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THE CISCO DAILY PRESS

Combined With Cisco Daily News and Cisco American and Round-Up November 1, 1937

In an area of benevolent climate, blessed with an abundance of the purest lake water, possessing the best in recreational facilities, situated on the Bankhead, all-weather route, with two railroads and many highways, Cisco is the best place in Texas to live and to work.

CISCO, TEXAS, THURSDAY, JANUARY 19, 1939 NUMBER 140

GRAMMAR SCHOOL CLASS GRADUATES FRIDAY

Through the Editor's Spectacles

By GEORGE
the voice of O'Daniel—the hand— It is quite unreasonable to a man so lately to politics and un- therein the con- skill which distin- the political strategy program and the on thereof. I have on of remarking merits or the de- the program. A conceived and so signed to capture of the maxi- of the voters, all plotted to by-pass tive responsibility by to enact further ry law into the state tion, deserves a con- onal at least to ough and labor ex- upon it.

the recommendation of the people of themselves would de- or not a trans- of 1.6 per cent is ed. The legisla- confine its ac- submitting a con- amendment em- the law. Whether this procedure is a sion of the respon- faced upon the legis- a revenue-raising units of argument. It of course, but per- think it violates a nital principle of law which certainly states that the legis- as a sober, deliber- edly, shall serve as upon emotional mass y. In other words, a e that isn't willing ne and exercise re- ities already given r the constitution considerably less than rous ideal which ing fathers, with ills and backs bred ative adversity of conceived,

that as it may, if a sales tax or a on tax or whatever call it, in this clear pepul are go- te it in. Incidental- our information, the going to have such a coming as surely as Christmas.

the O'Daniel plan. has done some- at least con- in the humble es- of your columnist. esal to submit it as tional amendment. ry, not principle. in the knowledge legislature of the not going to enact plan of its own will. Having given ture an admirable passing the final ability on to the vot- framers proceed to the greatest amount lar support by ap- to the greatest va- interests and bal- benefits against dis- ges. That doesn't e strategy is not le- or worth while. The ctive fact is that and his advisors presented an integrated

He Married an Angel



Vera Zorina, the angel in the Broadway musical success, "I Married an Angel," and George Balanchine, Russian ballet director, are pictured in their New York apartment after announcing that they had been secretly wed since Christmas Eve.

Big Increase Revealed in Extension Work

(Special to Cisco Daily Press)
COLLEGE STATION, Jan. 19—A tremendous increase in all phases of extension work was revealed by the 1938 annual reports of county agricultural agents of Extension Service District 7, which is composed of 19 counties from Jones and Palo Pinto on the north to Gillespie and Blanco on the south.

Fish, Not Feathers Are Egrets' Woe Now

DES MOINES, Ia., Jan. 19 (AP)—Egrets, plumed exterminated to furnish plumage for women's hats years ago and protected from death now by federal law, are being threatened again.

Lake Now Covers American "Holland"

NEW HOLLAND, N. C., Jan. 19 (AP)—What was once a 50,000-acre "Holland in America" now lies at the bottom of North Carolina's largest lake.

The report for District 7 shows, among other lines of work, that more than 2,000 boys were enrolled in 4-H club work, that county agents ran terrace lines of 73,000 acres on 1,700 farms and contour lines on 129,000 acres on 1,000 farms, and that 1,361 trench silos were filled, according to W. I. Glass, district agent of the Texas A. and M. college extension service.

An example of the expansion of the work in the district is the doubling of the number of trench silos over 1937 totals. Of the 1,361 silos filled 707 were added in 1938 while the total number in the district at the end of 1937 was 654, Glass said.

Included in the 4-H club demonstrations were 310 beef calves, 67 dairy heifers, 217 sheep, 435 pigs, 747 acres of cotton, and many projects with poultry, corn, legum, peanuts, and so on.

In addition to doing outstanding work, District 7 club found time for recreation and gatherings as 250 of them attended the district 4-H encampment at Brownwood in June, 600 came in for county encampments, and others were visitors to the State Fair, Fort Worth Fat Stock Show, and the Wildlife Encampment at Rockport.

STOCK SHOW PREMIUM LIST IS ANNOUNCED

Biggest In Several Years Here Is Anticipated

The complete schedule of premiums which will be offered in the Eastland County Livestock show for 4-H club boys and FFA members was announced this week by Supt. T. G. Caudle. The show, which will not exclude exhibits of adult producers but will offer no premiums for such exhibits, will be held at Cisco on February 24 and 25. Ass't County Agent Sam Rosenberg and all vocational agriculture teachers in the county are co-operating and already prospects point to the biggest livestock show that has ever been held in Cisco.

The show is sponsored by the Cisco chamber of commerce which is providing all awards. Substantial cash prizes will be given in each department.

The committee which has arranged the show is composed of Mr. Caudle, G. P. Mitcham, Jr., Dr. F. E. Clark, Sutton Crofts, Frank Harrell, Charles Bell, C. L. Wilson, Mr. Rosenberg, W. B. Cowan, Jr., and J. F. Hassell. Mr. Caudle and the last five of the committee are instructors in agriculture.

Mr. Bell has charge of the beef cattle exhibits, Mr. Wilson the dairy cattle, Mr. Rosenberg the sheep, Mr. Cowan the swine and Mr. Hassell the goats.

Any member of a Future Farmer chapter or boys' 4-H club of Eastland county may compete in the show. Regulations require that the animals exhibited be owned by the boys and that each boy must have personally fed and cared for the animals he exhibits, under the supervision of the county agent or the vocational agriculture teacher.

Jersey cattle, Hereford bulls, Angus bulls, Rambouillet rams and hogs, all except fat barrows, must be pure bred and each entry must be certified by the vocational agriculture teacher or county agent. If less than three animals are entered in any class no first premium will be awarded.

Show rules specify that all animals must be in their places and ready for exhibition by 10 o'clock Friday morning, February 24, and must remain until 2:30 o'clock the following Saturday afternoon.

Judging will be as follows: Jersey cattle and hogs, Friday afternoon, beef cattle and sheep Saturday morning.

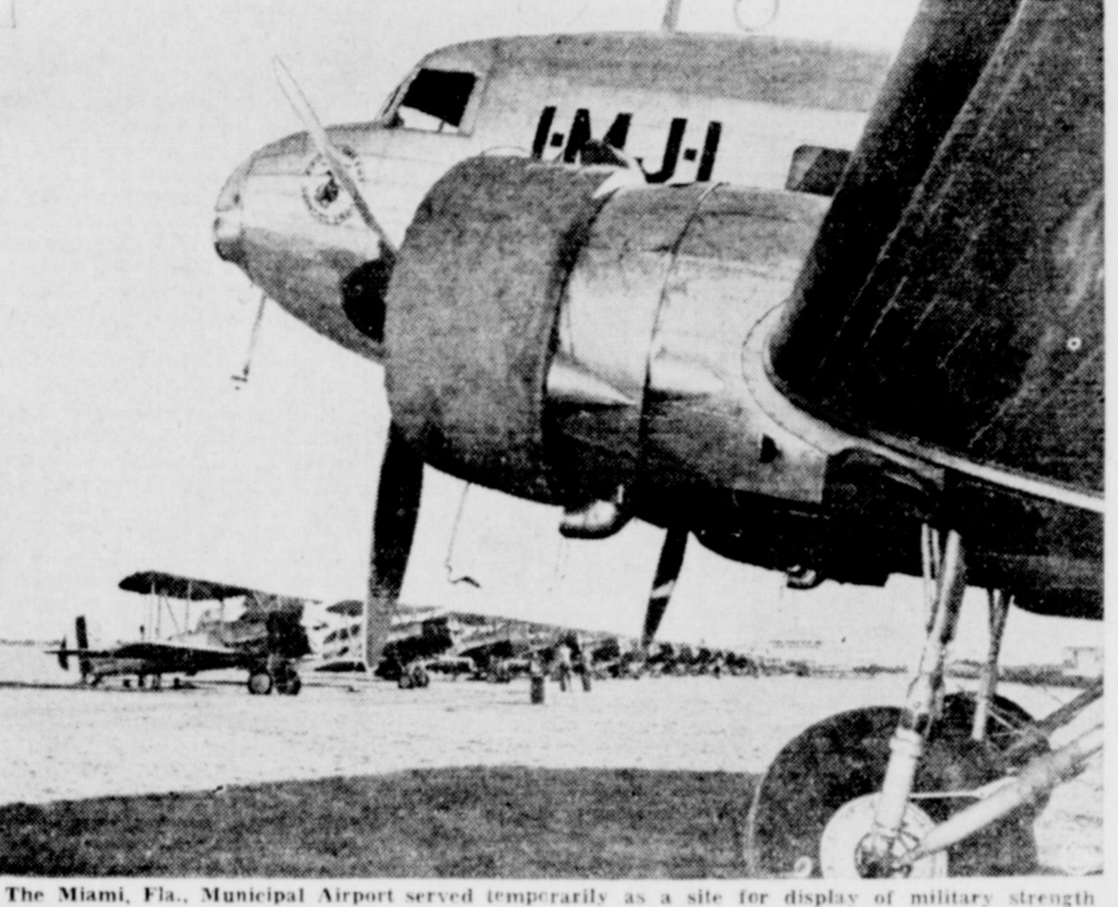
The list of premiums was announced as follows: Fat steers, \$15, \$12, \$9, \$6, \$3, \$2, \$1. Herefords—Heifers under one year, \$5, \$3, \$2; heifers one year and under two years, \$5, \$3, \$2; cows two years old and over, \$5, \$3, \$2; best Hereford bull, any age, \$5, \$3, \$2.

Aberdeen Angus—Heifers under (CONTINUED ON PAGE EIGHT)

Livestock Comm'n Inspects 1,254 Herds

The Livestock Sanitary commission of Texas, in conjunction with the Bureau of Animal Industry conducted activities for the prevention and eradication of the scabies infection and exposure thereto in 66 counties in Texas for the months of December.

A Nest of War Eagles at Miami



The Miami, Fla., Municipal Airport served temporarily as a site for display of military strength when 53 U. S. Marine Corps planes zoomed down on it. They were en route to San Juan, Puerto Rico, for current war maneuvers.

Meyer to Be Speaker for Banquet for Loboes Tonight

Best Gridiron Season in Years to Be Reviewed

Cisco business and professional men will pay tribute to the Cisco Lobo football squad at the annual Lions-Rotary club banquet on the roof garden of the Laguna hotel this evening. More than 200—the capacity of the garden for dinner—were expected to attend, judging from ticket sales.

Coach L. R. (Dutch) Meyer of Texas Christian university, who produced the 1939 national champion football eleven, featuring two all-America choices in Ki Aldrich and Davey O'Brien, will be the principal speaker.

Hardin-Simmons university of Abilene will furnish the music for the program, a group of eight or 10 students of the university coming here for the dinner. The Abilene Christian college band, which had been engaged, was unable to be here when a bus wreck near Brownwood resulted in damage to a number of instruments.

The banquet will begin at 7:30 o'clock. Ticket are on sale at 75 cents each, members of the Lions and Rotary clubs selling them.

Motion pictures of games in which the T. C. U. Horned Frogs played this year will be shown by Coach Meyer. It was not known whether or not those of the Sugar Bowl in which T. C. U. defeated Carnegie Tech at New Orleans, January 2, will be shown.

The Loboes will be honored tonight after the most successful season they have had in several years. During that season they lost only one game, to Breckenridge, the district champions, and played one tie with the Graham steers.

O. L. Stamey, principal of the high school, will be toastmaster. Coaches J. T. Petty and H. R. Garrett will also be honor guests.

State Jaycee Head to Be Here Friday

President Carlton Holder of the Cisco junior chamber of commerce today received a telegram from T. L. Fontaine, president of the state junior chamber, saying that Mr. Fontaine would be in Cisco for a visit with the junior chamber of commerce group here Friday.

Says Most Everyone Has Stomach Ulcers

CHICAGO, Jan. 19 (AP)—Most persons have ulcers of the stomach and don't know it, states Dr. H. E. Robertson of Rochester, Minn., in the Journal of the American Medical Association.

Food and drink intemperances, poisons, local infections, fevers, anemias and emotional disturbances cause hemorrhages in the mucous membranes of the stomach. The tissue dies and is digested by the stomach juices, leaving an ulcer which nature repairs.

Dr. Robertson says chronic ulcers result from the stomach's failure to repair the lesions and that medical science has not fully determined the reason for this.

Cisco Youths Play at Inauguration

Jack Stephens, J. C. Paschall, Jack Lauderdale, M. D. Bailey and Billy Kilborn, all of Cisco played with the John Tarleton college band at the inauguration of Governor W. Lee O'Daniel at Austin January 17. Travelling to Austin in chartered busses, the band played in the parade and rendered several concerts at various points in Austin. The trip was made under the direction of D. G. Humeswell, professor of music, who is bandmaster.

Geo. Washington Good Ad Writer

HARLINGEN, Jan. 19 (AP)—A copy of the first issue of the Maryland Journal dated August 20, 1773, indicates George Washington could give a good sales talk.

TVA Fertilizer Demonstrators Being Signed

Eastland county farmers and ranchers who intend to enroll as demonstrators in the use of TVA super-phosphate fertilizer are filing applications with County Agent Cook who announces that these applications will be examined by the County Agricultural council and if approved they will then be forwarded to the state headquarters at College Station for approval. Cook expects applicants to receive their allotments of fertilizer by March 15. Applications are being taken in the county agent's office each Saturday, which is the regular office day of the county agent.

Demonstrators will only have to be out the expense of freight on the fertilizer from the TVA plant in Sheffield, Alabama, amounting to seven dollars per ton. The fertilizer is worth from \$50 to \$75 per ton.

TVA superphosphate can be secured on land that will be planted to two consecutive crops of legumes to be left on the land or turned under or for use on land to be used for permanent pasture. After two consecutive crops of peas, vetch, or other legumes have been grown on the land it can be used for cash crops. It is being pointed out that it is possible to grow these two crops on the land in one year by planting peas or peanuts to be left on the land, then following with a crop of winter peas or vetch or any other suitable winter legume. Farmers (CONTINUED ON PAGE EIGHT)

Huntsville Man to Breck C of C Post

BRECKENRIDGE, Jan. 19 (AP)—C. E. Sawyer of Huntsville has accepted the secretaryship of the Breckenridge chamber of commerce. He expects to take over the office about February 1, he said in a letter to Claude Peeler, president of the organization.

Sawyer will succeed Laverne Landers, who resigned to become secretary of the Retail Merchants association.

The new secretary has served in the same capacity at Huntsville the past two and a half years. Previously he was chamber of commerce secretary in Jasper, another southeast Texas town.

THIRTY WILL GET DIPLOMAS IN EXERCISES

Judson Prince to Be Speaker in Program at High School

Exercises will be held at the high school auditorium tomorrow evening at 7:30 when 30 members of the seventh grade of the Cisco grammar school will be graduated from that school and made eligible to enter high school at mid-term.

Speaker for the program will be the Rev. Judson Prince, pastor of the First Baptist church and Supt. R. N. Cluck will award the diplomas upon the presentation of the class by Prin. C. J. Turner.

Billy Sherman will be valedictorian and Inez McCaules salutatorian as honor students.

Program for the exercises will be: Processional, by Jacqueline Ruppert; invocation, the Rev. Joseph I. Patterson of the First Methodist church; salutatory, by Inez McCaules; class will, read by J. J. Robertson; class song, "Auld Lang Syne"; valedictory, by Billy Sherman; address, Rev. Mr. Prince; presentation of class and awarding of diplomas.

Members of the graduating class are: James Ed Agnew, Byron Boyd, J. D. Carr, Billy Joe Deal, Glenn Doggett, Charles Eudy, J. M. Eudy, Wilbourne Ivie, George Johnson, Garland Lassater, Danny Love, Jimmy Pollard, J. J. Robertson, Billy Gene Ramsey, Billy Sherman, Earl Smith, Donald Shirley, Ira Tom Taylor, Harry Watkins, Nettie Fay Day, Inez McCaules, Dorothy Perdue, Jettie Jean Robertson, Bonnie Bell Stuard, Carlene Wright, Iva Jackson, Dorothy Jean Stone, Gilma Townsend, Jackie Glenn Mayhew, Mattie Vic Johnson.

Funeral Services for Mrs. Surles Held at Putnam

Funeral services for Mrs. John H. Surles, 78, who died Sunday night at her home at Putnam, were held from the Baptist church at Putnam Monday afternoon at 2 o'clock, with burial in Putnam cemetery. Death followed a heart attack suffered Sunday afternoon.

The Rev. Judson Prince of the First Baptist church of Cisco conducted the services.

Mrs. Surles was the mother of C. S. Surles of Cisco, who is employed with the engineering staff of the Possum Kingdom dam in Palo Pinto county. Besides the son here, she is survived by another son, R. L. Surles of Wichita Falls, and three daughters, Mrs. J. L. Kennedy of Fort Worth, Mrs. M. L. Tarrant of Houston, and Mrs. L. R. Burnside of Eastland. Three brothers and a sister also survive. They are Asa Lee of Brownwood, Joe Lee and Green Lee of Eden, Texas, and Mrs. Lizzie Crawford of Las Cruces, N. M.

Dan Horn Club to Meet January 20

There will be a meeting of the Dan Horn Home Demonstration club on January 20 at the home of Mrs. M. D. Speegle, it was announced Thursday.

UED ON PAGE SEVEN

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Wayne Thurman Gets Registered Seed

Wayne Thurman, of Shady Grove community has just received from the Lubbock experiment station, through the county agent, several varieties of registered grain sorghum seed to be used in foundation stock in production state certified. The varieties obtained are those resistant to the ordinary dwarf mild, blackish leaf, beggar, spur, sterility, and so on.

As the quantities of seed Thurman has secured are small it will be impossible for him to supply any planting seed to other farmers before 1940. The registered seed, as explained by the county agent, are the parent seed obtainable as they have been preserved from plants that have been selected for quality and production for several generations. The seeds have also been bagged before blooming in order to insure self-fertilization. Thurman is already a producer of state certified New Mexico oats from which he made a yield of 80 bushels per acre in 1938.

American movies are made intelligible to Japanese audiences by writing the dialogue in Japanese characters on the side of the film.

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SERIAL STORY NO TIME TO MARRY BY ELINORE COWAN STONE

It's damnable, Janet, that it had to happen now—after the invitations are all out and—everything. Janet said steadily, hardly believing that it was her own voice speaking the words. "I suppose the invitations could be recalled—and everything." He was silent so long, his eyes still bent on the lock, now motionless in his hand, that she thought she had hurt him beyond speech. Then he said incredulously, still without lifting his eyes. "You mean you'd be willing to postpone the wedding for awhile?"

CHAPTER XI "I didn't tell you before," Lance went on, "because I didn't see any reason for postponing you with business details. Of course you can't be expected to understand such matters. But I—well, you see, I bought the three lots on the hillside beyond ours as an investment. Sometime I'm going to sell them with Barstow-designed houses on them. I put all my savings into them, and I'm still paying. If it hadn't been for that, of course, this salary out wouldn't matter so much."

So that was it. Even though Janet couldn't be expected to understand such matters, she had vaguely wondered why, after several years as Harlowed and Benton's most highly paid designer of private homes, Lance's salary had not left him as completely without funds for financing their own home. But just how had he expected to pay for all this in the beginning? She almost asked him, but caught herself up in time to say very quietly, "Then, Lance, if my suggestion seems too impractical, perhaps you will tell me what you think we ought to do."

Lance ruffled his blond hair in his boyish way, she loved, and leaned his elbows on the table, his face slowly flushing. "Well, I—this has all caught me so suddenly. I'll have to have time to see what I can manage."

On the way home they talked about everything but their own affairs—about the European situation, about Sylvia Grant's luncheon, and finally about Cynthia and Timothy Benton. "A swell time for him to be rushing off on a honeymoon—with things the way they are at the office," Lance said. "At his age too."

Janet asked, "How old is he really, Lance, and what is he like?" "I've never met him, you know." "Well, he's a big bruiser, dark and well set up—so ugly he's almost handsome. About 43, I should say, but he seems to have crowded enough into 43 years to last some men 100—mining in Peru, drilling oil wells in Mexico, construction work in South Africa, and the war. Works like the devil. Swell company, except occasionally when he drinks too much—that is, he always seems sure of himself with men, and gets on with them. But I've seen him at a dinner party with nice women—you've heard what his first two wives were like—when I've been almost sorry for him. He seemed scared to death of them, and trying to cover up by wise-cracking."

Not at all the type I'd expect to appeal to Cynthia. What did—? he broke off and lighted a cigarette with elaborate care—"just what did she say about him?" "She said—Janet smiled a little wanly—"that he had his points." At the door of the apartment, Janet said swiftly, "Don't come in, Lance—not tonight, please. I want to talk to Aunt Mary alone." She knew he would be relieved at not having to face Aunt Mary just now, and he obviously was. He took Janet swiftly into his arms, and said into her hair, "Tell her it's only for a short time, Jan. Maybe only a few months if I'm lucky." "I'll tell her," Janet said, and went slowly into the apartment. Telling Aunt Mary was not so hard as she had imagined. The old lady had already learned from the evening papers the news about the dividend cut in the A and S stocks. When Janet told her that she and Lance had decided to postpone the wedding, she seemed in no way disturbed, and to Janet's bewilderment, not even surprised. "Well," she said practically, "it's lucky I hadn't ordered the food. The flowers and everything else can be canceled with a word. And I haven't any doubt that young McKnight will be rushing around here as soon as he hears with a few well-chosen words to explain everything to the world." But under her matter-of-fact

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business Janet felt pity, and for the first time in that ghastly day, her eyes filled with tears, so that she had to turn away to steady herself. "Cynthia came in this morning after you left," the old lady went on. "Such a pother you never saw. She wanted some of her clothes to take with her—and of course she couldn't find anything. She only took a few. It seems that Mr. Benton is buying her a complete new outfit in New York." "How did she—seem, Aunt Mary?" "I couldn't make her out. She made neither an entrance nor an exit—not even a single effective speech. Oh, did I tell you he came with her?" "Timothy Benton?" "In person. And what's more," Aunt Mary folded her hands and looked up at her defiantly, "I like him—just the good of him. He makes one of those persons who are so spectacular and make good gossip that you hear little about their virtues. The way Janet, I have a news myself." Janet thought, if I had to to another lot of news of the I've been hearing all my life burst into peals of laughter. (To Be Continued)

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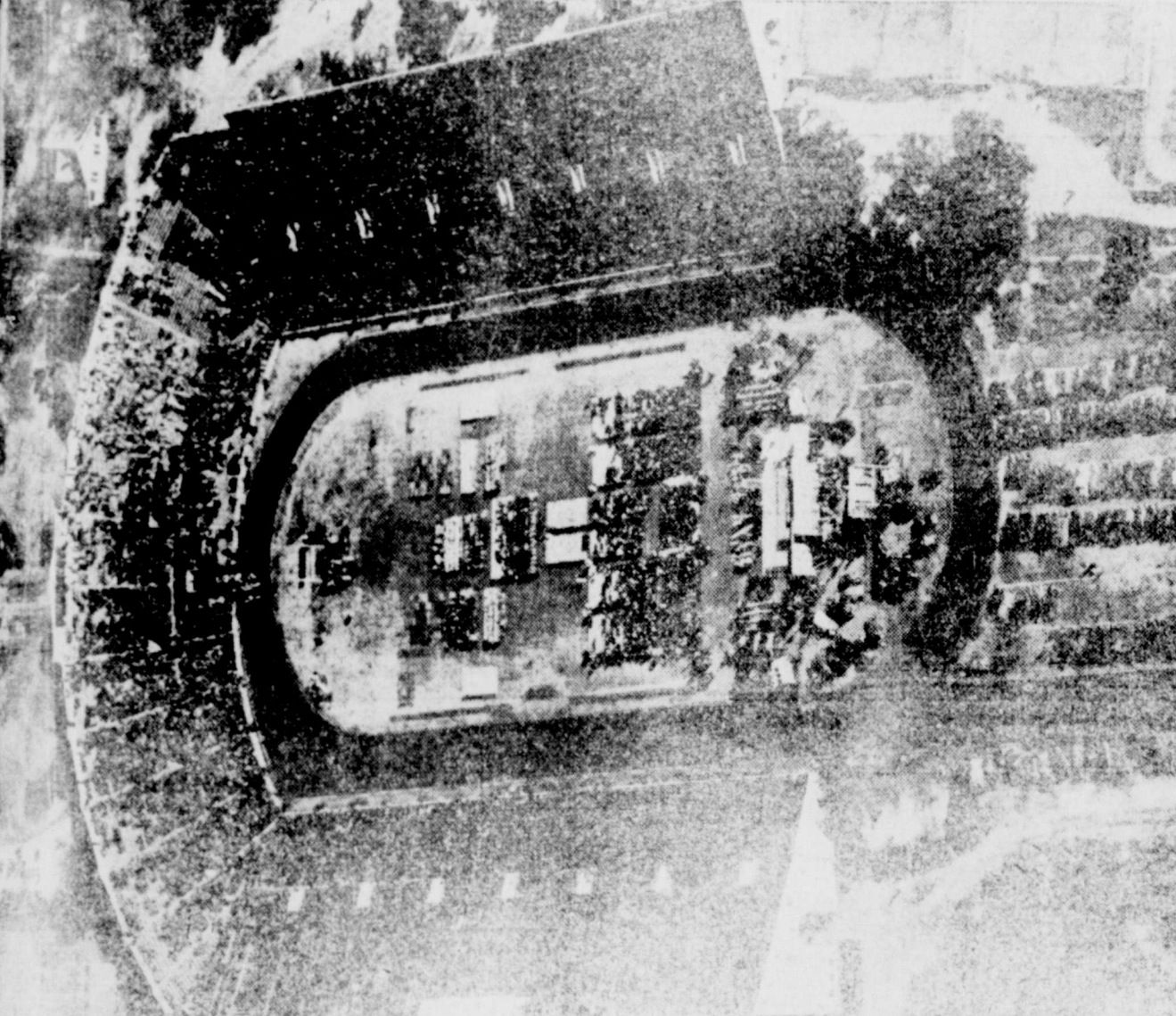
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New Governor Took Office



W. Lee O'Daniel, flour merchant and spectacular campaigner, is here taking the oath as governor of Texas, in the presence of 20 persons in Memorial stadium, University of Texas campus, Tuesday afternoon. Left to right: Chief Justice C. M. Cretton of the court, administering the oath; outgoing Gov. James V. A. Hired; Pat O'Daniel, son of the governor; Outgoing Lieut. Gov. W. Woodul; Mr. O'Daniel.



This airplane picture shows the 60,000 Texans in Memorial stadium at Austin when W. Lee O'Daniel was sworn in as governor Tuesday afternoon. The legislature was in joint sessions, members seated in the central section in the football gridiron.

O'Daniel Recommends Keeping Tax Plan

AUSTIN, Jan. 19 (AP).—Twenty-two days after he was inaugurated as Gov. W. Lee O'Daniel today proposed to the Texas legislature a sweeping new plan for old age pensions and financial problems.

One of the main features of the plan is a 16 per cent "transaction tax" on all financial transactions, made personally by the individual or by a corporation, and to be paid to the state.

The bill offered defined the word "transaction" as "any dealing of every kind whatsoever between two or more persons."

From the tax would be exempted salaries, wages and professional fees, the first sale by the producer of agricultural and livestock products, and street car fares and street sales of newspapers.

Estimating the tax would yield in good business times approximately \$45,000,000 a year, O'Daniel termed it fair to everyone and what was needed to meet the situation. He had chosen it especially because it presented a broad base of taxation, he said.

"A transaction tax such as I recommended is applied alike to every line of business and industry," he told the legislature. "It does not pick out manufacturing and levy a tax on that to the exclusion of wholesaling and retailing."

It does not exempt the producing industries which are large-

ly our natural resources industries. It does not centralize all of the tax raising within the retail industry, as would be done by a retail sales tax.

"It is my opinion that the best interests of the state generally would be served if our producing or natural resources industries, our manufacturing, our wholesaling, our retailing, and our service industries all bear a part of this tax burden."

The constitutional amendment and the bill plainly would retain the principle of paying pensions to persons in need but "need" would be defined as not having an income of \$30 a month.

The tax would be collected by the comptroller, as most other taxes now are collected in Texas.

Stamps would have to be bought for application on legal papers and property which would and could be stamped. Tokens would be used in many retail sales and the small-

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MARATHON

O'Daniel Tax Plan Falls on Every Person

AUSTIN, Jan. 18 (AP).—The transaction tax proposed by Gov. W. Lee O'Daniel would affect every man and woman in Texas, rich or poor.

It is much broader than a general retail sales tax, which is in effect in many states but has been repeatedly rejected by past Texas legislatures. It would levy on manufacturer and jobber as well as retail sales. In addition, it would tax payment of house rent, purchase of newspaper advertising space, picture show admissions and a wide variety of other transactions.

Take for example a sack of flour. By the time it reaches the consumer's kitchen, three taxes of 1.6 per cent each would have been paid on it. The manufacturer, if

Texas where old people have property of a potential value of several thousand dollars but who are possibly in actual want, a x x x.

"Based on the studies which I have made I am convinced it is un sound public policy to refuse to grant old persons a pension simply because they may have a son or daughter able to care for them."

Conclusion

Concerning the proposed guarantee of income by state and federal governments, O'Daniel said he had concluded:

"We should, if it is possible, provide in this bill a guarantee that every old person in Texas will have a certain income of at least \$30 a month and whatever the person lacks of having such an income should become the joint responsibility of the state and the federal government and should be provided by them."

He said the national social security act provided pensions should be paid to the needy, but left it to the legislature to define needy, and he thought it should be defined so it cannot be misunderstood.

"For instance, under this bill," he explained, "a person 65 years of age otherwise qualified, who has no income, would receive \$15 from the state and \$15 from the federal government; if he had an income of \$10, he would receive \$10 from the state and \$10 from the federal government, leveling his income at \$30.

"I believe this is a fair method of determining need."

A Texas concern, would have to collect from the jobber, the jobber from a retailer and the retailer from the consumer. If the article was manufactured in another state, the first sale evidently would be exempt because a tax can't be placed on interstate commerce.

Everyone would have to carry metal tokens with which to make little purchases such as buying a package of hairpins or a plug of chewing tobacco. The smallest denomination of the tokens would be 16 of a cent. These would be used for all purchases of 10 cents or less. A 16-cent smoking tobacco purchase could require a token of larger denomination.

The tanning of a red fox by a 7-year-old Boston girl may be a novelty, but we've often heard of red fox neckpieces tanning older girls.

Fired by the Berlin-Tokyo flight of a German airplane recently, the aeronautical research institute of Japan's Imperial university is mapping plans for a Tokyo-New York hop.

At each meal—or three times a day—the United States consumes on the average of 14,684,000 pounds of beef, veal, pork and lamb.

ACID INDIGESTION?

Austin, Texas—Mrs. A. N. Cooper, 502 W. 10th St., says: "I had no appetite and would have attacks of acid indigestion after eating. I felt tired and weary and hardly cared to do anything. Dr. Pierce's Golden Medical Discovery gave me a fine appetite and relieved me of the acid indigestion and sour stomach, and I feel stronger!" Buy it at drug stores.

DEAN STORE NEW CLOSING SALE

BRING THIS REXALL REMINDER COUPON WITH YOU!

\$1.00 pack 110 Puretest Concentrate

COD LIVER OIL TABLETS

Bright yellow tablets full of sunshine Vitamin D as well as Vitamin A. Easy and pleasant to take.

79c

NAME _____ ADDRESS _____

WITH COUPON VOID AFTER FEB. 1, 1939

BIG SIZE IlaSol SKIN LOTION 50c Softens and smooths chapped, rough skin.

Genuine Leather BILL FOLDS Assortment 49c OF STYLES

KLENZO de Luxe TOOTH BRUSH 39c Enjoy using the Best

Large Pint size KLENZO ANTISEPTIC MOUTH WASH 49c Kills germs on contact. Helps sweeten breath.

Effective Rexall NOSE DROPS with Ephedrine 25c and dropper

5 oz. size GE-7 CARBONATES COMPOUND 75c 121 percent Alkalizer. Pleasant to take.

OUR LOWEST PRICES MAKE BUDGETS EASY TO BALANCE

DEAN DRUG CO.

Phone 33. CISCO.

WEST TEXAS UTILITIES CO.

In 1939 Smile As You Cook - Laugh at the Cost

"Modernize, Electrify your kitchen," Reddy Kilowatt is urging all the folks nowadays. Electric rates are so low here you can afford to laugh at the cost. And you most certainly will smile with joy over the ease, cleanliness, comfort and convenience of Electric Cookery, Electric Refrigeration, Electric Hot-Water Heating, Electric Dishwashing and the many other jobs performed electrically. If you're building a new home in 1939, be sure to include an all-electric kitchen in the plans. You can easily fit these modern servants into your present home, too. So don't wait any longer. Ask about the trade-in allowance and budget plan by which you can MODERNIZE, ELECTRIFY YOUR KITCHEN today.

2,600 Miles of Highlines Guarantee Cheap, Efficient Electric Service for Everyone

West Texas Utilities Company

The Cisco Daily Press

and CISCO DAILY NEWS
(Consolidated with Cisco Daily News and Cisco American and Round-Up, Nov. 1, 1937)
Member of the Texas Press Association

Published each afternoon, except Saturday, and Sunday morning at Cisco, Eastland County, Texas, by the Free Press Publishing Corporation, incorporated under the laws of the state of Texas. Editorial and Publication offices at 304-306 D Ave., Cisco, Texas. Telephone 608.

THE FREE PRESS PUBLISHING CORP.
CHARLES J. KLEINER, President.
J. H. REYNOLDS, Vice President.
B. A. BUTLER, Vice Pres. and Sec.-Treas.
F. D. WRIGHT, Counsel.

B. A. BUTLER, Editor and Publisher
W. H. LA ROQUE, Adv. Manager
W. D. BRECHEN, Superintendent
CATRYNE RUSSELL, Society Editor

A Home-Owned and Home-Controlled newspaper devoted to the upbuilding of Cisco and Eastland county, independently democratic in politics.

SUBSCRIPTION RATES: ONE YEAR \$5.00

National advertising representatives, Texas Daily Press League, Dallas, Texas.

Any erroneous statement reflecting upon the character or reputation of any person will be gladly corrected if brought to the attention of the publishers. The Cisco Daily Press assumes no responsibility for errors in advertising insertions beyond the price of the advertisement.

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under the act of March 3, 1879.

BIBLE THOUGHT FOR TODAY

Lead me, O Lord, in Thy righteousness. Make Thy way plain before my face, and let all that put their trust in Thee rejoice.—Ps. v. 3, 11.

Up the east another day
Shall chase the bitter dawn away.
What though our eyes with tears be wet,
The sunrise never failed us yet.
—CELLA THAXTER.

Ye mark ones rejoice, and be glad, for yours is the kingdom of God, obeying or walking in the truth.—Thomas A. Kempis.

Why, Mr. Ward! (Alias Jones)

MAYBE Mr. Herbert Ward, alias Jones, of Hilltop Road, Dronfield, near Chesterfield, Derbyshire, England, is going down to fame as the man who finally grew Tired of It All and started a revolt against Things as They Are.

Mr. Ward, alias Jones, is the center of court proceedings at Chesterfield which are to decide a nice legal point. The question at issue is whether gas masks issued by the British government to civilians during the recent Munich crisis belong to the government or to the civilian immediately concerned.

It seems that Mr. Ward was bored by the constant presence of his gas respirator. It cluttered things up. It was one more gadget. It annoyed him.

So one day Mr. Ward chucked the whole thing out in the yard, damaging it beyond repair.

It happened that this distasteful act was observed by Mr. T. Wells, chief constable, who was the more irked because he had previously warned Mr. Ward when police found that the celluloid of his respirator was cracked. So Mr. T. Wells took Mr. Herbert Ward into court, which was asked to decide (with due reference to the home office) to whom government-issued gas masks belong, anyway.

It is to be hoped that Mr. Ward, alias Jones, has a good lawyer. Surely he has a case. Suppose, for instance, Mr. Ward had decided that the whole thing just wasn't worth the trouble.

"Let the bombers come," he may have muttered to himself. "If it gets that bad, I'd just as soon have a whiff of something and

get it over with. Besides, I never did look well in a mask."

NEVERTHELESS a man came and gave Mr. Ward, alias Jones, a mask. Mr. Jones turned it over, and wondered vaguely which side was which, and then shoved it into a bureau drawer. And every time he went to the drawer for a handkerchief or a pair of socks, there was that blooming mask.

And then, one day, it became just too much for Mr. Ward, alias Jones. He just threw the whole contraption into the yard. Maybe he will go to jail for it. But on the other hand, maybe some day there will be a statue in the Hall of Fame, with neat lettering underneath, "Mr. Herbert Ward, alias Jones."

Maybe Life Really Begins at 40

"IT'S a young man's country," we carelessly say. "Youth will be served."

But is it? Not if the National Association of Manufacturers is right. There has been no decline in the percentage of industrial employment at the age of 40 since 1923, a survey by the N. A. M. indicated.

Not only that, but the association found that industry rates its older workers "very highly."

IN 1938, the percentage of workers between 40 and 49 actually showed a gain. Of total employees reported, 20.43 per cent were in that age group. Even between 50 and 59, older workers were still accounting for 10.43 per cent of total employment.

Is it possible to get a new job after 40? The same survey had returns from 750 companies indicating that workers of 40 and over added to the payrolls in 1937 accounted for 8.4 per cent of their total employment.

"Steadier," "more regular in attendance," "more pride and greater interest in their work," were some of the bouquets tossed at older workers by the companies reporting.

Any insurance company will verify that people live longer, on the average, than they used to live. Any social statistics will show that a greater proportion of the population each year is made up of older people.

Nothing could be more natural than to find great numbers of these people between 40 and 60 still engaged at productive work. But in the meantime what is happening to the multitudes of young people who leave school every year?

MANY of them are finding it hard to get their first job. Some young men reach the age of 23 or 24 without ever having had a regular job or learned any trade.

The end of school, a couple of years of loafing, a year at a CCC camp, two or three or half a dozen fiddling little jobs at which they learned no skill, nothing of value, and a young man is in his mid-twenties before he has a start. His father was often a solid business man or a well-grounded workman at his trade by that time.

Life begins later today than it did for grandfather, but it also ends later. It is just another of the readjustments which apparently must be made in a changing world.

The Janet Gaynor-Adrian romance raises this important question. If an ordinary girl can't please an ordinary husband with her clothes, how is Janet going to keep a costume designer happy?

Headlines



Keeping Up With The Boy Scouts



Annual Meeting

The date for the annual meeting of the Comanche Trail council is January 27. The afternoon session will begin at 3:30 p. m. at Hotel Brownwood, and the banquet will start at 6 p. m. on the roof garden. All scouts of the council are invited and urged to attend both the afternoon meeting and the banquet.

Breckenridge
Scouts of Troop No. 18, Breckenridge, with their Scoutmaster J. R. Banes, went on a safety hike Friday, January 13. The hike was well planned and was a worthwhile trip for all.

San Saba
Boy Scouts of San Saba, working in connection with the junior chamber of commerce, canvassed the town Saturday for old clothing. School teachers and church officers are making proper distribution of the articles brought in by the scouts.

Scouts Make Good
Scout Wayne Sellers of Rising Star, who is a graduate in journalism of Texas Tech Lubbock, has taken over his duties in the advertising department of the Brownwood Bulletin, Brownwood. Before accepting this position, Wayne was with the Lubbock daily paper.

Brownwood
Former Scout Beale Dean, University of Texas student from Breckenridge, is a member of the 1938-39 university interscholastic debate squad. Beale was an outstanding debater for Breckenridge high school before attending the university.

Brownwood
The newly organized troop band of Troop No. 2 will be known as "Cookie's Cookies." The members

NOTICE TO BIDDERS

Sealed proposals for the construction of a rural electrical distribution system (hereinafter called the "Project") to be financed by a Rural Electrification Administration loan and known as Project Texas 9088A1 Comanche will be received by Comanche County Electric Cooperative Ass'n. (hereinafter called the "Owner") on or before 10:00 o'clock, A. M., Central Standard Time, January 27, 1939, at its office in Comanche, Texas, at which time and place the proposals will be publicly opened and read.

2. The Project will be approximately 250 miles in length and located in Comanche, Eastland, and Brown Counties, in the State of Texas, all as more fully described in the Plans, Specifications, and Construction Drawings therefor hereinafter referred to.

3. The Plans, Specifications, and Construction Drawings together with all the necessary forms and other documents for bidders may be obtained from the Owner, or from the Owner's Engineer, Wm. G. Morrison, at the latter's office at No. 912 Professional Building, Waco, Texas, upon payment of \$15.00, or may be examined either at the office of the Owner or the Owner's Engineer.

4. Bidders will be required to comply with the Instructions to Bidders, which are included in the documents available at the above-mentioned offices, and also with all applicable statutes, regulations, etc., including those pertaining to the licensing of Contractors.

5. Each proposal must be accompanied by a certified check payable to the order of, or a bidder's bond running in favor of, the Owner in an amount equal to five per cent (5%) of a maximum bid price. In case a proposal is not accepted, or if a proposal is accepted and a Construction Contract is executed and a satisfactory Contractor's Bond is furnished by the successful bidder, the check or bidder's bond will be returned in each instance within a period of

30 days to the bidder furnishing the same.

6. The successful bidder will be required to enter into a Construction Contract with the Owner and to furnish a Contractor's Bond with sureties satisfactory to the Owner and to the Rural Electrification Administration, in a penal sum of not less than the maximum Construction Contract price.

7. The Owner reserves the right to reject any or all proposals. COMANCHE COUNTY ELECTRIC COOPERATIVE ASSN. By: R. E. Seay, President. J. B. Cooper, Sec.-Treas. A. C. Thomas, Supt. January 5, 1939.

Tulane university, which is 104 years old, occupies a 93-acre campus in New Orleans.

About Our Friends

By STEP A. LONG

Missed chatting with you a couple of days... a little piny one day and too engrossed with getting our annual Lobo banquet arranged so the great football coach, L. R. Meyer, could get his part of the program over in fine style for the second day... takes a little thought and work to put big games over, as Dutch will tell you himself... and both of those things go a little hard with Step A. Long... as our friends so often remark when they want to be a little nasty...

But you know we do sometimes think about the things around us... Day after day we notice Miss Lucile Self go about her work of providing Cisco merchants, who are concerned with credit ratings of their would-be customers, with a place where every man's credit standing is as an open book to this terribly earnest worker of the credit bureau of Cisco...

You will learn a great deal of the necessary things of being a good, substantial citizen of your country and town, if you will take the time to listen to this young woman who seems to know all that has ever been learned and written about the business of establishing credit among one's merchants in their community... It is a big thought and if the business men would arrange for this young woman to make a series of talks to Cisco's young men and women who are floundering around in darkness, trying to get their lives started, it would be one of the best things that could be done as a basis for establishing them on a safe road for a sound financial rating.

And strange to say... This young lady will tell you... and make it stick too, that she has nothing to do with your credit rating... YOU MAKE THAT YOURSELF... It is only the rating that you, yourself, have established that she puts down in black and white in the files that indicate, what people have decided you are in the financial world, judging from the way you have conducted your affairs in the past... It is your own dealings with your past creditors that is stored away in that little secret file, and not what she judges you to be... It's how you have paid your obligations, and what you have impressed upon those who have extended you credit in the past, that enter into the report she will give when called upon by her...

customers among the townsmen...

Ah, yes, she likely knows what your income is... how much rent you pay... how much doctor's bills you have averaged and how you met it... how much you have charged them... how you have met the obligation... how much you have hit her and you... and how your expenses are greater than your income, the way in which you might be able to pay... in other words, some mighty good suggestions any young couple who might care to learn some of the practices of meeting the family penses and maintaining a credit...

And it's all for your benefit as well as for the protection of with whom you deal... if you always pay cash, you establish no rating... no one whether you would meet bills or not, should you be credit... so you see, some advantage in establishing credit rating by getting credit then meeting the obligation promptly...

Miss Self has been a number of years and has lished herself throughout of the best retail credit in the state... Her own ough and efficient... are said to be complete... watches for newcomers... immediately, she asks their past records... that person applies for credit, merchant already knows the one is entitled to credit... and there is no delay... so, here is a great service if you are worthy... the son who is worthy is glad to know that they are not have these courteous estimates merchants in the new... which they move...

But Cisco is letting great worth go unused... ability to assist young people and old ones too, for that... to get the right value of a proper credit... how to build it... Why not?

In 1938 women in a Kansas sewing projects produced approximately 4,000,000 garments, household articles for distribution to needy families.

Helen Hull Jacobs will be one of many famous speakers in the auspices of the California Club during the 1939 Golden International exposition. There are 18 species of elks...

MYRA NORTH, Special Nurse By Thompson & Co.



Human and Other Nature

By W. F. BRUCE

Events seem to be setting the stage just right for our big armament program. Affairs in Europe that centered in the Munich get-together, and the shaping up of matters in the Far East, and other warlike hurries have put material into the hands of armament propagandists to swing the sentiment of America into an acceptance of such a program. The withdrawal of our diplomatic representatives from some of these countries at such a time has made the outlook a little more ominous. Then our emphatic goodwill gesture to all the American republics took the form of a proposed defensive agreement. A number of domestic issues were getting hot for the administration to hold on to so now there has been a dropping of them for a pronounced turn of attention toward foreign affairs. If we can get into a war, or even a serious threat of one, by the next election year it will seem too bad to swap horses in the middle of the stream, or rather it will seem easier for the rider to go on riding across the stream. So everything seems to point to a scare for a purpose. And yet how foolish to advocate arming to

send educators and missionaries, embassies of peace, airplane fleets on goodwill tours, and such demonstrations. We would soon convince the world that we were out for peace. They would be less inclined to attack us than if we went out daring them to fight us; and besides, they would have a respect for our moral attitude that would disarm their evil intentions. The world stands today in need of a nation that will dare to lead out in such a movement for world peace.

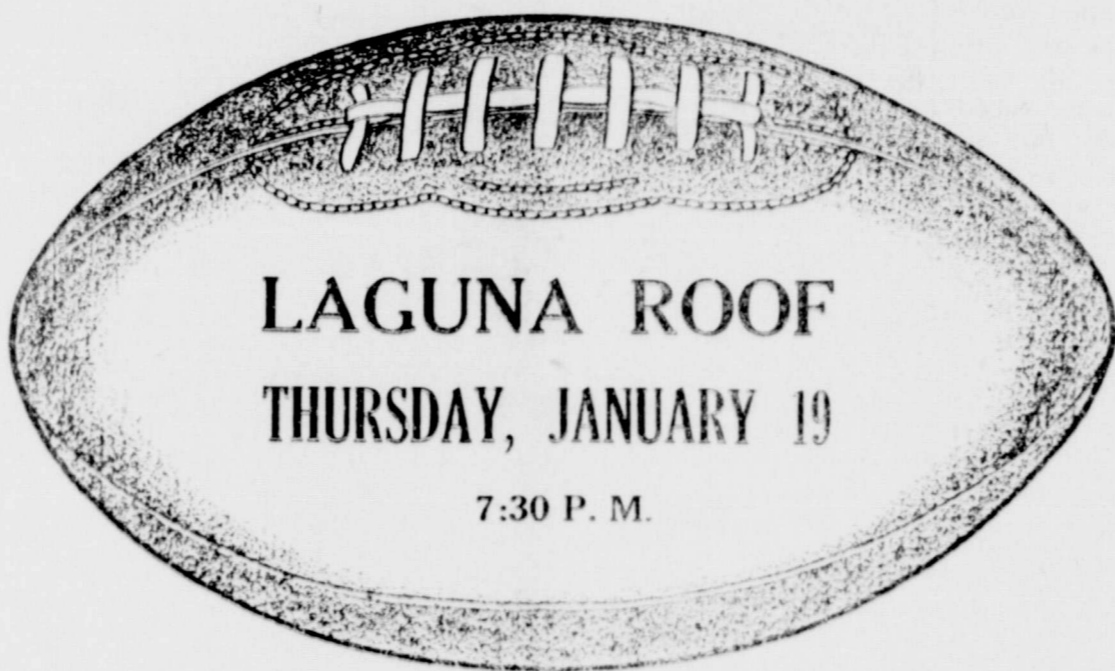
I have been listening to Church Smiley, a missionary of several years' experience in India. He brings us Mahatma Gandhi and his movements for the people of India as a demonstration of another way to get things done than by fighting, the non-resistant method. And so far as we can see it is even more effective, and less pasteful and less demoralizing. Suppose we should cut our military appropriations in half and determine to spend the other half

ALLY OOP



Lions -- LOBO BANQUET -- Rotary

WE WELCOME
DUTCH MEYER
COACH FOR T. C. U.'S
NATIONAL CHAMPION
HORNED FROGS



CONGRATULATIONS
CISCO LOBOES ON
YOUR SUCCESSFUL
FOOTBALL SEASON

CISCO AND EASTLAND COUNTY WELCOME YOU, COACH MEYER, TO THIS EVENT



COACH LEO R. "DUTCH" MEYER - T. C. U.

This page to be framed and presented to Coach L. R. (Dutch) Meyer as an expression of admiration and esteem for his wonderful record in bringing distinction to the gridirons of the southwest.

Mobley Hotel
Leonard M. Evans Mrs. Ona L. Evans,
Proprietors

X-Ray Barber Shop

J. A. Jensen
JEWELER

Burton-Lingo Lbr. Co.

Mayor J. T. Berry

A. Grist Hardware Co.

A. V. Clark Service Sta.

Thornton Feed Mills
J. L. THORNTON, Prop.

Piggly Wiggly

Elite Barber Shop

Ace Lucus, Decorator

The Leach Stores

Alton Roan

Luther McCrea

Cisco Daily Press-News

Laguna Service Station
J. J. LITCHFIELD, Prop.

A-G Motor Co., Inc.

Cisco Independent School
District
W. F. WALKER, Sec.

H. C. Henderson
Police and Fire Commissioner

Edwards' Cafe

Cisco Lumber & Supply
"We're Home Folks"

E. P. Crawford Agency

Skiles Feed Store
ASA SKILES, Mgr.

Cisco Transfer and Storage
Company

Wilson's Cafe

Vaughan & Elkins

J. C. Penney Co.

The Man's Store

J. D. McKinzie
CHIROPRACTOR

A. L. Osborn Studio

Cisco Chamber of Commerce
BOB TAYLOR, Secretary

Laguna Cigar Store
LLOYD LA ROQUE, Proprietor

McCall's Sanitary Cleaners

Community Natural Gas Co.

West Texas Utilities Co.

Brown's Sanatorium
DR. and MRS. N. A. BROWN

Compliments Hotel Laguna
Ed Brown, Mgr.

Dean Drug Co.
The Rexall Store

Dr. W. P. Lee

Roy (Dago) Huffmyer

H. T. Huffman, Welding

Norvell-Miller, Grocers

Nance Motor Co., Inc.

Moad Bros., Sinclair

Daniels Hotel

Hamp's Cafe
"The Popular Place to Eat"

Smitty Huestis Service
Station
Conoco Gas and Oils and Dayton Tires

Quick Service Shoe Shop
Abe Notgrass, Prop.

Chief Service Station
F. A. PAYNE E. M. WINSTON

Goodyear Service
R. W. McCAULEY, Store Mgr.

West Texas Produce
W. C. DEAIGH, Mgr.

Red Front Drug Store

Connie Davis
INSURANCE—REAL ESTATE

Jno. H. Garner's

Cisco Gas Corporation

Hotel Garage & Storage

Savoy Cafe

Moore Drug Co.

J. T. Elliott, News

K. H. Pittard, Insurance

J. B. Pratt
Magnolia Products

Philpott Florist

O. L. Stamey
High School Principal

J. T. (Red) Petty
COACH

H. R. (Pop) Garrett
COACH

Cisco Shoe Hospital

News of Cisco Trade Territory Told by Correspondents

COOK

Singing at the Baptist church Sunday night was well attended. Several singers from other communities were there. Everyone is invited to attend these singings each first and third Sunday night.

Misses Annie Hill, George Hunt, Annie Rae Moore and Elbert Hunt visited Audie Moore Sunday in Gorman sanitarium. He is reported doing fine.

Friends and neighbors extend their sincere sympathy to Mr. and Mrs. Theodore Hageman and family in the loss of their small daughter, who died Friday afternoon in Cisco. Death was caused from burns received when the child fell backward into a tub of boiling water.

Mr. and Mrs. Jack Bibby visited her sister and family. Mr. and Mrs. Jean Walker, in the Long Branch community.

We are glad to welcome to our community Mr. and Mrs. Burns and daughters from the Griggs community.

Mrs. Dorothy Hunt spent Monday afternoon with her brother and family, Mr. and Mrs. Jack Bibby.

Mr. and Mrs. Truman Townsend and family left for Big Spring Friday, where they will make their home.

Mrs. C. S. Carmichael visited Mrs. Smith Keet Monday afternoon.

Miss Alma Walker spent the week-end with homefolks.

Several from this community attended the party at Mr. and Mrs. Loren Lewis at Crocker.

Congratulations are being extended to Mr. and Mrs. Lewis Woodie, who were married last

PUEBLO

Mr. and Mrs. Zed Kilborn of Cisco spent Monday afternoon with Mr. and Mrs. Jess Hitchings.

Mrs. G. R. Pence, who has been ill, is reported to be improving, although she isn't able to be up yet.

Mrs. Edgar Harris and son spent Sunday with Mr. and Mrs. W. A. Pence and family.

Several of this community attended the auction sale in Cisco Monday.

Mr. and Mrs. Henry Farmer and family spent Sunday night with Mr. and Mrs. J. M. Pence and family.

Mr. and Mrs. Jess Hitchings spent Saturday in Cisco.

Mr. and Mrs. J. J. Pence spent Friday of last week with Mr. and Mrs. J. M. Pence.

G. P. Mitcham of Dallas is spending a few days on his ranch here.

J. C. Dyer is on the sick list at this writing.

Lavada Pence spent Saturday with Peggy Hogan.

Mr. and Mrs. W. T. Donham Sunday. Mrs. Woodie was formerly Miss Sallie Pearl Brooks, daughter of Mr. and Mrs. W. H. Brooks.

Mr. and Mrs. Oscar Schaefer and Miss Beulah Walker made a trip to Cisco Friday.

Charlie Richter was in Rising Star on business Saturday.

Mr. and Mrs. J. F. Reynolds and Mrs. Reynolds' mother, Mrs. Carrie McCollum, visited relatives Woodie, who were married last

and family and Glyn Murray spent Sunday with Mr. and Mrs. J. M. Pence and family.

Mr. and Mrs. Jess Hitchings spent Sunday with Mr. and Mrs. J. J. Pence.

Joy Ann Pence spent several days with her grandparents, Mr. and Mrs. J. M. Pence.

DESDEMONA

On Tuesday afternoon of last week every member of the "21" Study club and one visitor met at the home of Mrs. David Parks, on Dean Bros. lease. The house was attractively decorated with pot plants. The Parliamentary Day and Legislation Day program was led by Mrs. J. E. Heeter. Names of departments of General Federation were roll call responses. Annual reports of officers and committees were given and election of officers was held resulting as follows: President, Mrs. Scotty LeMaster; first vice president, Mrs. C. A. Skipping; second vice president, Mrs. Charlie Morrow; recording secretary, Mrs. C. W. Maltby; treasurer, Mrs. S. E. Snodgrass; corresponding secretary, Mrs. W. C. Bedford; parliamentarian and critic, Mrs. W. H. Davis; press reporter, Mrs. Charles Lee; federation counsellor, Mrs. J. E. Heeter; chairman of Better Homes, Mrs. Charlie Morrow. The yearbook committee, Mrs. W. C. Bedford, chairman, Mrs. S. E. Snodgrass and Mrs. C. A. Skipping, reported the receipt of \$3 as second prize from the state yearbook contest chairman. The club felt proud of the prize as there are 1,080 clubs in state federation. The first number on program was one left over from December 20, the title of which was "The Blood Bank of Memphis, Tenn." and it was given by Mrs. W. H. Davis. "Duties of the Presiding Officer" were given by Mrs. Charlie Morrow and "Duties of Committees" were given by Mrs. Charlie Lee. "The Legislative Program of Texas Federation" was given by Mrs. J. E. Heeter. Referring back to business the club voted to have picture on front of Federation News of Mrs. Joseph M. Perkins, framed and placed in clubhouse. Mrs. Perkins, of Eastland, is new president of Texas Federation of Women's Clubs. All joined in singing "Going to the Club," to the tune of "Coming Through the Rye." The hostess served delicious refreshments of fruit salad with whipped cream, olives, toasted cheese sandwiches, angel food cake and coffee. Those present were Mrs. George Crenshaw, a visitor, and Mrs. C. A. Skipping, S. E. Snodgrass, J. E. Heeter, W. H. Davis, C. W. Maltby, Charles Lee, Charlie Morrow, Scotty Morris, W. C. Bedford, hostess, Mrs. Parks, and little Curtis Skipping.

Sam Jones, who is basket ball coach, took the teams of girls and boys to Olden Friday for them to take part in the tournament that was held there Friday and Saturday.

Miss Capitola Browning received a very interesting letter a few days ago from Mr. and Mrs. Edmond Stark, who are missionaries of the Church of God in Andula, in province of Angola, Portuguese West Africa, just west of the Belgian Congo region. Edmond is the only son of Mr. and Mrs. T. Stark, who lived here from 1919 to 1928, then transferred to Olden by the Magnolia company, and then moved to Oiltown, Okla., where they now live. Edmond attended school here until a junior and then went to Olden, where he graduated in 1929. His wife had been a missionary in Africa three years and was home on furlough of a year when she met Edmond and before the year was over they were married and he too became a missionary. His letter told of the difficulties of learning the native language and carrying the Gospel to the people of that country. He gave a list of the names of the natives who helped in building the mission and told the meaning of each name. His many friends and former schoolmates will be glad to know that Edmond is having success in his life work.

The Methodist Missionary society met at the church Monday afternoon and had the World Outlook program. The meeting was called to order by the president, Mrs. Charles Lee, who conducted the devotional and also led in a pledge service during which the members made their pledges for the year's quota. An interesting letter from District Secretary Mrs. Edward Sneed of Dublin was read by Secretary Mrs. S. E. Snodgrass. The Meditation from World Outlook was given by Mrs. W. C. Bedford. The leaflet which gave examples of personalities who have been outstanding in service to others was given by Mrs. S. G. House and Mrs. S. E. Snodgrass.

A birthday dinner that was a complete surprise was given Sunday, January 15, for Mrs. S. E. Browning, who was 74 years old that day. Her son, Dewey Browning, wife and step-son, Weldon Randolph, of Cisco, came down and told his mother he wanted to take her and his sister, Miss Capitola Browning, down to his brother's, Charlie Browning, near Jake Hamon. Soon after they got there two daughters, Mrs. Winnie Hoover of Ranger and Mrs. W. R. Dunlap of Breckenridge, and her two daughters, Misses Wanda and Edith Dunlap, came and then Mrs. Thomas Browning and children, except Tommie Ruth, who was ill, came. Thomas Browning stayed with Tommie Ruth and Gene Browning could not be there on account of having to go to Cisco to work. Those attending each carried something for the dinner. The beautiful cake on which was a candy flower and the words "Happy Birthday" and 74 candles had been made by Mrs. Dunlap. After the candles were blown out the time for them to quit smoking was counted and according to the superstition indicated that the honoree will live 14 more years. Many nice gifts were presented to the honoree by members of the family and gifts sent by Mrs. W. H. Davis and Mrs. W. C. Bedford.

Mr. and Mrs. Aaron Henslee and baby, Sandra, of Fort Worth, visited her parents, Mr. and Mrs. W. H. Davis, Monday.

Miss Boyd Crenshaw is spending this week at Stephenville with her sister, Mrs. John Hill, and family.

Rev. Sherrod Stover returned to his home at Tecumseh, Okla., on

Thursday but his wife and little son remained for a longer visit.

Mrs. Lee Reid of the Alameda community is visiting with her daughter, Mrs. Bill Parks, and family.

Miss Anita Crawley and Miss Jessie Mae Wrinkle attended the basket ball tournament at Olden on Saturday.

Mr. and Mrs. Joe Merrill and son, Joe, Jr., and Mr. and Mrs. Jesse Sparkman and son, Homer Joe, left at 1 o'clock Tuesday morning for Austin to attend the inauguration of Gov. W. Lee O'Daniel.

Mr. and Mrs. Tom Tillie and daughter, Helen, and Mrs. Cecil Tillie, went to Ranger Sunday afternoon where they visited Cecil Tillie, who has been confined in the hospital the past two months, suffering from the effects of a leg injury. His condition is somewhat improved, due to the fact that he underwent an operation recently. His physician states that he probably will be dismissed within the next few weeks.

Mr. and Mrs. Clifford Reed were shopping in Rising Star Saturday.

Mr. and Mrs. John Bransford of near Cisco attended church here Sunday night.

Chester Hogan has been ill the past few days, suffering with measles.

Donald and Billie Joe McEnerny are sick with colds at this writing.

Mr. and Mrs. Doss Cozart of Nantrod were recent visitors here.

Lynn Carter of George Hill was the guest of Cyrus Reed and other friends here Sunday night.

Uncle Jim and Aunt Sabra Reed and Mr. and Mrs. L. C. Reed were visiting in Eastland Monday.

Since we have been so wonderfully blessed with rain, the farmers are getting everything in readiness for a bumper crop, fertilizing their land, getting their

ROMNEY

The Ladies' Home Demonstration club met with Mrs. Alfred McEnerny Tuesday, January 10. The president, Mrs. Gene Ford, presided. Mrs. Freddie Harrelson was appointed kitchen demonstrator and Mrs. Gil Walker, home food demonstrator. Four new names were added to the membership list—Mrs. J. R. McEnerny, Mrs. Bill Maynard, Mrs. Inez Carlton and Mrs. T. L. Lusater. After a pleasant social hour the club adjourned to meet Tuesday, January 17, at Mrs. Josh Majors', for a quilting bee. The next business meeting will be at the home of Mrs. Gil Walker, Tuesday, January 24. All members are urged to be present.

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GEORGE HILL

R. O. Jackson and Mrs. Carver are on the sick list this week.

Mr. and Mrs. C. B. Hill and little daughter made a trip to Vernon last week.

Mr. and Mrs. Holmes of Eastland visited in the Dock Bowman home Saturday night.

Mrs. C. O. Brooks and children of Rising Star visited in the C. R. Richardson home Sunday.

Mr. and Mrs. Billman of Guntersville spent Saturday night and Sunday with her mother and sister, Mrs. Large and Leora.

Mrs. Dock Bowman visited in Eastland last week.

Mrs. W. A. Brandon visited Mrs. Jess Carter Friday afternoon.

Mr. and Mrs. L. D. Stanaford and little sons, and Mr. and Mrs. Dan McBeth and daughter, Vera, visited in the P. D. Richardson home Sunday.

Mr. and Mrs. Roy Allen went to Ranger Sunday afternoon to take their daughter, Alice, and Beatrice Hines and Mozell Walker.

Mr. and Mrs. W. W. Hill are visiting relatives in Kimball county this week.

Mrs. Arlin Buckhalter and children spent Monday in the Tom Buckhalter home.

Mrs. L. D. Stanaford and little son visited Mrs. J. M. Richardson Monday.

A newly married man has found that he can give visiting tramps both food and work by passing out his wife's biscuits.

Ottawa, Kan., city of 10,000 people, has had no fatal traffic accidents since July 26, 1936.

DAN HORN

N. J. Tarver, A. W. Brooks and J. G. Stuteville made a business trip to Eastland Monday.

Miss Chloe Speegle of Cisco spent the week-end with her father.

Warren Jessup is ill.

Miss Eva Ervin spent Saturday night with Miss Margarette Maxwell.

Felix Rason who, has been rebuilding the old Rason home, will move his family here from New Braunfels next week. Mr. and Mrs. Rason lived here several years ago. We are very glad to have them our neighbors again.

A number of high school pupils from Dan Horn went to Austin Tuesday.

Mrs. J. G. Stuteville and son, John David, spent Monday with Mrs. S. S. Brummett at Scranton.

Friends of Mr. and Mrs. James Starr will be glad to know that James has accepted the assistant county agent's place in Lamar county. For the past two years

he has been teaching agriculture at Llaneta.

Mr. and Mrs. Robert Starn left Saturday for where Mr. Starr is engaged in the oil fields.

Billy Jene Lambright Branch spent the week-end with Mr. and Mrs. C. Britte.

Misses Donnie Mae Ruth Brown of Cisco, Horn and Charley Lambright tended singing in the Dan Horn home Sunday evening.

Billy Fred Warren, Bailey visited Alvin King afternoon.

A Jersey cow belonging to Foulger of Richland Springs, bore triplets, all of which were marked identically. The cow was in good health, but the cow's first offspring.

Predictions are that the "quinto navy" of the Rio Grande will be strong. If it is like that bunch at the summer it will be strong.

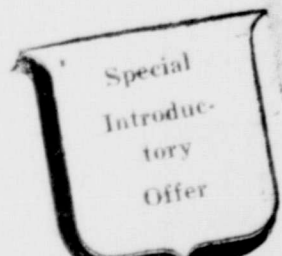
A staff of experts engaged in a world-known gasoline have renewed the search in various parts of New Mexico.



SENSATIONAL SALE of THIS NEW MAGIC CHEF

BUY NOW AND SAVE

Here's good news! While our limited supply lasts we can offer you this new remarkable Magic Chef gas range at a special introductory price. You get the famous Magic Chef features, hitherto available only in higher-priced models now within the reach of every family. Don't wait. See it today!



"There is No Substitute For Personal Service"

Cisco Gas Corporation
"HOME OF HI-HEAT GAS"

717 Ave. D. Phone 122

for **CHAPPED SKIN**

IT would be difficult to find any preparation more effective for chapped skin than Mentholatum. Its ingredients are renowned for relieving minor irritations of the skin. Mentholatum quickly soothes the pain and discomfort of chapping and promotes proper healing. So, whether you have chapped lips, chapped hands or chapped ankles, remember to get quick relief by applying Mentholatum.

MENTHOLATUM
Gives COMFORT Daily

Gebhardt's
Genuine Mexican **Tamales**
Made of U.S. Govt Inspected Meat

...make a meal you'll never forget!

ASK FOR THEM AT YOUR GROCER

NORVELL & MILLER

Avenue D at 10th "Where Most People Trade"

Specials for Friday and Saturday

TENDER QUALITY MEATS

PICNIC HAMS, half or whole 21c
 DRY SALT JOWLS 10c
 SUGAR-CURED JOWLS 13c
 SLICED BACON — Decker's Tall Korn Lb. 23c
 BANQUET Sliced Bacon 29c
 CHEESE, Kraft, Mel-o-Cured Lb. 19c
 Pork Chops, lb. 21c
 Pig Liver, fresh, lb 15c
 Fresh Gr. Meat, lb. 15c
 Fresh Pk. Sausage 15c
 Chuck Roast, lb. 15c
 Rolled Roast, lb. 17c
 Pork Roast, lb. 19c
 Dressed Hens

Produce Specials

Large Golden Ripe Bananas, lb. 5c
 Texas Oranges, dozen 10c
 Texas Grapefruit, 3 for 5c
 Fresh Corn, 6 ears 25c
 Cauliflower, large head 15c
 Broccoli, large bunch 15c
 Spinach, fresh, lb. 5c
 Fancy Green Beans, lb. 10c
 Carrots, 3 bunches 10c
 Turnip Greens, 3 bunches 10c
 Beets, 3 bunches 10c
 Cabbage, lb. 2c
 New Potatoes, lb. 4c

FRESH FRUITS AND VEGETABLES

LARGE TURNIPS AND TOPS 5c
 Potatoes, 10 lbs. 15c
 Lettuce, head 15c
 ONION PLANTS 15c
 2 Bunches 15c

Buy Plenty of These Items

American Beauty Flour---
 48 Pounds \$1.35
 24 Pounds 70c

Libby Pn. Apple Juice 15c
 2 cans
 Libby Tom. Juice, 3 cans 15c

Jewel 8 lb. Carton **75c** 4 lb. **38c**

Duchess Flour **89c**
 Guaranteed, 48 lbs
 Meal, 20 lb. bag 35c
 Coffee, Norvell & Miller---
 Special Blend, 2 pounds **29c**
 A-1 Crackers, 2 lb. box 15c
 Catsup, 14-oz. bottle 10c
 Peaches, No. 2 1/2 can, **25c**
 Smilax, 2 cans
 Amita Fruit Mix, can 10c
 Libby Pears, 2 No. 2 cans 25c

Saltine Crackers, lb. box 15c
 Scott Tissue, 3 rolls 15c
 Egg Noodles, lb. pkg. 15c
 Mac. or Spaghetti, 3 pgs 15c
 Jello, any flavor 15c
 P. & G. Soap, 5 bars 15c
 Palmolive Soap, bar 15c
 Post Bran, 2 boxes 15c
 Bread, 2 loaves 15c
 Strained Honey---
 Gallon
 Half Gallon

Damage to Trees

are causing heavy damage to fruit trees in Eastland...

It should not be put out...

repellent to the trees...

complete farm or ranch record in 1939...

Farmers and ranchers who wish to keep up with their business...

YOU NEED CAR SERVICE

is now governor of Texas, which makes...

TEXAS SERVICE STATION

8th and 8th St. A. V. CLARK Phone 142

Benny Pleads 'Not Guilty'



Jack Benny, above, noted radio comic, pictured at Newark Airport after his indictment on three counts of smuggling...

Under the Courthouse Roof

INSTRUMENTS FILED

A list of instruments filed the past week in the office of County Clerk R. V. Galloway includes the following:

Board of nurse examiners to Frances Campbell, nurses' certificate; Continental Southern Savings and Loan association to Wylie Jackson, warranty deed; City of Eastland to Mrs. Johnnie Roy, cemetery deed; Citizens, Saving and Loan association to H. C. Hardin, et ux, warranty deed; City National bank of Abilene to Albert W. Simmons, et ux, warranty deed; Continental Southern Savings and Loan association to A. Z. Myrid, warranty deed; Commercial State bank of Ranger to B. H. Peacock, et ux, release of deed of trust lien; R. A. Carey, et al, to C. P. Carey, warranty deed.

Charles H. Downtain to Charles Gifford Downtain, et al, deed; D. J. Dick to Mrs. Eva Dick, bill of sale; Mrs. Eva Dick, et al, to O. H. Dick, bill of sale; E. Day, et al, to public, affidavit; J. R. Erwin, et ux, to L. E. Wallace, release of vendor's lien; First State bank of Rising Star vs. A. E. Neil, abstract of judgment; Fort Worth National bank to Plymouth Securities corporation, transfer of deed of trust lien; First and Thomas vs. R. L. Rippetoe, et al, abstract of judgment; Gulf Oil corporation to L. D. Leach, release of judgment lien.

Hickory Oil and Gas corporation to E. R. Bahan, two assignments of oil and gas leases; H. C. Hardin, et ux, to Morgan Bryan, trustee, deed of trust; E. C. Herron, et ux, to R. A. McDaniel, warranty deed; Wiley Harbin, et ux, to Charles J. Kleiner, mineral deed; R. W. H. Kennon, et ux, to Mrs. G. Weaver, warranty deed; Plymouth Securities corporation to Hickory Oil and Gas corporation, release of deed of trust; Pipkin Brothers vs. W. S. Couch, abstract of judgment; Mrs. Frank F. Perkins to Standard Savings and Loan association, quit claim deed.

B. H. Peacock, et ux, to J. E. Beroney, warranty deed; Quapaw Trading company to Empire Oil company, mineral deed; A. H. Rhodes, et ux, to C. J. Rhodes, warranty deed; W. B. Richards, et ux, to L. B. Richards, et ux, warranty deed; W. B. Richards, et vir, to Mr. and Mrs. Paul Ormsby, warranty deed; A. L. Seay to A. B. Byrd, warranty deed and release of vendors' lien; State Board of Embalming to Clyde L. Mancill, embalmer's license; Standard Savings and Loan association to E. C. Herron, et ux, release of deed of trust lien.

Seranton Independent School district to B. R. Notgrass, et al, bill of sale; Lewis Tindall, et al, to E. T. Hogan, warranty deed; C. A. Timmons to Eastland National bank, extension of lien; J. D. Woods, et al, to public, affidavit; F. D. Wright, et al, to Cecil Penn, warranty deed; Winifred D. Wing to R. M. Wing, warranty deed; L. A. Waters to Gladys Bray, warranty deed.

Camera Stops Bullet--For Picture



Millionth-of-a-second camera developed at Armour Institute of Technology, Chicago, catches a bullet, left, approaching a plate of glass and, right, registers same bullet smashing through.

Says Inaugural Show Equal to Coronation

AUSTIN, Jan. 19 (AP)—Frank King, Associated Press bureau chief for Texas, said the O'Daniel inauguration was as good a show as the coronation of King George VI of England...

"The only unexpected note, not on the program, was the appearance of the shirt-sleeve hillboys with fiddle and guitars, at the end of the ceremony. The new governor beckoned them to the platform, and led a 'Beautiful Texas' broadcast."

"Picture of that final scene on the inauguration platform, with the new governor flanked by 'hill-billy' singers will go all over the nation, but such pictures won't portray the spirit of the deeply impressive and moving character of the pageantry and ceremony of the day."

Japanese anthropologists claim there is a Semite strain in the Japanese race.

Russia's Industrial Output Shows Gain

MOSCOW, Jan. 19 (AP)—The government announced Tuesday that Soviet Russia's industrial output for 1938 was valued at 77,520,000,000 rubles (\$15,504,000,000 at the official rate of 20 cents to the ruble) and exceeded that of 1937 by 12 per cent.

Tass, the official news agency, said that the volume of the soviet union's 1938 industrial output exceeded that of 1929 by 377.4 per cent, whereas the total volume of such output for other countries for the same period decreased by 9 per cent.

The official announcement said that the production of enterprises under the commissariats of heavy industry, machine building and defense industry increased in 1938 by 15.1 per cent over 1937 while the output of the commissariat of food industry gained 15.2 per cent.

New Peanut Doubles Little Spanish Yield

Pearl, a variety of peanuts bred by the Texas agricultural experiment station, almost doubled Little Spanish in yield per acre in a test made in 1938 by Erntis S. Reese of the Flatwood, according to a report he made the county agent. Reese

Plan-of-Work for County Farm Program Formed

A plan-of-work for county agricultural extension work in Eastland county for 1939 embodying eight objectives has been announced by Elmo V. Cook, county agent, and Sam E. Rosenberg, assistant county agent. The plan was made and adopted at a meeting of the county agricultural council Monday afternoon in Eastland. Council members attending the session were Idus S. Echols, Staff; Bob Hodges, Ranger; E. E. Blackwell, Alameda; W. R. Usery, Carbon; J. B. Eberhart, Rising Star, and Wayne Thurman, Shady Grove. Council members absent from the session were T. E. Castleberry, Morton Valley; George Bennett, Kokomo; L. R. Higginbottom, Kokomo, and Dallas Jobe, Gorman.

The eight objectives for county agent work in 1939, as adopted by the council are:

- 1. Soil building
2. Food production
3. Feed conservation with trench silos
4. Development of farmers' cooperatives
5. Livestock improvement
6. Crop improvement
7. Insect and rodent control, and
8. Wildlife conservation.

Bob Hodges was elected president of the council, W. B. Starr, vice president, Elmo V. Cook, secretary, and an executive committee will be appointed later by the president.

Rev. Pryor to Remain With Cisco Church

The Rev. Luther Pryor, pastor of the Cisco Church of the Nazarene for the past 11 years, has decided to remain here in his present capacity, declining the pastorage of the First Church of the Nazarene in Fort Worth, which it was his original intention to accept.

The Rev. Mr. Pryor was persuaded to stay at a meeting last week in which final efforts were made to induce him to remain and which were successful.

He was scheduled to leave January 22 for Fort Worth after building the church membership here from a tiny congregation to one of 125 members. He also completed a building program during his tenure without incurring any debt whatsoever.

Specs-- (CONTINUED FROM PAGE 1)

program, which in some phases represents reform, and have not gone at the revenue raising issue with eye single to an immediate pressing need and the narrow idea of soaking some section of industry with another tax gouge hung onto the monstrous hodge-podge which we have in this state. On the contrary they have looked at the problem as a whole, both from the standpoint of revenue and economy, and have seized upon the popular support of the new governor as an opportunity to accomplish some needed reforms. Nothing in government or married life is all good or all bad, and let us pay due tribute to the O'Daniel suggestions which certainly have merit, for all the aversion some of us may have for sales taxes, etc.

Since we are going to have a sales tax, let's have it served with the gliblet gravy.

Incidentally, this is a fact to think about: Industry likes the sales tax without the ad valorem tax. A state tax system which reduces the tax burden on industry, invites more industry from without and thereby increases the state's economic assets and prosperity. That means more and better jobs, more and better retail business, more and better economic conditions generally. But whether or not the O'Daniel program is sound, I am not prepared to say. I'd rather listen first.

A Texan found a five-dollar bill pinned beneath a Christmas gift. Most of us merely got five more ties.

For Bronchial Coughs, Colds

You Can't Go Wrong On Buckley's Mixture

One little sip and the ordinary cough is eased—a few doses and that tough old hang-on cough is "on its way"—it's really wonderful to watch how speedily hard lingering coughs respond to Buckley's. Right away that tightness begins to loosen up—the bronchial passages clear—you're on your toes again and breathing easier. Get Buckley's—by far the largest selling cough medicine in all cold Canada—Costs but little at drugists everywhere.

Red Front Drug Maner's Pharmacy

Cartoon titled 'THE HEIR APPARENT' by J.R. Williams. A man in a suit is talking to a man in overalls. Speech bubbles contain humorous dialogue about a 'piker' and a 'guy who's takin' th' boss's place'.

Cartoon titled 'WHY MOTHERS GET GRAY' by J.R. Williams. A woman is looking at a young girl in a garden. The girl is holding a basket of flowers.

Advertisement for 'CLEARANCE SALE' by Ferguson. Features 'Final Call on Winter SHOES' and 'Nationally Advertised Lines of Shoes'. Lists various shoe styles like 'Paris Fashions, Connie, Natural Poise' and 'NATURAL POISE' with regular and special prices.

Advertisement for 'HERE THEY ARE' by Muirhead Motor Co. Lists various used cars for sale, including 1933 Chrysler Sedan, 1937 Buick 46 Coupe, 1933 Ford Coupe, 1936 Dodge Coupe, 1936 Pontiac 8, 1936 Chevrolet Town Sedan, 1933 Light 8 Buick, 1927 Buick Coupe, 1934 Olds 8 Sedan, 1936 Buick Light 8 Sedan, 1928 Mormon Sedan, and 1934 Pontiac 4-Door Sedan. Includes contact info for J.O. Barnhill, Local Manager, 809 Avenue D, Cisco.

SOCIETY and CLUBS

CATHRYNE RUSSELL, Editor
Phone Numbers 344 and 608

Miss Van Horn Is --8 Club Hostess

The -8 Bridge club was entertained at supper Wednesday night in the home of Miss Blanche Van Horn. First and second high prizes were won by Miss Ida Mae Collins and Mrs. James Harvey. Those present were Mrs. Harvey, Misses Laura Lu Waring, Catherine Cunningham, Ester

Hale, Ida Mae Collins, Titia Belle Simmons, Catherine Pettit, and the hostess, Miss Van Horn.

Humble Bridge Club With Mrs. Armstrong

The Humble Bridge club met Wednesday afternoon in the home of Mrs. W. J. Armstrong. An attractive red and silver color scheme was carried out in party appointments and decorations. Three tables of bridge were played, with Mrs. W. W. Wallace winning high score and Mrs. I. J. Henson second high. Refreshments were served to Mrs. W. W. Wallace, J. J. White, C. B. Shaw, J. B. Henderson, H. E. McGowan, J. C. Hanrahan, W. C. McDaniel, F. J. Borman, Sam Kimmell, R. B. Carswell, W. C. Hogue, I. J. Henson, and the hostess, Mrs. Armstrong.

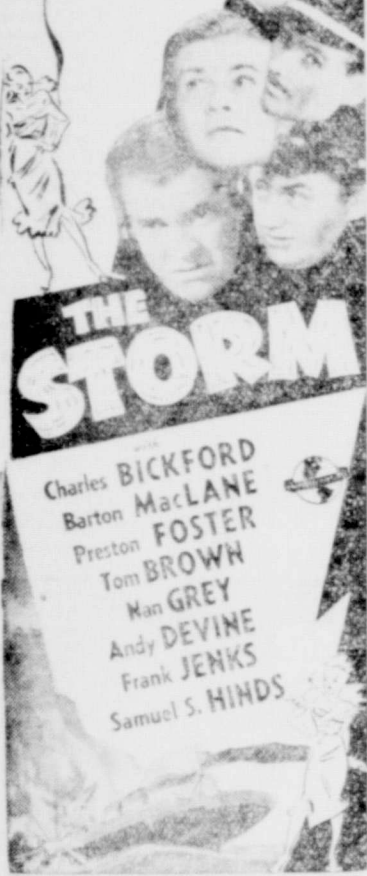
Honolulu has put in a request for a group of routine toon American cowpunchers, Yippee-ki-yi at Waikiki!

Daily Press Want Ads Click

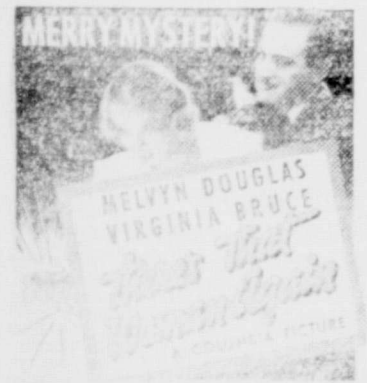
PALACE NOW
BARGAIN DAY
10c To All

MIGHTY IN THRILLS!
MIGHTY IN CAST!

as men of brawn
fight the fury of
the sea... to reach
again the arms of
women they love!



TOMORROW
Sparkling with mirth! Glittering with gaiety! Shining with stars who are a constant delight... in a wild whirl of murder and mystery that's a perfect comedy joy!



TEXAS FRIDAY and SATURDAY

A cowboy fighting on the low... without the law to back him up... backs up against the whole wide west!



Also New Serial
"Great Adventures of Wild Bill Hickok"

TEXAS SUNDAY MONDAY



Also New Serial
"Dick Tracy Returns"
with **RALPH BYRD**

PALACE SUNDAY MONDAY

VIVE LA FUN! VIVE LA FEMMES! VIVE LA BENNY!

Rock and his Buckaretties show gay Paris what whoopee really is!



"ARTISTS AND MODELS ABROAD"

with **MARY BOLAND CHARLEY GRAPWIN JOYCE COMPTON FRITZ FELD** and the **YACHT CLUB BOYS**
A Paramount Picture

HEAR—and you'll be humming: "What Have You Got That Gets Me" ... "You're Lovely, Madame" ... "Doing the Buckaroo!"

Mrs. Lee Heltzel Entertains Wednesday Club

Mrs. Lee Heltzel entertained the Wednesday Bridge club at its regular meeting in her home Wednesday afternoon. Low bowls of narcissus were used attractively in decorations for the rooms where four tables of bridge were played. High guest prize went to Mrs. J. H. Brice and Mrs. Oscar Cliett won high club. At the close of the games, the hostess served a delicious salad course.

Those present were Mrs. E. P. Crawford, Leon Maner, W. J. Leach, Forrest Wright, T. F. O'Brien, R. L. Ponder, Yancey McCrea, F. W. Snyder, Edward Lee, J. H. Brice, A. C. Green, Ernest Lennon, Alex Spears, Oscar Cliett, Will St. John, Miss Mary Jane Butts, and the hostess, Mrs. Heltzel.

Alpha Delphian Club Meets With Mrs. Lane Hostess

At the meeting of the Alpha Delphian Study club Wednesday morning at the clubhouse, Mrs. Nell Lane was hostess and Mrs. Ann Skiles program leader. Preceding the program Mrs. L. A. Harrison gave a brief resume of the last meeting. Mrs. J. E. Moriarty spoke on "Sir Richard Steele" and a topic entitled "Joseph Addison" was discussed by Mrs. A. J. Olson. Mrs. Fred Scott directed the practical English lesson, at the conclusion of which an old-fashioned spelling bee was held. Mrs. Charles Sheppard was welcomed into the club as a new member.

The following responded to roll call: Mrs. Joe Clements, P. S. Cope, W. C. Deigh, L. A. Harrison, S. E. Hiltson, Nell Lane, G. B. Langston, J. E. Moriarty, A. J. Olson, Fred Scott, Ann Skiles, J. E. Spencer, L. E. Vaughn, Ernest Lennon, Charles Sheppard and Eugene Lankford.

The Notebook

Friday
The Merry Wives club will meet with Mrs. George D. Fee at 2.

The W. O. W. circle will meet Friday evening at 7:30 in regular session.

Advertising is not an expense—its the life blood of any business.

How Chilled Chimps Keep Warm



Furry hide of the Paris Zoo monkeys was no protection against chills of record cold so they picked out a chubby, slightly surprised keeper to huddle with for warmth.

Civic Pride Is Expression of Health Community Mental Attitude

By **BOB TAYLOR**
Sec'y Cisco C. of C.

Civic pride is that intangible yet vital factor which exists or fails to exist as an evident expression of a healthy mental attitude of the mass citizenry of a township. It is a force necessary to the progress and public well-being of any people and projects supposedly banded together as a civic unit. Without this self sustained elixir of life the wheels of community progress clog and rust, stopping the powerhouse machinery of enthusiastic personal contact and optimistic business relations.

A friend tells of having moved to a west Texas town and having had to endure the inconvenience of bathing in very muddy and smelly water. Upon complaining

to the natives he was informed that mud baths were recognized the world over as being of a very healthful and beneficial nature, that mud baths were by far the most desirable of any, and that right in that city were the very best mud baths to be had in the whole world, and that the newcomer was indeed fortunate to have moved to such a blessed place. When asked if they drank the stuff they further stated that they couldn't and wouldn't drink anything else.

"Why, when we make a trip we always carry a jug or two along just to have something decent to drink," they said. That is civic pride.

Another friend tells of visiting an aged and somewhat eccentric rancher who was confined to a hospital bed. The visitor observed on the floor beneath his friend's bed a jug containing a cloudy substance with an inch or two of sediment collected at the bottom. Upon inquiry as to the reason for such an oddity he was informed by the vehement cattleman that the "binky blank hospital didn't have no gosh darned water that was worth a ding dong for a man to drink," so he had had Maud bring him down a jug of his good tank water. Maybe that is the spirit that any city can use more of.

Why is the state of Texas famous throughout the other 47? Because wherever Texans travel they advertise. Advertise what? Very little that cannot be had in most of the other states, but Texans are proud of their commonwealth and take delight in spreading its propaganda to the four corners of the globe.

Public attitude, a prolonged form of mass psychology, can be compared to any social gathering. Either "A good time is had by all" or the thing is a draggy affair full of dead air and effort made conversation. If the host makes proper preparations, the guests bring the bright sides of their natures, then that spirit of good fellowship and well-being generally circulates freely. The atmosphere is set alive with a spontaneous, buoyant force which automatically boosts the mental attitude of all, and as the society columnist has it, the thing is a howling success. That is a small counterpart of civic pride.

If we have all been here so long that we know that nothing can be done to better the conditions of our surroundings and that we are resigned to the fact that our public spirit is a dead issue, don't we, as members of a civic organization each owe our bit of a "Howdy" and a boost to the place of our residence. We are loyal to our employees, our families, our state, our football teams, our own personal methods of catching fish, swinging a No. 2 iron, stewing prunes. Can't we take an inventory of ourselves and others like us, can't we check the assets of our town and its trade area, and come up with the conclusion that possibly a small part of any fault might lie within ourselves? If we were invited to a gathering which needed a little livening up wouldn't each of us take steps to

Personals

Mr. and Mrs. Lee Heltzel left today for Tulsa, Okla., for a short stay.

Miss Emiline Bogue of Boston, Mass., is the guest of friends in Cisco.

Guy Wofford of Mexia is the guest of relatives here.

GUEST OF PARENTS

Mrs. J. P. Elam, Jr., of Dallas, is visiting her parents, Mr. and Mrs. W. H. LaRoque, during the two weeks absence of Mr. Elam, who is attending the National Produce convention at Los Angeles, Calif., representing the gulf division of the Western union, which embraces Texas, Louisiana, Oklahoma, Arkansas and New Mexico.

Stock Show--

(CONTINUED FROM PAGE 1)

one year, \$5, \$3, \$2; heifers one year and under two years, \$5, \$3, \$2; cow two years old and over, \$5, \$3, \$2; best Aberdeen Angus bull, any age, \$5, \$3, \$2.

Jerseys—Heifers under one year, 5, \$3, \$2; heifers one year and under two years, \$5, \$3, \$2; cows two years old and over, \$5, \$3, \$2; best Jersey bull, any age, \$5, \$3, \$2.

Fat lambs, \$5, \$3, \$2. Rambouillet—Ewe lamb under one year, \$3, \$2, \$1; ewe one year and over, \$3, \$2, \$1; best Rambouillet ram, any age, \$3, \$2, \$1. Fat barrow, \$5, \$4, \$3, \$1.

Poland China Hogs—Sow pig one year, \$3, \$2, \$1; sow one year and over, \$3, \$2, \$1; best Poland China boar, any age, \$3, \$2, \$1.

Duroc Jersey—Sow pig under one year, \$3, \$2, \$1; sow one year and over, \$3, \$2, \$1; best Duroc Jersey boar, any age, \$3, \$2, \$1.

Angora Goats—Nanny under one year, \$3, \$2, \$1; nanny one year and over, \$3, \$2, \$1; best billy, any age, \$3, \$2, \$1.

Muirhead Opens Used Car Agency

The Muirhead Motor company today announced formal opening of its used car agency at 809 D avenue here with an invitation to Cisco people and people of the Cisco trade territory to visit the agency, inspect the stock of cars offered and become acquainted with the Muirhead offerings and sales service.

J. O. Barnhill, well known Cisco auto salesman, with long experience in the used car field, is in charge of the local agency.

inject a little of the proper spirit of good cheer and good will into the situation? So we can each do our bit for the betterment of our community by throwing back the shoulders raising the head a bit, smiling and giving out with a "Howdy" neighbor.

T. V. A. Fertilizer--

(CONTINUED FROM PAGE 1)

who wish can add nitrogenous fertilizers to the same land in order to build it up still more.

Where the fertilizer is to be applied to pasture land Cook recommends that the land first be contour furrowed or terraced in order to hold the fertilizer on the land until it is carried in by moisture.

TVA fertilizer demonstrators will be expected to keep records of the results of the demonstrations and report these to the County Agent's office.

"These demonstrations in soil building are of great importance to our farmers whose major problem is soil building, and they should be encouraged and watched carefully," is the statement made by a member of the County Agricultural council while that body was in session in Eastland recently.

Eastland County farmers who wish to make application to enroll as fertilizer demonstrators should call at the County Agent's office on Saturday at their first opportunity.

A museum for umbrellas will be opened at Novara, Italy. Of all places to lose your bumbershoot, this would be the worst.

The Poinsettia or Christmas Eve Flower grows wild in Mexico, and scarcely a garden is without it.

Big Increase--

(CONTINUED FROM PAGE 1)

range conservation program Glass pointed out.

The counties in district 7, their county agricultural agents are Blanco, R. B. Jenkins, C. W. Lehmberg, Callahan, Brison; Coleman, C. V. Rob Comanche, N. E. Scudder; Land, E. V. Cook and S. E. Berg, assistant; Erath, G. D. et; Gillespie, H. F. Grote; Floyd Lynch; Llano, D. D. McCulloch, R. F. McSwainson, F. N. Newson; Mills; Weaver; Palo Pinto, J. H. Saba; Runnels, J. A. Barton; Saba, C. E. Tisdale; Shackelford, W. T. Magee; Stephens; Lacey; and Taylor, J. K. W. A. Ruhmann, assistant.

Japan annexed Korea in 1910.

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Free Book Tells of Many Home Treatment that Most or it Will Cost You Not Over one million bottles of the W. T. FLEMING'S have been sold for Stomach and Duodenal Ulcers, Acid, Poor Digestion, Sour Stomach, Gas, Heartburn, Sluggish Bowels, etc., due to Excess Acid. Send for Free Book. Write to W. T. Fleming, 1000 Broadway, New York City. He fully explains this marvelous treatment.

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For Your Valentine

CARDS from RED FRONT DRUG STORE

Why fumble blushing for words, when the sentiments you want to express to your Valentine can be said so beautifully with a card or gift? You're sure to find the right thing here!

Observe the Window Display
Lovely Valentine Candies in Vassar and Martha Washington

And as Martha was the peer of women in her day, so is the candy bearing her name, the outstanding quality of all sweets for your lady fair.

Boxes in Lovely Hearts
Priced from 15c, 30c, 50c, \$1.00, \$1.50 and up to \$4.50

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Valentines, Gifts
Candy, Novelties

Valentine Day FEB. 14

These Prices for Friday and Saturday

ALTMAN'S

FINAL Clearances

FINAL CALL ON WINTER GOODS
If You Like a BARGAIN You'll Eat This Sale Up!

LOOK AT THESE DRESS VALUES AT

\$2. Sport Crepes, Silk Crepes and Woolens

\$5. Better Dresses from our \$7.95 to \$10.95 Lines.

\$8. Many of our best dresses from our College Campus, Devine and Jean Durrells included.

Entire Stock Winter Costume Suits, were \$10.95 to \$39.50; NOW, \$5.48 to \$19.75

Final Reductions on All Winter Coats
Many are reduced to 1/2 Price and less; others big reductions

One Rack Wash Dresses, clear-away 79

Marcy Lee and other good wash dresses are well represented in this lot.

THESE PRICES FOR FIDAY and SATURDAY