of the individual. Theirs is a concept of state into the com-Donald, who recently graduated position of which is poured, with ruthless disregard of all those principles and rights we hold dear at hearth and

mart, the hapless mass of their citizenship.

The defense of our hemisphere consists in building it -not exploiting it as the trade war makers would do. America has unlimited capital to be devoted to the industrialization of Central and South America, the development of mutual and interlocking enterprise which will raise the standards of all the peoples of this hemisphere and increase the common market as our domestic market was increased by the measure of our industry. America has the business genius to organize and administer this vast program of legitimate and profitable exploitation of the resources that we have. It is our chief weapon, and one that will repel the agression of the dictators in the measure that it increases the social and economic wealth of the regions to which it is applied.

Armaments? Certainly, although the need of these will be in inverse ratio to the prosperity and international cooperation that are achieved. We can and should make our hemisphere impregnable; but behind the military defense we should build the real defense - the defense of a sound and prosperous inter-American economy.

Daily Press Want Ads will get

New Jersey Checks Up On Its Figure

ASBURY PARK, N. . (A)-New Jersey is h shape checked. Two steel towers have been pu by the coast and geodetic for a survey of the s which goes in a little he out a little there after every

Two More---

(Continued from Page O C. Penney compnay, Cearley; Altman's Style Lurline Blackburn; Clark's station, Marie Tune; Elite y shop, Frances Helen M The Leach store, Helen Greynolds; Rockwell Bros. ber company, Lois Nowlin guna hotel, Rivers Greenhay co Gas Corp., Mildred Clar Front drug, Ruth Eaton and on's Motor lines, Eulala Re

Hundreds of young Ma have entered training at pore as seamen for the

Uruguay does not have o

Don't Sleep When Gas Presses Heart

If you can't eat or sleep as bloats you up try A One dose usually relieves p n heart from stomach g to constipation. Adlerika ut BOTH bowels. MOORE DRUG

Plenty of Nice Fat Fr and Hens for the 4th DRESSED FREE Call Us 296 BALLARD PRODUCE

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ttle better

My living depends on the MILEAGE PROVED TO YOUR OWN EYES BY YOUR CONOCO MILE-DIAL..FREE BESIDES LIKING THIS TOWN as if it was part of me;

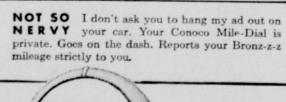
I'm out to make progress. So I've got plenty at stake in asking you to come here for a Conoco Mile-Dial, I'll give you absolutely free. YOUR MILE-DIAL can't lie about the real mileage you

get from my Conoco Bronz-z-z gasoline. I bank on the straight true mileage figures you'll register on this Mile-Dial I've got here for you free as air. IT'S ANOTHER KNOCKOUT of an invention by

Conoco. I'll put it on the dash in half a second. It's quite a sport my customers say, to let the Mile-Dial keep close tabs on their Conoco Bronz-z-z mileage. They like to do it, even when they've always been so satisfied they never bothered

THEY CAN NOW COMPARE their city and country mileage on Conoco Bronz-z-z and they can keep checking Bronz-z-z under all other different conditions, to get their honest average, and no mistakes.

YOU CAN KEEP CHECKING Bronz-z-z on your free Conoco Mile-Dial, till you've got the plainest answer about gasoline mileage. Not just a lot of words I might say, because with your Mile-Dial you get actual mileage figures to see. You've got to admit that the Conoco Mile-Dial gives the consumer the answer that really counts, which is mileage. And what's going to be more fun than dialing your Conoco Bronz-z-z mileage on any Fourth of July trip you're taking? So drive in to my station today, before I might run short, and let me put on your Conoco Mile-Dial-ALL FREE.





CONOCO BRONZ-Z-Z

8th Street Ave. D.

ED HUESTIS