zal Pictures! cal News! cal Editorials!

The Cisco Daily Press<br>Combined With Cisco Daily News and Cisco American and Round-Up November 1, 1937

# VER FOUR INCHES RAIN BREAKS DROUTH 



Spring Training To Begin Monday

20TH CENTURY
CLUB 'TAG'
DAY APRIL 13


REFUSAL OF US
ARBITRATIOH
REOUEST SEEN

## Final Approval Is Given

## WOULL EMPLOY

 150 MEN FOR Former Operator,SIX MOHTHS New Training Union

## First Unit of Paving Here

RECIPROCAL TRADE PACTS ARE APPROVED

Horse Riding for a Waterfall


FARMERS AND BUSINESS MEN ARE JUBLLANIT
 el of Lake Cisco Saturday

Rabbit Drives Net Over 400 Rabbits

Child Confounds
Accusers in Four Slayings

Meetings to Discuss Compliance Called

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## To a Gallant Captain

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| Courthouse Roof |

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OURT PROCEEDING

AUTO LOANS
C. e. maddocks \&

Ranger, Texas


How altile luyber and pant can tringeory a RUV AOWV DISIDATED HOUSE INTO A FINE HOME Many old homes that are forced into low rentals, or sold at a sacrifice, can be changed into profitable properties by MODERNIZING. If your home needs modernizing, why not talk it over with us? We can
We can help you plan the changes ... estimate the cost and arrange financing 2 if desired.

CISCO LUMBER and SUPPLY CO
"Tri: Norking My Way Through a War"


2000 Oil lien Are Expected for Oil Necting
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BRUCE CATTON'S AMERICAN ROUNDUP


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il Named as "Cancer trol Month"

## Glenn D. Brunks Comedians

By
Monday, April 8th

## THE DELAYED HONEY MOON"

Minute Musical Presentation before the Feature
y. The best show Brunks have offered in 25 years sors Open at 7:00. Show Starts at 8:00. FREE
PNE LADY WITH EACH PAID ADULT TICKET Auspices American Legion.

## Sturgana

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ys appreciated. Diamond Tires and Tubes sold

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HERE'S HOW YOU SAVE EELE. Hi-Lo Valve con- FOOD, No guess-work. Na rols top burners from high spoiled food to throw
hieat to simmer. Oven avay. Watertess. cooking
 WORK. Easy che chanility

"There is No Substitute for Personal Service"

## Cisco Gas Corporation <br> "HOME OF HI-HEAT GAS"

713 Avenue D.

## The Ford way of doing business

She Ford Motor Company was founded by a working. mas for working-mea. Its present officers began as employees of the Company. It was the first company to pay a minimum wage, beginning in 1914, at the then astounding figure of $\$ 5$ a day. That was double the ptevailing wage of the time. The Ford minimum is now $\$ 6$ a day for all employees engaged in production work. And frem that, the wages rise to $\$ 10.80$ a day, with the average wage $\$ 7.25$, exclusive of salaried employees.

Whe Ford Motor Company was the first large company to establish the 8 -hour day-also in 1914. And the $\mathbf{4 0}$-hour week was inaugurated by the Ford Motor Company in 1926, years before any such laws existed.

Whe Ford Motor Company employs men without regard to race, creed or color. It is common knowledge that working conditions in the Ford shops are the best that science and constant care can make them. A square deal, a just wage and stabilized employ ment for a large proportion of our employees - and as fully stabilized for all as conditions will permit ealable our men to retain their personal independence.

In consequence of these policies the Ford Motor Company has oae of the finest bodies of employees in the world. The larger proportion are mature men of loag service with the Company - sober, decent family men. Hundreds of them have been with the Company for more than 25 years - thousands for more than 15 years. Their health record, home ownership and citizenohip reqoeds afe gratifyingly high.

Ill this is reflected in Ford products, whether clars, trucks of tractors. The work is honestly done. The minterials are the best that can be made or procured. Less profict to the Company and more value to the ansemer is known throughout the civilized world as "Ford's way of doing business."


- Henry Ford and Edsel Ford keep daily personal touch with all phases of Ford manufacture. - In a conference with his staff, Henry Ford often says: "Go ahead - I'll sit here and represent the public."

Ford Motor Company was the first to make a motor car within the means of the average family quitting the manufacture of what was then the largest selling model in the world to do so. Its chosen field in all the 30 years since that time has been the average American family, for which it has consistently provided car facilities which formerly only the wealthy could buy.
$\mathbf{I}_{\mathrm{t}}$ is the policy of the Ford Motor Company to share the benefits of advanced methods and management with workers and public alike. Increased wages and employment over a period of many years have resulted in a 300 per cent increase in the built-in value of the Ford car and a 75 per cent reduction in its price.

## SPECIAL CLASSIFIED :-: USE THE WANT-AD MARKET - - IT PA



| - SERIAL STORY <br> K. O. CA <br> BY JERRY BRONDFIEL |  |
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## ANNOUNCING

The Opening of the Broadway Cafe on Abilene Hiway West City Limits in Cisco

 BROADWAY CAFE mr. and mrs. edd littlefield, Proprietors.

## WILSON CAFE

 Special Plate Lunch 25 c MRS. A. E. WILSON


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[^0]:    Eugene Lankford Lawyer

