

Local Pictures!
Local News!
Local Editorials!

THE CISCO DAILY PRESS

Combined With Cisco Daily News and Cisco American and Round-Up November 1, 1937

CISCO, TEXAS, FRIDAY, JULY 8, 1938

NUMBER 285

COTTON ACREAGE IS SMALLEST SINCE 1900

Outlook Bright for Approval of 2 WPA Projects

Through the Editor's Spectacles
By GEORGE

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The plan and its application is not a lot of the usual "pep talk" bunk that is spewed by vol-unteers after dinner speakers at civic club functions. It is a matter of careful analysis and sound judgment.

How many times have we been enthused over the prospect of something being done to right it by some highly recommended speaker, followed by a large attendance at a dinner, and then listened to a lot of stereotyped puff which has little or no relation to the problems we wanted solved. We have remembered some of the many stories the speaker told, so far as anything of real value is concerned, we merely listened to some pleasing oratorical entertainment for an hour or so and went home no wiser than before.

It takes more than a thirty minute speech to get to the bottom of anything so fundamental as town building. It takes intelligent analysis through careful investigation and a long time program, motivated by town ambition and work, operating on practical grounds to a known end.

The Kessler plan seems to be organized on this reality. Two main reasons for the decline in some small town population are stressed. One is loss of fertility and the other is lack of town ambition. Recommendations of the Kessler engineer vary with the towns visited. These recommendations are not prepared from a quick visit but are prepared after a considerable period of investigation and study of factors on which town support is based and the conditions which rule in that town. The Dallas chamber of commerce, it is evident that Dallas business men are sold on the actual value of the plan, otherwise they would not put their money into it.

Several communities in this area have solicited and secured services of the Kessler engineers. Undoubtedly Cisco should do so. We live so close to our problems that we cannot see them from the perspective that is necessary to the formulation of any program for their proper solution. Undoubtedly the fact of the authoritative and experienced leadership in attacking these problems, such as the Kessler plan appears to provide, could be stimulating to our civic pride and our community activities.

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NATION SEEKS TO OPEN NEW FIELDS, FDR

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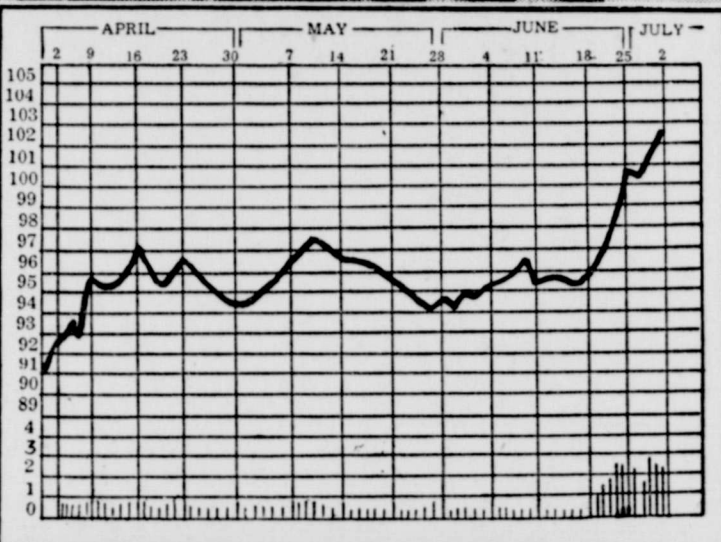
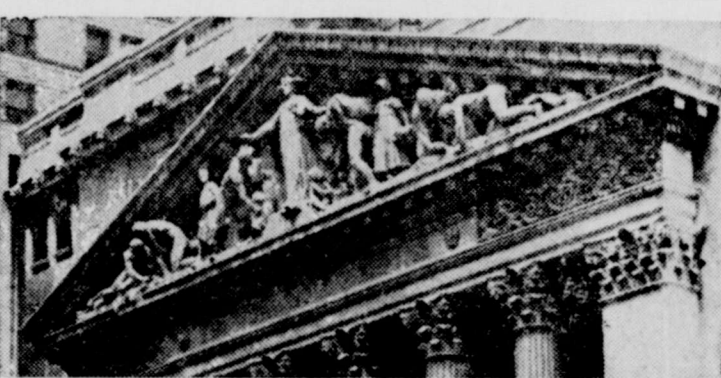
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Hanlon Team Defeats Cisco By 6-4 Count

Hanlon Oilers, playing flawless ball, beat the Cisco all-stars last night by a score of 6 to 4, but they had plenty of trouble in doing it.

Starting for Cisco held them in check for seven innings when he weakened. He pitched good ball until then.

King, Cisco second base, smashed a home run in the sixth. Cooper made two hits for Cisco.

Hanlon had a tight defense and pulled several neat plays. They played the entire nine innings without committing an error, while Cisco made five.

Girl Hurt in Wreck Thursday Not Serious

Injuries which Lois Williams, two-year-old daughter of Mr. and Mrs. Jess Williams, sustained yesterday were not serious, hospital attendants reported today.

Lois received lacerations over her left eye in an automobile collision shortly after 4 o'clock Thursday afternoon on West 12th street.

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The tour will open Tuesday, July 12, at 8 a. m. in the Albany area. The John F. Sedwick, W. J. Dodson, Merrick Davis, Dick Newell and Diamond ranch of F. W. Alexander herds will be inspected. At the Alexander ranch methods of killing mesquite trees will be demonstrated to the group.

At noon the touring party will be guests of the Albany chamber of commerce for a luncheon.

In the afternoon the G. P. Mitcham and Sons ranch north of Cisco will be visited and from there the group will visit the F. E. Clark ranch west of Cisco. From there they will go to C. M. Largent and Sons ranch at Merkel where they will be guests for supper. They will spend the night at the Bluebonnet hotel in Sweetwater.

In the Sweetwater area the J. D. Dulaney and Sons ranch, Wimberley hereford farm, G. M. Bradford ranch, Walter L. Boothe ranch and White Hat ranch owned by Jack Frost near Blackwell will be visited. Frost will serve luncheon for the group. Following luncheon they will go to the E. B. Neblett ranch and then on to the John B. Stribling herd near Rotan.

Wednesday night the party will be served supper by the Sweetwater Hereford breeders.

Leaving Sweetwater on the third day the cattle men will visit the Winston ranch near Snyder and the John Henry Dean herd near Lamesa. Dean will serve lunch for them. The final stop will be the I. B. Caudle ranch near Big Spring.

G. P. Mitcham, Bob Weddington, T. G. Caudle and several others from this territory are planning to make the tour.

Mr. and Mrs. L. W. Hilgenberg of Abilene visited in the W. H. LaRoque home Thursday

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Lions reported that any mother wishing to do shopping in the morning might bring her children to the park and there they would be watched until she returned.

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VOLUME XVIII.

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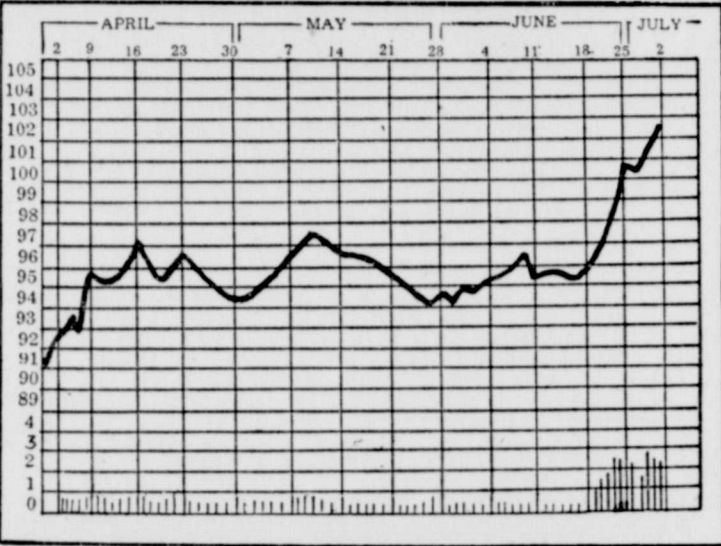
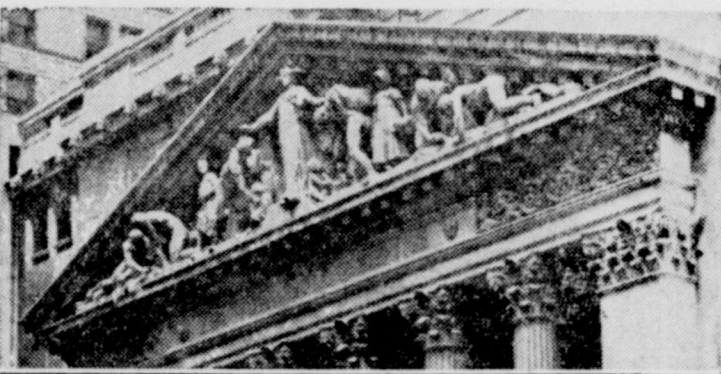
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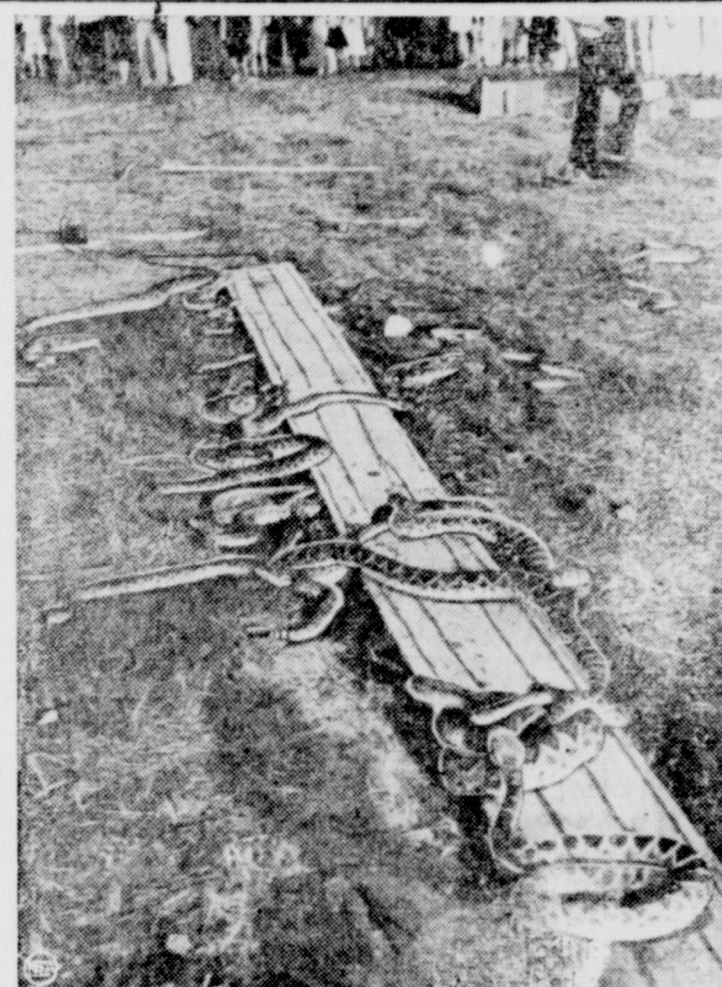
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THE FREE PRESS PUBLISHING CORP.
CHARLES J. KLINER, President.
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MRS. CHAS. TRAMMELL, Society Editor

A Home-Owned and Home-Controlled newspaper devoted to the upbuilding of Cisco and Eastland county, independently democratic in politics.

SUBSCRIPTION RATES: ONE YEAR \$5.00

National advertising representatives, Texas Daily Press League, Dallas, Texas.

Any erroneous statement reflecting upon the character or reputation of any person will be gladly corrected if brought to the attention of the publishers. The Cisco Daily Press assumes no responsibility for errors in advertising insertions beyond the price of the advertisement.

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under the act of March 3, 1879.

BIBLE THOUGHT FOR TODAY

O Lord, wilt Thou hold Thy peace and afflict us very sore? As many as I love I rebuke and chasten.—Isa. lxiv. 12; Rev. iii. 19.

Our hearts are faint with sorrow
Heavy and hard to bear;
For we dread the bitter morrow,
But we will not despair.
Thou knowest all our anguish,
And Thou wilt bid it cease;
O Lamb of God, who takest
The sin of the world away,
Give us Thy peace.
—ADELAIDE PROCTER.

Pray for peace, and grace, and spiritual food.
—Phillips Brooks.

Words of Confidence ... (26 Years Old)

DAILY it becomes clearer that what we carelessly call peace in Europe and most of the world is no peace at all. It is merely an armed breathing spell between wars, an agitated armistice whose conditions are only a little better than war itself.

France, which in the 1840s abolished the death penalty for spying in "peace" times, has re-established it. There is a hundred years' progress for you!

France, which had a peace-time army of about 600,000 before the World war, has announced that by 1940 she will have at least a million men under arms at any given moment. There is the war against militarism, 20 years afterward!

NOW there is probably no great importance in the fact that France has gotten in step with most other European powers in making death the penalty for peace-time spying. It is a small thing, in a world where human life has become cheaper and cheaper throughout the present century. While hundreds of thousands are shot, bayoneted, bombed, starved, and otherwise slaughtered in China and Spain, it seems strange to be concerned with a quick and merciful death for a handful of spies.

But as one new development piles on another, making what we call "peace" nothing but a less active kind of war, our senses are gradually dulled as to what is being lost.

TO get a perspective on the world today, go back to 1912, in those funny old days before radio broadcasting, swing bands, and the wholesale bombing of women and children. The Hague conferences were still in people's minds, and a great hope lay before the world. A contemporary writer described the work done at the Hague in these terms:

"Looking back upon this brief summary of the work of the two Hague conferences, we must admit that the past at least is secure. The alleviation and prevention of warfare's former horrors, its restriction within narrow limits, the protection of noncombatants and neutrals from its ravages, the assertion of principles and the establishment of practices for its prevention and for the enforcement of justice, such were the great achievements of these two epoch-making events in the world's history. There they stand in all their undying luster..."

And then came the World war, and the invasion of Belgium, the poison gas rolling across the fields at Ypres, the sinking of the neutral ships, the oppressive peace. Then came the Russian Civil wars, and the Riff, and Spain, and Ethiopia, and China.

It is 26 years since the optimistic words above were written. And we have little reason to be proud of what has happened to that bright dream of a decent, sane world order, dreamed so long ago in innocent 1912.

A carp in Kentucky which fishermen have been trying to catch for several seasons was finally hooked the other day by a woman. It seems she caught him by appearing elaborately uninterested.

the cost of them will be so little that we are confident that this badly needed project will be carried out with the full support of the citizens. The WPA officials we contacted are eager to recommend the projects and there is little doubt that they will be approved. It will be possible to pave every residential street in Cisco, and not only to improve living conditions and property values, but to give plenty of work for Cisco unemployed during the winter. It will be the most helpful thing from the standpoint of employment and business that the community can do. Nearly half a million dollars spent in Cisco during the next 12 months will make a decided difference here.

In the paving program is included relaying of the brick pavement on south D avenue which is certainly needed.
Expect Quick Decision
"As soon as a competent engineer and architect can be employed and plans completed, which will be pushed as rapidly as possible, our application will be made. The speed with which the new WPA program is being put into effect assures us of quick decision on the application and we are confident that work can be started within a very short time, at least in time to give a big boost to fall business."

"Cisco has opportunity to secure not only a valuable property improvement project, but sufficient work to give employment to all who want it and a community income during the fall and winter which will make local economic conditions decidedly better. The cottage program at Lake Cisco is regarded as of immense value to the development of the lake as a recreational center. It will increase to a great degree the desirability of the lake as a resort, while the cottages themselves will be of the most attractive and convenient character."
To Push Projects
"If the citizens who own property in Cisco will cooperate, as we are certain they will do, it will be possible to secure without any indebtedness to the city a complete, city-wide paving which will materially increase the residential desirability of the community and the value of the property here. It is an opportunity that we can't afford to overlook. Other communities in our own section have already obtained or are securing such projects and Cisco, in fairness to itself, must obtain its rightful share of the federal funds which are to be expended under this vast new WPA program. We are going to do our utmost to push this to consummation at the earliest possible time and when the project is approved complete details will be explained."

Omar Khayyam, author of the Rubaiyat, was a mathematician and astronomer as well as a poet. He died in 1122.

A New Face in the Financial Jungle



Caleb: A Life-Time Devotion

Text: Joshua 14:6-15

BY WILLIAM E. GILROY, D.D.,
Editor of Advance

CALEB shared with Joshua the distinction of having the courage and faith to believe that determined Israelites could conquer the Promised Land. The rewards of heroic conduct and of true character are not always evident in this life. Men serve in sacrifice, and the evidence of what they have done often does not appear until after they have gone. But it is a satisfaction to realize that the reward came in Caleb's case, and that a fitting portion of the Promised Land was given to Caleb for his inheritance.

The reward had come to Caleb when he had not many remaining years on earth, for he was now, as he says in a statement of the lesson, 85 years old. Is his statement that he was then as strong as in the day that Moses sent him justified, or is it the boast of an old man who does not realize how much he has aged?

We can hardly believe that his physical strength was what it had been 45 years before—but it is easy to believe that his moral vision and his moral fiber had not weakened, and that the old man was realizing the heritage of a well-spent life which had been attained in everything to strength and courage and righteousness. The possession of Hebron, the fine part of the land allotted to Caleb, was not altogether a matter of ease. It meant the obligation to hold it and to defend it. In this, Caleb was

evidently successful, for we have the record in the closing words of the lesson that "the land had rest from war."

THE moral lessons of this ancient story for our own time are not difficult to appraise.

There is, of course, the question of the moral right of one people to conquer a land and to expel another people by force of might—a question that has not very seriously arisen until comparatively modern times. The story of history is, in the main, the story of conquest and settlement, with those who showed capacity for settlement as well as conquest triumphing in the end.

But apart from this deeper question of the right of conquest is the lesson that determined courage and faith with moral vigor can conquer any obstacle. The man who is truly righteous need not fear the giants of evil. Formidable enemies can be dispersed and conquered by moral will and heroism.

But there is the further lesson that the goals of life are not in triumph over enemies, but in the attainment and preservation of peace. It was the spirit in which the Israelites possessed the land that has made their place in history significant.

Joshua and Caleb are heroic types for today. The story of what they were and did is inspiring, and nerves to action all to whom "promised lands" open up in character to be attained and tasks to be achieved.

utmost to push this to consummation at the earliest possible time and when the project is approved complete details will be explained."

Omar Khayyam, author of the Rubaiyat, was a mathematician and astronomer as well as a poet. He died in 1122.

BARGAINS IN HOMES

at 5 Per Cent

We have several choice homes in good condition for 10 per cent cash, balance at 5 per cent interest with monthly payments of \$7.91 on each \$1,000.

I also have a number of homes with small cash down payment and small monthly payments at low rate of interest.

CONNIE DAVIS

Phone 198

Cisco, Texas.

About Our Friends

By STEP A. LONG

The lawn party at the Methodist parsonage last night, sponsored by Mrs. Joe I. Patterson and Mrs. J. B. Curry, honoring Miss Alyene Porter, reader, was well attended and greatly enjoyed by those who heard this outstanding artist... The welcoming ladies were perfect hostesses and handed out a welcome atmosphere that did credit to the traditional hospitality of Old Virginia and Texas...

Mrs. Dutch Snyder signing her tickets... Has the new furniture and if she can get the groceries now, her friends might be invited in and be asked to remain for dinner...

Sterling Drumwright airing out the dog... Some dog... that... Robt. Elliott wonders if it can do tricks... Tommy Nabors dusting off the boxes... L. S. Jenkins reading the paper... L. E. Vaughn crossing the street... J. A. Jensen says he doesn't feel well... Mrs. Kate Richardson getting a customer... Mrs. Thelma Jordan fixing the window at the Economy store... W. E. Brown taking it easy... A. D. Stirling says he does all the work... We wonder...

F. E. Shepard at the bank... Mr. and Mrs. J. B. Pratt visiting in Colorado... Mr. and Mrs. L. W. Hilgenberg of Abilene, guests of Mr. and Mrs. H. A. Bible... O. L. Stamey tells quite a few fish stories... Oh, sure they are all true... F. B. Altman out of town Thursday... Connie Davis at the drug store... George Boyd behind his glasses... Says the world looks dark during hay fever time...

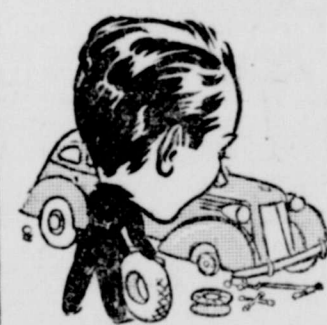
Chief Perdue on the streets... R. L. Garrett up town... Lonnie Tullis doing a little swapping... Joe Meador chatting a customer... A. V. Osburn up the street... Oscar Mason crossing Main... Fred Hayes going to work... C. O. Pass on a deal... N. C. Parker at a grocery store... Mr. and Mrs. Wm. Reagan chatting some friends... Mr. and Mrs. G. B. Kelly talking to friends... Dr. and Mrs. G. M. Stephenson enjoying a joke... Mesdames Paul M. Wood, E.

DEMAND MAKES PRICES

VIENNA, July 8 (AP)—English lessons used to cost only 37 to 50 cents an hour here. But now there is a rush of business from persons wishing to escape from Nazi rule to America or England, and the price has gone up to \$2.25-\$2.50 an hour.

A German concern has developed a set of toy soldiers of artificial plastic material that can be bent into any desired posture for drills, marches, skirmishes or battles.

BE SAFE With Our SERVICE



Our Men Trained

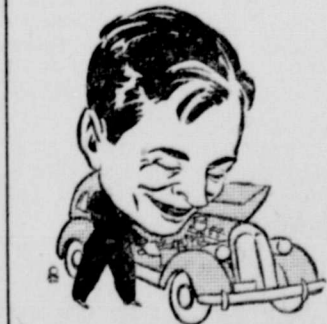
With factory-trained mechanics there is no guesswork in our work. All work completed in least possible time at least costs.

WE KNOW OUR FORDS



John Bean Wheel and Axle Alignment

Enables us to give your wheels perfect alignment so necessary for hot weather driving to save your tires... At least possible cost to you.



Motor Tune

With our motor analyzer we can detect any ills without the expense of tearing down the motor. Repair at least possible costs.

NANCE MOTOR COMPANY

STEVE NANCE --- Phone 244 --- PETE NANCE

Outlook Bright...

(CONTINUED FROM PAGE 1)

ed in the state park there for assistance in planning construction of the cottages at Lake Cisco.

To Cost City Little

"We are certain of securing these two projects," the commissioners said this morning, "and the cost of them will be very little to the city and the property owners who cooperate in the program. In order to put over the residential paving project we must have the cooperation of the citizens, and

Wash and Grease Job

Only \$1.00

Doyel Gilmore's

SERVICE
STATION

2011 D Avenue

SATURDAY SPECIALS

100 Brand New Marcy Lee Dresses just Unpacked.

Real Cute Styles; Regular \$1.95; Saturday

\$1.49

2 for 2.90

50 Brand New Better Dresses, Just Unpacked

\$5.95 Dresses

\$7.95 Dresses

3.95

4.95

ALTMAN'S

ist of 1
afety A
re Ann

L. Graham and R. W. enjoying the readings... B. E. Morehart down to Charles Robart and "Burr" chatting... F. E. Shep... ports a good fish catch... Fourth... at Lake Cisco

The United States, only 6 per cent of the population has 70 per cent of the automobiles, 56 per cent of the phones and 35 per cent of the way mileage.

Political Announcements
(Subject to action of the electorate primary in July.)

For Representative, 10th "TIP" ROSS (Re-elected) OMAR BURKETT WAYNE SELLERS

For Rep. 106th District, CECIL A. LOTIEP LOUIS CROSSLEY

For District Attorney—EARL CONNER, Jr. (Re-election)

For District Clerk—EUELL D. BOND JOHN WHITE CLAUDE (CURLY) MORT

For County Judge—W. S. ADAMSON (Re-election)

For County Superintendent Public Instruction—CLAIBORNE ELDRIDGE (Re-election, second term) T. C. WILLIAMS I. T. Safety 1 (One term is 4 years been pres by John W. Foundation)

For County Treasurer—GARLAND BRANTON (Re-elected over 1 MRS. FRANCES (Holl) COOPER W. O. (Dick) WEEKES

For County Assessor—C. H. (Harl) O'BRIEN (Second term)

For Sheriff—LOSS WOODS (Re-elected) VIRGE FOSTER

For Comm'r Precinct No. ARCH BINT (Re-elected) J. W. (HOSS) NOBLES

For Justice of the Peace, JOE WILSON (Re-elected) ROY BALLARD J. J. HONEA W. W. (Sheeny) EDLE

We have in this bargain. REAL one over this year LI

E. P. 610 Av

Our Paint and B Department C Repair Any Defect Match Any Color Paint Din

We Take The Winter Wrinkles Out Your Car!

GOOD USE CARS at Prices Unusually Low ... Good, Term

GET READY for YOUR VACATION TRIP CAR THAT WILL GO NOTHING BUT PLEASURE

Hair Cut Main St Oil Shampoo Permanent Manicure WE SPE

NU

List of Traffic Safety Awards are Announced

Led by a grand award of \$5,000.00 to the person or organization deemed to have accomplished the most during the year toward reducing traffic accidents, a complete list of traffic safety awards to be made by the C. I. T. Safety Foundation for outstanding work in 1938 has just been announced by that organization.

In addition to the grand award of \$5,000.00, awards exceeding \$1,000.00 in cash will be made to newspapermen, including editorial writers, reporters, cartoonists and photographers, for their outstanding efforts published in newspapers during the year, 1938, in battling their respective communities' traffic problems. The C. I. T. Safety Foundation's annual traffic safety awards this year will include three bronze plaques: (1) for the best institutional motion picture produced and distributed during the year; (2) for the best radio program presentation in 1938; (3) for the most consistent and effective radio station support of safety measures.

The C. I. T. Safety Foundation (INCORPORATED) was established in 1936 by C. I. T. Corporation, national automobile financing institution, and awards announced to be given December 31, 1938, will make the third consecutive year that the C. I. T. Safety Foundation awards are presented. As pointed out by John W. Darr, Trustee of the Foundation, "It will be noted that the number and total amount of awards to active newspapermen through the various channels of newspaper publicity have again been increased over 1937 and 1936. This is indicative of the Foundation's recognition of the important place which the newspaper must occupy in the growing part which newspapermen are playing in the solution of the traffic accident problem. Traffic safety is a local one. That traffic tolls are being lowered in many spots is a tribute to the newspaper's undeniable leadership

in this as well as other grave social and economic problems." In 1936, the C. I. T. Safety Foundation's grand award was made to Lieut. Franklin M. Kreml, director of the Northwestern University Traffic Safety Institute. The foundation's 1937 grand award was presented last March to Paul Gray Hoffman, President of the Automotive Safety Foundation, and President of the Studebaker corporation, for his work in coordinating the traffic safety funds and activities of the automotive industry.

Cisco Lions Park Softball Schedule

1st Half
 July 12—Scranton vs. Putnam.
 July 13—Norvell and Miller vs. Jaycees.
2nd Half
 July 18—Jaycees vs. Red Front.
 July 20—Scranton vs. Norvell and Miller.
 July 22—Red Front vs. Putnam.
 July 25—Scranton vs. Jaycees.
 July 27—Putnam vs. Norvell and Miller.
 July 29—Scranton vs. Red Front.
 August 1—Putnam vs. Jaycees.
 August 3—Norvell and Miller vs. Red Front.
 August 5—Scranton vs. Putnam.
 August 8—Norvell and Miller vs. Jaycees.
 August 10—Jaycees vs. Red Front.
 August 12—Scranton vs. Norvell and Miller.
 August 15—Red Front vs. Putnam.
 August 17—Scranton vs. Jaycees.
 August 19—Putnam vs. Norvell and Miller.
 August 22—Scranton vs. Red Front.
 August 24—Putnam vs. Jaycees.
 August 26—Norvell and Miller vs. Red Front.
 August 29—Putnam vs. Scranton.
 August 31—Jaycees vs. Norvell and Miller.

A railroad tunnel under the Etruscan Appennine mountain in Italy is the longest in the world—11.3 miles.

Up and Over---But He's Out!



Combining the best features of the high hurdles and night baseball at Miami, Fla., this base-runner took to the air when he found the catcher waiting with the ball. Note the ball in the catcher's hand just tagging the spot where the runner ought to be. The runner hurdled catcher, ball, and all, and came down on the plate, but the ump's yelled, "You're out!"

REPORTED HIS ESCAPE
 DARWIN, Australia, July 8 (AP)—In jail here awaiting trial for maliciously damaging government property, a man escaped, borrowed 50 cents from a constable, bought himself drinks and gave himself up. He was then freed.

Rock Springs Boy Is Named Winner Of Farm Award

COLLEGE STATION, July 8—Horace Brown, 17, of Rock Springs, has been named winner of the Luling Foundation farm award for 1938-39, according to announcement of Dean E. J. Kyle, of the Texas A. and M. college school of agriculture.

Under the award, Brown will work at the Luling Foundation for one year, during which time he will have an opportunity to study dairy, poultry, sheep, hogs and general farm practices. He will receive his maintenance and also a salary for his work. In addition, deserving young men who are eligible to enter Texas A. and M. college, after spending a year at Luling Foundation, may receive a \$200 scholarship which is paid at the rate of \$50 yearly and is enough to pay the boy's matriculation fees at the college.

Brown won the award for the work he has done in the past three years as a Future Farmer of America. His project for the past year was raising sheep for wool. He began his work when he was given a heifer calf, which he traded for ewes. From these, he built his flock, which grazes on the 8.21 acres of land he has purchased and the 225 he rents, paying the rental by giving the owner all mutton lambs. The ewes he retained to increase his flock.

Man is the only animal that does not swim instinctively.

Eugene Lankford
Lawyer
 Office, Lower Floor
 Cisco State Bank Bldg.

Judges Try to Pick Best Smellers

MUNCIE, Ind., July 8 (AP)—A raccoon in a gunnysack and about 100 keen-nosed dogs give Muncie sportsmen something new on which to bet.

It's a mile race along a 'coon-scented trail. Trails are made by dragging a raccoon in a burlap sack over field terrain. Sharp angles are included for benefit of the "slow but sure" dogs. The faster hounds overrun the trails and lose time getting back on the scent. About a block from where the 'coon is chained, two judges stand at the sides of the trail and the dogs must pass between them to qualify for prizes.

AWNINGS - VENETIAN BLINDS
 Now Carried in Popular Stock Sizes
 Priced to Reach All.
 Awnings as Low as \$1.75 Installed.
 Venetian Blinds as Low as \$3.95 Installed
 Also Lawn Chair Covers and
 Awning Piece Goods
CISCO LUMBER & SUPPLY CO.
 "We're Home Folks"

SAVOY CAFE
 The Best Place in Town to Eat
SHORT ORDERS --- LUNCHES
 The Best Meats --- Beer
"NICK" and "SAM"
 AIR-COOLING SYSTEM

HUMBLE STATION
 Under New Management

I have taken over the management of the Humble Station at the corner of Eighth at E Avenue where I will be glad to meet my friends and serve them with this popular product.

I will be assisted by James Huddleston and C. G. Michael and we promise the very best of service possible in our line. Our experiences in this work should enable us to give you the kind of service you have a right to expect.

Washing and Lubricating
ROY (Dago) HUFFMYER

Meet Me at Litchfield's
SANDWICH SHOP
 For 37 kinds of Sandwiches and plenty of
COLD BEER
 Schlitz Beer on Tap; 24-oz. Mug, 15c
 At same location, on Eastland Highway.

BEAUTY
 for
SUMMER

This summer you will want an entirely new coiffure styled in the mode of the season. Warm weather also demands extra care and treatment for face and hair. Phone for an appointment now!

ELITE BEAUTY SHOP
 ELIZABETH McCRACKEN,
 Proprietor
 Phone 144. Cisco.

Wake Up In Your Own Home!

It's a grand and glorious feeling. Come right down and talk to us about it. Be a regular fellow and build a house. We have many pictures of homes with plans and specifications — and financing is very convenient.

Rockwell Bros. & Co.
 111 E. Fifth. Phone 4

FARM BARGAIN

We have one of the best black-land farms in this section of the country for sale at a bargain. Anyone in the market for a REAL FARM will do well to look this one over. If sold before grain is threshed this year's rent goes with land.

LET US SHOW YOU THIS BARGAIN TODAY

E. P. CRAWFORD AGENCY
 610 Avenue "D" Phone 453

MANY CISCO WOMEN SAY ...

"I Do My Laundry the Modern Way and Save!"

Special Cut Rate on Laundry Work:

PRICES :

Shirts 10c each or 3 for 25c
 Men's Khaki Suits (shirts and pants) 25c
 Coveralls per pair 30c
 Ladies Uniforms 15c
 Ladies Dresses (plain) 15c (fancy) 25c
 Flat Work per pound 4c
 Rough Dry per pound 4c
 Fluff Dry per pound 3c
 Damp Wash per pound 2 1/2c
 Family Finish per pound 15c
 Quilts and Blankets 6 for \$1.00
 Pillows (feather or cotton) each 15c

MODERN LAUNDRY
 110 W. 6th. Phone 31
 Modern Equipment—Sanitary—Soft Water

KEEP A CASE AT HOME
 It's Cheaper—More Convenient
 Call 170 for
Jax or Southern Select
 Free Delivery
 Jax Distributing Company
GRAHAM CONNALLY

POWELL'S CLEANING PLANT
 Oldest Cleaning Establishment in Cisco
 Expert Cleaners—Alterations—Pressing
 Hat Cleaning and Blocking
 Call 282
 We Call for and Deliver

Vent-O-Lite
VENETIAN BLINDS
 The Vogue of Today
 Made in our own factory - - - near you!
 Prompt Delivery—No Long Wait for Delivery of Your Blinds
 All the latest color combinations available.
 Genuine Port Orford White Cedar
Vent-O-Lite Venetian Blind Mfg. Co.
 Save 25 to 30 Per Cent by Buying Direct.
 CONVENIENT TERMS IF DESIRED
 PHONE 461
 Brownwood, Texas

Dine Dance
PEACOCK CLUB
 AIR CONDITIONED
 Nominal Cover Charge
 CISCO, TEXAS

Chicken--Steak Dinners--Dutch Lunches

Monday Nites Open to Private Parties.
 By Reservation—Tel. 9518

Spring
SPECIAL

Hair Cut, Shampoo, Set 50c
 Plain Shampoo Set 35c
 Oil Shampoo and Set 50c
 Henna Pack and Set \$1.00
 Permanents \$1.00 Up

Manicure, 25c on Monday, Tuesday and Wednesday.
 WE SPECIALIZE IN LADIES HAIR CUTTING
 CALL 294

NU-WAY BEAUTY SHOP

MOAD BROS.
 Your Sinclair Friends
 We have the most up-to-date and modern
GREASING EQUIPMENT
 IN CISCO
 Mansfield Supreme Quality
TIRES and TUBES
 For Road Service
 CALL 650
 Eighth Street and F Avenue

FROM HOUSES TO CHICKEN COOPS

We have what you need in the Building Line.
 CALL 12

We have just received a Line of Mayflower Wall Papers, New and Complete.

One hundred or more patterns to select from.

BURTON LINGO LUMBER CO.
LUMBER

SMITTY HUESTIS
 Your "HOMETOWN MILEAGE MERCHANT"

"We Bubble Over With SERVICE With a Smile"

Changes to CONOCO PRODUCTS
 He wants you to visit him and learn more about the services he has to offer you.

If you are going on a vacation trip let him furnish you with complete information and routing for your individual trip all free to you.

SMITTY SAYS:
'The Famous Dunlop Tires
 Have made all the world's High Speed Miles records during the past Eight Years. They can take it!

Smitty Huestis
 CONOCO PRODUCTS are sold here. They give satisfaction with all cars.

Smitty Huestis Service Station
 Corner 14th at Main. Phone 17—Cisco.

SOCIETY and CLUBS

MRS. C. W. TRAMMELL, Editor
Phone Numbers 535 and 603

Mr. and Mrs. O. R. Greene and Mrs. Marian Miller returned today to their homes in Albuquerque, New Mexico, after spending a few days here

Peggy Ann Vinson Complimented on Seventh Birthday

Mrs. S. L. Vinson entertained with a lovely party at her home Thursday afternoon complimenting her small daughter, Peggy Ann, on her seventh birthday. Games and contests, played on the lawn, comprised the diversion for the afternoon. After the games, Peggy Ann opened the many attractive gifts that were presented to her.

In the dining room, the table was laid with a green cloth, and dominated by a large pink and green checkerboard cake, frosted in white and topped with seven pink and green candles. Favors were small green dogs stuck in pink gumdrops. The color scheme was further emphasized in the napkins and other table appointments. Green punch was served with birthday cake.

Mrs. Vinson was assisted in serving by Miss J. T. Waddell, Jr., and R. L. Aldridge, of Hillsboro.

The guest list included: Peggy Ann and Murry Vinson, Cousin

Doris Surles Crowned Summer Queen of H-SU in Impressive Ceremony

Walker, Bobbie Jean Clements, Martha Jean Aldridge of Hillsboro, Joan Penn, Mary and Dorothy Wood, Mayonnie Lomax, Betty Catherine and Buddie Scott, Darwin Krisell, Betty Jo Thurman, Troy Lee Tucker, Betty Jean Martin, Carolyn Shaw, Dick and Helen Boone, Ella Gwen and Jimmie Waddell, Josephine Miller and Barbara Grist.

In an impressive ceremony last night in the reception room of Mary Frances Hall Miss Doris Surles, daughter of Mr. and Mrs. C. S. Surles, of Cisco, was crowned summer queen of Hardin-Simmons university by Forrest Wade Tippen, editor of the yearbook.

Miss Surles was selected by the students from a field of three finalists in the contest.

The reception room was beautifully decorated with bouquets of zinnias. The throne was of a brilliant golden color with a golden background representing the colorful spreading tail of a peacock carrying "Hardin-Simmons" in school colors printed on it.

The princesses and princes marched in while the H. M. Preston 13-piece string ensemble played fitting music for the occasion. The girls, wearing lovely evening dresses made an impressive scene as they marched to the throne with colored lights shining upon them. Following the entrance of princesses and princes, Her Majesty Doris of the House of Surles entered and walked to the throne.

She wore a flowing white satin gown. As she entered the court everybody stood. After she was seated, Mr. Tippen placed the glittering beaded crown on her head and pronounced her 1938 summer queen of Hardin-Simmons university.

Princesses and princes for her court were: Mary Lou Ashburn, Walter Burdette; Jane Gracey, Forrest Wade Tippen; Ella Wilson Lanier, Raymond Lawrence; Mary Ruth Rasco, Bernard Kirkpatrick; Mildred King, Joe Milligan; Charlotte Collins, Marvin Cowan; Norma Talmadge Bledsoe, Harper Van Ness; Nan Painter, Clyde Crawford.

Other members of her court were Mancill Shaw, master of ceremonies; Forrest Wade Tippen, crown master; Diana Sandefer, crown bearer; Maxine and Marcene Ballard, train bearers.

Ladies in waiting were Katherine Garrett and Betty Ann Hancock.

The coronation was indeed a beautiful spectacle with Miss Surles in her lovely white satin dress, seated in a golden throne with a glittering background. The crown glistened in the lights.

A program for Her Majesty and

Young People Have Outing Thursday

A group of young people met Thursday afternoon at the J. E. Spencer home and from there went to the lake where a picnic weiner roast was enjoyed in the parks. Those attending were Misses Alice Spencer, Wynema Bond and Jo Tipton and Messrs. Bill Wallace, Tom Jones, Crandall Jones, Sneokie Thomas, and Mack McGowan.

Personals

Miss Pauline Duff has returned to her home in Weinert after spending the week with her cousin, Miss Ruth El Duff.

Miss Doris Emmett of Tulsa is the guest of Mr. and Mrs. Dewey Moore.

Mrs. J. E. Lewis of Eastland spent Thursday here.

Billie Bob Carswell is visiting in Ballinger this week.

Mr. and Mrs. Earl Wilson and son, Mickey, returned Thursday to their home in Albany after an extended visit here.

Terror Great in Holy Land as Riots Flare

JERUSALEM, July 8 (AP)—A bomb blast at the busy Jaffa gate today killed four Arabs and wounded 36 and the new outbreak of terror was great.

Britain was trying to crush it with warships and troops.

The bomb tore a bus apart.

At about the same time a general strike broke out at Amman.

One of the world's biggest battleships arrived at Haifa today.

Ice absorbs heat when melting

Plenty of Clean Water and Elbow Grease with Which to Wash Your Car

And Plenty of Power Guns to Lubricate the Moving Parts

For a Complete Service Call 500 and Count the Seconds.

ED HUESTIS Cor. 8th and Ave. D

W. O. W. Camp Cisco Camp No. 500 meets first and third Tuesday nights in each month. 707 1/2 Main Street. W. C. CLEMENTS, C. C. F. E. SHEPARD, Clerk.

Dr. W. I. Ghormley Optometrist 1503 Ave. D, Cisco

RADIO TUBES FREE TESTING SERVICE at Lee's Super Service

WHITEWAY EAT'S SHOP (205 W. 8th Street) Plate Lunch . . 35c All Kinds of Sandwiches "Good food is not cheap; Cheap food is not good" Curb Service MRS. CLARENCE CLEERE

Over 2,300 Attend Junior Short Course

COLLEGE STATION, July 8—More than 2,300 boys and girls, representatives of the 50,000 4-H club members in Texas, attended the Junior Short Course July 6-7-8 at Texas A. and M. college, recent check on advance registrations indicated.

Contests in livestock and dairy

her court was presented following the crowning. It consisted of a vocal solo by Lenn Bodine, a reading by Inez Brooks and a violin solo by Margaret McClure.

The coronation program was completed with everyone standing and singing the Hardin-Simmons school song.

Immediately following the ceremonies punch was served to the guests. After that the group was entertained with dominoes and other card games.

Mr. and Mrs. Surles and Zona Maude and Dalia, sisters of Doris, were present for the coronation. Others from Cisco were Lurline Poe, Johnnie Sue Slaughter, Leola Isenhower, Charles J. Kleiner and Cecil Edwards.

CLASSIFIED SECTION

Cisco Daily Press and Rural Edition All classified advertising received before 2:30 p. m. will appear in the evening Press of that date unless otherwise ordered. Classified advertisements to appear in the Sunday morning edition will be received until 8 p. m. Saturday.

Minimum charge 30 cents for 15 words. Three insertions will be allowed for the price of two. Insertions must be consecutive.

LOST—At boat dock, black leather lady's purse containing money and Masonic lodge card from Putnam lodge. Liberal reward. Mrs. Ray Wilbanks, 1300 Ave. M. 281-6tp

FOR RENT—Modern 6-room house desirably located. Telephone 87 or see Cisco Mortgage and Loan Co. 284-3tc

FOR RENT—Nice bedroom, 300 west 6th st. 284-3tc

FOR SALE—Electric range with thrift cooker. Excellent condition, Tel. 148. 285-3tp

cattle judging, and in poultry, crops, meat, identification, cotton classing, horticulture, entomology, plant propagation and dairy demonstrations attracted entries of more than 600 boys, it was said.

Many of the speakers of the three-day 4-H program were club members.

NOW MORE INDIGNANT—HYTHE, England, July 8 (AP)—Motoring to police station to report that windows of his hut had been smashed, Samuel Howship went the wrong way on a one-way street and was fined \$2.50.

Tadpoles require two or more years to gain maturity.

Our job department is to serve your needs. Phone

666 Liquid Tablets Salve, Nose Drops Try "Rub-My-T" World's Best Liquid Tablets

SKILES FOOD STORE The Home of Good Foods Free Delivery and Credit Convenience Convenient and Safe Parking Room or a Call Over 377 for Quick Service. Home of Quality Foods Save Yourself the Inconvenience of Hot Weather Shopping We Strive to Please and Guarantee Satisfaction. Choice Packing House and Home-Killed Meats Fresh Fish Wednesday, Thursday and Friday

J. D. McKinzie CHIROPRACTIC 406 W. 6th.

AUTO LOAN C. E. Maddox & Co. Ranger, Texas

BOATS MINNOW Save Yourself the Inconvenience of Hot Weather Shopping

SCHAEFFER BROS. GARAGE CAR REPAIRS WELDING—BATTERIES TIRES and TUBS Telephone 952 1105 D Avenue

ELECTRICAL ACETYLENE WELDING Have 3,600 feet of O. D. Pipe for Sale H. T. HUFFMAN WELDING SHOP 108 East Ninth Night Phone 61

NEIL LANIER FUNERAL HOME (In the Service of Others) Phone 161 209 West 9th CISCO

PALACE NOW SHOWING

IT'S MORE EXCITING THAN "THE BAD MAN OF BRIMSTONE" PORT OF SEVEN SEAS BEERY featuring FRANK MORGAN MAUREEN O'SULLIVAN JOHN BEAL JESSIE RALPH

Also Midnight Show Saturday Night at 10:30

The 3 MESQUITEERS WILD HORSE RODEO BOB LIVINGSTON FAY CORIGAN MAX TERHUNE THE YEAR'S TOP LAUGH ... stars go wild in the season's funniest screen riot!

GOODBYE BROADWAY BRADY BURTON Come in at 9:00 P. M. and see 2 Shows for Price of One

PALACE SUNDAY—MONDAY

IT'S THE BEST MUSICAL OF 1938 SAYS MY HEART THE FIRST HEART-THROB DRAMA EVER SET TO SWING MUSIC! FRED MURRAY COCOANUT GROVE HARRIET WELLS THE YACHT CLUB BOYS BEN BLUE RIFE DAVIS BILLY LEE EYE OPEN HARRY OWEN

TEXAS NOW SHOWING

FIGHTERS THREE Smashing to Victory The 3 MESQUITEERS WILD HORSE RODEO BOB LIVINGSTON FAY CORIGAN MAX TERHUNE ALSO SERIAL ZORRO RIDES AGAIN SUNDAY—MONDAY

ROBERT TAYLOR A YANK at OXFORD WITH DONALD BARRYMORE MAUREEN O'SULLIVAN LEIGH EDMUND GWENN GRIFFITH JONES Produced by Jack Caney M-G-M SHORTS Also New Serial 'The Mysterious Pilot' with CAPT. FRANK HAWKS

Cisco Friends of Col. Ernest Thompson Urge You to Cast Your Vote for a Man Who Will MAKE TEXAS a Real Leader He is Trained! He is Talented! He is Tested! A Sound Record of Public Service WHAT HE HAS DONE! As Mayor of Amarillo, he saved citizens nearly a million dollars a year by cutting every utility rate in the city and lowering the tax levy. As Texas Railroad Commissioner, he assisted the farmer through lower freight rates and the livestock industry with emergency drouth rates; brought many millions of dollars to the school fund by sensible supervision of the Texas oil industry; helped lower the gas rates in scores of Texas towns. As a man, whose boyhood was spent at hard work, he has achieved a brilliant record of private and public service, fought for his country with high honors during the World War, is chairman of the Oil States Compact Commission, has earned the respect and admiration of straight-thinking people all over the nation. WHAT HE WILL DO! Tackle the farm problem with both fists and help the farmer and rancher work out a solution that will take the penalty off owning or working a farm or ranch—his belief being that the farmer is entitled to a fair profit, the same as any other man. Urge the legislature to change the old age assistance law so that no needy old person will be denied a pension merely because a son or daughter happens to have a job. Actively encourage industrial expansion to relieve unemployment; wage war on governmental waste and fight new taxes; and advocate state control and regulation of all utilities. ERNEST THOMPSON for GOVERNOR This Advertisement Paid for by Cisco Friends of Ernest Thompson