

The Cisco Daily Press

and CINCINNATI DAILY NEWS... Member of the Texas Press Association

Published each afternoon... except Saturday and Sunday morning at Cisco, Eastland County, Texas.

THE FREE PRESS PURSUEING CORP... CHARLES J. KEELNER, President.

E. A. BUTLER... Editor and Publisher... W. D. BISHOP... Superintendent.

A Home-Grown and Home-Controlled newspaper devoted to the promotion of Cisco and Eastland county, independently Democratic in politics.

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SINGLE THOUGHT FOR TODAY

The people love unity and ordered peace of thought—Walter Dill Scott.

Look not unwisely into the past. It cannot be brought again. We only improve the present. It is here. Go forth to meet the necessary future without fear—Langhorne.

We are all in this thing together... WE ARE ALL IN THIS THING TOGETHER

Acting Secretary of the Treasury Hater has sent a letter...

A new book tells us where to eat from next to next. Now if they'll only tell us how to pay for the food.

The height of distrust was displayed by the lad in the feeble protest who demanded a receipt.

Now that is a very fine spirit in which to approach the problem of taxation. After all, we are all in this thing together.

Read One Crime Story and You've Read All: Organization and Pull There

By MORGAN H. BEATTY... They contain the anatomy of crime in America.

things like the undistributed profits tax just reflected the small business man burdened with excessive bookkeeping and plaguey small tax returns...

The masses of all of them are due to the single cause of the breakdown of the economic machine. Each is carrying and must carry his peculiar burden...

THE tax burden is not going to be appreciably lower in any near-term future. The national debt, the state and municipal debts, are facts and not theories.

But not all taxes, even though equal in amount, are equally burdensome on individual taxpayers, and not all have an equal effect on the economic process.

Sincere collaboration aimed at making our tax system an intelligent whole rather than a patchwork of compromises between a lot of "get" each other, can be of service to the country.

Photo retouching business in Reno took a sharp rise after a woman got a divorce by exhibiting pictures of black eye she says her husband gave her.

A new book tells us where to eat from next to next. Now if they'll only tell us how to pay for the food.

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Now that is a very fine spirit in which to approach the problem of taxation. After all, we are all in this thing together.

Father Divine Shouldn't Overlook This Choice Location



was found in the business of Shirley Kaminiski, uniform and all.

Guess about Gambling... Gambling apparently is a much better income producer.

Background... The amount of law enforcement is changing.

Base of the Pyramid... Gambling and prostitution have always been the base of law enforcement groups.

Before the FBI and the Baltimore police were through with that picture, it had become the daily bread of alliances between crime and the law in Baltimore.

The study income in these items is the raw for politicians eager for bank accounts and attention of the law who hunger their paths of offices.

In the spring of 1937, prostitution was paying handsome dividends in Baltimore.

The lesser light—prostitutes, educators, and prostitutes—got the crumbs at the crime table.

that help, but it accomplishes little lasting good on the national stage.

Drilling Continues As Production Is Shut In

EASTLAND, Aug. 20 (Special)—Operators showed production shut-down orders this week in this section but drilling operations continued at the regular pace.

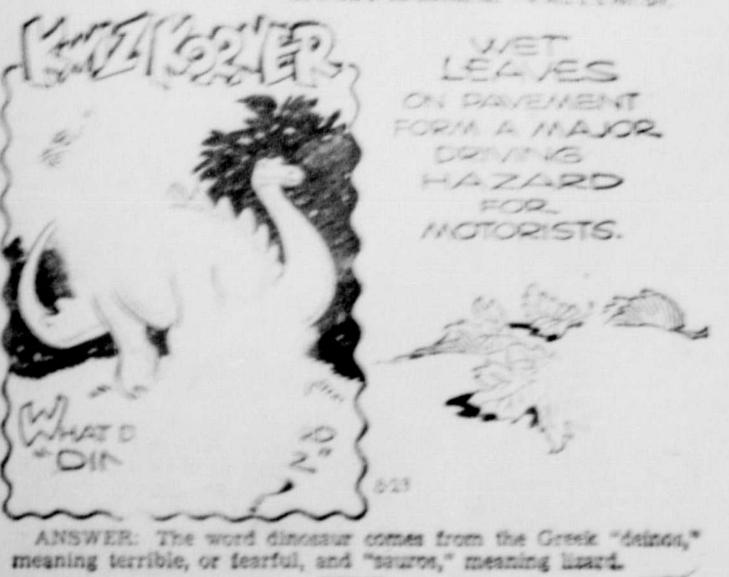
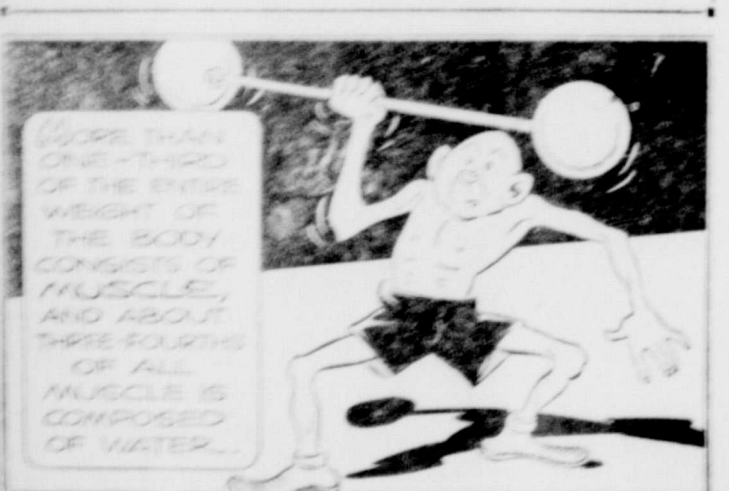
BRUCE CATTON'S AMERICAN ROUNDUP

WASHINGTON—It is just possible that Tennessee's Senator Kenneth McKellar has been of a trifle more than can comfortably stew in his drive to purge the public payroll of J. Ross Eakin, superintendent of the Great Smoky Mountains National Park.

McKellar was a popularly requested to have put more people on the government payroll than any other senator now in Washington.

Not all the labor news out Washington is a gloomy ritual of fights and reprisals. Maritime Commission reports interesting case of boat-worker operation—and from the frequently stormy city of Seattle.

THIS CURIOUS WORLD



RED RYDER



Introducing Red Ryder By Fred Harms



SP... Watch for... Call 6... WAN... ES... See J. E... (Continued on Page Three)...

SPECIAL CLASSIFIED :: USE THE WANT-AD MARKET - - IT PAYS

Watch for something you may need... For Sale... For Rent... Wanted to Rent... Wanted to Buy... The cost is very low and the more time the ad runs the cheaper the rate.

Call 608—Mail it in, or Give to Any Member of the Force—Rates: 3 Days for 4c Per Word—6 Days, 6c Per Word—Month, 20c Per Word

WANTED! SEWING TO USE COOLERS for... Also we have... \$2.00 to \$9.00. See J. E. Proctor.

Experienced white girl housekeeping work... \$10 per cent cash. Monthly pay \$1.000. See Connie Davis.

ARE READY to gather... 50 and 75c. Livingston. Cisco, route 2-12tp

YOU LIKE TO DRAW... OR PAINT, write for... Test (No Fee). Give age... Box C-2, Cisco Press.

RENT: nicely furnished... 208 West 10th. 14-3tp

RENT: Well-built... modern, six-room house... W. F. Bruce, College Hill. 14-1f

RENT: Good piano and... machine. Roy George... 15-3tp

RENT: Experienced colored... for housework. Apply... X Cisco Daily Press. 15-1f

SERIAL STORY Murder on the Boardwalk BY ELINORE COWAN STONE

CAST OF CHARACTERS CHRISTINE THORENSEN — came to visit her cousin, found a mystery. BILL YARDLEY—had a reason for watching Christine. GEORGE WILMET—employed Christine as a Boardwalk artist. CHANDRA—looked into the future—and into the past.

CHAPTER VII For a moment Christine hardly heard what was being said. For that moment she stood, isolated by shock, torn by a pang of affection she had never before known she felt for the formally kind, but painfully repressed woman she remembered as Cousin Emma, but had never really known.

Oh, Cousin Emma! she thought. I don't believe you were ever very happy. I might have been much nicer to you. When she came back to her surroundings, the inspector was asking the doorman, "Have you noticed anything unusual around here in the last two hours?"

Christine flinched as she thought of that moment while she and Bill stood there, laughing and talking—with Cousin Emma perhaps already lying there—like that—a few feet away. "Look him over?" the inspector snapped. "What do you mean?"

The inspector surveyed him for a moment; then he coolly reclaimed the keys and said, "It was found on the beach near a row-boat that hadn't any business to be where it was. The boat may have some connection with Mrs. Talbert's death."

pleading. The inspector glanced sharply from one to the other of them and demanded, "Ever seen this man before, Miss?" Christine hesitated. Of course it couldn't be—yet it was. In spite of his generally disreputable appearance, the man in boots was unmistakably Cousin Emma's irrefragable butler, Jasper. She put out a hand to steady herself against the wall of the booth.

At the point where her hand rested, the concrete was badly cracked. A fragment moved under her fingers. At least, she took it for a fragment of the wall until she realized that it was smooth to her touch—as satiny smooth as silver that had just been polished. Afterwards, she remembered thinking that—neatly as it was fitted into the crevice between the blocks of concrete, no one could have hoped to hide a dagger there for long—even such a slender one.

W. O. W. Camp Cisco Camp No. 500 meets first and third Tuesday nights in each month, 707 1/2 Main street. R. D. JONES, C. C. F. E. SHEPARD, Clerk

WE HAVE BARGAINS IN HOMES IN CISCO In Farms and Ranches of various sizes in this area, elsewhere in Texas and in New Mexico. E. P. Crawford Agency 108 W. 8th. St. Phone 453

ROUTE YOUR ORDERS via JOHNSON MOTOR LINES Overnight Service. From Dallas and Fort Worth Call our local agent for FREE Pick-up and Delivery or further information on routing your shipments. Johnson Motor Lines 212 West 8th Street PHONE 444

Prepare for Summer Driving And here is the recipe for making it a pleasure DO IT THE CONOCO WAY You'll get quick action if you CALL 500 Count the Seconds. ED HUESTIS Cor. 8th and Ave. D.

Post Card Strike To Deluge Mayor SAN ANTONIO, Aug. 21 (AP)—A plea for all patriotic citizens in San Antonio to bombard the mayor and city council with penny post-cards protesting the meeting of the communist party in the municipal auditorium on Aug. 25 was issued by Herman G. Nami, Ala., no post, No. 2, American Legion. Daily Press Want Ads Click.

AIR-CONDITIONED The X-Ray Beauty and Barber Shop is now Air-Cooled The Perfect Comfort of Our Clients is Now Assured. CALL 41 FOR APPOINTMENTS WE THANK YOU X-Ray Beauty and Barber Shop 504 D Avenue

YOU DON'T NEED MONEY-- To Paint or Paper Your Home To Build an Extra Room To Re-Roof, with Your Favorite Roofing To Install New Bath or Plumbing To Sand and Finish Your Floors To Put in Cement Walk or Driveway To Build that Garage To Modernize Your Home Complete JUST SEE US FOR 5 1/2% FHA LOAN TO COVER LABOR AND MATERIALS, PAYABLE ON EASY MONTHLY INSTALLMENTS. No Waiting, No Delays—Twenty-Four Hour Service CISCO LUMBER & SUPPLY CO. "We're Home Folks"

Smitty Huestis Service Station Washing, Lubrication and Polishing Expertly Done. WALDO HARRIS in charge We have mechanical service Goodrich Safety Silvertown Tires With the Lifesaver Golden Ply CONOCO PRODUCTS are sold here. They give satisfaction with all cars.

Smitty Huestis Service Station Corner 14th at Main. Phone 17—Cisco.

LUMBER INSIDE and OUTSIDE MATERIALS For Every kind of building, city or farm. If you expect to build or repair, let us talk to you about your plans. BURTON-LINGO LUMBER STORE If It's to Build, We Have It!

Call the Classified Phone 608 You Can Pay With Pennies

E. C. HERRON Chiropractor 106 West 6th Street Telephone 250

McDonald Second Hand Store Good Used Furniture, Pipe Fittings, Tools, Radios Hardware. Upholstering Repair Anything YOUR CREDIT IS GOOD 106-8 W. 6th St.

INSURE in Sure Insurance with E. P. CRAWFORD Agency NEW LOCATION 108 W. 8th. Phone 453

MOVING - CRATING STORAGE McDonald Second Hand Store Good Used Furniture, Pipe Fittings, Tools, Radios Hardware. Upholstering Repair Anything YOUR CREDIT IS GOOD 106-8 W. 6th St.

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YOU LIKE TO DRAW... OR PAINT, write for... Test (No Fee). Give age... Box C-2, Cisco Press.

SOCIETY and CLUBS

CATHERYNE RUSSELL, Editor
Phone Numbers 385 and 608

Cisco Woman Is Honored With Birthday Dinner

Mrs. Don J. Leman, 208 West Sixth, was honored on her 62nd birthday Sunday with a celebration at the home of her daughter, Mrs. W. J. Reynolds...

Double M Club Entertains Tonight

The Double M club will entertain tonight with a musical at 808 West 24th. Many games and contests will be enjoyed by all.

Personals

Mr. and Mrs. Simon Caplan returned Sunday from a brief stay at San Francisco. Mr. and Mrs. Jack Calhoun of Santa Rosa returned Sunday...

The Notebook

Journal
The Women's auxiliary of the Presbyterian church will meet at four p. m. at the church. There will be no meeting of the executive board this week.

Dr. E. C. Herron Returns to Cisco

Dr. E. C. Herron, chiropractor, has returned to Cisco and is now located at the former office at 416 West Sixth street. It was announced today.

British Ministers--

Continued from Page One
The cabinet will meet Tuesday. They will consider a report on European developments during the last few weeks and the rapidly developing situation in the Far East.

Ranger Bulldogs to Begin Practice On September 1

RANGER, Aug. 21 (Sp.)—Cowan Hill Tipton of Ranger high school writes from Baudette, Minn., to announce that football practice for the Bulldogs will start on Friday, Sept. 1, in preparation for the 1939 grid season.

Annenbergs Post Bond in Tax Case



Mr. Annenberg, left, newspaper and race sheet publisher, and son, Walter, are shown at U. S. marshal's office in Chicago where they posted bond for alleged \$5,000,000 income tax evasion.

On the road again after the brief respite at home, taking at Brownwood on the night of Oct. 23, returning for a home game with Mineral Wells on Oct. 26. The following week will come the big hurdle for the Bulldogs, when they go to Brokenbridge to take on the champions, reported to be by far the strongest team in the Oil Belt...

Widespread--

(Continued from Page One)
The waiting sponsor, Mrs. A. G. Tullie, in charge of decorations...

German Troops--

(Continued from Page One)
The President reflected the general official contention that the Polish dispute must be settled almost at once.

Travel Girl Travels and So Does \$85

MIAMI, Fla., Aug. 21 (Sp.)—Miami department store \$85 stolen from the travel desk.

Circle One of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Three of the First Christian church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Four of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Five of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Six of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Seven of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Eight of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Nine of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Ten of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Eleven of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Circle Twelve of the First Baptist church will meet at 7 p. m. with Mrs. F. E. Stansbury.

Advertisement for Servel Electrolux refrigerator with illustration of a woman and a sign saying 'THIS KITCHEN IS UNFAIR'.

Yes, one woman was forced to this, as a last resort. Only way she could get friend husband to agree to trade off the old jelly in the kitchen for a new Servel Electrolux...



NO MOVING PARTS in its freezing system. PERMANENT SILENCE. CONTINUED LOW OPERATING COST. MORE YEARS OF DEPENDABLE SERVICE. CONTINUED SAVINGS THAT PAY FOR IT.

James E. Brewer, jeweler of Bollinger, Texas, has had a Servel Electrolux in the kitchen of his home for more than ten years, and he says: "We never spent one cent for service or repairs. It gives as good service as the day we installed it."

But say... a Servel Electrolux will make you the heroine of your home, when the savings begin to pile up. How the food keeps here, C. Hines, Leuder, Texas, "The food we save, which we wasted before we bought a Servel Electrolux, almost made the payments."

NO MOVING PARTS in its freezing system. PERMANENT SILENCE. CONTINUED LOW OPERATING COST. MORE YEARS OF DEPENDABLE SERVICE. CONTINUED SAVINGS THAT PAY FOR IT.

Large advertisement for Goodyear Labor Day 2-Tire Sale, featuring a 50% off discount and a table of tire prices.

Table with 4 columns: Size, 1st Tire, 2nd Tire, YOU SAVE. Rows for G-3 All-Weather and Pathfinder tires.

FLASH! EXTRA! More good news! The "G-100" ALL-WEATHER—the sleek, streamlined Goodyear Centennial tire you've been reading about in the magazines...

A NEW TIRE NEEDS A NEW TUBE. GOODYEAR SERVICE STORE. R. W. McCAULEY. 711 D Ave. Tel. 42. EASY PAY TERMS Payments as low as 50¢

HUMPHREY BOGART Warden WISE E. LAWES

CISCO GAS CORPORATION 717 Avenue D. Phone 122.

Vertical text on the right edge of the page, including 'SPI Watch for s Call 608' and other small notices.

SOCIETY and CLUBS

CATHRYNE RUSSELL, Editor
Phone Numbers 344 and 608

Billy Britain Complimented By Party Sunday

Mrs. Joe Britain entertained several little guests Sunday evening from five to seven o'clock, honoring her son, Billy, on his 13th birthday. Enjoyable games were played on the lawn, and a contest was held, prize for which was presented to Sylvia Hazel.

A blue and white color-scheme was carried out in refreshments. The birthday cake was white with blue candles in white holders.

Refreshments of candy punch and cake were served to Jocile Kelley, Wanda Johnson, Billie

Jean Hall, Helen Dennis, Sylvia Hazel, Betty Grist, Marjie Ray Reynolds and Gayle Greynolds, Billy Boyd, J. R. Britain, W. B. Britain, Harold Rupe, Wayne Rupe, A. E. Dennis and the honoree, Billy Britain.

Bob Sanford Is Given "Chuck Feed" Monday

Bob Sanford was honored by Mrs. Sanford with a surprise "chuck wagon feed" at their home Monday evening in celebration of his birthday. The guests came in typical western attire and dinner was served in the yard. The table was centered with a western scene, in the middle of which was Ferdinand, the bull, surrounded by candles, forming fence posts. The place cards were decorated with brands of famous ranches.

After dinner, the men sat around a campfire and played games of forty-two and dominoes. The guest list included: Messrs. Bob Sanford, Dick Stephens, Forrest Noble, Bueran McMurray, John Smith, A. D. Anderson, Jack Anderson, C. K. Padgett and Melvin Cleveland.

FROM VACATION

Mrs. Boston Philpott and children, Bill, Joe and Mary, returned Sunday from a two-week vacation spent at Eureka Springs, Ark. They returned by way of Sulphur, Okla., and Mrs. J. E. Sutherland and Nix Sutherland, aunt and cousin of Mrs. Philpott, accompanied them to Cleo for several days' visit.

Death Takes No Week-end Holiday

AUSTIN, Aug. 22 (AP)—Careful study of traffic statistics indicates the "Sunday driver" is responsible for a good share of Texas traffic deaths.

Texas state police officials said that of 567 traffic deaths the first five months of 1939, 279 occurred on week-ends. They said this was out of all proportion to the volume of week-end traffic, even though it is greater than on week days.

The officials said "thoughtless, careless, joy-riding and sometimes inexperienced" drivers apparently were greatly to blame.

The first music camp in the south has been opened at Blue Ridge, N. C. Boys and girls of high-school and college age are studying under hand and orchestra leaders.

Of the 34,623,000 orange trees in California, Florida, Texas and Arizona, 43 per cent are not yet in full bearing, being from 5 to 15 years old. Production will gradually increase as they reach maturity.

Television Type Girl and Makeup



As camera sees it this makeup makes Jean O'Donnell look more like a circus clown than the attractive girl she is. Not so however, as television receiver sees it. Color contrast, pronounced lines are necessary to make Jean transmit prettily. Max Factor, Hollywood makeup expert, says Jean has "perfect television face."

Personals

Spurgeon Parks has returned from a month's stay in Gallup, New Mexico.

Miss Olga Fay Ford spent Monday in DeLeon.

Miss Alice Bacon is the guest of her brother, Tom Bacon, in Abilene.

Miss Alice Spencer spent Monday evening in Fort Worth with friends.

Miss Lillian Bacon of Abilene has been visiting in the George Atkins home.

Patsy Lois McCrea has returned from a visit with her aunt, Mrs. W. B. Ferrell, in Roby.

Connecticut Mayor Sentenced to Prison

WATERBURY, Conn., Aug. 22 (AP)—Mayor Frank Hayes of Waterbury, former lieutenant governor of Connecticut, was sentenced last night to from 10 to 15 years imprisonment in the state prison at Wethersfield, as a result of his conviction on a charge of conspiracy to defraud this city out of more than a million dollars. Hayes, mayor of Waterbury since 1930, and from 1935 to 1938 lieutenant governor in the then democratic state administration, was the first of the principals among 23 accused to be sentenced by Judge Ernest A. Ingles.

Fort Worth Will Entertain Baptist Student Union

FORT WORTH, Aug. 22 (Sp).—Texas' Baptist Student Union conference in Fort Worth, August 30 to September 1, will call to mind the prayer tryst of two Texas college youths 21 years ago—a tryst that resulted in the formation of the denominational student union that now embraces 110,000 Baptist students on 75 per cent of all college campuses in the south. It is the largest student religious movement in the world.

Those two students prayed for "a student religious movement large enough not only to serve the Baptist colleges and universities, but for one with strength enough to touch every campus

for Christ." Joined by three others, the praying students saw within the next year formation of a denominational organization on their own campus, Baylor university. In another year, they saw their efforts materialize into an organization known as the Baptist Student union, covering 15 Texas college campuses.

It was only another year that the plan was adopted by the Southern Baptist convention and spread throughout 17 southern states and to every foreign country where southern Baptists have mission schools. More than 2,000 Baptist college students representing many nations of the world and active in Baptist student work were enthusiastic messengers attending the recent Baptist World congress in Atlanta.

The days of the beginning of the movement will be recalled in addresses at the Fort Worth conference by two Baptist Student union pioneers, Dr. Joseph P. Boone, Waxahachie, the first executive secretary of the Texas

student department, and Dr. J. M. Dawson, pastor and author, of Waco. Stressed throughout the program, on which 200 students and denominational leaders from several states will take part, will be the theory and practical application of student work. According to J. W. Marshall, State Baptist Student union secretary, Dallas, 400 student officers from the various Texas college campuses are expected to attend, in addition to many college professors, college Sunday school teachers, student secretaries, college pastors, and scores of high school students, especially seniors.

Mr. Sibley Burnett, Nashville, Tennessee, former B. S. U. president of Tenn., will give direction to recreational features, assisted by Mrs. A. Adamick, state B. T. U. department, and Woodrow Harris, Waxahachie. Others outstanding on the program list are Frank Weedon, Denton; R. L. Brown, College Station; Douglas W. Huggins, Fort Worth; Walter H. McKenzie, Austin; J. I. Cart-

ledge, Nacogdoches; T. P. Lott, Huntsville; C. E. Matthews, Fort Worth, Texas Baptist pastors in college centers; 38 presidents of college Baptist Student unions in Texas conducting family altar meetings and practical conferences; Mrs. Roy McGlamery, student secretary of Oklahoma A. & M.; Mrs. R. L. Mathis and Mrs. J. W. Marshall conducting conferences.

To Bigotry--

(Continued from Page Three)

consciences persuade them, every one in the name of his god," read Newport's first code of laws. It was believed to be the first statute granting complete religious and civil liberty ever embodied in the legislation of a civilized state.

As a part of the celebration, lineal descendants of George Washington and Benjamin Franklin will be present August 19 at ceremonies on the steps of the ancient Touro Jewish synagogue.

It was there in 1790 that Washington made a classic on religious and civil liberties. W. Selden Washington, Virginia real estate and insurance man who is a great-grand-nephew of the first president, will repeat his words. "Happily the government of the United States, which gives us no sanction, requires those who live under its laws should deem themselves good citizens."

We think of bath tubs, fairly recent innovation, recent excavation of King Minos of Crete, some tub in his palace 3,000 ago.

"LETO'S FOR BAD G... An Astringent with An... properties that must ple... user or Druggists return... if first bottle of "LETO'S" satisfy. RED FRONT DRUG ST

STAMP NEWS

INAUGURATION of trans-Pacific airmail service between United States and New Zealand is expected by mid-September. Congress, before adjourning, approved an appropriation of \$900,000 for the mail contract. Final action by the Civil Aeronautics Authority on Pan-American Airways' application to carry passengers, mail and express over the 8000-mile route was indicated within a few weeks.

The route will extend from San Francisco to Auckland, New Zealand, via Los Angeles, Honolulu, Canton Island, and Noumea, New Caledonia. Four-day schedules call for 49 hours flying time with a full day layover in Honolulu and overnight stops at Canton and Noumea. Present steamer schedules require 15 days for the same voyage.

British Imperial Airways have announced plans to extend service from Australia to New Zealand, providing direct connection with the American line.

Details of the first flight and instructions for addressing covers will be announced later by the Postoffice Department.

Collectors who complain of the abundance of new issues can direct no criticism at Costa Rica. It is 15 months since this Central American nation has released a new stamp and it may be several months before a new postage issue is placed on sale.

Recent issues: Poland, 25th anniversary of Polish Legion; Siam, five stamps, picturing royal palace; Japan, one value honoring Kamatari Fujiwara, seventh century statesman.

666 MALARIA checks in 7 days and COLDS

Liquid, Tablets, Salve, Nose Drops symptoms first day Try "Rub My Nose"—a Wonderful Remedy

20 Degrees COOLER... PALACE NOW SHOWING BARGAIN DAY Adults 15c Children 10c

MARTHA RAYE with BOB HOPE in "Never Say Die"

THURSDAY - FRIDAY GINGER ROGERS in "Bachelor Mother"

PALACE SUNDAY MONDAY THE LUCKY 7th HARDY FAMILY HIT!

ANDY HARDY gets SPRING FEVER with Lewis STONE Mickey ROONEY Cecilia PARKER Fay HOLDEN

STUDEBAKER SALES ARE UP! NEARLY 3-TIMES A YEAR AGO!

STUDEBAKER CHAMPION

It's the talk of America! \$660 AND UP, DELIVERED AT FACTORY

PUT your money on a winner. Become the proud owner of a beautiful, dollar-saving Studebaker Champion—the newest, finest, lowest price car that traveled coast-to-coast and back for 27 1/4 miles per gallon average—the roomy, safe, easy-handling car that ran 15,000 continuous miles in 14,311 minutes at Indianapolis Speedway. Buy this one and only Champion. Low down payment—easy C.I.T. terms.

LEE'S SUPER SERVICE

HUMBLE'S policy of continuous IMPROVEMENT

SPOTLIGHTS

HUMBLE 997
MADE IN TEXAS
a Balanced MOTOR OIL
HUMBLE OIL & REFINING COMPANY

NOW - The Humble Company announces definite improvements in **997 MOTOR OIL** Balanced for PERFORMANCE

HUMBLE 997 MOTOR OIL has been continuously improved from year to year to keep pace with improvements in the design of modern automobile engines. These improvements have kept 997 second to none.

Now, added manufacturing facilities enable us to announce a definite step forward in this process of continuous improvement.

Now—improved 997 is balanced for perfect performance in your car. It gives you all the qualities needed by modern automobile engines; it solves all the lubrication problems of today's powerful, high compression motors. And at no increase in price.

Try Balanced Humble 997 Motor Oil in your car. Drain and refill at the nearest Humble sign.

HUMBLE

HUMBLE OIL & REFINING COMPANY
Stop for Balanced 997 at any Humble sign

NO INCREASE IN PRICE

Continuous improvement keeps HUMBLE PRODUCTS second to none