

THE PORTALES VALLEY NEWS

The Official Paper of the City of Portales and the Only Newspaper in Roosevelt County that is Read by the People

Volume III

PORTALES, ROOSEVELT COUNTY, NEW MEXICO, THURSDAY, DECEMBER 30, 1915

Number 10

The New Year

Will the New Year bring Peace? Peace in Europe will be the greatest gift the New Year can bring to the world. The armies of the Allies and the Teutons have been locked in battle so long that the world has become almost callous. Every day we have read in the news dispatches accounts of horrible fighting. Today forty thousand men were wiped out. Yesterday whole battalions were decimated. The day before thousands of men were caught in a trap and killed. Reports state that Germany's list of killed totals over 2,000,000. Beautiful cities and priceless works of art have been razed. Helpless women and children have been driven by the enemy from their homes and starved or thrown on the mercy of the charitable. Our minds have refused to grasp the tremendousness of it and we read the war news with hardly more of a thrill than we get from a sensational murder. Recent dispatches from Europe have emphasized the peace note. German socialists, apparently, are demanding that something be done to end the slaughter. Austria likewise is ready for peace in all probability has been for some time. It is not unlikely that France and England, despite their assertions to the contrary, would be amenable if proper terms could be obtained. The neutral world is crying for peace. Will the New Year bring it? Nineteen sixteen will hold much for the United States in the way of prosperity and progress. We have reached a period of construction which will begin this year. Many serious problems are before the people for solution, and the tendency is to ignore radicalism and to concentrate our efforts on a safe and some policy. But of all the gifts which the New Year may have in store for us, the greatest would be peace in Europe.

Judges Divide Work.

The judges of the fifth judicial district, comprising Chaves, Eddy, Curry and Roosevelt counties have decided to divide the work of the district January 1st.

This is the only district in the state which has two judges. Judge Granville A. Richardson will take the cases originating in Curry and Eddy counties, while Judge John T. McClure will take Chaves and Roosevelt county cases.

Demonstration

Red Star Milling company, have sent a special domestic science instructor to Deen Neer Company to demonstrate this splendid hard wheat. Miss Hewey has many attractive recipes to give each lady. It is well worth your time to drop in to see her. Wholesome food will be baked Friday and Saturday. Don't miss this chance. Remember the place, Deen-Neer Company: the time, Friday and Saturday.

Baptist Notes

Despite the lagrippe and bad colds, we had very good attendance at church Sunday morning. Glad to welcome so many of Brother Bell's fine people as well as people from the other churches. We feel like throwing a bouquet at some of the young people from the Methodist church for furnishing the music Sunday night. We again. Our meeting will begin Sunday conducted by Bros. Grimm and Cumbly. They are both fine young fellows and will do fine work if we cooperate with them. Come and help us build and all.

W. E. DAWN, Pastor.

Masonic Installation.

Last Monday night the Masonic Lodge and the Royal Arch Chapter, in accordance with their ancient custom, installed officers for the coming year. After the installation there was served in the Lodge Hall a sumptuous banquet. The very inclement weather did not prevent a large attendance of the members of these organizations, due of course to the interest that has been kept fully alive in the lodge work.

These two lodges have been quite prosperous during the past year and are looking forward to greater prosperity in the coming years. The officers installed were:

Royal Arch Masons.

James A. Hall, H. P.
G. M. Williamson, K.
A. A. Beeman, S.
George Roach, C. of H.
Ed J. Neer, P. S.
W. S. Merrill, R. A. C.
R. K. Puckett, M. T. V.
W. H. Ball, M. S. V.
Fred Steig, M. F. V.
John W. Ballow, Treasurer.
Ben Wood, Secretary.
J. B. Crawford, Sentinel.
Portales Lodge, A. F. & A. M.
J. A. Fairly, W. M.
Jack Norris, S. W.
W. H. Ball, J. W.
C. W. Terry, S. D.
Louie Kohl, J. D.
J. P. Deen, Treasurer.
Ben Wood, Secretary.
J. W. George, Tyler.
W. E. Dawn, Chaplin.
J. B. Priddy, Marshal.
Frank D. Galloway, S. S.
S. E. Rosson, J. S.

Special Request

We are requested to ask all chewers and spitters of that delectable weed known as tobacco to refrain more from walking to the edge of the sidewalk and spitting into the street. There is plenty of room on the sidewalks and at the bottom of the walls and on the plate glass windows. So why exert yourself to get up from a warm comfortable seat on the sill or a comfortable leaning position against some man's door and go to the side walk to spit. Also you run the risk of getting a shower bath from some other indulger who don't have quite so much energy. The best and safest way is to turn slightly, with the least possible exertion and squirt a large brown stream against the glass front or the or the door facing, or at least on the sidewalk just at the bottom of the wall. It looks disgusting and smells to heaven and is likely to spread disease, but for sake of your physique do not exert yourselves to go to the edge of the sidewalk, it might prove fatal. — Comanche Chief.

Card of Thanks

Words fail to express my heartfelt gratitude to the many friends who so kindly and tenderly assisted me during my husband's sickness and death. Your kindness will never be forgotten. May the Lord bless you.

Mrs. James Monroe.

J. W. Rucker and Miss Rozena Lewis were married on Monday of this week at the home of Mr. and Mrs. J. W. McMinn, Rev. W. E. Dawn, officiating. The groom has only been here a few weeks but was well liked by all who knew him. The bride has been here practically since a small girl and has a host of friends who wish for them a most prosperous and happy journey through life.

James M. French, of Tyrone, Kansas, arrived this week for a visit with his aunt, Mrs. T. J. Molinari. Mr. French is attending the agricultural college at Stillwater, Oklahoma, and is just down for the holidays.

T. E. Bell was in Canyon City, Texas, Tuesday of this week on business.

Looking a Year Ahead



We are face to face with the problems of another year. It may bring us much or little, as we choose. The question is, what do we choose? In the parlance of the street, "It is up to us."

One thing we need is greater commercial activity. But how are we to promote it? We need a closer community of interests between the farmer and his family and the townman and his family. In many ways each is dependent upon the good will of the other, but few of us seem to realize this. In years past farmers have been shipping their products away to market in small quantities and realizing small profits while the rapacious middleman have rolled in the gold that should have found its way back to the farms. And the loss to the farmer is likewise a loss to the town and the community in general. We should not permit another year to go by without remedying this glaring defect in our system. It can be done. The business men of this town should all get together and devise some method whereby they can market the products of all of the farmers quickly, economically, and without the aid of so many hungry go-betweens. It may take a little brain work, and a trip or two to some central market in order to put the scheme into practical working order, but it can be done if it is undertaken in the right spirit. When the business men look after the interests of the farmers in this respect, the farmers will reciprocate by giving them the immense volume of their business that is now going to other sources. An agricultural clearing house is needed in this town. The new year should see a movement on foot for its establishment, and the end of the year should see it in practical and successful working order and with everybody happy and satisfied.

Too many of us are strangers to each other in this community, where we should all be brothers and dwell together in unity for the common good of all. And that is because there are entirely too many hard and fast cliques and sets, with each immersed in its own shell and never a peep at the light of outer day. We need a common ground for meeting, where neighbor greets neighbor and the stranger finds himself at home and among friends. If cooperation is good in commercial affairs it would be of equal benefit in private and social life. It would afford us a more intimate knowledge of humanity and a broader perspective of life, and the resultant spirit of good fellowship would be felt in a thousand ways. A year of "getting together" would stamp a wonderful imprint upon the heart, the soul and the conscience of this community.

But we can without detriment, or expense at least remember that we are all neighbors, and friends, and brothers, and so act one to the other, to the end that peace, harmony and happiness may be our lot for the coming year.

An exchange points to the fact that the drug market is now at its highest price point in history because the essentials are used to kill men instead of curing them.

Office over Hardware, Portales.

W. S. MEYER

University Notes

Albuquerque, New Mexico December 30:—Miss Margaret Gleason for several years Dean of Woman and professor of Domestic science at the New Mexico state university, has resigned to effect January 1st, when she will be succeeded in the faculty by Miss Frances Lathrop recently of the faculty of the Colorado Agricultural college at Fort Collins, and an experienced domestic science teacher. The resignation of Miss. Gleason was received regret by the University government, which however has been fortunate in securing at very short notice and unusually efficient substitute for the work. Miss. Gleason will retire from active educational work.

Miss Hazelwood was home for the holidays. She is teaching in the La Lande schools.

Adam Trout returned this week from a business visit to Bay City, Texas.

Ray Hill, of Hagerman, is here this week visiting with his friend Heck Harris.

Coe Howard and J. E. Johnson motored to Childress, Texas, this week on business.

I. L. Adams, of the Adams Cafe, was a visitor in Roswell the first of the week.

C. A. Skelton, and wife spent Christmas with friends and relatives in Hereford, Texas.

J. B. McCleskey, of Stephens County Texas, is here visiting George Johnston.

Hubert Yates, who is attending the Clarendon college at Clarendon, Texas, spent the holidays with his parents.

Mr. and Mrs. L. C. Fenwich of Clovis were the guest of Mr. and Mrs. A. E. Siegner the latter part of the week.

Miss Willie Warnica, who is teacher in the schools at Kermit, New Mexico, spent the holidays with homefolks.

Miss Lucille Moore, who is the teacher in the Elida Public school, spent the holidays with homefolks.

Miss Maud Amy Reese, who is attending school at Denton, Texas, is home this week spending the holidays with her parents.

Professor R. A. Deen and family, of Taiban, are here this week spending the holidays with relatives.

Miss Emma Angelbaer, of El Paso, Texas, who has been visiting with her niece, Mrs. H. Fickensher, left Tuesday for her home.

Miss Ione Austin, formerly a Portales girl, but now of Clovis, was here this week visiting with friends.

Mrs. James Monroe returned Wednesday of this week from Brownwood, Texas, where she accompanied the remains of her husband.

Mr. and Mrs. Thos. J. Timmons, of New Holland, Ohio, arrived this week to spend the holidays with their sons, Pryor B. and Charles B. Timmons.

Frank Henderson and family, who have been visiting with their parents, Mr. and Mrs. J. P. Henderson, for the past week, left Tuesday for their home in Amarillo.

Notice

I have put in a crusher and will be glad to have you call and see me when you have any kind of material to be crushed. First door on the east side of the creamery. J. C. Crume.

Good Roads

I have recently talked to some of the business men of Portales, also a number of the farmers who travel the south road about fixing a day to work the said "south road". I find some are willing and some are anxious. Now, the thing to do is for every able-bodied man, regardless of whether he has a weak mind or not to screw his willingness and anxiety up to enthusiasm and meet the farmers on the road some day right soon and do what they can to improve it. We must wake up to the fact that Portales could not acquire a better asset than good roads.

I believe it possible to double the population of Portales in two years by doing two things. First get good roads running from the county line to Portales in every direction, regardless of cost. Second, wipe out the prejudice of our country against town. This can be done by organizing a Business Men's League, a part of the business of which should be to visit each community and show themselves friendly and interested in the work of their neighbors—the farmers. Give the farmer a chance to meet and get acquainted with the business man. He might really see something good and unselfish in him. The spirit of community interest is a great factor in the building of town and country. When we think of it the farmers have a right to think there is a dividing line between country and town. Let's get an even start with the New Year and try to blot out all prejudice and dividing lines by getting acquainted with our neighbors—the farmers. You might help him to be a better farmer. A good many of our business men own farms and are getting a good deal of experience and the farmer could easily show him the kind of goods he needs in his business. Thus he might be taught to be a better business man.

I hope you will not keep in the old rut and treat this with indifference. Prosperity does not come to us without effort, neither does it come without invitation and inducement. Let's put something tangible into the community and help our neighbors to become prosperous and then we will have better opportunities to become prosperous ourselves.

Yours truly,
W. O. Oldham.

December 28th, 1915.

A Hearty Laugh Contagious

We have faith in men who can laugh heartily. It is not only a sign of good health and good nature, but an indication of the spirit of looking on the bright side of things, which contributes so much to success. The wisdom and sanctity of a man is no longer estimated by the length of his countenance, nor by the refusal to unbend his dignity so far as to laugh on occasion. We realize now that laughter improves one's health, and sending the blood bounding through the veins and bringing about that condition which we commonly describe as "making one feel good." The cheerful smile, the frank, open laugh, are two of the most helpful influences which man is able to bestow on comrad or friend and few of us have been so unfortunate as to have failed to experience the benefits of both. Let us all wear a sunny countenance, therefore, not only for our own happiness but for the contagion that lies in the atmosphere of a smile for our Life.

Work

For Exchange
My California alfalfa hay ranch, for land near Portales. Address J. W. Green, Slaughter building, Denton, Texas.

THE PORTALES VALLEY NEWS

J. E. HENDERSON, Editor and Proprietor

Entered as second-class mail matter November 14, 1913, at the post office at Portales, New Mexico, under the Act of March 3, 1879

Published weekly at Portales, New Mexico, and devoted to the interests of the greatest country on earth, the Portales Valley and Roosevelt County.

ADVERTISING RATES FURNISHED ON APPLICATION

SUBSCRIPTION PRICE, ONE DOLLAR FOR ONE YEAR

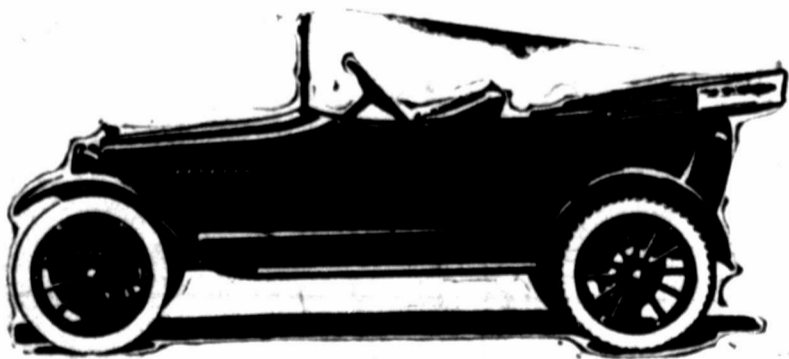
Birth Of A Year Of What?

With the birth of the new year the question will naturally arise, "What will it bring us?" Will it be peace or war? Will it be plenty or want? No human being can answer that question to-day, though some may make a ludicrous bluff at doing so. At no time in the life of the present generation has the birth of a new year been fraught with so much uncertainty with regard to the world in general and our own country in particular. We all hope and pray that the war may end and that the world may return to some semblance of sanity and commercial stability. But there is no certainty—only an intense longing for something that is not. We are pinning our faith to the ability of our country to keep free from foreign entanglements, but again there is no certainty—only an abiding faith that may be founded upon the phantasies of our dreams. We are looking and longing for the day to come when men will cease to butcher one another and return to the more humanizing pursuits of a peaceful life. But our longing results only in more looking and longing. There is no peace. We anticipate a year of great commercial prosperity for the people of our own country, and it will be theirs if no unforeseen combination of incidents overturn the tranquility of the nation. But in this, too, there is an "if," and the "if" is not of our making. We are promised a year of unexampled activity among the factories, and in the fields, and in all the marts of trade, but much of it will depend upon the actions of other nations than ours. And we are today a government and a people without friends among other peoples of the earth. We have grown and expanded and developed until we are the richest of all the nations of the world, and yet our great wealth is today an actual menace to our peace and security of the future, for the nation that is hungry for gold will not be choice in its mode of attack when the time for invasion comes. But let us face the future with optimism and with faith, with eyes open to every essential fact, and with a firm determination to persevere and to conquer in the face of all obstacles. Let us dare to be just and right in all of our dealings with nations and with individuals, and when sanity returns to the world we will reap as we have sown. Let us put our own house in order by placing the country in a state of defense sufficient to insure us from attack from without, and then let us give the world to understand that we are a just and righteous people, that we seek to do harm to no man or collection of men, and that we have nothing in our hearts but good will toward all people. The new year will bring us something, but what that something is to be will depend greatly on the course we ourselves pursue. Never in the history of our country has it been put more plainly and emphatically and squarely up to us.

If to be happy we must forget ourselves and remember others this old world will always be one great hunk of misery. Self never takes a back seat these days.

Saxon "Six"

Delivered \$860.00



STRENGTH - POWER - SERVICE

Saxon "Six" Features

Continental Motor, Rayfield Carburetor, Timkin Axles & Bearings, Atwater-Kent Ignition, Catilever Springs, 30-35 Horse Power, Yacht Line Body, Double unit starting and lighting system.

SAXON "SIX" is in a class by itself. Ask us for Demonstration. We will be glad to show you.

R. L. BLANTON, Agent THE HIGHWAY GARAGE

Thanks—whether we got it or not.

We could if we would, but too often we dont care to would.

Of course there is peace somewhere on earth, but hanged if we know where it is.

Even Christmas has its fly in the ointment. The bills must be paid.

He who profits by the mistakes of others will make less mistakes himself for others to profit by.

Chronic criticism of the short comings of others is an indication of even greater ones in yourself.

A few more days and we will be ushering in a new year to bless and a new grist of bills to cuss.

And now the dear little aristocratic bright-eyes are wearing fur boas on their booties. Oh, my!

What to wear and how to wear it, is easily solved by the coy and winsome maiden. But how to pay for it is a poser to bluff old dad.

Notice

I have put in a crusher and will be glad to have you call and see me when you have any kind of grain crushed. First door east of creamery. J. C. Crume.

Dr. Swearingin's Dates

Dr. Swearingin, of the firm of Doctors Presley & Swearingin, specialists, Roswell, New Mexico, will be in Portales, at Neer's drug store, on the 20th, 21st and 22d of each month, to treat diseases of the eye, ear, nose and throat, and to fit glasses.

Will, also, be in Elida the 25th of each month. 1-1f

For Exchange

My California alfalfa improved ranch, for land near Portales. Address J. W. Greathouse, 711 Slaughter building, Dallas Texas.

You Are Next

to the smoothest, easiest and most satisfying shave and the most up-to-date hair cut you ever got when you get in one of the chairs at

The Sanitary Barber Shop

DR. W. L. JOHNSON
Chiropractor

Office at the Nash boarding house
Portales, New Mexico

DR. L. R. HOUGH
Dentist

Office hours 9 a. m. to 5 p. m. Office in Reese building over Dobbs' Confectionery. Portales, New Mexico

DR. W. E. PATTERSON
Physician and Surgeon

Office at Neer's Drug Store. Office phone 67 two rings, Residence 65

DR. N. F. WOLLARD
Physician and Surgeon

Office in Sam J. Nixon building. Residence Phone 169. Portales, New Mexico

PRESLEY & SWEARINGIN
Specialists

Roswell, N. M. Eye, Ear, Nose and Throat. Portales dates, 20th to 22d of each month at Neer's Drug Store

SAM J. NIXON
Attorney-at-Law

Portales, - - New Mexico

GEORGE L. REESE
Attorney at Law

Practice in all courts. Office up-stairs Reese Building

W. E. LINDSEY
Attorney at Law

Office second door south of postoffice

COMPTON & COMPTON
Attorney at Law

Practices in all courts. Office over Humphreys Hardware, Portales,

Notice of Pendency of Suit

No. 1160
The State of New Mexico: To Gibbs W. Dyer, Della M. Dyer, Jno. E. Watkins, G. L. Johnson, Lilla V. Johnson, Elv Walker, J. C. Johnson, Harry Polk Hat Co., Harbert Metal Trunk Co., Cluett Fabely & Co., Justice Bros., Gauss Langenberg Hat Co., Marx, Hass Co., Simon Mayer, Hamilton Overall Co., A. E. Anderson, & Co., J. L. Taylor & Co., G. E. Shubert, Henry A. Bragg, and Seward Trunk Co., Defendants: Greeting: You, and each of you, will take notice that a suit has been filed against you in the District Court of the Fifth Judicial District of the State of New Mexico, in and for Roosevelt County, wherein M. C. Boswell, is plaintiff and you, the above named, are defendants, said cause being numbered 1160 upon the Civil Docket of said court. The general objects of said action are as follows: The plaintiff sues upon a promissory note and to foreclose a mortgage deed executed and delivered by the defendants, Gibbs W. Dyer, and Della M. Dyer to the plaintiff on the 28th day of September, 1911, the plaintiff claiming that there is due upon said note and mortgage the sum of \$800.00, with interest thereon at the rate of 12 per cent, per annum from the 18th day of September, 1914, till paid, 10 per cent additional upon said amount as attorney's fees and all costs of this suit; that said mortgage is upon and conveys to the plaintiff for the security of said sums the following described property, to-wit: The southwest quarter of Section Twenty-five in Township Two South of Range Thirty-six East of the New Mexico Meridian, New Mexico, containing 160 acres and all improvements thereon; to have plaintiff's said mortgage declared a prior and superior lien to any lien or claim of each and all of said defendants, it being alleged that all of the defendants except Gibbs W. Dyer and Della M. Dyer, claim some interest in said property by virtue of conveyances subsequent and inferior to plaintiff's said mortgage; to have said mortgage foreclosed and property sold, and the proceeds of such sale applied to the satisfaction of plaintiff's said demands and costs of suit, and for general relief.

You are further notified that unless you enter your appearance in said cause on or before the 15th day of January, 1916, judgment by default will be taken against you in said cause, and the plaintiff will apply to the court for relief demanded in the complaint.

You are further notified that Geo. L. Reese is attorney for the plaintiff and his post office address is Portales, New Mexico. Witness my hand and seal of said court, this 22nd day of November, 1915. J. W. BALLOW, County Clerk.

Notice of the Pendency of Suit

The State of New Mexico: To C. J. Jones, defendant: Greeting: You will take notice that a suit has been filed against you in the District court of the Fifth Judicial District of the State of New Mexico, in and for Roosevelt County, wherein Della M. Dyer and Daniel is plaintiff and you, the said C. J. Jones are defendant, said cause being numbered 1144 upon the Civil Docket of said court.

The general object of said court action are as follows: The plaintiff seeks to recover the sum of \$1500.00 with interest, upon a written contract executed by the plaintiff and defendant on the 9th day of May 1914, for services performed by the plaintiff for the defendant, and for the purchase price of four horses and one saddle, blanket and bridle sold and delivered to the defendant by the plaintiff pursuant to said contract.

You are further notified that your property, to-wit: One buffalo bull about four years old, four catalo cows, from six to twelve years old, and one buffalo calf from four to five months old, has been attached upon a writ of attachment issued against you in said cause, and that unless you appear and plead or answer in said cause on or before the 15th day of January, 1916, judgement will be rendered against you by default and your said property will be sold to satisfy the same.

You are further notified that Geo. L. Reese is attorney for the plaintiff and his address is Portales, New Mexico. Witness my hand and the seal of said court this 24th day of November, 1915. By Guy F. Mitchell, Deputy.

Strickland & Bland

When you think of your fresh meats, sausage, oysters, fish, etc., think of the many other good things to eat. We keep them and are rearing to bring them to you with the meat. Phone 11.

Think of This Seriously

Needles!

Complete line of Boye machine needles, bands, shuttles, bobbins and hand needles. Machine threader given with bottle of machine oil sold.

Dr. J. S. Pearce's Pharmacy



American National Live Stock Association Convention

EL PASO, TEXAS, JAN. 25-27

For above occasion will sell tickets to El Paso and return for \$21.00. Dates of Sale January 22, 23 and 24, 1916, with final limit February 2, 1916.

W. S. MERRILL, Agt.

W. O. OLDHAM, PRESIDENT P. E. JORDAN, CASHIER
H. C. WAGGONER, ASSISTANT CASHIER

First National Bank

CAPITAL AND SURPLUS \$75,000.00

Every department of this bank is highly organized and in charge of efficient officers with years of banking experience, who are anxious to give personal attention to accounts both large and small.

Member Federal Reserve Bank, District No. 11

J. P. Pyeatt..

NEW AND SECOND HAND GOODS

Buys and sells all kinds of second hand goods. Watkins Remedies for sale. Our motto is "Courteous Treatment and Low Prices for Cash."

Next Door to J. B. Crow's Tin Shop

WHERE Do You Buy Lumber?

We carry the most complete line of lumber and building material in Eastern New Mexico and can always save you money on your bill. If you fail to figure at Kemp's we will both lose money.

First Class White Pine Boards at \$3.00 per hundred

Kemp Lumber Co.

C. A. SKELTON, Local Manager

The Portales Barber Shop

I have opened up on the corner opposite the ortales Bank & Trust company, and solicit your patronage. First-class work guaranteed. Call and see me.

W. A. STEPHENSON, Proprietor

EGBERT WOOD

(Successor to Portales Drug Company)

Drugs, Proprietary Medicines, Sundries Toilet Articles, Perfumes and JewelryHeadquarters for Sporting Goods.....

Bring Us Your Prescription Work

..Same Store in the Same Location..



A Song of Christmas Cheer

By Robertus Love
Decorations by Magnus G. Kettner

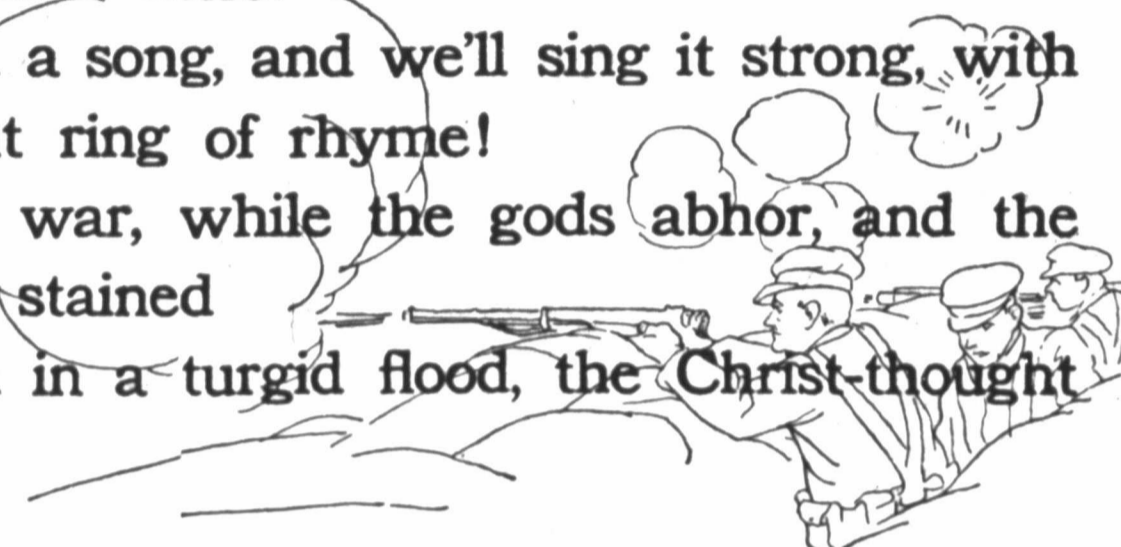


HO! for the holly and the Yuletide jolly and the joys of Christmas time!

They are worth a song, and we'll sing it strong, with a resonant ring of rhyme!

Though the lands may war, while the gods abhor, and the Golden Fleece be stained

With brave men's blood in a turgid flood, the Christ-thought hath not waned!

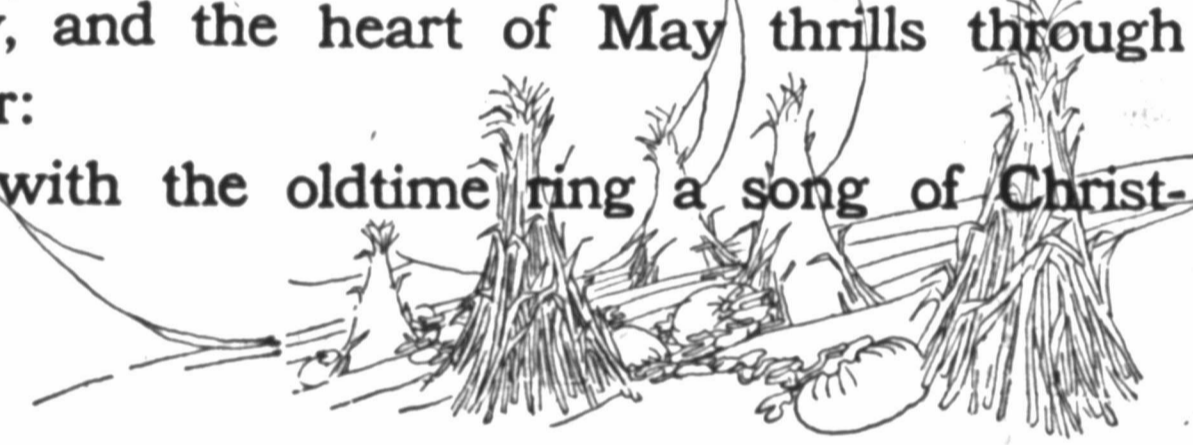


THE rich increase of a year of peace in a wide and goodly land,

The abundant yields of a million fields by benignant heavens spanned—

They are ours today, and the heart of May thrills through December drear:

So it's ours to sing with the oldtime ring a song of Christmas cheer!



THOUGH men may fight and the woeful blight of war blast half the earth,

They cannot strangle nor maim nor mangle the tale of the Savior's birth;

And deep in the heart the song will start and float over land and sea:

So we'll sing with a will and a rising trill our song of Yuletide glee!

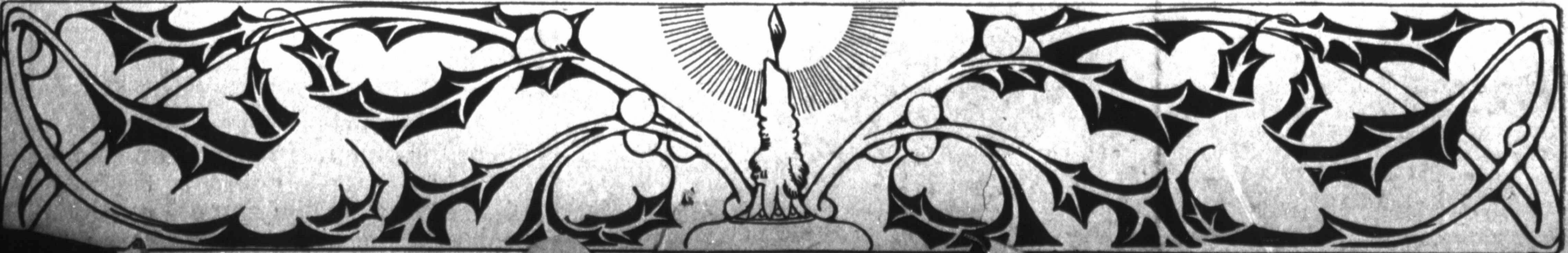


FROM the blazing fire the sparks aspire, and the laden tree is bright,

And the children play on the blessed day, and older hearts are light

Because of the joy of girl and boy, and the love of Christ is long!

So it's ho! for a rhyme of Christmas time, and it's ho! for a heartening song!



TO GOOD EATERS

JUST A WORD

Many of the most discriminating eaters in this community buy their groceries at this store.

There are just two reasons why they buy them here. 1st, they get exactly what they want. 2nd, the price is so low it is more than satisfactory to them.

Can you think of a better reason why YOU should buy your groceries from us? If it is so eminently satisfactory to them it would be equally so to you.

...The White House Grocery Co...
Telephone Number 21

READ THE NEWS ADVERTISEMENTS

WE WANT YOUR TRADE

And want you to know it. By working together can save you money. Money saved is money made. Give us a trial and be convinced.

...J. B. Sledge Hardware Company...
Store Phone 12. Home Phone 159

W. H. Braley & Son

...INSURANCE...

"We Know How" Portales, New Mexico

ED J. NEER UNDERTAKER AND EMBALMER

LICENSED BY STATE OF NEW MEXICO

Coffins, Caskets and Undertakers' Supplies. Calls answered day and night. Our motto, "Courtesy and Efficiency." Office phone 67 2-rings, residence 67 3-rings.

Kohl's Garage

..First Class Auto and Gas Engine Repairing..

Full stock of Ford supplies, casings and inner tubes. None but competent workmen employed. : : : :

AGENTS FOR OVERLAND CARS

See or phone us about your auto troubles and we will take care of them for you. Telephone No. 45.

KOHL'S GARAGE

LOUIE KOHL, Proprietor

Happy New Year!

And a prosperous year!
And even a peaceful one!

And we hope to get 'em all. A prosperous year to us, too, b'gosh.

And now for another year of uncivilization.

Many a sickly smile hides a mighty healthy jag.

Did you buy it at home this Christmas? We did.

Not a doubt of the return of prosperity now. Every turkey hit the spot.

There's a deal of good in this old town, if it can only discover itself.

Nineteen sixteen is the year of politicalconventions and other bugs.

Just cork up your sarcasm, brother. Ford didn't mepn this Christmas anyway.

Saying the right thing at the right time is the right thing to say. And that's right.

Over in Europe Christmas arrived on time, departed on time, and they all had a hell of a time.

And will General Villa go into the lecture platform, into vaudeville, or star for the movies?

If they continue drafting new men into the war the survivors may be under the painful necessity of footing their own pension bills.

The man who gess licked has the dignified satisfaction of knowing he didn't kill the other fellow.

A movement is on foot to compel hotel waiters to bathe daily. Another brand of soup, of course.

Never cast a sly smile at the girl with red hair. Her blood may be as red as her hair.

They say beath evens up all scores, but it will require a whopping big mantel to cover the signs of 1915.

Some men are so energetic they fail in business today and start right in tomorrow to engineer another failure.

We editors often comment on the scantiness of the modern woman's attire, but we seldom close our eyes as she passes by.

If congress will pass a law for preparedness against bill collectors we'll vote often or any other old way.

DUMPING

Congress has a serious problem to face in providing adequate laws against "dumping." Dumping is the selling of a product in a foreign country at a lower price than it is sold at home. In the rebuilding of Europe, which must follow the war, the United States, in all probability, will be the object of a dumping campaign by foreign notians. If this should happen, the markets of this country would be demoralized. The United States is aich. Foreign nations, broken in fortune, by every trick of trade, will attempt to rebuild their fortunes at the expense of the United States.

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Portales, New Mexico

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About January 15th, I will open a retail dairy business, catering to the consuming public of Portales. My sweet milk and cream will be sold only in bottles unless requested otherwise by my patrons. My products will be handled from the time of milking until delivery to my customers in the most sanitary manner. It will be my ambition to give the public good, pure wholesome milk and its products, and value received for the money. My herd comprises of Holstein, Durham and Jersey cows, all thrifty and heshly and just tubercular tested. I will be located between the Cox and Sanders places. Until I get more improvements made and equipment installed I will be pleased to sell good pure sweet milk delivered in quantities of one gallon or more at 25 cents per gallon. I will appreciate your patronage and will put forth all my efforts to please you. Give me a trial.

Walker Caswell

...The University of New Mexico..

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The second semester of the university year, when students departments, opens January 1st, 1916. If ready to begin c not wait another year. Start with the new year. It costs tain full information. Write today to

DAVID R. BOYD, President
University of New Mexico. Albu

Happy New Year!



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We wish you all the unlimited happiness and prosperity you deserve in 1916, and we hope to have the pleasure of greeting you face to face in the future as in the past.

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