## Fire Insurance.

I dont own any Banks or Trust Companies, But I do write Fire Insurance for 6-SIX-6 Of the Biggest. Best,
Oidest, Strongest. Safest Fire Insurance Companies in the world. COE HOWARD.

Portales Lumber Co.
Prices on Llimber are very Low at present, and in our opinion they have reached the Lowest Level, and we would suggest that now is the time to buy. Our advice is that we may soon expect an ADVANCA IN PRICE. W. E. PATTERSON,
PHYSICIAN and SURGEON. PHYSICAN and SURGEON.

Fine line of jewelry
A LL Up-TO-Date
come in and See it
pearce $\&$ dobbs


## A Reason For Everything

There is a reason why so many people do business with us. There is a reason why we have One Thousand Depositors.
There is a reason why we have in the fullest degree the confidence of the people. There is a reason why we do not have to ask our borrowers to make sacrifices to pay their notes due us.
There is a reason why we do not have to borrow money
There is a reason why we are lending money when other banks don't.
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First National Bank, Portales, New Mexico, by w. o. oldham, Cashier



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## Red Cross Drug Store.

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Unique Post Cards At The HERALD OFFICE

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## K C Baking Powder

Pure Healthful and Successful


Did you know that Blankenship \& Woodcock Mercantile Co. have received their New Spring Line of Goods?

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## Free! Free!!

A pleasant entertainment for you and your friends.
A BEAUTIFUL GRAPHOPHONE

> That Sells for $\$ 25.00$ for Nothing. Only to show our great appreciation and wish you to participate in our

| at | It Sharing |
| :---: | :---: |
| If you buy as much as Fifty Dollars during the Season in our Dry Goods Depart ment for CASH we will absolutely give you this GRAPHOPHONE Free. Call and let us explain the matter to you and hear it play. <br> Blankenship \& Woodcock Mercantile Co. |  |
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| New Mexico Coal <br> The best coal ever brought to Portales. Try a sample ton and you wont use any thing else. <br> THREE PAPERS FOR ONE DOLLAR. <br> The Heral. the Farm News and the Oklahoma Farm Journal for the next thirty days. Now is the time |
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