

The Cisco Daily Press

and CISCO DAILY NEWS
(Consolidated with Cisco Daily News and Cisco American and Round-Up, Nov. 1, 1937)
Member of the Texas Press Association

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BIBLE THOUGHT FOR TODAY

We joy in God through our Lord Jesus Christ, by whom we have now received the atonement.—Rom. 8: 11.

Through life's long day, and death's dark night,
O gentle Jesus! be our light.
Deeper than barbed wire, give us joy,
Sweet peace, and sober charity,
And loving hearts without alloy,
That any long to be like Thee.—FABER.

Let us kindly accept from God even our own nature, and treat it charitably, firmly, intelligently, and let us never be afraid of innocent joy. God is good, and what He does is well done.—Amie's Journal.

German Barter Trading Invades the U. S.

WHILE much worry has been going on about German barter methods of trade in South America, nobody has noted the intrusion of such methods into the United States itself.

Details of a pending deal between western co-operatives and the German government are not yet clear or definite. But the general line is this: the farm co-operatives and packinghouses would trade lard for German farm machinery, poultry netting, and barbed wire.

Before 1934, Germany was a large buyer of exported American lard, taking about a

third of it. In the past few years this has fallen greatly, because Germany hadn't the money to buy, though lard is desperately needed in the reich.

Just what stage the present negotiations have reached, nobody knows, but they are tangible enough to have run up the domestic price of lard in the future market from 20 to 25 cents a hundred pounds.

THE proposal is not without precedent. California fruit and Virginia apple growers have already tried it out, swapping their products for German fertilizer. Such barter deals are entirely legal. The goods brought to this country are subject to high tariffs, as Germany has no reciprocal treaty.

It will be very interesting to see how this proposal works out. First, note that the organizations reported to be interested are co-operatives. The fact that co-operatives have been rigorously suppressed in Germany and that therefore American co-operatives would be helping a government opposed to their own principles will probably not affect the deal. Business is business. Russia and Mexico are the best friends Italy has in furnishing the oil that is today practically armament.

SUCH a straight barter deal, however, is still somewhat different from the one Germany is working in South America.

In this case, no money would change hands at all. It is a straight exchange of definite products for definite products. In the South American deals, produce sent to Germany is paid for in "Aski" marks, expendible only in Germany.

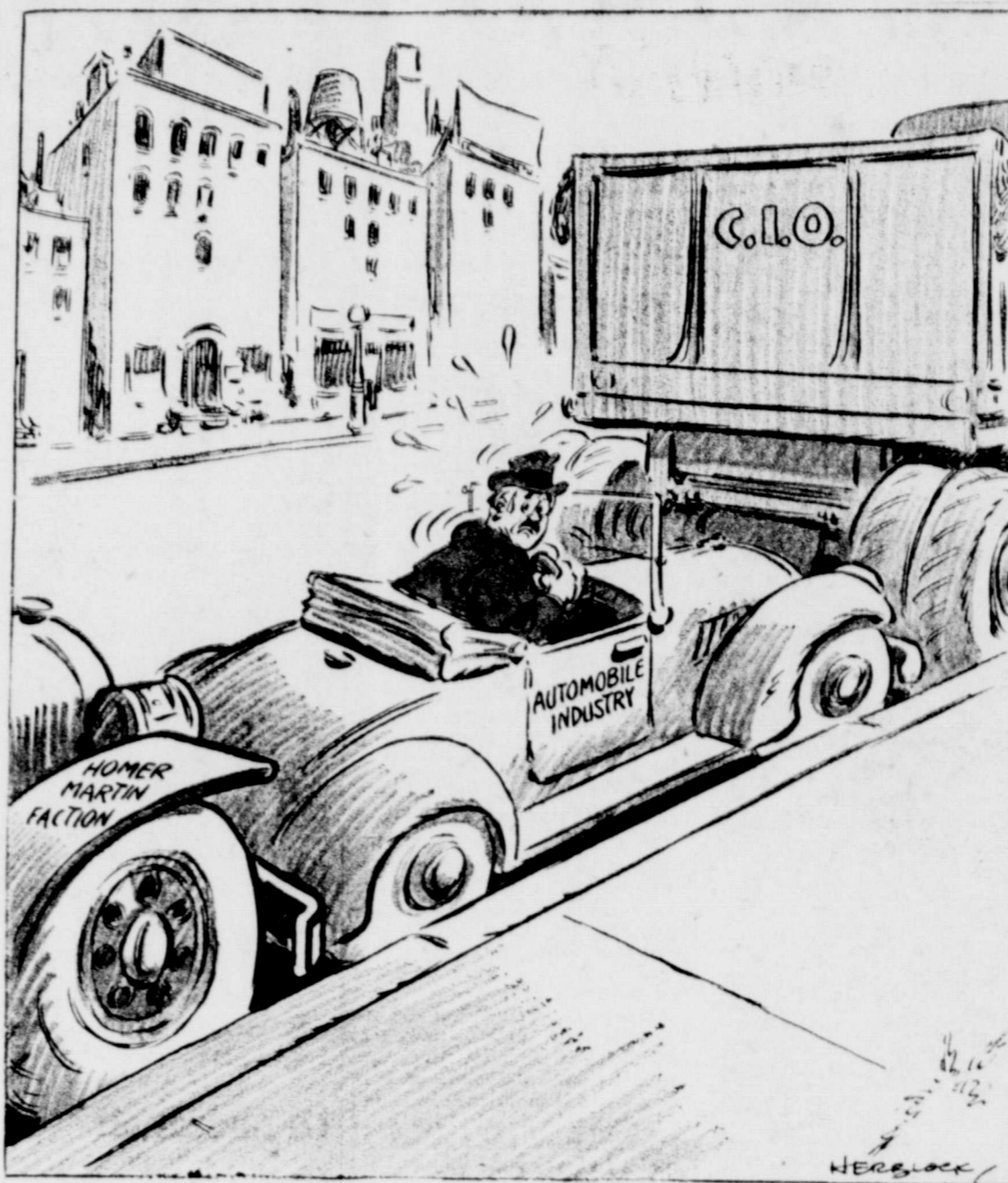
The result of this is huge stocks of the "funny money" which must be spent for German goods, even if it is later found that mouth organs, canary birds and cannon are the only things that can be bought for them. The proposed American deal is complete and final in itself, with no later implications except the precedent.

Whether this arrangement will work out, no one knows as yet. But it will be interesting to watch the extension into the United States of a trading system to which this country is in principle opposed.

What's new about that plane cracking up after nearly setting a new speed mark? Lots of auto drivers do that daily.

A California psychiatrist says the principal causes for mental troubles of students are love affairs, homesickness, sleeplessness, and loss of appetite. Hey, he forgot assignments!

One of Those Tight Spots



Institute Committee Reports Gain in United States Petroleum Reserves

NEW YORK, Feb. 27.—Proved petroleum reserves of the United States have increased to a new record total estimated at 17,348,146,000 barrels as of January 1, 1939, it is estimated in the annual report of the American Petroleum Institute's committee on petroleum reserves, made public today.

The new estimate, which refers only to reserves already proved by drilling and covers all grades of crude oil and distillate known to be recoverable under existing economic and operating conditions, reveals a net increase of 1,840,878,000 barrels over the 15,507,268,000-barrel estimate reported for January 1, 1938.

Additional information and further development during the past year necessitated an upward revision of the 1938 estimate, by 2,243,571,000 barrels, the report explained. Discoveries of new pools and of new producing horizons in old pools were reported to have added 810,493,000 barrels, making a total gain over 1938 of 3,054,464,000 barrels. The 1938 production of 1,213,186,000 barrels was deducted, making the net increase 1,840,878,000 barrels.

Reserves for the oil-producing sections of the United States were reported as follows:

- Alabama, Kansas, Arkansas, and Louisiana: January 1, 1939, 13,150,062,000 barrels.
- January 1, 1938, 11,508,205,000 barrels.
- Rocky Mountain States (Wyoming, Montana, Colorado, and New Mexico N. W.): January 1, 1939, 388,373,000 barrels.
- January 1, 1938, 399,839,000 barrels.
- California: January 1, 1939, 3,188,763,000 barrels.
- January 1, 1938, 3,063,142,000 barrels.

Member of the committee on petroleum reserves appointing sub-committees in each district to compile and to study necessary data. All factors pertaining to the various pools were considered, examined, and adjusted in the light of new information, it was said, and the complete data compiled by geologists and petroleum engineers assisting in the work finally and carefully were checked by the committee itself.

The report was signed by the chairman, J. Edgar Pox, of the Sun Oil Co., Philadelphia, Pa., and the members of the committee on petroleum reserves, as follows: R. F. Baker, The Texas Co., New York; L. T. Barrow, Humble Oil & Refining Co., Houston, Texas; Frank R. Clark, The Ohio Oil Co., Tulsa, Okla.; G. Clark Gester, member of the committee on petroleum reserves appointing sub-committees in each district to compile and to study necessary data. All factors pertaining to the various pools were considered, examined, and adjusted in the light of new information, it was said, and the complete data compiled by geologists and petroleum engineers assisting in the work finally and carefully were checked by the committee itself.

The committee stressed the fact that its estimates refer only to reserves already proved by drilling, and explained that pools tested only by one or two wells had been assigned relatively low reserves which considerably may be augmented by later development. Excluded were reserves which may be found in areas known to be favorable to oil-accumulation, but as yet untested. Every effort was made to obtain a fair, unprejudiced, and representative opinion, the report added, with each mem-

for **STUFFY NOSTRILS** due to colds

YOU'VE won half the battle against cold discomforts if you can open those stuffy nostrils and breathe through your nose without that smothery feeling. If your nostrils are clogged up insert a little Mentholatum. Note how effectively it eases up your breathing and relieves the sneezing, sniffing, soreness, swelling and redness. With all these discomforts checked, you can forget much of your misery and go about your activities in comfort.

MENTHOLATUM Gives COMFORT Daily

Jewish Leaders to Meet March 12 at Houston

HOUSTON, Feb. 27 (Sp.)—Preparations are underway in Houston for a conference of Jewish leaders from Texas, Oklahoma, Arkansas and northern Louisiana. The meeting, which will be held March 12, has been called by Herbert Mallinson, of Dallas, chairman of the southwest region of the joint distribution committee.

Mr. Mallinson said that nationally known speakers will analyze international affairs in their relation to Jewry, and will explain the activities of the JDC. These speakers, Mr. Mallinson said, will also show what remains to be done, particularly with reference to European Jewry—how lives must be reconstructed and rehabilitated in refugee lands. He emphasized, however, that there will be no money-raising activity in connection with the conference.

European Jews are facing a perilous situation due to the fact that European dictators, in their attempt to conquer democratic civilization have turned on defenseless minority groups. Mr. Mallinson said: "As a result, the Jew has been called upon to bear the brunt of this assault upon the freedom and security of all liberty-loving people irrespective of race or creed."



HERBERT MALLINSON

Plans for the conference in Houston are under the general direction of Simon Sakowitz, of Houston, regional vice chairman of the JDC. Mr. Sakowitz explained that the JDC is not a new organization formed merely to cope with the present emergency in Jewish affairs throughout the world.

In addition to Mr. Sakowitz and Mr. Mallinson, prominent Jews sponsoring the conference are Sol Brachman, Fort Worth; Sidney L. Herold, Shreveport; Jack Israel, Oklahoma City; Julius Livingston, Tulsa; Jesse D. Oppenheimer, San

About Our Friends

By STEF A. LONG

Joe Clements and Rev. M. F. Applewhite going into the bank. Joe reports work on the banks at Lake Cisco a little slow account of bad weather but steady on. The completion of this project will see another mark thoroughly established the recreation future of Cisco.

Many business men from Worth, Dallas, San Antonio other big towns will turn eyes toward Cisco for a week or two outing a popular center. When the find a nice, comfortable place stay, the lure for fishing, boating and swimming will many persons to Lake Cisco.

Lions and ladies are to get the Laguna roof tonight when members honor their ladies this annual event. Dr. F. N. Richardson, district governor District 2-E, will speak and entertainers from his school, H. Simmons university, will further entertainment.

Dr. Richardson is a speaker, an entertainer rarely surprised. His humor never fails to him full attention to the thoughts of his discourse. District Governor Horace Co will introduce the speaker.

Merchants are now longing for spring weather. New goods seem to be arriving daily at dr goods stores. Spring clothes for little girls especially seem to be very ornate with flower terms and gay coloring.

Mr. and Mrs. Ed Duncan of by... Truett LaRogue, of the sa, visited parents Sunday. Mrs. McDuff of Anson is daughter, Mrs. Lloyd Elected b

Ah there this is the friends to have. Ed H the ranchman, told us this ing that he was taking on little baby chicks to the ranch that when they were ripe he going to bring us one. just think of that. What suppose has come over Ed way? Now let's see. eight weeks from now. April sometime. Well

(Continued on Page Four)

Lone Star Will Drill Deep Test on Mitcham Tract

EASTLAND, Feb. 27 (Sp.)—Lone Star Gas company Saturday announced location of a well to test the Ellenburger lime layer seven miles northwest of Cisco, Eastland county.

The No. 2 G. P. Mitcham will be 310 feet from the south line 829

feet from the west line of the northeast quarter of section 476, SPHR survey. Materials are being moved in.
Other activities the past week included:
Eastland County—Van Gamlin No. 2 Daniels, section 2-BB&C survey, location; Michigan-Ranger Oil Co. No. 2 Brasshears, E. Finley survey, drilling at 380 feet; W. J. Danks No. 1 Greer, Hardy survey, shut down at 2100 feet; Hickok Producing and Development Co. No. 1 J. T. Amis, section 29-2, H&TC survey, cementing liner below 3,000 feet, and Campbell and Reese No. 1 C. U. Connelley es-

late, Nancy Uesery survey, drilling at 850 feet.
Comanche County—W. E. Tyler et al No. 1 Bettis, Augustus Sullivan survey, shut down at 590 feet; Plains Production company No. 1 Runkle, section 47-D&DA survey, shut down around 418 feet; Comanche Oil & Gas Co. No. 1 J. E. McGuire, Rockettler survey No. 3, fishing for tools at 2,910 feet; E. T. DeArman No. 2 Prossman, section 37-D&DA, fishing for tools at 2,560 feet, and O. L. Johnson No. 1 Mrs. W. Jones, section 34-H&TC, shut down at 2,840 feet.
Clayton County—E. E. Kirkpatrick No. 1 Nixon, Burnett county school lands, shut down at 3,000 feet, and Oscar House No. 1 DeBusk, Isaac Harris survey No. 184, shut down at 200 feet.
Erath County—Wayne Chandler No. 1 Chandler, J. W. Moore survey, drilling at 4,100 feet with no shows reported, and Collard No. 1 W. L. Payson, H. Pearson survey No. 1, shut down at 186 feet.
Hamilton County—Wallace and Vickers No. 1 C. C. Lund, J. P. Bailey survey, drilling at 2,450 feet.

PRESENT PAPERS

NEW YORK, Feb. 27.—Three University of Texas mathematicians Saturday presented research papers before the American Mathematics society here. They were Miss Harlan C. Miller, R. H. Sargent and R. L. Swain, all part-time instructors in pure mathematics. The society was holding its 357th annual meeting.

THIS CURIOUS WORLD By William Ferguson

OIL WELL IN ALBERTA, CANADA, THAT SPOILED WATER INSTEAD OF OIL DURING FREEZING TEMPERATURES

RIGHTERONG?

MARCEL WAVES ARE NAMED FOR MARCEL GRATEAU, PARISIAN HAIRDRESSER.

THE MISSOURI RIVER RUNS THROUGH THE STATE OF IOWA.

ANSWER: Right. A portion of Iowa was left on the west side of the river, adjoining Omaha, when the Missouri changed its course some years ago.

MYRA NORTH, Special Nurse

WHOEVER FINDS THIS MAY THINK IT'S A GAG—BUT IT'S THE LONG CHANCE I'VE GOT TO TAKE!

WHILE LOCKED IN THE LINEN ROOM ON THE TOP FLOOR OF THE DARLIN MANSION, MYRA FINDS A BOTTLE OF IODINE, AND NOW...

THE GARMENT WITH ITS IODINE MESSAGE IS CAREFULLY ROLLED UP INSIDE THE BUNDLE OF LAUNDRY AND PLACED IN THE LIFT....

WHEN—SUDDENLY THE PARTLY SEVERED ROPE GIVES WAY!

GOOD GRIEF! URSA MEANT THAT BUNDLE TO BE ME!

WHILE IN THE LIBRARY "DOWN" STAIRS...

WHAT WAS THAT CRASH?

THE LAUNDRY LINE QUICK—HURRY TO THE BASEMENT AND SEE IF SHE "FELL" FOR MY TRICK!

ALLY OOP By Ham

OH, FOOL! WHY DID WE EVER COME OUT HERE? WHAT AN AWFUL PLACE TO TAKE A HONEYMOON!

HUSH, ZEL! LISTEN!! DO YOU HEAR THAT AWFUL BOOMING ROAR?!

IT'S THIS TERRIBLE STORM! IT'S GETTING WORSE!

I DON'T SEE HOW CAN GET MUCH WORSE!

BOOM!

MY GOODNESS, THE STORM MUST BE OVER—WE'RE NOT ROCKING ANY MORE!

? WELL, NO WONDER.

WE'RE ON DRY LAND!

OUR W... COLDS... R...

2-27

By Thompson &

WHEN—SUDDENLY THE PARTLY SEVERED ROPE GIVES WAY!

GOOD GRIEF! URSA MEANT THAT BUNDLE TO BE ME!

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WHAT WAS THAT CRASH?

THE LAUNDRY LINE QUICK—HURRY TO THE BASEMENT AND SEE IF SHE "FELL" FOR MY TRICK!

Monday, February 27, 1939

Personality Expert Says Texans "Ooze"

EL PASO, Feb. 27 (Sp.)—Texas "oozes" along when they walk, Miss Elizabeth MacDonald says.

recently told students at the College of Mines and Metallurgy, here, a branch of the University of Texas.

In spite of the "oozing" effect given when Texans—College of Mines students in particular—walk, Miss Osborne said the slow, deliberate movements were indica-

tion of poise and charm. Miss Osborne conducted classes and private conferences for a week at the College of Mines.

Ninety-seven Guernsey heifers were shipped early in 1939 from South Carolina to stock a plantation in the Bahama Islands.

Texas Financial Conditions Fair Bankers Find

AUSTIN, Feb. 27 (Sp.)—A "flying squadron" of bankers which recently made a tour of business centers in Texas under the sponsorship of the Texas Bankers association found financial conditions throughout the state to be favorable.

About one-third of the bankers composing the party were out-of-state representatives. Trips were made to Houston, Dallas, Brownsville, Austin, Waco, San Angelo, and Fort Worth.

In his report before the various conventions, Oral Jones, president of the Texas Bankers association, said that, in general, the commercial banks of Texas were in good condition.

Approximately 300 questions were submitted for discussion in Dr. Dolley's forum. Most of the debates were concerned with the

relation of banking practices to federal legislation.

"In nearly every one of the districts I found there was a great interest in the discussions," Dr. Dolley said.

Power Consumption Up 7.8 Per Cent

AUSTIN, Feb. 27 (Sp.)—Texas "turned on the juice" to use 7.8 per cent more electric power in January than they did a year ago.

Data filed with the bureau by a representative group of Texas power companies indicates the largest gains in consumption was in residential use, 8.6 per cent more than in December and 12.4 per cent more than January a year ago.

Commercial consumption moved up 2.5 per cent over December and 7.8 per cent over January, 1938, while industrial consumption gained 4.6 and 7 per cent, respectively.

Lava from an eruption of the volcano Nyan Lagira in mid-continent flowed into the surrounding forests of Belgian Congo, killing herds of elephants and boiling shoals of fish to death.

FAVORITES AT SAN MARCOS STATE COLLEGE



and personality as well as lovely "to look at" features the six beauties of Southwest Texas State college, San Marcos, pictured. Elected by the student body for presentation in the school yearbook, the Pedagog, these girls had first to qualify in good looks, scholarship, friendliness, good fellowship, and all-around character development. They are known as the college Gaillardians, taking their name from the school flower, the gaillardia.

Out Without Pants



Isador Greenbaum, his pants torn off and himself punched and beaten when he jumped on platform during denunciation of Jews at the German-American bund rally, is carted out of the Garden.

Ches Over Injured Master



and over, the broken form of his master, hurt in auto accident, faithful Fritz stands waiting for Fritz had to be blindfolded to prevent his following his injured owner, Chester Brooks, to the hospital following auto crash in Westbury, L. I.

OUR WAY By Williams



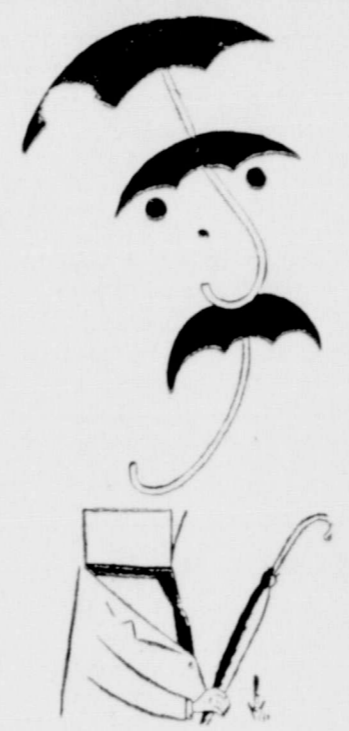
PROOF OF THE WOODEN

THIS CURIOUS WORLD By William Ferguson



ANSWER: This statement is not from the Bible, as often believed, but from an ancient proverb. It was first used in these exact words by Algernon Sidney, in the 17th century.

All Europe Rains Comment On Chamberlain's Umbrella



"Nebelspalter," comic paper of Zurich, Switzerland, printed this portrait sketch of Chamberlain, all made up of umbrellas.

In France, It's Principal Topic of Conversation



The image of Chamberlain in Madame Tussaud's famous wax museum in London is brought up to date—by providing "Chamberlain" with an umbrella.

By MILTON BRONNER
NEA Service Staff Correspondent
PARIS, Feb. 27.—Eetlaire (Adolf Hitler to you) may be verbally lambasted by most of those 50 million Frenchmen who "can't be wrong," but Prime Minister Neville Chamberlain of Great Britain is the man most discussed these days on the broad boulevards of Paris.

And it's not entirely his pro-French policies, nor his drooping moustache, nor his buck teeth, it's his parapluie—or umbrella, in plain English.

Somehow that umbrella has hit the Frenchmen's risibilities. In the old days, Premier Lloyd George, with his mop of hair, did not astonish them. Former President Alexander Millerand could out-do him when it came to his-sute adornment. When the present Lord Baldwin was premier, his pipe did not excite the French.

But Franco, so eager for all new ideas, never had a premier who carried an umbrella glued to his good right arm no matter how brightly the sun shone.

And there was Chamberlain—that's the nearest they could twist

Wherefore their bright newspaper lads sleuthed into this matter and "discovered" that Chamberlain bought his umbrellas from a certain merchant in St. James' street, in the ultra-swell club district of London.

It's the same shop where the Duke of Windsor in his palmy days used to buy his hunting crops.

The Chamberlain umbrella, the Parisian writers assured their

readers, cost nearly 15 bucks and weighs one and one half pounds.

But a few days later Mrs. Chamberlain, talking informally at dinner, just killed that story deadlier than a mackerel. She said the famous umbrella her husband carried so lovingly was a present from herself which she had bestowed upon him 15 years ago.

But that didn't feaze one Paris writer. He said it reminded him of the old peasant down in Burgundy, who boasted that he has smoked the same pipe for 40 years and in all that time he had only renewed the bowl 17 times and the stem 24.

Even when the French do not talk about the umbrella, they think a lot about this Chamberlain whom many regard as the man carrying the fate of France as well as England on his aging shoulders.

The canny folk of Cannes down in the French Riviera pulled a fast one the other day. The fortunes of Cannes in the winter season are made by the rich English who pour down here to get a bit of sunshine. So the Cannes town fathers upped and named a square after Chamberlain.

And the other night in Paris there was something rarely seen here—a thick, almost impenetrable fog.

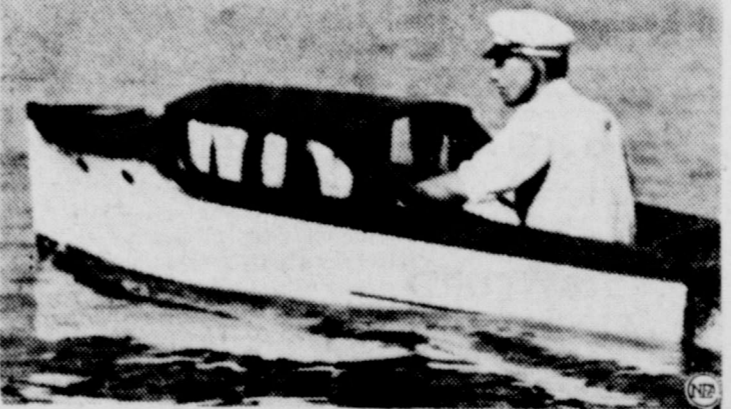
Near the Place de la Concorde my taxi driver got lost for a few minutes.

"Typical London weather," I observed.

"Oui, oui," he assented eagerly. "Chamberlain has made it fashionable here. We haven't had one like this since 1906."

"Wroble na dachu," comic journal of Cracow, Poland, thinks that after Premier Chamberlain's recent pilgrimage to Rome to see Mussolini, the Briton now does the fascist salute and Mussolini carries the umbrella.

Each Ripple a Wave to Baby Cruiser



W. H. Lettelier, skipper and designer of Los Angeles, finds what is considered the smallest cruiser in the world handy for fishing and getting about. Built in two months to the scale of a 33-foot sport fisherman type cruiser, the boat measures eight feet three inches over all, with a 28-inch beam and six-inch draft. A three-quarter horsepower kicker motor gets it up to six knots an hour.

Large Firms Among Commercial Failures

AUSTIN, Feb. 27 (Sp.)—Large firms predominated among the Texas businesses that failed commercially last month, the University of Texas bureau of business research said today.

Department Store Sales Decline

AUSTIN, Feb. 27.—Tightening purse strings caused sales of Texas department stores and allied establishments to drop 52.4 per cent during January, business statisticians at the University of Texas said today.

This drop was in line with seasonal trends of past years, however, they explained.

Despite an easing off of a 2.2 per cent from January dollar sales of 1938, the physical volume of sales were apparently greater than a year ago, reports to the bureau of business research from representative stores indicated. This apparent discrepancy is due to the decline in national price indices of about 5 per cent, it was pointed out.

The proportion of credit sales to total sales continued greater than a year ago. The ratio of collections to outstanding accounts were only a shade lower than it was in January, 1938.

CLEAN SWEEP
MOSELEY, England, Feb. 27 (AP)—Members of the Moseley rugby team received notice to report before one of their games with shovels to clear away the snow.

Vertical text on the right edge of the page, including 'By Willi Ferguson' and 'EL VERT CAN IN ETV F ROMA ER F S CAR E SHE LD, ILL'.

SPECIAL CLASSIFIED :: USE THE WANT-AD MARKET - - IT PAYS

Watch for something you may need . . . For Sale . . . For Rent . . . Wanted to Rent . . . Wanted to Buy . . . The cost is very low and the more time the ad runs the cheaper the rate.

Call 608—Mail it in, or Give to Any Member of the Force—Rates: 3 Days for 4c Per Word—6 Days, 6c Per Word—Month, 20c Per Word

BATTERY recharge, 39c. Good-year Service. 123-17

Several choice homes. Good condition. 10 per cent cash. Balance 5 per cent. Monthly payments \$7.91 on each \$1,000. Connie Davis, Tel. 198.

FOR SALE—Two living room suites, breakfast set, washing machine and single bed. Next to library. 172-31e

FOR RENT—Five-room house. 804 West 12th. 172-31e

Insurance—All kinds, except life insurance. Old line companies. Connie Davis, Tel. 198.

Daily Press Want Ads Click.

We Have House, Barn and Auto Paints Wallpaper, Congoleum Rugs, Auto Parts and Home Supplies Quality Merchandise and the price is right.

Western Supply Company

SEE ORBIE DEE JACOBS Box 324, Phone 14-J For MAGAZINE BARGAINS or All Year Round Box Assortment Cards Special Until February 10 14 Months AMERICAN MAGAZINE COLLIER'S WOMAN'S HOME COMPANION \$1.00

FOR TRADE Improved quarter-section, clear of debt, all under net wire fence; 45 acres in cultivation, good 5-room house with bath, 3 miles from Stamford. Trade for place near Cisco. Also well leased business property and a going business in Stamford, to trade.

E. P. Crawford Agency

RADIO TUBES FREE TESTING SERVICE at Lee's Super Service

W. O. W. Camp Cisco Camp No. 500 meets first and third Tuesday nights in 30th month, 707 1/2 Main street.

Eugene Lankford Lawyer Office, Lower Floor Cisco State Bank Bldg.

FOR COMPLETE Markets and Financial News The WALL STREET JOURNAL. Relied upon by business men and investors everywhere. Send for free sample copy 41 Broad St. New York.

Dr. W. I. Ghormley Optometrist 1510 Ave. D, Cisco

Patronize The Classified

People read the classified column in a newspaper as much as the personal column, which is acknowledged to be the most interesting of any of the news.

Then if you have anything for sale . . . anything you need . . . If you have lost or found anything . . . If you want to rent or lease anything . . . or if merchants have any small spot item they wish to emphasize . . . or special meals for cafes . . . then patronize the classified . . . Many hundreds of people will read about it each day.

Number of homes for sale. Small cash down payments. Small monthly payments. Low interest rate. Connie Davis, Tel. 198.

Political Announcements

The Cisco Daily Press is authorized to announce the following as candidates for mayor or city commissioner of the city of Cisco, Texas, in the municipal general election on April 4, 1939.

For Mayor—J. T. BERRY (Re-election) For City Commissioner—W. J. LEACH (To be elected) NEIL LANE

Look in the Classified First.

J. D. McKINZIE Chiropractor

1400 W. 8th. Phone 675

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Expert Washing, Lubrication. Full Line of Texaco Products. Try Our Circle Service. Open Day and Night. Phone 9520. F. A. Payne E. M. Winston

YOU HAVE A BIG INVESTMENT in Your Automobile

Do you abuse your furniture as you do your car? Your wife cares for that every day. Let us wash and lubricate your car, and polish it now and then, to protect it as it should be.

Let Us Do It the Conoco Way

For a complete service call 500 and Count the Seconds

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Cor. 8th and Ave. D.

Insure in Sure Insurance

with E. P. CRAWFORD Agency NEW LOCATION 108 W. 8th. Phone 453

Bargains in homes at 5 per cent interest. See Connie Davis, Tel. 198.

NATURE CURE

E. C. HERRON, D. C. Ph. D. 406 West Sixth Street Telephone 107

NICE southeast bedroom for rent. Apply 300 West 6th. 165-1f

FOR SALE at once, white Jersey giant hens and roosters. Full blood. Also Rhode Island Red and mixed hens, all young and laying. 308 East Seventh. 170-6t

SPECIAL on fish, oysters and shrimp. Farquhar's Fish Market. 171-1f

NICE three-room furnished apartment; bath, garage. 409 West Fourth. 173-31e

dress Box 564, Eastland, Texas. FOR SALE—One set used tractor tires, in good condition. Adress Box 564, Eastland, Texas. 13-20-27-6

Average Production 5:3 Barrels Per Well

EASTLAND, Feb. 27 (Sp.)—A survey compiled by the Texas Mid-Continent Oil and Gas association of Dallas, released Saturday, shows that average daily production of each Eastland county well is 5.3 barrels.

It states that in the county there are 461 pumping wells and total daily production is 2,464 barrels.

Statistics gathered by the association shows that in West Central Texas a deep drilling trend is evident. It stated that prior to 1920 average depth of wells in this area was 1,850 feet. In 1920-25 average depth of wells in west central Texas was 1,200. From 1926 through 1931 average depth was 1,700 feet and from 1932-37 the average depth was 3,400 feet.

To drill a well 1,000 feet on the average costs \$6,000; to 2,000 feet, \$11,000; to 3,000 feet, \$19,000; to 4,000 feet, \$29,000; to 5,000 feet, \$40,000, and to 6,000 feet, \$53,000, the association reported.

About Our Friends---

(Continued from Page Two)

friend chicken on Mr. and Mrs. Ed . . .

Mrs. N. A. Brown and daughter, Miss Ova, down town today. Mrs. Brown is looking well as ever except the bandages . . . Had a narrow escape when she was thrown from the car . . . Think it not a bad idea to be a little plump if one is going to get a fall . . . A little padding comes in handy . . . It's well to be jolly about it . . . and no broken bones except a tooth . . . and they mend easily . . .

Institute---

(Continued from Page Two)

Standard Oil Co. of California, San Francisco, Calif.; F. H. Lahee, Sun Oil Co., Dallas, Texas; J. M. Sands, Phillips Petroleum Co., Bartlesville, Okla.; Fred Van Coven, American Petroleum Institute, New York; Theron Wasson, The Pure Oil Co., Chicago, Ill., and Fred E. Wood, Standard Oil Co. (Indiana), Chicago, Ill.

Billingsgate fish mongers who have the reputation of using the strongest language in the world are reported to be ashamed of themselves after hearing recent political broadcasts in Europe.

Legal Notice

A Resolution Ordering a General Municipal Election to Be Held in the City of Cisco on April 4, 1939, for the Purpose of Electing a Mayor and Two City Commissioners for Said City.

Be it resolved by the City Commission of the City of Cisco that a general municipal election be held between the hours of 8:00 o'clock a. m. and 7:00 o'clock p. m., April 4, 1939, in the City Hall in the City of Cisco in Eastland county, Texas, to be participated in by the qualified voters of said city for the purpose of electing a Mayor and two City Commissioners for such city.

Passed and approved this 14th day of February, A. D. 1939. J. T. BERRY, Mayor. Correct-Attest: LONNIE SHOCKLEY, Sec. 2-26-3-26.

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Phone 294. Cisco.

SERIAL STORY

WOMEN WANT BEAUTY!

BY LOUISE HOLMES

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CAST OF CHARACTERS SUSIE LAMBERT—She served waffles and dreamed of being beautiful. DICK TREMAINE—He liked Susie's waffles but he couldn't see Susie. JEFF BOWMAN—His chief concern was to make Susie as beautiful as she wanted to be.

Yesterday: The triumph in Susie's as she emerges a new girl—Suzanne. She asks to see Mr. Harker alone and Kane is aghast.

CHAPTER XIX

John Harker looked up from papers on his desk. He looked up with interest, but not the slightest sign of recognition. He got to his feet.

"How do you do," he said politely.

Susie inclined her head, enjoying the situation. It was drama and Susie had never experienced the heady sensation of holding the center of the stage.

"How do you do, Mr. Harker," she said.

He looked a bit confused. There was something familiar about her voice.

"May I do something for you?" He wore the flattering expression of a man who looks once, then quickly again.

"You have done something for me," Susie said softly, graciously. "So much that I can never thank you."

"Oh," he was enlightened now. "You have been following our Susie rules for beauty. May I say that you have been vastly successful?"

Susie laughed. The little play had gone far enough. "Yes," she said, "I have been following the Susie rules and I'm glad you are satisfied because—well, you see—I'm Susie."

There was an instant of stunned silence, then he shouted, "No," and again, "No."

"Yes, yes," Susie laughed. It was the proudest moment of her life.

Harker flung open the office door. "Hear—hear—," he shouted. And added, in a stenotriatic voice, "Presenting Suzanne. Come in—all of you."

Susie held court until the store closed. Mr. Harker complimented each and every member of his staff who had taken a part in the transformation. Susie thought he went out of his way to shake Jeff's hand, to congratulate him on the splendid publicity.

She heard Jeff say, "How about having her on parade, sort of as hostess, in the different departments? Wearing the famous Princess make-up, Avalon shoes, knitted frocks by Anslow and so forth. Advertising her appearance here and there through the store on different days. I think it would bring out a crowd."

She saw Mr. Harker nod, heard him say, "Great idea, Jeff—swell."

Jeff took Susie to dinner that night. From the menu she chose wisely and not too much. In fact she scarcely felt the need of food. She was wrapped in the glory of achievement and success. Men at adjoining tables paid her the tribute of second and third glances, women looked frowningly at her clothes, smoothing their own garments, talking compact from their purses to look into tiny mirrors with dissatisfaction. Quite humanly Susie reveled in the sensation she created.

Over a dessert of green gage ice without cake Jeff inquired, "Well, Susie, where do you go from here?"

She looked up, faintly startled by the question. Not once had she looked beyond the day when she was to burst her cocoon.

"I don't know," she faltered. "Mr. Harker wants me through the holidays, Miss Jones, in the dresses, suggested that I'd make a good model—"

"Not thinking of leaving Chicago, are you?" Jeff asked. For some vague reason, unknown to himself, Jeff did not want Susie to leave the city. "I'd be lonely as the dickens if you went away."

"Oh, I won't go away," she said

quickly. The very thought of leaving Chicago made her feel lost, helpless. Could it be that Jeff lived in Chicago? The thought did not occur to her. "You see I'm going to be a stray dog one of these days," he told her.

"I don't understand, Jeff." "Edna is wearing an emerald, completely smothered in diamonds. The Chief gave it to her. There was a queer tightness about his mouth as he attempted to appear unconcerned.

"How wonderful," Susie breathed. "Yes—wonderful. I want Edna to be happy, cared for, but I don't know how I'm going to get along without her." Jeff was trying to laugh.

"I know, Jeff—that's bad," she went on sympathetically. Then she brightened. "But you'll have a home of your own one of these days—a wife and—." She stopped, not quite pleased with the thought.

"Ha," Jeff snorted. "I'm not the carrying kind. Be scared to death of a wife." But after a moment, when she said nothing he continued, "Do you know something, Susie? I'm absolutely in the dark concerning this thing called love. There must be such a thing or the poets and scenario writers wouldn't spend so much time building it up, but it leaves me cold."

Susie still said nothing, raised and lowered her eyes so distractingly that Jeff lost the thread of conversation for a moment.

Then Jeff resumed. "Edna's got it and I've noticed the signs. She

gets all rosy when the Chief telephones, spends hours dressing up for him, moons over his flowers and gifts—I don't know what it's all about."

Quite unexpectedly Susie remarked, "Love is a terrible thing, Jeff."

"Then why does everyone do it?" "It's something you can't help."

"Oh, rats—say—what do you know about it?" "I know everything about it."

Jeff was plainly disturbed. He glanced about the thinning room, puzzled. "Where is he? Do I know him? For gosh sakes, Susie, why didn't you ever tell me?"

"I've never told anyone." "Jeff's distress was more and more obvious. He looked positively miserable.

"Does he love you?" "Not yet." Dreamy-eyed, she twisted the stem of her goblet.

"Look here," Jeff said irritably. "Give me the low-down, will you? I'm responsible for you. I can't have you running around loose like this."

"What do you mean, loose like this?" "Well, loving some guy, thinking about him, getting all starry-eyed and silly." Jeff hadn't the remotest idea what ailed him. He was confused, he was baffled.

"There isn't much to tell," Susie began, the silly stars winking back in her eyes. "Once upon a time I fell in love with a boy, he's a man now. Naturally he didn't know it. To him I was only the dumb-bell who passed out waffles over a counter. But he was nice to me, Jeff—so very nice." Her voice

trailed away on a soft thrill. "And you still love him," Jeff seemed to be having difficulty crediting the news.

"Oh, yes. It was because of him that I had to be beautiful, it was for him that I've starved and worked and struggled to this day. Do you think he'll like me, Jeff?" she added with sudden wistfulness.

"When're you going to see him?" Jeff asked gruffly. "I don't know—but I'll see him—if I have to cross the continent to find him." She spread her hands in a pretty, expressive gesture. "That's what it's all been about, don't you see?"

"Yeah—I see." Jeff was silent during the evening. A queer despondency held him speechless. In vain he endeavored to break through it, finally deciding that he

must be suffering a letdown at the feverish advertising campaign. His abstraction troubled not at all. Jeff must feel about his mother. She was and understanding and . . . Each time she caught a glimpse of herself in a mirror or plain window she completely forgot Jeff's difficulties. Intoxicated by her own surprising charm, she went to bed with a feeling of solute contentment. From a happy past she carried only memory. Dick Tremaine, beautiful white knight of dreams.

(To Be Continued)

The consumption of lemons and other citrus fruit tended to increase in recent years while the consumption of citrus has dropped.



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COSTS NOTHING TO ENTER THE BABY'S PICTURE IN THE PARADE OF BABY PICTURES and all entrants may participate in the distribution of prizes. The Merchants listed on this page will give free one coupon good for 5 "Baby Steps" on each 50c purchase or cash paid on accounts. These coupons will count in the "Baby Parade" and will help determine the twenty most popular babies.

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These Tots Say
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They Want Their Mothers, Dads and Friends of the Family, To Trade Only with the Co-Operating Merchants offering "Baby Steps" --- And to Cast Them to the Credit of One of the Babies Entered in the "Baby Parade"

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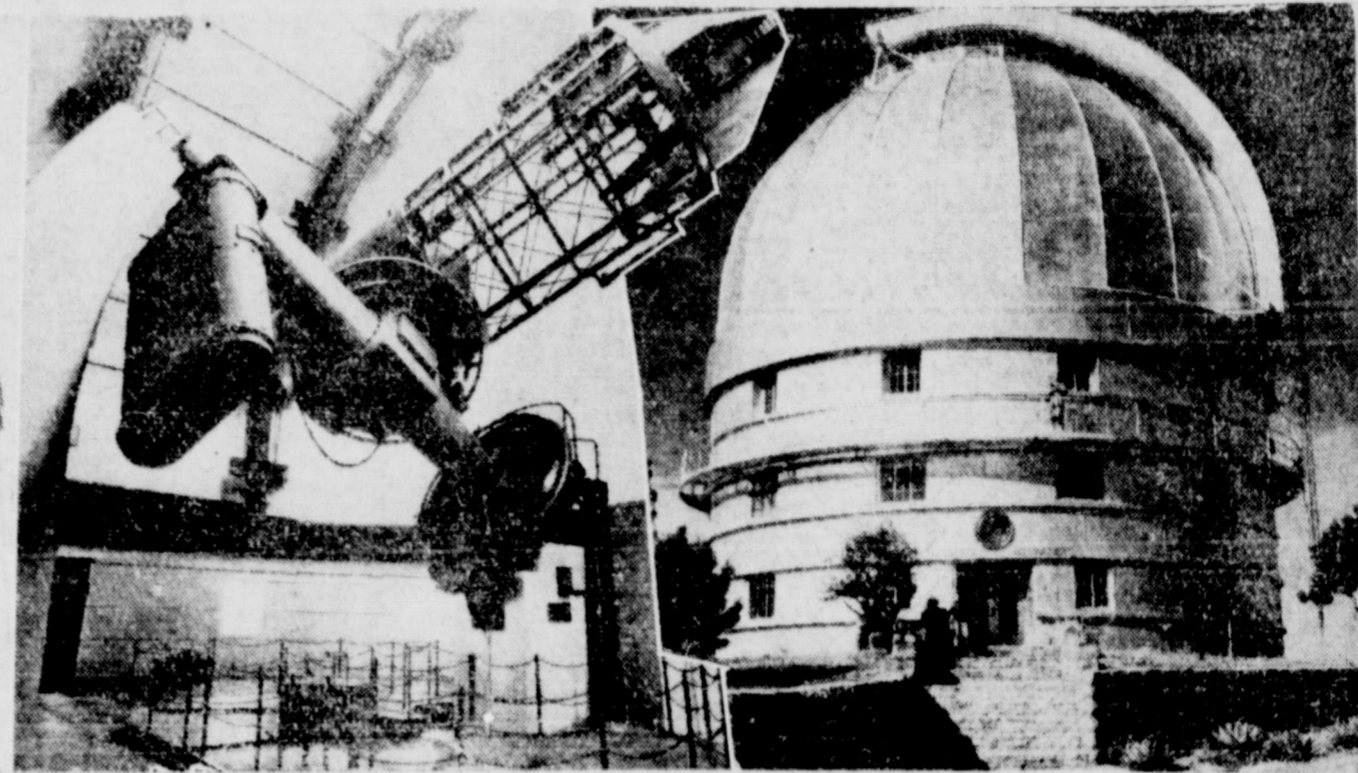
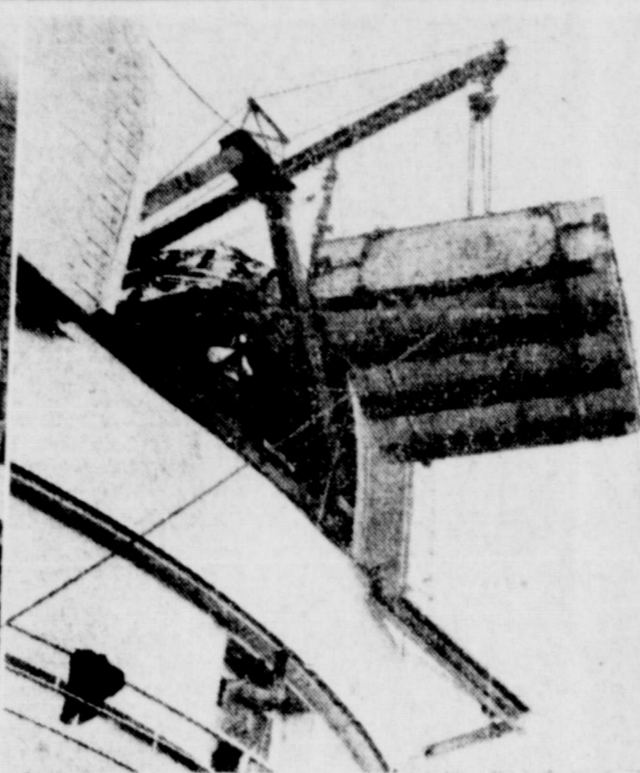
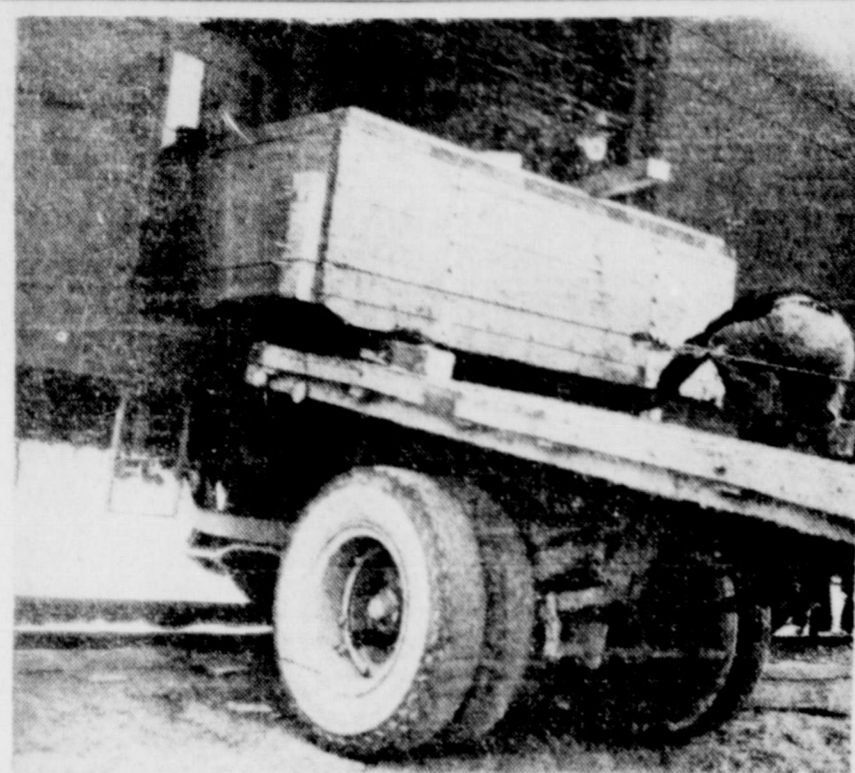
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THEY CAN TALK ABOUT FOR YEARS

BABY PARADE
HEADQUARTERS
Cisco Daily Press. Phone 608

Installation of Giant "Eye" at McDonald Observatory to be Completed This Week



Installation of the 82-inch lens for the great telescope, second largest finished sky-instrument in the world, at McDonald observatory will be completed this week. Operated jointly by the universities of Texas and Chicago, this observatory is the realization of a seven-year dream initiated by the bequest to the Texas institution of \$1,000,000 by the late W. J. McDonald, Paris, Texas, capitalist.

1. Its cross-country rail journey completed, the mirror is unloaded from box car to truck for its 32-mile mountainous trip from Alpine to Mount Locke.

2. The two and one-half ton mirror, encased in its elaborate packing, being hoisted up the side of the observatory dome.

3. Mounting for the 82-inch "eye" which will enable astronomers to keep watch on infinitesimal constellation and nebulae.

4. The 125-ton aluminum dome of the observatory, atop Mount Locke high in the Davis mountains near Fort Davis.

Home Town Gets Opera Premiere



A composer who made good in the big town and then went home to stage the premiere of her first opera, is Julia Smith, above. A graduate of North Texas Teachers' College at Denton, Tex., she studied in New York, composed "Cynthia Parker," an opera of the early west, then returned to Denton to produce the show with a cast of 100.

MISS SEARS WINS

BOSTON, Feb. 27 (AP)—Miss Eleanor Sears has won the Massachusetts Class-A squash title six times.

The Canary Islands

The Canary Islands, their name from "canis," the word for dog, because early explorers found extremely large dogs on the islands.

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DOLLAR DAY SPECIALS

Wednesday, March 1st

7 Regular 20c Sanitary Napkins	\$1.00
2 Full Quarts Heavy Russian Mineral Oil	\$1.00
Regular \$2.25 Dorothy Gray Dry Skin Cream	\$1.00
3 Regular 50c Prophylactic Tooth Brushes	\$1.00
20 Bars Jergens Toilet Soap, 10c size	\$1.00
\$1.25 Creomulsion for Coughs and Colds	\$1.00
25c Woodbury Face Powder	\$1.00
\$1.00 Jergens Lotion, both for	\$1.00
1 Full Pint Parke-Davis Pure Vanilla Extract, \$1.59 Value	\$1.00
\$1.00 Lucky Tiger Hair Tonic	\$1.00
25c Fitch Hair Oil, both for	\$1.00
3 Regular 50c Ipana Tooth Paste	\$1.00
8 Regular 25c Dr. West Tooth Paste	\$1.00
3 Bottles of 100 Tablets NYAL Pure Aspirin	\$1.00

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PALACE NOW SHOWING

AMERICA'S No. 1 FAVORITE BOY... you'll love him more than ever in HIS FIRST STARRING ROLE!

MICKEY ROONEY

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PALACE NEXT SUNDAY

"WINGS OF THE NAVY"

Double Casts: Armada of steel and thunder comes to glory, starring

GEORGE BRENT OLIVIA DEHAVILLAND JOHN PAYNE

From McHugh - John East - Victor Jory - Henry O'Neil - Director of the LEONID KAGAN - Music by the composer - A CONCERT OF THE TROOPERS - A WARNER BROS. PICTURE

TEXAS NOW SHOWING

JOE E. BROWN in FLIRTING with FATE with LEO CARRILLO Beverly Roberts Wayne Gibson—Steffi Duna

TEXAS NEXT SUNDAY

SMASHING ACTION!

3 WESTERN LAWYERS TAKES AN OATH! And you get it all the rest of the year!

Gene Autry HOME ON THE PRAIRIE

with RAINETTE HARVEY and BOB HOPE

SOCIETY and CLUBS

CATHRYNE RUSSELL, Editor
Phone Numbers 344 and 608

Breckenridge Lady Is Party Honoree

Mrs. J. W. Robertson, Humbletown entertained with a dinner Sunday noon complementing her aunt, Mrs. J. A. Thompson, of Breckenridge, on her birthday. Those present were Meses, Thompson, Kate and Jimmie, Kay and David, Barrows, Breckenridge, Miss Dora Lillian Blackburn, Denton, E. F. Blackburn, Anna Kate, Madeline and Cyril Blackburn.

First Baptist G. A. Meets At Church

The First Baptist G. A. met at the church Sunday afternoon at 3 o'clock. The meeting was called to order by the president, Sylvia Hazel, and the opening prayer was led by Jeannette Burnam. The secretary, Naama Jean Jones, read the minutes of the previous meeting and called the roll, responses to which were favorite verses of scripture. During a brief business session, Dorothy Jackson was appointed auxiliary reporter. Mrs. W. D. Hazel directed the manual study after which the meeting was closed with prayer by Billie Jean Cleere.

Those present were Norma Jean Jones, Sylvia Hazel, Betty Fay Grant, Alice and Joseph Hutton, Billie Jean and Patsy Jo Cleere, Mary Lou and Helen Hay, Jeanette Burnam, Betty McKinzie, Dorothy Jackson, Frances Hickman, Mary Jean and Betty Flaherty, Miss Willie Frank Walker and Mrs. Hazel.

While it may have pained him in the dim past, Felix Frankfurter has had no recent reason to regret that he once wrote, "No body of men in the United States works harder than the senate" and then, happy afterthought, "and with more intelligence."

CHEST COLDS

RELIEVE MISERY of your cold as 3 out of 5 people do—massage throat, chest, back with VICKS VAPORUB. Its direct positive-vapor action brings prompt comfort and relief.

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At 8:00 o'Clock

SPECIAL ANNOUNCEMENT:

The National and Local WINNERS

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Names of the Winners Will Be Announced

On the Stage

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The Notebook

Tuesday

Groups of the First Christian Women's council will meet as follows:

Group One with Miss Theresa Weddington;
Group Three with Mrs. F. E. Shockley;
Group Four with Mrs. Clara Swartz.

The First Baptist Home Mission Week of Prayer will begin at 3 at the church. Rev. Judson Prince will be guest speaker and the remainder of the program will be in charge of Circle Two.

The First Presbyterian Women's auxiliary will have an executive board meeting at 2:30 followed by the regular meeting at 3. Mrs. J. E. Moriarty is in charge of the program.

The First Methodist W. M. S. will meet at the church at 3 for Bible study.

Wednesday

The Delphin Study club will meet at the clubhouse at 9:30 with Mrs. S. E. Hittson hostess and Mrs. Ernest Lenson program leader.

Zone meeting of the First Methodist church will be held at Breckenridge beginning at 9:30.

Circle Three will be in charge of week of prayer service at the First Baptist church at 3.

Thursday

The First Industrial Arts club will meet at 3 for a fine arts program and tea.

Circle Four of the First Baptist W. M. S. will be in charge of the week of prayer service at the church at 3.

Melvin Lawson has returned to Ozona, where he is employed, after spending a short while with his parents, Mr. and Mrs. O. G. Lawson.

Wisconsin was the first state to pass a law governing the use of electric fences for farm animals.

Heiress Burned in Home Accident



Wealthy Mrs. Geraldine Spreckels, California sugar heiress, was seriously burned when her negligee caught fire from a cigarette in her Beverly Hills home. A maid put out the blaze by rolling her in a rug.

Personals

Miss Dora Lillian Blackburn of T. S. C. W., Denton, spent the week-end with Mr. and Mrs. J. W. Robertson.

Jack Stephenson of John Tarleton spent the week-end with his parents, Dr. and Mrs. G. M. Stephenson.

Mr. and Mrs. Dick Cox of Dallas were guests of Mr. and Mrs. W. W. Moore Sunday.

Mr. W. W. Wallace and Misses Inka Sherman, Noma King and Mildred Kimmell have returned from a short visit in College Station.

\$1,869,000 Invested In New Enterprises

AUSTIN, Feb. 27 (Sp.)—A total of \$1,869,000 of capital stock was invested in 127 new corporations receiving charters during January to operate in Texas, the bureau of business research at the University of Texas announced today.

This capitalization represented an increase of 27 per cent over that recorded in December, but a drop of 9.3 per cent from January, 1938. The number of new concerns was 4.6 per cent above the preceding month but a slump of 17.7 per cent from the corresponding month last year.

"The principal gainers were the corporations classed as real estate-building, and transportation," the bureau's report said.

Our idea of a rabid all-around enthusiast is a guy who throws his hat in the air at a yacht race.

A bold and determined stand on our part becomes merely effrontery if our unscrupulous opponent makes it.

Texas Shipments of Livestock Rise

AUSTIN, Feb. 27 (Sp.)—Spring roundup has apparently started early in the Texas cattle industry, for all classes of livestock moved to market last month in far greater numbers than in January last year, the University of Texas bureau of business research said today.

Reports to the bureau, in conjunction with the United States bureau of agricultural economics, received from all shipping stations in the state showed total shipments to Fort Worth stockyards and interstate points of 6,690 carloads, 23.3 per cent greater than in January, 1938.

Cattle shipments gained 23.3 per cent to total 4,473 cars; calves bounced upward 35.8 per cent, totaling 972 cars; hogs increased 15.9 per cent to 635 cars, and sheep, 520 cars, increased 13.3 per cent.

Receipts of Texas cattle and calves at the Fort Worth market were moderately below those of January last year, but receipts of hogs and sheep at that market were sharply above those of a year ago.

Chiseling Cops Are Suspended

INDIANAPOLIS, Ind., Feb. 26 (AP)—No longer will Indianapolis policemen use their badges as meat tickets.

The safety board suspended two officers for five days each because they flashed their badges instead of paying for restaurant lunches. The board ruled that henceforth police badges will not buy meals.

The time-honored thought that there is honor among thieves took an awful beating when it was discovered that most of Philip Musica's money had gone to lobbyists in various state legislatures.

DOLLAR DAY Specials for Wednesday

Spring Wash Dresses \$1.49 Values	\$1.00
Children's Spring Dresses, \$1.25 Values	\$1.00
Silk Dresses	\$1.00
One Group Women Sizes	\$1.00
House Coats and Smocks \$1.95 Value	\$1.00
3 Pr. Silk Hose	\$1.00
Dark colors of 79c hose	\$1.00

Other Special Prices on Higher Price Merchandise

ALTMAN'S

STYLE STORE FOR WOMEN