

STATE OF NEW MEXICO
COUNTY OF ROOSEVELT
Filed for Record the 11 day of March
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Page

Probate Clerk

John P. Mitchell
John L. Mitchell
Deputies

PORTALES HERALD-TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Twelve

PORTALES, NEW MEXICO, THURSDAY, MARCH 12, 1914

Number 12

A. AND M. FACULTY COMING

Will Come Here to Give Series of Lectures to the Farmers

TWO LECTURES GIVEN EACH DAY

From Monday, March 23, Until Wednesday, March the 25th

A telegram from President Geo. E. Ladd, of State Agricultural college to A. A. Rogers was received Wednesday announcing the series of lectures by the University Extension Course which will be given in Portales during three days beginning Monday, March 23rd, and closing Wednesday, March 26th. There are both morning and afternoon lectures, at 10:00 a. m. and two p. m. Six lectures, each one thoroughly master of the subject assigned, will treat the people of Portales Valley with a store house of useful knowledge of inestimable value. These lectures will comprise subjects of domestic science and every farmer's wife should attend. Interest to both irrigated and dry farming will be expounded, also animal industry and the varied questions of valuable instruction to the husbandmen will be generously given by these men and women who will bring the University to the homes of the Portales Valley farmers and the housewives.

W.C.T.U. Organize

Monday night at the Baptist church the Womans' Christian Temperance Union was organized of fifteen Portales women and twelve men as honorary members. The national organizer, Miss Hattie Henderson, a Texas lady of most estimable qualifications in this work, was here for the occasion. Music was furnished by the Portales band, and Mrs. Sam J. Nixon's Glee Club chorus rendered a number of pretty selections much to the delectation of those present. Mrs. M. J. Faggard was elected president of this grand organization of good women whose great work is nation wide in its scope.

Base Ball

According to the usual custom of the High School and Town teams met last Sunday, and the latter, to atone for their former defeat, swamped the school boys in a swatfest at a tune of 18 to 11.

The high school took a good lead off of Bramlett in the fourth due to a series of errors and one or two of timely hits which they held until the seventh inning when the "loafers" bombarded Doyle with enough bingles to pinch the game. A. Chesher twirled the last four innings for the town bunch while Doyle went the entire route.

Even though many runs were piled up by both sides, the outcome of the game was never certain until the last and a good size bunch of rooters, evenly divided, kept the interest warm with enthusiastic "pulling" for their favorite team.

D. K. Smith of La Lande was in the city the first of the week

Dairy Saved Country

R. M. Grissom, who has lived near Elida for many years, and who is engaged in the stock business said to the Herald-Times man: "The dairy business has saved our country. Some years ago things looked pretty rocky to most everyone in our section and nearly everyone was thinking of leaving. I was losing money and was thinking seriously of moving back east. But conditions are quite different now. Most of our people have at least a few dairy cows and are pretty well satisfied. They are making a living and accumulating a little money all the time. No big sums perhaps but there is a thrifty prosperity everywhere apparent. This is a great stock country. In fact I do not believe there is a greater country anywhere for the growing of cattle."

We believe that dairying and stock farming is the key to success on the unirrigable land of the Valley. Forage crops can be grown every year, and practically every year a reasonable amount of grain can be grown. And some dairy cows and a silo to this and you are on the road to "thrifty prosperity."

Presbyterian Church

Sunday School at 10:00 a. m. Services at night on account of the Sunday School convention. Rev. J. W. Winder of Albuquerque, state Sunday school man of the Presbyterian church, will be here to attend the Sunday school convention and will be with us and will address the Sunday school and preach at 11:00 a. m. You are cordially invited to come out and hear him.

Pastor.

Womans' Civic League

The next meeting of The Woman's Civic League will be held at the home of Mrs. C. O. Leach Monday, 2:00 to 4:00 p. m. This will be a sewing party with program on the question "If you had a secret that might bring disgrace upon family, friend, or self, and you just must tell it, would you tell it to a man or a woman? Why? What does your instinct tell you? What does your conscience tell you? What does your experience in sharing secrets tell you? Would another woman or would a man best keep your secret?"

Commercial Club Meetings

Regular meetings of the commercial club are being held every Thursday night, at 7:30 o'clock, in the office of Braley & Ball. Are you attending these meetings? If not, why not? Do you know that business of importance is transacted at these meetings? Come out next Thursday night. J. P. DEEN, President. W. O. OLDBAM, Secretary.

District Court in Session

District court has been in session in Portales this week. Several non-jury cases have been disposed of. The grand jury was empaneled Monday afternoon and began work about 4:00 o'clock. They have examined many witness, but up to Thursday noon no report had been made.

CONTEST WILL CLOSE FRIDAY, MARCH 20TH

Only a Few More Days In Which to Work for Beautiful Piano--Contest Will Close at 4:00 p. m. Friday

MANY OTHER VALUABLE PRIZES WILL BE GIVEN AWAY

Last Struggle For Capital Prize Now at Its Topmost Height--You Must Work if You Want to Win

There are now but a few days in which the candidates engaged in the Herald-Times popular voting contest have to work for the several prizes offered. The voting comes to an end on Friday, March 20th, 4 o'clock and immediately thereafter the count will be commenced to see who shall be declared the winner of the splendid piano and the other beautiful and useful articles offered to those who are making an endeavor to land the premiums. It is not believed by those who have given the matter careful thought that any particular person has the grand prize cinched at the present time but there are several in the race who have a good chance to land if they only hustle.

If you have not yet seen the fine piano offered in this contest come to the Herald-Times office. Many of our citizens have examined the instrument as to its quality and appearance and there is yet the first one to say that it is not a fine one. It is of plain rich mahogany and a prettier piano was never unloaded at Portales. Musicians of this vicinity have tested it as to its quality of tone and volume and every one of them say it is fine as silk.

There are several young ladies who appear to have the best of the contest but none of them have a sure thing of being the ultimate owner of the first prize. If one of these contestants who is way down the list should take it into her head that she was going to win the big premium she could do so. She would have to do some work to make it, but that was what was expected when the contest opened. Several bunches of seven new subscriptions or renewals in the groups of seven would put the lowest candidates in the race up among the leaders.

For those who wish to vote without any competition seeing them. The Herald-Times desires to state that cash with your subscription, telling where the paper is to be sent and to whom the

votes shall be given can be placed in an envelope and deposited in the bank. The judges will open these envelopes as soon as they start to count and will credit all votes including bonus votes on all subscriptions.

In order to secure bonus votes on merchants coupons they must be counted in the Herald-Times office before being voted.

Miss Myrtle Cunningham was in the lead at the last count. Several others are well to the front and are putting every effort on the home stretch to win the coveted prize. Either of these ladies can land the prize if they will take the time to get out and hustle new subscriptions and renewals.

These merchants coupons may be collected from any and all merchants who are giving coupons. Herald-Times office in bunches of forty tickets to be counted by the publisher or one of his assistants before the bonus will be issued.

Friday March 20th the voting will cease and the final count will be made that evening. This is but a short time ahead and it is worth the while of the candidates to get out among the people and work like Trojans from now until the ballot box is closed at four o'clock in the afternoon of the day mentioned. No ballots will be received after four o'clock under any circumstances, no matter who may have them or what excuse they may present for not getting them in at the proper time.

The contest is on the square and there is to be a fair field and no favorites.

All bonus votes that are to be cast must be accompanied by the number of coupons on the bonus or bonus votes will not be counted or allowed to be given to the contestant.

Remember there are many handsome prizes given by the merchants around town. After

(Continued on Page Four)

Teachers Take Notice

The 8th Grade Examinations, for Roosevelt county, N. M., are to be held on the 3rd and 4th days of April, 1914. Only one of these examinations will be this year.

Each teacher in the county who has 8th grade pupils, may, once, received the questions, give the examinations grade papers and forward them to this office, together with average standing of pupils for the year's class work and monthly examinations.

Pupils paying the fee of 50cts as set by the State Board, will have papers graded by county committee and a state certificate of promotion issued if grades are satisfactory. Daily recitation grades count equally with examination grades.

truly yours,
MRS. S. F. CULBERSON,
County Superintendent Schools.

Methodist Church

Sunday school at 10 o'clock. Preaching at 11 o'clock, subject, "The Temptation of Christ. League at 6:30 in the evening. On account of the Sunday school rally at Baptist church Sunday evening there will be no preaching services at the Methodist church at that hour. Remember our prayer meetings.

We had splendid services on last Sunday. A splendid Sunday school 147 present. Large audiences at the preaching services, and the young peoples' meeting was fine. They are receiving new members at almost every service.

Hear us next Sunday on "The Temptation of Christ;" we will appreciate your presence and try to give you something worth your coming.

Remember the Sunday school convention Saturday afternoon 2:30 at Methodist church. Sunday afternoon 2:30 at Methodist church. Sunday evening at Baptist church. Rev. Merritt a noted Sunday school worker will be with us at all these services.

A. C. Bell, Pastor.

W. C. T. U. Meeting

The W. C. T. U. meeting at the Baptist church last Monday night was a complete success in both attendance and interest. The band opened the meeting by discoursing some of its finest music, followed by the girls glee club under the direction of Mrs. Mixon.

After devotional exercises Mrs. S. F. Culbertson introduced Miss Henderson, who is a national W.C.T.U. organizer and lecturer. Her talk was full of information and inspiration. Twenty-seven enlisted in the work and there are yet several from the different churches who will join. Twelve men and fifteen women is the present standing. The school children will form a prominent part of the organization. The first meeting will be held next Wednesday at the Baptist church men and children as well as women are invited to come and participate in the meeting.

Cantaloupe Man Coming

E. W. Gees, of the Gees Commission company, of Kansas City will be in Portales Saturday March 14th, and would like to

PORTALES-ELIDA DEBATE

Portales Boys Defeat Elida Team by a Very Close Margin

ELIDA HAS VERY STRONG TEAM

Portales Will Probably Debate With Pecos Valley Teams

The Portales high school boys achieved another success on last Friday night, when they won the debate from the Elida high school by a very close margin of four-fifteenths of one point. The Portales speakers were, Edward Patterson, Lee Langston and Clyde Boucher, and for Elida were, Caldwell, Butts, and Kyle. There was a very large and enthusiastic audience present who reported that the efforts of these young Demosthenes were very good indeed. The object of the debate was to decide which was the superior team, in order that they might be sent to points in the Pecos Valley to compete for the supremacy of the eastern part of the state. The Portales boys by winning will probably meet Roswell at recent date, and

Baptist Notes

Last Sunday was a red letter day with the Baptist church, good congregations, 114 in Sunday school; fine attendance at church and two received by letter. It is a real joy to the pastor's heart to have the membership present and ready for every good work. All praise to the faithful choir and the leader, Mr. Bridges. Special notice is due the young men that rendered two beautiful quartets. The pastor was delighted with the presence of so many fine young people at night, the quite and orderly attention they gave would be inspiration to any speaker. Portales has some fine young people that are destined to make their work in the world. Next Sunday's subject for the forenoon will be, "The Spirit's Message to the churches." B. Y. P. U. will meet at 6:30, subject, "Temperance" led by Miss Myrtle Moore.

No preaching at night due to the fact that Dr. Merritt will speak at night on the Sunday school work at the Baptist church "Let us go up to the house of the Lord."

W. EDWARD DAWN,
Pastor.

Major Bujac Here

Major Bujac, a prominent member of the Eddy county bar, was in Portales several days last week, in the interest of Elmer Price. Price is now serving a term in the state penitentiary for killing a railroad conductor, in this county some seven years ago. Major Bujac is endeavoring to secure his pardon, by the governor, and received many letters from our citizens, who are in sympathy with Price.

meet all the cantaloupe growers and business men of the town and valley, at Braley and Ball's office at one o'clock, Saturday the fourteenth.

Musical Program

The Music department of Woman's club will meet with Mrs. S. E. Ward on Monday evening March, 16, at 8:00 o'clock.

- Killarney..... M. W. Bolfe
- Ladies Quartet..... Herz
- Last Rose of Summer..... Miss Edna Carter
- Paper..... Irish Music
- Vocal Solo..... Mrs. Crosby
- Selected
- Mrs. Connally
- Hays That Once Thru Tara's Halls..... Moore
- Miss Calloway
- Kathleen Mavoureen..... Frederick M. Crouch
- Male Quartet.....
- Interpretation..... Medames Monroe and Deen

Portales Valley Business Institutions and Men of Affairs

They Stand for the Civic Progressiveness and the Extended Development of "The Great Portales Valley of New Mexico"

Editors Note--Each Week, WITHOUT CHARGE, There Will be Published these Articles Presenting those Institutions and Men Entitled to Such Distinction and Whose Business Activities Reflect Their Progressive Ambitions for COMMUNITY BUILDING

The Portales Bank & Trust Company

(By CHARLES P. BLANTON)

There is always to be found in every community, in every branch of trade, certain institutions of whose record there is no doubt; whose business is prosperous and stable, and whose career has always been such that it receives the admiration of business men generally, and the people especially who reside in the community.

Such an institution is The Portales Bank and Trust company. It has been long conceded that there is no surer barometer of prosperity, and thrift in a country than the activity and success of the financial institutions which promote and encourage enterprise and development.

Measured by this standard, and taking into consideration the steady, prosperous growth of this bank "The Portales Bank and Trust company" stands out prominently—an example of industry and progress in the great Portales Valley of New Mexico, the seven years since its establishment, April, 1907.

The Portales Bank and Trust building which occupies a corner of one of the most prominent streets in the city. This building was erected in 1907, and represents a value of \$10,000, having modern appointments, running water, sewerage connections, and electric lights. Adjoining this bank upon the ground floor are the spacious offices of the Portales Utilities company. Above the bank are commodious chambers which are occupied by the Masonic fraternity. The Portales Bank and Trust company offers to the local patrons, firms and corporations every service pertinent to modern methods, and complete facilities in banking business. This bank has attached to itself a strong contingent of

customers, well aware that this bank provides for them, all any bank can in expediting their collections and taking care of their interests in every way, and the customers are cognizant that the policy of the officers and directors is to extend to the depositors the whole of such accommodations as are warranted by their account and ability. Liberal and considerate recognition is accorded this bank's customers needs and rights in the matter of discounts and loans, for the Portales Bank and Trust company has always taken every care to hold all its desirable depositors permanently, so far as that could be done by fair dealings, judicious accommodations and competent and careful services, in all the details of legitimate finance.

A reliable bank is the bulwark of industry, commerce and land development. It strengthens the strong, and protects and nourishes the weak. It is the body guard of the community, the safety valve of the over zealous plunges in hastily conceived ventures which offer attractive inducements, tempting the unwary in get rich quick schemes. A good dependable banking house is the balance wheel of the commonwealth; the pendulum which regulates the flow of financial blood through the arteries of commerce and trade, and the Portales Bank and Trust company measures up to all these requirements, so it naturally follows that this financial institution merits in full the confidence of the public, and the increasing patronage it has constantly gained each year of its establishment.

In April, 1907, the Portales Bank and Trust company was organized and awaiting the erec-

tion of their building for six months, the first business was conducted in a little frame store house owned by R. M. Sanders, and also occupied by him in his harness and "saddlery" business. The location of this first home of the bank was on the present site of the dry goods store of the Joyce Fruit company. Among the officers and directors who organized this bank were J. A. Fairly, president, Ben Smith, cashier, C. V. Harris, R. M. Sanders and S. A. Morrison directors. In January, 1910, the bank was reorganized with G. M. Williamson, president, T. E. Mears, vice president, and the continuance of Ben Smith, cashier, R. M. Sanders and C. V. Harris, directors and B. S. Stewart, bookkeeper.

At this date the Portales Bank and Trust company has deposits amounting to \$80,000, capital and surplus \$30,000. This is the time of year when stockmen use their money for buying and feeding cattle, and the banks are also called upon to make loans of large sums to be used by cattle buyers.

Directors of the Portales Bank and Trust company are all men who are numbered among the most substantial, reliable and financially able citizens of this city; men who have demonstrated ability as financiers in the successful conduction of their personal business affairs; these men who are officially guiding and guarding the voyage and destiny of this banking institution are home men, the bank is a "home bank," all of which is assurance of the integrity and soundness gathered about this institution and reflects character and solidity of the men who control and manage the interests of this bank, which is also the interests and best welfare of its depositors.



Portales Newest Bank

Commissioners vs Curran

Roy D. Elder and Ben Crawford, both county commissioners of Curry county filed on last Saturday in the office of the county clerk suit against A. E.

Curran and The News Publishing Company, Inc., claiming damages for what the petition claims is libel. A specific article which appeared in The Clovis News some time last spring, insinuating graft in connection with the

jail contract is set out in the complaint. James A. Hall of Portales is attorney for Elder and Crawford. They ask for \$10,000 in damages. H. D. Terrell is attorney for Curran and he is preparing the answer now.—Clovis Journal.

Plainview Items

March is being ushered in with a grand sweep, moving sand and tumble weeds with wonderful speed. The fields that are not listed are being torn as if by a cloud-blast, blown here and piled over there till they look like a veritable river bed.

One of our neighbors and friends stole a march on us last Thursday. He ordered himself a wife by parcel post and fearing the star routes could not handle so large a package. He met the train Thursday noon and straightway proceeded to have his right and title to said package verified by the law and placed on record. He then placed his smiling bundle in his wagon and proceeded to his ranch 12 miles south of town where he has a nice cosy home. He was laughing in his sleeve and congratulating himself on his cleverness when by wagon loaded with ever conceivable noise producing article and raised such a racket that the bride became frightened and hid herself in bed, so the crowd only got a view of her head.

The rabbit hunt between Plainview and Carter was pulled off o. k. with Carter winning by a small margin. They are to try it over Saturday.

The young people visited at H. L. Capps' Sunday evening.

Mr. and Mrs. M. C. Carter and their son Walter spent Sunday with J. E. Kilburn and family.

Miss Jessie Kilburn invited her Sunday school class to dinner with her Sunday, it being her twelfth birthday.

Rev. Stroud preached a very able and instructive sermon for us Sunday night.

On Sunday the 22, Mr. and Mrs. Nelse Victor gave a birthday dinner in honor of Mrs. Victor's birthday. There were only a few present on account of the bad weather. Those present enjoyed a feast.

Saturday night of the 28, Mr. Howard Edmonds gave a fruit supper to the rabbit hunters of Carter and Plainview. It was reported that Carter made a better score eating fruit than they did killing rabbits.

The Farmers' Produce association of Plainview met Saturday night. Only a few present on account of the fruit supper.

After the usual business they extended an invitation to the ladies to their next meeting Saturday night March 9.

Correspondant.

Money for Rural Schools

Hon William G. Sargent, State Auditor, Santa Fe, New Mexico.

Dear Sir:

I beg to advise you that Hon. Mrs. S. F. Culberson, county superintendent of Roosevelt Co., New Mexico, has furnished me with satisfactory evidence that the income from school districts hereinafter set forth, derived from the ordinary sources, is not sufficient for the maintaining of school in said districts for the full term of five months, as required by article 12, section 3, of the state constitution, and that each of said districts has complied with the law requiring a special tax levy of fifteen mills. Therefore, in accordance with chapter 51, section 5, laws of 1912 I hereby make requisition upon said reserve fund for the amount set forth below and kindly request you to draw warrant in favor of Hon. Moses B. Jones, treasurer of said county, to be by him credited to the said school districts, in the total sum of \$1,257, said total amount to be by said treasurer credited to the various school districts in the several amounts shown below:

Dist. No. 101	\$108.00
Dist. No. 39	100.00
Dist. No. 108	159.44
Dist. No. 34	75.00
Dist. No. 35	80.00

Dist. No. 66	30.00
Dist. No. 24	130.00
Dist. No. 50	120.00
Dist. No. 16	75.00
Dist. No. 112	140.00
Dist. No. 46	175.00
Dist. No. 45	65.00

Total \$1,257.44

Yours Very Truly,
ALVIN N. WHITE,
State Superintendent.

Done at Santa Fe, New Mexico, this 6th, day of Feb. A. D. 1914

Piano Owners Attention

We will send one of our expert piano tuners to Portales about April 1st. Persons whose pianos or player pianos need attention, such as tuning and regulating, will want to take advantage of this opportunity to secure the services of an expert of highest standing—one from whom you may expect best results, and whose work will be guaranteed. Charges for tuning will be \$5.00 and those who desire their instruments looked after are urged to forward their orders at once. Address orders to THE KNIGHT CAMPBELL MUSIC CO., West's Largest and Oldest Music House, 1625 California St., Denver.

WARNING NOTICE!

The public is warned against imposters claiming to be our authorized tuners and we will

pay liberally for information which will enable us to protect our patrons and ourselves from such. Some of these even go so far as to carry false credentials. We will notify all our customers who our tuner is and exact date he will be in their city.

Collier's

The National Weekly

First Time in Clubs
Until this year Collier's has been sold at \$5.50. Now the price is \$2.50 and we have secured a concession whereby we can offer it at a still further reduction in connection with this publication.

Special Offer to Our Readers
Recognizing the great demand for Collier's at the new price, we have made arrangements to offer it and our own publications each year for the price of Collier's alone. This is a limited offer and must be taken advantage of promptly.

What You Get in Collier's
Collier's is the one big, independent, fearless weekly of the whole country. Not only is it the good citizen's handbook but it is also a magazine for the whole family. Among the things that a year's subscription gives are:

- 1000 Editorials
- 600 News Photos
- 250 Short Articles
- 150 Short Stories
- 100 Illustrated Features

Collier's . . . \$2.50
Herald-Times 1.00 } \$2.50

PUBLICITY=DEVELOPMENT

The Herald-Times is organized to establish a Permanent Department devoted to Publicity and the Promotion of the Resources and Opportunities of Land and Farm Development in the Portales Valley of New Mexico.

The Development Department is provided with the names and addresses of Several Thousand people throughout the United States who are known to be interested in the purchase of Farm Land, and making Homes in the Irrigated Districts of the Southwest.

The Herald-Times will publish Each Week factful, dependable Advertising, and Articles representing the Portales Valley, and the paper containing same will be mailed out to these people who are eager to learn of this Country's Inducements and Opportunities to Home and Farm Seekers

Development Department
P. O. Box, Number 278 Portales, New Mexico

Methodist Services

ORDER OF WORSHIP
Methodist Church, Sunday March the fifteenth Nineteen Hundred Fourteen

MORNING SERVICE
O Day of Rest and Gladness..... Choir
Hymn 539
Apostles Creed
Prayer
Hark, Hark My Soul, Angelic Songs Are Swelling- Choir
Psalms
Gloria Patri
Scripture Lesson
Notices and Offering
Hymn 623

Sermon by..... Pastor
Hymn 192

There will be no evening service at this church, on account of the Union Sunday school service at the Baptist church

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First Time
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 Until this year
 Collier's has been
 sold at \$5.50. Now
 the price is \$2.50
 and we have secured
 a concession where-
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 at a still further
 reduction in con-
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 publication.

er to Our Readers
 Great demand for Collier's at
 have made arrangements to
 in publication each one year
 offer's alone. This is a limited
 ad advantage of promptly.

Get in Collier's
 be big, independent, fearless
 the country. Not only is it the
 and book but it is also a
 whole family. Among the
 ar's subscription gives are:

Photos
 or Articles
 10 Short Stories
 100 Illustrated Features
 2 Complete Novels
 \$2.50 } Both for only
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No. 8348
 Report of the condition of
The First National Bank
 OF ELIDA
 At Elida in the State of New Mexico
 at the close of business, March 4, 1914

RESOURCES

Loans and Discounts	\$ 92,477 63
Overdrafts, secured and un- secured	1,855 85
U. S. Bonds to secure cir- culation	25,000 00
Banking House, Furniture and Fixtures	7,000 00
Other Real Estate Owned	3,290 00
Due from state and private banks and bankers, Trust Companies and Savings Banks	732 62
Due from approved Re- serve Agents	1,170 58
Checks and other cash items	76 15
Exchanges for Clearing House	1,465 98
Notes of other National Banks	210 00
Fractional Paper Currency Nickels and Cents	8 08
Specie	6,539 50
Legal-tender Notes 25 00 Redemption fund with U.S. Treasurer (5 per cent of circulation)	25 00
	1,250 00
Total	141,701 39

LIABILITIES

Capital Stock paid in	25,000 00
Surplus fund	5,000 00
Undivided profits, less ex- penses and taxes paid	694 38
National Bank Notes out- standing	25,000 00
Due to other National Banks	8,824 68
Individual deposits subject to check	65,663 14
Time certificates of deposit	4,384 10
Cashiers checks outstanding	2,225 09
Bills payable, including cer- tificates of deposit for money borrowed	5,000 00
Total	141,701 39

State of New Mexico,
 County of Roosevelt,)
 I, A. A. Beeman, Cashier of the
 above named bank, do solemnly swear
 that the above statement is true to the
 best of my knowledge and belief.
 A. A. Beeman, Cashier.
 Subscribed and sworn to before me
 this 11th day of March, 1914.
 Charles A. Coffey, Notary Public.
 My commission expires Jan. 30, 1918.
 Correct-Attest: J. N. Lilley, G. W.
 Robertson, W. F. Bennett, Directors

CHARLES GOODLOE
 Painting and Papering
 ...SIGNS...
 Bx. 355 Portales Bx. 627 Clovis

We Want Correspondents
 The Herald-Times wants coun-
 try correspondents in every sec-
 tion of the county. We always
 make room for the live notes
 from our country correspondents
 and we always welcome them.
 Write us for a free paper and
 stamps and writing material.

**Roosevelt County Sun-
 day School Convention**

At the Methodist Church in Portales, New Mexico
 Saturday, March 14, 1914. At 2:30 p. m.

PROGRAM

Song, Stand Up for Jesus..... Congregation
 Invocation..... Rev. A. C. Bell
 Opening Talk..... President of County Association
 Our Sunday School Difficulties..... Mrs. W.S. Merrill
 How a Superintendent can be a Success..... L.E. Forbes
 Junior Work..... Mrs. J. H. Shepard
 Address..... Miss Dell Wilson
 Address..... Rev. W.C. Merritt
 Benediction..... Rev. W. E. Dawn
 Sunday, March 15, 1914. 2:30 p. m. Methodist Church.

Song, Joy to the World..... Congregation
 Invocation..... Rev. W. L. Heck
 Importance of Teacher Training..... Rev. W.H. Smith
 The Primary Department..... Mrs. R. H. Wylie
 The Adult Class..... Mrs. A.W. Freeman
 Cradle Roll and Beginners..... Mrs. T. E. Mears
 Conference (Elementary..... Mrs. W. O. Oldham
 Intermediate..... Rev. W. C. Merritt
 Adult..... Rev. W. E. Dawn
 Sunday, March 15, 7:20 p. m. At Baptist Church.

All Hail the Power of Jesus' Name..... Congregation
 Invocation..... Rev. A. C. Bell
 General Suggestions..... J. S. Long
 Song..... Glee Club
 Address..... Rev. W. C. Merritt
 Benediction..... Rev. H. M. Smith

BIG AUCTION SALE

OF

Choice Lots

**March 19th and 20th, 1914, Com-
 mencing at 12:30 each day we will
 sell the lots comprising the Haynes
 Park Subdivision--The new resi-
 dence section of Roswell, N. M.**

Haynes Park Subdivision--Lies in the western portion of the city, five blocks from the business center of Roswell. It is laid out with the utmost care, along modern lines of permanency and beauty. To see it means to buy a lot. Haynes Park Subdivision lies high and dry, commanding a splendid view of the city, the surrounding country and mountains. Haynes Park Subdivision is right in the direction the city must grow--convenient to business center, churches and schools. We will sell at public auction to the highest bidder 200 splendid building lots in this beautiful subdivision on Thursday and Friday, March 19th and 20th, 1914, commencing at 12:30 p. m., each day. Every lot a good one and will be sold at what you think they are worth--YOU MAKE THE PRICE. There will absolutely be no private sales, but every lot will be sold to the highest bidder at the mercy of the auctioneer's hammer.

\$500.00 DOLLAR LOT TO BE GIVEN AWAY

Also \$25 in gold in the free drawing at this big sale EACH DAY. The only condition is that you are at the sale when the drawing takes place. You don't have to buy a lot. Col. C. W. Morrow, of Pittsburg, Pa., the most noted real estate auctioneer of the country, will conduct the sale. Come and hear him, he is interesting.

Terms of Sale: One third cash on day of sale, balance in 12 months at 8 per cent interest. Terms to suit. A discount of 10 per cent will be allowed upon deferred payments for cash.

For Further particulars call on or address

The Miami Land Company

Office With The Brown-Vickers Land Co. Roswell, New Mex.

Prevailing Styles For Spring Wear

Spring dresses, skirts, coats, dress goods, embroideries, laces and rouching. In fact just everything dame fashion has created for the correct style for this spring has been looked through thoroughly by our buyers this season you can buy your complete wardrobe here at home and select your dresses just as if you were in one of our large cities--let us show you

Joyce-Pruit Co.

Portales, New Mexico

T.F.C.'s Entertained

Mrs. W.O. Oldham was hostess for the "T.F.C." club last Wednesday afternoon March 4. The guest first busied themselves writing post cards, provided by Mrs. Oldham, to one of their absent members. They next filled an art album with mental pictures of themselves. This was followed by lovely contests and music on the Victrola. The club colors, pink and blue, were artistically carried out in the refreshments. Pink carnations were given as favors. The "T. F. C." members present were,--Miss Terry, Chesher, Smith, Monroe, and Carter; Mrs. Amos and Connally. Miss White and Reece were guests of honor. An unusually good time was enjoyed by all.

Dr. Price's
CREAM
BAKING POWDER

Made from pure, grape
 Cream of Tartar

Best for good food and
 good health

No alum

Baptist Church Directory

Sunday School..... 10:00 a. m.
 Preaching..... 11:00 a. m.
 B. Y. P. U..... 8:00 p. m.
 Preaching..... 7:00 p. m.
 Choir Practice Monday 7:00 p. m.
 Prayer Meeting Wed... 7:00 p. m.

The Herald-Times

Service Bureau

This Department is established for the purpose of inviting inquiries pertaining to the Resources and Opportunities for the Home and Farm buyers, and Investors in the Portales Valley

The "Service Bureau" will supply detailed, accurate information as nearly as is possible to secure, and replies will be made to all bona-fide inquiries who want to learn of the best proven shallow water irrigated District on Earth

Address all Communications to
Herald-Times Service Bureau
 P. O. Box, Number 278 Portales, New Mexico

NOTICE--ROOSEVELT COUNTY FOLKS

We make a specialty of exchanging property here and in this section for property in Roosevelt county and other sections.

If you want to exchange your property for property here we can trade with you.

T. H. GILLILAND LAND COMPANY
 10 NORTH BROADWAY, OKLAHOMA CITY, OKLA.

Ladies' Aid Thursday... 2:30 p. m.
 Communion services every first Sunday... 11:00 a. m.
 Business meeting Wednesday night following each first Sunday... W. E. DAWN, Pastor.

Portales Herald-Times

DEMOCRATIC IN POLITICS

Published Thursday at Portales, New Mexico
 BY
HERALD PRINTING COMPANY
 Registered at Postoffice at Portales, New Mexico
 as Second Class Mail Matter
DESCRIPTION \$1.00 THE YEAR
 SHERARD editor.

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México farmers, 178,000 bushels of wheat, 300,000 bushels of oats, 228,000 bushels of corn and 19,000 bushels of barley. That is quite a good bit of grain, and especially in a commonwealth that is supposed to have to import most of its feed. However when the Ben Ames of the future get to work, the total of this year will look mighty small.—Roswell News.

T.L. Spear of Clovis was transacting business in the city the first of the week.

Spring dress goods have arrived at Joyce Fruit Co.

Contest Closes March 20th

(Continued From Page One)

the piano is awarded, the next contestant has first choice of the other prizes; the next one has second choice and so on until all are claimed.

Get your friends to help you. Buy goods from the merchants who give coupons. Get your friends to do likewise.

For every seven yearly new subscribers we will give 10,000 extra votes making a total of 14,200 votes. For every seven new subscribers 8,000 extra making a total of 11,500 votes. For every seven back subscriptions 6,000 extra, making a total of 8,800 votes.

For every 40 merchants coupon brought to this office and counted by the publisher or an assistant we will give one thousand extra votes making a total of 2,000 votes.

- Joyce Fruit Co.
- Cosy Theater
- R. H. Adams
- C. V. Harris
- Stricklands Grocery
- Ed J. Neer
- Portales Drug Co.
- M. J. Faggard & Co.
- Connally Coal Co.
- Portales Lumber Co.
- Portales Tailoring Co.
- Hardy Hardware Co.

Don't worry about the other girl. Just keep working as you have never worked.

The ballot box will be placed in the lobby of the bank building during the last ten days. This will give those who wish the opportunity to vote in secret. The Time—March 20.

The Place—Herald Times office

The Girl—?

The following is the result of the 2nd count and the present standing of each contestant:

- Myrtle Cunningham 173,518
- Miss Willie Belle Blakey 79,125
- Jessie Farnham 21,825
- Aggie Wells 19,575
- Eva Crosby 18,400
- Lurlene Sandefer 14,175
- Ora Crawford 12,075
- Irua Sandefer 8,775
- Maude Copeland 7,250
- Rosa Bartlett 6,575
- Minnie Forbes 6,000
- Ruby Jackson 5,200
- Irene Sanders 3,000
- Nita VanWinkle 2,375
- Dewey Elkins 1,750
- Ethel Battenfield 1,075
- Mayme Sanders 1,000
- Minnie Ross 1,000
- Lillian Smith 1,000
- Verda Beasley 1,000
- Eunice Honea 1,000
- Lucile Mundy 1,000
- Thelma Huffman 1,000



Don't take it to a Bungler

A skilled mechanic is what you want. Bring it here if your automobile needs repairing. We will repair it so that it is as good as new. We guarantee our work. Our customers are always satisfied with our work and our prices. You will be satisfied if you send your work here, because we do only good work.

Shaw's Garage

The Herald \$1.00 a year and worth it

Watkin's Goods Consists of Ex-tracts, Medicines and etc. Second Hand Goods. Wagon Yard. Cordill & McMahan, Prop.

A Fire May Occur at Any Time...

Protection against all property damaged by fire would cost the average family less than one cent a day, and yet if fire should break out in your home it might destroy everything

Did You See the Flames ...Rage...

At Andrew J. Wolf's home Monday? Suppose it had been your home that was burned to the ground. Would you have been fully covered with insurance?

A Policy is the Only Thing ...the Flames Cannot Burn...

Think this over and come in and insure your property against fire

TOMORROW MAY BE TOO ...LATE...

BRALEY & BALL, Agents
 "THE LARGEST INSURANCE AGENCY IN NEW MEXICO"
 Portales, New Mexico

GREAT AFTER-HOLIDAY CLEARANCE

PIANOS AND PIANO-PLAYERS



Proves Our Ability to Undersell!

New or Used

All Makes

Your opportunity to secure your favorite Piano or Piano-Player and save 1-4 to 1-2 of the price you fully expected to pay.

This is a boni-fide offer from the west's largest and oldest Music House

THE PROOF FOR YOU

Fill out this coupon and send it by first mail. The Knight-Campbell Music Co., Denver.

Gentlemen—I am interested in your AFTER HOLIDAY CLEARANCE SALE. Please send me full particulars. I am especially interested in a piano, player-piano, please show which, and would like your "underselling prices" and "special sale terms."

Name.....

Town..... State.....

There Ought to be a Victrola in every home.

A victrola would shorten those long dreary evenings in your home and make life more worth living. Mention this paper and send your name and address and we will be glad to send you prepaid, full details regarding special outfits a \$15 up to \$200, with full particulars about our "Easy Pay Plan," and how we prepay the freight to your depot.

The Knight-Campbell Music Company

Established 1874 West's Largest and Oldest Music House Established 1874
 1625-25-27-29-31 California St. Denver

TEXAS STATE BANK OF FARMWELL, TEXAS

Your Deposit in this Bank is Protected by the "DEPOSITORS GUARANTY FUND OF THE STATE OF TEXAS"


LISTEN: Isn't it Better to Be Safe than JUST satisfied

JIM ODEN, President

D. W. DUNN, Vice-President

C. W. HARRISON, Cashier

Panhandle and Southwestern Stockman Convention.
 OKLAHOMA CITY
 March 3-5 1914 Fare \$16.25

Via


Dates of Same March 1,2,3, Final limit March 16th, 1914.

SCOTTISH RITE Re-union Santa Fe, N. M., Feb. 23, 25, 1914. Dates of same Feb. 21, 22, 23, 1914. Final limit Feb. 28, 1914. Fare \$16.70 for round trip.

W.S. MERRILL, Agt.

Call and See Us

We are now open and handling nothing but the best fresh and cured meat

E. A. Williams AT WHITE HOUSE GROCERY

State

Roosevelt cou
 mber, 31, 1913

Gen. county
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Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.

HUMPHREY & SLEDGE HARDWARE

Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.



CARELESSNESS is the reason why many people do not put their valuables—jewels, heirlooms, notes, deeds, wills—into our safety deposit vaults. **ARE YOU CARELESS?** Our vaults are absolutely safe against fire and burglars, and you can sleep well or leave home knowing you are safe against fire and the burglars.

DO YOUR BANKING WITH US
THE FIRST NATL. BANK
OF PORTALES, NEW MEXICO

WE WELD ANYTHING THAT MELTS

Aluminum crank cases made good as new. Engine cylinders, farming machinery cast iron or steel welded. Out of town business given immediate attention. We have an expert welder of years experience and we can save you the wait, the worry and a good part of the cost of new repairs.

Phone 81 Woodhead & Wilmots Roswell, N.M.

Portales Drug Co.

....Dealers In....

Drugs, S-W Paint,
Oils, and Toilet Articles
Agents Columbia Grafonola

Portales Drug Co.

S. A. Morrison, Mgr. Phone 1

For Pies Biscuits
Cakes, Waffles
or Muffins



Or anything else that is generally difficult to bake with economy and success—you'll find one heaping teaspoonful of

HEALTH CLUB

more efficient, purer and easier to use than any other Baking Powder obtainable at any price.



In 10, 15 & 25 Cans
At all Good Grocers

The Local Field

A. W. Hockenull, assistant district attorney of Clovis came down Monday, to attend court.

There is no guess work about our cleaning results are obtained by knowing how. Portales Tlg. & Cleaning Co. Phone 7

Harry Mackenson of Taiban was a business visitor in the city Monday and Tuesday.

Don't fail to attend the spring millinery opening at Miss Gilliam's millinery parlors at Warren-Fooshee, on March 20 and 21.

Bascom Howard was transacting business in Elida the first of the week.

Ask the merchants to give you coupons. A 25 vote coupon may get the piano.

Lee Percifull, Ches Collins and M. J. Butts of Elida were in the city Thursday of this week.

Tell your friends to be sure and call for coupons.

Have you read our great clubbing offer?

Mrs. Neal Rockey of Elida is visiting friends in Portales this week.

Don't fail to attend the spring millinery opening at Miss Gilliam's millinery parlors at Warren-Fooshee, on March 20, and 21.

L. M. Carmacheal of Kenna transacted business in the county capital the first of the week.

Try an ad in the 'Cents at Work' column for results. The cost is one cent the word.

Big reduction on hats at Harris'.

M. M. Bramlett of Seymour Texas, is visiting friends and relatives in the city.

Don't fail to attend the spring millinery opening at Miss Gilliam's millinery parlors at Warren-Fooshee, on March 20, and 21.

Zack Campbell of Elida was a business visitor in the city first of the week.

We want that local. Fone 103.

On time work is one of our strong features, we never disappoint. Portales Tailoring & Cleaning company. Phone 7

A. B. Austin of Clovis was a business visitor the first of the week.

White House grocery company sole agents for Wichita Best and Golden Seal flour.

Roy Connally, Jeff Hightower, A. J. Smith and A. G. Trout left Sunday for Amarillo, Texas, on business. They went overland in Mr. Connally's car.

The White House grocery company will treat you right.

S. E. Johnson of Redlake was a business visitor in Portales the first of the week.

We are closing out our boys and mens' hats. C. V. Harris.

Don't fail to attend the spring millinery opening at Miss Gilliam's millinery parlors at Warren-Fooshee on March 20, and 21.

Get cash for your eggs and chickens at Smiths Cash Store and buy where you like.

"Were all medicines as meritorious as Chamberlain's Cholera, Cholera and Diarrhoea Remedy the world would be much better off and, the percentage of suffering greatly decreased," writes Lindsey Scott, of Temple, Ind. For sale by all dealers.

If you want a good hat go to Harris.

For staple and fancy groceries trade at the White House Gro. Co.

George F. Benge of Ft. Reno Oklahoma, was in Portales first of the week.

The White House grocery company buys the farmers produce.

The Herald Printing Company for job work that is right.

All the latest styles in dress goods at Harris'.

Our promptness and efficiency of workmanship makes our business the largest of its kind in Roosevelt county. Portales Tlg. & Cleaning company.

If you want up-to-date dress goods go to Harris'.

"I was cured of diarrhoea by one dose of Chamberlain's Cholera, Cholera and Diarrhoea Remedy" writes M. E. Gebhart, Oriole, Pa. There is nothing better.

Just received a carload of the celebrated eclipse windmills. Humphrey & Sledge.

Don't fail to attend the spring millinery opening at Miss Gilliam's millinery parlors at Warren-Fooshee, on March 20, and 21.

Special price on embroidery for 10 days at Harris.

Full line of racket goods at the White House Gro. Co.

Prepare for that Sunday dinner by buying your cakes, pies and other "goodies" from the ladies of the Christian church at the White House grocery Saturday afternoon.

You get cash for your eggs, poultry and hides at Smiths Cash Store. Old Hill wagon yard.

Go to the White House grocery Saturday afternoon and get pies, cakes and other delicacies of the ladies of the Christian church.

New shoes at Harris'.

Don't forget the cake and pie sale by the ladies of the Christian church Saturday afternoon at the White House grocery.

Dr. D. D. Swearingin, of the firm of Presley and Swearingin, eye ear and nose specialists of Roswell, New Mexico will be in Portales, at Neer's Drug Store 20-21 and 22 of each month.

It may mean big money to you to place an ad in the Cents at Work column. Cost one cent the word. Try it. Do it now.

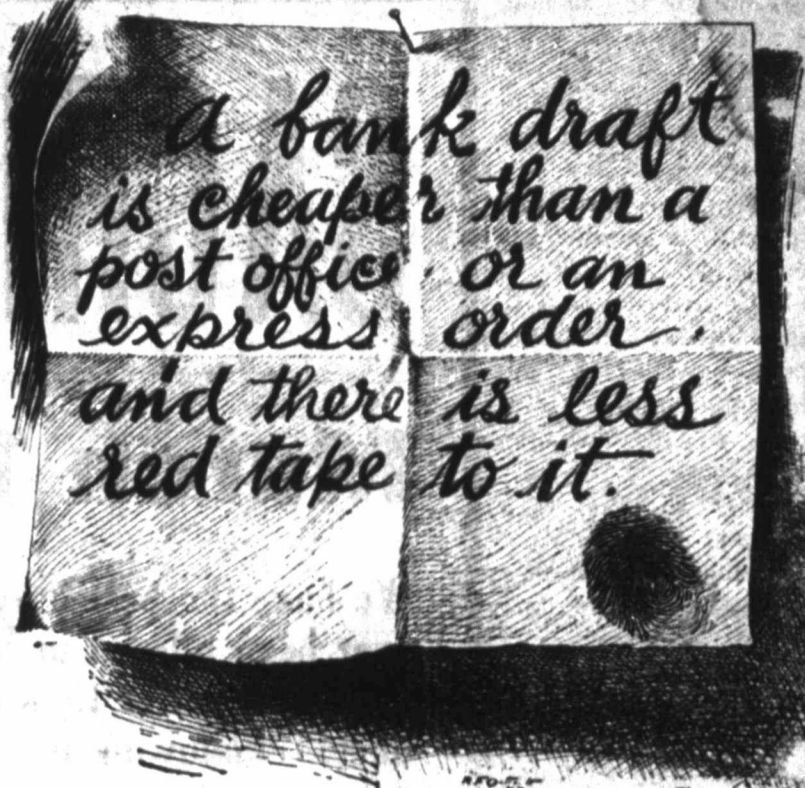
See us for job work, best yet.

Notice for Publication.
Non-coal land
Department of the Interior, U. S. Land office at Fort Sumner, N. M., March 4, 1914.
Notice is hereby given that John M. Reed of Portales, N. M., who on February 6, 1911 made homestead entry No. 9437 for southeast quarter of section 14, township 13 north, range 38 east, N. M. P. Meridian has filed notice of intention to make five year proof to establish claim to the land above described, before W. E. Lindsey, U. S. commissioner at his office at Portales, N. M., on the 14th day of April, 1914.
Claimant names as witnesses:
James A. Timmer, Prentice O. Naylor, Guy Mathews, Joseph B. Naylor, all of Portales, N. M.
C. C. Henry, Register.

Notice for Publication.
Non-coal land
Department of the Interior, U. S. Land office at Fort Sumner, N. M., March 4, 1914.
Notice is hereby given that George J. Abney of Portales, N. M., who on February 6, 1911 made homestead entry No. 9290 for southeast quarter section 24, township 13 north, range 38 east, and on April 15, 1912 made additional homestead entry No. 91914 for southeast quarter section 24, township 13 north, range 38 east, N. M. P. M. has filed notice of intention to make three year proof, to establish claim to the land above described, before W. E. Lindsey, U. S. commissioner at his office at Portales, N. M., on the 15th day of April 1914.
Claimant names as witnesses:
Earl E. McCollum, Martin L. Garrett, Clifford J. Reynolds and William D. McDaniels, all of Portales, N. M.
C. C. Henry, Register.

Notice for Publication.
Non-coal land 97394
Department of the Interior, U. S. Land office at Fort Sumner, N. M., March 4, 1914.
Notice is hereby given that Lewis L. Brown of Arch, N. M., who on December 7, 1910 made homestead entry No. 92671 for southeast quarter section 13, township 3 south, range 36 east and lots 1, 2, and east half northwest quarter section 18, township 3 south, R. 37 east, N. M. P. M. has filed notice of intention to make 3 year proof, to establish claim to the land above described, before W. E. Lindsey, U. S. commissioner, at his office at Portales, N. M., on the 16th day of April, 1914.
Claimant names as witnesses:
Geo. A. Cney, Joe B. Graham, Rufus A. Palm George B. Coleman all of Arch, N. M.
C. C. Henry, Register.

Notice for Publication.
Non-coal land 97745 08377
Department of the Interior, U. S. Land office at Fort Sumner, N. M., February 28, 1914.
Notice is hereby given that Mascoi Deane of Cromer, N. M., who on March 1, 1911 made homestead entry No. 92982 for lots 1, 2, and the east half of northwest quarter section 19, township 35 S., R. 35 E. N. M. P. Meridian has filed notice of intention to make three year proof to establish claim to the land above described, before J. C. Compton, probate judge, Roosevelt county N. M., at his office, at Portales, N. M., on the 15th day of April, 1914.
Claimant names as witnesses:
William C. Terrell, James C. Langbridge, William S. Langbridge and Richard A. Cromer, all of Cromer, N. M.
C. C. Henry, Register.



A bank account not only gives you a safe place to keep your money, but it is also a great convenience and besides every check you draw is a legal receipt for the debt you pay. We pay liberal interest consistent with safety.

Make OUR Bank YOUR Bank.

Portales Bank & Trust Co.

Capital Stock, \$25,000.00
Surplus, 5,000.00
Resources, 153,000.00

Portales .. New Mexico

G. M. WILLIAMSON, Pres. BEN SMITH, Cashier. T. E. MEARS, V-Pres.

..Ford Automobile Agency..

We now have a sub-agency for the famous Ford Automobile, having procured the same from Messrs, Faggard and Tyson, of Portales, New Mexico.

Also have supplies and a well fitted and appointed garage.

Autos for Livery Hire
As well as for Sale

PERCIFULL & ROCKEY

ELIDA .. NEW MEXICO

HUNTER'S CREAM FLOUR

AS GOOD AS MONEY

....CAN BUY....

Stricklands Grocery Fone 11

...NOW IS THE TIME...

To prepare to build Silos
Call and let us explain
Our plan to you.

The Portales Lumber Company

G. W. CARR, Manager

SCHOOL NOTES

By School

Portales has again been victorious in the debate which entitles her to debate in the Pecos Valley contest and in the basketball game with Elida...

Mr. Ralph Emerson Twitchel of Santa Fe has presented his work, 'The Spanish Archives of New Mexico, [in two volumes] to the Portales library.

The visitors of the past week were, Mesdames Boucher, Mundy, Nixon, Stephenson, Mesdames Shock and Russell of Elida, and the debaters of that place.

Miss Haydon Trigg is a new pupil in the third grade.

All pupils are urged to be punctual and present each day at school that we may win in the attendance contest with Clovis.

HONOR ROLL

- High Fourth and Low Fifth: Orphia Creek, Myrtle Huffman, Helen Humphrey, Mardelle Morrison, Elizabeth Priddy, Letha Anderson, Lee Johnson, Ruby Service, Lillian Bramlett.



After the New Year Festivities

drop in and have a dish of our delicious ice cream. It's cool deliciousness will be a delightful change from the food you have been eating during the day.

Dobb's Confectionery

Chicken Pie Dinner

The ladies of the Central Christian church will serve an old fashion chicken pie dinner, Saturday 14th, at the former Herald Printing company building on Colorado street.

J. R. Darnell was looking after business in Elida Monday. The Herald \$1.00 a year and worth it.

The Herald \$1.00 a year and worth it.

DIRECTORY

Town of Portales, New Mexico

GOVERNMENT

Post Master: C. O. Leach; U.S. Land Commissioner, W. E. Lindsey

MUNICIPAL

Mayor: E. B. Hawkins; Town Clerk: W. H. Bfaley; Town Treasurer: S. A. Morrison; Alderman: D. Hardy; Alderman: S. A. Morrison; Alderman: J. P. Deen; Alderman: G. M. Williamson; Justice of Peace: J. P. Henderson; Constable: B. B. Clayton

LODGES

MASONIC

Portales Lodge No. 26, A. F. & A. M. Inda Humphrey, W. M.; W. S. Merrell, Sec. Meets Saturday night on or before full moon each month

Portales chapter No. 14, R. A. M. Ben Wood, H. P.; W. S. Merrell, Sec. Meets Saturday night on or before full moon each month

ORDER EASTERN STAR

Mrs. Isaac Corbin, W. M.; Mrs. R. K. Puckett, W. P.

I. O. O. F.

Meets every Tuesday night; C. T. Duncan, Noble Grand

W. O. W.

Walter Crow, Consul Commander

REBECCAS

Mrs. M. A. Knight, Noble Grand

WOODMAN CIRCLE

Mrs. Lee Woolfarth, Guardian

WOMAN'S CLUB

(Incorporated member National Federation Woman's Clubs); Mrs. A. Monroe, President; Mrs. S. E. Ward, Secretary

WOMAN'S CIVIC & ART LEAGUE

Mrs. W. E. Lindsey, President; Mrs. A. B. Seay, Recording Sec.

W. C. T. U.

Mrs. M. J. Faggard, President

CHURCHES

Methodist: Rev. A. C. Bell; Baptist: Rev. W. E. Dawn; Presbyterian: Rev. H. M. Smith; Christian: Rev. J. H. Shepard; Catholic: Father Kopp; Church of Christ

SCHOOL

Portales High School: J. S. Long, Supt.

SCHOOL BOARD

W. E. Lindsey, J. A. Fairly, J. B. Priddy, W. A. Ball, J. S. Pearce

BANKS

First National Bank (National); W. O. Oldham, Cashier; Portales Bank & Trust Co. (State); Ben Smith, Cashier

COMMUNITY

Portales Utilities Company; Municipal Light, Water and Sewage System; Portales Sweet Potato and Storage Co. Capacity 20,000 bushels; Bradley and Brown, Mgrs.; Portales Cantaloupe & Produce Ass'n. Dr. R. H. Bailey, Pres. S. E. Ward, Sec.; Yucca Cantaloupe Association; W. E. Brown, Pres. Carl Mueller, Sec.; Mountain States Tel. & T. I. Company; Four U. S. Mail Star Routes; One R. F. D. Routes; Pecos Valley Branch, A.T. & S.F.R.R. W. S. Merrell, Agent; Portales Concert Band G.H. Beatty, Director

STORES AND BUSINESS

Three General Merchandise; Three Dry Goods; Four Hardware and Implements; Five Groceries; Three Drug; One Harness and Saddlery; Two Millinery; Two Racket; One Furniture and Undertaking; Three Confectionery; One Bakery; Two Shoe Shops; Two Tailor Shops; Two Blacksmiths; Two Restaurants; Two Meat Markets; Two Newspapers (Weekly); Two Job Printing Plants; Two Barber Shops; One Photographer; Two Garages; Six Public Service Cars; Two Lumber yards; Three Coal Dealers; One Livery Stable; One Ice Cream Factory; One Candy Factory; Three Jewelry and watch repairers; One Moving Picture play house; One Plumbing Pipe Fitting and Machine Shop; One Tin Shop; One Broom Factory; Two Saloons; PROFESSIONAL: Six Attorney at Law; Four Physicians and Surgeons; One Dentist; One Veterinarian; COUNTY OFFICERS: County Judge: J. C. Compton; County Treasurer: M. B. Jones; County Clerk: C. P. Mitchell; County Assessor: J. E. McCall; County Surveyor: C. L. Carter; County Supt.: Mrs. S. F. Calhoun; COUNTY COMMISSIONERS: Prec. 1: C. V. Harris; Prec. 2: S. E. Johnson; Prec. 3: D. K. Smith; LAND COMPANIES--ABSTRACT OF TITLE--INSURANCE: Portales Power & Irrigation Company; Owners of 10,000 acres developing Farm Land--Power supplied Individual Pumping Plants; Roosevelt County Abstract Title and Trust Company; W. E. Lindsey, President; Mrs. Maude Smith Abstracts and Insurance; Braley and Ball Fire Insurance; J. A. Fairly Fire Insurance; Portales Valley Land & Loan Co.; W. H. Ball Land company; Joe Howard and Sons--Irrigated; Trout and Smith--Farm Lands; Dan W. Vinson--Portales Valley Farm; W. O. Dunlap--Ranches and Farms; Hones and Beasley--Real Estate

SACRIFICE SALE

FROM March 12 to March 21

We have the best bargains in dry-goods and groceries that have ever been offered in Roosevelt county. Our Stock is more complete and better than ever. We pay market price for all produce. Following is a partial list of dry goods to be sacrificed. All groceries at correspondingly low prices. All goods sold at these prices will be strictly CASH.

STAPLES AND DRESS GOODS

Table listing prices for various fabrics like gingham, calico, flannel, and draperies.

HATS

Table listing prices for mens rival hats, queen city hats, and regular hats.

SHIRTS

Table listing prices for Powell dress shirts, dress shirts, and work shirts.

OIL CLOTH

Table listing prices for marble oil cloth and fancy oil cloth.

SHOES

25 per cent discount on entire stock of shoes

CUTLERY

Large line of cutlery at 25 per cent discount

S. F. Anderson & Co.

The Pioneer Merchants, Rogers, New Mexico

Two Maps and Two Methods



In the nine foreign countries shown on the map there is a total population of 214,878,502

More than one hundred times as many people as there are in the territory of your telephone company

Yet all nine of the countries could be laid down in your telephone company's territory with several thousand miles to spare

Your telephone company operates 222,572 telephones in an area of 777,705 square miles

In these seven states there is one telephone to every eleven people

In Europe there is only one telephone to every forty-three people

In Europe the government owns the telephone companies

In the United States the telephone users, through their Public Utilities Commissions, control them

The development shows which is the better way

The Mountain States Telephone and Telegraph Co. 'The Corporation Different'

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DEVELOPMENT DEPARTMENT

\$ PUBLICITY \$

To the Rich Resources and the Excellent Opportunities for the Home and Farm Maker in the "Great Portales Valley of New Mexico."

There are 60,000 Fertile Irrigable acres in the Portales Valley---20,000 Acres are proven in the heart of the shallow water belt where the highest state of development is operated by Individual Pumping Plants

In the Proven Developing District water is obtained in more than adequate volume at 14 to 30 feet depth. Irrigation Economy and Efficiency make for Independence of the farmer. Individual Pumping Plants have no priority Water Rights. Price of Farm land is \$75.00 to \$150.00 per acre in the shallow water district where a proven systematized state of development is successfully established.

The Portales Valley of New Mexico offers unexcelled inducements in Soil, Water and Growing Climate to farmers who possess energy and some capital. Forty and eighty acre tracts of intensive and diversified cultivation will produce wealth to many more thrifty and practical farmers in this Matchless Valley, rapidly developing under perpetual sunshine and with the abundant subteranean water supply. Portales is the Metropolis of an Extensive Trade Territory in Eastern New Mexico, the County Seat of Roosevelt County--Population 2500--Altitude 4000 Feet--A Modern Town --Cultured People. For dependable and detailed information pertaining to variety of crops their production and approximate cost of water and cultivation, Address,

HERALD-TIMES SERVICE BUREAU

P. O. Box Number 278

Portales, New Mexico