

# Robert Lee Observer

Vol. 74, No. 17

Robert Lee, Coke County, Texas, Thursday, September 26, 1963

Single Copy 10c

## SHOWING OF '64 MODELS HERE TODAY

### Five Lines Chevrolets Arrive With New Pick-Ups, Trucks

Vaughan Chevrolet Company is showing five lines of new 1964 cars today, Thursday, in an open house with coffee and refreshments throughout the day.

Corvair Monza, Corvette Sting Ray, Chevy II, Regular Chevrolet Biscayne, Bel Air and Impala.

### Mrs. Jackson Was Mary Ella Padgett, Dies At Houston

From Hugh Padgett, 220 W. 19th Street, San Angelo comes word of his sister, Mrs. Ira Jackson, who passed away Sept. 14 at 10:00 A.M., in St. Luke's Hospital in Houston.

The former Mary Ella Padgett, she spent her early life at Silver, until she married Ira Jackson in 1903 at Colorado City. He preceded her in death in 1961.

She was born in Lampasas County in 1882 and moved with her parents to what is now Coke County in 1888, where they settled at Silver Peak.

It was in the Padgett home that the Silver Post Office was conducted in the '90's.

Survivors are one daughter, Mrs. Lela V. Cammack of Victoria, Texas; two sisters, Mrs. J. K. Davis, Mineral Wells, and Mrs. E. B. Wright, Dimmitt; two brothers, Hugh Padgett, San Angelo, and Sidney Padgett, Wilcox, Arizona.

### H.D. COUNCIL WILL ELECT OFFICERS IN MEETING ON TUESDAY, OCTOBER 8

The Coke County Home Demonstration Council is to elect new officers in their next meeting, October 8.

The Council held their recent meeting September 10 in the Conference Room of the Court House, with three clubs represented, 10 attending, all officers present.

Delegates left Tuesday to attend the State meeting in San Antonio.

## Dogies Romp at Trent To Take Heavy Score Second Junior B Win

By Garland Davis

The Robert Lee Junior High School Dogies turned speed and power into a winning combo Tuesday night by waltzing over Trent Junior High 29-6.

This followed a 32-0 victory over Hermleigh last week.

Scoring in three quarters of play, the Dogies notched their second win in as many starts in Junior High District play.

The future Steers received the opening kick-off and Gary Parker raced 80 yards for the initial TD. Roy Blair and Tooter Fields made excellent downfield blocks to cinch the play. The attempt at extra points failed.

In the same quarter Gary Sam Williams gathered in a loose punt and scored on a 20 yard touchdown effort. Again the running attempt for extra points failed, and the Dogies led 12-0.

In the second quarter, Williams rolled to the right and followed the nice blocking of Parker for

and the new Model Chevelle are the lines displayed.

On hand to host the open house is Robert D. Vaughan, dealer here for 11 years, Foy Askins, shop foreman, 16 years; Dale Wojtek, mechanic, 7 years; Melba Denman, bookkeeper 5 years; and Hershall Hall, parts man since a year ago.

The '64 pick-ups are here, with a re-designed cab and the same bodies as last year and the new trucks are being advertised in the various sizes and models.

(For related story see inside pages.)

### Game Association Barbecue, Program Set for Saturday

Bronte County Park will be the scene for the annual barbecue and program of Coke County Game Management Association. The affair will get underway at 5 p.m.

A. Z. Denman, president of the association, said that food is being prepared for a large crowd and all land owners in the county as well as others interested in game management are invited to attend. Price for tickets to the barbecue will be \$1.00 per person. This price includes annual membership dues in the association.

On the menu for the supper will be barbecue, beans, salad, onions, pickles, bread, tea and coffee.

A program will be presented by Game Warden Henry Burkett following a short business meeting. He will be assisted by County Agent Sterling Lindsey.

Denman urged everyone who is interested in hunting and game management to attend the barbecue and program. A special invitation was issued to new members.

### Meeting To Elect Supervisor No. 5 Conservation Zone

Regular election will be held Tuesday, October 1, for District Supervisor, Subdivision No. 5 Coke Soil Conservation District which covers Precinct 1, except for Silver and Sanco communities.

This place was previously held by Bryan Yarborough.

Other supervisors include D. K. Glenn and Joe Rawlings, Bronte; W. E. Burns, Edith, and Robert Walker, Silver.

The meeting hour will be promptly at 7:30 at the court house. A film will be shown following the election. Coffee and doughnuts will be served by the district board members.

## Ford's Full Line For 1964 Is Ready For Annual Unveiling

The new 1964 Model Fords have recently been received here, and Ivey Motor Company is announcing in this issue an all-day open house to show the lines and models on the floor of their show room here.

The leading Galaxie and the re-styled Fairlane are illustrated on inside pages of the Observer this week. These are the automobiles serving the bigger part of the large area the Robert Lee dealership covers.

However, the others are here, from the Falcon on through to the Thunderbird, light medium, and Pick-up trucks.

At Ivey's to welcome local people and area visitors today are the two partners in the business, Cumbie Ivey Sr. and Cumbie Ivey Jr.

Kenneth Lackey is Bookkeeper;

Royce Smith, Parts Manager; Joe Slaton Service Manager; Elmo Bell, Body Shop Manager; Hayes Prince, Mechanic, E. H. Ivey, Mechanic; Joe Longoria, Mechanic; and Jessie Gloria, Wash and Grease Service.

### Three Accidents Tuesday, Leon Gregston Injured

Leon Gregston, oldest son of Mr. and Mrs. John Gregston of Robert Lee was brought to West Coke hospital early Wednesday morning in a Clift ambulance following an accident to a pick-up truck in which he, Ronald Hester, Richard Caulder and Jim Crossen were riding.

Young Gregston was the only one reported seriously injured.

Two other Robert Lee people were involved in collisions Tuesday without physical injury to either.

Jim McCutchen's pickup and a car driven by Mrs. C. B. Welborn of Bronte collided on Highway 208, two miles out of Robert Lee, with extensive damage to both vehicles.

Curtis Walker, driving in San Angelo, was in collision at 6th and Houston with an armored car service vehicle, the driver of the armored car suffering minor injuries.

Mr. Bryan Yarborough is reported to be doing much better in a Colorado Springs hospital. He has been allotted a room in the hospital and is out of the intensive room. Mrs. Jesse is allowed to stay with him without any limitations.

## Now Steers To Sands Holding Top B Rank

The Steers, rated last week by area newspapers as top Class B team in the state held that place against the Melvin Bulldogs Friday, scoring at will in the first half, but surprised by a revived Bulldog team in the last half had their goal line crossed for more points by Melvin than by both the two teams they had met earlier in the season.

Twenty one men on the Bulldog squad weighed a total of 3185, or 151½ pounds average while the 25 men on the Steer line-up weighed 3,900 pounds, with 156 pounds average.

The locals played against some superb defensive work, paced by Melvin's outstanding tackle, R. Malmstrom, a 145 pounder who was everywhere in the way of the Steer advance, and J. Schmitt, a back that wore No. 44, and others who did heroic defense.

The first touchdown came in a few swift, smooth plays after Carlson for the Bulldogs kicked off and the receiving Steers put the ball on their 35 yard line, then three yards on the left side, then Coalson was loose for an end run to Melvin's 39. Line plays went in two downs to 1 and 10 to go on Melvin's 22 yard line, then a slick pass by Quarterback Robert Wink to his nephew, Dennis Garmen, End netted the TD and a line play was over for the extra 2 points, score 8-0.

The Bulldogs offered light opposition the rest of the half. They could not gain, then made a short punt, covered it with Bulldogs, but it was Steer's ball on Melvin's 45, another Uncle to Nephew pass for 30 yards put the ball on the Bulldog 15, then Dodson was over easy around Melvin's right end, with a touchdown, and 14-0, when the pass for points was knocked down by Melvin's T. McNeely, a back.

The third Steer counter came after Melvin's threat to score bogged down on the Steers 25, with try for a pass with 3d down and 14 to go, pass intercepted by Wink, who then took it to the Steer 36, a Steer pass was rushed by Dean Malmstrom, incomplete, then a pitchout to Dodson put the Steers to first and 10 on their 47, then Coalson crossed Wing a pass half laterally to the left and Wink, Continued on back page

### OPEN HOUSE TODAY AT OAK CREEK POWER PLANT

Today is the day, and the time is from 1:30 to 6:30 this afternoon, Thursday, for the open house at the Oak Creek Power Plant announced last week.

W. D. McAdams, local manager, has invited everyone, whether or not a letter was received, to attend this event, which celebrates the opening of one of the largest power plants in West Texas, in Coke County.

## Automobile Dealerships, Service of Value to Area; Invitation to Robert Lee

There are a lot of things people take for granted, and one perhaps here is that the automobile dealerships are here and a part of the town and area.

But when one looks at some other towns that have been in Robert Lee's size bracket at some time in the past — towns which lost their automobile dealerships or never had them, comparison will show vividly what it means to have both the major automobile companies represented by both repair service and sales establishments.

Reading the names of those who operate or have employment at the two places in Robert Lee will show what they mean in the way of payroll.

Add to that the town-building activities of owners and personnel, their part and place in the social, athletic, and general community life, it becomes increasingly evident that Robert Lee and its area are several brackets ahead by reason of the two establishments.

Today we especially have invited those of other communities nearby to come to Robert Lee for the annual showing of the new models.

The business of the town is important to every other phase of the town, and the service rendered, the friendliness and the appreciation we extend to others in the area are the only claims we have on your trade.

This newspaper is editorially interested in everyone of you and yours. We hope you can come to town today, and visit us after you have looked over the 1964 cars.

The automobiles and the highways we now enjoy serve the country town as well as the city, and those who live in such a countryside as we have here are finding in recent years more and more congestion in the centers, and coming more to look for services, accommodations, and values in the towns nearest home.

Even the city and suburban dweller is beginning to drive out up the country roads to dine, to look at new and used cars, and often for repairs on his automobile.

We fully believe that here in Robert Lee that will grow.

It takes just a few minutes to drive in. Look here, first, closest to home. Thanks and welcome. (Observer Editorial)





**Robert Lee Observer**

PUBLISHED EVERY THURSDAY

Entered at the post office at Robert Lee, Texas, as second class matter

ULMER S. BIRD, Editor and Publisher

Phone 453-3501

Subscription Rates:

In Coke County

One Year in Advance	\$2.50
Six Months	\$1.50
Outside Subscriptions	
One Year in Advance	\$3.00
Six Months	\$1.75

**Our Home Circle**

By Fay C. Roe  
Home Demonstration Agent

4-H clubs will be organized on Thursday for the 1963-64 club year. Mr. Lindsey and I hope to meet with all the girls and boys of 4-H age in this first meeting.

Parents of the youth are invited to attend as the years work will be discussed.

Girls will enroll in their chosen units and then I will begin to "round-up" leaders to work with each group.

I was in Ballinger Monday for an all day sub-district meeting. The meeting was conducted by the district agents, Miss Thelma Casey and Roy Huckabee. They were assisted by several specialists.

Believe it or not! The average American last year ate 164 pounds of meat, 37 pounds of chicken and turkey, 324 eggs, 206 pounds of vegetables, 182 pounds of fruit, 111 pounds of potatoes, 98 pounds of sugar, 47 pounds of fats and oils, and the equivalent of 235 quarts of milk. These figures have recently been released by the Department of Agriculture.

Last week three Coke County ladies attended the State T.H.D.A. meeting in San Antonio. They were: Mmes. R. L. Page, J. C. Boatright, and Pat Rives. They said they had a marvelous time and learned many helpful things to bring home to the Home Demonstration clubs.

Theme for the meeting was "Unity, Liberty and Charity." Some of the speakers were Mrs. Wilma Smith, National Home Demonstration treasurer; Mrs. Florence Low, state home demonstration agent, Miss Bonnie Cox, organization specialist and Mrs. Milton McGehee.

Some of the workshops the ladies attended were: Civil Defense, recreation, citizenship, 4-H, safety, and family life. They said the subject matter was well taught and something valuable to be learned in every workshop.

**Schedule**

Thursday, Sept. 26 — 4-H clubs, Bronte 8:10 a.m.; Robert Lee, 3 p.m.

Friday, Sept. 27 — Office

Monday, Sept. 30 — Office

**Observations**

(A Personal Word  
By The Editor)

For the farmer, rats eat up the grain, birds get the fruit, screw-worms or tick work on the sheep, and there's always the weather. Doctors and teachers, merchants and preachers have their pesky problems, too.

But in his nightmare dreams, little typographical (or clerical) errors like demons buzz about the editor.

They can happen so many different ways and in such outlandish places that there's just no use.

One thing we can all be sure of, never doubt it. There'll be another.

You can stutter in conversation, and it's just a stutter. But stammer in print, brother, there it is.

Henry Varnadore is critically ill in West Coke County Hospital in Robert Lee, from a heart attack. He was under oxygen the latter part of last week.

Observer want ads are very effective and cost very little.

**MOHAWK TIRES and TUBES**

—Lubrication —Tire Service

—Oil Change

We Will Continue to Have the  
GOLDEN RHAPSODY CHINA

**McDORMAN'S  
EL PASO STATION**

**The '64s from Ford are here:  
The Year of the Test Drive starts today!**

Ford cars have changed. Only a test drive can tell you how much. Races and rallies, economy runs, braking and acceleration tests have bred into our 1964 models the kind of total performance you just can't create on the test track alone. They are hard-muscled, fast-moving, sure-footed. Open competition helped make them that way. They offer you substantially more car than anything at their price. You don't have to take our word for it. We're willing to rest our case on our cars.

TRY TOTAL PERFORMANCE  
FOR A CHANGE!  
**FORD**  
Falcon • Fairlane • Ford • Thunderbird



**1964 SUPER TORQUE FORD**  
Strongest, smoothest, steadiest car in its field—by hundreds of pounds . . . More steel in frame and suspensions . . . Unique suspension lets wheels move backward as well as up and down to flatten bumps . . . Distinctive new rooflines.

**1964 FAIRLANE**  
Unique combination of family-size room, sports car feel and modest price . . . Optional 289-cubic-inch V-8 so lively it was adapted for famous Cobra sports car . . . Five engine choices, six transmission choices, eight different models.

**1964 FALCON**  
All new except the economy that made Falcon famous . . . Falcon's Six still holds all-time Mobil Economy Run record for Sixes or Eights . . . Plushest ride ever built into a compact car . . . 14 models—plus 3 extra-duty wagons.

**Save With Safety**

Protect your property and income by insuring with

**Texas Farm Bureau  
Insurance Cos.**

Offices in Bronte & Robert Lee

**O. T. COLVIN**

Ph. 282-2291  
Blackwell, Texas

**IVEY MOTOR COMPANY**

10th Street & Austin Ave.

Robert Lee, Texas





# Still Tops

## The Steers Go To Sands

FRIDAY NIGHT

### ROBERT LEE STEERS

No.	Name and Class	Pos.	Wt.
16	DERWOOD COALSON—SR.	B	165
31	LYNN WHITE—SR.	B	165
24	JOHN JACOBS—SR.	B	145
85	EDDIE PARKER—SR.	B	140
88	ROBERT HOLLAND—SR.	T	190
55	BILL ROACH—SR.	C	220
18	DENNIS GARTMAN—JR.	E	170
15	RUSTY DODSON—JR.	B	215
13	TERRY THETFORD—JR.	B	165
77	CHARLES ASKINS—JR.	T	170
33	RICKY HATCH—JR.	E	155
64	MIKE LEDBETTER—JR.	G	160
79	MIKE MALONE—JR.	G	190
65	C. L. SPARKS—JR.	G	155
14	ROBERT WINK—SO.	B	150
40	BUDDY VOSBURG—FR.	B	140
12	RAY DON ROE—FR.	B	110
10	LARRY BROCK—FR.	B	110
20	DREXIEL SKIPWORTH—FR.	B	120
41	BUDDY THOMAS—FR.	E	120
71	GAYLON PITCOCK—FR.	E	170
62	GLENN ROACH—FR.	T	190
50	JIMMY BLAIR—FR.	T	155
11	JIMMY VARNADORE—FR.	E	110
61	BOB LOMAS—FR.	C	120

Head Coach — John Malone  
 Asst. Coach — Russell Coalson  
 Managers — Bobby Blaylock & William Hood

### 1962

Robert Lee	Opponent
6	Menard 6
62	Eden 14
18	Melvin 8
42	Iraan 12
0	Ozona 12
48	Sands 0
37	Hermleigh 14
31	Trent 8
16	Loraine 22
24	Bronte 6

### 1963

Robert Lee	Opponent
30	Menard 7
48	Eden 0
44	Melvin 14

Sept. 27, Sands, There  
 Oct. 4, Iraan (A), Here  
 Oct. 11, Ozona (A), There  
 Oct. 18, Open

### DISTRICT 8-B

Oct. 25, Hermleigh, Here  
 Nov. 1, Trent, There  
 Nov. 8, Loraine, Here  
 Nov. 15, Bronte, There

### This Page Sponsored By

Roach's Dry Goods  
 Sparks Texaco Station  
 West Texas Utilities  
 Ross Service Station  
 Y-Cafe  
 Farris City Drug  
 Bahlman Cleaners  
 J. L. (Chilly) Tinkler  
 County Clerk  
 W. W. (Bud) Thetford  
 County Judge

Melvin Childress  
 County Sheriff  
 Baker's Grocery and Market  
 Fern Havins  
 Mr. & Mrs. O. B. Jacobs  
 County Tax Collector  
 McCabe Humble Service Station  
 Adams Abstract Co.  
 Clift Ambulance Service  
 Robert Lee State Bank  
 Wallace Grocery & Mkt.  
 Econ-O-Wash

Weldon Fikes  
 County Auditor  
 Alamo Theatre  
 McDorman El Paso Service Station  
 Vaughan Chevrolet Co.  
 Ivey Motor Company  
 Froggy's Cafe  
 Reba's Beauty Salon  
 Inez Burns  
 County Treasurer  
 Richards' Groc., Mkt. and Station  
 Jones Barber & Beauty Shop



# High School, Departmental Teachers, Student Activities

The Observer, Robert Lee, Texas

Sept. 26, 1963

(Editor's Note: Firms and individuals sponsoring the football page also make possible this regular page devoted to the substance of school studies and activities other than athletics.)

This week, through the courtesy of Mrs. Hazel Louise Cooke and her girls in Home Economics we have a resume of the organization composed of and carried on by the girls in this department.)

The Robert Lee Future Homemakers of America Chapter held its first meeting in the school auditorium Monday afternoon with Mrs. Cooke, sponsor advisor in charge. All girls in high school who have had at least one semester of homemaking or at the present be enrolled in homemaking are eligible for membership in this National Organization. Duties and responsibilities of the members was discussed. Dues of \$1.25 per year must be paid by October 1st. Regular meetings will be held on the first Monday night of each month in the school auditorium at 7:00 o'clock.

Point Credit will be kept for the worthy participation in activities sponsored by the Chapter. Later in the school year the points will be totaled and the member with the highest number of points will be a delegate to the State F.H.A. meeting to be held in Austin.

The Chapter has \$40.00 to begin the year. The money was made by serving a supper to the Farm Bureau Organization in July. Students participating in serving this meal were Sheila and Shirley Roe, Charlotte Smith, Dawn Boykin, Linda Heuvel, Farrell Jean Fikes.

Officers for the year were introduced:

- President, Marion Fikes
- 1st Vice and Program Chairman, Charlotte Smith
- 2nd Vice and Degree chairman, Mary Wojtek.
- 3rd Vice and Recreation, Kay Havins
- 4th Vice and Song Leader, Farrell Jean Fikes
- 5th Vice and Pianist, Mary Beth Walker.
- Recording Secretary, Linda Jacoby
- Corresponding Secretary, Sheila Roe
- Treasurer, Linda Heuvel.
- Parliamentarian, Dawn Boykin.
- Refreshments Committee Chairman, Sharon Faught was assisted by Vicki Crossin, Linda McBroom, Dawn Boykin and Mary Wojtek in serving refreshments to 46 students and sponsor.

The Robert Lee F.H.A. sponsored a back-to-school party in front of the gym on Thursday night, Aug. 29. The cheerleaders, Elaine Robertson, Sheila Roe, Mary Beth Walker, Kay Havins, and Linda Thetford, were in charge of the yells and songs. Pep speeches were given by Comie Hallmark, ex-Steer and Bill Roach, John Jacobs, Derwood Coalson, Mr. Douglas Dean and Mr. Dale Hamby. Students participated in signing 1963 annuals Ice cream, prepared by Barbara Blaylock, Marion Fikes, Farrel Jean Fikes, Betty Hughes, Rosalind Bradham, Mary Wojtek, and Nancy and Linda Jacoby, was served to approximately sixty students and faculty members.

Eight of the Future Homemakers of Robert Lee Chapter are working on the State Degree of Achievement. They are Mary Wojtek, Mary Beth Walker, Sheila Roe, Kay Havins, Linda Heuvel, Betty Hughes, Elaine Robertson and Shirley Roe.

Last year three students pioneered this work and were presented their awards at the State meeting held in Dallas. Ann Carwile, Bonnie Quisenberry Walker and Marion Fikes lighted the torch for other Robert Lee Future Homemakers.

F.H.A. members must meet certain high standards and qualifications to be eligible to file their declaration of intention with the Area Supervisor of Home and Family Life Education Mrs. Elizabeth F. Smith of Big Spring.

Each student must work hard to achieve this degree. Leadership in school and community life, worthy participation in home and family life and responsibilities for the F.H.A. Chapter. Each girl will keep a record book which will be sent to the Supervisor and her Degree Selection Committee early in March of this School year. The Awards will be presented at the State Meeting scheduled to meet in Austin.

A slogan of the F.H.A. is: "We are the Future Homemakers of America We face the future with Warm Courage and high hope..."  
**GOOD LUCK, GIRLS!**

**THERE'S NEWS IN THOSE ADS.** Advertising has told Americans the story of America's progress. It is business news for those who buy, those who sell, and those who build. More and more as time goes on, the advertisements in this newspaper will carry information every reader will find worth while.



MRS. HAZEL LOUISE COOKE

Twenty-two years teaching High Schools. Mrs. Cooke is a graduate of Ralls High School and of Texas Tech, with a Bachelor of Science degree, majoring in Vocational Home Economics Education, followed by graduate work at Tech.

Mrs. Cooke is in her fourth year in the Robert Lee School system. Before coming to Robert Lee, she taught at Crosbyton, Garden City, Seminole, Lamesa, San Angelo and Abernathy. Her husband is in Construction Contracting, Home Building in San Angelo.

Their daughter, Fredda Kaye, eleven, is in the 6th grade in Robert Lee School.

Biographical sketches of the following teachers are printed this week. Pictures and a more complete review of their work will follow in later issues.

**BILL WILLIAMS**

He found Robert Lee and Robert Lee found him at the last minute, but Mr. Williams got here for the school opening.

He was on the USS Idaho with Earl Ivey in the early 40's, and after the war did duty in the Air Force as Chaplain, stationed at MacDill Air Force Base, Florida.

Graduate of Newman High School Sweetwater, 1943; Hardin Simmons University, B. A., 1950, and B. D. at Southwestern Seminary, Fort Worth in 1955, he has taught private music lessons, is directing the band here and will also teach Seventh Grade English, reading, and spelling.

He and Mrs. Williams, Norma Jean, have five children — Donna, 13; David, 12, Danny, 10; Debra, 6; Daryl, 17 months.

**MRS. L. J. BARNHILL**

Graduate in Business Administration, North Texas State University, Mrs. Barnhill moved to Robert Lee from Ballinger, where she taught five years in Ballinger High School, typing and world history.

Increase in first grade enrollment led to employment of Mrs. Barnhill as first grade teacher, to divide this work with Mrs. McBroom.

**H. S. COALSON**

In his first year at Robert Lee, Mr. Coalson just had time to get here after accepting the position. He graduated from Millsap High School and Weatherford Junior College, then got his Bachelor of Science Degree at East Texas State, Commerce, did graduate work during the summer.

Mr. Coalson teaches 8th grade math, Algebra II and Plane Geometry in the 7th and 8th, and is assistant football coach.

He is married to Janet Floyd Coalson, and they have a boy, Keneneth Wayne, 10 months old. Mr. Coalson has been married two years, has taught school two years.

**Welcome to Robert Lee**  
Watch for Announcements of New  
**Charcoal Broiled Steak Room**  
COMING SOON  
**Y - CAFE**

BEST WISHES TO

IVEY MOTOR CO.

VAUGHAN CHEVROLET CO.

SANCO STORE

## Weekend Specials

Specials for Thurs., Fri. and Sat.

**SUGAR** 10 LB. BAG **98c**

With Purchase of \$5.00 or More Excluding Cigarettes

**MACARONI or SPAGHETTI** 2 BOXES **25c**

**ZEE TISSUE** - 4 Roll Pkg. **39c**

**PACIFIC GOLD PEACHES** 4 cans **\$1.00**

**SUPREME CRACKERS** - 2 Lb. Box

**COCOA, Hershey's** - 1/2 Lb. Box

**BISCUITS, Meads** - 6 Cans

**TEA, Lipton's** - 1/4 Lb.

### Market Items

**CLUB STEAKS** - Lb.

**FRESH GROUND HAMBURGER** - Lb.

Double S&H Green Stamps on Wednesday

**WALLACE GROCERY**

HOME OF GOOD BEEF

## CONGRATULATIONS TO VAUGHAN AND IVEY MOTOR COMPANIES

On the Showing of the New  
**1964 MODELS**

Come to See Us For  
**ALL KINDS OF GIFT ITEMS**

**FARRIS**  
City Drug



# If You Don't Understand Football Nearly Any Man You Go to The Ball Game With Can Explain It to You

Now that Robert Lee is in top ranks of Class B football and everybody from Teensy-Weensy to Granny is going to the ball games, it might be appropriate (big word for fittin' and proper) to review the meaning of a few of the football terms that kick, fly, and gallop around in football season.

A football field, as everybody, including Grandma, already knows is 100 yards long. Eleven men (count 'em) on each side line up facing each other, and facing their own goal line.

The general idea is to get the ball from center, where it is kicked off from, down there and across your own goal line. That wouldn't be any trouble at all if it wasn't for the eleven other men who aim

to get the ball and carry it the other way.

The ball is transported by kicking, passing, or totting hugged up in the arms, depending on circumstances. The man who kicks the ball to start the play aims to kick it as far as he can and then his team aims to get down there and stop the man who catches it or picks it up.

Then when that is done, the other fellow usually has the ball, and his side starts to bring it up your way, and they have four downs to make ten yards. If they get that done, then they have four more downs to make ten more yards. If they don't make it, then your side gets the ball and has four downs to make ten

yards.

A down, Darling, is when they all pile up out there with the ball under them. Yes, dear, they can throw it, but somebody has got to get through the other team and be there to catch it, or the other team may get it and run with it the wrong way. That's an intercepted pass.

The man waving his arms? Well, he's the referee. You see, when he waves them one way it means one thing — like a penalty, when he waves them another way it means something else, like "What time is it?"

"What does he want to know that for? Well, er - say, Honey, whatsay we just watch the ball game, Huh?"

~~~~~  
**THERE'S HOME TOWN NEWS**  
 IN THE HOME TOWN ADS.  
 ~~~~~

The Observer, Robert Lee, Texas

Sept. 26, 1964

## '64 JUNIORS ELECT CLASS OFFICERS, REPRESENTATIVES

The Junior Class of 1964 has elected class officers and student council representatives.

President is Dennis Gartman, Vice-President Kay Havins, Secretary and Treasurer, Linda Heuvel, Reporter Mary Wojtek.

Council representatives are Raynelle Bloodworth and Tony Dean.

Mrs. Frank Coalson will speak and show slides on her recent trip to the Holy Land Sunday night at 7:00 at the Robert Lee Baptist Church. She showed slides recently at the P.T.A. meeting; these were mostly on other countries she visited. She will concentrate Sunday night on the Holy Land part of her trip. The public is cordially invited to attend this meeting.

## FALL FASHIONS CLUB THRU

The Green Mountain Club with Mrs. Finis Harmon Tuesday of last week. The program on fall fashion colors and accessories.

There were seven members present. Lemonade and friends were served as refreshments.

The next meeting is to be with Mrs. Dave King October 7.

## Think

### On These Things

10 Neither be ye called masters, for one is your Master, even Christ.

11 But he that is greatest among you shall be your servant.

12 And whosoever shall exalt himself shall be abased; and he that shall humble himself shall be exalted.

Matthew 23: 10-11-12

# COME IN AND SEE All New 1964 Fords

THURSDAY THIS WEEK  
 SEPTEMBER 26

Register for Many Valuable Prizes  
 To Be Given by  
**FORD MOTOR COMPANY**



Which New '64 Ford Is This?  
 Come In Today and See It,  
 And the Other '64 Fords

IVEY MOTOR COMPANY, with all personnel wish to thank every one in the wide area served by this dealership in Coke and Sterling Counties for your fine patronage, and personally invite each of you to Robert Lee for the day of this showing, or any day to look at these models at your convenience, and for any service you need.



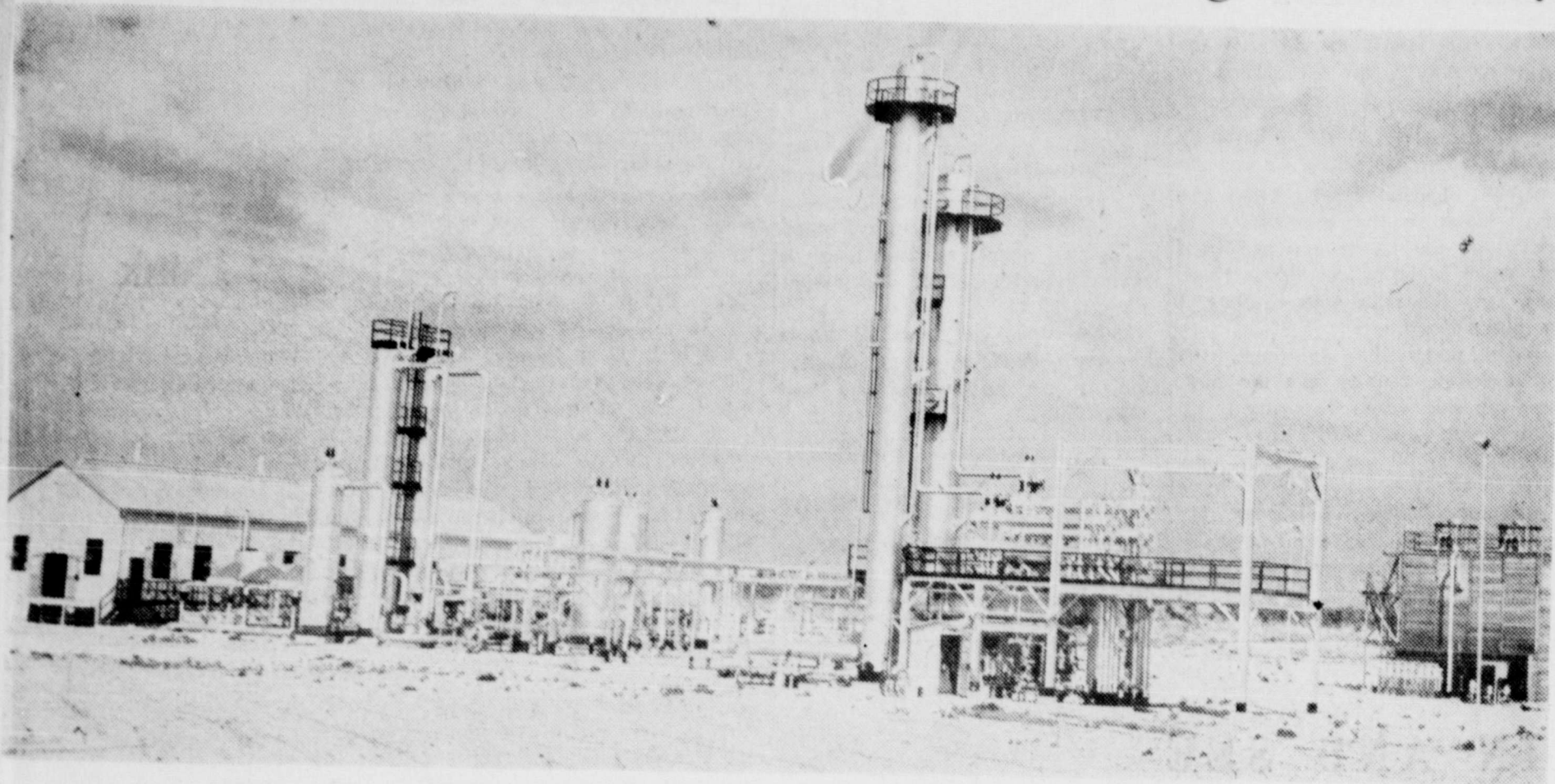
Be Sure to Sign Your Son Up For the  
**Punt, Pass & Kick Contest**

SPONSORED BY IVEY MOTOR CO.

# IVEY MOTOR COMPANY



# Silver Fuel Center for Vast Area Will Increase Capacity By 60,000 Gallons in Plant Revision Now Getting Under Way



The Sun Oil Company Jameson Gas Plant at Silver, pictured above, built in the fall of 1948 and considerably enlarged in 1954, converts natural gas to propane, butane, and gasoline, up to 100,000 gallons per day, supplying the fuels tank trucks of dealers in this area, and putting the products also into pipe lines that cross

Texas and deliver the fuels to other states for domestic and industrial use.

Officials would not give figures on the overall cost of the plant revision on which initial work has started, but they did say that the job would add 60,000 gallons to the total output capability in the three types of fuel produced.

## Kenneth Lackey Has Completed Ford's Management Course

Kenneth Lackey, assistant manager at Ivey Motor Company, Robert Lee Ford dealership, has been graduated from a business management course conducted by the Ford Marketing Institute in Dallas.

The course is one of a number offered to dealers, their personnel and Ford Motor Company employees by professional, full-time instructors.

Subjects range from management and merchandising courses for dealers and their department managers to selling courses for salesmen.

The classes are clearing houses for the most effective management methods used by successful automobile dealerships. The institutes employ the latest personnel development techniques and equipment, and stress group participation in simulated selling or management situations.

## Observations

(A Personal Word  
By The Editor)

The Robert Lee High School Band was impressive in its between halves drill at the game here last Friday night.

Without any practice as a band last year and with only a short time to go, Bandmaster Williams has shaped up a natty squad that can play the Star Spangled Banner and shows a fine esprit de corps, with vigor.

Progress means people working and getting somewhere with it.

The Observer, Robert Lee, Texas Sept. 26, 1963

### CARD OF THANKS

We would like to express our deep appreciation to each and everyone who was so kind to us during the illness and death of our wife and mother—Mrs. Ernest Lowrance. To those who stayed at the hospital, brought food, served the food, for the flowers and to all we say thank you.

A special thanks to all the nurses, Dr. McDaniel and Sam Williams.

May God bless each of you.  
Ernest Lowrance  
Freedra Pickett and family  
Lura Wheeler and family

Mr. and Mrs. Kelly Green from Alamogordo, New Mexico stopped in the Observer office for a chat Tuesday. They lived here in the 1920's and moved away in 1922. After a fishing trip up to Lake Colorado City with some friends, Mr. and Mrs. N. H. Horner from Brownfield, Texas, they all were on a cross country tour stopping to see friends and relatives in Colorado City and on down to see Mr. Kelly's sister and husband, Mr. and Mrs. Monroe Cobb who lives out in the Graham Valley community.

### PATRONIZE OUR ADVERTISERS

COME TO SEE US —

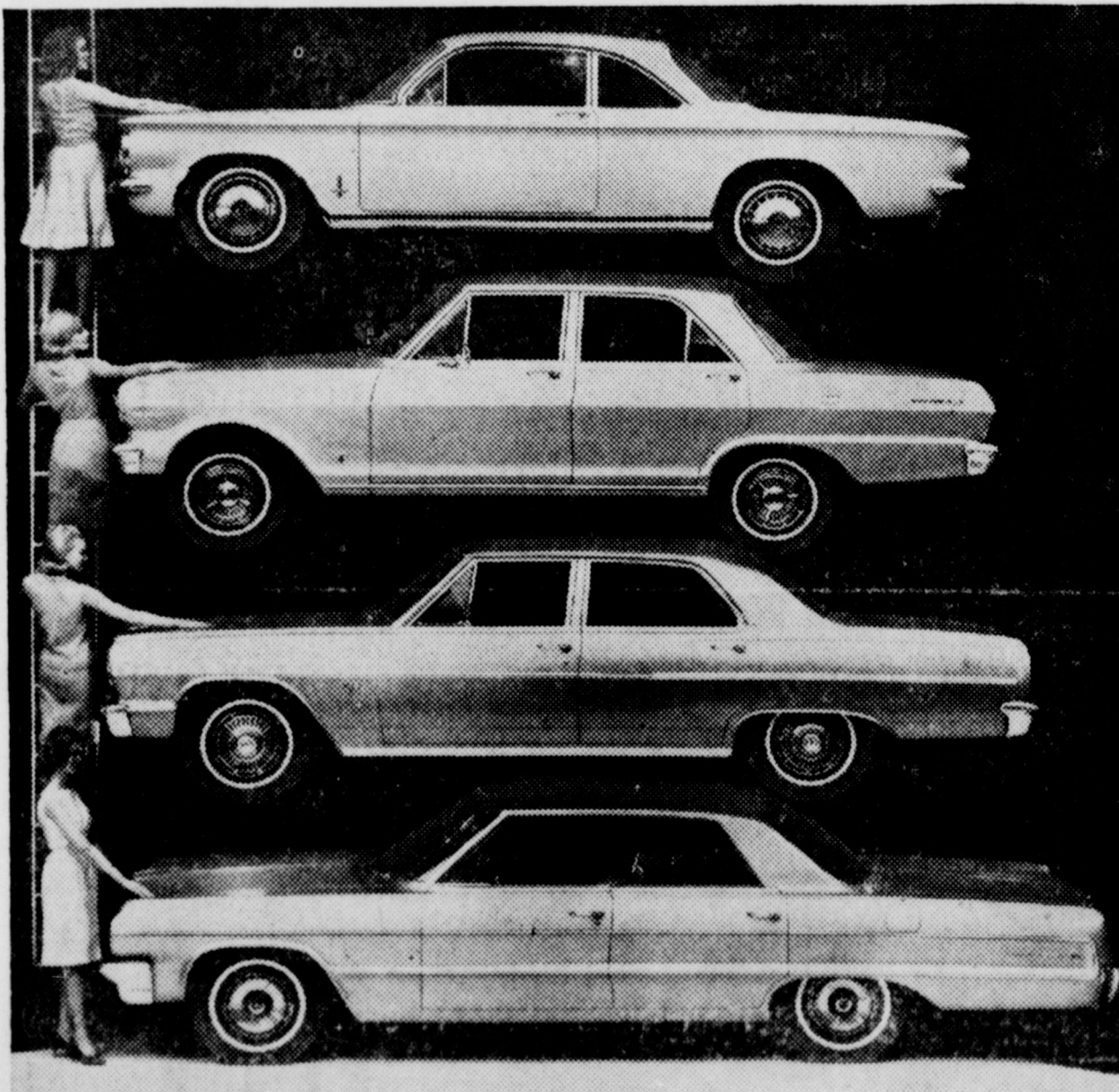
Your attention is called to the announcements from both Motor Companies.

Robert Lee is one of the BEST TOWNS IN TEXAS TO BUY A NEW OR USED AUTOMOBILE, PICK-UP OR TRUCK.

**ROBERT LEE OBSERVER**

Quite a variety!!!

## Chevrolet offers 43 models for '64



For 1964, the Chevrolet Motor Division will offer a total of 43 models in five separate passenger car lines. Each line is distinguishable by its own styling and wheelbase. Above, reading down: the 108-inch wheelbase Corvair Monza Coupe; 110-inch wheelbase Chevy II Nova 4-Door Sedan; the newest car in the Chevrolet family—the

Chevelle Malibu 4-Door Sedan which has a wheelbase of 115 inches while the Chevrolet Impala Sport Sedan is built on a 119-inch wheelbase. Not shown is the Corvette Sting Ray which sports a 98-inch wheelbase. Chevrolet dealerships will have a representative showing of all models when the new cars are introduced September 26.



**El Valle Yearbooks Distributed, Shrubs October Club Theme**

"Preparing Young and Newly Planted Trees and Shrubs for Winter", will be the program for the next meeting of El Valle Garden Club. The public is invited to hear Mr. Ken Wood of San Angelo present this topic, on October 16, at the Recreation Hall.

The first club meeting of the year was held Wednesday of last week in the home of Mrs. Cumbie Ivey, Jr., Mrs. Sterling Lindsey co-hostess.

The new yearbooks were distributed, with program theme for the year, "What the Soil Hath Wrought" Mrs. W. W. Smith and Mrs. Cumbie Ivey Sr., are yearbook chairmen.

Roll call was answered by the

most unusual flower of the summer.

Mrs. Bill Beaty was appointed club photographer. To work with the Park Manager, the President, Mrs. J. D. Harmon, appointed Mrs. Palmer Leeper and Mrs. Lindsey.

The fourteen page yearbook is bound in white, the cover title printed in green. It includes program outlines for the year and

The Observer, Robert Lee, Texas

Sept. 26, 1963

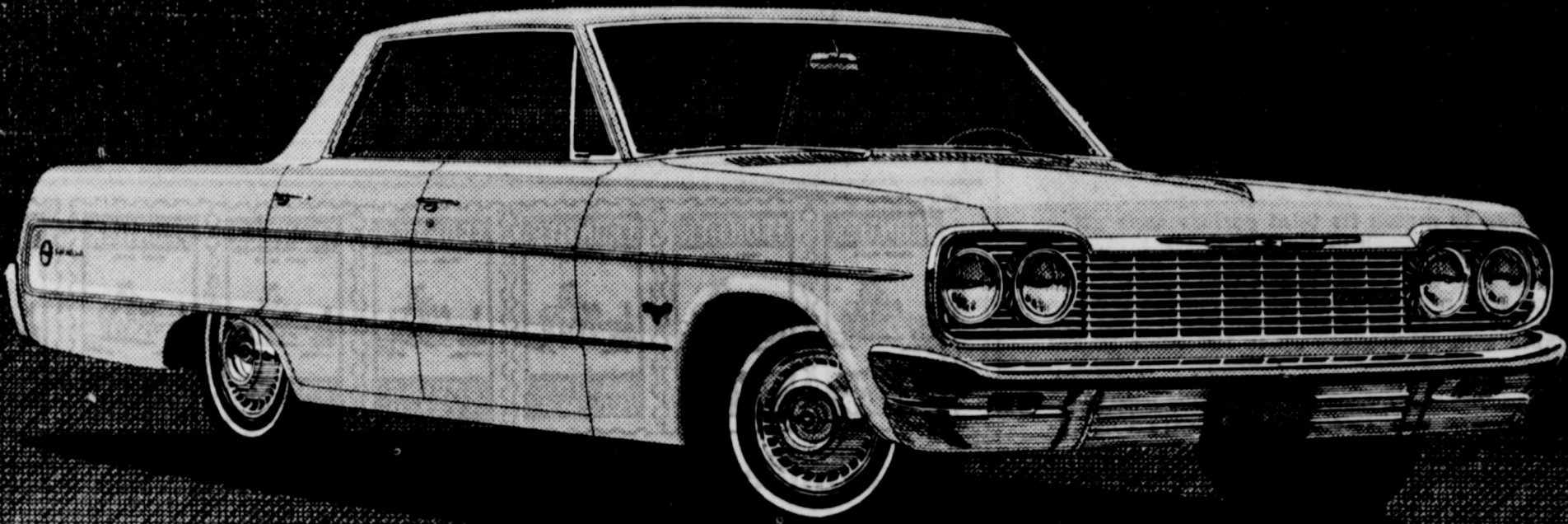
lists officers local, state and national, standing committees, and club projects.

Local members are listed, and the club's constitution and by-laws included.

**Take a Look at the Ads.**  
A little time spent in reading them is time well spent.

Bryan Yarborough is critically ill in a Colorado Springs hospital. On a vacation trip with Mrs. Yarborough, he became choked on a piece of steak, and an operation was performed on his throat, with tube inserted, according to information from Mrs. Yarborough in a telephone conversation with Mrs. Charlotte Wojtek.

**Expect great things from Chevrolet again-for '64**



**Today...Jet-smooth Luxury '64 CHEVROLET**

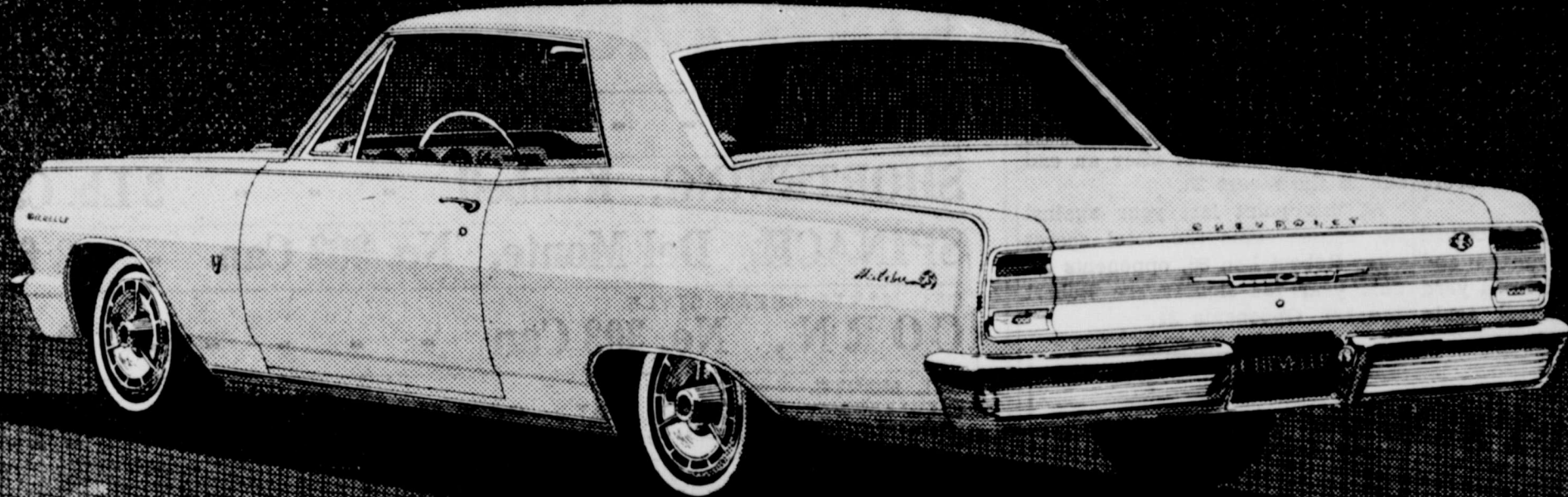
*'64 Chevrolet Impala Sport Sedan—one of 15 Jet-smooth luxury Chevrolets.*

Chevrolet was luxurious before, but you should see it now. With smart new styling, the '64 Chevrolet looks even longer (but isn't). There's even a whole new series this year—the Impala Super Sports—with front bucket seats as standard equipment. (The new Impalas and Bel Airs are more luxurious,

too. Even the lowest priced Biscaynes have new foam-cushioned seats front and rear and are fully carpeted.) Of course, you expect more than just luxury from Chevrolet. A choice of 16 power teams, for instance—a 6 and six V8's up to 425 hp (optional at extra cost). And quieter transmissions. Jet-smooth

ride with Full Coil suspension. Flush-and-dry rocker panels, Delcotron generator, self-adjusting brakes and other low-upkeep features. If you've ever wondered how luxurious Chevrolet could get—with all the extra-cost options there are to choose from—that seems to be entirely up to you.

**Take your first look at the first CHEVELLE!**



**CHEVELLE! by Chevrolet**

*New Chevelle Malibu Super Sport Coupe—one of 11 models in three great series.*

You've never seen anything like this totally new line of cars before. Chevelle is new in everything but Chevrolet quality. Chevelle is a good foot shorter than the big cars, so it parks easily. Yet the interior dimensions of its Body by Fisher provide a generous amount of head, leg and shoulder room. (Chevelle's trunk is big and roomy, too.) The ride is surprisingly smooth with a rugged coil spring at all

four wheels. And not so surprisingly for Chevrolet, the new Chevelle offers a choice of engines ranging from an economical 120-hp 6 to a 220-hp V8 (optional at extra cost.) Choose the Chevelle you like best from the three series—the Malibu Super Sport, the Malibu and the 300 Series, eleven models in all—at your Chevrolet dealer's. (Like this good-looking Malibu Super Sport, maybe?)

**THERE'S 5 IN**

**64** CHEVROLET

**CHEVROLET, CHEVELLE!, CHEVY II, CORVAIR and CORVETTE**

**VAUGHAN CHEVROLET COMPANY**

Across from Court House

ROBERT LEE, TEXAS

Phone 453-4601





New luxury styling to match its total performance gives a bright, new look to the lineup of Ford cars for 1964. The top-selling Ford Galaxie 500 Series offers three distinctive new roof lines including the 4-door sedan (top photo). Five engines and four transmissions are offered including the Cruise-O-Matic Dual Range three-speed automatic transmission now available with all engines up to 390 cubic inches displacement. The full Ford Galaxie line for 1964 includes 16 models with 2- and 4-door sedans, hardtops, convertibles and station wagons (bottom photo). The completely restyled cars will appear in Ford dealer showrooms September 27.

**STEERS —**

Continued from page 1  
with good blocking, streaked down the sideline, and across the goal line, for 20-6, and Coalson was across standing up for the counter, 22-0.

After the Steers kicked off, the Bulldogs started a march, using a quick opener that repeated, and in the 2nd quarter with about 2 minutes to play, they lost the ball on 3d down and 6 to go, when Parker recovered a fumble. Next thing we saw, Schmidt, for Melvin had that ball, was through the Steer line, and ran 67 yards, and the first Bulldog touchdown, no extra points, and it was 22-6.

Dodson returned the kick to his 44 yard line, a pass was knocked down, a line play brought gain to Melvin's 44 yard, the Bulldogs had tightened their air defense, another pass was knocked down, but Coalson, with his blocking crew, and aiming to go, plowed, bounced, sidestepped, and as Holland got there and pulled the last man away from his knees, raced on free to the goal, Dodson was across on the play for points, and the score was 30-6.

Next, Mike Ledbetter received the kick, ran, plowed, made and found holes, to the Melvin 14 yard line. Dodson got the ball again

and was over for a count of 36-6 as a pass for points was incomplete.

Wink, receiving, signaled for a fair catch on his 32 yard line, with Bulldogs dogging his tracks, Quarterback Robert Wink called Coalson's number again and he was on the 49, Coalson, Dodson, and White took turns, and the ball was Whites on the 20, then to the 3d and over for a T.D., with Coalson getting the call for the play for points, and it was 44-6.

Melvin hadn't quit playing ball, but on their 40 their pass was incomplete, punted out of bounds on the Steer 46, White, packing a lot of push per pound to Melvin's 38 and 1, ten to go, Melvin's defense got through the line of scrimmage, downed Dodson behind the lines.

Melvin got the ball, pass was complete Marshall to Schmidt, and the Bulldogs were 1st and 10, on the Steers 30, and they powered the ball on over for TD and extra points, 44-14 and the Bulldogs held their own to the end of the game, ending with a threat after an end run to the Steers 20.

At this point last year against the same teams the total scores were Robert Lee 86, opponents 28. This year the figures are Robert Lee 121, Opponents 21.

**HOSPITAL NEWS**

The Observer, Robert Lee, Texas

Sept. 26, 1963

Sept. 18 — W. E. Burns, Mrs. J. B. Robertson admitted.  
Sept. 19 — Mrs. Oscar Collett admitted  
Sept. 21 — Mrs. J. B. Robertson dismissed.  
Sept. 22 — Mrs. Ethel Green dismissed.  
Sept. 23 — R. L. Pendergrass admitted. W. E. Burns dismissed.  
Sept. 24 — Mrs. Oscar Collett, R L. Pendergrass dismissed.

**STRENGS VISIT HERE**

Mr. and Mrs. John Streng and Clara from Muenster, Texas spent last week visiting with their son and brother, Virgil Streng and family. This was their first trip out in West Texas and they were very impressed with the rough mountainous country; Mr. and Mrs. Streng are parents of five girls and one boy, and their fa-

mily are well scattered now with only one girl left at home. Being old time farmers, they have given that up now and moved into town. Mr. Streng is employed by the city as caretaker of the cemetery.

As Good As We Make It  
Today and Tomorrow  
Robert Lee!

**BRUCE CLIFT FIFTY YEARS MEMBER MASONIC LODGE, TO RECEIVE AWARD HERE**

Bruce Clift is to be presented his fifty year Masonic Membership pin here Saturday night, September 28.

The Right Worshipful Grand Deputy of Texas, John H. Collard, has been invited, and the lodge is to have a supper at the school cafeteria.

**ALAMO THEATRE**

ROBERT LEE, TEXAS

NOTE: EVENING SHOWS NOW START AT 6:30

THURSDAY AND SATURDAY, SEPTEMBER 26 & 28  
Steve (Hercules) Reeves, Gordon (Tarzan) Scott in  
"THE DUEL OF THE TITANS"

The Battle of the Century in Color! Also Cartoon  
SUNDAY 1:30 MATINEE AND MONDAY, SEPTEMBER 29 & 30  
Who is on the List? Tony Curtis, Frank Sinatra, Robert Mitchum  
Kirk Douglas, Burt Lancaster, Geo. C. Scott, Dana Wynter in  
"THE LIST OF ADRIAN MESSENGER"  
Also Cartoon



Double Frontier Stamps on Wednesday with \$2.50 Purchase or More



GLADIOLA

**FLOUR**

**5 lb. bag 49c**

GLADIOLA

**Corn Meal 5 lb. bag 39c**

TIDE - - - - - Large Box 29c

SHORTENING, Kimbell - - - 3 Lb. Can 59c

SPINACH, Del Monte, No. 303 Can - 3 for 49c

DEL MONTE CREAM STYLE CORN, No. 303 Can - - - - - 3 for 59c

DEL MONTE SWEET PEAS, No. 303 Can - - - 2 for 43c

HEARTS DELIGHT FRUIT COCKTAIL - - No. 2 1/2 Can 39c

HEARTS DELIGHT PEACHES, No. 303 CAN - - 5 for \$1.00

VIENNA SAUSAGE, Swift - - 5 Cans \$1.00

GANDY'S BIG DISH, 1/2 Gal. Crt. - 2 for \$1.00

CHICKEN OF THE SEA TUNA, Green Label - - - - 3 for \$1.00

THICK SLICED BACON, Gooch's - 2 Lbs. 99c

SIRLOIN & T-BONE STEAK - - - Lb. 75c

PORK CHOPS - - - - - Lb. 55c

**BAKER'S Groc. & Mkt.**

**ALWAYS WELCOME**

See the 1964

Models — We Service

All Models Here

Washing and Greasing — Tires — Tire Repair

**Ross Service Station**

Tel. 453-4761

CLOSED ON SUNDAYS