# Thuthert Tiper (1)haspruer 


 et Back Until hturday Night

## 1,142 Cost of Repairs to Replace

 Water Line Washed Out in Big Floodlast week the Steers had
en date and it was a good thing since Fullback Don Stewart Quarterback Tom Sawyer
both in hospital beds with flu. Center Sam Ed Skiprth joined them over the weekand other players
re not hospitalized.
Sauyer was back in school Mon-
$y$ y, but Stewart and Skipworth
ere not released from the hosnot released from the hos
until Wednesday morning. they will see light
thursday and Friday.
 Bronte last week by a $6-0$ score. first downs and rushing yard e. The Longhorns scored on a yard run
$y$ Latham.
ams this week will see Santa An-
min mix $i$ possession oi Alist piace in Dis
iint 6 -B. The Steer remaining
wree contests are against loop

New Ford Goes On Display Here Next Thursday




| Coke frost was |
| :---: |
|  |
|  |
|  |
|  |
|  |  |
|  |
| At Barbecue |
|  |  |
|  |

More than 400 people were en-
tertained at Robert Lee's free bar-
becue for the oil people Friday becue for the on people Friday
night. The event took place in the school cafeteria when cold
weather made it impossible to
serve supper at the football fiela. serve supper at the football field.
Many compliments were heard






Nair, Board of Community Devel-
opment president.
Western and hillbilly music was
$\qquad$

from San Angelo to help out with
his steel guitar.
Highlight of the program was ap-



## Army Engineers Will Give Advice On Mountain Creek Spillway Repairs

New Chevrolets Now On Display
TURKEY SHOOT AT SILVER Army Engineers are being callTURKEY SHOOT AT SILVER
Annual Turkey Shoot at Silver in to help the UCRA and City has been set for Saturday, Nov. 9. of Robert Lee in making repairs of ball field and runs from 1 p.m. Dam. targets and rifles and ammunition retary of the Upper Colorado Riv-
will be furnished. The supply of dressed turkeys is unlimited. The $e$ er Authority, advised The Obserevent is sponsored by the Silver cer yesteraay chat the colonel in
Lions Club and proceeds will be corps of Army En-
gineers at Fort Worth, said they used for boys and girls projects in ${ }_{\text {gould render all possible assist- }}^{\text {gine }}$

Allen Heads
Coke Wildlife Association
Annual meeting of the Coke
County Game Management Association was held Thursday evening of last week at the Clarence Ar-
rott ranch, northwest of Tennyson Mr. Arrott and his neighbors served a barbecue supper to the
crowd of 150 persons in attend-

den, explained local game warlaws and a talk on the State Fish and Game Department was given For the first time in a number For the first time in a number
of years Coke will have an open season on deer, turkey and quail, under regulations prescribed by
general laws of the state. Most farmers and ranchers agreed with Game Warden Henry Burkett of San Angelo who pornted out that
closed seasons don't rebuild your wild game. Rains, cover and wat

 Jr. of Robert Lee was re-elected
secretary. Elected directors were neil Smith, Jack Walker and W.
C. Shamblin.


Bronte. A plan of selling member
ships in the association will
anxious to get
the 1958 models
Four of the brand new passenger
cars were on display and the pub-
lic showing will continue through

Earl Roberts
Will Re-Open
Grocery Store
re-opening a Grocery \& Market in. their former location in down
town Robert Lee. The building has been vacant
since Vaughan and Copey Davis closed out their store a month ago and moved the stock to Sil-
The familiar location has been used for a food store the past 50
years, and a distinct void was years, and a distinct void was
evident in the business section of Robert Lee when the store closed. Mr. Roberts is an old hand at ery and meat business. He has made some noticeable changes in
the store and has a complete stock of new merchandise throughout.

THE OBSERVETTE

## Steer Corral

 Coach Davis's basketball are showing much promise this year.. They all look good on shots and ability to move the ball. The squad consists of 4 returning lettermen, 13 returning squad members and 7 freshmen. If the girls continue to do well they shouldhave a winning team and a good have a winning team and a good chance for a first place district finish. Miles and Norton will most
likely be their toughest district likely be their toughest district
opponents. The Steerettes will play in two the other at Garden City. The first four games for A, B, and freshmen four games for
teams will be: Nov. 14 - away - Lakeview
Nov. 11 - home - Lakeview
Nov. 18 - away Winters Nov. 18 - away - Winkeriew
Nov. 25 - home - Winters District play begins Dec. 17 at
Water Valley. Games will be played in a double robin (This means each team plays one another
twice) affair. twice) affair.
Fpuad members are: Forwards
-Pat Fowler, Co-Capt., Lavina Mat Fowler, Co-Capt., Lavina MeDaniel, Charlene Robertson,
Kasnsy Sawyer, Bonnie Butcher, Soydell Kinsey, Eunice Blair, Jo Ann Hood, Berniece Seltz. Guards - Betty Hood, Co-Capt. Sparks, Ellen Counts, Marilyn Gray, Peggy Boone.
Freshman - Gayle Lewis, Brenda Cowley, Louise Sparks, Vicki Wojtek, Brenda McDorman, Gladys Rives, Sharon Knapp. Coachdra Roe.

## Branding Iron

 What Senior boy reads "Pea-nuts" in fourth period study hall
every day? Where Troy and Mike went last Wednesday night?
Why Ronnie and Bonnie were
gone so long when they went to the picture show.
Who Doris went to San Angelo with last Wednesday night
 eases on a cold night?
What did Richard Sims tell Frances and Kenney last Wednesday night?
There was an M. Y. F. dance at the rec hall Friday night. Every
one enjoyed it. you know? were:
Friday night Pat and Melvin Kay H. and Ric Brenda and Mack
Lexie and Jerry
Martha and Bill Bonnie and Ronnie Saturday night:


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that you're completely protected by insur ance against all emergencies. Call us to day and make sure your future is secure
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Farm Bureau Insurance Service 0. T. COLVIN, Agent

## Doggie Round-up

The first grade has gained Sher $y$ Jones.
The fourth grade Charles work-books. Charles Askins, Betty Hughes and Martha Sheppard have been absent from fifth cause of inness Wednesday, the Junior Studen Council gave a devotional pro
gram, broadeasting from
Mr Webb's office through the public Webb's office through the pubic
address system. The Council plans to sponsor a devotional each Wednesday morning with each
grade taking it's turn at providing the program. Last week's program featured:
Derwood Coalson - Master of Ceremonies.
Diane Samuelson sang "Fairest
Lid Lord Jesus"
Bill Roach - Closing Prayer. The sixth grade has organized an English Club. The officers are as follows:
Dick Waldrop - President Bobby Blaylock - Treasure Bobby Blaylock - Treasurer. been studying poetry in their English class. Each one wrote some poetry which was very clever and original. Here is one student's work.

HALLOWEEN GLENDA BLAIR Halloween is coming. The black cats are slumming. Ghosts and spooks, and skeletons
ap out from corners and yell

$$
\begin{aligned}
& \text { ap out f } \\
& \text { "Boo!"' }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Boo!"' } \\
& \text { umpkins }
\end{aligned}
$$

$$
\begin{aligned}
& \text { "Boo!"' } \\
& \text { Pumpkins are lighted with candles } \\
& \text { so bright. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { so bright, } \\
& \text { weird voice }
\end{aligned}
$$

through the night Tricker t
zens,
zens,
Aunts, Uncles, and many cousins
They're bobbing apples, going
fishing,
wishing.
Halloween is coming! Hallo
ween is coming.

## The Round-Up

BETTY HOOD
TEEN TALK
Doub
built

## Quiver Giver - Thrill giver Flookie - Jerk I dig you - I understand <br> 1 dig you - I understand Passion Pit - Drive-in movic

More - what you use when y
Marsh - What an army does Ice Cube - Real cool square
Hay - Grass o la Kay - Grass o la mowed
Knapsack - Small sleeping Grudge - Place to keep your car Quote - What you wear whe it's cold.
Blackbird
Blackbird - A dirty bird.
Band Aid
sicians.
${ }_{\text {D }}$
What The Freshmen Say want to be a senior And with the seniors stand, A fountain pen behind the ear A water gun in hand. shouldn't be a presid I wouldn't be a king; I just want to be a sen
And never do a thing. Recipe For Happis 1 dash of variety 3 heaping bushels of naturalnes 5 shakes of kindness 1 ton of patience
oodles of love and a
1 mustard seed of faith 1 pound of trust and devotion

## Observette Staff

Editor …..........Frances Wylie Steer Corral .. Freddie McDonald Branding Iron ...... Sandra Baker Jo's Horse Sense .. Joydell Kinsey The Roundup ... Betty Ruth Hood Range Rider Jo Ann Hood Arts from All Parts Jane Austin $\begin{array}{ll}\text { Jests from the West } & \text { Jerry Dean } \\ \text { Corraling the Dogies } & \text { Don Hester }\end{array}$ Corraling the Dogies Don Hester

Sponsors Mrs. Pauline Colsor | Sponsors... | Mrs. Pauline Coalson |
| :--- | :--- |
|  | Mrs. Dixie Smith |

The Observer, Robert Lee, Texas

## 3 cups of likeablenes 4 sifts of sweetness

 4 sifts of sweetness1 pure heart of gold Take the dash of variety and
mix well with the three bushels of naturalness and five shakes of kindness. When these are thor oughly blended, combine the patience and love with them. Then slowly, but deliberately, mix in trust and faith followed by a whole three cups of true likeableness When these turn you into a mellow personality, then add four sifts of sweetness and one whole heart of gold. Good luck.

## Jo's Horse Sense

(h) effec Problem: Is there any effect-
ive way to stop blushing, Every time I so much as glance at a boy that I like, I turn beet red. I'm never at a loss for words during a conversation with a boy, but I get very nervous
faces getting hot.
I wish you could help me, as my friends always kid me abou this. Also it's getting so that secret any more.
Answer: Chances are that as you get more and more used to boys, you'll blush less and less. But that isn't much help right now, is it? Right now, ask yourself whether blushing is really hurting your popularity. Suppose it does let a boy find out you like him Will that keep him from liking you? Or might it, instead, help give him that extra drop of courage many
boys need to dare to like a girl boys need to dare
....and show it?
Then there's popularity with the
Then there's popularity with the
girls. Do you think your blushing has diminished their liking fo you? Or might their fondness fo cause the blushing shows you are cause the biushing shows you are cause equalize for them your envied
may equalles gift of being able to talk to a boy? gift of being able to talk to a boy?
If you can stop being afraid of If you can stop being afraid of
blushing, then you may stop getblushing, then you may stop get-
ting so flustered - and that may
help. help. You might consider, too,
whether what you believe to be


## Football Quiz

## son? Check your knowledge terminology by matching num

 and letters.1. Place Kick
2. Jump pass
3. End zone

Blocking b
Cross bar
Cross bar
Drop kick
Huddle
9. Lateral pass
10. Interception
(a) Ten yards be
end of field.
(b)
(e) Kick
teammate.
(d) Pass thr
(e) Pass thr
(f) Defensive $m$
y behind the line.
(g) Horizontal bar between
goal post
ground.
(h) Dropping the ball
ing it the
the ground.
(i) A backfield man that
(j) Getting the players tog
(j) Getting the players toget
play.
Answers: 1-c; 2-e; 3-a; 4i;
INSURANCE
Life, Sickness and
Accident, Polio, Cancer
Travel
G. C. Allen

## Ne llive a Tlelephone

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# ALMOST TOO NEW TO BE TRUE! '58 CHEVROLET! 

Meet the '58 Chevrolet . . . panther-quick, silk-smooth . . . with a V8 unlike any other, a Full Coil suspension, a real air ride . . two new super models! Here today!
Look at Chevrolet's airy new styling. That's how new Chevrolet is all over! It's lower, wider-nine inches longer.

There's an all-new Turbo-Thrust V8* engine. Pair it up with Turboglide*, and you'll command the quickest combination on the
road. There are two new rides-Full Coil suspension and a real air ride*. The body-frame design is new, the wheelbase is longer.
There's a new 4-headlight system, new 6 and V8 power, foot-operated parking brake. And two new super models - the Bel Air Impala Sport Coupe and Convertible, most luxurious and distinctive Chevrolets of all. See all that's new at your Chevrolet dealer's soon!

- Optional at extra cost.



Only franchised Cheurolet dealers display this famous trademark anking See Your Local Authorized Chevrolet Dealer

Fate of 3 Amendments Up to Voters At Special Election Next Tuesday


See it Nov. 7 at your Ford Dealer's

PERSONALS

## Mr. and Mrs. Weldon Fikes re-

 turned Friday from Houston wherethey attended a convention of the they attended a convention of the
state association of County Auditors. The event was held at the Shamrock Hotel. They also stopped at Bridge City and visited
Mrs. Fikes' aunt, Mrs. Emma Mrs. Fikes' aunt, Mrs. Emma
Smith. The latter is past 85 years of age and is bedfast. Her husband was a school teacher at San-
 Mr. and Mrs. Jack Waide and children of Midland came Saturfriends and were overnight guests in the home of the Rev, and Mrs Travis McNair. A former Coke Travis McNair. A former coke
County agent, Mr. Waide is now employed by a large freight trucking company.
Mrs. Robert Vaughan was hostess Tuesday afternoon at a party
honoring her little daughter, Paula, on the occasion of her fourth birthday. The happy event was at. tended by a large group of little folks, who enjoyed games and refreshments. Paula received many nice gifts.

Robert Lee Observer pUbLISHED EVERY FRIDAY Entered at the post office in Robert Lee. Texas, as second class matter
A. J. KIRKPATRICK

Owner and Publisher

The Observer, Robert Lee, Texas
Mrs. Charles Sims was in Abi-
lene on Sunday where she attend-
ed a Beauty Trade Show sponsor-
ed by Unit 12 of Texas Associa-
tion of Aceredited Beauty Cultur-
sists. The event was held at the
Windsor Hotel. Mrs. Sims is own-
ner of Olene's Beauty Shop in
Robert Lee.
DENTON POWERS IMPROVES
Good reports come from Den-
ton Powers, who underwent major
surgery two weeks ago at the Vet-
erans Hospital in Big Spring. It
is expected he will be brought to
his home in Robert Lee in the near
future. A well known Robert Lee
resident, Denton is a veteran of
World War I.


BIG-CITY BARGAINS
RIGHT HERE AT HOME:
You can buy TV antennas, poles, and other TV accessories or less money here than in San Angelo. Come see. And here you get proven stuff-ideally suited to our tough local conditions.

COKE COUNTY TELEVISION Robert Lee, Texas

## IITOI ICRHETIT

Friday, Nov. 1, we are re-opening a first class Grocery and Market in our former location in down town Robert Lee.

It has been stocked throughout with brand new merchandise, including fresh fruits and vegetables. We believe you will like our new arrangement in which the meat department has been moved forward and it is our aim to make food shopping more convenient in many ways.

We will be happy to have you stop by.

# Robert's Grocery \& Narket 

Mr. and Mrs. Earl Roberts

SMALL TALK
By A. J. K.


DAVID FURR
He's doing well
You ought to see this little 5 parold get around on his new
noutches. A polio victim since he cutches. A polio victim since he
Ts 14 months old, David was nev${ }_{e} \pi$ able to re-gain use of his legs, out he is walking now with the id of braces and crutches.
The son of Mr, and Mrs. James 7. 1952, when his parents lived down in the Rio Grande Valley. Ater being afflicted with infantile pralysis he spent six months in
te polio center at Harlingen and te family moved to Robert Lee ate in 1954 when Mr. Furr was tansferred to Silver by Sun Oil
The past year he was admitted the Shriners Crippled Childrens Hospital in Dallas. Minor surpry was performed and later the untches were fitted. He was takea to the hospital for examination Oct. 9 and is due back for
cteckup the end of November cieckup the end of November. Doctors feel that he is respondbappy over the treatment he has reeived. They want to the has Coke County friends who have elped David and are so interestin do interestappears Robert be further Renalized because of in ineligible football player being sed earlier in the season. All bames in which he played have ren forfeited and he is no longer on the team. Supt. Frank D. Coalwho is chairman of District B, contacted the other four whools in the conference and askit hem to make it known at once they wished to inflict additional menalty. None of them were inwould appear the about it and it woul
chosed.

Discussion of the Farm Bureau resolutions still has to be carried ver until a later issue.

## BIRTHS

CAPERTON-Mr. and Mrs. Mat tew Caperton (Armilda Looney)
a Bronte are parents of tironte are parents of a daugher born at $10: 30 \mathrm{a} . \mathrm{m}$. Oct. 29 in
be Bronte Hospital. She weighWi 7 pounds, 5 ounces and has named Savannah Jo. The suple has two other children, Jatits are Mr. and Mrs. E. L. Capthon and Mrs. Lula Looneybrown, all of Bronte.
COULTER-Mr, and Mrs. Grady Wuis Coulter (Dian Casey) of
bronte are parents of culd, a son, born at $5: 17$ their first If in the bronte Hospital. He reighed 8 bronte Hospital. He
ths Grandparents named Nelson Wayne fundparents are Mr . and Mrs.
Casey and Mr . and Mrs. hen Wright, all of Bronte.

HOSPITAL NEWS
Donny Duncan recently resigned The Observer, Robert Lee, Texas
 Gasoline Corp. at Glendive, Mont. this week at the company's plant Jack Rudd and Lea Aldwell of and moved his family back to Ro- southwest of Silver where he was San Angelo returned Monday night bert Lee. He returned to work employed before his transfer to from a trip to El Paso where they

NOTICE TO CREDITORS OF
THE ESTATE OF
FRED E. MCDONALD,
NOTICE IS HEREB
NOTICE IS HEREBY GIVEN ry upon the estate of Fred E. Mc Donald, Deceased, were granted to me, the undersigned, on the to me, the undersigned, on the
28th day of October, A. D. 1957, by the County Court of Coke County, Texas.
All persons having claims a gainst said Estate are hereby re quired to present the same to me within the time prescribed by law. My residence and Post Office address is: Robert Lee, Texas. THELMA JO McDONALD, Independent Executrix of the Estate of Fred E. McDonald,

## MOTION PICTURES AGE YOUR FINEST ENTERTAINMENT

$$
\text { Two Shows Each Day- } 6: 20 \text { Evenings, } 1: 30 \text { Sunday }
$$

THURSDAY AND SATURDAY, OCT. $31 \&$ NOV. Rhonda Fleming, MacDonald Carey in "ODONGO"
(In Color \& CinemaScope $\qquad$
SUNDAY \& MONDAY, NOV. 3 \& 4, Matinee Sun. $1: 30$ \& $3: 13$ "BERNADINE"
(In Color \& CinemaScope)

FREE! FOREMOST MATINEE SATURDAY $3: 40$

COMING NEXT WEEK

## The 1958 FoRDS

## See Them Here Thursday, Nov. 7

We are happy to announce that the 1958 Ford car line, featuring major styling changes, the most efficient engines in the car's history, a new automatic transmission and new optional air suspension, will be on display at our show room in Robert Lee on the above date.

## Come In Next Thursday and See the New Fords FREE DO-NUTS and COFFEE for EVERYONE

## SPECIAL NOTICE

 We are closing out all 1957 models. Three demonstrators for sale at LESS THAN DEALERS COST.SEE THESE USED CARS
Two 1954 Fords, real nice, radios and heaters each $\$ 950$ 1955 Mercury Montclair with automatic transmission, radio and heater, only $\$ 1450$ 1955 Chevrolet Pickup

## Ivey Motor Co.

FORD
Robert Lee, Texas
MERCURY


## \#D Agent's column

By FAY C. ROE Home Demonstration Agent
1 attended a meeting of the
ve Syde Lee of Bronte last
nek 1 gave a program sacks. We
pareshmen had plenty to eat as every-
an got I always enjoy meeting
the these ladies as I seldom see $x_{m}$ elsewhere.
Ire have an important event
in soon of interest to $4-\mathrm{H}$ embers and their parents. It is * achievement Program on Sat$x$
nday, November 16 , at 7
7 athe Congressman O. C. Fisher iSan Angelo and Mr. R. I. Cross dAmarillo will be guest speakers. anmittees for this program are
ade up of both boys and girls of pole up of both boys and gir
be Committees as listed.
Deoorations and arrangement,
Woert Lee. Food serving, Bronte
coan up, Silver and Tennyson.
Hope there is a nice crowd out
Hope there is a nice crowd out
pinday for the program of Cake
keoration. This Mrs. Robert El-
bis good at this job. Bring your
tends and neighbors.
Have you realized Christmas is prting near? It is less than two
ponths away. Now is the time to

EGAL NOTICE
To any Sheriff or any Constable
Ithin the State of Texas -
CREETING:
GREETING:
You are hereby commanded to ause to be published once each reek for four consecutive weeks,
tef first publication to be at least toe first publication to be at least
sentyeight days before the re-menty-ight days before the re-
wn day thereof, in a newspaper rited in Coke County, Texas, at accompanying citation, of
wich the herein below following

## sa true copy.

Citation by publication IE STATE OF TEXAS
To: ROBERT LEE W
irs, Defendant, Greeting.
you Defendant, Greeting:
HEREBY COMMANDID to appear before the Honorthe appear before the Honor-
bistrict Court of Coke Counth the Courthouse thereof, in abert Lee, Texas, by filing ritten answer at or before $10 \circ^{\circ}$ wock A. M. of the first Monday
kxt after the expiration of fortyTo days from the date of the issance of this citation, same beug the 9th day of December A. D. 1037 , to Plaintiff's Petition filed 4 said court, on the 11th day of pecember A. D. 1956, in this cause, vid court and styled MRS MADEt of LEE, Plaintiff, vs, ROBERT EE WEATHERS, Defend brief statement of the nant. this suit is as follows, to-wit: liorth $1011 / 2$ feet of Lot Eleven (11) Worth $101 / 1 / 2$ feet of Lot Eleven (11),
3nck Fourteen (14), of the Origiall Town of Robert Lee, Texas; vether with costs of suit; and the alternative, for partition; is more fully shown by PlainIf this citation is not served thin ninety days after the date dits issuance, it shall be return14 unserved.
The officer
all promptly executing this writ arding to requirements of law, od the mandates hereof, and anke due return as the law diIssued and given under my hand and the seal of said court at RobOctober A. D this the 23rd day Cetober A. D. 1957.
ditest: J. L. Tinkler Clerk, Coke County
ablished Nov Texas

## A. B. Sheppard APARTMENTS Modern Trailer Court PHONE 786-J ROBERT LEE, TEXAS

be making gifts and thinking of during the first growing season. your baking so you won't have to
rush the last few days, I still
Much as penetrated the soil as have some of the bulletins, you may have free.

## Range Field Tour

 In Blackwell Area Next WednesdayLandowners and operators of
the Coke, Runnels, Upper Fork, and the Middle Clear Fork tend a range fien are urged to atNov a range field day Wednesday, practice of the tour will stress the The gre control of mesquite at 2 prop win meet at Blackwel observe the control of in groups to root-plowing control of mesquite by panicum, according to C. of blue Chairman of the board of supervisors of the Coke Soil Conservation
District District.
Elmer Jordan, district supervisConservation Upper Cleak Fork Soil Conservation District, will conduct
the tour.
Root-plowing is a new conservation practice that is showing out-
standing results when a mixture of grasses and deferred
much as six feet in root-plowed
land, as compared to six to eigh inches on adjoining land not twenty feet away. Runoff from roo plowed land was very small.
"During the six to eight inch
rain that I received Oct. 13 on the Wilkins place, te runoff water did not fill my little spreader dams, R. E. Hickman said. "Before" plowed the mesquite and seeded the blue panicum and blue grama, a half-inch rain would have run 5 spreader dam," he said. 5,300 pounds of dry feed per acre was clipped on Mrs. H. G. Wendthat was root-plowed and rangeland blue panicum in May seeded to On the tour, the group will Serve mesquite infested roup will obon the O. T. Colvin and Maurene Stewart farms, west of Blackwell The latest information on rootplowing operations, seeding of grass, and management of grass will be stressed on the tour.
Editor and Mrs. A. J. Kirkpatrick motored to San Antonio Saturday morning where they were weekend guests in the home of Mr, and Mrs. Roy Hawkins. The ladies are sisters. A light frost occurred at San Antonio Sunday curred at
morning.

The Observer, Robert Lee, Texas

## Report Ford, Mercury Sales <br> For 3 Months

Ivey Motor Company of Robert Lee has announced the following
sales of new Ford and Mercury units during the past three months Raymond McCutchen, Custom 2 -dr Virgil Little, F-100 Pickup Clarence Jungman, Fairlane sedan C. L. Gillock, Custom 3004 -dr. John Petty, Fairlaine 500 Town Sedan
J. D. Harmon, Fairlane 500 club
$\qquad$ V. E. Brownfield, Custom 3004 -dr. Worth Allen, F-250 Pickup Connie Taylor, Fairlane 500 4-dr E. U. Porter, Country Sedan H. K. Kirkpatrick, Fairlane Club Vietoria
w
w. W. Ivey, Custom 4 -dr Mr. Josephine Lindley, Custom dr.
Jame da Lee Brow, Custom Rancher酸 Brown, F-100 Pickup Lee R. Brown, Custom 3002 dr. sedan
Silver School, B-500 School Bus John Petty, F-100 Pickup
W. C. Higgins, Custom 3004 -dr Tommy Walker, F-250 Express J. P. Jameson, F-600 Truck C. G. Walker, Custom 3004 -dr. Don W. Daniel, Fairlane 500 Town Sedan
Carter Rawlings, Custom 3004 -dr. Geneva Merrick, Custom 400 4-dr Marren D. Sligar, F-100 Pickup Violet Brown, Fairlane 500 Town Sedan
Henry Baker, Fairlane 500 Town Sedan
Floyd Ha
Floyd Harmon, Custom 2-dr. G. I. Steadman, F-100 Pickup Donald Hamilton, Country Sedan Charles R. Walcott, Country Sedan J. S. Ferrell, Mercury Monteray Phaeton Coupe

Mercury Monteray
4-dr.
aul D. Green, Mercury Monteray Vincent Vincent A. S
teray 4 -dr.

Returning Monday afternoon from a weekend in Dallas were Mmes. J. S. Ferrell, Paul Good, Frank Smith and J. O. Rudd. While there Mrs. Smith and Mrs. Rudd were guests of relatives,
while Mrs, Ferrell and Mrs. Good while Mrs. Ferrell and Mrs. Good
spent their time sight seeing in spent
Big D.


The 58 Ford has been proved oround the world. This is the most dramatic and most grueling test ever given`an
before its public announcement.
The whole world was used as a test track for the 58 Ford. The car drove through England, France, Switzerland, Italy, Yugoslavia, Greece, Turkey, Iran,
Afghanistan, Pakistan, India, Malaya, Afghanistan, Pakistan, India, Malaya,
Thailand, Cambodia, Vietnam, and Thailand, Cambodia, Vietnam, and finally back to the place it started-
Detroit, Michigan, U.S.A. Detroit, Michigan, U.S.A.
The Ford powered over the great mountain ranges of three cobinents: from the Alps to the Himalayas and the Rockies. the Thames, the Seine, the Tiber, the Arno, the Tigris, the Euphrates, the Indus, the Ganges.
This car stood at Buckingham Palace, rolled up the Champs Elysees to the Arc de Triomphe, and paused at the Eiffel Tower. It was greeted by the great Paris couturieres at the famous fashoon salons
where its "sculptured in steel" styling was applauded by the most style-conscious audience in the world.

The 58 Ford rode smoothly down the rugged, beautiful seacoast of Tito's country, to a festival in Dubrovnik, and into Greece to Athens, where this newest classic met such ancient classics as the
Parthenon and the Temple of Poseidon. Into Turkey: and the 58 Ford passed Into Turkey: and the 58 Ford passed
the great white lacework palaces of the the great white lacework palaces of the
Sultans along the Bosporus and the Golden Horn. Then the Ford went where few but nomads travel, up into the hot days and chill nights of the ancient mountains of Afghanistan. And thence along the route Alexander the Great fol lowed with his chariots to cross the his toric Indus river.
On and on the Ford moved, down into the heat of mysterious India, through New Delhi to the Taj Mahal, and to the great pink palace of the Maharajah of Jaipur.
This great new car met the challenge of the monsoons-rains that for centuries have stopped all road movement through out Indo China, but didn't stop the 58
Ford. It drove on to Penang in Malaya, and then north to Bangkok

Further on came Saigon, the Paris of the Orient, at the farthest tip of Southeast Asia. Finally, it powered across the great Rockies and plains of North
America and back, at long last, to Detroit, Michigan.

## The 58 Ford . . . has been proved and

 approved around the world. A natural question arises. Why did Ford go to such great lengths with its 1958 model? Why spend so much money and time and go customs, bore problems of negotiations, customs, bordermany countries?
The answer: in the competitive autoThe answer: in the competitive auto-
mobile market of today, only the best in all-around value can survive. And this round the world test is the most decisive possible demonstration of the best.
The 1958 Ford is value: hard-dollar value. It is also style, power, performance, and a dozen gre
all , it is value.
This is the car you've been waiting for See it November 7-there's nothing newer in the world than the 58 Ford!


