

PORTALES HERALD-TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Thirteen

PORTALES, NEW MEXICO, THURSDAY APRIL 8, 1915.

Number 16

BOARD PLANS IMPROVEMENTS

County Road Board Will Make Inspections in Near Future.

WALL AUTHORIZES ANNOUNCEMENT

Road To Rogers and Improvements in Northwest Part of County.

The Herald-Times has been authorized by Chairman Ed Wall of the Roosevelt county road board to state that the road across the sand to Rogers will be built. Much has been said heretofore regarding the proposed road, but we feel as though we should keep our readers posted, as it is a matter of so much importance.

When actual work would begin, neither Mr. Wall nor Capt. Molinari were prepared to state; but nevertheless it is the intention of the board to begin work just as soon as the tools are available. It will also be necessary for the board to go over the two south roads and decide which one to repair. It is going to be a difficult matter to tell which road can be repaired to the best advantage. They will go over the road in the near future.

Another good step is contemplated by the board, and that is the matter of road construction in the northwestern part of the county. They have had this under consideration for some time. We are also authorized to announce that the board will make an inspection of the needs on the out of and do some work there.

The Herald Times has always had the utmost faith in the county road board. Their money is limited and the tools with which they have to work are also limited but they are doing their best to build roads in the different parts of the county where they are most needed.

New Sprayer Arrives.

H. S. Moore, the new owner of the big Morgan orchard, last week purchased through the Joyce-Fruit Co. a modern and up-to-date I. H. C. sprayer. It is the latest model, is equipped with a two and one-half horse power engine, and weighs 1600 pounds.

When in operation it will require four horses, and two rows of trees are sprayed at one time and is as large as those used in the Pecos Valley. It arrived Saturday and will soon be put into operation by J. F. Morgan, who has charge of the orchard this year.

Buy Hogs.

Dr. R. H. Bailey sold to Carl Turner and G. Cox of Redland, about 70 good sized shoats which they will feed for the market. Grain is plentiful in the Redland country and these gentlemen believe that there is money to be made feeding it to hogs.

Big Crop of Cane.

J. M. McCormack of Dora last week hauled in the last of the big crop of cane seed which was raised on the Murphy place, adjoining his place at Dora.

On eleven acres 15,200 pounds were raised and sold to the Joyce-Fruit Co. for a good price.

Red Letter Day at Delphos

Last Sunday was a real big red letter day for Delphos and surrounding country.

As per previous arrangement, there were special Easter exercises, participated in by the children and young men and ladies of that section, followed by an inspiring sermon on "The Empty Tomb," by Evangelist Shepard.

At the conclusion of the services some fifty yards of tables were arranged out in the open and from 250 to 300 people partook most heartily of a most bountiful repast. As is always the case with this section there was an abundance of everything that was good to eat, much more than could be eaten by the immense, happy crowd.

The afternoon was given over to singing and to an old fashioned Easter egg hunt which was enjoyed to the fullest by both children and grown-ups.

People were present from the following communities: Macy Doss, Lakeaide, Redlake, Kermit, Water Valley, and perhaps a few from some other neighborhoods. Everyone seemed to enter into the spirit of the day fully, and this glad Easter day, and this happy crowd will not soon be forgotten.

New Office Building.

Inda Humphrey has a force of men busy tearing out the vault in the Citizens National Bank building. They are also equipping the second floor which will be occupied by the offices of Judge T. E. Mears and Compton & Compton.

It is reported that the different lodges which have occupied this building will move to the second floor of the First National Bank building.

A Fine Specimen

J. F. Jones, secretary to Buffalo Jones, this week presented to the Portales Bank and Trust Co., the head of the famous buffalo bull which was shot a few months ago and was the pride of the herd.

The head was prepared and mounted by Chas. Greathouse, the taxidermist, and is a beautiful specimen. It will be hung on the wall in the bank. The head is prized very highly by the bank officials.

New School Trustees

The school election which was held Tuesday was a very quiet affair there being but two candidates, C. W. Terry and Jeff Hightower and they were elected without opposition. These gentlemen have been elected for a term of four years. They stand high in this community and should make good officials.

The retiring trustees, W. H. Ball and J. A. Fairly, would not consent to become candidates for re-election.

Skorkowsky Pleased.

O. W. Skorkowsky writes from Van Bleck, near Bay City Texas, that he is well pleased with that country. In a letter to Trout and Smith, who made the deal whereby he became owner of a farm at that place, he said "My place is better than I expected. Every word and figure that you gave me has proven correct." He also compliments A. A. Highbarger and says that he has proven to be a perfect gentleman.

TREES PLANTED ON BETHEL BOULEVARD

Citizens of Portales, Young and Old, Turn Out En Masse and Assist in Planting the Eighteen Miles of Trees on the Boulevard.

CITIZENS LOOK TO FUTURE AND WANT TO SEE VALLEY BEAUTIFIED

Portales Utilities Company, Through A. A. Rogers, Has Spent Hundreds of Dollars and Will Spend Much More on This Project.

The citizens of Portales turned out en masse on Monday, tree planting day, to plant the trees on Bethel boulevard. Business houses were closed from 9 a. m. until 3 p. m. and the streets were for the most part deserted by the male population.

The workers comprised men in all walks of life from the laborer to the foremost business and professional men of the town, who closed their offices and other places of business to assist in this important work. There were workers of all ages, from the dashing school youths to Civil war veterans.

No event has ever before occurred in Roosevelt county where the community spirit was better shown than it was when the citizens turned out last Monday. The spirit which was shown in this work demonstrates the fact that the people here believe in pulling together, and they are interested in beautifying this great Portales Valley. They realize that this valley is coming into its own and they may look back in after years to the graceful elms and towering poplars which will line the boulevard.

Great credit is due A. A. Rogers, president of the Portales Utilities company, who bought the trees, had the ditches plowed, the holes dynamited, and had general charge of the tree planting. The Utilities company has spent several hundred dollars on this proposition, and will spend more for water. While they own considerable property along the boulevard, the trees were started a short distance beyond the town limits and were furnished without discrimination a distance of almost nine miles to the Bethel schoolhouse.

Mr. Rogers had carefully planned the work for the day. The holes being dynamited the planting was a comparatively easy job. The dynamiting not only made the work easy for the planters but it made plenty of loose dirt for the trees and aided their growth. The work was laid off in sections and allotted to a foreman and his gang. The owners of automobiles showed the proper spirit and there was no scarcity of transportation facilities to and from the work.

Judge W. E. Lindsey assumed a very democratic air for the time being, donned a suit of overalls, and was one of the most active workers on the job.

County Commissioner S. E. Johnson, got up the night before at Elida so he could come up on the early train and assist. He received numerous invitations to accompany the different gangs, and could not understand the idea until he saw how the allotments had been made to the different gangs and each wanted a valuable assistant.

The school boys of the higher grades done fine work under the direction of Judge G. L. Reese.

C. V. Harris was in charge of one of the gangs and put in three quarters of a mile in fine shape. Mr. Harris thinks he would take first prize, but it would not be safe to pass on his job without inspecting the others, because all the planters were interested in doing a good job.

Judge C. L. Carter, who is some seventy years young, turned out and demonstrated the fact that he is capable of doing as much work as many men one-half his age.

S. E. Ward was welcomed all along the line as he made several rounds with a bountiful supply of delicious lemonade for the workers.

When evening came most of the trees had been planted, and now the Utilities company has a force of men at work irrigating them. While the tree planting was a big job, yet a great deal still remains to be done to insure their growing.

MODESTY.

When every pool in Eden was a mirror
That unto Eve her dainty charms proclaimed,
She went undraped without a single fear or
Thought that she had need to be ashamed.

'Twas only when she'd eaten of the apple
That she became inclined to be a prude,
And found that evermore she'd have to grapple
With the much debated problem of the nude.

Thereafter she devoted her attention,
Her time and all her money to her clothes;
And that was the beginning of convention,
And modesty as well, so I suppose.

Reaction's come about in fashions recent
Now girls conceal so little from the men,
It would seem that in the name of all that's decent,
Some one ought to pass the apples 'round again.

Will Test Laws Passed Last Day

Santa Fe, N. M., April 6.—Traveling Auditor Howell Earnest has refused to comply with the request of State Auditor William G. Sargent to turn over his office and books under the law passed by the last legislative assembly legislating Earnest out of office and creating the office of state traveling auditor to be filled by appointment of the state auditor.

The bill was vetoed by Gov. McDonald and passed over his veto by the legislature, but on the after the noon on which the legislature should have adjourned under constitutional provision. Earnest takes the ground that until the courts have passed upon the validity of the statute passed under such circumstances, he is not justified in surrendering the office and books.

However, he offers to facilitate in every possible manner an early decision by the courts, and the matter will be taken directly into the supreme court without delay.

This means that all the laws passed the last day of the second session from noon Friday, March 12 to Saturday noon, are to be tested in court.

The New Road.

A. E. Siegner, the Portales Valley booster, was in Clovis Monday and informs the News that only about eight miles of the new road being built through the sand hills between Clovis and Portales remains to be completed, and that the road built so far is as smooth and level as a paved street. He predicts that upon the completion of the road, the relationship of the people residing in the two towns will be much closer and more neighborly. The road will be used to an advantage by the truck gardeners and fruit growers there, who will find the best market at Clovis.

The trip can easily be made in an hour in a good car. From all indications, this thoroughfare will be frequently used by joy riders.

Several traveling men, who are now compelled to stop off a day at Portales and Elida will be able to make both towns by auto from Clovis.—Clovis News.

Mrs. W. E. Lindsey Honored

Mrs. W. E. Lindsey has been honored by an appointment from Governor McDonald, as delegate for the state of New Mexico to the National Conference of Charities and Correction, which will hold its 42d annual meeting at Baltimore, Md., May 12 to 19, 1915. The appointment is in keeping with the usual excellent judgment of the highest state official of the state of New Mexico. Citizen.

More Deeded Land.

There are about 800 more deeded places in Roosevelt county this year than there were last year according to County Assessor McCall. This is the largest number of places that deeds have been issued for in a single year in this county and is going to add considerable to the valuation.

Mrs. M. L. Rogers Lee left Sunday for an extended visit with her sons in Okla. and La. Mrs. Lee will also visit in Tenn. and will probably be gone for several months.

GO TO CHURCH SUNDAY

Campaign Started To Increase Church Attendance in Portales

YOU'RE URGED TO ATTEND CHURCH

Prospects For Largest Audiences That Ever Attended Here.

Next Sunday will be special church going day in Portales. This movement was carried on with great success in Dallas, Texas, a few weeks ago and Rev. A. C. Bell, pastor of the Methodist church here conceived the idea that it would be a good thing for Portales.

He consulted Rev. W. E. Dawn and Rev. Hugh Smith, pastors of the Baptist and Presbyterian churches, respectively, and found them to be very much in accord with the idea. As a result the three got together and started a campaign urging the people of this town and vicinity to turn out Sunday and attend some church.

There are plenty of people in this vicinity to fill all the churches to overflowing if they would only turn out and attend. Now that spring is here, and the weather is fine, it is a very opportune time to get the church going habit.

The ministers and church workers are making a very active campaign and we trust will be rewarded for their efforts. The prospects are that on next Sunday the churches in Portales will be attended by the largest crowds that there has ever been since they were built.

Mrs. G. W. Carr Entertains.

Last Friday Mrs. Carr entertained a few friends with six o'clock dinner. Those present were Mesdames Stone, Harris, Jones, Long and Nixon, Mrs. Long being the honoree. The dinner table was laid in the most approved style and bright with flowers, handsome linen and elegant silver. Covers were laid for six; the colors for the decorations were blue and white. The center of the table held a candelabra, bearing five lighted candles, beneath which were bowls of sweet peas in blue and white. The color scheme was also carried out very beautifully in the place cards of hand painted sweet peas and dainty tri-cornered bon bon boxes. The dinner was served in six courses.

The preparation and serving of this dinner attest the skill and grace of the hostess and bring to her fresh laurels. The dinner hour was a delightful social occasion, a time when mirth, wit and wisdom abounded and good spirit was abroad. Mrs. Carr, as usual, proved a charming and most hospitable hostess.

Records Old Instrument

Deputy County Clerk Guy P. Mitchell this week recorded the oldest instrument that has ever been recorded in this county, being made on December 18th, 1890 and is therefore almost twenty-five years old. The instrument gives the power of attorney to handle certain property in this county which was then a part of Chaves county.

Times

ANY

Mexico

THE YEAR

... courage; materi...

... man is in the light from his collar up.

... expands and cold contracts. ... feet never helped business.

One kind of a fool is a man who thinks he is having a good time when he's drunk.

However, no man would be fool enough to plant a dictograph just to hear his wife talk.

That familiar phrase, "the right man in the right place," sometimes applies to the fellow in jail.

The bed of the Atlantic continues neutral.

There is one thing we all can talk about—the other fellow.

The tango may wane, but England is still willing to do the German.

Removing the ban on "Tipperary" effectually disposes of the desire to sing it.

The sun does not seem to have aged much since the days we used to know it.

What has become of the old-fashioned man who knew what was good for frostbite?

It's a wise European father who brings his son up to be either a doctor or an architect.

Overripe cream makes rancid butter. It may taste all right when taken from the churn, but in a few hours becomes the same old sour cream.

There comes from Germany the story that all the cats in the country have been commandeered that their skins may be used for the lining of soldiers' coats; and the Louisville Times remarks that "the soldier in his trench will realize the mysterious workings of Providence when he goes to sleep shrouded by the fur of the same cat which probably kept him awake not many months ago."

Nettle as Substitute for Cotton.
The search for a cotton substitute has been going on in Europe for a long time, and many experiments have been made with the common nettle, which has been a promising plant on account of the strength of its fiber and its ready growth wild under the most discouraging conditions, with a large yield per acre. The great difficulty has been in separating the fiber from the woody stem. In a method of treatment that has been worked out in the last two or three years, the dried nettle stems are boiled about half an hour in dilute soda lye, and the loosened fibers are then separated in a machine with revolving brushes. The material is then subjected to a number of alternate boilings in dilute lye and thorough washings, both under high pressure. The product is a mass of yellowish fibers, free from gum, that can be bleached, combed, and spun into lustrous white yarn. This is claimed to have the smoothness and softness of flax, with a strength even greater than that of hemp. The yarn has been made into brilliant damask, and can be used alone or with other threads—for upholstery, ribbons, and a variety of fabrics.

Our Hymns for Ads in Japan.
Introduction of the English Bible and English religious hymns into Japan has brought ludicrous results, according to an article entitled "The Japanese Bible," by Prof. Ernest W. Clement, instructor in Biblical literature at the University of Tokio, in a recent issue of the Biblical World.

The Japanese merchants have secularized the sacred tunes to such an extent that it is a common sight to see a band of Japanese marching through the streets advertising tea, rice and dried fish to the tune of "Onward Christian Soldiers," or "Nearer, My God to Thee."

To make a still more ludicrous contrast, the advertisers dress in grotesque costumes and perform acrobatic tricks to the tune of the hymn.

Reaching the Home.
The importance of this whole question of publicity to the consumer is growing on the manufacturer. He sees his competitor or some man in another line turning the trick of publicity and he sits up and thinks. He is gradually realizing that localized, crystallized publicity in the home is what pays best and that he can only get that through the newspaper.

SUFFER TO WIN HOMES

SETTLERS SHIVER IN TENTS, WAGONS AND DUGOUTS.

Thousands Homesteaders Brave Hardships of Severe Winter on Southeast Plains of New Mexico.

Tatum, N. M.—Hardships undreamed of by people comorably housed in other parts of the state have been experienced during the winter now closing, by settlers on the plains in this section of New Mexico in their determination to win homes for themselves and children. It is estimated that more than 1,000 homesteaders have filed on claims within the twenty-four townships opened to settlement on March 5, and many of these have been on the land during the greater part of the severe winter, living in wagons, tents and dugouts, and often without fuel and sufficient provisions. Several children have been born in the settlement—two of the number in wagons that were without heat of any kind—the meager fuel supply of that particular section having been exhausted.

The milder weather has started activity among the settlers on the plains and supplies of all kinds are being brought in, buildings are being erected and land cultivation soon will be commenced.

States Reach Shipping Agreements.
Santa Fé.—According to a telegram received by Governor McDonald from W. J. Linwood, secretary of the Cattle Sanitary Board, who attended the meeting of the sanitary committee of the National Livestock Association in San Francisco, the states of New Mexico, Arizona, Texas and Colorado have reached an agreement relative to interstate livestock and other shipments. This is taken to mean that the sweeping quarantine now in effect will be modified as to livestock and other shipments into New Mexico from the states mentioned, and that New Mexico livestock, hay, alfalfa, etc., will be free to enter Texas, Arizona and Colorado.

Steel Road-markers Point Way.
Raton.—One hundred and three steel road-markers, recently ordered by the county road commissioners, arrived and will be set up on permanent supports throughout the county at cross roads and other places where the traveler might be looking for road information. These signs are 5x24 inches in size and will contain information regarding direction, the places to which the road leads and the number of miles.

Dance on Sunday if You Desire.
Santa Fé.—Attorney General Frank W. Clancy gave an opinion concerning the amount of license owners of public halls must pay and replying to the query as to whether it is proper to hold dances in such halls on Sunday. The attorney general sees no violation of the law in holding such dances on Sunday provided they give no disturbance.

Slayer of Own Babies Suicides.
East Las Vegas.—Mrs. J. R. Cleverger, the woman who killed her infant son and daughter and dangerously wounded herself early last November, committed suicide by hanging in the state hospital for the insane here. The woman had been incarcerated in the asylum since her crime was committed. This is the second suicide of patients of the institution within three months.

Arrested on Train-wrecking Charge.
Raton.—Three brothers—Jose Campton, N. M. Campo and J. Campo—former section hands on the E. P. & S. W. at Taylor, have been brought here from French, where they were arrested for an attempt at train-wrecking at Taylor.

Exploration Company Incorporated.
Santa Fé.—The Magdalena Exploration Company of Magdalena, Socorro county, has filed incorporation papers with the State Corporation Commission. The capital of the company is \$100,000, and \$25,000 has been paid in. The development and sale of oil and gas is proposed, the company owning a tract of 800 acres in Socorro county.

Man Hit in Head With Pick.
Clayton.—Chas. Warrior of Des Moines, it is alleged, struck and perhaps fatally injured Joe Rachel, a former saloonman, the latter's skull being crushed in with a pick. The surgeons are now trephining his skull. The quarrel arose over a disputed lumber bill.

Report Rich Gold Discovery.
Silver City.—Reports reached here of a rich gold strike made recently near Duncan, Ariz., in the Copper basin district. The strike, which comprises a group of twenty-four claims, is owned by Ollie Phillips of Duncan, and D. F. White, B. F. Waters and Joe McAllister of Tyrone.

While the handshake is apt to be overworked, the patriot with a mitre and a dead fish is rarely elected.

Civil Service Examinations.
Santa Fé.—Acting Secretary H. A. Delgado of the Civil Service Board, announced the following examinations: April 7, laboratory aid in technical agriculture, \$600 to \$900 per annum; April 14-15, scientific assistant; April 20, technologist in sugar beet seed investigation (male), \$1,300; gas waste engineer (male), \$2,100 to \$3,500; April 28, pomological artist (male or female), \$1,200; April 28-29, assistant in plant introduction (male), \$1,400 to \$1,620.

PAYS IN THE LONG RUN

Advertising Gathers Momentum as it Goes, Making Sales Easier—Must Be Properly Planned.

There is an old proverb setting forth the homely truth that it takes constant pounding to hammer home a nail. This is simply a forcible and picturesque way of saying that one impression is often not sufficient to pound home a fact.

Of course the man who first put this proverb in writing had never heard of advertising, but the truth fits the advertising situation like a glove. One advertisement seldom pays. Two or even a dozen advertisements are likely to prove a losing proposition. In fact, it may be doubted if in a general field a few advertisements of a staple brand of merchandise—paper for instance—ever pay in direct returns for the space they occupy. But advertising does pay in the long run. It takes time for a train of heavy Pullmans to get under way. And it takes time for advertising to produce selling effort that can actually be felt. But just as surely as the engine pulls the train out of the yard, so will properly planned advertising sell goods. Such advertising gathers momentum as it goes, just like a train. And whoever connects up his own selling effort with advertising that is under way and running at top speed is sure to find that he makes sales easier and that his own efforts count for more. Such is the cumulative effect of advertising.

"There is no field into which everything good can be so profitably poured as into advertising. Reading, travel, business experience, life on the farm, a touch of art, knowledge of men in their home life, their sports, their religion, all go to a good market in an industrious advertising brain. My belief in the certainties of advertising is as fixed and fast as in the certainties of natural laws."—Artemus Ward, in Printers' Ink.

Says It Pays to Advertise.
S. W. Straus, a Chicago broker, in an address before the Agate club on Investment Advertising, said: "It pays to advertise. It has paid the concern of which I am president and it will pay all others who have good investments to sell and who advertise along the right lines. One should advertise extensively in the newspapers. The newspapers surpass all other mediums in the quickness and certainty of their results. The advertiser who gets discouraged has no business advertising. If he is persistent, he is bound to win out in the end, provided his proposition has merit and his advertising campaign is conducted properly."

SUDDEN DEATHS IN A SILO.

A recent fatal accident in Ohio calls attention to danger to farmers which cannot be too widely circulated. Since 1875, when the first American silo was built by Dr. Manley Miles, this method of preserving forage for livestock has been generally adopted. Although the Department of Agriculture has frequently called attention to the danger of carbon dioxide gas accumulating in silos under certain conditions, no fatalities have been reported heretofore. On the morning of September 19, four workmen on the farm of the Athen (Ohio) State Hospital, ascended the ladder on the outside of a silo to an open door about twelve feet from the top and jumped down one after another onto the silage, the top of which was about six feet below the door. About five minutes after two other workmen following them found them unconscious. Although a large force of workmen were immediately summoned and the bodies of the four men removed at once through a lower door, the physicians of the hospital who were at once on the ground were unable to resuscitate any of the four men. Evidently the carbon dioxide gas had accumulated during the night filling the silo up to the level of the door and forming a layer of carbon dioxide gas, six feet deep. Such accidents, says The Journal of the American Medical Association, might easily be repeated on any modern farm.

Agricultural journals should call the attention of the farmers to this danger and should urge that silos be carefully ventilated before being entered.

PEARCE'S PHARMACY

Complete line of
Boye Machine Needles, Bands, Shuttles, Bobbins, and Hand Needles

Machine Threader given with every bottle of machine oil

DR. J. S. PEARCE
PROPRIETOR

Your copy of the new 1915 catalog of

SEEDS

Bee Keepers in Poultry Supplies, Insecticides, Plants, Etc., now ready—send for it

UNITED SEED AND FRUIT CO.
Successors to
FARMERS SUPPLY CO. ROSWELL SEED CO.
Roswell, New Mexico

MONUMENTS
of Georgia Marble and Colorado Block Granite
HUMPHREY & SLEDGE

INTERSCHOLASTIC MEET
Albuquerque, N. M.,
April 23-24, 1915



Tickets on sale April 21, 22 and 23, 1915. Return limit 25th, 1915. Fare for round trip \$15.40.

A. B. HALE, Agt.

THINGS GOOD TO EAT

We have a full line of eatables. Prices right

Eggs a Specialty

Come in and give us part of your business

STRICKLAND & BLAND

CHAS. GOODLOE
First Class Auto Buggy and Painting SIGNS

Also house painting and paper hanging. Carry a small stock of paint and varnish specialties not to be found elsewhere in town.

Old and defective mirrors resilvered

Dr. D. D. Swearingin, of the firm of Presley and Swearingin, eye ear and nose specialists of Roswell, New Mexico will be in Portales, at Neer's Drug Store 20-21 22 of each month.

FARMERS

Form a banking connection now by depositing now while you are marketing your crops, and you will be in line to ask for accommodations during the lean months next Spring and Summer. It is our earnest endeavor to help build up the Farmers and Stock Farmers of this Community.

FIRST NATIONAL BANK
of Portales, New Mexico
MEMBER FEDERAL RESERVE SYSTEM

White House Grocery Co.
Agents for Wichita Best and Golden Seal Flour
Headquarters for Quality Groceries. We pay the highest cash price for your cream. Cleanliness and fair dealing our motto

White House Grocery Co.

WHY GROW OLD?

We carry Everything You need to preserve that youthful appearance in old age.

PURE DRUGS PRODUCE QUICK RESULTS

GET THEM HERE

EGBERT WOOD, Proprietor
Successor to PORTALES DRUG Co.

WE HAVE INQUIRIES

For Farms and Small Ranches List your places with us. We have Farms, Hotels, Stores, Etc., in different places to trade for New Mexico stuff.

SEE US

WE ALSO WRITE INSURANCE
BRALEY and BALL
"We know How"
Portales, : New Mexico

KOHL'S GARAGE
First Class Automobile and Gas Engine Repairing
COMPLETE STOCK OF FISK TIRES AND TUBES
LOUIS KOHL, Prop.

CALL In And See That Cheap Sudan Grass Seed

Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.

HUMPHREY & SLEDGE
—HARDWARE—

Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.

The

We have been studied the n always tried because they now consider brought to R larger stock direct to the rarest stock These goods and inspect t You owe this chandise, or and see. D

You will that suit you of all the not hat before se

You will don't fail to

We are mind when for every m Shirts—in fa be glad of it Our line goods, all fr

S. I

PERS
LOC

Commissioner ed D. K. Smit comes today. Virgil Howar seek from Texa r a ranch loca r large assort s for ladies en. Joyce-P Mrs. A. : ough Mondi Sumner to A. B. Austin del Grocery n today cal several po everal in tod asen Inves r the Valle has. Thour ase Groce e to Hager ist relati omer Will sman for cery Co. ng on the Cyclone" y Tuesda nd lec e but rat

men food i is strengt d women d useful Scott's E se and a od rich, is free fr drugs. 1 scribe it

The Largest Stock of Goods In Roosevelt County

We have been in the mercantile business in Rogers for the past nine years. We have studied the needs and wants of all the people of this entire section of the country and have always tried to carry a satisfactory stock of goods—goods that we were delighted to sell because they would delight the purchaser; but we say without any hesitation that we have now considerably the largest and choicest stock of dependable merchandise we have ever brought to Rogers. In fact, we think we are perfectly safe in saying that there is not a larger stock of dependable merchandise in Roosevelt county. Mrs. Anderson and I went direct to the eastern markets, and with our buying experience, were able to purchase the rarest stock of Dry Goods, Dress Goods and Notions, both as to style and wearability. These goods have arrived, and we respectfully invite you—yes, we urge you to call at once and inspect these goods. *Look where you will, but examine our goods before you buy.* You owe this to yourself. It is not possible for us to describe all this splendid line of merchandise, or mention each article. These goods must be seen to be appreciated. *Come and see. Do it now—today.*

Ladies—

You will find here a full line of the latest styles and weaves in dress goods at prices that suit your purse. Come early and get first pick. HATS—We bought a complete line of all the nobby styles in Ladies Hats. You will make a mistake if you buy that spring hat before seeing our line.

Gentlemen—

You will find a full line of dependable clothing at attractive prices. Whatever you do don't fail to see our line of Men's and Boys' Suits before you buy.

Family—

We are very anxious to become outfitters for the entire family. We had that idea in mind when we bought our goods. You will find just the article of clothing here you need for every member of the family. Shoes, Hats, Gloves, Work shirts, Overalls, Dress Shirts—in fact, everything you need for the family. Bring the entire family. You will be glad of it even though you have to come a long distance.

Our line of Groceries is by far the largest and most complete line of staple and fancy goods, all fresh and pure, that we have ever carried.

Give us a chance to show our goods

S. F. Anderson & Son

Rogers, New Mexico

School Notes.

A. A. Rogers gave to the school on Wednesday one of the most practical chapel talks of the year. The keynote of his remarks was efficiency, which he said was equal to the "work done" divided by the "time elapsed." Regard and respect for organization, system and laws, was his basis for efficient work.

J. F. Jones was present at chapel Tuesday morning.

He took for the basis of his talk the story of a part of Saul's life. In speaking of the attainment of worthy ambitions he used illustrations from the lives of Cardinal Woolsey, Cromwell and other prominent historical characters.

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HONOR ROLL

THIRD GRADE	
Ollene Oates	Loise Troutt
Lois Cave	Louise Troutt
Hazel Beard	Josephine Knapp
Minnie Munsinger	Mary Kohl
Willie Terrell	Perle Ferguson
Lewis Terrell	Darward Jones
Cecil Cave	Robert Deen
Lela Mai Freeman	Bernie Lawrence
SECOND GRADE	
Nettie Lee Allison	Innan Freeman
Beatrice Crow	Fremont Harris
Maxine Dameron	Dudley Pitts
Weimar Norris	R. L. Puckett
Marjorie Pearce	John Wylie
Lorine Reynolds	Burl Williams
J. E. Darnell	Verona Thompson

Thank You

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The Journeyist.

Under wear for the warmer days for the entire family. Joyce Fruit Company.

THIS BANK

IS MORE THAN JUST A BANK

It is your friend. It is the medium of exchange between you and the rest of the world. Its drafts are honored everywhere. It protects your savings. It loans you money when you need it. It exerts a strong influence in upholding the moral and material interests of your community, of yourself. It is safe, it is sound, it is conservative, it is strong. It is a GOOD place for your savings. Your name to an honored check is a good endorsement.

The
Portales Bank and Trust
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Come To Cox's Meat Market

Nice Fresh Meat and Pure Lard

PHONE 11

W. M. COX, Prop.

FARMERS—

We buy everything you have to sell and pay the highest cash price.

We sell Grain, Coal, Salt, Chickens and Live Stock of all kinds.

Home made Portales Brooms 25c each

We sell for cash only and pay cash.

By selling for cash we save you money. Every man pays his own bills.

Rose of Kansas Flour, \$4.00 per cwt.

Full Value Flour, \$3.85 per cwt.

Sacked Salt, 50c per sack.

H. S. Douthit & Company

LUMBER

When you buy from us you can depend on receiving the best to be had and at prices that are right

PORTALES LUMBER CO.

Keep Your Suits Like New

The man who does not have his clothes dry cleaned and pressed frequently does not get the full wear out of them. Long before the clothes are worn out, the lapels droop over, the coat front breaks, the sleeves wrinkle and pull out at the elbow, the trousers become baggy and lose their shape at the bottom, and the entire suit looks old and disreputable. Our service keeps them clean and fresh, keeps them shaped right and fitting perfectly until they wear out. It's not only an aid to good dressing, but a real economy as well. Take advantage of it often

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PORTALES, N. M.

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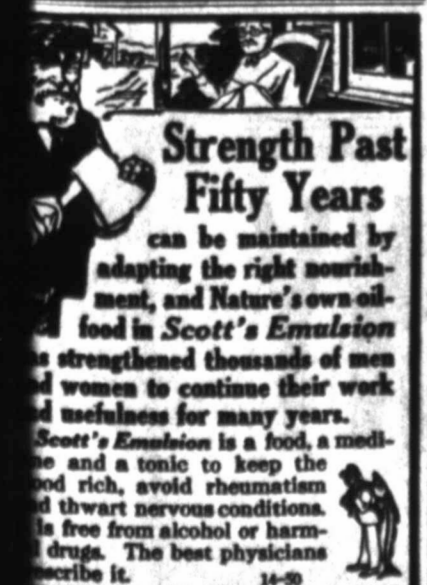
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Strength Past Fifty Years
can be maintained by adapting the right nourishment, and Nature's own oil food in Scott's Emulsion strengthened thousands of men and women to continue their work and usefulness for many years. Scott's Emulsion is a food, a medicine and a tonic to keep the blood rich, avoid rheumatism and thwart nervous conditions. It is free from alcohol or harmful drugs. The best physicians prescribe it.

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..... Jas. A. Hall, R. G. Bryant

Why is Billy Sunday so successful in reading men?

..... A. B. Hale, S. G. Bridges

Some great things the Christian forces are doing in the United States....

..... Cash Carter, C. W. Carroll

The best way to be a witness for life to live the life. J. F. Jones, W. B. Reid

What can we do to help the Boy Scout movement?

..... P. B. Timmons, A. W. Freeman

Some excuses men offer for not being more attentive to Christian duties; remedy? W. E. Lindsey, A. J. Smith

The interest is increasing rapidly in these meetings and you are needed. Come join us in the good work.

..... W. S. Merrill and Fred W. Nullmeyer left this morning for Bay City Texas, on a prospecting trip.

SUFFER TO WIN HOMES

SETTLERS SHIVER IN TENTS, WAGONS AND DUGOUTS.

Thousand Homesteaders Brave Hardships of Severe Winter on South-east Plains of New Mexico.

Tatum, N. M.—Hardships undreamed of by people comoritably housed in other parts of the state have been experienced during the winter now closing by settlers on the plains in this section of New Mexico in their determination to win homes for themselves and children. It is estimated that more than 1,000 homesteaders have filed on claims within the twenty-four townships opened to settlement on March 5, and many of these have been on the land during the greater part of the severe winter, living in wagons, tents and dugouts, and often without fuel and sufficient provisions. Several children have been born in the settlement—two of the number in wagons that were without heat of any kind—the meager fuel supply of that particular section having been exhausted.

The milder weather has started activity among the settlers on the plains and supplies of all kinds are being brought in, buildings are being erected and land cultivation soon will be commenced.

States Reach Shipping Agreements. Santa Fé.—According to a telegram received by Governor McDonald from W. J. Linwood, secretary of the Cattle Sanitary Board, who attended the meeting of the sanitary committee of the National Livestock Association in San Francisco, the states of New Mexico, Arizona, Texas and Colorado have reached an agreement relative to interstate livestock and other shipments. This is taken to mean that the sweeping quarantine now in effect will be modified as to livestock and other shipments into New Mexico from the states mentioned, and that New Mexico livestock, hay, alfalfa, etc., will be free to enter Texas, Arizona and Colorado.

Steel Road-markers Point Way. Raton.—One hundred and thirty road markers, recently ordered by the county road commissioners, arrived and will be set up on permanent supports throughout the county at cross roads and other places where the traveler might be looking for road information. These signs are 5x24 inches in size and will contain information regarding direction, the places to which the road leads and the number of miles.

Dance on Sunday If You Desire. Santa Fé.—Attorney General Frank W. Clancy gave an opinion concerning the amount of license owners of public halls must pay and replying to the query as to whether it is proper to hold dances in such halls on Sunday. The attorney general sees no violation of the law in holding such dances on Sunday providing they give no disturbance.

Slayer of Own Babies Suicides. East Las Vegas.—Mrs. J. R. Cleverger, the woman who killed her infant son and daughter and dangerously wounded herself early last November, committed suicide by hanging in the state hospital for the insane here. The woman had been incarcerated in the asylum since her crime was committed. This is the second suicide of patients of the institution within three months.

Arrested on Train-wrecking Charge. Raton.—Three brothers, Jose Campo, N. M. Campo and J. Campo, former section hands on the E. P. & S. W. at Taylor, have been brought here from Taylor, where they were arrested for an attempt at train wrecking at Taylor.

Exploration Company Incorporated. Santa Fé.—The Magdalena Exploration Company of Magdalena, Socorro county, has filed incorporation papers with the State Corporation Commission. The capital of the company is \$100,000 and \$51,000 has been paid in. The development and sale of oil and gas is proposed, the company owning a tract of 800 acres in Socorro county.

Man Hit in Head With Pick. Clayton (Chas. Warrior of Des Moines). It is alleged, struck and perhaps fatally injured Joe Rachel, a former saloonman, the latter's skull being crushed in with a pick. The surgeons are now trephining his skull. The quarrel arose over a disputed lumber bill.

Report Rich Gold Discovery. Silver City.—Reports reached here of a rich gold strike made recently near Duncan, Ariz., in the Copper basin district. The strike, which comprises a group of twenty-four claims, is owned by Ollie Phillips of Duncan, and D. F. White, B. F. Waters and Joe McAllister of Tyrone.

While the handshake is apt to be overworked, the patriot with a mitre and a dead fish is rarely elected.

Civil Service Examinations. Santa Fé.—Acting Secretary H. A. Delgado of the Civil Service Board, announced the following examinations: April 7, laboratory aid in technical agriculture, \$600 to \$900 per annum; April 14-15, scientific assistant; April 20, technologist in sugar beet seed investigation (male), \$1,400 to \$2,600; April 28, pomological artist (male or female), \$1,200; April 28-29, assistant in plant introduction (male), \$1,400 to \$1,620.

PAYS IN THE LONG RUN Advertising Gathers Momentum as it Goes, Making Sales Easier—Must Be Properly Planned.

There is an old proverb setting forth the homely truth that it takes constant pounding to hammer home a nail. This is simply a forceful and picturesque way of saying that one impression is often not sufficient to pound home a fact.

Of course the man who first put this proverb in writing had never heard of advertising, but the truth fits the advertising situation like a glove. One advertisement seldom pays. Two or even a dozen advertisements are likely to prove a losing proposition. In fact, it may be doubted if in a general field a few advertisements of a staple brand of merchandise—paper for instance—ever pay in direct returns for the space they occupy. But advertising does pay in the long run. It takes time for a train of heavy Pullmans to get under way. And it takes time for advertising to produce a selling effort that can actually be felt. But just as surely as the engine pulls the train out of the yard, so will properly planned advertising sell goods. Such advertising gathers momentum as it goes, just like a train. And whoever connects up his own selling effort with advertising that is under way and running at top speed is sure to find that he makes sales easier and that his own efforts count for more. Such is the cumulative effect of advertising.

"There is no field into which everything good can be so profitably poured as into advertising. Reading, travel, business experience, life on the farm, a touch of art, knowledge of men in their home life, their sports, their religion, all go to a good market in an industrious advertising brain. My belief in the certainties of advertising is as fixed and fast as in the certainties of natural laws."—Artemus Ward, in Printers' Ink.

Says It Pays to Advertise. S. W. Straus, a Chicago broker, in an address before the Agate club on Investment Advertising, said: "It pays to advertise. It has paid the concern of which I am president and it will pay all others who have good investments to sell and who advertise along the right lines. One should advertise extensively in the newspapers. The newspapers surpass all other mediums in the quickness and certainty of their results. The advertiser who gets discouraged has no business advertising. If he is persistent he is bound to win out in the end, provided his proposition has merit and his advertising campaign is conducted properly."

SUDDEN DEATHS IN A SILO.

A recent fatal accident in Ohio calls attention to danger to farmers which cannot be too widely circulated. Since 1875, when the first American silo was built by Dr. Manley Miles, this method of preserving forage for livestock has been generally adopted. Although the Department of Agriculture has frequently called attention to the danger of carbon dioxide gas accumulating in silos under certain conditions, no fatalities have been reported heretofore. On the morning of September 19, four workmen on the farm of the Athen (Ohio) State Hospital, ascended the ladder on the outside of a silo to an open door about twelve feet from the top and jumped down one after another onto the silage, the top of which was about six feet below the door. About five minutes after two other workmen following them found them unconscious. Although a large force of workmen were immediately summoned and the bodies of the four men removed at once through a lower door, the physicians of the hospital who were at once on the ground were unable to resuscitate any of the four men. Evidently the carbon dioxide gas had accumulated during the night filling the silo up to the level of the door and forming a layer of carbon dioxide gas, six feet deep. Such accidents, says The Journal of the American Medical Association, might easily be repeated on any modern farm. Agricultural journals should call the attention of the farmers to this danger and should urge that silos be carefully ventilated before being entered.

PEARCE'S PHARMACY Complete line of Boye Machine Needles, Bands, Shuttles, Bobbins, and Hand Needles Machine Threader given with every bottle of machine oil DR. J. S. PEARCE PROPRIETOR

SEEDS Bee Keepers and Poultry Supplies, Insecticides, Plants, Etc., now ready—send for it UNITED SEED AND FRUIT CO. Successors to FARMERS SUPPLY CO. ROSWELL SEED CO. Roswell, New Mexico

MONUMENTS of Georgia Marble and Colorado Block Granite HUMPHREY & SLEDGE

INTERSCHOLASTIC MEET Albuquerque, N. M., April 23-24, 1915

WHY GROW OLD? We carry Everything You need to preserve that youthful appearance in old age. PURE DRUGS PRODUCE QUICK RESULTS GET THEM HERE EGBERT WOOD, Proprietor Successor to PORTALES DRUG Co.

THINGS GOOD TO EAT We have a full line of eatables. Prices right Eggs a Specialty Come in and give us part of your business STRICKLAND & BLAND

CHAS. GOODLOE First Class Auto Buggy and Painting SIGNS Also house painting and paper hanging. Carry a small stock of paint and varnish specialties not to be found elsewhere in town. Old and defective mirrors resilvered

Dr. D. D. Swearingin, of the firm of Presley and Swearingin, eye ear and nose specialists of Roswell, New Mexico will be in Portales, at Neer's Drug Store 20-21 22 of each month.

FARMERS Form a banking connection now by depositing now while you are marketing your crops, and you will be in line to ask for accommodations during the lean months next Spring and Summer. It is our earnest endeavor to help build up the Farmers and Stock Farmers of this Community. FIRST NATIONAL BANK of Portales, New Mexico MEMBER FEDERAL RESERVE SYSTEM

White House Grocery Co. Agents for Wichita Best and Golden Seal Flour Headquarters for Quality Groceries. We pay the highest cash price for your cream. Cleanliness and fair dealing our motto White House Grocery Co.

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WE HAVE INQUIRIES For Farms and Small Ranches List your places with us. We have Farms, Hotels, Stores, Etc., in different places to trade for New Mexico stuff. SEE US WE ALSO WRITE INSURANCE BRALEY and BALL "We know How" Portales, : New Mexico

KOHL'S GARAGE First Class Automobile and Gas Engine Repairing COMPLETE STOCK OF FISK TIRES AND TUBES LOUIS KOHL, Prop.

CALL In And See That Cheap Sudan Grass Seed

Agents for Eclipse and Daisy WINDMILLS None better were ever made.

HUMPHREY & SLEDGE HARDWARE

Agents for Eclipse and Daisy WINDMILLS None better were ever made.

The We have been studied the n always tried because they now consider brought to R larger stock direct to the rarest stock These goods and inspect t You owe this chandise, or and see. D You will that suit you of all the no hat before se You will don't fail to We are mind when for every n Shirts—in f be glad of it Our line goods, all fr S. I Commissioned D. K. Smith comes today. Virgil Howa seek from Tex or a ranch loc Large assort for ladies ren. Joyce-E Mrs. A. rough Mond A. B. Austi Model Grocer wn today ca Several p bought in to nsen Inve er the Vall Chas. Tho use Groc ne to Hage visit relat Homer Wi esman fo cery Co ling on th "Cyclone" y Tuesd endid le ve but ra ad me food and usefu Scott's i fine and food rich and thwar is free f al drugs. prescribe

The Largest Stock of Goods In Roosevelt County

We have been in the mercantile business in Rogers for the past nine years. We have studied the needs and wants of all the people of this entire section of the country and have always tried to carry a satisfactory stock of goods—goods that we were delighted to sell because they would delight the purchaser; but we say without any hesitation that we have now considerably the largest and choicest stock of dependable merchandise we have ever brought to Rogers. In fact, we think we are perfectly safe in saying that there is not a larger stock of dependable merchandise in Roosevelt county. Mrs. Anderson and I went direct to the eastern markets, and with our buying experience, were able to purchase the rarest stock of Dry Goods, Dress Goods and Notions, both as to style and wearability. These goods have arrived, and we respectfully invite you—yes, we urge you to call at once and inspect these goods. **Look where you will, but examine our goods before you buy.** You owe this to yourself. It is not possible for us to describe all this splendid line of merchandise, or mention each article. These goods must be seen to be appreciated. **Come and see. Do it now—today.**

Ladies—

You will find here a full line of the latest styles and weaves in dress goods at prices that suit your purse. Come early and get first pick. **HATS**—We bought a complete line of all the nobby styles in Ladies Hats. You will make a mistake if you buy that spring hat before seeing our line.

Gentlemen—

You will find a full line of dependable Clothing at attractive prices. Whatever you do *don't* fail to see our line of Men's and Boys' Suits before you buy.

Family—

We are very anxious to become outfitters for the entire family. We had that idea in mind when we bought our goods. You will find just the article of clothing here you need for every member of the family. Shoes, Hats, Gloves, Work shirts, Overalls, Dress Shirts—in fact, everything you need for the family. Bring the entire family. You will be glad if it even though you have to come a long distance.

Our line of Groceries is by far the largest and most complete line of staple and fancy goods, all fresh and pure, that we have ever carried.

Give us a chance to show our goods

S. F. Anderson & Son

Rogers, New Mexico

School Notes.

A. A. Rogers gave to the school on Wednesday one of the most practical chapel talks of the year. The keynote of his remarks was efficiency, which he said was equal to the "work done" divided by the "time elapsed." Regard and respect for organization, system and laws, was his basis for efficient work.

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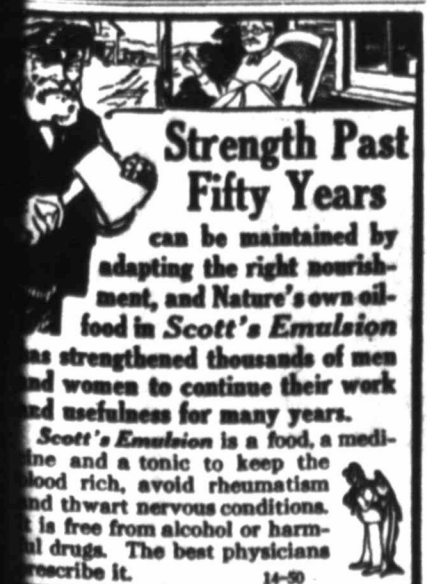
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 The best way to be a witness for life to live the life. J. F. Jones, W. B. Reid
 What can we do to help the Boy Scout movement?
 P. B. Timmons, A. W. Freeman
 Some excuses men offer for not being more attentive to Christian duties: remedy?
 W. E. Lindsey, A. J. Smith
 The interest is increasing rapidly in these meetings and you are needed. Come join us in the good work.

W. S. Merrill and Fred W. Nullmeyer left this morning for Bay City Texas, on a prospecting trip.

PERSONAL & LOCAL

Mrs. Emma Large of Elida was a visitor here Monday.

Mrs. Ida Vincent of Inez was here on business Tuesday.

Miss Nettie Chesher came in Monday to visit friends here.

Harrison Carder of Inez was transacting business here Saturday.

Judge T. E. Mears and family spent Sunday in Elida, returning Monday.

Mrs. Orpha Hawkins left Sunday for Reed, Okla., to visit her parents.

Ladies and Misses shoppers in all the new styles. Joyce-Fruit Company.

Mrs. R. G. Bryant came in Sunday after visiting her mother at Temple, Texas.

J. H. Latham, a prominent citizen of Toilar, was in town on business Monday.

J. A. Moss of the Midway community was transacting business at the court house Tuesday.

R. E. Curd returned Monday after spending several days in Dallas, Texas, and vicinity on business.

Spring dress goods in all the new things. See our display of different material and patterns. Joyce-Fruit Company.

Found—Girl's gold bracelet. Same can be had by calling at this office, describing property and paying for this notice.

G. M. Williamson returned from Spur Texas, Tuesday in his Ford, where he had been for several days on business.

County Assessor J. E. (Woodrow) McCall left Wednesday for Roswell where Drs. Presley and Swearingen will treat his eyes.

Judge W. R. McGill of LaLande, was here on business Wednesday.

Green Wagnon and wife of the Givens community were visitors here Monday.

Ladies skirts in sand and putty, also wash skirts. Joyce-Fruit Company.

John Tyson and W. M. Wilson, of Taiban, came over in Mr. Tyson's Ford Monday.

Mr and Mrs. B. Hall of Blanco visited at the home of Mrs. S. F. Cuberson Saturday and Sunday.

Kirk Thornton and W. A. Higgins, two prosperous farmers of the Macy community, were in town Tuesday.

W. E. Spade and E. C. Comstock, of Clovis, land owners in the Portales Valley, were here on business matters Monday.

Johnson Bros., Wyatt Bros. and Messrs. Harris, Hollifield and Ackerman of Dereno were transacting business here Monday.

Mrs. L. R. Hough and children returned from Elida Monday, where Dr. Hough had been for several days, engaged in dental work.

Dr. D. W. Miller of Blackwell, Okla., who owns a fine irrigated farm a few miles west of town, came in Monday to look after his interests.

Sam Osborn, who has been visiting for some time at the home of his sister, Mrs. G. T. Amos, left Monday for his home in Trinidad, Colo.

Jake McCabe and Dink Logan of Elida, and Mr. Miller of Nobe, were here Monday morning. They had driven a herd of cattle to a point south of Portales.

Rev. F. D. Calloway, who has lived for several months at Denton, Texas, has returned and will make his home here. He expects Mrs. Calloway to come in a few days.

Another shipment of Misses middy dresses at \$1.25. Joyce-Fruit Company.

Mit Price and Mr. Francis of Benson were business visitors here Wednesday.

Hugh Hunley, an old friend of G. T. Amos, has been in town for several days and may locate here.

E. E. Hoagland, the new manager of the Joyce-Fruit store, left for Hagerman Wednesday to bring his family to Portales.

Miss Irene Smith, teacher of the Blanco school near Dereno, spent the week end with her mother, Mrs. Maude Smith. Call and see our complete line of ladies, misses and children's hats. We can please you and our prices are right. Mrs. M. A. Knight. 16-4t

Methodist Church.

Fine services on last Sunday. The largest communion we have witnessed since we have been in Portales.

The regular services on next Sunday. Sunday School at 10 a. m. Preaching at 11 a. m. and in the evening at 7:30.

You will be welcome at our church. A. C. Bell, Pastor.

Baptist Notes

Last Sunday was a fine day at the Baptist church. Good attendance in the Sunday School. Fine audiences both morning and evening. A goodly number in the communion service. We were glad to have a number of new people worship with us in the night service. Come again, you are welcome. Service next Sunday, 8 S. 10 o'clock. Subject, for the 11 o'clock hour, "The Divine Message and the Divine efficiency" Subject for the evening service "The worlds greatest sermons" We are glad to have you worship with us. W. E. Dawn, Pastor

U.D.C. Meeting
U.D.C. met on Tuesday evening with Mrs. R. Hardy. The lesson was instructive as well as interesting, and everyone enjoyed the evening. A delightful salad course was served. Press Reporter.

Carter School Notes.
The following were on the honor roll at the close of school:
Eighth Grade—O. B. Creek, Ben Prater, Lena Owenby, Chas. Prater.
Sixth Grade—Lotus Davis, Ruby Creek, Dorothy Seifried.
Fourth Grade—Webster Creek, Lewis Davis, Thira Powell.
Third Grade—Jesse Wooten, Lee Powell.
P. M. Fortner, Teacher.

Langton Notes.
Miss Ida Johnson spent Monday evening in the Jeff Keeter home.
The singing at Mrs. Lemons was well attended and enjoyed by all.
The Easter entertainment Sunday drew a large crowd and the dinner served was very much enjoyed.
School election this week resulted in Mr. Keeter and Clary being chosen as directors.

Resolutions of Respect
Whereas it has pleased Almighty God to take from our midst C. H. Apsley, a worthy member of our Kansas club who died March 31, 1915, and was interred in Portales cemetery:
Therefore, be it resolved that we deeply sympathize with the daughters and relatives of Brother Apsley and would recommend them to God from whom all comfort comes.
Henry Shapcott.
H. V. Thompson.
Lee L. Brown.

Cattle Proclamation.
FOOT AND MOUTH QUARANTINE.
"Whereas, the cattle sanitary board of New Mexico has communicated in writing to me, the governor of the State of New Mexico, the fact that it has come to the knowledge of said board that a contagious and infectious disease has become epidemic and exists in various localities in different localities in different states of the union beyond the limits of this state, which disease is known to be fatal and highly injurious to cattle:
"Therefore, I, William C. McDonald, governor of the State of New Mexico, do hereby prohibit the importation into this state of cattle, horses, burros, mules, sheep, goats or hogs, as well as any hoofs, hides, skins or meat of any such live stock, or of any hay, straw, fodder, cottonseed or other products or material calculated to carry the infection of such disease, from any state in the United States, the District of Columbia, Canada, or Republic of Mexico. All stock cars imported into the state, whether loaded or empty, must be disinfected immediately prior to their entrance into the state. Also all stock cars used for the transporting of live stock or any materials or commodities from points within the state to other points within the state, must first be disinfected immediately prior to shipment being made.
To fulfill the above requirements, all disinfesting must be done under the direct supervision of a state or federal officer.
This quarantine shall take effect and be in force from and after this 12th day of March, 1915."
W. C. McDonald,
Governor.

Piano For Rent.
With privilege of buying later and having rent paid apply on the price, or will sell now to responsible party on easy, monthly quarterly or semiannual terms. Write at once for particulars to The Knight-Campbell Music Co., Denver, Colo. 16-6t

It is Delicious.
Our ice cream plant is now in full operation. We make the richest and most delicious ice cream in New Mexico. When you patronize us you not only get the best that money can buy, but you help a home industry and consume home products.
C. M. Dobbs.

We have a large number of inquiries for Roosevelt county property. If you want to trade or sell list your property with us.
BRALEY and BALL.

For Sale Reasonable—Several good shallow water farms in the Portales Valley, some highly improved and under irrigation, some unimproved. Also implements, teams and complete farming equipment. Easy terms to right party. Carl Mueller, owner. Portales, Tex. 16-4t

For Sale Cheap—Registered Jersey bull two years old last September, formerly owned by W. E. Brown. Carl Mueller. Portales. 16-4t

Latest style, friendship brooches at Whitcomb and Larrabee.
See W. H. O. Smith in the Sanders building for shoe repairing.
Complete line of Gents furnishings for spring and summer. Joyce-Fruit Company.
The W. S. Odell Grain Co. is successor to the C. B. Combs Grain Co. and is located at the same place.
Farms, Stores and hotels in Missouri, Kansas, Texas, Oklahoma, Arkansas and other states to trade for New Mexico stuff, see BRALEY and BALL.

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PORTALES UTILITIES COMPANY

We thank the citizens of Portales and the Portales Valley for the generous help given in the matter of setting out the eighteen miles of trees.

We believe you will agree that the new Boulevard is about the finest piece of road in the State.

We bespeak your assistance in keeping livestock from damaging trees, and remind you we need help at watering time.

PORTALES UTILITIES COMPANY

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