

Prince Albert fits your taste!

Meets the fondest wishes of any man who likes to smoke because it has the right flavor and aroma and coolness. It's the most cheerful tobacco you ever did pack in a jimmy pipe or roll into a cigarette. And it's so good you just feel you never can get enough. The patented process fixes that—and cuts out bite and parch!

When you fire up your first smoke you'll decide that you never did taste tobacco that hits your fancy like

PRINCE ALBERT
the national joy smoke

For it exceeds in goodness and satisfaction the kindest word we ever printed about it!

Men, we tell you this tobacco will be a revelation to you. So, take this information at 100%, get out the old jimmy pipe from its hiding place or locate the makin' papers —and fall-to!

Your wishes will be gratified at the nearest store that sells tobacco, for Prince Albert is in universal demand. It can be bought all over the states and all over the world! Toppo red bags, Big tidy red tins, 10c; handsome pound and half-pound tin humidors—and that fine pound crystal-glass humidur with sponge-moistener top that keeps the tobacco in such excellent trim.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

READ THE ADVERTISEMENTS THIS WEEK

WE INVITE

Father, Mother, Brother, Sister and the Children

To Become Members of

The First National Bank LANDIS CHRISTMAS SAVINGS CLUB

STARTS MONDAY, FEBRUARY 14, 1916

We want the whole family to have the Merriest Christmas it has ever known. Every one from father down to baby can easily carry a membership in one or more classes. Each will receive a check a couple of weeks before Christmas, and all will have money to buy presents and other things that go to make up the festivities. Make it a family affair—let everyone be a member.

Members starting with 5 cents and increasing 5 cents each week for forty-two weeks, get..... \$45.15	Members starting with 2 cents and increasing two cents each week for forty-two weeks, get..... \$18.06	Members starting with one cent and increasing one cent each week for forty-two weeks, get..... \$9.03
Members paying 25 cents a week fixed for forty-two weeks, get..... \$10.50	Members paying 50 cents a week fixed, for forty-two weeks, get..... \$21.00	Members paying \$1.00 a week fixed, for forty-two weeks, get..... \$42.00

There Are No Conditions--Nor Extra Costs. All You Have To Do Is To Make Payments.

The First National Bank

PORTALES, x x x NEW MEXICO

CONTEST NOTICE

Department of the Interior, U. S. Land Office at Fort Sumner, N. M., Jan. 28, 1916.

To Martin D. O. Roll, record address, Chester, Georgia, Oklahoma:

Notice is hereby given that Lucy McCabe, who gives Elisha, N. M., as his post office address, did on Jan. 3, 1916, file in this office his duly corroborated application to contest and secure the cancellation of your homestead entry No. 21889 made July 22, 1913, for S. 1/4, T. 2 S. R. 31 E. N. M. P. N. and all grounds for his contest he alleges that the said entry was totally and wholly abandoned the said land for two years; that there is not any improvements on the land.

It is hereby notified that the said allegations will take effect on the date of the filing of this notice and you are further notified that if you do not file in this office within twenty days after the fourth publication of this notice, as shown below, your answer, under oath, specifically meeting and responding to these allegations of contest, or if you fail within that time to file in this office due proof that you have served a copy of your answer on the said contestant either in person or by registered mail, if this service is made by the delivery of a copy of your answer to the contestant in person, your affidavit written and sworn to before a justice of the peace showing the date of its receipt, or the affidavit of the person by whom the delivery was made, showing when and where the copy was delivered; and delivered to the post office at which the said affidavit must be accompanied by the postmaster's receipt for the same, or if you should state in your answer the post office to which you desire future notices to be sent to you.

A. J. Evans, Register.

Date of first publication Jan. 27, 1916
second Feb. 3, 1916
third Feb. 10, 1916
fourth Feb. 17, 1916

Notice of the Pendency of Suit.

The State of New Mexico, to C. J. Jones, defendant, Greeting:

You will take notice that a suit has been filed against you in the district court of the fifth judicial district of the State of New Mexico, county of Roosevelt county, wherein Dallas M. D. McDaniel is plaintiff and you, the said C. J. Jones, are defendant, said cause being numbered 1144 upon the civil docket of said court.

The general object of said court action is as follows: The plaintiff seeks to recover the sum of \$1470.00, interest, upon a written contract executed by the plaintiff and defendant on the 9th day of May, 1914, for services performed by the plaintiff for the defendant, and for the purchase price of four horses and one saddle, blanket and bridle sold and delivered to the defendant by the plaintiff pursuant to said contract.

You are further notified that your property, to-wit: 1 seven horse power gasoline engine, model B, No. 552, made by Hopkins & Bennett Machine company, of Trinidad, Colo., has been attached upon an alias writ of attachment issued against you in said cause, and that unless you appear and plead an answer in said cause, on or before the 18th day of March, 1916, judgment will be rendered against you by default and your said property, in connection with your property heretofore attached will be sold to satisfy the same.

You are further notified that George L. Reese is attorney for the plaintiff and that his business address is Fortales, New Mexico.

Witness my hand and the seal of said court on this 21st day of January, 1916.

J. W. BALLOW,
Clerk.

By Guy P. Meacham, Deputy.

Notice for Publication.

Department of the Interior, U. S. Land Office at Fort Sumner, N. M., Jan. 28, 1916.

Notice is hereby given that C. Chester Forbes of Redlake, N. M., who on Nov. 3, 1912, made his homestead entry No. 59197 for S. 1/4 Sec. 13, T. 3 N. R. 28 E. N. M. P. N., has filed notice of intention to make final 3 year proof, to establish claim to the land above described, before C. E. Toombs, U. S. Commissioner, at his office, at Redlake, N. M., on the 26th day of February, 1916.

Claimant names as witnesses: Chester Evans, Lee Evans, John S. Wharton and Leon E. Forbes all of Redlake, N. M.

A. J. Evans, Register.

Notice for Publication.

Department of the Interior, U. S. Land Office at Fort Sumner, N. M., Jan. 28, 1916.

Notice is hereby given that Alfred L. Pasanok of Allie, N. M., who on Feb. 24, 1912, made his homestead entry No. 52927 for S. 1/4 Sec. 10, T. 2 N. R. 27 E. N. M. P. N., has filed notice of intention to make final 3 year proof, to establish claim to the land above described, before C. E. Toombs, U. S. Commissioner, at his office, at Redlake, N. M., on the 26th day of February, 1916.

Claimant names as witnesses: Thomas F. Desforth, Mabry O. Desforth, these of Allie, N. M.; John H. Kidd, of Redlake, N. M.; Stank Williams, of Redlake, N. M.

Emmett Patton, Register.

3000 rolls brand new wall paper from 10 ets. up. Goodloe Paint Co

Sentiment and Sentimentality.

Hit the ball hard for sentiment and in that will touch the keynote of all that is dreamed of to make Portales and Roosevelt county progressive and the sentiment that we are trying to impress upon the people is that of co-operation on the part of men who do things.

Sentiment is the disposition prompting to action or expression; it is the feeling for a person or thing which prompts to action; it urges; it forges action.

Appeal to sentiment is a cry to the highest emotion. Through it newspapers build up large circulations, families are brought together, towns are formed and nations welded in an inseparable bond. How greatly do those works of passion appeal, in which the actual is told with the spark of truth and nature! How do those dramas of life grip our souls when the suffering or the love or the struggle of character against character are laid before us in such a way as to be real. Through sentiment entire strangers are knit in an enduring friendship. Great orators, appealing to our sentiment, lead us on to almost impossible tasks. It is only when we depart from true sentiment into the realms of the sentimental that we go back. Every moment should have the test of sentiment applied to it. If selfishness, money-making, untruth is shown in the reaction, it should be condemned positively and finally.

Let us resolve that we will have more of these get-together meetings and then create the sentiment for them.

FUNERAL OF W. J. MILLS

SERVICES FOR FORMER GOVERNOR HELD AT LAS VEGAS.

Resolutions in Memory of Late Jurist and Executive Read at Special Meeting of Bar Association.

Las Vegas.—The funeral of William J. Mills, last territorial governor and for twelve years chief justice of the New Mexico Supreme Court, occurred here, it was attended by prominent men from all parts of the state and was conducted by the Right Rev. F. B. Howden, Episcopal bishop for New Mexico.

Las Vegas.—At a special meeting of the Fourth Judicial District Bar Association, held here, a tribute to the memory of William J. Mills, which was prepared by Stephen B. Davis, W. J. Lucas and H. V. Long, was read. In part, this tribute follows:

"Born, Jan. 11, 1849; died Dec. 24, 1914, William J. Mills lacked but a little time of having attained the allotted span of three score and ten years. His life had been a full, deep and rich one. Of worldly honors he gracefully received and worthily bore many. He was a member of both branches of the Connecticut Legislature; he occupied the high office of chief justice of our Supreme Court for more than twelve years; and he was the last territorial governor of New Mexico.

"As chief justice and judge of the Fourth Judicial District Court, and as a citizen, those of us who are now here knew him best. A man of strong character, a lawyer of excellent training, sound learning, great industry and rare accuracy of judgment, it was a distinct pleasure and privilege to practice in his court. A natural kindness of disposition was his most marked characteristic. Not a day passed but that Judge Mills made some one feel happier by a kindly clasp of the arm and a cheery word of greeting. He was never too busy or preoccupied to be courteous, and his courtesy was of a kind that made the recipient feel as if some special favor had been conferred upon him.

"While we recognize and appreciate his legal attainments and ability as an executive, we prefer to think of and remember Judge Mills as a man whose uniformly pleasant relations with others serve as a good example to us. The world would be a better and a happier place to live in if we would follow his example in our relations with our fellow men."

University's Expenses.

Santa Fe.—The total expenditures of the University of New Mexico last year were \$69,728.24, of which \$39,400 was paid out for salaries. New equipment cost \$6,139.14 and \$6,489.74 was spent on improvements and repairs. From state lands, the university received \$21,698.27 and for its permanent income fund \$11,146.88. The estimated valuation of the site and buildings, equipment, etc., is \$1,193, 823.24. The number of students enrolled at the end of the fiscal year, 1915.

Hernandez After Funds for State.

Santa Fe.—B. C. Hernandez, congressman for New Mexico, has introduced bills in the National Legislature looking toward the expending of \$25,000 for a fish hatchery in Rio Arriba county; \$1,000 for a survey of the Estancia valley, with a view to the locating of reservoirs, ditches and irrigation projects, and \$200,000 for the extermination of predatory animals in this state and Texas.

Slayers of Cronmeyer Sentenced.

Albuquerque.—Senator Isaac Barth, who has returned here from St. John's, Arizona, reports that the slayers of Curt Cronmeyer, Indian trader at Allentown, Ariz., and "Red" McDonald, have been sentenced to 25 years each in the Arizona penitentiary. Blas Losano was convicted of second degree murder, and Victor Hutzar then pleaded guilty.

Taxes Turned Over to Treasurer.

Santa Fe.—The state corporation commission turned over to the state treasurer \$514.90 corporation fees and \$219 insurance fees.

New Notaries Named.

Santa Fe.—Governor McDonald appointed the following notaries public: Robert L. Newton, Dodman; Francis H. Kramit, Albuquerque; D. G. Cooley, Buchanan.

New Baptist Church.

Santa Fe.—Rev. H. T. Vermillion of Las Cruces has organized a Baptist church at La Mesa in Dona Ana county.

Knocked Down, Native Shoots.

Las Vegas.—The report that Juan Sandoval was shot and killed in Santa Rosa, was erroneous as to the place. The scene of the killing was in a saloon in Vaughn. Sandoval and Rudolfo Munoz were drinking in one of the saloons, the report says, and later quarreled over some trivial matter, whereupon Sandoval is said to have struck Munoz in the face and knocked him down. Upon rising, Munoz drew a revolver and shot Sandoval through the heart, the man dying instantly.

"Work-shop pains and their quick relief"

The constant strain of factory work very often results in Headaches, Backaches and other Aches, and also weakens the Nerves.

DR. MILES' ANTI-PAIN PILLS will quickly relieve the Nerves, or Pain, while

Dr. Miles' Heart Treatment is very helpful when the Heart is overtaxed.

IF FIRST BOX, OR BOTTLE, FAILS TO BENEFIT YOU, YOUR MONEY WILL BE REFUNDED.

SEVERE PAIN.
"I used to suffer a great deal with numbness in my shoulders and back. A friend induced me to try Dr. Miles' Anti-Pain Pills and I am only too glad to be able to attest to the relief that I got from these splendid pills. They form a valuable medicine and do all that it is claimed they will do."
LEWIS J. CUTLER,
Marietta, Ohio.

We are prepared to serve you promptly and efficiently.

Our customers have the knowledge that their affairs are in the hands of a strong and conservative bank, whose officers render prompt and courteous attention to every transaction.

MEMBER OF FEDERAL RESERVE BANK OF DALLAS
FIRST NATIONAL BANK
of Portales, New Mexico

W. O. OLDHAM P. E. JORDAN H. C. WAGGONER.
 President Cashier Asst. Cashier

USE CARE

...IN BUYING LUMBER...

We want you to look over our stock and get our prices before you buy your bill of material. We carry nothing but the best stock and can always make it to your advantage to buy here. : :

Kemp Lumber Company
 C. A. SKELTON, Mgr.

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

GARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good." Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

Walker Caswell

DAIRYMAN

My wagon passes your door daily and will be glad to administer to your wants in my line.

PHONE 91

"For Products of Quality"



The Smoke of the Active!

There's one fashion that never changes—the refreshing, wholesome, youthful, spirited fashion of "rolling your own" for a lively smoke with good old "Bull" Durham.

In no other way can you get a cigarette so fresh and fragrant, so full of vigor, energy and action. The man who "rolls his own" with "Bull" Durham has the taste of a connoisseur.

GENUINE BULL DURHAM

SMOKING TOBACCO

The wonderful mildness of "Bull" Durham sets it apart from all other tobaccos, and its unique mellow-sweet flavor gives distinctive enjoyment to a cigarette.

Ask for FREE packages of "Bull" Durham, with each \$4.00 order.



"Bull" Durham is made of "bright" Virginia-North Carolina leaf—the choicest that grows. It is smooth, rich, most satisfying—and mild.

Start "rolling your own" with "Bull" Durham now, and you'll put yourself on the one right road to genuine smoking satisfaction.

FREE An illustrated booklet, showing correct way to "Roll Your Own" Cigarettes, and a package of cigarette papers, will both be mailed, free, to any address in U. S. on request. Address "Bull" Durham, Durham, N. C.



FEEDING VALUE OF MAIZE AND KAFFIR

Some feeders are not familiar with the value of Maize and Kaffir chops as compared with Corn Chops. As maize and Kaffir Chops will likely sell at a discount under Corn Chops the greater part of the season, we believe feeders will find it more economical to use Maize and Kaffir to a large extent. Below we give the average analysis of these feeds, showing their comparative feeding value as reported by the Texas Agricultural Experiment Station.

	Per Cent Crude Protein	Per Cent Crude Fat	Per Cent Crude Fiber	Per Cent Moisture
Corn Chops.....	9.53	3.99	2.58	70.98
Kaffir Chops.....	10.26	3.02	2.58	72.16
Maize Chops.....	10.14	2.74	2.89	72.60

You will note from the above that there is practically no difference in the actual feeding value of all these feeds. If anything the comparison is slightly in favor of the maize and kaffir as they carry slightly more protein and nitrogen free extract and slightly less fat. We understand from other authorities, however, that the full theoretical feeding value of Maize and Kaffir Chops is realized when feeding in connection with Silage, Alfalfa Hay or green feed of any kind. If not fed with green feed, the actual feeding value usually indicates that the value of Maize and Kaffir Chops in actual feeding is 10 per cent under that of Corn Chop but recent experiments at the Experiment Station indicate that it will feed out equally as well as Corn Chops.

With this showing we see no reason why a large quantity of Maize and Kaffir should not be fed everywhere this season preferably in the shape of Chops. The whole threshed grain may be fed as economical as in Chops if it is properly soaked before feeding. Without this soaking, too much of it is wasted, unless followed by hogs.

Farm Loans

I am now in position to negotiate long-time loans on your improved farm or ranch. : : :

James Hall

Callaway & Waggoner

CASH GROCERY

Carry a complete line of staple and fancy groceries. We pay the highest market price for your butter and eggs. Give us a trial. : : :

Telephone : : - Number 64

Herald-Times \$1. The Year

TREES! TREES! TREES!

If you want home grown trees that are healthy and propagated from varieties that have been tested and do best in the West, it will pay you to investigate all that claim to have nurseries on the Plains. Plainview Nursery will pay \$5.00 a day to anyone who will investigate, if they do not find that we have the largest and best stock of home grown trees anywhere in Texas west of Fort Worth or in New Mexico. We are practically the only institute that has a stock of fruit trees raised for the market. For your good and ours too, we solicit your investigation. Plainview is not far away. Would it not justify you to visit our nursery and see what can be done on the plains in the way of propagating and growing fruits.

PLAINVIEW NURSERY CO.
 Plainview, Texas.

DAIRY

SUMMER CARE FOR THE CALF

Unless Young Animals Are Kept Growing During First Year Final Development Is Retarded.

By R. M. WASHBURN, Minnesota Experiment Station.
 The first year of a calf's life is the most important with respect to its growth. Unless animals are kept growing during this period their final development will be much retarded, and the chances are they never will reach the scale which their inheritance would give them.

On the best regulated dairy farms calves are born in the autumn and early winter, and they should receive skim milk in moderate quantities through much, or all, of the summer following birth. On farms having hand separators there is no difficulty in providing the sweet milk for calves, morning and evening; but farmers who patronize whole-milk creameries or who still skim by hand should remember that after the first few weeks milk for calves should either be thoroughly sweet or fully sour, that the most dangerous condition is the half-sour stage. If milk is fed to calves when it is in this changing condition it is almost certain to cause indigestion. It should not be half sour, nor sour one day and sweet the next, but always one or the other.

Clean feeding pails must be used, otherwise the germs of fermentation and diarrhea will be brought to the infant cow from the slime of the dirty drinking dish, and with young calves it is important that the temperature at which the milk is fed be nearly that of the body. Older animals may receive milk of the temperature of the milk-holding tank.

While it is very important that calves should have free access to pasture during the second summer, to develop strong bodies, the calf need not have pasture the first summer. In fact, for calves born after the first of the year, pasturing may be a disadvantage. Most young calves in this country are better off chewing tender hay in the quiet and half-dark stable than fighting flies, panting from the heat, and cropping tough grass in the pasture.

CONVENIENT TO HANDLE MILK

Regular Cans Found More Handy Than Shallow Pans—"Shotgun" Type Is Easily Covered.

Milk and cream from even a few cows can be much more conveniently handled in regular milk cans than in the shallow pans and wide-mouth buckets commonly used. Fig. 1 shows a



Fig. 1—Milk Can. Fig. 2—"Shotgun" Can.

convenient can for collecting the milk at the barn and transferring it to the house.

These cans may be bought in various sizes. For handling cream and skim milk where separators are used, or even where cream is set to sour for buttermaking, the "shotgun" can, shown in Fig. 2, is very convenient. It can be easily covered and set in water and is convenient to handle.

Blood in Milk.

Blood in milk is caused by ruptures of the small blood vessels in the udder, allowing blood to flow into the milk ducts. Nothing can be done to prevent it. Its appearance is not a sign of disease. Frequently the ruptures are caused by the cow striking her udder against something.

Avoid Objectionable Traits.

It is best to keep the cows from developing objectionable traits. This will sometimes happen, but the right kind of handling is usually the best preventive.

Milking for Long Period.

The amount of milk a cow gives is important, but the trait of milking for a long period is still more important. This can frequently be developed by handling.

DAIRY NOTES

Proper feeding determines the amount of gain in the dairy business.

The longer the milk remains in the udder the more it is impoverished by absorption.

There is only one time to churn, these warm days, and that is early in the morning.

A hek of meal in the manger will always bring the cows home promptly at milking time.

Buy a Sack of Red Star Flour Today

New car just received. Best the milling fraternity can produce. Come in and let us tell you why. We sell Fleischmann's Yeast. It makes better bread. * * * * *

PHONE NUMBER 15

DEEN-NEER COMPANY

PHONE NUMBER 15

PERSONAL & LOCAL

Seth A. Morrison was over on the cutoff the last of last week.

L. E. Forbes and son of Nobe were business visitor Monday and Tuesday.

G. W. Stroud, the hustling candidate from Arch was in the city Monday and Tuesday.

Come and see new stock of Wall Paper prices from 10 cts. up 5ct. Goodloe Paint Co.

E. L. Mayo returned this week from an extended visit with relatives and friends in east Texas.

B. C. Akers, wife and Mrs. Lum Acker were in Portales Saturday. They came up in Bob's Dodge.

Tom Livingston returned this week from an extended visit in Wisconsin and other northern states.

Joe Addington and family, of Lovington, this state, arrived Wednesday for a visit with old acquaintances.

FOR SALE.—Buggy, good as new. See or write C. C. Pendley, Portales, New Mexico, 11p.

Miss Elizabeth Priddy, who was operated on for appendicitis last week is reported as doing fine and improving as fast as could be expected.

George T. Littlefield was in from his ranch west of Elida Saturday looking after business. He came up in his car.

Emmett Gore and family were in from Upton Saturday shopping. They came in their new Ford.

See the bargain counter at Harris' store. Winter underwear at COST.

W. M. Harris of Cleburne, Texas, arrived with his family Monday and will make Portales their future home.

FOR SALE.—Several head of good three and four year old mules. Prices to suit. Call on Joe Bradley at Arch, N. M. 7-4t.

C. H. Radcliff, one of the prosperous ranchmen and postmaster at Judson, was a business visitor at the hub city Saturday.

FOR SALE or Trade.—Good as new piano. Will go at a bargain. For particulars call at this office. 7-2tp.

John W. Ballow and C. W. Terry were in Elida Sunday, making acquaintances, and renewing old friendships.

C. C. Knoles, wife and two daughters and baby arrived last Friday from Kansas City and will make Portales their future home. Mr. Knoles is known in Portales as a salesman with the Martin-Hansen Company.

Arthur Baker and wife and little daughter, Josephine, of Oak Hill, Kansas are in the city this week visiting their cousin, Ben Smith.

R. A. Deen, Superintendent of the Taiban Public Schools, and candidate for school superintendent was a business visitor in Portales Saturday and Sunday.

Bob Korney, one of our successful stockmen, of near Delphos, was in town Saturday on business. While here he made this office a substantial call.

FULL BLOOD Plymouth Rock Roosters for Sale, \$1.50. Call or write C. C. Price, Redlake, N. M. 6-3t.

J. L. Cyphers and A. K. Scott, well known men of the Upton community were business visitors in the county seat Monday.

Nolan McCall left Monday morning to spend the week in Elida, assessing taxes and doing other work for the county tax assessor.

See the bargain counter at Harris' store. Winter underwear at COST.

Plant to Run.

It is understood that the Utilities Company will have a crowd of prospectors in about Friday and the present intentions are for the plant to run both of those days.

T. E. Mears was a business visitor in Santa Fe the latter part of the week. He went up Thursday morning.

Mrs. M. A. Knight left Wednesday for Kansas City where she goes to purchase her spring millinery.

Teach your boy and girl to save by giving them a small coin to join our Xmas Saving Club. Read our ad in this paper.

First National Bank.

S. T. Howell, of Lake Arthur, Louisiana, a nephew of our townsman, S. Howell, arrived this week and will visit for some time with his uncle. Mr. Howell states that he likes the Portales Valley fine and that he might locate here for good.

Read our Xmas Saving Club ad in this paper, and start to saving the small money with this club. First National Bank.

Arch Gregg, candidate for sheriff was a Portales visitor Saturday. Arch's home is near Delphos.

Our Xmas Savings Club starts Monday, February 14th. Start your boy or girl, and teach them to save the pennies.

First National Bank.

Uncle Jake Anthony, one of the old timers of Elida, was in town today shaking hands with friends and attending to business matters.

Mrs. S. J. Nixon has been selected by the Governor as one of the six delegates to go from this State to Vocational and Industrial Federation meet in Cincinnati March 16 to 19th.

Senator A. J. Evans, Register of the land office at Fort Sumner was a Portales visitor Monday, going on to Elida Monday night and returning to Fort Sumner Tuesday.

"The president's wife is a happy woman," warbles one who would like to be. Bah! Ours has been delirious with joy ever since we popped, and it hasn't created even a ripple on the social waves.

J. J. Goldon of Bowie, Texas, was in the city the first of the week looking over a quarter section of land he had bought but never seen before. The land is out near Upton and is known as the old Don. F. Grimes' place.

Mrs. Roy Baker, better known to her many friends as Miss Georgie Ferguson, came in Monday from Oak Hill, Kansas for a month's visit with her parents Mr. and Mrs. D. A. Ferguson.

Frank May left Friday for Blanchard, Okla., where he is in the employ of a railroad Company, bossing a construction gang. He has been visiting friends and relatives here since the Christmas holidays. Frank is a Portales boy and we are glad to state that he is making good with his work.

Mrs. N. Connally, mother of Roy and Reagan Connally and who has been visiting with them for the past five or six weeks returned to her home in Memphis, Texas Thursday.

Father, Mother, Baby, sister, brother and all are invited to join our Xmas Savings Club. Read our ad in this issue.

First National Bank.

Selling Pigs.

E. N. Wheeler, one of the prosperous farmers of the Bethel community was a business visitor Saturday and stated to a Herald-Times man that things were looking good out his way. Mr. Wheeler is one of the hog farmers of the community and he tells us that there has become a steady demand for pigs and shoats to feed the grain crops that are raised east and southeast to and that he as well as other hog farmers in his community have been selling all of their stuff to this trade and saving the trouble of shipping. He let those who have the bulk of grain feed these alfalfa raised pigs, thus turning his money quicker, as well as making possibly a better profit, everything considered. There is a great future for the hog industry in this country and especially in this valley, along this line, and more of our irrigation farmers should have a few good brood sows to bring them in expense money all the year round.

The Herald \$1.00 a year and worth it.

Reduction Sale

Closes Saturday, February 12th, 1916

Ladies' Dresses Silk, Wool, Crepe de Chine and Net \$7.50 value will go during this sale for \$3.25 \$8.50 values will go during this sale for 4.25 \$9.00 values go during this sale at 4.50 \$10.00 values go during this sale at 5.00 \$12.50 values go during this sale at 6.25 \$13.50 values go during this sale at 6.75 \$15.00 values go during this sale at 7.50 \$16.50 values go during this sale at 8.25 \$18.50 values go during this sale at 9.25 \$22.50 values go during this sale at 11.25 Ladies' and Misses Shoes One table Ladies' and Misses Shoes, worth \$1.25 to \$2.50, sale price \$1.00 One table of Ladies' and Misses Shoes, worth \$2.50 to \$4.00, sale price \$2.00	Woolen Dress Goods 50c and 60c values will go during sale for 40c Our regular 75c values will go for 60c Regular \$1.00 values go during sale at 80c Regular \$1.25 values go during sale at \$1.00 Regular \$1.50 values go during sale at 1.20 Regular \$2.00 values go during sale at 1.60 Ladies' Waists Regular \$1.50 values to go for \$1.00 Regular \$2.50 values to go for 1.75 Regular \$3.00 values to go for 2.00 Regular \$3.50 values to go for 2.25 \$4.50 to \$5.00 values to go for 3.00 Ladies, Misses and Children's Sweaters ALL GO AT - ONE-HALF PRICE	Ladies' Coats Regular \$5.00 values go during this sale at \$3.00 Regular \$6.50 values go during this sale at 4.00 Regular \$8.50 values go during this sale at 5.00 Regular \$10.00 values go during this sale at 6.00 Regular \$15.00 values go during this sale at 8.00 \$18.00 to \$20.00 values go during this sale at 10.00 Ladies' Kimonos One lot of Ladies' Kimonos, fleeced, \$1.00 and \$1.50 values 75c One lot Ladies' Fleeced Kimonos, \$1.50 values \$1.00 One lot Ladies' Fleeced Kimonos, \$1.75 values 1.15 One lot Ladies' Fleeced Kimonos, \$2.00 values 2.00 One lot Ladies' Silk Kimonos, \$2.50 to \$7.50 values ONE-THIRD OFF Ladies House Dresses \$1.25 and \$1.35 values \$1.00 \$1.50 values go for 1.15 \$1.75 values go for 1.25 \$2.50 values go for 1.75	Ladies' and Children's Flannelette Gowns 66c values go during this sale at 50c 75c values go during this sale at 60c \$1.00 values go during this sale at 80c \$1.25 values go during this sale at \$1.00 Children's and Misses Jersey Leggings Regular 75c values will go during sale 50c Regular 50c values will go during sale at 35c Regular 35c values will go during sale at 25c All Ladies' Tailored Suits and Separate Skirts at Half Price. Ladies and Misses Middy Blouses \$1.00 Middy Blouses 80c \$1.25 " " \$1.00 25 per cent off on all Men's and Boys' Suits and Wool Shirts.	Men's and Boys' Overcoats Regular \$2.50 value will go for \$1.75 \$5.00 and \$6.00 values to go at 3.50 Regular \$7.50 value will go at 4.50 Regular \$9.50 value will go at 5.00 Regular \$10.00 value will go at 6.00 Regular \$12.50 value will go at 7.50 Regular \$15.00 value, sale price \$10.00 Regular \$18.00 value, sale price 12.00 Regular \$20.00 value, sale price 13.00 Men's Mackinaws Men's \$8.00 Mackinaw, sale price \$5.50 Men's \$9.00 Mackinaw, sale price 6.75 Men's \$10.00 Mackinaw, sale price 7.50 25 Per Cent Off on all Men's Sweaters and Jerseys.
---	---	--	--	---

Joyce-Pruit Company