

THIRTY SEVENTH YEAR

DIMMITT, CASTRO COUNTY, TEXAS, THURSDAY, DECEMBER 26, 1963

28 PAGES — NUMBER 10

It is not my purpose to be commercial in this column, on the rare occasions when it is produced, but at this season I feel that it is altogether proper to suggest that you thumb through the pages of the News and scan the numerous Christmas Greetings of the various business firms represented. This is their method of expressing sincere greetings and best wishes at this happy season of the year.

The News family and the staff of this newspaper joins with Dimmitt merchants in extending sincere wishes for a happy and successful Holiday Season to our readers and to all men everywhere with the hope that the holiday spirit of peace on earth and good will toward men will prevail throughout the New Year.

The year that is now drawing to a close has been an eventful one for our town, our county, our state and our nation. Locally we have been blessed with bountiful harvests and a steady growth, both economically and population wise. During the past year we have seen the addition of a number of new business establishments to the business community and a major manufacturing concern chose Dimmitt as the location for its plant. School was conducted for the first time in the fine new high school building, and work is nearing completion on a modern hospital facility. New churches, and additions to existing church buildings, have been constructed, and as has been the case for a number of years a large number of new homes have been built. It has been a fine year for Dimmitt and Castro County.

Another new business facility that should prove to be a tremendous asset to the development of Dimmitt and Castro County is Radio Station KDHN which added its voice to other media extolling the merits of our area. Also in the process of construction is a community antenna which will amplify and feed TV programs into Dimmitt television sets, making it possible to rid the town of the unsightly maze of home antennas.

As I mentioned above this has been an eventful year. I guess that in retrospect all years are eventful, but as events are dulled by time, only a few stand out and are remembered in memory and in the end dictate the course of history. Along with the many good things that have blessed our country during the past year we have experienced one of the most tragic and depressing occurrences in modern history, the assassination of our president, John F. Kennedy. In the aftermath of the assassination there appeared to be a lull in the venom mills of the extremes, both right and left, and it was hoped by moderates and men of good will that the tragic assassination might again create a national atmosphere of normalcy with a minimum of extremism and an abatement of the hate campaigns that have been directed at our government and its institutions for the past several decades. This has not been the case, the extremists, in many instances, failed to observe the thirty day mourning period before resuming their campaign of vilification.

There is one point that should be made perfectly clear and an intensive educational campaign should be conducted nationwide to see that it is. And that is the fact that when responsible people speak of the hate campaigns that have been going on in the nation they have no reference to the disagreements of political parties or of individual politicians. It is not a reference to the debates of political questions. This newspaper has urged its readers to take part in politics by attending political party conventions, by voting, by discussing the issues, etc. We believe that Democracy is the best form of government and that democracy can be served best by a two-party system. These are fundamentals. But we also believe that when the questions have been resolved, our officials elected and the smoke of battle has cleared away we should unite behind our leaders and give them the credit of being loyal American citizens worthy of confidence and support. Call them the far right, the far left, radicals or whatever, we have had a small vocal group in the United States, and it is easy to refer to them as merchants of hate, who have been hell bent for tearing down the government of our country. If and when these people can be isolated and recognized for what they are then and only then will they cease to be a menace to our society. The tragic aspect in national body politics is the belief, all too often, that a reference to the hate merchants, by a person of any political persuasion, is a reference to all who disagree politically. This just isn't so, but is what the hate mongers would have the rank and file believe. This is why I say that we should have a national educational campaign. A campaign that would encourage people to express and promote their political beliefs under our Constitution, and disregard



WALKING THROUGH A WINTER WONDERLAND and enjoying it is Miss Diane Phillips, 603 S. W. 3rd St. She is admiring the cold frosty patterns which decorated Dimmitt trees and greenery in the weekend Artic blast. Temperature Wednesday slid to 9 degrees. Nature's pearly decorations added an extra festive touch to the approaching holiday.

"Operation Deathwatch" Will Begin At 12:01 A.M., December 24

County Highway patrolmen Bill Clifton and Larry Snider, will be participating with the Department of Public Safety in "Operation Deathwatch" which will go into effect at 12:01 a.m. December 24 and end at 11:59 p.m., January 1. This program is sponsored by the Texas Department of Public Safety to help keep highways safe for holiday traveling. The county patrolmen say, "We wish Castro County citizens a safe and happy Christmas and New Year. Drive carefully."

Last year, it was estimated 180 persons would meet violent death during the 11-day Christmas-New Year holiday season—92 of them in traffic crashes. This year the Department of Public Safety estimates that 96 persons will be killed in traffic accidents. The DPS issued a special appeal to Texans to do their part in proving that the estimate is too high, simply by driving with extra care and observing traffic laws. The public safety director announced that "Operation Deathwatch" will be in effect during holidays. During this period, he explained, the DPS will tabulate violent deaths by category and make releases to the news media three

times daily. Col. Homer Garrison, Jr. says, "We urge every driver to be especially alert during this period and enjoy safe holiday travel over our fine highway system." A review of the factors involving fatal traffic crashes during the Christmas-New Year period indicates excessive speed figured in 29.8 per cent of them, at least one driver had been drinking in 26.9 per cent, and a pedestrian violation was involved in 11.5 per cent. December 24, Christmas Eve, was the most deadly day, two years ago with 23.7 per cent of the holiday motorcides occurring on that day.

Coffey Sidelined For Rose Bowl

Junior Coffey, star fullback for Washington Huskies, and a former outstanding Bobcat, will not be playing in the Rose Bowl this year due to another foot injury. Coffey broke a bone in his left foot. He was sidelined earlier in the season by a foot injury.

Artic Blasts Bring Blanket Of Snow Here

Cold blasts has kept the mercury plunging down during the holiday season offering some prospects of a white Christmas to county residents. Another cold front over the weekend covered the county with picturesque scenes which would have graced any Christmas card. A low of 2 degrees was recorded by U. S. Weather Bureau official Howard Cook Sunday night. The county was blanketed with about 1 inch of snow Sunday morning. This snow yielded about .5 of moisture. Traces of moisture were recorded Wednesday, Thursday, Friday and Saturday. Ice roads over the weekend has kept potential Christmas shoppers at home. Warming temperatures Monday melted a majority of the ice and snow.

A LOOK AT THE WEATHER

| | P | H | L |
|---------|-----------------|----|----|
| Dec. 17 | 54 | 41 | 21 |
| Dec. 18 | Trace | 41 | 16 |
| Dec. 19 | Trace | 59 | 25 |
| Dec. 20 | Trace | 50 | 25 |
| Dec. 21 | Trace | 30 | 19 |
| Dec. 22 | .5, 1 inch snow | 25 | 2 |

Four Dimmitt Teachers Attend Heritage Meeting

No room for a person like the West Texas farmer exists in the Soviet system of government, Dr. Jerry Dawson, head of the history department at Wayland Baptist College, told some 45 teachers attending the December Plains American Heritage meeting in Plainview. Attending from Dimmitt were Paul Hilburn, Mrs. Avis Smith, S. T. Newman, and W.T. Elliott. Anyone who has the leadership necessary to manage men and capital, such as many farmers of this area have, would face extermination in Russia because they would be a threat to Russian authority, asserted Dr. Dawson. Pointing out the lack of leadership among the Russian people, Dr. Dawson continued, "One of the greatest faults in the Russian system is that no single educated group is able to step forward to support and preserve their ideals." In 1943 Stalin admitted that 10 million people had perished in purges since he came to power and no single person or group was willing to assert any authority to stop him, pointed out Dr. Dawson. "Many times in their history, the Russian people have been promised freedom, ownership of land and government by the people, but before they have ever had opportunity to taste a new way of life, the promises have been withdrawn, and no group has challenged the leaders who did not keep their word."

Funeral Services Conducted Monday For Mrs. Wilson

Funeral services were conducted for Mrs. Edd (Elizabeth Jean) Wilson, 34, Monday at 3 p.m. in the First Methodist Church. The Rev. Hugh Blaylock officiated at the church services. The Eastern Star conducted a short memorial service at the church. Burial was in Castro Memorial Gardens under direction of Dennis Funeral Home. Mrs. Wilson, a beloved young woman here, passed away Sunday at 5 p.m. in Plains Memorial Hospital following a three year illness. She was born at Rogers, Arkansas. Mrs. Wilson had lived in Castro County for 14 years where her husband is a farmer. She was an active member of the Eastern Star until struck by a serious illness three years ago. Survivors include her husband and a daughter, Debbie of Dimmitt; her parents, Mr. and Mrs. W. G. Gearm, Hereford; two brothers, Kenney Gearm, Hereford, and George Gearm, Fresno, California; a sister, Mrs. Jack Smith, Oklahoma City.

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HOLIDAY VACATION

Dr. and Mrs. Charles Vandiver and sons and her mother are spending the holidays at their lodge near Greeley, Colorado.

"Santa Claus Express" operetta was presented Tuesday night before an overflowing audience at the new High School. James W. Bates directed the successful musical. The cast for the special Christmas program included over 600 children from the first, second, third, fourth and sixth grades. Before the arrival of the special "Express" the combined choirs of the fourth and sixth grades sang Christmas songs followed by the first grade choir with special Christmas numbers. The second grade completed the choir numbers by singing "Here Comes Santa Claus" and "Santa Claus Is Coming To Town."

The Express made a special stop at the store of Miss Jolly played by Allissa Huckabay. Here Santa Claus portrayed by David Schaefer unloaded a Cargo of dolls for the boys and girls. Assisting Miss Jolly in the store was Miss Smith portrayed by Laury Lively. Santa's helpers included Miss Fixit depicted by Vicki Hunter and Santa's elves played by Terry Powell, Jerry Holcomb, Craig Fields, Kevin Donnell, Kenny Powell and Dean Summers. Depicting the American dolls placed in Miss Jolly's shop were Sheri Hall and Teresa Underwood. Dutch dolls were Sandra Covington and Janet Smithson. Ten Little Indian dolls placed on the shelves of the store were Norman Hays, Randy Brown, Andy Taylor, Jim Bob Ellis, Lester Womack, Donnel Penney, Perry Gipsom, Gene Thompson, Butch Taylor and Severo Espinosa, Jr. Cry Baby dolls were portrayed by Sue Mooney and Pam Otte. Jacks in the Box were Michael Sheppard and Joseph Yoldy. Poor Piffull Pearls were Martha Jane Bates and Linda Adams. Bell Hop dolls given to Miss Jolly were played by Gary Davis, Ronnie Hall and Allen Brashears. The high-spirited balerina dolls were Sheri Bruegel, Darlene Mas-

sengale and Marlene Langford. Portraying the swinging and swaying Harlem Gang were Walter Ward, Alvin McDaniel, Wayne Ward, Lester Limmicy, John Landers, Wander Daniel, Roy Jackson and Robert Woolbright. The happy Mexican dolls were Maria Perez, Cynthia Munoz, Carolina Montex, Araselia Gomez, Ene-dina Enriquez, Vicenta Campos, Linda Gonzales, Odilia Salinas, Betty Jo Perez, Sylvia Nino and Diane Saenz. Wooden soldiers marching to the shelves of the toy store were Larry West, Arthur Lindsey, Donie Fenimore, Gary Grand, Rodey Brock, Jay Bartling and Johnny Espinosa. Bringing excitement to the toy shop were the Hula dolls played by Janie Booth, Jan Giles, Linda Stone, Deana Hargrove, Toni Sanders, Gayla Redwine, Elaine Cook and Judy Birdwell. The roofing, tooting cowboys and cowgirl dolls were portrayed by Nati Anes, Rickey Little, Keith Calhoun, Tommy Cameron, Bobby Martin, Mickey Nichols, Patti Jackson, Peggy Ewing, Mary Ann Baker, Donna Gilreath, Ronda Tidwell, Vicki Rains, Rita Wall, Lonnie Strickland and Jackie Halsell. Brides dolls marching into the toy shop to the strains of the "Bridal Chorus" from Lohengrin were Dor-eta Yates, Vicki Curry, Veronica Parker, Beth Jouett, Juanita Ewing and Danna Kay Ethridge. Closing the program was "Mr. Happy New Year" portrayed by Scott Armstrong. James Bates did an exceptional job in preparing the mammoth cast for production. Mrs. Millie Dieter did an outstanding job in playing the music for the program. Adding their untiring assistance to the musical were third grade teachers Mesdames Joe Cowen, Bill Reisdorph, Glenn Ratcliff, Phoebe Strother and Estella Doss.



TRADITIONAL GIFT EXCHANGING between boy and girl brings joyous smiles to these first graders in Miss Doran's class at South Grade School. Christmas cheer filled the air as children were dismissed Friday afternoon for the holidays.

Merry Christmas

To all our valued friends . . . we wish that the blessings of Christmas will remain with you and yours, now and always.

The money we would ordinarily spend for Christmas Cards has instead been donated to "Operation Christmas Greeting". So this is our holiday greeting from all of us to all of you.

- Mr. and Mrs. Jack Summers
- Mrs. Leola Haberer
- Mr. and Mrs. Glenn Stiles
- Mr. and Mrs. Bob Sheffy and family
- Mr. and Mrs. L. C. Lee
- Mr. and Mrs. Ulys Davis and Johnny Dimmitt Ditching Service
- Joe H. Bruce
- Mrs. Pearl Bruce
- Mr. and Mrs. Edgar Ramey
- Mr. and Mrs. C. W. Boothe
- Mr. and Mrs. Jesse Wooten
- Mr. and Mrs. Jimmy Ross and Angela
- Mr. and Mrs. Swain Burkett
- Dr. and Mrs. B. H. Lee
- Mr. and Mrs. Homer Newton
- Dimmitt City Bowling Association
- Mr. and Mrs. Henry A. Cooper
- Mrs. E. V. Dunn
- Mr. and Mrs. Glenn Merritt
- Mr. and Mrs. Earl Brock
- Evelyn and E. B. Noble and family
- Mr. and Mrs. C. W. Anthony
- Mr. and Mrs. Bob Anthony and family
- Courtenay and Charles Armstrong and family
- Mr. and Mrs. Monty Ballard and Kathy

- Mr. and Mrs. J. E. Burch
- Mr. and Mrs. Lon C. Boothe, Janie Mae and Lonnie
- Mr. and Mrs. Joe Butler and Butch
- Mr. and Mrs. J. B. Blackwell and Jerry
- Mr. and Mrs. Ivor Bagwell
- Mr. and Mrs. Truett Boothe, Mike and Sue
- Mr. and Mrs. O. B. Trimble
- Mrs. Perlle Beck
- Mr. and Mrs. James Bradford and family
- Mrs. Etta Brashears
- Mr. and Mrs. G. W. Bradford
- Mrs. Jack Bruton and children
- Mr. and Mrs. W. E. Beecher
- The Monty Boozer family
- Mr. and Mrs. P. M. Adams
- Mr. and Mrs. Jack Cartwright, Edwin and Jerry
- Mr. and Mrs. N. F. Cleavinger
- Mr. and Mrs. Carlos Calvert and family
- Mr. and Mrs. Jack Cowser and family
- Mr. and Mrs. Dery Cafes and Kelton
- Mr. and Mrs. Morgan Dennis
- Decimae Dennis

- Mr. and Mrs. Bob DuLaney and family
- Andrew and Ronnie Elder
- Mrs. J. F. Easter
- Jim Elder family
- Mrs. B. A. Fuller
- Mrs. W. T. Gollehon
- Mr. and Mrs. John Gilbreath and family
- Mr. and Mrs. Jim Golding and family
- Mr. and Mrs. Paul Hilburn
- Mr. and Mrs. Howard Hershey
- Mr. and Mrs. Dan J. Heard, Pam and Leslie
- Mrs. Joe Hastings
- Mr. and Mrs. O. K. Howe
- Mr. and Mrs. Pat Hardy
- Mrs. Frank Henderson
- Mr. and Mrs. Claude Johnson
- Mr. and Mrs. Bobby Jones and family
- Mr. and Mrs. Troy Kirby
- Mrs. Faye Kenmore
- Mr. and Mrs. A. J. Kemp and family
- Mr. and Mrs. J. E. Lust
- Mr. and Mrs. Vern Lust
- Mr. and Mrs. Choc Lay and Chuck
- Mr. and Mrs. F. J. Mears, Jr.
- Mr. and Mrs. C. G. Miller
- Mr. and Mrs. Wade E. Maynard
- Mr. and Mrs. Fred Moulton
- Mr. and Mrs. W. E. Reisdorph, Billy and Bonnie
- Mr. and Mrs. Ester Noble
- Mr. and Mrs. John Will Nichols and family
- Mrs. E. F. Sadler
- Mr. and Mrs. Sandy Parsons and family

- Mr. and Mrs. George Pope and Darrell
- Mrs. Fannie Shive and Onita
- Mrs. Ray E. Sheffy
- Mr. and Mrs. Elbert Summers and family
- Mr. and Mrs. Melvin Summers and boys
- Mr. and Mrs. Leland Smith
- Mr. and Mrs. James Slough and family
- Mr. and Mrs. George H. Sides, Gregg, Cindi and Kimberly
- Mr. and Mrs. Al Tittle and Tommy
- Mr. and Mrs. Tom Tate
- Mrs. Mattie Turner
- Bruce, Selma, Annabel, Martha Nell, Butch and Camilla Taylor
- Mr. and Mrs. B. M. Nelson
- Hazel Merritt
- Mr. and Mrs. E. D. Underwood and girls
- Mr. and Mrs. Roy Dale Underwood and family
- Vardell Fuels, Inc.
- The O. T. Vardell Family
- Mr. and Mrs. Charles S. Wales and family
- Mr. and Mrs. Bill Hackleman
- Mr. and Mrs. Buddy Byrnes and family
- The J. B. Moore's
- Mrs. Charity Moore
- Mr. and Mrs. C. A. Hance
- Mr. and Mrs. G. T. Clingingsmith
- Mr. and Mrs. Dewey Wright and Dorothy
- Mr. and Mrs. John L. Womack
- Mrs. Willie Waggoner

- Rex, Darlene, Dudley and Joyce Wooten
- Mr. and Mrs. James Wilde and Jeff
- Mr. and Mrs. J. R. Brown
- Mr. and Mrs. Kent Birdwell and family
- Mr. and Mrs. Elbert Smith
- Mr. and Mrs. Floyd Dickey and Suzanne
- Mr. and Mrs. George A. Bagwell
- Mr. and Mrs. Elmer Youts
- Mr. and Mrs. Bill Summers, Debra and Mark
- Mr. and Mrs. J. C. Rawlings
- Mr. and Mrs. Bill Birdwell and Jim
- Mr. and Mrs. Bill Jones and family
- Wright Grocery
- Mrs. Lilla Mae Wright
- Mr. and Mrs. W. F. King
- Mr. and Mrs. C. E. Ginn
- Mr. and Mrs. Alvis Fuquay
- Mr. and Mrs. G. H. Webb
- Mr. and Mrs. Norris Wesson and Mac
- Mr. and Mrs. Fate Shannon and family
- Dr. and Mrs. H. W. Bischoff
- Mrs. R. E. Hendrix and Sue
- Mr. and Mrs. John Merritt and family
- Mr. and Mrs. Elmo Bell
- Hunter Gin
- Mr. and Mrs. Ted Strange and family
- D & D Aerial Spray Co.
- Mr. and Mrs. J. G. Davis and family
- Mr. and Mrs. Raymond Hance and Kent
- Mr. and Mrs. Harley Dodd and Jean
- William F. Bennett and family
- Mr. and Mrs. Fred Bruegel, Sr.
- Mr. and Mrs. Houston Lust and family

HART NEWS

LIONS CLUB MET MONDAY
The Lion's Club met Monday, December 9 at Alford's Cafe for a business meeting with 14 members present.
O. D. Dinwiddie and B. H. Rogers were appointed on a committee for selection of "Man of the Year".
The next meeting set for December 23 has been cancelled. The group will meet the second Monday in January.
FOOD DRIVE
R. J. Murray, the superintendent of the Junior department of the First Baptist Church is sponsoring

a can food drive for the Buckner Boy's Ranch at Burnett.
Food may be left any day during the next two weeks in the fellowship hall of the church.
NEW ARRIVAL IT'S A GIRL
Mr. and Mrs. Orvil Friday are parents of a daughter, Dorcia Ellen, born Tuesday Dec. 2 at 8 p.m. in the Medical Center Hospital and Clinic in Plainview. At birth she weighed six pounds, 10 ounces. Grandparents are, Mr. and Mrs. Homer Bond of Plainview and Mr. and Mrs. D. C. Friday of Little-

field.
WINNERS AT OPEN HOUSE
June Rogers, Delores Manogin and Mrs. Joe Bailey were winners of door prizes at Soila's Beauty Shop open house.
First prize of a permanent went to June Rogers, second prize, spray net, Delores Manogin and third prize, Beauty drop, Mrs. Bailey.
CHURCH YOUTHS CAROL
Approximately fifty young people of all faiths met Sunday night after the evening worship hour and went to several homes where they sang Christmas carols, directed by Tommy Lyons, the youth director of the First Baptist Church.
The group returned to Fellowship Hall where they were served refreshments.

7TH BIRTHDAY HONORED
Kathy Jean Jackson was honored on her 7th birthday, Friday, December 6 with Christmas cookies and tree suckers being served to her schoolroom classmates during milk time.
The room sang Happy Birthday to her while she sat in the birthday chair. She is in Mrs. Tucker's first grade room.
ELEMENTARY HONOR ROLL
Hart Elementary School honor roll for the second six weeks was announced this week by G. C. Graves, principal.

All "A" students were Jan Harris, David Armstrong, Donnie Malone, Donnie McKay, James McLain, Jim Tucker, De Clevenger, Beverly Hill, David Harris, David Jackson, David Bass, Kirk Hansen, Keith Lenmon, Debbie Hansen, Jean Foster, Ricky Black, Alan Shive, Linda Constant, Cindy Hill, Brad Sanders, John D. Rogers, Henry Pena, Joe Lewis, Ponce Joan Dudley, Vicki Horton, Donnie Shive, Jeton Jones, Martin Atwood, Donny Carcon, Harry Granbaugh, Juan Robledo, Alfredo Rodriguez and Jana Hill.
GIRL SCOUT TROOP 158 MET
Girl Scout troop 158 met Tuesday at 4 p.m. at the school with teachers, Mrs. Paul Brooks and Mrs. Ed Horton in charge.

Girls present were Joan Dudley, Jean Inscore, Vicki Horton, Becky King, Sharon Brooks, Caltry Warren, Gaylon Hawkins, Jeton Jones, Sandy Bennett, Debbie Davis, Sharon Aven and Carol Miller. The group worked on Christmas gifts and sang songs.
Mrs. Worth Jones served refreshments.

CHRISTMAS PARTY
The Chi Psi Chapter of Beta Sigma Phi held its Christmas party Thursday December 12 at 8 p.m. at Cassio's Wheel Restaurant in Hereford.

The meal was served and later games were played.
Those attending were Messrs and Mesdames Malcolm Atwood, Walt Hansen, W. T. Sanders, Jack George, Howie Parker, Bill Rich, Melvin Aven, David Willis, Glyn Reed, Edd Bennett, Paul Armstrong, Newton Rowland, Joe Hart and Bob Reed.

Letters To Santa

Dear Santa Claus,
I am a little boy 6 years old, I am in the first grade. I have been a pretty good boy, would you please bring me a real watch or what ever you can bring me, would you please bring my sister, Marian Sue, a camera, Transister radio, and a birthstone ring or what ever you have for her. Thank you,
Love, Lee Stokes

Dear Santa Claus,
I have tried very hard to be a good girl and sometime I'm sure I wasn't because I would get into trouble with mom. But all together she said I had been pretty good so you can take her word for it. I would like to have some Barbie clothes and some clothes for myself and some new curtains for my room. I am in the second grade in school I will be eight years old right after Christmas.
Love, Karen LaNette Portwood

Dear Santa,
Please bring me a Thumbelina and sewing machine.
Love Karen Shore

Dear Santa,
Please bring me a football suit,

and football and helmet.
Love, Keith Shore

Dear Santa Claus,
I am a good boy. I want a toy car and a toy ball and a toy truck.
Love, Santa Claus, Joe Ballejo

Dear Santa Claus,
I want Barbie and Ken dolls for Christmas and Barbie Dreamhouse and Ken car and Barbie car, too.
Love, Ronda Jackson

Dear Santa,
I want a bike, a ball and a bow. My sister Laine wants a doll and a wagon. Thank you,
Love, Linsae and Laine

Dear Santa Claus,
I love you, Santa Claus, I want a doll and some toys, and a color book, too, Santa Santa, all the day I may be good.
Love, Delia Davila

Dear Santa Claus,
I have been good, Santa. I want a doll. I will leave some milk for you.
Love, Danna Lippard

Der Santa Claus,
I want a Bike for Christmas.
Love, Gilda

Dear Santa Claus,
I love you, Dear Santa Claus. I want a ball.
Love, Augustine Rodriguez

Dear Santa Claus,
I like you, Santa. I want a new bike, a Ken, and I want you tell me will you?
Love, Sheri Vaughn

Dear Santa Claus,
I want a Tammy and a lemonade maker.
For my sister, a Tammy.
Love, Kathy Wilde

Dear Santa Claus,
I want a ball for Jr, I want a bat for Ofelia. I will be a good girl. Jr. is a good boy. I love you, Santa Claus. I love my Daddy and Mother.
Love, Rachel Salinas

Dear Santa Claus,
I want a Charman Chatty. And some clothes for her, and a watch. I have been good.
Love, Rhonda Lynn Welch

Dear Santa Claus,
I have been good, Santa. I would like a doll. A Barbie dreamhouse and a highchair.
Love, Lynne Hilburn
Dear Santa Claus,

I love you, Santa. I want a doll, a watch, a Ken doll, and a Barbie car.
Love, Lisa Simpson

Dear Santa,
Here is our letter from the family for our Christmas year 1963. We would like the following for Christmas:
Glenda - iron, doll and a rolling telephone.
Danny - farm, trailer and tractor,

and a big truck.
Harold - etche-sketch, dump t. rifle.
Kevin - Crane, dump truck, n. tainer.
Patricia - paint set with gli. ribbons for Tom Thumb typewr. and camera.
Keith - B-B gun, football, footba. pump and kick-en tee.
Carroll - B-B boxing gloves, mo. airplanes.
Yours truly, Carroll Gerber



IVEY INSURANCE AGENCY

ATTENTION HOME BUYERS WINTER SPECIAL MONARCH HOMES

● **MONARCH HOMES** are not ordinary Shell Homes. Finest shell homes built in Texas. Custom built on your lot. No down payment. 20 years in Shell house building.
● **8 ft. sidewalls; sub-floor; lifetime aluminum windows; windproof roof; 2"x6" rafters and ceiling joists. All framing on 16" centers. Sheetrock furnished with each home.**

● **All new models that are different. Also Complete Home Remodeling Service, including Roofing and Siding Homes in Dimmitt and Hereford, Finished or Unfinished \$2,995 and up**

No Down Payment — 10 Year Loan
For Information Fill in Coupon

Name _____
(Street, Route, Box) _____
(City, State) _____

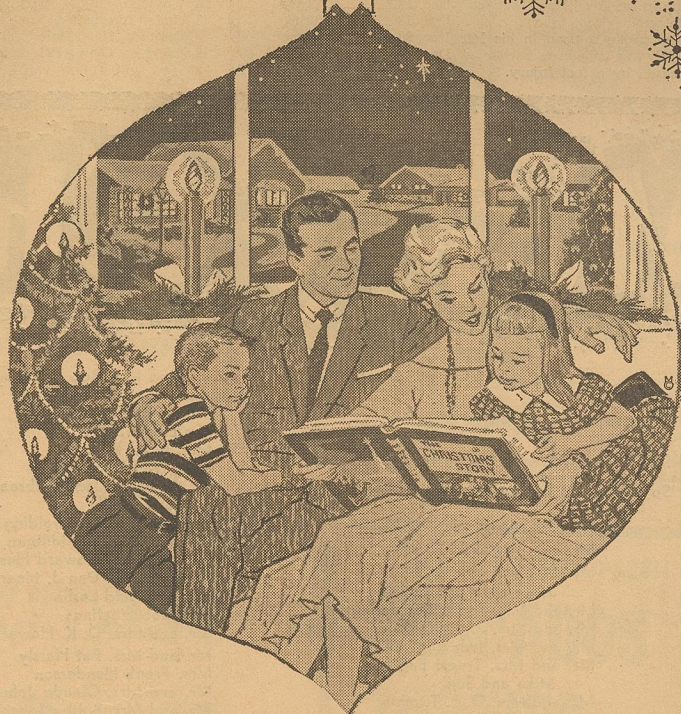
—MAIL TO—

MONARCH SHELL HOMES

307 Ave. F Hereford, Texas



Best Wishes for CHRISTMAS



Glad Christmas greetings and good wishes, friends and neighbors! It is our sincere hope that the joyous spirit of this happiest of all holidays will light up your home and your heart with peace and good will. May you ever be blessed by the rich rewards of having friends and loved ones around you. As you observe Christmas with those near and dear to you, may you rejoice anew at the true meaning and eternal glory of this Holy time. May it bring you inspiration for every day of a more abundant life.

SWISHER COUNTY ELECTRIC COOPERATIVE

Lyle M. Robinson, Manager

DIRECTORS:

Clarence Todd, President
D. T. "Chick" Northcutt
Vice President
W. A. Jordan, Sec.-Treas.

Newt Redmon
O. V. Wilson
Paul Miller

L. D. Young
Ralph Wheeler
D. T. McGeehee

GREETINGS

Holiday time is here once again, and we take this happy occasion to wish every joy of the season to our good friends. It's always a pleasure to serve you, and we thank you!

PARSONS REXALL DRUG

SANDY — DeWAYNE — BETTY — MARILYN
OMA — BETTY LOU — JENNETTE — DONNY — KATHY



MR. HAPPY NEW YEAR was portrayed by Scott Armstrong at the closing of the special program "Santa Claus Express" presented at Elementary P-TA Tuesday night. See story. —Staff Photo

"Say CHEESE!"

SAY PIGGLY WIGGLY

These Values Good In
DIMMIT
DECEMBER 26 - 28, 1963

Cheese... A Wonderful World Of Food... (Over 100 Varieties Of World's Finest Cheeses) From Piggly Wiggly

CHEESE SPREAD KRAFT'S ALL FLAVORS 4 5 Oz. Jars **\$1.**

VELVEETA KRAFT'S CHEESE FOOD 2 Lb. Ctn. **83c**

AMERICAN CHEESE KRAFT'S 1 POUND LOAF **59c**

KRAFT'S, PLAIN OR PIMENTO, 8 OZ. PKG. **CHEESE WHIZ** **39c**

SEALTEST, 2 POUND CARTON **COTTAGE CHEESE** **59c**

KRAFT'S GRATED, 3 OZ. CAN **PARMESAN CHEESE** **31c**

KRAFT'S GRATED, 6 OZ. PKG. **ROMANO CHEESE** . **59c**

KRAFT'S, PHILADELPHIA, 8 OZ. PKG. **CREAM CHEESE** ... **59c**

KRAFT'S WISCONSIN, LONGHORN BRAND **CHEESE** **59c**

POTATO CHIPS MEAD'S FINE REG. 59c **49c**

SALAD DRESSING SUZAN QT. JAR **29c**

FRUIT DRINKS HI-C ALL FLAVORS 46 OZ. CAN **25c**

CRACKERS WORTZ SALTED LB. BOX **19c**

CATSUP MARSHALL'S 12 OZ. BTL. **10c**



We Reserve The Right To Limit Quantities.

Win Up To \$1,000.00 In Piggly Wiggly's **CASH BONANZA**

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Pepto Bismol NORWICK REG. \$1.39 **\$1.09**
12 OZ. SIZE

Phillips, Plain or Mint, 12 Oz. Btl. **55c** Micrin, 11c Off Label, 14 Oz. Btl. **69c**

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ANACIN \$1.07 Pacquins, Silk & Satin, Reg. 98c **HAND LOTION** **77c**

Silent Night

1. Si - lent night, ho - ly night, All is calm, all is bright
2. Si - lent night, ho - ly night, Dark - ness flies, all is light
3. Si - lent night, ho - ly night, Son of God, love's pure light
4. Si - lent night, ho - ly night, Win - drous Star, lead thy light

Re - ce - de from the an - gels sleep, Ho - ly in - fant, so ten - der and mild,
Sweet - ly sleep the an - gels sleep, Ho - ly in - fant, the King of Jew - ry,
Glad - ly hear the an - gels sing, With the dawn of re - deem - ing grace,
Ho an - gels let us sing, Al - le - lu - ia in to our King

Sleep in heav - en - ly peace, Sleep in heav - en - ly peace,
Christ the Sav - ior is born, Christ the Sav - ior is born,
He is born, at Thy birth, He is born, at Thy birth,
Christ the Sav - ior is born, Christ the Sav - ior is born.

Samsonite FOLDING CHAIR

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Piggly Wiggly Meats! Guaranteed 100%!

BACON RA-CORN POUND **39c**

STEAK ROUND SWIFT'S PREMIUM POUND **89c**

SWIFT'S PREMIUM, POUND **CHUCK ROAST** **55c**

SWIFT'S PREMIUM, POUND **SLICED BOLOGNA** ... **55c**

Mead's, 8 Oz. Cans **BISCUITS** 3 for 25c

Sunshine, Crackers, 10 Oz. Pkg. **CHEEZ-ITS** 29c

Premium Duz, Starter Set **DETERGENT** 59c

Taste T Chew **DOG FOOD** 5 Lb. Bag 59c

American Beauty, 12 Oz. Pkg. **ELBO RONI** 21c

3-Minute, White or Yellow, 1 Pound Pkg. **POPCORN** 15c

Comstock, Sliced, No. 2 Can **PIE APPLES** 25c

Zee, Assorted Colors, 225 Foot Roll **PAPER TOWELS** 25c

Florient, Assorted Scents, 7 Oz. Size **ROOM DEODORIZER** 55c

Baggies, 25 Foot Roll **FOOD WRAP** 41c

Lava, Large Bar **HAND SOAP** 17c

Maxwell House, 6 Oz. Pkg. **INSTANT COFFEE** \$1.05

Chef Boy-Ar-Dee, With Cheese, 15 Oz. **PIZZA MIX** 49c

Mistletoe Once Symbol Of Evil

Today mistletoe is recognized throughout the world as a symbol of lasting peace and from this has come the custom of giving a kiss of love or peace beneath it.

Once, however, it was considered a weapon of death. Later it was considered a magical medicine.

It was a mistletoe arrow, according to Norse mythology, that Loki used to kill Balder, the sun god, after Balder's mother had obtained a promise from all living things, other than mistletoe, that they would not harm him.

Balder was restored to life and it was ruled by the gods that the mistletoe would never again be used to do harm.

Ancient Europeans considered the mistletoe a magical medicine. They carried it about with them for health and luck, and believed it a cure for ulcers and epilepsy as well as a charm promoting fertility.

PICK YULE TREE

That Fits Your Holiday Plan

Pick the Christmas tree to suit your holiday plan.

If you intend to keep the tree for only a few days, the Norway spruce has the traditional shape and good color and is perhaps your best buy. Its one falling is that it sheds its needles fairly soon.

Longer-lasting, but more expensive are the balsam fir, Douglas fir and any of the long-needled pines.

Whichever tree you buy, make sure it is fresh and not tinder-box dry. Tree experts say to merely feel the twigs and needles as a test. If they're dry and brittle, look at another tree. If you're not quite sure about the touch test, bang the tree butt on the floor. A shower of needles will tell you the tree is dangerously dry.

For general attractiveness and quality, select the tree that has pyramidal shape branches that come well down to the base and abundant and attractive foliage. This applies to all Yuletide trees for ornamentation—spruce, fir or pine.

Cranberry Punch for Yule Parties

Pineapple bells floating in a bowl of cranberry punch add zest to your holiday parties.

You can make the bells by pouring pineapple juice into small bell-shaped molds. Then freeze them. When you are ready to serve the punch, dip the mold quickly into warm water and slide the bells into the punch.

The following recipe for spiced cranberry punch makes about 18 servings.

Spiced Cranberry Punch

1 pound cranberries (fresh or frozen) 1/4 cup water
1 quart water 1/4 cup sugar
1 tablespoon whole cloves 3 tablespoons lemon juice

Cook cranberries, water and cloves until skins of cranberries burst about 5 minutes. Be sure cranberries are soft. Strain through cheese cloth. Mix pulp with 1/4 cup water. Mix well and strain again. Heat, add sugar and boil 2 minutes. Chill. Just before serving, add lemon juice.

To vary this punch, you may want to use some very thin slices of lemon and some mint leaves in place of the pineapple bells.

Prune Juice LADY BETTY, QUART **35c**

Tuna BREAST O' CHICKEN CHUNK LITE, NO. 1/2 CANS 3 FOR **\$1**

PIGGLY WIGGLY FRESH FROZEN FOODS!

Tater Tots ORE-IDA LB. PKG. **23c**

Hills O' Home, 10 Oz. Pkg. **BLACKEYED PEAS** 19c

Ore Ida, 7 Oz. Pkg. **ONION RINGS** 35c

Fox Deluxe, All Varieties, 22 Oz. Pkg. **PIZZA** 98c

Banquet, Cook N' Bag, 8 Oz. Pkgs. **BEEF STEW** 4 for \$1.

TASTY, GARDEN FRESH PRODUCE AT PIGGLY WIGGLY!

AVOCADOS SEASONS FINEST 2 For **25c**

TURNIPS PURPLE TOP 2 Lbs. **25c**

SWEET SPANISH 2 POUNDS **YELLOW ONIONS** 19c

GREEN FIRM HEADS 2 POUNDS **CABBAGE** **15c**

SUNKIST LEMONS **19c**

Utility, All Purpose Potato 10 Pound Bag **RUSSETS** **49c**

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Piggly Wiggly

Prepare Your Yule Shopping List To Save

In all probability you will have completed your Christmas shopping by the time you read this article, but you might put some of its suggestions to work next year.

Did you prepare a holiday shopping budget? Did you stick to it?

Many people claim that Christmas is too commercial. This, of course, is not necessarily true. But every year millions of people, filled with the holiday spirit of giving, spend far more money for gifts for friends and relatives than they can actually afford.

It's wise, therefore, to prepare a gift list well in advance of Christmas and really balance it against your budget. This way you can determine how much you can spend for individual gifts without taxing your savings or putting a burden on your future income.

Gifts that you make yourself are always appreciated because they are gifts of your time and effort.

It is proper that the spirit of giving should be a part of Christmas, but giving should be within the means to give. It is the gift that is important and not what it cost.

Many people are embarrassed when the holiday is over because they find they have given someone what they consider a "small" gift while they may have received something very costly.

Be wise and have a really happy Christmas in the future. Buy within your means and there will be no thought of those New Year bills nagging at you during the holiday.

Joseph Proved His Great Love For All Time

In the long history of humanity there have been many love stories. The literature of the world is full of them. But none approach that of Joseph and Mary!

When Joseph and Mary were espoused—as we would say engaged—Joseph was considered an old man and Mary a young girl.

He was even thought of as being older than he actually was, because Joseph was a sedate, careful man who enjoyed the conversation and companionship of a group of selected friends rather than boisterous pleasure. And he was a religious man, too.

He was very much in love with Mary and he longed for his wedding day. And then Mary told him what had come to pass.

Here is where the great love Joseph had for Mary was proven to all mankind for all time.

What was he to think? Such things just didn't happen. He wanted desperately to believe, but at first he could not. He only knew that he would never make a public example of her. And even this would mean much criticism of him.

Yet he was determined that he would protect Mary and the unborn child. He must have suffered great mental anguish as he thought about what he must do and how he would accomplish it. And he prayed!

Then one night, after he had exhausted himself with tortured thinking, he fell asleep and the angel of the Lord appeared unto him in a dream, saying, Joseph, thou son of David, fear not to take unto thee Mary thy wife: for that which is conceived in her is of the Holy Ghost.

And when Joseph awoke, he did as the angel had bidden him and took Mary as his wife.

There has never been such a great display of trust, faith and love.

Christmas Giving

The first Christmas gifts were those which the Wise Men carried to Bethlehem to lay before the Christ Child in the manger. Their gifts, given in adoration, were precious items of the day—gold, frankincense, and myrrh. The latter two were gum resins used in medicines and perfumes. But, then as now, it is the spirit of giving rather than the gift itself that makes it most appreciated.

INJURED FOOT

George Behrends, agent for ICX Freight Line, suffered a badly bruised foot when a box of heavy freight struck his foot.

Calendar Dates From 1882; Will Last Until 2500

Despite efforts from time to time to set up a new method of marking time, the Gregorian calendar, instituted by Pope Gregory in the year 1582 appears unlikely to be replaced for some time to come... probably until at least 2500 A. D. Mathematicians guarantee that the calendar will be accurate until that time.

The Gregorian calendar still doesn't please everybody. But this is not unusual. People like to be fussy about time. Once a year in many areas of the United States there is the annual squabble about the use of "daylight saving time". Periodically, residents in one area who live in the edge of another time zone attempt to get the zones changed. Kentucky, for example, was the scene of such activity recently when residents of several cities of that state, tiring of switching each summer to "daylight saving time" attempted to get their clocks moved up an hour all year round by having the Eastern Time zone extended further westward.

Our current method of keeping time takes into consideration the solar year which actually consists of 365 days, 5 hours, 48 minutes, and 46 seconds. Because of the extra hours, minutes and seconds, it is required that the Gregorian calendar contain a well-ordered system of Leap Years to keep the calendar and the solar equinoxes congruent.

The Gregorian Calendar provides that years divisible by four, exclusive of the years numbering the centuries—shall have 366 days, and the century-marking years shall be leap years only if they are divisible by four after the ciphers have been removed.

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THE HULA DOLLS awed the audience with their graceful dance from the South Pacific Tuesday night at the special P-TA Christmas operetta. The dolls are (left to right) Janie Boothe, Jan Giles, Linda Stone, Gayla Redwine, Elaine Cook and Judy Birdwell. Other Hula dolls not recorded by the camera's eye are Deana Hargrove and Toni Sanders. —Staff Photo

EASTER NEWS

by Ruby M. Stone.

Mr. and Mrs. Clyde Renfro were shopping in Amarillo Thursday. O. C. Renfro of Amarillo visited his parents Saturday, the Clyde Renfro's, Mr. and Mrs. Clyde Renfro visited relatives in Tulsa Sunday afternoon.

Mr. and Mrs. John H. Burnett are in Duke, Oklahoma on business. Tom Bob Moss will be home this afternoon to spend the holidays with his parents Mr. and Mrs. William Moss, Tom Bob is a student at West Texas University.

Mr. and Mrs. G. S. Downing of Wichita Falls spent the week with

the Trent Downings.

Mr. and Mrs. Trent Downing, Mr. and Mrs. J. F. Downing and Mr. and Mrs. W. A. Epperson spent Sunday visiting the museum at Canyon and at Palo Duro Canyon.

Mr. and Mrs. W. A. Epperson will drive Mr. and Mrs. Trent Downing to Amarillo this afternoon to catch a plane to Lawton, Oklahoma where they will spend the Christmas Holidays visiting his parents the G. G. Downings while away they will also visit her parents, Mr. and Mrs. Rowland Laws in Franklin, Louisiana.

While in Amarillo Mr. and Mrs. Epperson will visit with Nancy Smith in the Northwest Texas hospital. Nancy is the daughter of Mrs. Epperson's nephew Nick Smith.

The W. O. Markleys plan to leave soon to visit her parents Mr. and Mrs. Glenn LaPlant of Arlington, Washington.

Mr. and Mrs. Leo Hall and Mr. and Mrs. Bill Struve attended a Christmas party at the Raneys Cafe in Hereford Saturday night.

Edwin Flood of Amarillo spent Saturday with his parents Mr. and Mrs. J. H. Flood.

Easter Club will hold its first meeting of the New Year Jan. 9, 1964 in the home of Mrs. John H. Burnett.

VISITS IN DIMMITT

Mr. and Mrs. Floyd Kitchens of Slaton were business guests in the home of Mr. and Mrs. Bill Kitchens, Wednesday.



SMILING HAPPILY before the Christmas tree are second graders in Mrs. Osborne's class in South Grade School. The Christmas spirit has infected these children with happy hearts. —Staff Photo

Call 647-3488 For Your Printing Needs

Flowing Bulbs Offer Variety In Yule Decorations

You can easily force spring flowering bulbs to get continuous bloom throughout the holiday season and late winter.

Narcissi, hyacinths, tulips and crocuses can be potted for flowering. Use only bulbs of best quality. Set them in shallow pots containing soil with good water-holding capacity and drainage. A satisfactory soil mixture is three parts good garden loam, one part organic matter and two parts sand. Fill the pot with soil to one-half inch below the rim, leaving the tips of bulbs barely exposed.

Plant hyacinths and narcissi as close together as you can. For tulips, plant five or six bulbs in a five-inch pot.

Place the pots in a cool place at 40-50 degrees. The soil must be moist while in storage. When the roots are well developed, bring the pots into a warm room for forcing. The plants grow best in full sun and in moderately moist soil.

When the plants are in full bloom, remove them from the sun to a bright location. The flowers will last longer if you keep them in a fairly cool place.

San Francisco

San Francisco's first Christmas tree was made in 1850 from Douglas fir branches wired on a stick by a German wine shop proprietor.

647-3488 For Printing

Best Wishes to all for a Merry Christmas.



DIMMITT RECREATION CLUB



Merry Christmas

Up hill, down dale we go to spread glad tidings of joy and festivity! It would take ten coaches to hold all the good wishes we have to give our good friends and patrons for a most happy and hearty holiday season and many, many more still to come!

HI-PLAINS AUTO SUPPLY

BUD GILES
CLIFFORD BEAVERS

MR. and MRS. BUCK POWELL
JESSE HUTCHISON

Christmas Tidings

"Bearing gifts we traverse afar..."
As the Wise Men responded to the joyful tidings with gifts for Him, so Christmas today is a time of giving and sharing.
May you be gifted with happy hours, glad memories, a contented spirit.



EASTER GIN CO.

TOM DAVIS, Manager

LITTLEFIELD STEAM LAUNDRY WISHES SEASONS GREETINGS AND A PROSPEROUS NEW YEAR TO EVERYONE

DON FOLTYN, Route Man

HOLIDAY GUESTS
 Holiday guests of Mr. and Mrs. Raymond Hance and Kent will be Mr. and Mrs. Gary Compton and Tracey of Dallas and Mr. and Mrs. Jack Hodges and children of Marillo.

Senior Methodist Youth Visit Ping's Manor

Senior High MYFers of the First Methodist Church visited King's Manor, Hereford, on Wednesday evening.
 The group presented a Christmas program and enjoyed an evening of visiting with residents of the home.

CALIFORNIA TRIP

Mr. and Mrs. Raymond Hance have returned from a trip to Los Angeles and Salinas, California.

Screwworms Decrease

The number of screwworm infestations being detected in the Southwest is steadily declining and screwworm eradication workers are marshalling all available forces to overwhelm the livestock pest this winter and bring about eradication.

Texas farmers and ranchers have been detecting less than 100 cases per week; at the same time, production and release of sterile screwworm flies is reaching all-time high proportions. Last week, nearly 150 million flies were released.

During November, livestock producers in 84 Texas counties reported 860 screwworm cases. During the same month last year, 2,710 infestations from 163 counties were recorded.

Cold weather has apparently driven most of the native screwworm flies into the South Texas Plains area where they can normally survive the winter, program officials said. They expect, however, that occasional cases will occur outside of this "overwintering area."

A further reduction in screwworm cases because of high sterile fly production and weather unfavorable for screwworm survival, should speed the arrival of the day when the insect will be extinct in the Southwest, eradication workers declare. Assistance from farmers and ranchers, who treat livestock wounds and infestations and report screwworm cases, will allow that time to come even faster, they said.

CASTRO COUNTY LIBRARY HOURS
 2:00 — 5:00 p.m.
 10:00 — 4:00 Saturday
 — Closed Mondays —

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 Big or Small \$ FOR \$ VALUE
 PLUS Quality & Service
 CALL Col. Tom Hughes & Associates
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 Free Estimates
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 Lowest Financing

Tax Planning Time Is Here

Considerable income tax savings may be gained by spending a little time reviewing your farm records now, says C. H. Bates, farm management specialist with the Texas Agricultural Extension Service.

A farmer's or ranchman's net income may vary considerably from year to year due to fluctuation in yields, changes in price and production costs, he explains. However, some planning by the taxpayer who pays by cash, as the farmer does, can help level out year to year income and save tax dollars, according to the specialist.

The producer must study business records before the end of December and make an estimate of the taxable income. If the prospects for taxable income appear to be high, the taxpayer may reduce it by paying for needed business items before the end of December, says Bates. Repair parts for machinery, paints, seed, tires, and reasonable amounts of fertilizer are some items which may be paid for in advance.

If the taxable income prospects point to a rather low figure for the year, the process should be reversed and steps taken to increase income as much as possible. This can be done by obtaining payment for all products sold through December and carrying some repair and other maintenance costs over to January, with the hopes that next year's income may be more favorable.

Some farmers pay more taxes than they should because they fail to take advantage of depreciation on purchased livestock, Bates continues. Depreciation also provides an important tax management opportunity since new purchases of equipment items, irrigation facilities and similar terms may be subjected to the 20 percent first year depreciation. Assets having a six-year useful life, and not in the real estate category are usually eligible for this treatment, says Bates.

First Methodist Church Conducts Xmas Program

The annual Christmas program of the First Methodist Church was conducted at 6 p.m. Sunday evening in the new Lamar Fellowship Hall.

A songfest of Christmas carols, visitation, presentation of gifts, and refreshments preceded a Candle-lighting service held in the Sanctuary.

Serving on the planning committee were Mesdames Ted Sheffy, chairman, Bobby Jones, Russel Moran and Ralph Smith.

Naomi Circle Has Xmas Party

Naomi Circle of the First Methodist Church met Monday, December 16 in the home of Mrs. M. F. Cleavinger for their annual Christmas program.

Mrs. Ruth Wilson gave the meditation and Hazel Taylor was program leader.

Refreshments were served to the following: Mesdames E. R. Rothwell, Lippard, Leola Haberer, E.B. Wright, Will Wright, Frankie Stanford, Ethel Womack, Ruth Wilson, Cletha George A. A. Dodd, Oneta Hutto, Hazel Taylor and N. F. Cleavinger.

Northedge Has Christmas Party

The Northedge Community Club had their annual Christmas party in the home of Mr. and Mrs. Dan Heard Monday evening.

Christmas dinner was served buffet style.

All members of the club attended. They are: Messrs and Mesdames Woodrow Nelson, George Hughs, Dan Heard, Raymond Crum, John Crum, Scott Crum, John Womack, Robert McDaniel. Also P.L. Hoyer, La'Trelle Hoyer and Jerry Hill. Mr. and Mrs. Scott Crum are new members of the club.

Christmas dinner was served buffet style. Secret pals were revealed with the exchanging of gifts.

Mrs. John Crum was elected president. Mrs. Dan Heard was former president. Mrs. John Womack was elected secretary treasury in Mrs. Raymond Crum's place.

The theme of Christmas was carried out in decorations.

Christmas Party Enjoyed By Cub Scout Pack 267

Cub Scouts of Pack 267 held their Christmas party in the Junior High School auditorium Tuesday, December 10.

Mrs. Charles Vandiver led the Scouts in Christmas carols and Martha Nell Taylor accompanied the group on the piano.

Cub Scouts trimmed a Christmas tree with ornaments they made and donated the tree to one of the first grade rooms in South Grade School.

Refreshments of hot chocolate and cookies were served.

Rita Womack Celebrates 10th Happy Birthday

Rita Womack celebrated her 10th birthday Wednesday afternoon at 4:30 in her home. Her mother, Mrs. John Womack, was hostess. Rita's birthday is December 24. Decorated cake, ice cream and punch were served to Debra Crum,

Suzanne Merritt, Marla Mayfield, Agnes Hanson and Inez McDaniel. Games were enjoyed by all and treats were given to each guest. Visiting during the evening were her grandmother, Mrs. L. A. Womack, aunts and uncles, Mr. and Mrs. Harold Stephes and Mr. and Mrs. Tom Annen. They were also served cake and ice cream.

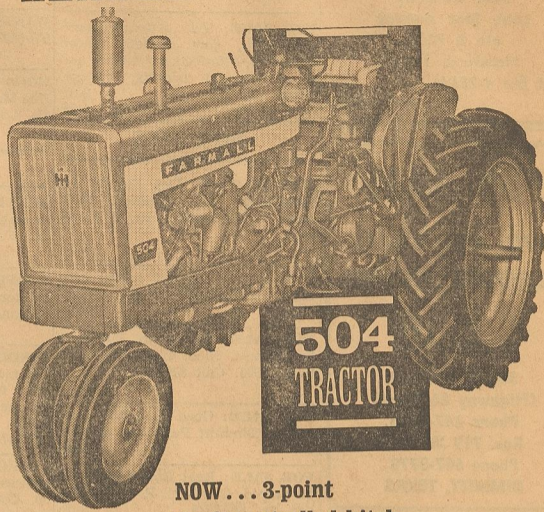
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- NEW 3-point draft-controlled hitch automatically keeps implements where you set them.
- NEW heavy-duty construction.
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Ask for a demonstration on your farm



HAY'S IMPLEMENT CO.



Best Wishes to You

Once again holiday bells ring out, the air fills with the fragrance of holly and poinsettia and everybody dreams about an old-fashioned white Christmas. As you trim the tree and stuff stockings, we extend best wishes for the merriest Christmas ever!

Cobb's

- Mr. and Mrs. Bob Cobb
- Mr. and Mrs. Al Jackson
- Kate Beecher
- Doris Word
- Florene Leinen
- Robert Daniels
- Margrett Frerich



SEASON'S GREETINGS

In the spirit of this gladsome season, and with pride in the friendship of our customers, we offer our sincere best wishes and warm thanks,

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\$500 A. 152 a. irrigated, well improved, U.G. Tile 45 a. cotton, Sunnyside community

\$525 A. 160 a. irrigated, lays perfect, on pavement, 50 a. cotton.

\$550 A. 320 a. well improved 2-8" wells, U.G. Tile, good allotments.

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Res. 719 W. Lee
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HOUSE FOR SALE: Phone 647-3028. 2-tfc

FOR IMMEDIATE possession, one 3-bedroom brick house. Wall to wall carpet. All built-ins, stove, dishwasher, disposal. Corner lot, close to school. Call Charles Vaughan 647-3915. 2-tfc

FOR SALE: Two bedroom house with bath, new carpets, fenced backyard, Plumbed for washer and dryer, central heating, garage. Phone 647-4362. 2-tfc

FOR SALE: 15' Dep Freeze. International. A-1 condition. \$100. Mrs. D. E. Sinclair, Rt. 2, Hereford. 10-3tc

FOR SALE: Lots of bailed cain butts. Call 945-2270 or 2277, Nazareth. 10-2tp

FOR SALE: '59 DeSoto. Firelight Sportman's. Nice. 4 new premium tires. \$900. Call 647-3084. 10-tfc

FOR SALE: Good used Wisconsin Motor. Dimmitt Parts and Supply. 9-2tp

FOR SALE: Real Estate office to be moved. Call Mrs. R. V. McMahon Sr. 647-3775. 8-tfc

FOR SALE: Two of the cleanest pick-ups in town. 1960 and 1948, half-ton Ford pick-ups. Also a 1954 Chev. 4-door all on good rubber. Call Charles Vaughan. Night phone 647-3915 or Day Phone, 647-3754. 2-tfc

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APARTMENTS FOR RENT, Phone 647-3274. Claude Forson. 9-tfc

FARM FOR RENT, 3 miles east, 1/2 mile north, Dimmitt. Contact C. F. Cansler, 403 N. Harrison, Tulia. WY5-4533. 9-3tp

FOR RENT: Office Space. See Rawlings Hotel. 9-tfc

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FOR TRADE: Ladies suit, size 12 Trade for 4 books of stamps. 107 N.W. 7th, Dimmitt. 9-tfc

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Phone 647-3831 office
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WANTED

WANTED: I would like to buy used half bed or twin bed. Will trade a full size bed. Doris Portwood, 647-3613.

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HOGS WANTED at the Farmer's Hog Market. Plainview, Texas. Call CA 4-5630, Dan Ehresman, Buyer. 1-tfc

SERVICES

SERVICE: Room and board for two single men. No drinking. Mrs. M. F. McRee, 510 W. Jones. 7-tfc

SERVICES: Red Hill, painting contractor, brush and spray, paper hanging. 647-3386 Dimmitt, Texas. 34-52tp

FURNITURE REPAIR SERVICE Let me repair your broken or damaged furniture. I have a shop and all necessary equipment at my home. John Broadstreet, Phone 647-3470. 1-tfc

DIRECT MATTRESS CO. Mattresses rebuilt. Innersprings, \$14.90, Cotton \$9.90. Also new innersprings, orthopedics, rubber foam and king size. 1613 Ave H Lubbock Texas. Phone 647-3464. 1-tfc

SERVICES: Auction Service. Sales of all kinds, Bill Flippin, Friona. Phone 5362. Box 985. 1-tfc

Your PEERLESS Equipment

Co. Dealer Is

Hays Implement Co.

ROLLER MILLS

ROLL-N-MIX



Castro Lodge AF & AM 879, Regular meeting 3rd Monday. Practice every Thursday, Clyde R. Davis, Worshipful Master, Wayne Gipson, Secretary.

FIREWORKS

The new location of Schoolbus Firework Stand is south of old location. Turn South at Flash-O-Gas on Rodeo Ground Road. On corner of Mr. Carter's property nearing the Plainview and Littlefield Highway Intersection.

We cordially invite all our customers to come and see us. We are now open for business.

Each child will receive treats for their patronage on Xmas and New Years.

Schoolbus Firework Stand

Nannie Bell and Wendall McLain 9-2tc

BUY HER A NEW KIRBY VACUUM CLEANER FOR CHRISTMAS

FREE GIFT WRAPPED

REBUILT KIRBYS \$45.00 up

TERMS IF DESIRED

KIRBY VACUUM CLEANER CO.

434 West 1st EM 4-0422

HEREFORD, TEXAS

LEGAL NOTICES

NOTICE TO BIDDERS

Sealed proposal addressed to Mr. Russell Moran, Chairman for the furnishing of Hospital Equipment for The Plains Memorial Hospital, Dimmitt, Castro County, Texas, hereinafter called "Owner" in accordance with specifications and contract documents, which may be obtained from Mr. Don Newman, Hospital Administrator, will be received at the Office of the Administrator, Plains Memorial Hospital, Dimmitt, Texas, until 2:00 p.m., GST, Saturday, January 11, 1964 and then publicly opened and read aloud. Any bid received after closing time will be returned unopened. The Owner reserves the right to reject any or all bids and to waive any or all formalities. Specifications may be obtained without charge in the office of the Administrator. All bids may be held 30 days unless sooner returned by the Owner.

Russel Moran
Chairman of the Board 9-2tc

NOTICE TO CREDITORS OF THE ESTATE OF J. L. COKE, DECEASED

Notice is hereby given that Letters Testamentary upon the Estate of J. L. COKE, Deceased, were granted to KATY OLA WRIGHT, Independent Executrix, on the 23rd day of December, 1963 by the County Court of Castro County, Texas, in Cause No. 968, Estate of J. L. Coke, Deceased. All persons having claims against said estate are hereby required to present the same to said Independent Executrix within the time prescribed by law. Her post office address is Box 65, Dimmitt, Texas. Katy Ola Wright Independent Executrix, Estate of J. L. Coke, Deceased. 10-1tc

LUBBOCK VISITORS

Mr. and Mrs. Earl Brock visited relatives in Lubbock Sunday.

"CHEAP WATER"

The additional water you get when you acidize your well with

DRY ACID®

See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.

Cotey Chemical Co.
Lubbock, Texas

A weekly public service feature from the Texas State Department of Health

Accent on Health

J. E. PEAVY, M.D.
Commissioner of Health

Attention, youngsters who got new bikes or guns for Christmas. This story is for you.

They're beauties, aren't they—the bike, the gun? But do you understand the new responsibility they impose? They imply that you're well on the way to growing up.

When your parents gave you the bike, it was an expression of their respect for your understanding of traffic rules and signals.

They're betting your judgement is mature enough that you will ride only on the right side of the street with the flow of traffic, and that you will always walk your bike through heavy traffic.

Your parents—by their gift to you—demonstrated their belief that you have enough discretion to light up the bike when night-riding, not to ride double, and never hitch a ride behind a car.

They're counting on you to give proper hand signals and to ride single file when out with your bike-owning buddies.

If you got a gun for Christmas, your parents are in effect saying the same thing; that they trust your judgment and common sense.

They know a gun is the weapon of a man, or a bright lad well along toward manhood.

If your parents are right, you will treat every gun as though it were loaded. You'll unload yours when it isn't in use, and you'll be constantly alert to muzzle direction when handling it.

A man who knows guns is always sure of his target before he shoots, and he never points at anything he doesn't intend to kill. Such a man has better judgment than to climb a tree or a fence with a loaded weapon.

A skilled gun handler like you want to become never shoots without checking the barrel for obstructions, and never shoots at flat hard surfaces or at water because of the possibility of ricochet. He stores his ammunition and his gun separately to avoid accidents.

It takes intelligence and good judgment to follow the rules of bicycle and gun safety, to live up to the responsibilities ownership imposes.

Your parents are convinced you have the necessary qualifications. Have you?

These Second Graders are proudly displaying their decorative room at South Grade School. The walls carry silent musical passages of "Silent Night" while a small group of hand decorated choir boys and girls waff the silent song to the hearts of the first graders. Mrs. Hutchinson, teacher of the class, had one of the outstanding Christmas rooms in South Grade School. —Staff Photo

Live Christmas Trees Are Widely Used Throughout Country

Live Christmas trees are widely used throughout the country, but many of them die because they are not properly planted, or cared for while in the house.

A live tree will be delivered with the roots wrapped in burlap. Place the tree in a tub and pour cold water over the ball. After it has been well soaked, wrap the ball in a plastic sheet and tie it loosely around the tree.

Occasionally open the plastic and add more water and be sure to keep it away from the heat of a radiator.

Plant the tree outdoors the week-end after Christmas. Dig a hole the same depth as the burlap ball and a foot wider.

Place the tree erect, leaving the roots wrapped in burlap. Fill the hole with loam and give the tree a deep watering.

Finally, spread a mulch over the root area. If the tree has been planted at a windy corner of the house, erect a protecting screen to mute harsh winter winds.

Cunninghams Have Party

Mr. and Mrs. P. L. Cunningham hosted several guests with a bridge party Friday evening.

They were Messrs. and Mesdames H. H. Carlile, Edgar Ramey and Robert Singer.

DINNER GUESTS

Mr. and Mrs. Clyde Queary had as dinner guests Sunday, their daughter and family, Mr. and Mrs. Joe Bridge and Jerry Mack of Lubbock, also daughter and family, Mr. and Mrs. Charlie Coffman.

School Schedule Announced

County schools will be resumed at the following dates announces superintendents of schools.

The Hart school will resume December 30 at 8:35 a.m. Nazareth will commence classes Tuesday, January 2. Dimmitt will return to classes Tuesday, January 2. Dimmitt will return to classes Monday, December 6.

HOLIDAY VISIT

Mr. and Mrs. Bruce Woodell are visiting his people in Jacksonville over the holidays.



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647-3488 for Printing

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ED HARRIS LUMBER CO.

BUILDING MATERIALS
CAPABLE—DEPENDABLE

Phone 938-3281 Hart, Texas

DeLuxe Motor Oil

CHAMPLIN

Longer "New Life" for Your Engine

Champlin DeLuxe is the motor oil with Instant Detergent Action... protects during the "Danger Minutes" when 80% of all engine wear takes place... atomizes sludge and keeps engine parts factory clean... keeps your engine new longer. Champlin DeLuxe Motor Oil helps keep your engine clean like new during starting, during stop-and-go driving and during every hour of engine use.

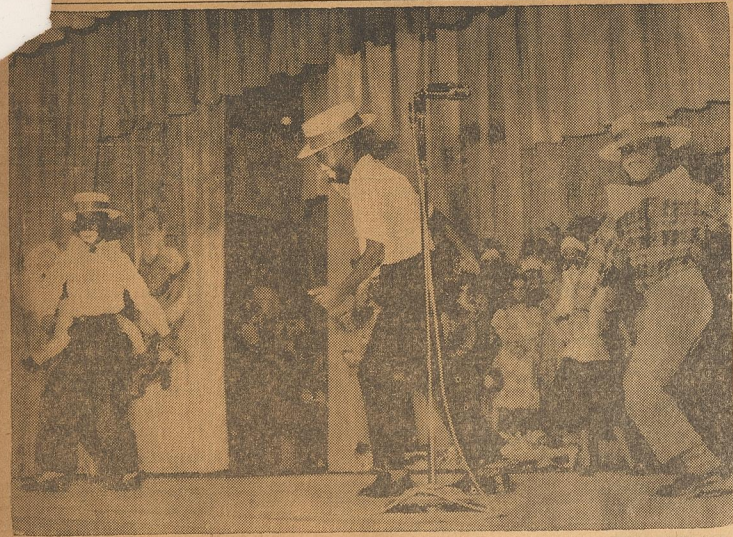
FLASH-O-GAS, INC.

PHONE 647-3532 HIGHWAY 86 EAST

SEE **HI-PLAINS SAVINGS and LOAN ASSOCIATION** FOR **HOME LOANS** TO **BUY OR BUILD REMODEL REFINANCE**

128 E. 3rd., Hereford

For Information Contact JACK COWSERT, 106 W. Bedford, Phone 647-3221



SWINGING TO THE MUSIC the Harlem gava gave the audience a thrill Tuesday night at P.T.A. A special Christmas program entitled "Santa Claus Express" was presented to the audience. See story. —Staff Photo

Nazareth Boosters Honor Football Champs

A group of Nazareth football boosters will give a barbecue supper Sunday, December 29, to the High School students and teachers in honor of the bi-district football champions.

The supper will be at 5 p.m. in the Nazareth Community Hall.

Group Plays Bridge

Mrs. Willie Waggoner entertained friends with bridge, Saturday afternoon.

Coffee and cake were served to Ann Singer, Grace Loyd, Faun Welker, Josephine Bradford, Ruth Wilson, Myrtle Sheffy, Retta Cluck and Debbie Wilson.

Anthony's Entertain Guests

Mr. and Mrs. Wes Anthony, who have moved into their new home on Cleveland, entertained guests Thursday evening with a "42" party.

Refreshments were served to Messers and Mesdames George Webb, Fred Kuntz, Gamblin, Johnny Martin, Sid Sheffy, Le Stanford, Mrs. Ethel Womack, Mrs. Leola Haberer and C. O. Byrnes.

Baptist Choir Entertained

Mr. and Mrs. Charlie Hays served pickup foods and coffee to the members of the First Baptist Choir Wednesday evening.

The house was decorated in the holiday spirit. About 30 guests attended.

Dimmitt BB Team Has Six Game Winning Streak

Dimmitt Independent basketball team has played six games in their triple Round Robin schedule which will be followed by District Tournament.

The Dimmitt team has won six games and lost none to lead the Southwest Independent Basketball League. Dimmitt is sponsored by Vardell Fuel. Teams comprising the league are Dimmitt, Cotton Center, Earth, Muleshoe, Friona and Amherst.

The league teams records follow: Dimmitt, 6-0; Cotton Center, 4-1; Earth, 3-2; Muleshoe, 2-2; Friona, 1-3; and Amherst, 0-6.

Following the District Tournament, the winners will advance to regional and state playoffs.

Members of the Dimmitt team are Marvin Axe, Bill Residorph, Truman Touchstone, Gene Bradley, Richard Woods, Pat Privett, Kenneth Cleveland and Jim Ross.

Nazareth Classes Have Xmas Party

Nazareth High School classes enjoyed a Christmas party from 3 to 4 p.m. Friday in the cafeteria.

The group were served refreshments and then dismissed for the holidays.

Mrs. Singer Hosts Party

Mrs. Ann Singer was hostess Tuesday evening with dinner and "42".

The house was gaily decorated in holiday trimmings.

Guests were Messrs and Mesdames George Bradford, P. L. Cunningham, Sid Sheffy, E. B. Wright, George Webb and N. F. Cleavinger.

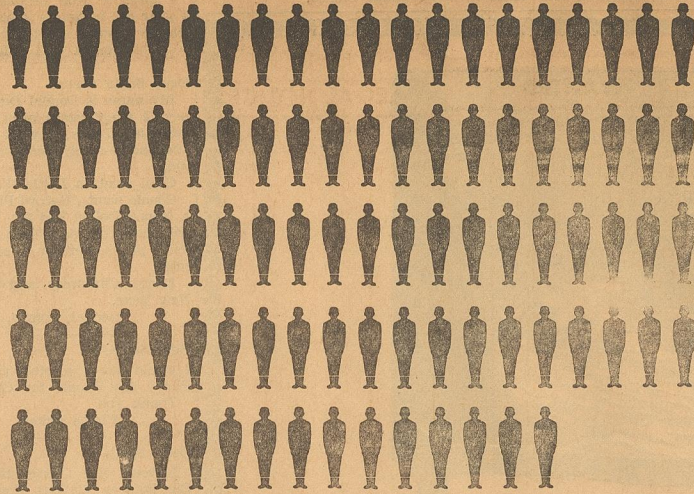
AMARILLO TRIP

Mrs. Edna Cooper and Mrs. Ester Noble were transacting business in Amarillo Wednesday. Lester McDermitt accompanied them.

HOUSTON TRIP

Mr. and Mrs. Iris Touchstone are going by air to Houston to spend Christmas with their daughter and family, Mr. and Mrs. Don Franklin.

OPERATION "DEATHWATCH"
DEC. 24 thru JAN. 1 • ESTIMATE • 96 MOTORCIDES



"DEATHBOARDS," such as the one shown above, will be used to tabulate the terrible toll of traffic fatalities during the Christmas-New Year holiday period. The Texas Department of Public Safety estimates that 96 persons will be killed in traffic accidents in the state during the period beginning at 12:01 a.m., December 24, and ending at 11:59 p.m., January 1, 1964. The DPS has issued a special appeal to Texans to do their part in proving that the estimate is too high, simply by driving with extra care and observing traffic laws.

Walter Rogers' WASHINGTON NEWSLETTER

CHRISTMAS 1963

In this season bringing the Feast of Christmas, the celebration of the birth of our Lord and Savior, we who are Christians reaffirm our devotion to Jesus Christ and His way, and dedicate again the conduct of our lives to the precepts of His teachings.

In the destiny of our private lives—and in the public affairs of our Nation—we rely on Divine Providence to be our strength and our guide and our succor. If anyone needs a reminder that faith in The Divinity is a continuing powerful force in American life, the prayers, conduct, and statements of our citizens, public and private, in the wake of the assassination of President Kennedy, should indeed provide strong reassurance.

Through all of our history has run the theme of Christian faith. Our Constitution determined that there should be a separation in American life of Church and State, that one must not control or dictate to the other, and in so doing our forefathers gave to Americans one of our most precious freedoms—the right to worship God in the manner we find most fitting. From our earliest history, the men who were charged with the responsibility of governing this Nation sought to invoke the blessings of the Supreme Being on the conduct of their offices and on the continuance in safety and prosperity of the United States. And so it is today.

I'd like to quote for you, as space allows, some deep expressions of faith by our Presidents:

George Washington, April 30, 1789—"No people can be bound to acknowledge and adore the Invisible Hand which conducts the affairs of men more than those of the United States."

John Adams, March 4, 1797—"And may that Being who is supreme over all, the Patron of Order, the Fountain of Justice, and the Protector in all ages of the world of virtuous liberty, continue His blessing upon this nation and its Government and give it all possible success and duration consistent with the ends of His providence."

Thomas Jefferson, March 4, 1805—"I shall need, too, the favor of that Being in whose hands we are, who led our fathers, as Israel of old, from their native land and planted them in a country flowing with all the necessities and comforts of life. . . ."

John Quincy Adams, March 4, 1825—"I shall look for whatever success shall attend my public service; and knowing that 'except the Lord keep the city the watchman waketh but in vain,' with fervent supplications for His favor, to His overruling providence I commit with humble but fearless confidence my own fate and the future destinies of my country."

Franklin Pierce, March 4, 1853—"It must be felt that there is no national security but in the nation's humble, acknowledge dependence upon God and His overruling providence."

Abraham Lincoln, March 4, 1865—"With malice toward none, with charity for all, with firmness in the right as God gives us to see the right, let us strive on to finish the work we are in, to bind up the nation's wounds, to care for him who shall have borne the battle and for his widow and his orphan, to do all which may achieve and cherish a just and lasting peace among ourselves and with all nations."

William McKinley, March 4, 1897—"Our faith teaches that there is no safer reliance than upon the God of our fathers, who has so singularly favored the American people in every national trial, and who will not forsake us so long as we obey His commandments and

walk humbly in His footsteps."

Franklin D. Roosevelt, March 4, 1933—"In this dedication of a Nation we humbly ask the blessing of God. May He protect each and every one of us. May He guide me in the days to come."

Harry S. Truman, Jan. 20, 1949—"With God's help, the future of mankind will be assured in a world of justice, harmony, and peace."

John F. Kennedy, Jan 21, 1961—"Finally, whether you are citizens of America or citizens of the world, ask of us the same high standards of strength and sacrifice which we ask of you. With a good conscience our only sure reward, with history the final judge of our deeds, let us go forth to lead the land we love, asking His blessings and His help, but knowing that here on earth God's work must truly be our own."

Yes, in God we do trust. And in God we must continue to place our trust, and that of our Nation.

From Mrs. Rogers and the children, as from me, a very Merry Christmas and Happy New Year.

Hospital News

IN HOSPITAL

Mrs. Ruby Jewel Broadstreet
Mrs. Maude Jackson
Mrs. Linda Bauman
Mrs. Fred Acker
Mrs. Maria Sepeda
Katherine Castleman
Baby Mauricio Martinez

DISMISSED

Mrs. Foye Henley
Mr. Sam Ochman
Mr. Roberto Hernandez
Mr. Herber Loer
Mr. O. B. Winkle
Mrs. Eser Zapata
Mrs. Mary Bernal
Mr. Gonzalo Reves
Mr. Louis Sanchez
Mr. A. A. Dodd
Mr. Manuel Rodriguez
Mr. Carlos Barnes
Peggy Sue Johnson
Mr. Juan Salizar
Brenda Matthews

KILLINGSWORTH Builders Supply
SINCE 1949
REDI-MIX CONCRETE-SAND-GRAVEL
Wire Mesh-Reinforcing Steel-Expansion Joints
LUMBER — PAINTS — ETC.
Phone 647-3434 or 647-3593 Box 715 Dimmitt, Texas

Hart Girls' Team Slashes Amherst

Hart girls' basketball team slashed Amherst in a 50-27 victory Tuesday, December 17 in Hart gym. Connie Bailey led the scoring attack with 20 points, Dixie Kendrick sank 18 points to help win the lead during the remainder of the double figures.

Score was 19-6 in the first quarter. At the midway point, Hart still contained the lead 29-9. Going into the last eight minutes the score was 40-18.

The Hart fems made 37 per cent

of their free shots and sank 42 per cent of their field goals to win the game.

Connie Bailey rebounded 5 in outstanding defense and offense Tuesday night.

Hart will resume play after the holidays.

HAD SURGERY

Mrs. Cliff Cook's father, Mr. Joe Scott of Vega, broke his hip from a fall and had surgery at Hereford Hospital this week.

VISITING IN PORT NECHES

Mr. and Mrs. Ray Bearden are spending Christmas with their daughter and family, Mr. and Mrs. Leondous Fry at Port Neches.



Peaceful as a snowy landscape, lively as a playful fawn is the Christmas we wish for you. We are ever grateful to you for your thoughtful consideration and gracious patronage.

PINNER & LEINEN

INSURANCE REAL ESTATE
300 S. Broadway Phone 647-3555

GREENINGS for Christmas
May your Day be merry and light, and may all your Christmases be bright! Best wishes to everyone.

MERLE NORMAN STUDIO

OLEADA HANCE

CHEERFUL GREETINGS
'Tis truly the season to be jolly... and to deck the halls with boughs of holly! May your Holidays be filled with joy and laughter... warmth and friendship... good times, and above all, good will!

HUNTER GIN CO.

TED STRANGE, Manager



Christmas Blessings

Hearts are gladdened and faith is reaffirmed, as we celebrate His Holy birth in a humble manger. Now may all blessings of Christmas be with you.

PANHANDLE COMPRESS & WAREHOUSE COMPANY

BOB CRANFORD, Dimmitt

ROY PORTER, Hart

Letters To Santa

Dear Santa,
My name is Ricky Hunter, I live

at Dimmitt, Texas, I'm four and a half year old.
Please bring me a B. B. gun, an airplane, a truck. Put candy in my sock.

I love you, Ricky Hunter
Dear Santa,
I want 3 dresses for Barbie, fashion shop, necklace and bracelet,

and two suits for Ken.
I love you,
Vickie Hunter
Dear Santa Clause,

I am three years old so my mother is writing this letter for me. I would like to have a telephone, a doll and a book.
I have a little brother who is 1 year old he wants a play horse. Please answer my letter.
Ronda Gail Collins

for Christmas. My sister Jeanette saw your address on the T.V. We'll I guess I'll let you go. Write me a letter back if you have time after Christmas, my address is 610 wants some for her Barbie too. I N.W. 8th, Dimmitt.
Brenda Seely

a boy's watch, a hat and a bike.
Love, Freddy Cork
Dear Santa Claus,
I want a truck that pulls a car, football, a car with a trailer house, wagon, and a little tractor.
I love you, Santa.
Emilio Enriquez

For Christmas I want a football, punch-me and please.
Your friend, Stephen
Dear Sanata Claus,
I would like to have a pair skates. I would like to have Barb and Ken. I would like to have a globe.
Your friend, Debra Acker



CHRISTMAS GREETINGS

Again, at this happiest of all seasons, may we extend our heartiest wishes to you all . . . hoping that every joy and delight of the Yuletide will be yours to enjoy to the fullest. Merry Christmas!

HARMAN'S
BILL, PAULA, WADE, TEAGUE, AUDIE,
JOE, VAL, ANGIE, ETHEL, CLEITHA,
JEWEL, LOIS And LITTLE JOE

Dear Santa Claus
My name is Donnal Dewey Penney. I am 8 years old, I live in Dimmitt, Texas. I want a Tiger Joe and a candy cane for Christmas.
Cecil wants a Battle Wagon.
Connie wants, Record Player and a Nancy Doll a bed for her. We will leave the door open. We will leave you something to eat on the table.
Merry Christmas and a happy New Year.
Donnal, Connie, Cecil

Dear Santa Claus,
I want a book and ball and a dog.
Love, Johnny Martinez

Dear Santa Claus
I love you, Santa Claus, I want a bike, a dog, a bat, a boat and a color book.
Love, Jesus Martinez

Dear Santa Claus,
Please bring me a Thumbelina Doll and some clothes. I also would like to have some more Barbie and Ken clothes.
I have been a good girl this year. Please don't forget all my friends and all the boys and girls everywhere.
I love you, Santa Claus, and I love Mrs. Santa Claus, too.
Karron Flynt
P. S. I am 5 years old.

Dear Santa,
I would like a musical piano and Penny the Poodle for Christmas.
Thank you
Elaine Acker

Dear Santa Claus,
How are you? I would like to have a BB gun, and a Robert Commando, an army set and an army tank.
I love you Santa.
Curtis White

Dear Santa Claus,
I am seven years old. I have been a good little girl and I want a Kissy doll please, Bring my little sister Carla one too. Consider my brother Andy and bring him a chemistr set. Please, bring us some games too.
Love, Camille Kemp.

Dear Santa,
Please bring me a caterpillar tractor and a wrecker truck for Christmas.
Your Friend, Ken Irbeck

Dear Santa,
I would like Clancy the Great Big Bruicer Walking Cow Jungle Combat Patrol outfit Mr. Machine Beverly Hillbillie Dick Tracy Copmobile, Flintstone building boulders.
Norman Joseph Acker

Dear Santa Claus,
Please fill our stockings with love and good things. Be good to all Children the world over. Also we would like to have a Tommy House.
Love, Cindy & Cristy Stafford

Dear Santa,
I am good, I want a thumbalina.
Judy Gilreath.

Dear Santa,
Please bring me a pair of pretty houseshoes that keep your feet warm. Bring me a house coat too.
Your friend, Karen Irbeck
P. S. Fill my stocking with candies and good things to eat please.

Dear Santa Claus
I would like to have a play typewriter and some wigs and I want so many thing that I can't thank of all of them.
Love Donna Gilreath

Dear Santa Claus,
I love you, I am good, I want a Spirman set and a tractor too, and a ponder set.
Love, Cody Blacot

Dear Santa,
I am three years old and I want a musical house and a rockend horse. Thank you.
Bernard Acker

647-3488 For Printing

Dear Santa Clause,
When I'm not fussing or fighting with Charolitt I am good. Will you bring me some toys and little brother to.
Christy Barlow

Dear Santa Claus,
I love you Santa Claus, I want a doll to play with also a bottle for the doll.
Bring my brothers and sisters something, too.
Love, Elida Rodriguez

GOOD Wishes for Christmas

Bells and baubles, candlelight
...folks so merry, spirits bright
...rush and bustle, scheme and hustle... joys to make the Season right! Thanks for letting us serve you thru the year.

CARLILE THEATER

Dear Santa,
Please bring me a telephone.
Love, Kenny Shore

Dear Santa Claus,
Santa Claus, I have been a very good girl. Will you bring me a bicycle. I love you,
Socorro Quinonez

Dear Santa,
My name is Mary Kay and I am 7 years old. For Barbie with clothes and a doll with a pretty dress, and a 10 piece laundry set. I'm in a play at school called the "Santa Claus Express".
Best Wishes.
Mary Hamilton

Dear Santa Claus I need some new house shoes. And a football. If you think I am big enough please bring me an electric race car set. Don't forget the other boys and girls too.
Thank you,
Carey Lee Keener

Dear Santa Claus,
How are you up in the North Pole. I want some Barbie clothes

Dear Santa Claus,
I want a ball, a tractor, a truck, and a B-B gun.
Love Wesley Batterman

Dear Santa Claus,
I want a toy Santa Claus. I like you, Santa Claus. Do you got some toys?
I want a ball, too, and some toys, too. Santa, do you like boys and girls?
I want a wagon, gun, bike. I will be nice, Santa Claus.
Love Javier Castenda

Dear Santa Claus,
I want a doll, a watch and a Midge doll and I was a good girl, too.
Love Santa, D'Wan Goldsmith

Dear Santa Claus,
I am a good girl and I want a doll and a bed to put my doll in the bed. Love, Santa Claus,
Alma Rosa Martinez

Dear Santa Claus,
I want you to bring me a B-B gun!

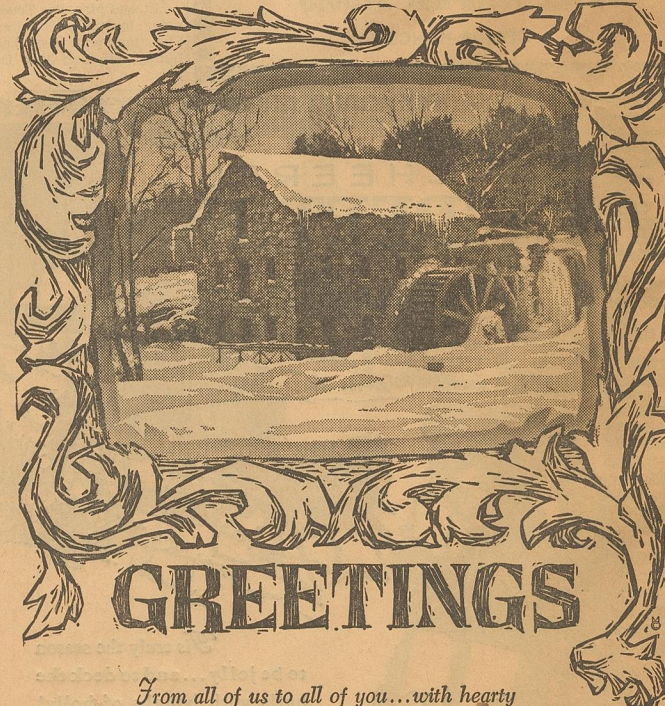


THIS... Christmas will be WESTERN AMMONIA'S first to celebrate with its many new found friends of West Texas. Construction is almost complete on our new plant in Dimmitt, Texas. And as you know, some folks just don't feel right without a Christmas Tree. Yes, our work just had to stop until we could unload the tree and dress it in a Christmas suit of color and blinking lights. So, if you're in the neighborhood, come on in for a cup of coffee and a Christmas helping of WESTERN AMMONIA hospitality. And if you can't get by, let us wish you and yours . . .

Merry Christmas and Happy New Year



Western Ammonia Corporation



GREETINGS

From all of us to all of you...with hearty good wishes for the holiday season, and with warm appreciation for the privilege of serving you, now and in the years to come.

DIMMITT MOTOR CO.
CHEVROLET SALES AND SERVICE

"And they went up..."

Roads Were Not Paved For First Yule Trip

THERE were no modern high-ways leading from Nazareth to Bethlehem when Mary and Joseph undertook their memorable journey nearly 2,000 years ago.

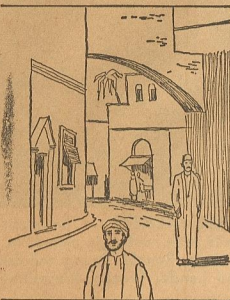
The way was rough and hard and dangerous. As far as routes were concerned, there were three. The western route led along the sea-coast and through the plain of Sharon. This route was unpopular with pious folk like Mary and Joseph who shunned the heathen cities rowdy travelers and the ungodly as much as possible.

The shortest route via the fruitful plains of Esdraelon into the mountains of Samaria and through Shechem and Bethel, was not very popular either. The road was tolerable, but steep; however, the Jews had little use for the Samaritans, and vice versa.

The Jordan route, which descended into the Jordan valley and followed the river's east bank around Jericho, was favored by the majority of Galilean travelers who for the Passover and other religious events went down to Jerusalem at regular intervals and knew their way around as well as suburbanites know their way around modern metropolitan areas.

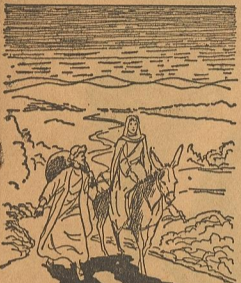
If the Jordan route was a little round-about, it was fairly level—and steeped in Jewish history, from the shadow of Mount Tabor where

Joseph did not choose the western route when they planned their very special journey. Whether they chose to go by way of Shechem and Bethel, or around the walled city of Jericho may never be determined definitely.



But, the distance—nearly 100 miles—was, in any case, unrelenting and conquered only by persistent plodding. And when Mary was too tired to go another step, Joseph took the pack upon his own shoulders so she might ride the little donkey which trudged faithfully at his side.

This was a hard journey and Mary appreciated the shelter of the stable that night—no one could have been more grateful or more happy than Mary. And she brought forth her first-born son, and laid him in a manger.



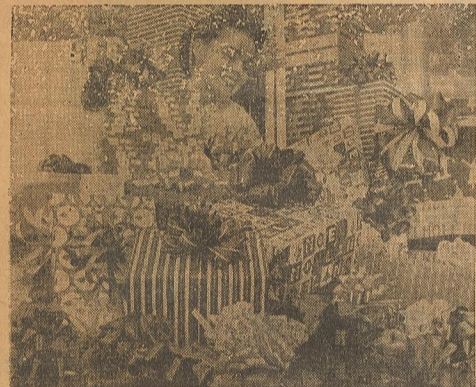
Saul in desperation sought his "witch" of Endor, to the tomb a little before Bethlehem where the first Joseph buried his beloved Rachel.

It is fairly certain that Mary and

IT'S CHRISTMAS WHEN

Elevator operators say good morning;
Bus drivers don't slam the door on your feet;
Jimmy's teacher says he's a perfect angel and oh so bright;
Your secretary limits her coffee break to one a day;
Your wife is the first to shut off the alarm clock;
Your son says that's okay Dad, you take the car tonight;
And your boss says here, try one of my pills.

When you water a Christmas tree, add a few tablespoons of sugar to bring out the fragrance of the pine.



CHRISTMAS PACKAGES—It took a lot of time, care and patience to produce these beautiful Christmas packages. The ribbon and paper that went into the wrapping was first started in production three years ago. Most companies that produce this type of gift material must work several years in advance.

ROAST GOOSE

With Potato and Nut Stuffing

Turkey is the traditional bird for Christmas in America. But if you have the desire to try something else, here is a good way to roast a goose.

Combine 3 cups lightly whipped potatoes with 2 cups of crumbs, 1 teaspoon rosemary, 1 cup finely diced onion, 1 cup coarsely chopped walnuts or pecans, 1 teaspoon salt, 1 teaspoon freshly ground pepper and 3 tablespoons melted butter. Blend well and stuff the goose with the mixture.

Close up vent, place the goose on a rack and bake at 450 degrees for 80 minutes. Reduce the heat to 325 degrees and roast for another 1 or 1½ hours or until the breast is tender and the skin crisp.

Basting is not altogether necessary. Pour off the goose fat as it accumulates in the pan and save for cooking. Salt and pepper the goose just before removing from oven. An 8 to 10 pound goose should take 2 or 2½ hours.



THIRD GRADE STUDENTS of Mrs. Ratcliff's are gathered around the popcorn Christmas tree which they decorated for the Yule season. Students are (standing) Kathy Martinez, Marlene Lankford, David Schaeffer, Joe Ray Sheffy, (kneeling) Vicenta Campos, Linda Sue Adams, Gary Grand and Butch Taylor. They are displaying the head of Santa Claus which they made from a glass jar.

Nazareth Swifts Stomp Amherst

Nazareth Swifts downed Amherst Tuesday night, December 17 in a close ball game 39-36.

Denis Gerber was high point

Swift with 11. Jimmy Hoelting added 9 points to the Nazareth score. Scoring was 13-11 in the first period. Nazareth continued to lead 23-15 at the midway point. Score was 31-27 going into the last eight minutes.

Nazareth made 9 out of 18 free shots for a good average of 50 per

cent. Anton scored 4 out of 11 for 35 per cent of their free throws. Nazareth made 15 out of 43 field goals. The Swifts stole the ball nine times. Jimmy Hoelting grabbed 8 rebounds.

The Swifts record is 4-3.

647-3488 For Printing

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MERRY CHRISTMAS

Here comes Santa Claus with a pack full of cordial wishes for a Christmas that brings the best of everything to you

F & W BLACKSMITH & WELDING

O. B. WINKLE And BOYS

T.G.&Y. PRE-INVENTORY CLEARANCE SALE

5¢ TO 50¢ STORES

PRICES GOOD IN ALL STORES WHILE PRESENT STOCKS LAST!

STARTS DEC. 24, 8 A.M.

Everybody's Hurrying To Take Advantage Of This Special Value Event At T.G.&Y. Don't Be Disappointed... Shop Early For Choice Selection! Hundreds of Items Marked Down To Ridiculously Low Prices!

Sale Items Will Differ In Each Store, So Shop All T.G.&Y. Stores In Your Area! Choose From A Wide Variety With Tremendous Savings In Each Department!

HUNDREDS OF CHOICE ITEMS...

1/4 OFF

BIG VALUES!

MANY MANY ITEMS...

1/3 OFF

SHOP EARLY!

ONE GROUP...

1/2 OFF

BUY NOW AND SAVE!

Gay, Easy Care SPRING COTTONS

1 to 15 Yard Lengths... 36" Wide

A wide assortment of fine quality cottons to choose from in solid colors & prints. Some in wash & wear finish. New Spring Patterns. Don't Miss This Terrific Buy!

49c Yd. VALUES

31¢ YARD

SUPER SAVER DISCOUNT

WOVEN, COTTON CHAMBRAY

Begin now to sew up your wardrobe for Spring, using our lovely woven cotton chambrays in fancy stripes & companion solids. 44" to 45" widths.

98c Yd. VALUES

53¢ YARD

SUPER SAVER DISCOUNT



Colorful! Decorative! AREA RUGS

Rayon Viscose yarn loop and pile with skid-resistant foam rubber back. Scriptured border with center diamond panel effect. Serged Ends. Vibrant, Exciting Colors.

27" x 45" SIZE

COMPARE AT \$2.98

\$1.99 EA.

SUPER SAVER DISCOUNT

CLOSE-OUTS On First Quality & Irregular BATH TOWELS

98c To \$2.98 VALUES!

97¢ EA.

JUMBO METAL FILE BOX

12 1/2" x 9" x 10" Personal File. Included alphabetic index dividers. Holds over 1000 documents. Safe & sturdy!

T.G.&Y. DISCOUNT PRICE! **\$2.44**

\$2.98 VALUE

3-In-1 DAILY APPOINTMENT BOOK

Handy Helper! It is a reminder, a memo and an appointment book!

T.G.&Y. DISCOUNT PRICE! **77¢**

KITCHENWARE

Everything you need for household use! Choose from a wide variety!

- ROUND BREAD BASKET
- PINT MEASURING PITCHER
- SODA GLASS WITH HOLDER
- JUMBO BOWL

Plus Many, Many More!

T.G.&Y. DISCOUNT PRICE! **9¢** EACH

Box Of 12's KOTEX

So Soft and Sanitary. Discreet Feminine Protection.

43c VALUE

T.G.&Y. DISCOUNT PRICE! **37¢** BOX

ENVELOPES

Fine Quality

100 Count... 6 1/2" Letter Size, 40 Count... 10" Business Size. Handy for home or for office use!

39c Values

T.G.&Y. DISCOUNT PRICE! **27¢** PKG.

Convenient Metal FILE BOXES

Includes alphabetic index dividers or monthly index folders. Each with snap lock and key. Keep Important Papers Handy!

12 1/2" x 5" x 10"—FILE BOX

9" x 9" x 4 1/4"—CHECK FILE

\$1.98 VALUES

T.G.&Y. DISCOUNT PRICE! **\$1.57** EACH

Durable, Helpful POLY HOUSEWARES

Break-Resistant... Flexible... No Rusting... No Dangling... Colorfast... Lasting... Easy To Clean... Long

- 3-PC. MIXING BOWL SET
- FITCHER
- OVAL LAUNDRY BASKET
- 10-QT. RECTANGULAR DISH PAN
- 10-QT. UTILITY PAIL
- CUTLERY TRAY
- 9-QT. WASTERBASKET
- UTILITY BIN
- 14-QT. UTILITY TUB

69c VALUES

T.G.&Y. DISCOUNT PRICE! **47¢** EACH

1/2 Price Sale!

SAVE 50%

OR MORE ON CHRISTMAS CARRY-OVER MERCHANDISE

***DOLLS**

ALL DOLLS \$3.97 AND UP!

***GIFT WRAPPINGS**

TAGS, SEALS, RIBBONS AND PAPER

CHRISTMAS CARDS

BOXED, PACKAGED OR BULK

***GIFT SETS**

PERFUME SETS, BUBBLE BATH SETS, TRAVEL KITS

***DECORATIONS**

FOR TREE, TABLE & HOME

Plus Many, Many Other Items Not Listed!

Shop Today For Choice Selections Of Christmas Items You'll Use And Enjoy Next Year!

Availability Of All Items Subject To Each Store's Carry-Over Stock!

ALL SALES FINAL

May you enjoy Christmas as much as we have enjoyed the opportunity to serve you. Our hearty thanks!

GREETINGS

DIMMITT GIN CO.

JIMMY PRESLEY, Manager

What's Doing At The CHURCHES

NORTHSIDE BAPTIST
M. A. Pennington, Pastor
Sunday
10:00 Sunday School
11:00 Morning Worship
6:00 Training Union
Wednesday
7:00 Evening Worship
8:00 Mid-week services

FIRST BAPTIST CHURCH
M. A. Smith, Jr. — Pastor
Music Director, Johnny Burnett
Sunday—
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.

PRESBYTERIAN CHURCH
A. Burr Morris, Pastor
Western Circle Drive
Sunday—
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Prayer Service 7:30 p.m.
Thursday night 8:00 p.m.

LEE STREET BAPTIST CHURCH
Sunday—
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Prayer Service 7:30 p.m.
Thursday night 8:00 p.m.



TONETTE GROUP plays Christmas song in the special program Tuesday night at P-TA. Those pictured are (left to right) unknown, Linda Salinas, unknown, Teresa Underwood, Sherry Hall and Janet Smithson. See story. —Staff Photo

Phone MI 7-3846
Sunday—
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 a.m.
Women's Missionary Union
Men's Brotherhood
Wednesday—
Bible Study and Prayer
Meeting 8:00 p.m.
Choir Practice 8:30 p.m.

Intermediate G. A.'s 7:00 p.m.
R. A.'s 7:00 p.m.
Prayer Meeting 8:00 p.m.
IMMACULATE CONCEPTION CATHOLIC CHURCH
Rev. Raphael Chen, Pastor
E. 710 Bedford — Dimmitt
Sunday—
Mass 11:00 a.m.
Weekday Mass 7:00 a.m.
Holy Day Mass 7:00 a.m.
Friday Mass & Benediction 7:00 p.m.
Confession Saturday 5 to 6 p.m.
Baptism by appointment
ASSEMBLY OF GOD CHURCH
Rev. B. C. Elswick, Pastor
Sunday—
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Christ Ambassadors and Sunshine Choir 6:00 p.m.
Evangelistic Service 7:00 p.m.
Wednesday—
Midweek Service 7:30 p.m.

Women Enjoy Xmas Luncheon

Those honored at a pre-Christmas luncheon in the parsonage home of Rev. and Mrs. Hugh Blaylock of First Methodist Church on Wednesday, December 11 were: Mesdames Pearl Sheffy, J. C. Williams, Ethel Womack, Ruth Wilson, Faun Welker, Maurine Bice, Cordye Birdwell, Cletha George, Leola Haberer, Janie Hastings, Leona Rothwell, Edna Lippard and Robbie Roberts.

The table was attractively decorated with Christmas arrangements, miniature candles, and individual place cards. Following the meal, Mrs. Charles Wales gave the Christmas story. Mrs. Bobby Jones sang a solo, and Mrs. Keith Howard played carols. Assisting with the meal were Mesdames Jim Cleavinger, Bill Birdwell, Glenn Rateliff, George Webb, N. F. Cleavinger, Jack Cowser and Lee Stanford.

Invited, but unable to attend the luncheon were: Mesdames Etta Brashears, W. S. Hembree, W. O. Lawrence, G. L. Blanton, Sr. and Floyd Thomas.

John Nichols Attends Workshop

A new concept in financial management for retail lumber yards is the subject material of a two-day workshop presented under the sponsorship of the Lumbermen's Association of Texas and held December 17-18 at the Gondolier Hotel in Austin. The presentation, another in a continuing program of training schools, is designed to acquaint lumber dealers with new and improved methods of management policies to enable them to better serve the buying public.

Dimmitt lumberman John Will Nichols, Willson & Nichols lumber Company, attended the workshop. The 77 year old non-profit trade association carries on a continuous program of educational workshops to assist its members in offering better services to its customers.

CHRISTMAS GUESTS
Mr. and Mrs. John Childers and Truett of Childress are spending Christmas with her parents, Mr. and Mrs. Iris Touchstone this weekend.

Hugh Blaylock, pastor
Phone MI 7-3649
Sunday—
Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
Little Helpers, Vesper Choir
Junior Choir 5:30 p.m.
MYF 5:30 p.m.
Evening Worship 6:30 p.m.
Wednesday—
Choir Rehearsal 7:00 p.m.
General Meeting, WSCS 9:30 a.m.

NORTHSIDE BAPTIST CHURCH
M. A. Pennington, Pastor
Sunday
Sunday School 10:00
Worship Hour 11:00
Training Union 6:00
Worship Hour 7:00
Wednesday
Mid-Week Services
W. M. U. 8:30
Brotherhood 1st Monday 7:30

MACEDONIA CHURCH
Monday night
Workers Council
Wednesday night
Pray Service
Thursday night
Usher Meeting
Friday Night -
Choir Practice 8:30

Joe Balles Latin American Mission
Rev. Rosalio Hernandez,
Sunday School 9:45
Worship Service 11:00
Training Union 6:30 p.m.
Evening Worship 8:00 p.m.
Monday Afternoon
Mission Service 2 p.m.
Wednesday
Prayer Meeting 8:00 p.m.

DR. JAMES E. WOHLGEMUTH
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Utility Company Has New Billing System For Dimmitt

Electric service bills for Dimmitt customers will come in envelopes beginning next week, it has been announced by Earl Brock, manager for the Southwestern Public Service Company.

The change from the postcard bill, which has been in use for a number of years, is the result of the installation of new electronic billing equipment, Brock said.

"I think the chances are slim that anyone would throw away an envelope with our company's return address on it, without first seeing what it contained, but it seemed wise to point out, at the start of this new billing procedure, that the statement will be coming in an envelope in the future", Brock added.

The new envelope, white in color with a green block, is clearly marked on the outside as an electric service bill. Enclosed along with the new statement is a return envelope. The stub from the bill should be enclosed with the payment, the same practice that has prevailed in the past.

He also said Dimmitt customers would be billed at the same time of the month that they have been in the past.

He further pointed out that there is a feature in the new billing system which might encourage more customers who have checking accounts to use the bank draft method of payment. He said that the objection to this method on the part of some customers in the past has been that they didn't know how much their bank account had been charged.

Under the new billing system, the customer using the bank draft method of payment will receive a copy of his statement at the same time that the billing for Dimmitt customers is made. The statement will be clearly marked that it should not be paid because a bank draft will be drawn, but it will inform the customer of his monthly charges for electric service.

A small pamphlet, announcing the new billing procedures, will be enclosed in the first statements, scheduled to go out next week, Brock said.

George Behrends Entertain Guests With 42 Party

Mr. and Mrs. George Behrends, 407 N.W. 4th entertained friends Friday evening December 20 with games of "42" and "84".

The house and yard were aglow with Christmas decorations. Place favors were Santa Claus holding a candle and a match.

Refreshments were homecooked fruit cake and variety of candies. Those attending the gala occasion were Messrs and Mesdames Andy Behrends, Sid Sheffy, J. O. Mr. Haywood Smith, Mesdames Georgia Henderson, Faye Holland, Pearl Mapes and the host and hostess.



DISPLAYING THEIR NEW FOOTBALL JACKETS are the seniors of the Dimmitt Bobcats. Receiving their last high school football jackets with nostalgic memories are (back row) Clayton Neal, Lynn Campbell, Jim Aldridge, Jacky Nichols, Ronald Young and Eugene Oldham, (front row) Jim Axe, Clint Summers, Dennis Cleaver and Landol Frazier. Presenting the jackets was Coach J. D. Covington (extreme right). —Staff Photo

CHRISTMAS GREETINGS

At Christmas,
let us lift up
our eyes to the
glorious heavens
... let us open our
hearts to the holy
message of hope, joy
and peace everlasting.

A & H SUPPLY

MURRAY HALL JOHNIE POWELL FRED ANNEN

With all
Good Wishes
for
Christmas

The scene is set for gladness
and cheer... so we send our brightest
wishes with a happy
"Thank you" for allowing us to serve you

NORTHSIDE CAFE

Melvina—Marvin—Dutch—Wilda—Francis—Pearl

We Will Be Closed Dec. 23 - 24 - 25

GREETINGS

To all our friends
we send our warmest wishes
for a Happy Holiday Season
...and our thanks for letting
us serve you. See you soon!

SUGAR 'N SPICE SHOP

JO JUANITA

NOW

AGRI-BUSINESS RADIO

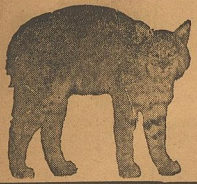
"Where The Money Is"
from

KDHN

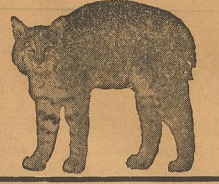
Dimmitt,
Texas

1470 kc

With Proven Salesman
Uncle Jay



Bobcat Tales



VOLUME XXVII

OFFICIAL PUBLICATION OF DIMMITT HIGH SCHOOL STUDENTS

NUMBER 16

Staff

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 Organizations editor - Sharon Lilley
 Class editor - Suzie Davis
 Feature Writers - Fredia Anderson
 Carlanne Calvert, Nancy Hays,
 Dale Leinen, Johnnie Linn, Valeria
 Millsap, James Riels, and Joe
 Wright

Berlin Wall Opens During Xmas Season

First time, people in West Berlin will be allowed to visit their relatives in East Berlin. This is the first time that the Wall has been opened since the Communists erected it August, 1961, to stop the flow of refugees to the West. Since then, some people have died, but many more have escaped.

West Berliners will be able to visit their relatives from 6 a.m. on December 20 until January 5. The East Berlin government is issuing one-day passes, and many West Berliners are getting several. Stores in West Berlin have shown increases in sales as people buy food to take to their relatives.

The Wall is open only one way, however. East Berliners will not be allowed to cross it into West Berlin.

The people are happy on both sides of the Wall, since this will be the first time that they have had an opportunity to be together since 1961.

This year, as in the past two years, a row of Christmas trees has been set up along the Wall to remind the East Berliners that they have not been forgotten.

It Could Save Your Life

For the past two weeks the boys' Health Education class has been working on one of the most important phases of life saving, artificial respiration. The class has been visited almost every day by the enthusiastic girls' Health Education class and they have worked almost as hard as the boys to learn the correct methods.

The classes have so far worked on the prone pressure and back pressure, arm lift methods. But Tuesday, Coach Covington enlisted the help of the R. E. A. (Rural Electric Association) to show the mouth-mouth resuscitation method to the classes. Ray Simpson and Fuzzy Farris from the R. E. A. came to show and explain the method. After this every member of the class including Coach and Mrs. Covington had a chance to try this method.

The classes feel now that this device called "Resuscitation Annie" should be added to Dimmitt High to teach the proper use of mouth-to-mouth resuscitation. The cost of this device is lower than \$500, but is un-measurable in human lives.

When Coach Covington was asked to comment on this matter he said that, "It could certainly be something that the school could use and would be beneficial to every student and teacher in school." He also commented that "The value of mouth-to-mouth resuscitation cannot be over emphasized. You never know when you will be called upon to administer resuscitation that could save the life of a neighbor, a friend, or a member of your family."

It is the opinion of the classes that we should back the purchasing of this machine and its correct teaching methods. So let's get behind this and get the ball rolling.

We would like to thank the R.E.A. for the use of their machine and to Ray Simpson and Fuzzy Farris for the advice.

F.H.A. Christmas Program

Christmas, Christmas, all around and never to be forgotten. This must certainly have been the theme for the F.H.A. meeting which took place Wednesday, December 18.

LaDawn Kemp, the chapter president, opened the meeting with a Cherry greeting to all and the regular F.H.A. opening ceremony began. After a short business meeting, the much anticipated moments of expectancy arrived.

A style show featuring various types of clothing marked the first of a well planned and organized program. Girls from the Sophomore, Junior, and Senior classes modeled garments ranging from simple shirtwaist dresses to tailored suits and coats.

Each girl taking part exhibited excellent poise and grace while modeling, and every article of clothing was so beautifully done that its owner could be nothing less than very proud of her accomplishments.

When every girl had taken her turn at presenting her own creation, the truly great part of the program began. Michele, our enchanting foreign exchange student, thrilled us all with a song in her native tongue, "Domine."

Next Kathy Gollehon, accompanied at the piano by Jane Cleavinger, sang in her sweetest voice the song that told of the birth of Christ the song "Holy Night" could not have been more beautifully done nor its meaning portrayed more explicitly, as it was presented in this scene of Christmas. Six robed, angelic, visions, each carrying a lighted candle descended the long pathway of the auditorium and then stepped onto the stage to the inspiring sounds of "Holy Night"; then each proceeded with the motions of praise and adoration for the newly born "Prince of Peace."

As the song neared its end, each of the joyceers picked up her candle that had been placed on the altar, and walked again down the aisle spreading light and joy everywhere.

At the close of this awe inspiring sight, nothing more could be added to the already magnificent production, and the meeting was adjourned by all the member repeating the creed.

Personality of the Week

We all like a new student, don't we? Especially when she is a cute little five feet, five, blue eyed, blond haired female. Our spotlight feature this week came into our world on October 22, 1947, in George town, Texas. Joy McLeod was the pink bundle of "JOY" of Mr. and Mrs. W. C. McLeod.

At the age of 17, this Junior girl moved with her parents and brothers and sister; Butch-14, Jacquelyn-11, and Dean-6, from Three Way, Texas to "Dear Old D.H.S." Mr. McLeod is presently engaged in farming near Dimmitt.

Joy is taking English III, P.E. Biology, bookkeeping, and Civics for this year's schedule.

Everyone has favorites and playing basketball is her hobby. Other favorites of Joy's are: car - Thunderbird, color - blue, and food - candy.

After graduation, Joy plans to go to Nursing School.

We always want to know what our new students think about our community and our school. "Dimmitt High School," said Joy, "is so much larger than anyplace I have previously lived, but I like it, and the town is a very nice and clean town." She also said that the students are very friendly.

Let's make Joy a happy home in our school and community.

Letters To Josephine

Hi,
 Are you anything like Santa Clause? I hope so! Will you please bring me a boy for Christmas?
 Yours—
 Asking

P.S. Make him tall, dark, and handsome.
 Dear Asking,

Sorry, but I can not help you in this matter, but I will forward your letter to that wonderful, white-bearded man up North. Maybe he can help you and while your waiting you had better cheer-up. Remember what Santa says about pointing.
 Your friend, Josephine

Dear Josephine,
 We have a problem. We have two boy friends. We love both dearly, but we cannot leave either one. One knows about the other, but the other does not know about the one.

Would you recommend a suicide kit or would you please tell us how to keep them both on a string.
 We will abide by whatever you decide. (If you decide for us to keep them both on a string.)
 Snow White and Rose Red,
 Dear Snow White and Rose Red,

First of all its sounds to me more like it's the boys, not you two, that have a problem. On the serious side though, I feel it only fair to tell each of your boy friends that he is not the only one after your heart, while at the same time, providing just enough encouragement to keep both of them interested. Use the same line on both if you like—boys seldom compare stories of romantic nature. If they really like you enough and you play it just right, they'll both still be around until you make your choice.

Your friend, Josephine

Annual Christmas Assembly

Finally Friday, December 20, arrived. The last day of school before the Christmas Holidays. At 2:00 o'clock the student body of Dimmitt High School met in the auditorium for the Christmas Assembly.

The program was opened with the Pledge of Allegiance. Following this, Kathy Gollehon, Jack Nichols, and Clint Summers (better known as Peter, Paul, and Mounds) led the group in a few of the traditional Christmas Carols. Then little Georgie Froehner gave his version of "Jest Before Christmas".

To start the serious portion of the assembly, Robby Lindsey led in a word of prayer. The Rhythmic Choir and Kathy Gollehon gave a version of "O Holy Night" and it was followed by a short reading of the true meaning of Christmas. Clint Summers led the closing prayer.

HURRAH!! The Senior pictures arrived last Thursday.
 PUNORAMA
 Doggone - Puppy vanished
 Tireless - Riding on the rims
 Buckboard - Tired of money
 Belfry - No charge for chimneys
 Parking - Top golf champion
 Mascots - Quantities of beds
 Appeal - A rind
 Bullrushes - Animal charges
 Perverse - For each poem

The members of F.T.A. that arrived at the high school, Thursday morning bright and early fixed a very delicious breakfast for the teachers. Thank you teachers for attending and F.T.A. for preparing the food.
 The Latin Club party held Monday night was enjoyed by all Latin members.
 The Shorthand Class had a very interesting period Friday. Has Shorthand changed or was there a Christmas party?
 SCHOOL IS OUT FOR TWO WEEKS!! A Merry Christmas to all and a very Happy New Year!

Sharon Lilley's Ideal Boy

Most Handsome - Jim Axe
 Cutest - Robby Lindsey
 Nose - Dennis Lytle
 Walk - Tommy Nichols
 Eyes - Bruce Fuller
 Teeth - Stanley Byranes
 Personality - Larry Scoggin
 Hair - Arnold Acker
 Athletic - Landol Frazier
 Meanest - Dale Leinen
 Smile - Ronald Young
 Physique - Gary Calhoun
 Friendliest - Tony Young
 Hands - Brice McRee
 Laugh - Gary Winkle
 Best Dressed - Joe Wright
 Car - Gene Carson
 Height - _____
 Most Valuable - Sharon Lilley
 I.Q. - _____
 Best A - _____
 Most likely to _____
 Neal

Dennis Cleaver's Ideal Girl

Most Beautiful - Nancy Hays
 Cutest - Lynda Hrabal
 Nose - Linda Gibbs
 Walk - Linda Schreck
 Eyes - Carlanne Calvert
 Teeth - Ginger Kemp
 Personality - Jean Nelson
 Hair - Donna Summers
 Most Athletic - LaDawn Kemp
 Meanest - Kathy Gollehon
 Smile - Glenda Minchew
 Figure - Linda McCotum
 Friendliest - Sue Boothe
 Laugh - Wilda Powell
 Best Dressed - Suzie Davis
 Height - Fredia Webb
 Most Valuable - Sharon Lilley
 I.Q. - Thelva Morgan
 All Around - Lynda Hrabal
 Likely to Succeed - Danelle owely

Ten Commandments For Teachers

1. Be interested in your subject.
 2. Know your subject.
 3. Remember, the best way to learn anything is to discover it by yourself-this goes for you as well as for your students.
 4. Try to read the faces of your students, try to see their expectations and difficulties, put yourself in their place.
 5. Give them not only information, but mental attitudes.
 6. Let them learn guessing.
 7. Let them learn proving.
 8. Look out for such features of the problems at hand as may be useful in solving the problems to come - try to disclose the general pattern that lies behind the present concrete situation.
 9. Do not give away your whole secret at once. Let the students guess before you tell it - let them find out by themselves as much as is feasible.
 10. Suggest it, do not force it down their throats.
- Dr. G. Polya (Copied)

Our Campus

We want to congratulate each of the classes for beautifully decorating the halls for Christmas. You did a beautiful job!

A gathering of sophomore girls was held at Eva Giles on Tuesday, December 17th. Gifts were exchanged and refreshments were served.

A Slumber Party consisting of Juniors and Seniors was given at Carlane Calvert's home Thursday, December 19th. There were a bunch of sleepy girls at school Friday.

Did I hear someone say that they heard the Journalism Class singing Christmas Carols in the halls Wednesday? Well, you heard right. Even though they weren't Mitch Miller and his chorus they helped to enliven the Christmas spirit.

HURRAH!! The Senior pictures arrived last Thursday.
 PUNORAMA
 Doggone - Puppy vanished
 Tireless - Riding on the rims
 Buckboard - Tired of money
 Belfry - No charge for chimneys
 Parking - Top golf champion
 Mascots - Quantities of beds
 Appeal - A rind
 Bullrushes - Animal charges
 Perverse - For each poem

The members of F.T.A. that arrived at the high school, Thursday morning bright and early fixed a very delicious breakfast for the teachers. Thank you teachers for attending and F.T.A. for preparing the food.
 The Latin Club party held Monday night was enjoyed by all Latin members.
 The Shorthand Class had a very interesting period Friday. Has Shorthand changed or was there a Christmas party?
 SCHOOL IS OUT FOR TWO WEEKS!! A Merry Christmas to all and a very Happy New Year!

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Sharon Lilley's Ideal Boy

Most Handsome - Jim Axe
 Cutest - Robby Lindsey
 Nose - Dennis Lytle
 Walk - Tommy Nichols
 Eyes - Bruce Fuller
 Teeth - Stanley Byranes
 Personality - Larry Scoggin
 Hair - Arnold Acker
 Athletic - Landol Frazier
 Meanest - Dale Leinen
 Smile - Ronald Young
 Physique - Gary Calhoun
 Friendliest - Tony Young
 Hands - Brice McRee
 Laugh - Gary Winkle
 Best Dressed - Joe Wright
 Car - Gene Carson
 Height - _____
 Most Valuable - Sharon Lilley
 I.Q. - _____
 Best A - _____
 Most likely to _____
 Neal

Dennis Cleaver's Ideal Girl

Most Beautiful - Nancy Hays
 Cutest - Lynda Hrabal
 Nose - Linda Gibbs
 Walk - Linda Schreck
 Eyes - Carlanne Calvert
 Teeth - Ginger Kemp
 Personality - Jean Nelson
 Hair - Donna Summers
 Most Athletic - LaDawn Kemp
 Meanest - Kathy Gollehon
 Smile - Glenda Minchew
 Figure - Linda McCotum
 Friendliest - Sue Boothe
 Laugh - Wilda Powell
 Best Dressed - Suzie Davis
 Height - Fredia Webb
 Most Valuable - Sharon Lilley
 I.Q. - Thelva Morgan
 All Around - Lynda Hrabal
 Likely to Succeed - Danelle owely

Top Hits And Who They Hit

Teenage Crush - To Gary Winkle and Fredia Webb
 Wheels - To members of the "A" honor roll
 I Got My Eyes On You - Mr. Tompkins to Ronald Young and Joe Wright
 Torture - Basketball boys to Coach Cleveland
 Mr. Music Man - To "Smith" from Bobcat Band
 "Love Is All We Need" - Donna Carmichael to Dick Dyer
 Sing Along - Chuck McKinney and Robin Red to 5th Period Chemistry
 Ain't She Sweet - Steve Myers to Mrs. Downing
 I'm Nobody's Baby - To Arlene Reid
 I'm In The Mood For Love - Paul Easterwood to Vickie Beyer
 Would You Like To Take A Walk - Coach Culpepper to 7th Period fieldhouse boys.
 Can This Be Love? - To Donna Dehtan and Tommie Maples
 Long, Tall Texan - Mike Shearon to Gary Moore
 Vivacious One - To Shari Willis
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SLUMBER ???

"Mother, please let me go to Carlanne's party!! If you'll let me go I promise I will go to bed and get some sleep." Yes, these were familiar words heard in the homes of the junior and senior girls as they desperately pleaded with their mothers to let them go to a slumber party given by Carlanne Calvert, Thursday night, December 19th.

The guests arrived, each picking up a sandwich, coke, potato chips or whatever they could get their hands on in the way of food, between the hours of 6:30 and 11:30 o'clock. But as the hour of 12:00 o'clock rolled slowly by, all the girls seated themselves around the beautifully flocked Christmas tree to sing Christmas carols and exchange gifts. The spirit of Christmas was truly at the house of Calvert's. From the time of the opening of gifts and the singing of carols, many forms of recreation were carried on. For further details of this you may ask anyone one of these four girls; Valeria Millsap, Pam Dollar, Lou Ann Hays, or Miss Britin. The hours passed by and some of the girls were smart enough to take their blankets and quilts and hide in a closet in order to catch a little shut eye, but there are always those who are going to make an all night affair of anything as Carlanne found out. These people may be easily spotted. Just take a good look around you and those asleep are those all night party goers. Despite the sleepy eyes a very wonderful time was had by all whose Mother's were nice enough to not call their child a story teller but to have enough of the Christmas spirit to let her child be beat.

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A Toast On New Years!

Exactly one week after Christmas comes New Year's Day. In the minds of many people these two holidays seem to go together as if they had something in common. Actually, of course, there is no relationship between them. Christmas is a deeply religious holiday, whereas New Year's Day does nothing more than mark the beginning of the civil year.

This date is an inheritance from the Romans, but all countries recognize and celebrate it.

Castro County News

PHONE 647-3488 P. O. BOX 67

PUBLISHED EACH THURSDAY IN DIMMITT, TEXAS

B. M. NELSON AND SONS, PUBLISHERS

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SUBSCRIPTION RATES: \$3.00 PER YEAR CASTRO COUNTY AND ELSEWHERE

THE CASTRO COUNTY NEWS IS A MEMBER OF THE TEXAS PRESS ASSOCIATION, PANHANDLE PRESS ASSOCIATION AND THE WEST TEXAS PRESS ASSOCIATION.

ANY WEEKLY NEWSPAPER SERVING AN ENTIRE COUNTY CAN REPORT THE NEWS FULLY ONLY WITH THE COOPERATION OF ITS READERS. PRIORITY WILL BE GIVEN NEWS ITEMS PHOTODUPLICATED, MAILED, OR DELIVERED TO THE NEWS OFFICE.

DEADLINES: ADVERTISING, TUESDAY NOON, GENERAL NEWS, MONDAY AT 5 P.M. CITY NEWS, TUESDAY NOON, CORRESPONDENCE, MONDAY AT 5 P.M.

THE CASTRO COUNTY NEWS IS AN INDEPENDENT DEMOCRATIC NEWSPAPER DEVOTED TO REPORTING THE NEWS AND REFLECTING THE OPINIONS OF THE PEOPLE OF CASTRO COUNTY AND THE GREAT HIGH PLAINS.

ENTERED AS SECOND CLASS MATTER IN THE UNITED STATES POST OFFICE IN DIMMITT, CASTRO COUNTY, TEXAS, UNDER THE ACT OF MARCH 8, 1879

CHRISTMAS VISITORS

Mrs. Bob Brock and little son of Dallas arrived Friday for a holiday visit with her parents, Mr. and Raymond Wilson and his parents, Mr. and Mrs. Earl Brock. Bob expects to join his family later.

VISIT PARENTS

Mr. and Mrs. E. M. Jones and daughters, Suzan and Sondra and son Royer were guests of his parents, Mr. and Mrs. E. M. Jones, Sr. at Abernathy and her parents the R. V. Garvins.



NAZARETH GIRLS, BASKETBALL TEAM is pictured holding the consolation trophy they won at the Springlake Tournament. Players are (front row) Beth Pohlmeier, guard; Stephanie Birkenfeld, guard; Alverna Birkenfeld, forward; Mary Lou Steffens, guard; Gail Dobmeier, forward; (second row) Janice Dobmeier, guard; Irene Venhaus, guard; Valerie Ball, guard; Connie Gerber, forward; (third row) Carl Wayne Irlbeck, coach; Linda Pohlmeier, guard; Delores Birkenfeld, guard; Francis Irlbeck, guard; Carol Schulte, forward; Magaline Birkenfeld, forward; Shirley Brockman, manager. —Staff Photo



DIMMITT BOBCATS pictured here will be playing in the Holiday Caprock Tournament to be held in Lubbock, December 26-28. Bobcats are (front row) Gary Calhoun, Clint Summers, Robert Lindsey, Tony Young and Chuck McKinney, (back row) Landol Frazier, Jackie Nichols, Dickie Dyer, Bob Bradford, Tommy Nichols and Steve Hutton. Kenneth Cleveland is the Bobcats' coach. —Staff Photo

Bobcats Enter Caprock Holiday BB Tournament

Caprock Holiday Basketball Tournament begins at Lubbock Municipal Coliseum, Thursday, December 26 and continues through December 28. The fifth in the annual series of tournaments sponsored by the Caprock American Business Club will feature eight

of the top area teams in the AAAA and AAA division and eight in the AA, and B division.

Dimmitt Bobcats have been invited again this year to participate in the tournament. They will meet Denver City at 9 a.m. Thursday for the first game.

Trophies will be awarded to the winner and runner-up in each division. There will also be a trophy for the consolation winner in each division, and individual trophies for each member of the All Tournament team and for the outstanding player of the tournament.

Last year Lubbock High won the championship in the AAAA and AAA division while McAdoo was aware the AA, and B cham-

ionship. Lamesa and Abernathy took the consolation honors.

Funds raised by the civic activities of Caprock American Business Club.

CHRISTMAS PUNCH

3 6-ounce cans frozen lemonade concentrate
1 package frozen strawberries
1 quart gingerale
Ice

Dilute the lemonade according to directions on the can and pour into punch bowl. Stir in thawed strawberries. Just before serving add gingerale and ice. Yield: 1½ gallons.

Nazareth Girls Squash Anton

Nazareth girls tackled Anton Tuesday night, December 17 and won the game 49-18.

Carol Schulte scored 15 points for high point girl. Scoring in the double figures were Alverna Birkenfeld with 14 and Francis Irlbeck with 12.

Scoring was 23-2 in the first period. Nazareth guards worked together as they held Anton to one field goal. During the second quarter the Nazareth guards allowed only two fields goals. Score was 41-10 going into the last eight minutes.

Linda Pohlmeier did a good job on rebounding. All the forwards played outstanding ball Tuesday night. Three starting forwards stole the ball several times during the night.

Nazareth made 20 field goals while Anton only sank 7. Nazareth shot 9 out of 24 free throws for 37 per cent. Anton made 4 out of 24 free throws for 16 per cent.

Nazareth girls will resume play at 5 p.m. Thursday, January 2 in the Anton tournament. The girls will meet Southland.

Western Ammonia Personnel Enjoys Christmas Party

Western Ammonia Co. personnel enjoyed a Christmas luncheon Friday night at 6:30 in the Western Ammonia conference room.

The group listened to music by Paul Rains and Horace Henley. Kathy McMillian presented a reading. The personnel completed the program by singing Christmas carols.

There were 63 present including 21 employees and their families.

Those attending were Messrs. and Mesdames Weldon Allison and family, W. F. Bennett and family, Earl Buchanan and family, Bart Crawford, Leo Hall and family, Jimmy Herring, Craig Howes and family, E. J. McMillian and family, Darrell Martin and family, Melton Moore and family, Paul Rains and family, A. J. Schaumacher and family, Joe D. Upton, Glenn Watts and family, Earl Martin and family, Mr. Mike Chaney, Mrs. Carolyn Copeland, Mrs. Vernee Hester, Mr. Doyle Maudlin, Mr. Cecil Wilson and Miss Betty O'Hair.

Treasure Chest Opened Sunday At Local Church

Assembly of God youth plunged into a treasure chest Sunday for the second time to select a gift for attending eight Sundays in a row announces Rev. Bill Elswick, pastor.

The treasure chest contest has been underway for eight Sundays. The children receiving prizes Sunday are working toward the grand prize which will be awarded to those attending 12 Sundays in a row.

Beginners, three to six years of age, receiving prizes were Keith Hall, Danny Anderson, David Anderson, Eddie Oldfield, Loretta Young, Pam Anderson and Cindy Massengale.

Primary winners, age six through nine, are Karen Portwood, Sue Young, Ricky Oldfield, Elby Wesson, Timmy Massengale and Jo Massengale.

Junior girls, age 9-11, winning a gift were Suzie Anderson and Inez McDaniel. Junior boys receiving prizes include Clyde Don Elswick and Charles Lane.

Longhorns Gore Amherst 70-59

Hart Longhorns gored Amherst Tuesday night, December 17 in a 70-59 ball game.

Amherst led 16-13 during the first quarter. Taking fire, the Longhorns led by David Gardner took over in the second period 36-28 and held man with 22. He is going full speed of the game. Going into the last eight minutes the score was 51-45.

David Gardner was high point man with 22. He is going full speed for the first time since an ankle injury early in the basketball season.

Other Longhorns hitting the baskets for good scores were Gary Heller, 16 points; Carl Ward, 13 points; and Billy Farris with 11 points.

At present the Hart Longhorns record is 5-8.

Amherst was a tough opponent for the Longhorns. Amherst won district last year. They have all their starters back and have a real smooth team according to Coach Nicholson.

The Longhorns made 28 out of 74 field goals for 37 per cent. Fincher made 12 field goals and Gardner sank 10.

In free throws, the Longhorns averaged 74 per cent. They sank 14 out of 19 free shots. Gardner sank 8 out of 8 free throws for 100 per cent shooting.

The Longhorns will resume practice about December 30.

... about dimmitt
(Continued from page 1)
the ravings from the extremes. This we must do.

As we mourn the death of our president and celebrate the birth of Christ may there be tolerance and love in our community and nation one for another.

ROSE BOWL GAME

Mr. and Mrs. Sam Gilbreath are spending the cold days in Phoenix, Arizona and visiting relatives in Santa Monica, California. They plan to attend the Rose Bowl game while in California.

Hart Classes Have Christmas Parties

Hart High School and Junior High enjoyed class Christmas parties Friday afternoon from 2 to 3 p.m. Refreshments were served to the classes. School was dismissed at 3 p.m. Friday.

HOT TURKEY SALAD

2 cups diced, left-over turkey
2 cups diced celery
½ cup sliced toasted almonds
½ teaspoon salt
2 teaspoons grated onion
2 tablespoons lemon juice
1 cup mayonnaise
½ cup grated American cheese
1 cup crushed potato chips
Combine turkey, celery, almonds, salt, onion, lemon juice and mayonnaise. Toss until well mixed. Pile lightly into greased 2-quart baking dish. Sprinkle with cheese and potato chips. Bake at 450 degrees F. for 10 minutes. Serve hot. Serves 6.

In Elevators



and in Long Distance, too

Service is Fastest When You Call by Number

The elevator operator knows exactly where to stop when you call phone operator, too, can give you better long distance service—faster service—when you call by number.

For quicker, long distance service, keep a list handy of the numbers most frequently called.

West Texas Telephone Company

THE BIBLE TEACHES...

... that persecuted people are happy! That makes us feel better until we discover that the persecution is because we are righteous and not just contrary.

The person mentioned in Matthew 5:11-12 is different in the way Christ was different. His high standards make the world look bad by contrast.

The happiness comes in knowing that, like the prophets before us, we shall be rewarded. II Timothy 3:12 states that you cannot be a real Christian without living the kind of life that will be persecuted.

CHURCH OF CHRIST

309 WEST BEDFORD
PHONE 647-3680



Christmas Joy

As Christmas once again proclaims the joyful message the herald angels sang, we wish for you and yours the complete happiness of that holy night.

TAYLOR'S WHITES AUTO

GLEN ROSS GLEN & EDITH JAMES SKELTON

a merry Christmas to all!

On the night before Christmas and all through the season, when a jolly "Ho! Ho!" rings 'round the house, we would like to join Santa in wishing you a bundle of cheer and good tidings now and throughout the coming year.



PALMER'S GARAGE

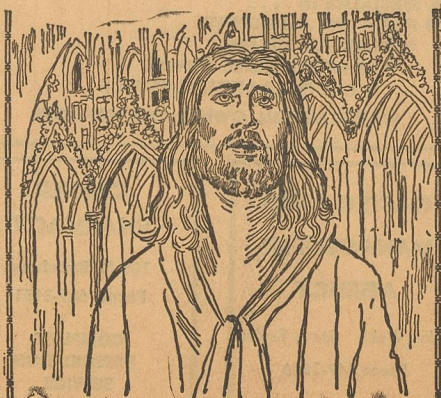
RAYMOND HOMER

JESUS, the son of God was born in Bethlehem, in the simple surroundings of a crude stable. He was to spend 33 years upon earth, living a life of humility, faith, obedience and highest example. He offered friendship and love to every man and lay down a foundation upon which every man could build eternal happiness.

Centuries have now come and gone, yet the story of Bethlehem remains essentially the same.

It is now the season of Christmas, in the year 1963. The world which surrounds us may be far from perfect, but we need only look to see the progress of Christianity, wherein lies the hopes of all mankind.

To all Christians, everywhere, Christmas is the time for realization that a glorious life on earth and unselfish death on Calvary has not been in vain.



A jolly salute to all and a hatful of cheery greetings for Christmas! May we extend our thanks and say, once again it's been a pleasure to serve you.

CITY BARBER SHOP

CURTIS

LOUIS



MAY ALL THE BLESSINGS OF CHRISTMAS BE YOURS

LARRY ALLEN, INC.

PATRICIA

WESTERN AUTO STORE LARRY

DONNIE



Joy at Christmas

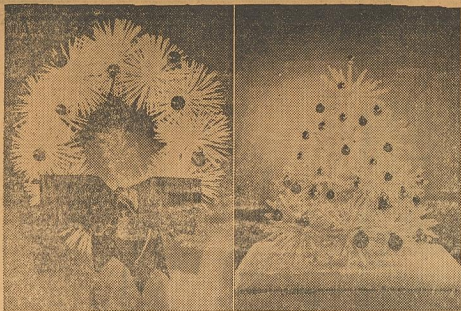
Across the years, the miracle of Christmas shines like the light of the Star, casting its eternal radiance into our lives and hearts. As we celebrate this holy season, let us rejoice anew in the wonder of Christmas...let us cherish its glad message. Let us take pause from the turmoil and stress of our daily life to rededicate our spiritual aspirations toward "Peace on earth, good will to all men."

CASTRO CO-OP GIN

PHONE 647-3546

JACK TUCKER, Manager

HIGHWAY 385 SOUTH



EASY IDEAS . . . Colorful, exciting holiday decorations are easy to make from such things as toothpicks, styrofoam and tiny ornaments. Directions for two popular decorations, the wreath and tree, are given below.

Attractive, inexpensive and easy-to-make! Here are two exciting Christmas ideas made with Round Toothpicks, Styrofoam Balls, Styrofoam Beads, Snow Spray and tiny ornaments.

HERE'S HOW THE TREE IS MADE:

1. Make 16 Toothpick Balls by sticking 125 Round Toothpicks about 1/4" apart into each ball.
2. Assemble tree by placing seven balls in a circle for the bottom of the tree, five balls on the next circle, three on the next and one on the top.
3. Spray the entire tree thoroughly with snow spray.
4. Hang bright miniature ornaments on the "boughs."

HERE'S HOW THE WREATH IS MADE:

1. Make 12 Toothpick Balls and arrange them in a circle.
2. With a piece of string about five feet long, make two turns around the outside of the circle. Pull string tightly after each turn.
3. Make several turns to the inside of the wreath and tie.
4. Spray wreath thoroughly with snow spray.
5. Hang bright miniature ornaments as necessary.

These two elegant Christmas ideas require no special talent—just a little imagination and the ability to accept praise gracefully. The tree and wreath in any setting are so appealing that they are bound to draw compliments from everyone who sees them.

CLOSED FOR CHRISTMAS

BY C. R. ROWAN

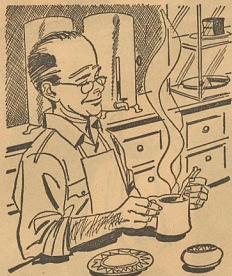
TEDDY AMES closed the door and turned the key for the last time, then crossed the street to Beckman's Restaurant. It had begun to snow, softly, quietly, as it should on Christmas Eve.

Pausing in the flickering light of the restaurant neon, he turned once more to look across the street. No one but himself would miss "Teddy's Smoke Shop." "He'd miss the joy of seeing new faces every day.

No, Teddy thought to himself, money hadn't mattered at all. He just couldn't stand the idea of doing nothing. "Just quittin'," as old man Beckman put it, had killed more old folks than any sickness in the world.

Teddy couldn't blame the old man for any part of what had happened. The old man had been fair. He'd always wait a week or more if Teddy was short on the rent money.

The younger Beckman's. Ah, they were different. They had the "go-getter" philosophy. They were going to take out all the old empty cigar boxes Teddy had stashed away in corners and under counters, remodel the whole place and open up a washateria.



Beckman smiled. "This coffee is too hot. Too strong, too."

He pushed open the restaurant door and made his way to the corner booth. He had sat down, brushing snow from his coat lapel, before he noticed the steaming cup of coffee on the table. Old man Beckman's voice came from the kitchen. "That's your coffee, Teddy. I saw you close up. Knew you'd come."

Teddy fingered the coffee cup. It was too hot to pick up. "Almost didn't. All day long I thought to myself that once I locked that door I would turn my back on the place and never look back."

"Without even bringing me the key?"
"I was going to leave it with Mrs. Davidson."
"Leave it with Mrs. Davidson? Why?"

Question

He walked behind the counter, poured himself a cup of coffee and made his way to the table.

"Teddy, you need any?"
"Money? What for? Besides, I sold all my stock, you know."
"Why go away? If you need something to do, why can't you do it here?"

"Not a chance. You know how things are, with the new industrial plant coming to town soon and everything else. I couldn't even find a garage to rent. And the city has laws about selling things on the street."

Beckman smiled. "This coffee is too hot. Too strong, too. Ever wonder why I came over to see you a couple of times each day?"

"Just neighborly."
"Partly, but you know something, Teddy, I been in the restaurant business fifty years. That coffee you made on your little hot plate beat any coffee I ever had the pleasure of tasting."

"Why, I come over here twice a day for coffee."
"You come to visit. You know this coffee's not half as good as what you make."

Teddy took the cup away from his lips. "In truth, I guess it isn't." Old man Beckman stacked one cup upon the other. "Teddy, we got some talking to do. You go over there, pour out what's left of that coffee and let's see what you can do with a real coffee-making machine. Meanwhile, I'll finish washing dishes out in the kitchen."

Christmas bells were sounding when the two men emerged from the restaurant and joined the crowd of people heading for the little church on the hill.

New Deal

"That's the story, Teddy," Beckman was saying. "The boys really wanted my place, but I held out. I knew if I quit, I'd be retired for good. I couldn't open another restaurant. Yet, with a little improvements, a good partner, and some good coffee as a starter, I felt I would be good for another 20 years. So, I made the boys settle for your place, hoping I could get you to join up with me. You won't be sorry."

Teddy looked at the darkened store front across the street. You could barely read "Teddy's Smoke Shop" in the half-shadows. He looked back at the flashing neon of the restaurant. "I'm happy already. Merry Christmas, partner, Merry Christmas."

KINGLY GIFTS

The gold, frankincense and myrrh presented to the Christ Child by the Three Kings were more than mere signs of wealth. Each had a special meaning.

The gold was a sign they accepted Him as their king; frankincense was given as a symbol of his deity; and myrrh as a prophecy of His death.



FUN TO LEARN . . . For the would-be scientist in the family, a chemistry set is almost always a welcome gift. Sets come with instruction book detailing many safe, interesting experiments.

Gift Buying Service Does Complete Job

Ordinary gift certificates are seldom used as business gifts. In recent years, however, something pretty close to a gift certificate has achieved popularity on the business front.

This innovation has been brought about by the selective gift company—a holiday gift buying service for business and industry.

Most of them operate in the same manner. The gift buyer simply decides how many presentations he wants in each price range and the selective gift company does the rest—purchasing, gift wrapping, and mailing.

The innovation is a selective gift presentation. It is a personalized booklet that illustrates a dozen or more gift selections accompanied by a selection card. The giver sends the booklet; the recipient sends the appropriate card to the gift service to receive the gift of his choice.



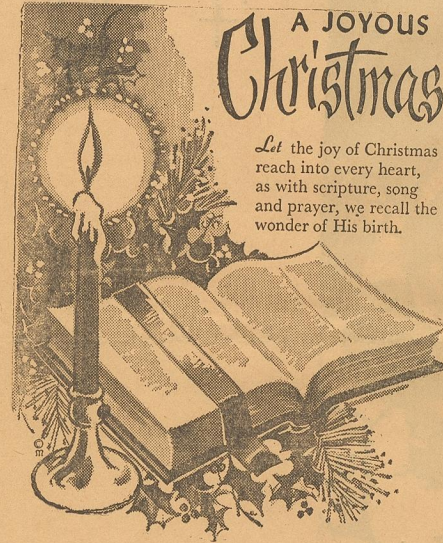
NOW SEE HERE . . . Santa Claus, togged in his Christmas day dress, captures full attention of the younger set. They listen, patiently, for each wants his or her turn to tell Santa about the things most wanted under the Christmas tree.

Don't Use Too Many Tree Lights

A beautiful Christmas tree won't look its best unless it is properly decorated. Too many lights on the tree can spoil total effect as well as too few lights.

| Tree Height (ft.) | No. Tree Lights |
|-------------------|-----------------|
| 3 | 24 |
| 4 | 36 |
| 5 | 56 |
| 6 | 81 |
| 7 | 110 |
| 8 | 144 |
| 10 | 225 |

The size of the tree determines how many lights you need. A six-foot tree requires about 80 bulbs. Here is a table for other size trees.



A JOYOUS Christmas

Let the joy of Christmas reach into every heart, as with scripture, song and prayer, we recall the wonder of His birth.

LINDSEY CLEANERS



Peace and Happiness

As the Star shone on the Babe of Bethlehem, so may the peace and promise of His wondrous message shine brightly on you and yours, this Christmastide, bringing happiness in abundance.

SELMA'S GIFT SHOP
214 West Broadway



Greetings

As Christmas bells ring out the age-old message of peace on earth, good will to men... we chime in with our very best wishes for a holiday season rich in all the things your family holds dear. May the joy and happiness of Christmas echo in your hearts now and throughout all the days to come.

FLASH - O - GAS

T. D. CLABORN, Mgr.

Buck Fillingim

Joe Wilcox

Joe Weatherford



GREETINGS FOR CHRISTMAS

"Let us go even unto Bethlehem."

So spoke the shepherds, one to another as they went to seek and find the Holy Child of whom the angels sang. This Christmas, let us return in heart and spirit to Bethlehem and the sacred manger. Let the miracle of His birth and the joy of His message ever be our blessing and inspiration.



As the radiance of that Holy Night shines across the years and the world rejoices, our thoughts turn to His words, urging all to brotherhood, and we feel it is especially fitting at this Christmastide to express anew our cordial greetings and good wishes to our many valued friends. May your Christmas be a wonderful one.

FIRST STATE BANK

OF DIMMITT

OFFICERS

DIRECTORS

EMPLOYEES

South of the Border It's Posadas at Christmas

Santa Claus, the Christmas tree and Rudolph the Red-Nosed Reindeer don't mean much to folks south of the border. And because they don't visit to Phoenix, Arizona, and the Valley of the Sun can enjoy some unusual and delightful Yuletide treats.

The traditional method of greeting Christmas in Mexico is by means of posadas and pinatas. Both can easily be seen in the Mexican sections of communities around Phoenix or in border communities such as Nogales just a few hours drive south of the Arizona sun-fun capital.

Colorful Posadas

The posadas—among the most colorful of all Mexican celebrations—emphasize the religious aspect of the holiday. They begin about nine days before Christmas. A couple representing Joseph and Mary—usually accompanied by a donkey and pilgrims (who are really guests)—re-enact the search for lodgings prior to Christ's birth. Carrying lighted candles, they sing beseeching songs, asking for shelter. The hosts pretend, for a while, that they won't supply lodgings. Then—as all hope seems gone—they relent. The singers and guests enter, and the party begins.

It's a festive time, and usually includes a Pinata. This is especially so if there are children in the group. The piece de resistance is a large papier-mache container

which may take the form of a large animal, bird, person or other shape. Inside are candy, nuts, toys and other treats, and the entire thing is suspended by a movable string above the heads of the guests. Guests are blindfolded, and one by one try to hit the container with a stick. Since the "stocking" is manipulated out of reach, there's always much laughter at each futile swing. Finally, though, one of the guests manages to get in a good whack—and there's a gay scramble for the goodies as they cascade over the floor.

Traditional Dish

Climax of the posadas is midnight mass on Christmas eve. It's an emotional experience cherished by many travelers. Then, to the tune of ringing bells, celebrants go home to a traditional dinner of revoltijo, a dish consisting of potatoes, shrimp, chili, rosemary, prickly pear and whatever else the family can afford. The festivities on the border may easily be seen by hopping a bus or renting a U-drive car for the three and one-half hour drive from Phoenix to Nogales. Not only do they form an unusual part of the Christmas holidays but they add spice to the myriad of other events like the Copper Bowl game and warm sun-filled days that make the Phoenix Christmas season one of the gayest times of the year.

Scientist Not Satisfied With Native Holly

Of all the traditional, always-the-same symbols of Christmas, you might think that holly is most unchangeable.

But a plant breeder at Rutgers University's College of Agriculture says "no,"—there's room for improvement in holly. He's not out to change the symbolism of holly, whatever that may be, but only the plant itself.

Dr. Elwin R. Orton is talking about American holly—*Ilex opaca*—that grows best in New Jersey and the East, not English holly. Most of the English holly available at Christmas comes from the Pacific Northwest.

Variations

But there are tremendous variations within the American species in color, glossiness of leaves, bearing habits of berries and other characteristics. And it lives through cold winters that can kill the less hardy English holly.

Dr. Orton's holly-breeding project began with selection of male and female plants with characteristics that might improve the species, then cross-pollination according to time-tested methods.

Harvesting the berries was easy enough. But each berry contains four seeds with extremely hard coats. Normally, in wild state, a holly seed takes as long as three years to germinate.

Still Takes Time

Successful experiments compressed this time to 14 months, yet it's still two and a quarter years from time of planting the seed until the new plant is 15 inches high and big enough for results to be seen. Complicating this situation is the fact that some plants don't begin to show desirable characteristics—put their best foot forward—until after four or five years.

New sorts will be worth waiting for, but meanwhile, Dr. Orton suggests, enjoy whatever kind of holly you can get, American or English. Even a sprig in the plum pudding helps preserve the tradition.

HOLIDAY CANDLES

Don't deny yourself a candle-light atmosphere at Christmas if such is your desire. Just remember that the candle represents a potential fire hazard.

Never place lighted candles on a Christmas tree, or in the window. Do not use them in any manner with decorations that are flammable. Light them only in rooms where someone will be able to watch them closely.

Extinguish candles whenever you leave the room or the house.

Birth of Christ Man's Big Moment

Practically everyone knows that the notation "B.C." following dates means "before Christ." How about "A.D."? This notation means "in the year of our Lord" and was first affixed by Charles III of Germany who began attaching the symbolism to the years of his reign in 879.

The system of retroactively dating the years prior to the Saviour's birth and dedicating the succeeding years to His Greater Glory was invented, along with the Christian era, by a monk about 532 A.D.

The Christian era begins on January 1 in the middle of the fourth year of the 194th Olympiad, the 753rd year of the building of Rome and in 4714 of the Julian Period.

The Julian period, invented by Joseph Scaliger, about 1583 A.D., was devised by multiplying the lunar cycle 19, solar cycle 28 and the Roman indiction 15.

Centuries before, about 4,000 B.C., the Egyptians devised a calendar based on the Mundane era of Alexander, estimating the "beginning" to be about 5502 B.C.

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Holiday Stains Need Attention

Removing Christmas stains from fabrics—such as ink, candle wax, glue or chocolate—calls for prompt action.

Carbon tetrachloride is best to remove ballpoint ink. Soak garment in warm soap or detergent suds, wash and rinse in clear water. If discoloration remains on white or bleached material, use a mild bleach and launder again. Scrape excess candle wax off garment with a table knife. Place stained spot between white blotters and press with hot iron. Then rub gently with turpentine and wash in warm suds.

For glue stain, soak fabric in warm suds until dissolved; launder in fresh warm suds.

For chocolate or cocoa stain, wash in hot suds. Treat remaining stain with weak solution of household bleach or hydrogen peroxide and launder again in hot suds.

CARD FAVORITES

The Nativity Scene is by far the most popular Christmas card illustration, followed by winter scenes. In recent years, the works of great masters have been featured. One modern-day artist, Grandma Moses has become famous for Christmas illustrations.

Candles Are Associated With Superstitions

Candles today are purely decorative—atop the birthday cake, on the festive family table, and in the churches. Man's source of light is electricity.

While traditionally associated with religious worship, candles are also the source of some superstitions. A blue flame, for instance, was once believed to signify there was a ghost in the house. A spark from a candle was supposed to indicate that the person sitting nearest the candle would soon receive an important letter.

MISTLETOE

Some believe the ancient Druids gave mystical significance to the mistletoe because it grows high among the branches of oak trees, touching neither heaven nor earth. It was believed to be immune, therefore, to the malignant influence of evil spirits.

The Druids, from Gaul, settled in the northwest section of France now known as Brittany. The mistletoe is still popular in France, where it is called "gui."



Christmas shopping need not be such a chore. Like anything else, it can be made much easier with some planning and forethought.

Shop first in stores where you regularly trade during the year. You know where everything is to be found. Plan your trip through the store, on paper. Make a list of the items you are interested in, separating them by the departments in which they are located.

Don't spend too much time "looking" for a particular item. Pass over it. Get the other items on your list. During this time you may run across the item you "missed." If not, don't continue looking. Ask for help. One question directed to a store clerk can save you several minutes of valuable time.

If the store delivers, as many of them do, take advantage of the fact. Don't lug packages around with you when you can have someone else bring them to your doorstep.

If the store gift wraps, and most do during the holiday season, don't be fooled into thinking you can do a better job. Maybe you can—but you'll have more time for other necessary things if you let them do it.

Candlemaking Among Oldest Professions

Candlemaking is one of the world's oldest professions. Anton Will, a German immigrant, was one of the first candlemakers in the United States. He made candles over a kitchen stove in Syracuse, New York, about 1855, founded a firm which now makes candles for the Vatican.

Another American firm once fashioned candles in the likeness of Lillian Russell and also made the world's biggest wax lights, an 18-foot memorial candle lighted once a year at singer Enrico Caruso's tomb in Italy.

Choose Toys To Suit Child, Not Yourself

Buy toys for the child, not for yourself, toy manufacturers say. Elliot Handler, president of a leading toy firm has this to say:

"Toys are a child's world, a private little existence in which parents or other adults are often unwelcome. If a toy must be operated by a parent, it loses considerable play value to the child. His imaginary play world will lose much of its appeal if a parent must be on hand constantly to spell out the rules and instructions, or to set it up.

"Toys are fun, but the right toy is even more fun, and just as easy to choose."

Know-How Preserves Beauty Of Plants

You don't really have to have a green thumb to have "luck" with house plants. You just need to remember that such plants need sufficient light and sufficient humidity.

If your plants are thin and don't flower properly, they need more light. If plants drop leaves or turn brown, they lack sufficient humidity.

Give your plants the light they need—utilizing incandescent or fluorescent lights if necessary. But, by all means keep plants away from radiators and other sources of dry heat.

Right Start Makes Tree Decoration Easy

The right approach makes decorating the family Christmas tree fun instead of confusion.

Straighten out your lights along the floor and remove all kinks before you start to trim the tree. Make certain all bulbs are burning, replace the ones which are not. Then disconnect the strings and arrange colored bulbs alternately.

String lights around tree, starting at the top, placing lights on inside bows first. When strings are in position, disconnect them before hanging ornaments.



MERRY
Christmas

We welcome the glad Christmas season and all the heartfelt joys it brings.

We welcome, too, the opportunity to pause in the midst of our daily occupations to recall anew how fortunate we are to have the favors and friendship of our valued customers. To all of you, we offer our real appreciation and our best wishes for your holiday enjoyment.

ROBB PUMP CO.

ROBB — TED — MADGE — CHARLENE — HARVEY
SCOTT — MIKE — JAMES — DAVID



It's Christmastime, and here comes Santa with a sleighful of our warmest holiday greetings to all of you whose friendship and good will we cherish. With genuine appreciation of your kind patronage and friendly good will, we extend our sincere thanks and best wishes for every happiness during the holiday season. A very merry Christmas to all!

BRUEGEL & SONS ELEVATORS

MANAGEMENT AND PERSONNEL



First Stocking Filled By Accident

In Britain, it is the custom for children to leave their toys under the tree until the afternoon of Christmas Day. Santa Claus (Father Christmas) makes his Christmas Eve visit, however, filling the stockings left by the children at the hearth or beside their bed.

British legend says the stocking custom originated by accident. Once, St. Nicholas was making his descent down a chimney to leave some toys for a family of children and some gold coins fell from his pocket, dropping into a stocking hung by the hearth to dry. Since that time, Santa has always had something for every stocking.

BUILDER . . . Toys can offer to the busy, inventive mind of the average boy the opportunity to "build things," to improvise and to learn things by doing.

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Pot Plant Is Popular Gift

The poinsettia is the traditional Christmas plant, yet an upsurge in the popularity of indoor gardening has brought a number of flowering plants into the gift picture. Flowering plants in porous clay pots that preserve their health and beauty will highlight many a gift list this season.

Among the popular pot plants is the Jerusalem cherry. Its round, red fruit is especially appropriate for the holiday season. It needs bright light and likes a cool temperature no higher than 55 degrees at night for best results, although it does admirably even with a 65 degree night temperature. If the plant is allowed to wilt or if cooking gas fumes fill the air, the fruit will drop.

Cyclamen

The cyclamen is a handsome plant even when not in bloom, but the blossoms are breathtaking—like Venetian glass exquisitely formed in the shape of butterflies that are white, red, pink, lavender, rose, maroon. This needs a cool 55 degree night temperature too. Water is safer from the base of the clay pot so the crown is not over-moistened, thus inviting rot.

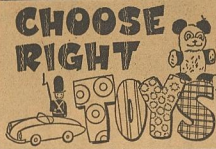
Azaleas are popular. There are both tender kinds that must be brought indoors each winter, and hardy kinds that can be plunged—clay pot and all—out in the garden permanently next spring. The tender kinds are like miniature trees in shape. The hardy ones branch out closer to the ground like shrubs. Your nursery, garden center, or florist can tell you whether the one you select is hardy or not.

Lasting Beauty

Primroses have blossoms that look like pastel Christmas candles. Select plants with lots of buds so you will have a profusion of bloom over many weeks. New buds will continue to develop if plants are watered and fed regularly and if temperature in the room is below 65 degrees at night.

The Christmas pepper is handled much the same as the Jerusalem cherry. Among smaller plants, kalanchoe and African violets are tops for Christmas. A white flowering African violet in a red clay pot, dressed up with a bright red bow seems ideally suited for Christmas. And the kalanchoe's brilliant orange-red blossoms sparkle like tree lights. Both plants are good long-term investment for any gardener.

647-3488 For Printing



CHOOSE RIGHT TOYS
Toys are designed to please the hearts of children, and they do. But all toys are not always completely safe for children of all ages.

If you have youngsters of varying ages in the home, toys selected for an older child may be the source of an accident or illness in the hands of a toddler.

When you shop for toys this year, avoid toys made of lead or colored with lead-based paints. Small children sometimes chew off the lead paint and swallow it, and serious illness could result.

Be careful, too, about small toys that can be swallowed, flammable toys and toys with rough or sharp edges.

Electric toys are for older children—and be sure that these bear the UL (Underwriters Laboratory) label on the cord and the toy itself.

Missile-throwing toys, particularly air rifles and sling shots, are dangerous, particularly to the eyes. Toy archery sets can also cause injury. If your child receives a missile-throwing toy for Christmas, for his own safety, and for the welfare of other children, set down rules for safe use and be sure they are enforced.

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THIS IS HIM . . . The familiar figure of Santa in the Christmas book is a delight to the heart of childhood. The merry old gentleman in the red suit is a very special person to these youngsters.

Buy 'Moist' Tree; Keep It That Way

A moist Christmas tree is a fresh one. A dry Christmas tree is a fire hazard.

These are the simple facts of Yuletide tree selection. Remember them and you won't go wrong in buying the family Christmas tree.

You can't gauge a tree's moisture or dryness entirely by appearance. Some species retain their color fairly well even when dry enough to burst into flame at the first spark or short-circuit.

Feeling, not seeing, is the answer. Feel twigs and needles to determine if they are dry and brittle. Then bang the tree butt against the floor. If a shower of needles results, look for another, moister tree.



HE'S SANTA BY ANY NAME

The holiday gift giver—Santa Claus in America—has many different names around the world.

In Russia, he may be known as "Father Frost" or Father Winter." In Germany, children may hear of "Christkindl" or "Kris Kringle." Chinese children expect their stockings to be filled by the "Nice Old Father" and Norwegian children anticipate gifts from an elf, "Jul Tonten."

French children await the arrival of "Pere Noel;" Hollanders look for "Saint Nicholas" or "Sinterklass."

There are many more "Santas" all around the world. Wherever he exists, by whatever name, his mission is the same—to gladden the hearts of childhood.

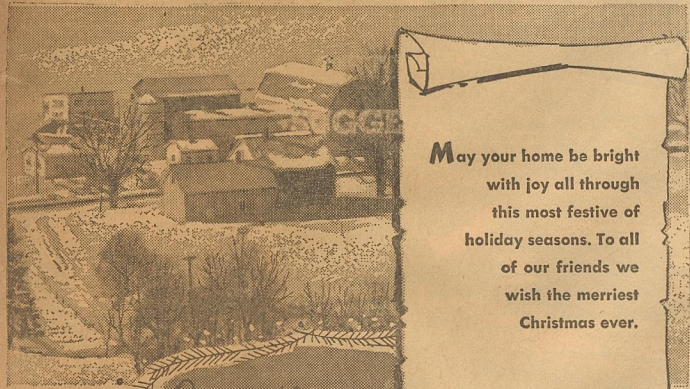
Child's Parents Are Gift Experts

Relatives should not hesitate to ask a child's parents what toys to buy the child for Christmas. This small gesture might prevent the child from receiving two or three toys of the same kind.

Parents, of course, will not suggest that relatives give their child a certain gift. They can, however, offer helpful advice, and they certainly are in the best position to know the type of gifts suitable to each child's skills and abilities. This planning ahead can also

make for goodwill from parents as well as children. Some parents, especially those with large families, are not too appreciative when relatives and friends bring children gifts which are noise-makers or "sets" of one kind or another that separate into one thousand and one pieces.

Relatives with only one or two children to buy gifts for, should consider the idea of combining their money to send one big gift, perhaps a tricycle or a bicycle, instead of separate toys that the child may not enjoy. Here, too, it would be wise to first consult the parents. They might be planning to ask Santa to bring a bicycle on Christmas Eve.



May your home be bright with joy all through this most festive of holiday seasons. To all of our friends we wish the merriest Christmas ever.

Greetings of the Christmas Season

JACKSON DITCHING SERVICE

KENNETH JACKSON

BILL DANNEVIG

A MERRY CHRISTMAS AND A HAPPY NEW YEAR

from the Office Staff

TO

All Our PCA Members

Who Have Financed Their Farm Needs With

Us During The Last 12 Months.

(If you are a Farmer or Rancher you too can enjoy our services during the next 12 months)

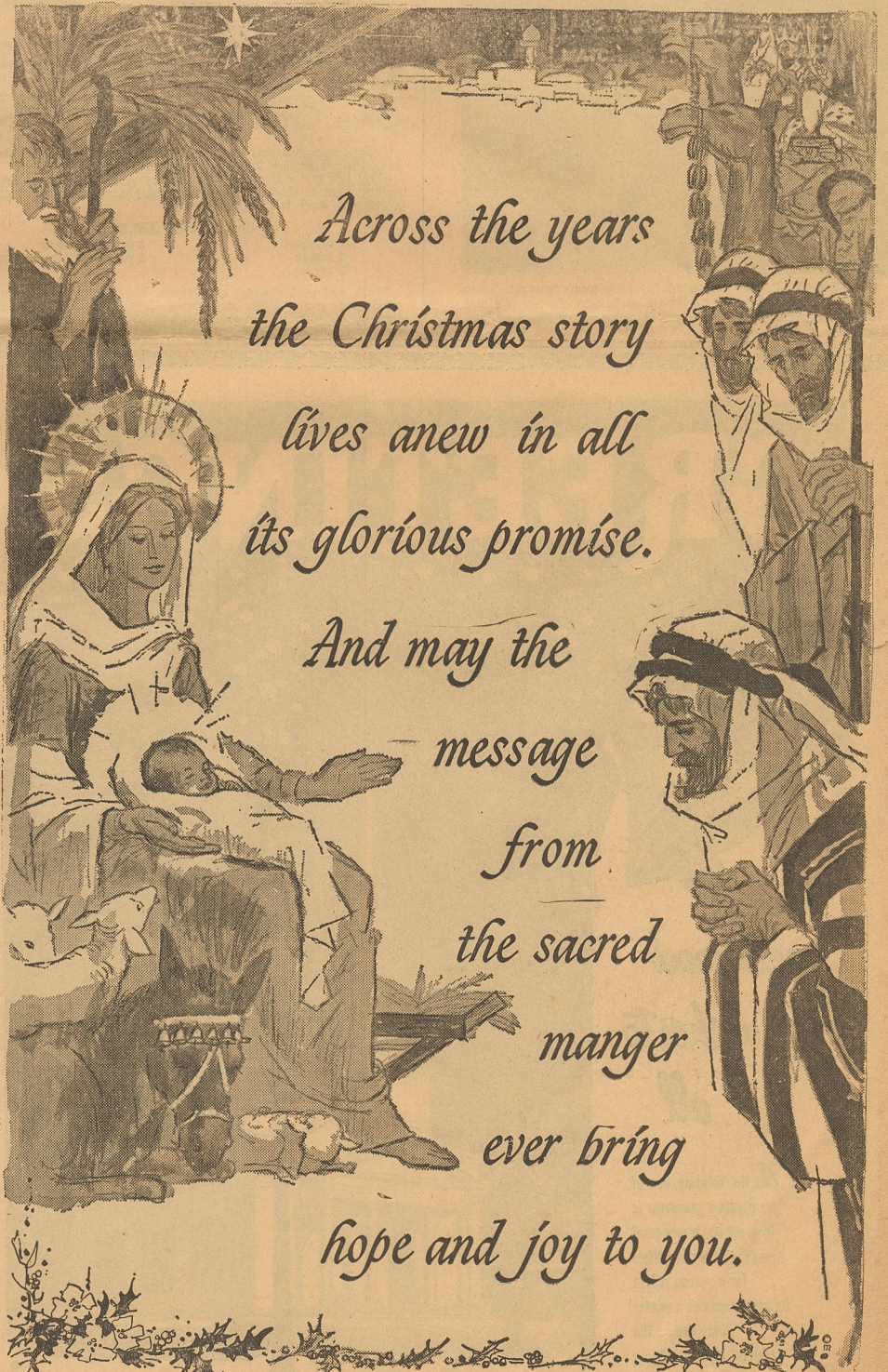
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DIMMITT, TEXAS

112 E. JONES STREET

Phone 647-3660

EWING L. MATHIS, Office Manager
MRS. ANN ARMSTRONG, Office Secretary



Across the years
the Christmas story
lives anew in all
its glorious promise.

And may the
message
from
the sacred
manger
ever bring
hope and joy to you.

NORTH GIN, INC.

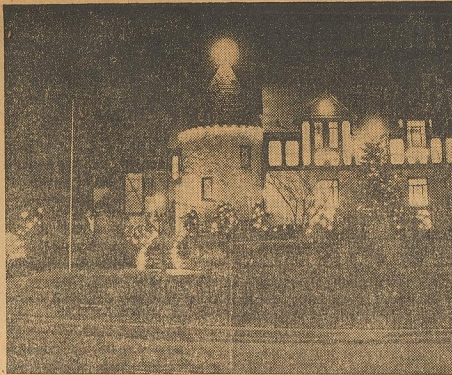
G. W. BRADFORD

BILL BIRDWELL

JAMES BRADFORD



THE LONG WAIT . . . Waiting for Santa isn't so bad when a fellow has company. We'll just take it easy here and he'll be along soon, for sure. Not yet? Oh, well, in the meantime, we'll just rest our eyes for a second or two . . . and listen for the sound . . . of his footsteps on the roof.



SEASONAL . . . Every home becomes a brightly-lit castle at Christmas as when outdoor decorations reflect the joy of the season. In many communities throughout the land, an award is made each year for the best outdoor theme and decorations.



Santa isn't the only one who is busy getting ready for Christmas. For weeks now, U.S. railroads have been making preparations to move the bulk of the more than 6,250,000,000 gift packages and greeting cards which the postal service will deliver during the holiday season.

For the railroads, this means numerous special crews and railroad equipment, just as the Post Office Department adds extra workers to keep the mail moving.

To handle the anticipated record load of Christmas mail, the railroads expect to expedite the equivalent of more than 62,000 standard-size mail cars, each 60 feet long. This railroad equipment available to the Post Office Department is sufficient to provide, every day, hundreds of all-mail trains. The railroads also transport thousands of cars of express and freight loaded with holiday merchandise.

The holiday deluge represents only part of the railroads' phenomenal year-round mail performance, in which they carry the bulk of the nation's approximately 64 billion pieces.

Give Cranberry Relish A Try

Cranberry sauce sets well on almost every Christmas table. However, there are other fine ways to feature cranberries. Why not try a fresh, raw cranberry relish with your Christmas turkey, ham or chicken? The flavor complements any meat and adds a welcome touch to the festive table.

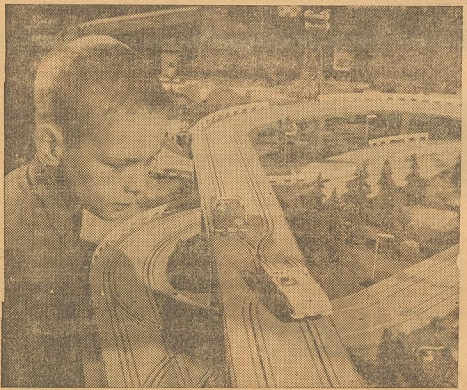
CRANBERRY RELISH

- 2 oranges
- 1 lemon
- 2 apples
- 2 to 3 cups sugar
- 2 pounds of cranberries

Wash and peel oranges and lemon. Wash and quarter apples, removing all seeds. Wash cranberries. Grind fruit together, including some orange and lemon peel. Add sugar to desired sweetness. Mix well. Refrigerate for at least 1 hour before serving.



WELL, DOG-GONE . . . Fun for the family dog as well as the kids, a variety of toys this year are based upon characters familiar from children's books. "The Dowdy Grackle," above is typical.



SPEEDWAY . . . Cars and racers fascinate many youngsters and toymakers have designed a variety of such items for Santa's bag. What youngster wouldn't like to watch racers on his own speedway course?

Use Colored Bulbs

To Dramatize Outdoors

White or colored spot and flood type light bulbs can be used to advantage to dramatize, accent, or highlight your Christmas tree, indoors or outdoors.

For an intriguing effect, use a 75 or 150-watt clear flood behind a revolving color wheel to project changing tinted light patterns on the tree, doorway, window or house.

Revolving color wheels, to accommodate flood bulbs, are made for indoor use and for outdoor use. Those designed for outdoor use come with a spike to put in the ground and are about 30 inches high to keep the color wheel out of the snow.

Your Christmas Tree

Is 'Personal' Thing

The style of Christmas tree selected and the manner in which it is to be lighted and trimmed is as personal as the clothes one wears. Through the years, numerous ways of decorating and lighting the indoor Christmas tree have been tried as well as a variety of colors and materials for trees.

Aluminum trees, that may be used year after year, have been around for several years. Yet, the traditional natural evergreen continues to be the favorite.

Even in these modern times, favorite decorations are those so popular in "the old days"—multi-colored lights, colored ornaments, icicles, drapes of tinsel and scenes under the tree.

Last Straw

Nothing else happened, believe it or not, until dad was putting the last few ornaments on the tree, under the expert guidance of mother, naturally.

The footstool crumbled. That's dad, sitting there by the fireplace. Doc Smith says it's a back sprain, nothing a few days off his feet won't cure.

That "Merry Christmas" sign above dad's head he put there himself. Eddie, mom and me know it actually means "Don't Disturb!"

Mom says don't worry, though, dad will soon get into the spirit of things, especially when all the neighbors start coming in to see our tree. She called them all up to invite them and they'll come. Mom says folks have to see for themselves when you tell them you have the "most expensive tree in town."

CHRISTMAS SEALS

Christmas seals, the seasonal reminder of the fight to stamp out tuberculosis, have been with us since 1904.

The idea was conceived by a Danish postal clerk in 1903, while mailing Christmas packages and letters. Einar Holboell mentioned the idea to his fellow workers and they thought it would be a great help in defraying the cost of fighting tuberculosis. The idea reached King Christian, who approved, and the image of Queen Louise appeared on the first seals in 1904.

A Danish-born American, Jacob Riis sold the idea to the American public in a 1907 magazine article and a Red Cross worker, Miss Emily Bissell, started the first American sales that year.



DICKEY'S CAFE

DICKEY'S DOZER SERVICE

AND EMPLOYEES

"We Will Be Closed Dec. 24, 25 and 26th"



WISHING ALL OUR FRIENDS SINCERE AND

HEARTY GREETINGS FOR

CHRISTMAS

AND EXPRESSING

OUR GRATITUDE FOR

THE WONDERFUL YEAR

THEY HAVE GIVEN US.



C & C PUMP CO.

GREETINGS

...and good wishes to all

At the Yuletide, one of our greatest pleasures is to greet our many good friends with warm wishes for a season rich in the quiet peace of a winter landscape . . . the jubilant joy of a ringing bell. And may all the happiness of Christmas be yours.



VARDELL FUEL

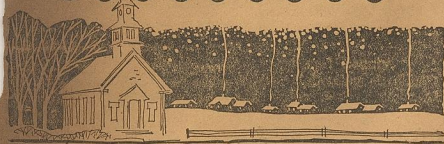
Gene

Tom

Jim

Slim

HEARTS GO HOME AT CHRISTMAS



Christmas is that time of the year when most every heart turns homeward.

The blinking lights of a Christmas tree in the window or the jingle of Christmas bells is enough to send one's thoughts winging across the years and over the mountains and seas to that "one best Christmas of all" so long, long ago.

The sounds and the smells of Christmas are so easily captured . . . freshly-cut evergreen, a basket of fruits and nuts, cookies and pies, turkey roasting in the oven, the pop-pop-popping sound of logs burning low in a hearth fire.

How easy today for the crunching sound of boots in the snow to bring the memory of long ago when young hearts trudged across the crusty fields toward the light that beckoned through the church window, a haven of warmth and peaceful reverence in the near-dawn of a Christmas morn.

How easy to recall the sight of a family gathering about the tree, first for a moment of prayer and thanksgiving, and then the merry sounds, the laughter, as one by one, each opened a gift from beneath the tree.

This is a part of the Christmas, this turning homeward.

If time and distance make the "real" trip home impossible, the next-best thing is a trip down memory lane.



It's almost Christmas.

Ask anybody. Ask the housewife, dashing about in the kitchen, cooking up plenty of food and goodies for all the "company" that is expected.

Ask the average father. Christmas is practically here and he has done very little (or none at all) of his gift buying. He's been visualizing the total cost of all the other packages that have been brought into the house and wonders if he won't have to find a place to hide come January 1.

Ask the children. They are "wound up" tight as an eight-day clock and it seems to them Christmas "will never get here."

Ask anybody. They'll tell you Christmas is almost here. Regardless of whether all preparations are made, all cards addressed or mailed, or whatever, just ask anybody . . . and you'll know.

Ask anybody. They'll tell you why Christmas is almost here. It's a feeling that comes to virtually everyone at this time of year. It is difficult to describe accurately, but it is a mixture of joy and warmth, of happiness and friendship.

Let's just call it the Christmas spirit—and hope that it is shared by all men, everywhere.

HOLIDAY FIREWORKS

In the United States, fireworks are associated with the celebration of the Fourth of July. Our neighbors to the South use fireworks to celebrate the birthday of Christ.

In some sections of the Americas, particularly on Christmas Eve, fireworks are as traditional as going to church or setting down to a family feast.

CHOOSING TOYS

Toys are toys where the young toddlers are concerned, says one leading manufacturer. The time to begin selecting masculine things for boys and feminine ones for girls begins when the child reaches the age of six.

A sure way to determine a child's preference in toys is to take the child to the toy shop and watch his reaction. It will be easy to see which type of toys he likes best.

TWELFTH NIGHT

Twelfth Night, or Epiphany, is celebrated in various ways around the world.

To Christians, Epiphany commemorates the manifestation of Jesus as Christ the Savior. Literally translated, Epiphany means "appearance."

In many parts of the world, Epiphany is associated with the "Three Kings." The visit of the Three Kings to Bethlehem; the baptism of Jesus; and His first miracle at Cana are all three believed to have happened on the same date, although in different years.

Epiphany Marks

Visit Of Wise Men

Traditionally, Twelfth Night of Christmas, or Epiphany, marks the visit of the Three Wise Men to the Christ Child in Bethlehem.

Twelfth Night observances are still popular in Europe and in many sections of this country. In the old tradition, the Yule Log, burning since Christmas, is extinguished on this day. In this country, some communities gather their Christmas trees for a public bonfire, with everyone gathering around to sing Christmas carols.

Turkey Helpful Bird During Holiday Daze

When plenty of company is coming for the holidays, the wise homemaker does as much cooking in advance as possible.

That favorite bird, the turkey, is a frequent choice. Turkey is the center of attraction at many a Christmas day feast . . . and the "leftovers" help make for easier meals in the days that follow.

Turkey a la king, turkey soup, turkey sandwiches, turkey bits (cubes of cold turkey, served appetizer style), represent but some of the ways this versatile bird may be used to help during the holidays.



Among the visitors to Bethlehem one Christmas season was a young American minister, Phillip Brooks. He visited the Church of the Nativity, said to be built over the stable where Jesus was born. Later, he walked beneath a clear sky, sprinkled with thousands of glittering stars and he felt in his heart the true meaning of the spirit of Christmas.

Mr. Brooks never forgot this wonderful feeling that had come to him in Bethlehem. And, he searched for some effective way to share the feeling with the boys and girls in his Sunday School in Philadelphia.

Three years after his visit to Bethlehem, he was inspired to write a beautiful poem, which he titled, "O Little Town of Bethlehem."

He asked Mr. Redner, his church organist to set the poem to music, a task Mr. Redner accomplished on another glittering Christmas Eve.

The two men, along with members of their Sunday School, sang this great Christmas song for the first time the following Christmas morning.

Accidents Mar Happy Holidays

For hundreds of Americans, it was not a Merry Christmas. For almost as many more, it will not be a happy New Year. Hundreds of families are plunged into grief by year-end holiday traffic accidents.

Don't let it happen to you. Never drive when overtired. Keep a window open when the automobile is in motion. Car heaters keep you warm, but they can also make you dangerously drowsy unless counteracted by fresh air.

Fight "festivity fatigue" with coffee. Take frequent coffee breaks on long motor trips.

Talk with others in the car. If alone, turn on the radio. Monotony can be a killer. Alcohol and gasoline make a lethal mixture.

647-3488 For Printing



NOW LISTEN HERE . . . Obviously our young friend is aware that this Santa is not real, yet she still seems inclined to whisper in his ear—probably with the correct notion that somehow the word will get to the real live old gentleman who distributes gifts on Christmas Eve.

Story of one Solitary Life

Author Unknown

HERE IS A YOUNG MAN who was born in an obscure village, the child of a peasant woman. He grew up in another village. He worked in a carpenter shop until he was 30, and then for three years he was an itinerant preacher. He never wrote a book. He never held an office. He never owned a home. He never had a family. He never went to college. He never put his foot inside a big city. He never traveled 200 miles from the place where he was born. He never did one of the things that usually accompany greatness. He had no credentials but himself.

While he was still a young man, the tide of private opinion turned against him. His friends ran away. He was turned over to his enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. While he was dying his executioners gambled for the only piece of property he had on earth, and that was his coat. When he was dead, he was laid in a borrowed grave through the pity of a friend.

Nineteen wide centuries have come and gone, and today he is the central figure of the human race and the leader of the column of progress.

I am far within the mark when I say that all the armies that ever marched, and all the navies that were ever built, and all the parliaments that ever sat, and all the kings that ever reigned put together, have not affected the life of man upon this earth as has that One Solitary Life.

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Merry Christmas



We wish you merriment and the many joys of giving and receiving, at this happiest of holiday seasons. May this truly be a Christmas to remember! With our best wishes we want to express our warm appreciation of your kind patronage and good will. We sincerely hope that our cordial relations will long continue.

HAY'S IMPLEMENT CO

- Charlie
- Earl
- Jim
- Luther
- Cecil
- Randy
- Boyce
- Howard
- David
- Julian
- Jack
- Nelita
- George

CHRISTMAS GREETINGS

As an expression of our thanks and good will, we extend to friends, old and new, our best wishes for a joyous Christmas and a holiday season filled with good cheer.

MAGNOLIA SERVICE STATION
CHOCK LAY



Spirit Of Christmas Rules In Community Celebrations

It's Christmas time! Everywhere glad sights and sounds reflect the spirit of the season, as this community celebrates the joyous holiday.

The spirit of Christmas is seen, in brightly decorated streets and stores in homes aglow with light and festive with evergreens, in churches where the manger scene tells a few the wonderful old story of a holy Babe who was born in Bethlehem nearly two thousand years ago.

The spirit of Christmas is heard, in bells ringing out from street corner to street corner, in happy voices singing all the songs of the season, from old familiar carols to the more solemn, but at the same time joyful, anthems, cantatas and oratorios.

The spirit of Christmas is felt, as last minute preparations for the big celebration are made. There are always, it seems, some packages still to be wrapped, some final trimmings to be put on the tree, some part of the Christmas pageant or choral program that needs just one more rehearsal, so extra touches to make the Christmas feast absolutely perfect.

In the midst of the hustle and bustle, the spirit of Christmas shines through in all its many meanings.

The spirit of Christmas means laughter and joy—best expressed,

perhaps, by the faces of children, eager and smiling as they wait for Santa, full of reverent wonder as they hear the Christmas story and see the manger scene.

The spirit of Christmas means giving, with love wrapped into every package. And it means sharing—the riches of thoughtful consideration and genuine interest, as well as time and money—with the aged, the ill, the needy and unfortunate.

The spirit of Christmas means a warm renewal of family ties and close friendships, and an enjoyment of traditions treasured through the years—the special customs each family creates for itself, as well as the traditions garnered from the lore and legends of Christmas.

NAMING THE DAY—As a holy day and a holiday, worship and festive merrymaking. Christmas means both prayerful worship and festive merrymaking. The holy meaning of the day is expressed in its name.

The Latin name for Christmas translates as the Feast or Birthday of Our Lord. The English Christmas means the Mass of Christ, a meaning which is closely paralleled by the Dutch "Kermis." In German it's "Weihnacht," or sacred night.

The French "Noel" has several

possible meanings—news, birthday or a "shout of joy." Whatever the exact origin, there's no question that Noel now means Christmas.

HOW THE TREE GREW
When the German prince Alfred married Queen Victoria, he carried the custom of the Yule tree to England, and from there it spread by imitation and immigration to the United States and Canada.

The German origin is appropriate, since it was to Germany that the English missionary St. Boniface, formerly a monk named Winfrid, first instituted the decorated fir tree, a tribute to the Christ Child, as a replacement for the sacrifices made to the oak, which was sacred to the pagan god Odin.

WHEN CAROLING BEGAN
With the joyful strains of "Silent Night," "The First Noel" and other beloved carols, today's carolers carry on a meaningful Christmas custom that originated centuries ago.

As early as the fourth century A. D., a musical poem was sung in honor of St. Basil and his victory in the fight for Christianity over the Byzantine emperor Julian. In Greece, legends of St. Basil were later put to music and sung at Christmas and the New Year.

The first real Christmas carols, however, were probably sung in the Italian mountain village of Greccio when St. Francis of Assisi created the first manger scene in 1223. He and his brethren led the villagers in singing hymns of praise to the Christ Child.

SOURCE OF GIVING
Giving gifts at the Yuletide season has many precedents. In the years before Christ, Romans gave branches of laurel, olive and myrtle to each other at the Saturnalia, a pagan festival that occurred about the same time as the present date of Christmas.

In England and Northern Europe, Druid worshippers tied gifts on trees during the Yule festival held at the winter solstice. Roman emperors often demanded Yule gifts of clothing, gold and silver from their subjects, and so did the kings and queens of medieval England. It is said that Queen Elizabeth I gained most of her wardrobe through these compulsory gifts.

In later years the idea of giving in a spirit of kind-hearted generosity developed.

It's An Old Custom
Festive wreaths and garlands made of evergreens, cones and herbs are, nowadays, closely linked to the celebration of Christmas. The custom of making such garlands for gala occasions actually dates back to the ancient Egyptians a thousand or more years before the birth of Christ.

Holy Meaning Of Xmas Expressed In Church Services

"And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ, the Lord."

Like the shepherds who left their flocks to seek the Babe of Bethlehem, men, women and children of this community will put aside not only their everyday concerns but the more immediate, interest in tree-trimming and package-wrapping and go to find once again the holy meaning of Christmas in special services held by local churches.

Catholic churches will proclaim the birth of the King of Christendom by solemn midnight masses. To commemorate the Nativity, Protestant churches will hold candlelight and communion services and children's programs.

The custom of saying mass at midnight derives from an old belief that Christ was born at that hour. Actually, mass may be said at any hour during the night before Christmas, and in some countries the first Christmas mass is said at four or five in the morning.

According to early Roman regulations, Christmas mass was celebrated "when the cock crows"—about three o'clock in the morning. Spanish-speaking people still call midnight mass "Misa de Gallo," while the Portuguese term is "Missa do Galo"—in both cases, "mass of the cock."

Candlelight services held in Protestant church symbolize Christ as the light of the world and the shining beams of the candles call to mind the Star that shone to guide the Wise Men.

Exemplifying the spiritual side of Christmas are programs which include special sermons, reading the Christmas story, prayers, Carols and the Sacrament of the Lords Supper.

Santa Gets His Garb From Poem, Cartoon

Santa first appeared in his now-traditional guise as a plump, jovial, white-bearded and pipe-smoking old gentleman—a right jolly old elf—in the poem, "A Visit from St. Nicholas," written by Dr. Clement C. Moore in 1822.

Earlier, "Santeclaus" had been pictured dressed as a bishop, in a book called "The Children's Friend and in Washington Irving's "Knickerbocker History of New York," published in 1809, Santa was to wear a broad-brimmed hat and



Many Communist countries, after unsuccessful efforts to rename "Father Christmas," the Russian Santa, "Father Winter" have greatly relaxed efforts to prevent the celebration of Christmas as a Christian holiday.

Father Christmas is as popular as ever, as is also the legendary female gift giver, Babushka, which means grandmother. According to tradition, Babushka purposefully gave wrong directions to the Magi when they requested directions to Bethlehem. Babushka repented and, in atonement for her bad deed, has since wandered about the world on Christmas Eve, looking for the Christ Child and distributing gifts to all the children she meets on the way.

Use Right Bulbs To Illuminate Outdoors

For outdoor floodlights to illuminate Christmas displays, your best bet is to stick to the 150-watt PAR-38 bulbs. These are the weatherproof reflector type, like the kind used to light doorways. You can get 300- and 500-watt reflector bulbs for outdoor use, but those are likely to explode in a cold rain or snow unless protected by expensive fixtures. So just use two or more of the PAR-38's when you wish more light. Indoors, you can use the 150-watt R-40 or 75-watt R-30 reflector spots and floods.

huge breeches. Even Dr. Moore's poem did not, apparently, clothe Santa in a red suit. "He was dressed all in fur from his head to his foot," says the poem.

Santa as he looks today was first sketched by cartoonist Thomas Nast, in 1869. The cartoon showed Santa in his familiar red garb, smoking a pipe.

Trimming Trees
Trimmed Christmas trees first appeared in the United States probably during the American Revolution. Hessian soldiers with the British forces started the practice to relieve their nostalgia for their homeland.

An early diary, written at Fort Dearborn, Ill., in 1804 relates the practice of trimming the Christmas tree with ornaments of the

time.
At The White House
First National Community Christmas Tree in the U. S. was placed on the White House lawn in 1923, while Calvin Coolidge was President. The tree was a spruce from Coolidge's native state, Vermont.

In the following year Coolidge presided at a ceremony under the sponsorship of the American Fores-

stry association, to urge the use of living Christmas trees.
At The Round Table
Traditionally, the first Christmas feast in England was held at the Round Table of King Arthur. While the specific date is undetermined, references to the famous king in medieval legends have been traced back to as early as 600 A.D.

As the wise men came to find the holy child, may joy and happiness come to you at christmastime

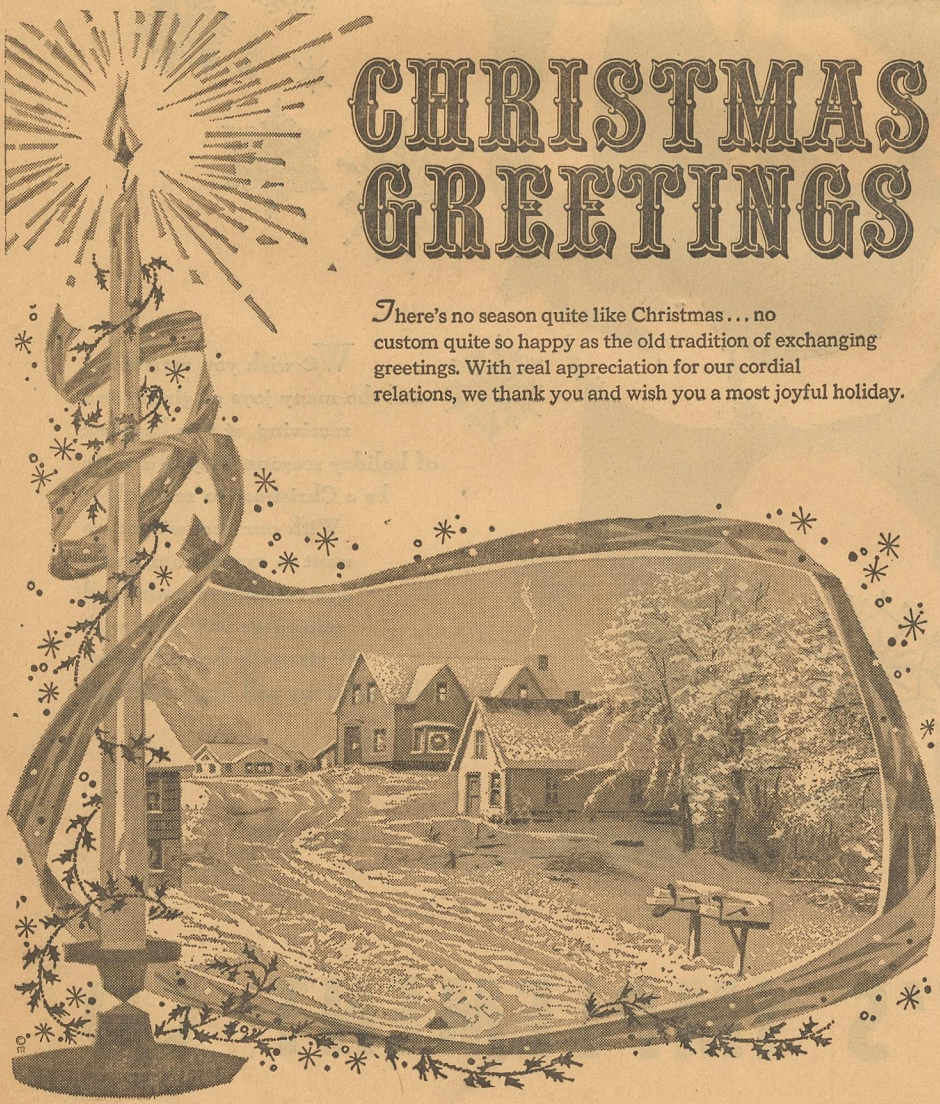
DIMMITT 66, INC.
CHET BRAAFLADT AND EMPLOYEES



While none can deny that there are commercial aspects to our modern-day celebration of Christmas, it must be remembered that each of us observe Christmas in our own way. Gift-giving is in keeping with the spirit of Christmas—if it is done with emphasis on giving and sharing, rather than on being sure that we give each individual a gift that is as good or better than the one we receive from them. It is even more in the spirit of Christmas if we give to the less fortunate, with no expectation of receiving something in return. Let us enjoy the practice of gift-giving by keeping it in its proper place. We'll enjoy the holiday if we give wisely. We will give with pleasure if we give no more than we can afford.

CHRISTMAS GREETINGS

There's no season quite like Christmas... no custom quite so happy as the old tradition of exchanging greetings. With real appreciation for our cordial relations, we thank you and wish you a most joyful holiday.



DIMMITT SEED & DELINTING CO.



A Christmas Message

Reverently, we remember a night of awe and wonder, when angels sang, shepherds watched and a shining Star guided Wise Men to the manger where a Child was born. We celebrate this holy holiday with thoughts for all our good friends everywhere, and with the hope that for you, the meaning of Christmas may be ever deeper, its joys ever greater.

BIG T PUMP, INC.

GEORGE & BARBARA HUDSON

HENRY

JOE

TOM

NEW YEAR TREATS

In some sections of the United States, black-eyed peas are a "must" in the New Year bill of fare.

Armenian women of Persia traditionally bake New Year cakes. Baking is done early, as the custom is to visit and entertain on New Year's Day.

The Wassail bowl comes to us from Scotland where it was associated with legendary romance. The mixture of ale and sugar and spices is warm and sweet and wine is sometimes added.

To many Swedes, Glogg is as important as food as part of the holiday fare. This traditional drink is made with claret wine, sweetened with sugar and flavored with almonds, raisins, cinnamon, cloves and cardamom. It is usually set afire before serving.

A Spanish favorite is sopa, rice cooked with olive oil, tomatoes, vegetables and meat particles. Africans enjoy cous-cous, which is composed of wheat grains, lamb and vegetables.

Call 647-3488 For Your Printing Needs

New Year's Party Can Be Happy Time

Planning a New Year's party? Be sure that it is in keeping with the happy spirit of the holiday.

Make a list of things "to do." Don't try to make up a "schedule," just have a list of games and activities and be ready to suggest something when and if the party begins to appear dull.

Remember that the New Year celebration in old China was both lengthy and happy, you might inject a Chinese theme into your celebration. You can begin with New Year resolutions.

In writing the resolutions, try to pick out humorous weaknesses. These might read: "I most profoundly resolve to do setting up exercises each morning, thereby stretching my weak frame"; "No more despicable smoking for this insignificant creature"; or "This No. 1 boy resolves to study his mathematics one hour every evening."

Men and boys will like "Chinese Get-up." Two persons sit on the floor back to back and lock arms. The first to get to his feet without unliking arms is the winner.

For Children

If the children are restless, have them go to a rather large room to play "Catching the Dragon's Tail." This game is like "Crack the Whip" and requires space. The children place their hands on each other's shoulders, forming a line. The first person is the dragon's head; the last one, its tail. With the line intact, the dragon's head attempts to catch its tail. When the first person succeeds, he goes to the end of the line as the tail, and so on.

Since all parties need refreshments, humble nourishment for your superior guests should be in keeping with the Chinese theme. You might serve Chinese tea and Chinese almond cakes or nut cookies. Candied fruits and nuts are also Chinese delicacies.

To greet the illustrious New Year, you will want to have ready plenty of noisemakers, confetti and streamers. According to an old Chinese superstition, the noise will frighten away evil spirits.

Novel Idea

Novelty shops and notion counters are brimming with possibilities for making very attractive presents. Small apothecary jars enamelled in gay colors make ideal spice sets that will add to the decor of the kitchen. When the enamel is dry, label each jar in huge, easy-to-read letters of a contrasting color. Such an attractive gift will surely please the culinary expert on your list.

BIG TREE

The largest Christmas tree ever lighted is believed to have been 364 feet tall. It is located in California's redwood forest and was first decorated in December, 1945.

Greek God Cronus Became Time Symbol

Chronometry is the science of measuring time—a project that has interested man since his earliest days on earth.

The word comes down to us associated with Cronus, the Greek god once hailed as lord of the universe, as a corruption of the word "cronos" which means time.

Cronus supposedly was warned that one of his children would devour him, and so vowed to devour them at birth. When a child, Zeus was born, Cronus' wife, Rhea hid the child away and presented a stone to Cronus instead. Everything ended happily, according to the legend. Cronus disgorged the stone, along with previous children he had swallowed. Zeus later dethroned his father and became the chief god of the Greek pantheon.

Cronus? As we said earlier, because of the similarity of names, he became confused with the word for time. Someone placed an hourglass in his hand, someone else added a scythe and the world came to know him as Father Time.

647-3488 for Printing



MERRY CHRISTMAS

'Tis the season to be jolly, and to wish you and your family a Yuletide filled with every happiness.

DENNIS FUNERAL HOME & FLORAL SHOP

L. C. & TRUDY

SEASON'S GREETINGS

And Best Wishes For A

HAPPY NEW YEAR

I sincerely appreciate your prescription business.

Joe W. Carver

CARVER PHARMACY

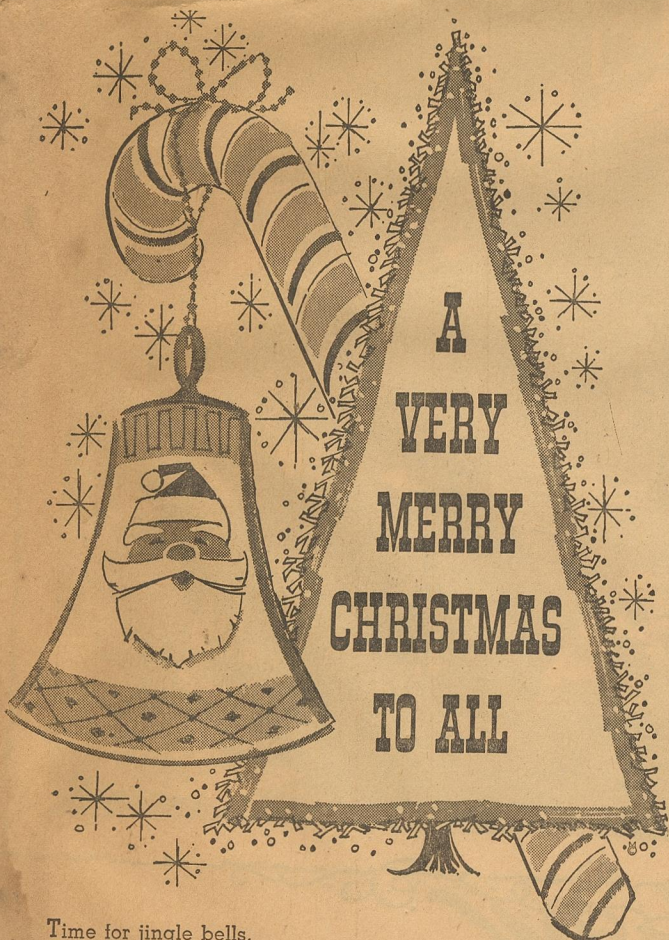
109 N. Broadway
Dimmitt, Texas



BLESSINGS

at Christmastime

"And when they were come into the house, they saw the young Child with Mary His mother, and fell down, and worshipped Him; and when they had opened their treasures, they presented unto Him, gifts; gold and frankincense, and myrrh." May the sacred story of Christmas and its wondrous message bless you with spiritual joys and quiet contentment...

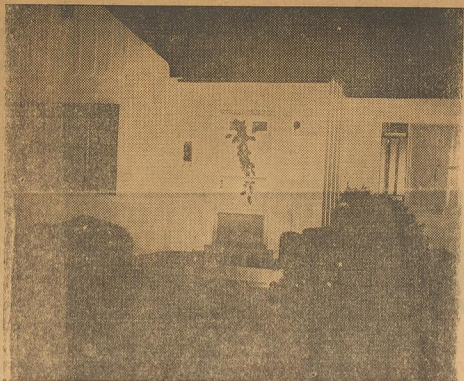


Time for jingle bells,
Santa and laughter... for
hurry and scurry... toys warm and furry...
for spirits as bright as the lights on the tree...
for wishes as warm as wishes can be. Merry Christmas!

SHAW'S PLUMBING SERVICE

HOOPER AND PHOEBE

HIGGINBOTHAM-BARTLETT CO.



HOLIDAY WELCOME . . . Outdoor decorations can be simply and effectively done, as shown here, with careful placement of string lights, a flood lamp to highlight doorway decorated with Christmas greenery.



DON'T FORGET . . . This young fellow seems to be reminding one of Santa's helpers that the holiday is really only a short time away and there's much to be done in the meantime.

Candles Cast Festive Glow On Traditional Christmas Scene

Candles have cast a glow over Christmas festivities for centuries. One of the very earliest legends tells of the Christ Child wandering the streets of the world in search of shelter on Christmas Eve. Lighted candles are placed in windows to welcome Him. From Germany comes a similar belief that the Virgin Mary and a host of angels pass over the countryside each Christmas Eve. Candles are put in the windows of German homes as an invitation and guide to the food that is traditionally left for them.

Many of the Christmas traditions that have sprung up around the use of candles had their origin in pagan rites.

ROMANTIC CUSTOM

In Greece, the burning log joins with romance in a colorful holiday custom. Two olive leaves—one for HE and one for SHE—are tossed to the hot coals. If the leaves curl toward each other, the pair is destined to live happily and long. If they bend away from each other, they may expect difficulties. If they burn to a crisp, it means the lovers' love is all consuming and that, they say is best of all.

The pagan Yule, nearly coinciding with today's date for Christmas, was accompanied by the burning of a giant log during the twelve days in which it was thought that the sun stood still. From this stems Yule log tradition.

During their Saturnalia Romans fastened candles to trees to dispel the darkness, thus indicating the sun's return.

There is an old story that Martin Luther brought a fir tree into the nursery one Christmas Eve for

his wife and children. To show them the glory of the night when Christ was born, he decorated the tree with lighted candles, representing stars.

Today, electric lights have taken the place of candles on Christmas trees, but candles still burn brightly in churches and homes throughout the world.

One of the most impressive holiday uses of candles is in the candlelight carol and communion services held in many churches at Christmas time.

Appropriately enough, one of the

loveliest of candlelight ceremonies takes place each year in the Central Moravian church at Bethlehem, Pa. Complete with traditional organ and orchestral music, the program includes reading of the Christmas story, prayers and carols.

ENGLISH CUSTOM

In England, ash fagots often are burned for good luck on Christmas and a common custom is for each of a group of girls to mark one fagot as her own. The girl whose fagot first takes fire is supposed to be the first to marry.

Greetings

Here's to a holiday merry and bright, with bells ringing, carol singing, greetings and treatings, gifts and gladness galore.

And here's to you! We sincerely wish you the season's best, and gratefully express our appreciation for your friendly patronage.

King Furniture & Appliance



Merry Christmas to You

It is a real pleasure to say "thank you" and wish you the happiest of holidays.

DAIRY QUEEN
ART And LIL SCHRECK



A Joyous Christmas

May the Holy Family guide your path to a spiritually inspiring Christmas. And may all the days to come reflect the peace and joy of this blessed Holiday.

DIMMITT CLEANERS



A Christmas Wish

We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer. Our grateful thanks to all.

MARIE'S BEAUTY BAR
MARIE HUTTON, Owner

LORENE

JEAN



We heartily wish, for you and yours, a most merry and festive Christmas...as filled with the joy of giving as jolly St. Nick himself...as full of happy wonder as the shining faces of children gathered around the tree. May your heart and home be brimming with all the most precious blessings of the Christmas season.

FARMERS SUPPLY CO.

YOUR MINNEAPOLIS-MOLINE DEALER



Wishing you all the festive pleasures and merry companionship of the holiday season. It's wonderful to serve our many friends...and we thank you heartily for your thoughtful consideration and patronage.

WEST TEXAS TELEPHONE CO.

Climate Christmas Is Quite Colorful

Unlike Christmas in colder states, the Yule season around the winter resort of Phoenix, Arizona and the Valley of the Sun means no snow but bright sunny skies. It seems a bit strange to tourists perhaps, but local folks do all they can to prove sunning is more fun than shoveling. Special dinners, festivals and other activities add a special flair and gaiety to the Phoenix celebration.

Colorful

One of the most colorful of all the festivities is the annual Las Pasa-das observance by Arizonians and Mexicans. Starting about a week before Christmas, people representing Mary and Joseph re-enact the traditional night-time search for lodgings in Bethlehem. They go from house to house until finally—at the pre-arranged one—they are "taken in for the night." Climax of the celebrations comes when merry-makers break open the huge pinata hung from the ceiling and stuffed with candies and other goodies. There's always a scramble for the prizes—and lots of fun for all.

Another common scene around Christmas in Phoenix comes with the luminarias. These usually occur on Christmas Eve when many people hold open house. Small paper bags, partially filled with sand, and having lighted candles in the middle, are spaced out to mark paths to homes. The tradition comes from the old Spanish custom of lighting the way for El Nino Perdido, the lost Christ child, who walks among the faithful on that night.



BY T. C. POPE

"ME PLAY Santa Claus? Warden, you are a funny man. You kill me. The rockheads in this place would laugh me to death. And, that's a fact."

Warden Sam Hawthorne chose a cigar from his pocket and lit it thoughtfully. "No one would know. They don't have to know. We disguise you as Santa, suit and whiskers."

"Look at my record, man. You don't want me. Blinky Smith, alias, Blinky Adams, alias John Jones, alias—so many more even I am no longer sure what my real name is. And the rest of it—theft, arson, robbery. My record is as long as your arm, warden. I'm a hard case. You know that."

"That's why I selected you, Blinky."

Blinky inhaled a puff of cigar smoke that wafted his way. "What are you trying to pull on me, warden? Your own rehabilitation program? No dice. So I got thirty years, minus the week I been here. If I pull the whole stretch, I leave here as myself, not some imitation Santa Claus or anything else."

The buzzer on the warden's desk sounded three short times. He flicked a button with his finger and, without taking the cigar from his mouth, said, "O.K., send him in."

Today's Yule Log, other Christmas fires, even our tree lights, are thought by some to hark back to the days when our remote ancestors built huge fires during the brief daylight of the Winter solstice because they feared the waning sun might darken forever. When the days began to grow longer, there were great celebrations by these ancients, who felt that their earthly fires had helped revive the sun.



HO, HUM... Sometimes the long wait for Santa is too much, making it necessary for a fellow to take a few winks now and then and hope that he may just wake up in time to see the cheerful old gentleman loading a stocking with gifts and goodies.

Distant Call

He heard it then, off in the distance somewhere in the wide world that stretched below, a weak but certain call. "Help! It came again, and again.

Jim could see nothing. The boy wasn't on the move. He had stopped somewhere. This made things difficult. The boy would have to be found, or he would freeze to death. "Move, boy, move," Jim said, aloud. Then he shouted, "Jimmie, Jimmie."

Movement on the Wilson Trail. One figure, no two. One dressed in white? Surely not. It had to be the boy. It was. He disappeared over the hill.

"O.K., boy. Stay on that trail and you're home free." Jim Hughes set a record getting down from Devil's Jump. He had to put chains on the cruiser before he could turn around and get back to the highway.

Ed Carter stood in the doorway of the church, excited people bustling everywhere about him. "Come straight here, Sheriff, after your radio message told me you had seen the boy. He had already curled up on the back pew and gone to sleep. Funny thing. You said you thought for a moment you saw somebody with him..."

"I said I thought it for a moment, but..." "It's funny, sheriff, because the kid said somebody showed him how to get here. But it doesn't check out. None of the searchers found him. I back tracked. There's only one set of footprints, small ones. You were both wrong, Jim. I don't understand it at all." "Neither do I, Ed. But I think this Christmas is going to be a merry one after all!"

THE FAMILY TREE

BY MIKE BENNETT

"YOU'LL FEEL different about it, Bill, once you see how pretty an old-fashioned tree will be. What on earth are you stopping for?"

Dad opened the car door. "Jack, you and Eddie stay in the car where it's warm." I wasn't about to get out in that cold. Eddie was fast asleep.

There was silence for a long time. Then mother spoke up, "I'm sorry, Bill. I guess my idea is causing a lot of trouble... Now what are you stopping for?" "Everything's fine. Just fine. Fine and dandy... except we have a flat tire."

Time Out

I don't know how long it took to change the tire. I fell asleep. When I woke up, we were parked in front of a farm house and dad was on the porch talking to someone. The man pointed across the road to a steep hillside.



The rope broke and the tree slipped forward across the hood of the car.

YULE LOG

The Yule log figured prominently in the inauguration of "The Twelve Days of Christmas." A huge log was selected by men and, which children sitting atop the log, they brought it upon their shoulders from the forest. The log was set afire and kept burning for twelve days, at the end of which time the fire was quenched and a portion of the log saved to kindle a new log the following year.

DECORATIONS CAN BE FUN

Make your own holiday decorations—and enjoy them more—by letting the whole family get into the act.

Let the youngsters put their imagination to work bending pipe cleaners into various shapes. Dipped into a whipped soap mixture or sprayed with mica, they will make interesting and colorful tree decorations.

Small drinking cups (not the wax-coated variety, of course) can be colored with crayons or poster paint to make Christmas bells.

Pine cones are an old favorite. Painted or sprayed, they add color wherever used as decorations.

Walnuts, pecans or other nuts from a Christmas basket can be put to use as well. Let children wrap them in aluminum foil or scraps of colored foil to make tinsel balls.



HELPING HANDS... Children are eager to help with the holiday decorations and the favorite job of all is helping make the Christmas tree bright and colorful.

CHRISTMAS TAMALES

A popular Christmas dish in Central America is tamales or nacatamales. Nacatamales are carefully prepared and cooked for several hours.

The "stuffing" is made from finely ground corn meal, turkey, vegetables, spices and seasonings. In quantities of about one pound, the stuffing is wrapped in banana leaves and then boiled or steamed for several hours.

Grateful for Christmas

"Peace on earth." How old is this Christmas greeting? For how many years has Christmas returned to a world in which the promise of peace was yet unfulfilled? For how many Christmases yet to come will the world be yet awaiting peace on earth to ALL men of good will?

The answer is not readily at hand. Yet, this we know; for this one single day of the year we can be grateful for the true meaning of the holiday we observe.

We can give thanks for mankind's greatest gift, the birth of the Christ Child, and do so with the knowledge that on His birthday once each year the spirit of good will becomes the motto of all men everywhere.

POINSETTIA

Long before the poinsettia became a popular American Christmas ornament, the plant had great practical value in Mexico, where the Indians used the red leaves to make a scarlet dye and extracted milky juice from the stems to use as a tonic for nursing mothers.

NATIONAL TREE
In 1926, the U.S. Department of the Interior officially designated a "National Christmas Tree"—a giant Sequoia located in King's Canyon National Park, California.
A coniferous evergreen, the redwood trunk of the Sequoia rises 267 feet. It is estimated to be 4,000 years old, which means it was growing 2,000 years before the birth of Christ in Bethlehem.

DWARF MISTLETOE
The Dwarf mistletoe, cousin to the mistletoe we use for Christmas decorations, is a celebrated killer of western conifers.
Dwarf mistletoe lives and feeds on the branches and trunks of firs, larches, hemlocks and spruces and robs the trees of nutrients.
Control of dwarf mistletoe is possible only with careful management. Conservationists say there is no known chemical that is a specific for the parasite.

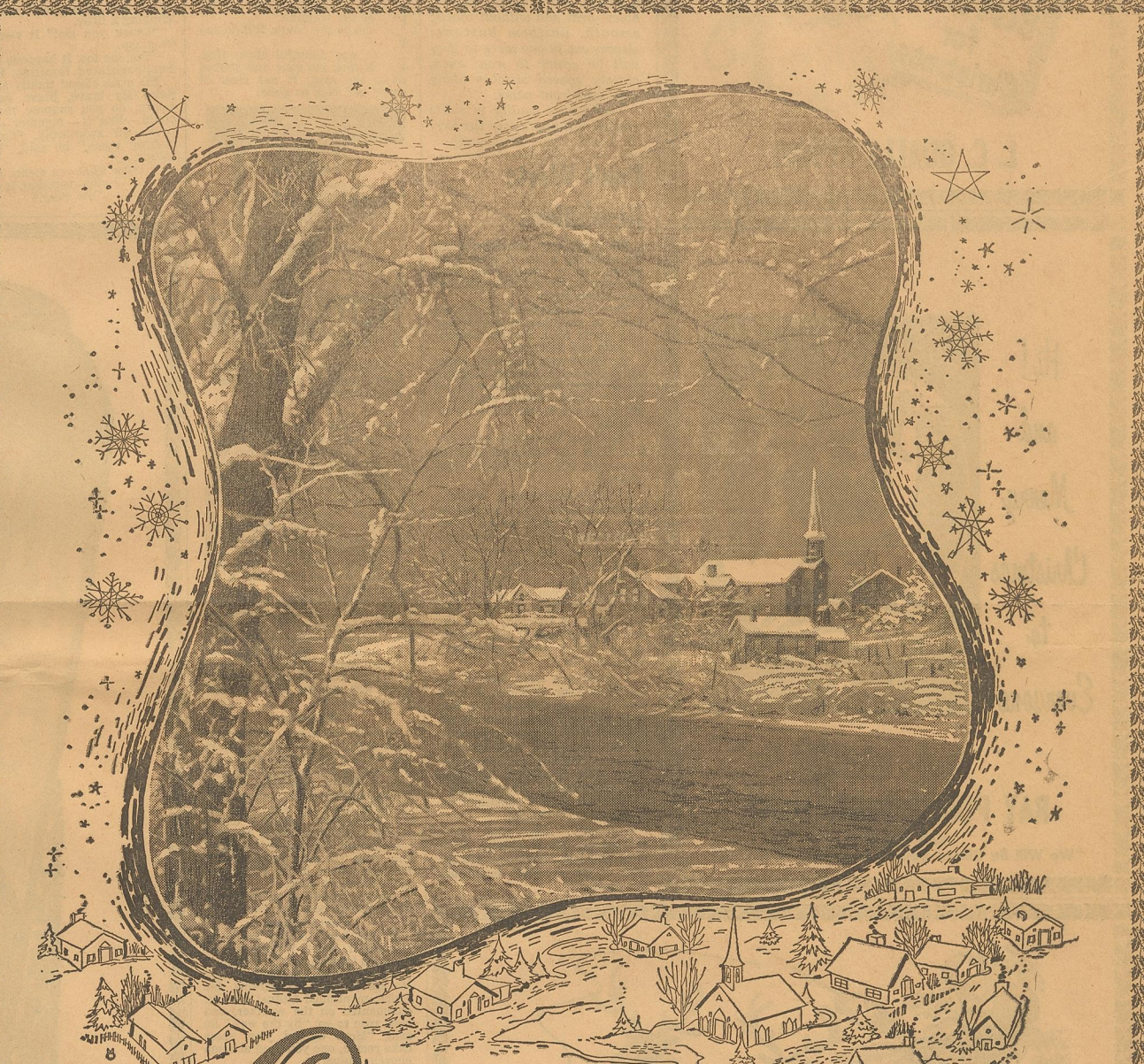
PEACE AND PLENTY
HAPPINESS
BEST WISHES
MERRY CHRISTMAS
BLESSINGS
GOOD CHEER

HOTEL COFFEE SHOP
FAY, BARBARA, NINA And DORA

Christmas Greetings

With grateful thanks to our friends for the pleasure and privilege of serving you.

FROEHNER'S
George, Robert, Evie, Nolan



Greetings of the Season

The Holidays are here...with all their flurry, hurry, fun and frolic!
In the midst of all the merriment and bustle, we want to make a special point of pausing in the day's occupation to wish every one of our friends and their families all the joys of the Holiday. Serving you all has indeed made our Season bright and happy.

JOE COWEN AGENCY

FARM LOANS INSURANCE REAL ESTATE

A Very Merry Christmas

We take this happy time of year to wish you all the joys of the Holiday Season, and to join all men of good will in a prayer for worldwide peace and understanding.
May your Holidays be merry and bright!

KILLINGSWORTH BUILDERS SUPPLY

Male Shopper Is Educated, Retailer Says

It will be a bolder, yet more realistic type of male shopper who will haunt lingerie departments and perfume counters this Christmas season, according to an Allentown, Pa. retailer who conducted his own survey.

The survey shows that the average man will be looking for dainty and intimate items—without blushing when the salesgirl asks what size. Man's greater interest and knowledge of women's fashions account for part of this change in habits, Hess says.

Realistic
Another survey revelation

shows that men will be shopping more realistically. Besides the romantic "must" items men buy for their lady folk, such as French perfume, lacy lingerie and up-hoistered jewel and candy boxes, this year they will buy more "bread and butter" items such as practical ready-to-wear apparel, household appliances, cooking utensils, home furnishings and garden supplies.

The survey found that the men folk will know exactly what they want, what the wife needs around the house or for herself and exactly what she has been wanting for a long time—but there will be some surprises.

Some of the surprises will be cocktail dresses which the male shopper will buy for his lady and the man will know the size dress she wears and the color she prefers. When it comes to perfume, the male shopper will demand recognized scents and the favorite ones of their ladies, not just any perfume the saleslady suggests.



Two words found opposite the word "dad" on many Christmas gift lists are "shirt" and "tie."

Despite all the jokes about dads getting nothing but ties in their gift boxes, researchers say the chances of a man getting a tie as a gift are about one in seven. The popularity of the tie as a gift is understandable. There's no worry about "size." The tie will always fit. The only worry is in getting a suitable color. This is usually solved simply by looking at the kind of tie dad is wearing or the selection on his tie rack.

Buying a man a shirt is a bit more difficult. Size is important. Yet, equally so, is color and style.

Men's shirts may all look alike, but there's always the considerations of quality. The woman who buys her blouses with care should be able to buy a man a quality shirt.

Some things to look for in a quality shirt: sturdy button-holes—neat and without ravel; smooth, uniform buttons; sleeves cut in one piece so they will be easier to iron; even, closely spaced stitches along cuffs and front panel.

Dad knows quality in shirts and he will appreciate the kind he would choose for himself.



BY EDITH L. GIBSON

HERE, SON, this chair is more comfortable.

"Don't, Mom, please." Young Stanley Stewart waved aside the cushioned rocker his mother proffered and took a straight chair. "I don't understand," said Mrs. Stewart.

"You wouldn't, and I'm sorry I spoke so quickly. It's just that I'm trying not to think of myself as different, as needing easy chairs special attention. That was part of our rehabilitation training."

"I see. Then I'll ask you to do something for me."

"That's better."

"Go over and get Laura Hammond's spice cake recipe, the one she used at the church supper before Christmas. I'd like to try it for New Year's dessert. You haven't seen Laura, anyway, have you?"

"No." His hesitation was apparent when you've planned something else.

"No, Mother. But I still dread meeting people, hearing expressions of sympathy. But I must get over that. We're to take things home, not dodge. That, too, was part of the training."

"When do you see Laura. It'll do you good."

Stan was doubtful about that. He had the corks and started down the road. It was clear of snow, yet slick as glass.

Letters To Santa

Dear Santa, I am a boy 8 years old. Please bring me a watch and an automatic smoke rifle. I have tried to be good. Bring all the boys and girls what they want. Fill my stocking full of candy and nuts. I love you.

Janelle & Analeen Venhaus

Dear Santa, I would like a talking doll. And if you want, dad a two wheel (girls) bicycle and a kitchen set. Please.

And my sister Janelle would like a watch if you have one. And she says, please.

Your friend,

Dear Santa, I am 4 years old. I want gum and a truck. Don't forget other little boys and girls.

Love
Craig Turner

Dear Santa, My name is Randy Schilling. Will you please bring me a bicycle, B. B. gun, and a football.

Also bring my little brother (Kenneth) a small bike with training wheels on. He wants a cattle truck, too.

And my sister (Debbie) wants a doll.

Love, Randy

Dear Santa, I am five years old. Please bring me a Kissy doll and ironing board. My brother is two and would like Gaylord, and some blocks.

We have been a good boy and girl. We will leave you something to eat.

Love, Debbie Sue and Ronny Lee Arnold

Dear Santa Claus, I am Delynda Stanton, And I am 8 year old. And I am in the second Grade.

And I want a doll. Call my Baby. And I want some Baby clothes. And a Book. We will Have Some cracker and milk for you. Thank you, Santa Claus.

from Delynda
To Santa Claus

Dear Santa, My name is Kevin and I am 4 years old. I have been a pretty good boy. I would like a basketball and a basketball goal. That will be enough for me but please bring my little brother Lynn a toy horse to play with.

Love, Kevin Keener

Dear Santa, Please send a Barby Doll and cloths.

Love
Carolyn Turner

Dear Santa Claus, I want a Transistor Radio and if you don't have a Transistor Radio I want a Pump B-B gun Please. My sister want a penny the poodle Please. My little sister want a ting-tambalina Please.

Jessie, Rose, and Ydolina Sepeda
Thank You,

Dear Santa Claus, My name is Teresa. I am three years old. I want three you some cookies. I want a bucket a soaky toy, gun and a ble gum bank. Please bring other kids lots of toys to I live at 616 Jones in I

Call 647-3488 For Your Printing Needs

We rejoice in the happiness of the Christmas season, and extend our wishes that your holiday is the best ever.

NELSON'S 51 STATION
TILMON, DONNY, PETE And R. O.

We're sending you our very best at Christmas!

L. C. QUALLS STUDIO

Don't Waste Resolutions

We don't help ourselves when we make up a list of New Year resolutions we cannot keep. We'd be much better off if we made no resolutions at all.

This is the advice of Dr. George I. Smith, professor of psychology at Rutgers (N.J. Newark College of Arts and Sciences).

Dr. Smith says we should make resolutions aimed at self improvement, rather than promising to do things which would require a sharp change in our habits or activities.

The State University psychologist offers the following rules for successful self improvement resolutions:

1. Don't resolve to do anything under the pressure of a calendar date or a friend's nudge to do "something to improve yourself."
2. Do take serious stock of your problems. Try to define the source of the trouble, not merely the symptom. If you are overweight and it is due to boredom or feeling sorry for yourself, solve the problem and weight loss will be easier. If necessary, get professional advice.
3. Once you have located the source of your difficulty, find out how important a change is to you. Is it a project you can really put yourself into? If you are not convinced you really want to overcome a situation as a personal goal, your resolution probably will be worthless. Other people's prodding is a poor substitute for a personal commitment.
4. Finally, keep your goals reasonable. Many mental problems and lost resolutions are results of unreasonable, unattainable goals.



"Could you find my crutch," Laura asked. "I think it rolled off the porch."

He walked slowly, partly for fear of stumbling, for his cork leg was not functioning too well yet—partly from sheer weakness. To his left rose the towering peaks of the Rockies, so familiar they seemed a part of him. Only they were not challenging today as formerly; they were frustrating. Not too long ago, he had belonged to a mountain climbers' club and had scaled every peak that was scalable. Skiing had been a favorite sport, too.

Queer that he had done all those things unscathed, then slipped on the deck of a ship in Pacific waters soon after enlisting in the navy. The injury to his leg had not seemed serious at first, but when he finally reached base hospital, there was nothing doctors could do but amputate.

Memories

Now he was home. What came after that, he did not know. Laura was much a part of his memories. She was a girl born to the outdoors. Skiing, climbing, hiking, riding, square dancing—these were all right down her alley. Yet she was exquisitely feminine, exquisitely beautiful. Once he had hoped—but no use thinking of that, now. The road back to health and usefulness, if there was one, must be taken alone.

Laura was sitting on the porch a blanket draped over her knees.

Conversation

It was hard to find things to talk about. Sports had been their common interest, but he could not yet bring himself to speak of that. He asked about her parents, the ranch, mentioned mutual friends, commented on the weather, and soon rose to go. "By the way," he said, "Mom wanted your spice cake recipe, one you used at some church supper."

"I'll get it," Laura said. "But could you find my crutch? I think it rolled off the porch."

"Crutch?" Then he saw it. "Laura! What—why—?"

"Polio. Your mother didn't tell you?"

"No. I thought you looked pale..."

"But you didn't ask. I appreciate that. I can't stand pity. But now you may as well know. After sixteen months in hospital and a

Hi! and Merry Christmas to Everyone!

RAY POOL'S DAIRY MART
RAY and BOB
"We Will Be Closed December 23rd, 24th & 25th"

Merry Christmas to all!

Here comes Santa with a sleigh-full of warmest wishes for a happy holiday. May the Christmas season bring every joy to you and your family.

TITTLE GARAGE

Best Wishes for Christmas

Dimmitt Upholstery & Garage
Emory & Gene Smith



A Very Joyous Christmas

Across the years, the blessed Nativity renews in our hearts the message of spiritual joy and peace. We extend to you and your loved ones our sincerest wishes that you may experience to the fullest the wonders of this Holy Season.

MACHINERY SALES COMPANY

CARL RUSSELL — FRANK BRITT — DON SHELTON
AUTORO MURRILLO — DAVID CHAVIRA

Letters To Santa

Dear Santa, I am a boy 4 years old. I try to be good. Please bring me an automatic rifle and an airplane. Also bring some candy and nuts. Please remember all boys and girls. I love you.
Jess Womack

Dear Santa Claus my name is Jay Kent Stanton and I am ten years old and I want an army set, and a ring, the size is six. And a typewriter and a bomber. I hope you are doing all write.
Yours truly,
Jay Kent Stanton

Dear Santa Claus, I am a girl almost 10 years old. I have tried to be good. Would you please bring me a Musical doll and a Vacuform. Please fill my stocking full of candy.
Love you, Rita Womack

Dear Santa, Please bring me a Ken hot rod, Mouse Trap Game, and some BB's, I am eight years old and I'll be near Dublin, Texas at our farm there. Also a plane. Bring Penny some dishes and a doll. Bring Teina a blond Midge doll, Ken and Barbie clothes, Password game.
Love, Barton Proffitt

Noel

Wishing you all the joys of the Christmas season.



DIMMITT MOTEL

Jack and Faye Powers, Mgrs.

WISE MEN came from the East, three kings were they. They had long searched their hearts and studied the stars and their mission was to follow the brightest of stars. These kings of men were not mere wanderers in a strange land, but men of purpose, seeking the fulfillment of prophecy.



Far from home and accustomed regal comfort, these weary travelers pushed onward, waiting the moment when the light of the star would signify they had reached journey's end.

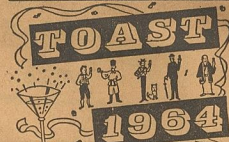
They had traveled far, these kings of men, to kneel down and pay homage to a mere infant—a newborn child—the "King of Kings".



Preferences in gift wrappings vary as greatly as tastes in food and clothing across the nation. A survey conducted by a wrapping firm showed that the normally conservative New England states stick to traditional reds and greens in their choice of Christmas gift wrappings. The same is true of the Southeast and the Midwest.

In the Southwest and on the West Coast, however, gift wrappers were more daring last year. Reds and greens still led in sales, yet highly popular were blue foil papers and gift wrappers in pink and cerise.

Metallic foil papers were also popular in the Southwest and West Coast, particularly Texas and California.



Here's How! That familiar salute or toast is heard often during the New Year celebration. Every nation has its own way of proposing a "toast to your health." Here's how it is done in various lands:

- Ireland—santa mah
- Scotland—hoot mon
- Italy—a la saluti
- Sweden-Norway—skol
- Spain—salud
- France—a votre sante
- Germany—gesundheit
- Poland—na zdrowie
- China—nee hong gin
- England—cheerio
- Czechoslovakia—na zdar
- Hebrew—lachaim
- Greece—ygeia

Color Keynotes Decorations

A look through the merchandise mart suggests Christmas this year will be traditional with lots of green, gold and bright berry red. Holly wreaths and small decorative trees are shiny green trimmed with velvet bows, garlands of della robbia fruits, bright red cherries, strawberries and "just-for-fun" polka dot mushrooms.

Tinsel string, fluffy foil fringe and gold paper garlands offer trimming possibilities artfully festive and fascinating. Small mirrors on an invisible nylon thread, or multi-faceted glittering ornaments reflect a thousand dancing lights in a holiday room.

Over-size ornaments, much too big for the tree hang in clusters and carry Christmas into every corner of the house. Some resemble frosty decorated icicles; others use velvet, jewels and glitter for fancy festive baubles.

No cranberry strings or pop corn strings in the stores — but there's more than a hint this will be an old-fashioned Christmas.

647-3488 For Printing

MYRRH LEGEND

According to an old legend, Adonis, a beautiful youth, originated from a myrrh tree.

Myrra, daughter of Theias, king of Syria, deceived her father and was exiled to the barren deserts of Arabia, where the gods transformed her into a myrrh tree.

After a time, the legend says, the tree burst asunder and Adonis sprang forth.

SAFE HOLIDAY

Christmas is a time to remember the happy things. Yet it is sometimes a time of tragedy.

More holiday accidents take place during the last 6 hours before Christmas Eve than during the remainder of the holiday. The hourly rate for fatal accidents is 5 times greater during this 6-hour period than during the rest of the holiday season.

These accidents happen on the highways and in the homes. If you are driving, don't get in too big a hurry. If you are at home, be sure your tree is a safe one, that your wiring is adequate. Turn off the Christmas tree lights if you leave the house.

"O Christmas Tree" Means Fir To Most

Traditional for trimming, the fir is the tree most people think of when they sing "O Christmas tree, O Christmas tree, how lovely are thy branches."

Although there are close to 40 species of firs found in Central and Southern Europe, Asia north of the Himalayas, and North America, the holiday favorite—the Douglas fir—is not even a true fir.

Originally named false hemlock with yew-like needles, the Douglas fir is neither a yew, hemlock, spruce nor fir. But it does have some of the characteristics of all four evergreens, and its identity confused botanists for years.

The Douglas fir's graceful, upright growth and ability to hold

its needles when cut have put it in the spot for Christmas use. Also produces top-quality lumber. The state of Montana is an important source of Douglas firs.

Next popular Christmas tree the balsam or Balm of Gilead, according to The Encyclopedia Americana balsam grows from Newfoundland to Virginia, west to Iowa and north and west deep into Canada.

Balsam retains needles well and give off a pleasing fragrance. It is especially well-liked in the Eastern United States.

Included among the many of Christmas choices are the Eastern red cedar, black spruce and Scotch pine.

Canadian Christmas trees, for about 90 per cent of Canadian annual production of trees. Others are shipped abroad, from Ethiopia to Venezuela.



MERRY CHRISTMAS
Here's Santa with our very best wishes for all
DIMMITT SHEET METAL

Season's 'Firsts' Are Traced

Shepherds watched, angels sang and wise men traveled far to behold the miracle of the first Christmas.

Since that holy night a multitude of legends and customs, both religious and secular, have developed as part of the holiday. Each legend was once told, each custom once observed for the first time, and though origins of many traditions are now lost in time, other Christmas "firsts" have been recorded for posterity.

There are historical Christmas "firsts," attested by church records and by scientific research into the early years of Christianity, as well as "first" of later history and "firsts" that blend fact with myth.

Setting The Date

December 25 was first assigned as the date for the celebration of the date for the celebration of the Nativity in about the year 320 A.D. Since the New Testament was written as religious instruction rather than history, the exact date of Christ's birth is not known.

The present day was selected as a means of unifying the observance of Christ.

Hanging Stockings

Story of the first Christmas stocking is associated with the real St. Nicholas, a fourth century bishop known for his many kind deeds. Wishing to present an anonymous gift to help the daughters of an impoverished merchant, he threw a bag of gold down the chimney where it fell into a stocking hung up to dry.

The legend is reflected in today's custom of tucking "gold"—an Orange or tangerine—into the toe of a Christmas stocking.

OUR FONDEST WISHES FOR A **Merry Christmas**

Knowing that we have so many wonderful friends...old and new, gives us a warm glow at this happy time! Thank you all!



Dimmitt Parts & Supply

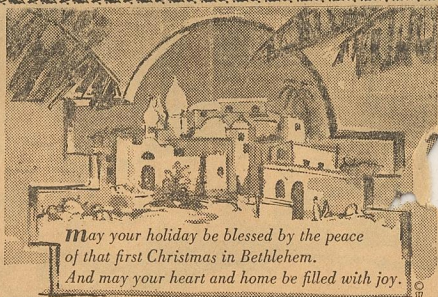
CECIL — WADE — DON — CHARLES — GROVER



Blessings of Christmas

May you be blessed with a joyous and boly Christmas season.

HARLEY'S GULF SERVICE



May your holiday be blessed by the peace of that first Christmas in Bethlehem. And may your heart and home be filled with joy.

MERRY CHRISTMAS
Photography by **Louise Stone**

Wishing you all the joys and blessings of Christmas.



SANDS MOTEL
WALK & DOROTHY

Greetings for Christmas

As big and bright as the shining star atop your Christmas tree...our happy wish to you and yours for a Merry Christmas!



CASTRO COUNTY GRAIN COMPANY

OLD BELIEF

Gypsies believe that holly, ivy and pine were made evergreen in reward for helping screen the birth of Christ from view.

The gypsies used ash for their campfires and were told by their elders that the ash was black-balled from the evergreen list because it had no part in the hiding of the Christ child.

Yule Greenery Once Prohibited

Love, the poets say, is like the wild rose briar and friendship like the holly tree.

The similarity of love and wild rose briar may need proving but history records the use of holly as a symbol of goodwill and friendship even before the Christian era.

Holly wreaths, sprays and twigs were used, too, in various rites throughout much of Europe in those early days. And large quantities of the shiny green foliage and red berries were brought indoors to brighten the scene during drab winter days. But even before the Romans set foot on English shores, the druids were using holly in their own pagan rites.

Due to this pagan association, early Christian leaders opposed use of holly during the Christmas season. In fact, Christians were forbidden to decorate their homes with Christmas greenery during the mid-December Saturnalian revelries of the Roman Empire. Eventually, however, holly decorations became so well established and so popular they were given Christmas acceptance.



Reluctant Santa

BY MIKE SMITH

THE TWO MEN were about the same size. Each wore a uniform, one in red, one in blue.

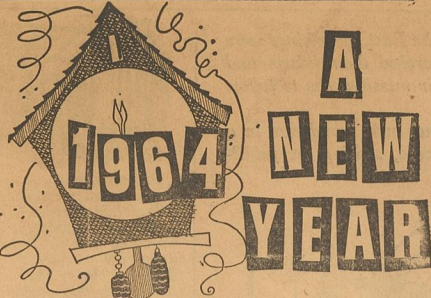
The man in blue: Officer Clarence Moriarity, pride of Green City Police Department. The man in red: Santa Claus, otherwise known as Michael Moriarity to casual acquaintances, "Dud" to folks who really knew him.

The Irish temper of Clarence Moriarity was obviously in high gear. "Ye are a dud, ye are a cuffer. It burns me Irish soul to call ye 'uncle.' A good life it is and ye fritter it away in pubs and on park benches. How long since ye made an honest dime, eh? Answer me that, bucko. How long?"

"What's the worth of a dime to the heart at peace with the world, lad? Answer me that, if ye will."

Waiting

Ebenezer Parsons, founder and guiding light of Parsons Emporium, hustled himself into the race as the two men approached. He wished there could be some other way to repay Officer Moriarity a long-due favor. He'd tried to come up with something else, but Moriarity in truth, had said, "Tell me now, Eb, is there anything else in this world 'Dud' can do? Sure now, he can't make a sticky mess of the job of a department store Santa."



The beginning of a New Year is a time for joy and happiness. Father Time has pressed into our hands another "clean slate" and, with few exceptions, each of us hope to write thereon with a bigger and bolder hand.

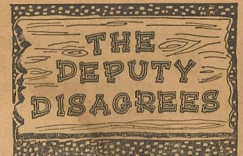
It is the nature of man to plan and to hope. Ask anyone you meet to detail his "hopes" for 1964 and every man will give you some kind of an answer.

No man will tell you that he will be satisfied with the coming twelve months if they bring the same things that came his way in the season just past. It is also the nature of man to be optimistic.

Each man, whether he will admit to it or not, cherishes within himself the belief that one day his "ship will come in," "dame fortune will smile" upon him, and all his dreams come true.

We never attain all of our "wants," for if one dream comes true, we immediately fashion another.

With these thoughts in mind, it is possible to fashion a happy year in the months ahead. The best beginning is in the simple matter of being honest with ourselves. This will help us to be reasonable in our expectations and firm in our resolution to do more than just "dream" and "hope" during 1963.



BY KIM THOMAS

THE DAY BEFORE Christmas came to the small community of Mountandale with a flurry of snow and excitement.

Almost in the same motion with which he turned the ignition switch of his light-colored cruiser, Sheriff Jim Hughes flicked on the two-way radio. "O.K., Ed. Give it to me again. Tell me everything you know."

"Right, Sheriff," came the prompt reply. Jim Hughes echoed the two words under his breath.

Hesitant

When Jim won the race for sheriff, Ed at first refused to sign on as deputy. "The good Lord knows I can use the pay, Jim, but our being such good friends and all..."

"I know you, Ed. I know what you can do. Consider the argument closed. As of this moment, you are my deputy."

Listening now to Ed's voice coming sharply through the radio set, Jim Hughes remembered the look that had come into the eyes of his long-time friend. The word "no" was poised on his lips so clearly Jim could almost hear it. It was never spoken. Their eyes

Call 647-3488 For Your Printing Needs



In great sincerity, we express our appreciation for our friendly association. May you and yours have a holiday season abundantly filled with joy.

THOMAS JEWELRY



We welcome this opportunity to extend holiday wishes to our friends. Thank you for your patronage, good will and loyalty.

MANNING'S FASHION SHOP

POLLY And SHORTY
Jucnita Fulfer Cue Giles



BY RENA DOHERTY

HARRY ADAMS had always believed in taking the things he wanted in life. On more than one occasion, it had cost him; so many times, in fact, that he figured about half his lifetime had been spent behind bars, more counting foster homes.

Getting caught was just an occupational hazard as far as Harry was concerned. If the Slate wanted to house and feed him for a few more years, well, it beat working for a living.

Harry was hungry at the moment. He stopped in front of the Mint Cafe, hands in pockets, idly fingering the last dollar bill he owned.

A crudely-lettered sign in the window read:

Christmas Special
Turkey
Potatoes-Gravy
75¢

Harry looked inside. Only a cook and one waitress, both old and harmless. He could go in, order a meal, wait till he was ready and then get himself some Christmas spending money. He felt his coat pocket. The gun was still there. It



CHRISTMAS

GREETINGS

C & S EQUIPMENT CO.

JOHN DEERE

PONTIAC

GMC

Joyous as a carol, happy as the season are our good wishes for you and yours



WARM WISHES for Christmas

We want to take this opportunity to thank you, our good friends, for thinking of us through the year, and to wish you and your families every joy of the Christmas Season.

Taylor's Garage

D. C., VIRGINIA, MIKE, OLIVER, SAM And SISCO



Stand near the edge of the cliff shouted "Jimmy, Jimmy firm and insistent; Ed had spoken those words, "Right, sheriff."

Always the Same

Jim couldn't remember how many times he had heard those two words in the last two years. "O.K., Ed. Got it. All we know is the Bragan kid, Jimmie, is lost. Left while they were decorating the tree. One of the other kids believe he said something about going out to get a little tree of his own. Hasn't been seen for about thirty minutes before the snow-storm hit. What have you done so far?"

"Standard procedure. All units notified. Searching parties should be getting to the house about now. Almost there myself."

"O.K. Send the parties out. Don't wait for me. Groups of four. Let's not lose anybody else in this storm. If the kid wandered far, only luck will turn him up. Can't track anything in this storm. I'll cut across Cardwell Lane and climb up to Devil's Jump. If it should clear, I'll be able to see half the trails in the county from there. Send me some help. Stay close to your radio. Check you later."

"Right, sheriff."

"As always," Jim said to himself.

Devil's Rock jutted out from the store of the cliff. Gingerly, Jim made his way as near to the edge as he dared, realizing as he did that it was no longer snowing. He couldn't remember when it had stopped.



Without taking the cigar from his mouth, the warden said, "Send him in."

Blinky began to fidget. The warden eyed him curiously. "Relax, Blinky. This is an old friend of yours."

"Maxie?"

"Yeah, it's me, Blinky."

"I told 'em, I told 'em, Maxie. The boys said I could rot away for thirty years and never set eyes on you. I told 'em."

The big man smiled. "Probably not, Blinky. Not now, even, 'cept for the warden. And not for long. I'm on the way out, I'm a free man."

"You're kidding me, Maxie. Don't..."

"He's not kidding you, Blinky." Warden Hawthorne interposed.

"I was there, Maxie, I know how long you got to go."

Maxie just stood there smiling. The warden took advantage of the silence to grind his cigar into the ash tray on his desk. "Surely, Blinky, you've been around long enough to know about time off for good behavior."

"Yeah, sure, but not Maxie. Don't tell me about Maxie. Me and Maxie grew up on the waterfront. This guy I know, believe me."

Old Santa

The warden chose another cigar, studied it thoughtfully, then put it back into his pocket. "You don't know it all, Blinky. Shake hands with our departing Santa."

"You're kidding me again."

"Ask him."

"It's true, Blinky," the big man said.

"You rehabilitated, Maxie? They made you over?"

"Call it what you like, Blinky. I'm through with the old life. I'm not even going back. Got me a good job, downstate, repairing things in a cycle shop."

The big man walked over, gently placed his hands on Blinky's shoulders. "You don't understand, Blinky. I know. But, someday you will. I know you will. Won't he, warden?"

The warden had lit another cigar. With a ceremonial flourish, he placed it in the ash tray. "I'm sure of it. C'mon, Maxie, I'll walk you to the door. I have something in the outer office I want to give you."

Blinky stood up. "Can I go back to my cell and go to sleep? All this rehabilitation has worn me plumb out!"

Doubts

As the door closed behind Blinky and the guard, Warden Sam Hawthorne puffed thoughtfully on his cigar. Maybe this time I picked the wrong man, he mused. Christmas came to the prison, just as it comes everywhere. Warden Hawthorne, making his late afternoon rounds stopped at Blinky's cell.

"Well?"

"You're right, warden, The job is fun."

"You said it was only a trial."

"I guess I found out something. It's fun to be a 'giver'—even if you're acting like you're somebody you ain't." Sign me up for the job—for life."

"For life, Blinky?"

"Naw, I didn't mean that. You know what I mean."

"I know, Blinky. Merry Christmas."

"Yeah, warden, same to you."

Second Thought

Tenderly now, Harry reached down and helped her to her feet. "I'm sorry. Forgive me. Good-night. And a Merry Christmas to you, Mrs. Norton."

Around the corner and into the night, Harry Adams walked toward Christmas. He hadn't meant to call her by name. He'd been stupid enough to pass up the chance at the money, but he shouldn't have called her by name!

He stopped under a corner street light, just standing there for a long time, looking at nothing. Then he took it from his pocket. It wasn't much of a knife. Probably cost only a dollar. You could tell it was old, so old that the inscription on the side was almost worn away.

But you could see it. If you held it just right in the light it said, "Merry Christmas, Harry, from your friends, Mr. and Mrs. Norton."

Mother's Aid: Get Kids Busy At Play

The last few days before Christmas are probably the busiest of the year for the average housewife—and her task is not easier because of the excitement the coming holiday generates among the children in the household.

Mother will find it easier to get things done if she first takes the time to give the children something interesting to do and get them from underfoot.

Pre-school youngsters, for example, will greatly enjoy soap painting. It's easy. Add a small amount of water to soap flakes or granulated soap and whip thoroughly. Using dry paper, children can make designs with the fingers, as is done in finger painting.

OLD CUSTOM

In ancient times, mistletoe was used to insure the favorable outcome of crops. Later, its charm was invoked to happily guide the destinies of young lovers. Through the centuries, long after the Druids, who popularized mistletoe with symbolic rites, were absorbed by other cultures, the custom of hanging the mistletoe persisted.

HOLIDAY GREENERY

You may be able to gather all the yuletide greenery you need, without harm, by pruning the trees and shrubs around the house.

Holly, pine and hemlock can withstand heavy pruning. Every second or third branch of a pine, hemlock or spruce can be removed if the tree has not been thinned for some time. Sometimes a rather long "inside" branch of holly, fir or pine that does little for a tree's appearance can be removed.

Yew lends itself to artful decorations. Andromeda, magnolia, euonymus, puracantha, cotoneaster, ivy and abelia will provide a variety of Yule greens. Boxwood is excellent, but should be snipped gently.

Christmas time pruning, judiciously done, will improve health and appearance of tree or shrub. Best time to gather greenery is when the temperature is above 40 degrees.



St. Francis of Assisi is remembered as a great friend to animals. Traditionally, he gave extra food to domestic animals because he wanted "all creation to share in Yuletide happiness."

He is also given credit for authorship of this Christmas prayer:

Lord, make me an instrument of Thy peace.

Where there is hatred, let me sow love.

Where there is injury, pardon.

Where there is doubt, faith.

Where there is despair, hope.

Where there is darkness, light.

Where there is sadness, joy.

O Divine Master, Grant that I may not so much seek to be consoled as to console;

To be understood, as to understand;

To be loved, as to love;

For it is in giving that we receive,

It is in pardoning that we are pardoned,

And it is in dying that we are born to Eternal Life.

Call 647-3481

Greeting FOR Christmas

Because we realize how much our success is due to you, we are most sincerely appreciative.

FRAZIER JEWELRY
GLOVER - Owner
JANE FERN

MERRY, MERRY CHRISTMAS

And many thanks to you for your patronage.

CITY DRUG STORE

Noël Noël

At this glad Christmastide, we wish for you the great gifts of faith renewed and spirit uplifted by the joy and promise of His holy birth.

HENDERSON TV & APPLIANCE
GEORGIE, BOB, SAM And BILL

GREETINGS

At Christmastime, we raise our voices to wish you all every happiness, and express our sincere gratitude for your kind patronage and good will.

FLOYD'S TIRE SHOP
FLOYD, BOBBY And ED

CHRISTMAS GREETINGS

To you, our good friends and customers, we're wishing a Christmas merry and bright with good times and good fellowship. And we warmly extend our grateful thanks for the pleasure of serving you all year

TAYLOR - HARRISON AGENCY

STEVE TAYLOR JACK ROGERS EARL HARRISON

OLD STORY

pennies we pay for Christmas card is much the price for the few dollars around 1875. Vol- something else, today, too. Last year Americans spent an estimated \$150 million on Christmas cards—spent another \$50 million to mail them.

647-3488 for Printing



BY F. L. ROWLEY

WARREN COLLINS had bought the house in spite of Ellie. So she didn't want to live 'way out there on the edge of town? He did! He wanted the house mainly because of the big basement. It would make a great workshop. Ellie had left him the day they were supposed to move in. That was three years ago. Three years today, to be exact. Warren couldn't forget, because it was on New Year's Eve.

He looked around him now. Quite different from his first day in the place. He had sat on a crate of books that first New Year's Eve, staring at the unpainted walls. Now he stretched out on a comfortable sofa, and gazed dreamily at the logs in the fireplace. Soft music emanated from the very walls; his hi-fi kept reminding him that this was New Year's Eve. Warren sighed. He missed Ellie. And in another hour they would be knocking at the door.

'They were a fast moving bunch that Warren had picked up right after Ellie left him. He didn't particularly like them, but they had kept him busy, and he didn't have time to moon over Ellie. He had even scuttled his pet idea of having a workshop in the basement. Now it was a luxurious playroom with a very modern bar. But 'they' liked it, and that was all that mattered at the moment.

Surprise Call

The telephone rang. Warren picked it up and said: "Hi!"



Warren posted a note on the front door. Let guests use the basement.

"Well, you old son-of-a-gun! I'd know that voice anywhere. This is Phil Eagan. Found your name in the book. Hoped it was the right Collins. Say, Mary and I have a couple of extra tickets to a keen night club. How about you and Ellie joining us? Course I know it's kind of short notice, but—"

"Ellie doesn't live here any more, Phil. In fact, she never did."

"You're kidding! You mean that you and Ellie—"

"Don't be dramatic," said Warren. "A lot of things have changed since the war. But I'd sure like to see you and Mary again if you'd care to stop by. I'm having a shindig at home tonight. You know the number?"

"Sure, it's right here in the book. By golly, we might drop in on you at that. We can still make the night club before midnight."

"Good. I'll be seeing you." Well, he'd have to show them right away that he didn't miss Ellie. Not one bit! He picked up the phone and dialed a number. "Bert? This is Warren. When the gang comes over this evening will Dianne be with you? Of course I want her to come—and without an escort. I'll need a good dancing partner for the evening, and Dianne's tops. Right. Oh, any time after eight. Be seeing you!"

Pride

Warren rubbed his hands. Dianne was a cute number. When Phil and Mary Eagan got a look at her they'd have a real story to tell Ellie. And if Mary hadn't changed, that story would be told very early in the new year. Wouldn't do to let Ellie know how he really felt. A man had his pride, didn't he?

Then Warren posted a note on the front door. No use traipsing upstairs everytime someone rang the bell. Let his guests use the basement entrance.

He was polishing the bar when Bert and the gang came charging in. "Set 'em up!" cried Bert.

Warren got Dianne's attention before the others had hung up their coats. "I've been fibbing to a couple of old friends," he confided. "Told them I was engaged. Can you play the part of my fiancée when they come in?"

She wrinkled her nose at him. "Can I? I'll even have YOU believing it. Just watch me!"

NO HEAD FOR BUSINESS

BY CHARLOTTE LANGDALE

"DON'T THINK I brought you up here to propose again," said Brad Winters, as he led Ellen to a comfortable rock on top of Spruce Hill and flung himself on the ground close beside her. "My first resolution will be to let you propose to me."

"Nothing was farther from my thoughts," said Ellen. "Why did you bring me here?"

"See that construction on the new turnpike?" He gestured with the hand that wasn't holding hers.

Ellen nodded. "I see it."

"See that old Route 1 a mile or so beyond?"

"I see that, too."

"Very good. Now from some of the things you said last night when you practically turned me down, I gather you agree with my family that I have no head for business, an opinion I'm fed up with."

"I didn't say quite that, Brad—"

The Idea

"The idea was there, even if hidden in your words like a salesman's new overcoat in his expense account. Take another look. See what appears to be fifty acres, more or less, of no-good but level scrub land between Route 1 and the new turnpike?"

"I thought those fifty acres, more or less, with the money my grandmother left me."

Ellen didn't say a word, but she stared at him with her pretty little mouth wide open.

"If you were the State Highway Department and needed a connector between two routes and there was only one level piece of land available, wouldn't you buy it?" demanded Brad.

"Why I suppose—"

"You're exactly right. In the meantime I've made me a chicken farm."

"I think you're crazy," declared Ellen.

"You and my family, too," said Brad cheerfully.

Ellen smiled. "I can't believe that a connector is going to be worth more because it has trellises covered with blaze roses or a lilac hedge."

Patience

Brad was patient with her. "They have no value of themselves, but when the land is condemned I expect to be paid for money and labor expended. The more money and labor—"

"I suppose," said Ellen, "if the state doesn't buy you out, you can live on it and raise chickens."

Ellen nearly wept when she read the evening paper. All Brad's dreams come to naught, along with his grandmother's legacy and his self-esteem as a man of business. The connector was to be five miles east. She might, she decided, marry him after all, just to temper the blow.

She would tell him at the New Year's Eve party. She got there late, and immediately looked for Brad. She found him remarkably cheerful.

"I suppose you've read the paper last night?"

"The paper?"

"About the connector."

"Oh, that. Sure I read it. Not that it makes any difference. Every man with a head for business should have two strings to his bow. The connector was only one possibility of mine. I have lots of ideas for next year."

"I don't understand."

Dreams

"What is the dream of every middle-aged city man? To retire to the country and raise chickens. So while I was about it, I fixed the place up the way I'd want it to be if I wanted to retire to the country and raise chickens, which heaven forbid!"

"Going to advertise it?"

"It's already sold. One of the men of the State Highway Department who looked over the connector bought it."

"Do you think that was the reason—"

"I don't think anything. I just made a tidy little profit."

"And what are you going to do now?"

"Buy me another fifty acres more or less, and turn it into another chicken farm."

"I'll help you plant the rose and the lilac hedge," said Ellen.

"Thanks, partner. I'm sure we'll have a good year, if I can consider that a formal proposal."

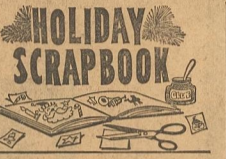
"That you can, partner. Happy New Year."



ANGELS were the messengers of joy that night in Bethlehem and they instructed the shepherds to leave their flocks and go forth into Bethlehem where they would find the newborn King.

How easy it would be for us all to believe more deeply if God should choose to send us a personal angel! Yet, should we not realize, on this Christmas day, that God has sent to us the greatest gift of all?

God chose to send forth His Son. During his 33 years upon earth, Christ lived for the most part an ordinary life. No heralds preceded his footsteps. He never sat upon a throne; His only crown was one of thorns.



Caught up in the excitement of the approaching holiday, children begin to get restless as Christmas day comes nearer. They need a "project" to keep them occupied.

Most children will enjoy making a Christmas scrapbook. Give them a place to work, in their own room or the family playroom.

Give them a scrapbook, scissors, paste container and a supply of December magazines that you have finished reading, or have saved from last year. Get them started by clipping out an illustration of Santa Claus or some Christmas scene—then show them how to paste the cut-out into the scrapbook. They'll get the idea quickly and they'll have hours of fun.

BIRDS AND BEES

Cranberry growers know all about the birds and the bees. And, many of us might not enjoy this holiday fruit if such were not true.

Cranberry growers build homes for swallows near their cranberry bogs. The birds eat destructive insects which would harm the crop.

Bees perform another valuable service—pollination. Cranberry pollen is too heavy to be carried by the wind, so bees pollinate the flowers. Growers have found that the number of bees present per acre of berries has a direct bearing on the cranberry crop.

SECOND CHANCE

If you should happen to let the New Year arrive without making a new set of resolutions, don't give up. You'll have other opportunities.

You should be able to come up with some fine resolutions before February 13, which marks the start of the new year in China; March 21, Persia; April 1, Siam; April 26, Mohammedan; or August 29, Alexandrine.

CHRISTMAS GREETINGS. We take this... wishes to our... heading for the happiest... HENLEY PH...

Best Wishes for a Merry Christmas. MAY Christmas Day be an especially merry and bright bringing you full measure of joy, peace and content. ALVIN'S DRIVE IN CLEANERS. ALVIN, DON, JUNE and PAULINE

Peace. TRIMBLE'S BARBER And BEAUTY SHOP. May abiding peace be yours.



Greetings. Flowing as a cheery hearth, bright as a gaily-lighted tree are our warm-hearted wishes for your joy and contentment at this happy holiday season. We greatly enjoy our pleasant business relations with you and hope that they may long continue. To you, our most grateful thanks. Farm Bureau Insurance Agency. AGENTS: Theo Campbell - Noble Howard - Eugene Hochstein

GREETINGS. OLD-FASHIONED Christmas sentiments coming to you with sincere gratitude for your kind patronage. COWSERT ABSTRACT CO.

In the Spirit of Christmas. We wish you a Day, bright with hope, rich in the blessings of the season. SPUDNUT SHOP

GREETINGS of the Christmas Season. Christmas! The word awakens a host of happy expectations... stirs the imagination with visions of turkey and treats, gifts and greetings, laughter and friendship. It's a sparkling season, a joyous season... a season that beams a spiritual light into our hearts. We wish all its delights for you. DIMMITT WHEAT GROWERS, INC.