

The Cisco Daily Press

and CISCO DAILY NEWS
(Consolidated with Cisco Daily News and Cisco American and Round-Up, Nov. 1, 1927)
Member of the Texas Press Association

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BIBLE THOUGHT FOR TODAY

I have the light and create darkness. I make peace. I do the Lord do all these things.—Isa. xlv.

Ab: I've known it all, we should surely understand. That the outcome of sorrow and joy is bent with an even hand? That the scale of success or loss shall never be even? And that compensation is twined with the lot of high and low.

—MISS HAVERGAL.

Remember: God's "must" is better than our "will," and therefore, not with submission done, but with something of peace and joy we may take God's will as ours both now and evermore.—Hilgath.

Simpler Homes and Lower Building Costs

LOW-INCOME families who are getting a little tired of folding beds and cupboard kitchens can take heart from the fact that the average home built during the first six months of 1939 cost less than did the average home built during the preceding three years. This does not mean building costs were down, but rather that people were building less elaborate houses.

According to the Federal Home Loan Bank Board, the average cost between Janu-

ary and July of this year was \$3611; in 1936 the average was \$4044. These figures represent the bare cost of the building. They do not include land, land improvements, profits and commissions, which will bring the cost to the purchaser to something better than \$5000.

This figure is still too high. The Home Loan Bank Board says it's too high, and I. N. Tate, vice president of the Weyernauser Sales Company, St. Paul, Minn., agrees with the board. Mr. Tate declares that about 75 per cent of all the homes being built retail for more than \$5000—and only 25 per cent of the wage-earners in the country can afford to buy a home at this price.

THE U. S. attorney general's office is currently investigating high building costs. It is possible that this campaign will result in price moderations. But even if every abuse is eliminated, the result will not be the complete answer to the building enigma—it will be merely a step toward bringing prices within the \$2000-\$4000 range, which most workers can afford.

The rest of the problems will have to be solved by the people who build houses and the people who live in them. The basic prices of materials will not be reduced very much; and the price of labor can scarcely be expected to decline. But if the home owner were willing to live in the kind of house his income can stand, instead of feeling that he must have a house better than the Joneses next door and the Smiths across the street, he would be much better off.

The four Hoess brothers in Hammond, Ind., tried out that idea, and it worked. The brothers had a lot of idle lands on their hands, so they cut it up into acre lots and built identical houses. Each house sold for \$2600—complete with the land. The purchaser had to make some of the improvements, but he had his home.

THIS is the answer that the construction conferees in Washington suggested. Some builders were optimistic enough to predict that the cost of homes will be reduced by 50 per cent if buyers aren't too fussy about having something "different" and if they don't ask for too many frills in the design.

It's pretty well established that mass production cuts down costs. Each house will cost less and can be more quickly erected if the builder can use the same pattern throughout his project.

Perhaps if potential home owners get together with builders they will be able to afford to buy homes—and still have enough money left over to eat regularly.

Nero Would Have Enjoyed Knowing Guys Like This



Washington Daybook

WASHINGTON, Nov. 25—A fairly thorough canvass of democratic house members who were defeated in 1938 discloses that amazingly few of them want to run again unless the democratic presidential candidate is Franklin D. Roosevelt.

In pair their attitude is determined, no doubt, by a feeling of personal loyalty to the president and his new deal program. It must be remembered that most of

these democrats who were nosed out last election were 'new dealers.' Further, however, their replies to interested questioners indicated they frankly thought that in their particular districts they could not overcome the native republican strength without the Roosevelt influence.

But it does indicate that nearly four-score democrats who did not come back last time think they would be better off in a new race with Roosevelt as a candidate. Although the democrats lost 70 seats in the house last election. A few of this number represented retirements, but by far the larger number were new deal representatives who could not survive an off-year election in districts where republican strength was solid and enduring.

Roosevelt supporters necessarily (Continued on Page Three)

Japan annexed Korea in 1910.

OUT OUR WAY



Reductions In Goodyear Tires Are Announced

Announcement by the Goodyear Tire and Rubber Co. of drastic reductions in the consumer list price of tires and tubes has been enthusiastically received by residents of this area, according to R. W. McCauley, manager of Goodyear service, the company's local retail outlet.

The public seems appreciative of the fact that Goodyear has made this contribution toward price stabilization in the face of the current upward trend," Mack declared. "We have received many calls of commendation, but real proof of the way local motorists feel about the reductions is seen in the increase in sales since the new prices became effective on November 1."

"Coming at this time of year, when highways in many sections may be slippery, the price reductions are especially important in car owners who realize that new tires, with sharp gripping treads, are the best possible protection against skids," Mack said.

In the original announcement, president P. W. Litchfield, of Goodyear, explained that the reductions were made possible by savings in manufacturing costs resulting from modernization of the company's factories in Akron, Los Angeles, Jackson, Mich., and Gadsden, Ala., and by establishment of bulk plants at strategic points throughout the U. S. that have brought a more simplified system of distribution. He also emphasized the company's belief "that the principal of immediately passing a legitimate share of such savings along to the public is consistent with enlightened economic policy and indispensable to the continuance of national recovery."

"It is the opinion of our executives that in addition to stabilizing prices to a degree unknown during the past year, the new arrangement will correct the evils of fictitious 'price' lists, from which long discounts have been offered, and re-establish consumer lists on a valid basis," Mr. McCauley concluded.

Daily Press Want Ads Click.

With Our WILD LIFE

By JOHN R. WOOD
State Game Warden

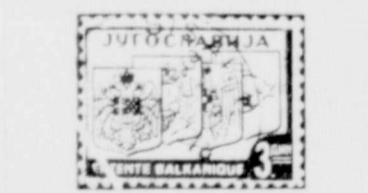
Cars Kill 76 Deer.
Recently there was reported by a game warden at Fredericksburg, who kept an account of the deer that were killed on the highways of one county in Texas—Gillispie, during the period of October 1, 1938 to October 1, 1939—one year. This count revealed that there were 76 deer killed in this one-year period.

Every year in Texas sees a large number of game animals and fur-bearing animals, along with untold numbers of game and non-game birds killed along the highways of this state by the fast moving cars, and many of them are killed by the careless driver on purpose, not accidentally, as the author has witnessed in a number of cases.

Surely this is a big problem to solve, and the game department cannot do this. It will be up to every individual driver in this state to do his little part in helping to avoid killing this species instead of one going out of his way in order to kill a small animal that decided to cross the road as soon as you got there. "Be a conservationist and sportsman on the highways."

Surely the highways produce a

STORIES IN STAMPS



Balkan Nations Would Strengthen Neutrality

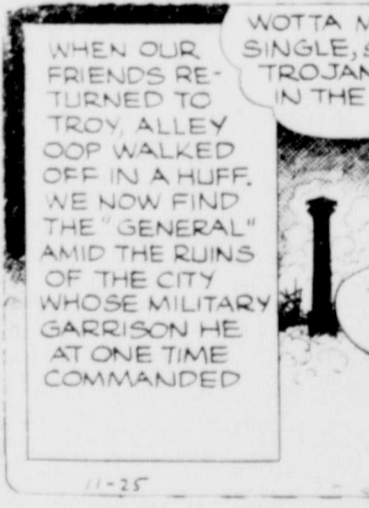
THE "powder keg of Europe" is well guarded these days with diplomats scurrying from capital to capital in the Balkans, striving to establish a firm alliance to keep Germany and Russia from setting off an explosion. Romania, Greece, Yugoslavia and Turkey are already united in the Balkan Entente commemorated by the 1927 Yugoslav 3-dinar stamp, above, showing arms of the four countries.

Closer relations with Italy and Hungary are encouraged to help preserve neutral status and full independence of the little nations.

Stamp sales through the Philatelic Agency at Washington, D. C., totaled \$47,511.27 for October.

First-day sales of the new U. S. 3-cent stamp, commemorating the 50th anniversary of admission to the Union of four states, totaled 273,871 stamps and 139,905 covers canceled at Pierre, S. D., and 266,550 stamps and 142,106 covers canceled at Bismarck, N. D. The stamps were released on Nov. 2.

ALLY OOP



RED RYDER



By Ham



By Fred Harm



OUT OUR WAY

By Williams



BORN THIRTY YEARS TOO SOON

Deer Chases Hunting Party Into Timber

BANDERA, TEXAS, Nov. 25.—The legendary Buck of Bandera, created a new stir yesterday when he suddenly appeared before a party of hunters and stampeded them into the tall timber.

A group of radio people from Del Rio were hunting on the Mayan Guest ranch leases and doing alright when without warning, the old buck of Bandera appeared at their rear and charged. This is one of his favorite tricks according to the people who live in the hills of this section and makes it rather hard to tell whether Ole Snoozer has declared open season on humans or whether he has learned that the best defense is an offense.

In any case his blitzkrieg attack scattered the party, causing such consternation that he escaped again before a shot was fired. Don Howard, one of the group, declared that such a reversal of ethics was sufficient to cause him to retaliate by "declaring a blockade on this strange buck if it took until Christmas."

Bandera reports an exceptional amount of game this year, but most of the hunters are more interested in bagging Ole Snoozer than they are in all the other deer in Texas. Mayan ranch is giving a fine silver cup to the successful hunter whose gun lays this giant of the cedar forest low.

Hunters everywhere are invited to compete for the ranch's bronze medal for the best hunting story of the season. Letters are pouring in from everywhere until it begins to look like the famous "Liars Club" of Wisconsin fishermen will be eclipsed by an Ananias among Texas hunters.

The medal will be awarded each year for the best hunting story, and — "you don't have to prove it — just so it's a good story." Send your contributions in care of this paper or to Bill Taylor, Mayan Ranch, Bandera, Texas. There is no fee, just give your name and correct address so in case your story wins, you will get the medal without delay.

The famous Comstock lode of Nevada has produced nearly \$800,000,000 in gold and silver.

Aldrich's Successor



Clarence "Lefty" Alexander, T. C. U. center, has had a big job on his hands this year — taking the place of the All-American Ki Aldrich. But as the season has rolled along he has developed until Coach Dutch Meyer no longer has any worries about the center job Lefty gets it done. Alexander is a junior from McKinney, weighs about 195 pounds, lettered last year as Aldrich's understudy.

Louisiana Increases Vitamin of Carrots

BATON ROUGE, La., Nov. 25 (AP)—A new complexion for Louisiana carrots is designed to put the state back into a \$750,000 annual business.

Two decades ago farmers had a thriving carrot trade, shipping as many as 2,000 carloads a season. Then sales slumped suddenly. It was discovered carrots from other states had superior coloring, indicating higher carotene content.

Experts from Louisiana State University went to work. They found paleness in Louisiana carrots was associated with soils having an extremely high moisture content. They began tedious experiments, breeding and cross-

breeding as many as 200,000 carrots a season.

Finally a rich golden-red variety was produced. Besides displaying a healthy new color it showed a greater vitamin content. Only a few seed of the new variety were distributed last year but farmers produced vegetables that found a ready market, some even selling at premiums.

United States families were divided among home owners and tenants in the ratio of 14 to 15 in the 1939 census.

Bounties for the killing of crows have been offered in the United States since 1789.

Phone in your classified ad, the cost is very small but results are almost certain—Cisco Daily Press.

Rare Meat Was Feast of Court House Quartet

In a spirit of gastronomic reciprocity a number of the inmates of the court house celebrated the FDR Thanksgiving last Thursday in an exchange of hospitalities, according to L. A. White, deputy sheriff, who gave a Daily Press representative the story.

White was the guest of his superior, Sheriff Loss Woods, and Mrs. Woods at an advance dinner Thursday, when a regulation turkey repast was served. In appreciation he requested the sheriff to round up a few others and report about the noon hour at a near-by cafe and partake of a squirrel dinner, the kill of the nimrod the day previous.

Right here the host entered into a conspiracy against his guests that would make the originator of snipe hunting turn green with envy. He conspired with an innocent party to call him at the cafe at exactly 11:55. Nor did the co-conspirator fail him. Promptly at the agreed time the phone tinkled on the wall. "Calling Lou White," regretfully he excused himself, but insisted his guests enjoy the feast he had prepared for their delectation, which admonition they adhered to without the least hesitancy, and at the termination of the repast declared they had never enjoyed such a delicacy as this squirrel feast proved to be.

However, when they learned that the meat upon which they had fed was not the festive and frolicsome bunny, but a choice armadillo, whose diet is that of subterranean insects, which he burrows from the earth, some of his guests immediately sought an emetic to rid their "inards" of that which they had partaken, despite the pleasing effect to their palates.

Mr. White's prandial guests were

Desdemona Pastor's Wife Passes Away

RISING STAR, Nov. 25 (Sp.)—After being in ill health for a number of years Mrs. Anderson, wife of Rev. Ed Anderson, pastor of the Methodist church at Desdemona, passed away at her home there Tuesday night.

Mrs. Anderson, a member of the Cooper family, one of Rising Star's pioneer families, was reared here and has many friends who regret to learn of her passing.

She is survived by her husband, one son and three daughters, as follows: Newton Anderson, McCamey, Mrs. Nettie Burnett, McCamey, Mrs. Jacob Dupree, Seagraves and Mrs. Claudia Mae Wilkins, of Milburn. Also the following brothers and sisters: O. Cooper, San Angelo, Brooks Cooper, Rising Star, and Mmes. Amanda Tunnell, Stamford; Walter Henry, Tyler, and R. O. Jacobs, Artesia, New Mexico.

Funeral services were held at the Rising Star Methodist church Thursday afternoon at two o'clock.

Track, Field Meet at Baird March 22, 1940

BAIRD, Nov. 25 (Sp.)—The interscholastic league track and field meet of Callahan county will be held in Baird March 22, 1940, representatives of the various schools of Callahan county decided in a meeting in the superintendent's office in Baird recently, when leaders of the different departments were named. Olaf G. Smith, Baird school superintendent, was chosen director general. Other department heads are:

Lewis C. Norman, Cross Plains school head, extemporaneous speech; R. F. Webb, Putnam, superintendent, debate; W. D. Raley, declamation; J. E. Barrington, Cross Plains school principal, spelling; Miss Sarah Collins, Cross Plains, ready writing; County Superintendent B. C. Christman, rural schools; Gaston Alford, athletics; Miss Evelyn Barton, music memory; C. E. Bagwell, arithmetic; Miss Hamilton, typing; Mrs. Ada C. Wilkins, choral singing; Miss Jewell Swanzy, story telling; Miss Lelia Hammock, one-act play.

Daily Press Want Ads Click

HERE'S A HOLIDAY TREASURE FOR COOKING PLEASURE. Image of a woman cooking.

IT'S no fun cooking hearty, holiday meals on a creaky, smoky old stove. Put a shiny new Magic Chef in the kitchen and see how easy it is to cook meals your family and guests will rave about. You'll save money too—Magic Chef is a real Gift of Thrift.

Magic Chef stove advertisement with list of benefits: SAVE YOURSELF, SAVE TIME, SAVE FOOD, SAVE FUEL, SAVE MONEY.

Come in and ask for a demonstration. See the amazing improvements in oven, broiler and top burners that make Magic Chef a real treasure for any cook... the modern design makes it a jewel of beauty in any kitchen.

A GIFT OF THRIFT THAT MEANS SAVINGS FOR YEARS TO COME. "There is No Substitute for Personal Service"

Cisco Gas Corporation advertisement: HOME OF HI-HEAT GAS. 717 Ave. D. Phone 122. Magic Chef THE RANGE WITH THE LIFETIME BURNER GUARANTEE.

Fun for Everyone! FRANK'S TOY FAIR. Make Your Selection Now Before Stocks Get Low. Use Penney's Lay-A-Way Plan. Streamlined Steel WAGON \$2.98.

Big, full-sized racer in red enamel with bright aluminum trim. Sturdy 1-piece body. 36" x 16 1/4" bed 4 1/4" deep! Smooth running roller bearing 10" disc wheels. Rubber tires!

It's Big! Chairs and Table Set \$2.98. A big, handsome set for years of service! 24"x20" table top; 19" high, 2 chairs, 23 1/2" high; 11" square seat, 11 1/2" from floor!

Folds Up When Not in Use! Doll Cart 98c. Like a real baby's! Durable tan denim body. Folding hood! Lightweight! Rubber tires! Will hold 18" doll!

DOLLS. Dozens of Beautiful Dolls Dressed like real girls and priced within your budget. \$1.98. OTHERS 49c and 98c.

12" Size! Streamlined! Velocipede \$2.98. Big feature value! Ball bearing front wheel with fender! Double tubular steel frame. Adjustable handle-bar and seat. Safety step!

PENNEY'S THE PENNEY COMPANY

we're passing on to you the BIGGEST USED CAR BARGAINS of the year! ALL MAKES—ALL PRICES. 1939-DLX FORD V-8 Tudor Sedan—Low mileage, good tires; car like new. Priced to sell. 1937-V-8 FORD COUPE—Clean, good rubber. Priced right. 1932-MODEL B FORD TRUCK—Short W. B. good shape. You can buy right. 1932-CHEVROLET—157" Truck. 1935-CHEVROLET Fordor Master Sedan—New paint, good rubber, car in good condition. Priced so you can buy. 1936-V-8 157" FORD TRUCK—Good condition, new paint, good rubber. Will sell right. NANCE MOTOR CO. FOR BETTER USED CARS OF EVERY MAKE SEE YOUR FORD DEALER

STAMPS



Parcel Post to Germany

PARCEL POST to Germany is now possible for the first time since the outbreak of the war. The U. S. postal authorities have announced that they will accept parcels for shipment to Germany.

The parcels must be of a certain weight and must contain only certain articles. The parcels must be properly packed and must be accompanied by a return address.

Famous Americans to be commemorated by stamps of the new series, has appeared on a stamp. Miss Ad-Philately honored, her internationally famous in Turkey's 1932 values commemorating progress of the Women's All Alliance at Istanbul, Mrs. Chapman Catt, woman suffragist, was in the series.

man, with saw and his pipe as he walks through the forest on the new 4k stamp released by Slo-

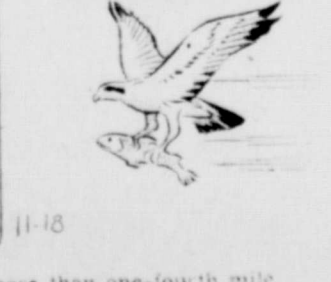
CURIOUS WORLD

By William Ferguson



THE TINY TUB OF DIUM WOULD BE ENTERED BY AN ARIAL BOMB. SHOULD BE BEEROLUS LIVE IN LOCATION THOUSANDS YEARS!

AN OSPREY, WHEN CARRYING A FISH, ALWAYS GRASPS IT WITH HEAD TO THE FRONT, THEREBY GETTING A MINIMUM OF AIR RESISTANCE.



FRAGE LENGTH OF IN A SILKWORM IN IS 30, 522, OR 3,222 FEET!

ANSWER: 1526 feet, or more than one-fourth mile.

SPECIAL CLASSIFIED :: USE THE WANT-AD MARKET - - IT PAYS

Watch for something you may need . . . For Sale . . . For Rent . . . Wanted to Rent . . . Wanted to Buy . . . The cost is very low and the more times the ad runs the cheaper the rate.
Call 608—Mail it in, or Give to Any Member of the Force—Rates: 3 Days for 4c Per Word—6 Days, 6c Per Word—Month, 20c Per Word.

SEE OUR new 1940 line R. C. A. radios, Goodyear Service, 81-116
WANTED—Man who can sell to farmers, take produce as trade-in, must have horse and buggy or car. Permanent work to man who can qualify. Liberal commission on sales, box 2-X, CISCO DAILY PRESS. 73-17

PYREX dishes make new gifts. Collins Hardware, 94-25
EXPERT FLOOR SANDING and finishing, W. E. Lenz, Randolph Hill, House number 403. 82-17

NICELY FURNISHED apartment and single room, 1916 paid, walking distance to town, 510 West 5th. 82-17

WILL BUY in or around Cisco 2 or four room house to be moved. Will pay cash. Must be reasonable. Box X Press.

NOW—Only 4 1/2 per cent interest on HOLO homes! Easy monthly payments that compare with rent—with as little as 10 per cent cash, and NO extra fees. Insurance and taxes included in installments. Connie Davis, Telephone 198.

SELECT your Christmas gifts now. A small payment will hold them. Collins Hardware, 94-2

FOR RENT. Furnished apartment to couple. Also bedroom, 508 West North Street. Call after 6 p. m. 95-31p

FOR SALE. Fourteen and one-half acres of land, house and two lots, Cafe in Cisco, gate in Eastland. Hot water tank, washing machine, electric range, Wilson Case, Chain, Tennis, 14-25

ENJOY RADIOS in best with a 1940 Radios, 81-116

NOW—Only 4 1/2 per cent interest on HOLO homes! Easy monthly payments—with as little as 10 per cent cash, and NO extra fees. Insurance and taxes included in installments. Connie Davis, Telephone 198.

UP TO \$14 A WEEK and your own dresses FREE. Demonstrating lovely Winter Fashion Fashions. No canvassing. Write fully, giving size and color preference. FASHION PROCKS, Dept. 8-3899, Cincinnati, O.

WANT TO BUY. Good 18-room house close to Chap. Div. 111, Cisco. 95-31c

SALESMEN WANTED. Good nearby route available of 800 Rawlins customers. No experience needed. Large sales means big profits. Permanent. Fall open. Write Hawthorn's Dept., P.O. Box 134-194, Memphis, Tenn. 96-23

WANTED. Male. Would like to hear from reliable men who can help to overhaul, install and service Air-Conditioning and Refrigeration equipment. Must be mechanically inclined. No interferences with present occupation. For references write at once, giving name, address, age, Utilities last, Box 2-X, Cisco Daily Press. 96-23

NEW APARTMENT. 501 West 9th. 96-17c

Eugene Lankford Lawyer
Office, Lower Floor Cisco State Bank Bldg.

DR. E. C. HERRON
Chiropractor
507 West 8th Street
Telephone 250

OWN A HOME at 4 per cent
For a limited time we are authorized to sell about 30 splendid homes with 10% down and balance at 4% interest with monthly payments of \$7.40 on each \$1000.00, monthly reducing note. In most cases the present rent will pay the loan and keep taxes paid. Let's get together.
E. P. Crawford Agency
105 W. 5th. St. Phone 453

SERIAL STORY 5 WOULD KILL

BY TOM HORNER
COPYRIGHT, 1939, NEA SERVICE, INC.

CAST OF CHARACTERS
ARNOLD BENTHORNE—Five persons wished him dead.
HELEN BENTHORNE—His charming young wife.
WILLIAM ALSTON—Benthorne's father-in-law and business associate.
JOEY DI TORIO—Night club owner and gangster.
ARA JOHNSON—The mystery girl.
JOHN DOUGLAS—A young mining engineer, in love with Ara.
CAPTAIN DAWSON—A detective who likes to listen.

Yesterday, Questioning Douglas, Dawson discovers that the young man knows much more about the Benthorne murder than he is telling. When Flynn reports on Benthorne's bank deposits, Douglas hears "Big Red" mentioned. "Big Red" was my uncle, he tells Dawson.

CHAPTER X
As Dawson stared at him incredulously, John Douglas continued. "I was named for him. He's been missing for years now. We have reason to believe he is dead. What has he to do with this Benthorne murder?"

"Just a minute, son," Dawson countered. "I'll ask the questions, and perhaps answer a few, too. How did you know your uncle he is dead?"

"Between 70 and 80," Douglas answered. "I'm sure. And what makes you think he is dead?"

"I can't tell you all of that right now, Captain. I can't tell you all I know about Benthorne. I can't tell you why I came here last night. But if you'll let me talk to Ara alone for a few minutes—"

"What possible reason could your uncle have—supposing he were alive—to kill Benthorne?" Douglas shook his head. "Why name a dead man as a suspect?"

Dawson settled back in his chair, fished in his wallet for a folded, wrinkled piece of paper, studied it intently. At last he handed it over to Douglas, saying:

"You may as well know that your admission that 'Big Red' is your uncle, puts you in even a better spot as No. 1 suspect of Benthorne's murder. Here, read this."

Douglas read: "I will be killed tonight— . . . a woman named Ara . . . prospector . . . 'Big Red' . . ."

"Ara," he whispered. Dawson reached out, took the paper from Douglas' hand. "I've a hunch about you, Douglas, and I'll let you talk to Ara, alone. She should still be in the dining room."

John Douglas' precipitous entrance and his ill-considered babbling had left Ara inwardly reeling. What a fool, she thought, to have come here immediately. If he had only waited until the first editions were on the streets with the Benthorne murder story. But now, anything she might say, even the truth, would have to be proved. And Dawson was no ordinary detective.

FOR COMPLETE Markets and Financial News
The WALL STREET JOURNAL
Relied upon by business men and investors everywhere. Send for free sample copy.
44 Broad St. New York.

Dr. W. I. Ghormley
Optometrist
1510 Ave. D, Cisco

CRAWFORD FURNITURE EXCHANGE
Now located across from Red Front Drug Store.
COME AND SEE US.
511 D Avenue.

If Your Shipment Is Routed via
JOHNSON MTR. LINES
It's Half Way to You.
Faster than rail
Regular as mail
Johnson Motor Lines
212 West 5th Street
PHONE 441

Amity Baptist Church to Be Dedicated Dec. 3

BROWNWOOD, Nov. 25 (Spe)—Dedication of the Baptist church at Amity, a few miles from Rising Star, has been set for the first Sunday in December, the dedication sermon to be preached by the Rev. J. B. Henderson, of Blanket. The program for the day has been announced by the committee in charge, of which Tom Steele is chairman. Other members of the committee are Mrs. Fred Hensf, George Brown, Mrs. W. O. Montgomery and W. J. Martin.

A lovely YOU for Fall and Winter . . .

The new FALL hair styles do amazing things. With sweeping curls and waves they simply transform your appearance—give radiant charm and enhance your personality to a marked degree. Come to the ELITE now—be ready for the season.



Telephone 144 For Appointment
ELITE BEAUTY SHOP
ELIZABETH McCracken

NEIL LANE FUNERAL HOME

300 W. 9th Street—CISCO—Phone 167
In the Service of Others

LOW PRICE—QUALITY LUMBER

Siding Joists Wall Board
Quality Lumber
Mill Work Timber Insulation

If It's to Build We Have It
Burton-Lingo Lumber Co.



Wake Up In Your Own Home!
It's a grand and glorious feeling. Come right down and talk to us about it. Be a regular fellow and build a house. We have many pictures of homes with plans and specifications—and financing is very convenient.

Rockwell Bros. & Co.
111 E. Fifth. Phone 4

The program will close with a short talk by Rev. Marvin Kemp, the pastor.
Look in the Classified First.
Advertising is not its life blood of Press Ads.
Save time through Press Ads.

Look Beautiful Be Beautiful!

The Fall Festive Season is just starting
You will want to look your very best for Fall, and the best way to do that is to set a special day to come to the X-Ray, where competent operators give you specialized personal attention.
Let Us Give You a Wave to Suit YOUR Personality
X-Ray Beauty Shop
504 Avenue D



ROAN'S CLEANING PLANT
Suits Cleaned and Pressed, 50¢
Cash and Carry
Phone 88. --- 1308 Ave. D

It is Easy to F. H. A. Terms

Below is a chart of the payments for period of 12, 30 and 36 months.

Remodel
To give you greater enjoyment in your own home.
Repair
To give you more comfort in the cold weather.
Reroof
To keep you warm and to prevent leaks and damage.
Paint
To protect your home from the ravages of cold weather.
Repaper
Change that dull drab room to a bright cheery one!

Amt.	Payment per month for		
	To 12	To 18	To 24
Fin. Mo.	Mo.	Mo.	Mo.
\$100	\$8.77	\$5.98	
\$150	\$12.16	\$8.97	\$6.88
\$200	\$17.54	\$11.97	\$9.18
\$250	\$21.93	\$14.96	\$11.47
\$300	\$26.32	\$17.95	\$13.76
\$400	\$35.09	\$23.93	\$18.35
\$500	\$43.86	\$29.91	\$22.94
\$750	\$65.79	\$44.87	\$34.41
\$1000	\$87.72	\$59.93	\$45.89

Cisco Lumber & Supply Co.
"We're Home Folks"

SMITTY HUESTIS SAYS

Come in and let us show you what we mean by "Tri Service with a smile." It's just that, and we know you will be pleased!

Conoco Products
Goodrich Safety SILVERTOWN TIRES
with the Lifesaver Golden Ply
ALSO--
MECHANICAL SERVICE
WASHING LUBRICATING POLISHING
Waldo Harris in Charge
Smitty Huestis Service Station
Corner 14th at Main. Phone 4

Vertical text on the right edge of the page, including names and partial advertisements.

