



**ROOSEVELT COUNTY HERALD**

A Democratic Weekly Newspaper Devoted to the Moral, Intellectual and Material Advancement of Roosevelt Co. and Counties, N. M.

PUBLISHED EVERY THURSDAY AT PORTALES BY THE HERALD PRINTING COMPANY

WALTER BRANDON... MANAGER

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**PHILATHEA-BARACAS HAVE FUN.**

Last Thursday evening a committee on entertainment for the month of June entertained with a seven o'clock lunch the Philathea-Baraca class of the Methodist Sunday school on the beautiful lawn at the C. M. Martin home, commonly called "the Woodcock place." The evening, the trees, the grass, the people, everything was beautiful and in a state and frame of mind for having fun and no wonder echoes of laughter may yet, almost, be heard among the tall poplars.

The lunch was on the picnic order, the cloths being spread on the grass among the trees, the sandwiches, salads, boiled eggs, pickles, ham, cakes, iced tea, cream, etc., placed thereon disappearing with incredible rapidity before the healthy, hearty appetites of the youths and maidens, twenty-one in all, comfortably seated around.

The after-dinner speech by Mr. Martin was splendid and for excellent mirth provoking qualities cannot be surpassed. The remainder of the lunch being hastily cleared away, the whole party accompanied by Mr. and Mrs. Martin went to the commercial club reception, returning to the original rendezvous, the Martin lawn, after the moon had risen, where the festivities were closed near the midnight hour.

A remarkable coincidence, and one commented upon and hugely enjoyed by the young ladies of the party and one that must by all means be mentioned was that there were more boys than girls present.

The committee was highly commended, and congratulated on the decided success of the affair, and Mr. and Mrs. Martin and their charming daughter, Miss Mabel, received the thanks of the class for the hospitality extended in the use of their lovely home.

**AN INFORMAL RECEPTION.**

Last Thursday night the commercial club tendered an informal reception to its members, their families and friends. A large number attended and the

affair was a success in every respect. Secretary Bryant in an interesting speech made an earnest appeal in behalf of statehood. He was followed by appropriate talks from Mr. Ed Hall of Elida, Rev. Grim of Albuquerque and others. The band furnished some of its excellent music, and ice lemonade, cream and wafers refreshed the guests all of whom expressed themselves as having been highly entertained.

**THE I. A. E. CLUB**

Held its regular meeting last Friday afternoon with Miss Mattie Doss Hightower. The cool shady yard proved irresistible, so the girls proceeded to convert the lawn into a sewing room, and another pleasant and profitable afternoon was spent. When the young ladies were about to depart, Miss Mattie Doss announced that it was her treat and took the crowd down to the Portales Drug store where ice-cream, nuts and candy were enjoyed to the fullest.

**A JEFF DAVIS PROGRAM.**

Mrs. A. T. Monroe was hostess to the Daughters of the Confederacy on Tuesday afternoon. A special Jefferson Davis program had been arranged for the occasion and was carried out in an admirable and creditable manner. Jefferson Davis, his life and his work were discussed, and instructive papers on the subject were prepared and read by Messdames George M. Williamson, T. E. Mears and Milton Brown. Mrs. H. J. Jones very kindly offered her country home, with its beautiful forest, as a place for a picnic on the glorious Fourth, and the ladies voted unanimously to accept Mrs. Jones' invitation on that date. A light luncheon, consisting of nut bread sandwiches, salad, pickles and tea were served and, altogether it was one of the most interesting and well attended meetings of the chapter in some months. The guests of the afternoon were Mrs. Donohoe, of Plainview, and Messdames Larson and Lomax, of Portales.

**I. F. C.'S MEET AGAIN.**

The Jolly Dozen, alias the "Twelve Freakish Conspirators," alias the Twelve Fine Chances, alias Take First Chance club met in regular session Tuesday evening with Miss Brandon. Unconventional entertainment which consisted of each one spending the time as she saw fit either in the parlors or on the lawn, was the program. Messrs. George Monroe, James Twigg, Doer and Earle Williams unexpectedly to all save the hostess, of course, appeared about 9:30. Refreshments were served. Eight of the club were present and Miss Wood, Miss Chesher and Miss Cooper were guests.

**POWHATAN E. CARTER**

Attorney-at-Law  
Reese Building  
Portales - - - - - New Mexico.

G. L. REESE  
ATTORNEY-AT-LAW  
Practice in all Courts  
Office--In Reese Building  
PORTALES - - - - - NEW MEXICO.

T. E. MEARS  
LAWYER  
Will practice in all courts, Territorial and Federal  
Portales. - - - - - N. Mex.

Attorney at Law Notary Public  
Washington E. Lindsey  
United States Commissioner  
Final Proof and Homestead Applications  
Portales, New Mexico

DR. N. WOLLARD  
PHYSICIAN AND SURGEON  
OFFICE AT  
The Portales Drug Store.  
PHONE NO. 1.

W. E. PATTERSON, M.D.  
PHYSICIAN AND SURGEON  
Office at Neer's Drug Store. Office Phone 67  
Two rings, residence phone 65.

G. E. FULLER,  
Physician and Surgeon  
Phone 39, Portales, N. M.  
Eyes tested for glasses free of charge.  
Office and residence in Howard cottage  
one block south of court house square

Office hours 9 a. m. to 5 p. m.  
L. R. HOUGH  
DENTIST.  
Office in Reese Building over J. L. Osborn & Sons Grocery Store.

Portales Barber Shop  
FRED CROSSBY, Proprietor.  
If you appreciate first-class work and a clean towel with every shave, I will be pleased to serve you. Hot and cold baths.

Up-to-Date Barber Shop  
WILLIAM M. TWIGGS, Prop.  
First Class Work--Hot and Cold Baths.  
Three doors north Portales Hotel  
Portales, N. M.

City Transfer  
R. S. ADAMS  
Proprietor  
For Quick Deliveries Phone 71 or Residence 184

H. C. McCallum  
Dray Line  
All kinds of Hauling done on Short Notice.  
Orders left at Humphrey & Sledge's will receive my prompt attention, and your patronage will be appreciated.

A. N. FREEMAN  
---Jeweler---  
....I do High Class Work....  
AT  
Pearce & Patterson Pharmacy

Witte Engines Centrifugal Pumps  
E. A. BRUCE  
PUMPING PLANTS INSTALLED  
Anyone interested in Pumping Machinery, I would be glad to give estimates and show the Machinery in operation. General Gas Engine Work. Satisfaction Guaranteed.  
Portales - - - - - New Mexico.

Jersey Cows  
\$50.00 each, and up. Butter, 25c per pound. Cream, 10c per pint. I please my customers.  
L. W. CARLETON.

BIG MONEY  
IN DRILLING WELLS  
with our New Portable Gas Engine Pumps. Cuts but a few cents a day in expense and one man runs it.  
Write for Catalog and Full Information.  
Rockford Well Drill Co.  
Rockford, Ill.

WELL DRILLS

**DRUGS AND STRICTLY NEW FURNITURE**

**SOMETHING CLASSY**  
**SOMETHING DURABLE**

That is the kind of goods you get when you buy from us. We carry only new, bright, serviceable and saleable stuff, we buy only in car lots, pay the cash and own the goods when they are unloaded here. No rent to pay, no help to hire, no interest or collection charges, of course we can and do sell better stuff for less money than those less fortunate. Come in any time. You're always welcome.

Prescriptions... We have in our Drug Department a Registered and Licensed Pharmacist, with many years' experience in compounding drugs, and your prescriptions, when filled by us, will receive prompt and skillful attention. Also we carry a complete line of the standard patent and proprietary medicines. Also Paints, Oils and Varnishes.

...Undertaking and Embalming...  
We have private Undertaking Parlors which are in charge of a Licensed Undertaker and Embalmer. We have a nice Undertaker's Car which is free, at the disposal of our friends in time of need. Calls answered day or night. Office Telephone No. 67 two rings, Residence Telephone No. 67 three rings.

**NEER'S DRUG AND FURNITURE STORE**  
Opposite First National Bank

Macy Happenings.  
Mr. and Mrs. Frank Shaw spent Sunday with Mr. and Mrs. Prichard.  
Lillie Wykel has been real sick with pneumonia, but is now convalescent.  
Rev. McClellan filled his regular appointment at Macy Sunday at 11 o'clock.

Another good shower of rain Monday evening. Crops are looking fine and so are the weeds.  
Mr. Buckelew has been home a few days putting in his crop, but left Monday morning with the well drill again.

Don Grimes was sporting a new suit Sunday. Think he is expecting a certain young lady home most any time.  
O. O. Ellett has up a new wind mill. Says he is tired pumping water when he can be putting in that valuable time playing 42.

Claude Fletcher left last week for Koehler, New Mexico. John Logan and Courte Grimes went to Roswell Monday to seek work.  
Singing Sunday afternoon was well attended. We have new books now and everyone is invited to come and help learn the new songs.

Fayette Denton was seen going over southwest again Sunday evening. He says he doesn't mind walking and carrying a parasol even if the wind does blow when he has such good company.  
Ralph Burt says he can hardly bear the sight of a two-horse buggy lately, and he thinks it a shame for John Fitter to drive so far on Sunday afternoon. Cheer up, Ralph, the worst is to come.

PROPOSED ORDINANCE NO. ...  
An ordinance for the purpose of prohibiting gaming, the operation of gaming houses, in the town of Portales, N. M., and for other purposes. Be it ordained by the Board of Trustees of the Town of Portales, N. M., that:  
Sec. 1. Any person or persons, who shall set up, exhibit or keep, or cause to be set up, exhibited, kept, or maintained, or aid or assist in setting up, exhibiting, maintaining or keeping any gaming device of any description whatever in the town of Portales, New Mexico; or shall maintain, keep or have any house or place where games of chance are played, or gaming of any kind or description whatever is had or carried on in said town; or who shall as owner, tenant, lessee, occupant or user of any building, house, or place knowingly permit or suffer any kind of gaming to be had or carried on, or exhibited, in any such house, building or place in the town of Portales, N. M., so owned, controlled, used or occupied by him or them, be deemed guilty of a misdemeanor and punished as provided in section three of this ordinance.  
Sec. 2. If any person shall be guilty of betting any money or thing of value in the town of Portales, New Mexico, upon any game of chance, hazard, or skill, or upon the happening or failure to happen of any event or contingency, or shall engage in or participate in any game of chance, hazard, or skill upon which money or anything of value is bet, won, lost, or shall be deemed guilty of a misdemeanor and punished as provided in section three of this ordinance.  
Sec. 3. That any person, who shall violate any of the provisions of this ordinance, shall upon conviction thereof, be fined in any sum not less than twenty-five dollars and not more than one hundred dollars, for each offense, or by imprisonment in the town or county jail for not less than five days nor more than forty days, or by both such fine and imprisonment in the discretion of the court trying the case.  
Sec. 4. That all ordinances and parts of ordinances in conflict with this ordinance are hereby repealed and this ordinance take effect and be in force from and after 5 days after its publication.  
Read and ordered published this 16th day of June, 1911.  
WALTER BRANDON, Mayor.  
STERLING P. MOODY, Clerk.

DR. JOHN S. PEARCE  
PHARMACY  
Summer Soft Drinks and Ice Cream Served in Season.  
Everything New. Everything Clean.  
Pearce and Dobbs Old Stand. Your patronage solicited.

Portales Lbr. Co.  
Now is the time to build your cisterns, and we have the "Best Portland Cement" on the earth for building them with. If you have the money "Come."

G. W. CARR, Mgr.

JUST RECEIVED A FULL AND COMPLETE LINE OF

Undertaking Goods  
Prepared to furnish Licensed Embalmer and Hearse. We Guarantee Satisfaction  
NEW AND SECOND HAND GOODS AND FURNITURE

TIN SHOP IN CONNECTION  
ADAMS & CROW,  
Business Phone 71 : Residence Phone 184

C. O. LEACH, President  
W. E. LINDSEY, Vice-Pres.  
W. O. OLDHAM, Cashier

**THE First National Bank**  
OF PORTALES, N. M.  
CAPITAL AND SURPLUS, \$75,000.00

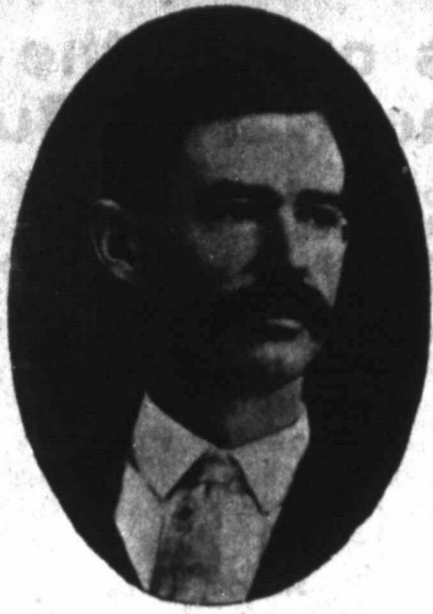
THE FIRST NATIONAL BANK is the oldest financial institution in Roosevelt county. Its history has been the history of the country, a steady, sure onward movement from the first. It has met every demand that has ever been made upon it. Are your business transactions conducted through this institution? We make every reasonable effort to accommodate and please our patrons and extend a cordial invitation to all to come to us with their business transactions. There is no transaction too large for our resources and none too small to secure respectful consideration at our hands. Our resources are large, our facilities are unsurpassed. We invite you to come in and renew old acquaintance and also to help us in establishing new friendships.

Irrigation Has Come! It includes 10,000 Acres and Costs \$350,000.00

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## The Portales Valley and Its Makers

ITS FACTORS AND FORCES



MR. J. B. PRIDDY, MERCHANT.

It is not true that in this day of big things, of big men, of specialists in all lines that a man must create a disturbance, or put on a wild west show to get his name and picture in the newspapers. Quite the reverse is true of the newspaper which seeks to preserve a history of the life of its public men from the cradle to the grave, so that future generations may know them, and may know what was the service they rendered and the relationship of their movements with that of those about us. The conscientious newspaper seeks to amuse and instruct but, primarily, seeks to bring all men into one compact, working whole, unconsciously teaching them the interdependent relationship they bear to one another. No greater obligation rests upon the newspaper man than rests upon any one else. All of us have many and varied duties to perform throughout this life, but the fundamental principle underlying each duty is forever and always the same. The one word, since the dawn of civilization, which has marked the duty of men, has been the word, "service." Every man, woman and child is obligated to his fellowmen by the requirements of that single word, service. The leaders of men, through all the past ages, have been those who, whether engaged in industry, commerce, literature or religion, have emphasized in their lives and their work, the marvelous results and accomplishments of those who have devoted themselves to the service of their fellows. Service underlies all business and every transaction in life. It marks the difference between honesty and dishonesty, between righteousness and crime, between morbidity of mind and true happiness. The world is willing to pay those who serve it and, in some cases, it seems to pay out of all proportion to their needs. But it is not the pay, but the doing of the service, that promotes us to the obligation and good will of our fellow men.

Did you ever stop to realize that the merchant does not sell you commodities? He sells you service. This affords the writer the opportunity to break off the above preamble, or preface to that will follow and introduce the reader to the subject of this sketch, Mr. J. B. Priddy, local manager and one-third owner of the great Warren-Fooshee house, the oldest mercantile establishment in Portales.

Mr. Priddy came to Portales in the year 1903, broken in health but strong in the sturdy attributes of which the true pioneer is moulded. Purchasing the little 24x40 shack, on the east side of the square, where now stands the newly finished and magnificent brick building, together with the stock of merchandise which he contained, from W. K. Breeding, Mr. Priddy at once commenced to ply his precept by practice, that to succeed in this latter struggle for existence one must truly serve the public in the things that they want and need. His high sense of honor and his upright integrity, together with his pronounced business capacities, soon gave him an enviable place in the town and the country at large, which has not faded through the years of both adversities and successes. Just as it is true that a ship at sea can make better headway with a stiff breeze in its face, so it seems that, at times, it requires adverse circumstances to develop the best there is in a man, or company of men, in the business affairs of this life. At any rate, it cannot be said that Mr. Priddy's efforts

to establish a great mercantile establishment in the greatest section of eastern New Mexico have all been crowned with the success which his energy merits. Having laid a solid foundation for the future greatness of the concern, along came a devastating fire, which wiped out the accumulation of several years at one fell stroke. Herein was made manifest the man's undaunted belief in himself and his associates, and in his town and country; he might have considered the charred remains of what was once a stock of merchandise which represented an outlay of some twenty-five thousand hard earned dollars. He might have viewed the future through glasses smoked by the fire which ate up this magnificent stock of goods and, with the hot embers of the smouldering ruins, beat anathemas to lay upon those in better circumstances. But J. B. Priddy, and his associates in business, being men of sanity and right feelings, have chosen the better course. They resolved to accept their reverses as merely a circumstance in the day's, or the life's work, and have gone ahead and kept sweet. All of which is herein set forth as a preliminary to the prophecy which was then set forth by this paper: That two years from that date the Warren-Fooshee house would have a better appointed mercantile establishment than it had before the fire, and a larger asset in the way of public esteem and confidence. And the prophecy has been fulfilled to theirs' and the public's entire satisfaction. Today, the name of the Warren-Fooshee house, and its popular manager, is a household word and is synonymous with the terms of service and quality in the mercantile activities of the town. So much for the man's contact with the public in the capacity of manager of a great and growing enterprise.

While there is naturally the human interest side to all the callings which engage the mind of men, there is no phase of a man's life which attracts the interest of his fellows like the personality which he displays in the everyday walks of life, in the business office, in the social activities of his community and in all that makes for the betterment and the upbuilding of his town. While Mr. Priddy takes an active interest in everything for the advancement of his town, community and state, he is of an unassuming disposition, yet staunch in what he believes to be right, a characteristic so common among these real, substantial men, whose sterling worth is known and appreciated only by close acquaintance. The man is singularly free from all forms of "flap-doodle." He is the same yesterday, today and forever. The sun, the moon and the stars may change the splendor of their light, but J. B. Priddy will know you today if he met you yesterday. When you meet

him for the first time you are made to feel that you have known him forever.

Mr. Priddy's fellows have not been slow to recognize his worth as a man with royal attributes of character, and have honored him with many positions of trust, as alderman, as president of the commercial club and in other prominent places in the different institutions of the town. In the political life of the town, county and state, Mr. Priddy is reposed with the confidence of all the rank and file of his party, as being a man who is not seeking the spoils of victory for himself, but for the principles which are the very fiber of his being. And there are few men in the country better informed in the tenets, the successes and the defeats of his party than J. B. Priddy. In fact, he takes such a pride in informing himself of the political problems which his party is trying to solve, that he is a veritable compendium of information as to how the issues have been met in the past and how they may be best met in the future. A Democratic campaign book could not give a more thorough statistical record of the achievements and the creed of its political faith, from Jefferson's inaugural address to the present, than this man, Priddy. A firm believer in the inalienable principle of equal and exact justice to all men of whatever state or persuasion, religious or political, is sufficient evidence to convict Mr. Priddy of being a Democrat.

Not only in the business, the political and the social life of the town has Mr. Priddy proven himself the peer of his associates, but he has looked even deeper into the permanency of the town, the valley and its resources. With the inception of our magnificent irrigation project, Mr. Priddy was one of the first sons to lay his toll upon the altar to make it a go. While, as with many others, who did likewise, Mr. Priddy knew that he would be forced to sacrifice time and money in the enterprise for the first few years, yet he further appreciates the fact that eighty per cent of all commerce and material wealth comes directly from the field, the orchard and the range. Mr. Priddy believes, and this belief is but another example of the far-sightedness of the man, that our present irrigation project and our rich, virgin valley lands are the sure foundation of all commercial successes which are to be achieved in the town and future city. This is but another Democratic tenet of his which holds to the encouragement of agricultural and commerce as its handmaid. The valleys, carpeted with succulent green, and which "feed the cattle of a thousand hills," the fields rich in green and golden harvests, the orchards in royal purple and rosy-tinted richness of their fruits; these, says Mr. Priddy, be the sources of wealth and the hope of prosperity for the Portales Valley. And he is suiting the action to the belief.

Mr. Priddy's holdings under the Portales irrigation project were acquired from the purchase of acreage in the school section and constitutes a body of land close in, which is second to none in the entire valley. It is not strange that this is one body of land which is not for sale at any price. It has been put into the most thorough state of cultivation and seeded to the great crop of the southwest, alfalfa. A few years hence these rich acres will be a source of revenue which will serve as a pension stipend for Mr. Priddy and his family in their old age.

It is only placing the credit where it properly belongs to say that Mr. Priddy has been a real factor in the life and development of his town and country. This writer believes that sunshine shall ever beam upon the pathway of the man true to his trust and the highest ideals of his com-

munity, golden glories like a nimbus above the head of the worthy saint shall encircle his brow, kind words of thankfulness from those he has so much helped will cheer his kindling heart and, at the last, on his tomb shall be writ, "Here lies one who made the world brighter, better, easier for me that he lived and I knew him" and, at the last great day he shall hear the welcome applaud, "Well done, thou good and faithful servant, thou hast been faithful over a few things, I will make the ruler over many." And this rule, unlike that of official position among men, is eternal.

### A New Method Of Delivering Milk.

There are few persons about the town who more fully appreciate the services of a good family milk cow than one, Milton Brown, Jr., who is manager of the Kemp Lumber Company, which is evidenced by his ownership of an animal which delivers some six gallons of the pearly white liquid every day something on the order of one of our irrigation wells in fact. But this fact is becoming commonly known in the immediate neighborhood of Mr. Brown and patrons have multiplied who want a daily allowance of the provender which is the first food of man and which this old cow so generously hands out. Of course a suspicious patron develops occasionally who naturally begins to wonder how on the earth Brown can supply so many customers from only one cow with the result that now the animal is driven up to the door of the patron and "Bossy" is made to disgorge there and forthwith. Of course the inference was that heretofore the milk has been watered and the method of Mr. Brown in delivering the milk in the future will at once remove him from the suspicion of adulterating his goods and at the same time convince his neighbors that he has indeed a wonderful cow, which is true to the personal knowledge of the Herald man who drove seven miles once just to see her milked. The writer was provoked to make the journey on the statement of S. E. Moore, the photographer, who then owned the cow, that she would give three gallons of milk at one sitting or six gallons a day. We were convinced on the spot and Mr. Brown can save himself the annoyance of driving his cow-wagon about delivering milk in the future if he will only refer his customers to us.

If you are not satisfied after using according to directions two-thirds of a bottle of Chamberlain's Stomach and Liver Tablets, you can have your money back. The tablets cleanse and invigorate the stomach, improve the digestion, regulate the bowels. Give them a trial and get well. Sold by Pearce Pharmacy.

All the particular people take their clothes to McMan & Jones for cleaning and pressing. They also can sell you the most stylish tailor-made clothes at the most reasonable prices. Phone 37.

Chamberlain's Cough Remedy is sold on a guarantee that if you are not satisfied after using two-thirds of a bottle according to directions, your money will be refunded. It is up to you to try. Sold by Pearce Pharmacy.

For Trade—Have a 24-h. p. Cameron Runabout car to trade for Portales property. Apply or address R. A. Darnell, Elida N. Mex.

Chamberlain's Stomach and Liver Tablets will brace up the nerves, banish sick headache, prevent drowsiness and invigorate the whole system. Sold by Pearce Pharmacy.

Have your automobile tires made over by our modern vulcanizing plant. Vaughn Transportation Co., phone 45-2.

Sweases & Moody are making some more prices on dry goods, in the T. M. Littlejohn store.

Not dead batteries but the real live ones for 30c at the Vaughn Garage.

In buying baking powder examine the label and take only a brand shown to be made with Cream of Tartar

## Dr. PRICE'S CREAM BAKING POWDER

A pure, wholesome, reliable Grape Cream of Tartar Baking Powder. Improves the flavor and adds to the healthfulness of the food.

No Alum—No Lime Phosphate

Both Reduce the Healthfulness of the Food.

"I am quite positive that the use of alum baking powder should be condemned."

—Prof. Vaughan, University of Michigan.

Read the Label and remember that

"Alum, sodium alum, basic aluminum sulphate, sulphate of aluminum, all mean the same thing—namely, BURNED ALUM."—Kansas State Board of Health.

### Big Doin's the Fourth.

About the greatest game of baseball of the entire season will be played on the "Glorious Fourth" at Portales, between the "Leans" and the "Fats." Of course the game will be snappy from start to finish. All kinds of squads are out evenings doing practice work hoping thereby to become eligible for a place on the teams. The fats are trying to reduce their size at least to a sufficient degree that it will enable them to make a run to first base, and the leans are practicing so that they can go on to second base without whipping themselves with their hats. It will be worth the money.

"It cured me," or "it saved the life of my child," are the expressions you hear every day about Chamberlain's Colic, Cholera and Diarrhoea Remedy. This is true the world over where this valuable remedy has been introduced. No other medicine in use for diarrhoea or bowel complaints has received such general approval. The secret of the success of Chamberlain's Colic, Cholera and Diarrhoea Remedy is that it cures. Sold by Pearce Pharmacy.

### Beautiful Lawns.

Will increase the appearance and value of your property. A mixture of Kentucky Blue Grass and White Clover makes a lawn unexcelled for beauty. These seeds may be obtained close at hand from the Roswell Seed Co., of Roswell, N. M., and the citizens of Portales can greatly improve the looks of the town, as well as improve their individual property, by preparing their lawns and seeding at once.

ROSWELL SEED CO.

All the batteries we sell must register the required voltage. That's the reason we sell to most of the people who need batteries for their cars and engines. We are talking about the kind of batteries sold by Fiscus at the Vaughn Garage.

Lame shoulder is almost invariably caused by rheumatism of the muscles and yields quickly to the free application of Chamberlain's Liniment. This liniment is not only prompt and effectual, but in no way disagreeable to use. Sold by Pearce Pharmacy.

Call the garage, 45-2r. when in need of automobile repairs and accessories, oils and etc.

Herald \$1.00 per year.

## MONEY TALKS



HERE'S ANOTHER MONEY TALK. IF YOU PUT YOUR MONEY in the BANK YOU WILL HAVE IT WHEN YOU NEED IT.

You keep your horse in a good stable, why not keep your money in a bank where fire nor burglars cannot harm it.

In 1623, a copy of Shakespeare sold for \$5. In 1886 Oliver Wendell Holmes was offered this same book for \$4,000. But had \$5 been put out at compound interest (4 per cent.) in 1623, it would have amounted in 1886 to \$160,000.

Make our Bank your Bank.

Portales Bank & Trust Co.

