

Automobile Anniversary Edition

Robert Lee Observer

Vol. 75, No. 17

Robert Lee, Coke County, Texas, Thursday, September 24, 1964

Single Copy 10c

1965 Models, Auto Anniversaries Here



ENLARGED AND REFINISHED SHOWROOM AT IVEY MOTOR



MODERN EXTERIOR REFINISHED THIS YEAR
(See stories in Ford Anniversary Section)

The pictures on the front page and other pages this issue with related stories are announcing the annual showing of next year's automobiles by the two dealerships in Robert Lee, who serve a wide area.

The Vaughan Chevrolet open house is announced for today, Thursday, September 24. Special stories and 1965 announcements inside the first section.

Ivey Motor Company will show their new models Friday, tomorrow, September 25. For more complete account see the Ford Anniversary Section, folded inside, this issue.

The annual showing of the new cars is a special occasion in Robert Lee, and this special edition is an invitation from the dealers and Robert Lee people to come in for these two days.

Mrs. Bessent To Rest Near Her Old Valley View Home

Another of Coke County's pioneer women, Mrs. W. B. Bessent, came to the end of the way about 4 p.m. Monday in a Pecos hospital, where she had been visiting her son, Warren Bessent. The frailties of age had been weakening her for some time, and she left her home in Robert Lee a few months ago with Warren to be where he could give her personal attention.

Funeral was Wednesday afternoon, yesterday, at Robert Lee, with burial in Valley View cemetery, in the community where she and the late W. B. Bessent reared a large family.

Clift Funeral Home was in charge.

She was born Maude Matilda Speaks in Lavaca County July 30, 1876. She was married to W. B. Bessent at Speaksville May 10, 1892. He died Nov. 11, 1952.

The Bessents had moved to Coke County in 1900 and lived in the Valley View until moving to Robert Lee after retiring 15 years ago.

Survivors include six sons, Warren B. Bessent Jr. of Pecos, Bick Bessent of Houston, Joe Bessent of Freeport, Alvin Bessent of Eden, and Roy Bessent of Texas City; four daughters, Mrs. Wesley (Myrtle) Watson of Robert Lee, Mrs. Martin (Annie) Casey of Robert Lee, Mrs. J. K. (Ethel) Lofton of Blythe, Calif., and Mrs. Vernon (Ruby) Wheatley of El Cerrito, Calif.

Survivors also include 20 grandchildren, 38 great grandchildren and 3 great-great grandchildren.

Steers' Second Win; Melvin Coming Friday

Robert Lee 38 — Richland Springs 8.

The Steers took advantage of a young Richland Springs ball club and scored an impressive victory over a game but outplayed ball club. The Steers took advantage and every break and scored quickly in the first half. The defense charged hard causing miscues in the Richland Springs backfield. The passing of Terry Thetford was pinpoint again, throwing and hitting his receivers very well. With Dodson, Gartman and Wink lugging the ball through wide open holes, 4 and 5 yards at a time, the ball game was evident at the end of the first half. In the third and fourth quarters, Coach Davis played the younger sophs and freshmen, giving them valuable experience. They stayed in there and scrapped and by this experience they will be ready to fill in when needed.

1st Quarter

Richland Springs received the opening kickoff which Dodson kicked out of the end zone (barefooted). From the 20 they advanced to the 29 before fumbling. In two plays the Steers had the ball on the 13. Then Thetford tossed one to Gartman in the end zone. Dodson plunged for the extra points and the Steers led 8 to 0. Dodson again kicked the ball in the end zone and R. Springs returned to the 13. On the final play they

fumbled again at the 14 yd. line. With Gartman for 5, Thetford for 6, Dodson busted the last 3 for the T.D. The try for extra points were in good and the score stood at the end of the 1st quarter 14 to 0.

2nd Quarter

After a series of downs by the Steers and Richland Springs, the Steers pushed down to the 2 yard line and Gartman crashed thru for the T.D. Try for extra points were stopped and the Steers led 20 to 0.

Dodson placed another one near the end zone. With the defense hanging tough, Sparks knocked the ball loose from the quarterback and the ball rolled into the end zone, with Roach coming in fast, he pounced on the ball and he had a T.D. Try for extra points failed and the Steers led at the half 26 to 0.

3rd Quarter

The Steers received the kickoff with Thetford receiving, he returned it 20 yards nearly breaking through. Then Thetford bombarded the secondary with a 23 yard pass to Williams, a 16 yd. pass to Wink, then a 15 yd. run by Dodson. Dodson then scooted the last 5 yds. for a T.D. Try for extras no good. Steers, 32 to 0.

Richland Springs hit the scoring column on a short pass to the left end and came back with the same pass to the left halfback for the

Continued on Page 8

Buddy Vosburg Named Steer Of The Week

Buddy Vosburg, sophomore guard, was chosen "Steer of the Week" by his teammates following the Steers 38-8 rout of the Richland Springs Coyotes.

Buddy, in his second game as a starter for the local footballers came from behind to overtake a loose Coyote and save the Steers the cost of a touchdown in the second quarter of last week's game.

Vosburg is the smallest of the Steer's starting eleven, but he more than makes up for his size in spirit and determination.

He will be seen playing offensive left guard and defensive left linebacker against the Melvin Bulldogs at Griffith Stadium Friday night.

WORKING ON DETAILS OF ROBERT LEE DAM SITE

The committees appointed by UCRA and ORMWD to work out details of the proposed Robert Lee dam project is continuing its work. The engineers have some work yet to do before all the points where the two organizations are mutually concerned can be reduced to writing.

An official stated that the two groups actually needed the extension of time to get this all ready, and there is considerable confidence that the project will be approved, although it is expected that the LCRA will protest it, as they likely will protest any other dam in the upstream area.

DEALER AWARD

Ivey Motor Company has for a number of years received the Ford award for largest volume of sales per capita of town's population in a considerable area.



ABOVE IS CREW AT VAUGHAN CHEVROLET ON A WORK DAY
Left to right: Foy Askins, Shop Foreman; Robert Vaughan, Owner-Manager; Melba Denman, Bookkeeper; Dale Wojtek, Mechanic; Hershall Hall, Parts.

Rain! Soaking Early Fall Rains Brighten Coke Prospects

The answer to a ranchman's prayer in Coke County is fall rain early enough to start the winter weeds and grasses in time for them to get enough growth for livestock to graze them before cold weather sets in.

Winter weeds were crowding to the surface early this week as a showery September turned into a steady overcast and soaking rains over the week end, with wet look-

ing clouds still overhead Wednesday morning.

Since around the first of September spotted showers had been bringing good rains in places.

On Saturday, Sept. 19, week ago last Saturday a slow, soaking rain fell over much of the western part of Coke County, with around 1.5 inches reported at some places in Robert Lee.

Will Millican of Edith got 2.4

inches that day, and .3 the following Monday, while Connie, on the Divide, got two inches, and over two inches fell at the Rhadde ranch in the southwestern corner of the County. One inch fell at the Sanco store, and there was rain along the strip from Silver to Blackwell several times since the first of September, also on the South divide, in the McCabe, Counts country.

Then the following Saturday — last Saturday at this writing, Saturday afternoon, Sunday morning, and again all Monday morning a slow, steady, soaking rain fell.

Wednesday afternoon of last week a hailstorm, with wind and heavy rain crossed the county from northwest of Sanco through the Hayrick country, and on to Bronte. Sanco got 2 inches of rain, while hail knocked out all the windows

in the Baptist church, and all other unscreened windows on the west side of buildings, stripped the leaves from shrubbery, and caused some bruises to livestock.

Rains were reported across much of West Texas, especially in the hill country south of San Angelo, where streams were approaching flood in places, and some of the lakes getting some badly needed water.



Robert Lee Observer

PUBLISHED EVERY THURSDAY

Entered at the post office at Robert Lee, Texas 76945, as second class matter.

Editor and Publisher Ulmer S. Bird
 Managing Editor Mary L. Prine

Telephone 453-3501

Subscription Rates:
 In Coke County

One Year in Advance	\$3.00
Six Months	\$1.75
Outside Subscriptions	
One Year in Advance	\$3.50
Six Months	\$2.00

WHAT PRIVATE ENTERPRISE MEANS TO THE AUTOMOBILE

The automobile was built by men working on their own. That is what we mean when we say "private enterprise." Government did not decree that "an automobile shall be built."

Congress did not pass a law inventing the telephone, the steamboat, the telegraph, the radio, or television. All of the mighty surge of invention and improvement that was getting under way just as Coke County was getting under way and continued as a mighty industrial wave until now in this 20th Century—all of that was built by people in business for themselves.

The workman was not ordered to do it by any government committee.

This is private enterprise. To the student or the teacher of economics, what other system would you use if you were to abandon private enterprise?

There is only one other—Communism. The farmer, the ranchman, the oil business that brought wealth to the county, all who pay the taxes that built your school—grocery man—your father's shop or store or trade has grown up with men free to launch out for themselves, and to take a job or leave it.

Wherever anyone tells you private enterprise is out of date, what does he propose to take its place?

Ask him. Make him tell you. When he tells you, it will be in vague and ponderous words with double meaning, but when you boil it right down, it is communism.

The private enterprise America today owns and drives many times more automobiles than the rest of the world put together. Texas alone today owns and drives more automobiles than all the communist world put together.

Our Home Circle

By FAY C. ROE

The Clothing Workshop I attended last week in San Angelo was a very interesting and helpful one. We studied and worked with new materials now on the market. This training will be of benefit as I work with 4-H'ers and other groups who are interested in solving the problems the new fabrics present. Miss Fannie Brown Eaton, Clothing Specialist and Miss Lynn Parks, Specialist in Clothing and Textile Consumer Education, were in charge of the training.

"Corfam" is an entirely new material for shoe uppers. This new manmade breathable shoe upper material is now available at many markets. This "Corfam" is a product of intensive chemical research.

Produced in three effects—smooth, grained, napped—this material breathes through a microporous and permeable construction that absorbs and transmits normal foot moisture. While its porosity lets water vapors pass from the inside to the outside, it repels water trying to enter the shoe.

The material dries without stiffening or cracking. When not in use, Corfam tends to return to its original shape.

Upkeep for the smooth and grained finishes is simple. It re-

quires just a quick wipe with a dry or damp cloth—and a new-shoe look is restored. The uppers may be polished if desired. The napped effect resists rubbing off, fading, discoloring and permanent water spotting. It, too, can be wiped clean with a damp cloth or sponge.

Shoes using the new material are being made by 31 manufacturers of men's and women's fashion footwear. Proper initial fit in shoes of Corfam is important, shoe industry representatives explain. One does not need to allow for them to stretch into shape later, for they will fit comfortably from the first wearing.

Corfam should not be considered as a "replacement"—for it had been engineered specifically to meet the needs of the shoe industry for a uniform upper material of the highest quality. It, like manmade fibers, takes its place on its own merit with natural materials.

Schedule

Wednesday, Sept. 23 — Office
 Thursday, Sept. 24 — Office, TV program, 12:30.
 Friday, Sept. 25 — Office
 Monday, Sept. 28 — Silver 4-H, 12:25; Robert Lee 4-H, 3 p.m.
 Tuesday, Sept. 29 — Bronte 4-H, 8:15 a.m., Office
Important Dates To Remember
 Lamb-O-Rama, Thursday, Oct. 1 in Robert Lee School Auditorium.
 County-wide Exhibit — October 9 and 10 in Robert Lee Community Center.

Silver All Around The Peak

By MRS. GEORGE FUGATE

Robert Lee Man Guest Speaker
 R. L. Flanagan, Coke County Game Warden, was guest speaker, Sept. 15, at the regular meeting of the Silver Lions Club.

President Elmo Hargis has announced that the Lions Club will sponsor two money-making projects during the month of October.

Chairmen Furst Moore and Vernon Hale will be in charge of the Halloween candy sale. Chairmen W. W. Paul and Hale Kincaid will be in charge of the annual "mop and broom" sale which is sponsored by the "Caravan Sale for the Blind" of Fort Worth. Lions members will be in Robert Lee, Oct. 12 for the "Mop and Broom" sale and in Silver, Oct. 13.

Lion Harold Keller will be in charge of the Oct. 6th program and will show movies of his stay in Germany.

Silver Drops Coahoma 28-8

The Silver Indians were led by quarterback Ricky Whitaker who scored 18 points Thursday night to a 28-8 victory over the Coahoma Puppies.

Back Gene Kincaid scored 8 points and back Ronnie Dunlap scored 2 points for the Indians, rounding out the victor's pointmaking for the night.

Silver: 14 8 0 6—28
 Coahoma: 0 0 0 8—8

Silver's B team, while defeated by Coahoma's B team, 16-0, also saw a lot of action at Coahoma and kept their opponents scoreless during the last half.

Silver: 0 0 0 0—0
 Coahoma: 8 8 0 0—16

Silver's next game will be October 1 at Colorado City.

Neighborhood Has First Meeting

The first meeting of the Silver Girl Scout Neighborhood was held recently at the Silver Peak School, with Mrs. Hale Kincaid presiding. Mrs. Kincaid replaces Mrs. Jerry Eubanks as Neighborhood chairman.

Miss Harriet Redwine, Professional Scout from Abilene, was present to help organize the neighborhood.

Leaders for the four Scout troops are Mrs. J. B. Walker, Brownies; Mrs. Mert Donley and Mrs. Pete Prentice, juniors; Mrs. Robert Henderson and Mrs. Tom Allen, Cadets; and Mrs. Hale Kincaid, Senior Advisor.

Silver News Briefs

Recent guests in the Perry Post home were Mr. and Mrs. Travis Reppond of Bellflower, California. Mrs. Post accompanied the Repponds to Monroe, Louisiana, to visit their mother, Mrs. Mittie Garland, and their two sisters, Mrs. Atha Wood and Mrs. J. C.

FARRIS CITY DRUG

First in Health.
 First for Your Well Being.

TAKE HOME A BOX OF
PANGBURN FINE CANDY
 AND EVERYONE WILL BE HAPPY

STUDENT COUNCIL ORGANIZED

(Intended for Last Week)

There was an organization meeting of the Student Council Monday. This year's projects were discussed. They included elections, homecoming, assemblies, Texas Public School Week, athletic banquet, and other financial projects. Members of the student council are: Charles Askins, president; William Hood, vice-president; Raynelle Bloodworth, secretary; Linda Jacoby, treasurer; Garland Davis, advisor; Tony Dean and Linda Heuvel, senior representatives; Doyle Robertson and Gayle Conley, junior representatives; Nancy Jacoby and Buddy Vosburg, sophomore representatives; Marilyn Wallace and Craig Thomason, freshman representatives; and Elaine Fikes and Mac Adkins, 8th grade representatives.

Observer want ads are very effective and cost very little.

Mary Slaughter Stock Farm Goes On the Market

808 ACRES

\$90 acre, 170 cultivation, brick house, cellar, barns, wells, tanks, 1/2 minerals, production near. 1/2 down.

2 Mi. NW of Robert Lee

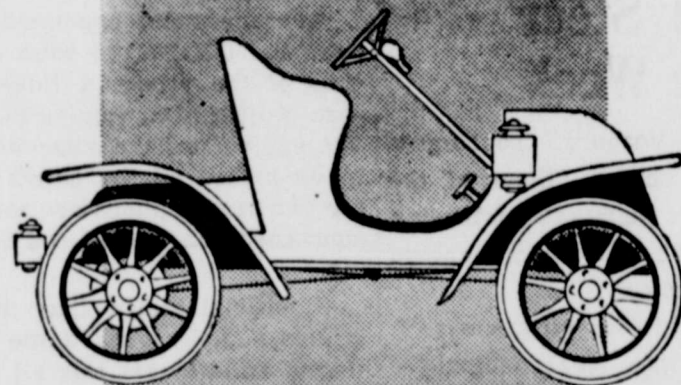
Town & Country Real Estate

Ph. OR 4-7228

Glenn Thomason
 Box 243, Abilene

SPECIAL FEATURE

... of a 1906 OVERLAND was its easy operation.



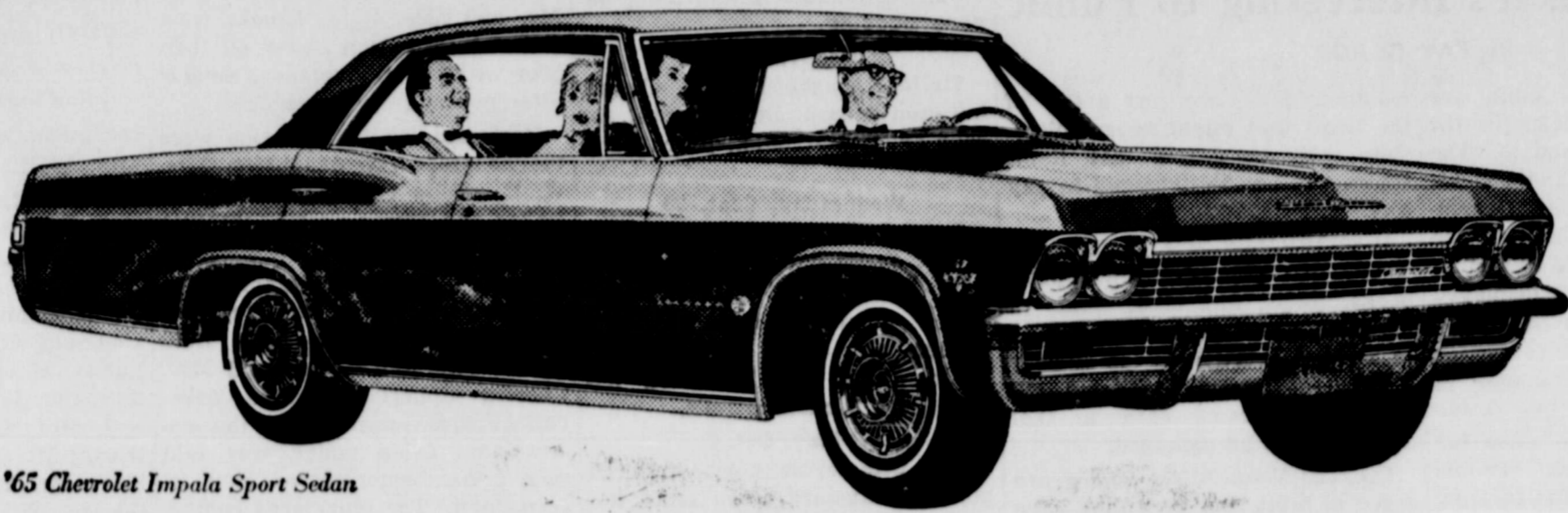
... of our popular BANK AUTO LOANS

is their top-quality combination of prompt action, easy repayment and purse-pleasing low cost.

See us today about financing your next car!

Robert Lee State Bank

now! the beautiful shapes for '65!



'65 Chevrolet Impala Sport Sedan

**Chevrolet
Impala '65**

It's longer, lower, wider—with comforts that'll have many an expensive car wondering why it didn't think of them first. More shoulder room, more leg room up front. Curved side windows, an

instrument panel that's a conversation piece. In fact, just about everything's new right down to the road. And even that'll seem newer because the Jet-smooth ride is smoother than ever.



'65 Chevelle Malibu Super Sport Coupe

**Chevelle
Malibu '65**

Here's all that made *Chevelle* America's most popular new-sized car—plus some new surprises. Like those cleaner, bolder lines. Like the silky way its new ride skims over the choppiest roads. Like

V8 power that'll make you think we stole some of *Corvette's* stuff—which we did. All told, five engines are available from a quieter six to a V8 that comes on 300 horses strong.



'65 Chevy II Nova 4-Door Sedan

**Chevy II
Nova '65**

It may be the expensive-est looking thrift car you've laid eyes on. But thrifty it is. The big difference being that *Chevy II's* marvelous mechanical efficiency now wears a debonair new look. And

offers a new range of engines, including a new 300-hp V8. You could get the idea that saving you money was the last thing we had in mind—if it weren't for that price sticker on the window.



New top-of-the-line Corvair Corsa Sport Coupe

**Corvair
Corsa '65**

How's this for sport with an international flair! The longer, wider design gives all closed models a hardtop roof, along with more shoulder and entrance room. And to go with the racier look,

there's up to 180 hp available in the new *Corsa* series, up to 140 hp in the *Monza* and 500 series. Also a flatter riding independent suspension, more responsive steering and a wider road stance.



See 5 beautiful shapes for '65—Chevrolet, Chevelle, Chevy II, Corvair & Corvette—at your dealer's

42-7228

VAUGHAN CHEVROLET COMPANY

Across from Court House

ROBERT LEE, TEXAS

Phone 453-4601

HD Council to Sponsor Exhibit Oct. 9-10 Showing Articles Interesting to Public

By **FAY C. ROE**

All persons in Coke County are invited to display articles in the Exhibit on October 9 and 10. The Education, Expansion, and Exhibit Committee of the Home Demonstration Council is sponsoring the event in the Robert Lee Community Center. Articles not displayed in 1963 may be shown in any or all of the divisions.

Questions have been coming in to committee members and to the County Extension office since the news article last week. People have wanted to know what to show in each division. Any item worth showing should be brought in on Thursday, Oct. 8 between 1 and 5 p.m. Committee members will be on hand to decide where to place the article. Judging will not be done in any division.

SCRAP BOOK: Mrs. R. L. Page and Mrs. Glenn Waldrop hope to have a nice display of scrap books. Any scrap book such as family albums, trips and travel, club, wild flowers and other plants, and stamp collections are a few of the books that might be shown.

ANTIQUES: The antiques will be taken care of by Mrs. J. C. Boatright and her committee. Any item classed as "antique" may be shown. Small pieces of furniture, glassware, dishes, vases, pictures,

clothing, guns, are just a few of the items that might be exhibited. Care will be taken that items shown will not be damaged in any way.

HISTORICAL: Mrs. C. E. Arrott would like pictures, newspapers, books, maps, and other items of Historical value. These items may or may not pertain to the History of Coke County. These items will be given extreme care so that they will not be damaged.

YOUTH: Youth of the county are urged to bring any item they have made. These items may have been made in 4-H, Scouts, Home Economics classes, Vocational Agriculture classes or hobby items made at home. Mrs. Willis Wayne Smith hopes to have many items displayed in the Youth division. Baked items, clothing, needlework, crafts, hobby items, homemade equipment, scrapbooks, are among the items she hopes to receive on October 8. This division is open to both boys and girls of the county.

NEEDLEWORK: The needle work display is one that is always interesting! Crocheted, knitted and embroidered items, quilts, doll clothes, are some of the articles that may be displayed. Mrs. Linzy McDorman will serve as chairman for the needlework.

CRAFTS, ARTS AND GIFTS: Crafts, Arts and Gift items are too numerous to name! Ceramics, art plaster, Christmas ideas, dolls, candles, special occasion gifts — these and many more may be shown. Mrs. Floyd Harmon will supervise the Crafts, Arts and Gifts division.

CLOTHING: Clothing items (adult) may include any article such as dresses, skirts, blouses, childrens clothes, hats, pajamas, housecoats etc., made by an adult. Mrs. William Moody will be in charge of this division.

HORTICULTURE: The Horticulture division may include any plant or bloom or fruit that has been grown by anyone in the county. Potted plants, vegetables, dried arrangements and cut flowers are some of the things that may be shown in this section.

Mrs. Fay C. Roe, Coke County Home Demonstration Agent, urges everyone in the county to display items in the two day event. "Old Timers" are invited to exhibit and attend.

The Education, Exhibit and Expansion Committee is made up of Mrs. Curtis Walker, chairman, and Mes. Jahew Jameson, William Moody, Sloan Boone and Floyd Crunk. These ladies will be on hand to assist when needed.

Refreshments will be served all day Friday and Saturday Oct. 9 and 10. Mrs. Finis Harmon is chairman of the hospitality committee.

The public is urged to visit each exhibit and allow ample time to see each item on display.

BLACKWELL HOMECOMING

Bobby Sanderson, president of the Blackwell Ex-students association, announces that Homecoming for Blackwell school will be held Oct. 3. Schedule for the day includes:

- 3 p.m., registration in old gym.
- 4 p.m., program and meeting of ex-student association.
- 5:30-7:30, barbecue served by seniors in the cafeteria. \$1.00 per plate.
- 8 p.m., football game with Merton. Admission is 50c for adults and 25c for students.
- 10 p.m., reception.

Robert Wink is the newly elected president of the Future Farmers Chapter, Pistol Hood Vice-President. Doyle Robertson is Secretary, Charlie Askins, Reporter, and Ricky Ledbetter, Sentinel.

Lunchroom Menus

Monday, Sept. 28

Bar-b-cue beef on bun, buttered corn, combination salad, milk, banana pudding.

Tuesday, Sept. 29

Italian spaghetti with cheese, buttered squash, English peas, hot rolls and butter, milk, peach halves.

Wednesday, Sept. 30

Roast beef and gravy, roast potatoes, green beans, carrot sticks, milk, hot rolls and butter, jelly.

Thursday Oct. 1

Vegetable beef soup, cheese bread sticks, fruit jello on lettuce, milk, cinnamon rolls.

Friday, Oct. 2

Fish with tartar sauce, buttered potatoes, mustard green salad, hot rolls and butter, milk, cherry cobbler.

P-TA Sets Date For Halloween Carnival Oct. 31

Seven new faculty members were introduced during a reception given Thursday night by the Robert Lee P-TA.

Honor guests were the faculty, their families, football squad, cheer leaders and the school band.

Mr. Garland Davis, program director, gave a brief summary of the first football game and introduced the players while the cheer leaders performed. The school band and director played three numbers.

Mrs. Sterling Lindsey, president, introduced the new officers and committee chairmen.

During the business meeting a Halloween Carnival was approved and scheduled for October 31, 1964.

The senior class won a dollar during room count.

When the Junior High Dogies defeated the Silver Indians 16-12 in their first game this season, Gary Parker and Roy Blair each scored a touchdown and a set of extra points along with excellent backing from the rest of the team.

MR. AND MRS. C. J. BROOKS CELEBRATE GOLDEN ANNIVERSARY HERE SUNDAY

One hundred twenty-nine people signed the guest register when Mr. and Mrs. C. J. Brooks were honored with open house on their 50th wedding anniversary, Sunday afternoon at their home here.

Hostesses for the occasion were the honorees two daughters, Mrs. W. E. (Zella Grace) Dart, Jr. of Dallas and Mrs. LeRoy (Tommye) Hollingshead of Big Spring.

Miss Carole Hollingshead, a niece, presided at the register. Three other nieces Mrs. Dale Green, Mrs. Bill Brooks and Mrs. Charles Robertson served cake, coffee, and punch from the refreshment table which was laid with a hand-embroidered cloth of ecru linen. The four-tiered centerpiece, created by Mrs. Dart, featured golden wedding bells, gold birds, lighted candles in gold holders, with rose tinted orchids nestled in gold leaves surrounding its base.

Others in the house party included Mrs. Cumbie Ivey, Sr., Mrs. Gerald Allen, Mrs. Alfred "Buster" Fields, Mrs. Lowell Roane, Mrs. Curtis Walker, and Mrs. Verne Allen.

The honored couple received many beautiful and useful gifts and a large number of telegrams and cards.

Charles Jackson Brooks and Miss Zelma Palmer, daughter of the late Rev. and Mrs. E. H. Palmer, were married at Ray Flats, September 20, 1914. After two years residence in Coke County, they had resided in Eastland, Hansford, and Potter counties until after Mr. Brook's retirement from Phillips Petroleum Company

in 1955. They returned to Coke county in 1959, when they purchased their present home at 806 Hillcrest in Robert Lee.

Out-of-town guests attending the reception included Chaplain and Mrs. W. L. Cooper, San Antonio; Mr. and Mrs. G. D. Kennedy and Jan, Plains; Mr. and Mrs. Ben Brooks, Judge and Mrs. Bill Brooks and Barbara, Sterling City; Mr. and Mrs. Charles Robertson, Colorado City; the Rev. Charles Farris, Miles; the Rev. C. H. Palmer and daughters, Midland; Mr. and Mrs. Gerald Kennedy, Fort Worth; Mr. and Mrs. Ben Palmer, Hext; Mr. and Mrs. John Palmer, Odessa; Mr. and Mrs. A. R. Palmer, Mr. and Mrs. Jake Huntington, Dr. and Mrs. Clifford Nelson and Sylvia, Brownwood; Mrs. Oscar Boeker, Forsan; Mr. and Mrs. Ray Baker, Mr. and Mrs. Louis Baker and Mrs. Addie Gaston, Tennyson; Elmer Allen, Orient; Mr. and Mrs. L. C. Cash, Baird; Mrs. J. H. Day, Mr. and Mrs. James Mitchell, Jimmy and Cathy Mitchell, Abilene; Mr. and Mrs. W. E. Dart, Dallas; Kenneth Dart, Texas Tech, Lubbock; Mr. and Mrs. LeRoy Hollingshead, Joe and Carole Hollingshead, Big Spring; Mr. and Mrs. Walter Palmer, Wichita Falls; Mr. and Mrs. R. B. Allen, Mr. and Mrs. Will Carr, Mr. and Mrs. John Coleman, Mr. and Mrs. Dale Green, and Mr. and Mrs. W. J. Palmer, San Angelo.

After his leave is over, Noel Gregston will report for duty on the Destroyer Escort Lowe, out of San Francisco.

Weldon Fikes, Others Help In Bethel Services

Weldon Fikes, a layman from the Robert Lee Baptist Church, will assist in the Latin American New Life Crusade in Fort Davis next week. He will be one of the many Texas Baptist laymen, preachers and singers who will be giving a week to this evangelistic effort. In these revivals the visiting laymen give testimonies, visit, hand out tracts, speak at civic clubs and in various ways aid the revival effort. Fikes is county auditor here and is a deacon, a Sunday School teacher and young people's leader in the Robert Lee Baptist Church.

The revival at the Bethel Baptist Mission here continues through Sunday morning. Rev. B. P. Humble from Groveton is the preacher and Mr. Alan Benson, Jr. from Houston is the singer. Miss Elaine Fikes is the pianist for the meeting. The preaching is in English and Spanish and the singing is in Spanish. The public is cordially invited to attend the services each evening at 7:30.

TOTAL RAINFALL VARIED

The Soil Conservation Service rain gauge at the court house showed 1.45 over the past weekend with 2.91 inches in September. Some places in town reported more. At some places in the Silver area over seven inches have been recorded since the rains started. Sanco has an estimated 5 inches, all told.

SOME RECENT RENEWALS

Mrs. Roy Walker, Robert Lee.
Mrs. Curtis Blair, Star Route, Sweetwater.
John Gunnels, 4018 Evans, San Angelo.
Mrs. T. L. King, Star Route, Los Lunas, New Mexico.

O. H. (Judge) Campbell

LICENSED REAL ESTATE BROKER

Telephone 453-3891

Your Listings Appreciated

PENNY WISE SAYS—HERE'S HOW TO GET A HUG FROM HUBBY

FOLKS, WHEN SHOPPING FOR FOOD IT'S NICE TO KNOW—WHERE THE QUALITY IS HIGH AND THE PRICES ARE LOW—



WHEN YOU BUY FOOD BE THRIFTY AND SMART! AND GET LOW PRICES RIGHT FROM THE START—



IF YOU WOULD WIN YOUR HUSBAND'S FAVOR—SERVE QUALITY FOODS WITH LOTS OF FLAVOR



Wallace's

Sugar 10 lb. bag 98c

With the Purchase of \$5.00 or More Excluding Cigarettes

POLY BAG POTATOES - 10 Lbs. 49c

FRESH TOMATOES - Lb. 19c

WHITE SEEDLESS GRAPES - Lb. 19c

HORMEL OLEO - 6 for \$1.00

GANDY'S BIG DISH - 2 for \$1.00

STOKELY'S 46 OZ. CAN TOMATO JUICE - 29c

Market Items

YOUNGBLOOD FRYERS - Lb. 31c

FRESH GROUND HAMBURGER - LB. 49c

Come in Regularly, Visit, and Shop. We Enjoy Your Company

The Name of the Winner of the

Free Gift

Will Be Posted on Our Door After Closing Hour Sat. Night, Sept. 26

WALLACE GROCERY & MARKET



ROBERT VAUGHAN at his desk, VAUGHAN CHEVROLET, on a work day. Mr. Vaughan came to Robert Lee in May of 1952, bought the business from John Harvey. He and Mrs. Vaughan, Pauline, have four daughters, Vernay, Paula, Mrs. N. G. (Paula) Watson, and Mrs. Ben (Mary) Bessent.

Chevrolet Dealership Started in 1925 By Simpson, Present Site Since 1948

W. K. Simpson and Company established the first Chevrolet dealership here around 1925, on the corner now occupied by Brown Lumber and Supply. In 1944, sold to Turney Casey, who had begun working for them in 1935. It was Thanksgiving Day and Turney was out in the field picking cotton. He had been a "shade tree" mechanic, and on this particular day Jockey Hester, who drove a gasoline truck for Marvin Simpson, drove up to the field, came out and asked Turney Turney shed his cotton sack there and then, left it in the field, went to town and started to work at \$10 per week, sun-up to sun-

HOSPITAL NEWS

- G. F. Davis admitted 9-13; dismissed 9-16. Mrs. Lena Millican admitted 9-8, dismissed 9-16. Mrs. Laura McDorman, admitted 8-12, remained. Mrs. Ike Millican admitted 9-2, remained. Elmo Bell admitted 9-13, dismissed 9-17. Mrs. Cecil Mayfield admitted 9-13, dismissed 9-18. Mrs. Trudie Farris admitted 9-15, dismissed 9-20. Mrs. James Terry admitted 9-16, dismissed 9-18. Mrs. J. E. Quisenberry admitted 9-17, dismissed 9-18. Mrs. Fred Smith, admitted 9-18, remained. Henry Varnadore admitted 9-20, remained. Mrs. B. B. Pierce, admitted 9-20, remained. Mrs. Dorman Thomas admitted 9-20, remained. Mrs. Green Preslar admitted 9-21, remained. Mrs. J. S. Walker, admitted 9-21, remained.

El Valle Garden Club Hold First Meeting Wednesday

El Valle Garden Club held the first meeting of 1964-65 season at 3 p.m., Wednesday, in the home of Mrs. Bruce Clift with Mrs. Cumbie Ivey, Sr. and Mrs. Clift as co-hostesses. Included on the program was: Welcome to Visitors and prospective members, Mrs. Sam Powell; distribution of yearbooks, Mrs. Cumbie Ivey, Sr.; the president's message, Mrs. J. D. Harmon; open discussion; refreshments and visitation. The theme, "Conservation is Beautification", will be carried throughout the year, with out-of-town speakers to be featured on several programs. The club plans call for two workshops — one on "Holiday Centerpieces," preceding the Christmas holidays and the other on "Flower Arrangement," preceding the spring flower show.

Paved Highways Slow Coming To West-Coke Area

In a proclamation by Governor John Connally of Texas designating October 4-10, 1964 as Highway Week in Texas, the Governor begins with: "Among the manifest blessings of Texas is a 65,000-mile Highway system unequalled in the world." With Highway 208 now crossing Coke County south to northwest, Highway 158 east to southwest, Highway 70, through the east side of Coke County, north to south, a glance backward reveals that there was not a foot of pavement on the west side of the county in 1935.

"Mobility Your First Freedom" is the slogan. From 5 miles per hour to ??? in the lifetime of one man is the story of mobility in our time. But Highway 158 and 208 were in the psychological warfare stage in 1935.

San Angelo was intent on Highway 208, but locked in deadly combat with Abilene over Judge W. R. Ely's project, the "Butterfield Trail" Highway 158.

Henry Varnadore was Commissioner of Precinct 1 at that time and McNeil Wylie was County Judge. S. A. Kiker was commissioner Precinct 2.

A Board of Community Development was formed in Robert Lee, trips were made to Austin to appear before the Highway Commission to get the roads designated.

Abilene and San Angelo Chambers of Commerce were persuaded to set differences aside and each let the other get their road, and eventually Coke County got both of them designated.

Then it was necessary to go again and get the survey ordered.

The road Abilene wanted was in the San Angelo District Engineer's territory, and the one San Angelo wanted was in the territory of the Abilene engineers from Robert Lee on. Colorado City was indifferent.

But the roads were surveyed, and in the course of ten years paved, but it was after 1940, meantime Coke automobile owners west of Bronte were in the dust most of the time and in the mud the rest of the time.

SURPLUS RABBIT

Elton Mims sends up this "space filler:"

A man and his wife were traveling through West Texas some years ago. From time to time she would "cat nap", wake up and ask the usual question: "Where are we?"

On one occasion he replied, "I don't know exactly, but am sure we are out of Coke County, as a rabbit just ran across the road and there was nobody after it.

Good rains and still raining, said Elton, over in the southwest part of the county.

About that rabbit — maybe there was a barbecue that day. Goats have saved the life of a good many Coke rabbits in recent years.

The 1930's: Coke County tried to get highways, but not much pavement until the '40's and '50's.

When J. W. Service came to the office of County Commissioner, Highway 208 had been paved, but the Coke County end of Highway 158 from Sterling had not. It was finished in 1951.

Mr. Service was commissioner from 1949 to 1956, and it was during his tenure that the highway from Robert Lee to Water Valley was built.

Mr. and Mrs. Tom Sawyer, Delmita, Texas, became parents of their third son Thursday, Sept. 17, in the Mission Hospital. He weighed 9 lbs., 6 oz. and was named James Wyatt. He has two brothers, Tom Jr., age 5 and Wesley, age 3. Grandparents are Mr. and Mrs. R. C. Sawyer and Mr. and Mrs. J. E. Hollis all of Robert Lee

Headline for Story We Couldn't Write

We can't tell you anything about the new dentist. The reason is, we don't know anything about him because he wouldn't tell us anything. That's because it is unethical for a doctor to have a news story written about him. There doesn't seem to be anything else quite as unethical that a doctor can do. Doctors must be extra ethical. If getting your name in the paper is an unpardonable sin, think what they would think of some other sins!

Anyway, we would like to welcome the new dentist and wish him well.

But if anybody wants to know where he came from, whether he's married or not, and if so, how many children, where he went to school, and anything else about him, just go around to his office and ask HIM.

Maybe he would be allowed to tell YOU. And if you wouldn't tell a soul, maybe he wouldn't get shot for advertising. — USB

A WHEEL—THE FOUNDATION OF CIVILIZATION

By Rita Tillman

The wheel makes the world go round — it is the key to progress, the hub of invention, the foundation of our civilization. What would happen if there were no wheel? How could he travel? How could we keep time. How could we live. If the wheel were to disappear, hundreds of inventions and years of work would vanish. Our civilization would perish, for almost every invention in our world of today is associated with the wheel.

Modern transportation is entirely

dependent upon wheels, for tires are covered wheels and motors contain certain wheels. Mechanics is based upon six basic instruments — two of which are wheel combinations. Electricity is produced by motors which contain wheel combinations. Time instruments contain wheels. Mass production, the backbone of economy, would be nil without the wheel. The world would stop in confusion.

No one knows who created the wheel. Its invention was never recorded in history. It is a shame that civilization will never know who started the motor of the world about 6000 years ago. The founder of civilization will always be a mystery man.

Observations

(A Personal Word By The Editor)

A. K. Doss, son of the late A. K. Doss who was a prominent attorney in Ballinger, later moving to Abilene, was a lieutenant in the 565th AAA Battalion at Camp Stewart, Georgia, when this writer joined that battalion, spring of 1944.

We went overseas together, "toured" Germany, made a leave trip together into Czecho-Slovakia. There weren't many Texans in the outfit. Doss, in Battery A, was a good officer — one of the best.

Just noticed in the Abilene Reporter News that he, from a long time Democratic family, is with the Republicans now. Strange things are happening today.

It's an upheaval in both parties such as we've never seen before in our time.

While we are looking at the brilliant passing game opened up by the Steers this season, also look at the lads who make that attack possible by engaging the gentlemen who would break it up. Where's Rusty Dodson? He's out there keeping a couple of guys tied down.

Noel W. Gregston, USN, son of Mr. and Mrs. John C. Gregston of Robert Lee, Texas, is home for two weeks leave. He completed basic training Sept. 11 at the Recruit Training Command, Naval Training Center, San Diego, Calif.

The nine-week recruit training period covers physical fitness, basic military law, military drill, customs and etiquette of the Naval service, swimming and survival, first aid and a basic knowledge of shipboard routine.

In most cases graduating recruits are granted a two-week leave period before reporting to their new duty stations.

Mr. and Mrs. J. S. Craddock are celebrating their 50th wedding anniversary over the weekend at Brownwood State Park with their children and grandchildren.

Bill is a rancher at Medina. Maxine is Mrs. Robert Wolfjen and is at Richardson, Texas, where her husband is with Sun Oil Company.

J. S. Jr. is partner and operator of Craddock-Whitten Motor Company, Colorado City, and Mary Mae is Mrs. T. M. Wylie of Robert Lee.

THERE'S NEWS IN THOSE ADS.



A new look of size and motion is combined in the 1965 Fairlane, restyled from bumper to bumper for the first time since its introduction three years ago. Although new styling makes the middleweight Fairlane look bigger, it remains about the size of the 1956 Ford on the outside and the 1959 Ford on the inside. Improved ride and economy; new low-profile tires for greater directional stability, better traction and longer life; significantly improved interior quietness; alternators and automatic chokes standard on all engines; and a complete line of options including low-cost air conditioning are features of all 1965 Fairlanes including the Fairlane Sports Coupe (above).

Eight Fairlane models — hardtops, station wagons and sedans — will be introduced in Ford dealer showrooms Friday, September 25.

Countryside

By STERLING LINDSEY

The County and Store area swine shows for 4-H club members in the improvement program will be held this coming Saturday. The County Gilt Shows, followed by the Store Area Gilt and Boar Shows will be held at the Show Grounds in San Angelo beginning at 10:00 a.m. Tom Green, Runnels, San Saba, Glascock and Coke Counties will have entries in the Store Area show.

Gilt owners from Coke County that will be competing are Deanna and Danny Percifull, son and daughter of Mr. and Mrs. Frank Percifull, Valley View community; Harvey Wink, son of Mr. and Mrs. T. E. Wink, Graham Valley community; Jay Lynn Service, son of Mr. and Mrs. J. W. Service, Jr., Robert Lee; and Audrey Dee Walker, daughter of Mr. and Mrs. D. J. Walker, Jr., Robert Lee. Another Walker daughter, Sharon, will exhibit the boar.

As you know, another agricultural census year is coming up. At the present the census is scheduled to start in our area the last week in November.

Coke Soil Conservation District will hold their Zone 5 supervisors election at the school house in Silver on Tuesday night, October 6, at 7:30 p.m. All operators in Zone Five are encouraged to attend the meeting and select their choice for supervisor on the district board.

In addition to the zone election, refreshments will be served and films on conservation will be shown.

4-H club meetings for the Junior 4-H club members will be held in the schools on Sept. 28-29. Mrs. Roe and I will meet with the clubs as follows:
Silver — 12:25 p.m., Sept. 28
Robert Lee — 3 p.m., Sept. 28
Bronte — 8:15 a.m., Sept. 29
Senior club members of the County organized a new club last Saturday night with 17 members attending the first meeting.

Arizona continues to be a hot spot for screwworms — 15 cases this past reporting week. Texas concluded their sixth week with no cases reported. We hope the line can be held until cold weather sets in. This would be a large stride forward in the program. And, on the other side, a missed case could be very costly at this time of the year.

NOTICE OF HEARING TO APPROPRIATE PUBLIC WATERS OF THE STATE OF TEXAS

No. 2162-A

Notice is hereby given to whom concerned that the application of COLORADO RIVER MUNICIPAL WATER DISTRICT, P. O. Box 869, Big Spring, Texas, was received on the 17th day of July, 1964, in the office of the Texas Water Commission. Applicant seeks to amend its Application No. 2162, granted June 20, 1960, as follows:

(1) To change the location of the dam from the point proposed in Application No. 2162 on the Colorado River in Mitchell County, to a point on the Colorado River in Coke County. The new location sought for the dam is approximately 2 miles west of Robert Lee, Texas, with station 74+00 on the centerline of the proposed dam located S 1° 05' E 10.645 feet from the southeast corner of Section 412, H & TC RR Co. Survey, Block 1-A, A-1676, Coke County, Texas;

(2) To increase the storage capacity of the dam and reservoir by a total of 85,060 acre-feet (from 403,700 acre-feet at the original Mitchell County dam site to 488,760 acre-feet at the proposed Coke County dam site);

(3) To divert the water to be appropriated at a point which bears S 15° 10' W 2011 feet from the southwest corner of H & TC RR Co. Survey, Block 1-A, A-1676, Coke County, Texas, on the left bank of the Colorado River, approximately 3.2 miles northwesterly from Robert Lee, Texas, and to increase the rate of diversion by 30,000 gallons per minute (from 40,000 gallons per minute authorized under Application No. 2162 to 70,000 gallons per minute);

(4) To change the amount of water authorized to be appropriated under Application No. 2162 for industrial use from 5,000 acre-feet of water per annum to 2,000 acre-feet of water per annum, and for mining use from 5,000 acre-feet of water per annum to 8,000 acre-feet of water per annum, but not changing the amount of 40,000 acre-feet of water per annum authorized to be appropriated for municipal use nor the total amount of 50,000 acre-feet of water authorized to be appropriated annually under said Application No. 2162.

(5) To add as an additional authorized use, the use in place in the reservoir of the total amount of water impounded therein for the purpose of recreation.

The place of use of the waters used for municipal, industrial and mining purposes will be in the following counties in the Colorado River watershed, but only in those

portions thereof within the watershed of the Colorado River: Coke, Ector, Glascock, Howard, Martin, Midland, Mitchell, Nolan, Runnels, Scurry and Sterling Counties. Notice of this fact is hereby given to record appropriators in the Colorado River watershed, both within the watershed as a whole and within those portions of said watershed in the above-described counties in which the water is to be introduced and used.

Water which is diverted for municipal use but not consumed as a result thereof will be returned to the Colorado River and its tributaries at sites of the sewage treatment plants of cities served by the District within the above-named counties. Water which is diverted for industrial use or mining use but not consumed as a result thereof will be returned to the Colorado River or its tributaries within the above-named counties.

Applicant further proposes to construct a system of low-flow pollution control diversion works in the channel of the Colorado River in Scurry and Mitchell Counties, and to use as part of its appropriation for mining purposes polluted waters there occurring, consisting of the salt water, oil field brines and commingled salt and fresh water.

Said application was accepted for filing by the Texas Water Commission on the 17th day of August, 1964, as Application No. 2162-A, and a hearing thereon will be held by the Texas Water Commission, in the office of the Commission at Austin, Texas, on MONDAY, OCTOBER 19, 1964, beginning at ten o'clock a.m., at which time and place all parties interested may appear and be heard.

The Observer, Robert Lee, Texas

Sept. 24, 1964

Those opposing the granting of said application should file written protests with the Commission and the applicant at least five days prior to hearing date, giving their reasons therefor and such other information as is required by Commission Rule 305.2. Such hearing will be conducted from time to time, and from place to place, if necessary, until such determination has been made relative to said application as the said Texas Water Commission may deem right, equitable and proper.

Given under and by virtue of an order of the Texas Water Commission, at the office of the said Commission at Austin, Texas, this 17th day of August, 1964.

TEXAS WATER COMMISSION
Joe D. Carter, Chairman
ATTEST:

Audrey Strandtman, Secretary

SIMPSON BROTHERS BUY REGISTERED ANGUS BULLS

Simpson Brothers, Robert Lee, recently purchased 10 Aberdeen-Angus bulls from H. C. Varnadore, Robert Lee, and three Aberdeen-Angus bulls from Willis Smith, also of Robert Lee.

Progress means people working and getting somewhere with it.

Hillcrest Addition

18 LOTS

Restricted, nothing less than 1,000 ft. floor space. Only 1st class moveins allowed. Can arrange 100% building loans.

O. H. CAMPBELL



HAYRICK LODGE
No. 696 A. F. & A. M.

Meets second Tuesday night in each month. Visitors welcome.

EARL IVEY, W. M.
DELBERT SHOEMAKER, Sec.



ROBERT LEE CHAPTER
No. 187 O. E. S.

Meets second Thursday Night in Each Month. Visitors Welcome.

HELEN JONES, W. M.
CHRISTINE ROACH, Sec.

REMODEL LOANS, NOTHING DOWN

Sixty Months to Pay, up to \$3,500

4 x 8 Sheetrock - Per Sheet \$1.55

30 Gals. Day and Night

Water Heaters, Glass Lined - \$54.50

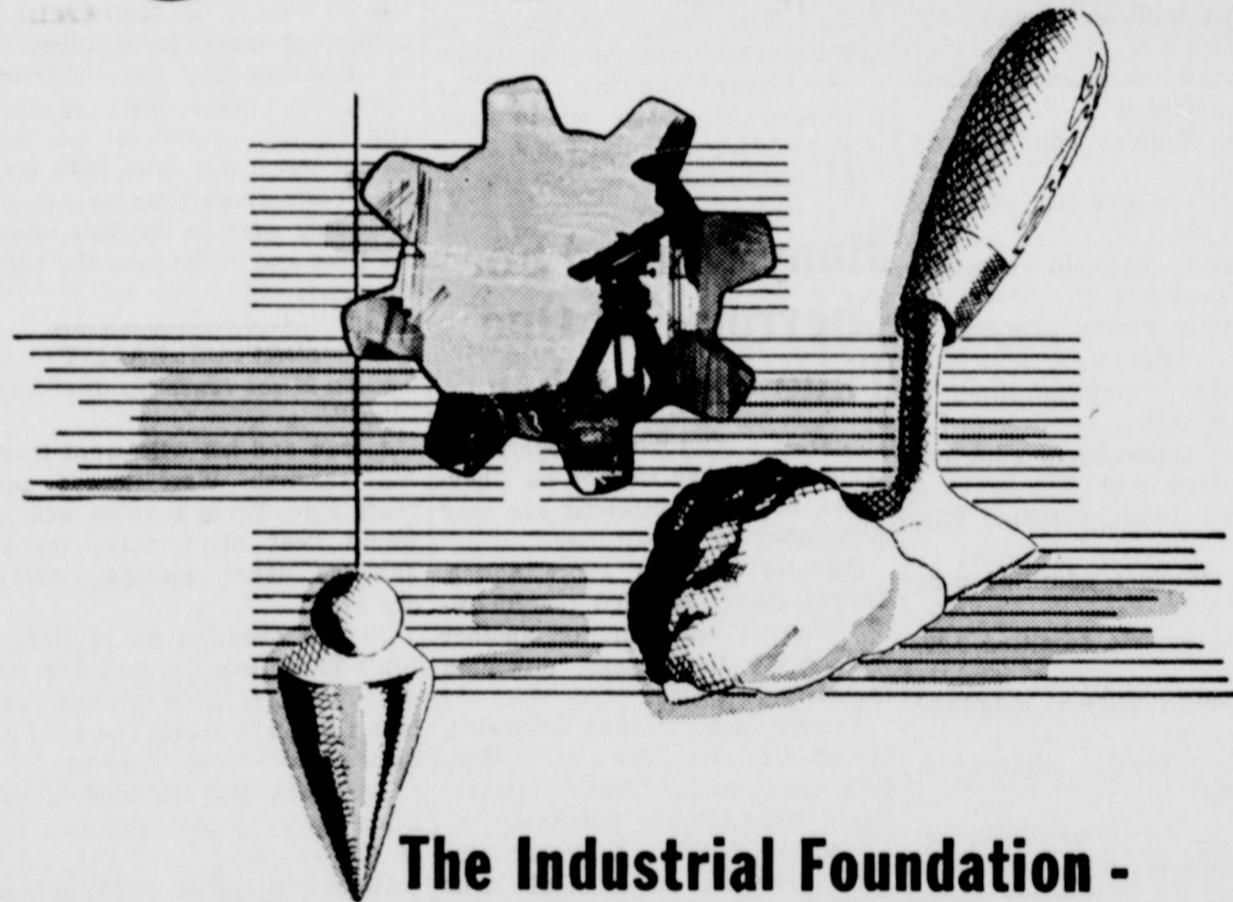
10 Years Guarantee

ACE BUILDERS

San Angelo



PATTERNS FOR PROGRESS



The Industrial Foundation - Tool for Community Development

In little more than ten years Industrial Foundations have been established in 182 Texas communities. These are communities — both large and very small — which have recognized the vital need for a community financing group in securing new industry.

Called by various names, the Industrial Foundation is a community-wide organization with the prime objective of creating payrolls. Its functions vary from community to community, but basically its purpose is to provide development funds for the land, brick and mortar required for new industry.

It is one of the best ways to show favorable community attitude towards new industry or to help finance the expansion of an existing local industry. By having community money invested in an industry the community becomes more interested in seeing that the industry profits and grows.

The Community Industrial Development Foundation is another PATTERN FOR PROGRESS.

WTU's area development representatives have information about the creation of industrial foundations. These facts are available to growth-conscious communities on request through your WTU local manager.

SEE THE NEW CARS!

DON'T FORGET US WHEN YOURS NEEDS

GAS OIL TIRES

WASH GREASE

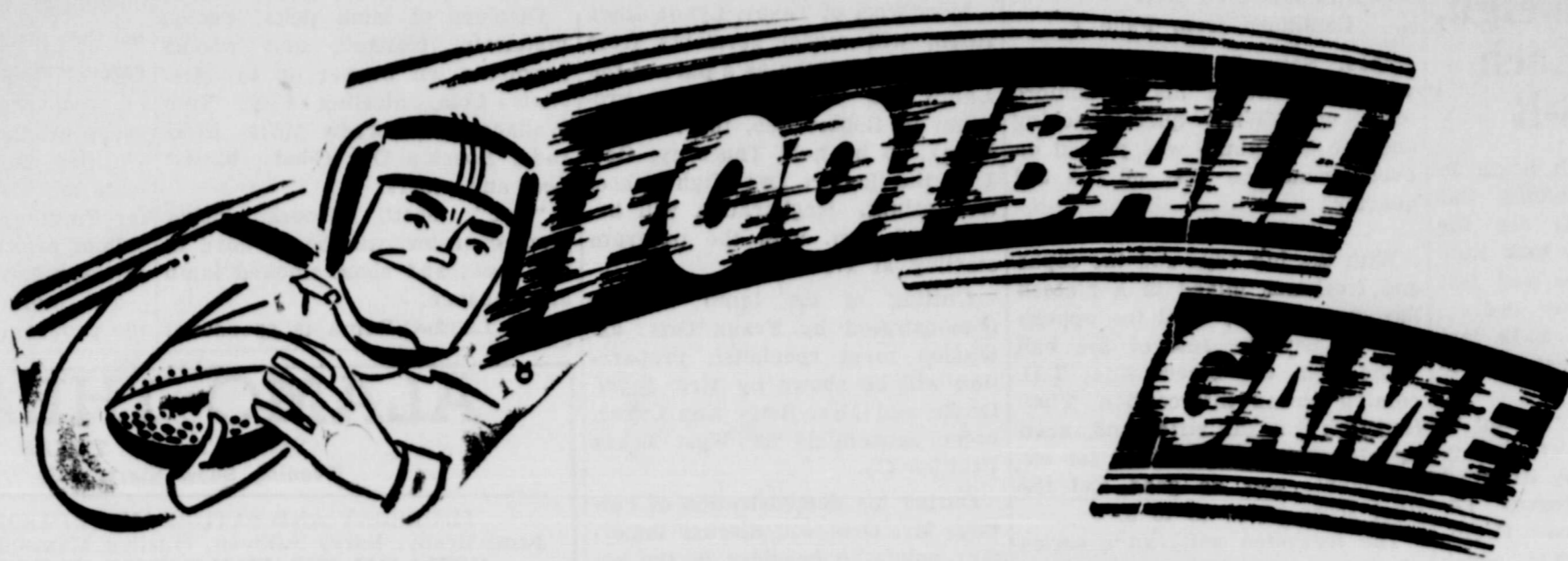
Ross Service Station

Lubrication - Washing - Oil Change

CLOSED ON SUNDAYS

West Texas Utilities
Company

an investor owned company



With Melvin - Here Friday Night, September 25

How They Scored

Robert Lee	1962	Opponent
6	Menard	6
62	Eden	14
18	Melvin	8
42	Iraan	12
0	Ozona	12
48	Sands	0
37	Hermleigh	14
31	Trent	8
16	Loraine	22
24	Bronte	6
<u>284</u>		<u>102</u>

Robert Lee	1963	Opponent
30	Menard	7
48	Eden	0
44	Melvin	14
72	Sands	0
40	Iraan	0
38	Ozona	0
50	Hermleigh	0
22	Trent	0
16	Loraine	12
28	Bronte	0
8	Knox City (Bi-District)	33
<u>396</u>		<u>66</u>

1964 Schedule

Robert Lee	PLAYED	Opponents
20	Menard	0
38	Richland Springs	8
	WILL PLAY	
	Non-Conference	
Sept. 25	Melvin	Here
Oct. 3	Bangs	There
Oct. 9	Eden	There
Oct. 16	Open	
	Conference	
Oct. 23	Jayton	Here
Oct. 30	Hermleigh	There
Nov. 6	Trent	Here
Nov. 13	Loraine	There
Nov. 20	Bronte	Here

This Ad Sponsored by the Following:

Melvin Childress
County Sheriff's Office
Roach's Dry Goods
Sparks Texaco Station
West Texas Utilities
Ross Service Station
Farris City Drug
Bahlman Cleaners
J. L. (Chilly) Tinkler
County Clerk's Office
W. W. Thetford
County Judge's Office
Baker's Grocery
Ivey Motor Co.

Fern Havins
Commissioner Precinct 1
Mr. & Mrs. O. B. Jacobs
Adams Abstract Co.
Williams Funeral Home
Robert Lee State Bank
Wallace Grocery
Weldon Fikes
Coke County Auditor
Alamo Theatre
McDorman El Paso Station
Vaughan Chevrolet Co.
Froggy's Cafe

Reba's Beauty Shop
Inez Burns
Coke County Treasurer
Add Davis
Grocery & Station
Jones Beauty and Barber Shop
Francilla Flowers
J. Denman
Enco Service
Butane Sales Co.
Wesley Kinsey & Vaughan Davis
Robert Lee Recreation Center
Jack & Juanita Trimble
Gordon's Variety Store

Jayton, Hermleigh, Robert Lee Each Stand 2-0 in 8-B

Jayton and Hermleigh begin to look like Steers' problems this year. Jayton Jaybirds are the new team in 8-B. They took Rule 20-0 in their first game and last Friday dumped Rochester 18-6.

Bronte lost to Eden 32-12 last week, after their defeat by O-zona the week before.

Loraine started out by losing to Roscoe, Hermleigh by winning over Roby, 8-0, then Roby trounced Loraine 16-8. That leaves Loraine 0-2 for the season. Hermleigh handed Wylie 22-16 which makes Hermleigh 2-0, along with Jayton and Robert Lee.

Blanket took Melvin by 14-0 last week. Melvin comps here tomorrow, Friday.

Bangs, where we go Saturday, Oct. 3, edged out Early 6-0 last week, which doesn't tell us much.

Eden, target of the Steers at Eden on October 9 looks better after their defeat of Bronte last week. Eden stands 1-1 so far.

The pay-off will come in the first district game when Jayton comes here on October 23, and the Steers go to Hermleigh on October 30. Just from reading the scores so far the locals may meet the two strongest teams in the district in the first two games.

Trent drew a bye last week and hasn't played enough yet to show what they have. From reports, they've got it to do yet, played one game and lost it.

The above review is merely a look on the surface. Loraine and Bronte never give up where Robert Lee is concerned. A non-conference and a conference game are two different games. — USB.

Heard At Sanco

By Zoeline Reid

Mr. and Mrs. T. E. Pitcock, Gaylon and Darrel have been to the Fair in Abilene the past week. Darrell entered a show calf but due to a broken collar bone, Gaylan showed the calf for him. Sheril spent some time with a friend in Robert Lee.

Mr. and Mrs. George Cole were visitors in the home of Mrs. Fannie Carwile and Henry last week. The Coles attended the funeral of Mr. Powell in Colorado City, a cousin of Mrs. Cole.

Mr. and Mrs. Guy Denman went to Denver City last week to visit their first great grandchild, Jackie Korena, daughter of Mr. and Mrs. Denman Pate of San Antonio, Texas, who were visiting the Malcolm Pates, parents of Denman.

J. B. Evans is reported doing well in a Big Spring hospital after surgery, but must remain in the hospital for a length of three weeks. It will not be known until that time if the surgery was successful.

Mrs. Ruth Davis of Moriarity, N. M., and her sister-in-law, Mrs. Charles Snowden of Colorado City are visiting (Ruth's mother, Mrs. Frony Scarborough. They all visited Mrs. Lura Reid on Sunday, also visiting Mrs. Reid were Mr. and Mrs. Guy Denman, Mr. and Mrs. Robert Walker and Harold Dean Frizzell.

On Wednesday of last week Sanco received an inch of rain and hail, from marble to golf ball size, to cover the ground in about 15 minutes time, there was some damage to roofs, windows, car tops and crops.

A visitor with Nolan Pentecost recently was Robert Eubank on his way to attend the College of Law at Houston University. At A&M he was chairman of a 206 member group of Young Republicans.

STEERS SECOND WIN —

Continued from Page 1

extras. Score 32 to 8. Coach Davis then sent in his sophomore crew with Wink quarterbacking and the ball game was played on even terms the rest of the 3rd quarter.

4th Quarter

With the big boys and the sophs and freshmen mixed in a platoon like system, they held the opposition at bay the rest of the ball game with the Steers final T.D. coming on an interception. Thetford took it in full stride and raced 41 yds. for the T.D. Kick for extra points was no good and the final score stood 38 to 8.

The freshmen unit ran a series of downs with Williams quarterbacking and as was said, gained much needed experience.

One defensive standout by the Steers was shown when T. Shannon of Richland Springs busted through the middle for 55 yards. Roach, Sparks, Askins and Dodson said no more of that so they proceeded to hold Mr. Shannon for a minus 4 yards the rest of the time.

That particular play shows how the Steers adjust and react quickly to stop the oncoming threat. With Thetford, Hatch and Wink intercepting a pass each. Roach (T.D.), Sparks, Thetford and Williams recovering fumbles (1 each) the Steers continued their attack with the authority of a good ball club.

Sophomores Pitcock and Vosburg continue to improve and understand their responsibility, along with the veterans they play as a team, moving the ball on the ground as well as in the air. Every boy on the ball club played and played as if they were the best. If they continue to do so, No. 1, watch out.

—By Ronnie Baker

Want Ads

Classified Advertising Rates: Minimum charge 75c per insertion. First insertion 5c per word; subsequent insertions (with no changes in copy) 3c per word. Initials, abbreviations and figures (except telephone numbers, house numbers and post office box numbers) count as one word. All classified advertising is payable upon publication.

CARD OF THANKS

We want to express our deep appreciation for every kind and thoughtful deed at the loss of our loved one. We are especially grateful to Dr. McDaniel and the entire hospital staff for their excellent care during her illness. To those who sent flowers, memorials, cards and food, may God bless each and everyone of you.

The Family of Mrs. J. J. S. Smith.

CARD OF THANKS

We wish to express our sincere thanks and appreciation to our many friends for being so thoughtful to us during the difficult times of our great sorrow.

The Family of Luther C. Day

Registered Rambouillet buck lambs and yearlings. Ed Ratliff breeding. Bert Blaylock.

FOR SALE — Two 5-room lease houses, located Perkins-Prothro Co., Silver, Texas.

Sealed bids to be received until Oct. 1, 1964.

For information call Colo. City, RA 8-2675, RA 8-3970, Jack Nance, John Conley. thru Oct. 1

EXCELLENT earnings plus beautiful gifts are available to Avon Representatives if you act now. For full details contact Box 1629, San Angelo, Texas.

Take a Look at the Ads. A little time spent in reading them is time well spent.

MISS WOOL OF TEXAS TO MODEL HERE FOR LAMB-O-RAMA ON OCTOBER FIRST

Miss Wool of Texas, Lynda Rhea Allen, will model garments from her wool wardrobe as a part of the Lamb and Wood promotion program in Robert Lee, the Lamb-O-Rama, to be held Thursday, Oct. 1 in the Robert Lee High School Auditorium. Registration will begin at 1 p.m. with the program starting at 1:30.

Cutting of the lamb will be demonstrated by Frank Orts, extension meat specialist; preparation will be shown by Mrs. Joyce Drake and Mrs. Betty Ann Coker, home economists for West Texas Utilities Co.

During his demonstration of cutting, Mr. Orts will discuss important points to consider in the selection of a lamb for killing, the killing, aging, chilling and cutting.

Mrs. Drake and Mrs. Coker will give instructions for the cooking of lamb and will present nutrition information relative to lamb.

Displays of lamb pelts, woolen materials, blankets and woolen garments will be set up by Mrs. Alvie Cole, Sterling City; Tom Wallace, El Dorado Mills, Eldorado; Roach's Dry Goods, Robert Lee, and others.

"Doc" Scott, Sonora locker plant operator, will be on hand to tell about and show smoked lamb and sausage.

The Lamb-O-Rama is sponsored

by the Sheep and Family Living committees of the Coke County committee for Progress. Purpose of the program is to encourage home consumption of lamb and use of wool products throughout this sheep producing area. West Texas Utilities Company is cooperating with the Coke County Committee for Progress in the presentation. Door prizes will be awarded and refreshments served.

The public is invited to attend the program.

ALAMO THEATRE

ROBERT LEE, TEXAS

Evening Show Starts 6:30

THURSDAY AND SATURDAY, SEPTEMBER 24 & 26 Scott Brady, Barry Sullivan, Marilyn Maxwell, Keenan Wynn in "STAGE TO THUNDER ROCK" in color

Also Cartoon

SUNDAY 1:30 MATINEE & MONDAY, SEPTEMBER 27 & 28 James Stewart, Sandra Dee, Audrey Meadows in "TAKE HER SHE'S MINE" in color

Also Cartoon



Double Frontier Stamps on Wednesday with \$2.50 Purchase or More

Biscuits 3 for 25c

JELLO - - - - - 3 for 29c

CHICKEN OF THE SEA

Tuna 4 for \$1.00

PET OR CARNATION

CANNED MILK - - - - - 2 for 29c

PACIFIC GOLD

PEACHES, No. 2 1/2 Can - - - 4 for \$1.00

LETTUCE - - - - - Lb. 12c

CARROTS - - - - - 2 Bunches 25c

TOMATOES - - - - - Lb. 19c

KIMBELL'S

Coffee 1b. 69c

SYRUP, Kimbell's - - - - - Pt. 21c

ZEE NAPKINS - - - - - 80 Ct. Pkg. 15c

SHORTENING, Snowdrift - - - 3 Lbs. 59c

MEATS

GOOCH'S

THIN SLICED BACON - - - Lb. 53c

ROAST, Seven Bone - - - Lb. 49c

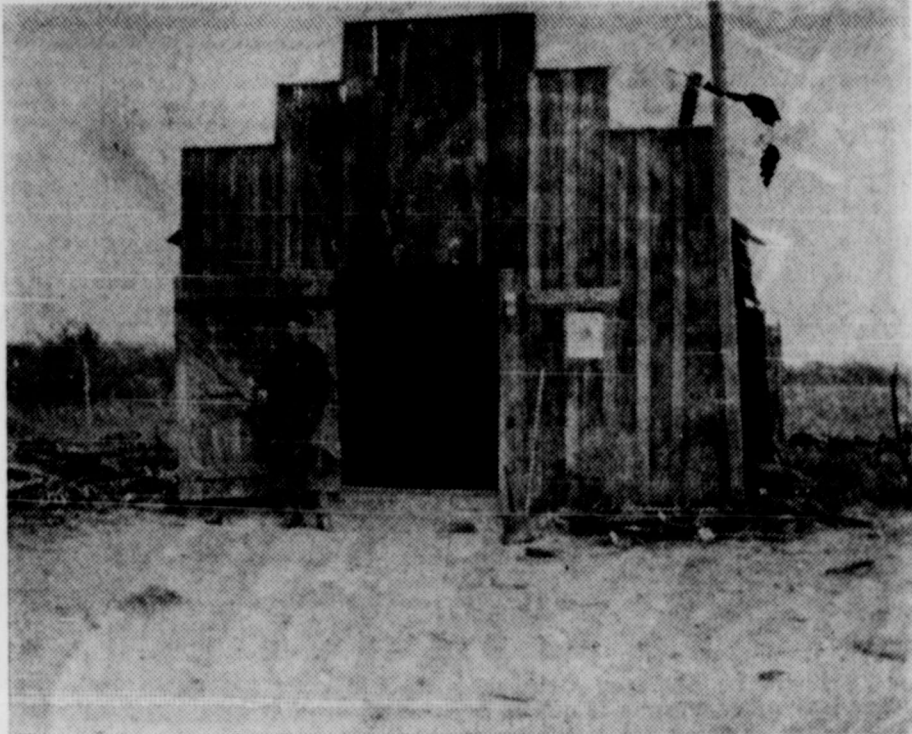
Beef Ribs 1b. 29c

BOLOGNA, All Meat - - - Lb. 43c

BAKER'S Groc. & Mkt.

Ford Anniversary Section Robert Lee Observer Iveys Take Look at Past, Build for Future

Showing 1965 Models Friday Ivey Observes 3 Anniversaries



The country blacksmith shop at Sanco around 1908, when operated by J. S. Craddock, shown standing in front of the shop, age 14.

Started Service Here At Old Sanco Shop

The automobile business in Coke County just naturally grew out of the old pioneer blacksmith shop.

S. S. (Uncle Sink) Craddock was blacksmith at the old Sanco site a mile east of the present site, when the place started in 1888, then moved his shop to be more convenient to his farm home, about a half mile west of the old site and east of the present.

Then when the townsite was laid off on Yellow Wolf Creek, Uncle Sink moved the old shop to a site just west of the present Sanco store. There it stood until about 1918.

But somewhere around 1907, this writer and the late Orb Craddock, son of Uncle Sink were having Sunday dinner together at the home of I. A. Bird, a place now owned by Marvin Simpson, the house in which Mrs. Urden Ar buckle lives now.

From up Yellow Wolf Creek came a roar and a succession of explosions about like the firing of a shotgun, and here it came, in a cloud of dust, and it looked like a buggy that had got loose from its horse, chain driven—the Maxwell automobile.

Orb and I rushed to open the gate. I got there first and opened the gate as the gasoline buggy sputtered through. The driver tossed a dime in the road, and Orb got the dime!

That was how the automobile—one of them—came to Coke County. About that time—1908, Orb's older brother, Jess, took over his father's blacksmith shop, where he had helped for some time.

Auto Repair Came To Him

There was a lot untried and unpredictable about those early automobiles—in fact there wasn't much that was predictable except that sooner or later, likely sooner, they would break down on the road. So when the Maxwell did that up Sanco way, the driver walked into the shop and wanted to know if Jess could repair it. Jess thought maybe he could.

His motor experience had mostly been a motorcycle somebody had brought in. Jess had repaired the motorcycle, then got on it to see if it would run. It did and he didn't, as the story goes.

He had a monkey wrench, a sort of educated buggy wrench, and bailing wire as equipment, but he sent the motorist sputtering and chugging on his way to Robert Lee, and the automobile business

was started in Coke County—started in the mind of an enterprising tenn-age youth, and born out of the necessity of the times.

Craddock and Ford Get Together

By 1913, young Craddock had moved to Robert Lee and was operating the old Tom Cross blacksmith shop where Wallace Grocery now stands.

Meanwhile a fellow up in Michigan—folks called him a sort of a screwball, had been tinkering in his shop. He said he would build a car that everybody could afford to own. His name was Henry Ford, and that's what he did.

The Model T was born, and came to Coke County in numbers, and Coke Motor Company was on its way, with Model T's waiting in the street, for service.

They were rolling up the mountain roads, and out across the the unpavement. Frank Smith, who soon joined the crew to take care of the growing business, says the main work they did in those days was in repairing and replacing front springs and back ends.

The first springs were nothing more than slightly strengthened buggy springs, and they had to take the jolts of chug holes, bumping into rocks, getting over the country roads, and maybe across a ranchman's pasture, for it wasn't long until the Model T was a work horse in Coke County.

Mr. Craddock, in Colorado City at his home, recalled some of the names of those who worked with him in what, in 1914, came to be Coke Motor Company, as the Model T's rolled out into the countryside, to finally push the old buggy off the road, out of the shed, and end the "horse and buggy days."

First Auto Mechanics Here

Offhand, he named Chism Brown, Lewis Wilson, Frank Smith, Jess Varnadore, Orb Craddock, Freeman Clark, Bud Maxwell, and Wilfred Murtishaw.

Probably Bud, who now lives at Bronte and wholesales gasoline in this area, dates his interest in the gasoline-automobile business back to the day he swept out for Craddocks before he was tall enough to read the cash register.

Each chap who started his career tidying up Coke Motor Company got his introduction to mechanics by being sent around town to borrow a "left handed monkey wrench" which suddenly seemed

Ivey Motor Company of Robert Lee, announcing the showing of the 1965 Ford models here Friday of this week, is combining three anniversaries in one at the same time.

This is the fiftieth year for Ford at the present location. During the fifty years this business has changed hands only once—when the present owners bought it from J. S. Craddock in 1944.

1964 thus becomes the twentieth anniversary for the present owners, a Father-Son partnership of the two Iveys.

This annual open-house showing of the new models also falls within the 75th Anniversary Year of the County. So, in observing all three in one the Ivey Motor Company has this year enlarged and completely re-done their plant.

Taking the autlook that the best observance of all that has gone before and the best way to honor those who have had a part in it, is to move ahead, Ivey's refinished the exterior of the big concrete block building with a white plaster front, modernistic entrance, and lettering in the same motif.

Then the show room was enlarged by removing the parts department to the building adjoining on the south, built by Ivey in 1946.

The show room now measures 68 feet wide by 45 feet deep. The offices were rebuilt in the same part of the room, enlarged to include one for the bookkeeper, one for the Manager, and one for the Senior Partner.

In addition, in the same building as the parts department, is an inner private office. All offices are finished in mahogany plywood. There is a telephone extension in each office.

The parts department, to the rear of the other offices, has a window opening directly into the shop, also a counter opening into the show room to accomodate customers coming in from the front.

The floor of the show room has been finished in a light gray tile. The walls of the main building were built of solid concrete tile, made in Robert Lee, and originally in the Robert Lee Mercantile Company's building.

Early Files Show Automobile Didn't Change Things Overnight

In these days when the automobile was getting in full swing and beginning to take over the travel business, except for a few ads in the Observer, the newspaper did not even recognize its existence.

Was it a fad that would soon prove a pipe dreamer's vision? Would old Dobbin prove that he, still was the dependable reliance? What would it mean to Robert Lee and its future—not one comment.

It was a great day for the traveler in Coke County when the Kansas City, Mexico and Orient Railroad built through. In the Robert Lee Observer of December 20, 1907, Jack Rust of San Angelo was building the San Angelo Telephone Company's phone line up the new railroad, and was much impressed with the work the crews were doing on the railroad—thought it "looks as if the line from San Angelo to Sweetwater will be completed before many months have come and gone."

By March 1, 1912, the Observer had become automobile conscious. In that issue appeared a picture of an ox wagon alongside of an automobile, with the following: The past half century the vehicles on our public highways have im-

proved from the ox-cart to the automobile, but we have the same old roads, the same old way and many of our leading thoroughfares would terrorize the heart of a Rough Rider.

We are up to date on almost everything else but public highways. Our farm machinery is the latest type, our work animals of improved stock, our railroad tracks and facilities the very best, but we give our public roads little thought and less attention.

Let us wake up and build good roads.

The new vehicle was just then looking like something that would stay.

Geo. Cowan, the editor of the Observer was running for tax assessor.

Turney and Morrow Drug Store carried an ad in that issue.

The First National Bank of Robert Lee still had a capital stock of \$25,000; Loan and Discounts were \$43,528.33.

G. S. Arnold was running for re-election as County Judge, R. E. Douglas Jr. for re-election as County and District Clerk.

Will Hickman was out for re-election as sheriff. T. E. Cullender was running against him.

to be in short supply when a new boy came on the job.

There was no electric power to begin with, and no electricity until Mr. Craddock bought and installed a Delco with batteries in 1919.

Lost His Trousers

Old friends still gleefully tell how Jess once when a Delco battery blew up went on working while the battery acid worked on his mixed wool and cotton trousers. Cotton threads which bound the wool fibres together gave way to the acid, and before the proprietor knew what was happening, his trousers literally came apart and fell off, so Pete Davis says.

The new auto business was the first to install electricity in a place of business here, and wore out three "Delcos" before electric power came to town.



J. S. Craddock and one of his children at their Model T, after Mr. Craddock went into the Ford business in Robert Lee.



Model T's "parked" on Robert Lee's main street. The shop, on a location next door to the present Wallace Grocery, is seen with open doors.



This entire eight page section is presented to the public with the compliments of Ivey Motor Company, with Mercury and Ford.

It is this firm's contribution to the 75th Anniversary commemoration of Coke County, being observed from April 23, 1964, to April 23, 1965, in a series of events.

In that connection and at the same time, Mr. and Mrs. Cumbie Ivey Sr. observe the 20th anniversary of their ownership of the company here and the 50th anniversary Founder's Day of the establishment of Ford Sales and Service in this location.

They are inviting old friends and new to be here for the opening of their modern, remodeled shop, show room, and office.

The news and editorial contents were written and edited by the Robert Lee Observer staff.

The Observer joins in congratulating the automobile industry in Robert Lee for their part in the building of Coke County. When the county was established in 1889, the first experimental automobiles were soon afterward pattering around in distant places.

In the 1890's, when Henry Ford began tinkering with the tiny vehicle that would be driven by a two-cylinder, four cycle engine, any experimenting with "horseless carriages" made a man a social outcast.

But while Coke was settling up, Henry Ford was working night after night, and all night Saturdays, to get ready for what he knew in his heart was coming.

He was encouraged by his wife, the former Clara Bryant, whom he married in 1888, the year the Sanco post office was established.

By the spring of 1896, when Robert Lee was five years old, his first car was finished—and it worked. By 1899 he had organized the Detroit Motor Company and was appointed chief engineer.

He set the world's speed record with his 999 racing car 39 2-5 seconds, January 12, 1904.

Others were building automobiles at the same time, and several got ahead of Ford on the market—the Maxwell, one of the first cars seen in Coke County, was one of these.

So during the first twenty years of Coke County, the automobile was passing through its invention and experimental stage, and at the end of that twenty years a few of them were here, and there was a continuing debate among the people as to whether they were here to stay, or just a fad for people fool enough to play with them.

A very few of the men who believed in them then still have a hand in the business. Our county has changed and our world has changed as a result of this automobile, and our problems have changed.

But those who have lived and worked in Robert Lee and Coke County and kept our share of the motor business, we salute in this issue of the Observer, and we join in inviting all of you to the Chevrolet showing of 1965 Models today, Thursday, September 24, and the Ford showing tomorrow, Friday, September 25.

(For some of the historical facts given, we are indebted to Auto Universum, 1964, a world wide publication for the auto industry.)



EARLY DAY RABBIT DRIVE IN COKE



HIGHWAY WEEK in Texas for 1964 will be observed October 4-10. Governor John Connally holds the official proclamation just after signing it at the State Capitol in Austin. Admiring the hand-lettered, illuminated proclamation are members of the Texas Highway Commission and State Highway Engineer D. C. Greer (right). Others pictured (left to right) are Commissioners Hal Woodward of Coleman, Herbert C. Petry, Jr., Chairman, of Carrizo Springs, and J. H. (Jack) Kultgen of Waco. Sponsoring the event is the Texas Good Roads Association which has taken as theme for the observance: "Mobility: Your Fifth Freedom."

WHEN COKE MOTOR STARTED

Theodore Roosevelt was running for President.

Another plug for good roads came in the issue of May 24, 1912: The cost of hauling products over the public highways of Texas is 43 cents per mile, and the average in the United States is 23 cents per mile. By improving our roads to the general average, we will almost double the horsepower of 1,369,000 head of horses without increasing their number.

They still had to appeal to the horse owners to get good roads in 1912.

A Socialist mass meeting was announced to meet in Robert Lee June 8, 1912, for the purpose of electing a county chairman and for the purpose of transaction of such other business as may come before the county. Announcement was by W. H. Rodgers, Chairman Pro-Tem.

McCallum-Reed Company was announcing that new spring goods had just arrived.

The automobile again broke into the news when one crashed into the railing of the Abe street Bridge in San Angelo. Six occupants in the car were injured. A defective steering gear was to blame.

"Why didn't you answer my telephone call this morning?"

"Because while you were calling me up, my wife was calling me down."—From 1912 Observer

Grand Jury list for the September term of court were: J. A. Baldwin, Albert Baze, J. R. Brock, S. H. Chumley, L. D. Schooler, J. D. Collier, W. J. Varnadore, A. S. Eubanks, J. T. Hamilton, W. T. Hazelwood, Morgan Modrall, W. G. Jameson, F. H. Walker, J. B. Walls, Charles Copeland.

Petit Jurors were: W. S. Bean, J. P. Breeglove, I. A. Bird, B. A. Boykin, W. G. Byrd, G. T. Cain, L. W. Carlile,

G. D. P. Clark, J. A. Clift, S. M. Conners, S. Craft, R. E. Cumbie, W. F. Denman, W. F. Dupree, Ollie Eubanks, R. E. Fisher, H. A. Gary, G. W. Gaston, J. W. Gates, Jim Hale, B. T. Hallmark, J. C. Sneed, L. F. Hargraves, A. R. Hayley, Ed Hickman, J. B. Hudson, O. C. Ivey, J. W. Mitchell, C. M. Bargeer, G. P. Kirkland, A. D. Lane, J. P. Hutchinson, J. I. Murtishaw, M. O. McCutchen, F. E. McDonald, W. A. Good.

Webb Auto Company of San Angelo was advertising Auto Supplies of all kinds, specialties for Ford Cars, prompt shipments.

Ticket elected to county office that year were County Judge, S. B. Kemp; Sheriff and Tax Collector, J. H. Burroughs; County and District Clerk, Roy Taylor; Tax Assessor, W. J. Cumbie; County Treasurer, Mrs. Annie J. Parker; Commissioner Precinct 1, W. H. Campbell; Commissioner Precinct 3, D. I. Fields; Cotton

Weigher, Precinct 1, Clyde C. Warren; Constable Precinct 1, J. R. Locke; Justice of Precinct 1, W. B. Hamilton; County Surveyor, T. E. Pruett; County Chairman, J. S. Garner; County Attorney, F. G. Adkins.

W. M. Simpson had just received a full car of Kansas flour, the best on earth.

In all there were eight models that went before the Model A. The first one Mr. Ford built was the 1896 Quadricycle, with bicycle wheels. Then there was the "999" racing car.

It was followed by another special, and then Model A in 1903-4, the first to get on the market. The Model C came in 1904-5. The Model F in 1905 began to look like the Model T, the Model B looked more like it, then came the Model K, 1906-07, Model N, 1906-08, Model R, 1907-08, Model S, 1907-08.



Center-facing dual rear seats and a built-in air deflector to reduce accumulation of dust or water on the rear window are features of station wagon models in the 1965 Ford car line. Literally new from tires to roof and from bumper to bumper, the new Ford is the most-changed in the 15-year history of Ford Division. Elegance of the 1965 Ford styling is combined with a luxury car ride so smooth and so quiet the heater and air conditioner fans had to be moved into the engine compartment because their low-toned whirr was distracting.

All 17 new Fords will debut in Ford dealer showrooms Friday, September 25.

Ancient Tree Stands Yet To Mark Old Road Crossing



Giant Liveoak Dying for 100 Years

WHEN COKE MOTOR STARTED

Four were running for Tax Assessor, with Mrs. Louisa Johnson up for re-election. For Treasurer: C. L. Hughes, B. F. Hall. For Public Weibher, J. C. Newton. For Commissioner, Precinct 1, M. C. Jones, Precinct 3, J. W. Caudle.

March 8, a petition was being signed for the issuance of bonds to the amount of \$60,000 for the purpose of building good roads in Coke County.

This old liveoak tree which still stands, gnarled and slowly dying, is one of the early day landmarks in Coke County, where the road from Fort Chadbourne to Colorado City crossed Yellow Wolf Creek in the '80's and '90's.

This road, which went straight from the southern point of the mountains just northwest of Ft. Chadbourne, through a gap in the hills just east of Sanco, can still be seen—the trace of it, through the pasture on the Milleg Gartman place, and where the wheels of the early wagons cut through the hill between there and Sanco.

The Editor-Publisher of the Robert Lee Observer stands near the huge tree, and in the trunk at the editor's left, is the scar of a big burned place in the side of the liveoak which was there when A. J. Adkins came down Yellow Wolf Creek in 1881, and had been there as long as any of the first settlers he knew had known the tree.

The house which L. S. Bird built stood in the foreground of the picture between the prickly pear and the tree, and was Ulmer Bird's birthplace. In earliest childhood he recalls that two big limbs had died and his father or someone before him had cut them away, and for sixty years since the tree has been slowly dying—until it is completely dead on the left side, and big limbs that have fallen away from it can be seen lying on the ground.

Calculations are that the burn on the west side of the tree is at least a hundred years old, and that the tree has been slowly dying from it for a hundred years.

The road, one of the first traveled by the settlers, must have been laid out by the government,

as it was as straight as a line across the county until reaching the hills around Sanco.

Capt. R. B. Marcy, under orders from the United States government, with several wagons and a small group of soldiers, was the first white man to lay out a road through Coke County. His assignment extended from 1849 through 1850.

He was sent into West Texas for the purpose of mapping the country, determining suitable sites for establishing U. S. Army forts, and to mark out roads for future travel.

Fort Chadbourne was one of the sites he selected, and from there he moved west and southwest, and blazed roads that were later traveled. Whether this road was one he marked is a matter of conjecture.

But the Fort Chadbourne-Colorado City road was traveled by early settlers until the turn of the century, and there was some passing over it by wagons and other vehicles up to about the time of the coming of the automobile.

The old tree was a favorite camping site, as there was a permanent water hole at the Creek Crossing some fifty yards beyond the other liveoak in the background.

The road ran just beyond the old tree and to the left as you face it, and from there as straight as the contour of the country permitted through Panther Gap, and on to Colorado City.

WHEN COKE MOTOR STARTED

Woodrow Wilson was nominated on the 46th ballot to be the standard-bearer of the Democratic party.



Landmark Stands at Old Yellow Wolf Crossing

"IN 1913"

The Robert Lee Observer of March 14, 1913, carried an ad three columns wide and four inches deep:

NEW REPAIRING SHOP. I have purchased the W. E. Brown Blacksmith and Repair Shop and want your patronage. Besides a general Blacksmithing and Horseshoeing Establishment, I am prepared to repair all kinds of machinery. I have also bought the building adjoining the shop, remodeled it and fitted up a **FIRST CLASS GARRAGE**... (Sic)

I expect to keep a full supply of gasoline and oils of all kind. Also do all kinds of Auto repair work and take care of the Autos of the traveling public. Give me your patronage. I can please you

at low cost.

J. S. Craddock

San Angelo Telephone Company, Bob Smith, local manager, was advertising "Talk is Cheap. But it takes exertion and time to look a party up, and time is money. Why not use a phone?"

The First National Bank ad, Robert Lee, showed a capital stock of \$25,000.

The main front page article was "Railroad Meeting a Howling Success." A road was to be built from the Orient line to Robert Lee, bonus of \$40,000 to be raised.

The Paint Creek and Robert Lee Basket Ball teams played a match game at the school grounds in Robert Lee Saturday—the rain didn't stop the game. It was a girl's game.

The Observer, Robert Lee, Texas

Sept. 24, 1964

Introducing Comet 1965:



livelier, more beautiful sequel to the World's Durability Champion

We couldn't make Comet much tougher, so we made it more beautiful. Made the outside sleeker, sportier—from every angle. Made the interiors more luxurious. Made every engine bigger, from the 200 cu.-in. "6" through the hefty new 289 cu.-in. Cyclone Super V-8 (225 hp). Made the ride even smoother, more solid and silent. The one thing not new in this racy '65 sequel is the stamina that made Comet the World's Durability Champion. You wouldn't want that to change, would you? It didn't.



Mercury Comet

the world's 100,000-mile durability champion

IVEY MOTOR COMPANY

10th Street & Austin Ave.

Robert Lee, Texas

RIDE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY WONDER ROTUNDA, NEW YORK WORLD'S FAIR

20th

Anniversary



Cumbie Ivey, Sr. — Senior Partner

Cumbie Ivey, Sr. started the Ford business at Bronte in the old Conoco Station across the street from First National Bank. He and Emmett Caperton were partners. He is the son of the late Mr. and Mrs. O. C. Ivey who farmed near Bronte. Mrs. Ivey is the daughter of the late Mr. and Mrs. R. E. (Bob) Hickman of Bronte. He is a member of the West Coke Hospital Board and of the Upper Colorado River Authority Board of Directors. Graduating from Bronte High School in 1926, established the service station and Ford Associate Sub-dealer service in 1932, was two years with Civil Service at Goddellow Air Base during world War II. He bought Jess Craddock out here in 1944. He and Mary Hickman were married at Bronte 38 years ago.



Little Joe
"Credit Manager"

Open House Fri

Ivey Motor Company, with all hands, are grateful for the good will and patronage we had had here at location during the twenty years we have undertaken serve the people of Robert Lee and Coke County.

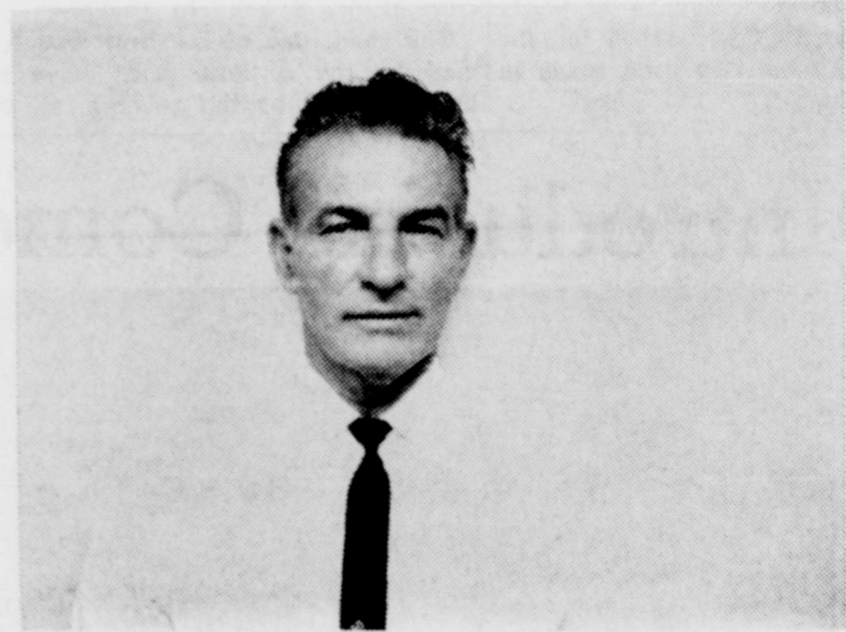
Native to this county, we have loved it from childhood, and take pride in its 75 years of neighborly friendship and solid citizenship.

Now in our twentieth year in Robert Lee, fifty year of Ford service on this corner, we have celebrated three anniversaries with Founders Day with the ann



Kenneth Lackey — Bookkeeper

Kenneth Lackey, who is bookkeeper for Ivey Motor Co., is a graduate of Robert Lee High School, attended San Angelo College, and graduated from the University of Texas in 1951 with a degree in accounting. His wife is the former Kay Reeder of Fairfield, Iowa. She is a graduate nurse and holds a degree from Wheaton College, Wheaton, Ill. The Lackeys have two children, Mary Elaine, 5, and David, 3. Kenneth came to work for Ivey Motor in 1951.



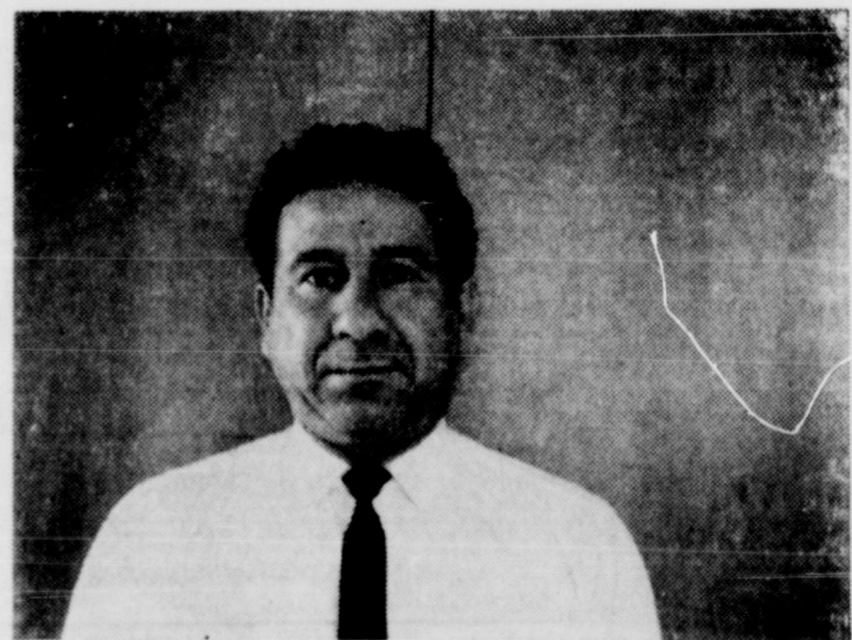
Elmo Bell — Body Shop Manager

Elmo is a graduate of Bronte High School and has been straightening and painting automobiles for 25 years. Elmo began his body work career with Simpson Motor Company in Robert Lee and took over the Body Shop at Ivey Motor in 1947. Elmo married Bernice Davis, daughter of Mrs. Granville Davis of Robert Lee.



Royce Smith — Parts Manager

Royce graduated from RLHS. Came to the Parts department of Ivey Motor in 1955. Royce has received for 3 consecutive years Ford Motor's highest achievement award for Parts management. Royce married Lynn Doris Varnadore, daughter of Mr. and Mrs. Henry Varnadore. They have three children, James 12, Deborah 4, and Edwin 7 months.



Joe Longoria — Mechanic

Attended school at Mertzon and began his mechanic schooling at Ford Dealership in Sterling City in 1947. Came to Ivey Motor in 1959. Married Julia Ramos, daughter of Mrs. Pas Ramos of Robert Lee. Joe has 3 children, Salvadore 11, Joe Jr. 6, and Linda 4.

Ivey M

20 Years in Robert Lee

Friday, September 25th

lands, are grateful
d had here at this
ave undertaken to
e County.

ved it from child-
neighborly friend-

Robert Lee, fiftieth
re ve colored
with the annual

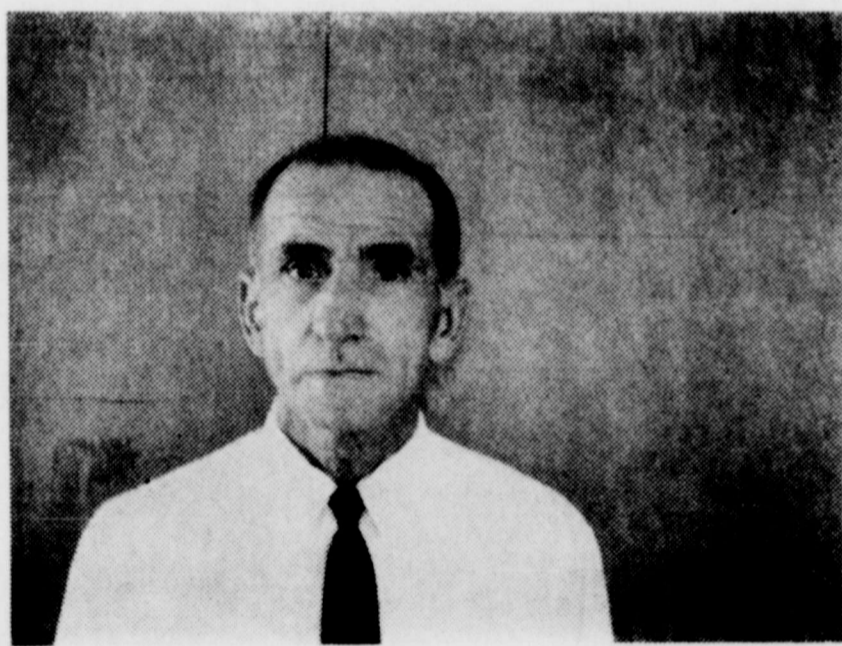
Open House showing of our 1965 Models in Robert Lee.

In these years we have enjoyed a friendly association with our neighbors in the business and are happy to join in the Observer's special invitation to everyone to come to Robert Lee for the annual showing of the new cars this week.

But we give each and every one a special personal invitation to inspect our new plant, as we chose this year of historical remembrance to prepare for what we believe is to be a future greater than any of the past.

Sincerely yours,

Ivey Motor Company



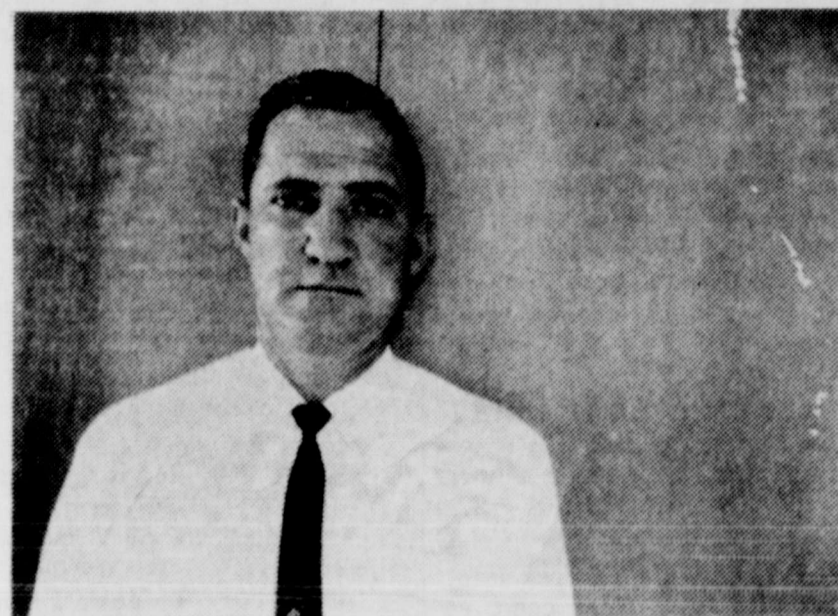
Joe Slayton — Service Manager

Joe has been working on Ford cars and trucks for 26 years, having started at the Ford dealership in Winters in 1938, where he was Service Manager before joining the service department at Ivey Motor in 1962. Joe is married to the former Gladys Roe, daughter of Mr. and Mrs. A. J. Roe of Robert Lee.



Jessie Gloria — Wash and Grease

Attended school in Robert Lee and came to Ivey Motor in 1949. Jessie Married Lucy Baldez, daughter of Mr. and Mrs. Anistocio Baldez of Brady. They have a family of 6, Irned 19, Richard 17, Ray 15, Ruth 12, Rudy 9, and Kathy 3.



Cumbie Ivey, Jr. — Junior Partner and Manager

Cumbie Ivey, Jr. was reared at Bronte, attended school there, graduated from San Angelo High School and North Texas University. He worked for Sun Oil Company in Dallas until called to the service, was a First Lieutenant with terminal grade of Captain in the Air Force. He met the girl who is now Mrs. Patti Ivey when she was working as legal secretary for Sun Oil in Dallas, and they were married there in 1952. They have one daughter, Patti Lynn, who is 11.



Earl H. Ivey — Mechanic

Attended high school in Bronte and moved to Robert Lee and began work as a mechanic with Ivey Motor in 1947. E. H. is a transmission specialist and engine mechanic. E. H. married Anne Franklin, daughter of Inez Nutter of Bronte. They have three children, Roy 14, Susan 11, and Dennis 6.



Hayes Prince — Mechanic

Attended high school in Snyder and came to work for Ivey Motor in 1957. Hayes specializes in air conditioning and engine re-work and tune up. Hayes married Betty Yarbrough, daughter of Mrs. Boyd Yarbrough of Robert Lee. They have 4 children, Kathy Lyn 10, Sharon Kay 7, Randal 4, and Gayla Sue 2.

Told Writer How Ox Wagon Carried Guns to Church

(These stories are history, but they are told personally, for that is the only way I know to tell them. If history is worth repeating to a younger and a newer day, it must live. We must see those men alive. I saw Coke frontiersmen alive and that is the way I want you who did not know them to see them.—USB)

PATE FANCHER IS GONE

Pate Fancher is gone. So is that beautiful, quiet afternoon I spent with him looking over the graves at the old Fort Chadbourne Cemetery, and visiting at his home.

That was 1936. Then came another day I stopped my car just off the new highway, and went to where we had stood that afternoon, and there was a new marble stone, and it was Pate Fancher's name that was on that stone.

I knew of him for a good many years. I only spent one afternoon with him.

It was the first time I had been back to the spot. There were the same mountains and the same kind of evening sunlight upon them. I took off my hat and stood still awhile.

While I stood there, I thought, "Coke County people ought never to lose such stories as Mr. Fancher told me that quiet afternoon in '36."

He came to the Odom Ranch in 1877. The same year, from Brown County, came the one who later became his wife.

Silent cemeteries speak eloquently of the men who built them, if there is one who can really read the headstones. Mr. Fancher could do that, for of some of them he could say, "We rode the open range together." Some had been there when he came. There were some buried not far away, who had come before anyone he knew had come, for the old Fort had been established in 1852, 25 years before he came.

Unmarked, Unknown

Who are buried in the unnamed, unmarked graves of two lost cemeteries? There are, or there were FOUR cemeteries in the neighborhood.

Two of these cemeteries have headstones and inscriptions. Two had neither. The frontier swallowed them, and they are unknown. One of those cemeteries with headstones has been preserved where the highway to Abilene crosses Oak Creek. The other is in the community that later grew up on the Orient railway, a few miles west, where nothing now remains but a cemetery, a stone railway station, vacant and deserted, and a few stones where a once thriving town stood. The rest is pasture and a few country homes.

Whether white or red, the people buried in the two unmarked cemeteries are lost to our time. The earliest cowboys who came to stay speculated among themselves as to who they were and how they came to be buried there.

Some may have come out west to be near the men at the fort. Some of the first men to be killed by Indians doubtless lie where even the surface of the cemetery has we understand, been obliterated.

Indians sometimes camped near the fort, begged for food, prowled around the premises, and then out in the country a ways took shots at whoever might be traveling in pairs or alone—buffalo hunters pushing ahead of civilization they had found not pleasant—soldiers in small details—hunters careless enough to be caught out alone or off guard.

Besides the mystery of the two lost cemeteries, there are mysteries about the big cemetery on Oak Creek.

Mr. Fancher told me there was only one grave there in 1877. It was that of an army officer, under a liveoak tree, gaunt and dead when I visited the spot. It first

had a cross above it, but now has neither date nor name. I was told that the United States Government many years ago commissioned the father of the late Fred McDonald, then living at Ft. Chadbourne, to open the grave and ship the remains to Washington for burial, but Mr. McDonald could find no trace of remains in the grave when he opened it.

I wrote the story for some of the dailies and the local papers, wrote the War Department for information, and the story has been re-printed since. But it lives in my mind today because I knew the ones who lived it.

The Life That Was

Here is what he told me. Mr. Pate Fancher came west with a herd of cattle for John Aston and Joe McConnel in 1877 and stayed as a cowhand on the Odom Ranch, with headquarters at the old fort which had been abandoned by the U. S. Government at the beginning of the Civil War. Mrs. Fancher came the same year and month, a girl with her father, Felix Daniel Monteith, who had driven ahead of them 100 head of hogs and some cattle. She and Mr. Fancher met and were married after coming to the Odom range. Both were native Texans. He, when I visited him that day, had been so for 81 years.

Onward Christian Soldiers

At their home in the Fort Chadbourne community, Mrs. Fancher, who passed her childhood in Brown County a few years before the Comanches left that country, told of the first time she went to church. The preacher was known as Grandpa Childress. The services were at a neighboring ranch.

The women and children were loaded into an ox-wagon and the men rode horseback, with guns on

their saddle horns and a pistol on each side, and with several guns thrown into the wagon for spares.

"It looked more like going to war than going to church," she said.

At the services men squatted or stood around the room with guns in easy reach. Later, when services held at the school house, the men usually laid their guns on the desks in front of them.

This is so different from the situation in 1889 that it calls for a look at what made this warlike scene. The Comanche Indians had been taken to the reservations. But they still had not consented to give up this country, and didn't give it up until the white men, organized like an army, killed off the buffalo in 1878, as the story was told the writer by one of the participants, the late Noah Armstrong of Coleman County, a Texas Ranger in 1878.

The Comanches, until then, came down from the reservation on moonlight night, made raids on the settlements, killed some people, made off with horses, and thus waged a guerilla warfare against the new settlers.

Until the rangers, with a militia organized by the settlers made the country secure, there was a state of warfare not much publicized in the history books, but retold by a number of Indian fighters, including the late Capt. John Elkins of Coleman county, and others.

During those times the militia would follow raiding Indians, engage them in running battle, such as one or more on Yellow Wolf Creek, their main camping ground in this area, but never got completely rid of them until the destruction of the buffalo left them without food for their raids, and

caused them at last to see that their cause was lost.

First Mail Carrier

Going on with the Fancher story, the first comers went to Walthall, a now forgotten post office below the present Ballinger for their mail. The settlers later got mail at the old fort when Buffalo Gap was built, and Blackie Robertson got the first mail contract over the road from Buffalo Gap to Fort Concho (or San Angelo) by way of Fort Chadbourne.

I am writing this story from my old yellow manuscript typed, part of it, 28 years ago. The following description is of the Fort Chadbourne community in 1936.

"The well remembered old adobe at the Fort is crumbled down, and big mesquites grow in its floor. The barracks and officers quarters built of stone walls over two feet thick, smoothly cut and joined, still stand, roofless, except where used as barns and sheds by the Odoms, who have a modern ranch home nearby.

"Gaunt chimneys stand where walls have fallen.

"Here it was that Albert Sidney Johnson, famous Confederate general, saw his first service in Texas. Here Robert E. Lee, later General in command of the Confederate armies visited on his tour of inspection of Texas outposts.

"The fort was established following the mapping expedition of Captain Marcy into West Texas in 1849, under orders from the War Department to map the country, open up roads, and report on the most suitable locations for a line of forts to protect the settlers further east against the Indians.

Following his report, the fort was established as of Oct. 28,

1852, abandoned by the U. S. Army at the outbreak of the Civil War, occupied a little while by Texas confederate forces, then again for a short time by the U. S. after the war, then abandoned in 1868, and Fort Concho took over the defense of this part of the West Texas frontier."

At that time a few of the most hardy white men had buffalo camps, and a very few intrepid ranchmen risked attack by the Indians. Attempts at considerable settlement were given up until the Indians could be removed from the scene.

Often some young man or young woman say, "I don't care anything about history. It's today that counts with me."

But did you ever reach out and shake hands with history?

These men and women I knew when the frontier was fresh upon their minds and many riders they knew had just gone over the skyline — THEY LIVED HISTORY. They had spent their lives at the "front," most of them — pushing west until a country was settled—then on west with the front line.

To understand that, you must know them, and when you knew them, you still couldn't quite understand it.

BUT YOU COULD FEEL IT.

WHEN COKE MOTOR STARTED

In the Robert Lee Observer of September 11, 1914 was a two column ad, 2½ inches—

J. S. Craddock
Garage

General Gasoline Machinery Repairing. Oils of All Kinds. Service Car anywhere at any time. Prices reasonable.

Salesman for Ford Automobiles

The Observer, Robert Lee, Texas

Sept. 24, 1964

Coke People Picnic When Gasoline Buggy Was Still a Toy



The above picture was taken in the winter of 1904, sixty years ago, according to a letter from one of this group, Mrs. W. E. Lockhart, the former Fannie McCutchen, to Mrs. Jessie Newton Yarbrough of Robert Lee. Mrs. Lockhart now lives at 401 N 4th Street, Alpine, Texas.

According to Mrs. Lockhart, none of the group were married at the time, and she and Mr.

Lockhart, shown at right center of the picture were the first to be married June 11, 1905.

He was a teacher here, was an expert tennis player, and later taught in West Texas Teachers College, Canyon, was a Captain in World War II, and died in the service in 1942.

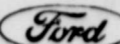
A number here have taken part in identifying the people pic-

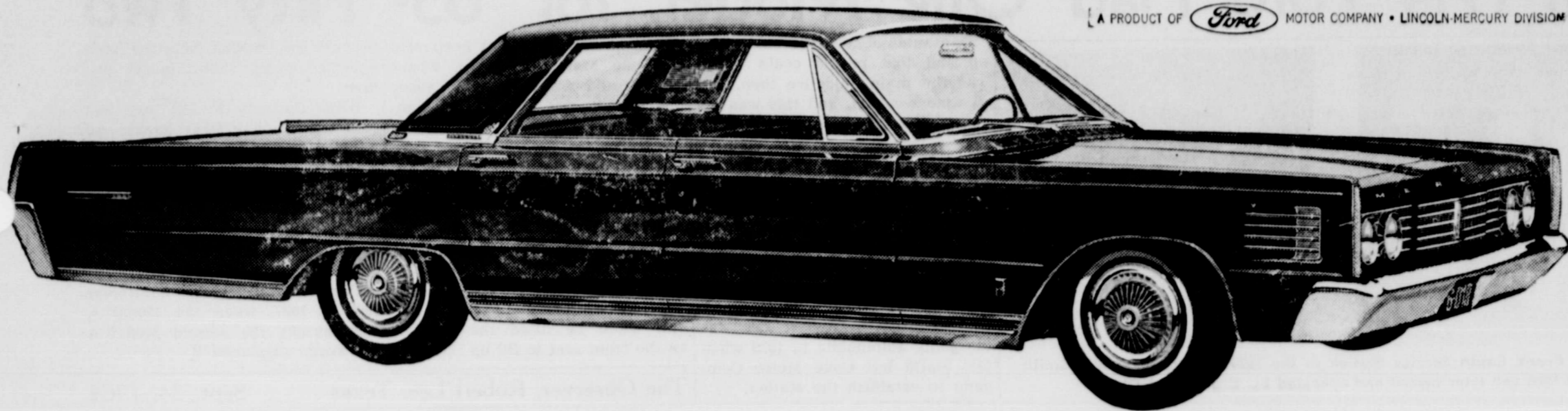
tured, including Frank Smith, Mrs. Yarbrough, and others. In the main they are agreed, but we give first place to the one who was there, Mrs. Lockhart.

Beginning at the foreground, far left, we have Joe Turney, a brother of Dr. F. K. Turney. Then from left to right, was Maggie Williams, Jessie Bridgeman, and Tom Smith. Back of

Miss Wilams as she was then is Fannie Payne, then Lena Smith, Ara Turney, Fannie McCutchen and Edgar Lockhart.

The couple at the center of the picture are Carrie Turney and Joe Hall, while in the left background are Minnie Hall and Harry Bunch, and to the right in the background are Dora Turney and Charlie Escue.

A PRODUCT OF  MOTOR COMPANY • LINCOLN-MERCURY DIVISION



Announcement:

Ford Motor Company introduces an entirely new kind of Mercury for 1965... now in the Lincoln Continental tradition

We predict that many people seeing a 1965 Mercury for the first time will wonder: "What car is that?" Mercury is *that* new. The look is new. Completely. Low, sleek, beautifully proportioned. (Notice the long, low proportions of the

hood, the full-width grille, the unique front pillar lights.) The ride is new. It's smoother, solid, quieter. Inside, there's a wide selection of options for personal customizing—luxury features once reserved only for the most expensive cars. The idea behind all this newness is to bring you the most luxurious, best-riding car in its field... a Mercury that reflects the Lincoln Continental tradition. See how well the idea works—at your Mercury dealer's. No medium-price automobile has ever come so near in luxury to the high-price class.



Mercury

IVEY MOTOR COMPANY

10th Street & Austin Ave.

Robert Lee, Texas

RIDE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY WONDER ROTUNDA, NEW YORK WORLD'S FAIR

The Observer, Robert Lee, Texas Sept. 24, 1964

This Was When The Self Starters Started

"IN 1913"

Honor Roll in the First Grade was Rue McDorman. Second Grade: Truman Burroughs, Jewell Smith, Lincoln Lofton, Ruth Millican.

Third Grade: Ollie Sorrell, Albert Vowell.

Fourth Grade: Milfred Murtishaw, J. K. Lofton, Clavin Boykin.

Fifth Grade: Burl Murtishaw, Sue Boykin.

Sixth Grade: Tolliver Millican, Essie Sorrell.

Seventh and Eighth Grades: Orbin Vowell, Desa Murtishaw, Eva Lofton, Annie Millican.

George Cowan was Editor.

A paragraph from that issue:

"The greatest war in history is taking place in Europe. More than half the world's population is directly concerned, and the other half is under the shadow cast by this world conflict."

A front page article headed A MILLION MEN ARE ENGAGED IN BATTLE.

The battle lines stretched in a rough crescent east of Paris — the front was more than 100 miles long.

Will Hickman was sheriff of Coke County, L. J. Cowart Deputy, R. E. Douglas was clerk.

Front page advertisement advertised Big Reduction On Oxfords at Dupree and Day. Cox-Rushing Co., San Angelo, advertised No Need to Pay War Prices Just Yet.

The Coke County Farmers Institute held a meeting the Saturday afternoon before.

This was the model pick-up in use around 1912-14 when auto sales started here.

Paul Good is driving with Mrs. Mose Glenn beside him, now Mrs. Lamont Scott of Robert Lee.

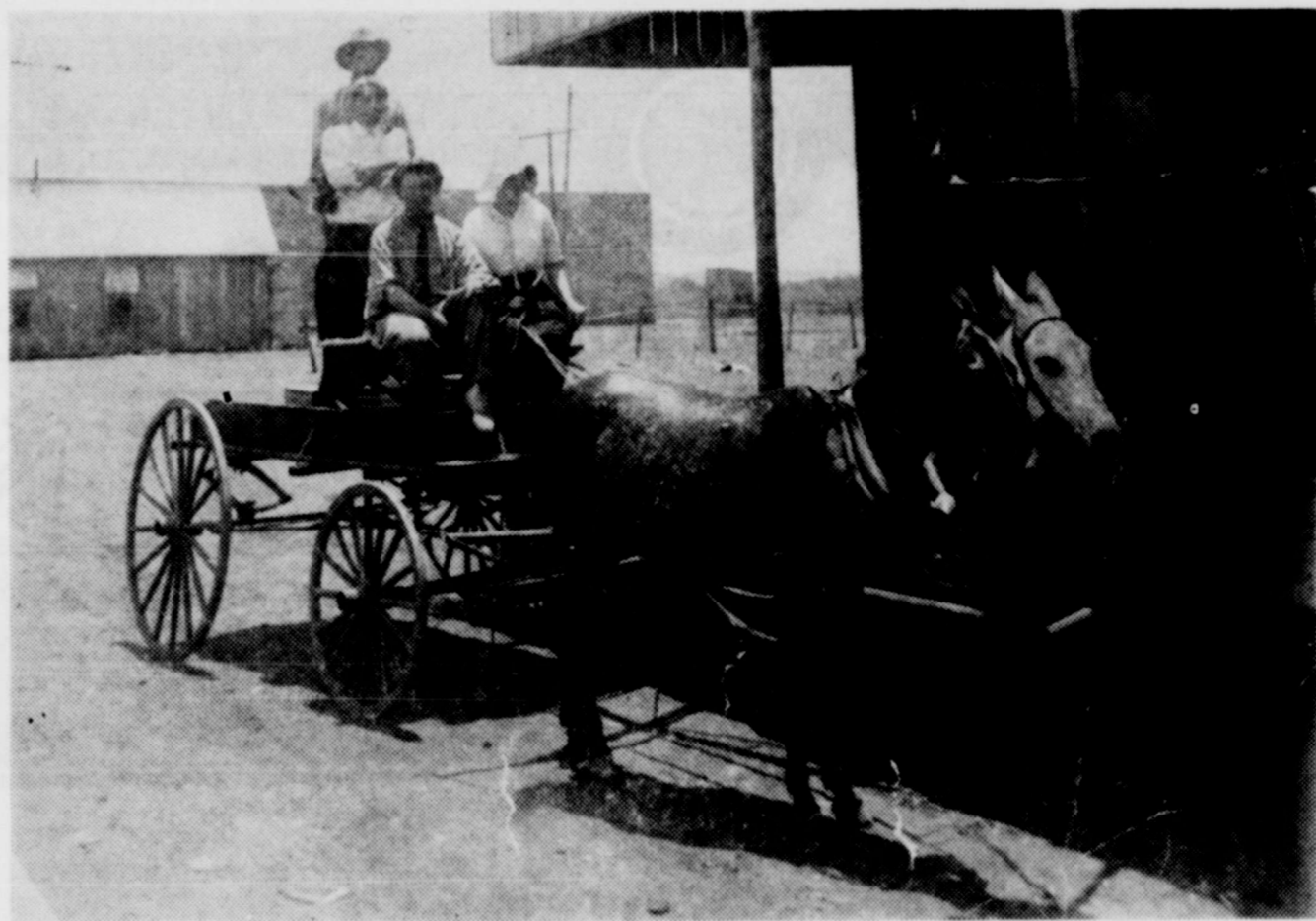
The vehicle served as a delivery wagon for a hardware and dry goods business at Bronte, owned by Bob Hickman, Will Good and Mose Glenn.

Coke Motor Company was established by J. S. Craddock on this corner, now occupied by Ivey Motor Company. The shop was built in 1914, and later enlarged. For fifty years sales and service have been continuous here.

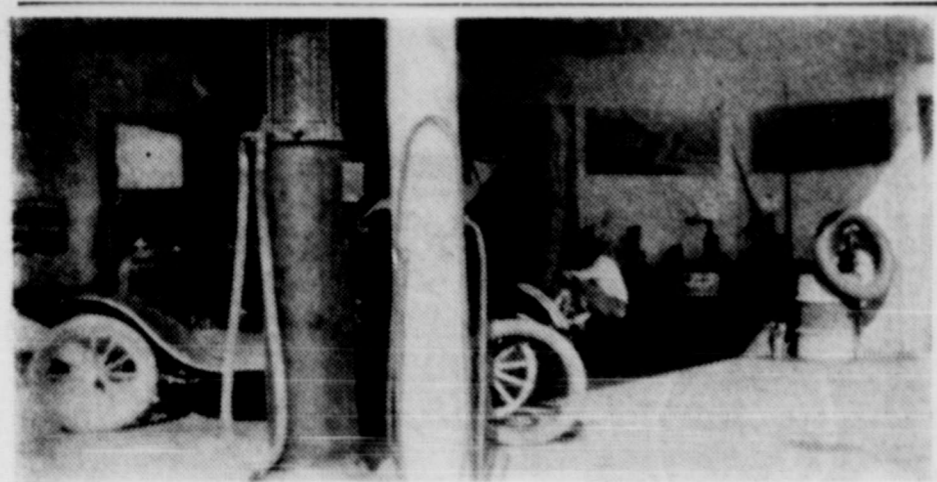
Gasoline was dispensed, first from a barrel with a hand pump, later from the pump shown in the picture above, still hand-operated. Frank Smith, who was front man part of the time he worked here, says he has seen automobiles lined up for a block up the street to await their turn at this gas pump.

Shown in the picture are the late Orb Craddock, J. S. Craddock, Frank Smith, and the late Sam Russell. At one time or another, Mr. Smith, Freeman Clark, and Chism Brown were part owners. Frank Smith established the filling station at the southwest corner of the same block. Craddock, Clark, and Brown all stayed with the business of repairing, servicing, or fueling automobiles until their retirement in recent years.

Mr. Craddock's son, J. S. Junior has half interest in and is one of the operators of the Ford sales and service established by J. S. Sr. when he left Robert Lee in 1944.



In 1914 Ford Had One Model, for '65- Fifty Two



Frank Smith Service Station in the 1920's, started by Mr. Smith in 1926 and later owned and operated by Brown and Clark.

One automobile that would stand up and that people could afford was the main objective then. But as time went on, and this was accomplished, the use of the automobile increased. It was adapted to the various needs and tastes, as well as the various services that people needed, until today Ford makes and sells 52 different models of vehicles from the compact Falcon to some of the toughest big trucks on the road.

The Model T in the Frank Smith filling station in Robert Lee was the going automobile in 1925 when Mr. Smith left Coke Motor Company to establish the station.

Gasoline and oil had been sold at Coke Motor, but now, where Brown and Clark in later years operated it, was, as Mr. Smith recalls the first service station to be established as such in Robert Lee.

It was built by J. N. Buchanan, long time barber here, as an investment, bought and put in operation by Mr. Smith. At his farm where he lives northwest of Robert Lee, he recalled that when a Model T would roll into his station, the entire family would get out, while he lifted the cushion on the front seat to fill up the tank

beneath the cushion from the hand operated pump shown in the picture.

While farmers through 1912 and 1913 were selling their hacks and buggies and buggy harness to buy Model T's, Ford was developing his assembly line plan of manufacture to turn them out fast enough, and setting the pace for American manufacture of the future.

The Model T held the field from 1908 to 1927, when the Model A (incidentally the second Model A for Ford) displaced it.

The Observer, Robert Lee, Texas

Sept. 24, 1964



THE TOTAL PERFORMANCE FORD GALAXIE 500 LTD 4-DOOR HARDTOP

Now... look into the many worlds



of Total Performance for '65

THE TOTAL PERFORMANCE MUSTANG 2+2



THE TOTAL PERFORMANCE FAIRLANE 500 SPORTS COUPE

-best year yet to go Ford!

From a new reversible key to a brand-new luxury series, the '65 Fords are so new you just have to see them for yourself.

New world of elegance . . . 17 solid, quiet Fords, including a new super luxury series—the LTD 2- and 4-Door Hardtops. New body, frame and suspensions give the smoothest,

quietest ride ever.—New wider tread, new spaciousness, new Big Six engine.

New "cool" world of Mustang . . . Fastback 2+2 joins the Hardtop and Convertible. Many luxuries standard. New options include front disc brakes.


New world of value . . . 8 Fairlanes, bigger,

handsomer, better buys than ever. A livelier, smoother new Six — 2 hotter V-8 options. 3-speed Cruise-O-Matic optional.

New world of economy . . . 13 Falcons with up to 15% greater fuel economy as a new livelier Six teams with optional 3-speed Cruise-O-Matic. New battery-saving alternator.



THE TOTAL PERFORMANCE FALCON FUTURA HARDTOP

PRODUCTS OF  MOTOR COMPANY

Best year yet to go Ford!
Test Drive Total Performance '65

FORD

MUSTANG • FALCON • FAIRLANE • FORD • THUNDERBIRD
RIDE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY'S WONDER ROTUNDA—NEW YORK WORLD'S FAIR

IVEY MOTOR COMPANY

10th Street & Austin Ave.

Robert Lee, Texas