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PORTALES HERALD-TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Thirteen

PORTALES, NEW MEXICO, THURSDAY MARCH 25, 1915.

Number 14

MEETING WELL ATTENDED

Large Crowds of Farmers and Others Turn Out To Hear Speakers

VALUABLE INFORMATION IMPARTED

Speakers Advise More and Better Livestock, Silos and Dairying

The livestock meeting in Portales Tuesday was a great success. The attendance of farmers supplemented by the student body of the public schools was one of the best as shown during the series of meetings conducted by the Agricultural department of the Santa Fe railroad joined by the Agricultural College of New Mexico.

The first speaker on the program was H. M. Bainer, Agricultural demonstrator of the Santa Fe, who confined his remarks to the importance of more stock in the Portales Valley. Mr. Bainer declared that revenues from the farms in the Portales Valley would be greatly increased by growing more livestock, including beef animals, dairy cows and hogs. He stated that the kaffir, maize and feterita are fully equal in feeding value to Indian corn and that recent results at the leading expert stations in the middle west and southwest bear out this assertion. Mr. Bainer insisted that the Portales Valley should increase its number of silos.

When asked about the different types of silos, he stated that care should be exercised in adopting a silo that is adapted to this country. In this connection he stated that it is a mistake to erect a silo that is not adaptable and he called attention to the weak points of some constructions, showing that they are not suited to this portion of the southwest. He insisted that the monolithic concrete silo, barring the item of expense is the best for the Portales Valley. He also recommended the metal silo for this section, saying that it is in all things superior to the southwest silo, the only item against it is cost, but where the item of expense is not to be seriously considered and maintained, that the metal silo is in all things dependable. He also gave favorable consideration to a number of other silos including those made of wood, but warned against those types that require a great deal of time and attention to keep in really good shape. He closed his talk by urging a broader inclusion of livestock on every farm, both under irrigation and dry farming conditions.

Professor R. W. Latta of the Agricultural College of New Mexico was introduced and talked comprehensively about the benefit to be derived from dairy farming in the Portales Valley. Mr. Latta said that dairy farming affords many advantages over the average class of farming in that it procures a regular and immediate source of cash income. He urged the necessity of securing good animals, stating that poor animals are a very expensive investment at any price and always disappointing. He advised the breeding up of dairy herds as against the direct and immediate purchase of high priced animals, declaring that the results in the outcome are

about equal, while the initial expenditure for pure bred dairy herds is almost prohibitive. This speaker then gave a number of examples of dairying success, contrasting them with cases of failure and emphasized the necessity and importance of keeping a record of the product of individual cows and suggested that a testing association is one of the best means through which amateur dairymen may arrive at definite conclusions of the worth of their animals. Professor Latta closed his remarks with a few specific incidents of feeding, giving an estimate of the worth of ensilage in combination with alfalfa hay and grain.

Mr. L. L. Johnson, assistant agricultural demonstrator for the Santa Fe railroad addressed the meeting on the subject of poultry. Mr. Johnson recounted his experience during the past several years in the plains country of the southwest and expressed himself as being pleased by reason of the fact that there is an increasing interest in the item of poultry on practically every farm. Mr. Johnson made the assertion that investment considered, there is no one item that is so rich in returns as poultry on the farm. In this connection he urged the necessity for pure bred farm poultry, saying that this grade of poultry is not more expensive than the ordinary mixed breeds except in the initial outlay and even this is not material. He then branched into a discussion of incubation, selection, culling and marketing. Mr. Johnson told of his experience in handling large poultry enterprises in the west and also of his experience in connection with large poultry plants and urged the Portales farmers to include some good poultry in all their farm operations. He also told of having been present and heard Sec. Houston of the United States Department of Agriculture give an address before a very large concourse of people in which he devoted considerable time to the discussion of poultry and its relative value as compared to other industries in the United States. He also recounted the fact that it is worth while to use every precaution in the matter of marketing in order that a desirable commodity may be offered to the consumer. He closed his address recording statements made Knapp, Sec. of extension of the United States in which Mr. Knapp made a visit to Denmark to investigate the basis of a great demand in England for Danish bacon. In recounting this conversation with Mr. Knapp asserted that uniformity of products was found to be the real basis for the very great demand for the Danish product. He related how that Knapp was not only greatly interested, but greatly pleased to find that there was a highly developed spirit of co-operation in Denmark. Mr. Johnson gave attention at last to the fact that only through co-operation may the best results be obtained here and elsewhere.

The last speaker on the program was J. L. Pope, Assistant Agricultural Demonstrator of the Santa Fe railroad, who talked on community spirit and its development, attempting to show the worth of the "Get-together" spirit among the people. Mr. Pope spent a great deal of time in impressing the hearers with the worth of getting together, and also told some amusing anecdotes which caught the ear of

the hearers. (Continued on last page)

ROOSEVELT COUNTY'S LIVESTOCK FARMERS

The Journeyist Visits Among the Stockfarmers in the Southeast Part of the County. A Satisfied People Who Are Succeeding in a Big Way.

DAIRYING AND ALL KINDS OF STOCK FARMING INCREASING HERE

Good Crops Have Been Raised, More Cattle Have Been Bought and the Inhabitants Here Getting In Position To Be Substantial and Independent

Owing to the inclement weather the Journeyist failed to journey any hence nothing doing from him in last weeks Herald-Times, but I am pounding out some "dope" for this weeks paper.

W. E. Clouser.

W. E. Clouser is a young man of sterling worth who lives with his mother near Longs. He cultivates, by himself, 100 acres of their 480 acre tract. 1285 bu. of grain was threshed on this farm in 1914, besides several tons of heads not threshed and an abundance of other feed stuff. Success is assured here because of the live stock grown. At the time of my visit there were seven head of horses, seventeen head of cattle, five hogs and a big bunch of poultry. The weekly cream check the whole year through, with the money from eggs is no small item.

T. E. Haislip

The Haislip farm adjoins the Clouser farm, and is a good 320 acre tract. Mr. Haislip had gone to Portales with a big load of grain, but I found his mother quite enthusiastic about this magnificent country. Some 4000 bushels of grain was grown here last year. Seven head of horses, one mule, twelve head of cattle, some hogs, chickens and turkeys insure success here also.

B. S. Anderson

Eight years ago Mr. Anderson settled on his present place a few miles west of Longs. He is making good. He had hied himself away to Portales with a load of grain but his good lady said "heaps" of good things about the country. The biggest bunch of burros I have seen in the county is on this farm. Mrs. Anderson explained that these donkeys were just about the idea for real farming. She said: "With eight burros last year we made \$1700 worth of stuff." Guess that isn't bad. She expects to raise some 500 chickens this year. A great big bunch of brown leghorn hens were mighty busy scratching for bugs when they were not shelling out the eggs, which is to say they were doing the laying stunt muchly, for Mrs Anderson assured me that she sent "\$5.00 worth of eggs to town today."

O. R. Anderson

For six years O. R. Anderson has lived on his farm near Longs and is pleased. He owns 320 acres of choice land, a few cattle, horses and mules, some full blood brown leghorn chickens and enough hogs for home consumption. Like the majority of the farmers of the country, he is selling cream.

Warren McClellan

Across the road from the Anderson farm is the Warren McClellan 320 acre tract. The Journeyist is almost ready to give McClellan the blue ribbon as the biggest and best booster in the county. He can boast because

he is delivering the goods. He came here eight years ago and you couldn't run him away. He is a worker—works both his big brain and big muscles. In 1914 he raised 1750 bushels of grain, besides plenty of forage for his stock also about five tons of broomcorn. He has been raising horses but will add cattle to the list at once. Mr. McClellan is growing a lot of shade trees and otherwise beautifying his place. The only objection I have to McClellan is, he is an old bachelor, but perchance that is no fault of his.

A. J. Waters.

I like to rub up against a fellow who is a real success. That is why I hung around A. J. Waters for so long a time. He has 12 head of cattle, some horses, a couple of Jennets and two dandy young mules, one and two years old. The two year old mule is 16 1/2 hands high and weighs 1130 pounds. The year old mule is equally as good for its age. These mules are from the Jennet mentioned above. Last year \$125 worth of cream was sold and \$75 worth of calves, besides chickens eggs and turkeys. Said Mr. Waters: "One fourth acre planted to garden truck last year was worth about \$150 to us. I raised the usual crops, all good, but especially I want to call your attention to my dwarf kaffir corn. From five acres planted to this kaffir and two in feterita, I sold \$109 worth of grain, besides I fed my stock during the winter and have plenty for seed on hand. This dwarf kaffir is far ahead of the standard kaffir, and is the thing for this country."

J. B. Judah

I reined in at Mr. Judah's at noon and showed in a most forceful manner my appreciation of good cooking and good grub. Mr. Judah has resided here eight years and is making good. He is farming about one hundred acres of his 320. He has some stock. A small orchard of apples, peaches and cherries is being nicely arranged around a dandy tank. These trees, with some shade trees and a small vineyard will add greatly to the comfort and value of this home. The Judahs have all sorts of canned vegetables from their 1914 garden. They have had fresh cabbage all the year. These were kept by pulling them up and burying them in a furrow, heads down, with about three inches of the roots projecting out of the ground. If you want sweet, tender cabbage all next winter try this plan.

W. H. Ruby

Mr. and Mrs. Ruby are two of the real lovely old people of the county. They came here nine years ago and are here to stay I think, as they expressed themselves satisfied. Mr. Ruby cultivates forty acres besides attending to a small bunch of cattle and horses. This old couple finds good money in selling cream. (Continued on page 4)

Elida News.

The office and store of the Kemp Lumber Co., was robbed last week. The thieves obtained a small amount of cash.

The First State Bank building was slightly damaged by fire last week. Neil Rockey and Chas. J. Mackey made the discovery and sounded an alarm. The damage was less than \$100.

Tyrie Beal, who was operated upon at the Roswell hospital for appendicitis, is rapidly recovering and will be home in a few days.

Five new cars have been purchased by Elida residents recently. The purchasers are: S. Street, P. F. West Jim Swagerty, John Swagerty and E. L. Mc Bride.

Elida will lose one of its most valuable and highly esteemed citizens in Dr. A. J. Evans, who is making arrangements to move to Ft. Sumner to assume his duties as register of the U. S. Land office.

The Elida baseball team has been practicing. We are going to have a strong team in the field this year.

Much grain has been marketed here recently. Twenty-five loads were brought in Monday.

Industrial Clubs.

W. T. Conway of State College was here last week for the purpose of explaining to the boys and girls the purpose of organizing the boys and girls industrial clubs.

Accompanied by county superintendent Mrs. S. F. Culbertson, he spoke to about 300 school children while here. The schools visited besides Portales were Plainview, Pleasant View, Rogers, Longs and Carter.

Falls and Breaks Arm.

Mrs. W. L. Anderson of Rogers had the misfortune to fall and break her left arm Monday. She was brought to Portales by her husband, in an automobile, accompanied by her mother, Mrs. Hensley where the arm was dressed by a local physician.

Mrs. Anderson was resting very easy Tuesday, and barring complications ought to be all right soon.

Cut The Loco

The loco weed, which is so dreaded by our stockmen promises to be bad this year as is usually the case when we have plenty of moisture. Now is a good time to clear the pastures of this obnoxious weed.

This means considerable work to the stockmen who have large pastures, but stock are too valuable these days to take any chances.

Baptist Notes

Last Sunday School was fine, let us make it better next Sunday. Subject for 11 o'clock "World Wide Missions." Evening "The life of Christ."

Every one welcome at the Baptist church.

W. E. DAWN, Pastor.

Deputy County Clerk Guy P. Mitchell the first of the week issued the following marriage license: Oscar A. Rackman and Miss Minnie Rhodes, both of Elida; A. F. Sealy, Nobe, and Mrs. J. C. Fox of Elida.

CROP SHIPMENTS ARE LARGE

Shipments From Here Have Been Heavy and Bring Big Sums of Money

SANTA FE DOES GOOD BUSINESS

Products Most Valuable That Have Ever Been Shipped In History of County

There is no better way to show the prosperity that exists in our midst than to show the increased amount of business that is being done by the Santa Fe in shipping products from Portales. Conditions are better all over the country. The farmers and stockman in this county have raised products of a greater value, the past year than ever before in the history of the county.

The business transacted at the local Santa Fe depot last month showed an increase of over \$4000 more than for the same same period last year. This month promises to show a gain of 50 per cent over March of last year.

Last week, even under the unfavorable conditions which have existed, nine cars of products were shipped, and the week before, fifteen cars. Many farmers are holding their crops waiting for a better price and trusting that the road over the sand to the southeast part the county may be repaired.

Needless to say, these products are bringing money in large amounts to the producers and is putting them on a substantial basis. The inhabitants of this county are a thrifty, progressive people. They are investing this money in yearlings, cattle and hogs.

They realize the fact that they should have more live stock and consume this feed at home and the coming season should they raise such an enormous crop, and the prospects are good, they will be able to feed a large per cent of it.

Will Stay By The Farm.

A Sportsman, who lives in the Pleasant View neighborhood, has tried this way of leaving his farm about every year for some months at least and working at different jobs. But, we understand, he says he is going to stay by the farm this year, as he feels sure there is more to be made in this way.

He has taken advantage of our offer and will plant some sudan grass, which will go far toward solving the feed problem, so far as forage is concerned. The Herald-Times believes the man who stays by the stuff and does his part is winner every pop.

More Pay For Jurors.

Under the new law enacted at the last session of the legislature and which is now in force provided that petit jurors in the district courts be paid three dollars per day instead of two. Accordingly the petit jurors at the recent term received a dollar more per day than has been paid heretofore.

The United States civil service announces an open competitive examination for the position of rural mail carrier, to fill a vacancy at Elida will be held at Portales, April, 10th, 1915.

WE PAY POSTAGE

SCARETS' ACT ON LIVER; BOWELS

headache, biliousness, taste or constipation by morning.

Only Fair. understand you to say," asked.

IS TURNING GRAY, USE SAGE TEA

Old! Try Grandmother's Tea to Darken and Beautify Hair, Faded, Lifeless Hair.

INSURANCE COMPANIES

Closely Observing Public Health Conditions.

Insurance Companies, in view on the subject, made the statement that one reason...

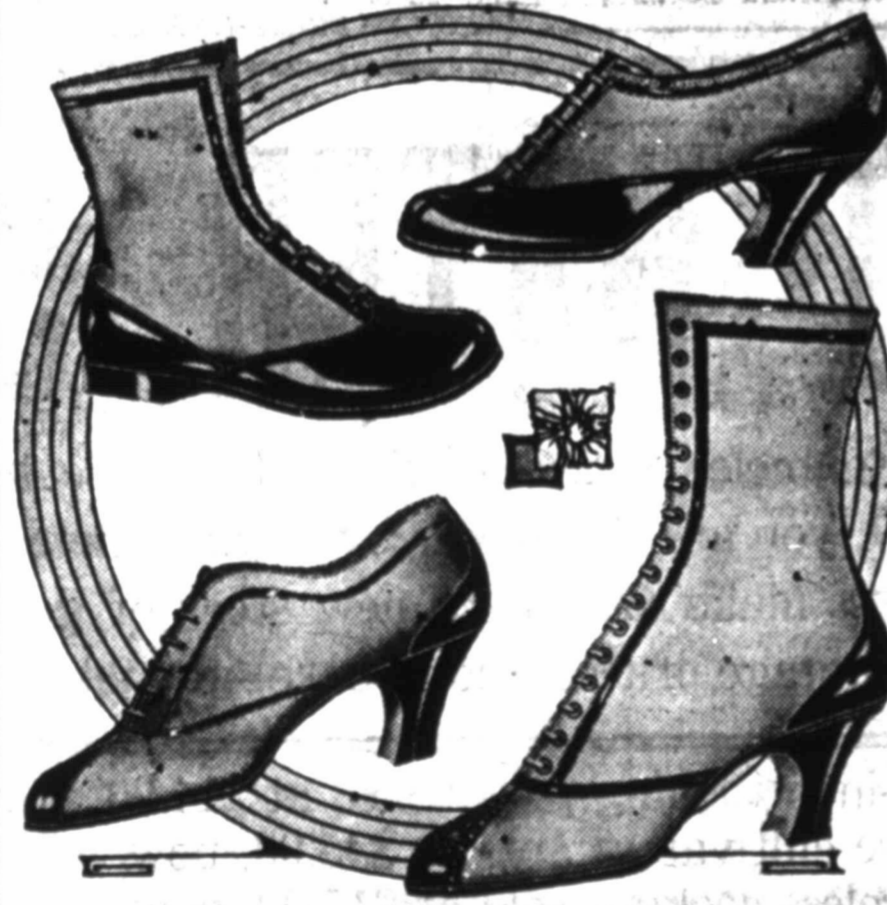
Unfitting Medium. you play that round any bet...

To Decorate Dancing Coiffures



SINCE dancing has come to be indulged in by everyone from grandmama down to the baby...

And Now the Military Shoe



A NEW aspirant for favor, with all the signs pointing toward its success, is just launched.

The picture given here includes a pair of shoes such as are made for children.

The vogue for cloth-topped boots, having gray or tan or white uppers...

Ornaments Necessary. The small furnishings of a room are the things that really furnish it.

The military shoes are ornamented with soutache braid and brightened with patent leather tips.

The KITCHEN CABINET

Who hath not met with home-made bread. A heavy compound of putty and lead...

GOOD THINGS TO EAT.

Cook a fourth of a cupful of soft crumbs with a fourth of a cupful of cream until smooth and thick...

Celery, Cheese and Red Pepper Salad.—Cut celery in two-inch pieces and put into ice water to curl.

Chicken With Corn.—A most appetizing dish which may be prepared any time of the year...

Chantilly Potatoes.—Mound well-seasoned, light, mashed potatoes on a platter.

Apple Balls.—Cut balls with a vegetable cutter from firm, ripe apples.

MORE GOOD THINGS.

Pies are the universal American dessert, and they are less objectionable to the digestive tract when properly made.

Prune Pie.—Line a pie tin with good, rich pastry and fill with stewed prunes, cut in bits.

Apple Pops.—Pare and chop fine one pint of sweet apples. Pour a cupful of boiling water into a pint of white corn meal...

Celery and Pineapple Salad.—Shred pineapple with a fork and add chopped celery in equal quantities...

Broiled Halibut.—Slice the fish, season with salt and pepper and brush with melted butter and let stand for an hour.

Tomato and Peanut Salad.—Peel the tomatoes carefully and remove the centers so as to form a cup.

Fricassee Potatoes.—Slice a small onion, fry brown in a saucepan with butter, paprika, salt and pepper.

Fruit Bread Sponge.—Pour over two cupfuls of small cubes of bread hot fruit juice until it is all absorbed.

Then Time to Stir. Thomas Edison once set out to invent a perfect coffee machine...

Wanted a Diagram. "That young wife was evidently having her first turkey."

Hot for peats coffee she does.



Better cookies, cake and biscuits, too. All as light, fluffy, tender and delicious as mother used to bake.

Remarkable Case. "Here's a remarkable account of a man who returns home after 20 years and finds his wife married again."

For lame back, stiff neck and sore throat, apply Hanford's Balm of Myrrh...

For old sores apply Hanford's Balsam. Adv.

Few sermons are as broad as they are long.—Chicago News.

Uric Acid in Your Food. Even dogs can eat too much meat. Certainly, many people 'dig their graves with their teeth'...

An Oklahoma Case. I. A. Hilde, 101 Ave. A, Lawton, Okla. writes: "A constant strain washed away my kidneys..."

Doan's Kidney Pills. Got Doan's of Any Store, Or a Box of Doan's...

Doan's Kidney Pills. FOSTER-MILBURN CO., BUFFALO, N. Y.

WE PAY POSTAGE

Arbor Day April Second.

Good Friday, April 2nd, has been designated as Arbor day by Governor McDonald, who issued the following proclamation:

"How much forests influence climate is not appreciated generally. The importance of this ought to be emphasized and impressed upon the minds of people. One who plants and cares for and adds to our resources a tree is a public benefactor. If we can produce forests on our arid plains we may change our climate. By law and custom it is made the duty of the governor to set aside one day of each year for tree planting. This, however, is only to emphasize the importance of the work. The planting of trees in various localities must necessarily be governed by local conditions.

"Therefore, for the purpose contemplated, I do now designate and proclaim Friday, April 2, as Arbor day. I earnestly and urgently recommend that this day be celebrated by all the people of New Mexico in the true spirit of progress, as having a distinct bearing on our future welfare. Appropriate exercises should be held in all our schools, when the import of the day can be thoroughly impressed upon the young mind. All who are able to do so, ought to be encouraged and assisted in the work of planting trees and shrubs for beautifying and enriching the school grounds. Nor should older people forget or overlook in their present haste and anxiety for fulfillment of temporary desire the future welfare and growth of the state and its people, for whom we are now holding in trust the bounty of nature so that it may be transmitted not only unimpaired by us, but expanded and enlarged as a heritage of the future.

"I request county school superintendents to give notice of this proclamation, and so far as

practicable arrange for the proper observance of the true spirit of the day."

In line with the above it is proposed to have tree planting day in Portales. The holes for trees on the Bethel boulevard will be prepared before that time and the trees will be on the ground. The Roosevelt county road board has built us one of the best roads in the state and with the addition of the trees which are being furnished by the Portales Utilities company. It will be not only useful, but attractive.

There is a movement on foot to have the business houses closed in the afternoon so that all may take part in the Arbor day celebration. The matter of making this a holiday for the school children is being considered by the school trustees.

This is a worthy movement and as the Governor has wisely set apart this day it is hoped that the citizens will show the proper spirit and lend their assistance.

It is expected that different automobile owners will assist by conveying tree planters to and from the boulevard.

Tax Commission Organized

The new State Tax Commission has been organized and John W. Poe of Roswell is chairman. Howell Earnest, former traveling auditor, is secretary. Before adjourning until April 20, the board sent out circular letters to all county assessors calling attention to the fact that under the new law the total levy for county purposes must not exceed five mills and that it will be necessary to get all property listed at full actual value, in order that enough revenue may be derived to support the county government.

Denia onion plants extra cheap. We need the room. Mountain cottonwoods 4ft. high 3c. Alameda Greenhouses, Roswell, N. M.

ROOSEVELT COUNTY'S LIVESTOCK FARMERS

(Continued from first page)

U. S. Frazee

Mr. Frazee has succeeded in a large way because when he came to this country he used his head as well as his muscle, and has stayed by the stuff. He has 480 acres, cultivates 108, threshed 2700 bushels of grain, raised 700 bushels of Indian corn, besides an abundance of forage in 1914. He has sixteen head of cattle, sixteen head of horses and mules, sixteen head of hogs, and sixteen children less four. He has never been without meat, butter or milk since coming here, with the exception of the first few months. You would have a mighty hard time to get U. S. Frazee to leave this country.

Ezra Watts

Mr. Watts has lived near Rogers nearly nine years. Is here to stay. Said he: "The country is all right. When you hear a man knocking this country, you can put it down that there is something wrong with the man." I have pinned the blue ribbon on Mr. Watts as the champion broom corn grower of Roosevelt county. I will take it off if you beat him and will let me know. He raised \$670 worth in 1914. Can you beat it?

J. C. English

Mr. English, who owns 320 acres of good land near Garrison, came here four years ago. He said: "I have helped to settle a number of new countries and I think this is ahead of any I have seen. I like the country fine." Mr. English has twelve head of cattle, nine head of horses and mares, several head of hogs and brood sows, and a fine bunch of Rhode Island Red chickens.

T. S. Harvey

T. S. Harvey couldn't be run away from this country with a

gatin gun. He owns 320 acres of choice land near Longs, seventy of which is in cultivation. In 1914 he threshed 2232 bushels of grain, also made six tons of head ed maize, had ten acres of good kafir corn and ten of good sorghum and two and a half acres of good Indian corn. He has eight head of cattle, eight head of horses, one span of mules and a big bunch of Poland China hogs. He said: "This is the best country in the world."

J. F. Frazer

J. F. Frazer of Carter, who owns 320 acres of land and is cultivating one hundred acres is making good. He has some stock, a lot of hogs, chickens and turkeys, and appears to be satisfied. The residence, barns, sheds, stacks of feed and stock, all bespeak thrift and contentment. Mrs. Frazer is the obliging postmistress at Carter. The three pretty little girls and fine boy, make this one of the most interesting families I have met in this country.

Calves For Fall Delivery

The Williamson-Oldham Cattle company have bought the J. E. (Big) Johnson 1915 calf crop, for the handsome price of \$30.00 per pound. These calves, most of which are yet unborn, will constitute one of the highest grade bunches of white faces in the county.

These gentlemen paying this handsome price for calves to be delivered on November 1st, shows that they have reason to believe that the cattle market is firm and may go higher. It is very probable after the success this company has had with the bunch being fed by W. W. Van Winkle that they will feed these calves silage next winter.

Aiken Douthit, brother of H. S. Douthit, returned today after an absence of several months.

Prof. Long Re-elected.

At a recent meeting of the trustees of the Portales public school Superintendent J. S. Long was unanimously re-elected to fill the same position in our school that he has so successfully filled for the past two years.

Our public school, under Mr. Long, has made excellent progress, and his re-election means, we feel sure, still greater progress in efficiency.

The school is now affiliated with all the state institutions, and in the various contests, such as athletics, spelling, oratory, essay work, with the schools of the state, our students have won, in most instances, first place.

Road Dragging at Roswell.

The automobile owners at Roswell have adopted a practical plan to induce the farmers in that vicinity to drag the roads. Each owner contributes to a fund which is to be awarded to the farmer at the end of the year who has kept the road in front of his property in the best shape. Much interest is being taken in the plan and something of this nature would be practical here.

Evans to Qualify.

In a few days, perhaps by the time this paper is in the hands of its readers former Senator A. J. Evans will be on the job as register of the U. S. land office at Fort Sumner.

Business at the land office has been tied up on account of former Register C. O. Henry being called east where Mrs. Henry is undergoing an operation.

Plants For Sale.

Denia Onion plants extra cheap. We need the room. Mountain Cottonwoods 4 ft. high. 3c. Alameda Greenhouses, Roswell, New Mexico.

CENTS AT WORK

For Sale: One 4 year old mare colt, mare to bring mule colt. J. Shepard. 2t pd.

For Sale: A 3 gallon Jersey cow years old. A genuine snap at \$65.00, taken immediately. It pd. J. H. Shepard. Portales N. M.

For Sale: One span match mare coming three, broke to work. Sam Nixon Portales N. M.

Don't shed any tears over the loss of the world when you leave it. The old ball may never miss you.

COMFORTING WORDS

Many a Portales Household Will Find Them So.

To have the pains and aches of old back removed—to be entirely free from annoying, dangerous urinary disorders, is enough to make any sufferer grateful. The following advice of one who has suffered will prove comforting words to hundreds of Portales readers.

Mrs. T. Morrow, 404 N. Fourth St., Raton, N. Mex., says: "I was troubled by backache that hindered me in doing my work. Doan's Kidney Pills relieved me quickly and now I am no longer troubled. Another of our family has also found Doan's Kidney Pills fine for the same complaint."

Price 50c. at all dealers. Doan's Kidney Pills—the same the Doan's Kidney Pills—same the Doan's Kidney Pills. Foster-McMillan Co., Props., Buffalo, N. Y.

GO RIGHT AT IT.

INTERSCHOLASTIC MEET
Albuquerque, N. M.,
April 23-24, 1915



Tickets on sale April 21, 22 and 23, 1915. Return limit 25th, 1915. Fare for round trip \$15.40.

A. B. HALE, Agt.

FIRE, SMOKE AND WATER SALE

Our big stock of Groceries, Hardware, Implements, Dishes, Enameled Ware, is being sold at 25c to 75c on the dollar. Owing to our settlement with the insurance company, you are the gainer by buying these goods at this big reduction. Nothing reserved. Everything will be sold to make room for a new stock of goods. The following are a few of our prices. You will do well to take advantage of this sale at once—do not delay.

Iowa Cream Separator, sold for \$65.00, now	\$41.90	12-inch turning plows, sold at \$14.90, now	\$10.90
60-tooth harrow	8.95	Disc cultivators, sold at \$45.00, now	29.90
6-shovel cultivators, sold at \$45.00, now	26.90	Fireless cookers, sold at \$15.00, now	4.90
4-shovel cultivators, sold at \$45.00, now	26.90	\$2.25 wire stretchers for	1.10

CANE SUGAR, 15 POUNDS FOR \$1.00

Kansas Boy Flour while this sale lasts at \$3.85. This flour is guaranteed to be as good as you can buy in Portales, New Mexico

All of our complete stock of dishes at less than one-half price. All Dr. Hess stock powder and lice killer at one-half price. All syrup that retailed at 60c to 70c per bucket at 45c. Our stock of preserves, jellies, jams and canned goods, Monarch brand, is going at less than 50c on the dollar. Will pay you more for your eggs, chickens turkeys, green and dry cow hides than anyone in town. Bring them to us. Nothing reserved, everything being sold

WE HAVE NO BOOKS—EVERYTHING MUST BE CASH

M. J. FAGGARD & CO.

Portales Herald-Times

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 as Second Class Mail Matter

SUBSCRIPTION \$1.00 THE YEAR

DEMOCRATIC IN POLITICS
 Although coming ages may see the coal supply exhausted, we can still get our iron from the sea.

"The squeeze 'em tight tango" is claimed as a new cance. May we ask just what is new about it?

The war news readers who got along so well with Przemysl, won't of course, have any trouble with Przasnysz.

The old-fashioned man who used to wear a muffler around his neck has a son who won't even put one on his automobile.

Young men go to college mainly for atmosphere, says Doctor Hadley. And that is mainly what many of them get out of it.

The man who wants to know what happens when the irresistible meets the immovable should read the news from Flanders.

Petrograd is wise. It sends out its reports of victories early and before too many hampering details are brought to light.

Even to the man who doesn't know anything about poker, four kings on the fring line suggests something like a royal flush.

The man who is in the hands of his physician is up against it almost as hard as the candidate who is in the hands of his friends.

At least some of the results of the war are not horrible. The Germans have changed the name of Czenstochowa to Kaiserburg.

There are some men of whom we thought it was impossible that they could look wise, until these tortoise-shell rim glasses came out.

The average man never fully realizes the truth of the adage about a fool and his money until after he has bumped up against some other man's game.

Sailing the deep blue sea will not be anything like navigating a rocking chair in the front parlor at home until all the deadly floating mines have been disposed of.

The Albany Journal says an honest man welcomes a bill collector. If this be true we do not wonder that old Diogenes had so much trouble in locating an honest man.

Perhaps some musical genius can be found to make a collection of songs that can be sung by the sailors of our navy without mortally offending our delicate sense of neutrality.

The report that an egg two thousand years old has been discovered in Egypt will arouse only languid interest among cold storage eggs that seemed as old as any egg could be.

You can make fire by rubbing two pieces of dry wood together, but it is not believed that this method will ever supersede the plan of rubbing a match against a piece of sandpaper.

BEST INVESTMENT IN WORLD

Money Spent by Manufacturer or Merchant for Newspaper Publicity Brings Good Returns.

The man who says "I wouldn't buy that car because its advertising increases the cost unnecessarily," is making the mistake of his life. He is overlooking an economic principle, tried and proved, that has more than any other one agency to do with bringing within his reach a really high-class product at a reasonable price. He is as much mistaken as the farmer who would prefer hand-harvesting to the purchase of an automatic binder.

Money spent in extensive and judicious advertising is the best investment in the world today for every one concerned; for the manufacturer, the dealer and the purchaser of a motor car. The product that is not advertised will not sell readily, no matter how attractive are quality and price. The grocer or other dealer who has on his shelves goods that are not advertised will bear witness to the truth of this statement. Wholesalers and manufacturers who do not use printers' ink will attest to its truthfulness by the cost system figures for their sales department. Any salesman in the world will tell you that advertised goods can't be, and are, sold at much less cost than those unknown except to a comparatively small circle of users.

Successful advertising is a sure indication of quality, for without value of the product, no advertising could succeed. The manufacturer and every one connected with the distribution would lose reputation and money, for the public will not long continue to be gulled. Advertising is no more an extravagance than is the use of good seed or good machinery by the farmer. Extensive advertising is just as economical as quantity production in the motor car industry, for it brings larger and quicker returns of the investment, allowing for replacement in materials and consequent large production. It is an essential economic factor of the "eternal cycle" which has placed American-made automobiles first in every market of the world.

YOU'VE WON
 when you have made your store's advertising profitable to people living in this trading territory. And is it human nature to quit when you've won just one race or attained just one success? No. Then keep right on advertising.

Program of Roosevelt County Teachers Association Elida, April 9th and 10th

FRIDAY, 10 A. M.
 Welcome Address..... Senator A. J. Evans
 Response
 Opening Exercises:
 Purpose—What Should We Use?..... Miss Annie Thomas, J. W. Stone, Miss Flora Rabb
 The Leadership of the Teacher in the Community..... Miss Mamie McCollough, Edwin G. Taylor, Mrs. Monte Chavers
 Modern Fiction—Its Effects Upon the Life of the Students..... Miss H. Kennamore, Miss Doris Reed, C. B. Robinson

FRIDAY, 1:30 P. M.
 Why Should the Teacher Be a Student of World Affairs?..... P. B. Timmons, J. W. King, J. C. Webb
 Handwork in the Primary Grades..... Mrs. W. F. Kenady, Miss Ethel Forbes, Miss Marguerite Patterson
 The Montessori Method—Is It Practicable and Usable?..... Miss Anna Boucher, Miss Nora Keller, Mrs. J. H. Kelso
 Music
 The European War—How Will It Effect Education? What Good May Come From It?..... C. Evans, W. F. Osborne, J. D. Cyphers

FRIDAY, 7:30 P. M.
 Addresses..... Dr. Roberts, Dr. Boyd
 Special Numbers by Elida High School
 Round Table Discussions
 SATURDAY, 9:00 A. M.
 School Morals and Ethics..... Mrs. G. L. Reese, J. R. Shock, Fred L. Ohr
 The Consolidation of Rural Schools—Would It Better the Conditions Educationally in Roosevelt County? How?..... J. W. Russell, J. W. Taylor, Miss Minnie Forbes
 Domestic Science in Rural Schools—Suggestions..... Miss Montana Grinstead, Mrs. Mary D. Baker, Miss Maude Copeland

SATURDAY, 1:30 P. M.
 How to Prevent Tardiness and Truancy..... Mrs. Irene Cole, Miss Mary Branham, Miss Lottie Smith
 School Credits for Home Work—Should We Offer? If So, For What?..... C. P. Stone, Miss Lydia Dupuy, Rhea Robbins
 Value of Newspapers and Magazines in School Work—How May We Use Them?..... A. L. Wilson, Miss Lena King, Miss Ida Johnson
 Pictures and Picture Study—What Pictures? Influence on the After Life of the Pupil..... Mrs. Alex Ballantyne, Frank Greathouse, Mrs. A. R. Johnson

SATURDAY, 7:30 P. M.
 Addresses—Supt. Alvan N. White, President E. L. Enloe, President Ladd of A. and M. College
 Teachers, your contract calls for your presence at two of the three meetings. This is the last meeting for this school year, so come and make it the best. Those on the program will be expected to send papers if they do not attend.
 MRS. S. F. CULBERSON, County Superintendent.
 J. S. LONG, President of County Association.
 MRS. G. L. REESE, General Secretary.

PEARCE'S PHARMACY
 Complete line of
 Boye Machine
 Needles, Bands,
 Shuttles, Bobbins,
 and Hand Needles
 Machine Threader
 given with every
 bottle of machine oil
DR. J. S. PEARCE
 PROPRIETOR

Your copy of the new 1915 catalog of
SEEDS
 Bee Keepers and Poultry Supplies, Insecticides, Plants, Etc., now ready—send for it
UNITED SEED AND FRUIT CO.
 Successors to
FARMERS SUPPLY CO. ROSWELL SEED CO.
 Roswell, New Mexico

MONUMENTS
 of Georgia Marble and Colorado Block Granite
HUMPHREY & SLEDGE

COAL

WANT TO TALK COAL
 about now, don't you? Well, stop in and we'll tell you how our coal is different and better. All coal may look alike to you, but it isn't all alike by any means. By the way, this is the foresighted man's time for laying in his supply.
CONNALLY COAL COMPANY

THINGS GOOD TO EAT
 We have a full line of eatables. Prices right
Eggs a Specialty
 Come in and give us part of your business
STRICKLAND & BLAND

CHAS. GOODLOE
 First Class Auto Buggy Painting SIGNS
 Also house painting and paper hanging. Carry a small stock of paint and varnish specialties not to be found elsewhere in town.
 Old and defective mirrors restored
 Dr. D. D. Swearingin, of the firm of Presley and Swearingin, eye ear and nose specialists of Roswell, New Mexico will be in Portales, at Neer's Drug Store 20-21 22 of each month.

FARMERS
 Form a banking connection now by depositing now while you are marketing your crops, and you will be in line to ask for accommodations during the lean months next Spring and Summer. It is our earnest endeavor to help build up the Farmers and Stock Farmers of this Community.
FIRST NATIONAL BANK
 of Portales, New Mexico
 MEMBER FEDERAL RESERVE SYSTEM

White House Grocery Co.
 Agents for Wichita Best and Golden Seal Flour
 Headquarters for Quality Groceries. We pay the highest cash price for your cream. Cleanliness and fair dealing our motto
White House Grocery Co.

WHY GROW OLD?
 We carry Everything You need to preserve that youthful appearance in old age. X
PURE DRUGS PRODUCE QUICK RESULTS
GET THEM HERE
EGBERT WOOD, Proprietor
 Successor to PORTALES DRUG Co.

WE HAVE INQUIRIES
 For Farms and Small Ranches. List your places with us. We have Farms, Hotels, Stores, Etc., in different places to trade for New Mexico stuff.
SEE US
 WE ALSO WRITE INSURANCE
BRALEY and BALL
 "We know How"
Portales, : New Mexico

KOHL'S GARAGE
 First Class Automobile and Gas Engine Repairing
COMPLETE STOCK OF FISK TIRES AND TUBES
LOUIS KOHL, Prop.

CALL In And See That Cheap Sudan Grass Seed

Agents for Eclipse and Daisy WINDMILLS
 None better were ever made.

HUMPHREY & SLEDGE
HARDWARE

Agents for Eclipse and Daisy WINDMILLS
 None better were ever made.

WE PAY POSTAGE

Mogul Farm Wagons Steel Wheel Farm Trucks Avery Listers, Riding and Walking, All Sizes

HARDY HARDWARE CO. PHONE NO. 91

Oil Stoves and Ranges "Detroit" Vapor Gasoline Ranges, Vapor Oil Stoves Ranges and Ovens

Office hours 9 a. m. to 6 p. m. L. R. HOUGH. DENTIST

YOU ARE NEXT

To the smoothest, easiest and most satisfying shave and most up-to-date hair cut in the city when you get in one of the chairs at

The Sanitary Barber Shop HARDY BUILDING

DR. W. E. PATTERSON Physician and Surgeon Office in Neer's Drug Store

JAMES F. GARMANY Physician and Surgeon Office in Howard Block, Portales, New Mexico.

DR. E. T. DUNAWAY Physician and Surgeon Office at Portales Drug Company. Office Phone 1. Residence No. 4

G. L. REESE Attorney-At-Law Practice in all Courts. Office in Reese building PORTALES, NEW MEXICO

T. E. MEARS LAWYER Will practice in all Courts, Territorial and Federal PORTALES, NEW MEXICO

City Transfer R. S. ADA *S Proprietor For Quick Deliveries Phone 71. Trucks a Specialty

N. F. WOLLARD, M. D. Office in Nixon building Phone, res. 169 PORTALES, N. M.

JONES PAYS THE FREIGHT Buy monuments by mail. Save 10 to 20 percent. Write for drawings and prices.

ROSWELL, I. M. ED A. JONES Washington E. Lindsey Attorney-At-Law Notary Public United States Commissioner Final Proof and Homestead Applications PORTALES, NEW MEXICO

Trees Trees 50,000 home grown Fruit, Shade and Ornamental ROSWELL NURSERY CO. Write for Prices

GUARANTEED SEEDS Catalogue Free C.E. WHITE SEED CO. PLAINVIEW, TEXAS

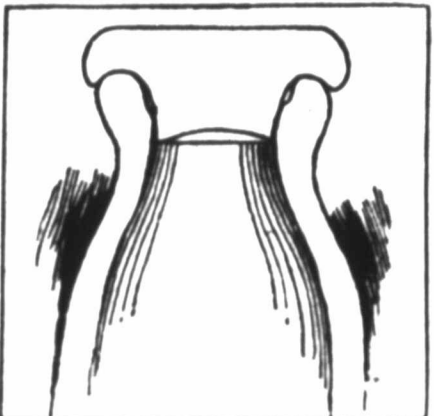
Beware of Ointments for Catarrh that Contain Mercury as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces.



DAIRY FACTS

Replaces Paper Covering in the Refrigerator—No Opportunity for Lodgement of Germs.

The well-intentioned but thoughtless housekeeper will give the matter of the selection of her milkman a great deal of serious consideration.



Sanitary Covering for Milk Bottles.

Often this paper cap is handled and rehandled many times in the course of the operation of emptying the bottle, and every time this handling takes place a certain amount of contamination is imparted to the milk in the bottle.

Butterfat in Milk. The average quality of milk should yield about 4 per cent of butterfat by the Babcock test.

Notice. Notice is hereby given that after this date I will not be responsible for debts contracted by my husband G. Lewis Hatcher.

In the district court of Roosevelt Co. N. M. Inda Humphrey, Plaintiff, vs. No. 1091

All unknown claimants of interests in the premises adverse to plaintiff, defendants.

The state of New Mexico to the defendants, all unknown claimants of interests in the premises adverse to the plaintiff, you and each of you are hereby notified that suit to quiet the title of the plaintiff in and to the Northwest thirty-two feet of Lot No. 8 in block No. 10 in the town of Portales, (Original townsite) Roosevelt county, N. M., said tract having a frontage of 32 feet on main street in said town and extending back the same width the entire length of said lot No. 8 to the alley, has been commenced in the district court of Roosevelt county N. M.

Said plaintiff states in his complaint that he is the owner of the fee simple title to said tract of land and that said defendants make some claim to said premises adverse to the estate or interests of the plaintiff, and he prays that plaintiff's title and estate in said lands and premises be established against any adverse claim of the defendants and that defendants be barred and forever estopped from having or claiming any right or title to said premises.

Said defendants are further notified that unless they enter their appearance in said suit on or before April 24th, 1915 plaintiff will apply to the court for the relief demanded in the complaint and judgment will be rendered against them by default.

T. E. Mears is the attorney for plaintiff and his post-office address is Portales, N. M.

Witness the hand and seal of the clerk of said court this, March 4th, 1915. C. P. MITCHELL, Clerk. By J. W. BALLOW, Deputy.

CENTS AT WORK

Wall paper, a' prices at Dobbs.

For Sale—Sacked salt, 50 cents per sack. H. S. Douthit & Co. 12tf

For Sale—One good mare and 1 good milch cow. Frank Beard. 10-1f

For Sale: Good alfalfa hay, \$12.50 per ton, Portales Utilities Co. 10tf

For Sale or Rent—New and second hand Oliver typewriters J. A. Fairly.

For Sale—Gentle work mare, weight 900; reasonable price. Walter Crow. 14-3f

For Sale—Kaffir corn bundles and other feed, see Thompson Bros., Portales. 13-1f

Wanted—To buy a good house; price must be reasonable. C. W. Carroll, Portales, N. M. 14-1f

For Sale—Thoroughbred Plymouth Rock eggs, 50c per setting. Mitchell, Herald-Times office. 14tf

For Sale—160 acres fine grass land, deeded. All fenced. 12 miles SE of Elida. Apply at this office. 10-1f

For Sale or Trade: for Maize—pigs, shoats and hogs. Red Feather Farm 8tf

Curd pays the highest cash price for hides, chickens, eggs and turkeys at the second hand store.

For Sale—Eggs from my S. C. White Leghorns. These fowls won 5 premiums at the Roswell fairs last year. Walter Crow. 14tf

For Sale—U. S. inspected Sudan grass seed at 25 cents per pound or delivered at any P. O. at 30 cents. E. P. Williams Inez, N. M. 13-1f

For Sale—Home grown Sudan seed. Good heavy seed, clear of Johnson grass, eight miles southwest of Portales. Arris Atkinson. 3-1f

For Sale—A bunch of three and four-year-old mules. Worth the money. J. F. Cranford, Delphos, N. M. 14-1f

For Sale—Thoroughbred Bronze Turkeys and White Faced Black Spanish chickens. Eggs at one dollar per setting. E. P. Williams, Inez, N. M. 13-1f

For Sale—I have a few good young mules and young mares for sale. This is good stuff and priced right. Terms, M. F. Fowler, Portales, N. M. 14-4f

For Sale—Broom Corn Seed for pure Evergreen Dwarf broom corn seed. Write me or call at Douthit's wagon yard. A. L. Wilson, Cromer, N. M. 12-4f

For Sale—Strawberry plants, 6 varieties. Home grown Sudan grass seed, 6 good sized shoats, Jersey cow, fresh early in March. C. L. Sanders, phone 134, Portales. 11tf

Wanted—To trade a restaurant building, lot and fixtures, only one in town, doing good business, for house, lot, and good team, in Portales. J. K. Rodocker, Lodonville, Texas. 13-2f

For Sale—Would trade for improved land near Portales, my home in Gainesville, Texas. Four room house close in; modern conveniences. Address M. L. Hays, 425 N. Chestnut st. Gainesville, Texas. 8-1f

To Cow Owners—Breed your cows to Harry, the blue ribbon Jersey bull. Terms, two dollars cash. Cows called for and delivered in town one dollar extra. Heifer calf guaranteed for \$10. 11-4f J. A. Fairly

Wanted—I want 500 people to get a copy each of my lectures on: "How to Get Married and Stay Married." And "What is Life?" The copy for these lectures is in the hands of the publishers and will come from the press within the next few weeks. The lectures will be in neat booklets and will sell at 25 cents each. All advance orders 20 cents. Leave orders at the Herald-Times office or address the author, J. H. Shepard, box 264 Portales N. M. 1f.

Notice for Publication. Non coal land. Department of the Interior, U. S. land office at Fort Sumner, N. M., January 18, 1915.

Notice is hereby given that William J. Phillips of Texas, N. M. who on Sept. 1, 1908, made homestead entry No. 0535, for E 1/2 S W 1/4, sec. 24, Twp. 15 N., R. 20 E., N. M. P. M., has filed notice of intention to make final five year proof to establish claim to the land above described, before W. E. Lindsey, U. S. Commissioner, at his office at Portales, N. M., on the 16th day of April, 1915.

Notice for Publication. Department of the Interior, U. S. land office at Fort Sumner, N. M., March 6, 1915. Notice is hereby given that Charles Probasco of Texas, N. M. who on Sept. 1, 1908, made homestead entry No. 0532, for E 1/2 N W 1/4, section 34, township 1 north, range 37 east, and on July 12, 1913, made additional homestead entry No. 0536, for Lots 1 and 2 section 34 township 1 N range 37 E New Mexico Principal Meridian, has filed notice of intention to make final five year proof to establish claim to the land above described, before W. E. Lindsey, U. S. Commissioner, at his office at Portales, N. M., on the 16th day of April, 1915.

Notice for Publication. Non coal land. Department of the Interior, U. S. Land office at Fort Sumner, N. M., March 1, 1915. Notice is hereby given that Cland B. Statton, of Portales, N. M. who on May 25, 1911, made additional homestead entry No. 09618 for SE 1/4 section 15, township 1 south, range 31 east, New Mexico principal meridian, has filed notice of intention to make final 5 year proof to establish claim to the land above described, before W. E. Lindsey, U. S. Commissioner, at his office at Portales, N. M., on the 12th day of April, 1915.



The Clubmen of America are Enthusiastic "Bull" Durham Smokers

No body of men has greater opportunities for wide experience, comparison and selection. They have the means to command and the trained taste to appreciate the best of everything in life.

In the cigarettes they make for themselves, to their individual liking, from "Bull" Durham tobacco, these men find the delicious freshness, incomparable mildness and unique fragrance, that afford supreme enjoyment and satisfaction. At all times and occasions it is correct, fashionable, epicurean to "Roll Your Own."

GENUINE "BULL" DURHAM SMOKING TOBACCO

Made from the finest, mellow-ripe leaf grown in the famous "bright" tobacco district of Virginia-North Carolina, that supplies the world with cigarette tobacco. Much of the delicate flavor and fragrance of this leaf escapes from the ready-made cigarette. These rare qualities can only be retained in the bulk of tobacco in the "Bull" Durham sack, and enjoyed in the fresh-rolled "Bull" Durham cigarette.

FREE An illustrated booklet, showing correct way to "Roll Your Own" Cigarettes, and a package of cigarette papers, will both be mailed, free, to any address in United States on postal request. Address "Bull" Durham, Durham, N. C.

THE AMERICAN TOBACCO COMPANY

Advertisement for Theodor's Black-Draught, including text about saving a girl's life and product details.

The Largest Stock of Goods In Roosevelt County

We have been in the mercantile business in Rogers for the past nine years. We have studied the needs and wants of all the people of this entire section of the country and have always tried to carry a satisfactory stock of goods—goods that we were delighted to sell because they would delight the purchaser; but we say without any hesitation that we have now considerably the largest and choicest stock of dependable merchandise we have ever brought to Rogers. In fact, we think we are perfectly safe in saying that there is not a larger stock of dependable merchandise in Roosevelt county. Mrs. Anderson and I went direct to the eastern markets, and with our buying experience, were able to purchase the rarest stock of Dry Goods, Dress Goods and Notions, both as to style and wearability. These goods have arrived, and we respectfully invite you—yes, we urge you to call at once and inspect these goods. *Look where you will, but examine our goods before you buy.* You owe this to yourself. It is not possible for us to describe all this splendid line of merchandise, or mention each article. These goods must be seen to be appreciated. *Come and see. Do it now—today.*

Ladies—

You will find here a full line of the latest styles and weaves in dress goods at prices that suit your purse. Come early and get first pick. **HATS**—We bought a complete line of all the nobby styles in Ladies Hats. You will make a mistake if you buy that spring hat before seeing our line.

Gentlemen—

You will find a full line of dependable Clothing at attractive prices. Whatever you do *don't* fail to see our line of Men's and Boys' Suits before you buy.

Family—

We are very anxious to become outfitters for the entire family. We had that idea in mind when we bought our goods. You will find just the article of clothing here you need for every member of the family. Shoes, Hats, Gloves, Work shirts, Overalls, Dress Shirts—in fact, everything you need for the family. Bring the entire family. You will be glad of it even though you have to come a long distance.

Our line of Groceries is by far the largest and most complete line of staple and fancy goods, all fresh and pure, that we have ever carried.

Give us a chance to show our goods

S. F. Anderson & Son

Rogers, New Mexico

Still Prospects

When seen by the Herald-Times man this week, B. W. Kin-solving member of the county Road board said that the board proposes to start on the Rogers road just as soon as they are through near Elida, that the bad weather had delayed work there and they had been longer than had been expected.

This sounds very good to us and we hope that the work in the vicinity of Elida will progress rapidly and be rushed to a speedy completion, that the board can get busy on the Rogers road.

Mrs. W. E. Lindsey returned from Michigan today.

Roy W. Connally made a business trip to Clovis Tuesday.

Harley E. Baugh of Garrison, was a business visitor to Portales this week.

Mr. and Mrs. Enoch Boucher went to Roswell Tuesday. Mr. Boucher expects to return in a few days with a bunch of horses.

DAIRY NOTES

Young calves must be given every opportunity for health and growth.

Avoid putting too many cows in the pasture to reduce the feed to the smallest quantity for each cow.

Don't neglect any broken wires in the barbed wire fence where the dairy herd is pastured. Cut wires are not profitable.

If there is the least idea in your mind that any of your cows are troubled with tuberculosis, use the test at once.

When possible test the cow's milk before buying her, and remember it does not pay to buy a cow whose milk tests much below three per cent.

The cow and calf should be gradually weaned from each other, and to that end their quarters, when separated should be in proximity to each other.

The best cow is always the cheapest. A \$70 cow costs little more to feed than a \$40 cow and is likely to give much more and better milk.

PREVENT SCOURS IN CALVES

Infectious Disease Gains Access to the Body of Young Animal Soon After Its Birth.

(By C. H. ECKLES, Missouri Experiment Station.)

One kind of scours is an infectious disease which gains access to the body of the calf soon after birth through the freshly broken navel cord. It usually occurs within a week and often within 48 hours after the calf is born, and runs its course quickly. The symptoms are sudden, severe sickness, sunken eyes and usually a white, foul-smelling dung. If one calf has become infected others are liable to contract the disease and die in the same manner. It is important to thoroughly disinfect box stalls where calves are dropped and have them well bedded with clean straw. It is always a good plan to disinfect the navel cord, when the calf is born and, if there is reason to suspect they might contract the disease, extra precautions should be taken, such as singeing the cord with a hot iron, which stops up the opening, or to tie the end of the cord with a string and wrap a strip of cloth around the calf's body. A mild solution of creolin, senolium or carbolic acid should be applied to the cord as a disinfectant.

PROFIT IN CAREFUL FEEDING

Common Cows Capable of Producing Much Larger Yield Than Secured by Ordinary Methods.

(By T. L. HANCKER, Minnesota Experiment Station.)

From a careful investigation we find that our common cows are capable of producing a much larger yield than is secured from the average common cow in the state. During the past decade we have always had at the Minnesota university farm, in the dairy herd, a number of common cows; that is, cows with no dairy heredity.

The average yield from these common cows, for 23 yearly records, is 5,000 pounds of milk and 222 pounds of butter; which last, valued at 27 cents per pound, is equal in round numbers to \$60 for butter alone. The average receipt per common cow in the state is \$46.40; which shows that the average cow is yielding \$14 less per annum than she might easily yield if given the same care and feed as are given the cows at university farm.

If the French become too hard pressed they might take refuge behind the Russian whiskers.

That family row over the water scilpees even our own little domestic unpleasantness.

ADVERTISING THAT REPELS

Defacing Landscape and Scenery With Signs and Billboards Poor Way to Win Buyers.

One of the mysteries of advertising is that men reputed to be shrewd spend their good money in methods of publicity that repel the very buyers whom they are anxious to attract. A common form of such misdirected effort is the huge billboards and signs along railroad lines. The effect which these atrocious blots upon the landscape produce upon many people, and especially those of the greatest buying capacity, is vigorously set forth by a Charleston (S. C.) paper, which, under the heading, "Down With the Vandals," has this to say to the point:

"In the west there is a widespread movement on foot to prohibit the defacement of roadway scenery by painting advertisements on the wayside rocks and by building huge signs proclaiming the virtues of this and that brand of tobacco to all who pass that way. Verily, we are progressing. We are developing aesthetically and are beginning to make head against the barbarians. Perhaps the time may yet come when summer resorts in the garden country of the south will find those of their merchants who stick up hideous advertisements along all the roads which lead into the towns. Certainly there are already many among the summer visitors who view these desecrations with resentment and make up their minds straightway not to patronize the stores which are responsible for them and not to buy the tobacco the manufacturers of which have done so much to deface the scenery of America. Hasten the day when the south as well as the west shall have no patience with the vandals."

The feeling of resentment here referred to is one shared by many Americans. Why alienate possible buyers by such crude methods when a well-worded advertisement in a newspaper will reach a larger public and create a favorable impression? With the best medium of advertising chosen the fight for business is half won.

POINTERS FOR STORE CLERKS

Courteous Treatment of Customers of First Importance—Code of a Pittsburgh Chain of Stores.

A special service code for employees of a Pittsburgh chain of stores contains the following:

"Without customers, our stores could not exist. It therefore behooves every employe to remember this always and to treat all customers with courtesy and careful attention.

"Any member of our staff who lacks the intelligence to interpret the feeling of good will that we hold toward our customers cannot stay in our employ very long.

"Never be perky, pungent or fresh. The customer pays your salary as well as ours. He is our immediate benefactor.

"Snap judgments of men are oft-times faulty. A man may wear a red necktie, a green vest and tan shoes and still be a gentleman. The unpretentious man with the soft hat may possess the wealth of a Carnegie. A stranger in cowhide boots, broad-brim hat and rusty black clothes may be the president of a railroad or a senator from the west.

"You are advised not to be superior or smart with any of our customers. Make everyone feel that for his money we want to give him the best goods and the most sincere service he ever received anywhere.

"Remember the value of a smile. Greet the customer with a smile and dismiss him with a smile. Each member of our staff is valuable only in proportion to his or her ability to serve our customers."

"What doth it profit a man if he handles the best merchandise in the world and no one but himself knows it?" Moral—Advertise.

NEWSPAPER BEST AD MEDIUM

Prof. J. V. Breitwieser Gives Valuable Information to Merchants or Colorado Springs.

Newspapers are the best advertising medium in the world of commerce, in the opinion of Prof. J. V. Breitwieser of Colorado college, who addressed the retail merchants of the chamber of commerce the other night on the subject, "The Psychology of Advertising." He classed the street car advertising, posters, programs and other sporadic forms of publicity as useful only for special purposes and temporary results in some cases.

Attention was called to the immense sums wasted every year in the United States on ineffective advertising and of the tremendous results secured on the other hands from skillful newspaper publicity.

"Advertising is being organized in a definite way to prevent waste," he said. "It has been estimated that the waste which could be saved by scientific advertising amounts to from 15 to 18 per cent, which means that \$200,000,000 is being spent every year uselessly. The American people have the advertisement reading habit. You can't simply say things in a dry-bones fashion and expect people to read the ad. You should never display the repelling things; an optimistic tone brings a positive reaction. The advertisement poorly written repels just as a dingy, crowded store. Tests have determined what proportions in space bring the best results."

THIS BANK

IS MORE THAN JUST A BANK

It is your friend. It is the medium of exchange between you and the rest of the world. Its drafts are honored everywhere. It protects your savings. It loans you money when you need it. It exerts a strong influence in upholding the moral and material interests of your community, of yourself. It is safe, it is sound, it is conservative, it is strong. It is a GOOD place for your savings. Your name to an honored check is a good endorsement.

The
**Portales Bank and Trust
Company**

Come To Cox's Meat Market

Nice Fresh Meat and Pure Lard

PHONE 11

W. M. COX, Prop.

FARMERS—

We buy everything you have to sell and pay the highest cash price.

We sell Grain, Coal, Salt, Chickens and Live Stock of all kinds.

Home made Portales Brooms 25c each

We sell for cash only and pay cash.

By selling for cash we save you money. Every man pays his own bills.

H. S. Douthit & Company

LUMBER

When you buy from us you can depend on receiving the best to be had and at prices that are right

PORTALES LUMBER CO.

Portales Tailoring Company

The shops of Landers & Bridges and the Portales Tailoring Company have been consolidated and we are now better able to serve the public than ever before. We have the biggest assortment of samples of made to measure clothes that has ever been shown in Portales, ranging from \$10 per suit up. Phone 35 and we will call for and deliver the goods.

Warnica & Landers

Next to Portales Hotel

PORTALES, N. M.

H. C. M'CALLUM

For any and all kinds of hauling
Telephone 104 and he will be
right around.

Portales, .. New Mexico

HONEST WORK

General Blacksmithing and Repair Shop.—First
Class Horse Shoeing in Connection.—Carriage and
Wagon Material Sold Right. x x x

R. W. MOORE

INDISPEPSIA, INDIGESTION, GAS

Pape's Diapepsin cures sick, sour stomachs in five minutes—Time III

Really does put bad stomachs in order—really does overcome indigestion, dyspepsia, gas, heartburn and distress in five minutes—that's just what makes Pape's Diapepsin the largest selling stomach regulator in the world. If what you eat ferments into unborn lumps, you belch gas and acetate sour, undigested food and acid; head is dizzy and aches; breath bad; tongue coated; your insides filled with bile and indigestible waste, remember the moment "Pape's Diapepsin" comes in contact with the stomach such distress vanishes. It's truly astonishing—almost marvelous, and the joy is its harmlessness.

A large fifty-cent case of Pape's Diapepsin will give you a hundred dollars' worth of satisfaction.

It's worth its weight in gold to men and women who can't get their stomachs regulated. It belongs in your home—should always be kept handy in case of sick, sour, upset stomach during the day or at night. It's the safest, surest and most harmless stomach doctor in the world.—Adv.

Kissling Microbes.

Belle—I see a Swiss scientist declares that microbes do not exist in mountain air at an altitude of over 8,000 feet. How do you suppose he's discovered that?

Beulah—Oh, he's probably done some kissing at high altitude."

OVERWORK AND KIDNEY TROUBLE

Mr. James McDaniel, Oakley, Ky., writes: "I overworked and strained myself, which brought on Kidney and Bladder Disease. My symptoms were backache and burning in the stem of the bladder, which was sore and had a constant hurting all the time—broken sleep, tired feeling, nervousness, puffing and swollen eyes, shortness of breath and J. McDaniel. Rheumatic pains. I suffered ten months. I was treated by a physician, but found no relief until I started to use Dodd's Kidney Pills. I now feel that I am permanently cured by the use of Dodd's Kidney Pills."

Dodd's Kidney Pills, 50c. per box at your dealer or Dodd's Medicine Co., Buffalo, N. Y. Write for Household Hints, also music of National Anthem (English and German words) and recipes for dainty dishes. All 3 sent free.—Adv.

Some bachelors are bachelors because they understand women. Others are because they do not.

Attention, Mother!

Write Wm. Wrigley Jr. Co., 1304 Keener Bldg., Chicago, Ill., for 28 page beautifully colored "Mother Goose Jingle Book." Sent free to all readers of this paper.—Adv.

German school children are taught to swim by going through the motions without entering the water.

If your skin is scratched by a rusty nail, apply Hanford's Balsam at once. It should prevent blood poison. Adv.

People boast of their ancestors only after the world has forgotten their records.

WHAT SHE DID FOR THIS WOMAN

The Price She Paid for Lydia E. Pinkham's Vegetable Compound Which Brought Good Health.

Danville, Va.—"I have only spent ten dollars on your medicine and I feel so much better than I did when the doctor was treating me. I don't suffer any more bearing down pains at all now and I sleep well. I cannot say enough for Lydia E. Pinkham's Vegetable Compound and Liver Pills as they have done so much for me. I am enjoying good health now and owe it all to your remedies. I take pleasure in telling my friends and neighbors about them."—Mrs. MATTIE HALL, 501 Colquhoun Street, Danville, Va.

No woman suffering from any form of female troubles should lose hope until she has given Lydia E. Pinkham's Vegetable Compound a fair trial.

This famous remedy, the medicinal ingredients of which are derived from native roots and herbs, has for forty years proved to be a most valuable tonic and invigorator of the female organism. Women everywhere bear willing testimony to the wonderful virtue of Lydia E. Pinkham's Vegetable Compound.

If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham, Medicine Co. (confidential) Lynn, Mass., for advice. Your letter will be opened, read and answered by a woman and held in strict confidence.

WORTH WHILE RECIPES

SAVORY METHODS OF PREPARING VARIOUS VIANDS.

Tit-Bits to Serve With Game or Cold Meat—New Ideas for Vegetables—Combinations of Cheeses and Sweets.

Here are some worth while recipes and ways of preparing food that will give a different savor to the viands:

Take a small quantity of boiled cod, flake fine, add enough mayonnaise to make spreading paste, spread on lettuce leaf between rya slices. Salmon and tunny fish may be fixed in the same way, or instead of the mayonnaise add enough catchup and seasoning to make the paste. Cold boiled lobster, cold boiled shrimp may be shredded or cut fine and prepared in the same way. Many will like them with the French dressing, however, rather than the mayonnaise.

Game.—Minced chicken, guinea fowl or turkey are good mixed with a tiny bit of chowchow, sweet pickle, current jelly or orange marmalade, as well as with good mayonnaise made with mustard.

Meats.—All cold meats, thinly sliced or minced, are acceptable with any of the dressings, or lightly spreading the bread with apple sauce before laying on the sliced meat.

Vegetables.—French peas that have been stewed, mashed to a paste, seasoned to taste, lighted with a little whipped cream and a teaspoonful of chopped ham or tongue make an excellent filling. The macedoine of vegetables, drained and finely chopped, mixed with mayonnaise, is good. Grated with onion with a little finely minced cold roast beef, pepper and salt and a few drops of mustard dressing it is quite appetizing if one likes onion.

Cheese and Sweets.—Combinations with cream cheese which has been softened with whipped cream are numerous. Little finely chopped preserved ginger and a tablespoonful of the sirup mixed to a spreading paste; pure of chestnuts mixed with the cheese, orange marmalade, bar-le-duc, a little of any of the preserved fruits, or finely chopped fresh fruit may be blended with the cheese. If needed, a little mayonnaise or whipped cream may be used to bind the paste. A little grated cheese sprinkled on triscuits, then placed in an oven for a minute or two to melt, with another triscuit placed on it, are free to carry out, but very nice sandwiches.

Pumpkin Pudding.—Into a pint of stewed pumpkin beat the whipped yolks of five eggs, two pints of milk, three-fourths of a cupful of sugar and half a teaspoonful each of powdered mace, nutmeg and cinnamon. Last of all stir in lightly the stiffly beaten whites of five eggs, turn the mixture into a buttered pudding dish and bake until set. Serve hot with a hard sauce.

What Any Cook Knows. Never throw away cake, no matter how dry—by the next time you bake a custard slice it on top before putting into the oven. This makes a delicious caramel crust.

To remove fruit stains from tablecloths and serviettes apply powdered starch to the stained parts, and leave for several hours till all the discoloration has been absorbed by the starch.

Always put scrubbing brushes to dry with bristles face downward. This lengthens their lives considerably, as if dried the other way the moisture naturally soaks into the wood and rots the bristles.

Bread Pancakes.

Cut the crusts from stale bread and break in bits, cover with sour milk and set aside overnight. In the morning add one level teaspoonful of soda to each pint of the bread and milk mixture; beat until it is smooth and foamy. You may need to add some sweet milk to make the batter thin enough. Season with salt and fry on griddle. If eggs are added to the above the cakes are much like omelets and are very fine with jelly between them.

Potatoes a la Milanese.

Take as many potatoes as are required. Choose large ones, bake them till soft, then cut off the tops and scoop out the insides. Rub the potato through a sieve and add a tablespoonful of grated cheese, pepper and salt. Melt one ounce of butter in a stewpan, stir in the potatoes and make it hot, then fill the cases with it and put them in the oven for a few minutes. Serve very hot.

Crutlers.

Mix a cupful of sugar, three tablespoonfuls of butter, a cupful of cream, three cupfuls of flour sifted with two tablespoonfuls of salt. If more flour is needed for a soft dough add it. Roll the dough out and cut in two-inch squares. Slash with a jagging iron or a knife, fry, drain and roll in sugar.

Cheese Soup.

Roast three large, green peppers, then throw them in cold water, and remove the skin. Shred them, then fry in a spoonful of butter. Add two cupfuls of hot water and a little salt. Just before serving, add a few rolled crackers and a cupful of grated cheese.

Removing Egg Stains from Silver.

A pinch of table salt taken between the thumb and finger and rubbed on the spot with the end of the finger will usually remove the darkest egg stain from silver.

Children Love It—Don't Deny Them

Dentists affirm its helpfulness to teeth and gums. Doctors attest its aid to appetite and digestion.

Give the kiddies all they want. Use it yourself—regularly. Keep it always on hand.

Cultivate the saving instinct with the **United Profit-Sharing Coupons** around each package, good toward high-grade merchandise.

Have you seen "Wrigley's Mother Goose"—newest jingle book—28 pages in colors?

(Here is a sample verse and illustration)

*There was an old Spear-woman lived in a shoe—
For her many young hopefuls she knew what to do!
She made them most happy with WRIGLEY'S for all—
It kept them in trim at a cost very small!*

The "Wrigley Spearman" want you to see all their quaint antics in this book, free! Write for it today to

WM. WRIGLEY JR. CO., 1304 Keener Bldg., Chicago

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"Chew it after every meal"

In Hard Case. "That amateur farmer is doing his own sowing." "So is his wife."

Curious. "Curious thing about human vanity," said the costumer. "To what do you refer?" "The more knock-kneed a man is, the more he wants to appear at a mask ball as a Scottish Highlander."

Different. Binks—Jones says his car is as good as the day he bought it! Jinks—Jinks—How about Jones?

Prisoner—I embosomed this mouey because I am not rich. Judge—A poor excuse.

How much easier to make mistakes than to unscramble them.

Poverty has its good points. A poor man never has the gout.

A simple remedy against coughs and all throat irritations are Dean's Mentholated Cough Drops—5c at all good Druggists.

FRUIT LAXATIVE FOR SICK CHILD

"California Syrup of Figs" can't harm tender stomach, liver and bowels.

Every mother realizes, after giving her children "California Syrup of Figs" that this is their ideal laxative, because they love its pleasant taste and it thoroughly cleanses the tender little stomach, liver and bowels without griping.

When cross, irritable, feverish, or breath is bad, stomach sour, look at the tongue, mother! If coated, give a teaspoonful of this harmless "fruit laxative," and in a few hours all the foul, constipated waste, sour bile and undigested food passes out of the bowels, and you have a well, playful child again. When its little system is full of cold, throat sore, has stomach-ache, diarrhoea, indigestion, colic—remember, a good "inside cleaning" should always be the first treatment given.

Millions of mothers keep "California Syrup of Figs" handy; they know a teaspoonful today saves a sick child tomorrow. Ask at the store for a 50-cent bottle of "California Syrup of Figs," which has directions for babies, children of all ages and grown-ups printed on the bottle. Adv.

The best manure acid is made from a tablespoonful of lemon juice to a cup of hot water.

CUTICURA SHAVING is Up-to-Date Shaving for Sensitive Skins. Trial Free.

Prepare razor, Dip brush in hot water and rub it on Cuticura Soap held in palm of hand. Then make lather on face and rub in for a moment with fingers. Make second lathering and shave. Rub bit of Cuticura Ointment over shaven parts (and on scalp if any dandruff or itching) and wash all off with Cuticura Soap and hot water, shampooing same time. One soap for all—shaving, shampooing, bathing and toilet. It's velvet for sensitive skins. No slimy mug. No germs. No waste of time or money. Free sample each if you wish. Address postpaid, "Cuticura, Dept. X, Boston." Sold everywhere.—Adv.

One's good opinion of one's self should be maintained in silence.

And we will mail you our Big Catalog and six generous packages of Early Cabbage, Carrot, Cucumber, Lettuce, Radish, Onion—furnishing lots and lots of juicy, delicious Vegetables during the early Spring and Summer.

Or send to John A. Seizer Seed Co., Box 720, Le-Croisville, Wis., twenty cents and receive both above collections and their big catalog.

As Ever.

"Since the war began the women have been taking the places of the men on the Paris-street cars." "Well, they'd do it here, but the men are too ill mannered to get up."

Have Healthy, Strong, Beautiful Eyes? Oculists and Eye Physicians used Murine Eye Remedy many years before it was offered as a Domestic Eye Medicine. Murine is Still Good, powered by Our Physicians and guaranteed by them as a Reliable Remedy for Eyes that Need Care. Try it in your eyes and in Baby's eyes—No Smarting—Just Eye Comfort. Buy Murine of your Druggist—except on subscription, and if interested, write for Book of the Eye Free. MURINE EYE REMEDY CO., CHICAGO

Many a woman boasts that she can marry any man she pleases who doesn't please any of them.

Roofing that must last!

You can't tell by looking at a roll of roofing how long it will last on the roof, but when you get the guarantee of a responsible company, you know that your roofing must give satisfactory service.

The only real test of roofing quality is on the roof.

Certain-teed

Buy materials that last

Roofing

1-ply guaranteed 5 years
2-ply guaranteed 10 years
3-ply guaranteed 15 years

General Roofing Manufacturing Company

World's largest manufacturers of Roofing and Building Papers

New York City Boston Chicago Philadelphia Atlanta Cleveland Detroit St. Louis Cleveland Kansas City Minneapolis San Francisco Seattle London Sydney

ARE FORCED TO CARRY OIL

By Government Regulation Practically All Ocean-Going Vessels Must Have a Supply.

For many years sailors have known that oil would smooth the sea and occasionally it has been used for that purpose in cases of emergency.

Now, under a new regulation promulgated by the department of commerce, the coastwise and ocean-going vessels over 200 tons and propelled by machinery, are required to carry a supply.

On voyages, when necessary, the oil is allowed to drip into the water through pipes in order to prevent waves and spray from dashing over the decks.

The application of it is especially effective during storms if vessels are riding at anchor.

Utilization of oil, you remember, resulted in the rescue of 521 persons from the burning Uranium liner Voltorno. Captain Barr of the steamer Carmania reached the scene of the disaster early, but found himself unable to render assistance on account of the mountainous seas. He sent out a wireless call for a tanker. After the arrival of the oil carrier ten great steamers swung into line about the doomed Voltorno and lifeboats were soon flitting between the vessel in flames and the rescue ships over an oil-covered and comparatively smooth ocean.

Conkling's Neat Rebuke.
Henry H. Peyton was for a long time executive clerk of the United States senate when that body was Democratic. One day in executive session Senator Conkling was making a speech. Peyton thought he had an opportunity for correcting one of the statements made by the senator. He ventured to interrupt Mr. Conkling, much to the latter's astonishment. Conkling listened to what Peyton had to say, and when the executive clerk had finished, simply said: "If the gentleman from Virginia has concluded, the senator from New York will proceed."

You Look Prematurely Old

Because of those ugly, grizzly, gray hairs—Use "LA OREOLE" HAIR DRESSING. PRICE, 21.00, retail.

UGH! SALIVATES

Can Your Stomach Tolerate?

Back to Health

Preventive

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10-1914

WE PAY POSTAGE

PERSONAL & LOCAL

Easter neckwear for men and women. Joyce Fruit Co.

W. B. Reid was in Clovis the first of the week on business.

See W. H. C. Smith in the Sanders building for shoe repairing.

Latest style, friendship bracelets at Whitcomb and Larrabee's

T. J. Corder of Redland, purchased him a new Ford car Monday.

Select your Easter slippers while we have your size. Joyce-Fruit Co.

J. W. Taylor of Causey was looking after business in the city Tuesday.

Another shipment of Easter dresses just arrived. Joyce-Fruit Co.

Judge Jas. A. Hall returned Tuesday after a hurried business trip to Lubbock, Texas.

S. F. Lane, the progressive Floyd stockfarmer was a business visitor here Saturday.

W. S. Odell has moved his office to the Hill property opposite Douthit's wagon yard.

A. A. Cribbs of Benson brought in a couple of loads of maize from his 1914 bumper crop.

Mr. and Mrs. J. R. Darnell returned last Friday from Stephenville, Texas, and report that the former's mother is recovering.

J. D. Throckmorton of Delphos was thrown from a buggy one night this week and sustained a broken collar bone. At last account he was doing well.

The Ford motor company averaged making 1847 complete Fords per day during the month of February. At that rate they would turn out more than half a million Fords per year.

Easter suits for the little boys. Joyce Fruit Co.

W. W. Hensley of Delphos was a business visitor to Portales Tuesday.

Judge G. L. Reese was in Silver City the first of the week on business.

C. M. Johnson and D. W. Hagan of Deroeno were visitors here Wednesday.

We meet all catalogue house prices, in our line, Whitcomb and Larrabee.

Mrs. Jas. A. Hall returned Tuesday after a few days visit with friends in Elida.

Take a look through our dress goods before purchasing your Easter dress. Joyce-Fruit Co.

H. L. Capps of Plainview, was in the city Wednesday with a big load of his big 1914 grain crop.

Miss Ruth Schrader of Roswell is doing stenographic work for the Portales Utilities Company.

T. Marvin Littlejohn, now of Tullia, Texas, was here the first of the week attending to business affairs.

We write insurance on farm property and grain under the most favorable terms, at small cost. Braley & Ball.

Roy Smith and sister Miss Letta, returned Monday after a weekend visit at the home of Mr. and Mrs. A. B. Austin at Clovis.

Messrs T. L. Slocum, J. D. Throckmorton and Bob Poindexter of Delphos were in Portales on business matters Wednesday.

George Vernon was in with a big load of grain Monday. He carried back a load of lumber with which to make some improvements about the home.

We have a large number of inquiries for Roosevelt county property. If you want to trade or sell list your property with us. BRALEY and BALL.

MEETING WELL ATTENDED

(Continued from first page)

the people, but he strove always to drive home that central thought of the "Community spirit." He stated that right here in Portales the people have every element of success and all that is necessary is that these elements be developed as a whole to make the Portales Valley a very successful community. He spoke about the spirit of progress as shown by the Portales Utilities company speaking directly about the development of the farm lands, the painting and general clean-up campaigns which was put on by A. A. Rodgers, president of the Utilities company; the planting of trees along the boulevard between Portales and Bethel and then finally urged the people to stand together for a fuller and broader development of the citizens, for the attainment of the highest and best in a literary, moral and spiritual way.

One-half the force on the Portales-Clovis road has been laid off. Gossard front lace corsets; a fit for every form. Joyce-Fruit Co.

J. S. Sifried of Rogers had a big load of grain in the city Tuesday.

Wm. Twiggs, a former resident here, now of Albuquerque, came in Wednesday.

L. E. Forbes of Elida passed through here on his way home from Texas Wednesday.

The W. S. Odell Grain Co. is successor to the C. B. Cozart Grain Co. and is located at the same place. 181f

Farms, Stores and hotels in Missouri, Kansas, Texas, Oklahoma, Arkansas and other states to trade for New Mexico stuff, see BRALEY and BALL

Rogers Happenings

The weather is still unsettled in this part of the county. There is a splendid season in the ground and a bumper crop is expected.

Quite a number of the young people of Rogers attended the singing convention at Inez last Sunday.

County Superintendent Mrs. S. F. Culberson accompanied by W. T. Conway of State College, New Mexico, visited the school Thursday for the purpose of organizing industrial clubs. They were well pleased with the prospect.

Mrs. Phillips and children spent Saturday and Sunday on the ranch with Mr. Phillips.

A. W. Stokes made a business trip to Portales last week.

Last Saturday was the spring opening at Rogers. My! but Mr. Anderson has the dry goods and the latest styles too.

Rev. J. H. Shepard preached at the school house last Sunday.

Let's all boost for good roads and, all working together, we can get them.

SYBL.

It is Delicious.

Our ice cream plant is now in full operation. We make the richest and most delicious ice cream in New Mexico. When you patronize us you not only get the best that money can buy, but you help a home industry and consume home products. C. M. Dobbs'.

Kansas Club Meeting

The Kansas club will meet at the home of C. L. Sanders southwest of town Saturday afternoon. A business and social session will be held and a large attendance is expected.

School Notes.

Prof. Conway visited the school last Thursday and made a very interesting talk on the work being done by the Boys and Girls Industrial clubs throughout this country. He aroused considerable interest among the students and a number have expressed themselves as favoring the organization of these clubs in the schools here.

The students of the botany, chemistry and agricultural classes went to the court house Tuesday afternoon to hear the lectures on agriculture, and all report that they were well repaid for their time by the instructive talks on questions of vital importance to all the people of this community.

The students are preparing for the local oratorical contest to be held sometime next week. One boy and one girl will be chosen at this contest to represent the Portales High school in the Pecos Valley Oratorical contest to be held at Roswell next month.

The seniors are preparing to give a class play at commencement. This sounds very encouraging and we expect a good play.

Roy Angeloz, the popular Clovis photographer, is to be in Portales Friday to take the pictures for the High school annual.

"Cyclone" (Dr. Edwin) Southers, one of the most interesting humorists and lecturers will deliver his famous lecture, "The Boss Devil" at the Cozy Tuesday evening, April 6. He is a humorist of highest quality and Portales is fortunate to have him. Benefit of H. S. "El Tecolote."

Last Friday was the day for one of the classes to receive the quarter holiday and the seniors were the fortunate ones.

Crepe du chaine and wash waists at Joyce-Fruit Co.

Swat The Rooster.

New Mexico College of Agt. and Mechanic. It is estimated that more than one-third of the egg losses during the hot months could be prevented by the timely separation of the male birds from the females. The time to separate them is as soon as the hatching season is over.

It has been proven conclusively that the presence of the male birds tends to decrease rather than increase egg production, due to the fact that the hens produce better when not worried.

If the male bird is not wanted longer for a breeder he should be disposed of at once, as he is an expense to the amount of his feed and produces nothing, therefore from the standpoint of economy the rooster should be and give his feed and room to the laying hen.

Dissolution of Partnership.

The partnership heretofore existing, known as the White House Grocery Company, Molinari & Thompson, proprietors, is hereby dissolved. The business will be continued as the White House Grocery Company, C. B. Thompson & Co., proprietors, and composed of C. B. Thompson and Temple Molinari, T. J. Molinari having sold his interest therein to C. B. Thompson and Temple J. Molinari, and is retiring.

C. B. Thompson
T. J. Molinari.

Piano For Rent.

With privilege of buying later and having rent paid apply on the price, or will sell now to responsible party on easy monthly quarterly or semiannual terms. Write at once for particulars to The Knight-Campbell Music Co., Denver, Colo. 88f

Portales Power and Irrigation Company

THE POWER PLANT will start for regular irrigation service in April. Due to the exceptional moisture now in the soil, no demand has occurred for water—

When we start this plant we serve you—we have the current ready at your well for you when you need it—

The minimum charge will be effective from the time the plant starts, whether you execute your contract now or later. There is *no saving* to you to delay. It is a *convenience to us* to have your contract signed—

There is *no loss to you* in signing your power contracts now, because the minimum charge applies on power used later in the season if current is not used up to the minimum charge in any month—

If you don't understand the contract, come in and let us explain—

PORTALES POWER AND IRRIGATION COMPANY