

Probate Clerk

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# ROOSEVELT COUNTY HERALD

OFFICIAL ORGAN OF ROOSEVELT COUNTY NEW MEXICO.

Ninth Year

PORTALES, NEW MEXICO, THURSDAY, FEBRUARY 16, 1911.

NO. 13

## The Caloric Fireless Stoves

LET US DEMONSTRATE THE VALUE OF THESE FIRELESS STOVES—WILL ADD YEARS TO THE BUSY WIFE—COME AND SEE!

## HUMPHREY & SLEDGE

HARDWARE

Fine Line Riverside Heaters  
Everything Seasonable

## 100 Good Farmers Can Rent Lands Under the Portales Irrigation Project on Attractive Terms

### A FARMER'S OPPORTUNITY.

Such is the Proposition Offered by the Portales Irrigation Company by Which a Farmer Can Rent Good Irrigated Lands at Nominal Cost.

An opportunity rarely offered to a hustling farmer is to be found in the proposition, of the Portales Irrigation Company and private individuals who hold land under this project in which good lands are offered for rent on terms which will at once appeal to the farmer who wants to combine intelligent effort with good soil and an abundant supply of water. Irrigation is the first step toward better farming. The directors of the Portales Irrigation company have wisely concluded that the greatest need of this community today is the full employment of the lands which have contributed in the development of the project up to the present. To place this plan into active working order, the company has made it practically impossible for a stockholder to hold his lands idle for a prospective increase in value, a minimum charge of a dollar per acre per annum for the right to the water for irrigation purposes, whether it is used or not, being made. This is the reason, in a

nutshell, why the company and some individuals connected with the project are hastening to put their lands on the basis of revenue producers.

When it is remembered that many of the business men of the town went into the project by buying lands for no other reason than to secure the required acreage to assure the installation of the enterprise in the Valley, it can readily be seen that the offer of these selfsame lands for rent is nothing short of an earnest desire to assist the man who needs help in changing over to a new system, and it may be said in passing that there are hundreds of families in this county today who have need to avail themselves of just such a proposition, and who could make a success of farming if started in this manner. As it relates directly to the development of this project and the lands under it, it is nothing more than a better understanding of the proper relationship of the business interests of the town to that of farming. In it the means are offered for the progress of our irrigation system which is and will be the stepping stone for far greater achievements in the future, and it also affords the plan by which progressive farmers

C. G. LEACH, President W. E. LINDSEY, Vice-Pres. W. O. OLDHAM, Cashier

THE  
**First National Bank**  
OF PORTALES, N. M.  
CAPITAL AND SURPLUS, \$75,000.00

THE FIRST NATIONAL BANK is the oldest financial institution in Roosevelt county. Its history has been the history of the country, a steady, sure onward movement from the first. It has met every demand that has ever been made upon it. Are your business transactions conducted through this institution? We make every reasonable effort to accommodate and please our patrons and extend a cordial invitation to all to come to us with their business transactions. There is no transaction too large for our resources and none too small to secure respectful consideration at our hands. Our resources are large, our facilities are unsurpassed. We invite you to come in and renew old acquaintance and also to help us in establishing new friendships.

Irrigation Has Come! It includes 10,000 acres and costs \$350,000.00

### The Woman's Club 14th Tea.

On Tuesday afternoon, St. Valentine Day, the Woman's Club entertained the other clubs and societies of the town with a tea, given at the Commercial Club rooms between the hours three and six p. m.

The hall was artistically decorated for the occasion with hearts of various sizes and paper festooning, the floors having on them squares and rugs. The rear of the building being divided off with columns from the main room, lent itself easily to its temporary dining room furnishings where refreshments of nut-bread sandwiches, tea and coffee were served. Altogether the furnishing and decorations had the effect of producing the desirable home-like feeling.

Guests and club members were met at the door and welcomed by Mrs. S. F. Gulberson, president of the club, in her whole-hearted way, then presented to Mrs. Lindsey, president-elect, Mrs. Oldham, founder of the club, then conducted by Mrs. J. P. Stone and presented to Mrs. A. T. Monroe, president of

the Mothers' Club, Mrs. T. J. Molinari, president C. W. B. M., Mrs. Merrill, president Woman's Home Mission Society of the Methodist Church, Mrs. H. F. Jones, president U. D. C., Miss Bryant, president Aid Society of the Central Christian Church, and Mrs. Wollard and Miss Brandon, representatives respectively of the Baptist Ladies' Aid and the T. F. C. Girls' Club.

Later in the evening these representatives of the various societies and clubs made short talks on the work being done by their particular organization. Rev. Savage of Oklahoma City was present and made an interesting talk on Woman's Club work at large, commending very highly those clubs who like the Woman's Club of Portales are doing heroic and effective work for the betterment of humankind. Mrs. W. O. Oldham closed these talks with a very fine one on the aims and ambitions of the Woman's Club, giving also a short outline of what this club has accomplished in its more than seven years of life.

All were delighted with the success of the occasion and felt that these assemblages were conducive to harmonious and systematic work for the good of the town.

## A Big Mass Meeting!

Has been arranged for Saturday, the 18th, at 1:00 o'clock P. M., at the Court House in Portales, N. M.,

At which time it is hoped that the remaining acreage necessary to secure the sugar beet industry for this section will be obtained. It now appears that some 7,000 acres more in addition to what has already been signed and tentatively pledged are required before this project can be consummated and it is imperative that this amount be forthcoming at once. Sign up now, if possible, but do not delay for any reason longer than Saturday. Bring your wife along with you Saturday, attend the mass meeting at the Court House in the afternoon and there place your lands in the biggest project that has ever knocked at our doors. Remember, that Saturday, the 18th, is probably the last day of grace. Let's make this the biggest day in the history of this section—and it will be, if at its close we are able to announce that the full 32,000 acres has been subscribed.

Portales Commercial Club  
Portales, New Mexico.

who wish to remain in the country but who need help in changing over from the old to the new methods can well afford to investigate.

There is another phase of this offer which should especially commend itself to the thoughtful owners of dry farming lands in the Valley. If the owners of dry lands in this vicinity would take hold and cultivate a part of his neighbor's land which is already under irrigation, it would create such a demand for the land in the Portales Valley as to force the price of dry farms to at least \$35.00 per acre. For this reason the owners of dry farms should take a great interest in demonstrating the success of the present 10,000 acre project. It would seem that there were enough of such farmers in this immediate vicinity who would rent this excess land, not only for the reason that they would be sure of a crop, but also for the very important reason that if the Portales Irrigation Project can be demonstrated this year to be a success, every dry farmer in its zone would be able to secure the money to put in either an individual pumping plant or to get power from a central power station with which to pump water to irrigate his land. Whether this opportunity presented itself in the form of the sugar beet industry as now proposed or by some other means does not alter the force of the above statement in the least.

The point is that it is obvious to every intelligent citizen in this section that a high degree of loyalty and courage is called for if we are to forge ahead as a successful irrigation field. The first steps have been taken, with much sacrifice yet with wisdom we believe, and there is nothing which should cause us to relax

our efforts in behalf of those who have trodden the pioneer path in this enterprise.

It is needless to recall that for three years past Roosevelt county has suffered from devastating drouths which have perplexed and alarmed the most optimistic inhabitant. It is only necessary to remark that this condition of weather is by no means peculiar to this section, but the same thing has prevailed all over the United States for the same period of time. Weather conditions this winter continue abnormal, the lack of moisture being a serious menace to the farming interests of this county where water for irrigation has not been developed. Following the destructive drouth of summer there is occasion for widespread study and apprehension. Theories vary as to the cause of these destructive drouths. We only know that farming in this county has not been prosperous for the past three years and cannot be for this year unless a marked change is noted soon. Why, then, would it not be highly profitable for the dry land farmers to take advantage of the opportunity offered in this irrigation project? When you can practically make your own terms in leasing the land, both as to the tenure, the water, the rent, etc., it would seem that there would be no necessity for a single able bodied man in Roosevelt county to remain idle this year.

### NOTICE.

The land owners in the Portales Irrigation Company have an excess of land over the amount they will cultivate under irrigation for the season of 1911. This excess is for rent on attractive terms. For definite information see the officers of the company at Portales.

W. E. LINDSEY, President.

## Smart, Stylish, Serviceable Spring and Summer Suits



We've an exceptionally fine assortment of handsome Spring and Summer Suits for men and young men. All the favored warm weather models are here in every approved fabric, and in a host of neat patterns.

Garments that are made in a large, modern factory by skilled tailors. The shape and style is tailored into them, and no amount of hard wear will knock it out. The fit will always be correct and comfortable.

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These superior features were never combined in other clothes at such moderate prices.

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## Miller & Luikart

Portales, N. M.





