

The BRONTE ENTERPRISE

Vol. 39

BRONTE, TEXAS, DECEMBER 27, 1957

No. 52



'FROM THIS HUMBLE BEGINNING'

AD-LIB-BEN

**Post Office Open
8:8:30 Christmas**

We'd like very much to say something original and profound in this column this week, but it seems hopeless. We'd like to be able to express our deepest sentiments in wishing you and yours the very finest Christmas you've ever had, for that is exactly what we wish. Seems as if words for expressing this spirit of Christmas are kinda hard to come by, but we have clipped a little article which we believe should express the hope of many grown-up children. Small children do not need the presents asked for in this letter to Santa, but perhaps many of us oldsters could use some of them. Here's the letter:

"Dear Santa:
It has been a long, long time since I have written to you.

"I have now moved from the old home on Happy Street to a house of loneliness and doubt, which stands at the end of Disillusion Avenue.

"All of the gloriously bright little baubles that I had in years gone by are now either broken or tarnished or tear-stained.

"Please bring me a few of those precious toys I once had—the shining bubbles of joy; the tinkling bells of cheer that rang in my voice; the candles of faith that shone in my eyes; the frankincense and myrrh of steadfast hope that strengthened my soul and the lode star of universal love that gleamed in my heart.

"In the years past, I realize I did not appreciate these priceless treasures or care for them as I should have—but now I repent my carelessness and humbly ask you to remember me with another supply this Christmas.

"I will hang my empty heart right by the chimney, Santa, and please, this is what I want:

"Give me a large basket of forgetfulness, with which to cover up all bitterness and useless brooding; a larger box of forgiveness for those who robbed me of laughter and filled my eyes with tears; leave me enough of the cement of hope to mend the shattered fragments of joy; tuck in a little song

Continued on Back Page

**Bradberry Wins
\$300 Scholarship
At Texas Tech**

Kenneth Bradberry, son of Mr. and Mrs. Alton Bradberry, who reside southeast of Bronte, has been announced as the winner of a \$300 cash scholarship at Texas Technological College in Lubbock.

Bradberry, who is married to the former Mary Linda Lasswell of Bronte, is a student in the department of finance at Tech.

Donor of the scholarship is a Brownfield bank.

Three such scholarships are given each year, and recipients are selected by the department head. Selections are made on the basis of the scholastic record of the students.

Mr. and Mrs. Bradberry are spending the holidays here with their parents.

Two Die In River Bridge Wreck

Two persons were killed early Sunday morning in a one-car accident south of Bronte. The fatalities marred Coke County's almost perfect accident record for the months of November and first part of December.

Dead are Charles T. Smith, 40, and Mrs. Harvey LaWayne Latham, 20, both of Abilene. Both of the victims were employed by the Abilene State Hospital.

Arthur Sikes, highway patrolman who investigated the accident, said the car which was driven by Smith swerved to the wrong side of the highway and crashed into

Merchants To Close Dec. 25-26 Following Good Christmas Sales

For the most part, residents of Bronte will take a holiday Dec. 25, and most of the business houses in town will be closed both on Christmas Day and the following day, Dec. 26. The U. S. Post Of-

fice and First National Bank,

whose holidays are regulated by law, will be closed only Dec. 25. Some of the cafes and service stations of the town will remain open to care for transient and local business.

Bronte merchants report that they have had a good Christmas business this year. Most of them say it is equal to, or better than, last year.

Your Bronte Enterprise is coming to you three days early this week, in order that you may receive the many greetings from local merchants and read the Santa Claus letters and Christmas news items before the holiday.

The Enterprise office will close Tuesday as soon as all publication printing is completed and will remain closed until Monday, Dec. 30.

Bronte To Close For New Year's

Merchants of Bronte will take another holiday next Wednesday, Jan. 1. The First National Bank will not close, nor will some cafes and service stations.

Last January, when local merchants met to set holidays for 1957, they also designated New Year's Day as a holiday for the town.

Customers are asked to keep the closing date in mind, so they will not be inconvenienced in making purchases and carrying on other business transactions.

Rev. Merchant Dies of Stroke

Relatives here have received word of the death of Rev. Mecom Merchant, 57, pastor of the Brenham Methodist Church of Branham, Texas. He was the grandson of the late Dr. W. F. Key, pioneer resident here.

He died at 7:30 a. m. Tuesday, Dec. 17. Death was attributed to a cerebral hemorrhage following a gall bladder operation on Monday.

He was born May 30, 1900, in Bronte. He graduated from Alvina High School and attended Lon Morris College at Jacksonville and Southern Methodist University in Dallas. His wife is the former Miss Ella Burns of Beaumont.

He is survived by his wife; two daughters and one son.

Funeral services were conducted at the Methodist Church in Brenham, Thursday, Dec. 19. Burial was in South Park cemetery in Houston.

Christmas Locals

Mrs. W. H. Mackey is expecting a Christmas visit from several of her children.

Mr. and Mrs. Frank Keesee are to motor to the home of their family, Mr. and Mrs. J. C. Scott of Pampa for their yearly celebration and exchange of gifts. The Keesees were happy recently when their son-in-law and daughter, Capt. and Mrs. James R. Boyce, phoned them from England, where the captain is stationed, to wish them a Merry Christmas.

Mr. and Mrs. Norman Kiker, LaJan, Krete and Kathy of Carrizo Springs and Mr. and Mrs. David Kiker and family of San Angelo plan to be here for Christmas with Mrs. S. A. Kiker.

Mr. and Mrs. Kenneth Bradberry of Lubbock and Bobby Lasswell will spend most of the Christmas holidays with their parents, Mr. and Mrs. R. C. Lasswell.

Dean Black Shows Improvement

In a letter to friends here, Garland Black reported that his son, Dean, continues to improve in a San Antonio hospital. The boy was taken to San Antonio three weeks ago when he suffered a relapse after sustaining a brain concussion earlier last fall. Black wrote, in part, "We have moved Dean to a smaller, quieter hospital. He is doing as well as the Doctor expects. We hope to have him out in a few days." Mr. Black added that when he is released from the hospital, he will be taken to the home of Mr. Black's mother, who lives at 811 Hammond Ave., San Antonio, 10.

BAGWELLS HERE

A/3C and Mrs. Don Bagwell, formerly of San Antonio, are here visiting in the home of her parents, Mr. and Mrs. Wilson Sharp, and in San Angelo visiting his mother, Mrs. Buck Wilson.

They are on ten days leave and will leave Dec. 30 for Tampa, Fla., where he will be stationed with the Air Force in Macdill Air Force Base. He is due to report Jan. 6. They will make the trip by auto.

He recently graduated from Air Police School at Lackland Air Force Base in San Antonio.

the guard on the Colorado River bridge.

Funeral services for Mrs. Latham, who was a native of Lockney, were scheduled Tuesday at Crosbyton.

Services for Mr. Smith, who was a native of Logansport, La., were pending at an Abilene funeral home.

Traffic safety record for this county and area had been extremely good in November, after a record-breaking seven deaths in October on Coke County highways.

After the October carnage, the Texas Department of Public Safety put a full time Highway Patrol

CHRISTMAS IS HERE!

By Rev. Lin Loeffler
Pastor, First Methodist Church

There just is no other season of the year like Christmas! Despite the fact that we all seem so wrapped up in being busy that we hardly have time to enjoy the season, there is something that happens to nearly every human being which makes him better during Christmas than he is at any other time of the year.

So this year, instead of drawing a long face over the fact that people are having a wonderful time at Christmas, let's look at it from a different viewpoint. The very fact that Christmas has come to be such a wonderful thing in people's lives is deeply significant. Christmas is, or at least it should be, just like the most beautiful package we find under our tree.

The first thing we do when we see an unexpected package under our tree is to wonder what it is and where it came from, and for whom it is meant. This is Christmas all over! Has there ever been any occasion in our lives more full of mirth and myth and mystery? Has there ever been anything more wonderful to behold than the fact of Christmas? Surely there has not been. But if we treat Christmas as if it were

too mysterious to break into, we would never find out what it is all about, and so never enjoy it. That would never do! Let's examine the package further.

Look at the beautiful wrappings. Every well done package has beautiful ribbons on it, and so does this one called Christmas. One of them is the familiar one we call music—the lovely Christmas carols, the great organ playing, the voices of the angelic choirs. The other ribbon is poetry—the Christmas story in St. Luke, the magic of words from many an author's pen. And look at the wrapping around the package! This certainly shows that the gift was wrapped by a hand of divine artistry. In the center we see the humble stable scene, lighted by the star of the ages. On one side we see the shepherds approaching, and on the other the wise men coming to pay homage. But look further! There is a tag on the package, and it is addressed to YOU. This makes Christmas a personal thing. Someone cares enough for you that you have been sent a gift. Someone loves you. There IS love in the world!

BUT DON'T STOP HERE. DON'T GET ALL MIXED UP IN THE WRAPPINGS and the ribbons and the tags of Christmas that you forget to examine the gift in the package. So many people do, and the whole thing falls flat for them. Look inside the pack-

age. Dare to look at the Gift . . . It is altogether possible to have Christmas without Christ. We can enjoy music and never catch the theme. Poetry may become a recurring beat without significance. Stories may melt together into myth and symbol and allegory—the star, the song, the day, without the slightest recognition of the BABE. There are millions who will look at the package, struck by the beauty and the grandeur, and forget to look at the gift.

This year, put yourself under great expectation, just as the youngsters are about the gifts from Santa Claus. Recognize Christmas as a great fact, that it contains a great gift for you—the gift of Christ. And under this great expectation, you cannot help receiving the gift, the gift of God in your life. Then, and only then, will all the holly and tinsel and good cheer have a real meaning for your life.

Mr. and Mrs. Forest Clark are expecting their son, George Clark, and family during the holidays. The George Clarks live at Fort Worth.

Mr. and Mrs. Leonard Hillestad plans to entertain her family during the Christmas Season.

Mr. and Mrs. R. S. Walton will have their two daughters and their families here for the Christmas holidays. They are Mr. and Mrs. Bob Springer of Wichita, Kans., and Mr. and Mrs. Pritchard Brown and baby of Delmita.

All members of H. C. Murtishaw's family are expected to be in Bronte one day during the season for their annual Christmas party. It will be in the Murtishaw home this year.

GOOD WISHES



Because it's Christmas time

we want to

wish you health and happiness

for Christmas Day,

for the day after Christmas

and through the year.

For your fine patronage

we are grateful.

Scott Butane Co.

Telephones:

Robert Lee GL 3-3161

Bronte GR 3-3911

Gifts in The Bag



Merry Christmas

We're glad of the

chance to wish our many patrons and friends a holiday season filled with good luck, cheer and happiness.

HUMBLE SERVICE STATION

Mr. and Mrs. O. L. Pittman

Greetings

To wish you a

Joyful Christmas



CUMBIE & MACKEY

Mr. and Mrs. R. E. Cumbie

Mr. and Mrs. J. B. Mackey & Jimmy Ed

THE BRONTE ENTERPRISE

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Ben Oglesby
Mrs. Ben Oglesby

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Sorosis Club Has Christmas Party In Morrow Home

Mrs. Jacob Morrow was hostess to Sorosis Club members Friday night for their annual Christmas program and told a Christmas story "Happiness For Sale" by Grace Noll Crowell.

Gifts were exchanged and refreshments of frozen fruit salad, ritz crackers, cookies and coffee were served. Present were one guest, Mrs. Ralph Richards, and Mmes. Edward Cumbie, Royce Fancher, Clark Glenn, Clyde Lee, Loeffler, W. D. McDonald, Ben Oglesby, Roy Robinson and the hostess.

Mrs. W. A. Hickman Hostess to Euterpean Christmas Party

By Mrs. Charles Ragsdale

Mrs. W. A. Hickman was hostess for the Euterpean Christmas party Thursday afternoon. The house was decorated in a Christmas motif.

Mrs. H. C. Raney was leader for the afternoon and told a Christmas story. The roll call was a verse from a Christmas card. Penny McCarley gave two numbers on the accordian. The group also sang Christmas carols.

A refreshment plate was served to one guest, Rita McCarley and Mmes. Frank Brownfield, Owen Colvin, R. V. Copeland, Herman Craft, Austin Jordan, B. R. McCarley, H. C. Raney, Roy Sander son, W. C. Shamblin, L. W. Sweet, R. Q. Spence, W. W. Youngblood and Charles Ragsdale.

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Folio Insurance, See

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At First National Bank

BORDEN
Milk Delivered

**FRESH DAILY
TO YOUR HOME**

**Also All Other
DAIRY Products**

**Noel Wiley
Independent Distr.**

If Interested

Call GR 3-2001

Mr. and Mrs. J. E. Scott and son are going to Seguin for Christmas in the home of her parents, Mr. and Mrs. W. L. Morley.

Mr. and Mrs. James Allen plan to have a Christmas dinner for their family on Christmas day.

Mr. and Mrs. E. O. Nicholas of San Angelo and Mr. and Mrs. Bon Spoons, Johnny and Linda of Priddy are to spend Christmas day in the home of the ladies, parents, Mr. and Mrs. C. E. Bruton.

Mr. and Mrs. Gene Walker, Mrs. Mary Walker and Buddy are going to motor to Oklahoma for several days of the Christmas season. They will visit their son and brother, Dwayne Walker, and wife.

Mr. and Mrs. Don Edmiston are expecting their son and daughter-in-law, Mr. and Mrs. Bob Edmiston of Snyder, for the holidays.

Rev. and Mrs. Lin Loeffler and children will go to Marble Falls Tuesday to spend Christmas with their parents, Mr. and Mrs. G. A. Burnham.

Here for Christmas dinner in the J. I. Adair home will be their daughters, Mrs. Charlie Philips and Mrs. Clifford Baker, and their families, of San Angelo.

Expected in the T. E. Tidwell home over the Christmas holidays are their children, Mr. and Mrs. Theron Tidwell, Jr. and daughter of Lubbock, Mr. and Mrs. Douglas Stephens and girls of Bronte, Mr. and Mrs. Sherman Story of San Angelo, and James Arnold Tidwell of the home. They are to be here for Christmas dinner.

Mr. and Mrs. Bill Wrinkle are expecting their daughter, Mrs. David Gulley, and family of Eu nce, New Mex., over the holidays.

To Our
**FRIENDS and
NEIGHBORS**

Sincere thanks for your patronage during the past year. We hope we may serve you as well in the New Year. Merry Christmas!

Butane Service Co.

Mr. and Mrs. Robert H. Sims

THE Christmas STORY

Now it came to pass in those days, that a decree went forth from Caesar Augustus that a census of the whole world should be taken. This first census took place while Cyrius was governor of Syria. And all were going, each to his own town, to register.

And Joseph also went from Galilee out of the town of Nazareth into Judea to the town of David, which is called Bethlehem, being of the family and house of David, to register together with Mary his espoused wife who was with child.

And it came to pass while they were there, that the days for her to be delivered were fulfilled. And she brought forth her firstborn son, wrapped him in swaddling clothes and laid him in a manger because there was no room for them in the inn.

And there were shepherds in the same district living in the fields and keeping watch over their flock by night. And behold, an angel of the Lord stood by them and the glory of God shone about them and they feared exceedingly.

And the angel said to them, "Do not be afraid, for behold, I bring you good news of great joy which shall be to all the people, for today, in the town of David, a Savior has been born to you who is Christ the Lord. And this shall be a sign to you; you will find an infant wrapped in swaddling clothes and lying in a manger." And suddenly there was with the angel a multitude of the heavenly host praising God and saying, "Glory to God in the highest and on earth peace among men of good will."

And it came to pass when the angels had departed from them into heaven, that the shepherds were saying to one another, "Let us go over to Bethlehem and see this thing that has come to pass which the Lord has made known to us."

So they went with haste, and they found Mary and Joseph and the babe lying in the manger. And when they had seen, they understood what had been told them concerning this child. And all who heard marveled at the things told them by the shepherds. But Mary kept in mind all these things, pondering them in her heart. And the shepherds returned, glorifying and praising God for all that they had heard and seen, even as it was spoken to them.

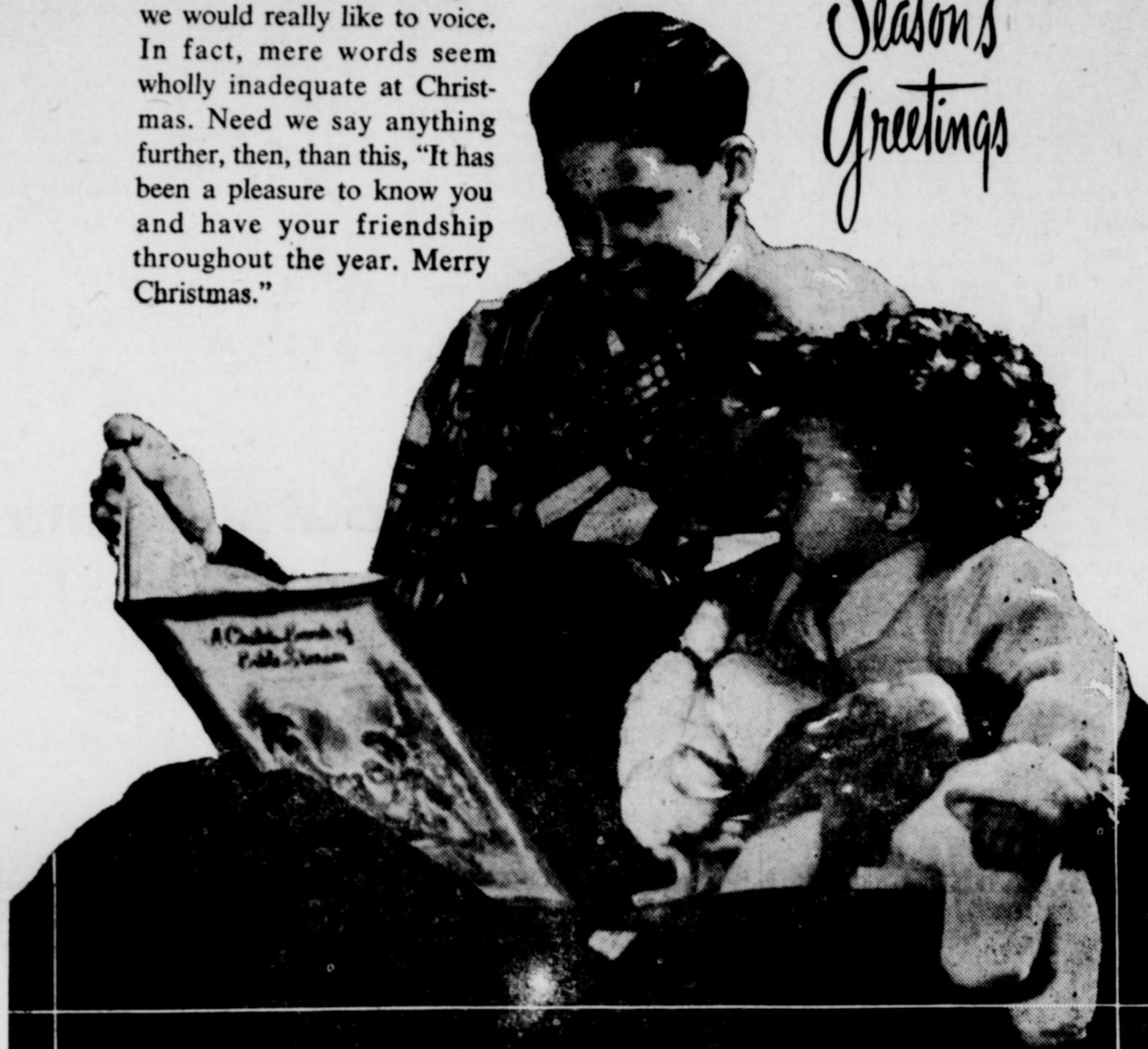
ACCORDING TO SAINT LUKE 2:1-20

We hope you will pause to
read this old, old story
because this is the true
meaning of Christmas.

**West Texas Utilities
Company**

IT's never very easy to put on paper the myriad thoughts we would really like to voice. In fact, mere words seem wholly inadequate at Christmas. Need we say anything further, then, than this, "It has been a pleasure to know you and have your friendship throughout the year. Merry Christmas."

*Season's
Greetings*



AND A

Happy New Year

The Bronte Enterprise

Eddie Alexander

Billy Alexander

Mrs. Herbert Holland

Aletha Walker

Albert Grace

Gene Walker

Mrs. John Gaston

Mrs. Charles Ragsdale
Libby and Ben Oglesby

I'm Dreaming of A Right Christmas

By R. W. Blackmon
Pastor, Kickapoo Baptist Church

Text: Matthew 1:21. "And she shall bring forth a son, and thou shalt call His Name Jesus: for He shall save His people from their sins."

What does Christmas mean to you? To some it means hard work. The stores are crowded with shoppers, the post office is overflowing with mail, and trains and buses and planes are carrying record crowds. To some people Christmas means a visit home. Surely this is the best time of all the year to be with loved ones. To some people Christmas means sad memory. They look back over the year and think of the loved one who has left since last Christmas. To many, Christmas means a

time of revelry. They talk about Christmas liquor, they connect whiskey with the blessed name of the Saviour. But to millions of people, Christmas means nothing. They know not Jesus. December 25th for them is just another day.

But Christmas means everything to the real Christian. It means that God loves him with all His heart. It means that God has given His best in that great first Christmas.

Now, if we are to have a right Christmas, certain things must be placed in that Christmas.

A RIGHT CHRISTMAS INCLUDES MAKING ROOM FOR JESUS.

When Mary and Joseph came to the inn, the inn-keeper said, "We have no room for you." Oh, he was the man who missed Christmas and all its meaning. He had many guests in his hotel, but they were soon gone and forgotten. If he had made room for the birth of Jesus in his hotel, this

would have changed his hotel and his whole life. So today if you say, "I have no room for Jesus," if your heart and life are filled with other things, you miss everything good. Wouldn't it be a good thing this Christmas for you to throw out all else and make room for Jesus?

This means not only the sins of the flesh, but the sins of the disposition. Maybe you are envious of someone, maybe you hate someone. Maybe you have an unforgiving spirit toward someone. What a wonderful experience you could have on Christmas morning if you would cast every evil thing from you and out of your heart. The willow said to the thorn, "Why are you so hateful to those who go by you? Why do you reach out and grasp them? What use can they ever be to you?" The thorn replied, "The can never be of any use to me. I have no desire to possess them, I simply want to tear them and hurt them." There are many people like that today. Their greatest desire is to hurt someone else, to bruise them, to tear down their happiness. How can you enjoy Christmas with such a spirit?

A RIGHT CHRISTMAS INCLUDES WORSHIP

When Jesus was born a wonder-miracle of nature took place. The angels came down from heaven to speak to a group of shepherds on a Judean hill. "Unto you is born this day in the city of David a Saviour, which is Christ the Lord. The shepherds went to town and found the baby and knelt down and worshipped Him. If you are to have a right Christmas, you must come and worship Him also. Has worship any place in your life? It is a lost art with many Christians. They do not have time to stop and look up into God's face and worship Him. They never enter God's house—they say that they can worship just as well outside the Church, but they never worship anywhere.

A man was brought to a great clinic for an operation. He had cancer of the tongue and the surgeon was going to remove the tongue altogether. A large group of professors and students were looking on, when the surgeon said to the patient, "This will be your last opportunity to speak. Would you like to say anything before the operation?

The man looked up into the faces of all that company and cried out, "Praise be to Jesus, throughout all eternity." Oh, that we might feel the same way about Him. He is altogether worthy of our praise, adoration and worship. Come, let us adore Him.

A RIGHT CHRISTMAS INCLUDES THE GRACE OF LIVING.

Here we see the wise men bringing their gifts unto Him. We sing about the three wise men, but the Bible doesn't tell us how many there were, but the gifts were given. And what were these gifts? They brought gold, frankincense and myrrh. Each of these gifts was of great value. These wise men brought the very best they had. How often it occurs that we give only that which is left over. We exchange gifts at this season and pay tremendous prices, and never give any gift whatsoever to the Christ Child. After what Jesus has done for us, let us give great gifts unto Him.

The matter of giving reached a climax on the Cross. Look on Jesus as He dies there. What is He doing? He is giving—giving all that He has for you and me. Let us consider Him during this Yule-tide season and give Him our all.

A RIGHT CHRISTMAS INCLUDES TELLING OTHERS' ABOUT JESUS.

The long night of anxiety is over for those who had been looking for the great Messiah. They had longed for Him to come and fill their hearts with peace, satisfaction and joy.

Now the Angel announces that He has been born. The angel has

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brought the gladdest and sweetest message the world ever heard. In fact, the world has never been the same since then.

But men are still in darkness of sin. They are still looking for something to satisfy, something which will give them peace and joy. We know what they need, for we have found the Remedy ourselves. They need Jesus. He can do more for them than they can ever imagine. If we take the message of Christ to them, life will never be the same for them again. God gave His Son, and sent the angel to bring the message of a Saviour is born, then it is our duty to carry the message to the uttermost parts of the earth.

There may be those near you who are in sin. If there are those, then tell them about Jesus this Christmas and have a very merry Christmas.

A certain senator in Washington invited the ambassador from Belgium to his home for dinner. The senator warned his father to be careful about what he said when the ambassador came to dinner. The ambassador arrived and was

received. Soon the old man came downstairs and was introduced to the ambassador. The old man forgot the warning of his son, and blurted out the question, "Are you a Christian?" The senator was greatly embarrassed, but the ambassador was very courteous.

Some months later the old man died. Since he was a senator's father, there were many flowers sent to the funeral. Among them was one wreath with card attached and these words, "In memory of the only man in America who spoke to me about my soul," and the card was signed by the Belgian ambassador. Oh, may God help us to be interested in the souls of men this Christmas and always, that we may have right Christmases through life.

Merry Christmas and a very prosperous New Year to everyone.

Mr. and Mrs. C. N. Webb, Jr. of Floydada, Julian Herndon of San Angelo are going to visit Mrs. Ernestine Powell and Kay during the holidays. Mrs. Webb is a daughter of Mrs. Powell and Julian Herndon is a sister.



BOB WILSON'S BARBER SHOP
DOT'S HOUSE OF BEAUTY



AND
A
HAPPY NEW YEAR

SIMS FOOD STORE

Mr. & Mrs. T. F. Sims, Jr. and Tommy Glenn



As you make ready for the Holy Christmas Day, we want to wish you the finest of everything. May choicest blessings be yours and graces in abundance fill the days that are to follow.

FIRST METHODIST CHURCH

Lin and Edith Loeffler



Central Drug

Mr. and Mrs. J. A. Percifull

News From Tennyson

By Mrs. John Gaston

We regret to lose the Marvin Corley family this week. They have purchased the Will Price home in Bronte and moved into it Saturday. Marvin is our school bus driver, and Mrs. Corley is employed at the Bronte Pharmacy.

Mr. and Mrs. Monroe Arrott of Miles visited in the James Arrott home Thursday night.

Mrs. Frank Farmer of Waco arrived here Sunday to spend the Christmas holidays with her mother, Mrs. S. W. Gaston. Other

relatives who plan to spend Christmas day in the Gaston home are Mrs. Claude Cotten, Mr. and Mrs. Walter Gaston and family, Mr. and Mrs. Grady Gaston and family, all of San Angelo, Sam Gaston, the John Gastons and Mr. and Mrs. H. W. Gaston of Big Spring.

Tom Green took his mother, Mrs. Etta Hurst, to Big Spring Thursday to visit a relative, Mrs. Iona Walker, who is in a hospital there.

Avant and L. Y. Harrell of San Angelo visited in the Jimmy Lawson home Saturday.

Mr. and Mrs. J. W. Latham had their Christmas dinner on Sunday, Dec. 22, in order that more of the relatives could attend. Present were Mr. and Mrs. Hervey La-

tham of Old Glory, Mr. and Mrs. Marvin Corley, Benny and Peggy, Mr. and Mrs. Jack Corley and family, Mr. and Mrs. James Arrott and Dee, Mr. and Mrs. Wayne Arrott and girls of Orient, and Mr. and Mrs. J. B. Arrott and boys.

Mr. and Mrs. Jack Corley, Brenda, Jackie, Mary, Larry and Davy will spend Christmas day in the Douglas Beauford home in Big Lake. Mrs. Corley's mother, Mrs. B. R. Davis of Lynwood, Calif., has arrived in Big Lake and will spend the holidays with relatives in Texas.

A Christmas party was held at the Baptist Church Sunday night. Gifts were exchanged, and each child received a sack of nuts and candy off the Christmas tree.

William Jessie Green has been on the sick list this week.

Mr. and Mrs. Erve Little visited their daughter, Mrs. Bud Bell, in Bronte Friday.

Mrs. John Gaston, Mr. and Mrs. Jack Corley, Mr. and Mrs. Marvin Corley visited school Friday, ate lunch in the cafeteria, and attended the Christmas programs in the various rooms.

Mr. and Mrs. Robert Brown, Russell and Kathy, accompanied by the Jim Mannings of San Angelo, will spend Christmas day with the D. T. Wrinkle family in Cross Plains.

Mr. and Mrs. James Arrott and Dee visited his mother, Mrs. N. M. Arrott, in San Angelo Saturday.

Mr. and Mrs. J. B. Arrott and family will have Christmas dinner with her parents, Mr. and Mrs. J. C. Boatright, in Brookshire.

Mmes. Jack Corley and John Gaston attended a supper at the Humble Camp in Bronte Monday, in honor of Mr. and Mrs. Owen Cosgrove and baby, who are moving to Alpine.

Weekend visitors in the Jimmy Lawson home were Mr. and Mrs. Owen Stidle and family, Mrs. Hazel Farrington, Mr. and Mrs. William Mohler and children, Mr. and Mrs. O. V. Lawson, all of San Angelo.

Mr. and Mrs. C. N. Webb have a new Buick. Their children, who are expected to be at home during the holidays are: Mr. and Mrs. Joel Webb, and Brinda Kay of Nolan, Mr. and Mrs. Dinker Webb and children of Alpine, and Mr. and Mrs. C. N. Webb, Jr. of Floydada.

Quilting Club

The quilting club met at the home of Mrs. Ben Murphey Thursday for a covered dish luncheon and Christmas party. Ladies attending were Mmes. Ben Brooks, Roy Baker, Erve Little, Wallace Montgomery, Claude Ditmore, Robert and Sudie Brown, Hamp Thomas, Jimmy Lawson, James Arrott, Miss Bessie Stewart and Mrs. Anna Mae Howell of San Angelo. The next meeting will be at the home of Mrs. Claude Ditmore on Jan. 16.

Mr. and Mrs. Chester Derrick and girls of Andrews visited the John Gastons Friday night. They will spend the holidays with his parents, Mr. and Mrs. Clarence Derrick.

Mr. and Mrs. Allen Terrell Brown of 29 Palms, Calif., arrived here Sunday to spend the holidays with her parents, Mr. and Mrs. Bill Feil, and his grandmother, Mrs. Sudie Brown, and other relatives.

Christmas Locals

Allen Phillips, Mr. and Mrs. Homer Kirk and family, a cousin of the Phillips', are to visit in the home of Mr. and Mrs. B. A. Phillips and family over the holidays.

After Christmas, Mr. and Mrs. W. J. Rovel of Lubbock will be visited by their daughter, Mrs. Blaylock of Bronte.

Mr. and Mrs. Chester Brown plan to go to Sweetwater to join a family gathering at the home of her parents, Mr. and Mrs. J. C. Oliver.

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AT CHRISTMASTIME . . .

Mr. and Mrs. G. A. Braswell will have their son, Dennie, at home over the weekend before Christmas, and their son and daughter-in-law, Mr. and Mrs. Eddie Roy Braswell, will also visit during the holidays.

Mr. and Mrs. Dinker Webb and sons of Alpine, Mr. and Mrs. Joel Webb and Brenda of Nolan, Mr. and Mrs. C. N. Webb, Jr. of Floydada will spend the holidays with the men's parents, Mr. and Mrs. C. N. Webb, Sr. at Tennyson and with other relatives here.

Mr. and Mrs. George McClung of Sweetwater and Bobby Hester, a student at Texas A & M College, will be here for a visit in the parental home of Mr. and Mrs. Joe Hester. The group will go to San Angelo for Christmas dinner.

Mr. and Mrs. A. J. Bragewitz plan to go to San Angelo to visit their daughter and family for the Christmas occasion.

Mrs. George Thomas and her mother will spend part of the holidays in the home of their brother and son, Steve Baldwin, in Kermit.

**Friendly Greetings
to You
at Christmas**



STANDARD OIL COMPANY

Mr. and Mrs. Lester Webb

Joyous



TO OUR MANY FRIENDS

SOUTH TEXAS

LUMBER COMPANY



**We're sending our Best
Wishes for a happy holiday . . . and may
every good thing come your way!**

**MR. AND MRS.
CLAUDE DITMORE**



**Silent night
Holy night**

**Long after the last present is opened may the good
cheer of the Christmas season remain with you.**

PRUITT'S STORE

Mr. and Mrs. Noah Pruitt

Dorothy Pruitt

Rob Herron

AT CHRISTMASTIME . . .

Mr. and Mrs. A. Z. Denman will do some traveling during the Christmas season. They are going to Big Lake to have dinner with Mr. and Mrs. Eddie Patterson, then to McCamey to visit Jack Macado, and then on to Denver City for a short visit with Mr. and Mrs. Mascom Pate. The family plans to be gone several days.

Mr. and Mrs. O. H. Willoughby plan to motor to Fort Worth for a Christmas dinner and tree with their son. The C. E. Hagemans plan to spend one day in San Antonio with his brother, J. S. Hageman.

Mrs. James Chambers of San Angelo will host a gathering of the J. F. Gibson family for a Christmas celebration at her home following a Christmas dinner in the Gibson home.

Mr. and Mrs. W. J. Gideon plan to spend Christmas with their son, George Gideon, and family of San Angelo. They will be joined there by their daughter, Mrs. Mack Gillham, and family of Odessa.

Mr. and Mrs. Clark Glenn and family are to go to the home of her parents, Mr. and Mrs. M. Russell, in Clyde, to have Christmas dinner and a tree that afternoon. Also, they plan to have dinner with members of his family in Abilene some time during the holidays.

Don Glenn is home to spend Christmas with his parents, Mr. and Mrs. D. K. Glenn. Don is a student in John Tarleton College at Stephenville.

Mr. and Mrs. J. B. Glenn and family are here from Abilene. He just returned from his ranch in South Dakota to spend the Christmas holidays with his family. They are to stay in the home of Mrs. Mattie Glenn.

Mr. and Mrs. Dawson Coleman of Miles and Mr. and Mrs. Paul Goodlet of San Angelo are to have Christmas dinner with Mr. and Mrs. Sam Gray.

Mr. and Mrs. Tony Martinez and family are going to motor to San Angelo during the Christmas season and visit with her sister, Mrs. Steve Montez, and family. They plan to have a dinner and tree there Christmas day.

Mr. and Mrs. O. R. McQueen are planning to spend some of the holiday season in the home of their daughter, Mrs. Paul McGuire, and family in Abilene. Barbara Stevens, their granddaughter, has been visiting the McQueens for a few days and will return home with them.

Expected guests in the home of Mr. and Mrs. C. E. Hageman are Mrs. Hageman's family. They plan to come for dinner and a tree in the home. Those expected are Mr. and Mrs. Ed Hoeckendorf of Midland, Eddie Hoeckendorf of Kenn, Tex., Mr. and Mrs. Buddy Stewart and Leo of San Angelo, and Mrs. Sudie Brown of Tennyson. Mr. and Mrs. Oliver Hageman will also visit in the home of their son. The C. E. Hagemans plan to spend one day in San Antonio with his brother, J. S. Hageman.

Mr. and Mrs. J. G. Mills plan to have a Christmas tree and dinner for both their families and their children on Christmas day.

Mr. and Mrs. Robert Forman and Jimmy are expecting to have their family at home for Christmas dinner. They are Mr. and Mrs. Lonnie Forman, Robert and Judy of Midland and Mr. and Mrs. Vernon Glenn, Elaine and Mason.

Mr. and Mrs. W. S. Phillips and Stanley, and Mr. and Mrs. Claude Beaver traveled to San Angelo Saturday night for the annual Christmas party for Pool Well Service employees. It is an annual dinner and exchange of gifts.

Mr. and Mrs. Joe B. Simpson and Joe, Jr. plan to spend all the Christmas holidays in the home of their parents, Mr. and Mrs. D. E. Taylor, of Brady and Mr. and Mrs. Von Simpson of Field Creek, and with other relatives and friends.

Mr. and Mrs. D. E. Taylor and Mrs. Lee Craft and daughter, Debra Lea, visited here last Sunday in the home of Mr. and Mrs. Joe Simpson.

Mr. and Mrs. B. W. Cavin will go to Killeen to visit her mother, Mrs. Ada Olsen, and her sister and family, Mr. and Mrs. J. J. Heaton.

Mr. and Mrs. Clifford Clark will spend Christmas day in the home of her brother, Royce Hayley, and family in Angelo. Mr. Clark's brother, N. M. Clark of El Paso, will visit in their home during Christmas week.

Rev. and Mrs. R. W. Blackmon and girls will leave Monday for Houston where they will spend Christmas with his parents, Mr. and Mrs. F. B. Blackmon. They will return the latter part of the week.

Mr. and Mrs. Brown Freeman will go to Odessa to visit their son, Buddy Freeman, and his family over the holiday.

The Spirit Of Christmas

By Douglas Brown
Pastor, First Baptist Church

Text: "At that time a proclamation was made by Caesar Augustus that all the inhabited world should be registered. This was the first census undertaken while Cyrenuis was governor of Syria, and everybody went to the town of his birth to be registered. Joseph went up from the town of Nazareth in Galilee to David's town, Bethlehem, in Judea, because he was a direct descendant of David, to be registered with his future wife, Mary, now in the later stages of her pregnancy. So it happened that it was while they were there in Bethlehem that she came to the end of her time. She gave birth to her first child, a son. And as there was no place for them inside the inn, she wrapped him up and laid him in a manger." (Luke 2:1-7)

Just as a crown prince starts his travels into a far-off country, the choicest of the nobility are designated to be his attendants and to follow in his train; son when HE bringeth HIS first begotten into the world—a strange land—let all the angels of God, all the principalities and powers in heavenly places wait upon, worship, serve, and attend HIM. "And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, 'Glory to God in the highest, and on earth peace, good-will toward men'."

This was the beginning of Christmas—though the celebration did not come into existence for several generations. Christmas points to the birth of Jesus, who came in fulfillment of the prophet who said, "Unto us a child is born; unto us a Son is given." God had given to the world a Saviour to buy it back from its sins.

Like Easter, this is a holiday that most everyone celebrates, and few know its real meaning. It is like a little boy that gave a birthday party, and invited all his friends. That day all the guests came and talked and played games, ate, and all the other things that children enjoy at a birthday party. When the party was over, everyone began to ask for the host, that they might express their thanks. He could not be found. Finally, everyone gave up the search and started home. And there, locked outside the door, was the host of the party. They could not hear his calling and knocking for the fun and good time they were having on the inside.

The spirit of Christmas is receiving. For the spirit of Christmas is the Holy Spirit of God; and unless a person receive Him by faith into his heart, his Christmas celebrating has no meaning; it is null and void. But if Christ reigns in his heart, he knows the joy of Christmas; he is not merely celebrating an "X-mas."

The spirit of Christmas is also giving; not only to parents, children and friends, but to Jesus Christ, who for your sakes became poor, that we in Him might share the riches of His glory.

My Neighbors



"It's so peaceful and quiet here in the country!"

The Bronte Enterprise

December 27, 1957

AT CHRISTMASTIME . . .

Mr. and Mrs. Charles Oliphant and baby of San Angelo and Mrs. Jim Harwell of Roscoe will spend some of the Christmas holidays in the home of Mr. and Mrs. Floyd Modgling. Mrs. Oliphant is the Modgling's daughter, and Mrs. Harwell is Mrs. Modgling's mother.

Capt. and Mrs. Robert Lowry, Debbie, Bob and Mary will be here from Denver, Colo., for a holiday visit with her parents, Mr. and Mrs. Cecil Kinney.

Mr. and Mrs. Ben Oglesby and girls will spend Christmas Day in Westbrook with her parents, Mr. and Mrs. A. L. Young, and other relatives.

Mr. and Mrs. Noah Pruitt, Sr. will have their children and their

families visit in their home Christmas day. They are Rev. and Mrs. Francis Pruitt and family of Jacksonville, Mr. and Mrs. Billy Dan Labenske and daughter of Snyder and Mr. and Mrs. Noah Pruitt, Jr. and Norma.

SHOP BRONTE FIRST



"Some people are so anxious to make a living that they've forgotten how to live!"

We Invite You

To Eat

CHRISTMAS DINNER

WITH US



Turkey Dinner

And All the
Trimmings

CITY CAFE

Mrs. W. B. McShan

Miss Ella Clyde Black



Best wishes for a
Merry Christmas
and a Happy New Year.



May you know a Christmas Season

Filled with Peace and Happiness

Kemp's
CLEANERS & HATTERS

Cecil, Frances and Carolyn

We want to thank our friends and customers for their many favors shown us during the past years. We hope to have your continued good will in 1958.

BRONTE ICE CO.

Wish, Willie B. and R. J.

AT CHRISTMASTIME . . .

Mr. and Mrs. R. W. Rees will have their son, Richard, home for the Christmas holidays. He is a student at Texas Tech in Lubbock.

Capt. and Mrs. Roy T. Pryor and Kathy of Del Rio, Mr. and Mrs. F. R. Collins, Elaine and Jane, Mr. and Mrs. E. G. Collins and Steve will have Christmas dinner in the home of their parents, Mr. and Mrs. Rube Collins.

Mr. and Mrs. Fred Gifford of Christoval, Mr. and Mrs. H. C. Cornelius and girls of Austin and Mr. and Mrs. Bill St. John and son, Austin will spend part of the holidays in the home of their parents and grandparents, Mr. and Mrs. Homer Cornelius.

Mr. and Mrs. Owen Cosgrove traveled to Oklahoma City to visit his parents, Mr. and Mrs. Charles Cosgrove, for an early Christmas. They plan to spend some of the holidays with her parents, Mr. and Mrs. T. A. Richardson, in Robert Lee.

Mr. and Mrs. W. H. Maxwell and Bill will spend Christmas in Abilene with her mother, Mrs. Emma Craft.

Mr. and Mrs. R. E. Cumbie plan to have their children, Edward Cumbie and Mrs. J. B. Mackey, and their families with them for a Christmas dinner.

Mr. and Mrs. Richard L. Smith, Debbie and Pam of Arlington, Mr. and Mrs. Jarvis Littlefield and family of Oklahoma, Mr. and Mrs. Shirlee Thomas and Mr. and Mrs. E. E. Watson of Abilene are to spend Christmas with Mr. and Mrs. J. M. Rippetoe.

Mr. and Mrs. Joe Davis are going to carry their younger son, David to New Orleans for a medical checkup during the holidays. They were hopeful this would be the last trip they would have to make for a couple of years.

Mr. and Mrs. W. C. Duncan will have their Christmas tree and supper Christmas eve in the home of their son-in-law and daughter, Mr. and Mrs. Royce Fancher.

*At this radiant season
of good cheer when
everyday cares are
overshadowed by good
fellowship and kind
thoughts, we sincerely
extend to you our*

Best wishes for



A MERRY CHRISTMAS

ESTELLE'S FLOWERS-GIFTS

Claude and Estelle Word

**Here's
Blackwell**

By Mrs. Charles Ragsdale

Mr. and Mrs. J. B. Buckner and son, Mr. and Mrs. A. S. Hendry, Mr. and Mrs. Sonny Watts and sons and Ollie Johnson attended the funeral services for Mrs. Buckner's step-father, J. A. Ghram, at Sweetwater Thursday. Mr. Ghram died in and Kermit hospital. He and Mrs. Ghram lived at No Trees. Mrs. Ghram returned home with Mr. and Mrs. Buckner for a visit.

Mr. and Mrs. Bill Hamilton and Carol, Mr. and Mrs. Charles Ragsdale, Mrs. W. W. Youngblood and Austin Jordan attended an Eastern Star Christmas dinner and tree at Hylton Lodge Hall Thursday night.

Mrs. Charles Ragsdale and Mrs. Bob Ragsdale visited in Abilene Friday.

Mrs. Pete Saunders of Cortez, Colo., visited relatives in Blackwell the first of the week before going to San Angelo to visit her daughter and husband, Mr. and Mrs. Mancil Skelton. The Skeltons have a new daughter. Pete Saunders and the other children are expected in from Colorado for the holidays.

*Season's
Greetings*

May the holidays be filled with joy and happiness for you and your family.

CACTUS CAFE

Pete & Inez Nutter

Merry

Amid the gaiety of the
holiday season may we
pause and remember the
true meaning of Christmas.

Christmas!

County Clerk's Office

J. L. (Chilly) Tinkler and Family

Winnie Waldrop

Betty Davis



We want to express our appreciation for the wonderful business the people of the Bronte area have given us during the past year. At the same time, we want to solicit your continued good will and patronage in 1958.

**Home Furniture
and
House of Maple**

J. G. and Mary Lou Tuckey

Ballinger



Letters To Santa Claus

Bronte, Texas

Dear Santa Claus,

Please bring me a toy rifle with a scope and a real rifle for my daddy and an iron for my mother and a doll for my sister and a guitar for my brother and two coats for my big sisters.

Love,
Charley Guy Phillips

Bronte, Texas
Dec. 12, 1957

Dear Santa Claus,
I want an electric train and a basketball and a filling station.
By David Sims

Dear Santa,
I want a pellet gun and a farm set and a dirt loader.
Jerry Truman Parker

Dear Santa,
Please bring me a Tiny Tears baby doll and a doll buggy. I want a real watch and some roller skates. My sister wants a big teddy bear.
Love, Vicki Lee

Dear Santa,
Please bring me a BB gun and 5 packages of BBs in a little case. I would like a billfold, some little boats and some roller skates.
Love,
David Denman

Bronte, Texas
Dec. 12, 1957

Dear Santa,
I want a football. And I want a danger gun.
Love,
Douglas Ray McCutchen

Bronte, Texas

Dear Santa,
I want a carpenter set. I am eight years old.

Love, Alfred

Dear Santa,
Please bring me a cowboy hat and boots. I would like a BB gun and a cap gun.

Love,
David Lee

Dear Santa,
I want a football and a football suit and a hatchet and knife.

Love, Merritt Joe Scott

Dear Santa,
Please bring me a bicycle and a BB gun.

Love,
Audon Pena

Christmas Locals

Mr. and Mrs. Roy Robinson will have her sister, Mrs. George Gideon, and her family, San Angelo, during the holidays. The Robinsons will spend Christmas day with his parents, Mr. and Mrs. C. W. Robinson, at Wingate.

Mr. and Mrs. Jimmy Royce Brunson will spend Christmas in the home of her grandparents, Mr. and Mrs. Tad Richards.

Mr. and Mrs. T. F. Sims, Jr. and Tommy Glenn, Mr. and Mrs. Fewell Sims are to spend Christmas in the home of their daughter and sister, Mrs. Royce Hayley, and family in San Angelo.

Mr. and Mrs. W. T. Green plan to have their children with them during the holidays.

Expected in the home of Mr. and Mrs. Jess Percifull are their children: Dan Percifull of Mojave, Calif.; Mr. and Mrs. Floyd Gravitt and family of San Angelo, Mr. and Mrs. Noel Percifull and daughter of Abilene and Mr. and Mrs. Waymond Percifull of La-Veta, Colo. They will be here during the Christmas holidays.

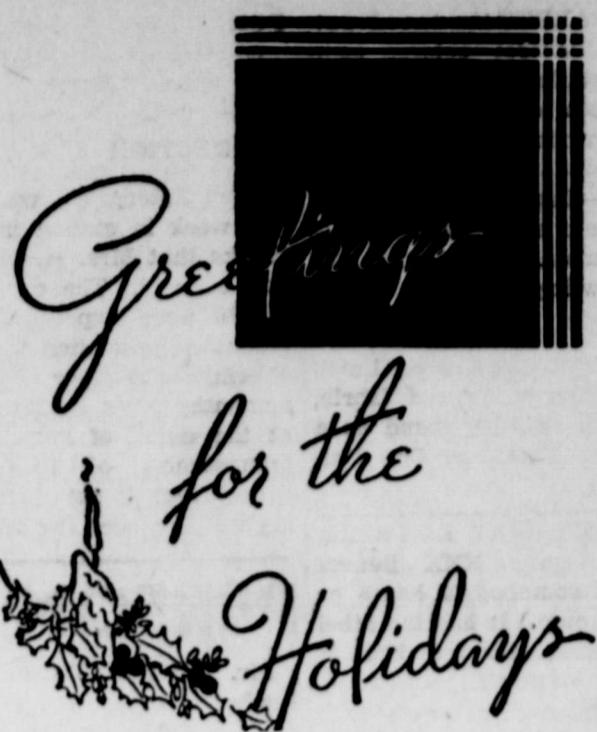
Mr. and Mrs. Royce Dean Clark are expecting several members of his family to spend Christmas in their home.

Mr. and Mrs. Nutter are expecting Bob Franklin from NTSC at Denton, Gob Franklin of San Angelo and Mr. and Mrs. E. H. Ivey and children of Robert Lee to spend Christmas with them.

Mr. and Mrs. H. C. Murtishaw and Mark Alan are planning to spend some of the holidays in the homes of some of her family, Mr. and Mrs. Charles Featherston of Jal, N. M., and Mr. and Mrs. Jack Roberts of Odessa. Mrs. Murtishaw's mother, Mrs. Roberts, will go with them.

Mrs. Bonnie McAulay plans to spend Christmas in Midland in the home of her son-in-law and daughter, Mr. and Mrs. Nealon Carter, and children.

Mr. and Mrs. Cecil Kemp are expecting their daughter, Carolyn, home for the Christmas holidays. Carolyn is attending college at Trinity University in San Antonio.



Home Motor Co.

Mr. and Mrs. Robert Knierim

Mr. and Mrs R. W. Rees and Children



There is a special warmth of feeling and a deep sense of friendliness in this greeting at Christmas time and in all the good wishes it brings.

Seasons
Greetings



Bronte Hospital



You've heard this before, we know.
But how else can we wish you the best of holiday cheer than to say,
Merry Christmas and Happy New Year!

We take this opportunity in thanking you for the wonderful business that you have given us for the ten years that we have been in the White Auto Store.

Wishing You Many More
Prosperous Years to Come.

MR. AND MRS. C. E. BRUTON

**Bronte
Bargains** Classified Ads *EVERY AD A VALUABLE OPPORTUNITY*

VISCOSE CARPET in tweed patterns in several colors, completely installed with 40 inch pad and smooth edge. \$4.95 yard. Home Furniture Co., Ballinger.

FOR SALE—Large business building on Main street with double-door entrance. 50x100 feet. See C. T. Rawlings. 51-2tp

ONE GROUP \$69.95 platform rockers, either mahogany or limed oak, selection of colored fabric, \$49.95, with smoking stand as a gift. Home Furniture Co., Ballinger.

WHERE IS MY HAT? Last winter I left my gray XXX Beaver Stetson at somebody's house or store in Bronte. It has the label "Rathliff's Store, Sonora" in it. If you have it stuck back on a shelf someplace, please call me. My poor old bald head is cold! Lin Loeffler.

FOR SALE—1957 Fairlane Victoria 2-door Ford, well loaded. Demonstrator. Big discount. Bronte Motor Co.

ONE GROUP recliner chairs, color selection, \$24.95. Home Furniture Co., Ballinger.

FOR RENT: 3 room house, furnished, nice, garage. Contact Joe Carter.

WRECKER SERVICE: Day and night. Day phone GR 3-2911. Night GR 3-3825. HOME MOTOR COMPANY.

FINISH HIGH SCHOOL or grade School at home. Spare time. Books furnished. Diplomas awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, Texas.

VISIT OUR HOUSE of maple for our expensive gift selections, glassware, pictures, pillows, all kinds of accessories, for early American or any decor. Home Furniture Co., Ballinger.

SCOTCH TAPE AND DISPENSERS—Priced from 98 cents to \$5.95. The Bronte Enterprise.

FOR SALE — Famous Hi-Line laying pullets, 12 weeks old. As many as you want. If you need any of these good pullets, see M. A. Cox, Box 254, Robert Lee. 2wp

WE ARE DEEPLY GRATEFUL to the folks of Coke County for their splendid patronage during the past years. Remember, we deliver or ship anywhere at no extra cost. Visit us for the finest selectoins of fine furniture. Home Furniture Co., Ballinger.



To all our friends — far and near,
we extend compliments of the Season.

\$1.00 CHRISTMAS SPECIAL \$1.00

Wednesday, December 25

BAKED TURKEY AND DRESSING

Cranberry Sauce

English Peas

Waldorf Salad

Candied Yams

Fruit Salad and Cake

Whole Kernel Corn

Tea or Coffee

COFFEE SHOP CAFE

Remember What Christmas Is For

By OWEN COSGROVE
Minister, Bronte Church of Christ

In many circles it would be difficult to imagine that Christmas recalls memories of Christ's birth.

Perhaps no other institution in our society has been more abused by over-commercialization, selfish motive, and thoughtless excess than this season of the year.

What a refreshing thing it is to withdraw from the sensationalism and reveling that the world makes of this time and to meditate in quiet faith on the beauty of the Birth at Bethlehem.

Too many people love Christmas for what they get from it and not for what they give to it. It is possible for the Manger to be so covered with cards and packages that we fail to see the Christ. How utterly removed many Christmas celebrations are from the simple, silent setting when Jesus became in the likeness of man.

Truly the New Testament gives little hint as to the exact day of Christ's birth, and it lays down no law to observe it as a Holy Day. The Bible emphasis is on Christ's death, for it was this that made His birth important. Christ's death is to be commemorated often, and in the first century Christians observed the tokens of His death (the Lord's Supper) on the first day of the week. (Acts 20:7)

The Christian will recall many times during the year meditating in deep gratitude at the birth of Christ. The history of the world hinges on His birth, and every time we write a date, we testify to Christ's importance. Christmas should be more than a time to "turn on" our goodness and liberality for awhile. A constant memory of Christ's birth, life, and death, will enrich our lives and draw us closer to Him who in innocence and purity endured the cross for our sins.

If Christ should come on Christmas night

And view our cities gaudy bright,
Would He find human hearts contrite

And dwelling on His birth?
Or would He see a wild excess
Of human sin and selfishness,
Making men's lives spiritless

And flooding all the earth?

Would He find you, would He find me,
In our own Gethsemane
Thanking Him that we are free,
And humbled to His will?
Would our thoughts be on Bethlehem,
The earthly life of Heaven's Gem,
And would the very thought of Him
Make all our hearts to thrill?

O God of every land and clime,
Thou Master Great of space and time,
We thank Thee for Thy love sublime
In giving us Thy Son.
We thank Thee for that Precious Night
When this earth, bathed in Heaven's light,
Nestled a Babe with Heaven's might,
And saw our hope begin.

Expected in the home of Mr. and Mrs. Taylor Emerson for a Christmas dinner and Christmas tree are Mr. and Mrs. D. E. Walton and Ronnie, Mr. and Mrs. W. W. Walton and family, Mr. and Mrs. Charles Cline, Mr. and Mrs. E. C. Walton, all of Tyler, Tex., Mr. and Mrs. Worth Sayner of Snyder, Mr. and Mrs. J. A. Caldwell, Mr. and Mrs. B. B. Kiker, Charles Wayne and Jennie Lou of San Angelo, Mrs. W. C. Walton, Mrs. Ruby Davenport, Mr. and Mrs. W. D. McDonald and Mr. and Mrs. R. S. Walton, all of Bronte

A family gathering will take place in the W. O. Eubanks home during the holidays.

The Bronte Enterprise

December 27, 1957

New Texas Almanac of 700 Pages Now

Ready for Delivery at \$1.50 Per Copy

net value of manufactured products increased from \$449 million to \$3,991 million.

The expansion of Texas banking, insurance, distribution, transportation and general commerce has been greater in recent years than in any other period of Texas history, as shown by many pages of concrete data.

The Texas population increase, 1950-57, has been even more rapid than during the census interval, 1940-50. In the absence of an official census since 1950, the Texas Almanac uses the official estimates of the Bureau of the Census and its own formula based upon scholastic population increase as shown in individual counties, cities and towns.

The state's population increased from 7,711,194 in 1950 to 9,127,000 in 1957, with some counties, cities and towns showing more than 50 per cent increase. Farm population continues to decline in relation to the population of the entire state but in less degree than during the 1940-50 census interval.

The more than 700 pages of the volume bring up to date information on every aspect of Texas' economic, political and social activity, including latest data and historical reviews of the past.

Included are natural resources of all kinds with special emphasis on Texas water resources and problems of water conservation.

In the pages of the volume are found recent developments and historical matter on government, education, politics, civic activities, and developments and recent legislation.

All articles on counties, cities and towns are completely revised, including maps.

The 1958-59 Texas Almanac is the most compact, comprehensive edition ever printed.

The Enterprise has a small supply of the new Texas Almanac which is priced at \$1.50. Every office and home will find this book highly valuable.

PERSONALS

Mr. and Mrs. John Keeney are expecting several members of their family in for a few days of the Christmas season. Mr. and Mrs. Jason Culpepper of Lometa will be here and they will be joined one day during the season for for Christmas dinner by Mrs. Mary Walker and Buddy, Mr. and Mrs. Gene Walker and Mr. and Mrs. Marshall Stephenson. The entire group will get together one night for a tree and exchange of gifts.

James David Luttrell, who is a student at Texas Tech, is here for the holiday season with his parents, Mr. and Mrs. J. D. Luttrell.



We're beating a drum 'cause we want everyone to hear this Yuletide wish . . . May you have boundless cheer and much happiness all thru' the coming year!

LUCKETT'S TEXACO STATION

Mr. and Mrs. G. D. Luckett

Mr. and Mrs. Bill Luckett

The BRONTE ENTERPRISE

Vol. 39

BRONTE, TEXAS, DECEMBER 27, 1957

No. 52



Letters To Santa Claus

Dear Santa,
Please bring me a BB gun.
Love,
Raymond Gilmore

Dear Santa Claus,
I want a helicopter and a tent
and boots.
From Larry.



Collins Radio & TV Service
Mr. and Mrs. F. R. Collins and Girls



May happiness be with
you and yours at this
Christmastime . . . and
throughout the coming
New Year!

Mr. and Mrs. Howard Brock

Dear Santa,
Will you please bring me a Roy
Rogers ranch set, a pair of boots,
cattle truck, cap rifle with tele-
scope. I think I have been a good
boy.

Love,
Johnny Murtishaw

Dear Santa,
I want a tina tear doll and make
her have gray hair and some
clothes and luggage.
Norma Lynn Pruitt
No lipstick, please — or with lip
stick, thank you.

Bronte, Texas
Dec. 14

Dear Santa Claus,
I am 7 years old.
I have been a good boy.
And I would like a BB gun with a
scope, too. Please I would like
a machine gun, and a electronic
radio, and a bicycle, too. And a
coat, too. And a football and a
football suit.

Merry Christmas
Love,
David Glenn.

Dear Santa,
Please bring me a doll house.
Also a nurse kit.
Thank you,

Janet

Bronte
Dec. 12, 1957
I want an Electric Train and a
typewriter.
I have a brother and a sister.
Brian

Dear Santa,
I would like an army set, a fire
set and a little fort set with some
calvarymen.

Love,
Robert Helton

Bronte, Texas
Dec. 15, 1957
Dear Santa Claus,
I want a jack-in-the-box. And
I would like a toy machine gun.
Love,
Marvin

Dear Santa,
My name is Thomas Mike Lut-
trell. I am 15 years old. Is it
cold at the North Pole? How are
all the reindeer. I want a big box
of tinker toys and a real saw
that will cut real wood. I have
been a real good boy.

Your friend,
Mike "Tom" Luttrell



TO EACH AND
EVERYONE
OF YOU

**Hughes Radio
& TV Service**

Dear Santa,
Please bring me a toy piano and
a doll and some jacks.

Love,
Audelia Pena.

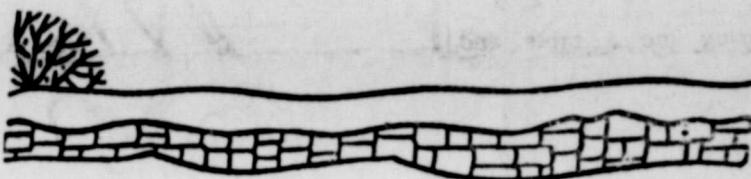
Dear Santa Claus,
May I have an ambulance and a
fire truck and a football and a
BB gun and a doctors kit.
Love, Johnny



FARM BUREAU

Income Tax & Insurance Service

O. T. COLVIN, Agent



BRONTE FEED & SUPPLY

The Hurlin Lees and Martin Lees

Christmas Locals

Mr. and Mrs. G. D. Luckett are expecting to have Christmas dinner for all their children and some other members of their

family on Christmas. That evening they plan to have their tree.

Mr. and Mrs. Charlie Boecking plan to spend a few days of the Christmas season in the home of his parents, Mr. and Mrs. H. Boecking, of Johnson City.



Mr. and Mrs. W. H. Maxwell, Jr.
and Bill



Merry Christmas
AND A
Happy New Year

First National Bank

Officers

J. T. HARMON, Chairman of Board
L. T. YOUNGBLOOD, Active President
EARL F. GLENN, Exec. Vice Pres.
B. D. SNEAD, Vice Pres. and Cashier
VIRGINIA BOECKING, Asst. Cashier

Directors

R. E. CUMBIE
E. F. GLENN
J. B. MACKEY
EDWARD RAWLINGS

D. K. GLENN
J. T. HARMON
W. B. MIDDLETON
L. T. YOUNGBLOOD

Letters To

Santa Claus

Bronte, Texas

Dec. 12, 1957

Dear Santa Claus,
I want a doll and a set of dishes
and a dress.

Linda Cumbie

Bronte, Texas
Dec. 12, 1957

Dear Santa,
I would like to have a lab set,
and a troop of Army men.

Love,
Reddney

Dear Santa,
Please, first of all make my
Granny come to see me, I can't.
I would like a ballerina doll or
a big baby doll, a winter coat for
my baby. I need some house
shoes, 'cause I have to put on my
old boots when I get out of bed.
Please go to see all the little
orphan children and African children.

Love,
Melodee Sue Rippetoe

Dear Santa,
Please bring me a table and
chair set, a nurse and doctor set.
Little Terry wants some little
trains.

Bye, Santa
Nancy Richards

Bronte, Texas
Dec. 12, 1957

Dear Santa,

I would like a toy Mighty Mouse
and I wish I had an Automatic Ma-
chine gun. I would like a Mighty
Mouse suit. I would like a Mighty
Mouse target game. Please bring
my daddy some house shoes.

Love,
Doak

Dear Santa Claus,
I want a Tiny Tears doll that
cries and some clothes for the doll.

Katheryn June Brown

The Bronte Enterprise

December 27, 1957

Dear Santa,

I have been a good boy.
I am 8 years old and this is what
I want.

I want a football and a bicycle
basket.
Good-bye until Christmas Eve,
Clay Don Hageman



We send this wish on

Christmas Day...

May it find you blest with
peace, happiness and
all the things your
heart desires.

MOTEL VICTOR

Mr. and Mrs. Ernest Ivey, Vic and Ann

SILENT NIGHT... HOLY NIGHT...



CHRISTMAS GREETINGS

May the true spirit of Christmas fill the hearts of men everywhere.

Clift Funeral Home

Letters To Santa Claus

Bronte, Texas
Dec. 12, 1957

Dear Santa,
I want some boxing gloves and a football.
Second grade.

Love,
Victor Brock

Dear Santa,
I want a doll for Ann, a gun for David, a train for Mark. And for mother and daddy I want for them a new mixmaster, a clock for daddy. For me a gun.
Love, Bob Loeffler

Dear Santa,
Please bring me a B. B. gun, a cap gun and a sand truck.

Love,
Manfred Thompson

Dear Santa,
I want a big doll dressed in red pajamas. I have been making doll clothes for her.

Love,
Jeanie Coleman.

Dear Santa,
Please bring me a purse, a piano and a real watch.

Love,
Sandra Lawson

Dear Santa,
Please bring me a high heel doll, long hair and a real sewing machine, a black and white table with two chairs.

Love,
Ginger Murtishaw

Dear Santa,
Please bring me a revlon doll with high heels and stockings.
I want a toy poodle and pants. I have been a good girl.

Love,
Bennie

Dear Santa, I want a big baby doll and an umbrella and a pogo-stick.

Love,
Janie Collins

Dear Santa,
I want a doll with earrings, clothes, a suitcase with lipstick, a dress, a nurse set, a petticoat, and some shoes, a big stuffed animal.

I have tried to be a good girl this year.

Love,
Dana Sue Middleton

Dear Santa,
Please bring me a bike that I can ride.

Love,
Gary Smith

Dear Santa Claus,
I want a big baby doll. The store lady will show you her. How is Mrs. Santa and the Elves?

Love,
Susan Coleman

Bronte, Texas
Dec. 12, 1957

Dear Santa Claus,
I would like a satellite launcher for Christmas. My mommy would like a new clock. I wrote you a letter last Christmas. Merry Christmas.

Love, Bob Wells

(Editor's note: In regard to the satellite launcher, so would the Pentagon.)

Bronte, Texas
Dec. 12, 1957

Dear Santa,
I want two guns. Then I want an army truck.

Love,
David Gentry

Dear Santa Claus,
I want a \$20 bicycle, 5 games, Tiny Tears doll, Jack-in-the-box.

Love, Lynda

Dear Santa,
I want a Revlon doll with high heels and hose, a bike with four wheels, 4 petticoats and a baby buggy and stroller.

Love,
Janet Lee

Dear Santa Claus,
I want a doll, a big ball. Good by, Santa. I going give my mother watch.

Elvira

Dear Santa,
Please bring me a doll and doll clothes, a dress for me and a teddy bear and some jacks.

Love,
Otleia Cantu

Dear Santa,
Please bring me a pair of golden guns and a Roy Rogers gun. I would like a pre-historic animal set.

Love,
Steve Williams



We Hope All of You Have a Very
Merry Christmas

BRONTE PHARMACY

Mr. and Mrs. J. M. Rippetoe, Nona and Melody

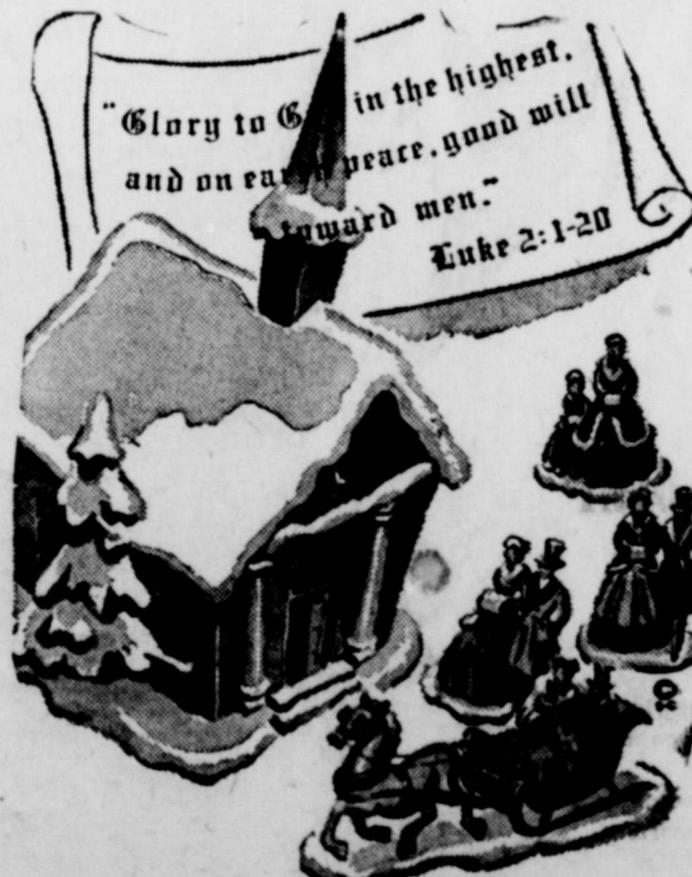


GULF SERVICE STATION

Mr. and Mrs. Bill Wrinkle and Bob

Mr. and Mrs. Chas. Sims and Boys

Merry Christmas



May this Holy Season bring with it

many rich blessings for you and your

loved ones. May it bring you health,

prosperity, peace — and the very

merriest Christmas Day ever.

Bronte Motor Company

Charlie Boecking L. T. Youngblood

Letters To Santa Claus

Bronte, Texas
Dec. 12, 1957

Dear Santa Claus,
What I like best is boxing gloves. Santa, and I want a machine gun. Santa, may I have a train for my big brother. And get my mother a watch.

Love,
Stephen Wesley Shaver

Dear Santa,
Please bring me a doll house. Also a nurse kit.
Thank you,

Genie

Dear Santa,
I want an automatic machine gun and a electric train and a big army set.

Love from Mason Glenn

Dear Santa,
Please bring me a doll with stockings and high heels. I want a real watch and a little toy mop. I would like a stuffed toy lamb and some clothes and stroller for my doll.

Love,
Sharon McCutchen

Bronte, Texas
Dec. 12, 1957

Dear Santa,
I would like to give my mother a toaster and for my daddy cuff links. I have written you what I want for Christmas.

Love,
Lisa Irene Morrow

Bronte, Texas
Dec. 12, 1957

Dear Santa Claus,
I want a big doll and I want a ball. Christina Sanchez

Dear Santa,
Please bring me a table and chairs, a suitcase, some jacks, a doll and clothes.

Love,
Lidia Galendo

Bronte, Texas

Dear Santa Claus,
I love you.
I would like a BB gun.
And also I want an ambulance.
And for my mother. I want this for her. An electric blanket.

Love,
Davis Corley

Dec. 12, 1957
Dear Santa,
I am eight years old. I want an electric train.

Love,
Dean

Bronte, Texas
Dear Santa,
I want some little cow-boys and Indians and some boots.

Tim

Bronte, Texas
Dear Santa,
I would like a BB gun and little ship.

Love,
Clifford Garrett

Bronte, Texas
Dear Santa,
I want a big doll and a little ball.

Love,
Janie Manjierz

Bronte, Texas
December 12, 1957
Dear Santa Claus,

I want Boy Scout dishes and a sleeping bag and a big Indian tent.

Love,
Billy Lee

Dear Santa,
Please bring me a doll with hose and high heels and more than 2 dresses. I want a black board that will stand up and a doctor kit.

Love,
Debbie Gentry

Dear Santa,
I would like a doll, some doll clothes and a suit case.

Love,
Jan Baker

Bronte, Texas
Dear Santa Claus,
I want a Boy Scout dishes, 2 Domino-kid guns.

Love,
Clark

Bronte, Texas
Dec. 12, 1957
Dear Santa,

I want a bride doll. And a set of dishes. And I want a play Cash Register.

Patricia Ann Smith

Dear Santa,
I have been a very good little boy this year and I would like for you to bring me a Roy Rogers Cowboy suit.

Robert L. Moore

BEST WISHES

If we just wish you, simply
and sincerely, the old,
yet always new wish,
you'll understand that we're
wishing you

With all our heart, a very
Merry Christmas

County Judge's Office

Jeff Dean and Family
Mrs. Mary Patterson



Over the housetops the
reindeer fly bringing
Santa, his gifts—and
our Very Best Wishes
to you & yours for the
Happiest Holiday ever!

Season's Greetings
TO ALL OUR CUSTOMERS!

Spencer's Grocery
and Station

Mr. & Mrs. Garland Spencer

CAPERTON CHEVROLET
COMPANY

Roy Robinson Clifford Hageman
Bonnie McAulay Pete Puentz
Mr. and Mrs. E. L. Caperton
Mr. and Mrs. Matthew Caperton

