

Robert Lee Observer

Vol. 67, No. 5

Robert Lee, Coke County, Texas, Friday, June 24, 1955

Published Weekly

Firemen to Attend Training School

The Robert Lee City Commission authorized the Robert Lee Volunteer Fire Department to send three members of the department to the Annual Firemen's Training School to be held at College Station July 10 to 15 inclusive. The city of Robert Lee will receive a 5% reduction in the insurance key rate because of these men taking the course. Expenses to be paid by the city. So far only two men have been able to make arrangements to go but it is hoped that the third one will turn up before that date. Sam Jay, Fire Chief, and Jack R. Denman, Sun Oil Co. Employee, have made arrangements to attend.

WHD Council Has Meeting June 14

The Women's Home Demonstration Council met in its regular session Tuesday, June 14, at 2 p. m. in the agricultural building in Robert Lee with seven women, two children, and the agent, Mrs. Fay Roe, present. Four clubs were represented.

Mrs. Tom Rives, Jr., president, called the meeting to order. "Our God and Home", a poem taken from the Messenger was read by Mrs. C. E. Arrott for the opening exercise.

A 4-H report was given by Mrs. T. M. Wylie, Jr. and Mrs. Arrott gave a cook book report. A resignation letter from Mrs. Nolan Pentecost, who was yearbook chairman, was read by Mrs. Wylie, and was accepted by the group. Mrs. Wylie and Mrs. Jim Wells were appointed on the year book committee.

Mrs. Roe gave her monthly report. Mrs. Arrott, Mrs. Wylie and Mrs. J. R. Rives were elected as delegates to the State meeting in Fort Worth on August 3-4-5.

Recreation was directed by Mrs. Glenn Waldrop.

Mrs. Russell Zoet (Billie Davis) and children are spending a week's vacation in the home of her father, G. E. Davis. Mrs. Zoet lives in Galveston.

BIRTHS

KAY — Mr. and Mrs. O. L. Kay, (Alta Bell Bilbo) of Alpine, Texas are parents of a son, born June 13. The young man has been named Mark Lamar and has a sister, Sherry Jan, 4 years old. Grandparents are Mr. and Mrs. A. J. Bilbo of Robert Lee and Mrs. Gertrude Kay of Arlington, Texas.

HARDIN — Mr. and Mrs. Bill Hardin (Agnes Walker) of Amarillo are the parents of a son, Philip Walker. The boy, who has a 4-year old sister, Linda Joyce, was born June 11 in the Northwest Texas Hospital. The grandparents of the boy are Mr. and Mrs. J. O. Hardin, Stanton, and Mr. and Mrs. D. J. Walker, Robert Lee.

SHEPPARD — Born to Mr. and Mrs. Jerome Sheppard (Juanice Childress) June 14th was a 7 pound 9 ounce boy. The boy, Danny Jerome, was born at the clinic hospital. He has one sister, Rebecca Ann, who is 2 years old. The grandparents are Mr. and Mrs. Delmir Sheppard, and Mr. and Mrs. Melvin Childress, all of Robert Lee.

MAGNOLIA BEATS TWISTERS

It was rather difficult to find anyone who would give the outcome and facts on Sunday's ball game here. It was very puzzling until the score was found out. The Magnolia team beat Robert Lee 8 to 0 on the diamond here last Sunday. Emil Jost held Robert Lee to two base hits, as Tommy Franks, hurling for Robert Lee, gave up six. Next Sunday, Robert Lee will play Jax Beer in San Angelo, and Clarence Tinkler, who has not been with the club, will be back on the field.

Mrs. Taylor New WSCS President

A very impressive installation service was held by Rev. Warren Ellis for new officers of the Methodist W. S. C. S. on June 6th.

The following officers were elected to serve for the new conference year:

President, Mrs. Roy Taylor; Vice President, Mrs. N. B. Geer; Treasurer, Mrs. C. S. Brown; Recording secretary, Mrs. F. C. Clark; Promotion, Mrs. Jack Waide.

Secretaries elected for the various departments were Missionary Education, Mrs. W. B. Clift; Christian Social Relations, Mrs. Warren Ellis; Student and Youth Work, Mrs. J. S. Ferrell; Children Work, Mrs. Marvin Simpson; Spiritual Work, Mrs. J. S. Gardner; Literature and Publication, Mrs. T. M. Wylie; Supply Work, Mrs. Bill T. Roach and Status of Women, Mrs. N. B. Geer.

Mrs. Geer conducted the Pledge Service, assisted by Mrs. Simpson and Mrs. Clark.

On the June 20 meeting Mrs. Ellis was program leader. Topic for the meeting was "World Fellowship." Mrs. Taylor appointed all standing committees for the ensuing year. The next meeting will be held July 11. All ladies of the church are invited. Mrs. John Boles will be program leader. The nursery is open at all times.

New Officers Are Installed by OES

New officers for the Robert Lee Order of the Eastern Star include Thelma Blair, Worthy Matron and Jeff Blair, worthy patron.

For the installation the following performed the installation service:

Installing officer, Thelma Bennett; Installing Marshal, Ione Allen; Installing Secretary, Juanita Godwin; Installing Chaplain, Marie Box; Installing organist, Katherine Mitchell.

Others officers which were installed were:

Lela Ray McAdams, Associate Matron; Melvin Childress, Associate Patron; Ruth Garvin, Secretary; Margaret Roane, Treasurer; Zola Hatley, Conductress; Amelia Allen, Chaplain; Bobbie Allen, Marshal; Lillie Crum, Organist; Billie Clark, Ada; Essie Childress, Ruth; Juanell Gaines, Ester; Audie Henry, Martha; Ann Dukes, Electra; Christine Roach, Warden and W. D. McAdams, Sentinel.

M. K. Sparks writes from Colorado City: "Enclosed is remittance to keep our paper coming another year. This is our way to keep in contact with old Coke County friends and neighbors. We have had some wonderful rains the past few weeks."

McCabe Cited In Humble Magazine

(Note: The following news article was published in a recent issue of The Humble Lubricator, house organ for Humble service station operators.)

ROBERT LEE — Robert Lee the county seat of Coke County, isn't a very big town. Only a few more than 1500 people live there. So here was some question about how much service station business there would be in a town of this size when Dealer J. F. McCabe opened a year ago.

Short on selling experience at the time, McCabe recalls: "The closest I had ever come to a service station was to drive in and fill up my tank."

So, during the station's construction period, McCabe began to think seriously about the important business of serving the public. A Sales Department representative told him about Humble's training station program. But is a young man, who had spent most of his life on a ranch in Robert Lee, a training period at the Abilene Training Station seemed pretty remote.

That was until he did go to the Abilene Training Station, where "A good hand."

he quickly earned the reputation

Today McCabe reports: "The time I spent in the training station was the best thing that ever happened to me. I just don't see how I could have operated a service station without that training."

Records for McCabe's first year in business reflect success. For every 1000 gallons of gasoline sold, \$30.50 worth of Atlas TBA mover from the station to customers. The station has been established as a real TBA store. Although storage space at the station, built by a local business man, is limited, McCabe doesn't worry. He keeps merchandise moving.

A time when motor oil ratios are falling like ripe apples, the station's motor oil ratio of 1.14 is creditable.

McCabe met first year obstacles like a seasoned veteran. The West Texas drought had scared many people, so it took smart salesmanship to convince customers of the need for regular car maintenance. Helping to do this was his ability, as a local man, to "speak the language of the farmers and ranchers."

Distance, another problem in West Texas, was partly, solved by the presence of Pittman and Pruitt, Humble dealer station 12 miles away in Bronte. McCabe and this instation are the only two Humble dealers in Coke County. San Angelo Bulk Station serves McCabe from 31 miles away. So McCabe and Pruitt have to help each other out at times.

McCabe is considered by veteran station managers to be an outstanding operator and that is a tribute in itself. Accurate records and a good knowledge of his customer's needs have helped McCabe and his salesmen enjoy a good first year. They are looking to another good one in 1955.

Mr. and Mrs. Bert Sheppard returned to their home Sunday after spending their two weeks' vacation in the home of the former's parents, Mr. and Mrs. Delmir Sheppard. They spent some time visiting Mrs. Sheppard's sister, Mrs. Jack Martin, in Portales, New Mex.



MRS. MARVIN SIMPSON, JR.

Miss McDaniel Becomes Bride of Marvin Simpson Jr.

Sunset garden ceremonies united in marriage Miss Carolyn Jane McDaniel and Marvin Simpson, Jr. Rev. Gibson of the U. S. A. Presbyterian Church, San Angelo, performed the double ring ceremony before an arch of greenery, highlighted with arrangements of roses.

Mrs. Cortez Russell presented traditional wedding music and Miss Annelle Simpson sang "Whither Thou Goest, I will Go" and "Wedding Prayer."

When given in marriage by her father, the bride wore a formal-length gown of white lace and tulle with a fingertip veil. The bride's bouquet was of white roses and lilies of the valley.

Miss Lavina McDaniel, sister of the bride, served as maid of honor. She wore a pink dress and carried pink roses. Brides Maids were Miss Carolyn Simpson and Miss Jackie Sparks. Both wore blue and carried yellow roses.

Bill Simpson served his brother as best man and groomsmen were Johnny and Charles McDaniel, brothers of the bride.

After the reception, which was held in the McDaniel home, the couple left for a wedding trip to South Texas.

The bride is a daughter of Dr. and Mrs. John D. McDaniel and the groom is a son of Mr. and Mrs. Marvin Simpson, Sr.

Out of town guests included Dr. and Mrs. E. C. Jenner of Enid, Oklahoma, grandparents of the bride and guests from Bronte, Ballinger and San Angelo.

MISSIONARY TO SPEAK

Valdomiro De Olivera, missionary from Brazil, will speak at the Pecan Missionary Baptist Church, Thursday night, June 30, at 8 p. m. He will tell of some of the customs of his people. The public is invited to attend.

Mr. and Mrs. Bill Rosenbaum and children, Ricky and Toni, and Mrs. John Vowell of Clinton, Okla., also Mrs. Wayne McKee and son, Dennie, of Torrance, Calif., are visiting relatives and friends here this week. They will continue on their trip to Baytown to visit Mrs. Vowell's brother, Hosey Casey. The brother and sister have not seen each other for 33 years. Mrs. Rosenbaum and Mrs. McKee are daughters of Mrs. Vowell.

Mrs. Stewart Evans of Alpine is visiting her parents, Mr. and Mrs. A. J. Bilbo.

Wheat Vote Set For Saturday

Outcome of the wheat marketing quota referendum on June 25 will affect price-support level and determine whether marketing quotas will be in effect for the 1956 wheat crop.

According to Oscar E. Kresta, chairman, Coke County ASC committee, if two-thirds vote in favor, the support for the 1956 crop will probably be between 75 and 82 percent of parity; the exact level will be announced before the referendum. If more than one-third vote "no" support will be 50 percent of parity. In any case, support will be available in the commercial wheat area only to formers who stay within the wheat acreage allotment.

Another point to be considered by wheat growers is that if the vote is favorable, marketing quotas will be in effect and those exceeding their allotment will be subject to a marketing penalty of 45% of parity on their excess wheat. If the vote is unfavorable, marketing quotas will not be in effect and there will be no penalty for excess wheat.

Acreage allotments will be in effect for price support purposes even if marketing quotas are disapproved.

Chairman Kresta emphasized that the marketing quota program applies only to wheat growers in the commercial wheat states who will have more than 15 acres of wheat on any one farm in 1956. Texas is a commercial wheat state. Only those growers who will have more than 15 acres of grain in 1956 are eligible to vote.

All wheat growers in Coke County will vote at the ASC office in Robert Lee.

TEL CLASS PARTY

The T.E.L. Class of the Baptist Church met in the home of Mrs. Viola Gramling Thursday evening of last week for a covered dish supper. Mrs. Hawley Allen is the class teacher. Members of the Men's Adult Class were guests at the occasion. T. W. Farris is teacher of the men's class.

The Turney Casey family, accompanied by Kenny Sawyer, enjoyed a recent weekend visit with their daughter and son-in-law, Mr. and Mrs. Buddy Millican, of Mountain Home. Phoebe Casey returned home with her parents after a two weeks' visit with her sister, Mrs. Millican. At present Dian Casey is visiting the Millicans.

HOSPITAL NEWS

June 15 — Mrs. J. J. S. Smith admitted. Mrs. Jack Crider dismissed.

June 16 — Jackie Sparks, Willie Sue Skipworth, Mrs. W. O. Skipworth, Mary Vaughan dismissed.

June 17 — Mrs. Oscar Collet admitted. Mrs. J. J. S. Smith, E. C. Davis, M. A. Cox dismissed.

June 18 — Wanda Walker, Carolyn Millican admitted.

June 19 — E. C. Davis admitted. Mrs. Oscar Collet dismissed.

June 20 — Mrs. Wm. Brown admitted. E. C. Davis dismissed.

June 21 — Carolyn Millican dismissed.

June 22 — Mrs. Jim Cobb admitted.

MAY FORD SALES

Ivey Motor Co. of Robert Lee reports the following sales of new Ford units during the month of May:

- E. R. Keithley, F100 Pickup.
- Dan Blair, Customline Fordor.
- Claudie Walker, Fairlane Fordor.
- Bobby Walker, Customline Fordor.
- L. W. Mashburn, Fairlane Tudor.
- Empire Drilling Co., Customline Fordor.
- Marvin Landers, Fairlane Fordor.
- Steven Strube, Fairlane Crown Victoria.
- Grady M. Pruitt, Customline Tudor.
- W. A. Scoggins, F-100 Pickup.
- A. G. Lackey, Customline Fordor.
- Elmo R. Hargis, Fairlane Tudor.
- Will Percifull, Fairlane Tudor.

- Raymond Shandley, Customline Fordor.
- Dr. R. J. Warren, Fairlane Fordor.
- Tucker Drilling Co., Customline Tudor.

Plan Volunteer Aid For Patients At TB Hospital

Forty-eight percent of the patients at McKnight Tuberculosis Hospital are leaving before recovery. These people, bearing a dangerously contagious disease, are returning to their homes in their community to endanger every man, woman and child with whom they come in contact.

To raise the morale, provide recreation and training facilities,

and offer personalized comfort and attention to insure that patients remain hospitalized until cure is affected, the McKnight Area Volunteer Council is being organized.

Tuberculosis patients of 166 counties of Central and West Texas, are being served by McKnight Sanitorium near San Angelo. Captain Rod Eddy, USMC, newly appointed chairman of the council, stresses, "Since the health of every person may be jeopardized by patients who return to their homes against medical advice, activities of the new council concern each individual and organization of the entire McKnight area."

The Volunteer group, formed at the hospital this week, includes districts known as the McKnight Area Volunteer Councils of Amarillo, Lubbock, Midland-Odessa, El Paso, Wichita Falls, Dallas-Fort Worth, Waco, Austin, Del Rio-Eagle Pass, Abilene, and San Angelo. Other districts may be set up by division as required by

future activity. District chairmen and vice chairmen will be appointed this month. They will communicate with all interested persons in their areas.

The first goal of the council, discouraging the infected patients from returning to society prematurely, may be accomplished through the acquirement of fiction, non-fiction and technical books, equipment to be used by bed-patients in weaving, ceramics, painting, jewelry-making, leather-work, and other activities.

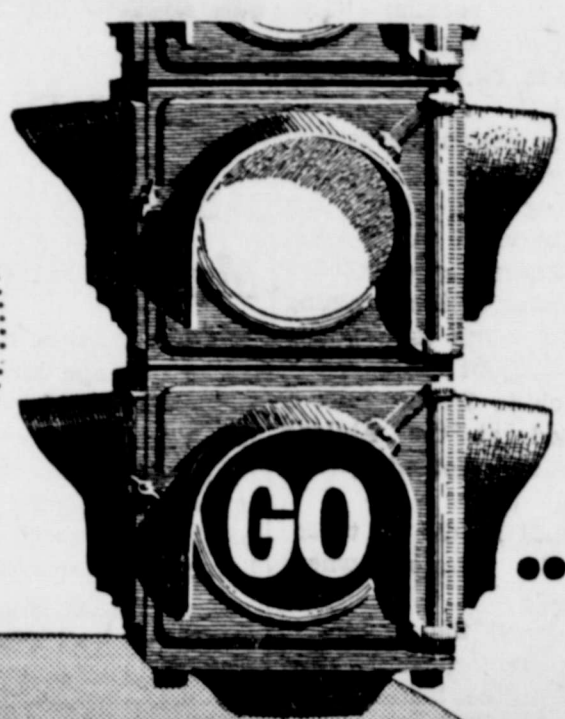
The second goal of the council, to provide vocational rehabilitation, is planned to train patients, unable to return to former occupations, for new means of future support. Statistics show eighty-five percent of patients retrained during treatment for work they are physically able to perform, remain self-supporting members of society. Eighty-five percent of those who are not retrained become, perhaps with their families,

dependent on public care.

The Volunteer workers plan to accomplish both goals by acquiring facilities not customarily provided through limited hospital funds, according to Captain Eddy.

Mr. and Mrs. William Moldenhauer and family of Big Spring, accompanied by his parents, Mr. and Mrs. Fred Moldenhauer, of Clarkstown, Wash., were visitors in the Fred Killam home last Sunday. William C. Moldenhauer, who will soon receive his Doctor of Soils degree from the University of Wisconsin at Madison, is working with the U. S. Department of Agriculture on a wind erosion and water and soil conservation project that covers most of West Texas. The elder Moldenhauers made the trip by plane from Washington. They returned Monday morning. Mrs. Moldenhauer is a cousin of Fred Killam.

Who's showing its heels to the high-priced cars? The Motoramic Chevrolet! The other low-priced cars aren't even in the running!



..and you're gone!



The Bel Air Sport Coupe. You'll find your favorite model among Chevrolet's complete line of Fisher Body beauties.

IT'S EXCITEMENT ON WHEELS!

The light turns green . . . you nudge the accelerator ever so gently . . . and you're gone! That's the way it is in the Motoramic Chevrolet. When your toe says "Let's go," a hoodful of high-compression horsepower explodes into action, sweeping you away from traffic tangles, making short work of steep hills, putting new fun in your driving life!

RECORD-SMASHING ACTION!

That's what you get with Chevrolet's new "Turbo-Fire V8"! In the recent NASCAR* stock car competition at Daytona Beach, Chevrolet showed its heels to all other low-priced cars. In the one-mile straightaway run, the first two cars—and six of the first ten—were Chevrolets! And in acceleration runs from a standing start against all comers, Chevrolet beat all low-priced cars—and every high-priced car except one!

Chevrolet's two new "Blue-Flame" sixes have plenty of size, too. In fact, they're the highest powered sixes in the low-price field!

TREAT YOURSELF TO ADVENTURE

Come in and drive the car that is making 1955 famous! That's the only way you'll discover all the exciting reasons why Chevrolet's stealing the thunder from the high-priced cars!

*National Association for Stock Car Auto Racing.

Combine your new Chevrolet purchase with your vacation plans! Order a new Chevrolet through us, then pick it up at the plant in Flint, Michigan, see Chevrolets built, if you like, and drive yours home. Chances are, you'll save a substantial share of your vacation travel costs!

STEALING THE THUNDER FROM THE HIGH-PRICED CARS!



VAUGHAN CHEVROLET COMPANY

SMALL TALK

By A. J. K.

Don't know how some people can travel 600 or 700 miles in one day. My maximum seems to be little more than 450 miles when I'm ready to stop for the night.

In driving up to Iowa last week I followed a new route, wasn't in too much of a hurry, and enjoyed looking over the country. I left home about 8:30 last Wednesday morning. Things were much greener in Runnels County and from then on crops and pastures were good all the way. From Ft. Worth I went up to Denton, Gainesville, Sherman and crossed into Oklahoma above Denison. All those cities are booming and I was surprised at the oil play around Sherman. Sign in Denison: "7 blocks to Eisenhower birthplace."

I knew I would see it soon after getting into Oklahoma, and I did. A mule and a horse hitched together on a plow. Lots of Texoma concession stands along the highway, including the first of a number of snake shows. I didn't want to see the rattlers, and don't even want to see one here at home. You wouldn't believe it, but another oddity on the highway in eastern Oklahoma was a Model T Ford coupe in which an elderly couple were juggling along. Not even any steam coming out under the radi-

ator cap.

Had a nice room in McAlester at the Aldridge Hotel for 3 bucks, which is cheaper than a good tourist camp. Traveling north again by 7:30 next morning. Near Pryor saw hangout of Prof. Goodwin's friend who runs the Donkey Ball show. Going thru Afton thought of Jarvis Littlefield, but knew he had plenty of help with haying and harvest since his uncle Mac Rippe-toe is there.

Hit the real tourist jam when Highway 66 was intersected at Vinita. I got out of the traffic before long and took 69 on north thru Pittsburg, Kans., and on to Ft. Scott. Pittsburg is a thriving city of 25,000. It has some steel mills, too, other fine industries, a state college and good farming country. Lunched in the coffee shop of Besse Hotel, a very wonderful institution. Forgot to mention the huge piles of slag from the lead and zinc mines at Pitcher, Okla., just before crossing in Kansas.

From Ft. Scott I went east on Highway 54 and before long was getting into the beautiful Ozark country. This route goes thru the center of the Ozarks, crosses the Lake of the Ozarks on a beautiful bridge, on to Camdenton to Bag-nell Dam and up to Jefferson City

where I spent the night at the Governor Hotel. Thousands of tourists in the Ozark resorts. Everyone driving too fast over the winding narrow highway. More snake pits, this time with cobra added, honky-tonks, casinos, etc.

Hotel Governor is only two blocks from the beautiful Missouri capitol building. Didn't see the governor, but there were what looked like numerous politicians around. Up early Friday morning and traveling by 7. Crossed the big Missouri River at Jefferson City and on to Columbia and thru other fine cities of Moberly, Mac-on and Kirksville over Highway 63. Was across into Iowa by 11 a.m. and went thru my former home town of Oskaloosa during the noon hour. Will be back there to visit this week.

Came on north and reached my destination at Allison, Iowa, about 4 p.m. Total traveling distance from Robert Lee was 1,235 miles. Found my father- and mother-in-law, Mr. and Mrs. Eugene Owen, feeling well and not showing their ages of close to 80. Later in the evening we went out in the country to visit Uncle Tom and Aunt Jennie Shafer. They are fine, too. I am being well entertained and feasting on the most luscious strawberries I have ever seen.

The Observer, Robert Lee, Texas

June 24, 1955

Weather is cool and delightful. It's wonderful to be up here a few days.

Former Observer Editor Writes

Hi there folks! Surprised? Well, I guess you are to hear from your editor of 52 years ago.

In 1922 I landed in Ballinger and caught a stage coach for Robert Lee. It was a sight to see the Prairie Dogs all along the way and about a mile before we got to Robert Lee, the prettiest little city I ever saw came into view. And after living there two years as editor of The Observer, I still loved Coke County.

I was editor of the paper when the name was changed from Coke County Rustler to Robert Lee Observer. The people of Coke County were very good to me and the country was lovely to see.

These were very happy days for this Georgia farm boy and it would be a wonderful place to return for a visit which I hope to take some day.

It would do me lots of good to

hear from any of my old friends. I have spent all my time in the newspaper business till the last few years. I'm now on the pension list.

No time in memory can I recall any time more pleasant than the time spent in Coke County.

May all of you live long, happy and prosperous lives.

This swan song is filled with good wishes to all your readers and friends.

Please send me a copy of The Observer as I will read every line in it and kiss the paper on arrival.

Fraternally,

Jim A. Rankin

528 8th Ave. So.

St. Petersburg, Fla.

Visiting Friday of last week in the home of Mr. and Mrs. D. P. Key were Mr. and Mrs. C. B. Shropshire and children, Ben and Janice, of Aloha, Ore.; and Miss Joan Cole of Tampa, Fla. Mr. C. B. Shropshire, father of Mr. C. B. Shropshire and Mrs. D. P. Key, who recently celebrated his 93rd birthday, was also present. Mr. Shropshire has had the pleasure within the past few weeks of seeing five of his seven children.

Want Ads

LANDOWNERS

If you want to lease your land, get a well drilled, or sell part of your minerals, producing or non-producing royalty, write to B. D. HAMPTON JR. State Licensed Broker P. O. Box 1001, Baird, Texas

33 1-3 PCT. OFF still in effect on PITTSBURGH PAINTS, ENAMELS, ETC. Subject to stock on hand. LEEPER SUPPLY CO.

FOR SALE — Two bedroom home across from school house. See S. R. Young. 4tf.

NOTICE

My place south of Robert Lee has been posted and \$50 Reward will be paid for the arrest and conviction of any person or persons trespassing upon my property without permission.

—Fred McDonald, Jr.

NOTICE — I have all equipment for cleaning your septic tanks and cess pools. Call me at No. 8, Bronte, for this service. Also do plumbing. — A. L. ROGERS. 1fe

SPECIAL — We have on hand two 16-qt. National Canners. Regular price \$29.95. Will close them out for \$19.95 each. LEEPER SUPPLY CO.

FOR SALE — Guar seed, re-cleaned and state tested. Pat Havins. 3-4p

FOR SALE — 2-ton Ford truck. Fred McDonald, Jr.

NEW STOCK full 5/8 size wrapped and braided rubber water hose, not plastic. Also all styles garden tools and sprinklers. — LEEPER SUPPLY CO.

FISHING and Camp Headquarters. Full line. 10% OFF until further notice. LEEPER SUPPLY CO.

MODERN single bedroom home, with bath, for sale or will trade for house trailer or property in San Angelo. 2 blocks southeast court house in Robert Lee. Phone San Angelo 213154 after 5 p. m. 43tf

Building Materials — Cement and Paint. The right materials at the right price. McDonald Lumber Co., Robert Lee, Texas.



We're "Sell-a-brating" with Leadership Deals

on brand new '55 **Fords!**



**Summer
Bandwagon
Sell-a-bration**

Now going on!

All year long we've been selling new Fords at a Leadership pace. Now we're "Sell-a-brating" in advance what looks like the most successful sales year in Ford history. We're offering Leadership Deals on all '55 Fords—so you share the benefits.

Why not hop on the Ford Bandwagon—get in on a deal that spells savings to you—now while your present car is worth its top dollar—now while you can enjoy a full summer of fun in America's trend-setting, "GO"-leading, "worth-more" car—the brilliant '55 Ford. Come in at your earliest—come get our "best"!

V-8 POWER from the V-8 leader . . . that's what you get in a Ford. And Ford's Trigger-Torque "go" means more than just trigger-quick action on take-offs. It gives you a whole new feeling of confidence and security in traffic or on the open road.

YEARS-AHEAD LOOKS . . . you see it in every Thunderbird-inspired line. For, this '55 Ford is truly the styling "trend-setter." Perhaps you've noticed, too, you see more and more Fords in front of homes where formerly only costlier cars were parked.

SMOOTHER GOING . . . and you'll go more places! The reason? Ford's revolutionary Ball-Joint Front Suspension is better than ever. For '55, springs are tilted back to absorb bumps from the front as well as up and down. You'll find even the smooth roads seem smoother!

Sells more because it's worth more **FORD**

IVEY MOTOR COMPANY

GREAT TV FORD THEATRE, THURSDAY, KTXL TV, SAN ANGELO

Fifty Years In Coke

MRS. BEN MURPHY



FIVE GENERATIONS — Seated in the picture is 81-year-old Mrs. Lizzie Gunnels of Robert Lee, holding the youngest member of the group, young Eddy Capps of Phoenix, Arizona. Others pictured left to right are Mrs. Ben Murphey, 62 Tennyson, Mrs. R. T. Kinney, Phoenix, Arizona and Mrs. Gene Capps, also of Phoenix.

By Mrs. John Gaston

Editor's Note: Mrs. Gaston is going to write a series of articles for The Enterprise. They may not appear each week but will be printed from time to time, as she has time to prepare them.)

Most people who read The Enterprise will remember Mrs. Ben Murphey, of Tennyson, a native Coke Countian. Born Debbie Gunnels on June 2, 1894 at Valley View, near Robert Lee, she is the daughter of Mrs. Lizzie Gunnels and the late Mr. W. R. Gunnels.

Mrs. Murphey has lived in Coke County, except for a short while when she moved with her family to Colorado City for a year, to Taylor County for about two years, and almost a year at Miles.

On July 27, 1913, she was united in marriage to Ben Franklin Murphey, in her parents home on Indian Creek. To them were born seven daughters, six of whom are living. They are: Mrs. Eula Kinney, Phoenix, Arizona, Mrs. Geneva Clark, Lomita, California; Mrs. Effie Corley, Tennyson; Mrs. Muriel Smiley, Dimmitt, Texas; Mrs. Fannit Johnson, Marceline, Missouri; and Mrs. Dorothy Sharp of Big Spring.

Mr. and Mrs. Murphey were living on Indian Creek when their first daughter, Eula, was born. Her younger brother, Ben Gunnels, who was about sixteen years old then, rode horse back to Robert Lee for Dr. Turney. After racing the long distance of seven miles, he arrived in Robert Lee only to find that Dr. Turney was out of town. He then rode 12 miles to Bronte to summon Dr. J. D. Leonard. Little Ben rode ahead of Dr. Leonard all the way back to Indian Creek, to open the gates for him. Dr. Leonard, with his stylish horse and buggy, never once slowed down until he had reached the Murphey home.

Mrs. Murphey recalls that where all the oil activity is now in Coke County, once men were grubbing and trying to prepare the land for farming. Her only train ride was from Miles to Ranger, in 1918, during the big oil boom there. The Murpheys stayed there about eight months and Mrs. Murphey cooked for the oil men, and together they saved up the whole sum of two hundred dollars. Then they were ready to return home. Coming back to Miles on the train, Mr. Murphey was robbed of the two hundred dollars.

Mrs. Murphey's mother, Mrs. Lizzie Gunnels, is 81 years old and

resides in Robert Lee. Recently the family got together for a reunion, where the five generations pictured above were represented. They are Mrs. Gunnels, Mrs. Murphey, her daughter, Mrs. R. T. Kenney and her daughter, Mrs. Gene Capps and her young son, Eddy of Phoenix, Arizona.

Mrs. Murphey is an active member in the Baptist church at Tennyson, and the nicest compliment that can be paid her, or anyone else, is that she never says anything bad about anyone, but instead, always sees the good in people.

To the children of the community, she is known as "Grandma Murphey", and truly so, because she always has a bag of candy or gum handy for them.

She has one sister, Mrs. J. D. Elkins, Robert Lee and four brothers, John Gunnels, Graham Valley, Ben Gunnels, Roswell, New Mexico; Wyatt Gunnels, Robert Lee and Evans Gunnels of McCamey. She also has 17 grandchildren and one great grandchild.

LOCAL NEWS

Jack McClung, San Angelo, was treated and released from the Coke County Memorial Hospital last week after a battle with an 8-pound channel cat caught in the new city lake. He caught the fish on an artificial lure and in trying to land it and remove the hook he got the hook caught in the little finger of his left hand. Seems that the fish got the last word after all.

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Outside Subscriptions \$2.50

DO YOU KNOW?

How many people really know what an atom is? How many really know its potentialities, possibilities, and present applications? Look into it — you will find it interesting.

Atomic energy is one of the widest fields yet uncovered by scientists of this world. The possibilities are actually unlimited. They are enumerable.

Most people think of atomic power as being a medium of destruction. The great potentialities, though actually reflect in the opposite direction — peace.

At the present time, atomic energy is being used in many ways and many more are being developed. In medicine, many people today are being saved or relieved from tumors, cancer, heart conditions and many other diseases. Atomic tracer techniques are being used in farming, industry, dairy productions, and also, medicine.

One gram of certain radio-active materials used in this field is potentially an enormous reserve of energy. It is very hard to visualize the tremendous amount of power taken from a fantastically small mass of substance. The known resources of radio-active materials today greatly exceed the resources of coal in potential power.

The atomic age has just been touched. Read about it — study it, get up-to-date on the age and era we are now passing into.

Contributed.
(Contributors name on file in The Observer office.)

Fred McDonald, Jr. presented the Robert Lee Volunteer Fire Department with a \$15 check in appreciation for their quick response to his home last week when a blaze was started from a short in the electric wiring. The Fire Department expressed their thanks to Mr. McDonald for this contribution.

FOR SALE — Washing machine, good condition, tubs included. Only \$50.00. See Ray Shandley at Post Office or call 187J.

Hayrick Lodge
No. 696 A.F. & A.M.
Meets second Tuesday night in each month.
Visitors welcome.
R. H. GODWIN, W. M.
H. S. LEWIS, JR., Sec'y.

BANKING NOTICE

Due to new banking laws the following Banks will be closed at Noon on all Saturdays beginning the 2nd day of July, 1955.

In addition to the Saturday noon closing, the following holidays will be closed during the year: Lincoln's Birthday, Memorial Day, Independence Day, Labor Day, Columbus Day, Armistice Day, Thanksgiving, and Christmas.

Robert Lee State Bank

First National Bank in Bronte

TRADE HERE —

—and save money. Yes, here is something that is NOT "cheaper over at Angelo." Nobody does good television repair cheaper than we do.

BIRD'S RADIO CLINIC

Phone 213

McDONALD Lumber Company

ROBERT LEE, TEXAS

Lumber, Millwork, Builders Hardware, Cement, Roofing, Fence, Windmills, Well Supplies, Pipe, Drilling Mud, Oil Field Lumber.

PHONE 60

FRED McDONALD, JR., Owner and Manager

Smaller Talk

By J and T

It is not near as much fun being an 'editor' as it is just being a reporter. All the mystery is taken out of it. Being an "editor" you know what is going to be in the next issue but being a reporter you are always anxious to get the next edition to see how much of what you have written has been taken out or how much has been added. And, too, it is amusing (according to the editing of your article) to find out whether you are smarter or dumber than you thought you were.

We don't know whether the fish are just not biting or the fishermen are just holding out on the

good fishing places.

There's one big difference between America's capitalistic system and the others. The rest of the systems promise good things. We've got them already.

OPPORTUNIST: A person who, finding himself in hot water, decides he needs a bath anyway.

Before you repeat some gossip you have heard, stand in front of the mirror and tell it to yourself. Nine chances out of ten you are the last person that will hear it.

Lady driver: "I'm a careful, experienced driver and have been driving a car for six years."

Pedestrian (brushing himself off): "That may be so, madam, but as for me, I've been walking for fifty-seven years."

When two men in business always agree, one is unnecessary.

Dentist to gabby patient: "Open your mouth and shut up."

The only reason the older generation criticizes the younger generation is because they don't have the energy to do what the younger generation is doing.

Seven year old to older sister: "I just don't see how things are made. Just look at that big tree."

Older sister: "God makes the trees."

Seven year old: "I know he makes the trees and things like that, but just look at that big pipe. How do people know how to make them?"

Older sister: "God tells us how to do everything we do."

Seven year old: "Well, he sure 'old me wrong on my arithmetic

then, because I just made 70."

News Item of the Week!

Buster Farris and two other little dogs motored out to the Old Lake last weekend for a quick swim.

Surely hope Kirk is having a good time on his vacation. After this week's edition of The Observer it might be a good thing if he throws his hat into town before entering. This 'editor' has already been asked by about a half dozen subscribers to hold up their copy of this week's issue. They don't think they can stand it.

FROM EDDY GARVIN

Dear Editor:
Sure would appreciate your putting a piece in the paper for our Junior Grand Ole Opera this Friday night. Think we will have another good program lined up. Thanks, Eddy Garvin.

PERSONALS

Mr. and Mrs. T. A. Richardson spent the weekend in Stratford with their son-in-law and daughter, Mr. and Mrs. Owen Cosgrove. Mrs. Cosgrove returned with her parents for a few days' visit. Mr. Richardson states that he barely missed the storms in that vicinity Sunday afternoon.

Postmaster 'Bub' Lewis is quite proud of the new desk placed in the local post office last week. The old desk, being replaced, has been in use here for over fifty years. It is made of solid maple and was brought here from the post office in Waco.

D. A. Neel, now living in Vilonia, Ark., writes that he is enjoying himself in his new home, eating blackberry pie, green beans, potatoes and other vegetables. He also states that everything there looks good, even the Observer.



MOST *Modern V8* FOR YOUR JOB!

NOW...THE SHORTEST STROKE *V8's* IN ANY LEADING TRUCK!

Now new Chevrolet Task-Force trucks bring you the industry's most advanced V8 engines* with an ultra-short stroke for reduced friction and wear. Here are some of the modern features they bring you.

Modern 12-volt electrical system

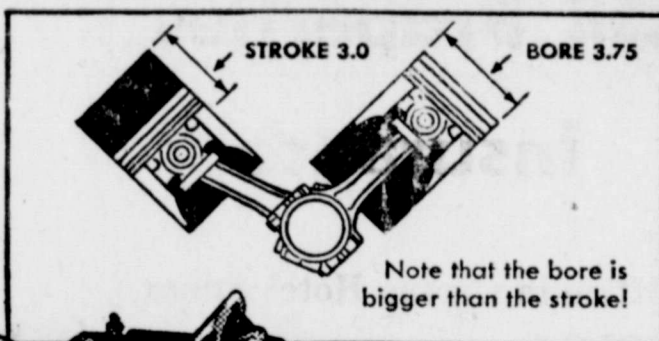
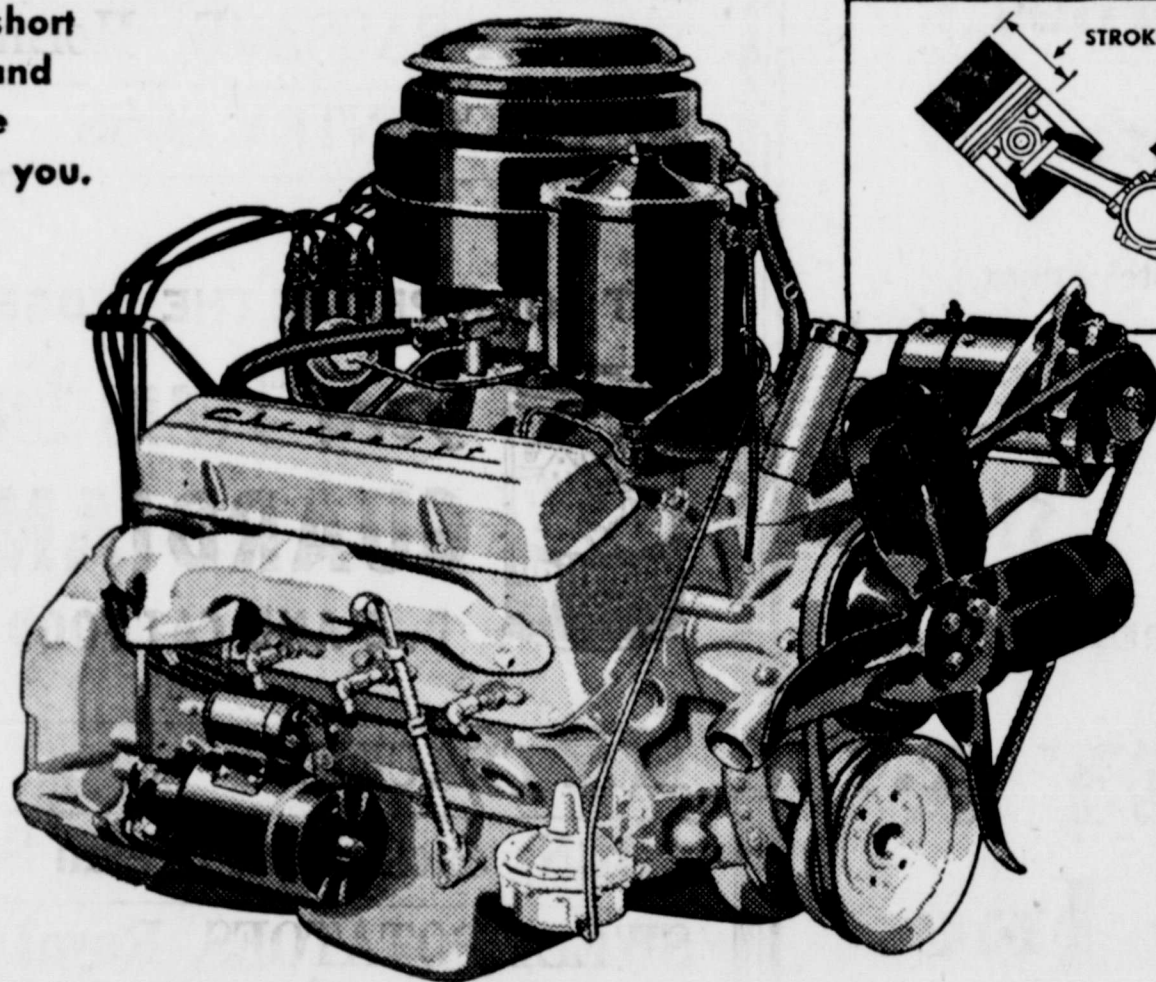
You get double the punch for quicker starting and more efficient ignition. Also, you have a greater reserve of electrical power.

Gas-saving high-compression ratio

With a high 7.5 to 1 compression ratio, Chevrolet's new V8 truck engines squeeze extra power—and work—out of every tankful of gas. Hauling costs go down!

Extra-high power per pound

Compact, super-efficient design results in high power output per pound of engine weight. This means more useable power!



Advanced aircraft-type valves

A new valve train design permits each valve to function independently—as in modern aircraft engines. Valve action is more positive.

Floating oil intake . . . full-pressure lubrication

New floating oil intake selects the cleanest oil for engine lubrication. Full-pressure lubrication provides positive protection.

*V8 standard in the new L.C.F. models, an extra-cost option in all others except Forward-Control models.

NEW CHEVROLET *Task-Force* TRUCKS



Year after year, America's best selling truck

VAUGHAN CHEVROLET COMPANY

The makers of **Super-Refined No-Nox**, the clean-burning gasoline,
now bring you a **new super-refined motor oil...**

New Gulfpride H.D. Select



Available in 3 grades—SAE 10W, SAE 20/20W, SAE 30. Lets you follow your car manufacturer's recommendation for each season.

...the **only** motor oil in the world **super-refined** by the Alchlor Process for modern high-compression engines.

Not a compromise, multi-viscosity oil that tries to be an "all-season," "three-grades-in-one" oil. Contains no artificial thickeners that break down in your engine and increase oil consumption.

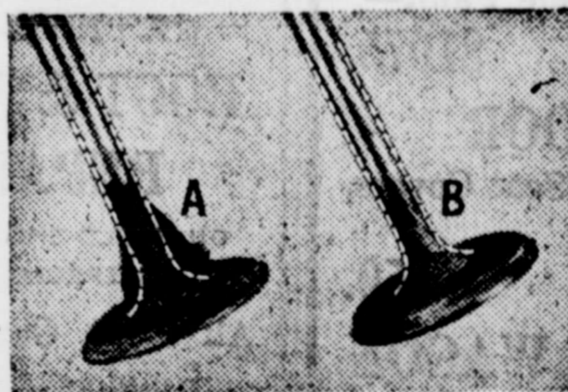
This completely new kind of motor oil—made possible by Gulf's exclusive Alchlor Process—is available in 3 grades to give you the finest protection, the best oil mileage for your make of car—in every season.

- **Controls carbon**—cause of knock, pre-ignition, valve failure and loss of power in high-compression engines.
- **Combats corrosive acids**, rust and deposits that build up on engine parts. Keeps hydraulic valve lifters quiet and free-acting.
- **Assures lower oil consumption** than the multi-viscosity "all-season" motor oils, because it has natural viscosity and contains no artificial thickeners that break down in your engine.
- **Provides the toughest protective film** ever developed in a motor oil... assures better engine protection for all cars under all driving conditions.

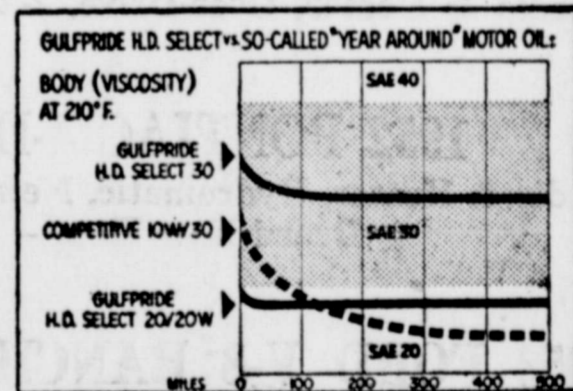


Now! For the ultimate in working octane performance and engine protection, always use Gulf's super-refined gas-oil team...

New Gulf No-Nox Gasoline
New Gulfpride H.D. Select Motor Oil



"Coked" valve "A" is from engine using a so-called "all-season," multi-grade oil. Coke-like carbon deposit is a cause of sluggish performance and ultimate valve failure. Clean valve "B" is from engine using new Gulfpride.



See how Gulfpride H.D. Select holds its "body" (viscosity). This new oil contains no artificial thickeners that break down under heat and pressure. But note how quickly a typical multi-viscosity 10W-30 oil starts to lose its body.

R. S. Walton, Consignee, Bronte, Texas

Gulf Service Station, Bronte' Texas

Brown & Clark Service Station, Robert Lee, Texas

Home Demonstration Club Activities

By Faye C. Roe

County Home Demonstration Agent

Four Coke County 4-H Club girls returned Saturday from the 3-day leadership camp at Buffalo Gap. Ninety-three girls, adult leaders, and home demonstration agents from District 7 attended the camp.

Recreation, crafts, swimming and ceremonials were highlights of the camp. The girls received training in recreation and craft in order for them to assist with the Coke County Camp June 28 and 29. These girls attended District Camp: Leslie Nell Wink, Annice Gartman, Dian Casey, Robert Lee and Brenda Corley, Bronte. They were accompanied by Mrs. C. E. Arrott and Mrs. Fay C. Roe.

The County Camp will be held in the H. A. Springer Cabin near Oak Creek Lake with crafts, recreation and outdoor cookery being the highlights.

As I visit around I notice some of you have green beans, peas,

squash and okra that you might like to can or freeze. I have a new method of canning which is so much easier and the food is more like fresh, as the processing time has been cut. It is called one-step method of canning. I would be glad to talk over your canning and freezing problems with you or I will gladly mail you full directions if you call or write me or you may pick up a copy at the office.

Progress is being made on the W. H. D. Cookbook. Anyone desiring to put a good recipe in the book may do so by sending it in to the office immediately.

Miss Judy Killam, daughter of Mr. and Mrs. Fred Killam, returned home June 12 from Anderson, Ind., where she has been in school the past two years. She stopped at Bethany, Okla., for a week's visit with the Paul Killam family and her brother, Jimmy. While there she attended the wedding of Jimmy to Miss Jackie Rederine of Bethany, on June 11. The young married couple will make their home with the bride's mother.

JIMMY SIMPSON WRITES

Hi Mr. Kirkpatrick,

Don't know if you are still running the paper or not, but thought would drop you a line and say hello.

We sure have missed all of you people there in Robert Lee. Jimmy is still recording, has out 8 records now and they seem to be doing just fine. His latest one is "High Toned Papa" written by Webb Pierce and "I Broke My Heart" by Jimmy and his sister. His "High Toned Papa" has been on the hit-parade in Shreveport, KWKH, for nine weeks now, in the top ten.

Jimmy and his "Oilfield Boys" are playing every night but Tuesday and Wednesday at the "Peacock Club" here on the Ballinger Highway. Also, have a Sunday Matinee from 3:30 to 6:30. Wish some of our friends would stop by and see us sometime. We sure have missed all of you.

I'm working at the radio station, like my job just fine. Jimmy has a 3-month contract with the Peacock. Try to drop by sometime.

Tell Paul Good we saw the nice write-up about him in the paper. He's sure a fine fellow. Wish if you had room in your paper you could put in a little bitty write-up on him in the paper. He's sure a fine fellow. Wish if you had room in your paper you could put a little bitty write-up about where Jimmy (J. D.) Simpson is playing and maybe some of our friends could come by. (He won't make any more money, ha, he's getting a guarantee), just wanted them to know where we are as we sure miss lots of them.

Bye for now and we'll stop by and see you first time we're over there,

Your friends,
Marcene and Jimmy Simpson.

Mrs. E. A. Burgess underwent major surgery at the Shannon Hospital in San Angelo this past Tuesday. At the last report she was doing as well as could be expected. Mrs. Burgess is a nurse at the Coke County Memorial Hospital.

ALAMO THEATRE

ROBERT LEE, TEXAS

MOTION PICTURES ARE YOUR FINEST ENTERTAINMENT
EVENING SHOW STARTS 6:30 — SUNDAY 1:30

FRIDAY AND SATURDAY, JUNE 24 & 25
Rod Cameron, Joan Leslie, Chill Wills, John Russell in
"HELL'S OUTPOST"
Also Comedy and News

SUN., MON., TUES., JUNE 26-28, Matinee Sun. 1:30 & 3:40
John Wayne, Ray Milland, Susan Hayward in
"REAP THE WILD WIND"
(In Technicolor) Also Cartoon

WEDNESDAY AND THURSDAY, JUNE 29 & 30
Gregory Peck, Rita Gam in
"NIGHT PEOPLE"
(In Cinemascope and Color) Also Cartoon

A-1 Used Cars

1954 FORD 2-DOOR

Radio & Heater, Over-Drive, White Side Wall Tires, Original Jet Black Finish, Really Nice—
\$1150.

1953 CHEVROLET 2-DOOR

Radio and Heater, Nice Car—
\$675.

1953 FORD V-8 2-DOOR

Radio & Heater, Over-Drive, 2-Tone Paint—
\$1075.

1952 PONTIAC 4-DOOR

Radio & Heater, Hydramatic, New Seat Covers, Brand New Tires—
\$850.

1953 FORD V-8 RANCH WAGON

Radio & Heater, 2-Tone Paint, 17,000 Actual Miles JUST LIKE NEW—
\$1375.

Make that vacation trip a pleasure—don't be bothered with car trouble. These values are bargains that you just can't afford to pass up, if you need a good car that has thousands of miles of trouble-free service.

IVEY MOTOR COMPANY

FOR GENERAL INSURANCE

Life, Hospitalization, Police, Fire, Auto and Bonds

SEE

T. A. Richardson
or **G. C. Allen**
At Robert Lee State Bank

All Kinds of BOOT & SHOE REPAIR

OIL FIELD SHOE WORK
A SPECIALTY

All Work Guaranteed

SEE OUR NEW STOCK OF
COWBOY BOOTS

Hand-Tooled
Leather Goods
Sandals — Bags
Belts — Etc.
BRIDLE REINS
LATIGO STRAPS
MEDICINE KITS
CHAPS

J. & W. Leathercraft Company
ROBERT LEE, TEXAS



Folger's Coffee
1 lb. for only 59c

With \$5.00 Bill of Groceries or More

3 LB. TIN

Crisco 69c

Tide Large Box For 27c

SCOTT'S TISSUE - 2 Rolls 23c

SCOTT'S TOWELS - Roll 19c

AJAX, Reg. Can - 2 for 23c

DOG FOOD, Red Heart - 2 Cans 27c

SEA LION AMERICAN
SARDINES - - 2 Cans 19c

CARNATION
Milk Tall Can 12c

AUNT JEMIMA
FLOUR - - 25 Lbs. \$1.79

OUR VALUE
CUT GREEN BEANS - 2 Cans 35c

LIBBY'S CREAM STYLE
GOLDEN CORN, No. 303 - 2 for 29c

LONGHORN
Cheese lb. 45c

SWIFT'S
Weiners lb. 45c

Pressed Ham lb. 45c

ROBERTS
GROCERY & MARKET