THE PORTALES JOURMAL


GRISS LOTS OF
BELUTIFUL HMR- small bottle of "Danderine"
makes hair thick, glossy makes hair thick, glossy and wavy.

Removes all dandruff, stops itch ing scalp and falling


To be possessed of a head of heary,
beautiful halr; soft, lustrous, fulfy, wavy and free from dandruff is merely It is easy and tinexpensive to have nlce, soft halr and lots of it. Just get a
small betle of Knowiton's Danderine
 will be an appearance of abundance, ble gloss and lustre, and try as you
will you cannot find a trace of dandruff or falling halr ; but your real surprise When you will see new halr-efie and $\xrightarrow{\text { halr-sprouting out all ouver jour scalp }}$ sure hatr grower. destroyer of dan druff and cure for Itchy scalp, and it
nerer falls to stop fallung halr at once If you want to prove how pretty and with a little Danderine and carefully mall strand at a time. Your halr wil Yew moments-a deanhtrul sin jurprise
walts everyone who tries this Dixie, the French poodle, was barl nag noisilly and wagging his tall at th
same time.
"Oh," cried uttle Lucy, "Dixle

WHY WOMEN DREAD OLD AGE



 and you will find thapmethe periodical





Thinke te's going to the Douce.
We know a d dear We know a dear old lady who has
such a hatred of cards that she frets
about her aviator son belng called an ace."-Boston Transcript.

Cutloura Heale Eoroma
and rashes that itch and burn. In there is a tendency to plmples, ete.
prevent their return by making outi cura your delly tollet preparation. For $\mathbf{X}$, Boston.". At drugzints and by mall Soap 25 , OIntment 25 and 50 .-Ad7

Perhaps the German's sudden fond-
eese for peace is bora of his finbillty
to mnke tarther war

\section*{| ThRKITCHIEN |
| :--- |
| CAB |}



## vil tust BLSTERED MOUTH

Oklahoma Lady Had Dreadful Time Before Finding the Right Remedy-Black Draught.
Seward, Okla.-Mrs. Annle Bowlby, this place, says in a letter written Draught for two years, or more, and
will never cease to be grateful for will never cease to be gre
what $i t$ did for me and mine. Some time ago, my mouth broke out wouth, all sllck and disagreeable. I seemed to have a great deal of inward fever. I
kidneys.
s. I was so nervous, it was dreadful.
I would almost cry-I suffered so. I had gas on the stomach and pains but,
as I said, the pain and as I said, the pain and . . trouble
was most severe. I had the doctor
and used several medicines without resul Still hurting and suffering, I began
to use Thedford's Black-Draught,
liver. I gradually a got better, my
my
down and I have never had any more
trouble of this klnd.
There is no other medicine so good There is no- oth
be-
of
of
al.
ok
in
in
in
bolling salted water until tender. Then
place in a well-greased casserole. Cover with a white sauce, using a fourth of
a cupful of chlcken fat, and the same
amount of flour cooked together
amount of hour cooked together, add
two cupfuls of milk, salt and pepper
to season, add a beaten egg and pour
over the onlons; let cook well covered

## 


though of course the butter gives a
most delliclous flavor. Turn the onlons
when a llo
mix all together. Then add a little
more fat to the frying pan and turn in the stuffing; when it begins to
orown, stir often; cook a half-hour
hen put it plpling hot into the fowl of neat of any kind; the flavor goes into
the meat and the result is a better If one has a small amount of meat left, chop it and use thls same stuffing f gravy, making a mo
ind good-flavored dish.
Econaleal
Economloal Cake.-Cream two table-
(poonfuls of butter, add a cupful of lugar, one and three-fourths cupfuls
of pastry flour, two teaspoonfuls of paking powder, the yolk of an egg un-
beaten. Dissolve one and one-half quares of chocolate in the millk over
pot water. sift the flour and baking powder together; if a butter substifute is used, be sure to add salt. Mix
und bake as a layer of loaf cake. The
agg white may be used for frosting, is
Meceis Maywell
1

## ,

Important to all Women

Scarcely Knew Him.
First Girl-Yes, I married the ser-
geant just two days after I met him
and three before he salled.
Second Girl-And was he good look-
ing?
First Girl-Well, yes; as near as I
can recollect him, he was.
STOMACH AC|DITY;
gUICK! EAT JUST ONE TABLET OF PAPE'S DIAPEPSIN FO
INSTANT RELIEF.
When meals don't fit and you belch gas, aclds and undigested food. When
you feel lumps of distress in stomach, pain, flatulencee, heartburn or headache,
Here is instant rellef-No walting !


Just as soon as you eat a tablet of
Pape's Diapepsin Prape's Diapepsin aml the dyspepsia, in-
digestion and stomach distress ends. These pleasant, harmless tablets of Pape's Dlapepsin never fall to make
sick, upset stomachs feel fine at once, and they cost so little at drug stores. and the
Adv.
Even good
a quitter.
An Ideal
lacks all the

Is a Soldier Necessarily Immoral and Irreligious?

By REiV. J. H. RALSTON, D.D. Secrotyy of Correpondence Deportmeat.
Mody Biblo Soutilute, Chicengo
${ }^{\text {mix }}$

##  oung men who why come back to the Onted st t t es from the great world war? will whey be cruel, they barbarous, immor- an and irreligious? Some seem


reasoned that the constant sight of
blood blunts thelr sensibilities so that
they would not be slow to doom a fel-
low man to death on slight evidence.
It must be admitted that the terri-

## some men the spirit of cruelt brutality. It is claimed, also, that the life of the solder cannot but result in th

the soldier cannot but result in th
lowering of hhs morals, and that
will almost certalnly utterly destro
Win almost certainly utterly destroy
anything like relligious princlples.
Doubtleess some will come back more


$\qquad$
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$\qquad$
$\qquad$

Catarrh Cannot Be Cured






## Feel Lame and Achy?

fighting of any germ disease. They
weaken-sow up, and you feel dull, ir.
ritable. or nervou-have headaches,
dizziness, backache, sore joints and ir:
dien

An Oklahoma Case


## HiE Portaies Jourial <br> 

H．B．RYTHER，Manager

## ＂玉swsw

## 5

A DEMOCRATIC NEWSPAPER
NEAR DISLOYALTY
The Republican press of the nation is resorting to every means known to the shyster politician to discredit President Wilson at the coming peace conference． Neither the kaiser nor his emis－ aries could be more rapid，more malicious or more un－American． In their partisan zeal to mimize the achievements of Mr．Wilson they have，apprrently，forgotten they are，in supposition at least， Americans．They seem to be afraid that he will be an impos－ ing figure in the most important and potent gathering of inter national diplomats since the foundation of governments among men．In their partisan mania to weaken the influence of Woodrow Wilson，Democrat， they are，in reality，attempting to nullify the influence of the government，itself Especially is this true of the Republican press of New Mexico．These that there is any such thing as veracity；appear to forget that there are American by are of birth．In their vicious at－ tacks on President Wilson，and the administration of the war they are in reality，casting un－ deserved aspersion on the boys who went to the front and bared their breasts to the enemy．While too yellow and cowardly to face the Hun，themselves，they yet， fighting American who occupied a trench or went to training camp．These yellow journals would repudiate every principle and every American ideal if by so doing they could break down the world influence of the great－ est president America has ever known．They seem to forget that while these boys were daily facing death and privation，they were safely lodged at home，en－ joying warm beds，hot meals and all the other cor for thing toward the winning of the war．aside from hot air，it is not recorded．It is true they may have bought a few bonds，but the buying of these bonds was more of an investment than a pa－ triotic duty patriotically per－ formed．The whole scope of their activities have been calcu－ lated to hinder and harass the president and the soldiers at the front．Their attitude has been grossly un－Americad and in－ solently unpatriotic．They are neither American nor Hun，but some sort of a monstrosity that comprehends nothing beyond the political advantage that might accrue to them through the snc－ cess of the party they misrepre－ sent．They howl and growl against Hetriotic as Hearst They are afraid that President Wilson will make good at this conference， nay，they know he will and sooner
than have this happen they than have this happen they
would rather that America should would rather discredited and dis－ honored．They appear to for－ get that President Wilson is in a
position to demand what his
country believes is for to more toward，conserv－ country believes is for the best ing the state game than would a interests of all the nations．closed season for a hundred Europe must be fed and financed years．Closing the season abso－ and America is the only nation on lutely would only have the ef earth that can feed and finance it，consequently．America is in the position of the money lender that holds the mortgage on your home．In the meantime the boys are coming home from the front and these yellow journals will then learn first hand the contempt men who did the real fighting It is the one best bet that one of them will be for America and the president．

If the state game warden ally wants to conserve the deer in New Mexico he should take some steps looking toward put ting a stop to the killing in sea－ son and out of these animals by parties living in the range．These people kill more deer every year than all the lawful hunters in the state．A fair estimate of this unlawful killing would be some hing like twenty－five for each male citizen living in the national islature should be asked to raise the price of non－resident license to one hundred dollars per year This in connection with a five hundred dollar penalty for un lawful killing，with a hundred prosecution，together with an of quate policing of these reserves， ntirely．
New Mexico newspapers which
prefer to play the hapers which prean statesmen as against the ean statesmen as against tha compelled to get their support in Europe and，incidentally，have their junk shops removed to the particular country whose cause they espouse．
The New Mexico Republican ress carries its personal hatred for President Wilson to the ex－ ent of a personal hatred for America and Americans．

## GEORGE L．REESE

Attorney at Law
Office up stairs，Reese Building
DR．JAMES F．GARMANY
Physician and Surgeon Reesidence phone 193，office 188．Office
sep bniding．Portales．New Mexico．
DUDLEY B．WILLIAMS，M．D． Office in rear of First National Bank．
ffice phone No． 60 ，residence phone No． ce phone No．60，residence phone PORTALES，NEW MEXICO

## COMPTON Q COMPTON

 ATTORNEYS AT LAWPractice in ill courts．Ofice over
Hardwas estore．Portales．N．M．



## Who Buys Eggs

Hubbards Grocery and Pays the High Dollar，Spot or Trade．

## J．W．Hubbard＇s Grocery

## $\square$

## 


sale to be cass．
Daties 21.1918.
Dated No vember
BEssie Koun
Ruth Haning，teacher of piano violin and harmony．Real econ Studio at Mrs．A．A．Williams， phone residence 96,3 rings．

## Buick Automobiles

## The Highest Type of Beauty World＇s Standard in Service

W．B．OLDHAM，MONROE HONEA

## ECONOMY

The world，today，faces a problem in economy，in saving， in conserving，in putting our resources and our energy into things that are worth while．Avoid ALL extravagance and unnecessary waste．Put your surplus money in the bank， get away from its jingle，the temptation to spend will not be near so great，and you＇ll have it when the pinch comes．


NOTICE OF PEMDENCY OF SEII
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& \text { Halford, } \\
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\end{aligned}
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## LISTEN!

MADE IN U. S. A. is now the watchword for American progress. The pessimist is no more---the optimist is at the throttle.

BUILD YOU A HOME
Portales Lumber Company
A. D. RIBBLE, Manager

Telephone No. 10
Telephone No. 10
Journal Want Ads Get Results


RICHELIEU COFFEE. Its flaror and aroma cannot be surpassed. Do you drink it? If not, TRY IT.

## OOYCE-PrUIT

## MONUMENTS

For anything in the toombstone line see me; am agent for Rapp Monument Company, formerly represented here by Inda Humphrey.

JOHN W. GEORGE

BONDED ABSTACTERS
Carter-Robinson Abstract Co.

## LEE CARTER, Manager



## Leach Coal Co.

dealers im Coal, Grain

SOME ICE ALSO SPECIALIZES IN COAL

Chandler Lump. Nigger Head and Smithing Coal

Telephone 3, Portales, New Mexico

Don't forget we have the Wind Mills, Eclipse, Leader, Star and Challenge, and we can make the price.
J. B. Sledge Hardware Co. portales. new mexico

## Ed J. Neer, Underater

 ICENSED BY STATE BOARDCalls answered day or night. Office phone, 67 two rings, residence, 67 three rings. Agent for Roswell and Amarillo Greenhouses. Portales, New Mexico.

##  <br> 

For MOTHER and DADDY

## BROTHER

and SISTER

BABY TOT
and
Grandmother
UNCLE and AUNT

NIECE and NEPHEW

HUBBY and
WIFIE
Grandfather
and
OTHER
Sweethearts

## Portales Drug Store

## Calomel Loses You a Day's Work! • Take Dodson's Liver Tone Instead

Read my guarantee! If bilious, constipated or headachy you need not take nasty, sickening, dangerous calomel to get straightened up.

Every druggist in town-your dragglst and everybody's druggist has no-
tieed a great falling oft in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place Calomel is dangerous and people perfectly sults, sald a promtnent local druggist. Dosonn's Liver Tone is personally guaranteed by every druggist who
selts it. Al large obttle doesnt't cost
very much, but if it falls to tive easy very much, but if trill
relef in every case of lver sive easy
ness and constipatition, you have only

## DRUGEISTS!! PLEASE NOTE VICK'S VAPORUB OVERSOLD DUE TO PRESENT EPIDEMIC

Tremendous Demand Last Few Days Has Wiped Out Excess Stocks That We Had Estimated Would Last Until Next January. Last Week's Orders Called For One and Three Quarter Million Jars-Today's Orders Alone Amount to 932,459 Jars.
Big Shipments Are En Route to There May Be a Temporary Shortage. All Deals Postpone

RETAILERS CAN GET IMME DIATE SHIPMENTS D RECT BY PARCEL POST

## Monday, Detober 2 2st. It I I s drected the attenton of ail distritutrrs Vick's VapoRuh, both wholesale <br>  <br>  <br> Pollowing <br>  <br> Then this epldemic of Spanish I <br> thls stock has vanished. At Arst w thought this tremendous deman

## 

have actually shlpped for this month
$\$ 400,284.10$,
of VapoRub.
THE PROBLEM NOW IS TO DIS-
TRIBUTE VAPORUB QUICKLY. Most of thts tremendous quantity still en
fretght
gested now
tme before
yobbers. In it is necessary that widerefore are manufacturing dally, together with shelves, in jobbers and retallers the Influenza districts quickly. Our per day. We shift, but it will be a Hittle while be fore that is producing.

## WHAT WE ASK THE WHOLESAL

DRUGGIST TO DO.
Last Saturday we notified all of ou
jobhers, by Speclal Dellivery, as fol jobhera 1st-Deals and quantity shipments gnantity orders of any kind, whether sell in amall lots only. THE VICK CHEMICAL COMPANY ANY.
o askl for your money back. Dodson's Liver Tone is a pleasant
tasting, purely vegetable remedr, tasting, purely regetable remedy
harmless to both chlldren and adolts Take a spoonful at night and wake up eeling fine; no bllousness, slck head ache, acid stomach or constipated bowels. It doesn't grtpe or cause inconventence all the next day like vlo ent calomel. Take a dose of calomel
oday and tomorrow you will feel eak, slck and nauseated. Don't lose Yone listead and feel fine, full ${ }^{\circ}$ o
tgor and ambutl
quantities as possible. If you are our
we will try to ship a limited amount
by Parcel Post or express, and pay the



IOWA DOES GOOD ROAD WORK Lincoln Highway Omelal Is Plomsed
With Progress-Etach County Pre paring to Ald.
That good work is belng done in
the improvement of the Lincoln highThe improvement of the Lincoln high-
way through Iowa is the assertion of way hrough 1owa is the assertion of
G. O. Ostermann, field secretary of the
Uncoln Highway associatlon. Mr. Cincoln Highway associatlon. Mr.
Ostermany recently made a trip of in Ostermany recently made a trip of in-
cpection through the Hawkeye state pection through the Hawkeye state
and the results were more than satis eactory to hlm.
On his journey across the state the Lncoln highway official was accom-
panted by D. E. Goodell of Tama, Ia panted by D. E. Goodell of Tama, Ia.,
state consul of the Lincoln Highway sld, J. W. Holden and H. C. Beard the Iowa state highway commission.
Enthusiastic and well-attended LinEnthusiastic and well-attended Lin-
soln highway meetings were held at zoln highway meetugs were her
numerous points across the state; a
splendld program of Lincoln highway improvement was revealed by the re ports submitted at these meetings.
Covering the most important developments, Mr. Ostermann states:
"Seventeen miles of the Lincoln

## highway in Clinton county have al- ready been graveled with federal ald funds; applications for federal ald

## llar applicatlons will be filed in the Immedlate future by Linn, Tama, Ben- ton and probably Crawford counties."

## A Lincoln hhlghway seedling mille is now under way in Linn county, and axd

## existing arrangements call for the complete graveling of all the rest of

 the Lincoln highway in the county.In a similar fashlon the plans in Mar-
shall county call for the graveling of shall county call for the graveling of
every foot of the Lincoln highway
from county line to county lne. Story,
Boone and Greene countles are pracbically all graveled at the present time
and an all-weather road is The visting officials found that
Crawford county had spent more Craword county had spent more
noney than any other county in the
state in grading the Lincoln highway.
Fleld Secretary Ostermann and
Sill


SNOWED UNDER WITH CORRE-
Our force has already been "shot to
perees"-twenty-four of our men are
wearing Uncle Sam's

## help in the office and factory. We Just mention this so you won't hold it it against us if your wires and letters

 SPECIAL BOOKLEETS ON SPANISH tall druggist, 100 or more little booklets, Just issued, on Spanish Influenza,gtving the latest information about this disease-its history-the symphe use of Vlck's VapoRub as an ex-
ernal application to supplement

NEW WAYS TO USE VAPORUB. using VapoRub-that is, applled over throat and chest and covered with riting us datly telling of customers are ess in using VapoRub in other wayg articularly as a preventive. They
melt a little in a spoon and Inhale the rapors arising, or melt it in a benzoin
team kettle. Where the steam lottl leam kettle. Where the steam kettle
not avallable, Vapo iub can be nsed n an ordinary teakettle. Fill the teakettle half full of bolling water, put in
half a teaspoon of VapoRub from time o time-keep the kettle fust slowly bolling and Inhale the steam arising.
According to a Bulletin just tisued the Public Health Service, Dr.
Dy hroat be kept coated with nome olly abstance. For thts purpose Vaporinb


GREENSBORO, N.

| cessity and Desirablity of Ellm Ing Holes and Ruts Should Bo Brought Out. |
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| requirl |
| government ought to mm |
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| epression, by filling in; it should ask |
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| able state of repair and it sh |
| command that every highway sho |
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| gged after every raln, that high |
| ts may be ellminated, low |
| ade as |
| safo at |
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|  | whle, transportation over GREENSBORO, N, C ways-Pitt and Guarry,


| for More Than Remponable Be- <br> quiromente of Trade. <br> (Prepired by the United Ftates Department of Agriculture.) <br> To sell farm equipment on the basis of what it would cost the dealer to replace it may be considered profiteerIng, according to a statement Issued ment control of the Onited States department of agriculture. <br> Persons who have sold equipment at replacement values when costs were high must continue to do so if prices go down, even though such sales bring less than the orgginal cost price of the stock. Moreover, those whose sellIng price is fixed in relation to high replacement prices must restock immediately and carry the same quantity of equipment throughout the highprice period as they had at Its beginning, in order not to profteer. "Those, who desire to sell out without replacIng their stock should not sell at a prevalling high price, but at cost plus a fair usual proft. <br> It will be considered hoarding if manufacturer or dealer holds, contracts for, or arranges for more equipment than the reasonable demands of his business require. Dealers finding themselves with excess stock on hand through inadvertence should sell their | (Prepared by the United states Department of Agricultura) <br> Further proof that there is a close relationship between the rust of bar perries and of wheat and other cereals has resulted in active campaigns to eradicate the shrub in many communitles. Two rather striking cases of this close relationship were observed recently in Indiana. In one locality a field of wheat, along one side of whtch grew a barberry hedge, was practically destroyed by the black stem rust. The case was so clear that 17 farm ers held a field observation day under the guidance of the county agent and immediately drew up resolutions, in which they stated that the relation was so clear that they wished to go an record as favoring legislation to eradicate all barberry bushes finom the state. In another case a hedge of barberry and two deep plantings were found on a farm upon wheh a wheat field was so badly affected that the crop was a partial fallure. A second field near by was very seriously affectin the vicinity. Similar cases have been observed in a number of other states, and public sentrment favoring the eradication of the common barberry is growing rapidly. It is sald bor the wheat rust. |
| :---: | :---: |

PLACE MACHINERY IN HOUSE

## ers who hoard will be dealt with der the terms of this act of congres and not under the rullng as to replace ment values just lssued by the equip <br> BENEFITS OF MOTOR TRUCKS

| Iross-Country come Wi |  |  |
| :---: | :---: | :---: |

An even century ago transportation
tnterests centered on Wheelling, W.
$\qquad$ LESSEN STRAIN ON BRIDGES
$\qquad$
Road bullding all but stopped, lon
distance hauling by highway stopped,

And now, after three-quarters of a
century, cross-country haullng again
has become a widely reeognized form
of Inter-clty transportation. The pow-
rldges
been In passing over them automobiles less than when running on the bridge crosswise, the wear and tear on the
struuture is reduced. The improve-
ment makes it unnecessary fot cars to slow down.'
Temperature for Potatoes.
WOOD FOR FUEL


## ぇ $\star \star \star$ VICTORY FLOUR

THE STATE FOOD ADMINISTRATION has requested all flour mills to manufacture Victory Flour. New machinery to facilitate the manufacture of Victory Flour has been installed in our plant and we are now equipped to supply the trade
Oklahoma City Mill \& Elev. Co.
Manufacturers "Eieliotrope" and "Choctaw" Flour Oklahoma Ctty

## WRIGLEYS



We will win this warNothing else really matters until we do!

Meanwhile
The Flavor Lasts
"SPOHN'S"

 W) RITRTDMO CHEVER

| Suak |  |
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| -r hoom | WMat fomm tomer |
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Acid-Stomach Makes Willions Old Before Their Time

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## Didots yanig ARYTALCD $\triangle \triangle$ MART GRAIAMBONNIER

GRANDPA TURKEY EXPLAINS.
"Ah, what a fine succession of mea Master Turkey. "Yes," said young John Turkey, "
Is most certainly true. We have be Is most certainly true. We have been
baving one good meal right after the other, day after day, after day." soung Master Turkey. "He knows we should be well fed and well looked af "Who are we?" inquired young
George Turkey.
"Well, did "Well, did. I ever," sald young Mas
ter Turkey. "Don't you know what
sort of sort of animals we are?"
"Gobble, gobble, gobble, ha, ha, na,"
chuckled young John Turkey. "That"
$\qquad$
$\qquad$
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$\qquad$
$\qquad$
"Well, I know we're turkeys," sald
soung George Turkey, "but I don't know why you should strut around
with your chest 'way out, saying, 'Just wee who we are."'
"And why shouldn't I?" asked young Naster Turkey.
"Because," sald young George Tur key, "there is no spectal reason I know
pe that should make turkeys the pered ones of the barnyard. I think
rer
It's most extremely nice that we are out I really, for the life of me, can
$\qquad$ pression. "A modest turkey, a turkey
$\qquad$
$\qquad$
$\qquad$
$\qquad$


## understand a turkey being so modest. How you ever came into our family

"There are some things none of you
understand," sald Grandfather Turkey
who had been walking about and who
$\qquad$
$\qquad$
$\qquad$
among the turkeys when they are be Ing fed more and more every day and
when they are befing fed the most $d$. lictous food. he continued, "have to tell the younger ones what it means."
"Tell us," sald
key, "that we are belng fed for a dus
known as Thankstiving Day. I'm toc
old for them to use, I know, but they'll
have all the younger members of the familly fine and plump and good to "We're to be eaten!"
the Turkey brothers.
"Yes," sald Grandfather Turkey, "But cheer up, for you are to be eated
on a fine and splendld day, and whlla you've in the barnyard your lives are
very sweet and full of food." And the three Turkey brothers
tried to cheer up.


Look out for Spanish Influenza.
At the first sign of a cold take
CASCARA ${ }^{\text {H้L }}$ OUININE

$\overline{\text { W. N. U., Okláhoma City, No. 46-1912 }}$


For Infants and Children. Mothers Know That Genuine Castoria 0 隹 Thirty Years CASTORIA

## WHAT CONSTIPATIONMEANS



## Dr. Tutt's Liver Pills

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An wo worm ia Hellay chid
 $\frac{\text { He Knew. }}{\text { Horl }}$
 Ninety per cent of the good excuses
merely shift the blame to somebody
eise
ASTHMADOR ASTHMA
For Coughs and Colds tabt fried and teated remedn-one hhe
PISO'S

Rely 0n Cuticura ForSkin Troubles

PlaySafem
with Sore Eyes


MITCHELL EYE SALVE
EAGLE SERUM
The only SERUM made in Oklabomes:



# GREAT PRE-INVENTORYSALE 

# Priddy \& Fooshee Co's 

This Epoch Making Sale Will Last for Ten Days Only


#### Abstract

This entire stock of Dry Goods, Ladies' Ready-to-Wear Garments, Men's and Boys' Clothing, Shoes and Furnishings, in fact, everything, without reserve, will be sacrificed, for cash, in this unprecedented sale. It means ten days of the most stupendous and unparalelled bargains on dependable and seasonable merchandise ever offered by any house in the middle of a winter buying season. It will be the most merciless butchery of prices and massacre of values New Mexico has seen this year. When this store, which has been the creator of low prices, makes a statement like this, the people of Portales and adjacent towns and country, who are our patrons, know that we don't do things half way. Many items in this big sale are considerably less than wholesale cost on to-day's market. While we might not refuse to sell to Merchants at the prices advertised, we reserve the right to sell to them in limited quantities only. Remember the dates, starts Sat. Dec. 14, ends Dec. 24.


Beginning Saturday, December 14, 1918, Closing Tuesday, December 24, 1918

| Dress Goods Specials | Ladies' Suits and Coats |  |  | Corduroys |
| :---: | :---: | :---: | :---: | :---: |
| All \$2.50 Wool Dress $\mathbf{G} \mathbf{G 1 . 0} 95$ | These are new stock and the latest 1918 styles. We are so |  |  | and Work Clothing |
| Goods, Sale price... 1.95 <br> All | latest 1918 styles. We are so pricing them that we will not |  | ts |  |
| All \$2.00 Wool Dress Goods, Sale price... $\mathbf{1 . 5 5}$ | have a one left at close of sale, so you had better hurry. |  | $\$ 13.50$ and $\$ 15.00$ Mackinaw Coats go during the $\$ 1215$ | ers in standard grade, regular $\$ 2.00$ to $\$ 2.50$ values, $\$ 1.55$ |
| All \$1.50 Wool Dress Goods, Sale price. | so you had better hurry. <br> All $\$ 15.00$ Coats and Suits go |  | big Sale at. | Sale price |
| \$1.25 Wool Dress Goods Sale price | during this Pre-Inventory Sale at. |  |  | $\underset{\text { Sale price... }}{\$ 2.00} \mathbf{K} \mathbf{K} .65$ |
| \$1.00 Wool Dress Goods | All \$17.50 Coats and Suits |  | \$12.50 Sheep Lined $\$ 10.85$ Coats, Sale price. . | Men's $\$ 2.50$ Khaki $\$ 2.25$ |
| Sale price............ | $\mid \mathrm{du}$ |  | Coats, Sale price. . \$10.OU | ts, Sale price... |
| 75c Wool Dress Goods, Sale price. | ventory <br> All \$20. | tioned and only one lot to | \$10.00 Sheep Lined Coats, Sale price... $\$ 8.85$ | Men's $\$ 3.00$ Corduroy Pants, Sale. |
| 60c Wool Dress Goods, Sale price. <br> All 50c Suiting, during | during this Pre-In- ventory Sale at.... $\$ 14.85$ |  | Wool Blankets | Men's \$3 50 Mole Pants, Sale price. |
| All 50c Suiting, during | All $\$ 25.00$ Suits and Coats go during this Pre-In- $\$ 1885$ |  | We are overstocked on better grade Wool Blankets and | Men's $\$ 4.00$ Cordu- $\$ 3$ II |
| All 45c Suiting, during this big sale | ventory Sale at |  | are sacrificing profits in order | roy Pants, Sale.... |
| All 40c Suiting goes during this sale at.... |  |  |  | Men's $\$ 5.00$ Co roy Pants, this |
| All 35 c Suiting, during 996 | All | Four pairs Ladies' 50c 100 |  |  |
|  | during this P | Burson Seamless Hose... \$. 10 |  |  |
| Percale Bargains | ventory Sale at... $\$ 4.04$ All $\$ 35.00$ Coats and Suits go | Wednesday, December 18. <br> Eight yards Irontex 20c 1100 | Blankets go during this big sale at... $\$ 13.50$ | irts go |
| Best grade 35 c to 40 c Percale, 36 inches wide, lights 99 | during this Pre-In- ventory Sale at .. $\$ 26.85$ | Percale for only. Thursday, December 19. | Our regular $\$ 15.00$ Blankets go for.... R11.75 | $3.50$ |
| and darks, Sale price.. 24 <br> A large stock of 27 inch Per- | All $\$ 40.00$ Suits and Coats go during this Pre-Inventory Sale at | Six yards best Hope qual- $\$ 1.00$ ity 30c Bleach for . . . . . . | Regular \$12.50 Blankets, Sale price. | All $\$ 3.50$ and $\$ 3.75$ Wool Shirts go for.... 3.15 |
|  |  |  |  |  |
| pieces Irontex Percale, regar 20c to 25 c values, ale price. | Staple Cotton Goods <br> Blue Denim, good grade 60c quality, Sale price | and 5 spools O.N.T.Thread for only.................... 1.01 | Regular $\$ 7.50$ Blan- kets, Sale price.... $\$ 6.75$ | ll $\$ 2.50$ Wool Shirts 2.25 |
| Gingham Values | Best 60c grade A. C. A. Feather Tick, Sale price | dren's 35 c to 45 c Hose for - $\$ 1.00$ |  | Boys' Suits |
| Red Seal Toil du Nord and Utility Ginghams on display |  | Monday, December 23. | Gilt Edge Polish. .... . . . . . 18c Shinola Polish. | Officers Suits for boys, Army Regulation, sizes 6 to 18. . $\$ 7.65$ |
| and sale, while they last, at per yard...... | Medium weight Canton Flannel, 25c value. | Tuesday, December 24. | Walk-Over Polish......... 7c White Polish............ Ment | Boys' $\$ 10.00$ two-piece Suits, Sale price. . . . . . . . . . . . . . $\$ 8.85$ |
|  | Best 75 c grade 81 inch Bleached Sheeting. | Hose for only |  | Boys' $\$ 8.50$ Suits. . . . . . . $\$ 7.65$ Boys' $\$ 7.50$ Suits go at. . $\$ 6.75$ |
|  |  |  | Corticello Sew. Silk Thread 5c <br> Best Brass Pins. | Boys' \$6,00 Suits go at. . $\$ 5.40$ |
| of patterns, Sale price | Bleached Muslin |  | Good School Tablets....... 4c | Boys' \$5.00 Suits go at. . . $\$ 4.50$ |
| OUTING SPECIAL NO. 2 |  |  | Two good Pencils. ........ . 5c Two pair Canvas Gloves. . . 25 c | Boys' \$4.00 Suits go at. . . \$3.60 |
| ome 20 bolts of good Standauting in mostly light col- <br> rs, a regular 30c qual- | Best grade Table Oil $\mathbf{3 5} \mathbf{C l}$ Cloth, 40 c value...... |  | $\frac{\text { Silk Waists }}{\text { W }}$ |  |
| pr |  |  | $\begin{aligned} & 50 \\ & 50 \end{aligned}$ |  |
|  |  | our Christmas goods of | All \$7.50 Silk Waists at. . $\$ 6.00$ All \$6.00 Silk Waists at. . $\$ 5.00$ | dat has kept down |
| 6 prs. children's 35 c Hose $\$ 1.50$ | rolls 72x84 in |  | All \$5.00 Silk Waists at. . $\$ 4.00$ |  |
| 6 pairs ladies' 35 c Hose. $\$ 1.50$ 6 pairs men's 35 c Hose. . $\$ 1.50$ | Cotton Batts, in 8 oz . rolls, Sale price. | Books, ets. See them. | All \$4.00 Silk Wrists at. . \$3.50 |  |

You "owe it to yourself and family to spend your hard earned dollars where they buy the most. Now, when you have so much to buy, right at the starting in of winter, you should economize by buying for the entire winter season, remembering that the more you buy at this Big pre-Inventory Sale the more you save. Sale starts Sat. Dec. 14, close s Tues. Dec. 24.

