# THE PORTALES VALLEY NEWS 

The Offictal Paper of the City of Portales and the Only Newspaper in Roosevelt County that is Read by the People
Volume II

## More Fine Cattlo

John Young this week car of fine registered and high ade Hereford cattie that he
bought at Springdale, Arkansas. In this bunch there is one three year old buil that
weighs seventeen handred and Weighs seventeen handred and
Eenty pounds. He is registered is also one individual. There months old that is as good, or bette, He was sired by the big
boy and his dam was a registered boy and his dam was a registered
Hereford lady of high degree. He also has some cows and heifers that are of just as pure blood as anybody's unregistered
stuff. The bulls were secured from one of the prize winning breeders of Arkansas and they were the pick of his herd. Mr. Young intends to keep a part of
these cattle, including the young bull, to add to his already established herd at his stock farm,
seven miles southeast of Porseven miles southeast of Por tales. The remainder he will
offer for sale. Mr. Young has a splendid farm and he is stocking it with pure bred cattle, horses and hogs. He is an experienced
stock man and his success is certainty. John says that the man who was sent with this car
of stuff became tired of his job at Waynoka, Oklahoma, and sold one of his best cows and calves,
and thus far has not been located

## Suffrage Club Motes

 A very pleasant meeting washeld at the home of Mrs. Merrill held at the home of Mrs. Merrill
Wednesday at 3 p . m . The new officers were installed, Mrs. Carr being the new president. The held ip Chicago last week, was read and discussed. Also the Union in Albuquerque, July 16 . It was decided that the club fa preference to the Union, and we preference to the Union, and we
would remain neutral as to the organization of the state for the Union.
Year books will be issued for a course of study in the clab commencing in September.
All suffragists are requested to identify themselves with the club both in town and the county. Ii was decided that since we
stand for suffrage we should come to the home community first and women of Portoles should be ac. quainted with the issues at stake in the coming election. Therefore a mass meeting is called.
All members are especially asked to take the Woman's Journal which gives full items concerning each stare ard
national work. Mrs. Merrill takes the subscriptions.

## Presbyterian Church

a short but delightful trip to Childress, Texas, and will fill his pulpit Sunday. Sunday school at $10 \mathrm{a} . \mathrm{m}$. and preaching at 11
a. m . Something special for the a. m . Something special for the
11 o'clock hour. It is earnestly hoped that every member of the congregation try to be present. to everyone who will to come and worship with us.
HuGH M. Smith, Pastor. Church of Christ Sunday school at 10 a. m., and preaching and communion at 11
a. m . Subject for the morning a. m. Subject for the morning, Light." Every member should
be present. All are most welcome. Preaching every fourth
Sunday of each month.
R. D. Fifield, Pastor. Mrs. O. S. Roden and daughter, Mary Verd, of Cullman, Ala-
bama, arrived Sunday and will visit for some time in the home of her sister, Mrs. J. K. Bland.

Ed and Joe Patterson, sons of
Dr. and Mrs. W. E. Patterson, Dr. and Mrs. W. E. Patterson,
returned this week from college, awar from Denver, Clorado Both these boys maden, Kansas records as students and will re-turn-with the opening of the Miss Ethel Loftis,
Miss Ethel Loftis, of Abilene visis with Mrs. Will McDaniel
vill This is her first visit to the Por-
tales Valley and she expressed herself as being well pleased with the country and,
might locate here.
Sam J. Stinnett, one of the old timers in the Portales Valley, re exas this week from Jayton, chool during the past year. Mr Stinnett will teach at the Doss chool hoyse next year.
The Portales base ball team
will go to Clovis and play three cames July 3rd, 4th and 5th. ${ }_{3}$ expected that quite a numbe $f$ enthusiasts will go up and help

The young ladies of Mrs̀. Carr's Sunday school class will sell cake and cherry pies at C. V. Harris tore next Saturday afternoon. Will be glad to take your order
The Suffrage club calls a mass eeting of women voters at th veek at $3 \mathrm{p} . \mathrm{m}$. to consider the wend election for July 5 th.
Mrs. W. E. Lindsey kindly pre ox of exceptionally fine cherres rom her orchard. They sure Herr
Harry Buchanan, Dr. S. B lesday morning for Dallas and ther Texas points in Mr. Buch anan's Buick.
A. C. Woodburn, whò has been eaching school at Dickens,'Texas, for the past year, returned thi in the future.
The Ford Motor company have ish a Ford branct in Washing ton, D. C., at an a
cost of $\$ 300,000.00$.
Mrs. Sam J. Nixon returned Thursday morning from a visit
to her parents in Texas.
Mrs. Dudley Hardy met her at Clovis. The local Ford agency report hey have been unable to ge Everybody rides these days.
House painting and papering igns, auto and carriage painting Goodloe.
"The Guardian of His Flock," eaturing J. Warren Kerrigan, is
masterpiece at the Cosy, Sat arday night, June 26th.
Jeff Hightower was a Portale Jisitor Wednesday of this week. ness is looking up.
Wall paper from 15 c up to 50 per bolt. Paint is still $\$ 2.00$ per Gaodloe's store.
The Black Box shown at the Cosy each Tuesday night, is prov-
ing to be the most popular serial Born to Mr. and Mrs. Ed Steele June 9, 1915 , a nine pound bos
Mrs. F. J. Hardin, mid-wife.
Rev. H. M. Smith returned this week from a short visit with his
children at Childress, Texas.
Mrs. S. D. Beaver was visiting riends in Clovis a couple of days
his week.

PORTALES VALLEY HAS AN OPPORTUNITY TO SECURE CREAMERY RUN ON BUSINESS LINES

Man of Many Years Experience Visits Portales and Believes There is Wonderful Opportunities for a Creamery in this County

## As an Evidence of Good Faith He Deposits Five Hundred Dollars Witt the Local Banks, Same Being an Estimated One-Tenth

 of the Cost of the Machinery and PlantWhen this community started have a minority interest. The gitatingacreamery several year 3 stockholders of the creamery ago there were a great number of should be largely among the far things which we did not know mers who are furnishing cream are learning some of the requi- community benefitted by the are learning some of the requi- communits
sites. First, we have seen the creamery.
wily promoter come in, agitate Many of our farmers are only and get a goodly number of men getting 18 cents per pound for interested. We have sounded cream right now. They should
him out and found he was willing be getting from 6 to 10 or 12 cents to furnish a first class $\$ 2,500$ more than this right now accord creamery for $\$ 4,000$ or $\$ 5,000$. ing to the market. Supposing We have seen the man come in that you could get 26 or 28 cents who was going to build a $\$ 25,000$ right now instead of 18 cents.
or $\$ 30,000$ plant and we have
Wouldn't you be in favor of a or $\$ 30,000$ plant and we have
heard him talk about putting up heard him talk about putting up local cream
$\$ 5,000$ of his own money, but the
swers yes. $\$ 5,000$ never arrived.
The matter of a creamery in successful it must have sufficien The matter of a creamery in successful it must have sufficien
Roosevelt county has been taken

cows contributary to the cream up with the industrial depart- ety and it must be possible for | and through the influence of Mr. |  |
| :--- | :--- |
| and | gage in the cream business to ge | Dana, of this department, a num- some cows. We are pleased to

ber of people who are interested in finding new sites for cream- been made whereby any man who ries have been located.
In order that a creamery successful in Roosevelt county it personal credit is good will be must have first, sufficient cream milk stock. This stock will be to keep it going. In cther words, provided and facilities for handtheraw product must be available. ling it will be provided as soon
Second, it must have some mar- as the creamery is under way econd, it must have some mar- as the creamery is under way
ket for the finished butter; other- Every community that can supwise it will soon fail because no port a creamery and has stuck to amount of operating capital can the creamery business has been carry butter indefinitely.
The cream data on production a monthly income in cash. This has been very carefully gathered. carries him along and makes him Roosevelt county is outputting a preferred customer at all of the
at the rate of one thousand 10 stores. There is nothing like the at the rate of one thousand 10 stores. There is nothing like the
gallon cans of cream per month dairy cow as a mortgage lifter. right now. There is no question It is a matter of congratulatio market for the finished product more cream going out of market for the finished product more cream going out of this
has been very carefully analyzed
county now than out of many of and in the coal camps, copper the recently developed districts camps, through the Santa Fe
railroad influences and through
the Portales Utilities company
influences it is pretty well deter-

## ery can be sold.

> ery can be sold. Now the problem comes how to be fair to everybody. If a private institution were to go into ary. He has been in the cream the creamery business, history twenty years. He has operated shows that they will keep down creameries of his own, he ha
the price of cream to the farmer been in the employ in order to make as much profit Package companies handling as possible to themselves. On creamery goods and he has con
the other hand, if the farmers tracted and built creameries. The organize a mutual creamery with- frirst thing he did upon arriving out any definite head or system at Portales was to determine how of management, they often come much cream was going out. The
to grief through petty jealousies next thing he did was to consult to grief through petty jealousies next thing he did was to consult
between various farmers and with some contractors in order through the fear that some men to secure prices on a suitable are getting better treatment than building. The next thing he did others. It would therefore look was to consult the local banks as
as though the ideal creamery for to their attitude, which he found Roosevelt county would be one in was favorable. He then an
which the man operating the creamery would have a financial take hold of a creamery at thi personal interest. Such an in- point and as evidence of his good terest, however, should not be a faith he has deposited with the
majority interest. He should
being an estimated one-tenth of the cost of the creamery. He 10 per cent interest in the creamery and he will operate the same. ery and he wil operate the same.
He will also pot up a bond for performance. He states he wil
buy the machinery in open book fashion so that any prospective stockholder may have access to that there may be no chance for any individual outside profit or any water in the stock. It looks as though Mr. Blunt were bona fidely interested in the location
of a creamery. His experience would indicate his ability to build a creamery and build it right.
His method of organization sound. It would look as though sound. It would look as though
he should have the backing of the community. It Roosevelt
county wants a creamery, and we all know that we need it, let's turn out and hear what Mr. Blunt has to say. Then if the commu-
nity feels as those business men eel who have interviewed Mr. what, there is no question but upport of everybody.
There will be a meeting held at the court house at Portales on Saturday, June 27, at 2 o'clock p. m., for the purpose of hearing
what Mr. Blunt has to say about the cream game and particularly what he advises with regard to a
creamery in Roosevelt county. creamery in Roosevelt county.
Mr. Blunt later expects to visit the various cream stations in the purpose of discussing the for the with the farmers. As Mr. Blunt has been in the cream business
he can give the farmers some very valuable information as to methods of testing cream, also as to methods of testing a cow,
the best kind of feed and the best kind of cows; what may be expected in the way of production of cream and how to take care of it. Teis information will come from a practical man and
from the standpoint of a man from the standpoint of a man
who uses the cream and turns it into butter. It is to be hoped that every farmer within reach of one of these meecings will turn
out. If we can increase the price of cream to the farmer over one third, we are going to put a gred many dollars into the pockets of the faamers of Roosevelt county
We have been through the proWe have been through the pro-
motion stage and the hot air stage motion stage and the hot air stage and the shoe string gambler genuine creamery.
Coleman Pendley met with dather a serious accident Saturhorseback he ran into a barbed wire fence and, the horse becom-
ing frightened, mixed him with the wire, cutting one leg badly. The flesh was nearly all cut off below the knee and above
the ankle, taking the fleshy part of the calf. At last reports he was getting along as well as could be expected, considering the in-
juries sustained. Deputy Sheriff B. B. Clayton Verdi, Arizona, where Camp Verdi, Arizona, where he has
been visiting with his parents and brothers. Bent says that they are all doing well. Leslie is a
state ranger and his father is farming. Frank Tompkins is running a barber shop and making good money. Also t
ing and fishing is fine.
Stove enamel, bath tub enamel
Enamelac" for your floors an
furniture, blackboard slating LePages, glue, liquid veneer an many other specialties a loe's store.
Born to Mr. and Mrs. Walter
Born to Mr. and Mrs. Walter
Thompson, June 7, 1915, a six

## Clean Day at Clovi

Last Sunday was clean up day at Clovis, that is, such appears to have been the impression the Portales ball players were labor ng under, and they proceeded to a manner so rapid that the tead of manner so rapid that.the head what chaotic as to just what did take place. The first time up Portales "pounded the pill" for or five earned runs, Duck, our arst baseman, swatting it for an Clovis amble all the way 'round. Clovis appears to have become divorced from its goat early in
the game, in fact, about the time the game, in fact, about the time they their fielders were disappursuit of the little bunt perpe trated by Duck just before he did a tango around all the bases. Especially did the back stop for the "Windy Wonder" lose control when he invited a Portales man out of the grand stand to have his coco hammered. The xame was too much one sided to e interesting, too much like takng milk from a baby. The fina vor of Portales. Special feature the game was the work of Pitcher Killion, Catcher Patter on and First Baseman Duck, al Portales players. However, al he boys did themselves proud. ame as official "yed an errorless 'Pump City", rooter" for the Connally ty boys, while Roy when they struck Clovis boys ise settled disput the

## Merry Mill Maids" Again

Upon request the students of heir operetto '"The Merry Milk Maids." The request was made y the Annual management and was necessary to raise the bal ance of the money due on them. The operetta is good, much bet ertain any of the traveling en will be ents, and the proceeds ous purpose. he finest thing Annual was put out in the state and was well worth the money and was well pended on it. Cosy, Wednesda night June 30, popular prices.

## Barbecue and Picnic at Delphos

 There will be a barbecue and picnic at Delphos Saturday, July Roosevelt county are invited There will be speaking by Judg W. E. Lindsey, J. A. Hall and E. Compton. The people of Delphos will provide the barbeue and request that visitors will the "trimmins." There will be rone twisting and other outdoor
## Methodist Church

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 advertising rates furnished on application

SUBSCRIPTION PRICE, ONE DOLLAR FOR ONE YEAR

## Boost the County Stock Show

The managers of the county fair association should make a special effort this year to offer attractive premiums for all classes of live stock, as well as direct products of the soil. There has come into Roosevelt county, during the present year, many registered cattle, actual prize winners from Missouri, Kansas, Texas and Arkansas; sires and dams that will attract favorable attention regardless of where shown or in what company. There are several herds of exclusively pure bred registered Herefords in the county that could not fail to make connection with prize money if given the opportunity. There are Durhams, Jerseys and others that are as good and as royally bred as may be found at any stock show in the southwest. As to horses, we have many imported draft sires that are well calculated to cause uneasiness among competitors where none but the best are entered. In trotters we have some prize winners that defeated the best that
Kansas ever produced while saddlers and coaches of noble ancestry are plentiful. As to hogs, we can make a creditable showing in all the standard breeds. If representafrom all the registered herds of horses, cattle and swine could be interested in this county fair sufficiently to induce them to condition their show stuff for exhibition at the county fair, then taking the prize winners to the stock the prunes in every class we enter. There is not a county in the state that owns as much registered live stock as is now to be found in Roosevelt bailiwick and the quickest and surest way to bring this fact to the notice of stock men who are continually in the market for the bsst is to put it up where it may seen. Condition your herd leaders
and put them in this stock show at Roswell, prove by acand put them in this stock show at Roswell, prove by ac-
tual comparison, that you have the breeding and the intual comparison, that you have the breeding and the in-
dividuality that stock men are seeking and your male increase wiil double in value by reason of having been put prominently before those who are in the market for them. It is the best advertising in the world, both for the individual and for the county. Let us not default in this matter, but rather get in the game with both feet, get both the prize money and the advertising.

## The Camino Real Will Get It

The attorney general, in a recent opinion, holds that, in the event that the state highway bonds are sold, the direction and control of the state highway commission, direction and control of the state highway commission,
without regard to county boards or county rights. Previous to voting these bonds the tax payers were informed that the money derived from their sale would be apportioned, pro rata, according to assessed valuation, among all the counties of the state, and would be available for county road construction. It now becomes apparent that this opinion is pleliminary to dumping the $\$ 500,000.00$ that was voted on the strength of misrepresentations and false hoods emanating from the west side, into the insatiable
maw of the Camino Real, a highway that is of no practical value to the state, and of absolutely no benefit to the citizens of this side. Santa Fe has gone hog wild, stark, staring mad over Mexican "dobe" hovels Indian villages, archaelogy and graft, and what time can be spared from the latter is devoted with fanatical zeal to the former. This-Camino Real is allegəd to be the old Santa Fe trail, and consequently the citizens and farmers who live in the civilized portions of the state must forego the pleasure of decent roads that a few foreign sight seers may enjoy a "tanoramic view of a lot of slovenly Indian huts, Mexican early day disgrace and present day reproach. It should be a sufticient penance that such atrocities are permitted to flourish within the borders of the state without having to spend thousands of dollars building roads to convey eastern tourists to these relics of prehistoric barbarity. Of what importance is the matter of transportation of the crops in comparison to a view of the filth, vermin and spend all that be ound in an Indian hut? By all means but bear in mind, also, that this will be the last oppor tunity Santa Fe will ever get to supervise the expenditure of the proceeds a bond issue and, even at that, it might be well to hurry a little. Some fool white tax payer
might but in and tear up this little play house. He might might but in and tear up this little play house. He might
put this opinion of the learned attorney general to the test and it might not stand up, in which event the counties might, ultimately, derive the benefits so alluringly held out to voters before the election. CREAM

We receive and test cream any day, any quantity. Highest
eash price paid over the counter.

Strickland \& Bland

## Soda Water

Send us an order for a case of assorted soda, packed expressly for family trade. Three dozen large pint bottles delivered to your home for $\$ 1.50$. Send us a trial order now.
..Purity Bottling Co Roswell, New Mexico

## Needles!

Complete line of Boye ma-
chine needles, bands, shuttles, bobbins and hand neetles, bobbins and hand nee-
dles. Machine threader giv
en with bottle of machine

## Dr.J. S. Pearce's Pharmacy

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Telephone 104 Prompt and careful attention is
given to all work intrusted to my
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ronage and serve you to the bes

Portales, - New Mexico
GEORGE L. REESE
Attorney at Law
$\xlongequal{\substack{\text { Practice in } \\ \text { Reese Building }}}$ Auctioneer


Notice of Pendency of Suit

 Dr. Swearingin, of the firm of Doctors Presley \& Swearingin,
specialists, Roswell, New Mexico will be in Portales, at Neer's drug store, on the 20th, 21st and
22 d of each month, to treat dis-
en throat, and to fite, glasses.
Will, also, be in Will, also, be in Elida the 25th
of each month.
oratales.

DR. W. E. PATTERSON
Physician and Surgeon
Office at Neer's. Drug Store. Office
phone 67 two rings, Residence 65
DR. N. F. WOLLARD
Physician and Surgeon

Specialists

DR. L. R. HOUGH
Dentist

COMPTON \& COMPTON
Attorney at Law
Practice in all eourta. office over Hum-
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Sow Mexiec.

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Every department of this bank is highly organized and in charge of efficient officers with years of banking experience, who are anxious to give personal attention to accounts both large and small.

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## INSURANCE ON FURNITURE COSTS <br> ONE CENT PER DAY FOR \$ 500.00 <br> TWO CENTS PER DAY FOR 1000.00

## IT COSTS A LITTLE AND IS WORTH A LOT

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Telephone Number 45...

It is better to have your little auto troubles fixed now than to wait until they grow into big ones. If you want the best tire values we are at your service. Come and prove it.
KOHL'S GARAGE
LOUIE KOHL, Proprietor

## 

## "Diamond K" FLOUR

Most housewives in Portales and vicinity are acquainted with the high quality of Diamond K Flour and will, no doubt, be pleased to learn that we have secured the exclusive agency in Portales for this popular Brand. In taking this agency we stipulated that it must be sold on an absolute guarantee to give satisfaction or the buyer given his money back. The company, relying upon years of success in satisfying the demands of lovers of good bread, readily acquiesced in our demands, and each and every sack of this flour that goes out of our store will carry this guarantee, both from the milling company and our own personal guarantee. We are depending for success in our business, upon our ability and our willingness to make every promise and every guarantee worth all that we claim for them. Our word must be good and we will make it so or close our doors. We ask you to try Diamond K Flour on our promise that if it does not give satisfaction that we will refund your money. We have a car on the road now. Watch for announcement of its arrivál.

## Deen-Neer Company <br> Telephone 15, Formerly Portales Drug Company Building



We expect to get only one more carload of FORDS this summer. Those wanting a FORD this summer should see us at once.
A FORD is the best automobile on the market for the money.
P. E. JORDAN, Agent coe howard,

Salesman

## Listen <br>  bulld you a home

PORTALES LUMBER COMPANY


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 WANEDD-Al kind of of poutry. Pay the haghes' cash price.
at Saylor's Cafe.
A RIICHLY bred registered Jersee bul for service at barn back
Cash sore. Terms 82.00 cash.
Bedinger. $\frac{1}{\text { BE A DETECTIVE. Earn big pay, }}$ respondence course in twe twerld. Cesor-
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FOR SALE OR TRADE-Five head
of mares, aged three, four and five
years respectively, all with foal. Wiil
sell or trade for work sto fork
Spot Cash
Store.
I have just put in a new and
up-to-date line of groceries and provisions. of groceries make very attractive prices. Will deliver all orders in the
city where purchases ame city where purchases amount
to $\$ 5.00$ or more. You are invited to call and inspect
the goods and get prices.
The Spot Cash Store
I. C. BEDINGER, Proprietor

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the comprehensive courses of study,
the strong facclty, upperior social
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adhe RESLTTS being acomplised
for young men and young women at
The University of New Mexico

Write today for book T, giving de-
tailed deacription and tailed description and full informa-
tion about the chief educational in-
sitution of your home state.

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You Are Next
to the smoothest, easiest and most satisfying shave and the most up-to-date hair cut ou ever got when you get

The Sanitary Barber Shop
Mrs. F. J. Hardin
NURSE and MIDWIFE
34-3t W. O. DUNLAP,
E. S. Boucher ha grocery in connection with his wagon yard. Open at all hours,
day or night. Your patronage
will be appreciated.
Dr L R Hoan $\quad 32-4 \mathrm{t}$ on Friday before the first Saturday in each month, and at Mel
rose three days preceeding th last day of each month to do a get my prices before letting con-
tract. Geo. E. Johnston. 34 - tf

## The Portales Bank and Trust Company

There is just enough "fellowship" in our bank to make you feel that you are amongst home-folks when paying us a visit. We always like to meet you for a little talk-fest.

Portales Bank \& Trust Co.
Portales, New Mexico, U. S. A.

## For a Limited Time

WE WILL SELL AT THE FOLLOWING PRICES:
No. 8, 18 inch Oven, Cast Coal Cook Stove, $\$ 10.00$
Four Shovel Riding Cultivators
50 Tooth Drag Harrow 50 Tooth Drag Harrow ............
$\$ 6.00$
60 Tooth Drag Harrow
$\$ 8.00$

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Come in and have a drink.
We appreciate your business.
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## EGBERT W00D

Drugs, Proprietary Medicines, Sundries oilet Articles, Perfumes and Jewelry ..Headquarters for Sporting Goods..... Bring Us Your Prescription Work
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ED J. NEER UNOERTALER AD EMBAMLER
LICENSED BY STATE OF NEW MEXICO Say, U had auto se how fast "Coffins, Caskets and Undertakers' Supplies. Calls an Wiley hangs paper. Yes, and he swered day and night. Our motto,




Children Cry For


CASTORIA
What is CASTORIA

 GENUINE CASTORIA ALWAYS


The Kind You Have Always Bought

"I know what Father likes best"
 It is the popular favorite every- Have you tried it lately, Before
where. More of it is used than any you serve another breakfast, go to
other packaged coffee. Think what your grocer's and get a package of In America we drink more coffee satisfying flavor and know why
than does any other nation. Last more of it is used than any other
year $900,000,000$ tbe. of coffee were packaged coffee. ferent kinds of coffee-the different
varieties of fiavor this represents. Make your ooffee earn
Forely gifte
$\qquad$


Death Lurks In A Weak Heart

## Something Characteristic



There's something characteristic of vigorous young manhood in our "SchlossBaltimore" clother that appeals very decidedly to the young man, the business or professional man. Models like these shown here, for instance, are good examples of what we mean.

These two models are among the most popular of "College Clothes." They were designed by a college man, today among the leaders of crack custom tailors. Their clean cut lines and brisk, snappy look is not an accident, it was designed and worked into them by the highest grade tailoring skill that money can employ. The result is that
indefinable thing called "class." It is put there and put there to stay, by men who indefinable thing called "class." It is put there, and put there to stay, by men who
know their business, men who know how to get the.finest possible results from cloth, know their business, men who know how to get the.finest possible results from cloth,
thread and linings. The finished job measures up to the best known in tailoring craft.

So, when we recommend and tell you to buy these beautiful models, it's not just because we sell them, but because WE KNOW, and know that YOU OUGHT TO KNOW, they're the very best "BUY" there is. Come in for your new summer outfit and let us show you why.
ave now on display a splendid showing in white goods and everything for summer wear. Don't fail re a look at our ladies' and gent's furnishings. we are certain we can please you in price and quality

## ortales Utilities Company

For the purpose of taking the chin out out of the vest of some of those who are always looking down their nose, we are giving below a list of the names of farmers who have recently bought Portales Valley irrigated farms and the number of acres. Some of these men are here now. All of them will be here before next spring. Everyone of them has already deposited cash or securities guaranteeing that, on or before the first of next April, he will build a house, barn, wind mill and put other improvements on the land which he has purchased, No sounding the trumpet-just good, legitimate land sales, with bona fide, productive farmers coming:


All you folks want to remember that the Fair will be here before many days. Get your choice Cow, Pig, Horse, Mule or Sheep groomed up. Also do not forget that Roosevelt County has taken down from fifty to seventy-five blue ribbons at every fair, and that we must take down more this time. Pay particular attention to some particular pumpkin, squash or other vegetable. Roosevelt County dry farm products, last year and the year before, stood at the top. Let's keep it there. Elsewhere in this paper you will see considerable data regarding a creamery. A creamery will make Roosevelt County. The management of this company will do everything possible to assist in the successful installation and operation of a The management of this company will do everything possible to assist in the successful installation and operation of a
creamery, but it must be a creamery organized on a purely business basis, carrying no fictitious profits to promoters or to shoestring gamblers.

