CISCO, TEXAS, SUNDAY, OCTOBER 5, 1939

In an area of benevolent climate, blessed with an abundance of the purest lake water possessing the best in recreational facilities, situated on the Bankhead, all-weather route, with three railroads and many highways, Cisco is the best place in Texas live and to work.

# IRTH TEXAS LUTHERAN CONFERENCE HERE

# unty Will be Dry After Next Saturday Midnight

ditor's

ectacles GEORGE

and intersec-Loboes ain't Neither are rest of the Disteams, with the of Breckenridge, still prancing h a first mortdistrict title and greater honors.

e ought to quit before we ruin However, I have n to make. Ab-As have been dowell in the Class the class B) cirhave, so why not the Eagles to a game here? At

game would give as Breckenridge Christi, when old rivalry that between Cisco would bring of old times and

last few years, s been high-hat-The Eagles have at 6:00 the Taylor lads Shoto a different Double Fearest of the stimvalry they once bers will present a 15-minute RIDOI have been slip-

they are just by the students. to our class, and believe we can estion is submitquarterback club

regularly at the on Humble Pipe any off hours. think the boys something there headache, with a op off the season kids up frome glory and some streets to sHowever, the sead hasn't been so year, I am told. at Corpus netted

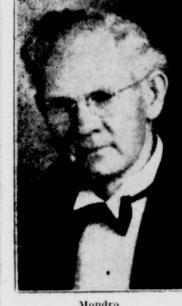
sum for the athwhile several of played this seay rather well. should challenge to a post season

The Eagles should ner with or withrelet, we could at a default and a moral victory.

ie to think of it, re is a 10-game e league book.

#### chedule HE

all those Gas E g is the Cisco Lobo ites including redule for 1939: dEAR 4 new er 11: Ranger at CisMaster Magician



#### Magician To Appear Here Friday Night

present an unusual program at the high school Friday night, No-

blindfolded hold his audiences term of the court nigher company. spell-bound, and he is pronouncnce the split last ed by critics and scientists as "The man with the X-ray eyes. a novelty of the 20th century."

ith the Loboes, program between acts. Tickets will be sold in advance

on this program, local band mem-

# LOBO ELEVEN

Approximately 6,500 fans saw treuncing on Clarke field, with the final whistle finding the score 32-0 in favor of the Buccaneers. The Corpus Christi and Fridays from 4 until 5 p. m.

The groups are scheduled to charitable deeds. Mr. Johnson Master of Ceremonies and Fridays from 4 until 5 p. m. veetened the home Pettymen, who only threatened No charges for participants will ning of this city. the second quarter.

The game was hardly under- stringed instrumemnt. way, when Hall who played the Additional informamtion may cutstanding game of the night, be secured from members of the rang up the first tally of the game. at 4 o'clock, it was announced to-Five plays later, Haas scored from day. the Lobo 42-yard line, making the score 14-0 in the first five minutes of play. The next touchdown came early in the second quarter when Hall again broke loose on the Cisco 35 to place the ball in hose attending the scoring position, and then carried

niel and Clare Swartz. locals picked up the ball on his to Albany in a Green funeral own goal line, and behind beau- coach at 3:30 Saturday afternoon ally brought down, he was on the ily residence there. Bucs 48-yard line. From there, the Loboes picked up three consecutive first downs, but when they ate. Burial will be at Albany, got to the seven-yard line, their light line was unable to penetrate

(Continued on Page Three)

# **CONTEST NOT** TO SUSPEND **VOTE EFFECT**

Suit Attacking Vote Validity Filed In 88th Court

This is the last week in which beer may be legally sold in Eastland county, as a result of the election held on October 7.

Filing of a suit attacking validity of the election, in which sale of four per cent beer in Eastland county was outlawed, will not suspend enforcement of the result of the election, County Judge W. S. Adamson told the Cisco Daily Press Saturday.

The election, offically canvassed and declared on October 12, will take effect at vember 11. The suit, filed in 88th district

This famous performer has the attaches of the district clerk's ofreputations of offering to the fice said. They pointed out that American stage, featuring "The behalf of the county, was filed His feats with eyes sealed and fore the opening of the next However, Judge Adamson

said that this was not certain, since a special law governs election contests and that some special provision may exist which will allow the contest to be heard in the At any rate, he said, the local in the Confederate army from that

option law is plain upon the point state. that no contest can suspend the In 1872 he was married to Miss ounty would be legally dry after surviving, were born. They are dnight next Saturday.

Whether or not an injunction Johnson of Riverside, Calif.; Mrs. ea is contemplated was not J. H. Vannoy of Gatesville, and

#### String Instrument Classes Organized

team outweighed the locals a to- in the basement of the First Meth- years. tal of 343 pounds, or an average odist church. All children of During the last four years he sociation, has been named by advantage proved too much for the Pettymen, who only threatened of instruction with this group.

| Pettymen | the Bucs goal once, that early in be made, but each individual is requested to supply their own

placed the ball on the Lobo five local recreation staff, or by at-

#### Services For Albany Woman At 3 Today

Mrs. W. R. Biggs of Albany exas game in Dallas it on an end run for another coundied here at 11:30 Saturday morn-church appeared in a play at the generally will be among the sub-LINDA ere: Clark Roberds, ter.

Ing after a long illness. She was a member of a prominent family at MED Spire, Buster Robertson, ren playing quarterback for the long the long than at Albany. The body was taken at Albany. The body was taken at Albany in a Clark Robertson, ren playing quarterback for the long three long than ever before church last year. They later jects to be discussed during this session of the meeting. Harold at Albany in a Clark Robertson, ren playing quarterback for the long three long than ever before church last year. They later jects to be discussed during this session of the meeting. Harold G. Neely, Fort Worth, is to be long than ever before discussed during the less fortunate. tiful blocking, he reversed his and services will be held at 3 field twice, and when he was fin- o'clock this afternoon at the fam-

Mrs, Elva Parsons of Los Anthe bulck of manpower—the Buc- geles, Calif., is a guest in the home of Mr. and Mrs. John E. Walter.

#### WCT OIL MEN Changes Name, Lands Contract TO MEET AT **RESORT CITY**

one over on Samuel Goldwyn

and was signed as an "un-

known" to play opposite Gary

Cooper. Later the producer

found cut she was Doris Dav-

FUNERAL HELD

SATURDAY FOR

J. W. JOHNSON

iam Johnson, 11, father of Mrs.

vita, Texas, in Coryell county.

Ark, in June, 1848. He was ed-

ucated in Arkansas and enrolled

"Methodist Players"

To Give Play Here

Classifieds

Cove.

New IPA Head to Talk To Ass'n on December 11

ABILENE, Nov. 4.-Frank Buttram, Oklahoma City, new

nt convention in Fort Worth Mr. Buttram has been ask

ed to select his own subject for his address at the forthcoming gathering of the independents of this area. He has not advised what he will talk about, but Mr. Frazier declares that those who attead the mee ing can rest assured that Mr. Buttram will talk about things of definite and important concern to all of those who are interested opment of petroleum. not enly in the West-Central Texas district, but in all of this part of the United States.

contest is heard and that the 13 years ago. Four children, all immediate past president of the Efforts are being made, Edassociation, and who is now serv- secure the Ranger national guard Mrs. Manning of Cisco; J. E. ing his first year as president of unit for the parade. The patr the General Mid-Continent Oil otic theme will predominate, wit and Gas association, will also be Cisco yeterans organizations pa Mrs. H. S. Holtzclaw of Copperas on the program with Mr. Buttram. ticipating. Both the Ranger an At a recent meeting of the ex- Cisco high school bands will play Besides the children survivors ecutive committee of the associare 22 grandchildren and 32 great ation, where plans for the annual ter floats which there will be get-together were discussed, there ter floats which there will be a Mr. Johnson came to Texas in was a unanimous demand on the section for saddle horses. Organization of classes for in- an ox wagon in 1874, and played part of the members of the comthe Corpus Christi Buccancer struction in string instrument muteam, and 1938 state champs hand sic was begun under the super- of the state during the pionger a place on the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which they will be plan to have the program of the which will be plan to have the program of the which will be plan to have the program of the which will be plan to have the program of the program of the which will be plan to have the program of the pr the Cisco Loboes a thorough vision of the Recreation departing contractor, farmer and mer- the featured program of the ed to notify him at the El-Moad The groups are scheduled to chant and was well known for his meeting in Mineral Wells.

ridge, first president of the as- Welfare Board oil operators, producers and business and professional people who the petroleum industry in this The Cisco Charity and Welfare how much goods or services he that the City of Flint, a prisoner are interested in the future of as another one of the features of o'clock. Asa Skiles, president, will To arrive at the statewide pic- seized by the German pocket crashes, and an off tackle plunge Monday afternoon, November 6 the plant to the body plant for fithe First Methodist church at said. This afternoon session will nancing the organization this year, mates will be "fairly under way" 9, was free to sail away when-Eastland, will present a play, be devoted strictly to discussion Officers announced that it is im- by the end of the year—the Aus-"Salvage," at the First Methodist of problems that are of immediate perative that every board mem- tin consumer-budget surveys are freighter may already have sailed church here Monday evening at and direct concern to the indus- ber be present in order that de- to be followed by similar sound-7:30, it was announced by the try. Such items as local, state tails for carrying on the drive, ings in each representative secpastor, the Rev. Joe I. Patterson, and federal taxation, state and which begins this week, may be tion of the state. The play is a drama in one act, federal regulations, wage and worked out. with a religious and peace mean- hour rules, compensation and the As has been previously stated importance of the oil industry in connection with this organiza-The cast from the Eastland and its operations to the public tion, it is indicated that the need chairman of this meeting. A business session of the

65 members of the board of directors of the organization will be held at noon, according to the program that has been announced by President Frazier. The meetings will All be held at the Baker hotel in Mineral Wells.

(Continued on Page Six)

# **Ex-King Follows His Boss**



"Complete range of the

consumer's dollar is to be

completely surveyed - from

his expenditures on food and

household appliances to his

outlay for taxes and insur-

pletely what Texas industry and

business has produced and mar-

er, gets over on the consumer's

side of the fence, measuring the

extent of the available market by

showing what and how much he

"When we, compare statistics

(Continued on Page Six)

Can Find Rcom

ance," Dr. Buechel said. "Heretofore," he added.

Britain's former king, the Duke of Windsor, left, now a najor general, follows in the wake of his superior officer. Viscount Gott, right, commander of British forces in France. The vis-

# Ranger to Aid in Armistice Parade

Ranger will participate in the Armistice day parade in Cisco. preceding the Cisco-Ranger football game next Saturday, in a big way, a committee from the Cisco junior enamber of commerce which went Judge J. C. Hunter of Abilene, to Ranger Friday afternoon reported.

part of the country, are invited, assoication will meet at the cham- uses. Dr. F. A. Buechel, bureau of the Germans and an object of will be held during the afternoon ber of commerce Monday at 9:30 assistant director, explained.

will be greater than ever before, G. Neely, Fort Worth, is to be ly reduced during the last two months, which will necessarily bureau has shown pretty comthrow a heavy burden on the local organization. keted. The new survey, howev-

The board members will greatly appreciate the cooperation of the entire citizenship of Cisco in helping to carry forward this worthy work.

sort city as meeting place for the

# SESSION TO **BE TUESDAY** TO THURSDAY

#### Denomination Leaders In State To Appear On Program

The Grace Lutheran church of Cisco this week will be host to the North Texas Con-

tor of the Cisco congregation and w of Vernon, and the Rev. V . Behnken of Fort Worth, will preach at this service.

## Recapture Of Flint May Be Tried By Nazis

ngered over the Norwegian action in interning the German prize crew of the captured ship, immediate release of the nazi crew. There was strong hints that Germany might attempt to retake the ship when she leaves Nor-

harbor at Haugesund, on the western Norwegian coast, Friday

The Norwegian admiralty announced the ship, en route from Murmansk, Russia, to Hamburg, a new service-detailed reports Germany, anchored at the Norwegian port without "valid rea-Already at work in New Braun- son," and that it was decided to fels, Marshall and Brownwood, interne the German crew and bureau statisticians plan Monday that the vessel should be "given to a launch a study of the state free.

consumer to learn exactly where This meant, one usually wellhis dellar goes, what it buys and informed Norewgian source said.

American crew.

Murmansk by the nazi prize crew after her capture in the Atlantic with what the Germans said was contraband cargo, reached Haugesund at 5 p. m. (10 p. m. CST) yesterday.

There were reports that the ship (Continued on Page Six)

**40 MORE** SHOPPING DAYS UNTIL

# ONLY **CHRISTMAS**

To Be Opened November 7th

and CISCO DAILY NEWS

(Consolidated with Cisco Daily News and Cisco

American and Round-Up, Nov. 1, 1937)

Member of the Texas Press Association

THE FREE PRESS PUBLISHING CORP.

B. A. BUTLER, Vice Pres. and Sec.-Treas.

National advertising representatives, Texas Dally Press League, Dallas, Texas.

The Cisco Daily Press assumes no respon-

BIBLE THOUGHT FOR TODAY

IN case you've forgotten, Nov. 7 is election

usual spectacle of an electorate in the dol-

drums the year before a presidential elec-

old-age pension referenda, and political am-

An Election Is Just

Around the Corner

share of the swag.

COURT OF

CIVIL APPEALS

Under the

Courthouse Roof

of for rehearing. Maude F. vs. Wm. C. Church et al,

A. R. Lawson, appellee's mo-

pellants' motion for rehearing and

CHARLES J. KLEINER, Presiden

H. REYNOLDS, Vice President.

Published each afternoon, except Saturday, and

Office, Lower Floor Cisco State Bank Bldg.

CRAWFORD FURNITURE EXCHANGE Front Drug Store. COME AND SEE US. 51F D Avenue.

DR. E. C. HERRON Chiropractor

507 West 8th Street Telephone 250

the pension advocates to get the question on the ballots in these two states is evidence enough that the schemes have a chance of getting the voters' stamp of approval. And if that happens-

The painful reminder of Colorado's \$50a-month pension to all jobless persons over 60 plagues unhappy statisticians in California if and Publication offices at 304-306 D Ave., Cisco, and Ohio. Colorado, it seems, is gradually going broke. And this state's compared to what pension advocates in California and Ohio are asking.

The California "ham and eggs" plan calls for a \$30 weekly payment to all unemployed persons over the age of 50. Ohio's Clergy-Superintendent man Herbert Bigelow is slightly less radical Society Editor in his plan to give everyone above the age of home-owned and home-controlled news- 60 a guaranteed income of \$50 a month or \$80 a month for a couple. Budget experts in both states disagree with pension exponents on the SUBSCRIPTION RATES: Within First and and Postal Zones, P. r Year, \$3.50. Rates Higher costs of the two plans. Statisticians, it seems. Other Zones. Weekly Rural Edition, per can't quite make the figures palance.

A few other states have issues of importance largely to their own citizens. Legislators will be elected in Virginia, New Jersey, or reputation of any person will be gladly and Kentucky. A governor will also be chosceted if brought to the attention of the publish- cn by Kentuckians.

> About 350 cities are electing council members or are voting on local referenda.

> THE elections have virtually no significance as far as 1940 presidential possibilities are concerned. But they will be a reminder that a presidential election is only a year away. All the fanfare, ballyhoo, conventions, campaigns are yet to come. The neutrality debate has already delayed the political growth of dozens of candidacies which flourished during the spring and summer and then withered momentarily while the nation turned to a "non-political" topic.

American voters may as well prepare themselves for a stiff political season. There's a lot of catching up to be done. Favorite sons and their managers are already champing at the bit and pawing the dust, waiting for the disposition of the neutrality bill to give them the starting gun.

Turkey has finally indicated its desire to swing over to Britain, thereby leaving Rus-In most states, it will be practically the sia with whatever giblets she may find in the same as any other Tuesday. It will be the Balkans .

Men at a middle western college are pick- price the neutrality law? ing off all the good nursemaid jobs. The with long experience, and you Voters in California and Ohio, however, next thing we know, Betty Coed will be stok- hear that the first effect may be are anything but apathetic. Both states have ing fraternity house furnaces.

aware of the issue. In New York, practical sive for the onlooker. As in gridiron battles American vessels running on their owners should abandon their politicians want to legalize pari-mutuel bet- and prize fights, we must pay admission to danger zones prescribed by the under foreign flags?

Industry Not Affected danger zones prescribed by the under foreign flags?

Conservative opinion ting on horse races and let the state take its enjoy the conflict.

Mrs. Huntington, who put up bail for CONSERVATIVES in California and Ohio Earl Browder, says she expects to be dropped States navy. are frankly worried. The mere fact that from the social register. Democracy some- It's either foreign registry, say Large Annual Loss enough favorable interest was aroused by times demands great sacrifices.

E. Powell et al vs. The City of 1939: The National Mutual Casu- the officers a pedestrian walked alty Co. vs. Thomas Jefferson into the side of his car, and in- A Practical Problem Lowery, Fisher, Clyde E. Thomas jured his eye, Goslin rushed him. The shipping experts, are not, et al vs. B. R. Cline, Howard. W. to a hospital and ran inside for of course, attempting to pass on and Friday in the court of civil L. Power vs. John Ed Jones, assisance in carrying the patient the question of whether it is right Cases to be submitted November the victim had fled.

MAN HITS CAR BUTTE, Mont., Nov. 4 (A). pers are expected to choose for the tonnage we now have on the Baird et al, appellant's (interven- "Hit and run. .n reverse," was eign registration before they high seas. In all we have 326 the way police labeled the acci- abandon business and tie up their ships in foreign trade, a total of Cases submitted November 3, dent report. Bert Goslin, Jr., told ships.

is for the American public to de-

iest route in the world-the trans-Atlantic run.

REALLY ARE.

last 20 years. And many ship- idle. That's about one-fourth of ders should continue for months 2,150,000 tons of shipping.

These ships would lose \$50,000,000 in revenue anually. About 6.000 seamen would be affected. Some \$27,000,000 usually paid out each year for wages, food, repairs, insurance, fuel, and what not on the abandoned runs, no long-

er would be spent. Brokers. tug crews, pilots and domestic agents will lose another \$6.

Then there's the question of subsidies. The maritime commission estimates that \$180,000,000 put up by the federal government since 1923 to help American shipsubsidies paid to ship owners running on routes that now are in danger zones, and would, therefore, be abandoned.

But how about foreign trade, as such, without regard to the nationality of the vessels that carry

500,000.

In that case, the United States the belief that the neutrality law But it also means they would maritime commission says, a big will have little of no immediate effect on American industry, with American flag and the United chant marine would be tied up. the exception of aviation. With the arms embargo out of the picture, for instance, the French and The commission's data show British can order the \$80,000,000 doning business built up against that 86 American vessels totaling worth of planes they had ready to stiff foreign competition for the 561,719 tons would have to lie ship on September 5. Similar or-But the French and the

> British have not been buying other war materials on a big scale in the United States, nor have their normal orders in other lines increased very much, indicating they have large stocks in warehouses.

Likewise, the allies seem to have plenty of farm staples on hand, what with a world

## Heavy Action On Southwest Front This Week

FORT WORTH, Nov. 4-Heavy game! action on all fronts is the Southwest conference cutlook, for the Out of The second consecutive week.

For the first time since the '39 have give grid campaign got under way, all thems live seven conference teams will see cates, come action in Texas. Fort Worth, to the land Houston, Waco and College Sta- the luckle tion will be the scenes of the four even vent

The T. C. U. Horn d Frogs will | Baylor entertain the Tulsa Golden Hur- Waco, ma ricane. Both teams are well be- ing for the low par this year and are spar- are not giv ring for the underdog position, to take the Tulsa is one of two teams (the horns, but other Ric:) to which a Meyer- about ther Coached team has not bowed in be the sur

own colonies.

On the other side, the econo- tice daymists suggest that the Germans put the end have neither the gold with which west footbo to buy American surpluses, nor the ships to carry products will be by through the British blockade.

That means business as usual out of 49 in the United States-for some Nine of months to come-unless actual contests! warfare on a large scale begins things coul eating into surplus supplies in of the sm the war zones.

helm S. M. U two weeks a-litter. ( chosen the ment waxe

contests for Saturd

t was Bill Late obo, playing gua 35 jersey. He a nave played opp San Angelo jun isting in coachi lilson Elkins, fe school coach. M were at the gar Cisco were M

ember 5, 1939

Combination

By Injury

Hill suffered

other of Bear atch, sister of B njured two wee

pping the "Dut 20-0. The "m Frogs coul

nd went down Balyor forw ly, we underra we predicted strong Forth

ints, while f their own. T exas State Tea They beat the team points being WEEK-END

Jerence, with ng practically Byd easily come M. U. meets A

CONFIDENTIAL 1 NEVER HAD! Arkansas 0 MUCH FUN IN aylor 27 MY LIFE!





4. U. 10 Mississippi 14 re Dame 14 7. N. C. State Temple 7 Iowa State Indiana 0 State 6 Centucky 7 estern 14 Nebraska 6 Purdue 0. gia Tech 6.

Marquette Kentucky 7 (tie L. S. U. 0. V. M. I. 0 (tie By Freta 6, Florida 0 20. N. M. Sta e 13, Ala. Poly Harvard 6.

2, Maryland Lafayette 0 14. Marshall scores are v Dame made season for dissouri upset





## The Neutrality Law And Its Effect On United States Foreign Business

Listen to certain shipping men an undercover scramble by American ship owners to register their

vessels under foreign flags. 

these shipping experts, or aban-

By MORGAN M. BEATTY cide. But as a practical problem, AP Feature Service Writer. they do insist that the law plays pers get business would be a to-WASHINGTON, Nov. 4 .- What havoe with the American mer- tal loss. That's the part of the

#### Conservative opinion leans to

surplus of wheat and cotton

-- CAN YOU EXPECT

ME TO BE CONTENT

RUSTY OLD RELICS

SOME POT-HUNTER

WITH ONLY A FEW

DIGS UP?

# "YOUR FORTUNES

#### CHANGE FROM \$5, MIS mable to succeed the strong "M There really is a lot of fun for us in this busing the game, a

instance, we fit a man in a new pair of Fortune final frame The fit is right—we're sticklers on that. The ce for the M correct and he sees how good-looking they are angs and the leathers and expert workmanship-we know thilege Station Fortunes. And, then, we wrap up those fine shises to be the give him change from a five-dollar bill! Just nd at this po like that we make happy customers . . . and touchdown wiet

FORTUNE

show up

WITH THE POSSIBILITIES

TIME-MACHINE, I CON

SIDER IT MY DUTY TO

POSTERITY TO TAKE

ADVANTAGE OF IT!

OPENED UP BY YOUR

Southern Oil corporation of Amer- 10, 1939: The Benjamin State bank et al vs. Mrs. Mattie Reed.

> THAT, MY FRIENDS, WHAT BRINGS TUT-TUT, WONMUG... I'VE SPENT DON'T YOU BACK DON'T SO SOON, TELL US YOU IS JUST A LIFETIME IN STUDY OF THE WHAT? WHAT I ANCIENT PAST ... AND AFTER DOCTOR WANT TO GO DO WISH WHY, GOOD MY RECENT EXPERIENCE TO DO! HEAVENS BRONSON? IN TROY --TROY! MAN ...

> > WEREWOLF"

Motions submitted R. W. Bell Knox I H. Haile et ux, vs. Fedvs. Pearl Bell appellant's motion eral Land bank et al. Comanche. strike appellee's brief. R. L. Spann Bros. Auto Supply Co. vs. dephens et al vs. S. C. Coffee, J. D. Miles, Stephens, Texas Coca attorney, et al. appellee's Cola Bottling Co. vs. R. B. Love-

She Wasn't Busy Enough CLAREMORE, Okla., Nov. 4 (A) -A tall, gray-haired woman, who State bank of Merkel vs. Tom found herself lonely after the Largent et al, appellee's motion death of her husband, operate a for rehearing. T. E. Powell et al free employment agency in her The City of Baird et al. ap- brick home here.

RED RYDER

HUSBAND!

o certify. Winnie Cuffee DeBusk cian. After he died in 1935, his wife "missed the constant day and night ringing of the telephone." Their twi sons were away in school. "The businesses my husband left me didn't take up all my time,

Dr. M. H. Gordon was a physi-

ers) motion for rehearing.

The State of Texas. Mitchell.

o I started this employment gency." she related. She manages two dairy farms, milk bottling plant and several

usiness properties here. "But they don't keep me busy enough," she laughed, "so I became a clearing house for people needing jobs and people needing someone to work. Most of those I have placed-and they have run into the hundreds-have been in housework and similar positions.' "And," she added, "she's never charged a cent for the services.

The typical Mexican home i virtually fireproof for practically no wood or other inflammable material goes into its construc

**ALLY OOP** 

Adm'r. Knox. Harold Letcher vs. to the examination room. When or wrong to have a neutrality law. Goslin returned with a stretcher That, they are quite agreeable,

HUSBAND!

By Injury

helmios S. M. U College St. two weeks ! a-jitter. G chosen their ment waxe one thing

his five

Sunday, N

y game! Out of Their The Ark 9 have given Il thems lives e cates, come 1. to the land the luckle

even vent III Baylor Waco, mal - ing for the - are not give 1. to take th e horns, but - about them n be the surp other of Beanie, of line plunges. The Arn

contests an for Saturd - tice day is put the end h west footb After nex will be but out of 49 Nine of t al contests! A

L McKAY



ue to form, by Statistics the L. S. U. team | Cisco team completely 10 opponents, quick- 187

ked this way and Little, S. M. U., field judge.

ood-looking they are angs and the sol- a class B non-conference game. customers . . . and touchdown victory Kell Indians, 20-7, here Friday astic crowd.

home field made GAME CALLED BY COLD 20-0. The predicted that

SED US ALL strong Forthants, while stace their own. Tha exas State Teach They beat the the team that

WEEK-END show up in erence, with ev Byd easily come next M. U. meets A. & --- AND THE

CONFIDENTIAL

I NEVER HAD! Arkansas 0 MUCH FUN IN aylor 27 nam 13 1. U. 10 MY LIFE! re Dame 14 N. C. State 0 Temple 7 Iowa State Indiana 0 State 6 estern 14

Centucky 7 (tie Nebraska 6 Marquette entucky 7 (tie) gia Tech 6. L. S. U. 0.

V. M. I. 0 (tie By Freta 6, Florida 0. 13, Ala. Poly 7. Harvard 6 lew Hamp. U. 0. HORRIBLE 14, Syracuse

14, Marshall 13. scores are worth Dame made it six season for the lissouri upset Ned the freak score a baseball-like a State over Pur-

million bottles every day to

#### Combination Football---

(Continued from Page One) caneer line and Cisco's only scorry which Marcus ing threat ended there.

#### Hill suffered in Won On Power

ursday prevented A 3-H scoring combination conto omuch for the local lads. Almost though the Bucsancer team was a weekle to get off any long junts.

WYLIE WINS FIRST GAME He is a former unable to get off any long jaunts, WYLIE WINS FIRST GAME of the San Angelo power drives through the center nave played oppo- made 10 first downs, and gained tilt was played at Wylie. 187 yards rushing and 29 yards San Angelo junior passing. Corpus completed only HUMILIATING DEFEAT isting in coaching one pass out of three attempts

atch, sister of Bill. Outstanding on offense for the high Bulldogs 45 to 7. won 12 to 0. Bill Buccaneers were Hall, Haas, Hin-three minutes of nant, Bacak, Cain, while on devas his first game fense, Hall, Brown, Fulton, and njured two weeks Rodriguez showed up well. For The Wink Wildcats proved themthe Loboes, Warren, Tipton and Houser turned in a good offensive game, while Donovan, Callary 1975 to the control of district 7A football here Friday night, handing a 25-19 drub-Burnside came in for their share of glory on defense.

#### Starting Lineups

Cisco-Doggett, le: Walton, lt:

er, lt; Arnold, lg: Crocker, c; Ful- conference game. ton, rg; Hamon, rt; Porter, re; marched through Hall, lh; Hinnant, rh; Rodriguez, MERKEL, ROBY TIE victories Satur- qb; Haas, fb.

really brought Walten; Corpus Christi: Thomp- ed the Roby Lions here Friday and ham, too- by son, Fulton, Kavoras, Mitchell, night 13-13, despite their comazorbacks 27-0 in Erwin, Dowdy, Isenberger, Hale, pleted passes, and runs, lines Guiterez.

Corpus Christi

First Downs Yards Gained Rushing 413 ny scoring threats 29 Yards Gained Passing 12 Passes Intercepted PRESTON JOHN- 6 for 131 Punts, Yards 5 for 130 ference title chase with a 16-7 vic-S. M. U. football 2 for 10 Penalties, Yards 2 for 20 tory here Friday night. a 10-0 win over! Officials: Coats, Texas, referee his Texas Long- Ogden, Texas, umpire; Tracy, BRADY BESTS BUFFALOES shagged, shook, Texas A. & M., headlinesman;

## MIS the strong "Mag- PASSES, RUNS, WINS

a new pair of Fortune final frame put licklers on that. The ce for the Musticklers on that. The class of the musticklers on that the ce for the must have been supported by the control of the control of

#### night in a district 10A grid tussle

six-man football game with the 12 here Friday afternoon, pushing a surprising district 3AA 14 to 6 up a 49-0 score against the Rule He Forgot to Abilene Christian college academy over 20 points in the second quar- upset win over once potent San Bobcats. was postponed because of cold ter.

#### TIGERS AND BEARS TIE

WYLIE, Nov. 4. (Spl.)-Wylie's t was Bill Laten, and off tackle accounted for most gridders won their first game yesobo, playing guard of their 413 yards gained by rushobo, playing guard of their till yards gained by rushday night after being held first downs. Cisco day night after being held first downs, without exerting their regulation and 21 first downs. Cisco day night after being held first downs, being and 21 first downs. Cisco day night after being held first downs, being the first half to score lar strength. Finder picks a large strength of the first half to score large strength. Finder picks a large strength of the first half to score large strength.

MIDLAND, Nov. 4. (Spl.) -Ap)filson Elkins, for- and that was good for 12 yards, ilene's once proud Eagles, once school coach. Mr. They depended solely upon their scourge of West Texas high school were at the game. superior weight to earry them ov- football, went down in humiliat-Cisco were Mrs. er the Loboes, on a steady series ing defeat here Friday, bowing meekly to the speedy Midland

MONAHANS, Nov. 4. (Spl.) lerman, Gamblin, Reames and bing to the Monahans Loboes in a tilt that the experts predict will decide the 1939 championship.

#### MUSTANGS' KICK FATAL

SWEETWATER, Nov. 4. (Spl.) Burnside, lg; Reames, c; Gamblin, \_ Sweetwater's high stepping rg; Callerman, rt; Lomax, re; Mustangs, favorites to cop the Qualls, Ih; Tipton, rh; Warren, qb; 3-AA title, ran roughshod over the Stephenville Yellow Jackets, Corpus Christi-Bacak, le; Coop- 47 to 14, here tonight in a non-

MERKEL, Nov. 3. (Spl.)-The Substitutions: Cisco, Norris and Merkel high school Badgers play-

AUSTIN, Nov. 4. (A)-The St Edward's Crusaders took Texas 0 Wesleyan out of the Texas con-

CROSS PLAINS, Nov. 4. (Spl.) -Despite the efforts of the inspired Cross Plains team, the mighty Brady Bulldogs marched ROCHESTER, Nov. 4-Employ- on toward another district 8A title, ing both runs and passes to score, downing their underdog oppon-

#### BLACKWELL WINS, 26-13

BLACKWELL, Nov. 4. (Spl.)wrap up those fine shifts to be the best we will stick by five-dollar bill! Just at this point, kell Indian 20.5 BLACKWELL, Nov. 4. (Spl.)—Blackwell's six-man footballers downed Water Valley here Friday, 26-13, before a large and enthusi-Blackwell's six-man footballers

#### LAWN MOWED BY TUSCOLA

LAWN, Nov. 4. (Spl.) - Tus-ABILENE, Nov. 4. (Spc.)-Mc- cola's hard-driving six-man foot-Caulley high school's scheduled ball team nipped the locals 28-

# Putetest Cod Liver Oil

Puretest Cod Liver Oil is the Oil that has been a part of the Dionne Quintuplet's diet. That's because Puretest is dependable-full strength-the cream of the PINT world's supply of cod liver oils. It's rich in Vitamins A and D for strong bones and teeth and for building resistence to colds, etc. Make this dependable cod liver oil a part of your child's diet. A ? exall PRODUCT

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The REXALL Store.

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#### CHILLED BY BLIZZARDS TOO MUCH COX

BALLINGER, Nov. 4. (Spl.) - WINTERS, Nov. 4. (Spl.) - The MAY, Nov. 4. (Spl.)—The May It was a case of too much Douglas Winters Blizzards and just an orosite another Cisco sisting of Hall, Haas, and Hin- Tigers and the Baird Bears, con- Cox here Friday night and the dinary norther combined Friday atherford-San Anlege football game
the bulky line of the Bucs, proved
to college Friday

nant for the Corpus team, behind fought a rough battle here Friday high to chill the Rising Star Wildnight to coll in 7 to 7 do 10 to 1

#### ODESSA, Nov. 4. (Spl.)—Once BULLDOGS WIN EASILY

beaten Odessa staged its usual STAMFORD, Nov. 4. (Spl.)

ODESSA SNAGS SAN ANGELO

LUEDERS UNBEATEN

#### LUEDERS, Nov. 4. (Spl.)--Lueders remained unbeaten in the

#### CLYDE BEATS WOODSON

downless in the first half to score lar strength, Friday night rolled between 1830 and 1847.

What are they saying about the new Fords?

MARVELOUS RIDE!"

North, South, East, West . . . biggest news, by far, is the RIDE! Borrow a new Ford V-8 from

telegrams and letters have been Cold words can't describe it. any Ford dealer. Let those eight

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of softer springs and the new

ride-stabilizer on 85-hp models

— of improved shock absorbers

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quiet - of deep, soft "Float-

ing-Edge" Seat Cushions. But

there's only one way to know

how skilfully all those things

have been blended into serene

and soothing comfort. That's to

**FORD V·8** FOR 1940

WITH 22 IMPORTANT IMPROVEMENTS

feel it for yourself!

# Remember Something

district 11B football race Friday A Roanoke attorney doubts very by cracking out a 40-12 victory ov- seriously that the information he

Awakened from a sound sleep CLYDE, Nov. 4—Clyde defeated at 11 p. m. by the telephone, the Woodson Friday, 32 to 0, gaining attorney was asked the qualificathe United States. He explained A movement to establish a 10- politely and after hanging up the had omitted to say-tact

# READ THIS

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pouring in since the introduc-

tion of the big, roomy 1940

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gratulations on the grand new

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Ventilation, Sealed-Beam Head-

lamps - and the rest. But the

Of course, there's praise for

thing there!"

Phone 244



s-m-o-o-t-h cylinders whisk you

away from the boulevards into

the backwoods. Turn the wheel

over to some one else and ride

the rough roads in the rear seat.

find yourself measuring comfort

for the first time in terms of the

noises you can't hear, the bumps

you can't feel. It'll open your

eyes-if it doesn't lull you to

sleep! Try it today.

There's an experience! You'll

bowls were

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By Williams



SERIAL STORY JOAN OF ARKANSAS

BY JERRY BRONDFIELD

JOAN JOHNSON-2 mysterious

DAN WEBBER-the blocking

steady, industrious student,

YESTERDAY: Joan, returning up Dan Webber. En route they meet the three strangers in a blue sedan. Crowded off the road. Joan is terrified as Rocco jumps from the back seat of the sedan

No one was in sight. "Lady,

your not in that car in four onds I'm gonna put a slug right but his brough your boy friend's belly, ously and

ont' believe him," Dan said Why should menacingly. "That's what

ong, too, young fella," Big Ed But what acked away quickly. Sam threw play. Not just into gear and they roared up the road, gravel spraying from beneath the tires as they careen-

ed along at 50 miles an hour. Rocco sat in back with them. He kept his hand in his pocket. Big Ed faced them constantly from the front. He had a gun in is hand and the hand rested eas on top of the seat.

"Just take it easy and you on't get hurt," he said softly. Make one sound at a traffic light, anywhere, and you'll have an ccident . . . a bad accident," he

alk?" Dan inquired steadily.

Dr. W. I. Ghormley Optometrist 1510 Ave. D, Cisco

AUTO LOANS

scream and tear his hair Dan failed to report for The whole squad would sizzling, vitriotic tongueon co-operation, and what

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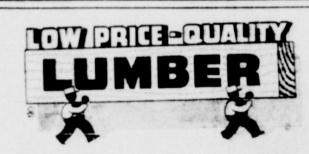
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and amounts in proportion See Our Agent, JOHN B. PRUITT, Cisco, Texas. HOME OFFICE: 208-9-10 Citizens Nat'l Bank Bldg. P. O. Box 449, Abilene, Texas.





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Paint Repaper 8150 813.16 88.97 86.8 \$200 \$17.54 \$11.97 \$9.18 the First Cla

\$400 \$35.09 \$23.93 \$18.35 8500 \$43.86 \$29.91 \$22.94 the First Met 8750 865.79 844.87 834.41 Gionary Societ \$1000 \$87.72 \$59.93 \$45.89 aureh at 3 o'cl

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you what we mean Service with a smil just that, and we

will be pleased!

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Smitty Huestis Service Corner 14th at Main.

Lay them Com

• Sent

athryne Russell

# SOCIETY and CLUBS

Phone Numbers 344 and 608

## e Simon er Word d At Tea

iturday

Lee Simon of Fort onored Saturday afa tea at the home Mrs. Edward Lee. betrothal to Mr. d Taubert, also of was announced Sat-30, at a coffee Temple Bowen of

greeted by Mrs er members of the vere: Miss Julia Si-G. Simon, Mrs. Edt, Miss Mary Tauary Ann Simon, all , and Mmes. James D. Wright.

w bowls were fearoom decorations. room, the table was vely Venetian point nd the service was stal and silver apedominated

bu a Wave tot of the table was of white chrysan-Personality a mirror reflector. in silver candlene center piece. lefet white chrysan-

> large container, silver pheasants aly decorations. the dining room h Chief Brown and King, Alice Spencer

formerly of Cisco, rt will be married vember 18, at the tist church in Fort

--- 1308 Ave. Notebook

Pressed,

narity and Welfar

eet at the Chamber offices at 9:30. n's Missionary So-First Methodist

neet at the church

Singers will meet

the First Baptist o'clock. sionary Society will urch at 3:15 in reg-

he First Presbyter- 402 Avenue I, at 5 o'clock. Auxiliary will not

ncil will meet at 3 o'clock in busi-

87.72 859.93 845.89 Surch at 3 o'clock in seriously ill.

Iome Folks

in and let

what we mean b

that, and w

Products

e pleased!

# The Cut Is Casual---But It's Ermine



In a season of elegance, casually cut jackets of precious and semi-precious furs are eye-catching. This smart evening model -as easually cut as a campus cardigan-is worn by Hollywood's topflight actress, Bette Davis. It's of snowy white Russian ermine with three-quarter length sleeves and flanged shoulder treatment which forms a Peter Pan shaped collar at the front

Baptist Girls'

The Junior G A. of the First Baptist church met Wednesday

afternoon at 4 o'clock at the

thy Jackson, who conducted a

followed by an interesting pro-

led the closing prayer.

McGriff.

prices.

meet at the clubhouse at 10 o'-

The Women's Missionary Socivill have an all-day week of praywill have an all-day week of pray-er program at the church, begin- Church Wednesday ning at 10 o'clock. Each member is asked to bring her lunch

Friday The Twentieth Century club will meet at the clubhouse at 3;

Saturday Intermediate G.

Mrs. Warwick Goes To Pittsburgh, Pa.

urday morning and Pittsburgh, onne Lomax, Dorothy Jackson, with Mr. and Mrs. J. E. Spencer, sold-out houses. Pennsylvania, in response to a Zovelle Cagle, Elizabeth Cope, 43.86 \$29.91 \$32.94 the First Methodist message received stating that her Billie Jean Hall, Dorothy Grantz, 65.79 \$44.87 \$34.41 sionary Society will mother, Mrs. R. L. Pentecost, was Virginia Benskin, Wanda Lam- Allen have gone to Brenham for and hear her in person. On her

Mrs, Pentecost is well known ia Eudy, Billie Jean Dean, Doin Cisco, having visited her daugh- lores Kilgore, Norma Jean Crapter and Mr. Warwick numerous per, Louise Norris, Betty Fae Las-

will! Daily Press Want Ads Click.

## Alice Slicker Is Complimented By **Buffet Supper**

Mrs. Homer Slicker was hostess Saturday evening at her home at a buffet supper in celebration of the birthday of her daughter, Alice Louise. Miss Slicker's birthday was today.

Guests included schoolmates members of the Four G club, and A delicious menu was

Those included on the guest list vere: Misses Catherine Mae Mc-Daniel, Jane Moore, Mildred Kimmell, Zona Surles, Katherine Loftin, Betty Lou Muller, Jeanne Jamison, Marion Jacobs, Reda Wray Clark, Sara Ruth Siddall, Betty Jane Wilkey and the hon oree, Alice Louise

#### Dorafae Collins Hostess To YWA

tist church met with Dorafae Collins Tuesday evening. The opening prayer was led by Mrs.

pillow slips for Buckner's Orhans' home at the next meetng, to be held at the home of Mrs. Poe, Monday, November 13. Refreshments were served to Willie Frank Walker, Frances Coldwell, Mrs. Poe, Mae Frances Moseley and Dorafae Collins.

#### Miss Hanrahan Is 7-D Club President

The 7-Ds club met at the home of Polly Ann McDaniel Saturday in regular meeting and after a! brief business session elected of and bewitching Grace Moore ficers for the ensuing term. Jo- Born in Jellicoe, Tennessee, and ident, Gradine Berry vice presi- the church choir, she has follow dent. Doris Jamison, secretary; ed an upward and triumphar Polly Ann McDaniel secretary, path from muscial comedy to the Kathleen Keough reporter, and Metropolitan opera, that coveted Freda Fern Erwin entertainment goal of every singer . . . then or chairman. Club mothers were chosen as follows: Mrs. W. C. Mc-

#### Personals

church. The meeting was called Raymond, are visiting relatives name adorns one of the golden to order by the president, Doro- in Wichita Falls.

short business session. This was of Odessa are spending gram participated in by Dorothy end here. Grantz, Billy Jean Hall and Pat-

sy Osborn. Dorothy Jackson also visiting relatives and friends in her Those present were: Bobbie here. Jean Tullos, Mary Eudy, Alice

Hutton, Patsy Osborn, Janeth! Mrs. R. L. Bradshaw of Fort White Mrs. P. R. Warwick left Sat- Hutton, Virginia Lou Ford, May- Worth is spending the week-end tours have been a succession of bert, Betty Mae Winston, Virgin- a visit with relatives and friends.

GARDEN CLUB

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Sings At Ft. Worth



Grace Moore

### Famous Singing Star To Be Heard At Fort Worth

Grace Moore, renowned star of ill be heard in a concert in Fort on Friday night, November This is the only scheduled ersonal appearance in Texas for ne popular singer this season The Fort Worth engagement is nade possible by Mrs. John F yons, well-known concert man-

ger of that city Few singers of this age have matching the genius of the blond lcen Hanrahan was chosen pres- starting as a soprano soloist in icture stars, with her record breaking picture, "One Night o Love," earning for her the gold

Mrs. C. B. McBride and son, orated by four nations, while her plaques decorating the entrance to the Opera Comique in Paris-Coach and Mrs. W. C. Hodges an honor accorded only one other

Misses Noma King and Louise come from miles around to see The Garden club will meet that broke all records for attenater, Martha McGiff and Lillian Monday afternoon at 3 o'clock at dance and gross recepits. Mail orders for reservations for

#### Ciscoans Attend District Meeting

f the Fort Worth Presbytery

#### Marigold Club Meets Thursday

the hostess served a

Joe Clements, George D. Fee. C H. Fee, G. B. Kelley, W. P. Lee, W. W. Moore, E. E. Lennon, B. S. Huey and Mrs. Hittson

Miss Betty Jane Wilkey of Me ia is visiting relatives here

Worth at the Munciipal auditori- Fort Worth for Grace Moore's en-

#### Home Mission Study Book To Be Dramatized

"Chapels," which has recently been completed by the Presbytehoped rian auxiliary, will be dramatized

attend the presentation

#### Entertained With A "Tackie" Party

party at the home of Miss Collins Prize for the tackiest guest was Culbert and Dorafae Collins awarded to Alleta Mosley. Other prizes were won by Laura Cul-

ice in Fakes and Co., Fort Worth, of bottles was served to Hazle on November 3. Advance reser- Lee Cook, Laura Culbert, Florine and in Corpus Christi, ration may still be sent to Mrs. Taylor, Alleta Mosley and the John F. Lyons, care of Fakes and hostesses Mae Frances Mosley and Dorafae Collin

Foods Class Picnic Hosts To Pep Squad

The third year foods class enertained the pep squad Saturlay with a pienic, with Opal

During the morning ger hunt was enjoyed with Misses

Bishop, Loretta Morton, Waldine Horn, Mae Frances Moseley, Opal Fenley, Emma Cone, Alma Lou Smart, Edna Mae Hageman, Dorothy Blackburn, Juanita Bean, Frances Comer, LaRue McMurray, Lois Nowlin Eula Mae Jack-Fox, Graydne Berry, Norma Jean Wednesday night. The rooms were Fenley, Bobbie Lee Cooper, La attractively decorated, with cur- Laire Nowlin, Frances Edwards tains, table cloth and napkins Margaret Morrison, Sue Webb, made of newspapers. The center- Katherine Keough, Marilyn piece was made of hay and a jug. Shertzer, Lillian Spears, Laura

T. C. U., Fort Worth, is spending

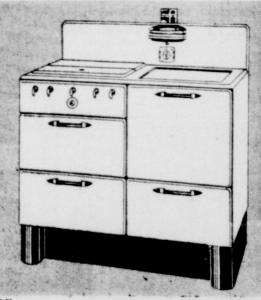
the week-end in Fort Worth.

# I WAS FED UP trying to



e same thing. It's no fun cooking for ad three kids—three times a day—





NOW - with summer gone and less cold lunches and salads-the heavy cooking and baking season is here . . . plenty of good family-size meals have to be cooked. Why put up with that creaky old stove for another winter . . . when you can get a shiny new Magic Chef like they showed at the World's Fairs this summer. Automaticlighting burners, guaranteed against wear-out. Insulated high-speed ovens with the famous Red Wheel to control temperatures. The handy new



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PHONE 2

your selection of Christmas Cards

- Comical
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What Do to Busine

#### Electric Power Use Gains 10.4 Per Cent

He led a thousand kids up from the city streets to stardom!



# MAKER

BING CROSBY LOUISE CAMPBELL LINDA WARE NED SPARKS

Walter Damrosch el Les Angeles HEAR

all those Gus Edwards' favorites including "School Days" HEAR I new Crosby Hit Parades including "Still the Bluebird Sings



NEW SERIAL



## Latest Fashions Displayed at Ford Style Show



FROM BATHING BEAUTIES TO **WORLD PREMIERES!** 



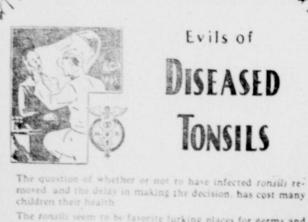
BUSTER REATON - DOMALD WEEK GEORGE GIVEN - EDDIE COLLINS

Hampton-Stamey Nuptials Announced

They Couldn't

Wait to Be Married

Recapture Of---



The ronsils seem to be favorite lurking places for germs and ections that spread through the blood to other parts of the body, with dire and painful results. Rheumatism, rheumatic heart trouble, ear trouble. St. Vitus dance and susceptibility to scarlet fever and diphtheria are some of the more serious things that may result from diseased ronsils. Repeated attacks of tensilitis are dangerous, and usually precede some of the above mentioned complications, and other more

Removal of rounds in a child, from three years of age and up, is a quick, practically painless operation, and the child is ortable in a few hours. In a grown person the nental and physical suffering is greater, and the ronsils may have caused irreparable harm before their removal Therefore, consult your Physician and follow his advice about



#### WCT Oil Men---

(Continued from Page One)

Members of the senate and house of representatives of the state of Texas and of the invited to attend the Mineral Wells meeting. In addition, leaders in the petroleum industry and the various assoall oil operators and their

biles are outstanding in se

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If you are contemplating hrough the asing one of them and needitor's nancing come in and talk bectacles with us. We can save your george

on your interest.

#### at Cisco is located First National Bankroads and several also, that great

In Cisco, Texas

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATI ed in this locality

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BANK

Modern

Safety Deposit

Service

that SERVICE Is Building

#### Bureau Will---

Dr. Buechel, will hand local

consumer, on the other, a good check-up on the services

ing this year ha Unfilled Confusion to the sit

Lumber he point is, the Cisco and the mer Cisco cannot sel ill take their bird and, of course, th o have the good owers will buy noney that come

certain that Cisco

a turkey market This is so despite

f the birds are an

for turkeys this ld planet has de co does not have o depend upon for

ately, this is but ed we could pass t the fact is that as a community either in attitude o meet the chalficult to get out e habits of the and given to the policies ogram that must economic course

Cisco. People disthan a Penny Box of Much quitting the at we have gone \*A penny box of matches averages abouing against hope the box. Each match burns approxime miracle would seconds—a total of 15 minutes. Each grestore conditions ed to be. That In comparison to a match, a 25-watt

co businesses are gives 67 foot-candles of light-and burn Some businesses ing everywhere. verage business . And when the siness is not prorofit for its ownservice that is in the public sooner per. A long, long

## Light Costs Little business is go-

... and it makes JOBS for this history of ecopany's 1,000 employees in West led on Page Four) dollars.

foot-candle of light-a total of 15.

of 8 hours for only 1 cent. On this bas

watt bulb gives 2,144 times more l

penny than a penny box of matches.

whose annual payroll is \$1,30 Your Electric Servant also parchedule annual tax bill of nearly a hali is the Cisco Lobo 11: Ranger at Cis-

The Electrical Way Is the Most Centsible Way to



# Protect Your Hes to attract the Othis community is Electric

Light

A 25-watt bulb burns 8 he next few years be met. It is ex-







WHY TAKE CHANCES with matches when Electric Service is cheaper and safer? Remember that it is dangerous to strike matches to light dark places such as closets, stairways, or basements where it might cause explosions by igniting trapped gases. A small bulb gives better light -Remember that "The Electric Way Is the Safest Way

to Live." It also is the most economical way and the most comfortable way. You can safely depend on Electric Service for Light, Cookery, Refrigeration and the many odd jobs around the home. The average daily cost is LESS than the tax on two packages of Cigarettes!

> The full borror of Fire resulting from matches frequently is related in the daily press. In the interest of safety, use Electric Service to dispense with nunecessary fire

West Texas Utilities Company