

STATE OF NEW MEXICO  
 COUNTY OF ROOSEVELT }  
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# PORTALES HERALD-TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Fourteen      PORTALES, NEW MEXICO, THURSDAY AUGUST, 31 1916.      Number 36

## BIG IMPROVEMENT IN COMPANY M SOLDIERS

### Our Boys Are Making Good As United States Soldiers

### MANY IMPROVEMENTS IN FEEDING

### Table and Stove Add Greatly to Comforts of the Company

Columbus, N. M.—Most of the folks at home probably hear from some of the soldier boys in the border but no doubt this little bunch of news will be of more than passing interest to many of the readers, so it is given for the benefit of any whom it may interest.

There is certainly a great change in the appearance of the boys of company M, comparing them today with them as they were on the day the company left Portales for the border. Today every man in the company has the appearance of the regular soldier and the conduct and behavior of each and every one is such as to attract the most favorable comment, and, as a whole, the company is one of which you would be proud of could you but see them.

The band concerts at the pavilion continue to attract large audiences each night. The concert of the 7th Cavalry (Custer's regiment) one night this week was one of the best since we have been down here. "Custer's Last Charge," as played by them was especially well rendered and that it was appreciated by all was attested by the applause with which the crowd greeted the piece.

The company no longer has to take to the ground to eat. New tables and seats have been placed in the mess hall and everyone now eats in style.

Company M had the rare pleasure (?) of doing camp guard on Saturday and again Monday, circus day, and the men declare they are just about up with their share of this guard business. First thing they know they will have to go on interior guard, and take it from us, that's some job.

We had our measure taken for winter clothes the first of the week. Bang! There goes the re-

mainder of our clothing allowance which we had counted on having handed to us along with our discharge.

In order to make use of a popular slang expression we just remark that the men "simply eat up" these ten to fifteen mile hikes we are taking almost daily. To the uninitiated a walk of that distance is a mere trifle, but load yourself down with a belt containing ninety rounds of 30-30s, a blanket roll, haversack and canteen, trenching tools and rifle—the total weight of which is something like fifty pounds—and try the stunt. Let it be said to the credit of company M, however, that in a month of this sort of work the number who have fallen by the wayside during the hikes will not reach over a half dozen.

We have the honor to have had two of our men selected as members of the military police force. Sergeant Lee Brown and Private Gooch. We are proud of the fact that both are making good.

Captain Molinari returned to duty Saturday after an absence of ten days. The men were all glad to see the Captain again.

Cook John Heath had the misfortune to pour a boiler of boiling coffee on his foot a short time ago which injury has given him considerable trouble. At the present writing the injured member is just about well and "Mother" gets around almost as lively as the next one.

We are getting all sorts of pies and cobblers now that the new stove has been installed.

Jesse and Jack Howard are the latest additions to the rank of corporals, both boys having been appointed during the past week. From the way they take hold of the work they will make good.

Company M completed its turn at the target range last Monday. Only the distance judging now remains in connection with the target practice and then we will know how many experts, sharpshooters, etc., we have in the company. We were given to understand that the records made by the men at the range were the best of any company in the regiment.

The latest report concerning the time for our departure for home has the date as November 1st. We take all such promises with the proverbial grain of salt. However, we are very much in

(Continued on page three)

LATEST PHOTOGRAPH OF PRESIDENT WILSON



President Wilson laid the railway strike situation before congress Tuesday, in an address to both houses assembled in joint session. The president told congress of his efforts to bring the railroad managers and the men into some sort of agreement and saying he was powerless to do more, he asked congress to enact legislation to deal with the situation.

Pointing out the distress and hardships which a nation-wide strike would bring upon the country, the president asked congress to draft into the service of the U. S. the managers and men who have been unable to adjust their differences, so the government may operate the railroads if necessary.

## Democratic Convention

The Democratic convention convened in Santa Fe yesterday with the largest number of delegates ever gathered together in this state.

At the time of going to press there have been no nominations. E. C. De Baca seems to be in the lead for governor.

## Big Meeting at Elida

On next Sunday morning Rev. F. M. Neal and his singer, of Amarillo, Texas, are to begin a revival campaign in the Methodist church in Elida. Great preparations have been made for meeting. It is to continue for two weeks, services morning and evening. Both leaders are experts in their line.

Rev. Neal is Conference evangelist of the Northwest Texas conference and has a reputation of being a great preacher.

Everybody in the whole country is invited to attend.

## Business Changes Hands

Ed Brown, the popular dispenser at C. M. Dobb's Confectionery has bought out Signer stand on main street. Mr. Brown is putting in an up-to-date cafe and liquidation parlour. People frequenting Mr. Brown's place will be assured of good things to eat and drink.

## Mrs. Thompson Entertains

Mrs. Charles Thompson entertained on Wednesday afternoon complimentary to Miss Marian McClellan, of Hillsboro, Texas, who is the guest of Mrs. James A. Hall. The rooms were beautifully decorated, the flowers being pink and white gladioli and asters. The interesting game of Five Hundred was played during the afternoon. The hostess, assisted by Misses Mattie Bell Hawkins, Irene Molinari and Lucy Culbertson, served a delicious two course luncheon. The guests were: Mesdames Mears, Whitcomb, Hall, J. K. Reese, Houston, Jordan, Molinari, Edwin Neer and Bryant; Misses Marian McClellan, Fannie Williamson, Irene Smith, Mattie Doss Hightower, Mattie Bell Hawkins, Irene Molinari and Lucy Culbertson.

R. L. Blanton and family are on an extended visit in Colorado.

## C. F. MOON MAKES GOOD AT STOCK FARMING

### Has Up-to-date Cheese Factory For Side Line in Winter

### BEST BREED HOLSTIEN-FRIESIAN'S

### Many Prize Winners to Be Found in This Bunch of Thoroughbreds.

The Herald-Times man and wife spent the day with Mr. and Mrs. Moon last Sunday. This is one of the most pleasant homes to be found any place and they are making good stock farming, which is always the case when it is conducted in a business like manner as it is on this farm Mr. Moon has a cheese factory and supplies this town with as nice cheese as any one can produce in winter months, but does not run his factory during the summer. Mr. Moon has twenty-eight head of thoroughbred Holstien-Friesian cattle and they are most all prize winners. He purchased them last year from one of the most famous herds of Iowa, some of which gives 102 pounds of milk a day. Mr. Moon stated that he had two males that were old enough for service that he would sell and if there is anyone in this part of New Mexico interested in this breed of cattle, it would be well for them to see Mr. Moon's stock before purchasing. He is also quite an Irish potato raiser having raised 130 bushels per acre last year. Mr. Moon has recently purchased the entire flock of White Leghorn chickens of the Buchanan Bros. and now has 175 as nice chickens as ones eyes ever beheld. He is a strong believer in the silo and has two underground silos that hold 135 tons of ensilage and he states that he will have plenty of silage to fill them this year and he says that they are the most valuable improvement that he has, according to the amount invested in them and that no stock farmer can afford to be without at least one silo.

Mr. Moon is a believer in this country as a wheat country and will plant thirty acres as soon as he can get the seed.

Farmers must all be planting wheat this week as they have not been in town.

# Headquarters For Advice in Smart Clothing

Be A  
Well  
Dressed  
Man

Opportunity constantly pursues the well dressed man. It seldom flirts with tatters and rags. It is true that brains are the dominant force in business, but brains without appearance are more than handicapped. They make but slow headway. This is the personal experience of nearly every successful man.

We will sell you a splendid suit, suitable for any kind of business, or a suit for any occasion, with individuality stamped upon every square inch; made of the highest grade material and superior workmanship; handsomely lined, and guaranteed to the limit in wear for \$15.

You can not duplicate it anywhere for the price. In appearance it is the successful man's suit. In price it is within the reach of all. It should be yours.

# \$15

## WARREN-FOOSHIE DRY GOODS COMPANY

**Portales Herald-Times**  
**DEMOCRATIC IN POLITICS**  
 Published Thursday at Portales, New Mexico  
 BY  
**J. R. DARNELL**  
 Entered at Postoffice at Portales, New Mexico  
 as Second Class Mail Matter  
**SUBSCRIPTION \$1.00 THE YEAR**



**Democratic Ticket.**

- SENATOR.**  
 R. G. BRYANT.
- REPRESENTATIVE.**  
 G. W. STROUD.
- FOR DISTRICT ATTORNEY.**  
 ROBERT C. DOW.
- FOR COUNTY CLERK.**  
 SETH MORRISON.
- FOR COUNTY TREASURER.**  
 JOHN W. BALLOW.
- FOR TAX ASSESSOR.**  
 BURL JOHNSON.
- FOR SHERIFF.**  
 A. L. (Arch) GREGG.
- SCHOOL SUPERINTENDENT.**  
 SAM. J. STINNETT.
- FOR PROBATE JUDGE.**  
 CLEVE COMPTON.
- Commissioner Precinct No. One**  
 DR. JOHN S. PEARCE.
- Commissioner Precinct No. Two**  
 ED L. WALL.
- Commissioner Precinct No. 3.**  
 J. G. TYSON.

There's another thing we'd like to see--to have--to feel. We would like to have the spirit of brotherly love exemplified in this town. We would like to see it in evidence wherever people congregate. We would like to feel that it is the domination influence in our private and commercial life. We would like to see it dwarf all other things and all other considerations. We really would.

We know a little kid in this town who exhibits every symptom of an intense longing for a friendly word when you meet him on the street. We have met him--we have to see--we know. Give to him. But in order that you may not overlook this particular kid we have in mind, and for their own sakes well, we would like to see you give a friendly word and a cheerful pat to every one you meet, instead of allowing them to slide by you like the dog that fears a kick. Even the regard of a kid has its value.

We like to imagine at times that we are some diplomat, now we are going to relate a little incident just by the way of inducing you to hand us a complement or two--preferably two. A very charming and popular lady ask us who we considered the most beautiful woman in the world and that she is a perfect phototype of our dear one. Please her? IT DID! Then she wanted to know the name of the homeliest man, and we readily acknowledged the flinty impeachment. Laugh? She roared! But she didn't deny it.

**WILSON'S SERVICE TO AMERICA'S FARMERS**

**Remarkable Record Set Forth in Letter by the President on Signing Bill.**

**NEW LAWS; NEW OUTLOOK**

**Farm Loan Act, Federal Reserve Bank, Provisions for Warehouse and Marketing Facilities Are Part of Program Executed by Democrats.**

No administration has ever done so much to advance the agriculture interests of the United States as that of President Wilson. The record is set forth chiefly and effectively in a letter written by the President to Congressman A. F. Lever, Chairman of the Committee on Agriculture of the House of Representatives, as follows:

**THE WHITE HOUSE, Washington.**

August 11, 1918.

My dear Mr. Lever:

It has given me much satisfaction to approve today the bill making appropriations for the Department of Agriculture for the fiscal year ending June 30, 1917, and for other purposes, because the bill not only makes very generous provision for the improvement of farm production in the nation and for investigations and demonstrations in the field of the marketing of farm crops and of the organization of rural life, but also contains three well conceived measures designed to improve market practices and the storage and financing of staple crops. As the passage of this bill marks the practical completion of an important part of the program for the betterment of rural life which was mapped out at the beginning of the administration, I feel that I cannot let the occasion pass without conveying to you and your associates in both houses my appreciation of the service rendered to the nation in strengthening its great agricultural foundations.

The record, legislative as well as administrative, is a remarkable one. It speaks for itself and needs only to be set forth.

1. Appreciation of the importance of agriculture has been shown through greatly and intelligently increased appropriations for its support.
2. Particular pains have been taken to foster production by every promising means, and careful thought has been given especially to the matter of increasing the meat supply of the nation.
3. Greatly increased provision has been made, through the enactment of the Co-operative Agricultural Extension Act, for conveying agricultural information to farmers and for inducing them to apply it. This piece of legislation is one of the most significant and far reaching measures for the education of adults ever adopted by any government. It provides for cooperation between the States and the Federal Government. This is a highly important and significant principle. When the Act is in full operation there will be expended annually under its terms, from Federal and State sources alone, a total of over \$5,000,000. In the direct education of the farmer; and this amount is being and will be increasingly supplemented by contributions from local sources. It will permit the placing in each of the 2,850 rural counties of the nation two farm demonstrators and specialists who will assist the demonstrators in the more difficult problems confronting them.
4. Systematic provision for the first time has been made for the solution of problems in that important half of agriculture which concerns distribution--marketing, rural finance, and rural organization.
5. Provision was made promptly for the creation of an Office of Markets and Rural Organization and the appropriations for this Office, including those for enforcing new laws designed to promote better marketing, have been increased to \$1,200,000. The more difficult problems of marketing are being investigated and plans are in operation for furnishing assistance to producers of perishables through a market news service. A similar service for live stock interests will be inaugurated during the year.
6. The problems of securing the uniform grading of staple crops of regulating dealings and traffic in them, of developing a better system of warehouses, and of providing more available collateral for farm loans has been successfully dealt with.
7. Under the Cotton Futures Act standards for cotton have been established, the operations of the futures exchanges have been put under supervision, and the sale of cotton has been placed on a firmer basis.
8. The United States Grain Standards Act will secure uniformity in the grading of grain, enable the farmer to obtain fairer prices for his product, and afford him an incentive to raise better grades of grain.
9. The United States Warehouse Act will enable the Department of Agriculture to license bonded warehouses in the various States. It will lead to the development of better storage facilities for staple crops and will make possible the issuance of reliable warehouse receipts which will be widely and easily negotiable.
10. Of no less importance for agriculture and for the national develop-

ment is the Federal Aid Road Act. This measure will conduce to the establishment of more effective highway machinery in each state, strongly influence the development of good road building along right lines, stimulate larger production and better marketing, promote a fuller and more attractive rural life, add greatly to the convenience and economic welfare of all the people and strengthen the national foundations. The Act embodies sound principles of road legislation and will safeguard the expenditure of the funds arising under the Act not only, but will also result in the more efficient use of the large additional sums made available by States and localities.

11. The Federal Reserve Act benefits the farmer, as it does all the other people of the nation, by guaranteeing better banking, safeguarding the credit structure of the country, and preventing panics. It takes particular note of the special needs of the farmer by making larger provision for loans through national banks on farm mortgages and by giving farm paper a maturity period of six months.

12. It was essential, however, that banking machinery be devised which would reach intimately into the rural districts, that it should operate on terms suited to the farmer's needs, and should be under sympathetic management. The need was for machinery which would introduce business methods into farm finance, bring order out of chaos, reduce the cost of handling farm loans, place upon the market mortgages which would be a safe investment for private funds, attract to agricultural operations a fair share of the capital of the nation, and lead to a reduction of interest. These needs and those ideals have been met by the enactment of the Federal Farm Loan Act.

I am glad to have had an opportunity to take part in the execution of this large program, which, I believe, will result in making agriculture more profitable and country life more comfortable, and attractive, and, therefore, insure the retention in rural districts of an efficient and contented population.

Faithfully yours,  
**WOODROW WILSON,**  
 Hon. A. F. Lever, Chairman,  
 Committee on Agriculture,  
 House of Representatives.

**WILSON A PROGRESSIVE BEFORE PARTY WAS BORN**

Eighteen months before the birth of the Progressive Party, Woodrow Wilson, then Governor of New Jersey, gave this definition of a Progressive and so classified himself in an address before the Kansas Society of New York, January 29, 1911:

"By 'Radical' I understand one who goes too far; by 'Conservative' one who does not go far enough; by 'Reactionary' one who won't go at all. I suppose I must be a Progressive, which I take to be one who insists on recognizing new facts, adjusting policies to facts and circumstances as they arise."

Under Democratic influences during the six year period since standstillism was overthrown in the House of Representatives in 1910, ninety per cent of the program of reform advocated by the Progressive Party has been enacted into law. "Invisible government" which is now making desperate efforts to "come back" has been driven from power under President Wilson's administration and will have no place in Washington so long as he is in the White House.

**MEXICO IS COMING BACK.**

Saved From Conquest, It is Working Out Its Own Destiny.

Encouraging news continues to come from Mexico, and the tirades of President Wilson's critics grow tamer all the while. Mexico has seen much misfortune, has borne many trials, has experienced many tragedies, but there is a buoyancy to the present situation that gives cheer to friends of that long-suffering republic.

Americans, coming from that country, bring optimistic assurances. They declare that there is much better government there than for many years, that Carranza money is increasing in value, that business is picking up and that law is being respected.

The New York Evening Sun, a Republican newspaper, which usually criticizes everything President Wilson does, is compelled to recognize the facts, telegraphed from San Antonio, Texas, by William G. Shepherd, war correspondent of the United Press, who has been one of the keenest observers of conditions both in Europe and Mexico. Mr. Shepherd, back from a long service abroad, was sent recently to the Mexican border. After a careful survey he reported conclusions which the Sun displays under the heading "Mexico Coming Back; Business Grows Brisk. Confidence in Carranza Increases and Things Look Up." In part Mr. Shepherd says:

"Mexico is coming back. It's not a dead rubber nation; it's got a bounce in it. A summary of the news from the heart of Mexico, gathered in the last three weeks along the border from Americans (including from Mexico), shows beyond doubt that conditions are improving, confidence in Carranza is growing, the situation is gaining buoyancy. Carranza money is gaining in value and business is picking up."

**W. E. LINDSEY**  
 Attorney-At-Law  
 PORTALES, NEW MEXICO

**YOU ARE NEXT**

To the smoothest, easiest and most satisfying shave and most up-to-date hair cut in the city when you get in one of the chairs at

**The Sanitary Barber Shop**  
 HARDY BUILDING

**DR. W. L. JOHNSON**  
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**"Free Your Wife!"**  
 Save her strength. A "Lewis" hitched to your gasoline engine, electric or water motor, washes and wrings all day long for only a few cents. The

**GRINELL LEWIS GASOLINE**

**POWER WASHER**  
 has ball bearings and is almost noiseless. Wringer stopped or reversed by the foot leaves hands free to hold the clothes. Guaranteed to wash every stitch. Wrings and Washes thoroughly without tearing a thing. Best investment you ever made.

*It's a Winner* *Call and See It!*

**Geo. E. Johnston**  
 Portales, New Mexico

Have you ever seen the Paramount pictures now being shown at the Cosy each Monday and Friday.

**..WORDS TO THE WISE..**

Our bank makes no investments without ample security; we can't afford to take risks; moderate, sure profits are far better than large dividends with possible loss of principal. Reliability, honest methods, fair rates of interest and conservative protection make this bank rank high. Glad to tell you more if you will ask anyone here.

**Portales Bank & Trust Co.**

**A HOME Or an Automobile, WHICH?**

It is mighty nice to be able to have both. Worlds of pleasure can be derived from either; from the automobile for a year or two; from the home for a life time. Every man should have a home. The automobile is a liability; the home, a real home, is an asset, an investment in dollars as well as in happiness. You owe a home to your family to yourself.

**BUILD YOU A HOME PORTALES LUMBER CO.**

**..U. N. HALL..**

For any and all kinds of hauling. Phone 21 and he will be right around and do the job at the right price.

**We Can Save YOU MONEY**

JELLY GLASSES, Per Dozen,	25c
12 GAUGE SHELLS	50c
22-SHORT CARTRIDGES	15c
WIRE STRETCHERS	75c
18 INCH STILLSON WRETCHES	\$1.35

.....Other Things in Proportion.....

**J. B. Sledge Hardware Co.**

**HURRY UP READ THIS**

In this hot weather you want to keep your mind on the drug store. It is your best friend. It helps you to keep cool by providing delicious soft drinks, ice cream, etc. It supplies you with simple little remedies that prevent sickness and keep you in the best of health and spirits. It does many things for you that we cannot even mention here--every one to your good.

When you want toilet articles for the complexion you find a splendid variety at the drug store. They are reliable and inexpensive.

When you need rubber goods, you know they are of the best when they come from this store--They last.

When you want the latest and best in stationery, you find that, too, here. It is up to the minute in style and sold at popular prices.

Ice cold candies and sweets of every kind are always fresh and delicious.

*For Your Outings and Picnics--Kodaks and Supplies*

**PORTALES DRUG STORE**  
 "A SANITARY FOUNTAIN"





A SHARK INFESTED LOCALITY  
(Philadelphia Record)



### A Safe Hit—"Roll Your Own"

Millions of baseball fans in America are veteran "Bull" Durham smokers, because fresh rolled "Bull" Durham cigarettes afford them the same lively pleasure, "pop" and rapid-fire enjoyment as the great national pastime. Get in the game—"roll your own" with

## GENUINE "BULL" DURHAM SMOKING TOBACCO

The smart, snappy, wide-spread custom of "rolling your own" with "Bull" Durham has introduced thousands of men to genuine smoking satisfaction.

Get the knack—it's merely a matter of a little practice. Then you can enjoy anywhere and any time the mild, wholesome, healthful smoke which a fresh-rolled cigarette of "Bull" Durham gives you.



"Bull" Durham is unique in its aromatic fragrance and its wonderful mellow-sweet flavor.

### FREE

An illustrated booklet showing correct way to "roll your own" cigarettes, and a package of cigarette papers, will both be mailed, free, to any address in U. S. on request. Address "Bull" Durham, Durham, N. C.

THE AMERICAN TOBACCO CO.



## STATEWIDE CONTEST FOR QUEEN OF STATE FAIR AND \$100 IN GOLD

High Honors for Winning Young Ladies; Railroad and Hotel Expenses Paid for Queen and Maids of Honor, and \$100 in Gold for Young Lady Who Is Chosen Queen. Contest Begins July 2nd.—Ends September 15th. Rules and Conditions of the Contest in Which Every County Will Participate.

ALBUQUERQUE, N. M., June 29.—W. P. Southard, president of the state fair commission, today announced in behalf of the commission, a statewide contest, open to the young women of New Mexico, and in which are offered, to the winner the honor of being queen of the 1916 New Mexico State Fair, railroad and hotel expenses in attending the fair, and \$100 in gold, to be presented on the day the queen of the fair is publicly crowned. To other contestants than the winner are offered honors as first maid of honor, and a chance of winning distinction as county maid of honor, one such maid of honor to be chosen from each of New Mexico's twenty-six counties, with the exception of Bernalillo county, which will not participate in the competition. In connection with the competition, which involves sale of admission tickets to the fair, each contestant has the opportunity of earning considerable sums of money in commissions on ticket sales, which will be paid to all who sell the tickets, except the winner of the capital prize.

The contest begins Sunday, July 2, and concludes Friday, September 15, and all who expect to enter the contest are urged to file their applications at once, in accordance with the following rules and regulations, under which the contest will be conducted, and as given out officially by the state fair commission today:

#### RULES OF THE CONTEST

The New Mexico State Fair Commission proposes a popular election to determine the young lady who shall be queen of the New Mexico State Fair, September 25-30, 1916, in contest under rules and regulations of a statewide contest, as given below:

The lady winning the honor shall receive \$100 in gold coin, her railroad fare to and from the State Fair, and her hotel expenses while attending the fair.

The lady winning second place shall be declared First Maid of Honor to the Queen, and her railroad expenses and hotel expenses shall be paid by the State Fair Commission.

The lady receiving the highest number of votes in each county of New Mexico, in addition to and following the selection of the Queen and First Maid of Honor, as above stated, shall be declared Maid of Honor from the county in which she resides, and shall receive payment of her railroad and hotel expenses by the State Fair Commission, the same as the First Maid of Honor, whose election is by statewide vote.

#### OBJECT OF THE CONTEST

The object of this voting contest, hereby inaugurated by the State Fair Commission for the selection of Queen of the Fair, First Maid of Honor and County Maids of Honor, is to arouse still greater interest in the greatest State Fair the Southwest has known, and which opens at Albuquerque September 15th, to end the evening of September 30th. Following are the conditions and rules:

1. Votes for Queen and Maids of Honor are based upon sales of admission tickets to the State Fair grounds. Each ticket shall be sold at a uniform price of 50 cents, is transferable, and entitles the bearer to one admission to the State Fair grounds on any day during the fair, without restriction. Each 50-cent ticket purchased in this contest entitles the purchaser to cast fifty (50) votes for the lady of his choice for queen of the fair.

2. To avoid entrance of an improper person into this contest each contestant shall be vouched for by the County Superintendent of Schools, the nearest postmaster or banker, of the county in which she lives, upon blanks which will be furnished by the State Fair Commission for the purpose, or by postal card or letter from such official postmaster or banker.

3. Aside from this recommendation, which shall be a certificate of good character, this contest is open to every woman in New Mexico, with the agreement that the lady receiving the highest total number of votes in the whole state, on or before midnight, September 15th, shall be declared Queen of the Fair, and shall receive her expenses in attending the fair and \$100 in gold when crowned queen of the fair. The lady receiving the second highest number of votes in the state as a whole, shall be declared First Maid of Honor to the Queen and shall receive her expenses in attending the fair. Twenty-three ladies receiving the highest number of votes, each in the county in which she lives (and excepting the Queen and the First Maid of Honor) shall be declared County Maids of Honor from her county of residence, and shall receive her expenses in attending the fair.

4. Ladies living in Albuquerque and Bernalillo County are excluded from this contest, but a second contest will be inaugurated at a later date for "The Maid of Albuquerque," who will lead the parade on Albuquerque Day, and for her Maids of Honor.

5. Books of tickets, for sale by contestants, with voting coupons attached, will be furnished to each candidate, upon application to STATE FAIR COMMISSION, Queen of the Fair Contest Manager, Albuquerque, New Mexico, accompanied by certificate of character as stated above. Complete instructions will be forwarded to each candidate.

6. The State Fair Commission hereby disclaims any responsibility for any money paid for remittance unless such money is remitted to the Commission. Any person who wishes may remit money direct to the State Fair Commission, Albuquerque, indicate for whom votes shall be cast and to whom admission tickets shall be sent, but such remittances must in all cases be accompanied by the full price of the tickets purchased, at 50 cents each. No contestant is agent for the State Fair Commission, and ticket orders and voting coupons will be recognized only when accompanied by the full amount of tickets sold.

7. This announcement is made simultaneously in each city and town in New Mexico having a daily or weekly newspaper, and the State Fair Commission will mail coupon books, receipts and blanks to those desiring to become candidates, in the order of their receipt, on and after July 2nd. No tickets will be counted which are received earlier than Monday, July 3rd, and no vote will be counted that is mailed to or delivered to the State Fair Commission later than midnight of September 15th. In order that remote districts may be fairly dealt with, tickets mailed before midnight September 15th, and so certified by the local postmaster, will be counted on receipt.

#### COMMISSIONS FOR ALL CONTESTANTS

8. No Maid of Honor will be allotted to any county in which less than two hundred (200) tickets are sold, and for which \$100 is received by the State Fair Commission. Each contestant other than the Queen, the First Maid of Honor and the County Maids of Honor, will receive a cash reward of ten per cent (10%) on all money remitted to the State Fair Commission, to be counted as votes for herself. Should a contestant other than those named above remit \$500 to the Commission, the lady for whom such tickets are voted would receive from the Commission a check for \$50. The same proportion will be maintained for larger or smaller amounts. DO NOT DEDUCT COMMISSIONS. THE STATE FAIR COMMISSION MUST RECEIVE THE FULL FACE VALUE (50 CENTS) FOR EACH TICKET SOLD BEFORE A TICKET OF ADMISSION WILL BE ISSUED OR VOTES CAST FOR THE CANDIDATE. COMMISSIONS ON TICKET SALES WILL BE REMITTED TO EACH CANDIDATE AT THE CLOSE OF THE CONTEST. A careful accounting system has been installed whereby each candidate will receive accurate credit for each remittance and full credit for all votes allotted to her by sale of tickets which may be purchased by any one person. There are six (6) days of the State Fair, and a person purchasing six tickets for \$3 may cast 300 votes for the contestant of his choice, and 50 votes for each ticket purchased.

9. Address all communications regarding this contest to "QUEEN OF THE FAIR CONTEST MANAGER," STATE FAIR COMMISSION, ALBUQUERQUE, NEW MEXICO.

(Signed) W. P. SOUTHARD,  
President, New Mexico State Fair Commission.

#### State Fair at Albuquerque

Albuquerque, August 18, 1916. Board of County Commissioners, Roosevelt County, Portales, N. M. Gentlemen:

I am enclosing the score card which will be used in judging the county display at the New Mexico Fair for the county grand prizes. Look it over carefully and gage your exhibit accordingly.

I also take pleasure in announcing that the State Fair will offer a prize of \$250.00 for the best county dry farming exhibit.

This prize will be in addition to the three county grand prizes.

We take it that you folks are all busy getting your stuff for the big show. Please do not forget the fact that at present it is the State's intention to have a large display of New Mexico's resources at the Soil Products Exposition in El Paso, October 17th to 26th.

Assuring you of our desire to serve you in any way, I am,

Cordially yours,  
Phil H. LeNbir.

#### ORIGIN OF UNITS

All units making up the counties' collective exhibits must have been produced within the county represented.

SCORE CARD FOR COUNTY AWARDS  
The following score card will be used in judging the county collective exhibits:

Exhibit made by	County	Units	Perfect Score
1. Corn	100		
2. Wheat	100		
3. Non-saccharine or Grain Sorghums, Kafir, Milo, Feterita, etc.	75		
4. Oats	75		
5. Barley	75		
6. Rye	25		
7. Grain in Sheaf	25		
8. Forage Crops, Sweet Sorghums	25		
9. Native Grasses	50		
10. Tame Grasses, including Suban and Millet	25		
11. Clovers	25		
12. Alfalfa	100		
13. Irish Potatoes	50		
14. Sweet Potatoes	50		
15. Sugar Beets	25		
16. All other root crops	25		
17. Squashes and Pumpkins	25		
18. Watermelons	25		
19. Cantaloupes	25		
20. Chie	25		
21. Garden Products	75		
22. Beans, including the New Mexico Pinto	100		
23. Apples on plates	190		
24. Pears and other fruits on plates	50		
25. Grapes	35		
26. Fruits in commercial packages	150		
27. All other crops not listed	50		
28. Number of varieties	100		
29. Canned Fruits and Vegetables	100		
30. Comprehensiveness and artistic general display	175		
31. Educational value, including accuracy and neatness of labels	175		
Total Score	2000		

Reference to Unit No. 28: One point for each variety in exhibit, up to 100.

Each unit to be scored on the basis of the average of all varieties contained therein. Each variety to be separately scored. Where less than 100 points are allowed for perfect, the average score for each unit will be divided by the number of times the number allowed will go into 100. Example: If the rye in an exhibit scores an average of 90, under separate score, its value in this score would be 22 1/2, since only 25 points are allotted for perfect rye.

Standard score cards will be used in judging the various grains and other crops, in arriving at their respective values.

#### Let The Good Work Go On

C. V. Harris and Jack Wilcox have purchased the old Fruit shop and had same torn down and moved out, which improves the general appearance of that part of town.

#### Leaves for School.

Finis Henderson left Tuesday of this week for Las Cruces, this state, where he will attend the State Agricultural College at that place. Finis has many friends in Portales who regret very much to lose him from our midst, even for this short length of time, and our good wishes go with him.

P. E. Carter and Miss Effie Anderson were married in Roswell this week. They stole a march on their many friends, who did not learn of the wedding for some days.

#### AMERICAN PLAN

## Pecos Valley Hotel

Modern Hotel Accomodations

When you come to town you can get a good square meal here

Board and Rooms by the week

MRS. SHEA, Proprietress

#### Disciples of Christ

Services morning and evening. Subject for morning "Liars," evening, "Jonah"

R. D. Fifield, Pastor.

Replete with dramatic action, tense situations and exciting episode, the "Ragamuffin" contains an earnest and emphatic plea for universal life opportunity. You will be pleased. Cozy Monday September, 4th.

J. E. Henderson returned last Saturday from Columbus, New Mexico, where he has been for the past four months serving with the boys of Company M. He reports a splendid trip and lots of experience.

R. H. Wyly, of Melrose, was in the city the first of the week.

buquerque  
 August 18, 1916.  
 Commissioners,  
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**YOUR BOY'S WISH**

for future wealth and greatness may be gratified, if you, Mr. Parent, will give him the proper training in early years.

Open a Bank Account in his own name, even though it is a small beginning, remember that some of the World's Financiers date their success from that FIRST DEPOSIT IN THE BANK.

Let YOUR BOY begin with a savings account at OUR BANK.

**..The First National Bank..**  
 PORTALES, NEW MEXICO

**CENTS AT WORK**

Rosa Taft's Dandelion Registered No. 135143. Jersey, at my place, \$2.50. W. P. Pitta. 52 tf.

**SELL YOUR HIDE** at J. M. Reynold's meat market. They bring the most money green.

**Notice.**

Prince Topsy\* Koningen, No. 159492, H. F. H. B. Holstein-Friesian. Will make the season at my place 3 miles northwest of Portales. \$3.00 at the gate. I. J. Wilcoxon.

**FOR SALE**—Six room house and three lots, four blocks from courthouse square—Write Box 214, Portales, New Mexico. 33 3t

**For Sale**—One White-faced bull yearling past, subject to registry. A splendid individual. W.C. Parkey, Benson, N.M. 28-tf.

Anyone wanting wells drilled under 200 feet should see "Shorty" Anderson or Andrew Miller. 30-tf

**For Sale**—One second hand National cash register. J. B. Sledge. 32-tf

**Wanted**—To buy a two room house close to Portales. Must be cheap. Herald office. 1t

**For Exchange**—Fifty acres close in to Plainview, Texas, well improved. A fine place. Price five thousand. Thirty-four hundred to trade for New Mexico improved land; will take some stock. The balance sixteen hundred on five years time. A bargain. Owner, M. C. Hancock, 31-tf Plainview, Texas

**For Sale**—De Laval cream separator or will trade for hogs. Frank M. Beard, Portales, N.M. 31-tf

Have your vulcanizing done at Kohl's Garage. Prices right and work guaranteed.

**Wanted**—To trade a beautiful home in Mullin Mills county, Texas, for wagon and team, cattle, hogs, anything I can use; see me at my blacksmith shop. W. I. Taylor. 32-4

**It Always Helps**

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

**GARDUI**

**The Woman's Tonic**

a trial. I still use Cardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

**Get a Bottle Today!**

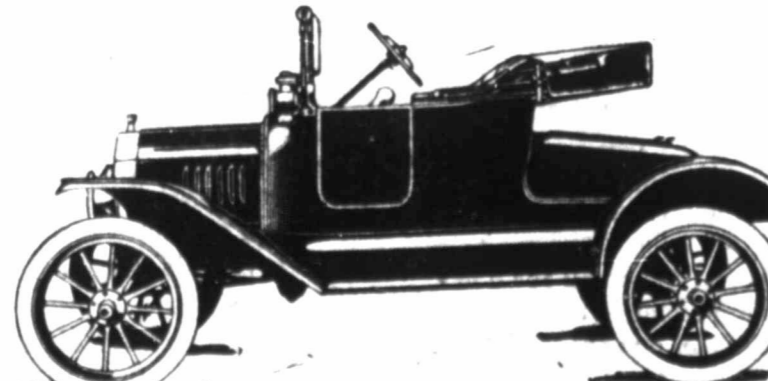
**FORD**



**We are Accepting Deposits**

on Ford Cars for future delivery. We will be able to make deliveries in about ten days. Place your order now to insure delivery out of the first shipment.

Touring Cars - - - - - \$360.00  
 Roadsters - - - - - \$345.00



**The Highway Garage Co.**  
 R. L. BLANTON, Manager

One dollar, and you get the best paper in Eastern New Mexico for a whole year—Your check is good.

**...FARM LOANS...**

**\$100,000 To Loan**

---ON---

**..Roosevelt County Farms..**

LOW RATES--EASY TERMS

**See U. E. DODSON,**

OFFICE:-- With Carter-Robinson Abstract Co.  
 Reese Bldg. Portales, N. M.

**Overland '615**

Model 75 Roadster \$595, both f. o. b. Toledo

With Electric Starter and Electric Lights  
 Four Inch Tires



**A LOW priced car—light in weight and economical to run—and thoroughly equipped in every particular. This is Overland Model 75. And in appearance this new Overland far surpasses any other low priced car. The body is the latest streamline design, handsomely finished in black with nickel and aluminum fittings. Large tires—four inches all around—add to the appearance besides providing greater comfort and mileage. The rear springs are the famous cantilever type. Demountable rims are used and one extra rim is supplied. The equipment includes Autolite two-unit starting and lighting system. There is a speedometer and a full set of tools. Based on actual provable values it is the lowest priced completely equipped car in the market.**

Call, telephone or write for demonstration

**KOHL'S GARAGE**

MICHELIN—FOUNDED—1832



Note Extra Added Thickness of Tread

**MICHELIN Universal Tread**

Ⓔ The Unusually Heavy Long-Wearing Tread is Unique, Combining in One Tire All the advantages of both the Section and Raised Tread Types.

Ⓕ The Tread Bears Flat on the Ground. There Are No Projecting Knobs or Uneven Surfaces, Recognized Causes of Fabric Separation in so many Rubber Non-Skids.

This is the New Tire Everyone is Talking About

**The Highway Garage**  
 R. L. BLANTON, Manager

ONE QUALITY ONLY—THE BEST

**ED. J. Neer**

Funeral Director and Embalmer

Complete Line of Robes and Suits.....

Phones  
 Parlors and Salesrooms.....67-2  
 Ed. J. Neer, Residence.....67-3

Daniel Frohman presents Marguerite Clark in a picturization of the celebrated romantic comedy, "Mice and Men. It is fine. At the Cozy Friday Sept. 1st.

**N. F. WOLLARD, M. D.**

Office in Herald-Times building  
 Phone, res. 169 PORTALES, N.M.

Office hours 9 a. m. to 5 p. m.

**L. R. HOUGH,**  
 DENTIST  
 Office in Reese Building

**T. E. MEARS**  
 LAWYER  
 Will practice in all Courts, State and Federal  
 Portales, New Mexico

**Woman's Club Program For 1916-1917**

**CLUB OFFICERS:**  
 PRESIDENT, Mrs. G. M. Williamson.  
 1st. VICE-PRES., Mrs. N. F. Wollard.  
 2nd. VICE-PRES., Mrs. C. J. Whitcomb.  
 SECRETARY, Mrs. J. K. Reese.  
 ASST. SEC. Mrs. J. L. May.  
 TREASURER, Mrs. D. C. Williams.  
 AUDITOR, Mrs. J. A. Hall.  
 Librarian, Mrs. Alice Pew.  
 Custodian, Mrs. Maude Smith.  
 Parliamentarian, Mrs. S. F. Culberson.  
 Press Reporter, Mrs. C. B. Thompson.

**DEPARTMENT CHAIRMEN.**  
 Literature, Mrs. J. A. Hall.  
 Domestic Science, Mrs. C. J. Whitcomb.  
 Music, Mrs. S. J. Nixon.  
 Civics, Mrs. G. W. Carr.

**SEPT. 18, GOOD HOUSEKEEPING.**  
 Hostess: Mrs. R. H. Bailey.

**Demonstrators:** Mrs. R. H. Bailey, Mrs. W. H. Ball, Mrs. C. E. Brown and Mrs. M. H. Campbell.

**SEPT. 20, AMERICAN COMPOSERS.**  
 Hostess: Mrs. S. J. Nixon.

Star Spangled Banner, Club.  
 Songs: (a) "God Remember's When the World Forgets;" (b) "Do You Remember Carrie Jacobs Band;" Mrs. Knapp. Piano Solo, Selected, Mrs. Seay. Songs: by Cadman, Mrs. Ward. Piano Solo: Moonlight on the Hudson, by Miss Humphrey. Songs: Robin Sings in the Apple Tree, by Mrs. Beaver. Piano Solo: The Last Hope, Mrs. Nixon. Songs: by Beach, Mrs. Connally. Piano Solo: Mrs. Hall. So gs: Selected, Mrs. Hough. Piano Solo: Selected Miss Grinstead.

**SEPT. 17, JULIUS CAESAR ACT. I.**  
 Hostess, Mrs. E. E. Hoagland.  
 Leader, Mrs. J. A. Hall; Shakespeare, the Man, Mrs. G. M. Williamson; Time and Place of Action, Mrs. J. P. Stone.

**OCT. 4, AMERICAN COMPOSERS.**  
 3:30 P. M., Edgar and Bantock.  
 Hostess: Mrs. A. B. Seay

Piano Solo, Pomp and Circumstance, Edgar, Mrs. S. J. Nixon.  
 Reading: Biographical Sketch of Sir Edward Edgar, Mrs. George Deen.  
 Vocal solo: Songs of Seraglio Bantock, Mrs. Clyde Knapp.  
 Reading: Biographical Sketch of Granville Bantock, Mrs. J. K. Reese.  
 Piano Solo: (a) Salut d'mour; (b) Wand of Youth (second suite.) Edgar, Mrs. A. B. Seay.

**OCT. 25, 1916 JULIUS CAESAR ACT. II.**  
 Hostess, Mrs. T. E. Mears.  
 Leader, Miss Vera Humphrey.  
 The Structure of the Play, Mrs. G. L. Reese.  
 Shakespeare's Tragedies: Mrs. S. F. Culberson.

**OCT. 18, 1916, 3:30 P. M.**  
**MODERN FRENCH COMPOSERS.**  
 Piano Solo: Meditation (from Thais) Massenet, Mrs. J. A. Hall.  
 Reading: Biography of Jules Massenet, Mrs. J. A. Williamson.  
 Vocal Solo: (a) Elegie; (b) Open Thy Blue Eyes; Massenet, Mrs. S. D. Beaver.  
 Reading: Outline of Massenet's Operas, Thais, Werther, Le Jongleur de Notre Dame, Manon, Mrs. J. A. Hall.  
 Piano Solo: Impressions d'Italie (suite, 5 pieces), Charpentier, Miss Humphrey.  
 Reading: Biography of Charpentier; outline of his opera Lotise, Mrs. S. E. Ward.

**OCT. 11, 1916 GOOD HOUSEKEEPING**  
 Hostess, Mrs. C. V. Harris.  
 Leader, Mrs. D. R. Reynolds;  
 Demonstrators: Mrs. C. V. Harris, Mrs. J. J. Molinari, Mrs. E. T. Dunaway, Mrs. O. A. Edwards.

**NOVEMBER 1, 3:30 P. M. GERMAN COMPOSERS** Hostess, Mrs. C. E. Ward  
 Piano Solo: Hansel and Gretel Humperdinch, Miss Grinstead.  
 Reading: Short Biographical Sketch of Humperdinch, Store of his Operas, Mrs. L. R. Hough.  
 Songs: (a) Devotion, (b) Night (c) Tomorrow, (d) Dream in the Twilight, Mrs. Ward.  
 Paper: Richard Strauss and His Place in Modern Musical Development, Mrs. T. E. Mears.  
 Piano Solo; Konigskinder, Mrs. Nixon.

**NOV. 18 Good Housekeeping.**  
 Leader, Mrs. C. B. Thompson.  
 Hostess, Mrs. E. B. Hawkins.  
 Demonstrators: Mrs. E. B. Hawkins, Mrs. E. E. Hoagland, Mrs. Coe Howard and Miss Humphrey.

**NOV. 15, 3:30 P. M. ITALIAN COMPOSERS.**  
 Hostess, Mrs. Nixon.  
 Piano Solo; Selections from Paggiacci, Miss Humphrey.  
 Reading: Biography of Leoncavallo, by Mrs. J. K. Reese.  
 Piano Solo: Selections from Madam Butterfly, Mrs. Nixon.  
 Reading: Biography of Puccini, outline of his operas, Mrs. George Deen.  
 Songs: (a) It is the Day, (b) His Eyes with Fire were Flaming, Mrs. Knapp. Songs: (a) Morsetta's Waltz Song, (b) Prayer, (c) One Fine Day, Mrs. Beaver.

**NOV. 22, Julius Caesar Act III.**  
 Hostess, Mrs. J. A. Hall.  
 Leader, Mrs. J. P. Stone.  
 Shakespeare's Heroines, Mrs. Hoagland  
 Shakespeare and Music, Mrs. Reese.

**Dec. 13, 1916, Good Housekeeping**  
 Hostess, Mrs. P. E. Jordan.  
 Leader, Mrs. T. E. Mears.  
 Demonstrators, Mrs. P. E. Jordan, Mrs. C. O. Leach, Mrs. J. L. May, Mrs. S. F. Moore.

**Jan. 3, 1917, 3:30 P. M., Modern Hungarian Music—Hostess, Mrs. Hall.**  
 Piano Solo: In the Garden, Mrs. Hall.  
 Piano Solo: Selections from the Queen of Sheba, Miss Montana Grinstead.  
 Reading: Biography of Carl Goldmark, Mrs. G. M. Williamson.  
 Piano Solo: Selections from The Cricket on the Hearth, Mrs. A. B. Seay.  
 Piano Solo: (a) Yearning, (b) Restless, Ceaseless; Rubin Goldmark. Mrs. H. Rogers.

**Jan. 10, 1917—Good Housekeeping.**  
 Hostess, Mrs. J. B. Priddy.  
 Leader, Mrs. J. P. Stone.  
 Demonstrators; Mrs. J. B. Priddy, Mrs. Alice Pew, Mrs. Geo. Reese, Mrs. R. K. Puckett

**Jan. 17, 1917—3:30 P. M.—Children's Music.** Hostess, Mrs. Nobody.  
 Mother Goose Melodies, set to music, Mrs. L. K. Hough.  
 Short Songs for Short People, Mrs. Roy Connally.  
 Reading: Short descriptions of the various collections for children, Mrs. Nixon.  
 The Kinder-Symphonie: (a) Kinder-Symphonie Haydn, (b) Fay Symphony-Romberg, Mrs. A. B. Seay.  
 Singing, Games: Mrs. S. E. Ward.  
 Songs: Some of the famous poems that have been set to music, Mrs. J. A. Hall.

**Jan. 24, 1917 Julius Caesar, Act IV.**  
 Hostess, Mrs. J. K. Reese.  
 Leader, Mrs. H. F. Jones.  
 Shakespeare and the Sea, Mrs. E. T. Dunaway.  
 Shakespeare and Medicine, Mrs. N. F. Wollard.

**Feb. 7, 1917, 3:30 P. M. Norwegian Music—Hostess Mrs. Nixon**  
 Song Solo: (a) I Love Thee (b) Dream, (c) Cradle, Mrs. S. E. Ward.  
 Reading: Biography of Edvard Grieg, Mrs. Williamson.  
 Piano Solo: To Spring Bridal Mrs. S. J. Nixon. Paper: The Story of Ibsen's "Peer Gynt", Mrs. J. A. Hall. Piano Solo: (a) First Peer Gynt Suite, (b) Lolraig's Song, Miss Humphrey.

**Feb. 14, 1917 Good Housekeeping.**  
 Hostess: Mrs. D. C. Reynolds.  
 Leader, Mrs. E. E. Hoagland.  
 Demonstrators: Mrs. D. C. Reynolds, Mrs. J. P. Stone, Mrs. C. B. Thompson, Mrs. C. J. Whitcomb.

**Feb. 21, 1917—3:30 P. M. Russian Songs—Hostess Mrs. Roy Connally**  
 Rachmaninoff (a) Lilacs, (b) Before My Window, (c) Floods of Spring, Mrs. S. E. Ward.  
 Tchabikousky: (a) Cradle Song (b) That Simple Old Ballad, (c) Sing Nee, (d) What Care I, (d) Mijuru's Song, (e) The Canary, Mrs. S. D. Beaver.  
 Rimsky-Korsakoff (Song of India, (b) Little Snow Flakes Arietta, Mrs. Clyde Knapp. "Modern Russian Composers", Mrs. J. K. Reese. Moussorgsky: Hojak, Mrs. Roy Connally.

**Feb. 28, 1917, Julius Caesar Act V.**  
 Hostess, Mrs. G. M. Williamson.  
 Leader, Mrs. P. E. Jordan.  
 The character in the order of their appearance, Miss Vera Humphrey.  
 Shakespeare's Heroes, Mrs. R. Bailey.

**March 7, 1917 3:30 P. M. Bohemian Composers—Hostess, Mrs. Seay.**  
 Piano Solo: The Parted Bride, Smetana, Miss Montana Grinstead.  
 Piano Solo: Sections from the new world Symphony Dvorak, Mrs. Connally.  
 Paper: "Smetana and his pupil Dvorak" Mrs. S. E. Ward.  
 Songs: (a) As My Dear Old Mother, (b) Goodnight Dvorak Mrs. Connally.  
 Piano Solo: By the Seashore, Smetana, Mrs. A. B. Seay.

**March 14, 1917—Good Housekeeping.**  
 Hostess, Mrs. N. F. Wollard.  
 Leader, Mrs. G. M. Williamson.  
 Demonstrators: Mrs. N. F. Wollard, Mrs. R. H. Bailey, Mrs. W. H. Ball, Mrs. M. H. Campbell.

**March 21, 1917, 3:30 P. M. Futurist Compositions for Piano—Hostess, Mrs. J. A. Hall.**  
 Florence Schmitt, Un Soir, Mrs. Seay.  
 Sibelius, Nocturne, Mrs. Hall.  
 Stravinsky, Etude, Mrs. Harold Rogers.  
 Debussy: (a) En Balteau, (b) Romance, Miss Montana Grinstead.  
 Ravel: (a) Minuet, (b) Pavante Your Nne Infante definite, Miss Humphrey.  
 Cyril Scott, Blackbird's Song, Mrs. S. J. Nixon.

**John Alden Carpenter: (a) When I Bring You Colored Toys, (b) The Sleep That Flirts on Baby Eyes, (from Gitanjali Tagore), Miss Vera Humphrey.  
 Kongold, Sonata in E. Major [First Movement] Mrs. S. J. Nixon.**

**March 28, 1917 The Short Story I.**  
 Hostess, Mrs. N. F. Wollard.  
 Leader, Mrs. T. E. Mears.  
 The Ambitious Guest, Mrs. J. A. Hall.  
 Namgay Doola, Miss E. E. Hoagland.  
 Two of Them, Mrs. N. F. Wollard.  
 The Sire De Moletrout's Foot, Miss Vera Humphrey.

**April 4—Modern American Composers.**  
 Hostess, Mrs. S. E. Ward.  
 Songs: Allah, Danza, The Maiden and the Butterfly, Mrs. S. E. Ward.  
 Paper: Modern American Composers, Mrs. J. K. Reese.

**Songs: Hon Do I Love Thee, Little Boy Blue, Blue Pigeon, by Mrs. Hough.**  
 Piano Solo: Selections from Mona.  
 Songs: The Lark Now Leaves His Watery Nest, Milkmaid's Song, Mrs. Clyde Knapp.

**April 11, 1917—Good Housekeeping.**  
 Hostess, Mrs. E. T. Dunaway.  
 Leader, Mrs. N. F. Wollard.  
 Demonstrators; Mesdames, E. T. Dunaway, C. V. Harris, C. A. Edwards and T. J. Molinari.  
 April 18, 1917—American Composers.  
 Hostess, Mrs. A. B. Seay.  
 Songs: Robin Sings in the Apple Tree, Thy Beaming Eyes, My Zeal, Mrs. S. D. Beaver.  
 Piano Solos: Walter Nymph, Nariusus, Mrs. S. J. Nixon.  
 Paper: American "Operas", Mrs. G. M. Williamson.  
 Piano Solos: Selections from Babes in Toyland, Prelude to Act III of Motoma, Miss Humphrey.

**April 25, 1917—The Short Story II.**  
 Hostess, Mrs. E. T. Dunaway.  
 Leader, Mrs. G. M. Williamson.  
 The Pit and the Pendulum, Mrs. Jones.  
 The Haunted and the Haunters: Mrs. S. F. Culberson.  
 My Double and How He Undid Me, Mrs. P. E. Jordan.  
 Cree Queery and Mysay Drolly, Mrs. E. T. Dunaway.

**May 2, 1917 miscellaneous Program.**  
 Piano; mesdames, Nixon and Rogers.  
 Songs; mesdames, Ward, Beaver, Knapp and Connally.

**May 9, 1917—Good Housekeeping.**  
 Hostess, Mrs. E. E. Hoagland.  
 Leader, Mrs. Puckett.  
 Demonstrators; mesdames, Hoagland, E. B. Hawkins, Coe Howard and Miss Vera Humphrey.

**May 16, 1917—Mrs. Roy Connally.**  
 Opera Selections Victrola.

**May 23, 1917—The Short Story III.**  
 Hostess, Mrs. G. L. Reese.  
 Leader, Mrs. E. E. Hoagland.  
 moti Guy mutinier, Mrs. Baily.  
 Doctor Heigger's Experiment, Mrs. J. P. Stone.  
 The Gold Bug, Mrs. T. E. Mears.  
 markheim, Mrs. J. K. Reese.

**June 13, 1917 Good Housekeeping.**  
 Hostess, Mrs. C. O. Leach.  
 Leader, Mrs. C. J. Whitcomb.  
 Demonstrators; mesdames, C. O. Leach, P. E. Jordan, Jim may and T. E. Mears.

We would like, for instance, to see a little more life and hustle and bustle in this town. We would like to see more farmers' teams hitched around town, and we'd like to see more of the farmers and their wives and sons and daughters and hired men mingling with our townspeople and getting better acquainted and on more intimate and friendly terms. This is a big world, but our community is only a dot on the surface, and because we are only a dot we ought to know each other better and stick to each other more than we do. A single twig can be broken by any child, but a young sapling is a mighty hard thing even to bend. We don't want to remain even a twig or a sapling, but we do want to be full grown trees, and that we will never be as long as we are only a collection of human twigs. Let's get together and stick together and grow with the world.

Marguerite Clark who has endowed the screen with a number of inimitable characterizations, which adds another screen achievement that surpasses all her previous triumphs in her delightful interpretation of the role of Peggy in the photo-production of the famous romantic comedy, "Mice and Men." At the Cosy Friday, Sept. 1st.

Blanche Sweet, one of the most popular stars of the screen, will make her appearance in another Jesse L. Saksy Feature Play company production entitled "The Ragamuffin." This popular star who has gradually risen to the top of the photo-dramatic profession as an artist of beauty and talent, will be in this elaborate production as a wif of the streets. Cosy, Monday Sept. 4th.

Jim Burton was in town the first of the week having some printing done. He expects to move to Elida in the near future and open up his real estate office again.

For Sale Fifty acres of maize, corn and kafir corn. One mile out on Bethel road. W.M. Bing.



**Clever New Creations in Suits, Skirts, Silk and Wool Dresses and Fall and Winter Coats are Daily Arriving**

We have added a fresh assortment and now have a complete line of nationally advertised Colgates Toilet Requisites of Paramount quality. You will find perfume, face powder, talcums, cold creams, face soaps, toilet waters, tooth pastes, etc., variety of pleasing effects.

The Store That Keeps Step With the Styles

# JOYCE-PRUIT COMPANY.

Announcing new Shipment of "Wayne Knit" Hosiery in all Grades

**Portales School Notes**

Faculty for High school: W. M. Wilson, Superintendent; Miss Hester Kenmore, Principal high school; Miss Montana Grinstead and Frank M. Culberson, Grades; L. L. Brown, eighth grade, and principal grammar grades; Mrs. Thyra Johnson, seventh grade; Mrs. Sarah K. Ellis, sixth grade; Miss Jackson, fifth grade; Mrs. Edwin Neer, fourth grade; Miss Eula Mae Terry, third grade; Miss Wallas, second grade; Mrs. Kenady, first grade; Mrs. Butler, teacher of rural school, and Mrs. Nixon music.

Remember school begins Tuesday, September 5th, 9 o'clock at school building. I do not handicap your child for the year by keeping it out the first few days.

Just a few more days for parties, skating and shows. After Tuesday, it's school for nine months.

Second year algebra will be given to sophomores this year. Plain geometry will come in the junior year.

You had better sacrifice two or three cows, if need be, and send your boy or girl to school. It will be better preparation for life.

Most of the school books are here now. Others will be here by the time school opens. Do not buy, however, until you know what you need.

Pupils of first year high school will have Algebra, Ancient History, Rhetoric and Latin or Spanish. No other work can be taken in this year, except by permission of the Superintendent.

Pupils above ninth grade in high school had better wait to buy your books until your work is arranged.

Forty years ago a man could be fairly successful in the professions without an education. Not so today. Now he is handicapped in a trade without it.

Competition in school arouses ambition and gives purposes.

A purpose in life is an enemy to laziness, indifference and bad habits. Purposes in life are usually born in school, maternally nursed and paternally directed by school work.

Do not let your child point to you in later life as having blighted his opportunities for success by not sending it to school.

Indiana, Ohio and Illinois are each graduating about 10,000 boys and girls from high school each year. Your boys and girls will have to compete with these through life. Let's equip them

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"The Square Deal Clean Grocery"

**They Have It--They'll Get It--Or Its Not in Town**

Their business is run on CASH BASIS, at prices consistent to a successful business, GOODS SOLD AT CASH PRICES, to accomodate their customers, they run monthly accounts, and in return for this accomodation, they expect prompt settlement the FIRST of the following month.

They give FREE ALUMINUM WARE COUPONS, with CASH purchases, and with accounts paid on or before the 5th of the month following purchase. Furnish your kitchen with our guaranteed Aluminum Ware, free of cost to you.

Have a full line of staple and fancy groceries, feed and etc., and guaranteed satisfaction on everything they sell or money refunded.

THEY LEAD--OTHERS FOLLOW

# Deen-Neer Company

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so they can compete successfully.

We said last week that a high school education increases a boys earning capacity about ten dollars a day for every day spent in acquiring it. Yet the money value is the smallest value by which to measure it. Other values are: Influence in the affairs of the world, the respect of the world, service to the community and the enjoyment of amounting to something.

The school is a business in which everybody is interested. If work together it will succeed.

Do not try and have your boy shun all the hard problems and difficulties of school life. Let him become strong by overcoming them. You cannot develop muscle by lifting straws, neither can you develop a strong mind by doing just the easy tasks.

We all believe in national preparedness. We can have this to the greatest extent if we have individual preparedness. Prepare your child now and lead him toward an ideal so that when he is quickened to the fact that he can make for himself a place in the world, it will not be too late on account of preparation.

Highway garage have orders on file for six Fords for future delivery, and expect to have two new models this week for demonstration purposes. They are expecting two or three carloads within the next ten days.

**Methodist Church.**

Rev A.C. Bell asked us to state that there would be the regular services at the Methodist church next Sunday.

Judge W. E. Lindsey has been nominated as a candidate for the office of Lieutenant-Governor of the State on the Republican party ticket. Judge Lindsey is among the oldest of the old timers in Roosevelt county, having resided here continuously during more than sixteen years. He has had a conspicuous part in the up-building of this region of country and the Town of Portales, and is well and favorably known to all our people.

Judge Lindsey's experience and knowledge and character exceptionally equip him for the position of President of the State Senate, the important duty of the Lieutenant-Governor. His many friends in Eastern New Mexico are jubilant because of his nomination, and predict for him a splendid vote of confidence at the November election.

The Herald \$1.00 a year and worth it