

Through the Editor's Spectacles

By GEORGE

At the risk of becoming tiresome on the subject this column wishes to remind Cisco residents that it is important that the community credit for all of its population in the current census. Through the chamber of commerce a program is being put into effect today designed to list every person in the community who has not been contacted by the official census enumerator and furnishing to the enumerators the information which will make it possible to get these "misses" on the rolls. The time is short and the only way in which it will be possible to obtain a complete count is through your cooperation. So today, or tomorrow, or the next day, if a checker applies at your door give him your ready assistance in providing the information he asks for. If you are not at home and find under your door a printed statement from the chamber of commerce asking you to notify the organization if you have you do not need to be troubled, please do so at once. There is much ground to be covered and the checkers must hurry to get through in time for the information to be sent to the census officials and the misses incorporated in the official census.

A great deal of what happens to Cisco within the next ten years, and, incidentally, what happens to you, depends on the population figure recorded in the census report. That will be the authoritative figure and it will govern despite any private figures or statistics that may be gathered. If a mistake is made in this official count, it cannot be corrected for ten years.

Now ten years is a long time. If you are thirty years of age now, you will be forty then. If you are forty now, you will be fifty then. A lot of things can happen in ten years. Hence, so far as this census is concerned, it is extremely important to the next ten years that you cooperate to the fullest extent in securing a listing of every person on the official rolls. This means not merely members of your family and friends, but any others who may have been overlooked.

Cisco Girl Is in TSCW Dance Recital

(Special to Cisco Press)
DENTON, April 30.—Miss Joy Miller of Cisco will appear with the Modern Dance club at Texas State College for Women May 3 at 8:15 p. m. in the college auditorium in a recital of original dance compositions. Dances created and executed by students in the department of health and physical education under the direction of Miss Anne Schley Dugan, director of the department, will be the program.

Called one of the nation's outstanding collegiate dance groups, the dancers have been presented this year at the college and in nearby cities, winning acclaim at the recent convention of the Southern Association of Health, Physical Education and Recreation in Birmingham.

Is Repainted

The Mancill building, occupied by the Nance Motor company, is receiving a new coat of white paint. The building is owned by the Cisco Gas Corp.

Modern Noah's Ark Fails Him



When economic troubles rained down on Paul Satko, unemployed welder of Tacoma, Wash., he decided he needed an ark to escape the deluge. So he built the Ark of Juneau, loaded his wife and seven children aboard, sailed off for Alaska, where he planned to homestead. But, two days out, the craft went aground off Seattle, as seen above. Unromantic police decided the Ark was untrustworthy at sea, jailed Satko and took charge of five of the children.



Below, the Satkos wave from their home-made boat.

Work on Street Due Tomorrow

Work on the project for rebuilding base and relaying brick on South D avenue will begin tomorrow, according to the program announced today. About 80 men will be employed on this WPA project, which is part of the first unit of a city-wide paving project approved at Washington some months ago.

Cashier Found Dead in Looted Bank Vault

LORENZO, April 30 (AP)—Knifed in the throat and felled by a blow on the head, Irvin Bownds, 38, bank cashier, was found dead in the looted bank vault Monday. Bank Vice President Fred Wiese said between \$2,000 and \$3,000 was missing.

Justice of the Peace J. R. Huckabay said in an official investigation verdict that Bownds came to his death at the hands of a person or persons unknown, from the head blow and knife wounds on each side of his throat.

Crosby county officers had found no one who saw anybody leave the bank after Bownds had returned from lunch at his home. Bank Bookkeeper Woodrow Watts found the body. Two customers, Thomas G. Hendricks and Oscar Hughes, both of Lorenzo, had preceded Watts into the bank, but finding no one about waited.

Mrs. Bownds said her husband left home for the bank at 12:48 p. m. He was seen walking along the street at 10 minutes of 1 p. m. The body was found just before 1 p. m.

Mr. and Mrs. Joe Everton and son, Dane, of McGregor, Mr. Everton's mother, of Austin, and Jack Hanks and Charles Sap of Midland have returned to their homes after a short visit with Mr. and Mrs. W. D. Johnson.

Mrs. John Holland and son, John Larry, of Albany are guests of Cisco relatives today.

W. W. Cash, Brownwood photographer, was a week-end guest of Mr. and Mrs. A. L. Osborn.

CHECKERS ON LOCAL CENSUS START TODAY

Seek All "Misses" to Be Furnished Official Counters

Cooperation with census officials in the object of achieving the fullest official count of the population of Cisco for the 1940 decennial census, checkers from the Cisco chamber of commerce this morning began a house to house canvass of the city to ascertain possible "misses" by the enumerators and secure names and addresses in such cases to be furnished census authorities for check and inclusion on the rolls if missed.

The rechecking plan was outlined and adopted at a meeting of the census committee of the chamber of commerce in a meeting last night. J. J. Collins is chairman of the committee.

At residences where there is no response, checkers will leave a mimeographed statement prepared by Secy P. R. Warwick of the chamber with the committee's approval, and which reads as follows:

"The Cisco chamber of commerce is very anxious that we obtain complete enumeration in Cisco on the 1940 census. We will appreciate very much your cooperation in this endeavor.

"The population data, as developed in this census, will be the basis upon which Cisco is known for the next ten years.

"We are very anxious to obtain as large a count as possible, therefore, we don't want ANYBODY to be missed.

"If the census enumerator has NOT called upon you, will you be kind enough to notify the chamber of commerce, telephone 395, and give us your name, so that NOBODY will be missed.

"We are asking everybody in town to cooperate in this, as we believe it to be your civic duty."

In order to secure the most complete official count of Cisco population, which will type the community for the next ten years, the citizens of the community were urged to cooperate to the fullest with the checkers and the chamber of commerce. In the event a resident not contacted by the checkers is certain, or doubtful, that he or some members of his family, an employe, or even a neighbor have been missed in the enumeration, he is asked to notify the chamber so that possible omission may be corrected by the enumerators.

The checkers are not the enumerators, and their count will not be official. The result will be furnished the census authorities, who will make the official visit. But in order to furnish the census taker with evidence of misses, it is necessary that the local checkers make contacts or that information is furnished the chamber of commerce, which will transmit the list to the enumerators.

"We do not wish to cause inconvenience to the citizens," a statement from the committee this morning said, "but we do want Cisco to secure the fullest benefits of the census to which the city may be entitled, and we feel that this should be as much the concern of the citizens as of the chamber. Please cooperate with us to the end that your town will get recognition for all the population to which it is entitled."

The topic of last night's sermon was the four big words of Christ, the pastor emphasized, "Come, Lost, Seek and Save."

The church is experiencing a revival within its own membership. Miss Bilye Cole will bring the special music tonight.

Rev. and Mrs. Joseph I. Patterson of the First Methodist church went to Mineral Wells today to attend the interdenominational pastors' retreat there.

Mrs. John Holland and son, John Larry, of Albany are guests of Cisco relatives today.

W. W. Cash, Brownwood photographer, was a week-end guest of Mr. and Mrs. A. L. Osborn.

Second Payment on Salary Aid Is Received

The second and final payment of salary aid for Eastland county rural schools has been received by County Supt. T. C. Williams. The payment, approximately \$8,000, brings to \$16,000, in round figures, the amount of this aid received by between 15 and 20 Eastland county schools this term. For the first time payment was made on the basis of a 100 per cent of applications.

Men Against Machines in Norway



The desperateness of the Norwegians' defense of their homeland is pictured graphically in this Radio-Telephoto of a highway barrier erected by Norse troops in an effort to stem the German advance. Armed only with rifles and standing behind an overturned truck, these soldiers are faced by excellently equipped Nazis supported by armored tanks and cars.

MINISTER AND WIFE LEAVE FOR NEW POST

Rev. and Mrs. Clark W. Lambert left yesterday for Mineral Wells to attend the interdenominational pastors' retreat before going to Hillsboro, where the Rev. Mr. Lambert has accepted the pastorate of the First Christian church. The minister ended a two-year popular pastorate with the First Christian church here to accept the call to Hillsboro.

At his final service Sunday night members of the congregations of the First Methodist and First Presbyterian churches joined with the First Christian congregation to honor the minister.

A visiting minister will preach at the church next Sunday, officials of the congregation announced today.

Recreation Program for Wednesday

Public activities of the Cisco Recreation project for Wednesday, May 1, will be at the following locations:

Tennis court (First Methodist church)—2 to 6 p. m.—Open for the public.

East ward school ground—3 to 6 p. m.—General playground activities, including soft ball game.

Music center (city hall)—1 to 5 p. m.—Adult and children music classes, and preparation for musical revue.

Fee Esta park—2 to 5 p. m.—The regular playground activities.

West ward school ground—3 to 6 p. m.—Girls' soft ball practice.

Grammar school—3 to 6 p. m.—Men's soft ball work out for city league games.

Smithville (colored)—2 to 6 p. m.—Playground activities with special emphasis on croquet.

Special activities will include a soft ball game with the East Side Athletic club vs. the Star-Telegram boys. The game will be played at the east side ball ground beginning at 5 p. m. The public is cordially invited to attend.

Chapter 461 In Called Meeting

Cisco Chapter 461 will hold a study period and initiation practice at the Masonic hall tonight, it has been announced. All officers were requested to be present at 7:30.

Goat Ropers Will Practice Tonight

The Cisco Goat Roper's club will meet for a regular practice session at the lighted pens on West 12th street tonight about 8 o'clock, it was announced by Jim Sauls, president.

Lighting facilities for the event were installed last week, and have proved very satisfactory, Sauls said, and the public is invited to attend the practice sessions every Tuesday and Wednesday evening.

88th Grand Jury Completes Work With 22 Bills

The grand jury of the 88th district court, for the March term, adjourned Thursday of last week after returning a total of 22 indictments, 19 in felony cases and the remainder in misdemeanor cases, and was discharged.

Following is the report of the jury to Judge B. W. Patterson:

"During the March term of this court we have been in session nine days, examined 123 witnesses on 55 matters which were brought to our attention, and have returned 22 true bills, 19 for felonies and three for misdemeanors.

"This grand jury has made a thorough investigation of all matters which have been presented by complaint and information, and we have endeavored to dispose of such matters to the best of our ability, and in conformity with the laws of the state.

"We desire to take this opportunity of thanking the district attorney, Earl Conner, Jr., for his assistance rendered during this term, and we desire to express our appreciation to Loss Woods, sheriff, and to all bailiffs for their efficiency in obtaining information desired in our investigations.

"We request all citizens of Eastland county to give all possible assistance to all peace officers in order that law violations may show further reductions; and in this connection it is gratifying to report that the percentage of infractions of the criminal laws is less at this time than that of one year ago. This state of affairs has been largely due to the close cooperation of the citizenry and our peace officers.

"An inspection of the jail reveals that Jailer Ross Crossley is maintaining economically and efficiently, and the prisoners, though few in number, are being properly cared for, and that proper and prompt medical attention has been given when needed.

"Having completed our investigation of all matters possible at this time, we respectfully request that we be discharged.

"F. J. STUBBLEFIELD, Foreman.

"W. W. KELLY, Secretary."

Russia Favorable to Treaty With Britain

LONDON, April 30 (AP)—Diplomatic sources reported that Ivan Maisky, soviet Russian ambassador, in a talk last night with Lord Halifax, British foreign secretary, declared soviet Russia is willing to negotiate a wartime trade agreement with England.

He was understood to have outlined these conditions:

The soviet government is willing to agree that British goods supplied to Russia will not be re-exported to Germany, but refuses to consider restricting exports of purely Russian goods to Germany regardless whether the British deem them contraband.

KING LOBO CHOSEN BY HIS STUDENTS

King Lobo VII, to be crowned in elaborate ceremonies at the Lions club's lighted softball field Friday, May 3, was selected in a secret ballot by the high school student body Monday. His identity, and the identity of his queen will remain a secret from everyone, including their majesties, until the night of the coronation.

The new king was chosen from a list of seven seniors, noteworthy for their scholarship, citizenship, and general participation in school and civic activities. The six remaining candidates and their ladies will form the upper court as princesses and princesses of the realm of King Lobo.

The boys nominated by the unanimous vote of their classmates were Robert Donovan, president of the class, J. B. Duff, Alton Lomax, James Qualls, Raymond Reames, Glenn Tableman and Coy Warren, and their chosen princesses are Rosemary Huestis, Betty Lou Muller, Helen Dragasinis, Francis Comer, Marian Jacobs, Catherine Mae McDaniel and Alice Slicker.

Also included in the king's court will be envoys from grammar and the two ward schools, junior and senior high in Breckenridge, and schools in Brownwood, Dublin, Eastland, Ranger and Putnam. Other schools who have been invited to send representatives have not yet been heard from.

An interesting program has been arranged for their majesties, including special numbers by Miss Welda Drago's studio, and "The Wedding of the Painted Doll," by pupils of Mrs. Paul Woods' expression studio.

Ample seating space for the anticipated 1500 spectators is being provided by the Cisco Lions club, which is assisting the junior class in presenting the coronation. Proceeds derived from the show will be divided between the class and the Lions club.

Tickets are on sale at 25c and 15c. Miss Minnie Hill, a junior sponsor, is in charge of the sale of tickets. Other sponsors are Misses Elizabeth Daniel and Billie Bishop, T. G. Caudle and Johnny Edwards.

Cisco Masons Attend District Meeting

A number of Cisco Masons last night attended a district meeting at Lightfoot addressed by Jewel P. Lightfoot of Fort Worth, former Texas attorney general, and past grand master of the Texas grand lodge.

Those attending included L. D. Wilson, L. D. Steffy, Sam King, W. H. Hayes, Joe Britain, J. M. Witten, John Cousins, Ted Hale, R. E. Grantham, George Boyd, Clyde Karkalits and B. W. Patterson. Although Mr. Karkalits and Mr. Patterson live in Eastland, they are members of the Cisco lodge.

Weather

EAST TEXAS: Partly cloudy, except near upper coast, cooler in northwest portion Tuesday; Wednesday partly cloudy, cooler in northeast and southwest portions. Fresh southerly winds becoming westerly to northerly Tuesday night.

WEST TEXAS: Fair with rising temperatures Tuesday and Wednesday.

GERMANS AND ALLIES FIGHT ON 5 FRONTS

Possession of Central Norway at Stake in Struggle

By The Associated Press
Allied-Norwegian and German fighting men clashed today on five fronts for Norway's bitterly-contested vantage points.

The fighting in Norway, as it could be pieced together, shaped up in this fashion:

Germany had five attacks underway, four from the south and one from the north against the allied positions along railroad lines where the allies had sought to pinch off German-held Trondheim, coastal key city to the entire area.

In this area the British-Norwegian forces were reported to have established themselves with machinegun nests and artillery.

Kvam, 35 miles southeast of the British-held junction of Dombas, was reported occupied by the Germans.

This would be an important advance in the vital Gudbrandsdalen, the valley which lies northwest-southeast across central Norway.

German Spearheads
From the paralleling valley (the Osterdalen eastern valley) three German spearheads drove northwestward in parallel thrusts at British-held rail line running from Dombas to Storen.

One came up against strong allied positions near Hjerkin.

Further north another was variously reported strongly engaged at Inset, within easy striking distance of the railway, and having covered only half that distance.

Still further north a third column was trying to move out of Roros against Storen.

From Trondheim the fifth German push was headed south in the hope of contacting German northbound units.

With the British hoping to maintain the southern arm of their pincer movement on Trondheim by holding on to the railway from Dombas west to Andalsnes, British point, it appeared the area between Dombas, Alvdal, Roros and Storen would become a major battlefield with control of central Norway the prize.

Pushed Back
In the sector north of Trondheim the Germans were reported to have been pushed back by the allies, who attacked violently at Steinkjer, scene of a British defeat last week.

At Narvik, in the far north, the situation was still obscure. Reports had it that guerilla warfare had developed, with the British shelling the area frequently to prevent the arrival of German reinforcements.

London denied flatly the German claim that five British warships and 12 British transports had been sunk or badly damaged in two days and issued the counterclaim that three German supply ships were "torpedoed and sunk."

The diplomatic game of Italy, non-belligerent partner in the Rome-Berlin axis, became even more complicated.

The fascist government sent the pro-German fascist leader, Dino Alfieri, to Berlin as Italian ambassador, a move ostensibly to make for even closer Italian-German cooperation.

Special Envoy
And then, Rome diplomatic sources said, a special diplomatic envoy, Adolf Alessandrini, will sail for New York May 1, where he will work to facilitate shipments of American goods.

Alessandrini's job, it was reported, will be to arrange with

(Continued on Page Four)

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The Cisco Daily Press

and CISCO DAILY NEWS
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Shall Courage Be Wasted?

It is a shameful thing to have to report that some people snickered a little when Paul Satko's "ark" was halted by Seattle authorities as he was about to sail for Alaska.

Courage and determination and the unshattered dream of a better future in a new land are never things to laugh at.

Satko's story is an epic of courage that should make the snickers feel humble and ashamed. It is a fountain of inspiration and hope to see such determined bravery in our time.

SATKO was unemployed in Richmond, Va. Using odds and ends as material, he built a strange-looking "ark," an amateurish and flimsy 40-foot boat. He loaded it on a trailer and hauled it all the way across the country

to Tacoma, Wash. He supported himself and his brood of children by doing odd jobs.

For six months at Tacoma he prepared for the journey to Alaska. He worked at what he could get. He worked at his boat.

Gradually he equipped it in makeshift fashion for a 1500-mile voyage—a voyage by a landsman in a home-made boat through unknown waters, with no guide but a vision of a new land where he might hew out a future for himself and seven children.

Authorities stopped him at Seattle. The boat wasn't strong enough, hadn't enough power. The children wouldn't be safe.

NO doubt they are right. But can the United States afford to see Paul Satko thwarted? Is this kind of courage so common that it can be cast aside?

Without attempting to judge between Satko and those who are holding him up at the moment, there is something there on the Seattle docks that must not be wasted. It is courage and determination and initiative, and it must not be frustrated.

Alaska needs men like Paul Satko, and the United States needs them, and the world!

Bismarck was known as Germany's iron chancellor. Glancing over Hitler's birthday presents, we see the fuhrer is destined to become the "scrap iron chancellor."

Under way in the U. S. is a "Stop Dewey" movement among republicans. This, just a year after Europe was attempting a similar curb against a man with a mustache and ambition to get ahead.

Iceland's parliament, the Althing, boasts a past of 1010 years. And knows how it feels, no doubt, to be as old as the hills.

A huge river has been discovered flowing under the Pacific off the coast of California. Probably misplaced by a movie propman on a DeMille location jaunt.

Shirley Temple celebrates her 11th birthday, serves ice cream, and wonders when she'll meet her Georgie Jessel.

"Hey! Quiet!"



Safety Shorts

From Oil Belt Safety Council

HOUSEWIVES
This is housecleaning time, and probably there is a lot of rubbish to be burned. Many costly

fires are caused by burning rubbish, and here are a few suggestions from the Oil Belt Safety Council on how to prevent them:

1. Burn rubbish in a wire mesh container.
2. Keep it a safe distance from buildings.
3. Never start a bonfire in a strong wind.
4. Keep children away from the flames.

Silage Feeding
Newest Method
Since trench silos have become common in Texas a method of feeding silage to yearlings has been worked out by the Experiment Station. 9,000 pounds of silage and 1,000 pounds of meal are fed to 600-700 pound steers during a period of 200 days, increasing the weight of the animals to 900-1,000 pounds.

A few simple rules in feeding assure economical gains. It is always advisable to feed good quality animals. Keep out a mixture of bone meal and salt for all animals all the time, especially breeding animals. Keep available at all times clean water, dry shelter, plenty of clean roughage, and grain as recommended. When feeding in lots use protected self-feeders to keep out chickens. Grind no roughage. Grind no grain for calves on creep. Crack grain for other calves and yearlings but never grind grain fine.

Chukar Partridges Do Well in County

Twelve pairs of Chukar partridges that he liberated on the Terrell ranch last year have now increased to more than 50 birds, according to a report John Thurman recently made to the county agent. More than 40 of the birds are still on the 3,000-acre Terrell ranch and the remainder have migrated to adjoining pastures in the community.

Thurman also has 25 pairs of the Chukars in pens for mating and is setting the eggs under bantam hens. The birds have been laying since March 15.

The Chukar partridge is larger than the Bob-white quail and seems to be adapting itself to the same places where quail thrive. It is not as nervous as the quail.

The Terrell ranch is a part of the Staff Game Management association which includes in its purposes the protection of the Chukars.

The origin of music is lost in antiquity, but has been traced to the ancient Egyptians.

ALLY OOP



Out-of State Stock Shipments Lower

AUSTIN, April 30 (Sp).—Movement of livestock from Texas to other states and to Fort Worth stock yards during March totaled only 5,039 cars, a decline of 12.9 per cent from March, 1934. University of Texas bureau of business research records show.

Shipments of cattle slumped 22.9 per cent to 2,913 cars, while other classes of livestock showed gains—calves 11.8 per cent to 766

Thompson Leaves Race for Congress

AUSTIN, April 30 (Sp).—Col. Ernest O. Thompson Monday withdrew from the eighteenth district congressional race leaving friends here and elsewhere to believe he may enter the race for governor.

Thompson, state railroad commissioner, did not announce his political plans for the future. Two years ago he ran second to Governor W. Lee O'Daniel.

He announced for the congressional seat here soon after Rep. Marvin Jones had been appointed to court of claims.

In withdrawing today, Thompson said: "The man who runs for congress should be willing to stay up there term after term so that he may gain in seniority and influence."

"I do not want to spend all my life in public office. Therefore I am not going to run for congress."

Stamp News

Due to increased operating costs and loss of markets to other states Texas oilmen drilled 2,221 feet wells last year than in 1934.

STAMP NEWS

STAMPS of the composers of the fifth of the U. S. Famous American series, will be released in May and June. Following are dates and places of first-day sale: Stephen Collins Foster, Bardonia, N. Y., May 3. John Philip Sousa, Washington, D. C., May 3. Victor Herbert, New York City, N. Y., May 13. Edward A. MacDowell, Peterborough, N. H., May 13. Ethelbert Nevin, Pittsburgh, Pa., June 10.

Cuba will issue a special 2-cent stamp honoring Rotary International's convention at Havana, June 9. The stamp will show the Rotary insignia and a tobacco plant against a background of Cuba's flag. This is the first stamp issued in honor of Rotary.

The centenary of the establishment of the Commonwealth of Liberia will be marked by an issue of two stamps. The commonwealth was formed in 1839, upon several separate settlements which had been created for African Negroes and freed American slaves. Liberia became a republic in 1847 under a constitution patterned after that of United States.

I Have Opened a J. I. Case Machinery Store in Cisco
Store in Cisco
And Carry a Complete line of Tractors and Combines now on display. See the modern equipment in Harvest machinery. Also Bargains in Used Tractors.
I. N. (Nute) HART
1200 Ave. D. Cisco, Texas

Five Methods of Beef Cattle Feeding Given

Five methods of feeding beef calves and steers which have proved practical in Texas in tests made by the Texas Agricultural

Experiment station were outlined recently by A. L. Smith, extension animal husbandman while on a tour of Eastland county with the county agent and his assistant. The methods can be described as (1) creep feeding, (2) combination feeding, (3) dry lot feeding on grain, (4) roughage feeding of yearlings, and (5) silage feeding of yearlings. The five methods are briefly described as follows:

Political Announcements

The Cisco Daily Press is authorized to announce the following as candidates for the offices under which their names appear, subject to the action of the voters in the democratic primaries of 1940.

For Congress,
17th District of Texas:
OTIS (Oat) MILLER, Anson, Texas.
CLYDE L. GARRETT (Re-Election)

For the State Legislature,
107th District:
OMAR BURKETT (Re-election)

For State Senate, Dist 24—
JOHN LEE SMITH, Throckmorton County

For Legislature 106th District—
(Eastland County)
J. M. WILLIAMSON

For County Tax Assessor-Collector
CLYDE S. KARKALITS

For County Clerk—
R. V. (Rip) GALLOWAY

For Sheriff—
LOSS WOODS (Re-election)
WALTER EVANS

For County Judge—
W. S. ADAMSON (Re-election)
R. L. RUST
C. S. ELDRIDGE

Creep Feeding Produces Cheap Gains

Tests made by experiment stations reveal that baby calves weighing about 150 lbs. can be increased at least one hundred pounds in weight over calves not fed by feeding in a creep until they are of weaning age. 400 to 500 pounds of feed are required for this one hundred pounds of gain, representing very inexpensive gains. A pen is constructed with narrow openings so that only the calves can enter and a small self-feeder is placed in the pen and kept filled with whole grain and cake or ground ear corn or milo heads and meal.

Creep feeding not only offers a method for making cheap gains but also gives mother cows a chance to put on flesh that would otherwise be used to produce milk. Creep fed calves are more uniform in size at weaning time than non-fed calves as those calves getting less milk eat a little more feed than the others.

Combination Feeding

Combination feeding consists of starting with 400 pound calves at weaning time and feeding for about five months on a total ration of 2,000 pounds of silage, 300 pounds of cottonseed meal or peanut meal and 300 pounds of grain, thus increasing the animals to a weight of about 600 pounds when yearlings. The next step in combination feeding is to run the yearlings for 3 or 4 months on sudan grass, increasing their weight to 750 to 800 pounds. The final step

is to put the steers in a dry lot and feed until they weigh about 1,000 pounds, using a total ration of approximately 1,500 pounds grain, 1,000 pounds roughage, and 400 pounds of meal.

Some advantages of combination feeding are that a maximum amount of home grown feeds is used and at the end of either of the three feeding steps the feeder can sell if circumstances or prices do not justify carrying the steers through the next step.

Dry Lot Feeding Common

Dry lot feeding is the method most commonly used by adult feeders and 4-H club boys because it can be practiced with the smallest amount of equipment, time, and investment for animals. It consists of starting with 400 pound weaned calves, feeding them for about 6 months on a total ration of about 1,000 pounds of grain, 1,500 pounds of roughage, and 350 pounds of meal and producing a calf weighing 800 to 850 pounds.

Roughage Feeding

The first part of roughage feeding resembles somewhat the old-time method of feeding meal and hulls except that instead of the hulls, bundled roughage is used. It starts with the feeding of bundled or baled feed and meal for 90 days, then adding grain to the

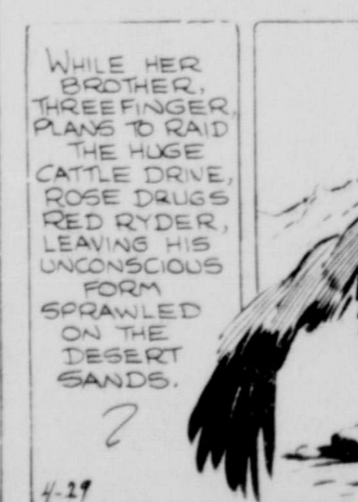
ration the last 90 days. By this method 600 to 700 pound yearlings can be made to weigh 900 to 1,000 pounds in 6 months on a total ration of 800 pounds meal, 1,000 pounds grain, and 4,000 pounds roughage.

Silage Feeding

Since trench silos have become common in Texas a method of feeding silage to yearlings has been worked out by the Experiment Station. 9,000 pounds of silage and 1,000 pounds of meal are fed to 600-700 pound steers during a period of 200 days, increasing the weight of the animals to 900-1,000 pounds.

A few simple rules in feeding assure economical gains. It is always advisable to feed good quality animals. Keep out a mixture of bone meal and salt for all animals all the time, especially breeding animals. Keep available at all times clean water, dry shelter, plenty of clean roughage, and grain as recommended. When feeding in lots use protected self-feeders to keep out chickens. Grind no roughage. Grind no grain for calves on creep. Crack grain for other calves and yearlings but never grind grain fine.

RED RYDER



For District Clerk—
JOHN WHITE (For Second Term)

For Criminal District Attorney—
EARL CONNER, JR.

Insure in Sure Insurance

with **E. P. CRAWFORD Agency**

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Chiropractor
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SAVE YOUR SEATS with Good-year covers. Goodyear Store. 221-1f.

FOR RENT: Furnished apartment and garage. 304 W. 10th. 226-3t

FISHERMEN be ready, the season opens Wednesday. We have the latest in tackle, Rod, reel, line and lure, \$4.49. Collins Hardware. 227-3t

TWO 3-room unfurnished apartments. 612 W. 4th. 225-3t

FURNISHED DUPLEX: 404 West 4th. 226-3t

NOW—Only 4 1/2 per cent interest on HOLC homes! Easy Monthly payments that compare with rent—with as little as 10 per cent cash, and NO extra fees, insurance and taxes included in installments. Connie Davie, Telephone 198.

1-POUND CAN Johnson floor wax, one-third pound free, 59c. Collins Hardware. 227-3t

NEW APARTMENT: 301 West 9th. 190-1fc

NOW—Only 4 1/2 per cent interest on HOLC homes! Easy Monthly payments—with as little as 10 per cent cash, and NO extra fees, insurance and taxes included in installments. Connie Davie, Telephone 198.

ATTEND THE HARDWARE SALE. New merchandise arriving daily. Regular \$2.25 folding cot, \$1.69. Collins Hardware. 227-3t

NICE APARTMENT: All furnished. Very cheap. 510 West 5th. Bills paid. 220-1f

FOR RENT: New stone cottage. Small cottage. Furnished apartment. 701 West 10th. 225-3t

WANTED by a reliable middle-aged woman, house work or care of elderly people. Box X, Nimrod, Texas. 226-2t

10-QUART step-on kitchen can. Regular 89c, only 59c. Collins Hardware. 227-3t

FOR SALE — 1940 RCA Victor radio designed for Victrola, television. Bargain. Call 365 after 5 p. m. 226-3tp.

LOST: Four keys on ring. Reward. 510 West 5th. 227-3tc

APARTMENT for rent to couple. 508 9th Street. Call after 6 o'clock p. m. 227-3t

The area of the City of London is 667 acres; of Greater London, 443,455 acres.

Eugene Lankford
Lawyer
Office, Lower Floor Cisco State Bank Bldg.

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Other Good Buys on Easy Terms and Low Interest Rate.
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C. E. MADDOCKS & CO.
Ranger, Texas

SERIAL STORY

BET ON LOVE

BY CHARLES B. PARMER

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CAST OF CHARACTERS
SHERRY BOND—Society girl, owner of race horse, Pepper Boy.
PAUL WHARTON—Rival owner, determined to teach Sherry that racing is not a woman's game.
SHEP GRANT—Young gentleman rider.
WILLIE BOND—Sherry's uncle, a turf "adviser."

YESTERDAY: Pepper Boy is left at the post in his first race, but Madden rides him hard to bring him through the field. Then in a breath-taking drive, Pepper Boy passes the leaders, battles Gray Star to the finish, nose and nose. Gray Star wins!

CHAPTER V
Old Sam shook his graying head, moaned, "Land's sakes alive! Jockey Madden took one look at the numbers, slid to the ground as Sam went to the mount's head. Tugging at the saddle, the jockey called over his shoulder to Sherry Bond, "You can't say I didn't give your horse a ride!" He jerked off the saddle—ran into the enclosure and weighed, threw his tack to the jockey room.

Gray Star the winner, by half a nose; Pepper Boy a bang-up second—but a nose ahead was as good as a mile ahead, Sherry recalled, and the world paid off only on winners.

"Take him back to the barn and cool him out, Sam," she directed, and walked through the gate onto the lawn.

"Too bad, Sherry . . . Great race and a good goit, Sherry . . . You'd have won if he hadn't stumbled . . . You've got Derby material, Sherry." Friends on the lawn were calling to her, but her brain was numb. She wanted to get away—to be quiet; she had heard enough talking from Sam to last for the day.

"Miss Bond?" A messenger was standing in front of her.

"Secretary's compliments, Miss Bond, and he says will you please have Pepper Boy taken into the paddock." He spoke the words as an order, not a request.

"Taken to the paddock? For what?"
"Secretary's compliments — for delivery to his new owner. He's been claimed."

"Oh!" Sherry bit her lip, controlled herself. "Very well—there goes Pepper Boy—tell the groom to take him into the paddock."

She had lost the race—now she was losing her horse; a colt that had shown superb class—that was worth three or four times the claiming price: \$2,500. What a fool she had been to start him out of his class—to run him with a group of cheap horses. She might have known some wily trainer would claim him—why he was a stand-out in that great drive down the stretch he had showed Derby quality—his first race at that!

Yes, she was a fool! Paul Wharton had warned her—not once, but twice, not to run him in a claimer. Good old Paul! If—well, if he weren't always begging her to marry him—weren't getting so bossy, she might have listened. Paul was right.

He was right about her marrying him, too. Deep in her heart, Sherry realized that she was in love with Paul, had always been in love with him. But he had been so determined to keep her out of racing.

"You're silly to spend money on a broken-down colt," Paul had warned when she first bought Pepper Boy. But Sherry had met the challenge. Pepper Boy's race had proved she knew horseflesh, even in her defeat.

That was all changed now. She had no money. She had lost Pepper Boy. But she still had Paul. She would never lose Paul.

She spied him in the crowd; he was moving toward the administration building. She'd catch him—no, there was nothing he could do—and she wouldn't ask him if there were.

stood by, helplessly. Then two men came from nowhere—walked to the colt's head. Each put out a hand toward the halter.

"I claim him," said the first man, a hard, pimply-faced and stubby fellow of middling years in a dusty brown suit and brown derby.

A tall husky in a wide-brimmed Stetson drawled: "Not so fast, stranger—we got a claim in, too."

"Wait a minute, white folks," Sam protested, "you can't get this order from me until you give me an order from the secretary. Any way, which one of you white gentlemen done claim the colt?"

The man in the derby glared up at the trainer in the broad-brimmed hat. "A boy's bringing me the order—he here in a minute."

"We'll see," the tall one said, and turned aside.

"I'm gonna start coolin' this here horse right now," Sam grumbled belligerently, and began walking Pepper Boy in a long circle.

The pimply-faced man touched his derby-brim. "You the ex-owner, Miss?"

Sherry nodded, again biting her lips.

"Sorry, miss, but it's racing luck—yes, ma'am, it sure is. Win today—lose tomorrow. 'Course, you can claim any of our nags—same as we claim yours."

She turned her shoulder; he was entering her distress.

The other man, she saw, was now looking curiously at her. Then he turned away—as if not pleased at all.

"Which one of you gets my horse?" Sherry wanted to know.

The man in the Stetson spoke, as if he hated to say anything: "Whichever one wins the roll, Miss Bond. Our owners are in the derby. He nodded toward the secretary's office, then explained, as if realizing that she was new to racing:

"When two or more claim a nag, then the claimers roll for the horse. High man with the dice wins."

"Oh, I see. Just—which stables—do you—two—represent?"

The man in the derby answered first: "I'm foreman for the Bonnie Lad stable; our trainer—he's in there rollin' now—generally he wins, he's lucky—this is his winnin' day."

Sherry instinctively turned from him. The man in the Stetson faced her, then looked away: "I'm a trainer—but my—my owner—he decided to handle this himself."

"Who is your owner?"

The man wiped his lips with a handkerchief, looked straight at her before he answered: "Mr. Paul Wharton, ma'am."

Sherry stiffened, as if a bucket of chilly water had been thrown over her head. "Paul—Paul Wharton?" She couldn't believe it. "Are you sure?"

The man nodded. "Yes, ma'am—he's my owner."

"I mean—are you sure he claimed my horse?"

"Yes, ma'am, I am."

"But—but—who are you?" She was confused by it all.

"I'm Ed Duster, ma'am. Mr. Wharton's new trainer."

"But—but—he's my—my—" She caught herself in time. She was about to blurt out, "Paul Wharton's my friend—a man who wants to marry me!" For an instant she was silent. She could not believe what she had heard, and did not want to. "Where's Mr. Wharton now?" She managed to ask.

"In the secretary's office, ma'am. For some reason," the trainer repeated, "Mr. Wharton decided to handle this himself."

"I see. Thank you. I'll go there."

"Yes, ma'am," was all he said, as she walked off.

"That's a skirt gets, playing this racin' game," the man in the derby commented. "We'll learn her a lesson—not to run a

high-class colt in a claimin' race—"Aw, shut that loose mouth," Big Ed Duster commanded.

"Say! You—" Then the pimply-faced man got a look at Ed Duster's eyes. He did shut his mouth, instant; then walked off a few paces.

As Sherry approached the doorway to the secretary's office she heard a familiar voice ringing out—loud and clear; the voice of Uncle Willie Bond. She had forgotten all about him. She crossed the threshold.

Running along the end of the little room was a counter, and behind the counter stood a tall and totally-bald man with large.

(Continued on Page Four)

TEXACO
MONDAY THROUGH FRIDAY, 7:30 to 7:45 A. M.
Then visit your nearest Texaco dealer.

LAGUNA SERVICE STA.
CHIEF SERVICE STA.
A. V. CLARK SERVICE STA.
William Reagan, Distributor
Cisco, Texas.

BROWN DERBY CAFE
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ROAN'S CLEANING PLANT
Suits Cleaned and Pressed, 50c
Cash and Carry
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Mart Agnew Service Station
8th St., Ave. F. Phone 283. Cisco

way to the secretary's office she heard a familiar voice ringing out—loud and clear; the voice of Uncle Willie Bond. She had forgotten all about him. She crossed the threshold.

Running along the end of the little room was a counter, and behind the counter stood a tall and totally-bald man with large.

(Continued on Page Four)

Tune in on "THE TEXACO STAR REPORTER"
KRBC 1420 Abilene

Make It Our Business to Serve You Perfect Lunches.
Come in and try one of our BIG 25c lunches. You will know what we mean when we say perfect.

We feature Home Bake pastery, use only the best. No substitute, 30 years of experience will prove to you we know our business.

HEALTH FOOD STORE
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JUST THE PLACE TO EAT
Come in and Try Our SPECIAL PLATE LUNCH
25c
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GOOD STEAKS ARE OUR SPECIALTY
Short Orders, Drinks, everything that's good to eat you will find at the
DEL. RUE CAFE
Across From Palace Theatre.

Eat "ZO"
for
VITAMINS A - B - D and G
An average serving (1 1/2 ounces) of this delicious cereal furnishes 1500 I.U. vitamin A and 225 I.U. vitamin D as well as vitamins B and G from yeast and wheat germ.
THE WHOLE FAMILY WILL ENJOY "ZO"
Complete Line
BATTLE CREEK Foods — Reliable and Effective
Acid Stomach?
Here's Your Answer:
SOY BEANS
1.—Alkaline
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Available in following forms:
Cereal, Wafers, Liquid Milk, Flour, Meat Substitutes, Canned Soy Beans, Delicious Beverage.
Raw Vegetable Juices
Strictly Fresh and extracted under most rigid sanitary conditions.
A pint a day Drives Your ailment away.
You'll Like Them All.

SMITTY HUESTIS
Your Mileage Merchant in Cisco
Let us show you what we mean when we say friendly service is our motto. Come in and try these
Conoco Products
There Is None Better.
Goodrich Safety Silvertown TIRES
with the lifesaver golden ply
Give your car the care it should have by Washing, Lubrication, Polishing.
WALDO HARRIS in charge.
A NEW STOCK OF MOTOROLA RADIOS
Call us for information concerning these.
Smitty Huestis Service Station
Corner 14th and Ave. D. Phone 17, Cisco.

LOW PRICE-QUALITY LUMBER
Quality Lumber
Siding
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When your home is built, or repairs work done with our lumber, you are assured of the best.
If It's to Build We Have It
Burton-Lingo Lumber Co.

Seventy-one per cent of India's population is engaged in agriculture or stockraising.

WHY suffer from Colds? For quick relief from cold symptoms take 666 Liquid-Tablets-Salve-Nose-Drops

PALACE NOW SHOWING BARGAIN DAY

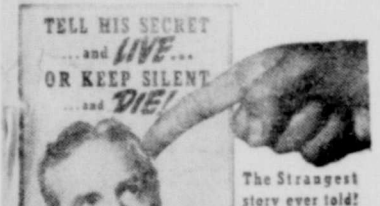
Adults 15c Children 10c

In the storied diamond fields of Africa, a reckless man and a beautiful woman give you an unforgettable adventure in diamonds — and hearts!



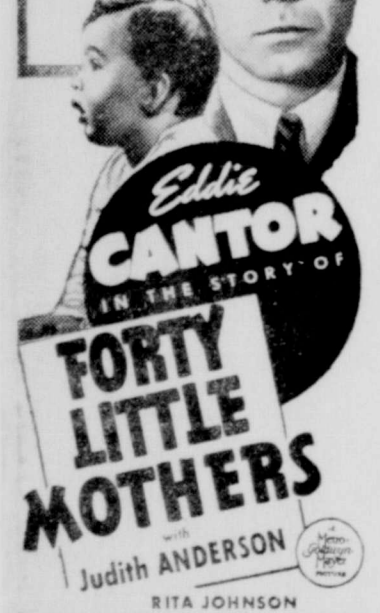
THURSDAY ONLY BARGAIN DAY

10c Any Seat



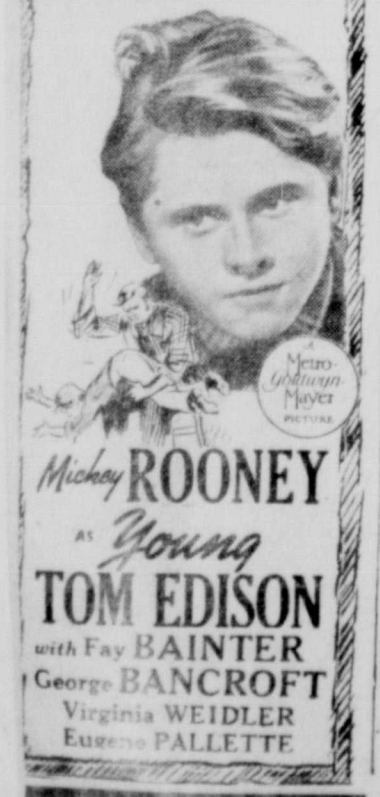
PALACE FRIDAY SATURDAY

1000 LAUGHS! It's Eddie's most hilarious fun-fest!



PALACE Next Sunday and Monday

AMERICA'S No. 1 STAR in AMERICA'S No. 1 DRAMA!



French Have Big Guns, Too



As though to counter German boasts about their big guns, this picture of a giant railroad rifle, "somewhere in the war zone," was issued by the French with a caption asserting that "France handles first-class material."

SOCIETY and CLUBS

CATHRYNE RUSSELL, Editor
Phone Numbers 344 and 608

Lake Cisco Women Form Study Club

Meeting Monday morning at the home of Mrs. W. L. Baum, Lake Cisco, twelve women organized the Lake Cisco Home Demonstration club. The morning was spent in filling two feather comforts, and in the afternoon, organization was completed, with the following officers elected: President, Mrs. W. L. Baum, vice president, Mrs. J. N. Duncan, secretary-treasurer, Mrs. A. L. Thomas, reporter, Mrs. E. C. McClelland, parliamentarian, Mrs. Tom Page, and council delegate, Mrs. L. B. Norvell. The club will meet the second and fourth Monday, the next meeting with Mrs. J. J. Szykora. Topic of discussion will be "Poultry Diseases." Those attending Monday's meeting were Mrs. W. T. Page, John S. Swindle, L. B. Norvell, L. A. Proctor, Homer Brooks, Nolan Duncan, Earl Smith, A. B. Claud, Ray Judia, E. C. McClelland, Miss Ruth Ramey and the hostess, Mrs. Baum.

The Notebook

Wednesday
The Delphin Study club will meet at the clubhouse at 9 o'clock.

The First Baptist Junior G. A. will meet at the church at 4 o'clock.

Thursday
The First Industrial Arts club will meet at the clubhouse at 3 o'clock.

Saturday
The Eastland County Parent-Teacher association council will meet at the Cisco high school auditorium at 2 o'clock. All members are urged to attend.

Approximately 30,000 Texans are employed by Texas oil refiners. The annual payroll for these refinery plant and office workers is approximately 50 million dollars a year.

CARD OF THANKS

We deeply appreciate your thoughtful expressions of sympathy, which were of the greatest comfort to us in our sorrow, May God's richest blessings rest with each of you.
Miss Mary Jane Butts, Mrs. F. D. Wright and family, Mr. E. B. Butts and family, Mrs. D. H. Hart and family, Miss Ardie Smith, Mr. Branch Smith and family.

Style Show Here At Laguna Hotel

There will be a style show on the mezzanine floor of the Laguna hotel Wednesday afternoon from 2 to 3 o'clock, according to Mrs. Irene Stiles. Cisco women were urged to attend the revue, at which the latest current styles will be shown. Mrs. Stiles said.

DANCING SCHOOL

The ladies' auxiliary to the VFW will sponsor a dancing school at the hall every Friday night, it has been announced. A charge of 25c per couple will be made, and good music will be furnished each week. The public is cordially invited to attend.

Germans and...

British authorities for passage of such raw materials as copper and cotton through the contraband control at Gibraltar.

Also bearing on the Italian position was the London disclosure that Foreign Secretary Lord Halifax had invited Italian Ambassador Giuseppe Bastianini to talk over the possibility of resuming British-Italian trade conversations. These talks were broken off last February after Britain seized, and then released, coal being shipped from Germany to Italy. London hailed it as a "good omen."

But as an offset, Nazi labor leader Robert Ley declared Germany and Italy have a common enemy in France, Britain's ally. Observers recalled that on each of the last three days of last week fascist leaders had hinted Italy's eventual entrance into Europe's war.

Yugoslavia, in the center of the Balkan picture, was reported under German and Italian pressure not to get too friendly with Soviet Russia, with whom she is engaged in trade negotiations.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 2 tablepoonsful two times a day. Often within 48 hours — Sometimes overnight — splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by

MANER'S PHARMACY and Good Drug Stores Everywhere

Personals

Mrs. J. W. Moore left today for Merkel, where she expects to remain several weeks.

Miss Effie Mae Head is spending today in Putnam.

Peggy Jean and Norvell D. Gallagher and Wanda June Bond spent the week-end at Buchanan dam, returning Monday.

Tom Bacon of Abilene was a guest of relatives here Monday.

The Rev. J. Morris Bailey of Putnam transacted business here Monday.

The Rev. Joe I. Patterson has returned from a brief trip to Dallas.

Bet on Love---

(Continued from Page Three)

black-rimmed glasses perched on the end of a long nose. He was peering over the glasses at three men who expostulated in front of him.

A gangling, unshaven man in unpressed clothes—to the right of Sherry; the suave and immaculate Paul Wharton at the left; and between them the massive figure of Willie Bond. All three had their backs to her. Uncle Willie was pounding on the counter with a ham-like fist:

"I tell you I've a right to speak — I'm William Bond — business agent for the Lone Tree stable — just back from Europe."

"But we don't know you," the hawklike secretary was objecting. "Your clerk talked with me this morning — when I scratched Pepper Boy out of the handicap. And my credentials were mailed to the Jockey club last night."

"And Mr. Bond is what he says he is, too."

The secretary glanced up, the three men turned around — to face Sherry Bond.

Her blue eyes blazing, Sherry ignored Wharton, stepped forward, spoke only to the official: "This is Mr. Bond — he is my agent — I am Miss Bond — I own the colt, Pepper Boy. Do I have to be identified, too? You might send for —"

"Oh, no, Miss Bond. And we're sorry, Colonel." Willie Bond protested. "I never commanded a regiment — never expect to. Mister Bond, if you please. I don't care who wins the

Commercial Failures Reduced to Half

AUSTIN, April 30 (Sp)—Commercial failures last month were reduced to less than half those which occurred during March, 1939, the University of Texas bureau of business research has found.

Only 17 bankruptcies were reported during March, compared to 18 in February and 37 in March a year ago. Liabilities, likewise, dropped to \$173,000, compared to \$182,000 in February and \$539,000 in March, 1939.

Predicts Outbreak in Mexico Soon

TUCSON, Ariz., April 30 (A)—William R. Mathews, world traveler and publisher of the Arizona Daily Star here, predicted here that violence would break out in Mexico, probably as early as July and certainly by the end of the year.

Returning from a tour which took him through Mexico, Mathews said in an interview that "the rapidly disintegrating economic condition in Mexico" had been used by rival political factions to arouse the country.

NBC Orchestra Director Dies

CHICAGO, April 30 (A)—Joseph A. Pasternack, 59, radio orchestra conductor, collapsed and died Monday as he was beginning a rehearsal at the National Broadcasting studios for his program scheduled Monday night.

Dr. Eugene Hamilton, summoned from his office in the merchandise mart, said Pasternack died of heart disease. The conductor came to Chicago last August

roll, but I have a right to pass on the credentials of the winner. Roll ahead!"

The secretary motioned for a guard to close the door—to exclude some loungers who tried to force themselves in. He took a leather dice cup down from a shelf, put two dice in it, said:

"Here you are—you, Jamison, —J comes before W. Roll—and high man gets the colt."

"Maybe—maybe not," Willie Bond said distinctly; and to Sherry, who had stepped to his side — the other side from Paul Wharton — he said gruffly: "This isn't finished yet—we've got a say."

(To Be Continued)

I CAN REEL OFF A P.A. 'MAKIN'S' SMOKE IN 10 SECONDS!



LOTS OF GOOD BODY IN PRINCE ALBERT, TOO — AND IT'S EASIER ON THE TONGUE!

In recent laboratory "smoking bowl" tests, Prince Albert burned 86 DEGREES COOLER

than the average of the 30 other of the largest-selling brands tested — coolest of all!



PRINCE ALBERT

THE NATIONAL JOY SMOKE

70 fine roll-your-own cigarettes in every handy tin of Prince Albert

Rollin' along with P.A.! "That Prince Albert crimp cut lays right," says Bill Smith (left). "No spilling—no bunching. Every P.A. smoke rolls fast, neat, and firm." "They never pull draggy either," Ed Flathmann (right) comes back. "And P.A.'s cool smokes are easier on the tongue!" (Same in pipes, too!)

'41 Texas Tags Black and Gold

AUSTIN, April 30 (A)—Black and gold will be the colors of Texas automobile license plates next year, the highway commission announced Monday.

The commission said 3,500,000 plates for 1941 had been ordered from the state prison system.

Passenger car plates will have gold numerals on black background, while those of trucks and other vehicles will have numerals in black on a gold background.

Mrs. Joe A. Clark and two sons, Joseph and Edgar, are spending a few days in Hico, visiting Mrs. Clark's mother, Mrs. E. H. Persons.

US ROLE VITAL

WASHINGTON, April 30 (A)—Paul van Zeeland, former prime minister of Belgium, told organized American businessmen Monday night that the fate of civilization depends largely on the part this country plays in a reorganization of the economic world after the European war ends.

FOR WOMEN ONLY!

If fidgety nerves, restless nights and distress from female functional irregularities keep you from having fun in life—take Lydia E. Pinkham's Vegetable Compound—famous for over 60 years in helping weak, run-down nervous women during "difficult" days. WORTH TRYING!



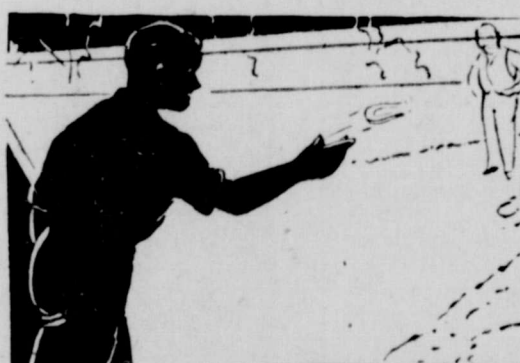
Time To LIGHT UP Your Yard



OUTDOOR ENTERTAINING



NEEDED PROTECTION



EXTRA PLAY TIME



BASEMENT WORK



EXTRA WORK HOURS



GARDENING

Every town in Texas is within her easy reach

To Miss Long Distance, there is no distant land—every town and city in Texas is within her easy reach — foreign countries are only minutes away.

She has finger-tip control of a huge, far-flung telephone system — nearly 3 million miles of wire in Texas, millions of dollars worth of complex telephone equipment, more than 550,000 Bell telephones in the state and some 163,000 telephones served by other companies. She plugs a cord in the switchboard, flips a key, and sends your voice racing over miles and miles of tiny copper voice highways.

Building, operating, and maintaining the telephone plant that serves Texas is the day-to-day job of 8,500 Texas telephone people who work together with one common goal — to furnish fast, accurate, dependable telephone service at the lowest possible cost.



SOUTHWESTERN BELL TELEPHONE COMPANY

Ask for YARD LIGHT Demonstration Today

TWO SIZES

500-Watt \$5.95

300-Watt \$3.95

Pay only 25c Down \$1 per month on regular statement.

West Texas Utilities Company

These yard lights last a lifetime. Porcelain enamel reflector unsurpassed for outdoor use. Resist rust. Wire entrance positively sealed and all-weather resistant. Double strength bracket permits mounting on side of house or garage to floodlight yard or driveway.