

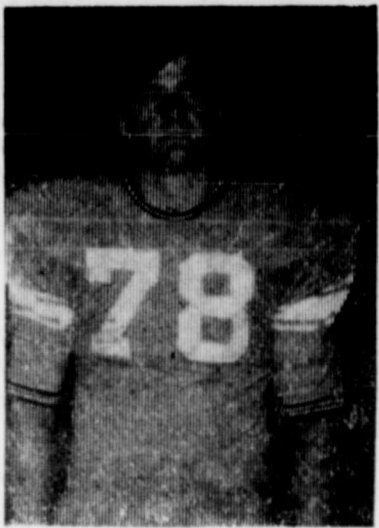
Robert Lee Observer

Vol. 79, No. 25

Robert Lee, Coke County, Texas (76945), Thursday, Dec. 26, 1968

Single Copy 10c

Hospital Bond Vote Called



James Fields

JAMES FIELDS ON ALL-AREA 11

James Fields, big 205-pound bruising tackle on the 1968 Robert Lee Steer team, has been named on the Class A all-area offensive football team by the Abilene Reporter News.

The son of Mr. and Mrs. Bob Fields, the big tackle is a sophomore in Robert Lee High School. He was the only Steer to make the all-area teams, which carried more members from Ranger and Coahoma than any other area schools.

Other selections from District 6A were Jackie Ray, Ronald Meador and Danny Frazier, all of Aspermont; Jimmy Leverett, Wylie. Honorable mention went to Wayne Clark and Bill Green, both of Wylie, and Henry Garcia, Rotan.

Services Saturday For Mrs. Jackson

Services for Mrs. Onie Mae Jackson, 74, of San Angelo were held at 3:30 p.m. Saturday in the First Baptist Church at Robert Lee. The Rev. Jim Farmer, pastor of Calvary Baptist Church in San Angelo, officiated. Burial was in Robert Lee Cemetery.

Mrs. Johnson died at 4 a.m. last Friday in St. John's Hospital after a long illness.

She was born March 16, 1894 in Lavaca County. She had lived in San Angelo since 1950.

Survivors include a son, James W. Jackson of San Angelo; three brothers, Allen Roberts of San Angelo, Alton Roberts of Robert Lee and Lenn Roberts of Abilene; two sisters, Mrs. Ettie Rogers of Bronte and Mrs. Ruby Gilbert of Sweetwater and two grandchildren.

Observer Office Closed Till Monday

The Observer office will be closed from Tuesday, Dec. 24, until Monday, Dec. 30, in order for the staff to take a short Christmas vacation. Next week's Observer will be printed on Tuesday, so the New Year's holiday can be observed.

The week after Christmas is the only time during the year when the office is closed for any period of time.

Milton Harmon of Denver City spent last week here visiting in the home of his parents, Mr. and Mrs. T. R. Harmon.

Christmas 1968

And the angel, Gabriel, said to Mary, "Fear not, for thou hast found favor with God. . . Thou shalt bring forth a son and shalt name him Jesus. He shall be great and be called the Son of the Highest."

This Christmas as we worship and rejoice in celebrating the Nativity of the Prince of Peace, let us be mindful of the spiritual meaning of this great day and remember to live by and defend the teachings of Christ.

Let us again reaffirm our faith in God and give thanks to Him for our countless blessings. As a nation of free people, let us pray for the less fortunate, who are fettered by fear and ignorance—and for the sick and those in sorrow, that they may find new hope and happiness in the meaning of Christmas.

Let us continue to pray for the unity of all nations, that people may dwell in enduring peace and brotherhood.

Let us not forget one of His greatest teachings—the gift of giving. And, even though it may seem commercialized to some extent, let us be glad that our systems permits and even urges the practice of this great divine trait. As God gave His Son to the world, let us, too, make our gifts truly meaningful and from the heart.

May your Christmas be a cheering inspiration and may your New Year bring you health and happiness.

Mary L. Prine
Ben and Libby Oglesby

UNSIGNED LETTERS WILL NOT BE PRINTED

The Observer, in the last few days, received a letter to the editor which we would like to publish, and which brings up a matter that may or may not need to be discussed. It is not our job to decide on the merits of questions discussed in letters received by this newspaper.

However, The Observer has an inflexible policy that no letter will be published which is unsigned. We will be glad to withhold the writer's name if he requests it, but we must have the signed copy for our files.

So, if you have a gripe or anything else you would like to air through the columns of this newspaper, please sign your letter.

HEARD AT SANCO

I. A. Bird and daughter, Mrs. Aubrey McKinley attended funeral services for Mrs. Will Whiteside in Blackwell last Wednesday.

Mr. and Mrs. T. E. Pitcock and Sheri visited in Abilene last Sunday.

Mr. and Mrs. G. M. Winkler, Debbie and Dannie of Abilene visited her sister and family, Mr. and Mrs. T. E. Pitcock Saturday.

Mrs. Bryan Gartman returned home from the Hospital last Sunday.

Mr. and Mrs. Lue Frizzell and Sharolett visited her sister, Mrs. Robert Walker and her mother, Mrs. Lura Reid last Sunday.

Miles Squeaks By Robert Lee

The Miles Bulldogs nipped the Robert Lee Steers, 70-68, in a game played their last Thursday night. Mike Mumford was high pointer for the game with 29.

Miles also downed the boys B team, 52-31.

Results of the girls game were not available.

Basketball will get underway again Jan. 2, 3 and 4, when both boys and girls will enter a tournament at Sterling City.

HOLIDAYS VARY IN ROBERT LEE

A variety of holidays will be observed this week by Robert Lee businesses and offices.

The courthouse will be closed Dec. 24 and 25.

Robert Lee State Bank and the post office will be closed Dec. 25 only.

A number of businesses will be closed Dec. 25 and 26, including Baker's and West Way Food Stores, Farris Drug, Roach's Dry Goods and possibly others.

Marilyn Wallace of ACC, at Abilene, is spending the Christmas holidays at home with her parents, Mr. and Mrs. J. C. Wallace Jr.

Linda McDaniel, student at Abilene Christian College, is spending the holidays with her parents, Mr. and Mrs. LeRoy McDaniel.

WCS Has Christmas Candlelight Service

Christmas Is — Faith, Joy, Peace, Goodwill, Forgiveness, Prayer, Friendship, Service, Brotherhood, Love — was the theme of the candlelight service presented to the WCS of the First United Methodist Church Tuesday evening. The program was presented by Mrs. James Herford, assisted by Mrs. Fred Beaty, Mrs. Kenneth Mitchell and Mrs. D. P. Walling.

Following the program, Mrs. Marvin A. Simpson presented a past president's pin to Mrs. Glen Womack. The president's pin was presented to Mrs. Fred Beaty by Mrs. Womack.

The program was held in the home of Mrs. Marvin Simpson, with Mrs. Walling as co-hostess.

Refreshments were served to 16 members and four guests. The refreshment table carried out the Christmas motif, as did the house decorations.

PERSONALS

Mrs. Pearl Sheppard and her granddaughter and husband, Mr. and Mrs. Arthur Baker are spending the Christmas holidays in the home of Mr. and Mrs. Tyrus Davis at Mission.

James Bird Pentecost of Hardin Simmons University at Abilene is here for a holiday visit with his parents, Mr. and Mrs. Nolan Pentecost.

A bond election has been ordered by directors of West Coke County Hospital District in the amount of \$140,000. The election will be Jan. 11, 1969 with voting places set up at the courthouse in Robert Lee and at Green Mountain Community Center.

Purpose of the election is to finance a 22-bed addition to the district's nursing home which is operated in conjunction with the local hospital. The addition, with the present eight-bed facility, would give the district a 30-bed home.

If approved, the \$140,000 will be added to \$55,000 Hill-Burton grant recently approved to make a total of \$195,000, which is the estimated cost of the building 22 more patient, plus needed auxiliary additions.

Qualified voters of commissioner precincts 1 and 3 who own taxable property in the district and have rendered it for taxation will be eligible to vote.

Roberts Services Held Saturday

Funeral services for Powell Aubrey Roberts, 72, were held at 2 p.m. Saturday, Dec. 21 at First Baptist Church. The Rev. Wayne N. Stout conducted the service. Burial was in Valley View cemetery near Robert Lee under direction of Williams Funeral Home.

Mr. Roberts died at 8 p.m., Wednesday, Dec. 18, at the VA Hospital in Big Spring.

He was born Jan. 26, 1895 in Birmingham (Walker County), Ala.

He had lived most of his life in Coke County but also had lived in Mills County.

Survivors include three sons: Aubrey Roberts, Flagstaff, Ariz., Carroll Jack Roberts, Oakland, Calif., Weldon Wayne Roberts, Jal., N. M.; two daughters, Mrs. H. C. (Christine) Murtishaw, Bronte and Mrs. Edna Jean Featherston, Jal., N. M.; one brother, A. M. Roberts, San Angelo; two sisters, Mrs. Telisa Ligon, Goldthwaite and Mrs. Ethel Cook, Harper; and nine grandchildren.

Cumbie Iveys Jr. Best Decorators

The BCD annual Christmas decorations wound up in a two way tie for second and third places, and duplicate prizes were awarded to all four winners.

Taking first place and a \$10 prize were Mr. and Mrs. Cumbie Ivey Jr. Tying for second place and winning \$5 each were Mr. and Mrs. Bill Beaty and Mr. and Mrs. Jimmy Bickley. Tying for third place and winning \$2.50 prizes were Mr. and Mrs. O. L. White and Mr. and Mrs. Bobby Roberts.

Judging was done Saturday night by a team from El Valle Garden Club and '64 Study Club.

Mr. and Mrs. Bill Roach of Dallas visited several days last week here in the home of her mother, Mrs. Willie Trimble.

Carolynn Prine from Hardin Simmons University at Abilene arrived home Saturday to spend the holidays with her parents, Mr. and Mrs. J. M. Prine Jr.



Robert Lee Observer
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Managing Editor Mary L. Prine

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Six Months \$2.50

Season's GREETINGS



We'd like to take a moment of the season to tell you how much we've enjoyed knowing you and serving you this past year. Our special and sincere Yuletide wishes to you and your entire family.

Dawn's Floral & Specialty Shop

Observer Advertisers Appreciate Your Patronage

HELLO

*we're
happy
to wish
you*

*A
PURR-R-FECT
CHRISTMAS*



BELL AUTO PARTS

LETTERS TO SANTA CLAUS

Dear Santa,
I hope you are feeling good this year. I want a hippy hop and a slinky for Christmas. I want a little brown and white dog that says, "arf, arf." I want a little brown soft dog and right with light. I want a big play horse that is black all over with a white star on its forehead.

Your friend,
Betty Flowers

Dear Santa Claus,
I am 7 years old. I am a girl. Please bring me a horse for Christmas. I want a house.

Lisa Devoll

Dear Santa Claus,
I am 6 years old. I am a boy. Please bring me a ball for Christmas.

Robert Tijerina

Dear Santa Claus,
I am 7 years old. I am a boy. Please bring me a bicycle for Christmas, a Green one.

Charles

Dear Santa Claus,
I am 6 years old. I am a girl. Please bring me a Stacey Barbie doll for Christmas.

Jana Hood

Dear Santa Claus,
I am 6 years old. I am a girl. Please bring me Barbie. Thank you.

Kathy Gloria

Dear Santa Claus,
I am 6 years old. I am a boy. Please bring me an electric fire truck for Christmas.

Roy Clawson

Dear Santa Claus,
I am 6 years old. I am a boy. Please bring me a Knight set for Christmas.

Lynn

Dear Santa Claus,
I am 6 years old. I am a boy. Please bring me a Strange Change Machine for Christmas.

Clay Bloodworth

Dear Santa Claus,
I am 6 years old. I am a girl. Please bring me a doll for Christmas.

Mary Torres

Dear Santa Claus,
I am 7 years old. I am a boy. Please bring me a truck for Christmas.

Wade Wallace

Dear Santa Claus,
I am 7 years old. I am a girl. Please bring me a Barbie for Christmas. Thank you.

Elsa



VERA SPARKS

OUR BEST CHRISTMAS WISHES TO ALL

**Mr. & Mrs. J. M. Prine Jr.
And Family**



Sincere Good Wishes

May there come to you at this Christmas time all the precious things of life.

Juanita and Jack Trimble

OUR THANKS ... AND BEST WISHES

The Christmas season will always be a time for the expression of good will and the exchange of friendly greetings. In this spirit of friendship and with genuine appreciation for the pleasant relations we have enjoyed with you, we extend the season's greetings and best



VAUGHAN CHEVROLET CO.

Greetings of the Seasons



Violet Kirkpatrick

Does Spirit Remain After Christmas Day

What happens the day after Christmas?

Is the spirit of Christmas "spent" in lavish preparation and anticipation, enjoyed but briefly, then thrown aside with the wrapping paper and colored ribbon?

What happens the day after Christmas?

Does one breathe a deep sigh and inwardly say, "I'm glad that it's over for another year?"

If this happens, then certainly we are not "keeping the Christmas." The Spirit of Christmas is superficial. Our Christmas symbol and ornaments, many of them pagan in their origin, are only decorative trappings for creating a festive spirit.

It Is Real

But Christmas is not superficial. Christmas is REAL. And so must observance of the holiday be REAL and not the mere matter of observing customs and practices as a matter of confor-

mity.

The glitter is gone from the evergreens and holly wreaths on the day after Christmas. The tree suddenly becomes old and drops its needles upon the carpet. No longer does the bright figure of Santa adorn the mantle or doorway; it simply hangs there, bereft of glamour and stirring little anticipation.

It Has Meaning

Unless we have "kept the Christmas" in preparations for, and observance of Christmas Day, then we have observed a meaningless holiday.

This year, let us keep the Christmas in a spirit that will keep the profound meaning of the holiday deep in our hearts for the remainder of the days after Christmas.

As we observe the Christmas, we must find time to meditate upon the great reality—that upon this day Christ was born, bringing to all mankind the promise of eternal salvation. This is the message of Christmas and the successful keeping of Christmas forever and ever.

The first mince pies were patterned in oblong shape, after the manger in which Christ was born. The crust of the pie represents the gold brought by the three wise men and the many spices represent the frankincense and myrrh.

Christmas Greenery Once Prohibited

Love, the poets say, is like the wild rose briar and friendship like the holly tree.

The similarity of love and wild rose briar may need proving but history records the use of holly as a symbol of good will and friendship even before the Christian era.

Holly wreaths, sprays and twigs were used, too, in various rites throughout much of Europe in those early days. And large quantities of the shiny green foliage and red berries were brought indoors to brighten the

scene during drab winter days. But even before the Romans set foot on English shores, the druids were using holly in their own pagan rites.

Due to this pagan association, early Christian leaders opposed the use of holly during the Christmas season. In fact, Christians were forbidden to decorate their homes with Christmas greenery during the mid-December saturnalian revelries of the Roman Empire. Eventually, however, holly decorations became so well established and so popular they were given Christmas acceptance.

"Behold, a virgin shall be with child, and shall bring forth a son, and they shall call his name Immanuel..."

ST. MATTHEW 1:23

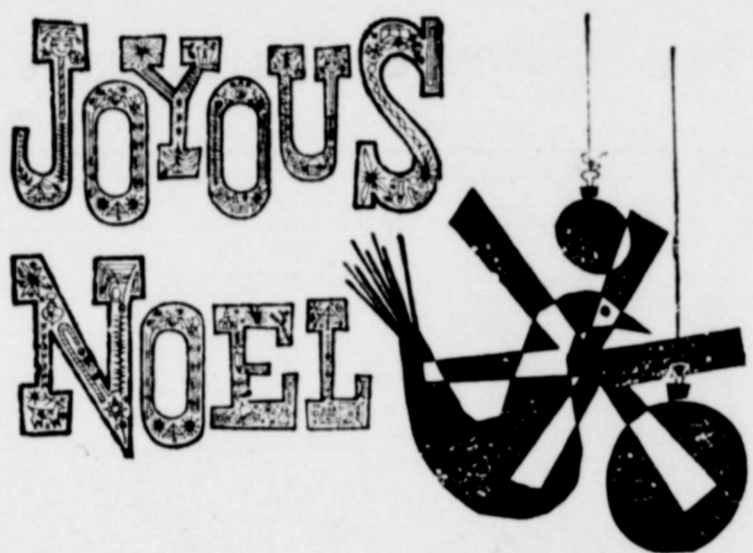


As we observe this, the greatest of all occasions, may we fully realize the significance and blessings with which His ministry is reflected today.

Greetings of the Season

The Roberts

Reba, Artell and Kaye



Coke County Sheriff's Dept.

MELVIN CHILDRESSES

JESSE PARKERS

W. E. JACOBS

General Insurance

ALL TYPES

Crop, Hail, Fire, Auto, Life
INCOME TAX ACCOUNTING
& BOOKKEEPING SERVICE

REAL ESTATE SALES

Listings desired on any type property. If you want to buy or sell, see me.

Offices in Bronte & Robert Lee

O. T. Colvin

Ph. 282-2291 Blackwell, Tex.

WELCOME

Robert Lee Baptist Church

West 11th and Chadbourne
Bill Beaty, Pastor

Sunday School 9:45 a.m.

Morning Worship 11:00 a.m.

Training Union 6:00 p.m.

Evening Worship 7:00 p.m.

Wednesday Prayer Meeting 7:00 p.m.

YULE GREETINGS

... best wishes and much joy we send to you, our patrons and friends!



THE DAVID KEYS

Best Greetings

It is Christmastime again — when more than at any

other time our thoughts are of our friends.

There are wonderful riches in friendships — and it is this friendly feeling toward others that really makes Christmas the happy day it is.



KING - HOLT FURNITURE

BALLINGER, TEXAS



May the spirit of this Christmas bring joy to you and yours



HOOD UPHOLSTERY

Mr. & Mrs. Keith Hood and James

NOTICE OF ELECTION FOR HOSPITAL DISTRICT BONDS

THE STATE OF TEXAS()
COUNTY OF COKE ()
WEST COKE COUNTY HOSPITAL DISTRICT

TO THE RESIDENT QUALIFIED ELECTORS OF COKE COUNTY, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID COUNTY, AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION:

TAKE NOTICE that an election will be held on the 11th day of January, 1969, in Coke County, Texas, in obedience to an election order entered by the Board of Directors of the West Coke County Hospital District, Coke County, Texas, on the 12th day of December, 1968, on the proposition set forth in the attached copy of "AN ORDER OF THE BOARD OF DIRECTORS OF THE WEST COKE COUNTY HOSPITAL DISTRICT PROVIDING FOR AN ELECTION FOR THE ISSUANCE OF BONDS; MAKING PROVISION FOR THE HOLDING OF SUCH ELECTION; AND MATTERS INCIDENT AND RELATED THERETO", said order being made a part of this Notice, for all intents and purposes.

IN WITNESS WHEREOF, I have hereunto signed by name officially and affixed the seal of the West Coke County Hospital District this the 12th day of December, 1968, pursuant to authority given by law.

Fred McCabe Sr.
President, Board of Directors
West Coke County Hospital District

ATTEST:
J. E. Quisenberry Jr.
Secretary, Board of Directors
West Coke County Hospital District.

(DISTRICT SEAL)
AN ORDER OF THE BOARD OF DIRECTORS OF THE WEST COKE COUNTY HOSPITAL DISTRICT PROVIDING FOR AN ELECTION FOR THE ISSUANCE OF BONDS; MAKING PROVISION FOR THE HOLDING OF SUCH ELECTION; AND MATTERS INCIDENT AND RELATED THERETO

WHEREAS, pursuant to the provisions of Article IX, Section 9 of the Constitution of Texas, and Chapter 315, Acts of the 58th Legislature, Regular Session, 1963, the West Coke County Hospital District, with boundaries coextensive with Commissioners' Precincts 1 and 3 of Coke County, Texas, has heretofore been created and established; and

WHEREAS, the statute providing the procedure for the creation and establishment of the District was thereafter amended by Chapter 283, Acts of the 60th Legislature Regular Session 1967, to provide a procedure to increase the tax which might be levied by said Hospital District to a rate not to exceed 75c on the one hundred dollars valuation of taxable property within the District and as a result of an election held on the 15th day of July, 1967, this board became empowered to levy such additional tax, and

WHEREAS, this Board of Directors is empowered to order an election to determine whether bonds shall be issued for hospital purposes by this board; NOW, THEREFORE,

BE IT ORDERED BY THE BOARD OF DIRECTORS OF WEST COKE COUNTY HOSPITAL DISTRICT, COKE COUNTY, TEXAS:

SECTION 1: That an election be held throughout the West Coke County Hospital District on the 11th day of January, 1968, said date being not less than fifteen (15) nor more than thirty (30) days from the date of this order, at which election the following proposition shall be submitted to the resident qualified electors of said Hospital District, who own

taxable property therein, and who have duly rendered the same for taxation:

"SHALL the Board of Directors of West Coke County Hospital District, Coke County, Texas, be authorized to issue ONE HUNDRED FORTY THOUSAND DOLLARS (\$140,000) in bonds of said Hospital District for the purpose of the purchase, construction, acquisition, repair or renovation of

buildings and improvements and equipping the same for hospitals and the hospital system, as determined by the Board, and for any and all of such purposes; said bonds to mature over a period of years not to exceed TWENTY (20) years from their date of issuance; and to bear interest at the rate not to exceed SIX PER CENTUM (6%) per annum, payable annually or semi-annually; and to provide for the payment of principal of and interest on said

bonds by levying a tax sufficient to pay the annual interest and to create a sinking fund sufficient to pay the principal thereof at maturity, within the taxing limit of 75c on the one hundred dollars valuation?"

SECTION 2: That said election shall be held under the provisions of the Constitution and laws of the State of Texas, particularly Article IX, Section 9, of the Constitution of Texas, and Chapter
Continued on Next Page

To everybody... everywhere...



May we
add our
Greetings?

THE KINSEYS

Wes, Dean, Martha and Terri

CHRISTMAS



We're hoping you'll have a most
glorious Christmas.

Bud Maxwell & Don Edmiaston

**Merry
Christmas
& a Happy
New Year**

from
all of the
folks at
Lone Star Gas



NOTICE OF ELECTION
Continued from Preceding Page

315, Acts of the 58th Legislature, Regular Session, 1963 and only resident qualified electors, who own taxable property in the Hospital District and who have duly rendered the same for taxation shall be entitled to vote at said election.

SECTION 3: That the ballots for said election shall be prepared in sufficient number and in conformity with Chapter 6, V.A.T.C.S., Election Code, and printed on such ballots shall appear the following proposition: "THE ISSUANCE OF BONDS"

The word "FOR" and beneath it the word "AGAINST" shall be made to appear to the left of the proposition. A square shall be printed on the left of each of the words "For" and "Against" and each voter shall place an "X" in the square beside the statement indicating the way he wishes to vote.

That the polling places and officers of said election shall be respectively as follows:

Courthouse, Robert Lee, Texas: Mrs. F. C. Clark, Presiding Judge; Mrs. Golda Smith, Alternate Presiding Judge.

Green Mountain Community Center, Green Mountain, Texas: James N. Counts, Presiding Judge; C. J. Millican, Alternate Presiding Judge.

Special Canvassing Board: L. J. Barnhill, Tex Brand and Don Fields.

If the regularly appointed Presiding Judge is unable to serve at the election, the Alternate Presiding Judge therefor shall serve as Presiding Judge. The Presiding Judge shall appoint at least two (2) clerks (one of whom shall be the Alternate Presiding Judge if the election is conducted by the regularly appointed Presiding Judge) and not more than two (2) additional clerks as he deems necessary for the proper conduct of the election.

That MILDRED WALLACE is hereby appointed as Clerk for ABSENTEE VOTING at the election herein ordered, and absentee voting shall be conducted at the County Clerk's Office in Robert Lee, Texas, and said clerk shall keep the office open for such voting from 8:00 A.M. to 5:00 P.M. each day that is not a Saturday, a

Sunday, or an official State holiday, all in accordance with the provisions of V.A.T.C.S., Election Code, Chapter 5.

SECTION 4: The election shall be governed by the General Laws of the State of Texas regulating general elections except as modified by the provisions of the Act providing for the creation of the WEST COKE COUNTY HOSPITAL DISTRICT.

SECTION 5: That a copy of this order, signed by the President of the Board of Directors of the West Coke County Hospital District and attested by the Secretary of said Board, at the top of which shall appear the words "NOTICE OF ELECTION FOR HOSPITAL DISTRICT BONDS" shall serve as proper and sufficient notice of such election. Said notice shall be posted within each election precinct and at the courthouse door in Robert Lee, Texas, not less than fourteen (14) full days prior to the date on which said election is to be held, and be published once a week for two consecutive weeks in The Robert Lee Observer, which is a newspaper of general circulation in the area of the District, the first publication to be at least fourteen (14) days prior to the date established for the election.

PASSED AND APPROVED this the 12th day of December, 1968.

Fred McCabe Sr.
President, Board of Directors
West Coke County Hospital District

ATTEST:
J. E. Quisenberry Jr.
Secretary, Board of Directors
West Coke County Hospital District
(DISTRICT SEAL)

Letters to Santa

Dear Santa,
I want a baton, watch, two color books, box of colors and a purse for my sister and a bank for my brother. Please remember Debbie and Duke Monroe III. Thank you.
Lorri Killam

Mr. and Mrs. Finis Harmon left this weekend and will spend the Christmas holidays at Irving in the home of their son and family, Mr. and Mrs. William Joe Harmon.

WANT ADS

FURNISHED HOUSE for rent. for rent. Mrs. H. L. Scott. 1tp

FOR SALE — Pecans, 50c per lb. Chism and Ruth Brown.

FOR SALE — 1 chrome dinette set. \$25. See Chism Brown.

FOR SALE — '67 Mustang. Clean, loaded. 453-4582. 2tp

FOR SALE — 3 bedroom house with dining area. Hardwood floors, attached garage, 100x150 lot. 110 W. 16th St., Call 453-5421. 3tp

FOR RENT — Small 2 bedroom house. \$40.00 per month. Call 453-2201.

No Hunting or firearms permitted on H. H. Jameson Estate. Mrs. H. H. Jameson.

NO HUNTING
Because of past abuses, no hunting will be allowed on the J. W. ARLEDGE ESTATE and PALMER LEEPER RANCHES IN COKE and NOLAN COUNTIES for the 1968-69 season. Game warden patrolled.

DID SOMEBODY SAY
Christmas?



Yes... Merry Christmas to All!

George Ford Motors
BALLINGER, TEXAS

Pre-Inventory Specials

WE WILL BE CLOSED JAN. 1ST — NEW YEAR'S DAY



ARROW DRY
BLACKEYED PEAS - 1 Lb. Bag 15c



LIBBY'S
BLACKEYED PEAS - 300 Size Can 15c
HUNT'S PEACHES, 2½ Size Can - 3 for 98c



STOKELY'S
GOLDEN CORN, 303 Size Can - 5 for \$1.00

Coca-Cola 6 bot. ctn. 45c

+ BOTTLE DEPOSIT



SCOTTOWELS - - - 2 Roll Pkg. 45c



Spuds 10 lb. bag 39c



MARYLAND CLUB COFFEE - 1 Lb. Can 69c



GANDY'S
Ice Cream 79c



GANDY'S FROZAN - ½ Gal. Crt. 39c



MORTON'S TV DINNERS - - Each 39c



Chuck Roast 1b. 49c



FOR YOUR PEAS
SALT PORK 1b. 39c



DANKWORTH SLAB BACON - Lb. 59c
(SLICED AS YOU LIKE IT)

These Prices Effective Dec. 27th and 28th

MERRY CHRISTMAS TO EACH OF YOU!

YOU'RE ALWAYS WELCOME In Our Store

HOME FURNITURE CO.
Ballinger, Texas

West Way Grocery

10TH & BISHOP PHONE 453-5151

LETTERS TO SANTA

Dear Santa,
I been good to all the children. I want a rascar set and I want a book to rid.

love, Danny Preston

Dear Santa,
May I have some play clothes for my doll and may I have a play fall.

And I like Chistmas.
Love, Vallery Deen

Dear Santa,
I have been good that's what I thank. May I have a Drowsy and a Stacy and a Tracey and red shoesoes. Becky and Sharon might want some reckords. Audrey might want some games.

Love,
Cindy Walker

Dear Santa Claus
May I Please have a Tracey Doll a I wat a games to.

Love, Alice Garza

Dear Santa,
Santa I wish you would bring my sister a presant. Sant is it cold in the north pole? Santa, I wish you would bring my brother a presat.

Love, Karen Kay Flowers

Dear Santa,
May I please have these— a train, G.I. Joe, Major Mat Mason. I would like for you to put my presents under the tree in my room. I like a Bee Bea gun with Bee Beas.

Love,
Brian Wright

Dear Santa,
I've been a good boy. Will you please bring me a Walty-Talky set and a b-b gun with b-bs.

The Ross family
Love Terry Ross

SANTA CLAUS IN AMERICA

A jolly old gent, with a "little round belly," "dimples how merry," and a nose "like a cherry" ... who but Santa Claus?

The description, of course, is from Clement Clark Moore's famous poem which begins "Twas the Night Before Christmas." Moore, Washington Irving and Thomas Nast are generally credited with being responsible for the image of Santa Claus as we know him today.

Irving is credited with being the "father" of Santa in this country. The year was 1809 and the publication of Irving's Knickerbocker History of New York, which contains 25 references to the fabled gift giver.

According to Irving, Santa wore a "low, broad-brimmed hat," a huge pair of flemish trunk hose, and rode over the rooftops dropping his gifts down chimneys. He also had Santa smoking a pipe, which was twisted in the hatband of his broad-brimmed hat when he was not smoking.

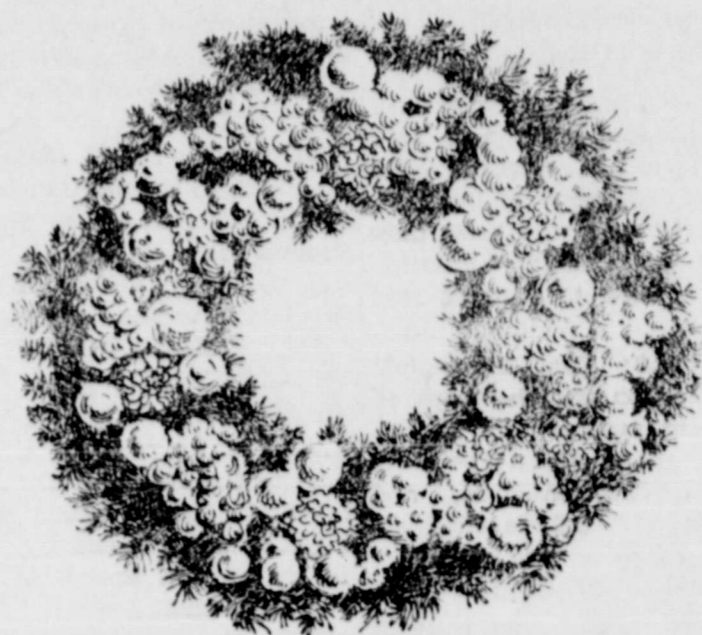
It was Moore who took Santa from the horse-drawn wagon and put him in the sleigh, exchanging the horses for eight tiny reindeer. Thomas Nast who enjoyed a great reputation as a political cartoonist, started drawing caricatures of Santa about 1863. He retained Santa's pipes, as given him by Irving and Moore, as well as the beard and furs. But he enlarged considerably Santa's "little round belly," making it the big round one Santa has sported ever since.

Cranberry Used By Indian Tribes

Cranberries, a traditional part of our Christmas menus were used in many way by the American Indians. "Pemuncian" was a paste made from dried meat and cranberries. Cranberry poultices were applied to cuts and wounds, and the juice of the berry yielded a red dye.

The Indians called cranberries the "bitter berry." Early American Pilgrims, noting the fruit to be the favorite of cranes, began referring to them as craneberries, and eventually cranberries.

Observer want ads are very effective and cost very little.



HAPPY HOLIDAY GREETINGS
AND BEST WISHES

Knight - Susen Lumber Co.

313 E. 19th

San Angelo



SEASONS
GREETINGS

Pauline's Beauty Shop

Pauline

Frankie

It Has Been Our **GOOD** Fortune

— to do business with the finest people on earth and the spirit of the season brings renewed appreciation of old associations and the value of new friends. May it always be our good fortune to serve you. We hope to merit your continued friendship and patronage.

Merry Christmas

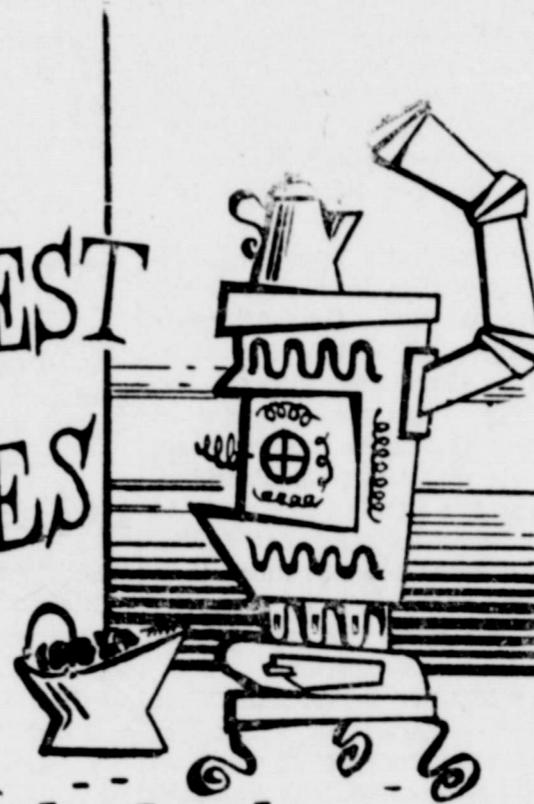
Bob — Dale
Tooter — James

SEASON'S
Greetings



OLLIE ROE & FAMILY

WARMEST
WISHES



Acme Sheet Metal Co.

BALLINGER, TEXAS



Merry
Christmas

Robert Lee State Bank

LETTERS TO SANTA

MERRY CHRISTMAS
and best wishes



ADD & JOAN
DAVIS

Yule Decorations, 'Sir,' 'Ma'am' And Signs Of Christmas

The appearance of holiday decorations on streets and in windows of stores and homes is a sure sign, but there are also other ways to tell that Christmas is not far away. You can count the days until Christmas on your fingers when:

Department store clerks are "extra" friendly and courteous.

Strangers begin to smile and speak to you on the street.

Children never fail to say "Sir" and "Ma'am."

The bus driver sees you running — and waits an extra minute.

The grouchy neighbor across the street smiles and waves as you go by.

Someone offers to help Mom do the dishes.

You find yourself suddenly feeling fine and looking at the world through rose colored glasses.

Patronize Our Advertisers

Merry Christmas
HEIDENHEIMERS
BALLINGER, TEXAS

a wish
for a
HAPPY
MERRY
CHRISTMAS



Mack's Station, Grocery & Laundry

Mr. and Mrs. J. O. McGinley and Family

WE HAVE FIREWORKS

With every good
wish for your
happiness and
pleasure this
Christmastime!



W. W. THETFORD & FAMILY

Dear Santa Claus,
I am 6 years old. I am a girl. Please bring me Baby Charmer and a Christmas stocking.
Gayla Sue Prince

Dear Santa Claus,
I am 6 years old. I am a girl. Please bring me a big girl bicycle. I want a green one. Thank you.
Debra Askins

Dear Santa Claus,
I am 6 years old. I am a girl. For Christmas please bring me a Barbie and House. I Lov You.
Marta Torres

Dear Santa Claus,
I am 6 years old. I am a boy. Please bring me a Clown suit.
Ricky Ross

Dear Santa,
May I have a Bible for Christmas?
Your friend,
Audrey W.

Dear Santa,
Please send me a ring, ant farm and stacy barbee. don't forget the poor boys and girls.
Your friend,
Lisa Bessent

Dear Santa,
Please send me a BB gun and a race htack.
Your friend,
Waid Davis

Dear Santa,
Please bring me a football, tint and a race tack.
Your frinend,
Kevin Roe

Dear Santa,
Please send me a B. B. pistl football and a Jonny toy maker.
Your friend,
your friend,
Wesley Sawyer

Dear Santa,
May I please have a racetrack, and A tent and football? and please make This a white Christmas.
your friend,
Buddy Wallace

Dear Santa Claus
May I have a gun seat Santa and I want a boxer dog please Santa and I want a Tip-lit. I will have fun with them. I like Christmas you know I do Oh Santa and I want a coke machine.
To Santa Claus, Love
Ronny Simmons

Dear Santa,
Please send me a Green ghost gam, and hands down, and NFL Electric foot ball set.
your friend,
Mike W

Dear Santa,
I want a football. Bring my sister a basketball. I don't no what my mother wants. Isn't it cold up at the north pole?
love, Clay Allen

Dear Santa,
I want a doll for Christmas and bring my sister some dishes. bring my brother a gun and I like Christmas.
Love Martha Ramos

Dear Santa
Santa is a jolly good fellow he brings toys to children around the world.
I want a sting-ray-bike and a football.
Love, Jimmy Munoz

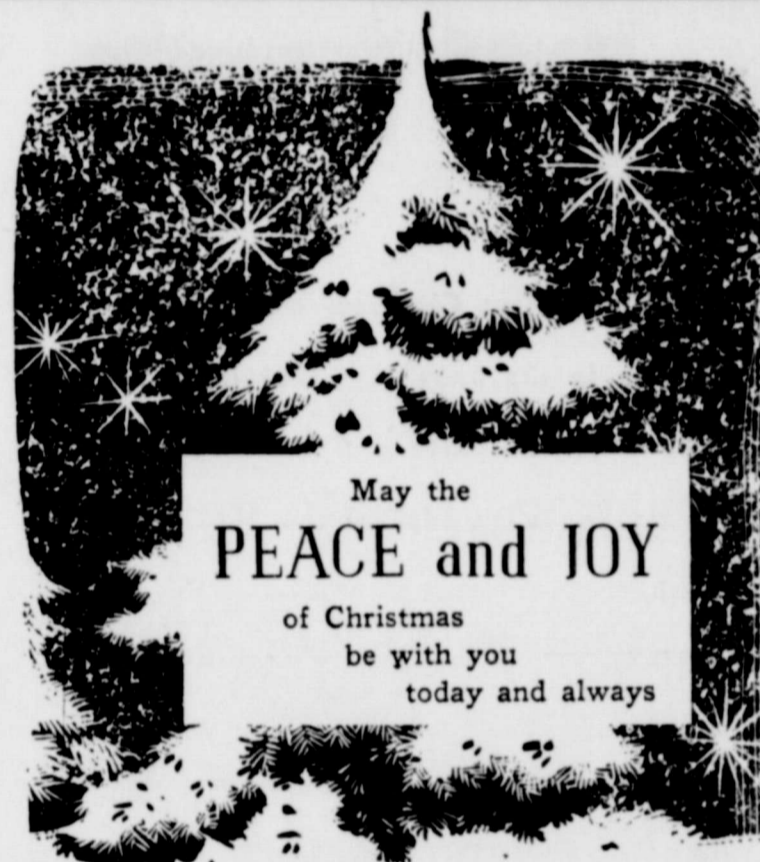
Dear Santa
Please give me a nurse set, and my sister want a woaking doll. My big sister wants a maekup set.
Love, Tammie Colder



"Behold, I bring you good tidings of great joy, which shall be to all people."

LUKE 2:10

Helen and
Buster Jones



Mr. & Mrs. Nelan Bahlman
AND FAMILY

MRS. P. E. MAHON—MRS. J. C. WALLACE JR.

WE WISH YOU



AND A MERRY CHRISTMAS

IVEY MOTOR COMPANY

BIRTHS

Mr. and Mrs. Forest Wanker of Fairview, Okla., have announced the birth of a son on Dec. 8. Named Frankie Lynn, the youngster weighed 8 pounds, 14 ounces at birth. Mrs. Wanker is the former Bertie Mae Gaines of Robert Lee. The little boy has two brothers, F. L. Jr. and Freddie. Grandparents are Mr. and Mrs. F. D. Wanker of Hill City, Kans., and Mrs. Lillie Gaines of Robert Lee.

Mr. and Mrs. Harold Sword of San Angelo are parents of a daughter, born Dec. 19, and weighing 7 pounds, 14½ ounces. She has been named Ruthann Marie. Mrs. Sword is the former Marilyn Reid of Sanco. Grandparents are Mr. and Mrs. T. E. Sword of Rusk and Mr. and Mrs. Harvey Reid of Sanco. The father is in the Air Force and stationed at Goodfellow AFB.



Coke County Livestock Protective Association



On this glorious Christmas occasion we rejoice in the knowledge that it is a day of remembrance and thanksgiving, a day to be grateful of the blessings that have been ours to enjoy.

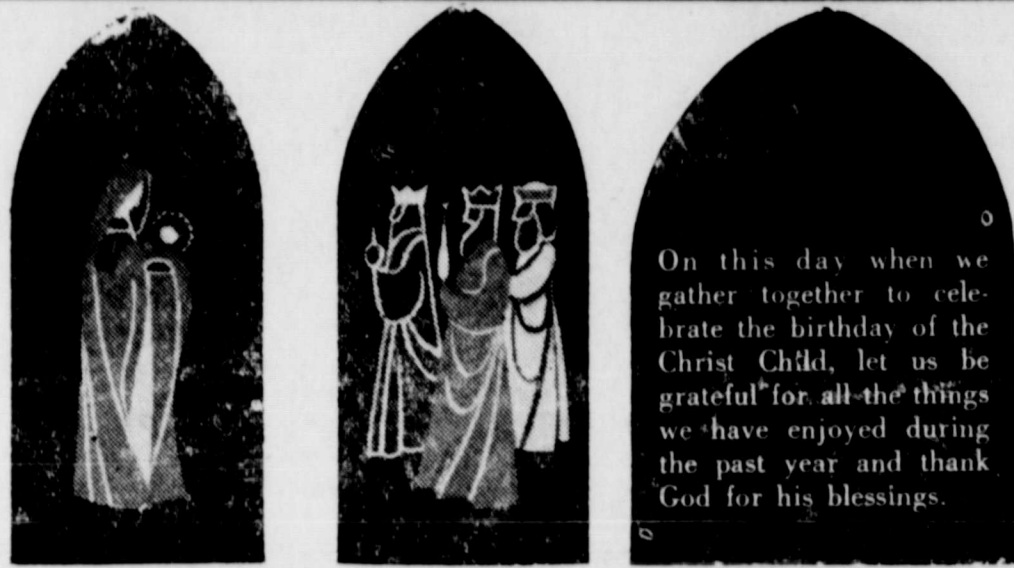
WILLIAMS FUNERAL HOMES
ROBERT LEE and BRONTE
Mr. and Mrs. George Newby

CHRISTMAS



Not in the sense of custom only, but with a genuine appreciation of our pleasant association during the past year We extend to You our best wishes for A Merry Christmas.

Winnie and Barton Waldrop



On this day when we gather together to celebrate the birthday of the Christ Child, let us be grateful for all the things we have enjoyed during the past year and thank God for his blessings.

We Take Pride in Serving You and Appreciate Your Patronage
BALLINGER CO-OP GIN CO.
BALLINGER, TEXAS



Double Stamps Every Wednesday (excluding cigarettes) on \$2.50 or more

GANDY'S PURE ICE CREAM - - ½ Gal. 79c

GANDY'S

Frozan 1/2 gal. 39c

FOLGER'S COFFEE - - 1 Lb. Can 65c

RC or DIET COLA - - - 6 Bot. Crt. 39c

Giant Tide 69c

SWIFT'S VIENNA SAUSAGE - - - 4 for 89c

AUSTEX CHILI - - - No. 300 Can 53c

TUNA, Chicken of the Sea - - - 2 for 69c

MILK, Pet or Carnation, Tall Can - 2 for 33c

JELLO, All Flavors - - - - 3 for 29c

AUNT JEMIMA MEAL - - - 5 Lb. Bag 39c

SPUDS - - - - - 10 Lb. Bag 39c



GOOCH THICK SLICE BACON - 2 Lbs. \$1.19

FOR YOUR BLACKEYES

Salt Pork lb. 39c

SEVEN BONE ROAST - - - Lb. 49c

BAKER'S Groc. & Mkt.

LETTERS TO SANTA

Dear Santa,
Brother, I want a bike, Crazy Car and some skates. I am a Good Boy.
Edwin Wilson

Dear Santa,
I want a Bike and a game Hands-Down. I want a fire truck. I want a B.B. gun. I want a race set.
Monroe Killam

Dear Santa,
I want a Bike. I want a Doll. I want a Bunny. I am a good Girl.

Dora Torres
Dear Santa Claus,
I am eight years old and in the third grade. I want a bike for Christmas and a gun.
Love,
Russel Pippin

Dear Santa,
I want a Baby First Step and I want a Bike and I want a Clown. I am a Good Girl.
Shery Caves

Dear Santa,
I want a Bike and a BB gun. I am a Good boy.
Victor Conner

Dear Santa,
Take the wheels off, Hands Down, Riffle and B.B. gun and a doll for Sister. I am a good boy.
Doug McCrary

Dear Santa,
I want a doll. I want a crown. I want a red blue. Carolyn has been good.
Carolyn

Dear Santa,
I want a Scraper, Dump truck, Steam Shovel. I am a good boy.
Marty Caston

Dear Santa,
I want Baby First Step and I want a Bike and I want a Clown. I Been a Good Girl.
Sue Lyn Mather

Dear Santa,
I want a Doll and my brother wants Hot Wheels. Tammy has been good.
Tammy Caston

Dear Santa,
I want a bike, ball. I want a game, Hands Down Riffle. I am a good boy.
Albert Avalus

Dear Santa,
I want a Bike and I want a Barbie Doll. I want a Doll clown. I am a good girl.
Karen Preston

Dear Santa,
I want a Hot Wheel Car. I want a rattler for baby Sister. I am a Good Boy.
Kerry Gartman.

Dear Santa Claus,
My name is Wade Wallace. I am in grade 1-A. I try to be good. For Christmas could you please bring me a football tee, kicking toe, football and a pump and needle. Merry Christmas.
I love you,
Wade

Dear Santa,
Please bring me a gun and a bicycle. I have been a good boy.
Your friend,
Roy Ramos

Dear Santa,
I want a Tippie Toe doll that walks on her toes. And a doll that talks to. I want a doll that crys to.
Your friend,
Anita Balderas

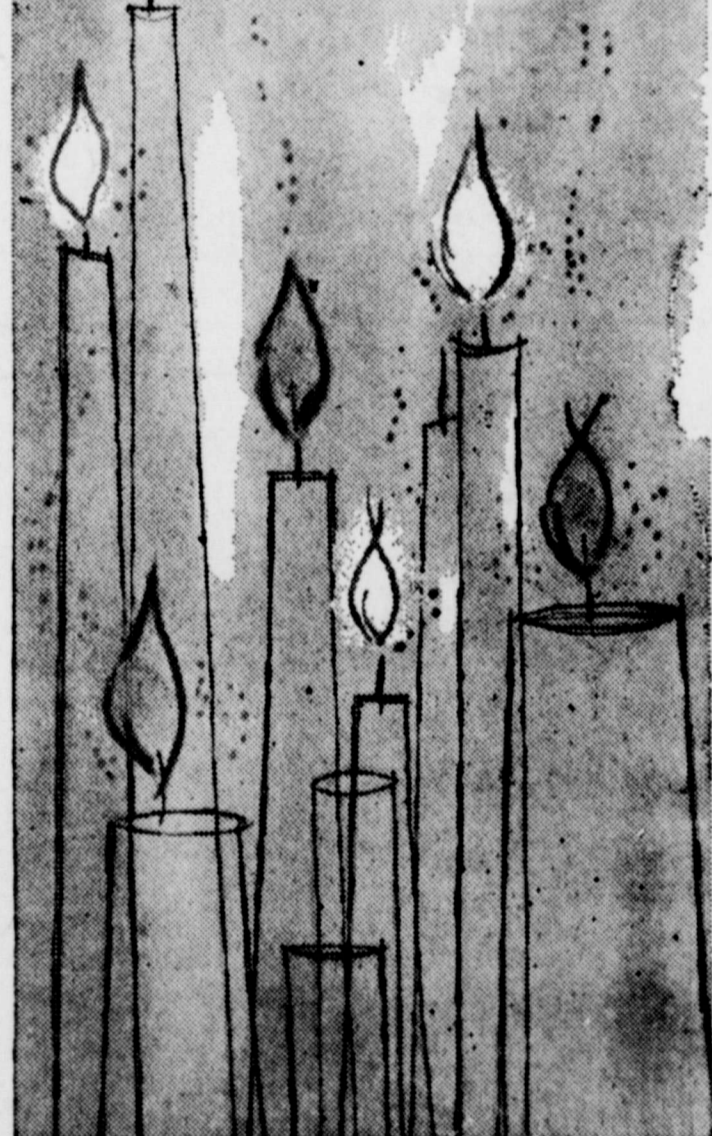
Dear Santa,
May I please have a Stacy, Barbie and some Barbie clothes and a big Barbie suitcase. I want some colors. The number I want is 64 colors. I want a Cigar box, too. And for my teacher, I would like please some pencils for her. I don't know if I have been good or not.
Love, Karen Rasco



Froggy's Cafe

Mr. and Mrs. Emory Davis, Jerome and Vincent And Employees

Warmest wishes
for a
Happy Holiday
Season



VIVIAN and O. B.
JACOBS

The Observer, Robert Lee, Texas

Dec. 26, 1968

Merry Christmas

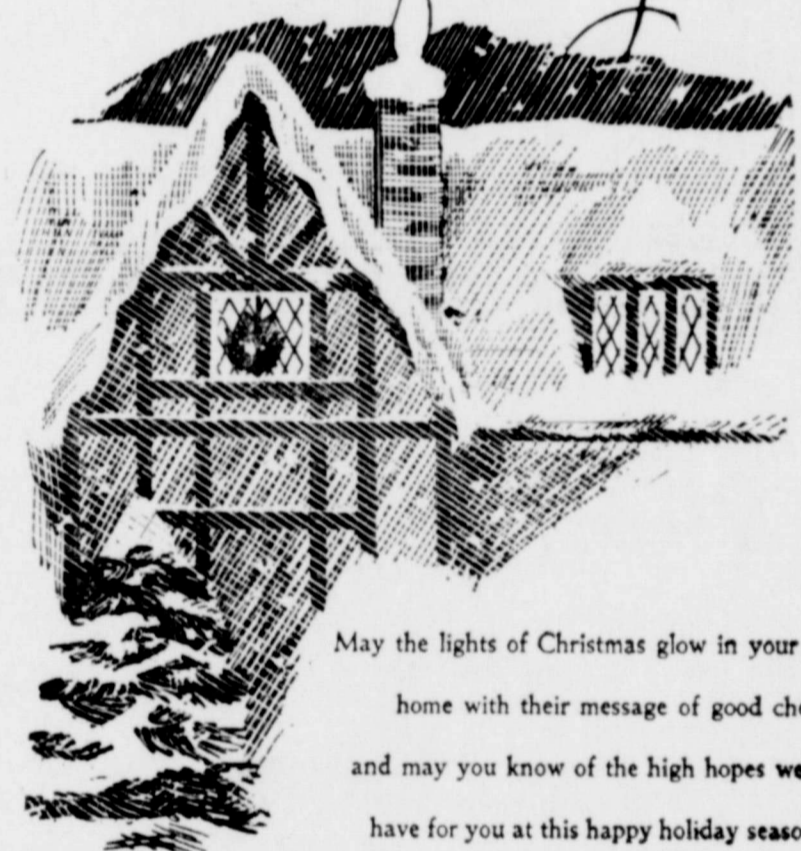
Sincere greetings to all
our good friends. May
the Christmas blessings
of Peace and Happiness
be yours today and in
the days to follow.



HIGGINBOTHAM'S

Ballinger, Texas

Happy Holiday



May the lights of Christmas glow in your
home with their message of good chee
and may you know of the high hopes we
have for you at this happy holiday season.

MORGAN MOTORS

Buick — Cadillac
Olds — Pontiac — GMC
BALLINGER, TEXAS

JUST WANTED TO ADD
OUR OWN SMALL, BUT
SPECIAL GREETING TO
EACH OF OUR WONDER-
FUL FRIENDS. OUR HEART-
FELT THANKS AND BEST
WISHES.

Merry
Christmas



MARTHA and FERN HAVINS

LETTERS TO SANTA

Dear Santa Claus,
I am in the third grade. I am eight years old. I want a baton. I want a Tippy Toe for Christmas too. My teacher name is Mrs. Herford.
Your friend,
Bobbie Ballard

Dear Santa Claus,
I am in the third grade and I am eight years old. I have been a good girl this year. I would like a baton and some go-go boots.
Your friend,
Marie Pawley

Dear Santa,
Please bring me a watch and skates and accordian.
your friend,
Valori

Dear Santa,
Please sent me a doll, dishes and a bicycle.
your friend
Bonnie


Dear Santa,
Please bring me a football BB gun and a tent.
Your friend,
Rickey

Dear Santa,
I am eight years old and in the third grade. I have been a nice girl. Will you bring me a Tubsy doll and a gook for Christmas.
Your friend,
Lana Webb

Dear Santa,
Pleas send me a Francie. and some closie for her. Don't forget the poor Boys and Girls.
your fried
Joanne Mann


Dear Santa,
I am eight years old. I have been a good girl. Would you plerse bring me a Tippy.toe for Christmas.
Your friend,
Tammy Hambright

MAY WE EXTEND TO YOU OUR WARMEST
GREETINGS
To everybody...
Gordon's Variety Store



Season's Greetings
May each moment of Christmas ring with joy for you and your family.

Jack and Bessie Walker

CHEER  and HEALTH and HAPPINESS to Our Friends

ANDERSON AUTOMOTIVE
BEE AND SHERMAN
MR AND MRS. TODD ANDERSON

Dear Santa,
Please send me a bbey doll and som dishes.
Your frined,
Sally Carver

Dear Santa,
Please send me a doll, ring and dishes.
your friend,
Donna

Dear Santa,
I have been good.
I want a Mrs. Busily Lee. and I want a View Mastr and I want a dress.
I want a susichome made.
I want a toll Barbie Doll.
Jamie Hawkins

YES, SANTA, THEY HAVE **ALL** BEEN GOOD THIS YEAR.....



MERRY CHRISTMAS

Roach's Dry Goods
Christine A Bill Tom Roach and Mrs. Leola Scott

WE WISH TO YOU AND ALL OF YOU A VERY MERRY CHRISTMAS AND A JOYOUS NEW YEAR

Dear Santa,
I have tried to be good.
I want a boll for Christmas. I Want a bool.
Love, Linda Perez


Dear Santa
We go to have a party at school. It is a happy day for us. It is a happy day for you
Jimmy Lara

Dear Santa,
May I please have a doll?
I Love you.
I love School.
I love Christmas. We are going to have a party.
Merry Christmas.
I wish you could come to my party.
Love, Patty Ann Black

Dear Santa,
I hope your trip goes well. I hope you have a Merry Christmas too. May I have a Baby First Step? Santa have a Merry Merry Christmas Mr. and Mrs. Claus
Love, Lynette Boykin to Santa

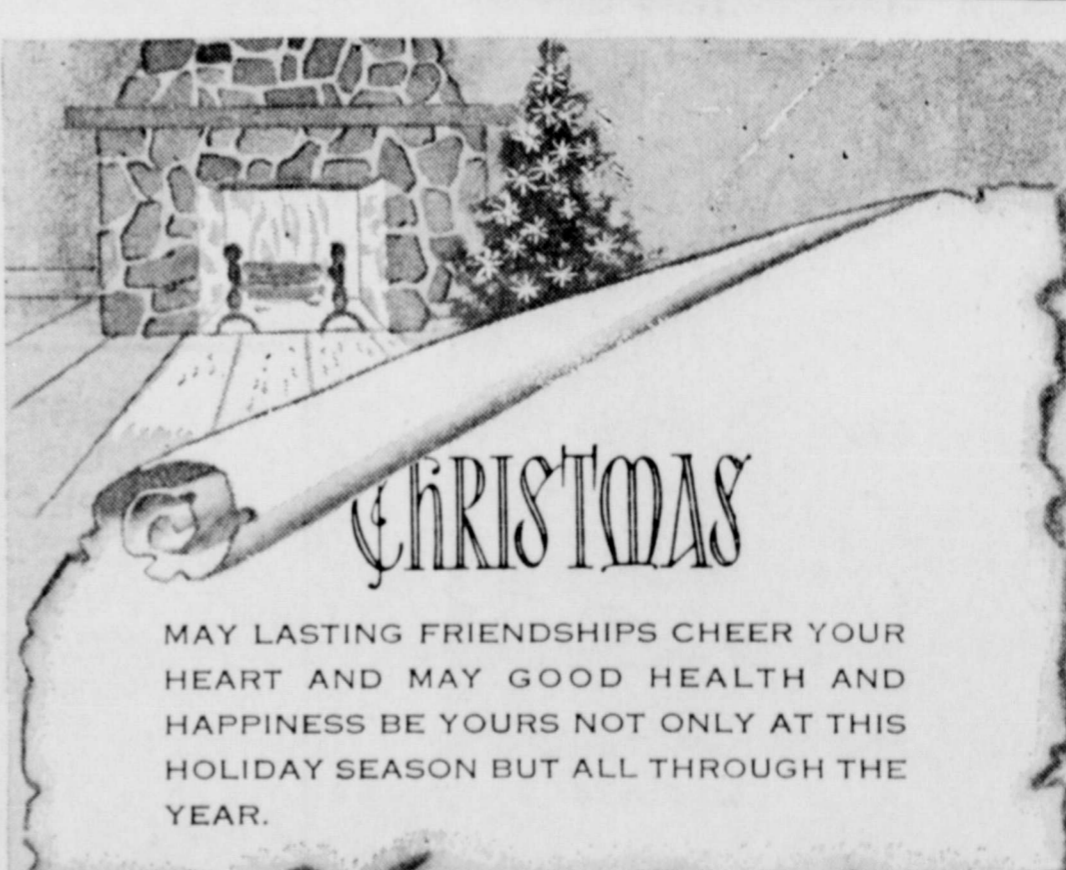
Dear Santa Claus,
I am nine years old. I want a bicycle and a gun. What are you doing? When woll you come?
Your friend,
Eloy Torres

YULETIDE WISHES



May your every wish for the Holiday Season be realized — that's our wish for you.

Derwood, Eunice, Mike and Bobby MUMFORD



CHRISTMAS

MAY LASTING FRIENDSHIPS CHEER YOUR HEART AND MAY GOOD HEALTH AND HAPPINESS BE YOURS NOT ONLY AT THIS HOLIDAY SEASON BUT ALL THROUGH THE YEAR.

FARRIS CITY DRUG

LETTERS TO SANTA CLAUS

May hope and peace, and above all, good cheer, be yours at this **best** happy season; and may unhappiness be forever unknown to you and yours. **wishes**

FRAN-CILLA FLOWERS
T. M. and Mary May Wylie

Dear Santa,
I am eight years old. I hope you think that I have been a good girl. What I want is a racing set and a Barbie. I hope you don't get sick Christmas.
Love,
Stella Bickley

Dear Santa,
I am eight years old. I want a bicycle for Christmas. I have been nice today. Santa can I have a gun.
Love,
Jimmy Bazar

Dear Santa Claus
I am eight years old. I want a pair of long go-go boots. And I want a watch. I want a ear-mary.
Your friend,
Jo Ann Killam

Dear Santa Claus,
I am eight years old. I am in the third grade. I am good. I would like a bicycle.
Your friend,
David Meadows

Dear Santa Claus,
I am in the third grade. I am eight years old. I have been a good girl. I want some hot wheels. And a racing set.
Your friend,
Kaylan Service,

Dear Santa Claus,
I am nine years old and in the third grade. I have been nice and my sisters have to. My baby wants a baby doll. And my Sisters wants a baton. And I want a bike and a baton.
Your friend,
Kay Bazar

Dear Santa Claus,
I am eight years old. I am in the third grade. I want a race set, its name is Aurora. I like to open presents that you give me. I have fun when Christmas comes.
Love,
Micky Baker

Dear Santa,
I am eight years old. I want a Hot Wheels race set and a 4 ten shot gun please. And a bow and arrows too.
Your friend,
Glenn Davis

Dear Santa Claus,
I am nine years old. I am in the third grade. I want baton and a bicycle.
Your friend,
Cathy O. Roe

Dear Santa Claus,
I am nine years old. Will you please bring me a Tippy-toe and a Barbie.
Your friend,
Love, Rosa Torres

Dear Santa,
Please send me a bicycle.
Your friend,
Susan Rowoldt

Dear Santa,
Please bring me a B.B. gun, tent and a foot-ball.
Your friend,
Tiodoso Torres



A VERY
Merry Christmas

Jerry Thomason

CRAIG

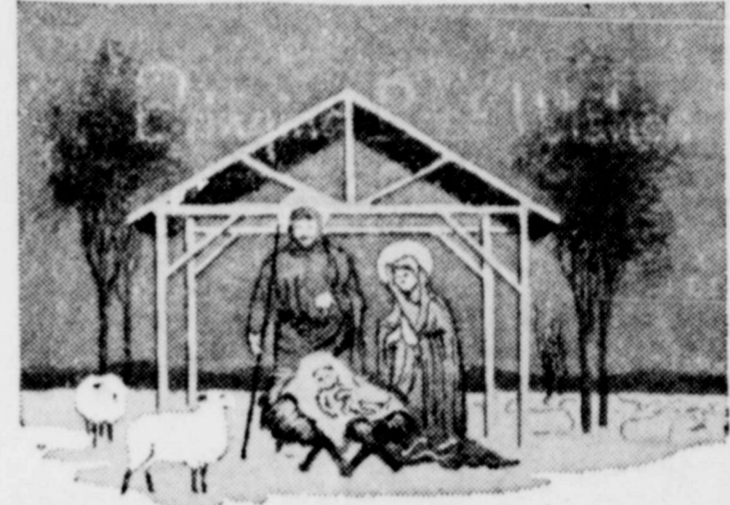
GARY JACK



Season's Greetings

McDorman Skelly Service Station

Mr. and Mrs. Linzy McDorman and Homer



MERRY CHRISTMAS

May the Christmas gifts of Peace and Happiness be yours today and throughout the days to come.

IVEY'S MOBIL SERVICE

Mr. and Mrs. E. H. Ivey, Roy, Susan and Dennis

Our Special Thanks

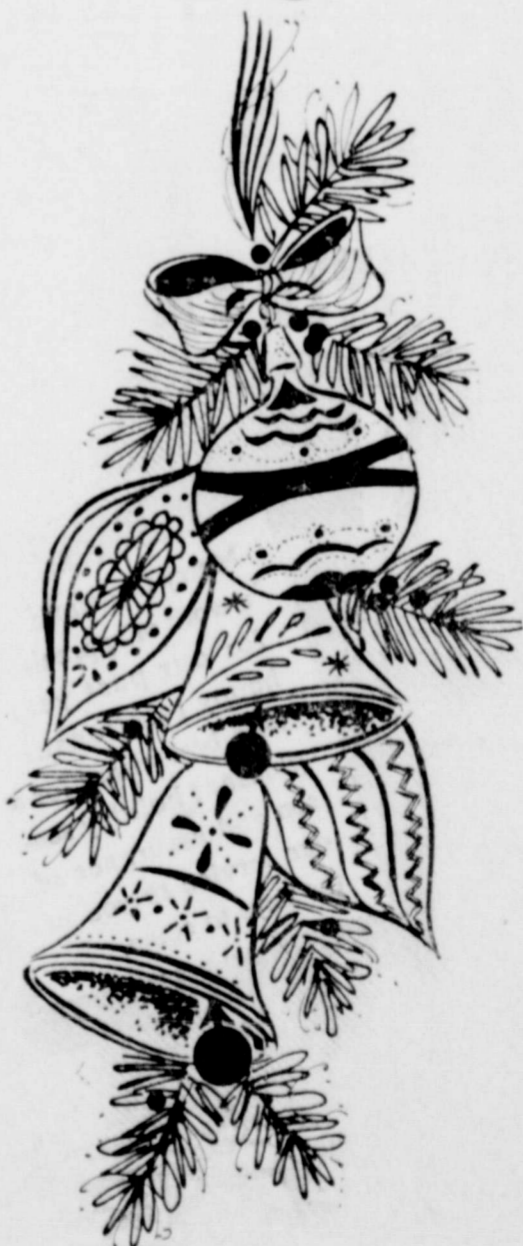


Concho Valley Electric Co-op

FRIENDSHIP IS THE FOUNDATION OF ALL BUSINESS AND WITH THE HOLIDAY SEASON IT GIVES US GENUINE PLEASURE TO EXPRESS OUR BEST WISHES TO THOSE WHOSE FRIENDSHIP WE CHERISH. WE EXTEND TO ONE AND ALL

SEASONS GREETINGS

ZETTLER'S RESTAURANT



MAY THE BEST OF EVERYTHING COME YOUR WAY

Adams Abstract Co.

Mrs. S. E. Adams

Mr. and Mrs. Stanley Adams

LETTERS TO SANTA

Dear Santa,
I want football equipment and some baseball equipment for Christmas. And something else I would like is a electric car and a chemistry.

Your friend,
Billy Matlock

Dear Santa Claus,
My name is Carla Sue Wojtek. I would like Tippy Toes for Christmas and some dishes to. I would like some dress shoes for Christmas. I would like a transfer radio to.

Your friend,
Carla Wojtek

Dear Santa,
I want a football helmet and a hot wheels.

Your friend,
David Lackey

Dear Santa Claus,
Mother gave mesomething for my birthday. She gave me a doll bed. She said it had a bed spread to it. The bed spread was red and white. It was beautiful to. December 14 was my birthday. Daddy said he would get me something. He will. Will you get me a doll that acks like a real baby and tippy toes?

Your friend,
Patti Cole

Dear Santa Claus,
Would you bring me a Strange Change Time Machine, football shoes and a candy stocking. I am nine years old. Santa please bring toys to all the children in the world.

Your friend,
Randy

Dear Santa,
My name is Doris Whitewood. I want a pen ball machine. I know that they are for boys. But I saw one at Gibsons Discount Center. My brother wants a crazy car. Mrs. McBroom, Mrs. Olson and Mrs. Wilson were my teachers. I am in the 3rd grade. By Santa Claus and a merry, merry Christmas to all.

Your friend,
Doris

Dear Santa,
I would like for you to bring me a watch for Christmas. I want a bike too. I am nine years old. I hope you have a happy Christmas.

Your friend,
Vicki Gartman

Dear Santa,
I want a pair of boots and a transfer radio, a bicycle and a cowboy hat. My brothers wants a racing set. I hope it snows Christmas eve. Merry Christmas and a happy new year, Yo.ho.ho.

Your friend,
Willie

Dear Santa,
Please send me a BB gunn race track and a tent.

Your friend,
Sam Ybarra

Dear Santa Claus,
I am in the third grade. I want go-go boots and doll clothes. I want a fall.

Your friend,
La Johnna Deen

HAPPIEST CHRISTMAS

Greetings



to our Many Friends and Customers

Scoggins Tot Thru Teens

Ballinger, Texas

May Peace be your Gift

at Christmas

and your treasure during
the coming year.



George's Ready To Wear

E. J. Baker

Ballinger, Texas

OUR GOODWILL . . .



AT CHRISTMAS and ALWAYS!

The Christmas Season has, and always will be,
a time when men individually can express their own feelings
of goodwill and exchange friendly greetings.

ALDERMAN - CAVE Milling & Grain Co.

WINTERS, TEXAS

Yuletide GREETING

Merry Christmas. And
a word of appreciation
for our past year's
happy relationship.
With best wishes for a
pleasant holiday season
and assurance of
our service to you in
the days to come.



HERRING & STALLINGS Warehouse

BALLINGER, TEXAS

Merry Christmas

to
all of
YOU

from
all of us
at
WTU



WEST TEXAS UTILITIES

AN INVESTOR OWNED ELECTRIC COMPANY
Equal Opportunity Employer