

# THE CISCO DAILY PRESS

Combined With Cisco Daily News and Cisco American and Round-Up November 1, 1937

In an area of benevolent climate, blessed with an abundance of the purest lake water, possessing the best in recreational facilities, situated on the Bankhead, all-weather route, with two railroads and many highways, Cisco is the best place in Texas to live and to work.

Local Pictures!  
Local News!  
Local Editorials!

VOLUME XIX

CISCO, TEXAS, WEDNESDAY, FEBRUARY 8, 1939

NUMBER 157

## "BABY PICTURE PARADE" ANNOUNCED TODAY March 23 to 25 are Set as Dates for County Meet

Through the Editor's Spectacles  
By GEORGE

have just read a com-  
pense and courageous  
orial by Peter Molyneux  
he Texas Weekly on the  
national situation, in  
ch Mr. Molyneux asserts  
the answer to the Hit-  
and insane nationalism  
orld trade. Referring to  
Pan-American program,  
Molyneux reminds that  
th America and South  
erica have the same  
g to sell—agricultural  
ucts—and that the ex-  
to which the American  
ons can trade with each  
r is limited. Germany,  
he other hand, is a great  
et for agricultural prod-  
Why, then, should  
erica not trade with Ger-  
to rev? And, when by trad-  
prosperity is created and  
ical pressures—which  
riably arise from eco-  
servative roots—are abated,  
not trade?

hen we think of Ger-  
y we are unfortunately  
ned to think of Hitler  
his tight coterie of nazi  
ators. Before and during  
World war we were in-  
ed to think of the kaiser.  
do not think of 70,000-  
people.

hose 70,000,000 people  
like ourselves. They  
e from the same stock as  
ions of ourselves. They  
e us in emotions and  
ions. Think of 70,000-  
people crowded into an  
o larger than Texas,  
nd all about with hostile  
ions, and consider what  
reactions as a proud peo-  
to such efforts to sup-  
ss us would be, and you  
gain some slight idea of  
Germany has its Hitler  
its insane pogroms.

or Hitler is not a cause;  
a result. He rules Ger-  
ny, a people oppressed as  
nations have ever been  
ressed by their own gov-  
ment, because of the  
sailles treaty and be-  
se of the insane efforts  
ther nations to keep Ger-  
ny in bondage. An en-  
cited and sympathetic  
ncil table, would have  
vented Hitler. Instead  
reds, jealousies, the de-  
sire for revenge has again  
own how impossible it is to  
e the world without re-  
and we have the spec-  
le of a great and enlight-  
ed nation returning to the  
ngle and the law of the  
th and claw to preserve  
elf in a civilized world to  
ch it has contributed so  
ch.

The greatest defense  
ainst nazism and commu-  
is not military organiza-  
n and equipment. The  
atest defense is open  
de routes and the Golden  
le. Harsh and contented  
ple do not fight. But you  
t back the yellowest dog  
at ever lived into a corner  
beat him without that

### Just a Couple of Glamor Girls



Sailing from New York for a Nassau vacation, Brenda Frazier, leading glamor deb, pauses to admire a baby aboard the S. S. Munargo.

### Cage Title Series to Open Tonight

The first game of the Eastland county basketball championship series between the Cisco Lobos, winners in the Class A division, and the Morton Valley team, Class B winners, will be played at the Cisco high school gymnasium this evening at 7:30.

The second game of the series will be played at Morton Valley tomorrow evening and if a third game is necessary a neutral court will be selected.

The Cisco Lobos dropped only one game in winning their division, but in a non-conference game with the Morton Valley team, they were able to win by only four points.

The game will be at 7:30. Starting lineup for Cisco will be Bailey, center; Marcell Harrison, left forward; Odell Harrison, right forward; Donham at left guard and Warren at right guard.

### Plans Completed For Lectureship

ABILENE, Feb. 8 (Sp.).—Last-minute plans are being completed for the 21st Bible lectureship at Abilene Christian college February 19 to 23.

Twenty-two prominent Church of Christ ministers of the Southwest are included in the roster of speakers for this annual affair which yearly attracts people from over the middle and southwestern part of the United States.

Besides the regular lectures on the general theme of "Christian Stewardship," several student programs, plays and attractions are being planned.

Those attending will have the privilege of seeing the student body at work. Also the annual meeting of the college Mothers and Dad club will be held during the week, and this usually draws many of the students' parents to Abilene. Last year there were between five and six hundred out of Abilene visitors registered.

### Cisco Bandmen Play for Moran Club

Glen Tableman, John James Haynie and Oran Clark of the Lobo band played at Moran today noon on the program of the Moran Luncheon club. The program was arranged by Bob Taylor, secretary of the Cisco chamber of commerce.

### DIRECTORS OF EVENTS NAMED BY COMMITTEE

#### Annual League Contests to Be Held in Cisco This Year

March 23, 24 and 25 were fixed as dates for the annual county league meet to be held at Cisco when the County Interscholastic league executive met at Eastland last night.

The executive committee, consisting of R. N. Cluck, Cisco superintendent, as director-general, and the elected directors of main events, also named directors of subordinate contests which will take place during the meet. Bob Lindsay of Gorman was named league secretary.

L. C. Cash of Pioneer will have charge of the one-act play contest; Mrs. Fred Roberts of Rising Star will direct the rhythm band contest; Mrs. Roy Baskin of Morton Valley will be story-telling contest director; W. T. Hughes of Scranton, director of arithmetic contests; H. D. Thomson of Carbon, director of choral singing; C. O. Braag of Olden, director of typing and shorthand; Mrs. Durham of Eastland, director of playground ball contests in the fifth grade, and F. E. Robertson of Flatwood, director of the 3-R contests.

Members of the executive committee, in addition to Mr. Cluck, are the following, elected at the annual meeting of the league last fall:

- J. B. Hester of Ranger, director of declamation;
- Mrs. E. L. Hazlewood of Cisco, director of debate;
- H. B. Self of Rising Star, director of extemporaneous speech;
- Travis Hillard of Desdemona, director of spelling;
- Mrs. Clyde B. Wright of Alameda, director of ready writers;
- T. C. Williams, county superintendent, director of rural schools;
- B. B. Brummett of Gorman, director of athletics;
- Miss Mildred Dutton of Olden, director of music memory, and
- Miss Reva Seaberry of Eastland, director of picture memory.

### FDR Puts Relief Issues Before Congress Again

WASHINGTON, D. C., Feb. 8 (AP).—President Roosevelt flung the relief issue back in the face of congress Tuesday with an assertion that unless more money is appropriated for WPA, millions now dependent upon federal assistance may "be stranded" by early summer.

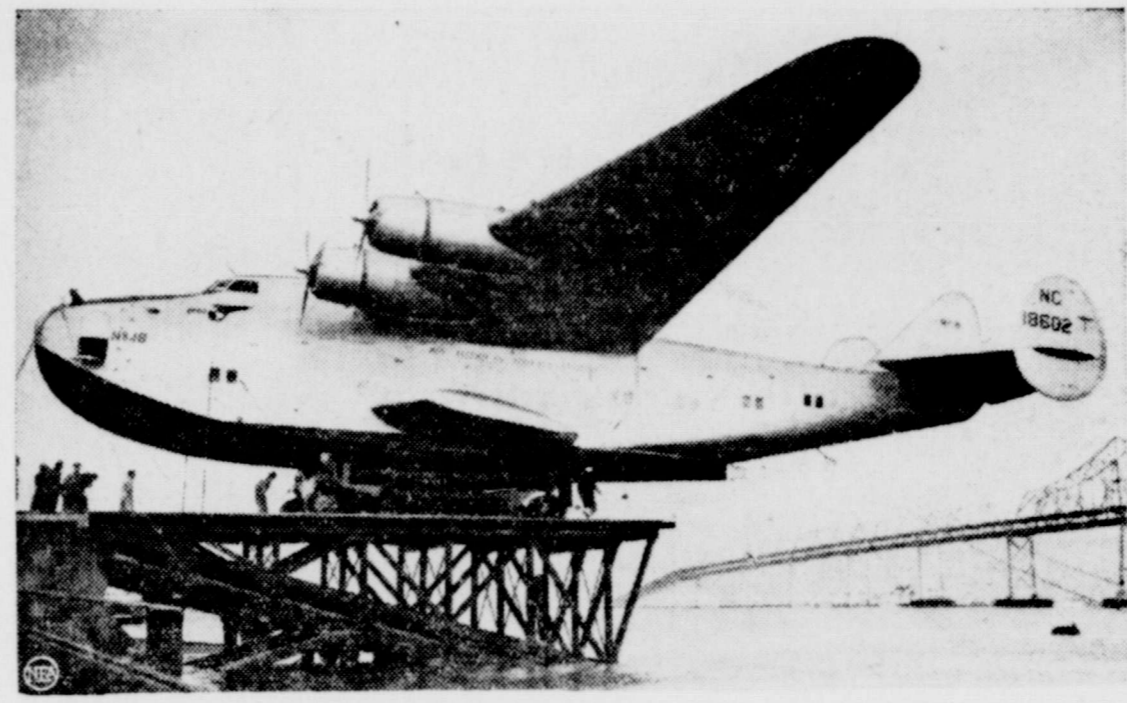
Specifically, he asked for the \$150,000,000 which congress, in an economy effort, lopped from his estimates of relief needs for the present fiscal year.

He urged "immediate consideration" of his request, but the two key men in the situation in the house—Chairman Taylor (D-Colo.) of the appropriations committee and Chairman Woodrum (D-Va.) of the subcommittee in charge, made it plain that no action would be taken for several weeks.

Woodrum said: "I don't see that the situation has changed, and I have not changed my view that the \$725,000,000 we have already appropriated will be enough."

Chairman Adams (D-Colo.) of the corresponding subcommittee in the senate said that whatever bill should be approved by the house would receive "careful study" along with any "new facts" that may be presented. He, too, said

### How to Handle 42 Tons of Airplane—Clipper Gets Checkup Before Pacific Flight



Just wheel it into the hangar, boys. Easy to say, but not easy to do when you're handling the world's largest commercial seaplane, 42-ton Boeing clippership No. 18 of Pan-American Airways, shown above being brought ashore at Treasure Island air terminal in San Francisco for a checkup before going into trans-Pacific service. A combined railroad and elevator does the trick.

### C of C Committee Set-up for 1939 Is Approved

#### New Highway Is Discussed by Directors

Committees named to function during 1939 by President S. H. Nance of the chamber of commerce were approved at a meeting of the board of directors last night.

The board heard and declined to approve a proposition by an out-of-town decorating firm for decorating Cisco's streets during the county livestock show, action being based on the fact that Cisco has a decorating firm of its own and that home industry should be given first opportunity.

H. H. Monk, new board member, was added to a committee to prepare a suggested folder advertising Cisco.

The proposed Cisco-Cross Plains highway was discussed and the road committee directed to make further investigation as to the feasibility of the proposed new route.

The committee set-up for the year will be:

Trade Extension Committee—Nick Miller, chairman; A. G. Tuttle, Edward Lee, Horace Condeley, M. Steinberg, Whitey Moore, Carlton Holder.

Farm Trade and Markets—Ed Huestis, chairman; John Trigg, John Jones, J. L. Thornton, F. E. Shockley.

City Improvement—W. J. Leach, chairman; J. D. Lauderdale, F. B. Altman.

City Recreation and Parks Division—R. L. Ponsler, chairman; Charles Sandler, O. L. Stamey, J. T. Berry.

Agriculture Committee—Paul Poe, chairman; T. C. Caudie, Dr. Charles Hale.

Highways and Lateral Roads Committee—E. P. Crawford, chairman; O. J. Russell, Jack Anderson.

Industrial Committee—H. H. Monk, chairman; W. J. Leach, R. L. Ponsler.

Welcoming and Entertainment Committee—J. E. Spencer, chairman; E. P. Crawford, J. J. Collins, H. H. Monk.

Oil Committee—R. L. Ponsler, Lee Heitzel and L. A. Warren.

Mr. and Mrs. L. F. Bookman and daughter, Paula, returned today from a two-week's stay in New Mexico.

### Two Face Liquor Charges Here

Charges of possession of liquor for sale in a dry territory were filed in justice court here yesterday against two Cisco residents following raids in which Cisco officers and agents of the state liquor control board participated. The charges were signed by Guy Hale of the state board.

They named J. T. Thames, who made bond of \$500, and Gertrude Williams (colored), who is being held in Eastland county jail in default of bond. The cases were transferred to county court.

### Spanish Gov't to Continue Its Struggle

PERPIGNAN, France, Feb. 8 (AP).—Spanish government officials announced Tuesday night that the hard-pressed Juan Negrin cabinet had decided to continue the fight in defense of the one-fourth of Spanish soil still in its hands.

The announcement indicated insurgent Generalissimo Franco had repeated his demand for unconditional surrender to end the 30-month civil war—an insistence which brought a breakdown in peace negotiations.

The government's decision to fight on was made known shortly after Julio Alvarez del Vayo, foreign minister of the Spanish government, conferred at Perpignan with members of the Spanish cortes (parliament) and then hastily crossed the border for a conference with Premier Negrin.

Insurgents were said to have remained adamant in refusing the government's last condition for peace—mere safe conduct from Spain for leaders of leftist parties, labor unions and military forces who are now in the central government zone.

The insurgents already had turned down Negrin's three-point overture calling for assurances that a plebiscite would be held for choice of a new Spanish government, that Spain would be freed of foreign influence and that all Spaniards would be permitted to join in the work of reconstruction.

F. B. Matthews of Sweetwater is the guest of friends in Cisco.

### \$250 AWAITS WINNERS IN BABY PARADE

#### Most Popular Baby to Receive \$100, Loving Cup

Babies from Cisco, Eastland, Gorman, Carbon, Rising Star, Moran, Putnam, Scranton, Nimrod, Dothan, the rural routes and surrounding country now have their day in the limelight, for the BABY PARADE, sponsored by co-operating merchants and the Cisco Daily Press has come to town!

Now these babies have a chance at the glory they rightfully deserve, a very substantial glory that will provide cash awards and an inspiring loving cup, 24 inches high, for the baby that takes the most "steps" in this unique and interesting parade of baby photographs to be published in the Cisco Daily Press.

Of course, the babies (children six years of age or under) cannot be expected to do much cheering for themselves. They will supply the fetching little curls, the bright smiles and roguish eyes while parents, relatives, and friends help them take step after step in this fascinating parade of baby beauty.

Everybody loves babies and baby pictures. So this big parade has come to Cisco to give everyone a chance to see as many as possible of this section's babies. All arrangements have been made at the Osborn studio to have baby entrants photographed free of charge. And, of course, there is no charge of any sort for entering the name of your baby.

Here is all you have to do: Use the entry blank on this page and mail or bring it to the Cisco Daily Press. Arrangements will then be made to have the baby's photo made free of charge, and published in the Cisco Daily Press. If you cannot call in person, use the telephone. That is all there is to enter your baby in the Baby Parade.

The Baby Parade is of short duration so we advise getting into it at once and securing as many "baby steps" as possible for your baby. In another section of this issue is a two-page announcement listing the names of the co-operating merchants, through whom you can secure "baby step" coupons. A free coupon good for five "baby steps" will be given on every 50-cent purchase by the merchants listed. Coupons will also be issued on back accounts and on charge accounts when paid. It is imperative to help baby right away, as these coupons lessen in value. Later they will be good for only three "steps," and during the last week two "steps." Get your family, relatives and friends to help your baby right away. Have them ask for baby steps at the stores.

Thousands will be viewing your baby's picture in The Press, and many of these folks will certainly regard your baby as their favorite, and will do everything possible to help your baby.

Interested For All  
Thousands will be viewing your baby's picture in The Press, and many of these folks will certainly regard your baby as their favorite, and will do everything possible to help your baby.

(CONTINUED ON PAGE 3)

ENTRY COUPON IN BABY PARADE  
SPONSORED BY MERCHANTS AND THE CISCO DAILY PRESS  
Starts Baby With 25 Steps To Select 20 Most Popular Babies. 20 Cash Prizes.  
PLEASE ENTER \_\_\_\_\_ AGE \_\_\_\_\_  
PARENTS' NAME \_\_\_\_\_  
PARENTS' ADDRESS \_\_\_\_\_ R.F.D. \_\_\_\_\_  
PHONE \_\_\_\_\_  
One Entry Blank Allowed — Photos Made Free

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# The Cisco Daily Press

and CISCO DAILY NEWS  
(Consolidated with Cisco Daily News and Cisco American and Round-Up, Nov. 1, 1937)  
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A Home-Owned and Home-Controlled newspaper devoted to the upbuilding of Cisco and Eastland county, independently democratic in politics.

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Any erroneous statement reflecting upon the character or reputation of any person will be gladly corrected if brought to the attention of the publishers. The Cisco Daily Press assumes no responsibility for errors in advertising insertions beyond the price of the advertisement.

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### BIBLE THOUGHT FOR TODAY

The month was turned unto them from sorrow to joy, and from mourning unto a good day: that they should make them days of feasting and joy, and of sending portions one to another, and gifts to the poor.—Esther ix. 22.

It is worth while to live.  
Be of good cheer,  
Love casts out cheer.  
Rise up, achieve.  
—C. G. ROSSETTI

To enable you to enjoy the gifts of love we all need more open eyes, more grateful hearts.

Be strong, live happy, and love but first of all Him whom to love is to obey.  
—MILTON

### Guam Suddenly Becomes Important to the U. S.

In June 1898, the U. S. cruiser Charleston dove into the port of Apra in Guam and fired a shot. The Spanish governor of the island, thinking it was a salute, came out to explain that he couldn't reply to it, having no guns or ammunition. And the U. S. commander kindly explained that there was a war, and that the governor, like Annie, of the song, 'didn't live there any more.' That was how the United States got Guam. And for 40 years the navy has gov-

erned it, the United States has spent money to keep it out of the poorhouse, with a trickle of copra as the reward. Guam was kept in the moment of naval enthusiasm that swept the country after the Spanish war, when all countries were grabbing for "coaling stations" and "naval bases" all over the world. By the United States it has been largely forgotten except by naval officers who always regarded a tour of duty there as something like a French sentence to Devil's Island, Guam itself, as Guam, is nothing.

Now suddenly it is important again. For a proposal is being made to fortify it. This forsaken island in the south Pacific is to be turned into a Gibraltar, a Singapore, a Pearl Harbor.

This is something into which every American ought to look with the greatest care. It is vital; the decision made here may affect the whole future of the country.

Guam is 6250 miles from San Francisco. It is 9500 miles from the Panama Canal.

It is 3850 miles beyond Honolulu, which for years we have called our "outpost defense" in the Pacific. It is only 1300 miles from Yokohama.

Assume that we are interested only in the defense of continental United States, the Panama Canal, and Alaska. That's been our usual assumption, for we are to leave the Philippines within a few years—we have promised.

There may be good military defensive reasons for fortifying Guam. That is for the military to show, and it would seem to want a lot of showing. The more natural assumption to the ordinary man is that a fortified Guam would be used for offensive operations in the Far East.

Certainly Japan will assume that. Look at the map. You have only to imagine Japan fortifying an island 800 miles this side of Hawaii to imagine how the Guam move looks to them.

This is not an argument for or against fortifying Guam. It is merely an effort to suggest that this move, once taken, commits the United States to obligations and implications which ought to be assumed openly and with utmost deliberation. If we are to fortify Guam, let us understand quite definitely: "Why?"

Max Baer will croon in the movies. Remember the night he groaned in the ring?

### Wouldn't This Be More Practical?



### STORIES IN STAMPS



Sherman—the Fighting Old General

of trade, since trade is controlled by the state in the totalitarian group, and by individuals in the democratic nations.

Rich Uncle Sam and poverty-ridden Germany unwittingly supplied the makings for the economic war as far back as 1933.

With little gold to offer for goods, Germany instituted the so-called barter system. Any nation trading with Germany is obliged to accept goods in payment.

About the same time, Trader Hull, as secretary of state for President Roosevelt, set up his reciprocal trade program as a device to increase trade by spreading concessions in a sort of round robin of treaties.

#### How Struggle Developed

Thus the lines were drawn between two theories, one blasting open trade channels, the other restricting them to specially arranged routes.

The struggle developed like this: 1. The Hull plan guaranteed equality of treatment to all nations that signed up, with the single exception of Germany. The reich was barred on the ground that Germany was the lone big power refusing to co-operate.

2. Germany selected Latin America as a special field for expansion, and by 1937 had risen from third place in Latin American trade to second, replacing Great Britain behind the leading United States.

3. Early last December the United States signed reciprocal trade treaties with the United Kingdom and Canada, bringing to 19 the nations within the American trade equality orbit. Many of these nations were in coveted Latin America.

4. Only a few weeks ago, President Roosevelt hinted in his annual message to congress that there were measures short of war to combat aggressor states. Since Germany gets no benefits from Hull trade treaties, he may have been referring to them.

5. Among the little discussed actions of the recent Pan-American conference in Lima, Peru, was the passage of a resolution that took the form of a kind of economic Monroe Doctrine. It endorsed the Hull program in broad terms, stressing equality of treatment among traders. It was adopted unanimously.

Add up all these developments, and you have the probable reason why Hitler boiled over at the United States, and advised the world that Germany's trade with Latin American nations was no business of ours.

That's the first definite notice

that Hitler has taken of the Hull program, and to the experts it means more trouble is brewing. No question now but that the economic world war of the century is on in deadly earnest.

### Carbon Melon Growers Organize

A temporary organization of watermelon growers in the Carbon area was formed at a meeting last week for the purpose of seed improvement, standardization of methods of growing, and making definite arrangements for marketing the crop. C. S. Campbell was elected president and C. J. Williams was named secretary of the temporary organization. County Agent Cook

### About Our Friends

By STEP A. LONG

Mrs. Lannie Mancill driving down the street... Mrs. Frances Osborn selling some doughnuts for the church... Mrs. Weaver and Mrs. Anderson taking a dozen each... Blair Clark and Mac Stephens driving north... J. B. Pratt waiting for the green light on Eighth... H. H. Tompkins been to the bank... Robert Elliott still trying to put over the hat deal with Bill Harden... Charles Spears down the street...

Mesdames A. D. and Jack Anderson parked on Main... Mrs. L. D. Standeford of Nimrod had the misfortune to fall and break her arm while attending the workers' council at the First Baptist church here yesterday... Back in Cisco today to have it looked over... We extend our sympathies...

First Christian church announces a special choir rehearsal tonight, 8 o'clock... after a short prayer service... getting ready for a future event... Mrs. H. R. Garrett shopping... W. R. Huestis chatting some friends... K. N. Greer injured his eye while out squirrel hunting... We express our regrets... Eye injuries are painful, even if not dangerous to sight... Trust Friend Greer will recover rapidly... and permanently.

Expressman M. E. Robinson up town... Mrs. Lonnie Tullios helping out hubby at the shop... New physicians in town looking over the situation... Tom Dean finding it hard to eat his beefsteak... Has been mostly a vegetarian... Most of us find it hard to get plenty of the steak... no trouble for meat eaters to take that kind of prescription... Hope the bloom of youth and vigor of the man eating tiger soon gets into our old friend Tom...

Homer Ferguson says he believes he needs a vacation... "Red" Padgett says his cold makes him feel like a vacation in bed but his finances won't allow it... we can easily get his viewpoint... "Franklin Ben" Altman seems to be one of those red-blooded, athletic chaps who has plenty of vitamins to ward off colds...

A poor little stray dog on the discussed good seed and economical production of watermelons. Plans were made to contact all growers to encourage an increase in watermelon acreage.

street... and Pittsburg... it... A man who lives... wood remarked about... the 25 cabins at Lake... said it was the best... could do to develop... tional facilities and... a paying proposition... standpoint... Hundreds... ple from the cities... a place to spend... short vacations... race... ins located near the... an 41 f... Coun... to rough it... don't... in a hotel... ing to... need...

Many people from... includ... towns have their... on a t... Brownwood... dash... their friends for... time... leave a little money ad... and service stations... ad... Let's don't let age... pen to that project... arrait... tunity to let the gono... lea... a greater part of the... of permanent improvem... day... come again soon... near... of Putnam in Cisco... Cisco...

Heard at the church... Easth... that the lady... to... having trouble in... nesda... money in her purse... white... E... lection plate was pass... day... year-old boy said... Cisco... take my dime and I... der the seat... n... an...

Rev. Judson and... day... ing trouble over... ham... your sins washed aw... and, ar... colored Baptist minist... ready have, over at... Car... church," said a mem... nesda... congregation... Gor... Jones," the new minist... ed, "You ain't been... just been dry-cleaned... sday... Cisco...

The recently-com... Chemurgic means lit... ting chemistry to work... generally used with... the benefit that results... ture and industry... A 1939 shipment of... long leaf pine from... went to Durban, Brits... for use in shoring gold... Transvaal... esda... Cisco... rge... day... on... Gor... Announcem... Fe... Star... and... lay... I... wo...

### Political Announcements

The Cisco Daily Press... authorized to announce... ing as candidates for... city commissioner of... Cisco, Texas, in the... general election on April... For Mayor—... J. T. BERRY (Re-... For City Commission... (Two to be elect... H. A. BIBLE (Re-... NEIL LANE

### What It Means: Hitler's Speech

By MORGAN M. BEATTY  
AP Feature Service Writer  
WASHINGTON, Feb. 8.—When Adolf Hitler read the riot act to the United States in the reichstag the other day, he was challenging the democratic nations to a long-

term struggle for supremacy in the field of world trade. At least observers here of the world economic scene view it that way. They take the view that the German leader has labelled Uncle Sam his Economic Enemy No. 1.

### BRUCE CATTON IN WASHINGTON

By BRUCE CATTON  
SEA Service Staff Correspondent  
WASHINGTON—If you want to talk to "Cotton Ed" Smith about King Cotton (and he is always ready to do that), you have to sort of follow him around his office as he talks, because he gets pretty worked up about the subject. They don't call him "Cotton Ed" for nothing.

In other words, in the last 10 years we have lost in actual money a billion dollars a year. And what does that much money spell in terms of the ordinary use of cash in the form of credit? Ten times that.

### The State's The Thing

These phenomena of government are variously understood and as variously defined. But one element stands out. The men who established these systems succeeded by their own boast, because they molded the individual to the will of the all-powerful state.

Meanwhile, beginning in 1928, the depression sapped the vitality of the democracies, and Japan joined the totalitarian group as a "have-not" nation on the make. These two developments began the process of balancing the scales between the two forces.

### MYRA NORTH, Special Nurse

GEE, MRS. REKAF—IF YOU GIVE ME A BREAK, YOU'LL NEVER REGRET IT, I REALLY AM A NURSE—AND I'VE LOOKED AFTER MY SISTER'S KID FOR YEARS.  
WELL, SEE...  
STEP IN HERE, DOLLY—NEW NURSE IS GOING TO PUT YOU TO BED.  
BUT I DON'T WANT TO GO TO BED AUNT URSULA—AND I DON'T LIKE THAT NURSE!  
JUST A MINUTE, MRS. REKAF, I'LL HANDLE THAT SPOILED BRAT!  
THERE'S NOTHING LIKE AN OLD SLIPPER TO WIN AN ARGUMENT WITH KIDS OVER GOING TO BED!  
WAAH!

He would try to clear away the tremendous existing surplus by converting half a million bales of it into cloth for distribution to the poor, by using around a million bales in experiments designed to uncover new uses for cotton, by having the government move into the market some 2,500,000 bales a year, and by permitting cotton growers who raise less than their AAA allotment to buy cotton from the surplus at 6 cents a pound. This, he believes, they would be able to market at a profit. In addition, he would fix cotton price adjustment payments so as to assure the cotton grower a price of around 12 cents a pound. But the important thing, the Senator feels, is to regain the export market. If that can be done, the cotton belt faces a brighter future, if not.



### Run Terrace on 41 County Farms

Brace or contour lines will be the 41 farms in Eastland county. County Agent Elmo V. Cook is making the next four weeks, according to an itinerary he has just issued. The planned work will include soil improvement on a total of more than 1,500 acres of land.

The itinerary will include testing and adjusting terracing levels for those farmers needing the let age and instructions in use of terracing level to those who do not know, Cook advised. The plan of work is as follows:

Monday, February 6, Dr. Mulloy near Crocker and Olin Wilcox to Cisco.

Tuesday, February 7, N. B. Eastland, and Mrs. John Evenden to Cisco.

Wednesday, February 8, Floyd White, Eastland.

Thursday, February 9, R. L. Cisco.

Friday, February 10, N. J. Hagar, and Drs. Blackwell, Gorman.

Saturday, February 11, L. R. Higham, Gorman, D. H. Harbin, and J. C. Day, Eastland. Sunday, February 12, J. L. Carbon, and W. T. Maynard, Gorman.

Monday, February 13, Pat Gorman, and Floyd Evenden, Gorman.

Tuesday, February 14, S. C. Cisco, and J. H. Weekes, Gorman.

Wednesday, February 15, R. F. Cox, Star, and J. H. Pritchard, Star.

Thursday, February 16, O. M. J. Ranger, E. F. Boyd, Rand Homer Robinson, Olden.

Friday, February 17, J. W. A. Anger, and Dick Weekes, Britton.

Saturday, February 18, Karl Cisco, N. W. Smartt, Cisco, and P. Fee, Cisco.

Sunday, February 19, Deen Gorman, and J. W. Gorman.

Monday, February 20, J. B. Webb, Star, J. B. Eberhart, Rising, and J. C. Hewitt, Rising.

Tuesday, February 21, J. W. Hill, Gorman, M. F. Davis, and Albert Simmons, Gorman.

Wednesday, February 22, Mrs. Ella

Thursday, February 23, Mrs. Ella

Friday, February 24, Mrs. Ella

Saturday, February 25, Mrs. Ella

Sunday, February 26, Mrs. Ella

Monday, February 27, Mrs. Ella

Tuesday, February 28, Mrs. Ella

Wednesday, February 29, Mrs. Ella

Thursday, February 30, Mrs. Ella

Friday, February 31, Mrs. Ella

Saturday, February 32, Mrs. Ella

Sunday, February 33, Mrs. Ella

Monday, February 34, Mrs. Ella

Tuesday, February 35, Mrs. Ella

Wednesday, February 36, Mrs. Ella

Thursday, February 37, Mrs. Ella

Friday, February 38, Mrs. Ella

Saturday, February 39, Mrs. Ella

Sunday, February 40, Mrs. Ella

Monday, February 41, Mrs. Ella

Tuesday, February 42, Mrs. Ella

Wednesday, February 43, Mrs. Ella

Thursday, February 44, Mrs. Ella

Friday, February 45, Mrs. Ella

Saturday, February 46, Mrs. Ella

Sunday, February 47, Mrs. Ella

Monday, February 48, Mrs. Ella

Tuesday, February 49, Mrs. Ella

Wednesday, February 50, Mrs. Ella

Thursday, February 51, Mrs. Ella

Friday, February 52, Mrs. Ella

Saturday, February 53, Mrs. Ella

Sunday, February 54, Mrs. Ella

Monday, February 55, Mrs. Ella

Tuesday, February 56, Mrs. Ella

Wednesday, February 57, Mrs. Ella

Thursday, February 58, Mrs. Ella

Friday, February 59, Mrs. Ella

Saturday, February 60, Mrs. Ella

Sunday, February 61, Mrs. Ella

### OUT OUR WAY . . . . . By Williams



Tidwell, Desdemona, and L. F. Miears, De Leon.

Wednesday, March 1, Tom Noble, Cisco, and T. E. Robertson, Eastland.

Thursday, March 2, Dr. Bob Hodges, Ranger.

### Baby Parade-- (CONTINUED FROM PAGE 1)

sible to help you get the cash awards and the expensive loving cup. Subscriptions to The Press will also be honored, so you will have many avenues over which to take the steps necessary to secure these coveted awards. Get your baby's entry and photograph in to The Press office today.

Mothers, fathers, grandparents, aunts and uncles! If you are proud of those babies in the family, here is your opportunity of a lifetime to win real recognition for the little one. If the baby's parents do not need the money, think what a wonderful thing it would be to add to the baby's bank account, buy an insurance policy, or set up an education fund. These are only a few of the many possibilities afforded by the Baby Parade announcement. Be sure your baby is entered.

**Prize List**  
Babies six years of age or under, except those of employees of the Cisco Daily Press, the Osborn Studio and children of co-parenting merchants, are eligible for the \$250 in cash to the 20 most popular children. First prize is \$100 cash and a 24-inch Athenian finished loving cup. Second award is \$50, third \$25, fourth \$15, fifth \$10, sixth to tenth \$5, and eleventh to twentieth, \$2.50. Cash for your baby--free photos of your baby--do not let this opportunity slip by.

### Honor Roll

A locked ballot box has been

### Hard to Stop



Dale Sears, Southern California center in white suit, made a desperate attempt to bat the ball down, but Bob Ogilvie, gigantic California pivot man, got up in the air just a little higher to dump in this one-hand push shot as the Bears beat the Trojans, 36-34, at Los Angeles.

placed in The Daily Press office in which "baby step" coupons shall be placed. Friends and parents should write the baby's name on the coupon and deposit same in the ballot box. They can be deposited singly or in bunches.

Two weeks from this Saturday the ballot box will be opened for the first time and the 20 babies having the highest number of "steps" to their credit will be

### With Our WILD LIFE

Note: The author wishes to thank O. F. Etheredge, state game warden, for the following article on fish pond improvement.

### Fish Pond Improvement

A few weeks ago there was listed in this column certain qualifications a body of water must possess for successful propagation of fish life. One of these qualifications, "spawning areas for fish," will be discussed in this column.

As a general rule the small tanks and lakes of this section of Texas, practically without exception, have very muddy bottoms, and in these cases the percentage of fish

placed in their respective positions in the honor roll. To have your child's name high on this first honor roll will mean much to the success in the Baby Parade. An honor roll tabulation will be made each week thereafter and published in The Press.

### Entries Wanted Now

Let's have immediate action! We want to publish the first list of baby entrants as soon as possible together with a real group of baby pictures. Get your baby's entry and picture in today, so the child's picture can be published among the first. A fine group of baby pictures will be published regularly during the baby parade. No matter where you live in this section we want your baby's picture and entry.

Let other cities have their parade of flowers or fruits--this section wants to tell the world that it has the finest looking lot of little folks in the whole country. And your baby may win the grandest recognition of all.

What awaits the subjects of these intriguing photos? Money, fame, popularity, a great loving cup for permanent admiration through the years, and who can tell; they may be all yours!

Baby Parade headquarters are in the Cisco Daily Press office. The office is open every evening. If you cannot come in person, please phone 608, Cisco. Prompt action will help make your baby the winner of \$100 and a beautiful 24-inch loving cup.

Give that wonderful baby a chance now. It is up to you!

that will hatch and survive is very small, because the mud settling on the spawn will kill it; therefore it is very essential that the fish in your tanks or lakes have adequate spawning areas. The number of fish you will have will depend largely on the spawning place that you have. The number of fish that your tank will support will be greatly increased, if artificial spawning areas are provided. If your private fishing place does not have sufficient fish, suppose you examine it carefully and determine the abundance of spawning areas. If it lacks this qualification, they can be easily provided. Different species of fish require somewhat a different type of spawning places, and for this reason it is important to know what species of fish are found in the fish pond; so one will know what kind or size of spawning areas to make. The following suggestions will give an idea of the construction of spawning areas for the different species of fish as named:

**Bass**--The use of coarse gravel, placed in piles about 18 inches in diameter, spaced about 10 feet apart, in water four or five feet deep, makes a very good place for bass to spawn. It will not be necessary to shape the gravel, because the fish will construct them to their own liking.

**Crappie**--Use gravel coarse to fine, placed in piles 10 to 12 inches in diameter in five feet of water and spaced about one to every five feet.

**Bream or perch** of several species--Use gravel, sand and grass roots placed in beds rectangular in shape, two feet by 10 feet, in water two to eight feet deep. These can be placed one to every 10 to 15 feet.

**Catfish**--The catfish demand an entirely different type of place in which to spawn. Catfish will spawn in holes under rocks, in hollow logs, hollow tile, old cream cans and in most any place in which they can get and where the bottom of the spawning place can be swept clean. If a new tank or lake is being constructed and one anticipates stocking this place with

catfish these spawning places can be made permanent by building them with concrete.

Shad and minnows--these fish spawn on mud, roots, sand, vegetation and similar places. These fish are necessary as forage fish

and there should be some arrangement made to provide for their propagation in order to successfully propagate the more desirable species in your fish pond.

Now is a good time to spend some time on the construction of

these spawning places and prepare for the coming spawning season, February, March, April and May. If you do not know how to go about improving your fishing

(CONTINUED ON PAGE EIGHT)

## Tying Texas Telephones Together...

THESE HANDS ARE THE HANDS of a telephone cable splicer . . . building copper highways for your voice . . . joining together the hundreds of tiny wires in a telephone cable.

Good telephone service is the sum of thousands of jobs like this. Jobs done infinitely well each day, by 8,500 people who work at switchboards or along the lines.

Upon the skill of these folks depends the effectiveness of the 24 1/2 million dollars spent last year by the telephone company to operate its system in Texas . . . to give swift, accurate, friendly service, at a price that is reasonable to a you.

**SOUTHWESTERN BELL TELEPHONE CO.**  
YOU ARE INVITED TO VISIT THE BELL SYSTEM EXHIBIT AT THE GOLDEN GATE INTERNATIONAL EXPOSITION, SAN FRANCISCO

## logy, Tired-Out? Try Week-End Cleanser

men and women who felt dull, listless from constipation are finding the week-end cleansing is just the Others want quicker relief from constipation has them shy, bilious, with coated, foul breath, sour stomach. After use, many say nothing

works better than spicy, aromatic BLACK-DRAUGHT. It's an all vegetable product. Its principal ingredient is a tonic-laxative for the bowels which helps impart tone to lazy muscles. By simple directions, its action is gentle, thorough. Try BLACK-DRAUGHT!

## EDDY KILOWATT Dressing Up the House by ROD RUTH

WHAT DO YOU MEAN, LIGHT CONDITIONING? REPLACE THESE OLD FIXTURES WITH RENU-LITES OR ADAPTALERS--GET A NEW LAMP OR TWO IN PLACE OF THOSE ANTIQUES--PUT LARGER BULBS IN THE TABLE LAMPS--IT WON'T COST MUCH!

I WANT TO SEE SOME LAMPS AND CEILING FIXTURES BUT I DON'T WANT TO SPEND VERY MUCH--

WE HAVE JUST WHAT YOU WANT. LAMPS AND FIXTURES ARE CHEAPER THAN EVER BEFORE, AND YOU CAN PAY FOR THEM IN THE MONTH.

REDDY, YOU SOLVED MY PROBLEM! THE MONTHLY PAYMENTS WILL BE EASY AND ELECTRICITY IS CHEAP!

WON'T THE FAMILY BE SURPRISED I'LL GET BUSY AND LIGHT THEM UP!

THESE RENU-LITES AND ADAPTALERS ARE WHAT YOU WANT TO LIGHT UP YOUR HOME--THEY ARE NEW--THEY ARE CHEAP--AND THEY GIVE LOTS OF LIGHT!

I BELIEVE I CAN AFFORD IT, AND IT CERTAINLY WILL BRIGHTEN MY HOUSE!

BE THE ZIG-ZAG CHAMP  
Get up some competition. Mark actual Zig-Zag reading time, or estimate 1st Place, 2d, 3d, 4th, 5th, 6th, 7th, 8th, 9th, 10th.

More Zig-Zag coming. Save scores of all players. Best final average wins tourney.

## THE GAME-OF-THE-MINUTE Zig-Zag

ABOVE chart made by the scientific "Oph-thalm-o-graph" instrument, shows eye-movements in normal reading. And BELOW is a comparative eye-movement chart of the same person reading by the proposed new Zig-Zag method. Try Zig-Zag yourself--right here. Try it on your folks and friends, too. Try the left-hand column; then try the other way, reading alternate lines from right to left!

You'll need no scientific instruments to tell you how much faster your cold engine starts up on Conoco Bronz-z-z gasoline . . . and how much less choking is needed. Before you even expect a healthy pop from the usual gasoline, you're started strong on Conoco Bronz-z-z-z--from Your Mileage Merchant. Your battery and your gas-gauge both stay up!

You'll need no scientific instruments to tell you how much faster your cold engine starts up on Conoco Bronz-z-z gasoline . . . and how much less choking is needed. Before you even expect a healthy pop from the usual gasoline, you're started strong on Conoco Bronz-z-z-z--from Your Mileage Merchant. Your battery and your gas-gauge both stay up!

# THE START-ON-THE-INSTANT CONOCO BRONZZZZ

FROM YOUR MILEAGE MERCHANT



# WE WANT YOUR BABY

## \$250.00 IN CASH PRIZES AND LOVING CUP FOR THE MOST POPULAR BABIES

TWENTY BIG PRIZES FOR THE YOUNGSTERS



### BABY PARADE DETAILS

The Cisco Daily Press and co-operating merchants, join in offering your baby this splendid opportunity for Honor and Glory. The workings of the "Baby Parade" are easy to understand. Briefly, when Babies are entered in the PARADE OF PICTURES, a picture of the Baby is taken—WITHOUT ONE PENNY OF EXPENSE—by an expert in baby photography. The picture is used in making a newspaper cut to be used in the Cisco Daily Press. Pictures of the babies will be published from time to time, so if you want to see your Baby's picture in The Daily Press, you should enter the Baby and become active in the Parade.

Upon publishing the pictures of babies the Parade becomes a race of mythical "Baby Steps" towards many cash awards and the big 24 inch cup. Each time your friends make a purchase of 50c or more in any of the stores listed, they are entitled to one Baby Coupon for each 50c spent. Each Coupon, at this time will advance your Baby 5 steps in the Parade. The Parade will run until April 1st at which time the 20 Babies having the greatest number of "steps" to their credit will be awarded the 20 prizes in their order.

Here's all you have to do: Come to the "Baby Parade" headquarters at The Cisco Daily Press office, in Cisco, Texas, and enter your baby, giving us a detailed description of the baby, etc., for the newspaper writeup, which will appear beneath the picture. If you can't phone or come in person, mail the Entry Blank on page one of today's paper.



BABY ENTRANTS WANTED FROM EVERY SECTION OF CISCO TRADE TERRITORY, including Cisco and all rural routes, Eastland, Gorman, Carbon, Rising Star, Moran Putnam, Scranton, Nimrod, Dothan, and all other communities --- Pictures are taken free and are printed in The Cisco Daily Press at no cost to parents or guardian --- Hurry and be among the first to get your baby's picture published.

### LIST OF "BABY PARADE" PRIZES

FIRST AWARD

ONE HUNDRED DOLLARS AND LOVING CUP

SECOND AWARD

FIFTY DOLLARS IN CASH MONEY

THIRD AWARD

TWENTY-FIVE DOLLARS IN CASH MONEY

FOURTH AWARD

\$15.00 IN CASH MONEY

FIFTH AWARD

\$10.00 IN CASH MONEY

SIXTH to TENTH AWARD

\$5.00 IN CASH MONEY

ELEVENTH to TWENTIETH AWARD

\$2.50 IN CASH MONEY

RIGHT IS RESERVED TO ADD TO LIST OF PRIZES

### BABY PARADE PICTURES PRINTED FREE

## IN THE CISCO DAILY PRESS

Entry Blank Is Printed on Front Page Of this Paper --- If You Can't Phone or Come into The Office --- Fill Out the Blank And Mail --- Without Delay.



Babies Soon Grow Up, And You Will Treasure For A Lifetime The Copies Of The Cisco Daily Press In Which Your Baby's Picture Is Published. So Don't Pass Up This Big Opportunity Of Securing A FREE Picture and Writeup of YOUR BABY.

### "BABY PARADE" HEADQUARTERS

Cisco Daily Press

Phone 608

### ASK FOR "BABY STEP" COUPONS FREE WITH EVERY 50c CASH

CISCO LUMBER & SUPPLY CO.  
"We're Home Folks"

NANCE MOTOR COMPANY  
FORD DEALER

A G MOTOR COMPANY  
CHEVROLET DEALER

MOORE DRUG STORE  
NYAL SERVICE STORE

J. C. PENNY COMPANY

SKILES GROCERY

MANERS PHARMACY

THORNTON FEED MILL

CISCO GAS CORP.  
"Home of Bi-Heat Gas"

NORVELL & MILLER  
"Where Most People Trade"

RED FRONT DRUG STORE

PIGGLY WIGGLY

VAUGHN & ELKINS  
GARAGE --- REPAIRING

SMITTY HUESTIS SER. STA.  
CONOCO—GAS—OILS

JNO. H. GARNERS  
DEPARTMENT STORE

ALTMANS STYLE SHOP  
Ferguson Shoe Dept.

WATCH THE PAPER AND STORE WITH

# PICTURE FOR OUR BIG



## FREE BABY PICTURES FOR ALL UNDER SIX YEARS OLD PUBLISHED AT NO COST TO PARENTS

PICTURES TAKEN AT OSBORN STUDIO

**COSTS NOTHING TO ENTER THE BABY'S PICTURE IN THE PARADE OF BABY PICTURES** and all entrants may participate in the distribution of prizes. The Merchants listed on this page will give free one coupon good for 5 "Baby Steps" on each 50c purchase or cash paid on accounts. These coupons will count in the "Baby Parade" and will help determine the twenty most popular babies.



### BABY PARADE RULES

1. Children of employees of the Cisco Daily Press and children of co-operating merchants are barred from the competition.
2. The Cash Prizes and Loving Cup will be awarded to the 20 leading babies having the most "Baby Steps" to their credit when the parade closes on April 1st.
3. Any white child six years or under, and residing in Cisco or trade territory is eligible to enter the "Baby Parade."
4. The merchants co-operating in this enterprise will give a Baby Coupon, good for 5 "Baby Steps" with each 50c cash purchase and on payment of accounts. No coupons to be issued on charge accounts until paid.
5. "Baby Steps" Credits may also be issued through securing new and renewal subscriptions to the Cisco Daily Press, in accordance with the published schedule of credits as printed on the cover of subscription receipt books.
6. Right is reserved to add to the list of prizes. Pictures will be published as space permits. In the event of a tie, duplicate prizes will be given.
7. The Baby Parade Editor reserves the right to correct typographical adjustments and adjustments that may be beneficial to participants, merchants or this newspaper.



### The Loving Cup is of Athenian Finish and Stands Twenty-Four Inches High

Your Baby Will Cherish This Award For Many Years To Come

The Cisco Daily Press and Co-Operating Merchants Offer Every Baby in Trade Territory

## PUBLICITY---HONOR---AND---GLORY

**So Dear Friend Don't Delay --- Enter Your Baby Without Delay And Have Its Picture Among The First To Be Published --- Then Start Collecting "Baby Step" Coupons And Join In Fun And Glory That The "Baby Parade" Offers You And Your Baby.**

### LEADERS' PICTURES AT PALACE THEATRE

From Time to Time The Leading Babies' Pictures Will Be Shown on the Screen At Palace Theatre.

### FREE MERCHANTS - - - THEY ARE FREE CASH PAID ON ACCOUNT

PAUL POE GROCERY

COLLINS HARDWARE

THE MAN'S STORE

H. T. HUFFMAN WELDING SHOP  
Portable Electric and Acetylene Welding—108 E. 9th St.

THE LEACH STORES  
NOVELTIES

LAGUNA SERVICE STA.  
TEXACO GAS AND OILS

WEST TEXAS UTILITIES

POWELL CLEANING PLANT

THE NEW BOSTON STORE

WILSON'S CAFE

DEAN DRUG STORE  
REXALL STORE

CISCO DAIRY  
E. N. STRICKLAND

CRACKEN CASH GROCERY

ELITE BEAUTY SHOP  
"BEAUTY AT ITS BEST"

WESTERN SUPPLY COMPANY

CISCO DAILY PRESS

### ADDITIONAL LIST OF MERCHANTS



### BABY PARADE COUPONS ASK FOR THEM

WHEN TRADING WITH CISCO MERCHANTS

### THE DOOR OF OPPORTUNITY STANDS OPEN FOR

### YOUR BABY TO WIN \$100.00

And a Beautiful 24 Inch Loving Cup

**THIS MAY BE THE FIRST AND ONLY CHANCE YOU MAY HAVE TO SEE YOUR BABY'S PICTURE PUBLISHED --- IT'S FREE --- BRING THE BABY IN.**

For Further Information Call or Write

Cisco Daily Press "BABY PARADE" HEADQUARTERS Cisco, Texas



# SPECIAL CLASSIFIED :: USE THE WANT-AD MARKET - - IT PAYS

Watch for something you may need . . . For Sale . . . For Rent . . . Wanted to Rent . . . Wanted to Buy . . . The cost is very low and the more time the ad runs the cheaper the rate.  
**Call 608—Mail it in, or Give to Any Member of the Force—Rates: 3 Days for 4c Per Word—6 Days, 6c Per Word—Month, 20c Per Word**

BATTERY recharge, 39c. Good-year Service. 123-17

Several choice homes. Good condition. 10 per cent cash. Balance 5 per cent. Monthly payments \$7.91 on each \$1,000. Connie Davis, Tel. 198.

85 PER CENT of all fires are in homes. Let us install reliable fire-fighting equipment and train your family in its operation. No obligation. Write Texas Fire Extinguisher Co., Box 747, Eastland, 152-202e

FOR SALE—Garage, shingle roof; A-1 condition. Must sell. Phone 217. 156-31

Insurance — All kinds, except life insurance. Old line companies. Connie Davis, Tel. 198.

FOR SALE—Red Duroc pigs. F. E. Harrell. 153-61

FOR SALE—Rose bushes, 2-year field grown, 10 varieties, 3 for 50c. Philpott Florist. 154-61

WANTED—Housekeeping or care of elderly people. Excellent references. Box X, Nimrod, Texas. 155-31

Florida's December, 1933, gasoline sales were more than 1,000,000 gallons above December, 1932.

SEE

**ORBIE DEE JACOBS**

Box 324, Phone 14-J

For

**MAGAZINE BARGAINS**

or

**All Year Round Box Assortment Cards**

Special Until February 10

14 Months

AMERICAN MAGAZINE

COLLIER'S

WOMAN'S HOME

COMPANION

\$4.00

## FOR TRADE

Improved quarter-section, clear of debt, all under net wire fence; 45 acres in cultivation, good 5-room house with bath, 3 miles from Stamford. Trade for place near Cisco. Also well leased business property and a going business in Stamford to trade.

**E. P. Crawford Agency**

**RADIO TUBES**  
FREE TESTING SERVICE at  
**Lee's Super Service**

**W. O. W. Camp**  
Cisco Camp No. 500 meets first and third Tuesday nights in each month, 707 1/2 Main street.  
R. D. JONES, C. C.  
F. E. SHEPARD, Clerk

**Eugene Lankford Lawyer**  
Office, Lower Floor Cisco State Bank Bldg.

FOR COMPLETE Markets and Financial News  
The WALL STREET JOURNAL  
Relied upon by business men and investors everywhere. Send for free sample copy.  
44 Broad St. New York.

**Dr. W. I. Ghormley Optometrist**  
1510 Ave. D, Cisco

## Patronize The Classified

People read the classified column in a newspaper as much as the personal column, which is acknowledged to be the most interesting of any of the news.

Then if you have anything for sale . . . anything you need . . . If you have lost or found anything . . . If you want to rent or lease anything . . . or if merchants have any small spot item they wish to emphasize . . . or special meals for cafes . . . then patronize the classified . . . Many hundreds of people will read about it each day.

Number of homes for sale. Small cash down payments. Small monthly payments. Low interest rate. Connie Davis, Tel. 198.

NOTICE—Those interested in the Townsend Plan will meet this Friday night, February 10, at the city auditorium for the purpose of organizing a Townsend club. Everybody welcome.—Adv. 157-31

FOR RENT—South bedroom, adjoining bath. Also kitchenette, if desired. Ideal for business or professional woman. Phone 305. 157-17

FOR SALE—1935 Ford coach, A-1 condition. Must see to appreciate. T. A. Jones, Piggly Wiggly. 157-31

Forty-three University of Georgia co-eds were able to get room and board at a cooperative 4-H club home for \$10.37 a month during the 1932-33 term.

**J. D. McKENZIE**  
Chiropractor

1400 W. 8th. Phone 678

## For Best Service

Let us wash and lubricate your car regularly.

Texaco Liquid Wax Dressing, for furniture 50c

Chief Service Station

PAYNE & WINSTON

8th at Ave. F

Phone 9520

## YOU HAVE A BIG INVESTMENT

in Your Automobile

Do you abuse your furniture as you do your car? Your wife cares for that every day. Let us wash and lubricate your car, and polish it now and then, to protect it as it should be.

Let Us Do It the Conoco Way

For a complete service call 500 and Count the Seconds

**ED HUESTIS**  
Cor. 8th and Ave. D.

Insure in Sure Insurance

with **E. P. CRAWFORD Agency**

NEW LOCATION  
108 W. 8th. Phone 453

Bargains in homes at 5 per cent interest. See Connie Davis, Tel. 198.

## NATURE CURE

**E. C. HERRON, D. C. Ph. D.**

406 West Sixth Street  
Telephone 107

## SERIAL STORY

# WOMEN WANT BEAUTY!

BY LOUISE HOLMES

COPYRIGHT, 1934, NEA SERVICE, INC.

**CAST OF CHARACTERS**  
**SUSIE LAMBERT**—She served waffles and dreamed of being beautiful.  
**DICK TREMAINE**—He liked Susie's waffles but he couldn't see Susie.  
**JEFF BOWMAN**—His chief concern was to make Susie as beautiful as she wanted to be.

Yesterday, Susie savs goodbye to Dick, giving him a present. Later, Dick sends flowers to her, but they are not orchids.

## CHAPTER III

Susie trudged home that night, the box of violets clutched to her breast. The flowers had been one of Dick's kindly gestures and she knew it, but such a beautiful gesture. To Susie, who had received so little from life, who asked so little, Dick's violets amounted to the proportions of a major event.

Dreams wove their tremulous way across her mind, not dreams of conquest or future happiness, merely the dreams of elation inspired by a bunch of long-stemmed violets and Dick's sincere, "You know I've always been sorry, Susie." He had given her a precious little something to hug to her hungry heart, a moment of bliss to treasure through the empty days.

She climbed the stairs to her single room. Putting the violets in a blue glass bowl from the five and dime she touched them tenderly. With her eyes on the flowers she undressed, getting out of her clothes with a great sigh of relief. She was tired, her feet hurt, but her imprisoned soul throbbed with an exultant song.

Knowing that the sensation would soon vanish, that it would be followed by despair, she deliberately clung to the rapture, spreading it thin, tasting her small hour to the last delicious drop.

Over a clean cotton nightdress she pulled a kimono. Stepping into flat, rundown slippers, she dropped heavily to a chair before the flowers.

"He likes me," she whispered. "He's not only sorry—he likes me. He'll wear the tie clip and—" Suddenly she was weeping, distorted face buried in her arms. Her heavy shoulders shook, her limp hair sagged forward.

"Oh, God," she moaned, "it isn't fair. If you must make some of your women homely you should remember not to give them hearts. Why must I love like the pretty girls? It isn't fair—it isn't fair. Oh, God, I want to be beautiful!" After all, although Susie looked more than 30 she was scarcely 22, an unhappy girl who was given



the urge to attract but who was denied the means of attraction.

Raising her face, she gazed over the flowers into a mirror, lost herself for a moment in a desperately real dream of what it would be like to be really beautiful. Suddenly, the old, unhappy Susie was gone and in her place was a new girl, sweetly pretty, the kind of a girl Susie wanted to be.

But the dream lasted only for a moment. It was gone as suddenly as it had come and aloud Susie heard herself saying:

"Oh, I'd give all the rest of my life to be really like that, to be pretty, oh just for one year, to have Dick, just once." Then she cried in utter abandon.

At last she wearily made a cup of tea on the gas plate behind a screen. With it she ate a sugary pecan roll. Too many waffles, too many pecan rolls, too few vegetables and green things, had long been responsible for Susie's girl and the pastiness of her skin. Shooing out the roll, taking

little sips of tea, she regarded Dick's flowers.

Outside, the soft spring dusk melted into mysterious night and Susie's mind turned back to the day when Dick, a freshman, had first come to the waffle shop. She remembered her first impression of him. A big, fair boy, clean and scrubbed looking, pink showing through the healthy tan of his cheeks. Somehow, from the very first, he'd been different from the other boys, less cocky, kinder. One of the upper classmen had flippantly introduced him to Susie.

"This is Susie, the waffle," he had said. "Her face may not launch a thousand ships, not even one outboard motor tell the truth, but, boy, she slings a wicked waffle iron."

Susie had noticed Dick's white smile then. She had laughed, too. It had been easier to laugh than Dick had bent slightly from the waist like a small boy who knew his manners. He had said politely, "I'm glad to know you, Susie. Let me have a sample of your waffles. If I like 'em you've got a steady customer."

Looking back Susie knew that her foolish heart expanded a little right then, although she didn't realize it at the time.

Dick came every day after that. He'd come in, swing one leg over

a stool and say, "Hello, Susie. How are you today?"

Without meaning to, without being aware of it, Susie began to watch for his coming, to make her batter extra rich and fluffy around four in the afternoon. It wasn't love at first, rather a natural, human response to the one person who did not openly tease her, who did not make wisecracks at her expense, who treated her as an equal.

Susie was smart enough to know there was nothing personal in Dick's manner, that he shared his kindness with the cook in the fraternity house, the bootblack on the corner, and herself alike. But it warmed her, nevertheless, it gave color to her drab days.

And then, about a month after Dick's first visit to the shop, the incredible thing happened. Staring at the violets, lighted by a ray from a street lamp, Susie still felt a surge of excitement go through her, just remembering that day.

He had said, after silently eating his waffle, "Susie, did you know that I'm pledged to the Delta Phi?"

"Yes, I saw your name in the paper," she answered, glowing because he wanted her to know.

"Well," he went on, not looking at her, "the fraternity is having a dance Saturday night at the house and—I'd like to have you go with me." At the time she thought how odd for a boy with such nice manners to be so shy. This was just a fleeting thought under her stupefaction.

Susie had never in her life been asked for a date, the social activities of the chosen few belonged to a fascinating world far removed from her dull existence. Never, in her wildest dreams, had she seen herself as art of it. After stupefaction came unbelievable joy. With Dick's bashful invitation Susie's inferiority complex, developed through years of looking on, was replaced with a fearful confidence and assurance.

"You—you want me to go to the dance with you?" she stammered, still unbelieving.

Dick said, "Yes."

"But all the pretty girls, Dick." That was Susie, stepping aside from force of habit, half out of her mind with delirious hope and uncertainty.

"I'm asking you to go, Susie." "Well—well—I'd love to go—I'd adore to go," her very wide mouth growing wider in a delighted smile, tiny pin points of light dancing between her lashes.

Dick had looked ashamed, somehow ashamed for her. She remembered this afterward. He asked for her address. He said, "I'll call for you at nine." Then he had gone away, leaving Susie positively weak with excitement.

She had rushed to tell the waitresses. "Dick Tremaine asked me to the Delta Phi dance," she had announced, thrilled, ecstatic.

"No." It had been an astounding chorus.

Looking back Susie remembered

how silly she had been all that week before the party, how she had chattered to the girls in the shop, her landlady, students in her night classes, how dizzily she had gone about preparations for the great event, how she had laughed and tossed her head and snappily answered the wisecracking customers and given them all two pats of butter.

Sitting there in the flowered kimono, reliving the unhappy past, Susie turned her eyes from Dick's violets. Burying her face in both hands she moaned, remembering (To Be Continued)

The cultivation of the super-staple Sea Island cotton, formerly confined mainly to South Carolina, Georgia and Florida has now spread to Alabama and Louisiana.

There are 18 species of elm tree.

Wolfe Nursery, new Highway, post office, Eastland as at Stepienville, evergreens, Phone J. B. 15, 6 p. m.

Daily Press

We Have House Auto Paper, Wallpaper, Rugs, Auto Home Super Quality Merchandise the price is Western S. Comper



# LUMBER

PAINT, WALLPAPER and ROOFING

For

Every kind of building, city or farm. If you expect to build or repair, let us talk to you about your plans.

DEPENDABLE FOR MANY YEARS

**Burton-Lingo Lumber Store**

If It's to Build, We Have It!

# NEIL LANE FUNERAL HOME

300 W. 9th Street—CISCO—Phone 167

In the Service of Others

# MOAD BROS

Your Sinclair Friends

We have the most up-to-date and modern

GREASING EQUIPMENT

IN CISCO

NATIONAL BATTERIES

Sales and Recharge Service

For Road Service

CALL 9513

Eighth Street and F Avenue

# WINTERIZE YOUR CAR

TRY OUR TRIPPLE SERVICE With a Smile!

Better check your oil and Drain and put proper lube that cold, sluggish weather harm moving parts — save nearly \$1,000—maybe more up in that fine machine — take care of it—Takes lots to make that much money.



Smitty Huestis

CONOCO PRODUCTS are sold here. They give satisfaction with all cars.

**Smitty Huestis Service Station**

Corner 14th at Main. Phone 11

## Gloriously Beautiful WAVES

Expertly Fashioned to Fit You



LOVELINESS is within the reach of every woman with our low prices on hair waves. Your hair will have a new lustre, a stylish look. It will gleam, with all beautiful highlights emphasized. It will be more manageable, with our careful treatment. Have yours today!

## ELITE BEAUTY SHOP

ELIZABETH McCRACKEN, Proprietor

Phone 144.

Cisco.

## ARE YOU PATRIOTIC?

Do you make your money in Texas? Trade with the INDEPENDENTS and keep your money at home. We have your fuel needs at a lower price (all Hi-Grade Onyx Products).

GASOLINE—Cracked Bronze and White. KEROSENE—Clear White. Motor Oils at a Reduced Price—1. Bulk Oils; 2. Major Company Canned Oils—22 Brands.

USED TIRES—Largest stock in town. Good Tires from \$1.00 up. Come once, and you'll come often.

WHOLESALE and RETAIL SERVICE STATION  
1600 West 8th St. W. V. GARDENHIRE, Prop.

## HUMBLE PRODUCTS

ROY (Dago) HUFFMYER, Prop.

Years of experience count in any work. Our many years spent in servicing automobiles in Cisco enables us to offer you the kind of service you want.

You'll be pleased with our washing and lubrication. And all Cisco are friends to Humble Products. GOODYEAR TIRES and TUBES

Eighth at E. Phone 149



## Wake Up In Your Own Home!

It's a grand and glorious feeling. Come right down and talk to us about it. Be a regular fellow and build a house. We have many pictures of homes with plans and specifications — and financing is very convenient.

# Rockwell Bros. & Co.

111 E. Fifth.

Phone 4

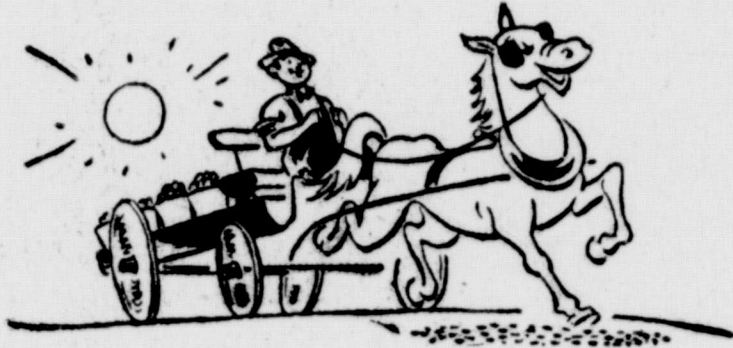
# The Story of OD and AD



## and the TOMATOES

OD and AD owned neighboring farms. Both decided to grow tomatoes. But when their tomatoes were ripe, OD and AD had different ideas as to how they would sell them. This is the story of what happened.

### How OD and AD Sold Their Tomatoes



OD filled baskets with his tomatoes and put them in a wagon and drove to town. He went up and down the streets looking for people who wanted to buy tomatoes. Some days he sold all. Some days he sold only a few. When the season was over, he found he had made just enough to live on.

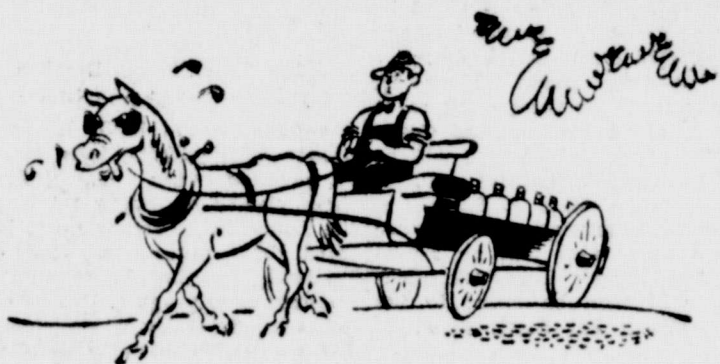


AD thought there must be a better way to sell his tomatoes. He knew he must tell people about them, but he decided he could never sell very many tomatoes if he talked to people one at a time. So he used one of the simplest forms of ADVERTISING. He built a stand by the side of the road

where many people passed. He put up a sign that said: "AD's big, red, ripe, juicy tomatoes." Because so many people saw the sign, enough people stopped to buy so that he sold all his ripe tomatoes every day. Many who bought, remembering his name on the sign, came back again and again. When the season was over, he had money in the bank.

One day AD heard that tomato juice was healthful and good to drink. He thought it would also be convenient to handle, to sell, and to serve in the home. He told OD about it. The next year both decided to make and sell tomato juice.

### How OD and AD Sold Their Tomato Juice



OD's wife squeezed tomatoes all day and put the juice in bottles. OD took it to town and went from door to door, looking for people who wanted to buy tomato juice. In a whole day he could call at only about 50 homes. As most people had never heard of tomato juice and did not know how good it was, he sold only a few bottles each day.



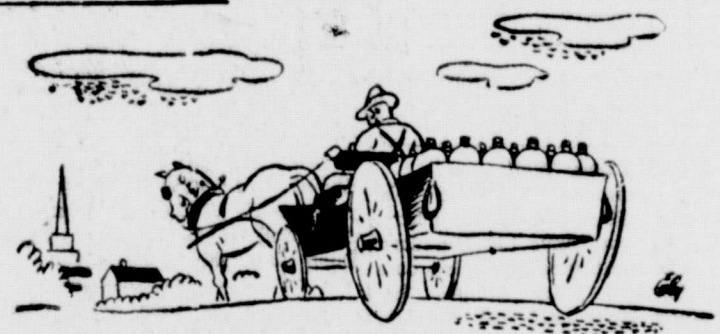
AD felt sure there was a better way to make and sell his tomato juice. He took some money from the bank and bought a shiny new press that squeezed out juice easily and quickly. He put the juice in bottles that could be tightly sealed. He had labels printed for the bottles, reading: AD'S PURE TOMATO JUICE.

He went to the grocery stores in town, where many people came every day, and asked the grocers to put a few of his bottles on their counters. Then he put an advertisement in newspapers read by thousands of people. The advertisement said:

"Enjoy the refreshing taste of AD'S PURE TOMATO JUICE, pressed from big, red, vine-ripened Tomatoes. Good to drink and good for you. At your favorite grocery store."

Because so many people read about it, enough people asked for it to exhaust the supply quickly. And remembering AD's name on the label they came back and asked for it again. So AD bought tomatoes from his neighbors and made more tomato juice to supply the demand.

### What OD and AD Did The Next Year



OD and his wife decided that if they were going to make any money, they would have to work harder. So she got up earlier in the morning and picked tomatoes and squeezed and bottled juice all day. OD spent a longer day in town trying to see more people in order to sell more bottles. But, even though OD and his wife worked long and hard, they could not make any money.



AD now saw how true it was that the more people he told about his tomato juice, the more he sold. So he advertised in other cities, telling women how good tomato juice was for their families to drink. He also sent salesmen to call on grocers. He got so many orders that he arranged to buy tomatoes from hundreds of other farmers, built a bigger building, bought more equipment,

more bottles and labels, and employed more people. AD knew that, because his name was on every bottle, he must always maintain the high quality of his product. And, because he did this, women soon insisted on AD'S PURE TOMATO JUICE.

AD already had found that the more he advertised and the more bottles he sold, the less it cost him to put up each bottle. Therefore, as his advertising was extended all over the country and his sales increased, he reduced the price. Thus more and more people could afford to enjoy tomato juice, and, although his profit per bottle was now very small indeed, he sold so many bottles that he had a very fine business. So both AD and his customers were benefited.

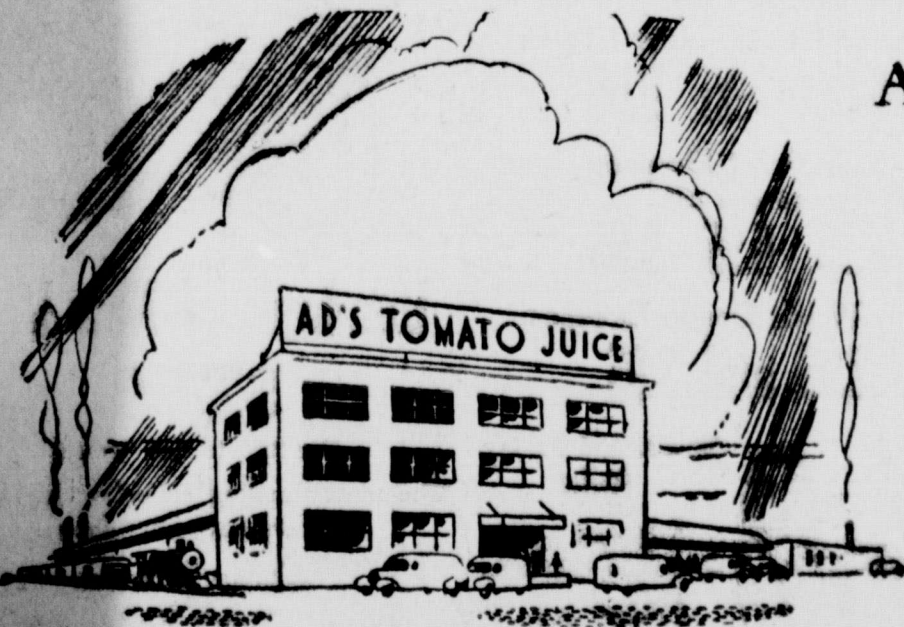
### AD tells OD how an Idea Became an Industry - through ADVERTISING

ONE DAY, years later, OD called on his old neighbor AD. He said "It's remarkable how your business has grown since you got that idea about selling tomato juice."

"Yes," said AD, "but even more important have been the benefits to other people. We are now only one out of many producers of tomato juice. Yet we take all the tomatoes grown by more than a thousand farmers who have here an assured market for their crops. We give steady employment the year round to several hundred

people and employ hundreds more on part-time. We pay more than half a million dollars a year to manufacturers of cans, bottles, labels, supplies, and equipment.

"The entire industry now sells more than twenty million dollars worth of tomato juice a year and the public enjoys its healthful benefits—at the lowest price at which it ever has been sold. Yes, tomato juice was a great idea, but that idea would have benefited very few —without ADVERTISING to tell the story."



Copyright, 1938, by G. Lynn Sumner

**Wild Life---**  
(CONTINUED FROM PAGE 3)

water, ask your game warden to help you. He will be more than glad to look over your fish pond and make recommendations.

Kill all wild house cats.

The cost of England's public library service is \$14,000,000.

**PALACE NOW**  
**BARGAIN DAY**

Adults 15c  
Children 10c

**DONAT RUSSELL**  
**CITADEL**

**TOMORROW**  
**BARGAIN DAY**  
**10c To All**  
JOHN HOWARD  
IN  
**"ARREST BULLDOG DRUMMOND"**

**PALACE SUNDAY MONDAY**

**ANGELS with DIRTY FACES**  
JAMES CAGNEY PAT O'BRIEN  
SUMMER BOGART ANN SKERIDAN and the 'Come School' and 'Dead End' KIDS!

**SOCIETY and CLUBS**

CATHRYNE RUSSELL, Editor  
Phone Numbers 344 and 698

**Bride-Elect Is Honored Tuesday With Shower**

Miss Laura Rupe, bride-elect of Mr. A. E. Brown, Jr., was honored Tuesday evening with a bridge party and shower given by Mrs. Lloyd LaRoque, R. B. Collinsworth and T. A. Jones in the Blue Room of the Laguna hotel. Potted plants and ferns were arranged in the room for floral decorations and bridge appointments carried out a brown and gold color scheme.

A sandwich and salad course was served at the close of the games. Tiny cellophane bags filled with rice and tied with ribbons were given as plate favors.

The guest list included: Misses Rupe, Mary Elizabeth Clift and Betty Fee Spears, Mrs. C. H. Parrish of Eastland, W. W. Wallace, W. J. Armstrong, Ray Miller of Wink, George Christie, John D. McKinzie, James Harvey Jack Anderson, Elizabeth Hughes, and the co-hostesses, Mrs. Jones, Collinsworth and LaRoque.

**Betty Gay Sheinberg Celebrates Birthday**

Little Miss Betty Gay Sheinberg, daughter of Mr. and Mrs. M. Sheinberg, celebrated her third birthday Tuesday afternoon, with a party given by her mother. Numerous games were played, after which the little guests were served candy and other light refreshments from a table artistically decorated with colorful balloons and flowers. A large birthday cake bearing the honoree's name was placed in the center of the table.

Guests were Betty Gay, Sylvia Hazel Betty Sae Armstrong, Bobbie Lee Miller, Zeida Lynn Sandler, Marvella Schinberg, Binnie Verita Butler, Bobby Irene Sargent and Bill Russell.

**The Notebook**

**Thursday**  
The Thursday Forty-Two club will meet with Mrs. J. T. McKisick at 3 o'clock Thursday afternoon.

**Friday**  
The Twentieth Century club will meet at the clubhouse at 3.

**Mrs. Huey Hostess To Auxiliary Circle**

With Mrs. B. S. Huey as hostess, Circle Three of the First Presbyterian auxiliary met Tuesday afternoon at the church in business session and for the purpose of packing a miscellaneous box for the orphan's home. Mrs. Abbie C. Daniel led the opening prayer and the first message in the week of prayer and self sacrifice being held this week was brought by Mrs. Homer Slicker. Mrs. H. H. Monk completed a discussion on the second chapter of the foreign mission study book, "A Star in the East," and Mrs. E. P. Crawford reviewed chapter three.

Members present were Mrs. E. P. Crawford, Obbie C. Daniel, O. Gustafson, B. S. Huey, John Jones, H. H. Monk, Charles Roberts, Homer Slicker, W. W. Wallace, John E. Walter, P. R. Warwick and Miss Alice Johnston.

**Three New Members for Cecilians**

Three new members were voted into the club when the Cecilian Singers held their monthly business meeting at the First Methodist church Tuesday afternoon at 4:30. They were Mrs. Wyatt Jacobs, J. A. McAfee and Lonnie Shockey. Plans for a tea to be given February 22 in the home of Mrs. J. E. Spencer were also discussed.

Members present for the meeting were Mrs. John E. Walker, O. L. Stanley, R. L. Wilson, James Mobley, Deimar Johnson, Sutton Crofts, W. W. Wallace, R. B. Carwell, S. E. Sutton, W. C. McDaniel, Roy Huffmeyer, G. M. Stephenson, Nancy McCrea, A. E. Jamison, W. B. Statham, J. J. Tableman, Joseph I. Patterson, Misses Norma King, Mackey Boswell, Billie Bishop, Ella Andres and Vernelle Stinson.

**Model Airplane Contest Started**

A model airplane contest in which 20 prizes will be awarded was announced today by the Red Front Drug Store. The contest, open to all boys in the Cisco trade territory, will close on March 21, when models made will be displayed at the store and judged by three disinterested judges.

**WMS Meets Tuesday at Methodist Church**

The WMS of the First Methodist church met at the church Tuesday afternoon in the regular monthly business session. In the absence of the president, Mrs. Neil Lane, first vice president, conducted the meeting. Routine matters were discussed and the meeting dismissed. A large number of ladies were present.

**Euzelian Class in Business Session**

The Euzelian class of the First Baptist church met in business session Tuesday night in the home of the president, Miss Lucille Harper. Misses Esther Walker and Jeanne Hageman were elected group captains and selected their groups. During the social period, Mrs. O. H. Dick, class teacher, was complimented with a surprise handkerchief shower in honor of her birthday. Little Barbara Dick gave several readings and the remainder of the evening was spent in singing.

Refreshments were served to Mrs. Dick, Misses Velma Smith, Jeanne Hageman, Lucile Flaherty, Maxine Burkett, Esther Walker, a Barbara Dick and Lucille Harper.

**Personals**

Mr. and Mrs. George Swineboard of Lancaster Kentucky, are guests of Mrs. Swineboard's parents, Mr. and Mrs. C. R. West.

Mrs. C. R. Stanford and daughter, Julia Ann, left today for Covington, Kentucky, where they will remain for an extended visit.

Mrs. Ray Miller of Wink is visiting in Cisco.

**TONSILS REMOVED**

Hervey Tipton was reported resting well today after having his tonsils removed at 8 o'clock this morning. Although he was doing as well as could be expected, he will be confined to his home for some time.

Two hundred mules and horses brought more than \$16,000 at the first big mule and horse auction in Kansas this year. Farmers called it a "pretty good price."

Full information on the contest may be obtained from the Red Front Drug store.

**Up to Work 'Piggy Back'**



This modern Sir Walter Raleigh climbed to a new high in chivalry by carrying a fair worker upstairs to their lofty office in New York. An elevator operators' strike turned scores of crowded skyscrapers into "walk-ups."

**F. D. R.---**  
(CONTINUED FROM PAGE 1)

that neither the relief situation nor his own views as to what should be done had been changed.

President Roosevelt, after figuring in requirements for the maintenance of pay roll reserves, said the \$725,000,000 appropriation was the net total of what the WPA had available to run it from Feb. 1 to June 30. It had been decided, he said, that there should be no reduction in the present number of relief recipients, 3,000,000 before April 1. Thus, he added, an expenditure of \$366,000,000 would be necessary before April 1, leaving \$359,000,000 for the months of April, May and June. The cost of work relief he placed at \$61 monthly per worker.

There were, he said, two periods of spreading the \$359,000,000 remainder over the three months—dropping a million relief workers on April 1, or a week-by-week re-

**Specs---**  
(CONTINUED FROM PAGE 1)

I look upon Hitler as a man of horror. The Nazi is one of the disgraced of Jewish history. But Hitler is the will of the people. It is the un-Christian policy.

I do not think that the national policies, the nationalisms that Hitler, can long endure.

**WHEAT SMILING SERVICE WELCOME**  
**SKILEX**  
**BETTER FOOD STORE**  
FOR THE THRIFTY BUYER

**AIDS TO BETTER**  
Fresh fruits and vegetables, unquestioned aids to physical well-being, what you eat and what you are! A true adage. The products of nature, digested, wholesome, delicious—the supreme grownups and kids.

**4-H Club Boys Condition Registered Dairy Heifers for Cisco Stock Show**

Twenty-three registered Jersey heifers are being conditioned by members of the Eastland county boys 4-H dairy club for a spring dairy show. Plans are being made for these cattle to be exhibited at the Eastland County Livestock show which will be held at Cisco on the 24th and 25th of February. Sam E. Rosenberg, assistant county agent, announced these cattle also will be shown at the Ranger Livestock show and will then be taken to the Fort Worth Fat Stock show.

boys are Peanuts, Swine, Dairy Cattle and Poultry.

**Judging Team Starts Practice**

4-H club members who will try out for the 1939 Eastland county dairy judging team started practice when they judged three classes of Jersey cattle at the Louis Pitzer Jersey farm, located three miles southwest of Eastland, says Sam E. Rosenberg, assistant county agent. To be eligible for the dairy judging team, a boy must be actively enrolled in the 4-H Club in Eastland county and must have a dairy animal for his 4-H demonstration.

When the dairy judging team is selected it will be comprised of four 4-H club boys, three of them will be members and one alternates will be chosen. These four boys, whoever they will be when finally selected will enter their first Judging Contest when they enter the ring at the Fort Worth Livestock exposition and Fat Stock show to exhibit their skill in judging Dairy cattle along with 4-H judging teams from other counties in Texas. Boys trying-out for the judging team in Eastland county are James Calvert, Jack Walker, L. C. Love, Billy Jack Parrish, Chester Ervin, Marvin DuPuy, Buster Wheat and Otto DuPuy. Last year's 4-H Judging Team was composed of L. C. Love, James Dean and Elbert Bennett.

Norma Case, 1939 Atlanta high school graduate, was neither late nor absent during the twelve and a half years she attended the public schools.

**News From County 4-H Clubs**

**Beef Calf Doing Well**  
Billy Johnson, Eastland 4-H club boy and son of Mr. and Mrs. J. U. Johnson, says his Hereford calf is beginning to show his oats and barley. Billy bought his Hereford steer calf last summer and started him on feed when he weighed about 425 pounds. Good care and proper feeding has made Billy's calf stretch his hide and today he weighs about 700 pounds, says Assistant County Agent Sam E. Rosenberg. Billy is planning to exhibit his calf at the Eastland County Livestock show which will be held at Cisco on February 24th and 25th.

**4-H Club Boys Still Enrolling**  
Two hundred and fifteen boys have enrolled in the Boy's 4-H clubs in Eastland County for 1939, according to Sam E. Rosenberg, assistant county agent. There are 14 organized clubs in the county. These clubs are located at Alameda, Kokomo, Lone Cedar, New Hope, Gorman, Okra, Morton Valley Colony, Ranger, Young School, Hudnett-Grove, Romney and Desdemona. Demonstrations most popular with the

Hey, hey, Mom, hurry and get my picture in the Big "Baby Parade" being sponsored by the Cisco Daily Press and co-operating merchants.

I would like to be crowned king of all the babies in this country.

THE NEW BOSTON STORE  
Cisco Phone 6

**BOYS! GIRLS! BUILD AIRPLANES THAT REALLY FLY! Win a Prize**

Contest begins now—ends March 21. Go to the Red Front Drug Store.

Buy a set of parts out of which to build an airplane—one that will fly—Get complete instructions with it from which you may construct your plane.

**Then Win One of 20 Prizes**

First prize is a Comet Clipper Gas Kit. Other and ribbon awards will be made by distributing parties on the best looking plane—

**Go to this store at once—find out all about the contest—Boys and girls who building may enter—but**

**DO IT NOW — DON'T WAIT**

**RED FRONT DRUG STORE**  
Phone 2.

(We give Baby Step coupons)

**ALTMAN'S**  
Style Store of the Oil Belt  
Ready With Exciting Spring Fashions. Enjoy the thrill of Smart New Clothes

**Topper Coats, New Styles**  
5.95 7.95 9.95

**Silk Print Dresses**  
pure dye silks  
4.95 6.95 9.95

**New Wash Crepe Dresses**  
2.95 and 3.95

Thurs. and Friday Sale  
2 thread and 3 thread Chiffons  
**69c Pair**

For two days only all the new spring shades. Van Aire—Van Day—Van Charm—Van Dawn

**Hundreds of New Hats \$2.50**  
For 2.95 to 3.95 values

The most thrilling collection of hats we have ever shown

**Shiny Straws Pastel Felts**

These are hats you would expect 2.95 and more for. We want you to see them. We believe you will like them. They're the smartest anywhere.

**CHEVROLET**

**1st in sales**  
**1st in Features**  
**1st in Value**

... and again in 1939 people everywhere are saying, "CHEVROLET'S THE CHOICE!"

Chevrolet outsells all others because Chevrolet out-values all others! That's the verdict of discerning buyers in all parts of the country, and it will be your verdict, too, when you weigh the many extra-value features Chevrolet is offering. Modern features—important features—exclusive features like Vacuum Gearshift\*, Valve-in-Head Engine, New "Observation Car" Visibility, Perfected Knee-Action Riding System†, and Tiptoe-Matic Clutch—features available nowhere else at such extremely low prices! Only Chevrolet gives so much for so little, and that is why "Chevrolet's the Choice!"

\*Available on all models at slight extra cost. †Available on Master De Luxe models only.

**SEE YOUR LOCAL CHEVROLET DEALER**

**A-G MOTOR COMPANY**  
ANDY and JACK Phone 52, Cisco

**Here Are Savings Worth While!**

**Ladies' Slippers**  
Black and Tan Sensible Heels, 4 to 8  
**98c**

**2-Strand HOSE**  
New Spring Shades  
**59c**

**Sanforized Khaki Pants**  
**98c**

**Ladies' Hose Slippers**  
**29c**

**Toppers**  
A Large Selection of Pastel Colors  
**\$3.98**

**Shirts, Shorts**  
for Men, Boys  
**14c**

**Men's Work Shoes**  
**\$1.49**

**Ladies' Silk Dresses**  
**\$1.98**

THE NEW BOSTON STORE  
Cisco Phone 6