

ROMANCE OF BIG THINGS EXPRESSED IN LAKE AMUSEMENT CO. 12-YEAR HISTORY

FORESIGHT OF FOUNDERS NOW IS JUSTIFIED

Alternate Success and Struggle Mark Local Organization

Down in Texas, they say up North and East, the people do things big. Out in west Texas, says the rest of Texas, the folks do things bigger. And in Cisco, in times past, things have been done that make this tribute of admiration to Texas and west Texas people really deserved. Such achievements are Lake Cisco and the Lake Cisco Amusement company, the latter an institution which has capitalized, at the expense of great hardship and loss, upon what many concede is the greatest single commercial asset that Cisco, as a community, has.

As is the case, sometimes, the very bigness of the project undertaken by the Lake Cisco Amusement company has been a heavy burden to the public-spiritedness that gave it form and program. But today, after 12 years of alternate success and struggle, the company is stepping ahead toward achievement with a popularity far and wide bought with years of patient and hard work, interrupted by battles for control that have a romantic flavor and whose details are known to comparatively few.

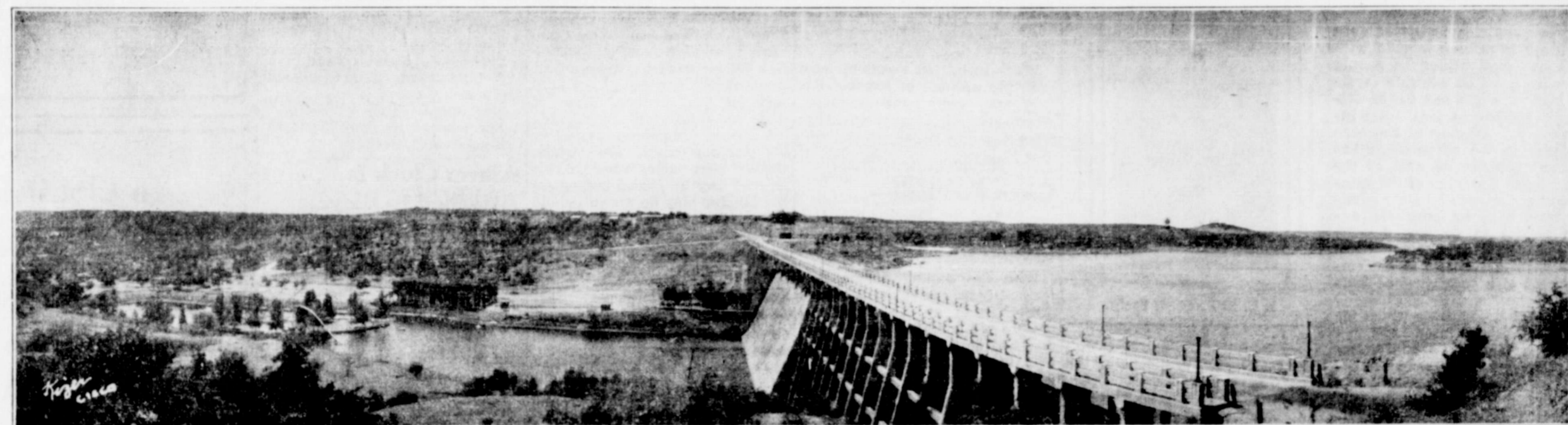
Patronage Grows
During the last two seasons the patronage of the company, which operates among other amusement and recreational projects, the largest concrete outdoor swimming pools in the world, has constantly grown. More people have come from farther distances and more people have come from its immediate area of service than ever before to enjoy the remarkable advantages of this resort. And the trend is growing. Next year the management of the company anticipates, with improving economic conditions and known public satisfaction with the service that the resort offers, a greatly increased patronage.

The Lake Cisco Amusement company grew out of a venture that was born of business necessity. The construction of the enormous Cisco dam, of hollow concrete 135 feet in height, left the contracting company with a heavy loss and in deep debt for supplies to the Rockwell Bros. & company Cisco yard of which F. E. Harrell is manager. In settlement of their obligation with the lumber firm, the construction company sold the railroad it had used to bring materials to the site, the lumber in the vast network of forms it had used for pouring the dam structure and sundry other materials on the location. Mr. Harrell disposed of most of this to recover the larger part of the obligation, but there was left a large quantity of lumber for which he could find no immediate market.

Suggested Floating Pool
At this juncture, G. C. Richardson, then secretary of the Cisco chamber of commerce and later secretary at Brownsville, suggested that Harrell build a floating swimming pool against the skirt of the big dam in the lake. The idea struck Harrell as having merit. He approached the construction company's engineer with the idea and was advised that it was impracticable, that no platform of lumber could be built and successfully sunk in the lake to remain there as a sort of swimming pool elevated in water.

But Harrell refused to concede the lack of feasibility. He went home one day, weighted a piece of timber with rocks and sunk it in the water trough at his barn, working out a ratio upon which he later based the design of a platform 100 feet square set on stilts so that it would form a raised-in suspension pool ranging in depth from 3 feet to 6 feet. This

A Guarantee That Cisco Will Always Have Water



A monument to the civic enterprise of Cisco is the enormous Lake Cisco dam, at the time it was completed in February, 1924, the largest hollow type concrete structure of its character in the world. The dam was built during the administration of J. M. Williamson, who served as mayor of Cisco for 16 years.

Known as the Amburson type, the dam is 1,190 feet in length, 125 feet high at the spillway and contains 50,000 cubic yards of concrete and 2,000,000 pounds of reinforcing steel. The steel reinforcing is designed for a maximum stress of 15,000 pounds per square inch and a maximum stress in concrete of 550 pounds. The slab which retains the water is eight and a half feet at the base, graduated to a thickness of 18 inches at the top. Expansion joints are located every 72 feet. Each joint is sealed waterproof with a flashing of copper 32 inches wide, reaching from top to bottom of the slab, with each edge folded and cast separately into the concrete. Excavation for the dam reached to a depth of 55 feet and the foundation is planted on a limestone formation with an up-

stream dip. One hundred and twenty-five thousand cubic yards of excavation was done. The lake has a watershed area of 40 square miles, most of which is sodded pasture land, resulting in very little sedimentation. Few people live on this watershed and with the sanitary precautions taken by the city, there is practically no contamination. The engineer's estimate of lake capacity is approximately 45,000 acre-feet. Actual capacity is said to be nearer 65,000 feet. Full, the lake has a shore line of 35 miles and an area of more than 1,000 acres.

submerged floor was built in sections and floated to position, and each was equipped with long stilts, reaching to the sloping face of the dam or the bottom of the lake according to the various distances required in their positions for contact with this support. When this was done rails from the spur railroad and huge rocks were placed around the edges, firmly pressing the platform into permanent position. The 100x100-foot pool gave ample space and safe depths for average swimmers and left the broad lake, within limits marked by buoys, for the experienced.

Company Organized
A company, known as the Lake Cisco Amusement company, capitalized at \$5,000, was organized and chartered in July, 1924, to operate the pool, with Harrell, Richardson, J. C. Fanning, P. W. Campbell, Guy Dabney, W. H. Morse and M. C. Williamson as stockholders.

The pool, opened in 1924, was operated the first year by Mr. and Mrs. Harrell. After the second year of operation it had paid out its original investment and distributed a sizeable stock dividend. But the city decided to use the lake for drinking water and the company had to move. A small pool was excavated on the bluff overlooking the present site and operated for a year without results to compare with the success of the Lake Cisco venture.

The company now teetered on the inclination to do big things in a community that was enjoying an unprecedented wave of prosperity and a disinclination to undertake a program of impractical magnitude. In the trough just below the spillway of the great dam rose a mountain of earth and rock excavated for the foundations of the big dam. The place was ideal for a pool, but the problem of moving this young mountain was beyond enthusiasm and means of even those progressive and public-spirited citizens who had made the first project a success.

Big Project
At this point, the late W. A. Myrick, of Lubbock, noted for his ability as a promoter and characterized as a "plunger", suggested that a project to move this earth and build a pool there bigger than anything ever before attempted in the way of swimming pools was feasible. But Mr. Harrell and his Cisco associates were not inclined to undertake such a venture on their own capital. They agreed, however, after considerable discussion, to do so provided Mr. Myrick would raise \$100,000, Mr. Myrick agreed, and \$100,000 in bonds were issued and sold at par. Mr. Harrell, who owned 52 per cent of the company stock, gave Mr. Myrick half of this, or 26 per cent, to sell the bonds.

With the money available, the company went to work, letting contract for excavation and construction of the pool to the Van Eman Construction company, then of Cisco and now of Dallas. The excavation alone cost \$35,000. The construction of the pools, two of them, deep and a large, divided by a large sand island and concrete walls, cost \$62,000, including \$18,000 that was expended on improvements not originally contemplated. The pools, rimmed with heavy concrete walls, are 270 feet wide and 700 feet in length. A bathhouse, with quarters for men and for women divided by an office and basket service space, on the lower floor and a dance hall and skating rink on the upper floor, cost \$21,000.

Excellent Grass Greens Make Cisco Country Club Golf Mecca

Cisco is proud of its country club. Only a few years ago, the club, losing members and losing interest, was a liability burdened with a debt that seemed hopeless of liquidation. Today the club possesses what is without a doubt the best nine hole grass greens golf course in this section of the state, a course that offers all in the way of challenge and pleasure than the most ardent golfer could desire. Its appeal has spread to other communities, without such equipment, so that today the fairways are thronged with players and praise of the excellent features of the course is fervent. So satisfied have been visiting golfers as well as local golfers with tournaments held there that a move is now on foot to organize an Eastland county tournament for this fall, the entry list to be limited to business and professional men exclusive of the so-called "hot shot" players. It is significant that the suggestion has come from without Cisco.

Other Facilities
In addition to the grass greens, built last year and now in their second season of use, the club has a modern and well-equipped club house with locker rooms, dressing rooms, ample ballroom and parlor space and spacious verandas overlooking the charming vista of Lake Cisco, on whose shores the grounds are situated. Below the bluff which drops sharply to the lake behind the club house, are boat houses holding the lake craft of members. An outdoor boxing and wrestling arena has been erected on the lawn at the rear, where also picnics and other outdoor social festivities are held.

In dealing with the debt situation, the club tackled the program in the same forthright manner that marked solution of the indebtedness difficulties of the Lake Cisco Amusement company. Notes, or bonds, were sold to local citizens to the sum of the debt and it was paid off.

Underwrote Cost
The need of improved golfing facilities with which to attract and hold paying members and increase the recreational value of the club to the community and area, prompted a movement to raise funds for establishing grass greens where the ordinary sand greens had formerly been in use. A campaign to secure the large sum needed resulted in the club's falling far short of the goal. When success seemed hopeless, Charles J. Kleiner, Cisco oil operator, came to the institution's rescue and underwrote the necessary amount, and the project was begun. It re-

sulted in a character of greens that have elicited the spontaneous praise of all who have played on them.

Quickened Interest
A quickened interest among the golfing fraternity was noted. As experience with the new greens increased, so did the interest. The appeal of them spread out beyond Cisco to draw in scores of players from nearby communities, many of whom have joined the club as regular members. Tournaments annually held there have produced gratifying results in the type and number of players who have participated. The tournament this summer exceeded in magnitude any that had been held. And the prospect is that succeeding tournaments will go far beyond the capacity of the club to handle them.

But it is not distance toward which the club aims, but the cultivation of local support and interest through the provision of a character of recreation that will serve home people adequately and well. And it is in this object that the club is meeting with its most encouraging success. J. E. Caffrey, Humble pipe line district foreman, is president of the club. F. D. Wright, Cisco attorney, is vice president, and Horace Conley, auditor for the Consolidated Gasoline corporation, the Consolidated Pipe Line company, the Cisco Gas corporation and other Hickok interests, is secretary-treasurer of the club. Directors other than the officers are: W. J. Foxworth, J. A. Bearman, H. L. Dyer, E. P. Crawford, T. C. Williams, W. J. Armstrong, R. L. Ponsler, W. W. Wallace, Charles J. Kleiner, W. C. McDaniel, and Dr. Charles Hale.

Pikes Peak Is 15 Miles From Town
COLORADO SPRINGS, Colo., Aug. 4. (AP)—Tourists no longer will be fooled into attempting a before-breakfast hike to Pikes Peak, thinking it only a mile or two away. The city engineers department has decided to post the road with signs showing the exact mileage. The peak is about 15 miles from the city. In the clear, brilliant sunshine of mile-high altitude the peak sometimes appears to be only two or three miles from town.

Autoists leaving the main highways in the national forests are required to carry an ax and shovel for fire prevention purposes.

Free Swimming Classes Offered At Lake Cisco

The swimming classes being held each Tuesday, Wednesday, Thursday and Friday are among the foremost factors in the splendid services that the Lake Cisco Amusement company is rendering in Cisco. Besides being one of the most popular recreational meccas in west Texas and in the state, the lake affords swimming classes that have been running since the middle of June. These classes afford the advantage of learning to swim while young. Many persons grow old without learning to swim and never realize that someday they might be thrust into a position where they would have to swim. These swimming classes are popularized mostly by the large groups of youngsters who attend regularly and who will at the end of the summer be graduated into the class of fair swimmers.

There are also several adults taking advantage of this rare opportunity. These are learning to swim, not only because they might be caught where they would have to swim sometime, but because of the excellent exercise it provides for the body and for the splendid recreational sport it is. Classes are being conducted under the direction of Lester Van Cleave, chief life guard at the Lake Cisco swimming pools.

From 8 till 9 each morning children's classes are held and from 9 till 10 classes for adults are given. In the afternoon adults are given instruction from 4 until 5; children under 12, 5 until 6; and experienced swimmers under 12, 6 to 7.

Colorado Fishing Rule Is Amended
DENVER, Aug. 4. (AP)—Fishermen in Colorado no longer will have to throw that big one back. The state game rules have been amended to provide a fishing limit of "10 pounds plus one fish." The old law said "10 pounds." Thus if a fisherman caught 9 and one-half pounds of trout and then was fortunate enough to land a two- or three-pounder he had to put it back into the stream.

Sugar cane, now an important American crop, was introduced to the new world early in the sixteenth century from the Canary islands.

Ciscoans Get View of U. of T. Swimmers Here

Ciscoans had the pleasure during the 1937 season to witness a performance by several members of one of the best swimming teams in the world, in fact, it is rated as one of the five best in the United States. One Sunday while a large crowd of Ciscoans enjoyed the Sabbath afternoon at the lake six members of the Texas university swimming team, accompanied by the coach stopped off at the lake and gave one of the best performances of diving and swimming ever seen at Lake Cisco, if not the best. The swimmers, on their way to El Paso where they were to participate in a swimming meet, performed for about an hour giving the spectators an exhibition de luxe.

Tex Robertson, coach of the famous Texas university swimming team, had much praise for the Cisco swimming pool, one of the largest in the world. "It is the biggest and one of the most beautiful pools I have ever seen," he said. His swimmers also had much praise for it. Recognized as an outstanding swimming team, the group of swimmers are expected to send at least one to the 1940 Olympics in Tokyo. Included in the great team is Joe Bowling, Texas springboard diving champ; "Hondo" Crouch, Texas state free style champion; and Bob Tarleton, Fort Worth boy, now a freshman in the university. These performed at the lake that Sunday afternoon along with three others.

Tex Robertson, has had the good fortune in his two years at Texas to see his Longhorns win the southwest conference both seasons.

Lands 3 1-2 Pounder With His Finger
UVALDE, Tex., Aug. 4. (AP)—Carl Wright exhibits a scratched finger as proof that he caught a fish with the digit. While his companions were preparing their lines Wright stuck his index finger in the water. Instantly, something bit it. Thinking he had been struck by a snake he jerked his hand high in the air. A three-and-one-half pound bass fell on the bank.

The Texas public safety department, armed with a new anti-narcotics law, is out to rid Texas of the unsavory label of the "worst narcotics state."

(CONTINUED ON BACK PAGE)

History of Cisco Chamber of Commerce Marked With Achievement

The Cisco chamber of commerce is a municipally-operated institution, one of the few of that character that has been able to carry on in small cities. The directors of the chamber are appointed by the city commission from lists of nominations of Cisco business men submitted by the board at each fiscal period. The directors serve for terms of two years and eight of the fifteen members of the board are chosen one year and seven the next, thus providing for overlapping administrations.

Dedicated to the promotion of the commercial, industrial and general economic welfare of Cisco, the chamber of commerce has a long history of achievement to its credit. During the depression years it devoted its efforts to securing relief for needy Ciscoans, and to obtaining relief-financed projects. In this it was materially successful.

Its activities in behalf of good highways have been marked with a success that means the paving of many miles of valuable cardinal highways into and out of Cisco with consequent great wage income to this community and convenience to the citizens. It has fostered the development of the agricultural resources of the community and section in every possible way, both by providing expert service to farmers through an agricultural department which joins with the schools in the employment of a vocational agriculture teacher, and in encouraging the cultivation of crops which increase the farmer income.

In a thousand and one different ways and in all fields of activity pertinent to its interests, the chamber of commerce has consistently worked toward the building of a better and a more prosperous Cisco. Handicapped, as all such institutions have been by the retrenchments of the depression in finances and public morale, the organization is moving forward now to a new and hopeful prospect



R. L. PONSLER, President



J. E. SPENCER, Sec'y

of community accomplishments.

R. L. Ponsler, president of the Cisco Gas Corp., and Texas superintendent of the Hickok interests, is president of the chamber, serving his second year. B. A. Butler, publisher of the Cisco Daily Press, is vice president. J. E. Spencer is secretary of the chamber, a capacity in which he has served for five years with marked success. The chamber offices are houses

in the Burnett building on D avenue, where they are easily accessible to the many who have business there or who wish the services of the organization.

The present directorate of the chamber is: B. A. Butler, Dr. F. E. Clark, C. P. Cole, J. J. Collins, Dr. Charles Hale, Ed Huestis, Charles J. Kleiner, J. D. Lauderdale, W. J. Leach, S. H. Nance, E. J. Poe, R. L. Ponsler, J. H. Reynolds, Lee Smith and S. R. Wood.

It Comes Any Whey You Want It--

LINCOLN, Neb., Aug. 4. (AP)—If you step up to a soda fountain and find "Whey—All Flavors" on the menu, don't be surprised. New uses for the liquid that separates from the curd when milk is churned have been found, say G. A. Ramsell and G. H. Ward of the federal dairy research laboratories.

Whey, partially condensed and sweetened, can be blended with certain other foods into a nutritious and palatable new series of edibles, Ramsell and Ward report. It can be used in fruit whips, candy and sometimes may be substituted for egg white.

Whey makes an excellent icing with the addition of suitable flavors and colors, and is "tops" when used at the corner drug-store with hot chocolate and sundaes.

Cisco Football--

(CONTINUED FROM PAGE 3)

for the Lobos when they play their first home game.

With the coming of the new football field, one of the best high school fields in the state, will there come another football team that will be the same—one of the best in the state? Maybe, but there is probably no person who is prone to believe that there will be such a Lobo football team, but many times football teams, rated lowly, have risen to make themselves wide-known. Who can tell what the season will bring. Abilene, rated as only fair last year came through after a defeat by Brownwood, a team that didn't finish very near the top, and copper the district championship. San Angelo, given the best chance to win the title early in the season, lost by a smashing 28 to 0 to Abilene. And then the Eagles in turn, given a chance to at least give Amarillo a good fight, was routed by a 47 to 7 count.

Eastland, rated as probably the worst team in the district at first, came through to give the best teams a hard fight and to throw scares at them.

No one can tell how a football race is coming out and no one knows how Cisco will be next year—only the coming season will bring this information.

Chinese farmers, who compose almost 80 per cent of the 400,000,000 people in that country, own an average of half an acre of land each.

Park Facilities of Lake Draw Many People

While Cisco is one of the greatest recreational centers in the state of Texas, and while it has many attractions that other towns and other pleasure spots cannot offer, there is no factor in the Lake Cisco area that attracts people to any greater extent than the two picnic parks.

These two parks, one sponsored by the Lions and Rotary clubs of Cisco and the other sponsored by the city, both located on city land, are very popular to the thousands of people that take advantage of them each season.

This year has seen a sharp gain in the number who have taken advantage of the electric lights, the many tables and benches and the swings, see-saws, and other typical park attractions. Groups of people from every town in this county and from many towns not in this county or even in this part of the state, have come to the Cisco parks to enjoy its cool atmosphere as a retreat from the intense heat from which the people have been suffering this summer. Many of these have traveled many miles.

Scattered at numerous spots over the picnic grounds are white, cleanly kept tables where picnic lunches may be spread and where the benches may be drawn up and the eats be enjoyed in comfort.

During the day the shady park grounds are pleasing to the eye. There, whether it be night or day, picnics may be had without suffering from the heat. The shade trees are thick all over the park area that takes up several acres of the Lake Cisco area.

INSETS AS PATTERNS

PARIS, Aug. 4. (AP)—Animal and insect prints are smart. Princess Jean Poniatowski wears a short-skirted waltz frock dotted with bright butterflies and another smart Parisian has a chiffon evening gown printed with rabbits.

Wall, Main Streets Nearly Alike, Says

WASHINGTON, Aug. 4. (AP)—There's not much difference between Wall street and Main street in the opinion of Representative Martin of Colorado, when it comes to financial practices.

During a house committee discussion of legislation designed to curb so-called "investor exploitation" practices in corporate reorganizations, frequent references were made by the Coloradoan to Wall street.

"When I say Wall street," he explained, "I do not refer to New York alone. Every Main street has a little bit of Wall street about it."

New Congressmen's Wives Pay 5000 Calls

WASHINGTON, Aug. 4. (AP)—Here's what the wives of new congressmen do to amuse themselves while their husbands are legislating, as reported by 50 members of the "Seventy-fifth Club" at their final luncheon:

5,000 social calls—an average of 100 each.

One won a poetry contest. Another wrote a daily column for a newspaper.

One completed an art course. Six learned to ride horseback. Five studied archery.

Alarm Clock Is Attached to Bicycle

SCOTTSDUFF, Neb., Aug. 4. (AP)—Mother's necessity made father an inventor in the Robert W. Patterson home here.

It used to be Robert Culver Patterson, 4, would wander far down the street on his tricycle and his mother would call in vain for him to return.

Father attached a small alarm clock to Robert Culver's tricycle. Mother sets it before Robert Culver goes adventuring. When the alarm rings, Robert Culver rides back home.

Rubber yielding plants include trees, vines, shrubs and herbs.

2,000 Hens Make Good Poultry Farm

BERKLEY, Calif., Aug. 4. (AP)—The answer to what people mean when they plan to "get a little place and raise chickens" has been sought by University of California scientists.

They find that poultry raising should not be attempted without 2,000 hens as well as adequate land and equipment. If the own-

er is not encumbered by debt he may start with as few as 1,000, according to the study, prepared by Arthur Shultis.

Properly managed, a 2,000-hen chicken ranch should yield \$2,000 a year, the investigation show.

A British air transportation company which recently purchased five American transport planes has been advertising the fact to increase its air traffic on northern European routes.

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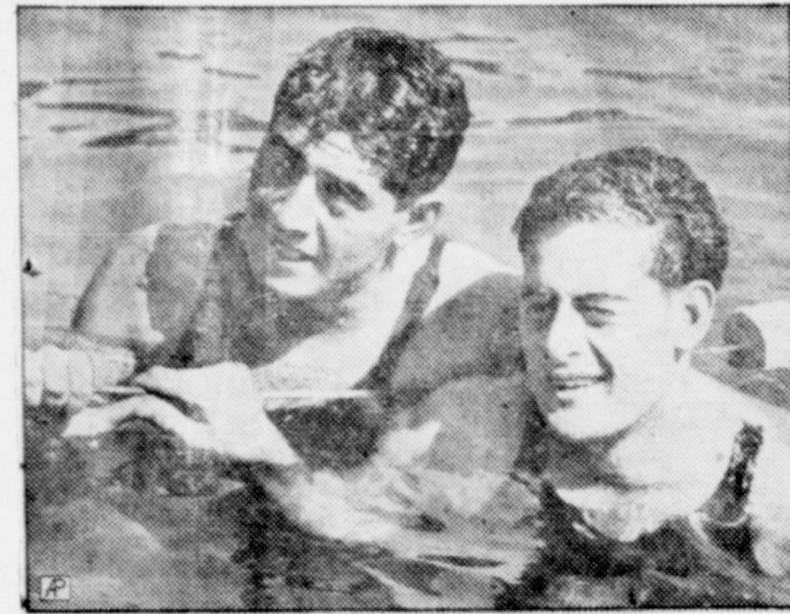
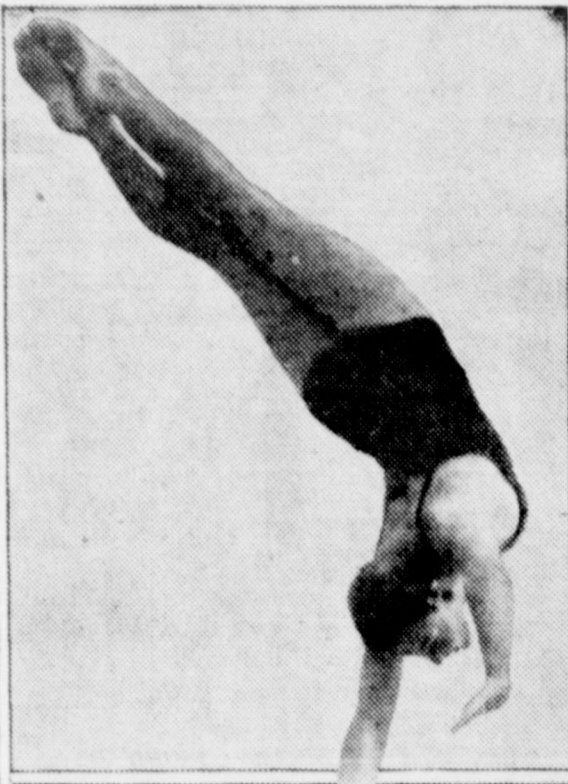
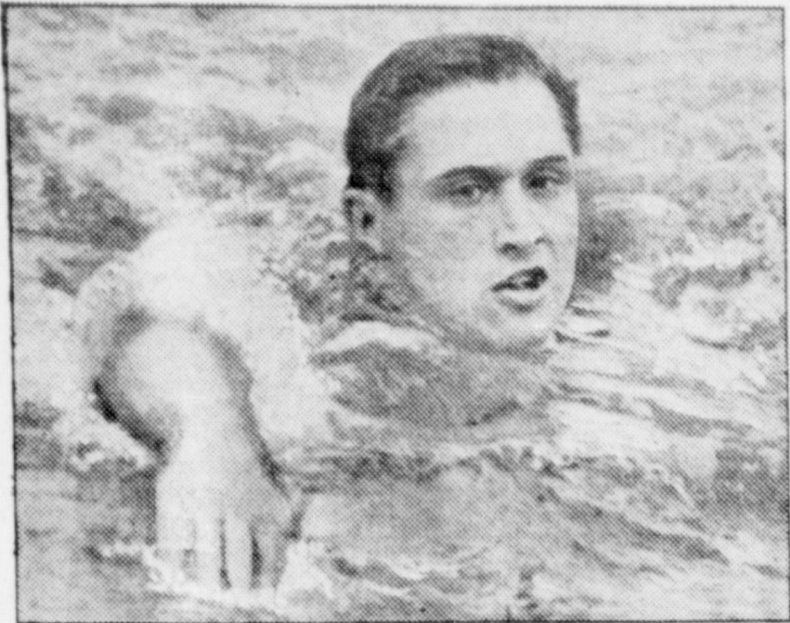
For further information, write the Cisco Chamber of Commerce, or

LAKE CISCO AMUSEMENT CO.

F. E. HARRELL, President

P. G. BERRY, Manager.

Such Scenes as These Common to Lake Cisco Pools



Scenes such as these are common to the Cisco swimming pools where expert swimmers and divers entertain crowds during water carnival programs.

Zoo Is One of Greatest of All Of Lake Cisco's Many Attractions

The City of Cisco is fortunate in having such excellent facilities for entertainment as its beautiful lake and surrounding territory are able to provide. Ciscoans should be loud in their praise for this region which can truly be called "The Playground of West Texas."

When the factors that enter into making this spot a favorite place of entertainment and enjoyment are considered sometimes the fact is overlooked that Cisco has a larger collection of animals in its zoo than any town within a hundred miles radius. The zoo was started with the intention of providing something of interest for those who visited the big dam and was located between the flying buttress of the dam at that time. It was soon moved to its present site on the hill back of the swimming pool and may now be easily reached by a road which turns off to the left from the main road leading to the swimming pool and park.

Rocky Caves

The new zoo is so built that its enclosures are made up almost entirely of the rocky caves and cliffs that dent the whole surface of the hill. The outer space remaining is inclosed by a network of heavy iron bars. Long winding pathways cover the entire hillside from its base to the summit from which a thrilling view can be had of the wildly beautiful territory surrounding the lake. A further attraction of this place is the varied species of flowers to be found planted in beds and along the paths and large shade trees which have been planted to take the place of the scrubby brush first found growing there.

The zoo, first started with a small collection of animals, has since been added to until today it has an exhibit of both animals

and birds that would be hard to equal anywhere.

Father of Zoo

Dr. Charles H. Hale is known as the father of the zoo. It was he who first took an interest in the development of the menagerie and expended much time and thought and effort in that development. Under his management, it grew into an attraction that brought hundreds of people every week from out of town to view the animals. When the work of managing the property became too great for his spare time, Dr. Hale relinquished the direction, and the zoo was taken over by the city as a direct adjunct. It had previously been operated by the chamber of commerce.

One fact of especial interest is that the zoo has as one of its main attractions the retired mascot of the Cisco local football teams of an era when they were so dreaded by other teams at that time. It is a Lobo wolf. The faithful mascot has served his purpose well and he will be assured of a good home the remainder of his life.

Included among the list of animals to be found at this zoo are lions, bears, bob cats, panthers, many different species of birds, including giant Mexican eagle, deer, etc.

All cages are well kept and the

animals are never without proper care. John McCleskey is now zoo superintendent.

Some of the conveniences provided for the cages are pools of fresh water, cool caves in which there is ample room for the comfort of the animals, drains for cleansing the cages, and cement floors in which rocks, trees and other natural ornaments have been imbedded.

In addition to the main zoo, there is a large enclosure just across the road in which dwell several deer. These deer are more or less tame and one can get fairly close without frightening them. One has been raised from a fawn and knows no other haunts than his tiny corral. Because of this he is very docile and shows not the slightest fear of man.

All these factors go to make up one of the most complete zoos in west Texas to further add to Cisco's distinction of being a modern and progressive city in which people enjoy living.

PERMITS SMOKING

MARYSVILLE, Calif., Aug. 4. (AP)—This town's public library is one of the few where smoking is permitted. A room where men may enjoy their tobacco was set aside at the request of John Quackenbos Packard, pioneer merchant, who presented the building.

Savoy Cafe Gives High Class Service

The Savoy Cafe is a delightful public dining place and its reputation of excellence reaches from coast to coast. Many trans-continental commercial travelers who traverse Highway 80 several times yearly have long been boosters for this popular City Cafe, giving it a national reputation. Thousands of tourists from all parts of the country who have come this way and enjoyed the hospitality and the splendid foods of the Savoy Cafe, have gone on with praise loud on their tongues and satisfaction in their souls.

Nick Nicklas and Sam Draganes own and operate the Savoy, and during the 18 years of their partnership they have given Savoy patrons a high class service. During these years much of Cisco's important history has been written. Sam and Nick always take part in community activities, and with open purse and willing hands they have been identified with all progressive and civic expansion programs. They have been steadfastly loyal to Cisco. In appreciation Cisco has returned that loyalty in bountiful manner.

Throughout its entire career the

Savoy Cafe has always maintained its place in leadership in this section of Texas. It is the largest, most modern and completely equipped public dining place in the city, and the most extensively patronized.

Class to Determine Future Schooling

PAGO PAGO, Samoa, August 4.—A class of 30 boys under American educators from Hawaii will determine the future course of public schooling in the Samoan islands. By observing the pupils and talking with their parents, the schoolmen will determine how much Samoan and how much American culture should go into the curriculum.

"We are not going to dictate what elements of Samoan culture should be taught these children," said Dr. Albert F. Judd, head of the experiment. "We want the natives themselves to decide."

The course is being financed by the Frederic Duclos Barstow foundation, established in memory of a shell-shocked war veteran who spent his last years in Samoa and became much interested in the natives.

Serving Fourth Term as Patch Grove Mayor

PATCH GROVE, Wis., Aug. 4. (AP)—If it's a civic problem, a birth, a family fight, illness or approaching death, the residents of Patch Grove have one solution—"Call Mrs. Humphrey."

Mrs. Evart Humphrey is about everything to Patch Grove. She is serving her fourth term as mayor; as practical nurse she has attended the birth of most of the residents for two generations; she has settled squabbles and listened to the last words of the dying. "I help them into the world, try to make them behave while

they are here and help out," Mrs. Humphrey says.

A new couple moved into Patch Grove recently. Neighbors told the husband "you can't your wife in this town who is am mayor," and that was the

Mrs. Humphrey has just celebrated her 35th wedding anniversary. She serves on the city board of supervisors, is secretary of the local parent-teacher organization and runs a board house.

The average price paid for marginal land by the Resettlement administration in 1936 was \$ an acre.

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- PAUL YARDLEY, 14th Street.
- R. R. RAY.
- T. M. BEAN, Front Street and Eighth Street.
- GATLAS BROTHERS, Scranton.
- BOB FARMER, 6th Street.
- BENNIE ANDERSON, 9th Street and D Avenue.

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