## nericilitimal modiess WUO PRESEIT PMOSFECTS

## Treedian Away <br> gentlemen left for Roswell: T.J.

 udge $G$. L Renor of the eity,Pecos Valley is the Best part of State for Irrigation RRICHITIOF BY PUUPIIG IS BEST As Whole New Mexico ise Good Place to Farm ot the Publice Survice C $C$ Public Service Co, and $H, B$. Ryher publisher-ot the Po.
Times, and B. G. Bryant.
These men are going to Ros
well to attend and take part well to attend and take part in
Mri J. W! Siy four, the manager of the Mid. Contineat Magk-
zine was a visitor to allot the ivtr. getion projects in New Mexico : short whilengo, and gatherec up progress and prospecte of the
state.- We quoteane extrict writ: stan by Mr. Seymour and publish ed in the Mid-Continent Maga The best part of agriculural is to be found in Pecos Valleys in the southeastern part of the has been made in the constrction of engineering works for direct Irrigation, Including two goy
erminent feclamation projects. one of which is known as the Hondo project. Bdt unques tionably the great opportunity New. Mexico lies in the shallov pumpling system. The Pecoi Valley may be divided into fou districts, three of which, the Carisbad districl and lie For the other trown as the Peco pistriet,ts in Texas. These dis. tricts extend for a distancel of
nearly 200 miles from forth to south throught the Pecos Yahey. In the Carlsbad district near the Texas Hine, the witer is found nearer the surface while at Clo-
vis in the north it is necessary to dig to a depth of 300 to 500 feet in order to reach the water bearing strata. It must not be sup: the water gravels mariks the dis tance throngh which the water
must be lifted- for as soon as the overlying strata is penetrated the water rises rapidy in
the well and in Hany cases flows ian supply. This is particularly the caspe in the Artesis region in the Carisbad district. It has tesian wells, after they have
flowed for several years and especialy if other wells are opened
in the near vicinity materially decrease their flow and some of them require pumplig. How
ever the water suppiy seems to ever the water suppiy seems to
increase after heary rains. Throughout the entire Pecoe Valley the rainfall ranges from
fifteen to twenty inches annualy and as there is very little run-off from surface streams the supply of underground water is con reliable trict the conde, or Roswell dis trict the conditions are most
favorable for irrigation by pump favorable for irrigation by pump-
ing and consequently for geneRooswell district represents the Kosweil district represents the
cream of New Mexican agriculin New Mexico in my judgement
that is A worthy rival of the Grand Valley of Colorado which
uisy be taken as the standerd of agriculture measurement for the mid-contiment states.
wion prosress has quality of running streams avail
Several walks ago the city en-
tered suit againgt the Public tered suit against the Publie Service Co., to regain the pos-
session of the electric, light and power plant which is owned by the clty and which is leased
and operated by the Public Serice Co.
Thesuit is being presided over y Judge Mcelure who is dis.
rifo judge for the fifth judical trife jidg
district.
WBoth the elty authorities and the Publio Service Ce., are cons fident of the succes and a legal
the town of Roswell include fiftteen hundred, pores ypuch of
which is now a moder of intensive / gqicieultnre These lands are irrigated from wells by elecwrie pumps the current bein burning plant. The lands are ces and they are laid out with in agricultural macadamized in agriculbural engineering and
in the cultivation of the soll. Prolessor Alexndra McPherson, who is regarded as the foremost
f the work of agriculture development in this region; is of 2.174 .000 acres of land from desert conditons to a, stage of of high
gation.
The
The Great Berrendo Farms, located a short distance north of
roads, fruit trees, rose bushes and other plants for use or beau ty. These lañas are offered for
sale in tracts from five to Yorty acres.
In the Portalas or porthern distrfot the pumping is from a
greater' depth than in the Roswell district the water gravel be
ing reached at a depth fifty to eighty feet and the water Jising in the wells to within ten to thirty feet of the surface, Very
favortble dovelopments are also being made In this district as wellas in the region around Fort Sumner, which lies to the we
of Poptules. 2 "Even more than Colorado."
aays Mr" Seymour agriculture In New-Mexico is limited to par ticular districts It would, be of the agricultural regions as oasis in the desert, but there are
lirge areas of territory that are not adapted for agriculure and in the present unenltivated co in the present ineqitivated con-
dition. But it is true of New
Mexico as it is of Colorado that the agriculturah possifilites $\%$ of the state are much greater than
Was formerly supposed to be the asse and the progressithat is be ing made fin the thte as a whole
atd especialy in certain favored districts, is rapid and bringing
most sitisfactory results. New Mexico is less fortunate quality of running streams avail-

## MARBH OF CVILIITITION OVER GREAT SOUTHMVEST

 Was First used as a Hunting Ground for the Nimerican Indian for a number of Years:Mirit mar foor possesion AD avie il fol Phstimet Still later the Homesteader tooke Powlesion "of the Land W. Wh ind And drove away the Cathemen
convention was, at times, bitter
but the -democrats are willing to
abjde by the decision of the dele-
gates whe *hey sent to Baltimore, but we democrats are witing to
abide by the decision of the dele-
gates whe "hey sent to Baltimore,
and to a man are willing to sup-
port Gov. Wilson, although he

ITMES HAVE CHANGED In grandfathe's day the
American famity stayed pretty much in one place. li grew up on the old farm,
or lived in the comfortable.

SAM d. NIXON
will praellee in all the eourta, Ofice
oppoite Portales Bank \& Trust Co PORTALES - I niw mexico

## T. E, MIEARS

 LAWYER Will practice in all Courts, Territorial and Federal Portales, Now/Mexico Washington E. Lindsey Attornay-At-LawUnited Stotry Commieloner Final Proof and Homestead A portales, wew mexice

## G. L. REESE Attorney-At-Law Practice in all Courts. Office in portales, new maxico <br> COMPTON \& COMPTON LAWYERS <br> Ollice Upatairs llumphrey and Sled Puilding Portales, - . . . N. Me <br> W. E, PATTERSON, M.D - PhYSICIAN AND sURCEON <br>  <br> PORTALES, NEW MEXICO <br> POWHATANE, CARTER <br> Attorney-at-Law <br> Portales . . . . New Mexleo Physician and Surgeon <br> Oflice in Howard Blook, Portales, New Mexico. <br> L. R. HOUGH DENTIST. <br> Once in Reese Bullding over J. Osborn ta ons Grocery Store. <br> City Transfer <br> R. S. ADAMS

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members a re requested attend.
Mrs. J. B. Priddy, W. M.
Mrs. JEFF Hightower, Sec.

## THIS LADY'S

GOOD APPETITE
Mrs. Hansen, In a Letter From Mobile, Tells How She Gained it
 Mrs. sigurd Hansen in a letter from
this ctty. If felt weak and always had
a headache and was always golng to headache and was always goling to
the doetor. At last I was operated on,
and felt better, but moon I had the same trouble.
My husband asked me to try Cardal.
I felt better after the now, 1 bave a good appetite and sleep me 1 am looking better than he ever saw me.
If you are stck and miserable, and sulfer from say of the palne due to womandy trouble--try Cardul Compordul is successtul hecause ne ngredients that have been
(ound to act curatively on the womaniy constitution.
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used by women of all ages, with green used by women of all ages, with great
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inated by the whole demo. atic party to be elected to thi
presidency. The fight in the

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To promote our customers' interests as we would our own;
To do all we can to make their' relations here profitable and agreeable to them;
To contribute to their enterprises the enthusiastic co-operation, foresight and timely assistance which a good Bank can properly bestow
To repay their confidence in us with confidence in them
These are the aims of the officers of this Bank, and the husiness men and women of Portales are invited to make this their banking home.

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Notice. Orders left done on shor Notice. Orders left at the hardware
store of Humphrey \& Sledge will receive my prompt attention, and your patron age will be appreciated

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Summer Soft Drinks and Ice Cream servud in season. Everythin

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We are there- when it comes to oleaing
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We have received a new machine for the famous French Dry Ceaning process. We are in a bet-
ter position to hanle your business than ever. Agent for best custom tailors on Earth. When you have anything you want fixed up right, pho
No. 7 we will call for and deliver the goods.
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One Ton
Eight Dollars
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Two Tons or More - Eight One Half Dollars
Connally Coal Co. Tolephone


## To Property Owners

If you have land in the shallow water district, dry land, or land under the irrigation project, or town property that you desire to sell, rent, or exchange, and it is a bargain, I can handle it for you. Call or address

## T.J.MOLINARI.

Portales,
New Mexico.

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We handle all kinds of lumber, shingles, sash. doors, mouldings, roofing and ete. It will pay you to figure with us before buying.
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## Give me a Chance!

To show you what I have and quote you prices on flour, groceries, pies, lightbread, candies, day and night dispensing the best of soda water and the purest ice cream on the market.
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ren, nine miles southeast for
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orawling into bed dead tired at night.
Yoin You mutitget out lato the open atr
and suanlight. It you do the and suulight. It you do this every day and keep your stomach and bow-
els in good order by taling Chamberlath's Tublets when needed, you should beeome both healthy sou
beautiful. For sale by all delter beautiful. For sale by ell dealers.' A. B. Austin has opened an ap-to-date confectionary store on the east side of the square. In ice cream and bottle pop, Cream ice cream and bothe pop. Cream lar per gallon. Your patronite lar per gallon.
solicited.

For Sale or Trad
The best section of school land in Gamme Valley. Also four good work mules, one extra heav Guaranteed irizal for sale, complete, on one an two years time ate six per one an terest. Write Fraplercentinmeas, Memphis, Mo
For soreness of the muscles, whether
induced by violent exereise or injuay there is nothing better than Chamber. lain's liniment. This liniment. also reliver rheumatie pains. For sale by all dealers.
Miss Allie Livingston of Brunet, Texas, an experinced,dresse maker will do dressmakink Mrs. Knight's millinery estab
lishment. Good second hand wind mill and tower for sale. Also tank and tower and casing. Will sell
at a bargin. Apply at Herald printing O
Mrs. R. W. Hughs Dr. Presley, Specialists of eyes, ears, nose and throat at Neer's Drug Store on July 20
21, C. W. Battle Jr. J, O. Wood,
E. Camp, R. M. Sanders and J. K. Camp, R. M. Sanders and
W. O. Dunlap went to the Pecos W. O. Dunlap went to the Pecos
river Wednesday morning in a car, to enjoy a few days outing and to try their luck at fishing. Miss Georgia Stewart left today for Slaton Texas, to vis with a sister Mrs. Turner
Rev. Geo. T. Herrin of Burlin-
game Kansas, game Kansas, arrived today for visit with his brother Rev
Herren. Herren. FOR SALE-Household and kitchen furniture, write or see
O. A. Wrik krsos O. A. Wilkerson.

Wanted At Once A girl to do house work call on or address Rev. J. A. Cassady Portales N, M. Phone 183

## THEY ALL DEMAND IT

Portales like every city and towe in the union, receives it. People with kidney ilfs want to cecured. When one suffers the lief is certainly sought for. There are many remedies today that relieves, but do not cure. Doan's Kidney Pills nave cured thousands. Here is proof Mrs. J. N. Ament, 120 N. Arno says: "Doan's Kidney Pills, were first brought to ' our stte were first brought to our alten tion when we lived in Aurora, III,
about five years ago. They about five years ago. They
were used at that time by a mem. were used at that time by a mem-
ber of our family who was sufber of our family who was suf-
fering from kidney complaint. fering from kidney complaint.
A tired, languid feeling was much in evidence and they kidney secretions were disordered. Doan's Kidney Pills brought prompt relief from these difficuities and acted as a tonic to the entire system. when there has been need of kidnep since then, Doan's Kidney Pills have never failed to prove a benefit."
For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.
Remember the name-Doan's 90. S 18 , do879q allim t.baw

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 joy of seeing people responfa to adyertisilfy of bad to

The business world is divided up into two general classes:

Those who employ, and
Those who are employed.
In every talk the employer is calling the "boss," and the employed is called the "Hired Man."
There are about thirty Hired Men in the United States for every Boss.

In other words, only one man in thirty rises up from the ranks and makes a substantial success.

Every young man who reads this is going to be either a Boss or a Hired Man--one or the other sure.

Which shall it be for you?
The matter is one which you can largely control.

If you get the right thought started you can be a Boss.

If you start in and advertise persistently you can be a Boss.

The main reason why only one man in thirty grows up to be a Boss is because only one man in thirty recognizes the power of advertising.

When you once get the right view of advertising,you solve the most perplexing problem of the times.

When you recognize how to create a demand for what you have to sell, the whole world is before you as a field from which to garner the gold.

Write out what you want the public to know; go to the publisher of the paper you read and have a talk with him. Show him your copy and take hisadvice if he tells you to change it.

Decide with him how much space to use and how often.

Feel your way along, until you get a grip on the thing.

Then go at it with both hands and feet.

I do not know of any belter way to learn advertising than to advertise.

The place is here and the time is now And The Way to Begin is to Begin


