

STATE OF NEW MEXICO
COUNTY OF ROOSEVELT
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J. H. B. [Signature]
County Clerk

PORTALES HERALD-TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Fourteen

PORTALES, NEW MEXICO, THURSDAY AUGUST, 24 1916.

Number 36

EVERYBODY GETS GOOD SOAKING AT THE PICNIC

It Was Estimated That Two Thousand People Attended the Picnic Saturday

Rains All Day, But People the Program While it Is Raining

RAIN BADLY NEEDED AND ENJOYED

The big barbecue and picnic which was held in Portales last Saturday should have been held a month earlier, if the weather man was holding the big all day rain for that occasion.

The morning started out like it might be a reasonably nice day and something like 2,000 people came to attend the program prepared for them by the Portales people, but by ten o'clock the rain began to fall and continued the greater part of the day. The various committees continued their programs as best they could in the rain and all enjoyed the day, if they did get a good wetting.

The farmers and stockmen was needing the rain and seemed to enjoy getting wet, as well as the program of entertainment which was carried out in good shape considering the disadvantages.

The dinner was about the most handicapped part of the program as the rain did not let up for that occasion and made a rather difficult proposition to try to feed a crowd like this in the rain, but everyone made the best of the occasion, and everything passed off smooth with only one accident which was occasioned by Jewel Caps, a twelve year old boy getting run over by an auto driven by Miss Sidney Pearce. Jewel started to pass behind the car just as she was backing, and was knocked down and ran over. Fortunately the boy was not seriously hurt and we hope will soon entirely recover from his injuries.

Judge W. E. Lindsey is attending the republican convention in Santa Fe this week.

Mr. H. V. Thompson returned last Sunday from western Kansas.



YOU SHOULD WORRY, WOODROW

(Portland Eastern Argus)

To My Friends And Customers

It occurs to us that it would be a good stroke of business for everybody who possibly can to plant a little wheat. I understand that you can get the seed wheat from the Leach Coal and Grain company. If Curry county, adjoining us on the north, can raise wheat successfully every year, there is no reason why we cannot do the same thing. You readily understand this makes you a good winter pasture and holds you in the dairy business, as well as tiding over some of your poor cattle, and if the season is favorable you should get a crop of wheat next summer.

Don't have for an excuse that the jack-rabbits will get it, but get your seed and prepare your ground like you expected to raise wheat and plant a few acres. If you have no drills sow it by hand. As I understand it you will have to act promptly on this as wheat does best in this country sown

not later than September 15th. I do not think it is necessary to argue this question but merely wish to call attention to it and I know you will see the wisdom of sowing some wheat.

First National Bank of Portales.
By W. O. Oldham, President.

Big Guns For U. S. Navy

The four dreadnoughts authorized by the Senate to be constructed immediately will be of 32,000 tons displacement and carry 16-inch guns, according to a recent statement by Secretary of the Navy Daniels, provided the Senate navy bill passes the House. The guns will have an effective piercing range of 20,000 yards, or 11 1/3 miles, and the ships will assure the United States of second place among the navies of the world.

It is understood that Congress will approve the plan for 16 capital ships in the next three years, giving the United States the greatest building programme ever undertaken by any nation.

In addition the measure provides a fixed policy of naval development for the United States, something for which the General Board of the Navy has been contending for many years.

Farmer Plows Up Silver Bars

A farmer residing near Palmer, Texas, several days ago plowed up silver bars valued at from \$100,000 to \$250,000. It is believed the bars were left by Spaniards in Sixteenth or Seventeenth century, when they retreated owing to the activities of Indians.

Coe Howard returned the first of the week from a business trip in Texas.

Oscar and Lee Evins were transacting business in the hub city this week, they state that things look good in their part.

S. N. Hancock, motored to Elida, Thursday.

E. P. KUHL MAKES SUCCESS TRUCK FARMING

Has One Of The Best Kept Small Farms To Be Found Anyplace

ONLY FIVE ACRES IN CULTIVATION

Raises Most Anything That Grows in This Climate And Makes Money

This is one of the best kept places in anybody's country, and Mr. Kuhl can be found out in his garden early and late. He says that five acres well cultivated will make any family a good living and keep a man busy to cultivate it if it is done right.

This farm has a beautiful bed of flowers on either side of the driveway from the farm gate to the house which is set back some fifty yards from the street.

There are only five acres in cultivation but from the different varieties of plants and trees, you will agree with us that there is not another farm in the country, not baring size, that grows as many different varieties as does this five acre farm. We will give the different varieties that we noticed in our little trip over this farm last Monday: Tomatoes, cabbage, currents, sweet potatoes, asparagus, cucumbers, cantaloupes, watermelon, six different kinds of beans, seven kinds of berries, swiss chard, parsnips, vegetable oysters, rhubarb, several varieties of squash, onions, genuine Denias, the only purebred in New Mexico, forty-one varieties of grapes, seventeen kinds of fruit and nut trees. He invited us out to the strawberry patch where we ate ripe strawberries, and there is where we shine.

He also showed us a small pan of the above mentioned Denia onion seeds. These seeds were raised this year by Mr. Kuhl from the mother onion bulbs with which he carried off the prize at the Albuquerque fair last fall, and are already contracted for, at what, to us, seems an enormous price.

This truck farm is the most systematically arranged of any that we know of in the country.

Before putting a tree or plant in the ground, this super-truck farmer made a plat of his ground. He can now take this plat and tell you the number of the row in which is to be found each of his many varieties of plants, trees and shrubs, their location in the row, kind, age, date of planting, etc. He has several varieties of trees sent him, personally, by the government to try out in this climate.

Mr. Kuhl installed a private pumping plant this spring which consists of a No. three centrifugal pump and an eight horsepower gasoline engine which throws a six inch discharge pipe full of the life-giving fluid that makes his place blossom as the rose.

We might add that Mr. Kuhl has owned this place but eighteen months.

Roswell's Fair

"We need better stock on the farm and we are getting it fast" said a farmer here this week. "And I believe one of the things which has helped more than anything else on this is the fairs."

Friendly rivalry and competition stimulates interest and the farmers learn a lot about better stock. They learn how to appreciate good stock.

Many of the stockmen and farmers in this community are planning to take some of their stock to the State Live Stock and Products exposition which will be held in Roswell September 18, to 23. A premium list offering about \$2,500 on live stock and products has been published and the farmers feel that the good it will do them plus the premium money will be sufficient remuneration for their time, trouble and expense.

The amusement program at the fair at Roswell this year will be better than ever. Because of the interest all over this section of the state and the large crowds which are expected the management of the fair at Roswell believes that a good amusement program is necessary and is working to that end. The races will be better than ever before and there will be more horses than ever before.

Capt. T. J. Molinari

Was at Home

Capt. T. J. Molinari came in Friday and remained until Monday on a furlough. Captain states that the boys are all in fine shape and are real U. S. soldiers.

Headquarters For Advice in Smart Clothing

Be A
Well
Dressed
Man

Opportunity constantly pursues the well dressed man. It seldom flirts with tatters and rags. It is true that brains are the dominant force in business, but brains without appearance are more than handicapped. They make but slow headway. This is the personal experience of nearly every successful man.

We will sell you a splendid suit, suitable for any kind of business, or a suit for any occasion, with individuality stamped upon every square inch; made of the highest grade material and superior workmanship; handsomely lined, and guaranteed to the limit in wear for \$15.

You can not duplicate it anywhere for the price. In appearance it is the successful man's suit. In price it is within the reach of all. It should be yours.

WARREN-FOOSHEE DRY GOODS COMPANY

\$15



Democratic Ticket.

SENATOR.

R. G. BRYANT.

REPRESENTATIVE.

G. W. STROUD.

FOR DISTRICT ATTORNEY.

ROBERT C. DOW.

FOR COUNTY CLERK.

SETH MORRISON.

FOR COUNTY TREASURER.

JOHN W. BALLOW.

FOR TAX ASSESSOR.

BURL JOHNSON.

FOR SHERIFF.

A. L. (Arch) GREGG.

SCHOOL SUPERINTENDENT.

SAM. J. STINNETT

FOR PROBATE JUDGE.

CLEVE COMPTON.

Commissioner Precinct No. One

DR. JOHN S. PEARCE.

Commissioner Precinct No. Two

ED L. WALL.

Commissioner Precinct No. 3.

J. G. TYSON.

"In union there is strength," is just as good a maxim now, days as it was a century ago and the Democrats of New Mexico should remember this in the 1916 campaign.

Leisure is that profitable time of opportunity to get far enough away from your business to see it as it is.

Get-together, think together vote together is good Democratic doctrine this year.

Whenever we have a great national strike, be it railroad or otherwise, the common people are always the goats and their bleats of distress are consistently ignored by both sides.

Speaking of strikes reminds us that it is about time for the underpaid newspaper publishers to strike for higher subscription rates, increased job printing prices, and better compensation in every way. With printers supplies up in prices from 25 to 100 per cent, about the only profit left the publisher is his experience, and that has never yet satisfied a gnawing stomach.

No, we have not entirely forgotten the European sizzle. We glance at the headlines occasionally.

The Washington government has issued a "White Book" on the war in Europe and its diplomatic angles. And, government-like, has forgotten our existence in the distribution of free copies. Keep 'em!

England has arranged for another big loan in Wall street—this time but a paltry \$250,000,000. Some day we'll get reckless and drop over Wall street way ourselves.

The Kaiser says he is not responsible for the war. Neither are we.

If both sides are telling the truth this country will experience the novelty of inaugurating two presidents on March 4, next.

With the regular army and the National Guard on the border protecting us from the raids of a horde of bloodthirsty bandits, we can not refrain from remarking that this is a mighty inopportune time for capital and labor to come to grips. Patriotism and common sense should prevail until we are free from the danger that menaces us from below.

Honest, now, which is the deepest in the mire, the contemptible pinheads who from the street corner makes scurrilous remarks about passing women, or the woman who by the studied art of displaying her "charms," makes a plain bid for this unenviable notoriety?

Energy and perseverance make a good team and requires no pushing from behind.

Funny, isn't it, how the sensational correspondents have suddenly put a quietus on their wild stories of border hardships and incompetency that never existed?

It is being suggested that Mexico should be annexed to this country for her own good. Tell Carranza.

No matter which political party is in power, the other side consistently and vociferously yells "pork" until it gets its own hand in the barrel.

Consideration for others squeeze out the thought that is fine weather for loafing.

When it's cold, we want it hot and when it's hot we want it cold, and when it's neither one or the other we're just as disgruntled as ever.

Now that the crowned heads of Europe have all been to the front, the next act on the docket should be the decorating of one another for conspicuous gallantry on the field of safety.

Mrs. Reagan, formerly of Portales but recently of Las Vegas, is visiting in Portales for a few weeks.

Gets A Soaker

The drouth in Roosevelt county was thoroughly broken Saturday when the rain began to fall and continued most of the day and night, and was followed up later with several more good rains that were general over the county. These rains would have been worth more had they come three weeks earlier, but there will yet be lots of feed raised in the county.

The government report kept by E. P. Kuhl of this place, shows that we had 4.08 inches of rain from Saturday morning until Monday morning.

Germans Pay \$4 a Pound for Pepper

Four dollars a pound is said to be the price the Germans are paying Dutch smugglers for what pepper they can get across the Belgian border and into the hands of German soldiers.

The Germans are supposed to be using the pepper in filling bombs and in making tear-producing gases.



Conducted by the National Woman's Christian Temperance Union.

"WHO DRINKS MUST GO."

This is the title of an article in a recent number of the "Technical World," a magazine devoted to mechanics. We quote a few paragraphs:

Drinking will now spell prompt dismissal for you if you are an employee of the Hershey Chocolate company, International Harvester company, Sherwin-Williams company, Sheffield Car works, United States Steel corporation, Western Electric company, Pullman company, Edison company, Western union, Interborough company, Standard Oil Company, or any one of a thousand other American firms of the first rank. Sears, Roebuck & Company forbid employees entering a saloon at any hour of the day within a mile of their plant in any direction.

Last spring a local-option election was held in the 'dry town' of Three Rivers, Mich. The big industry of the town is the Sheffield Car works. The management of these works issued a circular letter to the many thousand workmen advising them that if they signed wet petitions they would be that act be placing themselves in opposition to the interests of the company.

"Yes, and only a few months ago the great steel works at Homestead, Pa., employing 12,000 men, decreed that not only would drinking be prohibited during working hours, but that even the slightest intemperance while off duty would be cause for immediate discharge.

"This magazine could be crammed to the covers with similar instances of the strong front industry has assumed against alcohol during the last two years. The sentiment of the executives of industry is pretty well summed up in the pointed statement of Andrew Carnegie: "There is no use wasting time on any young man who drinks liquor, no matter how exceptional his talents."

C. L. Chase, manager of the famous Bureau of Safety of the United States Steel corporation, a man who knows the social side of industry as few men do, declares his opinion that in ten years, through the combined effort of American industries the manufacture and sale of liquors will be at an end in the United States."

What does it all mean? The writer of the article goes on to explain that manufacturers have discovered the leak in their business. Scientific experiment and the practical working of total abstinence among their employees have shown them that it is caused by alcohol.

LETTER OF APPRECIATION.

The wonderful transformation of the Russian people as the direct result of the stopping of the sale of alcoholic liquors in the czar's domains has been watched by the white ribboners of the United States with intense interest and deep thankfulness. The following letter, giving expression to these feelings, was sent to the czar by the president of the National Woman's Christian Temperance union:

"To His Majesty, the Czar of Russia. "Sire: It is my high privilege on behalf of four hundred thousand members of the National Woman's Christian Temperance union of the United States, to extend to your majesty an expression of their profound gratitude for the far-seeing action of your majesty in abolishing the liquor traffic in Russia.

"This act of your majesty is exerting a mighty influence for good in the United States of America and will prove an incalculable blessing to the whole world.

"With great respect,
"ANNA A. GORDON,
"President."

ONLY HOPE OF LIQUOR MEN.

"Advertising is now the only hope of the liquor business," said Mr. James Schermerhorn, editor of the Detroit Times, in a public address. "The wets themselves do not have any expectation of life running beyond ten years."

The Times threw out liquor ads, he said, because it did not wish to be a selling and distributing agency of breweries and distilleries, or a solicitor for them in territory that has outlawed their business.

IN GEORGIA.

At the end of the very first year of no liquor in Georgia, which was a year of financial panic, of low-priced cotton, withdrawal of thousands of dollars of saloon property, the books of the state treasurer showed an increase of \$1,000,000 worth of taxable property, mostly in the rural districts.

INCREASE MINER'S EFFICIENCY.

The manager of a copper mine at Knockmahon, Germany, was convinced that his output would increase if his men quit drinking. He induced 1,000 of them to take the pledge. He was delighted to find, after two years, that their productive efficiency had increased nearly \$25,000 annually.

TAXES IN KANSAS.

The average tax rate in the 376 incorporated towns of Kansas, including city, county and state, is only \$9.97 per thousand assessed valuation.

The Dairy Cow

Mr. Editor:-

As you go from dairy to dairy observing and writing up the dairy interests of this county you are doing an inestimable good. Allow me to add a word.

Recently a man in Wisconsin offered a little brown cow for \$50, and a black and white cow for \$75, but before selling he had them tested and found that the little brown cow tested 5.2 butter fat and gave 6,383 pounds of milk in a year. The black and white cow tested 3.4 butter fat and gave 4,366 pounds of milk in a year. The little brown cow netted him \$48.01 and the black and white cow netted him \$38 in a year. He changed his prices and now offers the black and white cow for \$50, and the little brown cow for \$100.

Mr. John Hamilton of Humboldt county, California, has a herd of eighty grade Jerseys which averaged 477 pounds of butter fat per cow in 1915. If this was churned it produced 572 pounds of butter per cow. At 30 cents per pound that is \$171.60 each cow or \$12,728 for the herd. Don't that sound good?

But when you come to think of it, lots of good Jerseys make more than the average of this herd.

One thing is kept before the dairyman in all dairy journals do NOT mix the dairy cow and the beef cow. Have one or the other, and always breed up, not down. You never saw a dairyman succeed who crosses up his herd, but you have seen such dairymen go out of business.

Don't forget that the Jerseys lead all others in economy of production.

Subscribe for Hoard's Dairyman and read it also and you will learn something about a dairy cow. Study local conditions here and get the cow suited to these local conditions.

L. W. Carleton

Train Wreck Brought Kids Joy

When the Pennsylvania fruit train headed for Buffalo was wrecked by a broken rail near Eldred, Pa., and telescoped 15 cars of watermelons, the kids for miles around the little town feasted the rest of the day.

The total loss was about \$25,000.

Work Wanted—Clothes washed for 20¢ a dozen and ironed for 20¢ a dozen. Leave orders at Irrigation office or notify Ida Berg, Portales.

..WORDS TO THE WISE..



Our bank makes no investments without ample security; we can't afford to take risks; moderate, sure profits are far better than large dividends with possible loss of principal. Reliability, honest methods, fair rates of interest and conservative protection make this bank rank high. Glad to tell you more if you will ask anyone here.

Portales Bank & Trust Co.

A HOME Or an Automobile, WHICH?

It is mighty nice to be able to have both. Worlds of pleasure can be derived from either; from the automobile for a year or two; from the home for a life time. Every man should have a home. The automobile is a liability; the home, a real home, is an asset, an investment in dollars as well as in happiness. You owe a home to your family—to yourself

BUILD YOU A HOME PORTALES LUMBER CO.

..U. N. HALL..

For any and all kinds of hauling. Phone 21 and he will be right around and do the job at the right price.

We Can Save YOU MONEY

- JELLY GLASSES, Per Dozen, - - - 25c
- 12 GAUGE SHELLS - - - 50c
- 22-SHORT CARTRIDGES - - - 15c
- WIRE STRETCHERS - - - 75c
- 18 INCH STILLSON WRETCHES - - \$1.35

.....Other Things in Proportion.....

J. B. Sledge Hardware Co.

HURRY UP READ THIS

In this hot weather you want to keep your mind on the drug store. It is your best friend. It helps you to keep cool by providing delicious soft drinks, ice cream, etc. It supplies you with simple little remedies that prevent sickness and keep you in the best of health and spirits. It does many things for you that we cannot even mention here—every one to your good.

When you want toilet articles for the complexion you find a splendid variety at the drug store. They are reliable and inexpensive.

When you need rubber goods, you know they are of the best when they come from this store—They last.

When you want the latest and best in stationery, you find that, too, here. It is up to the minute in style and sold at popular prices.

Ice cold candies and sweets of every kind are always fresh and delicious.

For Your Outings and Picnics--Kodaks and Supplies

PORTALES DRUG STORE

"A SANITARY FOUNTAIN"

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75c
1.35

CO.

THESE ARE GOOD REPAIR DAYS

It is hot now, but the winter months will be along before you realize it.

Don't put off your repair work any longer. Have it done now while weather conditions are favorable. It will cost less in time and labor.

Buy Your Lumber From Us

We sell everything in lumber for building and repair work. We sell the best lumber obtainable and the price is as low as it is possible for any dealer to make. Farmers will do well to get their fence boards now, as our supply is large and the price right.

Kemp Lumber C'mp'y

W. H. CAMPBELL, Manager

H. B. ANDERSON PRESENTS

THE GEORGIA SMART SET

A COLORED SHOW THAT'S DIFFERENT

30 Singers, Dancers and Music
BIG PARADE AT NOON

Big Concert 7:30 P. M. at Tent Portales, Monday, Aug. 28

Ninety-six per cent of all the people in the United States earn less than \$2,000 a year.

Therefore it behooves every one of you to learn to read this paper day by day with two purposes. One, that you may post yourself upon the general news. The other, that you may post yourself upon the advertising news.

The day is past when anyone can afford to overlook this second feature. It is the road to economy in every home. There isn't a day passes when money cannot be saved or when better goods cannot be bought for the same money simply by following carefully the advertising news that is published here.

The reason for this is very simple: advertising is the cheapest, quickest and best method of salesmanship that has yet been found.

Therefore the most progressive merchants advertise. And naturally, when you want the cheapest or the best article of any kind, it is fair to assume that the most progressive men will have it for sale.

Every shrewd merchant advertises in this paper because there are thousands of you readers eager to see his advertising when it appears.

He knows that you are looking for whatever good merchandise news he has to offer. And if any merchant so far discounts your value to him as not to advertise in the paper you read, you can equally well afford to discount his value to you.

If any merchant is so careless as to overlook the great combined purchasing value of thousands of you readers every day, the chances are he is overlooking many a good merchandise value when it comes his turn to go into the markets and buy.

So learn, not only to read the advertising news in this paper every day, but learn also to rely upon it for everything you need.

There isn't one family that cannot reduce its cost of living at any time simply by carefully reading and buying entirely through the advertising pages of this paper day by day.

LOOK OUT FOR THE CARS

DO YOU know of anyone who is old enough to read, who has not seen that sign at a railroad crossing?

If everyone has seen it at some time or other, then why doesn't the railroad let the sign rot away? Why does the railroad company continue to keep those signs at every crossing?

Maybe you think, Mr. Merchant, "Most everybody knows my store, I don't have to advertise."

Your store and your goods need more advertising than the railroads need to warn people to "Look Out for the Cars."

Nothing is ever completed in the advertising world. The Department Stores are a very good example—they are continually advertising—and they are continually doing a good business.

If it pays to run a few ads 'round about Christmas time, it certainly will pay you to run advertisements about all the time.

It's just business, that's all. **ADVERTISE IN THIS PAPER**

The Precise Meaning of and Cause for Cut Prices and Clearance Sales

By J. R. HAMILTON
Former Advertising Manager of Wanamaker's, Philadelphia

When you see a suit of clothes marked down say from \$30 to \$22.50, you generally assume that the merchant was overstocked. But when you see a cut price on a diamond or a dining chair or any other staple article less responsible for its sale to style, you are apt to question the legitimacy of that sale.

Therefore the following facts, which will be A, B, C to every buyer and merchant, will probably be interesting news to you. Aside from the store that merely lies about its prices and the store that cuts the figures on some trivial article as a bait, there are four contributing causes for a cut price.

The cause which most people already understand, of course, is too much stock. No buyer can tell just what pattern of a suit or dress or what color in a fabric is going to be most popular. So when it is found that any article is not eagerly bought, it is quickly reduced in price. The reason for this is too evident to dwell upon.

The second cause is the financial one. Every merchant allows himself and each of his buyers just so much money for every stock of goods carried. For example, a shoe department which is allowed \$10,000 upon which to do business must do business on that much capital. The buyer must be in the market for new goods at certain seasons of the year. If his capital is all tied up in old stock he will not be able to buy new stock. Therefore he must have ready capital even at the expense of profits.

The third cause is your mental effect on the people who have to sell the goods. The moment you, the public, do not buy a certain article, that article immediately loses value in the eyes of the man or woman who is selling it. Again and again the buyer is obliged to cut the price of perfectly good merchandise simply because you, the public, have made his salesforce lose faith in it. The moment you won't buy it they can't sell it.

The fourth cause is the interest on the investment. A store's money is made by the number of times it is able to turn its stock in a year. The greatest dread of any store is of stock which does not "turn." Some merchants have figured that it pays them to sell every article in their store at least once a year. And such merchants do this even with such staple articles of rising value as diamonds themselves.

These are the four laws for clearance sales and cut prices, and, knowing them, you should watch the advertising eagerly for the many advantages you are sure to find.

(Copyrighted.)

Methodist Church.

Our congregations were rather small at the Methodist church last Sunday especially at the morning hour on account of the rainy weather.

We will speak next Sunday morning upon the theme "The suffering of Christ," at night, "Christ as a deliverer."

A welcome is extended to all.
A. C. Bell.

Deputy Sheriff, B. B. Clayton,

returned Wednesday from Roswell where he had been since Monday after a Mexican, who was wanted at Elida on a theft charge.

Slim Smell has been mixing his shortorders this week and upon inquiry we learned that he has a new boy at his house. Slim we have had it to occur to us and will excuse you this time.

Banks all over the country will soon be handing out new half dollars, quarters and dimes.

Lester Prater left Monday for Tucumcari N.M. and Minneola Kansas, on a business trip.

Notice of Foreclosure Sale.

Whereas on June, 3rd, 1916, in Cause No. 1162 pending in the District Court of Roosevelt County, New Mexico, wherein H. F. Griffin is plaintiff recovered a judgement upon five certain vendor's lien notes, each dated November, 9th, 1914, and executed by defendant, C. E. Shero to one, J. A. Simmons, and by said J. A. Simmons, duly assigned and sold to this plaintiff, said notes stipulating that a vendor's lien was retained upon the lands hereinafter described for their due payment, which lien was foreclosed in said action and judgement rendered in favor of the plaintiff for the sum of \$1126.66 with eight per cent per annum interest thereon from date of Judgement, June, 3rd, 1916, until paid and the sum of \$112.66 as attorneys fees, with six per cent per annum interest thereon from date of judgement until paid, together with all costs of said action; said judgement being a decree of foreclosure against said defendant on the following described real estate, to-wit: The Southwest Quarter of Section twenty-two (22) in Twp. two (2) South Range thirty-two (32) East N. M. P. M. in Roosevelt County, New Mexico, and same being adjudged to be a lien on said lands for the amount of said judgement as aforesaid with all costs of suit, and said lands ordered by the court to be sold to satisfy same, amounting to date of sale hereinafter mentioned to the sum of \$1261.03, and all costs of said suit and costs of sale; and,

Whereas, in said judgement the undersigned, J. V. [Name], appointed Special Master by the court to advertise and sell the described lands with the proceeds to hand judgement and costs of said judgement, if the power in me as Master, I will, at the noon of September 1st, 1916, at the Northeast front door in the town of Elida, County, New Mexico, land property at highest bidder for cash and costs and commission; Witness my hand and seal this 27th day of August, 1916.
J. K. [Name]
Xico

Notice of Sale

Department of the Interior, U. S. Land Office, Fort Sumner, N. M. Notice is hereby given that the following described land owned by the U. S. Government and lying in the County of Roosevelt, N. M., will be sold to the highest bidder for cash on the 20th day of September, 1916, at 10 o'clock A. M. at the U. S. Land Office, Fort Sumner, N. M. The land is described as follows: Section 35, Township 2 South, Range 35 East, Meridian 12 West, N. M. P. M. Containing 360 acres, more or less. Claimant names as George W. Dye, Charles E. Dye, all of N. M.

Contest

Department of the Interior, U. S. Land Office, Fort Sumner, N. M. Notice is hereby given that a contest has been filed by [Name] against the [Name] of the following described land owned by the U. S. Government and lying in the County of Roosevelt, N. M.: Section 35, Township 2 South, Range 35 East, Meridian 12 West, N. M. P. M. Containing 360 acres, more or less. The contest was filed on the 15th day of August, 1916. The contest is for the purpose of [Name]. The contest is for the purpose of [Name]. The contest is for the purpose of [Name].

Pleasing the People THAT'S OUR HOBBY

Our one great effort is to please you, to please each and every one of our customers, and by so doing to secure one of the most valuable of all advertisements—new customers through the good words they speak of us to their friends. This is a frank statement, possibly a little out of the ordinary, but it is a fact, and it is bringing us new patrons every day. It pays us and it pays our customers—AND BRINGS US NEW ONES. You will be WELL PLEASED if you buy any one of the following articles, which are sold by us at very close prices: F. F. O. G. and Punch Canned Goods, Wichita Best Flour, Forbes Coffee, Fresh Fruit, Health Club Baking Powder, Pure Apple Cider and etc.

White House Gro. Co.

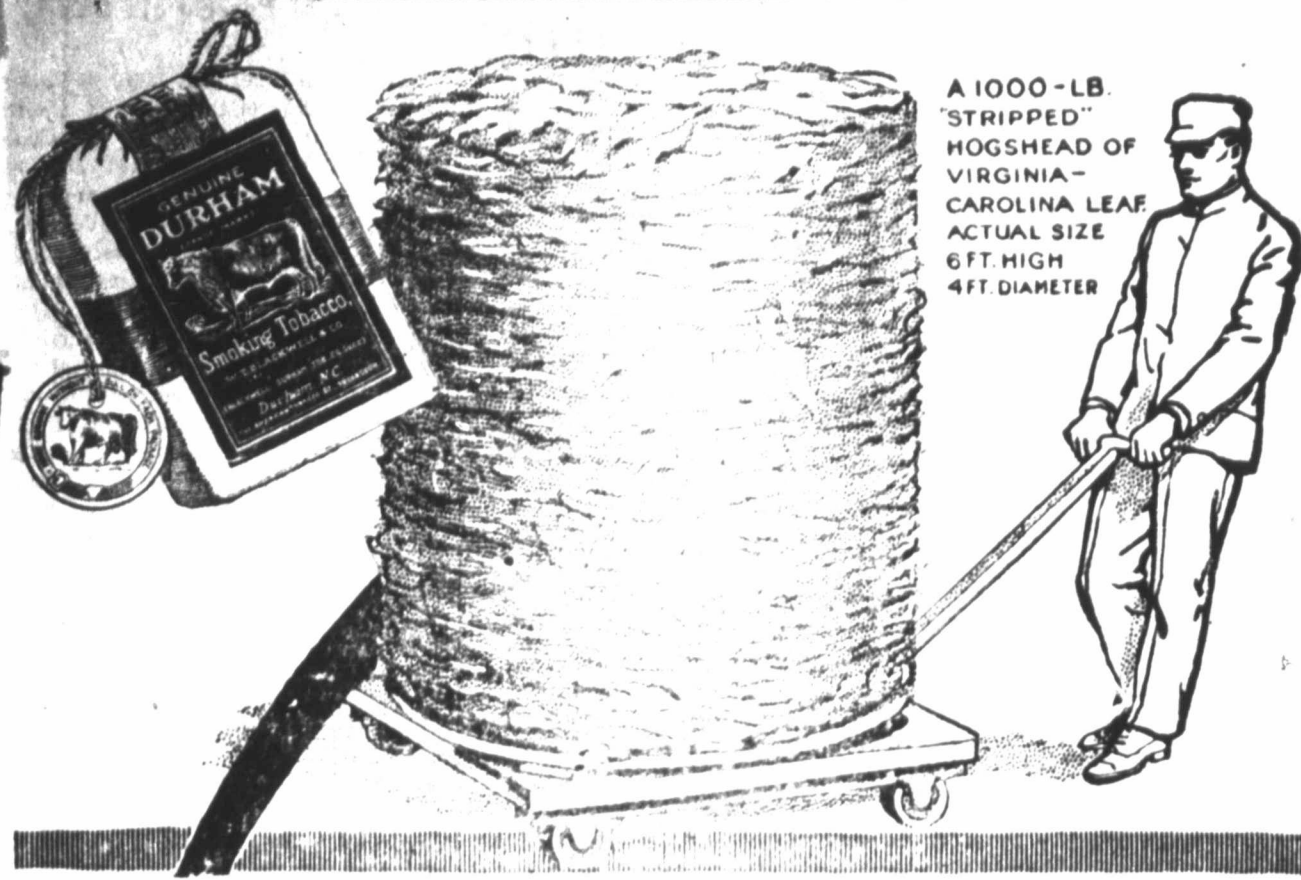
STOP HER!



Let's FULLER & JOHN'S Farm Pump Engine

Lighten her work and make things easier for you. It's very simple to use, easily adjusted and portable. It will pump, lift, and draw water from wells, cisterns, and other sources. It can also be used for irrigation and other purposes. It is a very valuable piece of machinery for any farm or household. You have furnished your farm with plows, harrows, and other implements. Why not get a pump engine to help you with your water supply? It will save you a great deal of money and labor. It is a very valuable piece of machinery for any farm or household. You have furnished your farm with plows, harrows, and other implements. Why not get a pump engine to help you with your water supply? It will save you a great deal of money and labor. It is a very valuable piece of machinery for any farm or household.

Come In and See Us!
Geo. E. Johnston
Portales, New Mexico



A 1000-LB.
"STRIPPED"
HOGSHEAD OF
VIRGINIA-
CAROLINA LEAF
ACTUAL SIZE
6 FT. HIGH
4 FT. DIAMETER

Your "Bull" Durham Is Pure Virginia-Carolina Leaf—the World's Best Tobacco for Cigarettes

If you could visit the "Bull" Durham factory in Durham, N. C., you would quickly convince yourself of the absolute purity of this famous tobacco.

You would see 107 "stripped" hogsheads of pure, ripe, golden leaf in one great group—107 varying types of Virginia-Carolina leaf required to make the distinctive "Bull" Durham blend.

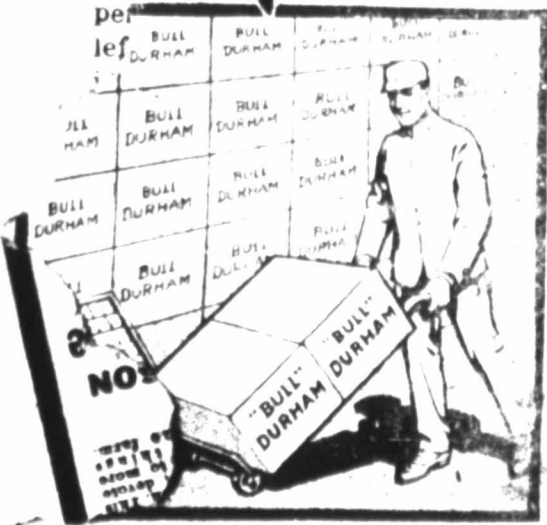
You would see this pure, carefully selected, aged leaf start through the wonderful system of breakers, granulators and sieves, and emerge three-quarters of an hour later in tiny golden flakes of pure, sweet, fragrant cigarette tobacco—"Bull" Durham.

But it isn't necessary to go to the factory to prove for yourself the purity of "Bull" Durham. Pour some from a sack—separate the flakes—examine them, taste them, note their aroma. Every one is pure tobacco—and the best tobacco for cigarettes ever grown—Virginia-Carolina leaf.

Leisure of opportunity as it is

GENUINE "BULL" DURHAM SMOKING TOBACCO

For a cigarette that's absolutely pure, mild and wholesome—one that will give the greatest possible smoking enjoyment—"Roll Your Own" with "Bull" Durham. Don't think it's hard to do—it isn't. Rolling a cigarette with "Bull" Durham is one of the most simple operations in the world. Try it a few times and you'll quickly get the knack. Then you can have the satisfaction of smoking the cigarette that's preferred by smart, live, wide smokers the world over.



FREE An illustrated booklet showing correct way to "Roll Your Own" Cigarettes, and a package of cigarette papers, will be mailed, free, to any address in United States on request. Address: "Bull" Durham, Durham, N. C.



FARM POULTRY

BUILDING UP POULTRY FARM

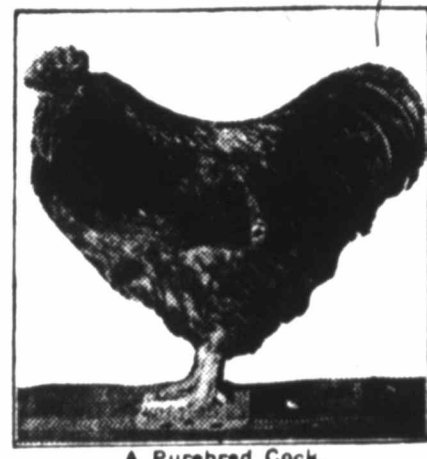
Necessary to Make Right Kind of Start and Work Must Be Faithfully Performed Every Day.

(By MICHAEL K. BOYER)
A poultry farm built upon a secure foundation is sure to be successful if it is afterward properly managed. It is not only necessary to make the right kind of a start, but the work must be regularly and faithfully performed day in and day out.

As a rule beginners start with great enthusiasm, and not a few build air castles, but to many of them the sameness of the work, the close application, the constant watching, soon become monotonous, and then there is a shirking of duty, neglect, carelessness, and the enterprise becomes a failure.

The point is to begin small—measure the size of the initial step with the amount of capital and experience at hand.

It is often the case that men with more or less available capital, practically put all their money in houses and stock. This is a mistake, and more so



A Purebred Cock.

In the case of those who have no personal experience in the work.

In the parlance of today, "a man must be on to his job." He must know what to do and how best to do it. He must be aware that inexperience may cause leaks, and leaks will soon sink the enterprise.

It is a noteworthy fact that most successful poultry farms of today are those that have started from a small beginning and gradually expanded as business and experience warranted.

Men who would not go into the dry goods business for the reason that they knew nothing about it, will build houses and stock them and expect the hens to do the rest.

Hens, like cows, yield a profit according to the treatment given them. They will not stand neglect. They are hard workers when properly managed and rewarded, but they can be the most idle and indifferent producers when made to shift for themselves.

Our agricultural colleges have done much to teach the new aspirants how to tread in poultry paths, and men and women who endeavor to improve by these excellently arranged courses of instruction will have won half the battle—the other half naturally belongs to practical experience.

A man with \$1,000 would better invest one-half of it in buildings, stock and fixtures and reserve the other half for feed and running expenses, than invest the entire amount in the equipment and have to go in debt for the feed.

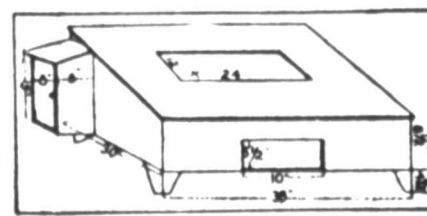
Eggs and poultry are staple crops and the demand is far greater than the supply. This country needs more poultry farms, and they will be successful when properly built and managed. But the beginning must be small and the growth gradual so that every part of the work is promptly noted and carefully and correctly performed.

BROODER FOR LITTLE CHICKS

Homemade Affair Can Be Put Together Cheaply by Use of Well-Seasoned Light Lumber.

(By A. C. SHELDON, Ohio)
The brooder is made of well-seasoned light lumber, and the top is 40 inches long, 32 inches wide, with the other dimensions given in the illustration.

The little opening in front should have a little side door. The little box



Homemade Brooder.

on the corner of the brooder as shown is for the lamp or lantern to be placed in to heat the brooder. It should be lined with tin or asbestos. There is a glass opening in the top, 12 by 24. This makes a fine brooder for spring, summer and fall, and gives excellent satisfaction. Its capacity is 250 chicks, and it can be made at a very small cost.

Incubator Most Reliable.

You can hatch eggs in an incubator that you cannot trust under a hen. Thin-shelled eggs a hen soon demolishes, while an incubator will bring these out nicely, and so it will a cracked egg.

PREACHER URGES CHURCH ADVERTISING

"Be Sensational and Get into News and Ad Columns," Says Rev. C. F. Reiser.

Rev. Christian F. Reiser, who has started a movement for more church advertising, spoke to a crowd in Grace Methodist Episcopal church, in New York city the other night, on the reasons why churches should advertise.

Previous to his enthusiastic talk on publicity, motion pictures of the life of Moses were shown.

After the "movies" lecture, as Reiser calls his entertainment, the pastor launched into his subject and propounded the question:

"Why shouldn't churches advertise? They have the goods."

"Then he waited for an answer."

"Only a few years ago," said the preacher, "people were saying that banks which advertised were 'wildcat' ones, today every bank advertises, and if they don't you don't give them your money."

"Look at the charity organizations; think of the Anti-Saloon league or the Anti-Tuberculosis society," Reiser said as he warmed to his subject, "gilted the pulpit and singled out individuals to talk to."

"Do those associations not advertise? Do they not bring a hundred per cent larger income every year and thereby do better work? The Canadian farms have drawn hundreds of thousands of families from America by advertising, and churches might draw hundreds of thousands of families into religion if it but would drop its modesty, become sensational, create a stir—and advertise."

A Proud Sensationalist.

"I am a sensationalist," continued Reiser, "and I'm proud of it. If there is a man in the city of New York who will give \$25,000 for the good of the church and its work, I will guarantee to give the city of New York a religious sensation from which it will never recover, which will make the need of welfare societies and other secondary organizations useless."

"More, too, I'll have New York leaving the cafes and theaters and going to church! I'll do all that and more by advertising, publicity of a sensationalism which will be a good sensationalism."

"Ministers hold up their hands in horror when I say push into the newspapers, climb onto billboards with your posters and use electric signs such as we have on this church, but that's the only way you can bring them into the church, and this is the church that is going to bring them in!"

After the Rev. Reiser had thus appealed to his audience he begged some one not to alone join the church, but to get out and find a suitable space along any elevated line where a huge billboard could be placed for Grace church.

The pastor introduced W. H. Ingersoll, head of a watch concern, who spoke on advertising, and how it should be handled to benefit the church.

Lists Coming Attractions.

Then Reiser dismissed his congregation, urged them to attend the movies in the church and immediately afterward held a reception in the church entry, which was filled to overflowing.

That was all, except the announcement of the "next attraction, which is to be William Henshaw of the Metropolitan Opera company."

Posters, cards and a weekly "announcer" told the entertainment-religion seeking audience that next week a humorist and impersonator would entertain in connection with more motion pictures, and that Reiser, "the homely pastor of a home-like church," as he styles himself, would again about the called it (that) on the art of advertising in the name of the Lord.

Any way you take it, advertising pays. A mud turtle lays just as many eggs as a hen, and lays them all in a bunch, which is bound to be more of a mental strain; but the turtle doesn't advertise and the hen does, and the result is that there's a hundred calls for hen's eggs in the restaurants where there's one for turtle's.

To Use Half-Page Space.

Because they believe in newspaper advertising as a means of informing the people regarding the church service, the members of the Ogden (Utah) Ministerial association have decided to use a half-page advertisement in each of the two local papers, each week. The ministers take the stand that if newspaper advertising will attract crowds to theaters it should also increase church attendance.

Storm Broke 1,000 Watches

An electric storm which passed over Ringling, Okla., broke the main springs in more than 1,000 watches, according to the jewelers of that place.

The DAIRY



IMPORTANCE OF MILK HOUSE

Difficult to Properly Care for Dairy Products in Summer Without Suitable Building.

During the hot weather it is almost impossible to care for dairy products on the farm without a suitable milk house. O. E. Reed of the Kansas Agricultural college offers the following:

Milk must be produced under sanitary conditions, and to do this the milk house should be either separate from the dairy barn or arranged in such a way that odors from the barn do not get to it.

A 10 by 12-foot milk house is a good size for the average farm. It should be built with a cement floor and have a drain at the center to carry away the waste. The equipment should consist of a refrigerating tank, 30 by 36 inches, inside measure. This will accommodate four milk cans. There should also be a cooler, aerator, wash and separator.

A windmill on the side nearest the refrigerating tank will pump cold water from the well into one corner of



A Model Dairy House Where Cleanliness Is Paramount.

the tank. The water circulates around the cans and flows out at one side through an overflow pipe. This overflow pipe leads into a watering trough and the water is used for watering the stock instead of being wasted.

ARE YOUR COWS EFFICIENT?

Milk Scales and Babcock Tester Essential in Conducting Successful Dairy—Discard Boarders.

Putting the efficiency test to cows with the milk scales and the Babcock tester is one of the essentials of conducting a successful dairy. When feed is high in price a farmer cannot afford to have boarders in his dairy barn who eat up more in feed than their milk yield is worth. The Babcock test will show these delinquent cows in their true light, and the milk scales will put the clincher on the argument. Testing cows will give some farmers a big surprise. Sometimes the cow that looks like the poorest creature in the lot is the best butterfat producer.

Cow testing associations among dairymen afford the most economical use of the Babcock tester and the scales.

Once we have this wireless phone in common use it ought to be easy for suspicious wives to locate errant husbands compelled to stay late at the office.

The crowned heads of Europe apparently put more credence in war dispatches than the average newspaper reader. Else, why do they congratulate each other?

A Spanish astronomer has discovered a planet having a rapid retrograde motion. And there are some parts of this planet that seem to be going backward, too.

A single order for \$15,000,000 worth of artificial limbs is said to have been placed in this country by the allies. At this rate, what are we going to do for railroad ties and toothpicks?

The first trousers were made by a London tailor in 1815. And the fittest of them seem to still survive, judging by the ancient specimens now and then displayed in public on the street.

The Toledo Blade says you can't make a man who never ate hamburger cheese believe it doesn't taste like it smells. Those who do eat it know better. They know that it smells like it tastes.

The Herald \$1.00 a year and worth it.



Co-Operation

In the home is as necessary to man's success as organization and teamwork in his business world. Open an account in your wife's name; let her pay the household bills by check and share your responsibility.

..The First National Bank..
PORTALES, NEW MEXICO

You Need a Tonic


There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you. You can't make a mistake in taking

GARDUI
The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

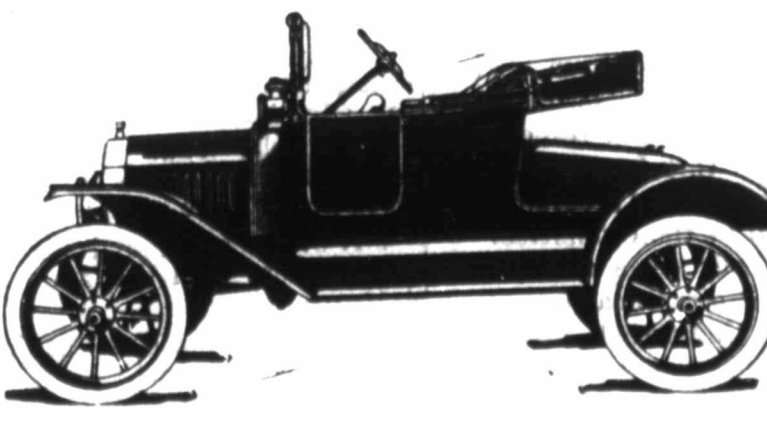
Has Helped Thousands.

FORD



The Little Ford

Beat it, beat it little car,
How I wonder what you are,
Climbing up the hill so high,
Passing all the others by.
As it passed the first man fussed,
While the second mildly cussed,
But the last man yelled and roared.
"You can't stop it! It's a Ford."



Highway Garage Co., Agts.

One dollar, and you get the best paper in Eastern New Mexico for a whole year—Your check is good.

W. E. LINDSEY
Attorney-At-Law
PORTALES, NEW MEXICO

YOU ARE NEXT

To the smoothest, easiest and most satisfying shave and most up-to-date hair cut in the city when you get in one of the chairs at

The Sanitary Barber Shop
HARDY BUILDING

DR. W. L. JOHNSON
Chiropractor
Office at Nash Hotel
PHONE 88. Portales, N. M.

G. L. REESE
Attorney-At-Law
Practice in all Courts. Office in Reese building
PORTALES, NEW MEXICO

DR. E. T. DUNAWAY
Physician and Surgeon
Office at Portales Drug Company. Office Phone 1. Residence No. 4

VETERINARIAN

Calls made Day or Night.
Work done in a professional way
Charges Reasonable
LOCATION Boucher's Wagon Yard
PHONE 46

J. M. FLOYD.

Compton & Compton
Attorneys at Law
Office over Humphrey's Hardware

Professor Moorehead's \$5,000 world's challenge colored concert and, one of the many features with the Smart Set.

Jesse L. Lasky presents the noted photoplay stars Colleen Kelly and Wallace Read in "The Golden Chance." See it at the Cozy on Monday, August 28th.

Dr. Johnson and family left Tuesday for a three weeks trip to eastern points, and will likely bring another Chiropractor with him upon his return. The Dr. says he has worked too hard the past year, and must have help.

W. C. Williamson of Carney, Tennessee, is looking over the Valley with the view of locating.

Free Your Wife!

Save her strength. A "Lewis" hinged to your gasoline engine, electric or water motor, washes and wrings all day long for only a few cents. The

GRINELL LEWIS GASOLINE

POWER WASHER
has ball bearings and is almost noiseless. Wringer stopped or reversed by the foot leaves hands free to hold the clothes. Guaranteed to wash every stitch thoroughly without tearing a thing. Best investment you ever made.



It's a Winner Call and See It

Geo. E. Johnston
Portales, New Mexico

Have you ever seen the Paramount pictures now being shown at the Cozy each Monday and Friday.

Watch for the big parade of the Smart Set Monday.

Harmony Tom singing with the Georgia Smart Set band on the streets at noon, Monday.

...FARM LOANS...

\$100,000 To Loan

---ON---

..Roosevelt County Farms..

LOW RATES---EASY TERMS

See U. E. DODSON,

OFFICE:--- With Carter-Robinson Abstract Co.
Reese Bldg. Portales, N. M.

Overland '615
Model 75 Roadster \$595. both f. o. b. Toledo

With Electric Starter and Electric Lights
Four Inch Tires



Five-passenger Touring

A LOW priced car—light in weight and economical to run—and thoroughly equipped in every particular. This is Overland Model 75. And in appearance this new Overland far surpasses any other low priced car. The body is the latest streamline design, handsomely finished in black with nickel and aluminum fittings. Large tires—four inches all around—add to the appearance besides providing greater comfort and mileage. The rear springs are the famous cantilever type. Demountable rims are used and one extra rim is supplied. The equipment includes Autolite two-unit starting and lighting system. There is a speedometer and a full set of tools. Based on actual provable values it is the lowest priced completely equipped car in the market.

Call, telephone or write for demonstration

KOHL'S GARAGE

The New MICHELIN UNIVERSAL TREAD



No Other Tire Like It For All-round Service

Note the Heavy Broad Flat Tread

Combining All the Advantages of Other Non-Skids of Both the Raised Tread and the Suction Tread Types

...THE HIGHWAY GARAGE...
R. L. BLANTON, Manager

Notice for Publication.
Department of the Interior, U. S. Land office at Fort Sumner, N. M., July 3, 1916.

Notice is hereby given that Elva M. Prewitt (formerly Elva M. Dutton), of Red Lake, N. M., who, on July 14th, 1913, made Homestead Entry, No. 610271, for NE 1/4 Section 22, and NW 1/4 Section 23, Township 5 S., Range 31 E., M. F. P. Meridian, has filed notice of intention to make final three year proof, to establish claim to the land above described, before U. E. Toombs, U. S. Commissioner, in his office, at Veta, N. M., on the 26th day of August, 1916.

Claimant names as witnesses:
James R. Dutton, Oscar Evans of Red Lake, N. M., William J. Ball, and Walter H. Rowland of Veta, N. M.
A. J. Evans, Register.

Wanted—To trade a home in Mullin Mills county, Texas, for wagon and team, cattle, hogs, anything I can use; see me at my blacksmith shop. W. I. Taylor. 32-4

CENTS AT WORK

Rosa Taft's Dandelion, Registered No. 135143. Jersey, 84 lb. place, \$2.50. W. F. Pitta, 52 lb.

SELL YOUR HIDE at J. M. Reynolds's meat market. They bring the most money green.

Notice.
Prince Topsy Koninghen, No. 159492, H. F. H. B. Holstein-Friesian. Will make the season at my place 3 miles northwest of Portales. \$3.00 at the gate.
I. J. Wilcoxon.

FOR SALE—Six room house and three lots, four blocks from courthouse square—Write Box 214, Portales, New Mexico. 333t

For Sale—One White-faced bull yearling past, subject to registry. A splended individual. W. C. Parkey, Benson, N. M. 28-tf.

Anyone wanting wells drilled under 200 feet should see "Shorty" Anderson or Andrew Miller. 30tf

For Sale—One second hand National cash register. J. B. Sledge. 32-tf

Wanted—To buy a two room house close to Portales. Must be cheap. Herald office. tf

For Exchange—Fifty acres close in to Plainview, Texas, well improved. A fine place. Price five thousand. Thirty-four hundred to trade for New Mexico improved land; will take some stock. The balance sixteen hundred on five years time. A bargain. Owner, M. C. Hancock, 31-tf Plainview, Texas.

For Sale—De Laval cream separator or will trade for hogs. Frank M. Beard, Portales, N. M. 31-tf

Have your vulcanizing done at Kohl's Garage. Prices right and work guaranteed.

ED. J. Neer
Funeral Director and Embalmer
Complete Line of Robes and Suits
Phones
Parlors and Salesrooms.....67-2
Ed. J. Neer, Residence.....67-3

Patronize the Portales Sanitary Dairy

Pure, Rich, Milk and Cream a Specialty. :
PHONE NO. 80

Mrs. W. S. Merrill, Mgr.

Notice for Publication.
Department of Interior, U. S. Land office at Fort Sumner, N. M., July 13, 1916.
Notice is hereby given that Daniel A. Lee, Red Lake, N. M., who, on Sept. 10, 1913, made homestead entry No. 610322 for SE 1/4 Sec. 6 and NE 1/4 Sec. 7, Township 4 S Range 34 E, R. M. P. Meridian, has filed notice of intention to make final three year proof to establish claim to the land above described, before W. E. Lindsey, U. S. Commissioner in office at Portales, N. M., on the 26th day of August, 1916.
Claimant names as witnesses:
Homer Nelson, William H. Wickham, Charles C. Price, Elmer E. Nelson, all of Red Lake, N. M.
A. J. Evans, Register.

Russell and White premier buck and wing dancers with the Smart Set.

Rev. Fortner and Rev. Stroud have just closed a series of meetings at Carter and Long. There were a number of additions to the church.

H. V. Thompson returned Sunday from an eight weeks stay in Kansas.



We Want You to See Our New

Dress Goods and Silks

Even if you have no intention of making a final selection of your new Fall Dress now, look over our selection of our new fabric styles while the assortment is complete.

LA PORTE FABRICS NEVER DISSAPOINT

Clever New Creations in Suits, Shirts, Silk and Wool Dresses and Fall and Winter Coats are Daily Arriving

We have added a fresh assortment and now have a complete line of nationally advertised Colgate Toilet Requisites of Paramount quality. You will find perfume, face powder, talcums, cold creams, face soaps, toilet waters, tooth pastes, etc., variety of pleasing effects.

The Store That Keeps Step With the Styles

JOYCE-PRUIT COMPANY

Announcing new Shipment of "Wayne Knit" Hosiery in all Grades

For Sale:—My four room cement house in the Lindsey addition. E. Myrtle Plant, phone 89, or see W. E. Lindsey. 2tp

Notice for Publication.

Department of the Interior, U. S. Land Office at Fort Sumner, N. M., August 10th, 1916.
Notice is hereby given that Susan E. Keffer, of Texico, N. M., who on June 6th, 1911, made homestead entry No. 90964 for W. 12 Section 10 Township 1 S. Range 36 E. N. M. P. Meridian, has filed notice of intention to make final five year proof to establish claim to the land above described, before W. E. Lindsey, U. S. Commissioner in office at Portales, N. M., on the 4th day of September, 1916.
Claimant names as witnesses:
Henry C. Curtis, William Kierman, Laton A. Reeves, Jacob Miller all of Texico, N. M.
A. J. Evans, register

Notice for Publication.

Department of the Interior, U. S. Land Office at Fort Sumner, N. M., August 10th, 1916.
Notice is hereby given that Jackson W. Taylor of Redland, N. M., who on September 2nd, 1913, made homestead entry No. 90965 for W. 14 Sec. 23, and SW 14 section 14 Township 5 S. Range 36 East, N. M. P. Meridian, has filed notice of intention to make final 5-year proof to establish claim to the land above described, before W. E. Lindsey, U. S. Commissioner at his office, at Portales, N. M., on the 25th day of September, 1916.
Claimant names as witnesses:
William H. Clark, John D. Wagner, David Z. Little, McClain Burger, all of Lamesa, N. M.
A. J. Evans, Register.

NOTICE OF FORECLOSURE SALE

Whereas, on the 22nd day of June, 1916, in cause No. 1190, pending in the district court of Roosevelt county, New Mexico, wherein the First National Bank of Bay City Texas, is plaintiff, and A. A. Highberger, et al, are defendants, the plaintiff recovered a judgment upon a promissory note and mortgage against the defendants in the sum of \$3,313.95, together with all costs of suit, and the plaintiff herein obtained a decree of said court foreclosing plaintiff's said mortgage given for the security of said sums and amount upon the following described real estate, to-wit:
The northeast quarter of Section three in Township two south, of Range thirty-three east of the New Mexico Meridian, New Mexico, and the southeast quarter of Section thirty-four in township one south of Range thirty-three east of the New Mexico Meridian, New Mexico, and declaring plaintiff's said mortgage a prior lien upon said premises; that said judgment at the date of sale herein after mentioned will amount to the sum of \$3,308.00, together with cost of suit, and, whereas, the undersigned, H. C. Waggoner, was in said decree appointed special commissioner, and directed to advertise and sell said property according to law to satisfy said judgment and costs;

THEREFORE, by virtue of said judgment and decree and the power vested in me as such special commissioner, I will on the 25th day of September, 1916, at the hour of 2 o'clock p. m., at the front door of the court house in the town of Portales, New Mexico, sell said described property at public vendue to the highest bidder for cash, for the purpose of satisfying said judgment and costs of suit.
Witness my hand this 22d day of August, 1916.
H. C. Waggoner,
Special Commissioner.

See Mary Pickford in "The Foundling" Friday August 25, at the Cosy. Price of admission will be the same, 10 and 20c.

Mrs. R. H. Bailey entertained at one o'clock dinner for Mrs. Stonum.

Covers were laid for the following guests: Mesdames Leach, Carr, Mock, Stone, Humphrey, Stoum, Lindsey, and Miss Plant.

The afternoon was spent on the wide veranda of the pleasant home.

Deen-Neer Company

"The Square Deal Clean Grocery"

They Have It--They'll Get It--Or Its Not in Town

Their business is run on CASH BASIS, at prices consistent to a successful business, GOODS SOLD AT CASH PRICES, to accomodate their customers, they run monthly accounts, and in return for this accomodation, they expect prompt settlement the FIRST of the following month.

They give FREE ALUMINUM WARE COUPONS, with CASH purchases, and with accounts paid on or before the 5th of the month following purchase. Furnish your kitchen with our guaranteed Aluminum Ware, free of cost to you.

Have a full line of staple and fancy groceries, feed and etc., and guaranteed satisfaction on everything they sell or money refunded.

THEY LEAD--OTHERS FOLLOW

Deen-Neer Company

Phone Number 15

Auto Delivery

In "The Golden Chance" Miss Ridgley, as a poor seamstress suddenly confronted with an opportunity to enjoy a brief period of the luxuries of life and to forget her own poverty, grasps at the chance. Cinderella like, she meets a financial prince who falls in love with her. Circumstances compel the seamstress to hide her real identity and refuse her golden chance. However, these complications are overcome and the audience is given to believe that all ends happily. Cosy, August 28th.

S. D. Beaver left Monday for Minnesota, where he will spend several days visiting and on business.

C. F. Brady made a business trip to Melrose Saturday, pulling a crippled auto to town.

AMERICAN PLAN

Pecos Valley Hotel

Modern Hotel Accomodations

When you come to town you can get a good square meal here

Board and Rooms by the week

MRS. SHEA, Proprietress

More Butter Than Eggs In Cold Storage

The Department of Agriculture at Washington has reported that there are 87,038,029 pounds of creamery butter held in cold storage throughout the country. While this is in slight excess of the amount held last year, the 4,797,195 thirty-dozen cases of eggs held in storage is far below the number held this time a year ago.

Lost—One red cow branded "diamond eight" on left hip. \$2.50 reward for finder.
L. E. Huddleston, Judson, N. M.

Portales School Notes

It just a few more days till school begins. Let's have all social events, such as parties, etc, before that time. Every night will be needed for study. Patrons of this school should be in Portales by September 1st, so the children will be enrolled in the census of this district where they will attend school. Grade pupils who were "promoted conditionally", will please be at the school building August 31, at 9:00 A. M. Examination will be given on your conditioned subjects.

Coach Culberson says he is going to have a fine football team this year. He hopes to defeat all comers.

The Janitor is putting on the finishing touches now and will have everything in fine condition by September 5th.

A high school education increases a boys earning capacity at least \$10 per day, for every day spent in acquiring it. Will you let your boy drop out of school now? Send them now. In a year or two it will be too late.

A course in high school, including music and expression, has prevented many an old maid. Leave a child cattle, land and money, without an education, and he may lose what he has. Give him an education, and he has power to earn more.

If you want your child to dislike school, have him placed too advanced for him to do his work. School then becomes a drag and is hated. Place him where he can get up his work, cooperate with the teachers in every way, and he will be happy at school. School is the child's business. There is just one time to attend to it. That time is now. To-morrow is too late.

If your child was intending to run a race you would want him to get an even start. A big race starts September 5th. All can win in this race who strives diligently. See that your child gets an even start, lest he be handicapped in his work throughout the year.

Music Convention

The District Music convention for the southeast part of Roosevelt county will meet at Longs on Saturday September 9th, and 10th.

All delegates and others knowing themselves to be members of the convention are especially urged to be in attendance at the business session which will be held at ten o'clock a. m., Saturday. All classes belonging to the convention are respectfully asked that they furnish material to supplement the program being arranged by the committee. Everybody come and help us make this occasion a success.
R. C. Marshall, President.

Democrtic Convention

There were twenty-four delegates elected at the Democratic convection here last Saturday, to attend the State convention in Santa Fe the last of this month and from reports they will all attend.

Dr. N. F. Wollard made a business trip to Dereno yesterday.

It is time you were beginning to give the products that you expect to go to the state fair at Albuquerque special care and make the best showing possible.

A. A. Beeman, cashier of First National Bank at Elida, was a business visitor in our city today.

S. N. Pancok is spending the week end on his ranch near Elida.

The New grain elevator will soon be completed and ready for business.

Bryan J. Moore is running the Cosy during the absence of S. D. Beaver.

Keat Jones, of Texico, who formerly lived here, was in town Thursday shaking hands with old friends. He is now putting up a garage at Texico.

Ed Neer this week bought the half block of land and residence in south part of town, belonging to Dr. Patterson.

Mrs. Dr. Pearce returned from Trinidad, Colorado, Wednesday, where she had been visiting with her son Claude Swan. We understand that Claude has a good position and has a beautiful home there. "Another Portales boy making good."

The Portales Auto Co. sold a little "Four" Buick to the hotel man at Elida.

P. E. Jordan is having the shed house on the Austin lots torn down, preparing to building a large bungalow.

Jewel Brown, head mechanic at the Highway Garage made a business trip to Judson this week to repair a car.

Geo. Davison of Roswell, was in our city Saturday looking after political matters.

Master Lee Rogers, the little son of A. Rogers of Wardville, Oklahoma, left for his home last Sunday. He has been spending the summer here with his grandmother, Mrs. M. L. Rogers.

Plans are being made for some elaborate street work on our streets in the near future.

The latest Paramount picture produced by the Famous Players Film company is the current feature attraction at the Cosy on Friday August 25, where little Mary Pickford's admirers may see her. Mollie O., the foundling, is the daughter of a struggling artist, at whose birth her mother dies. Because of his wonderful love for his wife, the artist hates the child that caused her death, and gives the baby girl to a mothering heart who cares for it. Later, this foster mother dies, and the baby is housed in a foundling asylum. The tragedy of the wife's death brings to the artist the master touch he has so long sought, and in the years to follow he wins fame and fortune. How the threads of destiny unite these parted souls is absorbingly unfolded in this unique photo-play.

Rock Lake

Something like five or six inches of rain fell in this locality from Thursday till Sunday. Most of the crop will now make good feed.

Most of the farmers are talking of sowing a big patch of wheat or rye since the rain.

Dr. Presley and Dr. Lynch operated on little Pauline Millus for adenoids. Pauline is doing Mrs. Della Wade spent the week end in Melrose with her sister, Mrs. Siene Morris.

Mr. O. W. Miller and family spent Sunday with the family of J. O. Wade.

H. B. Battenfield is having another well drilled.

While T. N. Bradley's children were burning trash Thursday there was a dynamite cap in the trash which exploded and a piece of the cap entered one of the little girls foot. She was carried to Melrose and had the Dr. take the piece out. We hope it don't prove to be serious.

A Panhandle Nester.