# ROOSEVELT COUNTY HE

OFFICIAL ORGAN OF ROOSEVELT COUNTY NEW MEXICO

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PORTALES, NEW MEXICO, THURSDAY, JULY 27, 1911.

#### he Caloric Fireless Stoves US DEMONSTRATE THE VALUE OF THESE FIRELESS WON-RS-WILL ADD YEARS TO THE BUSY WIFE-COME AND SEE!

## HUMPHREY @ SLEDGE

Fence Your Alfalfa Fields UR ORCHARDS AND YOUR TRUCK PATCHES WITH UNION FENCE IE THE RABBITS ENTIRELY DESTROY YOUR YEAR'S LABOR

#### Example of Diversified Farmin

The home place of Judge W. E.

t concrete example of divercation of crops in the Portales ater to demonstrate what can accomplished here in very hort time in the restoration to fe and vigor of all growth in the orticulture class. There are pple trees, plum, pears, pears, eaches, apricots, cherries, rapes, strawberries, cabbage, weet potatoes, canteloupes, vater melons, goobers, tomatoes peas, beets, cotton, maize, California wheat, kaffircorn, Indian corn, all on this plot of ground, growing in small compass in endless profusion. One will not have to journey far from the precincts of the town in order to see the fruits of irrigation, for this beautiful home right within the shadow of the irrigation plant presents a miniature farm all ready for the harvest.

#### Crop Conditions Are Good.

Since last week's issue of the forage crops have been planted and with the season now assured by the rains it is almost certain that a bounteous yield will be obplains country, which makes the stockmen smile.

ful of all of them is the resourceful farmer, who never allows never fails of his reward. With Richland.

the ample distribution of rainfall throughout the growing season it has long ago been demonidsey probably presents the strated that by close application ained for the magic touch of but the tradesmen as well. Come to Portales Valley.

#### Crops in Flourishing Condition

By E. P. ALLDREDGE

We have, within the last few days, made four trips over the southeast part of Roosevelt county in different directions, and, although there is a strip some growing on this place, viz: eight or ten miles wide and as the way from the "railroad strip" other minor things. to Richland, wherever the land wealth of Indian and Kaffir corn, maize, beans, peas, millet, sorghum and garden truck, and along with these the most splenhad to organize against the dep-

#### A Prophetic Beginni

In the face of some real diffiand tickling the soil will insure tales Irrigation company have crops. There will be all kinds of made a heroic and hopeful bealley. While this property is feedstuffs hauled off the farms to ginning which prophecies the e of the oldest settled farm Portales this fall which will make speedy reclamation of the entire omes near the town, it has re- business not only for the farmer Portales Valley in a few years.

> the second time over the entire crop of Mr. J. B. Priddy, one of our booster irrigation farmers who is handling near 50 acres of land under the irrigation project, close in on the school section, We found the following crops

12 acres of cotton, 22 acres many long where the rains have alfalfa, 4 acres of onions, 12 acres been scarce, practically all the of celery, 24 acres of Irish potarest of that section of the county toes, 24 acres of sweet potatoes, has never had such crops. All 3t acres of sugar beets, and some

There are several things conhas been farmed, there is a great clusively demonstrated on the Priddy place; for example, here is a complete demonstration of the crops which can be grown here since there will have been, did crop of weeds and grass this when the season is over, pracsection of country has ever seen tically everything grown in a at this time of year. It sounds garden, as well as a full quota of "fishy", but the facts are here to the field crops on this place. It Herald different portions of the show for themselves, when we is a conclusive demonstration, county have been visited by the say that we saw field after field moreover, that garden truck, or rain god, and in the immediate of Indian corn which will do dinary field crops, alfalfa and vicinity of Portales the pros-credit to the river bottoms and sugar beets have come to stay in pects were never brighter or the the black land belts of the states; Portales Valley, the early Irish landscape more verdant. All and we saw scores of gardens, potatoes only not doing especialover the county quick maturing grown without even windmill ly well. Frank Meyers has tained. The grass is luxuriant ness of the products of these which have the promise to make all over the broad expanse of gardens. Jack rabbits and cot him from \$100 to \$200 clear tontails, did you say? Yes, we profit per acre. Further down redations of the rabbits. Two the line, James Ryther has one The Portales Valley is full of rabbit drives, resulting in the acre of the best sweet potatoes resources, but the most wonder. death and destruction of 200 to which we have yet seen in the 300, however, served to thin out Valley; also, he has one and a the ranks of the rabbits and to half acres set in celery and on weather conditions to destroy low legged" chickens. We do this ground 22,000 celery plants his hope and confidence, or to not know how many of these bi- are growing as nicely as may be deplete his energy or industry. peds escaped, but to our certain seen in any man's country. Mr. The farmer who avails himself of the opportunities afforded in our excellent soil superbine and material superbine superbine and material superbine superbin excellent soil, sunshine and water we were privileged to attend at alfalfa. The oats have been cut some time since and now the al-

falfa is almost ready for the first

clipping. Mr. Priddy rejoices

in the fact that, although he only

sowed eight pounds to the acre

on this second year sod land, he

has a good stand of alfalfa which

he expects to yield him one good

clipping and a fine crop of seed

this year.

gation farmers have planted too led into dust." much seed-a mistake that Mr. Priddy has happily avoided-so that some of the alfalfa fields and other crops are entirely too thick.

#### Local Firm Shipping String Beans

The Joyce-Pruit company has culties the farmers of the Por- been shipping to an Amarillo, Texas, produce house an average of 200 pounds of string beans a day since the truck season commenced. This company at Ama-This morning it was the writ- rillo has placed a standing order er's privilege to pass in review for as much as 1000 pounds of beans per day, which of course cannot be supplied by our local truck growers for the reason that there has been no concert of action in the growing of this vegetable this year. This is a fair sample, however, of the demand abroad for what we can produce here in the valley with irrigation. The Joyce-Pruit company and other firms in the town are supplying the demand just as rapidly as they can get the produce to fill the orders.

A state paper in extolling the merits of the bean as a staple crop in New Mexico, has the fol-

pendable and faithful friend.

and acknowledge before the of ball has been arranged be- for another election. No call for world the debt we owe to the tween the Rogers ball tossers another submission election can tiny nodule which vies with the and the Portales "tigers" and be issued before the next regular wheaten loaf as the staff of life other wholesome amusements and the salvation of the hungry will be a feature of the occasion. is not until January, 1913. Before cow puncher. The bean is al W. W. Van Winkle and "Uncle" ways sure of a market; no matter Polk Williams will probably ren- election of all state officers and whether other staples show der patriotic addresses, but this members of the legislature. The bumper crops or famine, the cit- is not officially stated; it is mere- present legislature is prohibition izeary always hungers for the ly a recognition of their ability by a small majority in both bean and it is always in demand. in this art and should have its houses.

They may bake them in Bos- place on the program. ton; but we grow them in New Mexico. As the greatest bean producing commonwealth in the Of course there are many nation, the new state will have things to learn and there is but achieved a fame which will last one way to learn them, viz., by when her forests have been cut launching into the task of irri-up into toothpicks and her proud gating. On the whole, our irritemples of learning have crumb-

#### Little Flower Cut

Monday morning at eight Then, they have not felt the ab- o'clock the Great Reaper cut point, for a great market gardensolute necessity of getting the down a beautiful and tender ing enterprise? If so we never ground level before turning on flower from the home of Mr. saw it, nor have we ever seen a the water and have thus wasted Anderson, our neighbor and place where one could raise more during the day with a view to both water and time in taking merchant at Rogers. The little of these articles on a given space camping on the ground next care of the crops. Others ap-daughter, Attha, aged 12, a of ground? pear to have forgotten that the healthy, hopeful, sprightly child water which causes the crops to was smitten down suddenly last grow so magnificently, also have week, suffered intensely for two

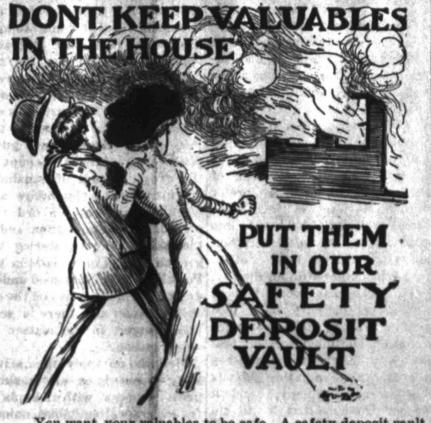
lowing to say:

"The bean experts are now figuring up a crop worth a million dollars in New Mexico this season. Think of it-a million dollars worth of beans! How little do we think upon the homely and unostentatious bean; and yet what a powerful factor it is in shaping the destiny of the new state! The bean is not puffed up -if kept dry; vaunteth not itself, does not intrude, keepeth its own counsel; yet always when the chance the potato all goeth to side as well as from Portales. profits, when more spectacular and willingness to entertain all majority. products have failed us in the who attend this annual fete, and moment of emergency. The last year the Portales folks went

We did not measure it and if we had, no tenderfoot would have believed our figures; but Mrs. Egbert Wood sent to this office one huge garden beet that when pickled, furnished a family of three persons who partook of it freely every meal for nearly two weeks. Is there a place on earth better adapted from every stand-

On last Friday afternoon the two weeks. a tendency to start the perni- or three days and passed away Sunday school class of Mrs. A. cious weeds going and growing. in the early hours of Monday B. Austin, which consists of two These and other things must be morning. The blow was alto-dozen or more promising young learned and observed; but no one gether unexpected and carried girls very appropriately desigcan go out over the beginning with the sudden death of the nated as "The Band of Hope," which has been made this year, child a wide spread sorrow on took their lunches and went out know the limitations under which the part of the whole community to the J. A. Fairly place where Mail your broken glasses to the farmers have worked their life. The little body was laid to they spent some very happy lands and not be thoroughly convinced that they are not destined within the next three years, not only to win out, but also to build here one of the richest irrigated sections of the entire Southwest.

The little body was laid to they spent some very happy hours playing games, the climax of the evening being reached when all were cosily seated and busily engaged eating the sumptious lunch. They returned be we will repair and refered they spent some very happy hours playing games, the climax of the evening being reached when all were cosily seated and busily engaged eating the sumptious lunch. They returned be we will repair and refered they spent some very happy hours playing games, the climax of the evening being reached when all were cosily seated and busily engaged eating the sumptions of the entire Southwest.



You want your valuables to be safe. A safety deposit vault will be the cheapest insurance you can get, and will insure you not only against burglars, but also against fire. We shall gladly show you our safety valts if you will. For \$2.00 we will rent you a box in our safety vaults for a whole year. Then your valuables will be safe.

Make our Bank your Bank.

## Portales Bank &

#### Antis Win in Texas by 5,000.

The community of Rogers will Dallas, Texas, July 26 .- The cantaloupe rotteth on the vine next Thursday, and it is expect day's state-wide prohibition and the mile maize in mild amaze ed that the eyent will command election reached Dallas today and withereth on the stalk or per the folks from all the country the headquarters of each side vine, the bean we have always The people of Rogers have long agreement upon from 5,000 to with us, quietly piling up the ago demonstrated their ability 6,000 as the anti-prohibition Next Saturday's meeting of bean is the New Mexico farmers almost in a body. They were mittee in Ft. Worth is expected steadfast, unobtrusive, loyal, de- delighted with the entertainment to determine whether the proand hospitality accorded and will hibitionists will contest the elec-

the state-wide campaign com-Let us do obeisance to the bean go again next Thursday. A game tion in the courts or lay plans session of the legislature, which that time there will have been an

#### Camp Meeting at Richland

The big camp meeting at Richlanb is in full blast, Evanglist D. C. Wolf of Shawnee Oklahoma, is leading in these meetings, He is assisted by Mr. E. P. Alldridge and others. The services are being held under a bear-grass arbor at Richland. There is good singing and good crowds and deep interest among the people. The farmers are very busy; but they are coming at night and working there crops meeting. Services are held at 11 o'clock a. m. and 8 p. m. each day. The meeting will continue

Better lemonades than we had last year, and that's goin' some. We are talking about the kind that Dobbs makes.

#### VALLEY OPTICAL COMPANY

C. O. LEAGH, Pres W. E. LINDSET, Vice-Pres -THE-

First National Bank

Portales, New Mexico Capital and Surplus, \$75,000.00

> HE FIRST NATIONAL BANK is the oldest finaninstitution in Roosevelt county. Its history has been the history of the country, a steady, sure onward movement from the first. It has met every demand that has ever been made upon it. Are your business transactions conducted through this institution? We make every reasonable effort to accommodate and please our patrons and extedd a cordial invitation to all to come to us with their business transactions. There is no transaction too large for our resources and none too small to secure respectful consideration at our hands. Our resources are large, our facilities are unsurpassed. We invite you to come in and renew old acquaintance and also to help us in establishing new friendships.

#### ROOSEVELT COUNTY HERALD

Democratic Weekly Newspaper De ted to the Moral, Intellectual and Material Advancement of Roose-velt Co. and Portales, N. M.

PUBLISHED EVERY THURSDAY AT PORTALE BY THE HERALD PRINTING COMPANY

WALTER BRANDON ...... MANAGE

#### Nagging.

the suits that have been filed cess of water and there is very about the continual turmoil that subirrigation. seems to delight the whiskey

they seldom if ever reach the ter class already. ears of the aldermen. It is pleasent, indeed, to serve an ap- Portales Valley. A domain that sweet song. Of course the pay wants it, and there is not a soul so small in the town who begrudges its payment . We would rather be an alderman of Portales United States, and then some. This is offical. Come to Portales.

#### Portales Valley Needs More Farmers.

Portales, N. M., July 27, '11. Editor Herald; -One of the great est needs of the Portales Valley is that of more men, farmers, who are not afraid of work, and men who know how to work. Especially is this true in the cultivation of the soil. We find few men here who are good truck growers, or who know little about making a small tract of land pay under irrigation methods. Most men who are here want to spread over too much territory, and they are not content to stick to one thing until they develop it. Any land must be cultivated a sufficient length of time to put the proper amount of humus in the soil and get the soil worked up into a state of cultivation. The raw sod must have time to rot, and the land must be cultivated for amount of humus in the soil the purpose of enabling it to hold the proper amount of moisture. This has been a "cattle country" so long that few of the older settlers have paid any attention to comer is too prone to imitate those portation Co., phone 45-2.

who have lived here longest, rather than apply their former experience and knowledge in horticulture and agriculture. This Valley is as well adapted to truck and fruits as California, when we once get men who will apply themselves to this kind of work. We need men who are content to improve the ten and twenty-acre farms, and who will apply the intense method of Subscription \$1 Year in Advance farming. The rainfall here is only about fifteen to nineteen inches per year, and our farmers must learn to rely upon irrigation and rid themselves of the The policy of those ngnting the "rainbelt" idea of doing things. "dry" administration seem to be They must remember that this continually "nagging" and at country has been dry for the tempting to worry the administrages, it therefore takes a great tration. This would appear to deal of water to get any kind of a have been the policy from the crop started. Moisture does not very first, regardless of results "rise" here like it does in the achieved or of injury to the city rain belts. Evaporation takes and community. Indeed, the place very rapidly on account of Record believes that some of the great amount of sunshine, these people would much prefer and farmers must learn how and that the city should be in con- when to apply water in order to tinual trouble, should get into overcome this evaporation, and at debt and the administration the same time not waterlog the make a miserable failure of all ground. Most of the land in the that it attempts to do for the city. Portales Valley has a good under-This policy has brought about drainage which carries off the exagainst the city; it has brought little danger in the matter of

Men who do apply themselves people, even though they do talk along these lines are making Pills. "peace and harmony," and it great success with all kinds of seems probable that it will not fruits, grapes, vegetables, onions, end until the whiskey element melons, celery; and they can find shall once more have been de a ready market. Gold dollars do feated, and then this followed up not grow on the mesquite bushes by strict enforcement of the laws here, any more than they do in of the city, the kind Roswell is any other section of the country; getting just now.—Roswell but the man who will come here with a view to making good him-Hard, indeed, must be the lot self. and not with the idea of w. P. Dunkleberger, plaintiff of a Roswell alderman. Your spending a little money in order Jacob U. and Jennie P. Sneller statesmen should take a vacation to unload on some one else and and come to Portales, where all make a big profit without work, is peace and harmony. Here, a will make his independence in a man's name is written on the very few years, is my judgment. Lamb's Book of Life when The elements are here. Nature he becomes alderman, and other has provided all that is necessary wise distinguished for his patriot- to make a success. But it takes ic services. There is never a some energy to bring these elea knock at any of the acts of the ments together and apply them an at administration of the public in the proper manner. What shade of T. E. Mears, an attorney for collection, same having been placed in the hands of T. E. Mears, an attorney, for collection, and also to foreclose a affairs by the council though of this country needs is the man mort course a citizen winces occasion who wants to make his home here ally at the tax levy which is and not simply the man who made to defray expenses. But wants to "promote." This counthese occurrences are rare and try has had too many of the lat-

preciative people like this, where is so richly endowed with natural the city dads are made to feel advantages, and whose every that their services are worthy of environ is so pregnant with great commendation, and where his in opportunities, cannot but grow tire regime of office is one long and prosper by leaps and bounds once that we learn how to conis entirely commensurate with serve its vast mine of resources. his services, which makes the song Instead of idly sitting by and more joyful. He draws his pay waiting for something to turn up once a month, and oftener, if he we should all lend a hand to the actual work of development. This, I believe, can best be accomplished by encouraging the farmer to do his might to learn the methods which have succeeded with irrigation in other localities, and this, added to his own experimental knowledge of local conditions, will enable him to wring from the richness of our virgin soil its toll of prosperity and blessing. These are but the ideas of a plain citizen, jotted down without any knowledge of the continuity of thought, but I believe that along the lines suggested we will realize our greatest achievements in the future This, I believe, can best be acthan to be president of the the methods which have sucest achievements in the future development of this Valley.

system, cure constipation and sick headache. Sold by Pearce Pharmacy.

made over by our modern vulthe raising of crops, and the new canizing plant. Vaughn Trans-

#### CRYING FOR HELP

LOTS OF IT IS PORTALES OUT DAILY GROWING LESS.

The kidneys cry for help. Not an organ in the whole body

so delicately constructed; Not one so important to health.

The kidneys are the filters of the blood.

When they fail the blood becomes foul and poisonous. There can be no health where

there is poisoned blood. Backache is one of the first in

dications of kidney trouble. It is the kidney's cry for help.

Doan's Kidney Pills are what wanted.

Are just what overworked kidneys need.

They strengthen and invigorate the kidneys; help them to do their work.

R. T. Holton, of Canyon City, Texas, says: "I used Doan's Kidney Pills when living in San Antonio and Wofe City and they did me a world of good. I took this remedy for lameness across my kidneys and other symptoms of kidney complaint and in view of my satisfactory experience. I can strongly recommend it. I never neglect an opportunity to advise the use of Doan's Kidney

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States

Remember the name-Doan's and take no other.

#### NOTICE OF PENDENCY OF SUIT.

To Jacob O. and Jennie P. Snellephe Jacob A. Teeter, defendants in the titled action. You will take notice that been filed against you by the about a street of the district court of the dicial district of the territory of Ne in and for Roosevelt county; number decket of said court as shown

21 Tp 58. R. 34 E. N. M. P. M. to secure the due payment of said note, and that the same be declared a first lien upon said lands as against all said defendants, and same soid for the payment of said debt, interest, attorney's fees and costs. Said defendants are notified that unless they appear and answer in said cause on or by August. 28th. 1911, judgment will be rendered against them by default and the plaintiff given the relief demanded in his complaint. T. E. Mears is attorney for the plaintiff and his post-office address is Portales, N. M. Witness my hand and the seal of said court this June. 20th. 1911.

(Seal)

S. I. Roberts, Clerk Better days are ahead of the

## Notice of Foreclesure and Execution Sale.

No. 578, In the district court of Roosevelt county New The Citizens National Bank, of Portales, New Mexico, Plaintiff.

Thomas C. White, Jr. et al. defendants, the first National Bank of West Point. Miss., and Elizabeth White, intervenors.

Whereas on the 16th day of September. 1910, the plaintiff in the above entitled cause obtained a judgment and decree in the district court of Roosevelt county. New Mexico. against the defendants. Thomas C. White, Jr., and Thomas C. White, Sr., in the sum of two thousand nine hundred and twenty and 50-100 dollars.

fectionery? Answer: It was worry that killed the cat; are you willing to suicide when within reach of relief?

Have your automobile tires made over by our modern vuludements, for the purpose of satisfying said degrees of sale and all costs of said action.

## DRUGS AND STRICTLY NEW FURNITURE

## SOMETHING CLASSY

### SOMETHING DURABLE

That is the kind of goods you get when you buy from us. We carry only new, bright, serviceable and saleable stuff, we buy only in car lots, pay the cash and own the goods when they are unloaded here. No rent to pay, no help to hire, no interest or collection charges, of course we can and do sell better stuff for less money than those less fortunate. Come in any time. You're always welcome.

#### Prescriptions...

We have in our Drug Department a Registered and Licensed Pharmacist, with many years' of experience in compounding drugs, and your prescriptions, when

filled by us, will receive prompt and skillful attention. Also we carry a complete line of the standard patent and proprietary medicines, Also Paints, Oils and Varnishes.

#### ... Undertaking and Embalming...

We have private Undertaking Parlors which are in charge of a Licensed Undertaker and Embalmer. We have a nice Undertaker's Car which is free, at the disposal of our friends in time of need. Calls answered day or night. Office Telephone No. 67 two rings, Residence Telephone No. 67 three rings.

## NEER'S DRUG AND FURNITURE STORE

Opposite First National Bank

The world's most successful medicine for bowel complaint is Walter Farmer Chamberlain's Colic, Cholera and Diarrhoea Remedy. It has reieved more pain and suffering, and saved more lives than any other medicine in use. Invalu-

Sold by Pearce Pharmacy

Clothes Cleaning and Pressing

THEM PROMPTLY JUST AS FRESH AS NEW by Pearce Pharmacy.

Soreness of the muscles wheather induced by violent exercise or injury, is quickly relieved by the free aplication of Chamberlain's Limiment. This liniment is equally valuable for muscular rheumatism, and able for children and adults | WILL CALL FOR YOUR CLOTHES AND RETURN ways affords quick relief. Sold

# Watch For Bargains

## WHILE TIMES ARE LOOKING BETTER!

We will sell goods that are mentioned below for the next week at the prices quoted. These are goods that you all have to buy, and they are fresh and seasonable in every particular. Do not buy before you see the many bargains which we are offering you.

## Sale Starts Sat., July 22--Lasts 1 Week

#### SHOES

Mens Hamilton-Brown Shoes, our \$2.50 regular \$3.50 grade for..... Ladies' Slippers, all our \$3.00 and \$3.35 grades for \$3.50 grades for \$3.5 Ladies' Slippers, our \$2.00 grades \$1.45 for only..... for only..... Misses' Slippers, our \$2.00 grades \$1.50

for only..... Misses' Slippers, our \$1.75 grades \$1.25

LACE AND EMBROIDERY

All 25c Embroidery to go in this sale 15c All 15c Embroidery to go in this sale All 10c Embroidery to go in this sale All 81c Embroidery to go in this sale All 25c Laces to go in this big sale 15c All 15c Laces to go in this big sale All 10c Laces to go in this big sale ...7½C All 8tc Laces to go in this big sale of All 5c Laces to go in this big sale at

#### DRESS GOODS

25c Silk finish to go in this big sale 17 c Silk finish to go in this sale at 15c Silk finish to go in this sale at only ....

#### LAWN AND SWISS

25c grade Lawn and Swiss to go at ... 20c 20c grade Lawn and Swiss to go at... 15c grade Lawn and Swiss to go at ... 121c 121c grade Lawn and Swiss to go at ... 10c 10c grade Lawn and Swiss to go at .... 9c

#### LINEN 3. c grade Linen to go at ...

22+c

25c grade Linen to go at..... SILK \$1.00 grade Silks to go in this sale at \_\_75c 50c grade Silks to go in this sale at ... 35c

#### 35c grade Silks to go in this sale at 271c HATS

\$3.00 and \$3.50 grade Hats go at ... \$2.50 \$2.50 grade Hats to go at ... \$2.00 grade Hats to go at ...

#### MEN'S PANTS

\$4.50 grade Men's Pants to go at . \$3.50 \$3.50 grade Men's Pants to go at ... \$2.50 \$2 50 grade Men's Pants to go at ... \$1.75 \$1.50 grade Men's Pants to go at .... \$1.00

## SWEAZEA & MOOD

In Hardy Building, Portales, New Mexico.

The Hera presenting week the far townsmen, who needs li tion at our h ity. He has his history life, the pro ity. He is sharing our adversities esteem of hi ward gravit ness. Ther in the succe

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The mos public life regutation fice in acce first mayor position he and he was he can go

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#### The Portales Valley and Its Makers

ITS FACTORS AND FORCES

The Herald takes pleasure in presenting in this column this week the familiar figure of our townsmen, Judge W. E. Lindsey, who needs little if any, introduction at our hands to this community. He has been a fixture of the town so long that a page of his history would be a story of the life, the progress of the commnity. He is a man among us, sharing our successes and our adversities and has risen in the esteem of his fellows by the upward gravitation of natural fitness. There has been no luck in the success of Judge Lindsey. It has been the work of inflexible faithfulness, of indomitable resolution, of sleepless energy, of iron purpose, of presistent tenacity.

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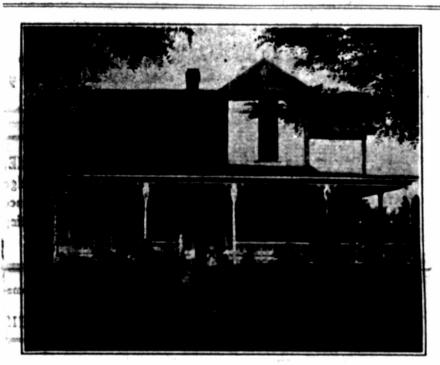
and

public life was the placing of his of old, we should rememder that regutation upon the altar of sacri- the spread of civilization demands fice in accepting the position of no less of us in the projection of first mayor of Portales. In this our local enterprises. It is ours position he was cussed if he did to convert this beautiful valley in and he was cussed if he didn't to the highway of commerce and and it is only an example of the the husbandman's increase. natural sunshine of the man that We have right here in our grasp he can go on shouldering the all the elements which make for



JUDGE W. E. LINDSEY.

The most pathetic side of his nations, wrought by mighty men



Suburban Residence of Judge and Mrs. W. E. Lindsey.

burdens of his community with success. The human factor is

Judge Lindsey has been in his administration of the affairs of the Portales Irrigation company as for its succes. To my mind, Judge Lindsey and his our magnificent system of irrigabe the basis of social order. The and conscious of itself. Swede and the Germon died, but in the murky smoke of thirty Lindsey is republican in his poli- general election laws of the Teryears of battle there was kindled tics, yet it is nevertheless true the pure white fire of religious that in some of the elemental liberty. The Frenchman died, characteristics of political opin but beneath his heroic corpse lay ion all of us of this western coun- July, A. D. 1911. the dead feudal system, never to try are one. These we can no more rise again. The Englishman has renounce for substance than the died, but the wastes of Australia highest summit of the highest of and Manitoba yield food to the the White Hills, than the peak of

out making a wry face. Know-represented in such men as ing somewhat of the tribulations Judge W. E. Lindsey, in men of of the man who places himself or hope and expectation, of enterallows himself to be placed in prise and energy, for the men of this position, we cannot but re- dull content or more dull despair in his automobile to the Indian spect him for his unflagging pur- have no part in the new era which pose to be a real benefactor to has been ushered in. Our valley his community in spite of those has been populated by pioneers: who would impugn his every and therefore, it has in it more energy, more enterprise, more Probably the greatest service expansive power than any other rendered to this community by in the West; a people perpetually be remembered to his friends at revitalized by the virile, man-producing workingfolk of all the earth. These pioneers have faith president. Being placed at the in themselves and their land and head of the enterprise upon its its enterprises. The reclamaorganization, he has worked in tion of their lands by method of season and out of season irrigation has given them a trust in a dazzling, certain and limitless future, such as that in which the Fe, in time to leave on the seven aides can leave no greater monu- leader of Israel in its first days ment to proclaim their devotion held up to the new nation the to duty than the perfecting of Land of Promise: such as that which in the well-imagined tion, which is destined to trans speeches scattered by Livy over form this great domain of ours. the history of the majestic The Egyptian died, but he left series of victories" speak the board of county commissioners the pyramids behind him. The Roman consciousness of growing of Roosevelt county, Territory Phoenician died, but he left to aggrandizement which should of New Mexico, that an election the world the alphabet and navi- subject the world. And of this gation. The Greek died, but kind, somewhat, is ours; cheerful, poetry and philosophy blossomed hopeful, trusting, as befits youth where he had striven. The Ro- and spring; the eloquence of an man died, but the Barbarian who empire beginning to ascend to slew him could not shake that the first class of development, municipal corporation of the

hungry of Europe. While these the Alleghanies, than the Rocky

selves into the sea. Through all of our history, from the dawn of colonial life to the brightness of this rising, we have spoken them we have acted them, we have run over with them-all have held and felt that every man had a right to life, liberty, and the POWHATANE. CARTER pursuit of happiness, and a conscious unfettered; that the people were the sources of power, and portales - - . New Mexico the good of the people was the political object of society itself. This creed, so grand, so broad, in its general and daily qualified terms, so true, is but the message which was graven on the minds of all true men by the immortal pen of Jefferson and Judge Lindsey, typical westerner that he is, dare not ay that he does not subscribe

#### A Visit to Santa Fc.

On Friday evening June 30, jolly crowd, composed of Misses Willye Mae Culberson, Ada Gilliam, Lula and Effye Anderson Ethel Crawford, Pearl Hntchison and Frank Culberson of Portales, Misses Eloise McBeth and Mable Carrington of Raton, and Mr. Robert Zingg of Las Vegas, left Las Vegas on the seven o'clock train for Santa Fe.

They arrived at midnight, and the next morning began sight seeing. They first visited San Miguel church, the oldest church in the United States, supposed to have been built in the year 1541. Near the church may be seen the oldest house in Santa Fe which was once the residence of the Indian Chief of Tiguex, and later headquarters of Coro nado and his men, and was the G. E. FULLER, residence of many of the early Governors of New Mexico. In front of the church is the old cemetery inclosed by an adobe

After seeing the church the party went to the Capital where they were cordially received by Governor Mills and Superintendent Clark, in their offices. Other places of interest were the Cathedral, which is a grand and imposing building of modern design, the old Palace now used by the Historical and Archaeological Societies of New Mexico. It was in this building that General Lew Wallace wrote part of the book "Ben Hur".

The curio shops were also of much interest.

After dinner Superintendant Clark called, and took the party school and then to the penitentiary; there they saw and talked | For Quick Deliveries Phone 71 or Residence 184 with Mr. Price who came from Portales four year ago. He is now a trusty and guard of one group of workmen. He asked to Portales, and said tell them that he is doing well.

The next day a tallyho was hired for a drive to Tesuque, an Indian pueblo ten miles from town. After spending two hours there seeing the Indians in every day life, they returned to Santa oclock train for Las Vegas, where they have been in attendance at the Summer Normal for the past six weeks.—Contributed.

#### ELECTION PROCLAMATION

It is hereby ordered by the be and the same is hereby called to be held at the court house in Portales on the 26th day of August, A. D. 1911, for the purpose of voting on the abolishing of the mighty fabric of law that was to eminence, and consideration, Town of Portales, New Mexico: said election to be held and con-While it is true that Judge ducted in accordance with the ritory of New Mexico, governing municipal elections. Done at the court house this the 3rd day of

> (Signed) C. V. Harris, Chm. Board Co. Com. Attest: C. P. Mitchell, Clerk.

Anderson Automatic computing scales, the best in the world, have been the achievements of mountains can bow and cast them- for sale by C. M. Dobbs.

#### T. E. MEARS

LAWYER Will practice in all courts, Ter-ritorial and Federal

#### Attorney-at-Law Roose Building

#### G. L. REESE

ATTORNEY-AT-LAW Practice in all Courts

Office-In Reese Building PORTALES . . . NEW MEXICO.

Attorney at Law Notary Public Washington E. Lindsey

United States Commisioner Final Proof and Homestead Applications

New Mexico

#### Dr. N. WOLLARD

PHYSICAN AND SURGEON OFFICE AT

The Portales Drug Store. PHONE No. 1.

#### Up-to-Date Barber Shop WILLIAM M. TWIGGS, Prop.

First Class Work-Not and Gold Baths Three doors north Portales Hotel Portales, N. M

#### W. E. PATTERSON, M.D. PHYSICIAN AND SURGEON

## Physician and Surgeon

Phone 39, Portales, N. M. Eyes tested for glasses free of charge. Office and residence in Howard cottage one block south of court house square

#### Office hours 9 s. m. to 5 p. m. L. R. HOUGH DENTIST.

Office in Reese Building over J. L. Osborn & Sons Grocery Store.

### Portales Barber Shop

If you appreciate first-class work and a clean towel with every shave, I will be pleased to serve you. Hot and cold baths.

## H. C. McCallum

All kinds of Hauling done on Short Notice.

Orders left at Humphrey & Sledge's will receive my prompt attention, and your patronage will be appreciated.

New Mexico Portales

#### A. N. FREEMAN ---Jeweler---

do High Class Work ....

Pearce & Patterson Pharmacy

#### E. A. BRUCE PUMPING PLANTS INSTALLED

Jersey Cows

\$50.00 each, and up. Butter, 25c per pound. Cream, 10c per pint. I please my

customers. L. W. CARLETON.



## THE FAIRBANKS-MORSE

## IRRIGATION MACHINERY

Has been thoroughly tested in every section of the country where irrigation by pumping has been introduced. It has always delivered the goods. Your attention is called to the private plant recently installed on S. A. Morrison's home place, joining the town on the west. It is now in operation and you are welcome to inspect it at your convenience.

#### ESTIMATES FURNISHED

### Fairbanks-Morse Co.

B. BLANKENSHIP, Resident Agent

## Portales Lbr. Co.

Now is the time to build your cisterns, and we have the "Best Portland Cement" on the earth for building them with. If you have the money "Come."

## G. W. CARR, Mgr.

To Trade For Portales Valley land or City Property—Two houses and lots in Oklahoma; three good fruit farms in Arkansas; 160-acre farm in Oregon.

## TROUTT & LARSON

Real Estate and Insurance.

## The Vaughan

## **Auto Transportation** Company

e desire to again call your attention to our transportation facilities. Our cars always go to the end of the road, and always get you back on schedule time. Our drivers are experienced, careful and reliable, we try our best to please you and always appreciate your business.

We are agents for the E. M. F.30 Cars and the Flanders 20 Run-About, than which no better cars are made. "Th longest pole may knock the persimmon, but the E. M. F.'s sure carry the people.

BATTERIES AND OILS. We give you a good guar antee on a good battery. We will stand for a comparison of our batteries with others any old time, 30c each, same old price. We sell you the same gasoline we use ourselves. We have a dydrometer and test it ourselves. Also carry high grade auto oils. Always pleased to supply your wants.

TELEPHONE 45, TWO RINGS.

#### VAUGHAN GARAGE L. W. FISCUS, Manager.

#### DR. JOHN S. PEARCE PHARMACY

Summer Soft Drinks and Ice Cream Served in Season. Everything New. Everything Clean. Pearce and Dobbs Old Stand. Your patronage solicited.

If you have any land to sell cheap, or which you will trade for Oklahoma land, goods, flouring mills, grain elevators, or good automobiles, write

me fully, as I have customers of all kinds. T. S. CHAMBERS,

TONKAWA, OKLAHOMA

Teething children have more or less diarrhoea, which can be controlled by giving Chamberlain's Colic, Cholera and Diar the kidneys conrhoea Remedy. All that is numerous disc necessary is to give the pre- and liver must be scrided dose after each operation | healthy condition of the bowels more than natural lain's St and then castor oil to cleanse the can be de system. It is safe and sure. Sold by Pearce Pharmacy.

form its functions, become deranged,



W. O. Oldham went to Roswell yesterday.

W. O. Oldham went up to Clovis Monday, returning Tuesday.

A 124 pound boy was born to Mr. and Mrs. W. B. Chesher last week.

G. L. Reese went up to Clovis yesterday to attend to some legal matters. Miss Edna Farmer of Upton spent

a few days visiting in Portales first of

C. S. Hart, the cattleman, left yesto be gone about a week.

C. M. Dobbs is in Roswell this week acting in the capacity of salesman for the Anderson computing scales.

for Childress, Texas, where she will visit her son and family for some time.

extended visit to Texas and Missouri the plant here.

Spears) of Clovis spent a few days Bridges have been washed out in sevvisiting Portales friends the latter eral places and the passenger service part of last week.

Miss Pearl Mott, who has been visiting her sister, Mrs. Hubbard Morris, returned this week to her home in Abilene, Texas.

Squire Troutt went up to Clovis today and from there will probably go on to Amarillo, Texas, to attend to some business matters.

J. B. Crow, of the firm of Adams & overland with his fine young filley. He may remain there for some time.

Earle Williams has resigned his position as grocery clerk with the Joyce-Pruit Company and will take a month's vacation before going away to school.

Ovid Edwards is home from an extended visit to friends and relatives here until about the first of September with his parents.

Mrs. B. Blankenship, who severely sprained her ankle more than a week ago, is getting on nicely but will not necessity requires his services. He for some time yet.

Inda Humphrey and family are takng a summer vacation in the White here by wagon route about ten days Stamford, to McCauley, Texas, as he at Las Vegas, are expected home & Jones can make them look month.

S. Pitt, of Lovington, New Mexico, who recently purchased the Jodie pasture of the D. Z.'s, was a Portales visitor this week and, incidentally, a purchaser of some valuable town

Miss Ragna Sherven, of Roland, Lone Star State. Iowa, arrived here the latter part of last week for a two weeks' visit with Tuesday brought into the Herald ofher sister, Mrs. R. A. Larson, Miss Sherven is a teacher of music in her home town.

corro, N. M. after resigning his poto Socorro.

Mrs. Roy Connally, Miss Grace Foglesong, Miss Mattie Doss Hightower and Messrs. E. G. Galbraith and Reagan Connally went today to some fifteen miles away.

R. S. Tipton and family of Cloudcroft were expected here today and will visit the families of C. T. Duncan and Egbert Woods. Mr. Tipton has been detained in Artesia several days on account of the flood there.

Voe Wright, of Snyder, Oklahoma, stopped off last Friday to visit W. I. Luikart on his return home from a vacation spent in western New Mexico. Mr. Wright is an employe of the big Miller & Luikart store at Snyder.

Misses Grace Foglesong, Willie Mae Culberson, Willie Leahy, Lula and Effle Anderson, and Messrs. R. A. Deen, Frank Culberson and Reagan Connally have returned from Silver with his daughter, Mrs. W. W. Van City where they attended summer nor- Winkle, at Rogers. Mr. Kimmons

Roy Smith anticipates leaving Sunday for Winslow, Arizona, where he will take a position in the railroad shops at that place. Roy attends the state university during its regular sessions and takes his vacations in profitable employment.

made up of the engine, tender, box places. These gentlemen appreciate hostess. car for baggage and a dinky passenger the importance of graded streets for coach, the occasion for this being a our town and have demonstrated their washont on the line below Roswell belief in the necessity for this work to teacher holding first grade cerwhich demoralized traffic at that end the extent of contributing \$40.00 to- tificate. Address G. W. Wheeler, of the line for the time being.

J. B. Priddy is elated over his rospects for a sugar beet harvest on his irrigated land close to town, and further says that so far he is entirely satisfied with the crop, as to cultiva-tion, etc. He says that it does not require any more attention than other crops in order to make the desired showing, as it is simply a process of having the soil in good condition at time of seeding and after the land has been seeded, then thinned, all that is then necessary is to cultivate and water. Mr. Priddy is also ready for the market with some 5000 pounds of onions besides quite a quantity which will mature later.

A party of the heads of the various departments of the Westinghouse Manufacturing company, arrived here last week and inspected the local irrigation plant. There were Messrs. terday for Emporia and Kansas City R. H. Mildon, engineer of the gas producer room, M. B. Christe, engineer gas engine department, J. J. Myhn, electrical engineer, and two officials of the company. They were on their way to Roswell where they Mrs. C. M. Compton left Sunday will supervise some detail work in connection with the plant which the company is installing at that place Miss Jim Rowland returned home and took advantage of the opportunity the latter part of last week from an to see how things were moving off in

Almost the entire section of the Mrs. W. H. Montgomery returned Pecos Valley between Roswell and home this week from Clovis where she Carlsbad has been visited by unprehas been visiting her daughter, Mrs. cedented floods the past few days which has seriously affected all kinds of Mrs. Johnson (nee Miss Gertrude traffic on the local line of railway. has been materially impeded all this absence. week. Some two hundred laborers were transported through Portales on Monday to the scene of disaster and it is likely that conditions will become

normal by the end of the week. Ex-Governor H. J. Hagerman, of Roswell, and his brother, Percy Ha- turned Thursday. german, of Colorado, were in Portales the latter part of last week. J J. Hagerman, the father of these two Crow, left Monday for Roswell, going gentlemen, was the founder of our little city, consequently its resources and development held more than a passing interest for the visitors. They appeared to be highly pleased with our town, surrounding country and especially with our people.

S. B. Dykes, of Crandall, Texas, who has been here visiting his friends. the Deen brothers, for the past two day. weeks, has accepted a position with in central Texas. He will remain the Joyce-Pruit company as salesman in the grosery department. Mr. Dykes is an all around man in the mercantile business and will probably be used in be able to use her injured foot again will move his family here shortly from Texas and will then be a bona fide citizen of the town.

M. Z. Spahr writes the Herald to Mountains west of Roswell, leaving change the address of his paper from ago. They will be gone for about a expects to remain there for some time about August 1st. after the tenth of next month. He says that his wife is visiting her sisters in southern Texas and that he is will be in a Methodist meeting next week. This would seem to indicate that Brer Spahr was at least mixing his religion since he moved to the

"Uncle" Buck Blankenship on fice a couple of cucumbers which re sembled in size an ordinary banana muskmelon and in flavor was epual to E. G. Galbraith, who taught in So- those of the small pickle order. The cucumbers were grown in his garden sition here the latter part of last term, at his beautiful residence in the south came in Friday on a visit to his nu- part of town, and constitutes but a merous friends here. He will return fraction of the edibles which he is producing for his own table use.

W. H. Braley and family this week returned to their home at Ada, Okla., after a visit of some two weeks with E. S. Boucher and family. Mr. Bravisit Miss Willie Leahy on her claim ley intends to close out his interests at Ada and return here in the fall. and showed his interest in the country by taking a year's supply of the Herald. Upon his return here he will probably invest in some land and residence property.

> Arthur F. Jones and family returned home Tuesday from a month's stay at Denver, Colorado. They report a delightful vacation and Arthur says be is better able than ever to take up the strenuous life of being alderman. Mrs. Hughes, who was with them on the prosperous farmers of Bethel tour, remained to visit some relatives in the Panhandle.

B. F. Kimmons, of Lowell, Arkansas arrived here last Friday and will spend the remainder of the summer ordered the Herald sent back home that they might keep informed of the doings in the Portales Valley. Mr. Kimmons is the father of the partner of W. W. Van Winkle in the lumber business at this place.

John R. Hopper, T. J. Molinari and W. O. Oldham have at their own expense employed B. Bain to grade the Monday's northbound train was street running by their respective ing Miss Smith a most charming ward its accomplishment.

## THE PORTALES DRUG CO.

C. F. ANDERSON and J. E. CAMP Proprietors

DID IT EVER OCCUR TO TO MAKE YOUR HOUSE **NEAT AND ATTRACTIVE. USE SHERWIN-WILLIAMS** PAINTS AND VARNISHES

OUR ICE CREAMS AND ICE CREAM SODAS ARE PURE, COLD AND **DELICIOUS** 

IT MATTERS NOT WHAT YOU WANT-TRY OUR MINT PHOSPHATE. IT LIKE MORE. ALL SOFT COLD DRINKS

## THE PORTALES DRUG CO. PORTALES NEW MEXICO.

#### Bethel News.

el church Sunday, as usual; every batteries sold by Fiscus at the one welcome.

Wesley Smith, who has been risiting friends at Roswell, re-

Buttler has actually been at work for the past two weeks.

Misses Jessie Farnham and Alice Stevenson visited in Portales one day this week.

Misses Lillian Neice and May

Neel were the guests of Miss Mary Graves Saturday and Sun-

Oakley Farnham and Wesley Smith spent Sunday with Edwin and Estill Penn at their home on Bear Grass Hill."

has been busy during the past Apply at this office. week baling oats.

Mr. Greene, brother of Dallas

Greene, who has been making this week in a Baptist meeting and Texas his home was the guest of Joe Smith Sunday. Harry Nealy, who has been

visiting his uncle, Ben Nealy, for

the past two weeks, left Saturday for his home at Colgate, Ok-Miss Mittie Morrison, who has been the guest of friends in Por

tales during the past week, has returned to her home, after a most delightful visit. There was an ice cream sup-

per at Cas Cotton's Monday night. Quite a number of Bethel people attended and re port an enjoyable time.

Mr. and Mrs. Nealy accompanied by Mrs. Henry Smithee and children left Friday for a two week's visit with friends in Lincoln county, Texas.

Henry Smithee has been busy during the past week selling his farm implements preparatory to moving to his new home in the southern part of Arizona.

Flue Anderson, one of the and also of the irrigation project, presented this correspondent with a mess of fine roasting ears the first of the season.

Quite a number of the young folks were the guests of Miss Lola Smith Sunday for dinner at her beautiful home, Thistleton. After an elegant dinner had been served, the young people engaged in several games until late in the afternoon, after which they departed, each and every one yot-

School wanted by experienced Cantara, N. M.

All the batteries we sell must register the required voltage. Charlie Anderson returned to That's the reason we sell to our midst after several week's most of the people who need batteries for their cars and engines. There will be services at Beth. We are talking about the kind of Vaughan Garage.

What's the use to worry when you can keep cool and sweet by getting those delicious cold drinks Don't get alarmed, but Frank and ice creams at Dobbs Confectionery? Answer: It was worry that killed the cat; are you willing to suicide when within reach of relief?

> For sale—Team of draft mares in foal, weighing about 3300 pounds, ages 7 and 8 years. Also harness and wagon, all in first class condition. Apply to L. W. Fiscus at the garage. tf

For Trade—A party will be in Portales in about ten days who wants to trade a 2000 acre ranch Mr. Elliott, together with the in central Texas for shallow assistance of several neighbors water land in the Portales Valley.

Don't forget to call phone 37 Miss Effie and Lula Anderson, when you want your clothes who have been attending normal cleaned and pressed. McMinn may all be given different applicalike new for they have the know-

> FOR SALE—An almost new Princess dresser, a toilet set, an ice cream freezer and a heating stove. This office.

> Call the garage, 45-2r, when in need of automobile repairs and accessories, oils and etc.

> Wanted-At the Herald office, clean cotton rags. Bring them in and get the cash.

Not dead batteries but the real live ones for 30c at the Vaughan from effects of the air before going

## We're Opposed Mail Order Concerns

#### Because—

prices can be met right here, out delay in receiving goods

#### The natural human trait is to

where goods are cheapest Local pride is usually se

#### Mr. Merchant and Business

Therefore

Man, meet your competit with their own weapons

#### Advertise! The local field is yours. All

you need do is to avail your-self of the opportunities offered. An advertisement in this paper will carry your message into hundreds of homes in this community. It is the surest medium of killing your greatest com-petitor. A space this size won't cost much. Come in

JUST RECEIVED A FULL AND COMPLETE LINE OF

## Undertaking Goods

Prepared to furnish Licensed Embalmer and Hearse. We Guarantee Satisfaction NEW AND SECOND HAND GOODS AND FURNITURE

TIN SHOP IN CONNECTION

## ADAMS & CROW.

#### TREATMENT FOR CHAPPED LIPS.

GOOD HOME REMEDIES

NOSE AND MOUTH.

Thin Condition of Blood is Often Responsible for Such Sores-Lation Must Be Both Healing and Soothing.

It is a curious fact that cracks, or what is more frequently called chaptions, although the treatment remains the same for cure. In most Instances such sores are due probably to a thin condition of the blood, for which phosphates are beneficial if taken internally, but this is a matter for a physician to decide.

In any event, whatsoever is used to cure must be not only healing, but soothing, and few preparations embody these two elements. If the sore is kept soft constantly it cannot heal. for the skin at the edges will not dry. For this reason if a person has no astringent materials talcum powder is better than nothing, for it will cause the edges to dry. Except as a last resort, however, it has no virtue.

Such cracks should be protected out of doors, and if grease is applied a little powder should be rubbed over ft to make a dry surface. Certainly something must be put on or the sore will grow deeper

When a crack appears in the mouth there may be used on such a spot a cream made from one-fourth of a dram of hyposulphite of soda, with one dram each of ointment of rose water and oxide of zinc. The spot is to be anointed with this lotion constantly.

Only persons who have suffered with a crack about the nose know how painful this is. For such a sore an ointment made from one dram of cerate of subacetate of lead, one and one-half grains of cocaine hydrochlorate and one dram of lanoline will be efficacious. This cure must be applied locally. Powder may be put on immediately to hide the greasy ef-

When the interior of the nose is affected a different application must be used. For this purpose make a lotion from one-half ounce each of givcerin and rose water and seven and onehalf grains of tannic acid. This may be applied to the sore several times a day with a bit of absorbent cotton. For cracks of the skin, such as

sometimes come on the finger ends and body, the ingredients are the same, but the proportions differ. For the latter cracks a lotion is made from one and one-half ounces of glycerin, two and one-half drams of tannic acid and one ounce of rose

Most scrupulous care must always be given to drying any skin crack after washing. As far as possible grease must be substituted for water for cleansing purposes. MARGARET MIXTER.

The Herald can do your job

Sale

OUR TIME, and experience in the printing basiness.

thing in this line DON'T FORGET THIS

#### Walter Farmer

Clothes Cleaning and Pressing.

WILL CALL FOR YOUR CLOTHES AND RETURN THEM PROMPTLY JUST AS FRESH AS NEW

#### Jersey Cows

\$50.00 each, and up. Butter, 25c per pound. Cream, 10c per pint. I please my customers.

L. W. CARLETON.

# **ADVERTISING**

are read by the people because it gives them news of absorbing interest. People no longer go looking about for things they want—they go to their newspaper for information as to where such things may be found. This method saves time and trouble. If you want to bring your wares to the attention of this community, our advertising columns

Should Contain Your